

Starter and Pro Suites Features

Compare the top features offered in each CRM suite.

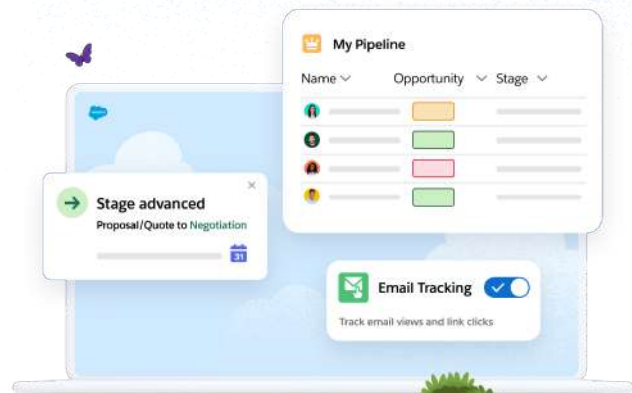
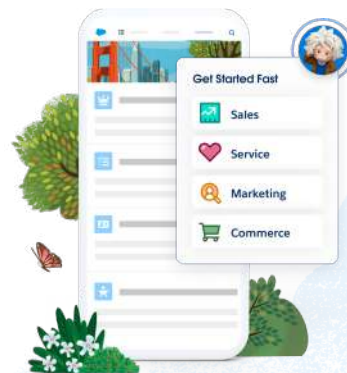
Starter and Pro Suites are the fastest, easiest ways to get started with the world's #1 CRM. These solutions bring email outreach, sales, service, and commerce together into one easy-to-use suite, so you have the tools you need to grow fast, all in one place.

Starter Suite

Starter helps you get up and running quickly with simplified sign-up, step-by-step guidance, data import, and customizable dashboards to track performance.

Pro Suite

Pro is the flexible CRM suite that includes everything in Starter, plus customization, automation, and more advanced sales and service features.



Sales

Starter Suite

Pro Suite

Account, Contact, Lead, and Opportunity Management	✓	✓
Email Integration with Gmail or Outlook	✓	✓
Task Management and Activity Feed	✓	✓
Customizable Reports and Dashboards	✓	✓
Salesforce Meetings	✓	✓
Direct Payment Links for Opportunities*	✓	✓
Payment Portal for Payments*	✓	✓
Products and Price Books	✓	✓
Forecast Management	—	✓
Quote Creation and Management	—	✓
Direct Payment Links for Quotes*	—	✓

Service

Starter Suite

Pro Suite

Integrated Email Support	✓	✓
Case Management	✓	✓
Knowledge Management	✓	✓
Custom Email Templates	✓	✓
Macros	—	✓
Omni-Channel Routing	—	✓
In-App and Web Messaging	—	✓

Email Outreach

Starter Suite

Pro Suite

Smart Segmentation	✓	✓
Email Templates	✓	✓

Enhanced Capabilities

	Starter Suite	Pro Suite
Social Sign-on	✓	✓
Guided Onboarding	✓	✓
Custom Fields	✓	✓
Custom Apps	—	✓
Custom Objects	—	✓
Process Automation with Flows	—	✓
Approval Processes	—	✓
Sandbox for Testing and Training	—	✓
AppExchange Access	—	✓

Popular Add-ons

	Starter Suite	Pro Suite
API Calls \$25 per user/month for 10,000 daily calls	—	✓
Premier Success Plan Pricing varies	—	✓

* Regional availability may apply.

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