LETTER OF MOTIVATION
Carlton Anthony Samuels

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29th October 2015

Members of the CCT-RT Selection Panel:

I am declaring myself a candidate for the position of **Volunteer Review Team Member** to the Competition, Consumer Trust and Consumer Choice Review Team (CCT RT) and in representation of the At-Large Advisory Committee (ALAC).

MOTIVATION

I affirm the ALAC's historic commitment to the single global, open, stable and secure internet and stated position that consumer trust and confidence are at its base. We are unanimous that competition and informed consumer choice remain among the best guarantees for these outcomes. I believe all policy processes and mechanisms must be accountable to the stakeholders with equality of access and with transparency embedded in all processes since it is the baseline for continued trust and confidence.

Coming on the expansion in the domain name system from the adoption of the new gTLD program, it is fitting that the community pause and reflect whether the goals enunciated for the program were realized and if not, identify the causes and ensure they are addressed and mitigated before any new round is contemplated. As the institutional representative of end user interests in ICANN, there is yet some definitional confusion in context between end user and consumer. That aside, the ALAC has a role to play in examining the impact of the new gTLD program on consumer trust and consumer choice in the first instance and whether the outcomes inured to increased affordable access and engagement of end users in the domain name market. I have been following the matter of consumer metrics in the At-Large as a member of the At-Large new gTLD Metrics Task Force. We expect that most of the issues that were of moment to the Task Force will be of interest to the Review Team in due course.

I have been involved in Internet policy issues in Jamaica and wider Caribbean since early 2003 and has been a part of the At-Large Community in ICANN since 2006. I have served on the At-Large Advisory Committee (ALAC) as a NomCom-appointed member for 2

terms - 2009-2013 – including leadership roles. I have chaired the At-Large WHOIS Working Group, Co-Chaired the At-Large Registration Issues Working Group. I have participated in several GNSO-chartered and Cross Community –Chartered Working Groups, including Co-Chaired the Applicant Support Working Group that sought to develop a position pertaining the participation of citizens and businesses from emerging economies in the domain name market space.

I have served on two Presidential Strategy Committees; 1) The Expert Working Group (EWG) on Next Generation Registration Directory Services and 2) the Strategic Panel on ICANN's Role in the Internet Governance Ecosystem chaired by Dr. Vint Cerf. These engagements enabled me to work as a member of a team with a diverse set of interests, personalities and knowledge domains from all over the world. They have left me with a deep and strategic understanding of the various functions and roles and their impact on end user experience on the Internet and the best experiences to date as an ICANN volunteer.

From my professional engagements, I have developed a wide and deep understanding of strategic initiatives and how they are worked, an unerring ability to translate technical concepts to a wide audience and sharpened both sets of communication and negotiation skills. My work and experience in At-Large endeavours are outlined in the CV and would have marked me as capable of empathy, cross-cultural sensibilies, a lack of bias and with unerring objectivity in my dealings with issues and stakeholders. I have a record denoting a passion for bringing people into Internet policy spaces, commitment to transparency and accountability.

In my region of the world, the Internet is about the development agenda, enabling economic and social development and the way forward for this Caribbean region. While we have a compelling interest in the globalisation of Internet policy processes and management mechanisms, our enduring interests are embedded and complementary to the At-Large; a single, global, stable, secure and open Internet, connecting each of us to all of us. I do believe my ability to gain the trust and confidence of my colleagues, my lack of bias, and my leadership abilities will add great value to the CCT RT's deliberations as a representative for the At-Large constituency.

My record of contribution to the At-Large advocacy in general and the ALAC's policy positions in particular are all well documented thru the numerous ALAC Statements and Advisories I have authored myself or co-authored. My involvement in the several At-Large and GNSO Working Groups catalogue a series of engagements almost all inuring to the needs and interests of end users. By virtue of these engagements, I have gained the insight and experience to discern the interests of end users and to argue effectively

on their behalf.

I have been engaged in advocacy and representation of the interests of third parties for over 15 years. These include small business owners and service providers, public school teachers, students, librarians, internet end users and the general public. Some of the positions from which the advocacy was enabled are below.

May 2015 – Present, Chairman, Board of Management, Kingston High School, JAMAICA;
October 2013 – Present, Chair, National ICT Advisory Council of Jamaica (NICTAC);
2010 – Present, Member, Advisory Committee Jamaica Library and Information Network (JAMLIN);
2012 – 2013, Chair, Sub-Committee to Rationalize and Harmonize the Terms and Conditions of Employment of Librarians and Information Professionals in the Public Service;
2010 – 2013, Member, Board Sub-Committee for Information Management, Scientific Research Council (SRC) of Jamaica;
2010 – Present, Member, ICT Governance Steering Committee, HEART Trust/National Training Agency;
2010 – Present, Caribbean ICT Stakeholders Virtual Community;
2007 – Present, Member, ICT4D Jamaica
2004 – 2008, Member, CARICOM Regional ICT Policy Steering Committee, Guyana;
2003 – 2009, Member, Academic Board, The University of the West Indies at Mona
2003 – 2009, Member, Academic Program Council, Board for Non-Campus Countries, UWI
2003 – 2010, Member, Advisory Board, Microsoft Partners in Learning;

At-Large/ICANN Specific Engagements
2012, Co-Chair, SO/AC New gTLD Candidate Support (JAS) Working Group
2014, Member, Cross-Community Working Group on Internet Governance
2013, Member, GNSO Thick WHOIS Working Group
2013, Member, At-Large New gTLD [Strings] Review Group
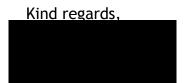*2012-2014 Member, At-Large New gTLD Policy and Future Challenges Work Group*
2010 – 2013, Vice Chair, At-Large Advisory Committee (ALAC)
2013 – Present, Co-Chair, At-Large Registration Issues Working Group
2013 – Present, Member, GNSO Privacy and Proxy Services Accreditation Issues (PPSAI) Working Group
2012 – 2013, Member, At-Large Rules of Procedure (RoP) Working Group
2009 – 2013, Chair, At-Large WHOIS Working Group

Kind regards,

Carlton Anthony Samuels