From: Mohsen Marefat   11/5/15

Subject: Letter of Motivation for ICANN – CCT Review

Dear ICANN Colleague,

I am very enthusiastic about helping with your CCT review team as an independent expert.

As a professional involved with development, deployment, and commercialization of technology solutions I very much appreciate the global mission that ICAAN is charged with. The fundamental infrastructure that many individuals and businesses rely on for tasks from mundane to critical requires constant, unbiased, and caring management that balances standards with flexibility and user driven initiatives.

I have managed multi-disciplinary projects with many stake holders and can work effectively when differing backgrounds and motivations are intermingled. Specifically, the arena that ICAAN is committed to managing is fraught with obscurity and viewpoints that are dissonant. Keeping the larger mission in mind and providing a consistent framework for deliberations and consultative procedures is a critical task and within my working practices and attitude.

My Electrical Engineering background (specialty in control and communications systems) enables me to dig deep in technical aspects of network design and operations. Moreover, my extensive work with small companies and tech startups provides me with a unique perspective of user needs that often lack a well-defined expression. Providing clarity can go a long way in creating consumer trust and cohesion of purpose. This is a very interesting and perhaps a key component of ICANN's challenge. The review can be structured as deliberations that lead to tutorial-like publications, both in the interim and for final reports.

I would be happy to help structure the mandate requirements and develop appropriate metrics to guide the review process – ensuring a smooth collaborative process. Such a process will lead to a clear outcome that can best present the global expansion of top level domain names as a necessary and well-managed initiative.

My best regards,

Mohsen Marefat

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