

Statement of Interests and Affirmation regarding Conflicts of Interest Policy

ByMichael R. Graham... for participation in the ICANN Competition, Consumer Trust and Consumer Choice Review Team (CCT-RT)

1. Current vocation, employer and position: I am an attorney-at-law, employed by Expedia, Inc. as a Senior Corporate Counsel. My title is: Global Director, Intellectual Property.

As noted in my attached resume, I have represented clients in the area of Intellectual Property since 1986 and have broad experience working with a wide range of companies, individuals and organizations to register and protect their trademark, copyright, and online intellectual property rights throughout my career. I have been an active member of the International Trademark Association (INTA) since 1986, and have been involved in assisting clients in protecting their IP on the Internet since at least as early as 1995. I was actively involved in development of the Memorandum of Understanding and in reviewing the Green and White papers, and have assisted clients with registering and monetization of domain names, and in protecting their trademarks on the Internet. I have been a member of the Internet Committee of INTA, and am returning to that committee for 2016-2017.

2. Type of work performed in 1 above and declaration of relationships with entities holding a Financial (or declarable) Interest in ICANN: As Global Director, Intellectual Property for Expedia, Inc., I oversee a team of three responsible for all areas of clearance, registration, and protection of non-patent Intellectual Property for all of Expedia, Inc.'s brands. Our work includes trademark clearance selection and protection; domain name registration, acquisition and administrative and litigation matters; copyright licensing, registration, acquisition and protection; and advising and assisting Business units in developing and carrying out online presence programs including domain name registration and watching. We actively utilize the Trademark Clearinghouse and the various Rights Protection Mechanisms developed by ICANN. I also speak widely on the relationship between trademarks and domain names in the online and domain name ecosystems.

3. Identify any financial ownership or senior management/leadership interest in registries, registrars or other firms that are interested parties in ICANN policy or any entity with which ICANN has a transaction, contract, or other arrangement: I do not have any personal financial ownership of or interest in any registries, registrars, or other parties that have a financial relationship or contract with ICANN. Expedia, Inc. has not applied for any New Generic Top Level Domain. I am a member of the Advisory Board for Corsearch which is an ICANN Registry, but have no financial or management position with the company.

4. Were you, or a company you work for:

- **An applicant for a new gTLD?** No
- **Providing advice to any new gTLD applicants?** As a Partner with the IP law firm Marshall, Gerstein & Borun, I provided legal and strategic advice regarding the new gTLD program to several companies and an organization that applied for new gTLDs but did not file any application. These included E&J Gallo Company, Allstate Insurance, and the National Association of Boards of Pharmacy.
- **Otherwise involved in an application submitted for the New gTLD Program, such as providing service in support of an applicant or having a financial interest in an applicant?** See above.

If your answer is yes to any of the above, please identify the interest you have in the application submitted for the New gTLD Program.

5. Identify any type of commercial interest in ICANN policy development outcomes. Do you represent other parties in any PDP or other ICANN related processes? As one of the largest Online Travel Agencies relying on the Internet for marketing, sales and provision of the services of its brands, Expedia, Inc. is affected by and therefore has an interest in the development of ICANN processes and procedures and the governance of the Internet. Of particular interest and concern is the ability of Internet users to confidently find and utilize our various websites and services on the Internet.

6. Geographic Region associated with the domicile of volunteer (Africa, North America, Latin America/Caribbean, Asia/Australia/Pacific and Europe): North America. Expedia, however, is an international company with offices, websites, and points of sale in more than 70 countries around the world.

7. Stakeholder Group(s) AC's or SO's in which I volunteer or currently participate within ICANN: I am an active individual member of the Intellectual Property Constituency (IPC) of the GNSO, and have been since 2012. Expedia, Inc. is also represented in the Business Constituency through its membership in Net Choice. As an ICANN volunteer, I have submitted and provided a current SOI at <https://community.icann.org/display/gnsosoi/Michael+R.+Graham+SOI>

Except as described above, I have no (i) ownership or investment interest in any entity with which ICANN has an existing or proposed transaction, contract, dispute, or other arrangement; (ii) a compensation arrangement with any entity or individual with which ICANN has a transaction, contract, dispute, or other arrangement; and (iii) a potential ownership or investment interest in, or compensation arrangement with, any entity or individual with which ICANN is negotiating a transaction, contract, dispute, or other arrangement.


SIGNATURE: /Michael R. Graham/

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