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To the review committee:

I am applying to become a member of the Competition, Consumer Trust and Consumer Choice Review Team.

Attached to the email which sends this letter you will find:

- A short c.v.
- The Statement of Interest

This is the “letter of motivation” mentioned in ICANN’s [Call for Volunteers](#).

Since I am a member of the [ALAC](#), it is appropriate that I represent it on this committee as a volunteer for ALAC.

### **Qualifications**

I respond to your desiderata in order.

- Knowledge of ICANN and its working practices and culture, including the New gTLD Program

I was a member of the Registrar’s Constituency in 1999-2001 during which time I acted as the Secretary of that Constituency. In the decade 2000-2010 I acted as consultant to an ICANN committee. I have been aware that ICANN is expanding the supply of gTLDs and has been trying to do so for the past ten years.

- Familiarity with the multistakeholder model and procedures;

Since 2009 I have been a member of the [Board of Trustees of ARIN](#). I am completely familiar with the structure of ICANN, its relations to the US Department of Commerce, to the [RIR](#)’s, to the [GAC](#), to the [IETF](#), and to the registrars and registries. I have also sat on the Board of [CIRA](#), the manager of the dot ca country code.

- Expertise in consumer protection matters

I have acted as legal representative of the Consumers’ Association of Canada in hearings before Canada’s federal telecom and broadcasting regulator, called the CRTC. I have sat as a Commissioner of the CRTC (2009-2013) and had to deal with consumer complaints, complaints procedures, and issues relating to proportions of household budgets spent on telecommunications, and the like.

- Understanding of the New gTLD rights application processes and protection mechanisms

The application process is generally described at <http://newgtlds.icann.org/en/applicants> . The meaning of “rights application processes” is less clear. There are a variety of rights dispute processes provided for at <http://newgtlds.icann.org/en/program-status/pddrp>. If that is what is meant, then I have an understanding of them.

- Expertise in or knowledge of mitigating DNS and potential security threats

I am not an expert on these matters. All I know is that [DNSSEC](#) absorbs the time and interest of many experts, and that it is vital, and that DNSsec is a work in progress. I have also been exposed to discussions of secure signing authorities in the ARIN environment.

- Experience in evaluating competition and market forces in the gTLD space or in other industries;

I have had the occasion as a federal telecommunications regulator to hear and decide complex issues at the intersection of economic interests and social concerns: net neutrality, leased access to wholesale facilities of carriers, how much of a system to open up to competition, and so forth; and have had to sift reams of data and expert opinion to get at the nub of the legal, economic and technological issues. The issues before the Review Team are not more complex.

- Expertise in quantitative analysis and information systems;

I am numerate.

- Expertise in or knowledge of intellectual property rights protection;

I have had courses in and familiarity with intellectual property law and IP issues.

- Knowledge of competition, consumer choice and consumer trust in the domain name or other marketplaces;

I have had experience with this set of concerns as a Canadian federal regulator. Trust is the basic requirement of consumer confidence in the domain name system, as in all other transactions.

- Capacity to draw fact-based conclusions and feasible and useful recommendations.

I have demonstrated considerable capacity to draw fact-based conclusions and useful recommendations throughout my career in telecommunications and Internet issues, as a consultant, regulator and advocate.

## **Desired Attributes**

Applicants should possess the following professional and personal attributes:

- Team spirit, adaptability, consensus-seeking attitude;
- Willingness to learn;

- Capacity to reason objectively, putting aside personal opinions or preconceptions; and
- Analytical skills.

I shall happily supply references if this is what you need. All I can state is that I possess these attributes.