

ICANN

Re: Call for Volunteers for Competition, Consumer Trust and Consumer Choice Review Team

November 13, 2015

Dear Selection Committee:

Please accept my application to join the Competition, Consumer Trust and Consumer Choice Review Team as an independent expert with experience in several areas pertinent to the project.

I am passionate about consensus building and my current roles as the Director of Operations for the Secure Domain Foundation and Privacy Counsel at a next generation cybersecurity company, CrowdStrike, have informed my expertise on the complexities of DNS anti-abuse and the challenges of mitigating broader security threats. Moreover, I have enjoyed the opportunity to find common ground with a diverse group of members within the SDF to achieve impactful DNS anti-abuse information sharing. Through these experiences, I have developed an intimate knowledge of ICANN and the new gTLD program. If selected, I will use this foundation to meaningfully collaborate with other Review Team members to produce substantive analysis that informs decision-making within the multistakeholder community.

Throughout my career I have developed a comprehensive understanding of the ways in which technology has fueled innovation while challenging existing legal frameworks. I am a member of the University of Maryland University College's Graduate Cybersecurity Policy Faculty. Previously, I spent five years working for the FBI and two years in a federal prosecutor's office, gaining a deep knowledge of law enforcement perspectives, strengths, and impediments. This was complemented by a year and a half as a German Chancellor Fellow, during which time I met with senior leaders, studied the challenges posed by international information sharing, facilitated cybersecurity and privacy discussions, and taught at the Universitaet Leipzig.

My qualitative and quantitative research experience is extensive. I have authored and coauthored reports, law review articles and book chapters dealing with many topics, including DNS anti-abuse costs, intellectual property, privacy, and consumer rights. This year, I published an extensively researched article on consumer choice and protections pertaining to privacy in an era of big data aggregation. Concurrently, I co-authored an article on network neutrality in the context of transparency and marketplace competition issues. In the past, I have studied radio spectrum allocation issues analogous to today's gTLD program dynamics. Furthermore, I deal with trademark issues on a daily basis, and my master's thesis focused on consumer fair use rights and digital rights management technologies. Accordingly, my background makes me well-versed to work on the full gambit of topics covered by the Review Team mandate.

I am eager to contribute to the Review Team and believe that my experiences in the public and private sectors as well as academia would enhance its success. Please let me know if I may provide further information about my qualifications as you make your selection.

Sincerely,

Andrew W. Bagley, Esq.

Director of Operations, Secure Domain Foundation