mTLD Mobile Top Level Domain



Internet Made Mobile

REGISTRY OPERATOR'S REPORT

July 2010

As required by the ICANN/mTLD Registry Agreement (Section 3.1.c.iv) this report provides an overview of mTLD activity through the end of the reporting month. The information is primarily presented in table and chart format with text explanations as deemed necessary. Information is provided in order as listed in Appendix 4 of the Registry Agreement.

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Section 1 – Accredited Registrar Status – July 2010

The table below displays the current number and the status of ICANN accredited registrars. The registrars are grouped into three categories:

1. **Operational registrars:** Those who have authorized access into the Shared Registration System (SRS) for processing domain name registrations.

2. **Registrars in Ramp-up Period:** Those who have received a password to the mTLD Operational Test and Evaluation (OT&E) environment. The OT&E environment is provided to allow registrars to develop and test their systems with the SRS.

3. **Registrars in Pre-Ramp-up Period:** Those who have been sent a welcome letter from mTLD, but have not yet executed the Registry Confidentiality Agreement and/or have not yet submitted a completed Registrar Information Sheet.

<u>July 2010</u>

Status	No. of Registrars
Operational Registrars	201
Registrars In Ramp-Up Period	110
Registrars in Pre-Ramp-Up Period	6
Total	317

Section 2 – Service Level Agreement Performance – July 2010

The following table compares the SLA requirements with Actual Performance for the reporting month. As required by the ICANN/mTLD Agreement, mTLD is committed to provide service levels as outlined in Appendix 7 of the agreement. The SLA is incorporated into the mTLD Registry Registrar Agreement that is executed with all operational registrars.

Component/Service	Availa	Availability		ance	
	Required	Actual	Required	Actual	
DNS					
Resolution of .MOBI domains, each name-server	99.999% available 100% available		< 300 milliseconds	16 milliseconds	
WHOIS					
Service Response Times	99.4% available	100% available	< 1500 milliseconds	15 milliseconds	
Performance Level			50 queries per second	Meets	
Service Update			At least once daily	Near Realtime	

Section 3 – MOBI Zone File Access Activity – July 2010

The following table summarizes the zone file access activity for the current reporting month. As required by the ICANN/mTLD Agreement, mTLD provides third parties bulk access to the zone file for the .mobi TLD.

Zone file access passwords at the end of the previous month	Jun-10	212
New zone file access passwords		4
Total zone file access approvals at the end of the reporting month	Jul-10	216

Section 4 – Completed SRS/System Software Releases

As required by the ICANN/mTLD Registry Agreement, significant releases that have occurred during the current month (it excludes software released only to fix a bug) are listed below. The mTLD Shared Registration System (SRS) is continually being improved to better meet the needs of accredited registrars.

Release Name	Features	Target Date	Complete Date
(None in Jul 2010)			

Section 5 – Whois Service Activity

The total monthly "Whois" queries are shown below (In Thousands)

Month	Total	Peak	Average
Jul-10	19,218.3	765.7	619.9

Section 6 – Total Number of Transactions by Subcategory by Month

In compliance with Section-6 of Appendix 4 to the ICANN/mTLD Registry Agreement, the tables that follow present the number of transactions for the current month for each transaction subcategories.

6a – Total Monthly Domain Name Transactions by Subcategory (In Thousands)

			D	eletes						
Month	Total	Add	Add Grace Period	RGP	Failures	Modify	Renew	Transfer	Check	Restore
Jul-10	51,797.0	25.5	0.3	22.5	0.3	384.8	124.1	3.7	51,235.8	0.0

6b – Total Monthly Domain Name Transaction Failures by Subcategory (In Thousands)

Month	Total	Add	Delete	Modify	Renew	Transfer	Check	Restore
Jul-10	129.8	2.2	0.3	6.3	75.0	2.6	43.4	0.0

6c – Total Monthly Nameserver Transactions by Subcategory (In Thousands)

Month	Total	Add	Delete	Modify	Renew	Transfer	Check	Restore
Jul-10	72.3	10.7	0.7	0.1	Not Applicable	Not Applicable	60.8	Not Applicable

6d – Total Monthly Nameserver Transaction Failures by Subcategory (In Thousands)

Month	Total	Add	Delete	Modify	Renew	Transfer	Check	Restore
Jul-10	1.5	1.2	0.3	0.0	Not Applicable	Not Applicable	0.0	Not Applicable

6e – Total Monthly Contact Information Transactions by Subcategory (In Thousands)

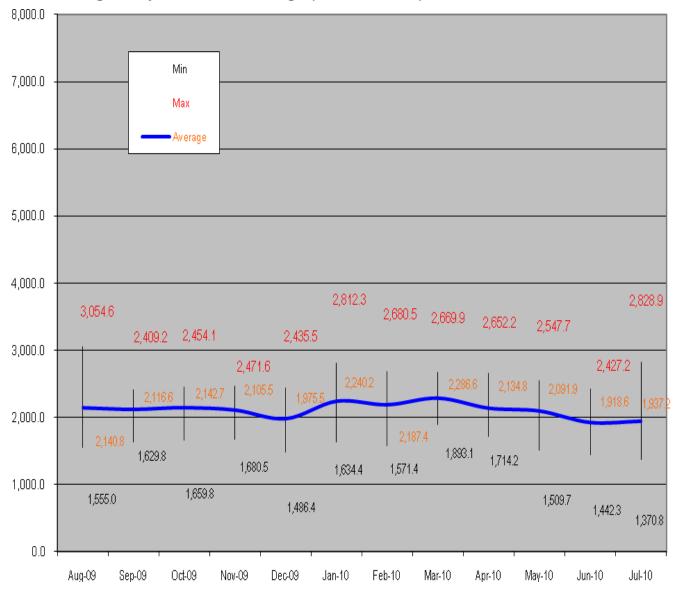
Month	Total	Add	Delete	Modify	Renew	Transfer	Check	Restore
Jul-10	360.9	233.0	27.2	91.1	Not Applicable	0.0	9.6	Not Applicable

6f – Total Monthly Contact Information Transaction Failures by Subcategory (In Thousands)

Month	Total	Add	Delete	Modify	Renew	Transfer	Check	Restore
Jul-10	91.9	87.9	0.3	3.7	Not Applicable	0.0	0.0	Not Applicable

Section 7 – Average Daily Transaction Range

The range of transaction volume is shown for each month along with the average daily transaction volume.



Average Daily Transaction Range (In Thousands)