

FINAL: EXTERNAL ICANN FY25 Trend Impact Assessment (Appendix C)

Strategic Objective	Trend #	FY25 Trend Language	Evolved Trend Language?	Notable Shift in trend	Related Targeted Outcomes	Enhance/impede the targeted outcomes?	Related Strategic risks	Lessen/exacerbate the strategic risks?	Validate/strengthen or undermine/impede the vision and/or mission?			Materiality of New Impact	Immediacy of New Impact		Decision Matrix	Assessment			
Enter Strategic Objective: - Security - Geopolitics - ICANN's Governance - Unique Identifier Systems - Financials	Enter overarching trend number	Update trend language (from column C) to address feedback received from Execs and from BSRC	Indicate the direction of the trend: - New - Evolved - Unchanged - Removed	Enter most notable shift (from trend analysis document)	Identify in the Strategic Plan the Targeted Outcomes that are related to the shift in trend.	Evaluate <i>if/how</i> the impact of the shift affects the targeted outcome: - Enhance: +1 - Neutral: 0 - Impede: -1	Identify in the Strategic Plan the Strategic Risks that are related to the shift in trend.	Evaluate <i>if/how</i> the impact of the shift affects the strategic risk: - Lessen: +1 - Neutral: 0 - Exacerbate: -1	Evaluate <i>if/how</i> the impact of the shift affects the vision: - validate/strengthen: +1 - neutral: 0 - Undermine/impede: -1	auto-filled	auto-filled	auto-filled	auto-filled	auto-filled	auto-filled	auto-filled, based on the materiality and immediacy (see decision matrix tab for a view of the matrix)	Enter main impacts (from trend analysis document)		
Financials	1.14	Recognition continues that alignment in prioritization is needed across the ICANN ecosystem to enhance implementation and support the needs and demands of ICANN's global community.	Evolved	Trend remains consistent with the previous year.	- ICANN prioritizes its activities to deliver its mission in the global public interest in the most cost-effective way. - ICANN stakeholders collaborate to define prioritization mechanisms, which ensure that cumulative workload is reasonable at any one time, and that ICANN priorities reflect the community's collective needs.	neutral	0	- Lack of alignment or consensus on priorities and goals among ICANN stakeholders results in conflicts about resource allocation. - Unclear community and organizational priorities compete for scarce resources.	Exacerbate	-1	Undermine/impede	-1	-2	2	medium	Less than a year	short	Consider evaluating short term action	The community led planning prioritization framework showcases collaboration between the org, Board, and community, which contributes to the achievement of the strategic plan targeted outcome of "ICANN having the processes and tools in place to effectively prioritize and periodically re-prioritize its work".