

The Internet Corporation for Assigned Names and Numbers

4 November 2013

Mr. Brian Beckham Head of Legal Policy Valideus

Re: ICANN New gTLD Auctions

Dear Mr. Brian Beckham:

On behalf of ICANN's New gTLD Program, thank you for the letter from Valideus dated 30 August 2013. We appreciate your interest in the New gTLD Program and the New gTLD Auction process, and we have posted your letter on the New gTLD correspondence page (http://newgtlds.icann.org/en/program-status/correspondence/beckham-to-atallah-30aug13-en.pdf).

We are considering the questions and points raised in your letter as we develop the Auction process, rules, and timeframes. We recently published the preliminary rules for Auctions (http://newgtlds.icann.org/en/applicants/auctions/prelim-rules-31oct13-en.pdf), which address several of your questions. Additionally, we are hosting a webinar on 7 November 2013, and we look forward to answering more of the community's questions and hearing the community's feedback after the presentation. For more information about the webinar, please visit the New gTLD microsite (http://newgtlds.icann.org/en/announcements-and-media/webinars).

Thank you for your communication and your participation in ICANN's multi-stakeholder process. We look forward to continuing this dialogue as the Auction procedures are finalized.

Sincerely,

Christine A. Willett

Vice President, gTLD Operations