

December 17, 2019

Maarten Botterman, Board Chair ICANN Board Members Goran Marby, CEO John Jeffries, General Counsel Cyrus Nemazi, SVP, Global Domains Division Via E-Mail With Attachment

**Re:** Change in Control of the .ORG Registry

Dear ICANN Board and Leadership,

We write to thank ICANN for requesting that Public Interest Registry (PIR) and the Internet Society (ISOC) provide more information to ICANN about the proposed sale of PIR to Ethos Capital. We appreciate ICANN's call for transparency into this secretive deal. We encourage ICANN to go further, and withhold its approval for this change in control of the .ORG registry, unless and until PIR makes concrete and binding commitments to operate the registry in the best interests of noncommercial civil society registrants.

We enclose a letter signed by over 400 nonprofit entities / NGOs who are registrants in the .ORG top-level domain. The signatories include Access Now, Open Society Foundations, Communications Workers of America, Girl Scouts of the USA, Greenpeace, Human Rights Watch, the League of Women Voters, the National Council of Nonprofits, Oxfam, the European Climate Foundation, Derechos Digitales, the Gulf Centre for Human Rights, ICT Watch Indonesia, Integrity Watch Afghanistan, Media Foundation for West Africa, and many more.

The signatories on this letter are digital rights organizations, tech-focused groups, food banks and hunger relief organizations, co-ops, community art galleries and theaters, local humane societies, youth groups, community centers, mental health clinics, fitness groups, churches and religious organizations, libraries, unions and trade groups, violence prevention organizations, human rights and aid agencies, outdoor, environmental, and wildlife protection groups, radio stations, and research foundations.

They are joined by over 18,000 individuals who have added their names to the letter. These organizations and individuals are concerned about the sale of PIR and the way it has been conducted to date.

Many of the organizations signing the enclosed letter have used domain names in .ORG as the foundation of their online identities for years, if not decades. The difficulty of

Maarten Botterman et al. December 17, 2019 Page 2 of 2

changing to a different top-level domain—which approaches impossibility for some—makes them vulnerable to the policy and business practices of the .ORG registry operator.

The .ORG registry is unique. It is recognized the world over as the home of NGOs and other groups that act for the public good. Many .ORG registrants work to hold governments and corporations to account. They face all of the risks inherent in speaking truth to power, including becoming targets for censorship and repression. Eighteen years ago, ICANN proposed to find a new operator for .ORG, to achieve a "registry returned . . . to its originally intended function as a registry operated by and for non-profit organizations." When ISOC founded PIR to fill that role, the previous operator, Verisign, gave the new registry operator \$5 million "to be used to fund future operating costs of the non-profit entity designated by ICANN as successor operator of the .ORG registry."

The speed and secrecy of the proposed sale cast doubt on PIR's ability to maintain the level of service it has provided to nonprofit registrants in the past once it becomes a privately owned, for-profit concern. As a newly-formed entity, Ethos Capital has no track record of operating in the public interest. We also know little to nothing about Ethos's investors, their goals, and whether those goals are compatible with the charge ICANN gave to PIR at its founding. In particular, we are concerned that PIR may wield the threat of domain suspension to influence the political, social, religious, journalistic, or personal expression of .ORG registrants and their users at the request of corporations or governments. And to all of the nonprofit registrants who cannot readily switch domains, PIR will have no accountability once its links to ISOC are severed.

The vague representations Ethos and PIR have made to date about accountability and stewardship are woefully insufficient to earn the trust of the .ORG community. The .ORG registry agreement should not come under Ethos's control without the company first earning that trust. This requires transparency, as you have requested. It also requires specific, legally binding commitments to safeguard the rights of NGOs and other non-commercial registrants against financial exploitation and arbitrary censorship. We stand ready to help in defining those commitments. If PIR is unable or unwilling to make such commitments before completing its change of control, ICANN should exercise its right under Section 7.5 of the Registry Agreement to withhold consent to that change in control, terminate the Agreement, and begin a process to find a capable and trustworthy steward of the .ORG domain.

Very truly yours,

Mtllftl

Cindy Cohn, Executive Director Mitchell L. Stoltz, Senior Staff Attorney Cara Gagliano, Staff Attorney

ELECTRONIC FRONTIER FOUNDATION

Internet Society Attn: Andrew Sullivan, President and CEO 11710 Plaza America Drive, Suite 400 Reston, VA 20190

Dear Mr. Sullivan,

We urge you to stop the sale of the Public Interest Registry (PIR) to Ethos Capital.

Non-governmental organizations all over the world rely on the .ORG top-level domain. Decisions affecting .ORG must be made with the consultation of the NGO community, overseen by a trusted community leader. If the Internet Society (ISOC) can no longer be that leader, it should work with the NGO community and the Internet Corporation for Assigned Names and Numbers (ICANN) to find an appropriate replacement.

The 2019 .ORG Registry Agreement represents a significant departure from .ORG's 34-year history. It gives the registry the power to make several policy decisions that would be detrimental to the .ORG community:

- The power to raise .ORG registration fees without the approval of ICANN or the .ORG community. A .ORG price hike would put many cash-strapped NGOs in the difficult position of either paying the increased fees or losing the legitimacy and brand recognition of a .ORG domain.
- The power to develop and implement Rights Protection Mechanisms unilaterally, without consulting the .ORG community. If such mechanisms are not carefully crafted in collaboration with the NGO community, they risk censoring completely legal nonprofit activities.
- The power to implement processes to suspend domain names based on accusations of "activity contrary to applicable law." The .ORG registry should not implement such processes without understanding how state actors frequently target NGOs with allegations of illegal activity.

A registry could abuse these powers to do significant harm to the global NGO sector, intentionally or not. We cannot afford to put them into the hands of a private equity firm that has not earned the trust of the NGO community. .ORG must be managed by a leader that puts the needs of NGOs over profits.

When ISOC originally proposed transferring management of .ORG to PIR in 2002, ISOC's then President and CEO Lynn St. Amour promised that .ORG would continue to be driven by the NGO community—in her words, PIR would "draw upon the resources of ISOC's

extended global network to drive policy and management." As long-time members of that global network, we insist that you keep that promise.

## Select signers:

Access Now Front Line Defenders Open Society Foundations
America's Service Commissions German Foundation for Data Protection Open Technology Institute

American Alliance of Museums Girl Scouts of the USA Oxfam

American Council on Exercise Greenpeace Palante

American Federation of Musicians of the U.S. and Canada Gulf Centre for Human Rights Philippine Human Rights Information Center
American Physical Society Human Rights Watch Public Citizen

American Physical Society Human Rights Watch Public Citizen

American Society of Association Executives HURIDOCS Public Knowledge

April Integrity Watch Afghanistan Public Library of Science (PLOS)

Association of Junior Leagues International, Inc.

Internet Archive

R Street Institute

Center for Internet and Human Rights

Internet Policy Observatory Pakistan

Redes Ayuda

Code for America

Internet Sans Frontières

Sierra Club

Communications Workers of America

Internet Society Jakarta Chapter

TechSoup

Consumer Reports Internet Society Netherlands Chapter TEDIC NGO
Creative Commons Jobs With Justice Telecommunities Canada

Crisis Text Line Karisma Foundation The Association of Flight Attendants-CWA (AFA)

Derechos Digitales League of Women Voters The Union of Concerned Scientists

DoSomething.org Meals on Wheels America Transparency International (Germany)

Electronic Privacy Information Center Media Foundation for West Africa Ushahidi Inc. European Center for Not-for-Profit Law Stichting (ECNL) Mennonite Central Committee VolunteerMatch European Climate Foundation MoveOn Volunteers of America Farm Aid Nat'l Conference on Public Employee Retirement Web Foundation Fédération FDN National Council of Nonprofits Wikimedia Foundation Feeding America NTEN YMCA of the USA

Fight for the Future OCANDS Youth and Philanthropy Initiative (YPI) Canada

Free Software Foundation Open Knowledge Foundation YWCA USA

## **Complete List of Organizational Signers**

of Sustainability in Higher

Association of Junior Leagues

Education (AASHE)

International, Inc.

Astra Labs

350.org ASUTIC (Senegal ICT Users CiviCRM 50by40.org Association) CivIIsphere A Blessing to One Another Auroville Foundation Clever Octopus Inc A Bunch of Hacks Clinton-Gratiot Habitat for Austin Baroque Orchestra A New Beginning Animal Rescue Australian Play, Imagination, and Humanity ReStore A1K.org Learning Institute CN Guidance and Counseling Access Now Autimatisering Services Affiliation of Multicultural Societies AvaCon Co-op Source AvRM and Service Agencies of British Code for America Columbia Bangladesh NGOs Network for Codeando Mexico African Academic Network on Radio and Codeberg e.V. Colorado Nonprofit Association Internet Policy Communication(BNNRC) African Freedom of Expression Barracon Digital Communications Workers of Exchange (AFEX). **Basic Internet Foundation** America AfroLeadership Battle of Homestead Foundation **Communities United Against** Agaric Tech Cooperative **Bay Area Mashers** Police Brutality Agile France Berkeley Institute for Free Speech Community Action Center Albertine Watchdog Online Community Tech Network All Faiths Better Future for All Completely KIDS Allegheny RiverStone Center for Bike Walk Montana Computer Aid International the Arts Blueprint for Free Speech concordion.org Alliance for Morris County Parks Bridgewell Inc Connecticut Community Nonprofit Alternatives-et-Autogestion.org Bring Your Own Ideas LTD Alliance Alternatives, Inc. **British Columbia Aviation Council** Consumer Action America's Service Commissions **Business & Human Rights** Consumer Reports American Alliance of Museums Resource Centre Council of Michigan Foundations American Bible Society C4 Atlanta Coworker.org California Association of **Creative Commons** American Council on Exercise American Federation of Musicians Nonprofits (CalNonprofits) Crisis Text Line of the United States and Canada Capital Region Community Cybertelecom American Physical Society Foundation Cycle On Hawaii American Political Science Cargografias.org Daily Bread Food Bank **CASA New Orleans** daltonbookclub.org Association American Society of Association Center for Digital Resilience Daniel 2:28, Inc. Executives Center for Innovative Thinking, Datenschutzraum e.V. Anarchist Group Amsterdam Defending Rights & Dissent Inc Center for Internet and Human **Demand Progress Education** Ann Martin Center APpeas Associação Portuguesa Rights Fund de promoção do envelhecimento Centro de Documentación en **Derechos Digitales** ativo e saudável Derechos Humanos "Segundo **Design Action Collective** April Montes Mozo S.J." (CSMM) **Digital Empowerment Foundation** Aquilenet Centro Latinoamericano de Digital Rights Foundation, Arab American Association of Investigaciones Sobre Internet Pakistan New York (AAANY) Centrum Cyfrowe Foundation Digital Rights Watch ARTabilityAZ Chaotikum e.V. Digital Society School Digitale Gesellschaft Chestnut Creek School of the Arts arXiv.org Aspiration Child Saving Institute, Inc. Dioamore.org Association Artistique Alexandre Children's Alliance of Montana Domain Name Rights Coalition Roubtzoff Children's Law Center Inc. DoSomething.org Association for the Advancement Chilliwack Arts & Cultural Centre Downtown Aurora Visual Arts

Society

Circus Freaks

City of Anacortes

Cita Press

Chordoma Foundation

**Drayton Avenue Cooperative** 

**Dutch Virtual Reality Foundation** 

Preschool

DroidWiki.ora

Droit et Justice

Eastern Orthodox Committee on

Scouting ECO

**Ecumenical Council of Bishops** 

and Apostolic Leadership

EDRi EL SPACE

Electronic Frontier Finland Electronic Frontier Foundation Electronic Privacy Information

Center Elypia CIC

**Empower Success Corps** 

epicenter.works Erinyes.org.au Erzsébet: The Opera

Esperanto.org EU.org

European Center for Not-for-Profit

Law Stichting (ECNL)

European Climate Foundation European Institute of Golf Course

Architects

Executive Service Corps of the

United States Fablab LCube

Family Residences and Essential

Enterprises, Inc Farm Aid FDN

Fédération FDN Feeding America Fight for the Future

FIRE - The Foundation for Individual Rights in Education Fondation Jaluo Du Congo/RDC

(FOJAC)

Fondation Litteraire Fleur de Lys Form & Function Digital Co-

operative Fourth Estate

Free Expression Myanmar Free Software Foundation

freeCodeCamp.org

Freie Software Freunde e. V. Front Line Defenders

FrOSCon e.V. fundación Via Libre

Funding the Next Generation Galveston Urban Ministries Gateway Environmental Initiative

Geany e.V. Association

Geek's Home GenLit.org GeoCommunities German Foundation for Data

Protection

Gestalt Institute of the Gulf Coast

Girl Scouts of the USA GiveInternet.org Global Care Impact Global Forum for Media Development (GFMD) GNOME Foundation

Gökova Akyaka'yı Sevenler Derneği Good4Trust.org GrantStation GreatFire.org

Gulf Centre for Human Rights Habilitation Information Vocation

& Education

Greenpeace

Hackerspace Istanbul

Harmonized Initiatives of Media for the Spread of Good Nutrition

in Region 8 Heard Museum

Holistic Ministry of Children of the

Horn of Africa

Holy Name Housing Corporation

Hope 24/7 Hopelink

Hospice Help Foundation Hostingvereniging Soleus

House of Mercy

Huerto Roma Verde, La Cuadra

genera ciudad A.C.

**Human Rights Measurement** 

Initiative

Humanitarian FOSS Project Humanitarian Press Foundation,

Yemen HURIDOCS

i freedom Uganda Network ICT Watch - Indonesia Ideen Hoch Drei e.V Immigrant Rights Action Immigrant Solidarity DuPage

Immunize Nevada Independent Sector Index on Censorship

Indybay

Information Ecology Initiative für Netzfreiheit Integrity Watch Afghanistan Interaction International

Interfaith Cincy

International Trade Union Confederation (ITUC)

Internet Archive Internet of Ownership Internet Policy Observatory

Pakistan

Internet Sans Frontières Internet Society Jakarta Chapter Internet Society Netherlands

Chapter

Internet Systems Consortium

IO Cooperative Inc. ION Medical Safety

Ionic 6

Iron Work Farm in Acton, Inc.

IT for Change Jennifer Ann's Group Job Connection, Inc Jobs With Justice

JUMP Math

Kalvos & Damian's New Music

Bazaar

Karisma Foundation Kentucky Nonprofit Network Killeen Lodge #1125 A.F. & A.M. KnowledgeFlow Cybersafety

Foundation LA SEMILLA LA Tech4Good Learn Nigeria Laws

Liberty and Peace NOW! Human

Rights Reporters LibreFoodPantry

Life Transformation for Africa

Initiative Link Centre LinuxFr

Liquid Legal Institute e.V. Little Brothers Friends of the Elderly, San Francisco Livermore Pride

Main Street Productions, Inc. dba

the Westfield Playhouse

LUX Center for the Arts

MaineShare

Maison des utilisateurs de Logiciels Libres de Montréal

Majal.org MakeKnowledge

Manchester Acupuncture Studio

MapLight

MariaDB Foundation

Mary McDowell Friends School

MasterNewMedia.org
Meals on Wheels America

Media Alliance

Media Foundation for West Africa

NTEN Members of Churches of Christ Proyecto sobre Organización, for Scouting O Foundation Desarrollo, Educación e Memphis Leadership Foundation **OCANDS** Investigación (PODER) Mennonite Central Committee Odorheiu Secuiesc Community Public Citizen Public Knowledge Message Agency Foundation Metamath Ohev Sholom Talmud Torah Public Library of Science (PLOS) **Qurium Media Foundation** MidwayUSA Foundation Congregation Minnesota Council of Nonprofits Ökostadt Rhein-Neckar e.V. R Street Institute MMD Gira ubukire **OMACAN** Radically Open Security Modern Wizard Quarterly Ontario Nonprofit Network Radio Free Montana Afterschool Alliance Open Aid Alliance Rainforest Action Network Open Knowledge Foundation Montana Federation of Public Redes Ayuda Employees (MFPE) Open MIC (Open Media and RedesAyuda Montana Independent Living Information Companies Initiative) Refugee Women's Network Open Society Foundations Regular Baptist Ministries **Project** Montana Nonprofit Association Replicant Open Source Initiative Multnomah County Library Open Source Matters, Inc. Review.org, LLC Myanmar ICT for Development Open State Foundation ritimo Organisation Open Technology Institute River Cities Humane Society for nadir.org openinverter.org Cats Opportunity Resource Fund National Conference on Public Roadrunner Food Bank, Inc. **Employee Retirement Systems** Our First Right SafeHouse Denver National Council of Nonprofits Oxfam Salam Academy National Human Services Özgür Yazılım Derneği Salt Works Student Ministries Assembly P.R.A.Y. Publishing San Francisco Lyric Chorus National Voluntary Organizations San Francisco Public Health p≡p foundation Active in Disaster Foundation Padirac Innovation Nederlandse Vereniging voor San Juan Community Matters Palante Technology Cooperative Veganisme (Dutch Vegan SANE Project Paleoaerie.org Society) School on Wheels Parinux **NEEMFest Productions** Second Harvest Asia Participatory Budgeting Project Neponset River Watershed Second Harvest Japan Pastoralists Indigenous Non Association SELFHTML e.V. Governmental Organization's New Jersey Association of Mental Shifter (PINGO's) Forum Side by Side, Inc Health and Addiction Agencies, PATH North Dakota, Inc. Sierra Club Inc. Patterson School Foundation New York Avant-Garde Festival Simple Machines PDX Privacy Archive Site Skiftet People For People New York Council of Nonprofits Sociality - Cooperative for Digital Pesticide Action Network North Next in Nonprofits Communication Greece America Philadelphia Recorder Society

Philippine Human Rights

Phoenix Rising Equine Rescue &

Pinelands Preservation Alliance

Policy Research and Innovation

Pirate Parties International

Premium Traffic Limited

**Project WET Foundation** 

Providers' Council

Presentation House Theatre

Information Center

Piratpartiet Sverige

Rehabilitation

Platoniq

Ngetha Media Association for

Peace (NMAP)

NICVA

Niko Niko Taishi Nonprofit New York North Carolina Center for

**Nonprofits** 

North Carolina Justice Center North Dakota Association of Nonprofit Organizations North Shore Child & Family

**Guidance Center** 

Northbridge Technology Alliance Northwest Progressive Institute

Nouveaux Voisins

Society for Nonprofits

Softcatalà

Software For Good

Software Freedom Law Center

India

South Florida Tech For Seniors Southern Environmental Law

Center

Springfield Area Arts Council

Stajl IT

State Theatre, Inc. STEPSABQ.org

Stiftung Albumin-Carrier-Therapie

Stin Priza Coop

Stratosphere Research

Laboratory Stuart Center Sud-Ouest.org

Sugarloaf: The North Shore Stewardship Association Sursiendo, Comunicación y

Cultura Digital

Sustainable Fisheries Partnership

Foundation

Talking Talons Youth Leadership

TechSoup

Tecker International LLC

**TEDIC NGO** 

Telecommunities Canada
Telecommunities Canada
Texas Criminal Justice Coalition

The Apache Software Foundation

The Association of Flight Attendants-CWA (AFA)

The Bioscience Resource Project The Boys' Latin School of MD The Centre for Developmental

Neurobiology

The Children's Treehouse

Foundation

The Document Foundation
The Environmental Center

The Henry Ford

The Humane Society of Elmore

County

The Inetta Fund
The IO Foundation

The League of Women Voters of

the United States
The Los Haro Project
The MRC Centre for

Neurodevelopmental Disorders The Oxalosis & Hyperoxaluria

Foundation The Parallax

The Tor Project

The Union for Contemporary Art
The Union of Concerned

Scientists

Theosophical Society in Seattle

Thetford Academy
Thibodaux Playhouse, Inc

**ThinkShout** 

Thirring Institute for Applied Gravitational Research Tioga Opportunities, Inc To'nihaiyilya- Growing Our

Dreams Together SC Trans Lifeline

Transnational Institute
Transparency International

(Germany)

Tulsa Hub Syndicate Tupelo Arts Council

Tutanota

United Methodist Communications

United Way of Butte and

Anaconda

United Way of the Lewis and

Clark Area Ushahidi Inc. Videre Est Credere VolunteerMatch Volunteers of America

Waag | Technology & Society Washington Trails Association

Watcan Foundation Web Foundation

West Hartford Symphony Orchestra of West Hartford, CT

West Virginia Nonprofit

Association

Wikimedia Foundation

WikiReal

Win Without War WITNESS

Women LISTEN, Inc. WonderArts Vermont Wooden Shoe Books

Woolsack Xpdojo.org YMCA of the USA Ynternet.org YODET

Yonkers Community Action

Program, Inc Your Digital Rights

Youth and Philanthropy Initiative

(YPI) Canada YWCA USA Zanmi Lakay Zazim Zir Chemed

artundweise kunst- und

denkraum