



The Internet Corporation for Assigned Names and Numbers

21 April 2014

Mr. Herbert C. Wamsley
Executive Director
Intellectual Property Owners Association
1501 M Street, NW, Suite 1150
Washington, DC 2005

Dear Mr. Wamsley:

Thank you for your letter dated 20 March 2014 regarding the New gTLD Registry Agreement. We appreciate your suggestions and the additional points you raise. As referenced previously, the Registry Agreement incorporates a wide range of feedback and development from countless stakeholders, including from many of your members.

We note your two previous suggestions for checking reserved names against the Trademark Clearinghouse, and establishing a new dispute resolution policy concerning reserved names. We want to once again emphasize that the measures discussed in our previous letter dated 12 February 2014, have been put in place to protect against potential harms to intellectual property rights, and, we appreciate your continued attention to these issues.

As per your request, staff met with Mr. Einhorn during the ICANN public meeting in Singapore to discuss the concerns of the IPOA and the various ways to become involved in ICANN's policy development processes. ICANN is based on a consensus driven, bottom-up, multi-stakeholder model, and we welcome and greatly value the effective participation of all stakeholders.

Staff is always available to engage with you to clarify and answer any questions you might have on ICANN policies and procedures. However, to propose changes to the PDDRP or to advocate for new processes focused on reserved names, we strongly encourage you to engage through the multi-stakeholder process.

As provided in the core values specified in ICANN's Bylaws, we strive to support broad and informed participation reflecting the functional, geographic, and cultural diversity of the Internet at all levels of policy development and decision-making, to employ open and transparent policy development mechanisms that promote well-informed decisions based on expert advice, and to ensure that those entities most affected can assist in the policy development process.



Again, we want to thank you taking the time to write to us and for sharing your views. We encourage you to engage in the bottom-up policy process through the Generic Names Supporting Organization (GNSO), which develops policy applicable to gTLDs. See <http://gns0.icann.org/en/about/participation.htm>

We welcome your continued involvement in ICANN's work and look forward to your ongoing participation in the community.

Sincerely,

A handwritten signature in blue ink, appearing to read "Akram Atallah". The signature is fluid and cursive, with the first and last names being the most prominent.

Akram Atallah
President, Global Domains Division