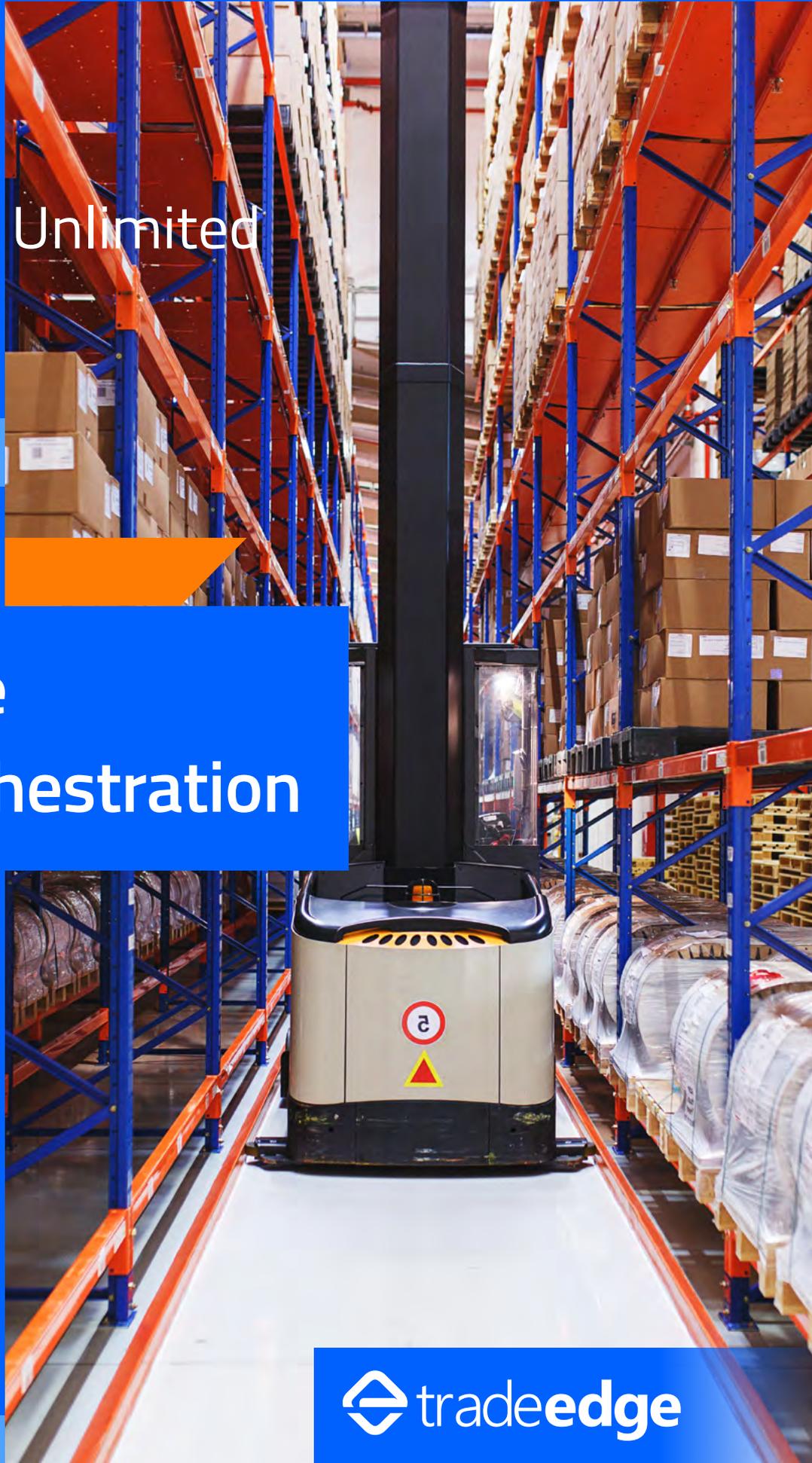


Possibilities Unlimited

TradeEdge Order Orchestration



In today's landscape where forecasting accuracy typically hovers in the low sixties for most companies, carrying the right inventory at the right place and time seems nearly impossible. Organizations grapple with simultaneous stockouts and surpluses of the same product across diverse sales channels and locations within a market.

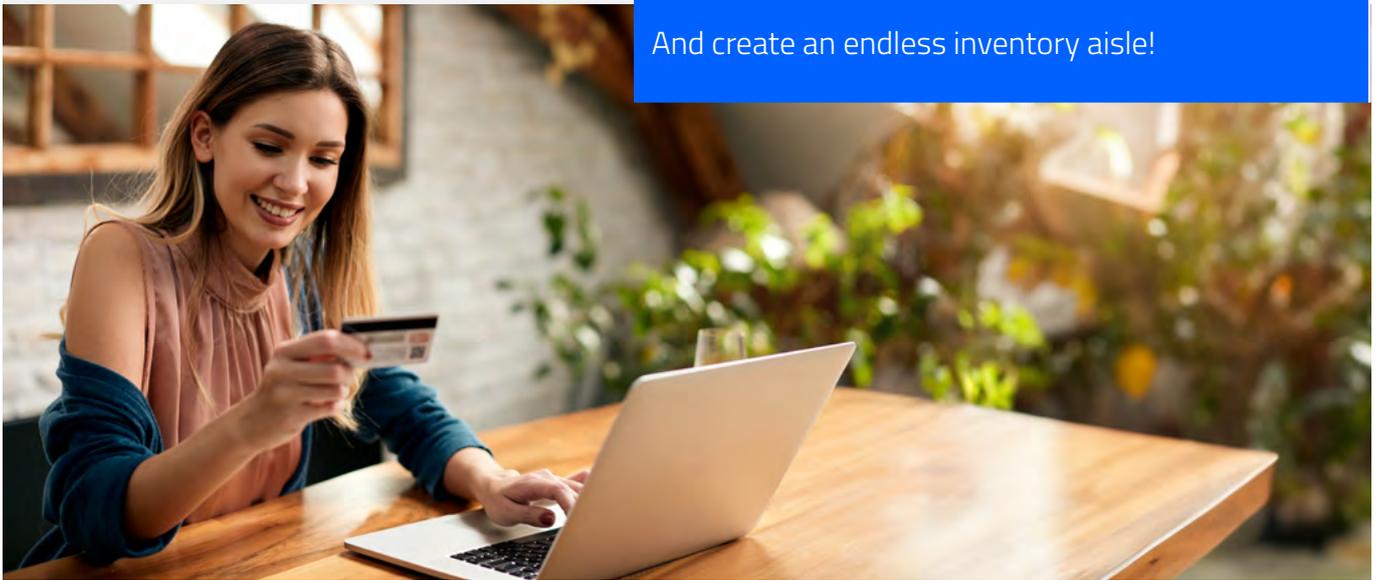
What if you could?

Have visibility to inventories not just at your own facilities, but across the value network

Fulfill orders with partner inventory

Enable e-retailers take orders without carrying physical stock

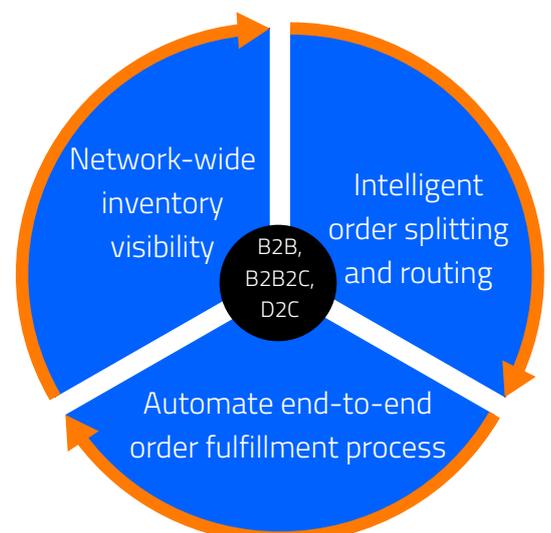
And create an endless inventory aisle!



Unlock endless possibilities to fulfill consumer demand, with the power of connected networks

TradeEdge Order Orchestration revolutionizes the order fulfillment process, enabling enterprises to embrace the **Buy Anywhere, Fulfill Anywhere, Return Anywhere (BAFARA)** model.

This innovative solution provides network-wide inventory access; intelligently splits and routes orders to one or more fulfillment partners based on inventory availability and proximity to customers or consumers, and automates and orchestrates end-to-end fulfillment processes across partners, sales channels, and internal systems.



Leveraging TradeEdge Order Orchestration, enterprises can:

 <p>Improve order fill rates</p>	 <p>Respond to customer orders in real-time</p>	 <p>Improve partner network visibility and foster stronger collaborations</p>
 <p>Open up new inventory sources to fulfill customer orders</p>	 <p>Find alternate sales channels for blocked inventories</p>	 <p>Create an endless inventory aisle</p>

For a leading sportswear brand:

TradeEdge built a partner exchange platform and enabled order from anywhere-fulfill from anywhere profitably, by providing visibility into own inventory and that of suppliers (endless inventory aisle) and orchestrating end to end fulfillment process to drive revenue and to enhance customer's brand experience.



Realtime order orchestration with SLA of response times <2 secs



27K+ products made visible on the partner platform, **without actual physical stocks** (avoiding sales loss)



75K orders processed in a day, totaling \$2.5M in order value during a festive season sale



Reduced inventory holding costs for partners



Eliminated client-to-partner warehouse **transportation costs**

TradeEdge in numbers

<p>35+ Fortune 500+ global brands</p>	<p>10+ Business segments served</p>	<p>\$200bn Annual revenue visibility</p>	<p>7000+ Channel partners</p>	<p>130+ Countries global coverage in 6 languages</p>
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Reimagine order fulfillment with TradeEdge Order Orchestration



To know more, write to us at contact@edgeverve.com

About TradeEdge

TradeEdge is a cloud-based SaaS platform that delivers channel visibility, driving demand planning and short-term replenishment to brand manufacturers across the globe. In the aftermath of the pandemic, TradeEdge has transformed itself into a peer-to-peer networking platform extending its relevance to the supply side. With the explosion of e-commerce and new product introduction, demand signals have become even more fragmented. Supply disruptions and meet increasing consumer expectations have called for innovative ways to orchestrate orders and fulfill demand. TradeEdge is playing a key role in driving this transformation for the top 20 global brands connecting them with more than 6000 distributors and 1000 retail partners across 130 countries.

EdgeVerve. Possibilities Unlimited.

www.edgeverve.com/tradeedge

About EdgeVerve

EdgeVerve Systems Limited, a wholly-owned subsidiary of Infosys, is a global leader in developing digital platforms, empowering clients to unlock unlimited possibilities in their digital transformation journey. Our purpose is to inspire enterprises with the power of digital platforms, thereby enabling our clients to innovate on business models, drive game-changing efficiency, amplify human potential, and foster a connected ecosystem. Our comprehensive platform portfolio (PolarisEdge, AssistEdge, XtractEdge, and TradeEdge) across Automation, Document AI, and Supply Chain helps inspire global enterprises to bridge silos in people, processes, data, & technology, discover & automate processes, digitize & structure unstructured data, and unlock the power of the network by integrating value chain partners. With a deep-rooted entrepreneurial culture, EdgeVerve's innovations are helping global corporations across sectors such as financial services, insurance, retail, consumer and packaged goods, life sciences, manufacturing, telecom, utilities, and more. Visit www.edgeverve.com to know more.

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