

## Auracast™ Broadcast Audio ~100 meters

Mains powered Auracast™ public transmitters broadcasting a one-way audio broadcast can turn their transmit power up and will contain a more sophisticated antenna, greatly expanding their coverage area.

## Paired Audio Connection ~10 meters

Bluetooth Classic audio solutions have long been designed for a source and sink device to establish a paired, two-way connection within a small, personal coverage area.



**Paired Audio Connection**



**Auracast™ Broadcast Audio**

Transmit Power



Antenna Gain



[bluetooth.com/auracast](https://bluetooth.com/auracast)

