

REPORT OF THE BOARD OF TRUSTEES

B of T Report 05-A-24

Subject: Update on Corporate Relationships

Presented by: Willie Underwood III, MD, MSc, MPH, Chair

1 PURPOSE

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3 The purpose of this informational report is to update the House of Delegates (HOD) on the results
4 of the Corporate Review process from January 1 through December 31, 2023. Corporate activities
5 that associate the American Medical Association (AMA) name or logo with a company, non-
6 Federation association or foundation, or include commercial support, currently undergo review and
7 recommendations by the Corporate Review Team (CRT) (Appendix A).

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9 BACKGROUND

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11 At the 2002 Annual Meeting, the HOD approved revised principles to govern the AMA’s corporate
12 relationships, HOD Policy G-630.040 “Principles on Corporate Relationships.” These guidelines
13 for American Medical Association corporate relationships were incorporated into the corporate
14 review process, are reviewed regularly, and were reaffirmed at the 2012 and 2022 Annual Meeting.
15 AMA managers are responsible for reviewing AMA projects to ensure they fit within these
16 guidelines.

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18 YEAR 2023 RESULTS

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20 In 2023, 109 activities were considered and approved through the Corporate Review process. Of
21 the 109 projects recommended for approval, 54 were conferences or events, 11 were educational
22 content or grants, 32 were collaborations or affiliations, six were member programs, five were
23 business arrangements/licensing programs and one was an American Medical Association
24 Foundation (AMAF) program. See Appendix B for details.

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26 CONCLUSION

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28 The Board of Trustees (BOT) continues to evaluate the CRT review process to balance risk
29 assessment with the need for external collaborations that advance the AMA’s strategic focus.

Appendix A

CORPORATE REVIEW PROCESS OVERVIEW

The Corporate Review Team (CRT) includes senior managers from the following areas: Strategy, Finance, Health Solutions (HS), Advocacy, Office of the General Counsel, Medical Education, Publishing, Enterprise Communications (EC), Marketing and Member Experience (MMX), Center for Health Equity (CHE), and Health, Science and Ethics.

The CRT evaluates each project submitted to determine fit or conflict with AMA Corporate Guidelines, covering:

- Type, purpose, and duration of the activity;
- Audience;
- Company, association, foundation, or academic institution involved (due diligence reviewed);
- Source of external funding;
- Use of the AMA name and logo;
- Editorial control/copyright;
- Exclusive or non-exclusive nature of the arrangement;
- Status of single and multiple supporters; and
- Risk assessment for AMA.

The CRT reviews and makes recommendations regarding the following types of activities that utilize AMA name and logo:

- Industry-supported web, print, or conference projects directed to physicians or patients that do not adhere to Accreditation Council for Continuing Medical Education (ACCME) Standards and Essentials.
- AMA sponsorship of external events.
- Independent and company-sponsored foundation supported projects.
- AMA licensing and publishing programs. (These corporate arrangements involve licensing AMA products or information to corporate or non-profit entities in exchange for a royalty and involve the use of AMA's name, logo, and trademarks. This does not include database or Current Procedural Terminology (CPT ®) licensing.)
- Member programs such as new affinity or insurance programs and member benefits.
- Third-party relationships such as joint ventures, business partnerships, or co-branding programs directed to members.
- Non-profit association collaborations outside the Federation. The CRT reviews all non-profit association projects (Federation or non-Federation) that involve corporate sponsorship.
- Collaboration with academic institutions in cases where there is corporate sponsorship.

For the above specified activities, if the CRT recommends approval, the project proceeds. In addition to CRT review, the Executive Committee of the Board must review and approve CRT recommendations for the following AMA activities:

- Any activity directed to the public with external funding.

- Single-sponsor activities that do not meet ACCME Standards and Essentials.
- Activities involving risk of substantial financial penalties for cancellation.
- Upon request of a dissenting member of the CRT.
- Any other activity upon request of the CRT.

All Corporate Review recommendations are summarized annually for information to the Board of Trustees (BOT). The BOT informs the HOD of all corporate arrangements at the Annual Meeting.

Appendix B

SUMMARY OF CORPORATE REVIEW
RECOMMENDATIONS FOR 2023

CONFERENCES/EVENTS

<u>Project Number</u>	<u>Project Description</u>	<u>Corporations</u>	<u>Approval Date</u>
21890	March of Dimes Gourmet Gala - Repeat sponsorship with AMA name and logo.	March of Dimes Samsung Proctor and Gamble Abbott Pharmaceuticals Barbour, Griffiths and Rogers Group PhRMA	01/24/2023
21930	Bryce Harlow Foundation 42nd Annual Awards Dinner – Sponsorship with AMA name and logo.	Bryce Harlow Foundation Canadian National Railway Company Society for Human Resource Management Fierce Government Relations AARP Holland & Knight	01/26/2023
21987	HIMSS Global Health Conference & Exhibition - Repeat sponsorship with AMA and CPT names and logos.	Health Information and Management Systems Society	02/02/2023
22011	Public Relations Student Society of America Midwest District Conference – Sponsorship with AMA name and logo.	Public Relations Student Society of America Public Relations Society of America	02/06/2023
22026	NAMSS 47th Annual Educational Virtual Conference and Exhibition - Repeat sponsorship with AMA name and logo.	National Association of Medical Staff Services ABMS Solutions American Board of Physician Specialties Columba Southern University DecisionHealth MD-Staff Medallion PreCheck Qgenda Silversheet Symplr The Greeley Company The Hardenbergh Group	02/07/2023

22039	AHCJ Conference – Repeat sponsorship with AMA and JAMA Network names and logos.	Association of Healthcare Journalists	02/08/2023
22132	IAIABC 109th Convention - Repeat sponsorship with AMA name and logo.	International Association of Industrial Accident Boards and Commissions National Council on Compensation Insurance Optum Sedgwick The Black Car Fund Concentra Aerie EDI Group Safety National Healthsystems Official Disability Guidelines by Milliman Clinical Guidelines Enlyte Ebix Verisk Tybera HealthTech, Inc Rising Medical Solutions	02/14/2023
22123	AAPC HEALTHCON Events - Repeat sponsorship with AMA name and logo.	American Academy of Professional Coders	02/15/2023
22064	National Rx & Illicit Drug Summit - Repeat sponsorship with AMA name and logo.	Operation Unite Police Treatment and Community Collaborative Georgia Council for Recovery Brevard Prevention Coalition Advantage Behavioral Health Emergency Medical Services World	02/16/2023
22120	AMA Research Challenges- AMA branded competition repeat event with Laurel Road sponsored prize.	Laurel Road Bank Key Bank	02/17/2023

22283	National Black Law Students Association Convention – Sponsorship with AMA name and logo.	National Black Law Students Association Haynes Boone Holland & Knight Alston & Bird	02/24/2023
22121	Becker’s Collaborations - Webinar, CEO & CFO Roundtables and Luncheon, and Annual Hospital Review.	Becker’s Hospital Review ASC Communications	02/24/2023
22194	ViVE 2023 Sponsorship – Repeat sponsorship with AMA name and logo.	HLTH Inc College of Healthcare Information Management Executives (CHIME)	03/02/2023
22323	Rock Health Summit – Repeat sponsorship with AMA name and logo.	Rock Health Foundation California Health Care Foundation Google Tulsa Innovation Labs 1501 Health BioReference Laboratories	03/06/2023
22209	AMA International Medical Graduates Section (IMGS) Annual Meeting Desserts Reception – Repeat sponsorship with AMA name and logo.	Association of Physicians of Pakistani Descent of North America Association of Haitian Physicians Abroad Korean American Medical Association National Arab Medical Association	03/09/2023
22353	NLGJA: The Association of LGBTQ Journalists Annual Conference – Repeat sponsorship with AMA name and logo.	AARP Warner Media Pulitzer Center Google News Lab Screen Actors Guild Walton Family Foundation EqualPride Media DotDash Meredith Publishing Craig Newmark Philanthropies Axios Media CoinDesk McClatchy Media Spectrum Networks Southern Newspaper Publishers Association Foundation	03/13/2023

22364	Chicago Cares - Find your Cause Event – Sponsorship with AMA name and logo.	Chicago Cares	03/15/2023
22462	National Hispanic Medical Association 26th Annual Conference – Repeat sponsorship with AMA name and logo.	National Hispanic Medical Association	03/17/2023
22454	Asian American Journalists Association’s Annual Convention – Repeat sponsorship with AMA name and logo.	Asian American Journalists Association	03/20/2023
22540	Credentialing State Shows – Repeat sponsorship with AMA name and logo.	Texas Society for Medical Services Specialists Illinois Association of Medical Staff Services North Carolina Association of Medical Staff Services California Society for Medical Services Specialists MD Staff PreCheck Canadian International Medical Relief Organization Critical Incident Management Response Organization (CIMRO) Hardenbergh Group MD Review Qgenda YS Credentialing American Board of Medical Specialties Solutions	03/23/2023
22603	Reuters Digital Health, Reuters Momentum Events – Conference sponsorships with AMA name and logo.	Reuters Events	04/04/2023
22697	AMA Medical Education AAMC Webinar – Co-branded sponsorship with AMA name and logo.	Association of American Medical Colleges	04/14/2023

22707	National Independent Laboratory Association Annual Meeting – Repeat sponsorship with AMA name and logo.	Agena Bioscience Seegene Technologies Streamline Scientific TELCOR Quarles & Brady LLP	04/17/2023
22899	Rush University Medical Center - West Side Walk for Wellness – Repeat sponsorship with AMA name and logo.	Rush University Medical Center West Side Walk for Wellness	05/02/2023
22842	National Multiple Sclerosis Society 45th Annual Ambassadors Ball – Sponsorship with AMA name and logo.	National Multiple Sclerosis (MS) Society	05/05/2023
23081	Essence Festival – Sponsorship with In Full Health name and logo.	New Voices Foundation Essence Festival	05/23/2023
23152	“Walking Backward into the Future of Chicago’s West Side” Event – Sponsorship with AMA name and logo.	Medical Justice in Advocacy Fellowship Morehouse School of Medicine	05/24/2023
23115	The Systems Summit on Clinical Wellbeing at Princeton University - Sponsorship with AMA name and logo.	Princeton Center for Health and Wellbeing The Samueli Foundation Kahneman-Treisman Center for Behavioral Science & Public Policy at Princeton Healing Works Foundation American College of Graduate Medical Education	06/08/2023
23441	American Society of Bioethics and Humanities Conference – Sponsorship with AMA Journal of Ethics name and logo.	American Society of Bioethics and Humanities	06/26/2023

23394	National Adult and Influenza Immunization Summit – Sponsorship with AMA name and logo.	Centers for Disease Control and Prevention Office of Infectious Disease and HIV/AIDS Policy U.S. Department of Health and Human Services Immunize.org	06/29/2023
23453	NAACOS Fall Conference – Sponsorship with AMA MAP name and logo.	National Association of Accountable Care Organizations	06/30/2023
23420	SNOMED CT Expo – Repeat sponsorship with AMA CPT and AMA names and logos.	Systematized Nomenclature of Medicine (SNOMED) International	07/06/2023
23656	Chief Medical Officer Exchange – Sponsorship with AMA name and logo.	HCPro HealthLeaders Nuance Healthcare Solutions 3M M*Modal Midmark	07/21/2023
23083	ASMAC Fall Conference - Sponsorship with AMA name and logo.	American Society of Medical Association Counsel	07/25/2023
23742	American Conference on Physician Health – Repeat sponsorship with AMA name and logo.	Stanford Medicine Mayo Clinic The Physician’s Foundation Nuance Communications	07/27/2023
23838	WOEMA Conference - Sponsorship with AMA name and logo.	Western Occupational and Environmental Medical Association The Permanente Group Concentra Occupational Health e3 Occupational Health Solutions Novo Nordisk	08/02/2023

23865	GCC eHealth Workforce Development Conference – Repeat sponsorship with AMA name and logo.	Gulf Cooperation Council Emirates Health Services InterSystems Malaffi CyncHealth Dell Technologies	08/07/2023
23891	CFHA Integrated Care Conference – Repeat sponsorship with AMA name and logo.	Collaborative Family Healthcare Association	08/07/2023
23932	Genetic Health Information Network Summit - Repeat sponsorship with AMA name and logo.	Concert Genetics Illumina Sarah Lawrence Genomics Institute	08/14/2023
23939	HMPRG Awards Gala – Sponsorship with AMA name and logo.	Health & Medicine Policy Research Group Crown Family Philanthropies Cook County Health Joseph and Bessie Feinberg Foundation Rush Medical ACLU Illinois Chicago Bulls Chicago Federation of Labor Healthy Communities Foundation AgeOptions Erie Family Health Centers MiMedico Primary Care Thresholds ICAN!	08/15/2023
24037	HLTH Conference - Repeat sponsorship with AMA name and logo	HLTH Inc HLTH Foundation	08/17/2023

24059	Alliance for Health Policy - Annual Dinner – Repeat sponsorship with AMA name and logo.	Kaiser Permanente Otsuka Pharmaceuticals Blue Cross Blue Shield Association Elevance Health PhRMA American Hospital Association Amgen Catholic Health Association Patient Centered Outcomes Research Institute Merck Pharmaceuticals Better Medicare Alliance Amazon Shields Health Solutions Welsh-Carson-Anderson & Stowe ADVI Health	08/22/2023
24103	29th Annual Princeton Conference – Repeat sponsorship with AMA name and logo.	The Council on Health Care Economics and Policy at Brandeis University Association of American Medical Colleges AARP American Hospital Association Arnold Ventures Blue Cross Blue Shield of Massachusetts Foundation Blue Shield of California Foundation Booz Allen Hamilton California Health Benefits Review Program California Health Care Foundation Jewish Healthcare Foundation MAXIMUS Peterson Center on Healthcare The Health Industry Forum The John A. Hartford Foundation	08/25/2023
24096	National Press Club’s Newsmaker Series – Sponsorship with AMA name and logo.	National Press Club	08/28/2023

24036	APHC Conference Sponsorship – Sponsorship with AMA name and logo.	Academy for Professionalism in Health Care Case Western Reserve University Cleveland Clinic: Lerner College of Medicine American Board of Medical Specialties Loma Linda University Health Johns Hopkins Berman Institute of Bioethics Loyola Bioethics American Association of Colleges of Osteopathic Medicine The Arnold P. Gold Foundation American Board of Internal Medicine Foundation Saint Louis University: Albert Gnaegi Center for Health Care Ethics	08/31/2023
23750	NOAH Conference - Sponsorship with AMA name and logo.	National Organization for Arts in Health Cleveland Clinic MetroHealth System Laurie M. Tisch Illumination Fund Museum Exchange Houston Methodist Hospital University of Rochester Stanford Medicine Aesthetics Inc. J.T. & Margaret Talkington College of Visual & Performing Arts at Texas Tech University Northwest Creative & Expressive Arts Institute	08/31/2023
24376	National Addiction Treatment Week - Repeat sponsorship with AMA name and logo.	American Society for Addiction Medicine Association of American Medical Colleges American College of Academic Addiction Medicine American Osteopathic Academy of Addiction Medicine Michigan Cares National Institute on Drug Abuse National Institute on Alcohol Abuse and Alcoholism University of California San Francisco Smoking Cessation Leadership Center	09/21/2023

24703	Black Men in White Coats Youth Summit - Repeat sponsorship with AMA name and logo.	Black Men in White Coats Veradigm Creating Pathways and Access for Student Success (CPASS) Foundation	10/16/2023
24839	Women Business Leaders Annual Summit - Repeat sponsorship with AMA name and logo.	Women Business Leaders Elevance Health Johnson & Johnson McKesson Corporation Tivity Health AMN Healthcare Epstein Becker & Green PC MCG Health Medecision CommonSpirit Health Mintz Law Firm Newport Healthcare ProgenyHealth UnitedHealth Group Aarete Consulting Firm Healthcare Leadership Council Hello Heart	11/03/2023
24773	Hispanic Health Professional Student Scholarship Gala – Sponsorship with AMA name and logo.	National Hispanic Health Foundation National Hispanic Medical Association	11/01/2023
25041	HLTH Foundation Webinar - Sponsorship with AMA name and logo.	HLTH Inc HLTH Foundation	11/20/2023
24941	Consumer Electronics Show Digital Health Conference - Sponsorship with AMA name and logo.	Consumer Technology Association American Psychological Association Connectivity Standards Alliance	11/22/2023
25305	MD-Staff Educational Conference - Sponsorship with AMA name and logo.	Applied Statistics & Management PreCheck The Hardenbergh Group Sterling Infosystems	12/07/2023

EDUCATIONAL CONTENT OR GRANT

<u>Project Number</u>	<u>Project Description</u>	<u>Corporations</u>	<u>Approval Date</u>
21752	Words Matter-Making Sense of Health Equity Language Session – Recording for Medscape’s CME & Education platform with AMA name and logo.	Medscape Association of American Medical Colleges	01/10/2023
22334	Parkinson’s Foundation Education Series - AMA EdHub hosted content with AMA name and logo.	Parkinson’s Foundation CVS Health Foundation	03/22/2023
22712	AMA STEPS Forward® Plan-Do-Study-Act (PDSA) Toolkit – Update to toolkit hosted on AMA EdHub with AMA name and logo.	Center for Sustainable Health Care Quality and Equity National Minority Quality Form American College of Physicians	04/18/2023
23035	Advancing AMA’s Telehealth Policy Report – Co-branded research report on telehealth priorities and trends, with AMA name and logo.	Manatt Health	05/30/2023
23094	Future of Health Immersion Program – Collaborators for AMA website program on telehealth.	The Physician’s Foundation American Physical Therapy Association Health Choice Network Academy of Medicine of Cleveland and Northern Ohio	06/06/2023
23810	Disability Inclusion in Undergraduate and Graduate Medical Education Modules - AMA EdHub hosted content with AMA name and logo.	Association of Higher Education and Disability Docs with Disabilities Initiative Association of American Medical Colleges	08/01/2023
24016	National Coalition for Sexual Health - AMA EdHub hosted content with AMA name and logo.	National Coalition for Sexual Health Altarum Institute	09/07/2023

24576	American Health Information Management Association Workshop – Training on clinical documentation coding with AMA name and logo.	American Health Information Management Association	10/10/2023
24628	Collaboration with Med Learning Group - AMA EdHub hosted content with AMA name and logo.	Med Learning Group	10/26/2023
24905	Credentialing School Sponsorship - Repeat sponsorship with AMA name and logo.	Edge-U-Cate Certi-FACTS Symplr Federation of State Medical Boards	11/08/2023
24629	Natural Resources Defense Council - AMA EdHub hosted environmental health content with AMA name and logo.	Natural Resources Defense Council	11/10/2023

COLLABORATIONS/AFFILIATIONS

<u>Project Number</u>	<u>Project Description</u>	<u>Corporations</u>	<u>Approval Date</u>
21841	National Academy of Medicine’s Action Collaborative on Clinician Well-Being and Resilience - Sponsorship of stakeholder meeting series with AMA name and logo.	National Academy of Medicine National Academy of Sciences American Association of Colleges of Nursing	01/10/2023

21764	<p>Duke University Health AI Partnership (HAIP) – Sponsorship of consortium and AI ethics training program with AMA name and logo.</p>	<p>Duke University Health Gordon and Betty Moore Foundation DLA Piper LLC Hackensack Meridian Health Jefferson Health Kaiser Permanente Mayo Clinic Michigan Medicine New York-Presbyterian Parkland Center for Clinical Innovation UC Berkeley WellCare North Carolina</p>	01/17/2023
24871	<p>MAP Dashboards for Health Care Organizations – AMA co-branding with healthcare organizations for MAP blood pressure dashboard project.</p>	<p>University of South Alabama CommunityHealth Corewell Health</p>	11/17/2023
21967	<p>American Telemedicine Association Membership – Repeat sponsorship with AMA name and logo.</p>	<p>American Telemedicine Association</p>	01/26/2023
21959	<p>HL7 CodeX Membership – Collaboration for stakeholders on CodeX project with AMA name and logo.</p>	<p>Health Level Seven International</p>	02/06/2023

25521

**Practice Transformation
Survey Assessment Groups** –
AMA co-branding with
healthcare organizations for
physician burnout survey
project.

Intermountain Health – Montana
Entira Family Clinics
AdventHealth
Dayton Children's Hospital
Mountain Area Health Education
Center
ChenMed
Sutter West Bay Medical Group
Baptist Health South Florida
Washington Permanente Medical
Group
CommUnity Care
Sutter Health
Margaret Mary Health
Platte Valley Medical Center
El Rio Health
Children's Health of Orange County
Scripps Health
Cape Cod Hospital
DaVita Health
HealthOne
PeaceHealth
Rady Children's Hospital
TidalHealth
University of Toledo Medical Center
UC Riverside School of Medicine
Emergency Physicians of Tidewater
Avera Health
Arizona Alliance for Community
Health Centers
University of Michigan Health
Providence Regional Medical Center
Thundermist Behavioral Health
Ochsner Health
Cleveland Clinic Florida
Geisinger Health
Moffitt Cancer Center
Gould Medical Group
Beth Israel Deaconess Medical
Center
University of Tennessee Medical
Center
Cedars-Sinai Medical Center
Inova Fairfax Medical Center
The Center for Primary Care
Honor Health
Austin Health Partners
Mercy Medical Center
Oak Street Health
University of Arkansas Health
Center

12/27/2023

25521 Cont'd	Practice Transformation Survey Assessment Groups – AMA co-branding with healthcare organizations for physician burnout survey project.	HarmonyCares Medical Group Franciscan Physician Network San Joaquin General Hospital St. Luke's Health System Baylor Scott and White Health Benefis Health System Hattiesburg Clinic Ridgecrest Regional Hospital Stamford Health Trinity Health Naples Community Healthcare North Country Healthcare Jefferson Health Capital Region Medical Center Dayton Children's Hospital Missouri Association of Osteopathic Physicians and Surgeons Emergency Care Consultants Eskenazi Medical Group Sharp Community Medical Group Sturdy Memorial Hospital Kansas City University Medical School Owensboro Health National Cancer Care Alliance Louisiana State University Medical School Atrium Health Capital Region Medical Center Denver Health Emergency Care Consultants Erie Family Health Centers Health Access Network North Country Hospital Bryan Health Legacy Health Rogers Behavioral Health	
22118	HLTH Foundation – Sponsorship of equity research coalition and conference with AMA name and logo.	HLTH Foundation Ipsos Group S.A.	02/27/2023
22664	MassChallenge HealthTech – Sponsorship of healthcare startup mentorship program with AMA name and logo.	MassChallenge Lyda Hill Philanthropies Accenture Boston Children's Hospital Brigham Health and Women's Hospital	04/12/2023

22833	<p>“The PermanenteDocs Chat” Podcast Program - Collaboration for bi-weekly podcast program with AMA name and logo.</p>	<p>The Permanente Federation Kaiser Permanente</p>	04/20/2023
22820	<p>The Collaborative for Healing and Renewal in Medicine (CHARM) - Charter committed to reducing healthcare worker burnout with AMA name and logo.</p>	<p>Alaska Native Medical Center Allegheny Health Network American Medical Women's Association Brigham & Women's Hospital CareMax ChenMed Children's Hospital of Los Angeles Dayton Children's Hospital Drexel University First Choice Community Healthcare HonorHealth Keck School of Medicine, University of Southern California Luminis Health Mercy Medical Center New York City Health Northwest Permanente PD Olive View-UCLA Medical Center Oregon Health & Science University Palo Alto Foundation Medical Group Piedmont Medical Center Pomona Valley Hospital Medical Center Queen's Health System Rogers Behavioral Health Roper St. Francis Healthcare St. Jude Heritage Medical Group St. Luke's Health System Stamford Hospital University of Michigan Health-West University of Texas Medical Branch US Acute Care Solutions Washington Permanente Medical Group Yale New Haven Hospital</p>	05/01/2023

23018	Rise to Health Coalition Collaborator Update – Co-branded coalition to embed equity in healthcare including toolkits, webinars and guides for healthcare professionals.	National Committee for Quality Assurance American Association of Retired Persons American Nursing Association Bristol Myers Squibb	05/17/2023
23079	National Health Equity Grand Rounds Collaborator Update - Webinar series on health equity with AMA name and logo.	Social Mission Alliance	05/23/2023
23142	National Association of Accountable Care Organizations Alliance Partner – Membership to advance value-based care with AMA name and logo.	Primary Care Collaborative Center for Sustainable Healthcare National Association of Accountable Care Organizations Epic Systems Surescripts Blue Cross Blue Shield of South Carolina	05/25/2023
23292	Improving Health Outcomes Research Collaboration - UCSF feasibility study for wrist worn blood pressure monitoring devices.	University of California San Francisco LiveMetric	06/16/2023
23440	Facility Closure Impact on Access to Maternity Care – Co-branded research report regarding impact of facility closures on access to maternity care in Chicago.	March of Dimes Sinai Urban Health Institute	07/05/2023
23437	Connecting to Coverage Coalition – Outreach program collaboration to promote Medicaid enrollment with AMA name and logo.	America’s Health Insurance Plans Thorn Run Partners	07/10/2023

23542	VeriCre – Pilot program collaboration for new AMA credentialing product with AMA name and logo.	Applied Statistics and Management MD-Staff SC Health Cleveland Clinic Boston Children’s Hospital Mass General Brigham Council for Affordable Quality Healthcare HealthStream	07/14/2023
23512	Health Equity in Organized Medicine Survey - Collaboration on report summarizing survey findings with AMA name and logo.	MyWhy Agency	07/20/2023
23714	Reuters Total Health – Collaboration for report regarding industry challenges with AMA name and logo.	Reuters Kaiser Permanente GE Healthcare Dartmouth Health Sutter Health Ardent Health Center for Medicare Northwell Health	07/26/2023
24025	Advancing Rural Behavioral Health Integration with Telehealth Research Program – Collaborative study with AMA name and logo.	University of Hawaii John A. Burns School of Medicine The Physicians Foundation	08/18/2023

24404	<p>Joy in Medicine Health System Recognition Program - Repeat AMA recognition program for outstanding healthcare organizations.</p>	<p>Baylor Scott & White – The Heart Hospitals (Denton, McKinney, Plano) Corwell Health EvergreenHealth Providence Medical Foundation: St. Joseph Heritage Medical Group St. Jude Heritage Medical Group Sturdy Health WellSpan Health Wellstar Health System Banner Health Connecticut Children’s Dignity Health Arizona Market Family Health Centers of San Diego Hackensack Meridian Health Parkland Health Providence Health (Oregon) Reid Health Rush University Medical Center The Ohio State University Wexner Medical Center</p>	09/25/2023
24250	<p>New MAP BP program distribution channel partner – Collaboration to distribute MAP materials with AMA name and logo.</p>	<p>Altarum Institute</p>	10/02/2023
24306	<p>Joint announcement for Social Needs Assessment Coder – Press release to announce new program with AMA name and logo.</p>	<p>The Gravity Project</p>	10/03/2023
24518	<p>Mathematica Physician Practice Information Survey – Collaborative study on physician costs with AMA name and logo.</p>	<p>Mathematica</p>	10/05/2023
24453	<p>Physician Data Collaborative – Website launch with AMA name and logo.</p>	<p>Association of American Medical Colleges Accreditation Council of Graduate Medical Education</p>	10/09/2023

24616	MATTER Chicago – Repeat sponsorship of nonprofit healthcare startup incubator with AMA name and logo.	Matter Chicago	10/10/2023
24558	Prevention Strategy Collaboration with Health Care Organizations – Update to program with AMA name and logo.	River Valley Family Healthcare	10/13/2023
24593	Embedding Equity in Crisis Preparedness & Response in Health Systems Guide – Update to materials with AMA name and logo.	Planned Parenthood Federation of America Reproductive Health Impact American Public Health Association New York City Pandemic Response Institute For the Culture Consulting, LLC	10/23/2023
24617	VALID AI – Membership in working group on AI in healthcare with AMA name and logo.	University of California Davis Health Moffit Cancer Center Cleveland Clinic Elevance MedStar Microsoft Google	10/23/2023
24714	Physician Innovation Network (PIN) – AMA PIN collaboration agreements with limited AMA name and logo use.	American Academy of Pain Medicine Microsoft Startup Accelerator	11/03/2023
24872	Teaching Case on AMA’s Center for Health Equity – Collaboration to develop a case study with AMA name.	Harvard TH Chan School of Public Health	11/06/2023
24989	Common Health Coalition: Together for Public Health – Collaboration on pandemic preparedness with AMA name and logo.	America’s Health Insurance Plans Alliance of Community Health Plans American Hospital Association Kaiser Permanente	11/15/2023

25403	Henry Schein Cares Foundation “Prevention is Power” Initiative – Collaboration on public health awareness campaign with AMA and Release the Pressure (RTP) names and logos.	Henry Schein Cares Foundation American Dental Association National Association of Community Health Centers CDC Foundation National Medical Association	12/06/2023
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MEMBER PROGRAMS

<u>Project Number</u>	<u>Project Description</u>	<u>Corporations</u>	<u>Approval Date</u>
21990	AHI Further –Travel affinity program with AMA name and logo.	AHI Travel AHI Further Certaes Management LLC	02/08/2023
23160	PhysicianLoans – Update to mortgage loan affinity program with AMA name and logo.	PhysicianLoans Huntington Bank	06/23/2023
23155	AMBOSS Student & Resident Member Benefit – Program for test prep discounts with AMA name and logo.	AMBOSS	06/29/2023
23376	ClassPass Member Benefit – Program for discounts on fitness classes with AMA name and logo.	ClassPass	06/30/2023
23161	Headspace Member Benefit – New member incentive for discounts on meditation app with AMA name and logo.	Headspace	06/30/2023
24014	UptoDate, Inc. Member Benefit – Program for discounts on software with AMA name and logo.	UptoDate, Inc	09/07/2023

BUSINESS ARRANGEMENTS/LICENSING PROGRAMS

<u>Project Number</u>	<u>Project Description</u>	<u>Corporations</u>	<u>Approval Date</u>
22809	Teton Data Systems - Licensing agreement for AMA content to be available through online reference service.	Teton Data Systems - Stat!Ref Online	05/15/2023
22944	KnowledgeWorks Global PubFactory - Licensing agreement for AMA content to be available through online reference service with AMA and AMA Guides names and logos.	KnowledgeWorks Global PubFactory	06/02/2023
23419	LexisNexis - AMA Guides Content Integration - Licensing agreement for AMA content to be available through online reference service with AMA and AMA Guides names and logos.	LexisNexis	06/29/2023
23827	JAMA Network Content - Licensing agreement for JAMA Network content to be available through online reference services with AMA name and logo.	Dot Lib Information, LLC Scite Inc Scholarly Network Security Initiative	07/31/2023
24369	JAMA Network Worldwide – Update to licensing agreements for AMA and JAMA Network content to be available through online reference services with JAMA Network name and logo.	Accucoms Inc Cactus CPL Data Licensing Alliance Inc USACO Corporation Nankodo Inc iGroup Asia Pacific Limited PSI IPV Limited Reprints Desk	09/26/2023

AMA FOUNDATION

AMA Foundation Corporate Donors – AMAF name and logo association with 2023 corporate donors.

AbbVie
Amgen
Boehringer-Ingelheim
Bristol-Myers Squibb
Daiichi Sankyo
Eli Lilly
Genentech
GlaxoSmithKline
Henry Schein
Merck
Novartis Pharmaceuticals
Novo Nordisk
Pfizer
PhRMA
Sanofi

05/03/2023