AMERICAN MEDICAL ASSOCIATION HOUSE OF DELEGATES

Resolution: 707

(A-24)

Introduced by: Association for Clinical Oncology, American College of Rheumatology

Subject: Alternative Funding Programs

Referred to: Reference Committee G

Whereas, alternative funding programs (AFPs) are run by third-party, for-profit vendors that target self-funded plans; and

Whereas, AFPs claim to help companies reduce their healthcare costs by offloading health plans' responsibility for covering most or all specialty drugs; and

Whereas, AFPs exclude or automatically deny prior authorization for specialty medications and instead promise to help patients or providers access those medications through pharmaceutical manufacturers' patient assistance programs (PAPs) or other charitable programs; and

Whereas, patients are required to work with the AFP vendor or be left paying 100% of the cost of their specialty medication; and

Whereas, a 2022 study found that 10% of employers with at least 5,000 employees were using AFPs and 27% were considering AFPs; and

Whereas, PAPs are safety-net programs designed to provide free drugs to uninsured and underinsured individuals; and

Whereas, AFP vendors require patients to provide proof of income and a limited power of attorney to enable the AFP vendor to act on their behalf and apply for manufacturer PAPs; and

Whereas, a patient's application for a PAP may be denied because of high income; and

Whereas, if a patient's PAP application is denied, the patient's employer could, but is not required to, override the denial as a medical necessity or approve the previously denied prior authorization; and

Whereas, an AFP may attempt to seek financial assistance from a charitable foundation on behalf of the patient as an interim measure while awaiting PAP determination; and

Whereas, if an AFP cannot get a drug covered by a PAP, the patient may end up owing the full amount of the drug cost; and

Whereas, regardless of whether the patient is approved for a PAP, the potentially lengthy application process can delay access to necessary care; and

Whereas, if a patient is approved for a PAP, then PAP funds available for the prescribed medication may provide only cover a partial course of treatment; and

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Whereas, AFPs divert funds intended for individuals who are uninsured or underinsured with limited or no access to medications; and

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Whereas, an ad hoc patient advocacy coalition has sent a letter to the Department of Labor (DOL) expressing concerns about AFPs; and

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Whereas, AFPs steer charitable and other patient-assisting funds away from uninsured and underinsured patients; and

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Whereas, AFPs hinder patient access to specialty drugs; therefore be it

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RESOLVED, that our American Medical Association will educate employers, benefits administrators, and patients on alternative funding programs (AFPs) and their negative impacts on patient access to treatment and will advocate for legislative and regulatory policies that would address negative impacts of AFPs. (Directive to Take Action)

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Fiscal Note: Moderate - between \$5,000 - \$10,000

Received: 4/24/2024

REFERENCES

- 1. Snively A, Richter A. Alternative Funding Programs. Don't Be Fooled by Promises of 'Free' Specialty Cancer Drugs. ONS Voice. January 2024. https://voice.ons.org/news-and-views/alternative-funding-programs
- 2. Employer Market Trends Report. Gallagher. June 2022.
- https://www.benfieldresearch.com/pdf/2022%20Gallagher%20Research%20&%20Insights Employer%20Market%20Trends.pdf 3. Alternative Funding Programs: What Employers Need to Know. Aimed Alliance. February 2024. https://aimedalliance.org/wp-
- Alternative Funding Programs: What Employers Need to Know. Aimed Alliance. February 2024. https://aimedalliance.org/wrcontent/uploads/2024/02/AFP-White-Paper FINAL.pdf
- 4. Alternative Funding Programs Hinder Access to Medications. Immune Deficiency Foundation. February 2024. https://primaryimmune.org/resources/news-articles/alternative-funding-programs-hinder-access-medications
- 5. Growth in Alternative Funding Programs Threatens Patient Access to Medicines. Biotechnology Innovation Organization. April 2023. https://www.bio.org/sites/default/files/2023-10/bio afp factsheet v4 2.pdf
- 6. Coalition Sends Letter to the Department of Labor Expressing Concerns About Alternative Funding Programs. Cystic Fibrosis Foundation. September 2023. https://www.cff.org/statements/2023-09/coalition-concerns-alternative-funding-plans

RELEVANT AMA POLICY

Third-Party Pharmacy Benefit Administrators H-110.963

- 1. Our AMA recommends that third-party pharmacy benefit administrators that contract to manage the specialty pharmacy portion of drug formularies be included in existing pharmacy benefit manager (PBM) regulatory frameworks and statutes, and be subject to the same licensing, registration, and transparency reporting requirements.
- 2. Our AMA will advocate that third-party pharmacy benefit administrators be included in future PBM oversight efforts at the state and federal levels.