

AMERICAN MEDICAL ASSOCIATION HOUSE OF DELEGATES

Resolution: 207
(A-24)

Introduced by: Medical Student Section

Subject: Biosimilar Use Rates and Prevention of Pharmacy Benefit Manager Abuse

Referred to: Reference Committee B

- 1 Whereas, biologics account for only 2% of prescriptions but 40% of US pharmaceutical
2 spending and 90% of the net pharmaceutical spending growth over the past decade¹⁻⁶; and
3
4 Whereas, biologics are often significantly more expensive than small-molecule drugs, costing on
5 average \$10,000 to \$40,000 per patient annually with some prices up to \$500,000¹⁻⁶; and
6
7 Whereas, biosimilars exhibit no clinically meaningful differences in safety, purity, and potency
8 compared to their corresponding “brand-name” (originator, or reference product) biologic⁷; and
9
10 Whereas, the US has only approved 50% of the biosimilars approved in other industrialized
11 nations, with an average uptake rate of 20% compared to over 80%⁸⁻¹⁶; and
12
13 Whereas, average US price decreases due to biosimilar entry are only 15 to 40% compared to
14 70% in other industrialized nations⁸⁻¹⁶; and
15
16 Whereas, other industrialized nations improve biosimilar uptake through lucrative financial
17 incentives for physicians to maintain robust reimbursement while saving on medication costs,
18 including rewards for biosimilar usage targets and shared savings programs¹⁷⁻²³; and
19
20 Whereas, “brand-name” biologics manufacturers have blocked biosimilar uptake in the US via
21 long-term exclusivity agreements with pharmacy benefit managers (PBMs) for preferential
22 coverage in insurance plans, such as Johnson & Johnson with Remicade (infliximab) and
23 AbbVie with Humira (adalimumab)²⁴⁻²⁵; and
24
25 Whereas, biologics manufacturers’ efforts to prevent biosimilar coverage by insurers interfere
26 with physician’s prescriptive authority, conflict with analogous AMA policy supporting physicians’
27 right to prescribe generic drugs, and maintain exorbitant pharmaceutical costs; and
28
29 Whereas, the Federal Trade Commission (FTC) and Department of Justice (DOJ) have the
30 authority to investigate and block exclusive distribution clauses as antitrust violations, and AMA
31 advocacy can help ensure that PBM exclusivity agreements are an antitrust priority²⁵⁻²⁷;
32 therefore be it
33
34 RESOLVED, that our American Medical Association support economic incentives to increase
35 physician use of less expensive biosimilars instead of their reference biologics (New HOD
36 Policy); and be it further
37
38 RESOLVED, that our AMA encourage the Federal Trade Commission (FTC) and Department of
39 Justice (DOJ) Antitrust Division to closely scrutinize long-term exclusive contracts signed

- 1 between biologics originators and PBMs to ensure they do not impede biosimilar development
- 2 and uptake. (New HOD Policy)

Fiscal Note: Modest - between \$1,000 - \$5,000

Received: 4/5/2024

REFERENCES

1. Medicare Payment Advisory Commission, "Prescription Drugs." *Health Care Spending and the Medicare Program: Data Book*, July 2021. https://www.medpac.gov/wp-content/uploads/2021/10/July2021_MedPAC_DataBook_Sec10_SEC.pdf.
2. Tichy EM, Hoffman JM, Suda KJ, et al. National trends in prescription drug expenditures and projections for 2022. *Am J Health Syst Pharm*. 2022;79(14):1158-1172. doi:10.1093/ajhp/zxac102
3. IQVIA Institute for Human Data and Science, *Biosimilars in the United States 2020-2024: Competition, Savings and Sustainability* (September 29, 2020), <https://www.iqvia.com/insights/the-iqvia-institute/reports/biosimilars-in-theunited-states-2020-2024>.
4. Mulchachy et al. Projected US Savings From Biosimilars, 2021-2025. 2022. *Am J Manag Care*. 2022;28(7):329-335.
5. Roy, A. Biologic Medicines: The Biggest Driver of Rising Drug Prices. *Forbes*, <https://www.forbes.com/sites/theapothecary/2019/03/08/biologic-medicines-the-biggest-driver-of-rising-drug-prices/?sh=72e153a118b0>. March 8, 2019, Accessed August 28, 2022.
6. Department of Health and Human Services, Assistant Secretary for Planning and Evaluation, *Medicare Part B Drugs: Trends in Spending and Utilization, 2006-2017*, (ASPE, November 2020), <https://aspe.hhs.gov/system/files/pdf/264416/Part-B-Drugs-Trends-Issue-Brief.pdf>.
7. FDA. Biological Product Innovation and Competition Act. <https://www.fda.gov/drugs/biosimilars/biological-product-innovation-and-competition#:~:text=The%20Biologics%20Price%20Competition%20and%20safe%20and%20effective%20biological%20products>.
8. Michael S. Reilly and Philip J. Schneider. "Policy Recommendations for a Sustainable Biosimilars Market: Lessons from Europe" *Generics and Biosimilars Initiative Journal* 9, no. 2 (February 2020): 76–83. <https://doi.org/10.5639/gabij.2020.0902.013>.
9. Uptake of Biosimilars in Different Countries Varies." *Generics and Biosimilars Initiative*, August 11, 2019. <https://www.gabionline.net/Reports/Uptake-of-biosimilars-in-different-countries-varies>
10. "Humira Biosimilars Available at up to 80 Percent Discount in Europe: AbbVie," Reuters, November 2, 2018, <https://www.reuters.com/article/us-abbvie-results-humira-idUSKCN1N71NZ>.
11. IQVIA Institute for Human Data and Science, *Biosimilars in the United States 2020-2024: Competition, Savings and Sustainability* (September 29, 2020), <https://www.iqvia.com/insights/the-iqvia-institute/reports/biosimilars-in-theunited-states-2020-2024>.
12. San-Juan-Rodriguez et al. 2019. Trends in List Prices, Net Prices, and Discounts for Originator Biologics Facing Biosimilar Competition. *JAMA Netw Open*. 2019;2(12):e1917379.
13. Benjamin Yu. 2016. Greater Potential Cost Savings With Biosimilar Use. *Am J Manag Care*. 2016;22(5):378
14. Mulchachy et al. Projected US Savings From Biosimilars, 2021-2025. 2022. *Am J Manag Care*. 2022;28(7):329-335.
15. Kay J. The Dawn of the Biosimilars in the Management of IMiDs: Understanding and Integrating Biosimilar Data into Informed Collaborative Care. Presented at: IAS 2018; April 27-29, 2018; Boston.
16. Scott Morton et al. 2018. The Impact of the Entry of Biosimilars: Evidence from Europe. Review of Industrial Organization. <https://link.springer.com/article/10.1007/s11151-018-9630-3#Sec14>
17. Evelien Moorkens et al., "Policies for Biosimilar Uptake in Europe: An overview," *PLoS ONE* 12, no. 12 (December 28, 2017), <https://doi.org/10.1371/journal.pone.0190147>.
18. Sabine Vogler et al., *Medicines reimbursement policies in Europe*, World Health Organization (WHO), 2018, <http://www.euro.who.int/en/health-topics/Health-systems/health-technologies-and-medicines/publications/2018/medicines-reimbursement-policies-in-europe>
19. Etienne Nedellec, "France National Health Strategy and Biosimilar Pilot Sharing Scheme" (Presentation, DIA Biosimilars Conference 2020, October 7, 2020).
20. Evelien Moorkens Eet al., "Learnings from Regional Market Dynamics of Originator and Biosimilar Infiximab and Etanercept in Germany," *Pharmaceuticals* 13(10):324, (October 2020), doi: 10.3390/ph13100324.
21. Alex Brill, Shared Savings Demonstration for Biosimilars in Medicare: An Opportunity to Promote Biologic Drug Competition, Matrix Global Advisors (MGA), May 2020, http://getmga.com/wpcontent/uploads/2020/05/Biosimilar_Shared_Savings.pdf.
22. Cécile Rémuzat et al., "Supply-Side and Demand-Side Policies for Biosimilars: An Overview in 10 European Member States." *Journal of Market Access & Health Policy* 5, no. 1 (April 28, 2017), <https://doi.org/10.1080/20016689.2017.1307315>
23. "CMA Warns Businesses After Ending Remicade Investigation", GOV.UK, March, 2019, <https://www.gov.uk/government/news/cma-warns-businesses-after-ending-remicade-investigation>
24. Michael A. Carrier. 2017. High Prices & No Excuses: 6 Anticompetitive Games (Presentation Slides). Testimony for FTC Workshop on "Understanding Competition in Prescription Drug Markets".
25. Herman B. As Humira biosimilars take over the market, CVS has created a new ploy: the drug 'rebate credit.' *STAT+*. Published March 18, 2024. <https://www.statnews.com/2024/03/18/humira-pbms-cvs-caremark-rebate-credits>
26. Joseph Farrell. 2006. Exclusive Dealing: Substance and Process. Testimony for the DOJ. <https://www.justice.gov/atr/exclusive-dealing-substance-and-process>
27. US Department of Justice. 2008. Competition and Monopoly: Single-Firm Conduct Under Section 2 of the Sherman Act, Chapter 8. <https://www.justice.gov/archives/atr/competition-and-monopoly-single-firm-conduct-under-section-2-sherman-act-chapter-8>
28. Lina Khan. 2022. Statement of Chair Lina M. Khan Regarding 6(b) Study of Pharmacy Benefit Managers https://www.ftc.gov/system/files/ftc_gov/pdf/Statement-Khan-6b-Study-Pharmacy-Benefit-Managers.pdf

RELEVANT AMA POLICY

H-125.980 Abbreviated Pathway for Biosimilar Approval

Our AMA supports FDA implementation of the Biologics Price Competition and Innovation Act of 2009 in a manner that 1) places appropriate emphasis on promoting patient access, protecting patient safety, and preserving market competition and innovation; 2) includes planning by the FDA and the allocation of sufficient resources to ensure that physicians understand the distinctions between biosimilar products that are considered highly similar, and those that are deemed interchangeable. Focused educational activities must precede and accompany the entry of biosimilars into the U.S. market, both for physicians and patients; and 3) includes compiling and maintaining an official compendium of biosimilar products, biologic reference products, and their related interchangeable biosimilars as they are developed and approved for marketing by the FDA.

DRAFT