



## Media Release

31 October 2018

# Introducing 10 All Access

Network 10 and CBS today announced 10 All Access, Network 10 and CBS' direct-to-consumer streaming and video-on-demand subscription service, will launch in Australia this December.

10 All Access will offer more than 7,000 commercial-free episodes across platforms at launch. This will include the debut of three exciting CBS All Access original series in Australia – **Tell Me A Story**, **One Dollar** and **Strange Angel** – as well as the first season of CBS All Access' **The Good Fight**.

Network 10's Chief Content Officer Beverley McGarvey said: "How brilliant is it to be launching 10 All Access with three incredible CBS All Access original series in **One Dollar**, **Strange Angel** and **Tell Me A Story**? They are three exciting series that have recently launched in the US. Outside of the originals, 10 All Access will be the place where people can enjoy the best binge-worthy entertainment from CBS and 10."

At launch, 10 All Access will also be giving Australian fans access to new CBS prime time series months before they air on Network 10, including highly anticipated new series **Happy Together** as well as new seasons of current hits like **MacGyver**.

In addition, 10 All Access' library will include current shows, past seasons and classic TV hits from Network 10 and CBS such as CBS hits like **The Good Wife**, **NCIS**, **Frasier**, **Cheers** and **Survivor**, as well as Australian favourites like **Neighbours**, **The Bachelor Australia**, **The Bachelorette Australia**, **The Living Room** and **I'm A Celebrity...Get Me Out Of Here!**.

10 All Access will join 10's existing viewing ecosystem alongside linear broadcast channels 10, 10 Boss and 10 Peach, live streaming and catch-up player 10 Play, and news and entertainment site 10 Daily.

Network 10's Chief Executive Officer Paul Anderson said: "It's great to be working with CBS to give All Access a fresh Aussie twist! 10 All Access fits perfectly into the 10 family and will play a huge part in our future. We want Australians to be able to discover our premium content wherever and however they are looking for entertainment and 10 All Access is an important part of that strategy."

"The upcoming launch of 10 All Access marks another great milestone for CBS' digital growth and expansion internationally," said Marc DeBevoise, President and Chief Operating Officer, CBS Interactive. "From CBS All Access in the US and Canada to 10 All Access in Australia, we are dedicated to bringing our

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renowned programming directly to audiences however and whenever they want to watch."

"The launch of All Access here is a unique opportunity to expand the 10 brand in the market and create more connections with Australian audiences," said Armando Nuñez, President and Chief Executive Officer for the CBS Global Distribution Group and Chief Content Licensing Officer for the CBS Corporation.

"It's also a synergistic business strategy between CBS and 10 that expands the international footprint of All Access and complements 10's existing digital platforms and the linear broadcast network."

The full content library, launch date and pricing of 10 All Access will be announced soon.

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### **About the 10 All Access originals:**

#### **Tell Me A Story**

**Tell Me A Story** takes the world's most beloved fairy tales and reimagines them as a dark and twisted psychological thriller. Set in modern-day New York City, the first season of this serialised drama interweaves "The Three Little Pigs," "Little Red Riding Hood" and "Hansel and Gretel" into an epic and subversive tale of love, loss, greed, revenge and murder.

The cast of **Tell Me A Story** includes Kim Cattrall, James Wolk, Billy Magnussen, Dania Ramirez, Danielle Campbell, Dorian Missick, Michael Raymond-James, Davi Santos, Sam Jaeger, and Zabryna Guevara, with Paul Wesley.

From Aaron Kaplan's Kapital Entertainment, **Tell Me A Story** is written and executive produced by Kevin Williamson alongside Aaron Kaplan, Dana Honor and Liz Friedlander, who directs and executive produces the first two episodes.

View the trailer:

<https://www.youtube.com/watch?v=10fmUHRFf0o&feature=youtu.be>



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### **One Dollar**

**One Dollar** is a mystery thriller set in a small rust belt town in post-recession America, where a one-dollar bill changing hands connects a group of characters involved in a shocking multiple murder. The path of the one-dollar bill and point of view in each episode paints a picture of a modern American town with deep class and cultural divides that spill into the open as the town's secrets get revealed.

The cast of **One Dollar** includes John Carroll Lynch, Nathaniel Martello-White, Christopher Denham, Philip Ettinger, Kirrilee Berger, Gracie Lawrence, Joshua Bitton, Nike Uche Kadri and Hamilton Clancy. Greg Germann, Sturgill Simpson, Aleksa Palladino, Jeff Perry and Leslie Odom Jr. round out the cast with recurring roles.

**One Dollar** is produced by CBS Television Studios in association with Anonymous Content. Craig Zobel (*Compliance*, *The Leftovers*), Matt DeRoss, Alexandre Dauman, Graham Gordy and Jason Mosberg serve as executive producers, with Zobel directing all 10 episodes.

View the trailer:

<https://www.youtube.com/watch?v=ISRijy2xSoQ&feature=youtu.be>

### **Strange Angel**

**Strange Angel** is a drama series created by Mark Heyman (*Black Swan*, *The Wrestler*). Based on George Pendle's book of the same name, **Strange Angel** explores the dramatic intersection between genius and madness, science and science fiction.

The story follows the life of Jack Parsons, a mysterious and brilliant man in 1930s Los Angeles, who by day helps birth the entirely unknown discipline of American rocketry, and by night is a performer of sex magick rituals and a disciple to occultist Aleister Crowley.

**Strange Angel** is produced by CBS Television Studios in association with Scott Free Productions. Mark Heyman, David DiGilio, Ridley Scott, and David W. Zucker will serve as executive producers; Clayton Krueger will be co-executive producer, and David Lowery (*A Ghost Story*, *Pete's Dragon*) will direct and executive produce.

View the trailer:

<https://www.youtube.com/watch?v=mWYgDqb0U18&feature=youtu.be>

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