

SIDEWALK TORONTO

memo!

How to get involved and help us imagine Toronto's newest neighbourhood

2 February 2018



WATERFRONTToronto



MetroCentre

Union Pearson Express

PATH



MY GOODNESS RIDE THE GLIDE PATH

We want you to join us to imagine a new kind of neighbourhood taking shape on Toronto's waterfront.

Toronto is one of the world's most inclusive and successful cities, but like most growing urban centres, it is also facing real challenges: **Congestion. Affordability. Climate Change.**

Our hope is to explore new ideas for solving these challenges while creating a healthier, more inclusive, and sustainable approach to urban living.

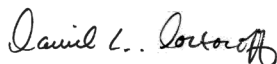
We also know that neighbourhoods like Quayside are too important and too complex to be designed in isolation. The more voices, perspectives, and ideas that come to the table, the better. That's why we want you to be a part of this project and why we are planning dozens of different meetings and events over the next several months.

We hope to see you soon!



Will Fleissig

President & CEO, Waterfront Toronto



Dan Doctoroff

Chairman & CEO, Sidewalk Labs



What is Sidewalk Toronto?

Sidewalk Toronto is a joint effort by Waterfront Toronto and Sidewalk Labs to create a new kind of mixed-use, complete community on Toronto's waterfront. Sidewalk Toronto will combine forward-thinking urban design and new digital technology to create a people-centred neighbourhood that achieves precedent-setting levels of sustainability, affordability, mobility, and economic opportunity.

How did this start?

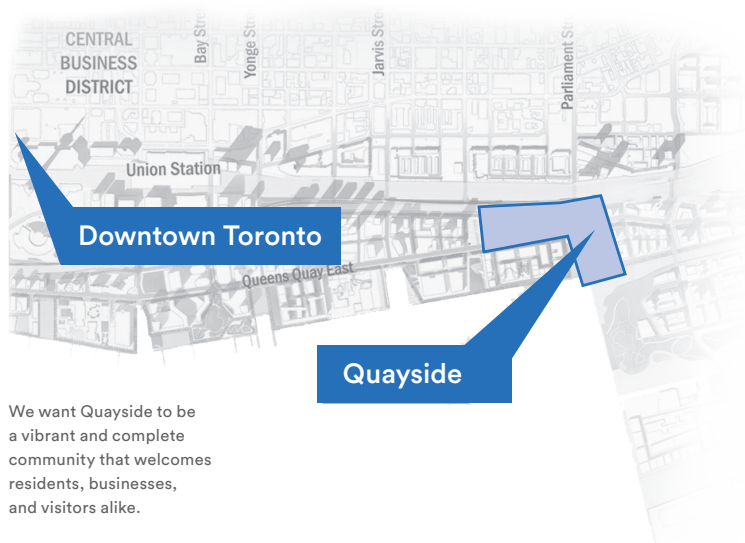
Sidewalk Labs responded to a competition issued by Waterfront Toronto to identify an innovation and funding partner for a new place called Quayside. Several local and international firms submitted responses, describing their vision, implementation plan, team strength and experience, and financial and technical capacity. Following a rigorous evaluation process, Waterfront Toronto selected Sidewalk Labs as its partner.

What happens next?

Our public consultation and stakeholder engagement will inform and help shape Sidewalk Toronto's Master Innovation and Development Plan, including public policy and regulatory impacts. This work will proceed throughout 2018. The Plan will be subject to approval by the boards of both Waterfront Toronto and Sidewalk Labs. Its implementation will require a variety of municipal and governmental approvals.

What do we hope to achieve?

- Establish a complete community that improves quality of life for a diverse population of residents, workers, and visitors.
- Create a destination for people, companies, startups, and local organizations to advance solutions to the challenges facing cities, such as energy use, housing affordability, and transportation.
- Make Toronto the global hub of a rising new industry: urban innovation.
- Serve as a model for sustainable neighbourhoods throughout Toronto and other cities.



We want Quayside to be a vibrant and complete community that welcomes residents, businesses, and visitors alike.

**Community engagement?
Collaboration?
Co-creation?**

Yes!

We want to imagine this new neighbourhood together. This means working in partnership with Torontonians from across the city, as well as many community organizations, different stakeholders, and our government partners to show what's possible when people think and work together.

Here's what we care about:

INCLUSION

We will create extensive, innovative opportunities to hear from Torontonians in every corner of the city and we welcome the city's rich diversity of perspectives, identities, and backgrounds. Our commitment to inclusion will be a hallmark of our work.

CREATIVITY

We are passionate about creativity and the inventiveness that makes cities so vibrant. We will seek out and share great ideas at home and abroad and champion the creative energy of all Torontonians.

LEARNING

We think learning starts by listening — carefully and closely. This means developing our plan in conversation with Torontonians, and ensuring that at every stage it considers and reflects the sensibilities and aspirations of residents and stakeholders, as well as our government partners.

RELATIONSHIPS

We are serious about building close relationships with community partners. If we nurture and invest in these relationships, our plans for this neighbourhood will be better and the community will be stronger too.

EQUITY

We understand that people and communities can face barriers to participating in some public dialogues. We are committed to reaching out to and supporting the participation of those who are historically underrepresented.

PLAY

We think people can solve tough challenges while also having fun. That's why we will create surprising, unexpected, and inventive ways to imagine Toronto's newest neighbourhood and explore the future of Toronto's waterfront.

Public talks, design jams, local pop-ups, neighbourhood meetings, roundtable workshops, tech competitions, a waterfront pavilion, a travelling fellowship, kids camps, and civic labs...



There are lots of different ways you can get involved!

1. **Attend one of our live-streamed [public talks](#) featuring acclaimed speakers on topics such as sustainability, digital technologies, mobility, urban design, and inclusion**

Why attend? If you're interested in learning what other cities are doing to prepare for the future, you will want to attend our series of public talks that will feature special dialogues with leading researchers, writers, architects, technologists, ethicists, and planners.

2. **Join a [public roundtable meeting](#) during key phases in the creation of the development plan**

Why participate? If you want to help shape our thinking and be kept up-to-date on how our plan unfolds, you will want to participate in one of our public roundtable meetings. Working in small, facilitated groups, you'll hear an update on our progress, learn about the thorny issues we're working to resolve, and help to challenge our assumptions and refine our thinking.

3. **Attend a [neighbourhood meeting](#) held throughout Toronto in partnership with local organizations and community associations**

Why attend? If you want to learn more about our plans and share your ideas you can attend a neighbourhood meeting that's close to home, and if you're part of a community association, you can also invite us to visit your neighbourhood and host a conversation with us.

4. **Visit the [Sidewalk Toronto Pavilion](#) opening later this year**

Why visit? Our Sidewalk Toronto Pavilion will be a place to learn more about the technologies that are changing urban life, experience cultural programming, explore the history and future of Toronto's waterfront, and engage with interactive exhibits and workshops that will help to shape our development plan.

5. **Visit a local [pop-up station](#) to learn about our project and share your ideas**

Why visit? If you don't have time to make it to one of our events or visit our Sidewalk Toronto Pavilion, watch for us to pop up in a community location near you. These will be great opportunities to quickly learn about Sidewalk Toronto and share your ideas for improving Toronto's waterfront.

6. **Watch your mailbox for an invitation to serve on the [Sidewalk Toronto Reference Panel](#) to provide planning and policy guidance along with residents from across the city**

Why serve? We believe it's important that a wide range of voices from across the city help to develop a vision and specific goals for our plan. We will be inviting households across the city to consider volunteering to serve on a 36-member Reference Panel that will meet over six Saturdays throughout the year to examine our work and help shape our thinking.

7. **Attend a [design jam](#) to examine specific elements of the Sidewalk Toronto plan**

Why attend? If you have a keen eye for the design of public space or have ideas for improving the architecture and area plan, you will want to attend one of our charrettes to work alongside architects and planners as they review and workshop different design elements.

8. **Go [online](#) to learn about Sidewalk Toronto, watch our videos, review documents, and complete surveys**

Why visit? We are passionate urbanists who want to share what we are learning about the future of cities and Toronto's waterfront. Throughout the year we'll be posting new content to our website (sidewalktoronto.ca) where you can read about our approach, learn from leading urban planners and technologists, register for a public session, or complete one of several project surveys.

9. Sign-up for our CivicLabs to examine the future of issues like mobility, housing, and inclusion

Why volunteer? If you're interested in working on some of the biggest challenges facing cities, you will want to volunteer to attend one of our two-day CivicLabs. Working with leading designers alongside other Torontonians, you will have the opportunity to explore one of several topics in close detail, develop a series of scenarios, and brainstorm a range of possible solutions that can be piloted by Sidewalk Toronto.

10. Send your child, ages 9-12, to a free YMCA-Sidewalk Toronto Summer Kids Camp to learn about the waterfront and explore ideas for its future

Why register? If you have children ages 9-12 who are interested in how cities work and grow, our weeklong Summer Kids Camp will give them a behind-the-scenes look at Toronto and its waterfront. Based at the new Cooper Koo YMCA, campers will have the opportunity to learn, play, and explore as they develop their own ideas.

11. Apply for our Sidewalk Toronto Fellows Program for Torontonians, ages 19-24

Why apply? Twelve fellows will be selected following an application process and travel with us to three international cities over six months to explore the future of cities and technology and prepare a public report.

12. Join local civic innovators to develop pilots and prototypes to improve urban life

Why get involved? If you are interested in tackling some of the things that frustrate Torontonians and using digital technologies to improve urban life, you will want to get involved with our pilots and prototypes initiative. Working in partnership with members of Toronto's civic innovation, arts, and tech community, you will have the opportunity to develop and propose pilots and prototypes to run with Sidewalk Toronto.

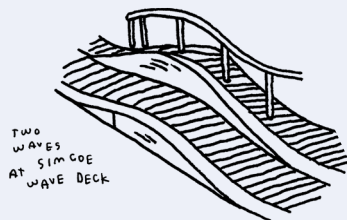
13. Watch for local and international experts to support our project teams

Why is this important? We think that local and international experts who are independent of either Waterfront Toronto or Sidewalk Labs have a valuable role to play in helping to shape our plan. Small working groups will meet periodically with our project leads throughout the planning process to help strengthen and refine our approach. This will include a dedicated team to advise Sidewalk Toronto on the development of a robust digital governance strategy, reinforce our commitment to open standards, and ensure that the protection of personal privacy is an essential component of digital urban infrastructure. Summaries of their discussions will be made publicly available.



Here's what we've heard you want to discuss!

Well-being and community health	Data-informed decision-making
People-centred planning	Privacy and data governance
Public transit and personal mobility	Greenspace, recreation, and leisure
Sustainable, resilient, climate-positive development	Engaged communities
Diversity and inclusion	Entrepreneurship and innovation
Housing quality and affordability	



Coming in February and March 2018!

THROUGHOUT FEBRUARY & MARCH

The first in a number of stakeholder advisory panel meetings will take place around important topics such as affordable housing, sustainability, public realm, and privacy.

FEBRUARY 12

Invitations to join the Sidewalk Toronto Reference Panel are mailed to over 10,000 randomly selected households.



FEBRUARY 20 – MARCH 9

Applications open for the Sidewalk Toronto Fellows Program.

FEBRUARY 26

Neighbourhood meetings begin.



HEART IN THE DISTILLERY DISTRICT

MARCH 1

Enrolment opens for the YMCA-Sidewalk Toronto Summer Kids Camp.

MARCH 20

The first public roundtable meeting will offer a chance to learn about and provide feedback on the work plan to develop the Sidewalk Toronto Master Innovation and Development Plan.

MARCH 27

The first Sidewalk Toronto Talk will explore "The Future of Complete Streets."

Our commitment to inclusion and access

It's our job to remove whatever barriers we can that might make it difficult for you to contribute your voice and perspective. We will provide transit, eldercare, and childcare subsidies as well as modest stipends on request. If there's an event you would like to attend or material you would like to access, and need our assistance, please contact us at hello@sidewalktoronto.ca

Our commitment to Indigenous engagement

This project offers a unique opportunity to engage in new ways on Indigenous issues with the Mississaugas of the New Credit First Nation. We look forward to working with the Mississaugas of the New Credit First Nation and urban Indigenous communities on this plan.

Want to know the when, where, and what?

It's all at sidewalktoronto.ca

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