

# Consumer Magazines

Combined Total Circulation Certificate  
January to December 2013



Setting the standard

## PC Gamer



### Key information

#### Metric type

Circulation

#### ABC total

22,054 average - print & digital (gross)  
19,125 average (print)  
2,929 average (digital)

#### Period

1 January 2013 to 31 December 2013

#### No of issues

13

#### Market sector

Computing: PC Games

#### Contact details

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### Print Circulation analysis

Actively purchased circulation (UK & ROI)	100.0%
Multipacked Retail sales circulation	0%
Price: Basic cover price	£5.99
Published annual UK subscription rate	£59.99
Published annual ROI subscription rate	£79.99
Published annual other countries subscription rate	£79.99 to £94.99

### Digital Edition analysis

	Other countries	UK & ROI	Total
Average circulation	1,518	1,411	2,929

### Circulation breakdown (print only)

Retail and Single Copy Sales	10,560
Single Copy Subscription Sales	8,565
Multiple Copy Subscription Sales	
Multiple Copy Sales	
Society/Association Circulation	
Controlled Free Circulation	
Non-Controlled Free Circulation	
Monitored Free Distribution	
Free Voucher Copies	

This certificate is supported by the following organisations

	Total	UK & RoI	Other Countries
<b>Average Circulation - print &amp; digital (gross)</b>	<b>22,054</b>	<b>19,083</b>	<b>2,971</b>

	Total		UK & RoI		Other Countries	
	Print	Digital	Print	Digital	Print	Digital
<b>Average Circulation</b>	<b>19,125</b>	<b>2,929</b>	<b>17,672</b>	<b>1,411</b>	<b>1,453</b>	<b>1,518</b>
<b>Retail and other Single Copy Sales</b>	<b>10,560</b>	<b>635</b>	<b>9,518</b>	<b>350</b>	<b>1,042</b>	<b>285</b>
At Basic Cover Price	10,560	-	9,518	-	1,042	-
Below BCP but not less than 50%	-	290	-	88	-	202
Less than 50% of BCP but not less than 20%	-	345	-	262	-	83
<b>Single Copy Subscription Sales</b>	<b>8,565</b>	<b>2,294</b>	<b>8,154</b>	<b>1,061</b>	<b>411</b>	<b>1,233</b>
At Basic Annual Rate	3,377	-	3,091	-	286	-
Below BAR but not less than 50%	4,762	754	4,639	294	123	460
Less than 50% of BAR but not less than 20%	399	1,540	399	767	-	773
Less than 20% of BAR but not less than 10%	1	-	1	-	-	-
Less than 10% of BAR	26	-	24	-	2	-
<b>Multiple Copy Subscription Sales</b>	-	-	-	-	-	-
<b>Corporate Subscription Sales</b>	-	-	-	-	-	-
<b>Multiple Copy Sales</b>	-	-	-	-	-	-
<b>Society / Association / Organisation Circulation</b>	-	-	-	-	-	-
<b>Controlled Free Circulation</b>	-	-	-	-	-	-
<b>Non-Controlled Free Circulation</b>	-	-	-	-	-	-
<b>Monitored Free Distribution</b>	-	-	-	-	-	-
<b>Free Retail Voucher Copies</b>	-	-	-	-	-	-

Additional Print Analysis	ACTIVELY PURCHASED / MULTI PACK PERCENTAGES		
	Total	United Kingdom & Republic of Ireland	Other Countries
Actively Purchased Circulation	100.0%	100.0%	100.0%
Multi Packed Retail Circulation	0%		

**Price:** The following prices are accurate for the end of the audit period.

Basic Cover Price	£5.99
Published Annual UK Subscription Rate	£59.99
Published Annual RoI Subscription Rate	£79.99
Published Annual Other Countries Subscription Rate	£79.99 to £94.99

**Duplication:**

The mailing list for the audit issue was tested, the level of duplication found was: 0%

**Excluded Issues:**

None

## Issue by Issue Analysis (print only)

Cover Date or Issue Identifier	Issue Variance from Total Average *	Monitored Free Distribution				Multipacks		
		Total	Net Distribution by Hand	Net Distribution - Other	Gross Distribution	Retail other Single Copy Sales - Multipacked	Other title(s) multipacked	
249	-	-	-	-	-	-	-	-
250	-	-	-	-	-	-	-	-
251	-	-	-	-	-	-	-	-
252	-	-	-	-	-	-	-	-
253	-	-	-	-	-	-	-	-
254	-	-	-	-	-	-	-	-
255	-	-	-	-	-	-	-	-
256	-	-	-	-	-	-	-	-
257	-	-	-	-	-	-	-	-
258	-	-	-	-	-	-	-	-
259	-	-	-	-	-	-	-	-
260	-	-	-	-	-	-	-	-
261	-	-	-	-	-	-	-	-

## More Information

'Gross' appended to the print and digital total reflects that the print total and the digital total have been combined without de-duplication.

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For definitions used on this certificate, please visit [www.abc.org.uk/jargon](http://www.abc.org.uk/jargon)

## About this certificate

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