



**THE CW NETWORK TEAMS WITH LITTON ENTERTAINMENT ON
NEW FIVE-HOUR SATURDAY MORNING BLOCK,
“ONE MAGNIFICENT MORNING,” PREMIERING THIS FALL**

**Featuring Ten All-New Educational Series Targeting Teens and Their Families,
“One Magnificent Morning” Debuts Saturday, Oct. 4**

June 5, 2014 (Burbank, CA) – The CW Network in association with Litton Entertainment will debut a five-hour Saturday morning programming block, “One Magnificent Morning,” featuring ten, all-new educational/informational series targeting young viewers and appealing to all ages. The block will debut Saturday, October 4 (7:00am–12:00pm, local time) on CW stations across the country. The announcement was made today by John Maatta, Executive Vice President, The CW, and Dave Morgan, CEO and Founder, Litton Entertainment.

“We’re very excited to work with Litton Entertainment for a new Saturday morning block of live-action, educational shows that both children and parents will love,” said Maatta. ““One Magnificent Morning” is a terrific addition to The CW’s Saturday lineup.”

“Litton Entertainment proudly joins with The CW Network to inspire and educate the network’s young audience and their families,” said Morgan.

The CW's “One Magnificent Morning” programming will include:

DOG WHISPERER WITH CESAR MILLAN: FAMILY EDITION

In **DOG WHISPERER WITH CESAR MILLAN: FAMILY EDITION**, renowned dog behaviorist Cesar Milan travels far and wide to help pups and their families. Millan rehabilitates dogs and trains families to achieve a balance and natural relationship between people and their pets, and goes directly into the homes of dog owners to document the remarkable transformations that occur.

ROCK THE PARK

ROCK THE PARK taps into America’s love affair with our national parks. Our hosts, Jack Steward and Colton Smith, come face to face with nature and some of the most awe-inspiring places on earth. The series will inspire Americans to get on the road and remind viewers that the national parks are one of America's greatest national gifts to the world.

(more)

CALLING DR. POL

Caring for more than 19,000 patients, Dr. Pol has seen it all. Specializing in large farm animals, Dr. Pol, his family and veterinary staff care for animals of all shapes and sizes. Unstoppable and unflappable, this Doc is a legend in the community.

THE BRADY BARR EXPERIENCE

Herpetologist Dr. Brady Barr has traveled to five continents and worked with hundreds of scientists while encountering some of the world's most intriguing amphibious predators. Brady's life's work has been to protect these extraordinary animals and he takes viewers along on his journey.

EXPEDITION WILD

Wildlife expert Casey Anderson knows animals up close. His adventures into the wilderness are a source of inspiration for viewers and an education about animal's natural habitats.

Other “One Magnificent Morning” programming will be announced at a later date.

About Litton Entertainment

Litton Entertainment is the preeminent independent distributor in the U.S. television industry creating and distributing quality programming for over twenty years. *Litton's Weekend Adventure*, produced by Litton Studios, is the first program block of its kind airing Saturdays on ABC stations nationwide. *Litton's Weekend Adventure* features all original high-definition E/I series including *Jack Hanna's Wild Countdown*, Emmy® nominated *Ocean Mysteries with Jeff Corwin*, Emmy® winning *Born to Explore with Richard Wiese*, Emmy® nominated *Sea Rescue*, *The Wildlife Docs*, and *Expedition Wild*. Litton Entertainment also provides CBS Network with six original programs for Saturday mornings called “*CBS Dream Team, It's Epic!*” Those programs include Emmy® nominated *Lucky Dog*, *Dr. Chris Pet Vet*, *Recipe Rehab*, *Jamie Oliver's Fifteen Minute Meals*, *All in With Laila Ali*, and Emmy® nominated *Game Changers with Kevin Frazier*. Litton's news division, Litton News Source, distributes *Consumer Reports TV* and *The Consumer Alert News Service*. For more information about Litton Entertainment, visit www.litton.tv.

About The CW Network:

THE CW TELEVISION NETWORK, a joint venture between Warner Bros. Entertainment and CBS Corporation, made its debut on September 20, 2006 as America's fifth broadcast network and is the only network specifically targeting viewers ages 18-34, a demographic highly sought after by advertisers. Delivering a total of 30 hours of programming a week, The CW offers a five-night, 10-hour primetime lineup that runs Monday through Friday. In daytime, The CW broadcasts a Monday through Friday afternoon block, and a five-hour Saturday morning animation block. For more information, visit www.cwtv.com.

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