



ESPN3 NOW AVAILABLE TO OPTIMUM ONLINE CUSTOMERS

Sports Fans Can Stream Live Content From ESPN's Multi-Screen Sports Network

BETHPAGE, NY - November 19, 2012 - Cablevision Systems Corp. (NYSE: CVC) today announced the availability of ESPN3 to Optimum Online customers. Just in time for the conclusion of the college football regular season, the upcoming playoffs and bowl season, Optimum Online subscribers can watch and follow multiple events simultaneously on WatchESPN.com on their personal computer at no additional cost.

Optimum Online customers have access to ESPN3's coverage of thousands of live events, replays and upcoming games all year round, including basketball, football, NCAA Championships, soccer, baseball, tennis, golf, cricket and more. Recent events are archived and available for on-demand replay. Sports fans can move between up to 30 events from ESPN3 on WatchESPN.com, keeping up with all the action. ESPN3 is also available on Xbox to Optimum Online customers with an Xbox LIVE Gold membership.

"ESPN3 is a great addition for customers to our Optimum Online offering. With our incredibly fast Internet speeds and ESPN3's comprehensive sports coverage, we are connecting customers to the action," said Gemma Toner, Cablevision senior vice president of broadband product management. "Optimum Online customers can catch all their favorite games on ESPN3 whether at home or at one of Optimum WiFi's thousands of convenient hotspots."

"Delivering ESPN3 to Optimum Online customers extends our mission to serve sports fans with thousands of live events, most of which are exclusive to the multi-screen sports network," said Justin Connolly, Senior Vice President, National Accounts, Disney and ESPN Media Networks. "With today's launch, ESPN3 is now available in 79 million households nationwide, comparable to that of other standalone networks."

To access ESPN3, Optimum Online customers visit <http://espn.go.com/watchespn/index> on their computers from their home or at an Optimum WiFi hotspot, where the customer's IP address will automatically be recognized and they can begin watching.

Coming soon, Optimum TV customers will have access to WatchESPN, WATCH Disney Channel, WATCH DisneyXD and WATCH DisneyJunior on Optimum TV to GO. These authenticated products, including ESPN3, will be accessible across a variety of platforms and devices both in-home and out-of-the-home.

Optimum Online customers enjoy incredibly fast Internet speeds and have the additional convenience of Optimum WiFi -- the nation's largest WiFi network, with tens of thousands of hotspots across Cablevision's Tri-State service area. Customers also get breaking news bulletins, extensive local news coverage, traffic reports and weather updates 24/7 on

www.Newsday.com or download the Newsday App. The Newsday App and newsday.com is a free benefit for Optimum Online customers.

About Cablevision

Cablevision Systems Corporation is one of the nation's leading media and telecommunications companies. In addition to delivering its Optimum-branded cable, Internet, and voice offerings throughout the New York area, the company owns and operates cable systems serving homes in four Western states. Cablevision's local media properties include News 12 Networks, MSG Varsity and Newsday Media Group. Cablevision also owns and operates Clearview Cinemas. Additional information about Cablevision is available on the Web at www.cablevision.com.

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