



NASCAR and FOX Sports Media Group
Reach Expansive Multi-Year, Multi-Platform Rights Agreement
FOX Sports Remains Exclusive Television Home of Daytona 500;
FSMG Gains “TV Everywhere” Rights to Live Races, More Beginning Next Season

DAYTONA BEACH, Fla. (Oct. 15, 2012) – With two full seasons left on their current television contract, NASCAR and FOX Sports Media Group (FSMG) announced today an extensive new eight-year, multiplatform media rights agreement that ensures FSMG’s broadcast of NASCAR racing through 2022.

Under terms of the new agreement, FSMG also significantly increases its digital rights to include “TV Everywhere” live race streaming of its portion of the season for the first time ever beginning in 2013.

“NASCAR has been in very good hands and has enjoyed tremendous success the last 12 years in large part because of our fantastic partnership with FOX and FOX Sports Media Group,” said NASCAR Chairman and CEO Brian France. “We are thrilled to be able to extend our relationship in such a significant way for our track partners, race teams, and most importantly, our millions of loyal and passionate fans. This extension with FOX Sports Media Group helps position the sport for future growth as NASCAR continues to be an anchor with one of the world’s largest and most influential media companies.”

As part of the new agreement, which takes effect in 2015, FSMG retains the television rights to 13 consecutive NASCAR Sprint Cup Series points races beginning each year with the prestigious Daytona 500. In addition, FSMG retains the rights to the NASCAR Sprint All-Star Race, the Daytona Shootout, the Duel at Daytona, the entire NASCAR Camping World Truck Series season and practice and qualifying for both the NASCAR Sprint Cup Series and the NASCAR Camping World Truck Series races that FSMG broadcasts.

FOX also remains the exclusive home of The Great American Race through 2022, a title it has proudly held for the last six years and nine of the last 12.

“We’re extremely happy to have worked closely with Brian and his team at NASCAR over the last few months to expand and extend our relationship for what is without question the most popular motorsport in the country,” said FSMG Co-Presidents and CEOs Eric Shanks and Randy Freer. “NASCAR has been a staple at FOX for more than a decade and we consider it one of the signature sports we cover. With our commitment renewed, we look forward to presenting NASCAR thoroughly, professionally and creatively for many years to come.”

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NASCAR and FOX Agree to New Eight-Year Television Agreement

On the digital front, FSMG gains “TV Everywhere” rights starting next season to live stream all FSMG races, along with pre- and post-race coverage, race highlights and in-progress race highlights to events it televises. This portion of the deal was made possible by NASCAR’s reacquisition of operational, business and editorial control of its digital platform, a move that takes effect on Jan. 1, 2013.

“NASCAR fans’ demand and desire for NASCAR content stretches across all platforms and distribution channels,” France said. “As we’ve done with this FSMG extension, we will continue to take the appropriate measures to ensure our fans have access to the sport wherever they are and through all available devices. NASCAR is one of the most accessible sports in the world and this new deal builds upon that in a very significant way.”

FSMG’s new and expanded television and digital media rights agreement with NASCAR includes, but is not limited to:

- An eight-year term from 2015 to 2022. The current FSMG/NASCAR rights agreement began in 2006 and runs through 2014
- Thirteen (13) consecutive points races beginning with the Daytona 500 on FOX
- The Daytona Shootout; Duel at Daytona; NASCAR Sprint All-Star Race; and Daytona 500 Qualifying
- Full NASCAR Camping World Truck Series season
- Right to televise all practice and qualifying sessions for FSMG races
- Ability to re-telecast races on a FOX network and via video-on-demand (VOD) for 24 hours
- Right to ancillary programming including, but not limited to, a nightly NASCAR news and information show as well as weekend at-track shows
- Right to NASCAR branded pre- and post-race shows
- Extensive digital rights beginning in 2013, including:
 - TV Everywhere – live digital distribution of all races FSMG has rights to broadcast
 - Pre- and post-race coverage
 - Race highlights
 - In-progress race highlights
 - Replays of FOX-televised races

Today’s announcement comes less than two months after NASCAR and FOX announced they are teaming up to provide the sport’s most expansive Spanish-language broadcast offering ever with FOX Deportes’ coverage of 15 NASCAR Sprint Cup Series races starting in 2013. Of the 15 race broadcasts, FOX Deportes, the No. 1 U.S. Latino Sports network, will carry six NASCAR Sprint Cup Series races live, including, for the first time ever, a Spanish-language broadcast of the Daytona 500 (Sunday, Feb. 24).

About NASCAR

The National Association for Stock Car Auto Racing, Inc. (NASCAR) is the sanctioning body for one of North America's premier sports. NASCAR races are broadcast in more than 150 countries and in 20 languages. In the U.S., races are broadcast on FOX, TNT, ABC/ESPN/ESPN2, SPEED, MRN Radio, PRN Radio and SiriusXM Satellite Radio. NASCAR fans are among the most brand-loyal in all of sports, and as a result more Fortune 500 companies participate in NASCAR than any other sport. NASCAR consists of three national series (the NASCAR Sprint Cup Series, NASCAR Nationwide Series, and NASCAR Camping World Truck Series), four regional series, and one local grassroots series, as well as three international series. Also part of NASCAR is Grand-Am Road Racing, known for its competition on road courses with multiple classes of cars. NASCAR sanctions more than 1,200 races at 100 tracks in more than 30 U.S. states, Canada, Mexico and Europe. Based in Daytona Beach, Fla., NASCAR has offices in eight cities across North America. The next NASCAR Sprint Cup Series race, the Hollywood Casino 400 at Kansas Speedway, will air October 21 on ESPN at 1 p.m. ET. For more information and a complete schedule, visit www.nascar.com. Follow NASCAR on www.facebook.com/NASCAR or on Twitter: @NASCAR.

About FOX Sports Media Group

FOX Sports Media Group (FSMG) is the umbrella entity representing News Corporation's wide array of multi-platform US-based sports assets. Built with brands capable of reaching more than 100 million viewers in a single weekend, FSMG includes ownership and interests in linear television networks, digital and mobile programming, broadband platforms, multiple web sites, joint-venture businesses and several licensing partnerships. FSMG includes FOX Sports, the sports television arm of the FOX Broadcasting Company; FOX's 20 regional sports networks, their affiliated regional web sites and FSN national programming; SPEED and SPEED2; FOX Soccer, FOX Soccer Plus and FOX Soccer 2Go; FUEL TV; FOX Deportes and FOX College Sports. In addition, FSMG also encompasses FOX Sports Interactive Media, which includes FOXSports.com on MSN, Whatifsports.com Scout.com and Yardbarker.com. Also included in the Group are FOX's interests in joint-venture businesses Big Ten Network, BTN 2Go and STATS, LLC, as well as licensing agreements that establish the FOX Sports Radio Network and FOX Sports Skybox restaurants.