

Nintendo Co., Ltd.
Consolidated Sales Transition by Region

units in ten thousands

			FY3/1998	FY3/1999	FY3/2000	FY3/2001	FY3/2002	FY3/2003	FY3/2004	FY3/2005	FY3/2006	FY3/2007	FY3/2008	FY3/2009	FY3/2010	FY3/2011	FY3/2012	Life to date	
Handheld																			
Game Boy	Hardware	Japan	422	473	418	337	91	5	0	0	0	-0	-	-	-	-	-	3,247	
		The Americas	615	826	859	774	146	0	-0	-0	-0	-0	-	-	-	-	-	-	4,406
		Other			468	775	232	23	0	-0	-0	-0	-0	-0	-0	-	-	-	4,216
		Total	1,037	1,299	1,745	1,886	470	27	0	-0	0	-0	-0	-0	-0	-0	-	-	11,869
	Software	Japan	1,480	1,616	1,938	1,769	430	88	9	2	0	0	0	-	-	-	-	-	15,706
		The Americas	1,893	2,585	3,233	3,423	1,499	562	88	-0	-0	-0	-0	-	-0	-	-	-	19,061
		Other			1,600	2,427	1,511	431	110	13	1	0	-0	-0	-	-	-	-	15,344
		Total	3,373	4,201	6,771	7,619	3,440	1,081	207	14	1	0	0	-0	-0	-0	-	-	50,111
		Game Boy Advance	Hardware	Japan			106	492	408	315	234	100	11	22	8	-0	-0	-	-
	The Americas				-	757	780	945	856	472	300	54	-0	-0	-	-	-	4,164	
	Other				1	460	377	500	449	261	122	82	34	4	0	0	0	2,291	
	Total				107	1,709	1,565	1,759	1,540	833	434	159	42	4	0	0	0	8,151	
	of which SP	Japan					82	286	232	42	8	1	-0	-0	-	-	-	651	
		The Americas						83	795	791	426	252	53	-0	-0	-	-	2,400	
		Other						46	424	440	176	109	77	30	4	0	0	1,305	
		Total					211	1,505	1,464	644	369	131	30	4	0	0	0	4,357	
	Software	Japan				271	1,024	1,693	1,712	1,554	728	255	35	26	10	2	1	7,311	
		The Americas				-	2,338	3,066	4,243	5,077	3,534	2,599	832	35	-0	-0	-	21,724	
		Other				1	1,343	1,153	1,535	1,826	1,674	999	173	2	0	0	0	8,706	
		Total				273	4,705	5,912	7,489	8,457	5,936	3,853	1,040	62	10	2	1	37,742	
Nintendo DS	Hardware	Japan								212	478	912	636	401	401	235	23	3,298	
		The Americas								219	292	663	1,065	1,207	1,229	839	262	5,776	
		Other								95	376	781	1,330	1,511	1,081	678	225	6,078	
		Total								527	1,146	2,356	3,031	3,118	2,711	1,752	510	15,152	
		of which Lite	Japan								58	890	636	179	43	14	0	0	1,820
			The Americas								-	641	1,065	1,174	525	183	55	3,644	
			Other								-	596	1,292	1,463	457	89	22	3,919	
			Total								58	2,128	2,993	2,816	1,025	287	77	9,383	
			of which DSi												222	254	103	10	590
			The Americas												33	664	289	99	1,084
			Other												48	562	274	120	1,004
			Total												302	1,480	667	229	2,678
			of which DSi XL													104	118	12	234
			The Americas													42	366	108	517
			Other													62	315	83	461
			Total												208	799	204	1,212	
		Software	Japan								382	2,152	4,977	3,989	3,194	3,054	2,165	777	20,691
			The Americas								475	1,608	3,720	6,517	8,175	7,362	6,225	3,295	37,376
			Other								192	1,235	3,658	8,056	8,362	4,743	3,707	2,011	31,963
		Total								1,049	4,995	12,355	18,562	19,731	15,159	12,098	6,082	90,031	
Nintendo 3DS	Hardware	Japan														106	479	585	
		The Americas														132	467	599	
		Other														123	406	530	
		Total														361	1,353	1,713	
	Software	Japan															218	1,113	1,331
		The Americas															394	1,264	1,659
		Other															331	1,222	1,553
	Total														943	3,600	4,542		

[Note] The figures above are rounded to the nearest ten thousands.

The breakdown of overseas sales in FY3/1998 and FY3/1999 is undisclosed.

Nintendo DS means Nintendo DS, Nintendo DS Lite, Nintendo DSi, and Nintendo DSi XL.

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Home Console																			
Family Computer /NES	Hardware	Japan	3	5	5	5	6	6	3	0	0	0	0	-	-	-	-	1,935	
		The Americas	0	0	-0	-	-	-	-	-	-	-	-	-	-	-	-	-	3,400
		Other																	856
		Total	3	5	5	5	6	6	3	0	0	0	0	0	-	-	-	-	6,191
	Software	Japan	-	-	-	-	0	0	0	-	-	-	-	-	-	-	-	-	22,586
		The Americas	7	0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	23,085
		Other																	4,329
		Total	7	0	-	-	0	0	0	-	-	-	-	-	-	-	-	-	50,001
Super Family Computer/SNES	Hardware	Japan	19	5	3	1	1	1	1	0	0	0	0	-	-	-	-	1,717	
		The Americas	185	139	23	7	-0	-0	-	-	-	-	-	-	-	-	-	-	2,335
		Other			2	1	-	-	-	-	-	-	-	-	-	-	-	-	858
		Total	204	143	28	9	1	1	1	0	0	0	0	0	-	-	-	-	4,910
	Software	Japan	77	79	19	5	2	1	0	-	0	-	-	-	-	-	-	-	19,485
		The Americas	1,371	520	118	9	0	-0	-	-	-	-	-0	-	-	-	-	-	13,500
		Other			13	1	0	-0	-	-	-	-	-	-	-	-	-	-	4,922
		Total	1,448	599	150	15	2	1	0	-	0	-0	-0	-	-	-	-	-	37,906
Nintendo 64	Hardware	Japan	111	121	94	20	5	-0	-0	-0	-0	-	-	-	-	-	-	554	
		The Americas	831	665	471	230	30	1	0	-0	-0	-0	-	-	-	-	-	2,063	
		Other			84	34	15	0	-0	-0	-0	0	-	-	-	-	-	675	
		Total	942	786	649	285	50	1	-0	-0	-0	0	-	-	-	-	-	-	3,293
	Software	Japan	804	958	810	756	59	9	2	0	0	0	0	-	-	-	-	-	3,975
		The Americas	3,688	5,373	4,049	2,303	553	42	0	-0	-0	-0	-0	-0	-	-	-	-	14,206
		Other			807	536	162	14	0	0	-	-	-	-	-	-	-	-	4,316
		Total	4,492	6,331	5,666	3,595	774	65	2	0	0	0	0	-0	-	-	-	-	22,497
Nintendo GameCube	Hardware	Japan					157	90	99	34	20	2	2	-0	-0	-	-	404	
		The Americas					222	291	272	261	172	63	13	-0	-0	-	-	1,294	
		Other					1	194	132	98	44	8	1	-0	-0	-	-	477	
		Total					380	576	502	392	235	73	16	-0	-0	-	-	2,174	
	Software	Japan					406	633	850	509	298	44	11	1	0	0	0	0	2,754
		The Americas					1,027	2,596	2,835	3,318	2,388	1,448	229	6	-0	-	-	-	13,848
		Other					3	1,385	1,052	1,015	592	188	19	2	-0	-0	-0	-0	4,255
		Total					1,437	4,614	4,737	4,842	3,279	1,680	259	9	0	0	0	0	20,857
Wii	Hardware	Japan										200	390	206	238	126	86	1,245	
		The Americas										237	824	1,293	986	778	453	4,570	
		Other										147	647	1,096	830	605	445	3,769	
		Total										584	1,861	2,595	2,053	1,508	984	9,585	
	Software	Japan											612	1,494	1,303	1,498	1,145	900	6,952
		The Americas											1,449	6,488	11,364	10,429	9,921	5,369	45,019
		Other											823	3,979	7,791	7,254	6,061	3,968	29,875
		Total											2,884	11,960	20,458	19,181	17,126	10,237	81,846

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