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Release Date:

July 10, 2007

Mankato’s Midwest Wireless Civic Center renamed Alltel Center

MANKATO, Minn. – Alltel Wireless, America’s largest network, today announced that the Midwest Wireless Civic Center in Mankato, Minn., one of the Midwest’s premier centers for meetings, sports and entertainment, will now be known as the “Alltel Center.” Alltel and the City of Mankato also unveiled the new logo that accompanies the 7,300-seat arena’s name change.

“As Mankato’s newest neighbor, Alltel Wireless is proud to sponsor its Civic Center, a venue that has hosted many great moments in sports and entertainment,” said Frank O’Mara, executive vice president of sales and marketing, Alltel Wireless. “Mankato families have enjoyed Civic Center events since 1995, and we at Alltel are looking forward to continuing this tradition.”

Having hosted music greats such as Aerosmith, ZZ Top and Alan Jackson, the Alltel Center is a popular stop for many high-profile artists. The Rider’s Ladies Professional Figure Skating Championships and World Championship Wrestling have each made an appearance at the multi-purpose arena. Additionally, 1 Civic Center Plaza is home to Mankato’s own Minnesota State University – Mankato Mavericks ice hockey team, a high-tech conference center, a customizable banquet facility and a historic reception hall.

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“We’re happy to have such a reputable corporate citizen working alongside us in Mankato,” said Burt Lyman, executive director of the Midwest Wireless Civic Center. “On behalf of the city, we would like to welcome Alltel Wireless to the community and we look forward to future events at the Alltel Center.”

Alltel will hold an event later this year to introduce the newly branded sports and entertainment facility to Mankato.

To find out more about the Alltel Center, upcoming events and ticket information, visit www.alltelcenter.com.

In 2005, Alltel agreed to purchase Midwest Wireless and completed the sale in October of last year. Alltel products and services will be available throughout southern Minnesota starting July 28, 2007. In addition, Alltel recently announced that it would upgrade the former Midwest Wireless call center in Mankato to handle technical support inquiries from customers.

About Alltel Wireless

Alltel (NYSE: AT) is the owner and operator of the nation's largest wireless network and has 12 million wireless customers. For more information about Alltel, please visit <http://www.alltel.com>.

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