DISTRIBUTOR PARTNER PROGRAM

Enhance your bottom line and connect your customers to IEEE standards and products.

The IEEE Standards Association Distributor Partner program provides a select number of global standards distribution companies the opportunity to become an authorized distributor of IEEE standards in their markets.

IEEE Standards are used around the world to help industries and companies open business opportunities, facilitate the development of interoperable products and increase competition, generate public and customer trust, increase trust in new technology products and enhance safety in numerous electrical and technology field including: Power and Energy, Telecommunications, Nuclear Engineering, Cybersecurity, Smart Grid, Robotics and Automation and Aerospace.

With more than 1,200 published standards and 900+ projects underway, as an authorized Distributor of IEEE standards, your customers will be able to purchase IEEE single standards as well as access collections of standards based on various categories, or create customized packages of standards defined by your or your customers.

Key benefits of selling IEEE products include the ability to:

- Increase your company revenues
- Increase the value of your web store, and to your customers
- Package standards in custom defined collections
- Gain more traffic to your store thru expanded product offerings

IEEE Products are available through the Distributor Program in various formats:

- Print-on-Demand
- Electronic (PDF) download
- Hard copy material (for select products)
- Redline Standards - highlight the latest changes
- IEEE defined standards subscriptions collections based on industry/topic
- Custom Collections - you define the IEEE standards to be included in a package for customers, based on needs or requests from your customers

STANDARDS AND MORE

Access the entire portfolio of IEEE standards–more than 7000+ active, revised, archived, and draft standards encompassing a vast range of industries and topics, as well as white papers and reports available at no cost.

LEARN MORE

Visit **standards.ieee.org/about/distrib** or contact us at **stds-ipr@ieee.org**

Note: Some products may require Digital Rights Management (DRM).

DISTRIBUTOR PARTNER PROGRAM

GETTING STARTED AS A DISTRIBUTOR

1. Contact us with your request to become an IEEE Standards Distributor. We'll walk you through the process and once approved to be an IEEE Standards distributor, send a licensing contract including the terms, conditions, technical requirements and fee structure.

1. Review and return the signed contract.

2. Establish launch date

3. Get IEEE SA technical support to help you access and post IEEE products to your store.

4. Receive ongoing communications

   • Emails for new and revised standards

   • Daily automated feed of product updates

   • Monthly email on events, articles, blogs and initiatives which may be of interest to your customers

   • IEEE Standards Distributor Newsletter

SETTING UP AND INTEGRATING IEEE DATA

In order to set up the IEEE SA standards product data feed for your store:

1. Review the IEEE SA sample files and map data fields

2. Provide a technical/IT contact to IEEE SA

3. Establish an FTP/s site and provide IEEE SA with authentication credentials

4. IEEE SA will send a complete XML data feed to your FTP/sFTP site

5. Daily updates will be sent automatically via the efeed

6. Ongoing technical support and assistance as needed.

STILL HAVE QUESTIONS? Contact us at **stds-ipr@ieee.org**