

# Return Path DMARC Reporter

Let us simplify your deployment of DMARC by generating and delivering DMARC reports on your behalf.



## What is DMARC? How Can Return Path Help?

Phishing and spam are constant threats for email users. DMARC (Domain-based Message Authentication, Reporting & Conformance) addresses this problem using authentication to verify email sender's identities.

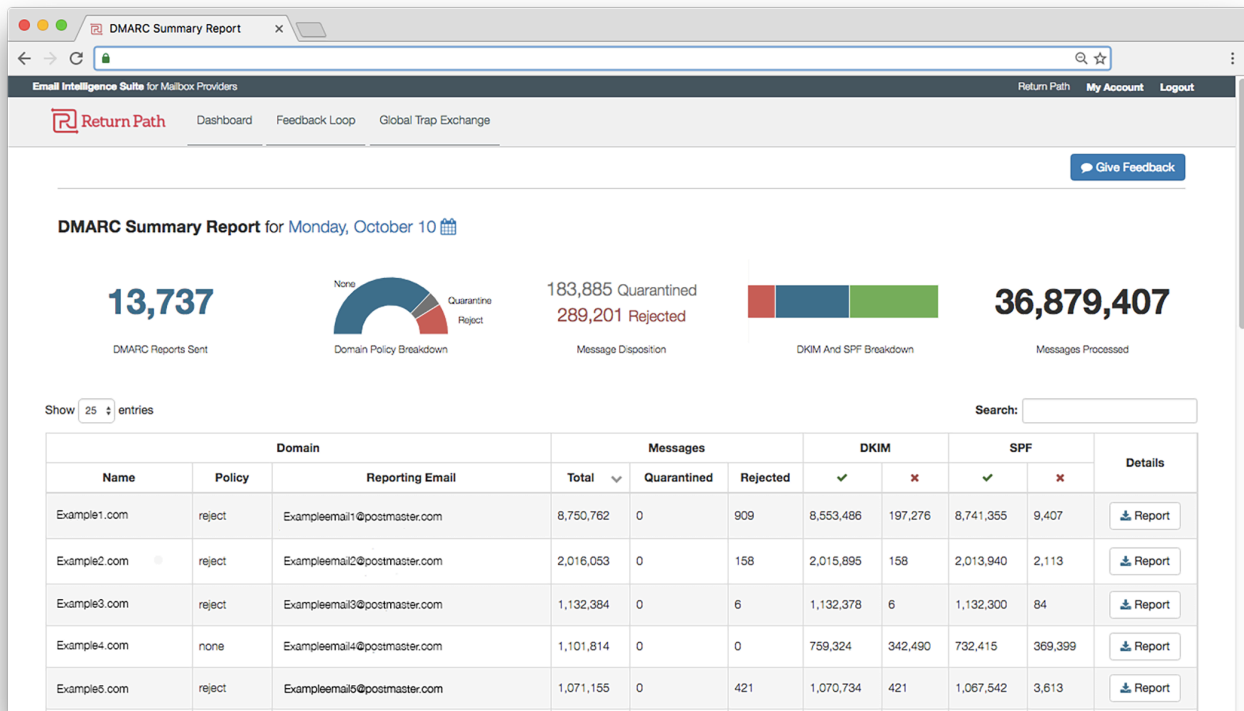
DMARC combines the results of SPF and DKIM to determine whether senders are legitimate. For most ISPs and mailbox providers, the tough part of implementing DMARC is finding the time and resources to manage the setup and maintenance of the system to generate DMARC reports. Thus, the fixed costs of deployment and the recurring operation and maintenance can be pricey.

DMARC reporting is an important component of DMARC compliance. It allows senders to monitor authentication results and adjust in the event of authentication issues. Providing reporting reduces the MBP's support burden by furnishing senders the necessary tools to self-correct authentication problems.

Return Path can help fulfill your reporting obligations and obtain DMARC compliancy. Return Path's DMARC Reporter service monitors DMARC indicators and generates the aggregated reports on your behalf. This service is free for Return Path partners.

## Tell Me More!

The DMARC Reporter service is easy to use. Once you have deployed DMARC checks on your Message Transfer Agent (per RFC7489), you simply transfer your policy result logs to Return Path in real time through our API (via sFTP). The DMARC Reporter service generates a report through Return Path's customized OpenDMARC servers for each sender that has a DMARC policy. All messages that go through your DMARC checks are delivered through a single report with both passing and failing results, which is generated daily. The report is a zipped xml attachment, which is sent by Return Path on behalf of the ISP or mailbox provider to email addresses that are specified in the RUA tag of a domain's DMARC record.



Return Path does more than help you generate aggregate DMARC reports. We host a customized dashboard to show a rollup of the number of DMARC reports sent by policy domain, the number of messages quarantined and rejected, DKIM and SPF segmentation and the number of messages processed. The dashboard also breaks down DMARC, SPF and DKIM results by policy domain and allows access to each report sent for further analysis.

## About Return Path

Return Path analyzes the world’s largest collection of email data to show marketers how to stay connected to their audiences, strengthen their customer engagement, and protect their brands from fraud. We help mailbox providers and security providers around the world deliver great user experiences and build trust in email by ensuring that wanted messages reach the inbox while spam and abuse don’t.

With Return Path’s Email Optimization Suite, brands can reach the right inbox, with the right message, at the right time to build better relationships, drive more responses, and increase revenue.

Find out more about at [returnpath.com/emailoptimization](https://returnpath.com/emailoptimization).

## Contact Us

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