

BY THE NUMBERS REPORT

November 2020



ICANN | PUBLIC MEETINGS

ICANN

VIRTUAL ANNUAL GENERAL

69

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BY THE NUMBERS REPORT

What Is an ICANN Public Meeting?

ICANN Public Meetings provide the opportunity for an internationally diverse group of individuals and organizations to come together to discuss and develop policies for the Internet's naming systems. ICANN's international meetings have been a staple of ICANN's multistakeholder, bottom-up, consensus-building model since its formation in 1998.

What Is a Virtual Annual General Meeting?

Remote participation is an integral part of any ICANN Public Meeting, but it was expanded for 2020. All of the tri-annual meetings were transitioned to an entirely virtual format in response to the global outbreak of COVID-19. A cross-functional team from ICANN collaborated with community groups to develop a streamlined schedule that included the sessions necessary to continue the important policy work of the community.

Why Do We Publish Technical Data From ICANN Public Meetings?

Just like any other event, ICANN meetings need to innovate, adapt, and evolve to meet their purpose: to support ICANN's multistakeholder model. Data from the Public Meetings helps provide reliable information on what attendees want, what ICANN is doing well, and where ICANN has opportunities to improve. By leveraging this data, we can be an organization that is responsive to our community's needs.

Given that ICANN69 was an entirely virtual meeting, the data in this report is different than in past By the Numbers reports. We will continue to look for opportunities to standardize the information that we collect to ensure that data is consistent. Ultimately, our goal is to continue to improve on our metrics and to provide our community with more valuable data.

If you would like to learn more about ICANN Meetings Technical Services or have questions about this data report, please contact: meetings@icann.org.

Where can I find more information about ICANN Public Meetings?

Each ICANN Public Meeting has a dedicated website that acts as a broad guide to the conference with details on the meeting schedule and answers to frequently asked questions.

To find out how to participate, go to <https://meetings.icann.org/en/about>.

To learn more about the Fellowship Program, go to <http://www.icann.org/en/fellowships>.

For a schedule of past and upcoming meetings, go to <http://meetings.icann.org/calendar>.

HIGHLIGHTS

ICANN69 had 1,792 unique Zoom participants.

ICANN Public Meetings are a central part of ICANN's multistakeholder model because the meetings provide a venue for advancing policy work, conducting outreach, exchanging best practices, conducting business deals, and interacting with members of the ICANN community, Board, and staff.

For this meeting, we do not have the same amount of data about attendees that we have had for past meetings. For ICANN69, the attendee profile metrics were derived from Zoom and event registration data.

Unique Zoom Participants



1,792

Countries or Territories Represented



157

Sessions



95

Session Hours



129

This Zoom and registration data includes ICANN Board and ICANN staff members as well as community participants.

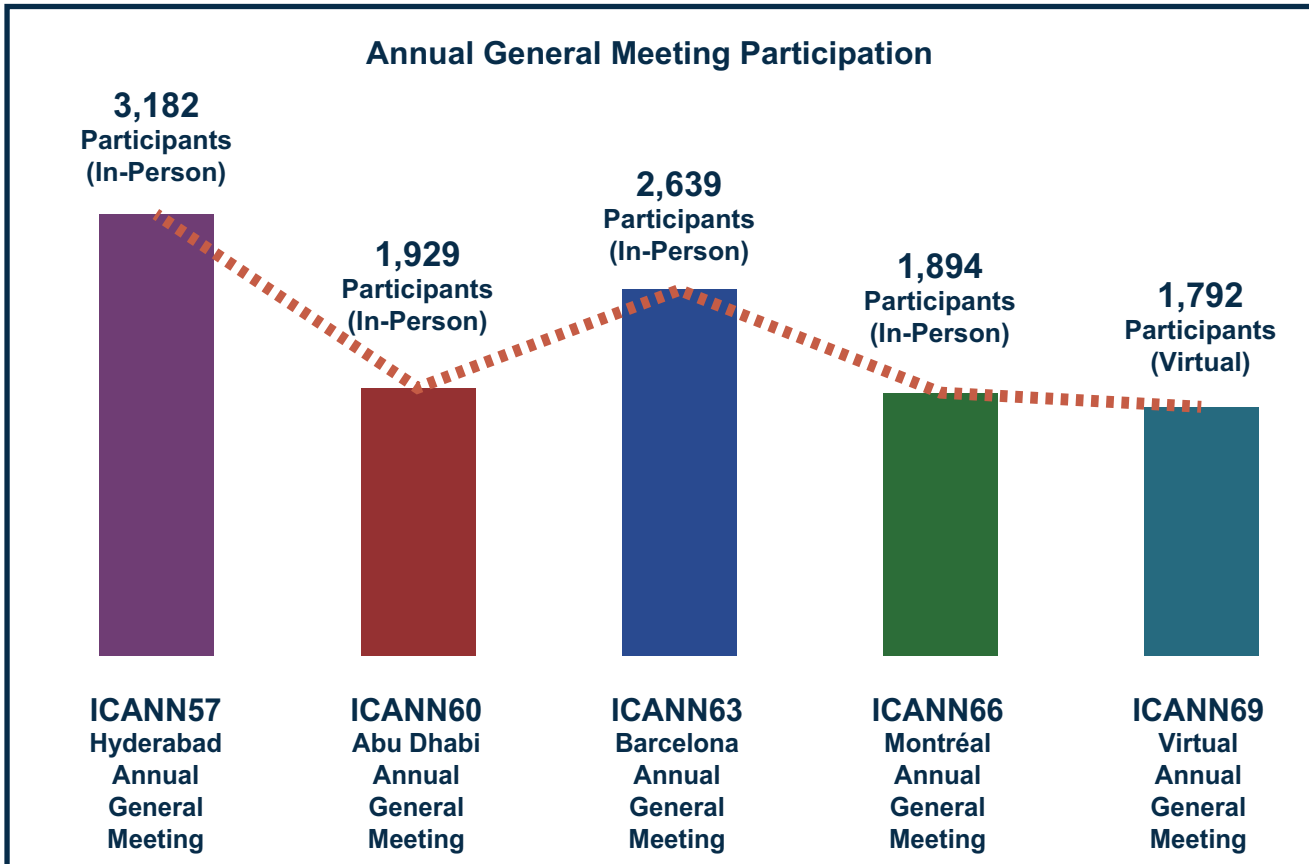
TOP 20 SESSIONS BY ATTENDANCE

Session Title	Unique Attendee Total
1. ICANN69 Welcome Ceremony	543
2. ICANN After 20 Years of Involvement: A Conversation with Departing Board Member Chris Disspain	543
3. ICANN Public Forum	484
4. DNS Abuse: Consideration of the Issues	441
5. WHOIS Changes Under GDPR: Impact to End-Users and Public Safety	421
6. ICANN 22nd Annual General Meeting	409
7. Board/Community Focus on ICANN Meetings	342
8. Joint Meeting: ICANN Board and GAC	333
9. The Domain Name Business: Everything You Want to Know, Ask, or Discuss	326
10. GAC Discussions on Registry Data Services and Data Protection	238
11. Joint Meeting: ICANN Board and GNSO Council	234
12. Joint Session: GAC and ALAC	228
13. GAC Discussions on Subsequent Procedures	225
14. Joint Meeting: ICANN Board and CPH	219
15. GAC Opening Plenary	203
16. DNSSEC and Security Workshop (1 of 3)	202
17. DNSSEC and Security Workshop (2 of 3)	202
18. DNSSEC and Security Workshop (3 of 3)	202
19. At-Large Policy Session: Beyond Budapest: The UN Cybercrime Treaty and DNS Abuse	195
20. At-Large Policy Session: Aligning UA and IDNs with the Multilingual Internet: End-user perspectives	189

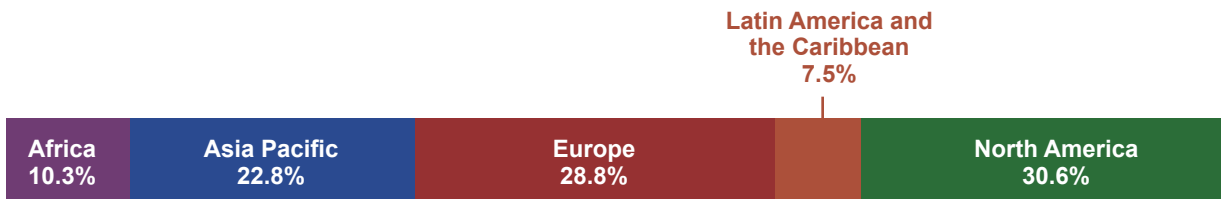
This Zoom data includes ICANN Board and ICANN staff members as well as community participants.

ICANN ANNUAL GENERAL TRENDS

In 2016, the new ICANN Meetings Strategy was implemented to address the growing number of attendees at meetings, and the growing demand for more sessions. The ICANN57 Annual General Meeting in Hyderabad, India, was the first Annual General meeting to be conducted under this new strategy. Below are the Annual General participation numbers since 2016, and how the virtual attendance compared to in-person attendance.







ICANN69 Regional Breakdown:



WEBSITE AND MOBILE APP USAGE

Schedule Website/Mobile App

	Logged in Participants	1,792
	Pageviews	377,837
	Average Visit Duration	5m, 18s
	Visits	34,670

This data includes ICANN Board and ICANN staff members as well as community participants.

INTERPRETATION USAGE

Interpretation Facts:



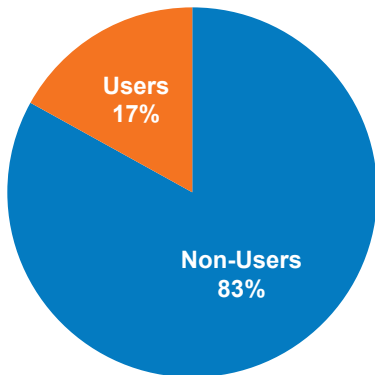
39 Interpreters



**Working remotely
from 6 countries**

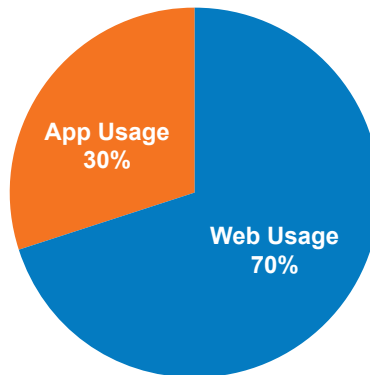
Interpretation Tool Stats:

**Overall Use
of Interpretation**



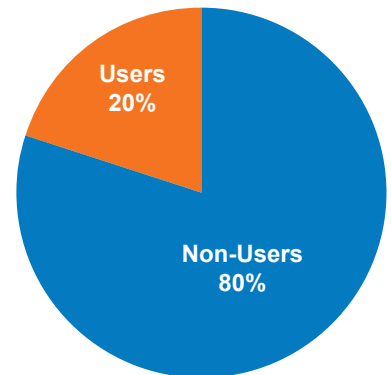
Based on 281 average daily users.

**Interpretation Platform
Device Usage**



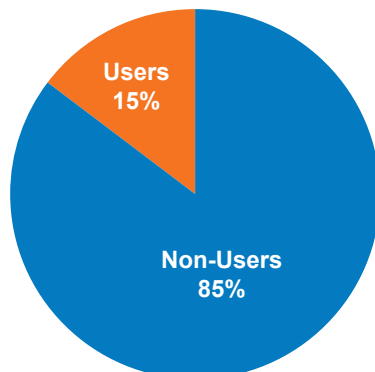
Based on daily average users by device.

**Plenary Use
of Interpretation**



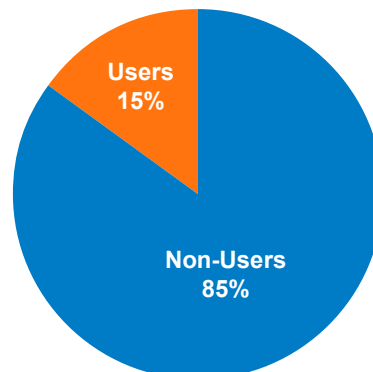
Based on average session usage.

GAC Use of Interpretation



Based on 69 average daily users.

ALAC Use of Interpretation



Based on 43 average daily users.

This data includes ICANN Board and ICANN staff members as well as community participants.

PREP WEEK STATS

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DAY	TIME	NAME	REGISTRATION	PARTICIPATION BREAKDOWN			
				COMMUNITY AND BOARD	ICANN ORG	SUPPORT STAFF	TOTAL
Mon, 5 October	16:30 UTC	Registrant Program Update	115	24	38	22	84
Tue, 6 October	16:30 UTC	NextGen Presentations (2 of 2)	63	26	10	22	58
Mon, 5 October	15:00 UTC	NextGen Presentations (1 of 2)	77	31	12	20	63
Mon, 5 October	13:30 UTC	At-Large Social Media Webinar	86	36	21	8	65
Wed, 7 October	08:30 UTC	At-Large ICANN69 Introduction Webinar	136	44	17	7	68
Mon, 5 October	15:00 UTC	NomCom ICANN69 Public Meeting	77	46	19	-	65
Mon, 5 October	11:30 UTC	What to Expect at ICANN69: A Guide for Newcomers	150	52	27	16	95
Tue, 6 October	16:30 UTC	Planning at ICANN and FY22 Planning Process	131	55	49	-	104
Wed, 7 October	15:00 UTC	SSR2 Progress Update	142	57	23	-	80
Wed, 7 October	16:30 UTC	Contractual Compliance Update	163	61	36	-	97
Tue, 6 October	15:00 UTC	Internationalized Domain Name (IDN) Program Update	158	73	24	-	97
Thu, 8 October	16:30 UTC	Pre-ICANN69 Policy Webinar	256	106	79	20	205
Thu, 8 October	18:00 UTC	Q&A with ICANN Org Executive Team	290	109	152	21	282



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