

26 April 2024

ICANN Final Determination

Re: Notice of Registry Operator Request for Termination of Registry Agreement - .natura

On 22 December 2023, NATURA COSMÉTICOS S.A. notified ICANN org of its intent to terminate the .natura Registry Agreement entered into on 12 March 2015. Pursuant to Section 4.4(b) of the Registry Agreement, Registry Operator may terminate the Registry Agreement for any reason upon one hundred eighty (180) calendar day advance notice.

Pursuant to the terms of Section 4.5 of the Registry Agreement (as modified by Section 6 of Specification 13 for this .Brand TLD), ICANN org consulted with NATURA COSMÉTICOS S.A. to assess whether to transition operation of the .natura top-level domain (TLD) to a successor Registry Operator.

On 29 February 2024, ICANN org made a preliminary determination that operation of the .natura TLD need not be transitioned to a successor Registry Operator based on the following rationale:

1. .natura qualifies as a .Brand TLD.
2. Transitioning the TLD is not necessary to protect the public interest.

On 30 March 2024, after a 30-day period for comments by interested parties, no comments were received. Pursuant to Section 4.4(b) of the Registry Agreement, ICANN org will proceed to terminate the .natura Registry Agreement by 19 June 2024.

In conformance with Section 4.5 of the Registry Agreement (as modified by Section 6 of Specification 13 for this .Brand TLD), ICANN org may not delegate the TLD to a successor registry operator for a period of two years without Registry Operator's consent, which shall not be unreasonably withheld, conditioned or delayed.

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