



Board Meeting

FY18 SO/AC Additional Budget Requests

Telephonic | 19 April 2017

- FY18 SO/AC Additional Budget Requests
 - BFC recommendation for approval
 - Summary of Requests by organization
 - Board decision
- Appendix

FY18 SO/AC Additional Budget Requests

- BFC Decision (06 April 2017):
 - BFC’s duty: to ensure that ICANN Org has adequately applied the established process, with appropriate community input.
 - BFC reviewed the FY18 requests and recommends to the Board approval of the 30 requests for a total of \$646,800.
 - The published Draft FY18 Budget includes \$600,000 for the SO/AC Additional Budget Requests.

FY18 SO/AC Additional Budget Requests

Community Group	Yes*	No	Total	FY18	
				Yes	Recommended Amount
ALAC	19	5	24	11	\$120,000
GAC	1	-	1	1	\$81,000
GNSO	24	8	32	15	\$415,800
ICANN Academy WG	1	-	1	1	\$16,000
ISOC Ecuador	-	1	1		-
RSSAC	1	-	1	1	\$10,000
SSAC	1	-	1	1	\$4,000
FY18 Grand Total	47	14	61	30	\$646,800
FY17 Approved Requests	56	10	66	40	\$657,300

*FY18 includes 17 requests that have been incorporated into ICANN's core budget (see appendix).

Board Decision

- ICANN Org has adequately applied the established process, with appropriate community input.
- BFC recommends Board approval of selected list of requests for a total of \$646,800 for FY18 Budget
- See separate Board paper attached

The image features a dark blue background with a white network of nodes and lines that forms a world map. The nodes are small circles of varying sizes, and the lines are thin, connecting the nodes to represent a global network or data flow. The map is centered and covers most of the frame.

Appendix

FY18 SO/AC Additional Budget Requests

- Background:
 - Separate budget process to allow SO/AC to express funding requests customized to their specific needs.
 - Process has been in place for 6 years.
- Process includes the following phases:
 - Application phase (with evaluation criteria)
 - Evaluation phase with 2-step review process: one by the Staff Assessment and one by the Executive team members
 - Early Board approval on 19 April 2017 to allow for planning lead time.

FY18 SO/AC Additional Budget Requests

Request Type (Internal Use)				FY18	
	Yes *	No	Total	Yes	Recommended Amount
Meetings	5	2	7	4	\$107,400
Operational	-	1	1		-
Outreach and Awareness	5	-	5	2	\$10,000
Training	3	-	3	3	\$51,000
Travel	26	9	35	14	\$288,400
Language Services	1	-	1	1	-
Staff Support	1	1	2	1	\$80,000
Digital and IT Services	2	-	2	1	\$40,000
Communication Support	4	1	5	4	\$70,000
FY18 Grand Total	47	14	61	30	\$646,800

*FY18 includes 17 requests that have been incorporated into ICANN's core budget (see appendix).

Appendix – ICANN's Core Budget Requests

17 FY18 SO/AC Additional Budget requests incorporated into ICANN's core budget

GNSO	
BC Leadership Team Travel Slots at ICANN Public Meetings	Travel
BC Outreach Events	Travel
NCUC Full time employee to join ICANN Constituency travel	Travel
RrSG video support at ICANN Public Meetings	Meetings
NCSG History of Noncommercial Participation in ICANN	Travel
Joint NCSG and GAC Event	Outreach and Awareness
NCSG Visa procurement service request for ICANN travelers	Travel
NCSG Web Services	IT Services
ISPCP Constituency Outreach Support	Outreach
ALAC	
ALAC Travel Slots Use at ICANN Meetings	Travel
APRALO General Assembly	Travel/Meeting
AFRALO Active participation in the 2017 African IGF	Travel
Leadership Travel Support for APRICOT 2018	Travel
APRALO Armenian School of Internet Governance	Travel
APRALO Second India School on Internet Governance	Travel
APRALO ambassadors and mentors to attend the APAC Internet Governance Academy	Travel
NARALO First North American School of Internet Governance	Outreach and Awareness

Appendix Summary of No Responses

#	Request No.	Organization	Community Group	Request Title	FY18 Budget Request Impact
1	FY18-52	LACRALO	ALAC	3rd Encounter on Internet for Development and Social Transformation	Unknown
2	FY18-54	LACRALO	ALAC	To certify the webinars programed by LACRALO in semiannual or annual form, with a certificate from the Universidad Autónoma de Colombia	\$ 4,000
3	FY18-29	ALAC	ALAC	Request for Travel Support to ICANN Meetings for ALAC Liaison to the GAC	\$ 8,100
4	FY18-30	ALAC	ALAC	Public Media Initiative	\$ 15,000
5	FY18-45	EURALO	ALAC	EURALO members participation at the 17th ICANN Studienkreis meeting	\$ 6,000
6	FY18-11	BC	GNSO	Policy Consultant	\$ 30,000
7	FY18-13	BC	GNSO	BC – Continuous Multi-stakeholder Engagement Programme to support leaders or potential leaders especially from developing countries to promote the M/S approach at global fora	\$ 24,000
8	FY18-17	NCUC	GNSO	Drafting materials about the noncommercial registrants rights and responsibility for ICANN Learn platform	\$ 8,100
9	FY18-18	NCUC	GNSO	Travel support for DNS related events	\$ 12,000
10	FY18-21	NCUC	GNSO	NCUC Retreat	\$ 1,000
11	FY18-42	RrSG	GNSO	Funding for the 1st year of membership with the RrSG for newly accredited Registrars.	Unknown
12	FY18-44	RrSG	GNSO	Funding of three (3) additional travel slots for participation in ICANN meetings scheduled for FY 2018	\$ 16,200
13	FY18-57	NCSG	GNSO	Intellectual Property School	\$ 25,000
14	FY18-07	ISOC Ecuador	N/A	IGF workshop on “Improving multi stakeholder participation on IGF processes”	\$ 12,000
Grand Total					\$161,400



FY18 Community Additional Budget Request Explanations

Evaluation Panel Report

April 2017

This document sets forth the written explanations and rationales resolving the multiple community Additional Budget Requests submitted for ICANN FY18. ICANN Org received 61 individual community requests this year. Each request has been assessed and evaluated by the ICANN Evaluations Panel - keeping in mind the assessment principles established for the Additional Budget Request process (see Attachment A – Community Special [Budget Request Principles – FY18](#)) (Request Principles).

This year's requests included a growing number of proposals for community training and education opportunities and that theme has been taken into consideration for FY18 as a number of services have either been expanded or piloted in the next fiscal year. Observers of this year's Additional Budget Request process will also note an increase in conditional reporting (following project completion) as a feature of certain request allocations. ICANN Org has found that follow-up reporting is a helpful tool for the organization and community to assess the value of certain activities – particularly travel support – and can be helpful in showing the value of continuing pilot efforts or converting certain activities to core budget support.

Consistent with the Request Principles, the Evaluation Panel's consideration of each request focused on the availability of both financial and staff resources to support the individual and collective requests submitted. Consistent with the Request Principles, each recommendation has been prepared for evaluation by the ICANN Board Finance Committee and the full Board. Members of the Evaluation Panel are available to discuss any and all of the recommendations set forth herein.

Notable Summary Statistics:

Number of Additional Budget Requests for community support in FY18 = 61

Number of requests supported for FY18 = 47

Number of requests not supported = 14

FY18 budget plan funds available for requests to be supported: 646,800 USD.

As noted in the Request [Principles](#), staff resources can be an important consideration for whether a particular request can be supported in a particular year. Based on experience with this year's requests, ICANN Org will endeavor to establish a staff resource allocation formula to assist evaluation of next year's requests.



FY18 Additional Community Budget Request Explanations

Format Information:

For format and organizational purposes, this document is primarily designed to provide Evaluation Panel recommendations for resolving each FY18 Additional Budget Request. The text of each entry below is proposed as the final Board action on each request.

For identification purposes, each entry in this document includes a very brief description of each request, the dispensation of the request (Yes or No), a targeted resource amount (in U.S. dollars unless other stated) and the ICANN organization representative who will be responsible for coordinating the implementation of the activity with the impacted community group or groups. References in an entry to "Core" reflect activities that are already planned for in the core ICANN FY18 budget that has been posted for public comment. In rare instances, additional funds to support those core activities are allocated here in the Additional Budget Request process if a proposal seeks expansion or evolution of an existing support program, service or activity.

For more detail on each Additional Budget Request, please consult the Finance Community Wiki (<https://community.icann.org/x/baXDAw>) for full copies of each request submitted.

** ** **

Specific Additional Budget Request Determinations (in order of Finance Team entry on the Community Wiki - <https://community.icann.org/x/baXDAw>):

FY18-01- GAC - Additional support for government travelers to HLGGM in FY18
Request for GAC High Level Governmental Meeting
(Yes)(81,000)(Olof Nordling)

The High Level Governmental Meeting (HLGGM) is an important element of ICANN's ongoing interaction with governmental bodies. Support of this intended every-other-year activity is an appropriate use of the Additional Budget Request process and is dependent on the GAC selection of an HLGGM site at a future ICANN meeting, which may or may not fall in FY18. In the future, consideration of a multi-year budget plan may be appropriate for this activity.

FY18-02- SSAC - Travel for Outreach Event

Request for SSAC Travel for Outreach
(Yes)(4,000)(Steve Sheng)



FY18 Additional Community Budget Request Explanations

The Security and Stability Advisory Committee (SSAC) presents an interesting potential innovation to its outreach efforts and the SSAC is encouraged to pursue a non-IGF event for this activity. This activity can be supported on a pilot basis in FY18, for one traveler to conduct outreach as proposed. Assumption of four travel days and three hotel nights – economy airfare and per diems in accord with ICANN travel guidelines. Future allocations will depend upon reported results of this activity. Submission of a written travel report within 30 days of return that addresses the event attended, audience targeted, report or topic discussed and a copy of any materials provided. Report to be submitted to sbr-outcomes@icann.org, is a condition of potential future resource allocations.

FY18-03-RySG - Request for additional RySG slot for Leadership Program

RySG Request to increase Leadership Program slot
(Yes-Core)(15,000)(Ergys Ramaj)

The Registry Stakeholder Group's (RySG) positive feedback on the ICANN Leadership Program is very encouraging for the future success of this type of community support. This program will continue as a core activity in FY18. Based on the RySG's feedback and similar requests for leadership chairing skills from other communities, the program will be expanded on a pilot basis in FY18. The expansion will include a total of five potential seats for each future leadership training course including one seat for the RySG. Expanding to more than five seats is not recommended due to concerns that the training could lose effectiveness with too many students at one time. Further program expansion may be considered beyond FY18. The limited FY18 expansion includes the support of an additional trainer to join the course. The leadership training team will establish criteria for application and acceptance of any additional students.

FY18-04- RySG - Request for on-going support of the Document Development and Drafting Pilot Program

RySG Request to continue the Document Development and Drafting Pilot Program
(Yes)(80,000)(Robert Hoggarth)

As indicated by the RySG, phase one of the Document Development and Drafting Pilot Program concluded on 31 January 2017. An assessment report on the facilitation component of the pilot program by four communities is being prepared. ICANN Org anticipated continuing a second phase of this program in FY18 as part of the core ICANN budget but the resources are not currently available in the core ICANN budget. The Additional Budget Request process will enable a second phase to be conducted for a five-month period in FY18 that will enable ICANN Org to determine if a more established core program is practicable from a budget and management standpoint.



FY18 Additional Community Budget Request Explanations

FY18-05- APRALO – APRALO Leadership Travel Support for APRICOT 2018 - Draft

APRALO Request for attendance at APRICOT 2018 - Duplicate
(No)(0)

This is a duplicate request in its drafting phase of the final request submitted as FY18-36. Please refer to FY18-36 for the resolution of this request.

FY18-06- APRALO - APIGA Leadership Training for APRALO Leaders to build community ambassadors and mentors - Draft

APRALO Request for attendance at APIGA 2018 - Duplicate
(No)(0)

This is a duplicate request in its drafting phase of the final request submitted as FY18-39. Please refer to FY18-39 for the resolution of this request.

FY18-07- ISOC Ecuador - IGF workshop on “Improving multi stakeholder participation on IGF processes”

ISOC Ecuador Request for IGF attendance and workshop
(No)(0)

The Non Commercial Stakeholder Group (NCSG) Chair (marked as requestor in this form) indicated this request was neither authorized nor endorsed by the NCSG leadership. Only requests officially submitted on behalf of an ICANN Supporting Organization, Advisory Committee, Stakeholder Group or Constituency can be considered as part of the Additional Budget Request process. As such, this request cannot be considered. The requestor could consider raising this request during the public comment period for the FY18 Operating Plan & Budget.

FY18-08- BC – Leadership Development & Support from Developing Countries - enhancing business leaders participation in ICANN – Local Leaders

BC Request for Leadership Development Support from Developing Countries at ICANN Public Meetings
(Yes)(16,200)(Janice Douma Lange)

The success of similar pilot efforts and the opportunity presented in FY18 for leadership recruitment in Latin America and the Middle East qualifies this request for support. ICANN will support two regional travelers per ICANN Public Meeting at ICANN 60, 61 and 62. Approval of this request is contingent upon coordination with ICANN's Public Responsibility Support Team and on the submission of a written report within 30 days of travel that addresses each itemized metric as per the community request. The report is to be submitted to sbr-outcomes@icann.org and is



FY18 Additional Community Budget Request Explanations

a condition of future resource allocations. Unused travel allocations from one public meeting may not be carried over to future meetings during the fiscal year. Approved travel to include economy airfare + hotel + per diem.

FY18-09- BC-Leadership Travel

BC Request for Leadership Team Travel Slots at ICANN Public Meetings
(Yes-Core)(0)(Joseph de Jesus)

As part of the core Constituency Travel budget for FY18, the Business Constituency (BC) already has three travel slots allocated to its community leadership. Any additional travel slots, as per [principle # 22 of the Additional Budget Request Process](#), should be raised during the public comment period for the FY18 Operating Plan & Budget.

FY18-10- BC-Outreach Events

BC Request for CROPP Program Travel Slot Expansion
(Yes-Core)(0)(Benedetta Rossi)

After four consecutive and successful calendar years in its pilot phase, the Community Regional Outreach Pilot Program (CROPP) has now become a core project provided to the community via the Policy Development Support department budget. For FY18, travel allocations for eligible GNSO constituencies will be increased to five regional travelers for the fiscal year to conduct outreach activities via traditional collaboration with ICANN's regional VPs. See FY18-65 for further information on the newly labeled "CROP" Program.

FY18-11- BC- Policy Consultant

BC Request for a Policy Consultant to Support BC Policy Activities
(No)(0)(Benedetta Rossi)

The BC has introduced an interesting hybrid support concept that can potentially be implemented in several different ways. It is understood that the ICANN Policy Team would like to collaborate with the BC in FY18 to explore piloting this hybrid activity - potentially utilizing the transition of the pilot GNSO Secretariat support program to core project status. Other options to explore cost-neutral options for developing this capability may also need to be explored.

FY18-12- BC- Outreach Materials

BC Request for Outreach Materials Printing
(Yes)(0)(Jana Juginovic)

See FY18-64 below. Creation of informational community content is a capability that the ICANN Communications Team has developed over the past few years and that is



FY18 Additional Community Budget Request Explanations

being planned to continue in FY18. The Communications Team is being allocated FY18 resources to support community content production requests. For this particular request, the Communications Team will collaborate with the BC on developing the appropriate materials to achieve the goals outlined in the proposal. See FY18-64 below - Media & Publications Support.

FY18-13- BC – Continuous Multi-stakeholder Engagement Program to support leaders or potential leaders especially from developing countries to promote the M/S approach at global fora

BC Request for future leaders from developing countries to attend Internet governance related meetings.

(No)(0)

[Principal #21 of the Additional Budget Request](#) process limits the consideration of these types of proposals that would contemplate sending ICANN community members to participate in third-party, non-ICANN events. The goal of this proposed effort can be partially, but effectively, pursued in the approved request FY18-08 for leaders from developing countries to attend ICANN Public Meetings.

FY18-14- ICANN Academy Working Group- Community Request for the Continuation of the Academy Chairing Skills Program

Request for continuation of the Academy Chairing Skills pilot program in FY18

(Yes)(16,000)(Ergys Ramaj)

Based on positive feedback for the FY17 pilot program, resources will be made available to continue this pilot program in FY18. The consultant costs for this program are to be leveraged from other initiatives. Specific activity components approved for this request include: meeting space and on-site audio visual support for face-to-face work; one dinner for the class; and development of a complementary ICANN Learn curriculum regarding chairing, facilitation skills and telephonic chairing skills. This online course or courses can then potentially be repurposed for other interested communities.

FY18-15- NCUC - Policy Practicum and Policy Advocacy Training

Request for NCUC member training in policy writing skills for PDP participation and contribution to ICANN public comment process.

(Yes)(20,000)(Duncan Burns)

The ICANN Communications Team and the ICANN Learn Team will collaborate with the Non Commercial Users Constituency (NCUC) leadership to develop content and to hold preparatory webinars as required leading up to a pilot face-to-face training course at ICANN61 with an external consultant during the regular public meeting schedule. The face-to-face training at ICANN61 will focus on skills development for



FY18 Additional Community Budget Request Explanations

policy writing. Additional resources flexibility is not available in FY18 to support additional travelers for the travel component of this request, but the NCUC is encouraged to identify interested community members who will already be attending the ICANN61 meeting to sign up for the face-to-face component of this training effort. On a pilot basis, additional webinars could be incorporated into this program as a substitute for students who cannot participate in the face-to-face training.

FY18-16- NCUC - Funding for IGF 2017

Request for NCUC representatives to be funded to lead a panel at the IGF 2017.

(Yes)(12,000)(Mandy Carver)

Three workshop panelists from NCUC are approved for travel support to the IGF 2017 Meeting. Allocation of support is contingent on: (1) Multistakeholder Advisory Group (MAG) approval of the proposed panel; and (2) submission of a detailed report from each traveler within 30-days of meeting return that addresses each itemized metric as per request (e.g., audience turnout/engagement at workshops, number of new NCUC members, number and diversity of contacts and relationships established, number of bilateral meetings, number of existing NCUC members reached at IGF, etc.). Report to be submitted to sbr-outcomes@icann.org and is condition of future resource allocations. Approved travel includes assumption of: economy airfare + four travel days and three hotel nights + per diems appropriate to region traveled.

FY18-17- NCUC - Drafting materials about the noncommercial registrants rights and responsibility for ICANN Learn platform

Request for NCUC members to contribute to ICANN Learn platform in exchange for receiving travel support to ICANN Public Meetings.

(No)(0)

The NCUC's interest in further developing the ICANN Learn content is welcomed. NCUC members are encouraged to liaise with ICANN's Public Responsibility Support (PRS) Team to collaborate on content drafting meeting the NCUC's needs. Unfortunately, the travel component of this request cannot be granted within the FY18 allocation because ICANN Organization policy prohibits compensation of community members for projects involving their community (see [principle # 24 of the Additional Budget Request Process](#)).

FY18-18- NCUC - Travel support for DNS related events

NCUC Pilot request for three subject matter experts from NCUC to travel to DNS related events in FY18.

(No)(0)



FY18 Additional Community Budget Request Explanations

The development of subject matter expertise within the various ICANN communities is encouraged and welcomed. ICANN is committed to furthering the education of the ICANN community to better engage in the ICANN policy development process, and multiple tools and documentation exist to further educate and raise awareness. But per [Principle #21 of the Additional Budget Request process](#), travel support for non-ICANN third party events is not encouraged and not available for the FY18 period. The NCUC is encouraged to partner with ICANN's regional teams and organizers of appropriate DNS-related events to explore opportunities in this area.

FY18-19- NCUC - Full time employee to join ICANN Constituency travel

NCUC request for a visa application full-time employee to join ICANN's Constituency travel team.

(Yes-Core)(0)(Joseph de Jesus)

During this time of increasing challenges related to almost all aspects of international travel, the ICANN Constituency Travel Team (as part of its core budget and activities) is working to identify and deliver new services that can help ICANN's supported traveling community – particularly those who have the most challenges with visas in many countries. While a new full-time staff member is not an option for FY18, the team is presently in the process of contracting with an outside organization with expertise in this area to provide “high touch” visa application support services to assist travelers in compiling, completing and packaging their visa applications to ensure a high rate of success. The service will be phase-one beta-tested starting first with travelers from the Fellowship Program and potentially include other funded travelers who historically have had visa issues. If all goes well, a second more expansive phase will be rolled out. More detailed information will be forthcoming on this initiative from the team.

FY18-20- NCUC - Continuation of Communication support

NCUC request for continuation of communication support (printing, graphic design, content, etc) in FY18

(Yes)(0)(Jana Juginovic)

See FY18-64 below. Creation of informational community content is a capability that the Communications Team has developed over the past few years. The Communications Team is being allocated FY18 resources to support community content production requests. For this particular request, the Communications Team will collaborate with the NCUC Leadership on developing the appropriate materials to achieve the goals outlined in the proposal. See FY18-64 below - Media & Publications Support. Implementation to be conducted by Communications Team.

FY18-21- NCUC - NCUC Retreat



FY18 Additional Community Budget Request Explanations

NCUC request for meeting support for an NCUC retreat prior/post ICANN public meetings

(No)(0)

ICANN's current three annual public meetings offer several opportunities for constituencies and stakeholder groups to meet face-to-face and conduct their affairs. In addition to time at ICANN Public Meetings, an Intersessional meeting for the Non-Contracted Party House is also part of the ICANN core budget and the agenda for that meeting includes options for substantial community break-out time. Additional intersessional meeting time is being tested in FY18 (see request FY18-23) and if appropriate, this request could be considered for the FY19 fiscal year.

FY18-22- GNSO - GNSO PDP WG Chairs (Leadership Team) Support Pilot Project

GNSO request for PDP Working Group Chair travel funding pilot program at ICANN Public Meetings

(Yes)(32,400)(Marika Konings)

In an effort to test the effectiveness of furthering face-to-face working group deliberations at ICANN public meetings, four travelers from GNSO Policy Development Process (PDP) Working Group (WG) leadership teams are approved on a pilot basis per each ICANN public meeting in FY18 (ICANN60, 61 and 62). The GNSO Council is expected to develop clear and transparent guidelines for how candidates can apply and how selections are made, in keeping with the criteria outlined in the request. A report is to be submitted by the GNSO Council evaluating the value of attendance to the meeting against the metrics included in the request to sbr-outcomes@icann.org within 60 days of attending each meeting.

Due to substantial traveler support increases across the organization, meeting space planning and hotel room blocks arrangements, the community will not have the flexibility to reallocate unused slots to other public meetings throughout the year. Unused slots cannot be carried forward to future meetings and will remain unused.

Approved travel: economy airfare + hotel + per diem. Number of hotel nights limited to the number of days relevant to the PDP-WG meeting. If this pilot proves successful, permanent travel slot increases will need to be approved through the normal operating plan and budget development process.

FY18-23- GNSO - GNSO Council Strategic Planning Session

GNSO request for Intersessional GNSO Council strategy session face-to-face for FY18

(Yes)(75,000)(Marika Konings)



FY18 Additional Community Budget Request Explanations

This meeting concept has proven useful for other parts of the ICANN community and merits a pilot effort in FY18 to see if it could improve the effectiveness and efficiency of the GNSO Council's operations. ICANN office location is required, with preference for Los Angeles due to available physical conference facilities. Granting of support is contingent on the submission of a written report to be submitted within 45 days of the meeting which addresses each itemized metric as per request. Report to be submitted to sbr-outcomes@icann.org and is a condition of future resource allocations. Collaboration with ICANN's meetings team and Constituency travel team is required, with detailed and finalized information submitted a minimum of five months prior to the proposed meeting dates (including full list of travelers, office location and meeting space requirements). Travel approved for 21 GNSO Council Members and the GNSO Liaison to the GAC for a three-day face-to-face meeting. The piloting of this meeting in FY18 could have impacts on planning for other community intersessional meeting activities.

FY18-24- ALAC - ALAC Leadership Team Strategy Session

ALAC Leadership Team request for a strategy session at ICANN public meetings.
(Yes - Core)(0)(Heidi Ullrich)

Support for an At-Large Advisory Committee Leadership Team Strategy Session is now provided through the Policy Development core budget and this activity will be administered through that team.

FY18-25- /NCSG/NPOC - Capacity building program for NCSG, NCUC and NPOC to enable the NCSG members to effectively participate in policymaking at ICANN from various WGs to CCWGs.

NCUC, NCUC and NPOC joint request for a tailor-made training program for NCUC and NPOC members to create future leaders.
(Yes)(66,000)(Benedetta Rossi)

The Policy Development Support Team, Global Stakeholder Engagement Team and Public Responsibility Support Team will collaborate with NCUC, NCSG and Not-for-Profit Operational Concerns Constituency (NPOC) leadership to create a tailor-made pilot instructional program focused on: consensus building and negotiation skills for NCUC and NPOC members.

As part of this program development, components may include development of an online curriculum, in-person facilitation and discussions. Timing and location to be determined based on discussions and collaboration between community and ICANN Org Team (Policy Development Support Team, Global Stakeholder Engagement Team, Public Responsibility Support Team and Meetings Team). If in-person facilitation component is developed, then ICANN office location or ICANN Public Meeting space is required and all applicable travel guidelines would apply.



FY18 Additional Community Budget Request Explanations

The parties are also encouraged to utilize existing core programs that focus on team interaction, collaboration, consensus building and negotiation skills.

On a pilot basis, the NCUC, NPOC and NCSG will also each be eligible to apply for an additional seat for the Leadership Program at ICANN61. See FY18-03.

FY18-26- ALAC - Real-time Captioning of Adobe Connect Meetings In English, Spanish, and French

At-Large request for the continuation of the real-time captioning pilot program.

(Yes - Core)(0)(Robert Hoggarth)

ICANN Org sees the value of this request, and has taken the budget for this pilot effort within the core policy development support team budget in FY18. Members of the Policy Development Support Team will collaborate with ICANN's Language Services Team and community proponents for this activity to continue this pilot effort in FY18. The goal of this effort will be to identify a framework for managing and implementing the program across more communities and ICANN work activities. Expected deliverable: a comprehensive ICANN Org report outlining how this service can be effectively rolled out and managed in FY19. Report to be delivered to ICANN Language Services Team by 30 November 2017.

FY18-27- NPOC – Leadership Development & Support especially from Developing Countries (enhancing noncommercial leaders participation in ICANN and promotion of the M/S approach) – Local Leaders

NPOC request for a pilot program to develop local leaders from developing countries.

(Yes)(8,100)(Janice Douma Lange)

Similar leadership support activities have been productively piloted by members of the Commercial Stakeholder Group (CSG). This request is approved on an FY18 pilot basis only. Travel for one new participant from a developing country in the region of ICANN60, ICANN61 and ICANN62 is approved to attend the relevant ICANN Public Meeting. The request component seeking travel support to attend third party Internet governance related meetings is not approved and can be addressed via the CROP program now part of ICANN's core budget. Approval of this request is contingent upon the supported traveler demonstrating participation in already established programs (i.e., Newcomers day session and Fellowship meetings) and on the submission of a written report to be submitted within 30 days of travel which addresses each itemized metric as per request. Report to be submitted to sbr-outcomes@icann.org and is a condition of future resource allocations. Unused travel slots cannot be rolled over to future ICANN meetings or fiscal years. Travel components include: economy airfare + hotel + per diem.



FY18 Additional Community Budget Request Explanations

FY18-28- ALAC – Access by RALOs for Funding for Local Engagement Activities

Local regional accounts requested

(Yes)(10,000)(Heidi Ullrich)

After FY17 experience with community and regional Global Stakeholder Engagement (GSE) teams, this pilot program will continue for an additional fiscal year administered by the Policy Development Support Team in collaboration with regional stakeholder engagement VPs. The FY17 experience incorporated the development of a request form template, which should continue to be used in FY18. Approval of this request is contingent on ICANN Org development of a transparent assessment and reporting framework.

FY18-29- ALAC – Request for Travel Support to ICANN Meetings for ALAC Liaison to the GAC

Travel slot request for ALAC liaison to the GAC for ICANN Public Meetings

(No)(0)

Additional travel allocations for ICANN Public Meetings, as per [principle # 22 of the Additional Budget Request Process](#), cannot be requested through this mechanism, but need to be raised during the public comment period for the FY18 Operating Plan & Budget.

FY18-30- ALAC – Public Media Initiative

Communications-focused community contest for creation of a variety of media (web, podcasts, video, etc.)

(No)(0)

This is a very creative idea, but the strategic premise of this request is not shared by the ICANN Org. The community is encouraged to collaborate with ICANN's Communications Team and NextGen program coordinators to explore further innovative ways to increase At Large engagement and release information about the ICANN activities.

FY18-31- APRALO – APRALO General Assembly

Request for APRALO General Assembly in FY18

(Yes-Core)(0)(Heidi Ullrich)

This is a critical regional component of the Five-Year At-Large Summit cycle and will be addressed as part of the Policy Development Support core FY18 budget. General Assembly activities for APRALO are currently anticipated to take place at ICANN60.

FY18-32- ALAC – At-Large Global Capacity Building and End-User Policy Awareness Raising Program at the 2017 IGF in Geneva



FY18 Additional Community Budget Request Explanations

Request for Outreach Sub Committee Members and ALAC Members to coordinate At-Large outreach efforts at IGF 2017.

(Yes)(8,000)(Mandy Carver)

Two travelers approved (one Outreach Sub-Committee member and one ALAC Member) for travel support to the IGF 2017 Meeting. Granting of support is contingent on: (1) MAG approval of at least one At-Large RALO workshop; and (2) submission of a detailed report from each traveler within 30-days of the meeting that addresses each itemized metric as per request. The report is to be submitted to sbr-outcomes@icann.org and is a condition of future resource allocations. Approved travel includes assumption of economy airfare + four travel days and three hotel nights + per diems appropriate to region traveled.

FY18-33- ALAC – Improve the tracking of ALAC’s Advice to the ICANN Board and ALAC Responses to ICANN Public Comments

At-Large website improvements/fixes

(Yes-Core)(40,000)(Laura Bengford)

This request has been shared with ICANN’s Product Management Team that is responsible for community digital services. It appears that these recommended fixes/improvements can be managed via a collaboration between the Technology Taskforce, ICANN’s Global Domains Division (GDD), and the Product Management Team. The GDD has been working with ICANN Board Support on a new tool to create a database of Board responses and this is in progress.

After this is completed, it can be linked to the At-Large website via Application Programming Interface and updated on the At-Large Advice web page.

While it is expected that core ICANN Org support and core budget can be used to address these improvements, it may be necessary to expend development resources for an independent security audit pending a review of the final integration architecture. Those prospective costs (potentially \$40,000 USD) are being factored into this authorization of work.

FY18-34- AFRALO – Organization of a Workshop at 2017 IGF in Geneva

Request for AFRALO participation at IGF 2017

(Yes)(8,000)(Mandy Carver)

Two workshop panelists from AFRALO are approved for travel support but granting of support is contingent on: (1) MAG approval of panel; and (2) submission of detailed report from each traveler within 30-days of meeting that addresses each itemized metric as per request (audience turnout/engagement at workshops, number of new AFRALO members - number and diversity of contacts and



FY18 Additional Community Budget Request Explanations

relationships established, number of bilaterals, number of existing AFRALO members reached at IGF). Report to be submitted to sbr-outcomes@icann.org and is a condition of future resource allocations. Approved travel includes assumption of: economy airfare + four travel days and three hotel nights + per diems appropriate to region traveled.

FY18-35- AFRALO – Active Participation in the 2017 African IGF

Request for AFRALO participation in African IGF

(Yes-Core)(0)(CROP)(Pierre Dandjinou)

This request can be accommodated via the core ICANN budget using the FY18 Community Regional Outreach Program for regional travel. AFRALO is encouraged to coordinate with the Regional Stakeholder Engagement VP at ICANN for travel to this event. The community may also wish to explore options with the appropriate ICANN regional engagement team.

FY18-36- APRALO – APRALO Leadership Travel Support for APRICOT 2018

APRALO Leadership travel request to APRICOT 2018 for 3 members

(Yes-Core)(0)(CROP)(Janice Douma Lange)

APRALO Leadership is encouraged to utilize their travel allocations via the CROP program. The CROP program after four consecutive years in its pilot phase is moving to the core Policy Development Budget in FY18. APRALO leadership is encouraged to utilize this resource moving forward.

FY18-37- APRALO – Armenian School of Internet Governance

APRALO request to organize a 1-week course on Internet governance in Armenia

(Yes-Core)(0)(Michael Yakushev)

The Global Stakeholder Engagement Team has confirmed partial sponsorship resources are available to support this activity as part of the Team's core activities for FY18. APRALO is encouraged to collaborate with ICANN's Regional VP responsible for Armenia to further explore this request. The travel component of this request may be addressed via the CROP program accounted within the Policy Development Support team core budget in FY18.

FY18-38- APRALO – Second India School on Internet Governance

APRALO request for Second India School on Internet Governance before ICANN60

(Yes-Core)(0)(Kelvin Wong)

The Global Stakeholder Engagement Team has confirmed partial sponsorship resources are available to support this activity as part of the team's core activities for FY18. Organizers are encouraged to engage with the appropriate ICANN regional



FY18 Additional Community Budget Request Explanations

engagement team to strategize about ICANN speakers and the partial sponsorship for this event as part of their core FY18 activities and budget. For the additional travel components in this request, organizers are encouraged to use existing core budget mechanisms (i.e. Board support travel and CROP) to fund this type of request.

FY18-39- APRALO – APIGA Leadership Training for up and coming APRALO Leaders to build community ambassadors and mentors among our ALS community

APRALO request for ambassadors and mentors to attend the APAC Internet Governance Academy

(Yes-Core)(0)(CROP)(Janice Douma Lange)

APRALO is encouraged to coordinate with the appropriate Regional Stakeholder Engagement VP to use travel allocations through the Community Regional Outreach Program, which is now in the core ICANN budget to conduct outreach in the region. The APRALO may also wish to explore other options with the appropriate ICANN regional engagement team.

FY18-40- APRALO – APRALO Leadership Team participation in the Twelfth Annual IGF Meeting scheduled to take place in Geneva City, Switzerland, in December 18-21, 2017

APRALO request for IGF 2017 travel support for APRALO leadership

(Yes)(8,000)(Mandy Carver)

Two workshop panelists from APRALO are approved for travel support but granting of support is contingent on: (1) MAG approval of panel; and (2) submission of detailed report from each traveler within 30-days of meeting that addresses each itemized metric as per request (audience turnout/engagement at workshops, number of new APRALO members - number and diversity of contacts and relationships established, number of bilaterals, number of existing APRALO members reached at IGF). Report to be submitted to sbr-outcomes@icann.org and is a condition of future resource allocations. Approved travel includes assumption of: economy airfare + four travel days and three hotel nights + per diems appropriate to region traveled.

FY18-41- EURALO – IGF Workshop on the Public Interest

EURALO workshop at IGF 2017

(Yes)(8,000)(Mandy Carver)

Two workshop panelists from EURALO are approved for travel support but granting of support is contingent on: (1) MAG approval of panel; and (2) submission of detailed report from each traveler within 30-days of meeting that addresses each



FY18 Additional Community Budget Request Explanations

itemized metric as per request (audience turnout/engagement at workshops, number of new EURALO members - number and diversity of contacts and relationships established, number of bilaterals, number of existing EURALO members reached at IGF). Report to be submitted to sbr-outcomes@icann.org and is a condition of future resource allocations. Approved travel includes assumption of: economy airfare + four travel days and three hotel nights + per diems appropriate to region traveled.

FY18-42- RrSG – Funding for the 1st year of membership with the RrSG for newly accredited Registrars

Waiver of 1st year membership fee for newly accredited Registrars
(No)(0)

Encouraging participation in the Registrar Stakeholder Group (RrSG) by new members to learn about the RrSG and ICANN by waiving the first year of membership is a creative approach to an outreach strategy. The RrSG is empowered to implement this innovation via its own operating procedures or governing documentation. No further action is required by the ICANN Org via the Additional Budget Request process for this request to be implemented.

FY18-43- RrSG – Enhanced level of support for live video streaming for our RrSG face-to-face sessions at each of the 3 ICANN meetings in FY 2017

Continuation of RrSG video support at ICANN Public Meetings
(Yes-Core)(0)(Josh Baulch)

Thanks to the RrSG leadership itself piloting this capability in FY17, video streaming is now an operational feature at all ICANN public meetings and is part of ICANN's core budget allocation. To ensure availability of this feature, the RrSG Secretariat should include video streaming as part of all RrSG Meeting requests for future ICANN public meetings.

FY18-44- RrSG – Funding of three (3) additional travel slots for participation in ICANN meetings scheduled for FY 2018

Three additional RrSG travel allocations at ICANN Public Meetings
(No)(0)

The RrSG is currently allocated 7 travel slots per ICANN Public Meeting (three original travel slots + four that have been piloted in FY16 and FY17). Those slots were part of the core budget since FY17 and will continue to be core in FY18. As per [principle # 22 of the Additional Budget Request Process](#), any additional travel allocations for ICANN public meetings are to be made through the Public Comment process for the FY18 Operating Plan & Budget. It is recommended that the RrSG continue to implement the same traveler criteria applied during its pilot period (e.g.,



FY18 Additional Community Budget Request Explanations

1. A statement of interest; 2. Explanation of how a traveler can benefit by participating in the meeting; and 3. A traveler's commitment to participate in all Registrar-related sessions and travelers' commitment to an active role in the RrSG going forward.)

FY18-45- EURALO – EURALO members participation at the 17th ICANN Studienkreis meeting

Request for EURALO members to travel to Studienkreis meeting
(No)(0)

This proposal can be implemented by utilizing the existing Community Regional Outreach Program based on the parameters of that program. The community may also wish to explore options with the appropriate ICANN regional engagement team.

FY18-46- NCSG – IGF Workshop on cybersecurity and DNS

NCSG Request for IGF 2017 Workshop on cybersecurity and DNS
(Yes)(8,000)(Mandy Carver)

Two workshop panelists from NCSG are approved for travel support but granting of support is contingent on: (1) IGF MAG approval of panel; and (2) submission of detailed report from each traveler within 30 days of meeting that addresses each itemized metric as per request (audience turnout/engagement at workshops, number of new NCSG members - number and diversity of contacts and relationships established, number of bilaterals, number of existing NCSG members reached at IGF). Report to be submitted to sbr-outcomes@icann.org and is a condition of future resource allocations. Approved travel includes assumption of: economy airfare + four travel days and three hotel nights + per diems appropriate to region traveled.

FY18-47- RSSAC – RSSAC Co-Chairs Strategic Outreach

RSSAC pilot request for outreach trips for RSSAC Co-Chairs
(Yes)(10,000)(Steve Sheng)

During this most recent growth phase of the Root Server System Advisory Committee (RSSAC), outreach efforts are particularly necessary. Up to three joint outreach trips for the RSSAC co-chairs, or up to six individual outreach trips are approved on a pilot basis for FY18. Travel components include economy airfare + hotel + per diem. Granting of support is contingent on the submission of a written report within 30 days of travel that addresses trip activities and progress toward RSSAC outreach goals. Report to be submitted to sbr-outcomes@icann.org and is a condition of future resource allocations.

FY18-48- LACRALO – Creating Leaders in LACRALO

LACRALO pilot request for educational training with the aim of creating future



FY18 Additional Community Budget Request Explanations

LACRALO leaders

(Yes)(20,000)(Ergys Ramaj/Rodrigo de la Parra)

A common theme among the FY18 community Additional Budget Requests is the desire for capability training/skillset building/leadership development of ICANN community members. LACRALO is encouraged to collaborate with the ICANN Learn Team to develop a tailor-made online course for leadership skills, including a module on cultural sensitivities. The course will be moderated by a regional facilitator in collaboration with ICANN's Regional GSE VP. Approved components include content development for leadership skills and an online training course facilitated by an external consultant in collaboration with ICANN GSE VP.

The Public Responsibility Support and GSE Teams in collaboration with the designated facilitator will determine the full components for this program including the number of on-line hours allocated for the course.

For the online course component, LACRALO is also encouraged to look at request FY18-14 whereby the ICANN Org will be working on ICANN Learn materials, including leadership training skills, which can be repurposed as needed for LACRALO.

Additionally, with the core ICANN Leadership Program being slightly expanded in FY18 (see FY18-03) LACRALO will be eligible to apply for an additional training seat for ICANN61.

See FY18-03, FY18-14

FY18-49- LACRALO – Addressing the Challenges for the At-Large Community in Latin-American and Caribbean

Face-to-face Meeting for LACRALO members to continue addressing upcoming challenges in ongoing WS2 discussions

(Yes - Core)(0)(Heidi Ullrich)

This activity is a valuable continuation of the facilitated dialogue initiated by the community in Los Angeles in January 2017. Core Policy Development Support Team budget support is available in FY18 for a follow up face-to-face meeting, if necessary. If deemed necessary (as determined by GSE VP and LACRALO) participation by in-region travel for 10 travelers (5 Caribbean representatives and five Latin American Representatives) including; economy airfare + hotel + per diem + facility costs (except interpretation unless deemed critical) will be provided.

Supported by the Policy Development Support Team, ICANN's GSE VP from the LAC region will collaborate with LACRALO leadership regarding support parameters and



FY18 Additional Community Budget Request Explanations

capabilities for content, resources and facilitation as needed from the core GSE budget.

FY18-50- NARALO – First North American School of Internet Governance (NASIG)

To organize and deliver the First North American School of Internet Governance two days before the commencement of ICANN 61 in March 2018

(Yes-Core)(0)(Chris Mondini)

Local outreach is a reliable strategy that has been employed by ICANN's regional teams for several years. Outreach activities have been successfully supported and organized by ICANN's regional teams many times. NARALO is encouraged to collaborate directly with the North American regional team to explore implementing this proposal consistent with the current ICANN Meetings Strategy.

FY18-51- NARALO – Global Indigenous Persons Mentorship Program In support of Fellowships as proposed

Request for global Indigenous Persons Mentorship Program In support of Fellowships

(Yes)(18,000)(Janice Douma Lange)

Based on reports of the success of the FY17 implementation of this pilot program, the pilot program is resourced to continue in FY18. Travel for two tribal ambassadors and one mentor for ICANN60 and ICANN61 public meetings is authorized, following the already established fellowship program criteria including selection of applicants and mentor (coach criteria). Community to identify a single At Large mentor to serve as a coach for the ambassadors. If possible, the At Large mentor to come from among existing/expected experienced attendees at the meeting.

ICANN Org has recommended more transparency on recruitment of ambassadors and adjustment of success metrics to include - progress toward a native community At Large Structure (ALS). Additional conditions of this allocation are: (1) At Large mentor to follow the guidelines of the Community Mentor Pilot Program to introduce ambassadors to ICANN and the ICANN Meeting - from approximately six weeks prior to ICANN Meeting, act as the ambassadors' "one-on-one" guide through the ICANN experience during Meeting week, and follow up beyond the Meeting to further guide continued knowledge and engagement; (2) ambassadors to participate in the ICANN Newcomer Sunday meeting with PRS team representative who will be facilitating the session to ensure inclusion; (3) ambassadors to participate in the Fellowship Morning sessions Monday through Thursday in order to gain overall ICANN experience and understanding of its multistakeholder community; and (4) both At Large mentor and ambassadors to submit detailed report within 30 days of the relevant ICANN public meeting that addresses activities at the meeting and



FY18 Additional Community Budget Request Explanations

assessment of experience. These reports will help in assessment of future pilot efforts. Report to be submitted to: sbr-outcomes@icann.org. Unused travel slots cannot carry over. Approved travel includes: economy airfare + hotel + per diem.

FY18-52- LACRALO – 3rd Encounter on Internet for Development and Social Transformation

Two days of face-to-face and online workshops and Hubs in several LAC countries
(No)(0)

The goals, expectations, metrics and deliverables of this request are unclear. LACRALO is encouraged to collaborate directly with ICANN's regional GSE team to determine how this activity might mesh with ICANN's strategy for the region in the future. Unfortunately, as submitted this request cannot be supported in FY18.

FY18-53- ALAC - ALAC Discretion to use Allocated ICANN Meeting Travel Slots

Travel Guidelines Clarification
(Yes-Core)(0)(Joseph de Jesus)

According to ICANN's Constituency Travel Team, the published FY14 Community Travel Support Guidelines state that At-Large already has flexibility in assigning their travel slots. Community leaders will work with the Constituency Travel team to reach a mutual understanding as to how this guideline can be most effectively followed. Please refer to the FY14 Community Travel Support Guidelines (<https://community.icann.org/x/lgvxAg>) and liaise with ICANN Constituency Travel directly for further clarifications as necessary.

FY18-54- LACRALO – To certify the webinars programed by LACRALO in semiannual or annual form, with a certificate from the Universidad Autónoma de Colombia

LACRALO Webinar certification
(No)(0)

The LACRALO interest in creating new learning capabilities is commendable. To ensure content consistency and quality control the correct avenue for this initiative is to collaborate with the ICANN Learn Team. For the travel component of this request, traditionally, ICANN travel support is available only to identified ICANN community participants, not third parties, speakers or others. As a result no budget resources can be devoted to this request in FY18.

FY18-55- NCSG – History of Noncommercial Participation in ICANN

NCSG History project request via USC
(Yes-Core)(0)(Ergys Ramaj)

FY18 Additional Community Budget Request Explanations



The NCSG is encouraged to partner with ICANN Public Responsibility Support Team on the existing and current ICANN history project.

FY18-56- NCSG – INTA Meeting

Travel support for NCSG at INTA 2018

(Yes)(5,000)(Benedetta Rossi)

Two NCSG regional travelers from North American Region approved to attend INTA 2018 on a pilot basis to test potential effectiveness of outreach efforts to this community. Approval contingent on the submission of a written report within 30 days of travel that addresses each itemized metric as per request. Report to be submitted to sbr-outcomes@icann.org and is a condition of future resource allocations. Approval includes economy airfare + hotel + per diem for up to two NCSG regional members.

FY18-57- NCSG – NCSG Intellectual Property School

NCSG proposal to run an Intellectual Property School prior to ICANN60

(No)(0)

Unfortunately, this request cannot be accommodated under the current ICANN Meeting strategy. No additional staff resources are available to accommodate this request in FY18, but the Public Responsibility Support Team is available for consultation on potential curriculum development for possible on-line course capabilities.

FY18-58- NCSG – Joint NCSG and GAC Event

NCSG meeting support for joint NCSG and GAC at ICANN62

(Yes-Core)(0)(Rodrigo de la Parra)

Local outreach is a reliable strategy that has been employed by ICANN's regional teams for several years. Outreach activities connected to ICANN Public meetings have been successfully supported and organized by ICANN's regional teams many times. The NCSG is encouraged to collaborate directly with the Latin America and Caribbean regional GSE team to explore this proposal. No additional resources are available for this request.

FY18-59- NCSG – Visa Services

Visa procurement service request for ICANN travelers

(Yes-Core)(0)(Joseph de Jesus)

During this time of increasing challenges related to almost all aspects of international travel, the ICANN Constituency Travel team is working to identify and



FY18 Additional Community Budget Request Explanations

deliver new services that can help you as a supported traveling community – particularly those who have the most challenges with visas in many countries. The team is currently in the process of contracting with an outside organization with expertise in this area to provide “high touch” visa application support services to assist travelers in compiling, completing and packaging their visa applications to ensure a high rate of success. Once under way, the service will be beta-tested starting first with travelers from the Fellowship Program and other funded travelers who historically have had visa issues. If all goes well, a second more-expanded phase will be rolled out. More detailed information will be forthcoming on this initiative from the Constituency Travel Team.

FY18-60- NCSG – Web Services

Procurement and maintenance fees support for ncsq.is website
(Yes-Core)(0)(Chris Gift)

The service requested is provided as part of the membership support services program. Reimbursement should be sought through regular ICANN channels via the IT Services Team.

FY18-61- ISPCP – Travel Funding of ISPs in Developing Countries to ICANN meetings

Pilot travel support of local business leaders for developing region recruitment
(Yes)(8,100)(Janice Douma Lange)

Approved to renew the FY16 pilot effort (not utilized in FY17) to gather more data in preparation for FY19. One traveler from the region of each ICANN Public meeting in FY18 is approved. As a condition of future resourcing, a written report is to be submitted by the Internet Service Provider and Communication Provider Constituency (ISPCP) to sbr-outcomes@icann.org no later than 30 days after the trip outlining the achievements against the metrics (increased ISPCP membership, active participation in DNS SSR working groups, and follow-up activities that stem from these groups) to collect data for FY19. Approved travel: economy airfare + hotel + per diem.

FY18-62- ISPCP – Constituency Outreach Support

Continuation of coordination support for global outreach events in FY18
(Yes-Core)(0)(Chris Mondini)

The ISPCP community has effectively partnered with ICANN’s GSE team in the last couple of years. This support will continue as part of ICANN’s core budget and outreach activities to be coordinated with the GSE Team. Any travel related component for this request should be directed via the CROP program. Additional



FY18 Additional Community Budget Request Explanations

FY18 budget resources are not available from the Additional Budget Request process to support implementation of this request.

FY18-63- ISPCP – ISPCP Outreach Materials Support

Graphic design, translations, printing, delivery and editorial support

(Yes)(0)(Jana Juginovic)

See FY18-64 below. Creation of informational community content is a capability that the Communications Team has developed over the past few years. The Communications Team is being allocated FY18 resources to support community content production requests. For this particular request, the Communications Team will collaborate with the ISPCPLeadership on developing the appropriate materials to achieve the goals outlined in the proposal. See FY18-64 below - Media & Publications Support.

FY18-64- Publications & Media Support

Continuing of existing support

(Yes)(70,000)(Jana Juginovic)

Continuation of FY17 support at higher level anticipating broader community use in FY18 - combining requests: FY18-12 and FY18-63, and allowing participation by all SO-AC communities. As a core function of community content support, the Communications Team will manage development of all community outreach content (within standard ICANN guidelines developed by that team) in FY18. Content support will be made available on request when resources permit. Appropriate funds will be allocated to support community requests from all SO/AC communities. Independent/unilateral community efforts will not be able to be resourced.

The ICANN Communications Team will manage this resource and implement as many community media & publications requests as possible within an allocated 70,000 USD budget and within ICANN communications guidelines. In addition to individual project implementation processes, the team will establish general implementation guidelines to apply to all approved FY18 Additional Budget Requests in this area.

Support of any potential community-driven content project requests will be limited to payments for graphic designers, videographers, stock photos or artwork, writers, printing and social media campaigns. Content support is not available for



FY18 Additional Community Budget Request Explanations

travel, accommodations or hospitality. ICANN aims to procure optimal services at the best price, using a consistently ethical and fair selection process. ICANN Org will, therefore, provide to any requesting community group a list of approved ICANN vendors for content projects from which to choose. Such support cannot be used to reimburse a community group for work they perform themselves.

FY18-65- CROP Program (Community Regional Outreach Pilot)

Continuation of program as a core part of the Policy Development Support Budget (Yes-Core) (0)(Janice Douma Lange/Benedetta Rossi)

The Community Regional Outreach Pilot Program (CROPP) has been in place since FY14 - for three and one half fiscal years as a pilot program. In its various pilot phases, the CROPP showed steady growth in community interest and usage for eligible communities. Required community activity reports depicted innovative uses of the program by eligible pilot communities that employed annual outreach and engagement strategies. Following another successful implementation of the CROPP in FY17, the “pilot” program label has been removed and the activity has been moved to the Policy Development Support budget as part of the core activities to be coordinated by that staff in collaboration with the GSE team.

For FY18, the ICANN Org will continue to administer a comprehensive Regional Outreach Program that will permit eligible communities that have developed a strategic outreach and engagement plan (and posted that plan on the ICANN Community Wiki) to choose to continue to employ the newly labeled “CROP” program.

After testing a pilot outreach event capability in FY17, the CROP program will revert to focusing on regional travel for all eligible communities, rather than outreach events. All communities will be able to target five individual regional trips for FY18 to maximize their outreach and engagement opportunities.

To confirm their FY18 eligibility, potentially-eligible communities in the ALAC and GNSO non-contracted communities must produce a clear and comprehensive outreach plan explaining their FY18 outreach goals and planned expectations so that the selected activities can be coordinated with the appropriate ICANN Regional engagement teams. The recommended submission target date for those community plans is 30 September 2017.

ICANN Org will develop/modify program parameters and calendars as appropriate to effectively manage the provision of these resources.

###





FY18 Additional Community Budget Request Explanations

Attachment A

Community Additional Budget Request Principles (FY18)

Overview Principles:

1. Special SO-AC Budget requests help the Board and Staff better understand and develop resources for present and future community needs.
2. The Special Request budget process can only be utilized by communities that are formally recognized by the Board.
3. Requests must be consistent with the charter of the requesting community group.
4. Community members spend a lot of time fashioning their requests. Every request merits a fully resolved response.
5. A request is a request and must be resolved within the parameters of the request; no unilateral Staff extrapolating or interpreting community desires should occur. Where clarity is needed, dialogue with staff liaison or community leaders is a must.
6. Decisions should be clearly articulated (e.g., “yes”, “no” or “partial grant”) with well-defined and clearly articulated rationales.
7. Deadlines for Community requests and Staff recommendations must be respected and strictly adhered to by the communities, the Staff and the Board.
8. Every request has both financial AND resource commitments. Staff recommendations should be based on both factors. Just because a request anticipates small financial outlays does not mean it may not have substantial resource commitments.
9. At Staff/Board discretion, resource requests from an individual community may be granted broadly and consistently to all similarly situated ICANN communities. But, just because one community is granted a request on its specific individual merit, does not mean that it will be possible to allocate that same resource to others.
10. Pilot funding for an activity or event does not guarantee “base budget” funding in the future.



FY18 Additional Community Budget Request Explanations

11. There is no “permanent” funding. Unless transferred to the core/base ICANN budget, requests need to be reformulated each year and even ICANN core/base budget resources are subject to review from year to year.
12. Prior to preparing requests each year, community leaders should collaborate with ICANN staff to clarify whether previous year requests need to be reformulated.
13. The disbursements resulting from resourced requests are ICANN expenses and therefore need to be tracked and controlled by ICANN staff for fiduciary purposes. Where possible, in-kind support will be offered. That support will be managed and directed by ICANN Staff.

Process Principles:

14. Staff Liaisons should be identified in each community request. Where a staff member is not identified by the community, a staff liaison will be identified and appointed by the Request Assessment Team (see paras 16 and 17 below).
15. The identified Staff Liaison is expected to be able to explain the basis for and context of the community request with which they are identified. The Staff Liaison should not act as the representative of or advocate for the community request – that is the job of community leaders.
16. During the application and evaluation periods, there are two primary Staff groups; (1) a Request Assessment Team (comprised of GSE, SO-AC Engagement, Finance and other staff team representatives as appropriate) to process, review and assess the requests and to oversee/monitor implementation of requests that are fulfilled; and (2) an Evaluation Panel (comprised of the leaders of the GSE, SO-AC Engagement and Finance Staff) that makes the final recommendations to the Board Finance Committee.
17. The Request Assessment Team should be encouraged to consult subject matter staff about the feasibility and relevance of requests.
18. Although recommendations come from Staff, the Board is the final decision maker regarding additional Community budget requests.
19. In addition to consideration of the financial and resource impacts of the requests, to ensure as much fairness as possible, the Evaluation Panel should look at the consistency of requests across different communities.



FY18 Additional Community Budget Request Explanations

20. All approved recommendations should be communicated to the ICANN Staff member responsible for implementation of the resources and the affected community leaders as soon as possible.

Travel and Project Related Principles:

21. A travel or sponsorship request will only be granted for ICANN-hosted or ICANN-sponsored events unless it is either (1) consistent with existing ICANN regional engagement strategies, (2) involves internet governance or DNS topics or (3) is otherwise coordinated with the ICANN Stakeholder Engagement Vice President responsible for the region in which the event or activity is held.
22. Because of their strategic implications and longer-term budget planning impacts, community requests for additional ICANN Public Meeting travel support slots are no longer assessed as special requests through this process, but need to be made through the overall budget review process managed through the ICANN Public Comment Forums.
23. ICANN does not provide travel support or pay stipends for third-party speakers.
24. Support of any potential community-driven content project requests will be limited to payments for graphic designers, videographers, stock photos or artwork, writers, printing and social media campaigns. Content support is not available for travel, accommodations or hospitality. ICANN aims to procure optimal services at the best price, using a consistently ethical and fair selection process. ICANN will, therefore, provide a list of approved ICANN vendors for content projects to any requesting community group to choose from. Such support cannot be used to reimburse a community group for work they perform themselves.

#



Board Meeting

FY18 SO/AC Additional Budget Requests

Telephonic | 19 April 2017

- FY18 SO/AC Additional Budget Requests
 - BFC recommendation for approval
 - Summary of Requests by organization
 - Board decision
- Appendix

FY18 SO/AC Additional Budget Requests

- BFC Decision (06 April 2017):
 - BFC’s duty: to ensure that ICANN Org has adequately applied the established process, with appropriate community input.
 - BFC reviewed the FY18 requests and recommends to the Board approval of the 30 requests for a total of \$646,800.
 - The published Draft FY18 Budget includes \$600,000 for the SO/AC Additional Budget Requests.

FY18 SO/AC Additional Budget Requests

Community Group	Yes*	No	Total	FY18	
				Yes	Recommended Amount
ALAC	19	5	24	11	\$120,000
GAC	1	-	1	1	\$81,000
GNSO	24	8	32	15	\$415,800
ICANN Academy WG	1	-	1	1	\$16,000
ISOC Ecuador	-	1	1		-
RSSAC	1	-	1	1	\$10,000
SSAC	1	-	1	1	\$4,000
FY18 Grand Total	47	14	61	30	\$646,800
FY17 Approved Requests	56	10	66	40	\$657,300

*FY18 includes 17 requests that have been incorporated into ICANN's core budget (see appendix).

Board Decision

- ICANN Org has adequately applied the established process, with appropriate community input.
- BFC recommends Board approval of selected list of requests for a total of \$646,800 for FY18 Budget
- See separate Board paper attached

The background of the slide is a dark blue color. Overlaid on this is a stylized world map. The map is formed by a complex network of white lines connecting numerous small white circular nodes. The nodes are distributed across the continents, with a higher density in the North Atlantic and Europe. The overall effect is a digital, interconnected globe.

Appendix

FY18 SO/AC Additional Budget Requests

- Background:
 - Separate budget process to allow SO/AC to express funding requests customized to their specific needs.
 - Process has been in place for 6 years.
- Process includes the following phases:
 - Application phase (with evaluation criteria)
 - Evaluation phase with 2-step review process: one by the Staff Assessment and one by the Executive team members
 - Early Board approval on 19 April 2017 to allow for planning lead time.

FY18 SO/AC Additional Budget Requests

Request Type (Internal Use)				FY18	
	Yes *	No	Total	Yes	Recommended Amount
Meetings	5	2	7	4	\$107,400
Operational	-	1	1		-
Outreach and Awareness	5	-	5	2	\$10,000
Training	3	-	3	3	\$51,000
Travel	26	9	35	14	\$288,400
Language Services	1	-	1	1	-
Staff Support	1	1	2	1	\$80,000
Digital and IT Services	2	-	2	1	\$40,000
Communication Support	4	1	5	4	\$70,000
FY18 Grand Total	47	14	61	30	\$646,800

*FY18 includes 17 requests that have been incorporated into ICANN's core budget (see appendix).

Appendix – ICANN's Core Budget Requests

17 FY18 SO/AC Additional Budget requests incorporated into ICANN's core budget

GNSO	
BC Leadership Team Travel Slots at ICANN Public Meetings	Travel
BC Outreach Events	Travel
NCUC Full time employee to join ICANN Constituency travel	Travel
RrSG video support at ICANN Public Meetings	Meetings
NCSG History of Noncommercial Participation in ICANN	Travel
Joint NCSG and GAC Event	Outreach and Awareness
NCSG Visa procurement service request for ICANN travelers	Travel
NCSG Web Services	IT Services
ISPCP Constituency Outreach Support	Outreach
ALAC	
ALAC Travel Slots Use at ICANN Meetings	Travel
APRALO General Assembly	Travel/Meeting
AFRALO Active participation in the 2017 African IGF	Travel
Leadership Travel Support for APRICOT 2018	Travel
APRALO Armenian School of Internet Governance	Travel
APRALO Second India School on Internet Governance	Travel
APRALO ambassadors and mentors to attend the APAC Internet Governance Academy	Travel
NARALO First North American School of Internet Governance	Outreach and Awareness

Appendix Summary of No Responses

#	Request No.	Organization	Community Group	Request Title	FY18 Budget Request Impact
1	FY18-52	LACRALO	ALAC	3rd Encounter on Internet for Development and Social Transformation	Unknown
2	FY18-54	LACRALO	ALAC	To certify the webinars programed by LACRALO in semiannual or annual form, with a certificate from the Universidad Autónoma de Colombia	\$ 4,000
3	FY18-29	ALAC	ALAC	Request for Travel Support to ICANN Meetings for ALAC Liaison to the GAC	\$ 8,100
4	FY18-30	ALAC	ALAC	Public Media Initiative	\$ 15,000
5	FY18-45	EURALO	ALAC	EURALO members participation at the 17th ICANN Studienkreis meeting	\$ 6,000
6	FY18-11	BC	GNSO	Policy Consultant	\$ 30,000
7	FY18-13	BC	GNSO	BC – Continuous Multi-stakeholder Engagement Programme to support leaders or potential leaders especially from developing countries to promote the M/S approach at global fora	\$ 24,000
8	FY18-17	NCUC	GNSO	Drafting materials about the noncommercial registrants rights and responsibility for ICANN Learn platform	\$ 8,100
9	FY18-18	NCUC	GNSO	Travel support for DNS related events	\$ 12,000
10	FY18-21	NCUC	GNSO	NCUC Retreat	\$ 1,000
11	FY18-42	RrSG	GNSO	Funding for the 1st year of membership with the RrSG for newly accredited Registrars.	Unknown
12	FY18-44	RrSG	GNSO	Funding of three (3) additional travel slots for participation in ICANN meetings scheduled for FY 2018	\$ 16,200
13	FY18-57	NCSG	GNSO	Intellectual Property School	\$ 25,000
14	FY18-07	ISOC Ecuador	N/A	IGF workshop on “Improving multi stakeholder participation on IGF processes”	\$ 12,000
Grand Total					\$161,400

“No” Recommendations: 14

GNSO		
Policy Consultant	Staff Support	Unfortunately, the resources are not currently available to move to a second phase of the DDP, so other cost-neutral options may need to be explored for this activity.
BC Request for future leaders from developing countries to attend Internet governance related meetings.	Travel	Unfortunately, resources don't exist in the FY18 Budget to accommodate this request to send potential ICANN community leaders to participate in third-party, non-ICANN events. This proposed effort can be partially, but effectively, served in the approved request FY18-10 for leaders from developing countries to attend ICANN Public Meetings.
Drafting materials about the noncommercial registrants rights and responsibility for ICANN Learn platform	Travel/Training	Unfortunately, the travel component of this request cannot be granted within the FY18 allocation because ICANN policy prohibits compensation of community members for projects involving their community (see ABR Principal # 24).
Travel support for DNS related events	Travel	Multiple tools and documentation exist to further education and raise awareness. The NCUC is encouraged to partner with ICANN's regional teams and organizers of appropriate DNS-related events and utilize existing educational tools to fulfill this request. The requestor could consider raising this request during the public comment period for the FY18 Operating Plan & Budget.
NCUC retreat prior/post ICANN public meetings	Meetings	Multiple tools and documentation exist to further education and raise awareness. The NCUC is encouraged to partner with ICANN's regional teams and organizers of appropriate DNS-related events and utilize existing educational tools to fulfill this request. The requestor could consider raising this request during the public comment period for the FY18 Operating Plan & Budget.
Waiver of 1st year membership fee for newly accredited Registrars	Operational	Encouraging participation in the RrSG by new members to learn about the RrSG and ICANN by waiving the first year of membership is a creative approach to an outreach strategy. The RrSG is empowered to implement this innovation via its own operating procedures or governing documentation. No further action is required by the ICANN Org via the Additional Budget Request process for this request to be implemented.

Appendix

“No” Recommendations - continued

GNSO		
Three additional RrSG travel allocations at ICANN Public Meetings	Travel	The RrSG is currently allocated 7 travel slots per ICANN Public Meeting (3 original travel slots + 4 that have been piloted in FY16 and FY17). Those slots are all part of the core budget since FY17 and will continue to be core in FY18. As per principle # 22 of the Additional Budget Request Process, any additional travel allocations for ICANN face-to-face meetings are to be made through the Public Comment process for the FY18 Operating Plan & Budget.
Intellectual Property School	Travel/Training/Meetings	Unfortunately, this request cannot be accommodated under the current ICANN Meeting strategy. No additional resources are available to accommodate this request in FY18, but Public Responsibility Support staff are available for consultation on potential curriculum development for possible on-line course capabilities.
ALAC		
Travel slot request for ALAC liaison to the GAC for ICANN Public Meetings	Travel	Additional travel allocations for ICANN Public Meetings, as per principle # 22 of the Additional Budget Request Process, cannot be requested through this mechanism, but need to be raised during the public comment period for the FY18 Operating Plan & Budget.
Public Media Initiative	Communication/Travel	Unfortunately, FY18 resource allocations are unavailable for this request. This is a very creative idea, but the strategic premise of this request is not shared by the ICANN Organization. The community is encouraged to collaborate with ICANN's Communications Team and NextGen program coordinators to explore innovative ways to increase engagement and release information.
Studienkreis meeting	Travel	This proposal can be implemented by utilizing the existing Community Regional Outreach Program based on CROP parameters. The community may also wish to explore options with the appropriate ICANN regional engagement team. The requestor could consider raising this request during the public comment period for the FY18 Operating Plan & Budget.

Appendix

“No” Recommendations - continued

ALAC		
3rd Encounter on Internet for Development and Social Transformation	Meetings	The goals, expectations, metrics and deliverables of this request are unclear. LACRALO is encouraged to collaborate directly with ICANN's regional stakeholder engagement team to determine how this activity might mesh with ICANN's strategy for the region in the future. Unfortunately, as submitted this request cannot be supported in FY18.
Webinar certification	Travel/Training	The LACRALO interest in creating new learning capabilities is commendable. To ensure content consistency and quality control the correct avenue for this initiative is to collaborate with the ICANN Learn Team. For the travel component of this request, traditionally, ICANN travel support is available only to ICANN community participants, not third parties, speakers or others. As a result no budget resources can be devoted to this request in FY18.
ISOC Ecuador		
ISOC Ecuador Request for IGF attendance and workshop	Travel	Only requests officially submitted on behalf of an ICANN Supporting Organization, Advisory Committee, Stakeholder Group or Constituency can be considered as part of the Additional Budget Request process. As such, this request cannot be considered. The requestor could consider raising this request during the public comment period for the FY18 Operating Plan & Budget.