

**Developing a Work Plan to support the  
Strategic Objective on ICANN's Governance:  
Improve the effectiveness of ICANN's multi-stakeholder model of governance**

**Issues list:**

- 1. Prioritization of the Work**
- 2. Precision in scoping the work**
- 3. Costs**
- 4. Representativeness + Inclusiveness**
- 5. Consensus**
- 6. Terms**
- 7. Recruitment + Demographics**
- 8. Complexity**
- 9. Efficient Use of Resources**
- 10. Culture + Trust + Silos**
- 11. Roles and Responsibilities + Holistic View of ICANN**

<b>1. Prioritization of the work</b>
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**There is no agreed-upon working method or approach to set ICANN-wide priorities which is one cause of the current strain on community resources. This impacts the entire ICANN ecosystem, causing the community and org to be reactive, and affects ICANN's ability to produce policies and work in a timely manner. It also reinforces silos and a silo mentality where volunteers may not share the same sense of prioritization and common purpose about the work across the community. It is critical to develop a process, working method or approach to prioritizing ICANN's overall work along with an approach to reinforce those priorities over the course of time.**

**Existing solutions or solutions being developed or through other work streams**

**Who should take on the task of developing a solution?**

**Prioritization of the issue**

**ATRT 3 - Board Working Team (WT1):**

**Developing a potential recommendation for the Board with respect to finance and prioritization.**

<https://community.icann.org/display/atrt/Board+WP>

**Noting the Board's role in the context of finances, Community input also reflected the view that the Community should set ICANN's overall priorities.**

**Suggestion:**

**AC/SO Chairs should take on the task of developing an approach to prioritization. A community-wide view is critical to address this issue. This work could be complimentary to work done by the Board in response to a potential ATRT3 recommendation.**

**1 – This is a high priority issue that must be addressed to improve the effectiveness and efficiency of ICANN's MSM.**

**2 – This issue is a priority and it can be fully and effectively addressed by a solution(s) that is being developed in another work stream in the community.**

**3 - This issue is not a priority and need not be addressed to improve the effectiveness and efficiency of ICANN's MSM.**

## 2. Precision in Scoping Work

Precision in scoping work is a critical work process step that supports the efficient use of resources, proper planning, timely decision-making and the delivery of policies and other work product on time. Failure to properly scope work has led to delays in delivering work, duplication of work and implementation issues after the fact. In the ICANN ecosystem, there is no current common, disciplined approach to scoping work. This impacts ICANN's ability to service its mission, and contributes to inefficient use of resources and volunteer burnout. It is important that ICANN take a thoughtful, consistent approach to scoping work across the entire ecosystem to help address these issues.

Existing solutions or solutions being developed or through other work streams	Who should take on the task of developing a solution?	Prioritization of the issue
<p>GNSO PDP 3.0 will address precision in scoping the work for GNSO PDPs</p> <p>PDP 3.0 Implementation Plan #11. Enforce deadlines and ensure bite size pieces <a href="https://gns0.icann.org/sites/default/files/file/field-file-attach/pdp-implementation-plan-10dec18-en.pdf">https://gns0.icann.org/sites/default/files/file/field-file-attach/pdp-implementation-plan-10dec18-en.pdf</a></p>	<p>Should the GNSO approach to precision in scoping the work for GNSO PDPs be considered for other processes and work teams in ICANN?</p> <p>Should another entity take on the task of developing a solution or approach to precision in scoping the work? (E.g. AC, SO, Community-as a-whole, Board, Org)</p>	<p>1 – This is a high priority issue that must be addressed to improve the effectiveness and efficiency of ICANN's MSM.</p> <p>2 – This issue is a priority and it can be fully and effectively addressed by a solution(s) that is being developed in another work stream in the community.</p> <p>3 - This issue is not a priority and need not be addressed to</p>

		<b>improve the effectiveness and efficiency of ICANN's MSM.</b>
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