Presentation to GNSO Council: Draft Community gTLD Change Request Process

20 September 2017

ƒTLD

Registry Services, LLC

Agenda

- Introduction
- Problem and Genesis of the Draft Community gTLD Change Request Process (the "Process")
- Purpose of Process
- ICANN History of Implementation
- Process as Implementation
- Process Development and Community Consultation
- Proposed Next Steps

Introduction

- Presentation is not a review of the Process (though it is attached)

- Presentation is:
  - Identifying the problem and genesis of the Process
  - Purpose of the Process
  - The rationale for the Process as implementation
  - Community worked to develop the Process
  - Proposed next steps

TLD

Problem and Genesis of the Process

- fTLD requested in September 2016 to amend its Registrant Eligibility Policies for .BANK and .INSURANCE to include new classes of regulated entities
  - For .BANK change was the addition of Section 3.8 to enumerate a new class of pre-approved, eligible registrants, "Bank holding or parent companies that are supervised by a relevant government regulatory."
  - This followed fTLD's publicly available Policy Development Process Policy and approval by its Advisory Council and Board of Directors
- ICANN denied the request stating it is not currently in a position to approve requests to amend community restrictions in Specification 12 of the New gTLD Registry Agreement absent a community developed process to consider such requests

Problem and Genesis of the Process

- ICANN requested fTLD and community's assistance developing a process

- Working group formed in December 2016, consultation on Process with ICANN and RySG from April – June 2017 and submission to ICANN in July 2017
  - Further consultation with ICANN in August and September 2017

Purpose of the Process

- Serves to enable a Registry Operator to amend its Specification 12, Community Registration Policies, to be responsive to its community
  - Inclusive of public comment elements in Process
- Does not serve to undue a Registry Operator's commitment to its community
- Provides safeguards to applicants that were eliminated from consideration as a result of a Community Priority Evaluation (CPE) or Community Objection Proceeding (COP)

ƒTLD

ICANN History of Implementation

- ICANN process for allocation of previously Reserved Names (e.g., two-letter names)
- [ICANN Process](#) for a Registry Operator to change its back-end service provider
- [ICANN NGPC](#) approval of Registry Agreement Specification 13
- Established process for applicants to amend applications post-filing and prior to award:
  - fTLD was approved in November 2014 to change its defined community for .INSURANCE from U.S. to global
  - Process is similar to implementation details during the application phase

Process As Implementation

- Process is not inconsistent with GSNO [Final Report](#) for the introduction of new gTLDs
- Process is not inconsistent with ICANN Board [Resolution](#) to adopt GNSO policy recommendations for the introduction of new gTLDs
- Substantive community work already conducted
- GNSO resources already stretched
- Process *may* impact a limited number (e.g., 2%) of new gTLDs

Process Development and Community Consultation

- November 2016: All community Registry Operators and applicants invited to participate in Working Group (WG)

- October 2016 – September 2017: Engagement with ICANN on problem and Process

- January – July 2017: WG developed Process, numerous consultations with RySG (and no objection from them) and Process proposed to ICANN

Proposed Next Steps

- GNSO support for Process as implementation
- Commence public comment period on Process
- Further engagement with GNSO (as appropriate)
- Community discussion at ICANN meeting in Abu Dhabi (if required)
- ICANN approval of Process by year's end
- Availability of Process to community Registry Operators in Q1 2018

ƒTLD