



## FY21 COMMUNITY REQUEST FORM

The deadline for FY21 Budget consideration is **31 January 2020**. All questions and completed forms should be sent to [planning@icann.org](mailto:planning@icann.org).

### REQUEST INFORMATION

#### Title of Proposed Activity

GNSO Additional Community Travel Support Funding

#### Community Requestor Name

GNSO

#### Chair

Keith Drazek

#### ICANN Staff Community Liaison

Steve Chan

### REQUEST DESCRIPTION

#### 1. Activity: Please describe your proposed activity in detail

The Generic Names Supporting Organization (GNSO) is responsible for developing and recommending to the Board substantive policies relating to generic top-level domains and other responsibilities of the GNSO as set forth in ICANN's Bylaws. As part of that responsibility, the GNSO oversees the progress of GNSO Policy Development Working Groups (WGs). Most of the work of these WGs takes place in the form of weekly conference calls. However, the ICANN meetings at times form an important opportunity for WGs to take advantage of face-to-face time to address and resolve tricky issues that may have come up in the course of its deliberations. In order to take maximum advantage of face-to-face opportunities, the GNSO Council has at recent meetings carved out substantial blocks of time for PDP WGs to conduct their deliberations. During the FY18 Additional Budget Request cycle, it came to the Council's attention that in some cases, members of the Leadership Teams\* of these PDP WGs were not able to travel to ICANN meetings and lead these efforts for financial reasons. This negatively impacted the progress of the PDP WG effort, as it is not ideal for a chair, who has led and supported previous meetings, not be present when the deliberations get to a crucial stage and/or to try and lead a meeting remotely. Given the extremely positive feedback from supported travelers, a request was again submitted for the FY19 and FY20 Additional Budget Request cycle. The feedback from FY20 (see attached) from travelers supported under this pilot was again positive, who have highlighted how this program provided an opportunity to participate in person that would otherwise not have existed. Previously, the GNSO Council has requested a set of travel slots per ICANN meeting, that the GNSO Council leadership could allocate at its discretion. However, the FY20 ABR approval provided a total number for the fiscal year that could be strategically allocated at the GNSO Council's discretion. The GNSO Council has found this model to still meet the objectives of supporting PDP leadership while allowing the flexibility to emphasize travel support for instance, around a certain ICANN meeting or when a PDP might be nearing a critical milestone. As such, the GNSO Council's request for FY21 will follow the model of supporting a total block for all three ICANN meetings to be allocated at the GNSO Council's discretion. This travel support for members of PDP WG Leadership Teams will allow them to participate in face-to-face meetings of their respective PDP WG and any related updates and/or meetings at an ICANN meeting.

The GNSO Council leadership would be responsible for determining which individuals are chosen through an open and transparent process. Recognizing that there are existing travel support funding options and this pilot is not intended to replace those options, there would be certain criteria that would need to be met. For instance, the



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individual must not have any other funding options and would not otherwise be able to attend the ICANN meetings. Furthermore, the individual's attendance must be critical to the success and progress of the PDP at the relevant ICANN meeting.

During FY20, the GNSO leadership together with the GNSO Council evaluated this pilot and determined to continue this request for FY21.

\*The composition of PDP WG Leadership Teams may vary. For the purpose of this request the Leadership Team is intended to include PDP WG Chairs, Co-Chairs and Vice-Chairs as well as Sub-Group or Work Track Chairs, Co-Chairs and Vice Chairs.

### **2. Type of Activity: e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other**

Full travel support (i.e., airfare, hotel, and per diem) for a total of six (6) individuals for all ICANN meetings during FY21, to be allocated to any of the three ICANN meetings at the GNSO Council's discretion. Note, the number of hotel nights would be limited to the number of days relevant to the PDP WG meeting.

### **3. Proposed Timeline/Schedule: e.g. one time activity, recurring activity**

Recurring activity – six (6) funded individuals for the three ICANN Meetings occurring during the relevant fiscal year, on an annual basis.

## REQUEST OBJECTIVES

### **1. Strategic Alignment. Which area of ICANN's Strategic Plan does this request support?**

This request strategically aligns with:

Strategic Objective: Improve the effectiveness of ICANN's multistakeholder model of governance.

Strategic Goal: Strengthen ICANN's bottom-up multistakeholder decision-making process and ensure that work gets done and policies are developed in an effective and timely manner.

Strategic Goal: Support and grow active, informed, and effective stakeholder participation.

### **2. Demographics. What audience(s), in which geographies, does your request target?**

The target audience is GNSO PDP leadership that would otherwise be unable to attend ICANN Meetings, and for whom their presence plays a critical role in the success and progress of the relevant PDP at an ICANN Meeting. Selection criteria is not based on geography, but rather, based in part, on the area of greatest need as it relates to the GNSO's ICANN Meeting objectives and activities. However, this request could potentially benefit individuals from any of ICANN's five geographic regions.

### **3. Deliverables. What are the desired outcomes of your proposed activity?**

- To ensure that leaders that play an indispensable role in a GNSO PDP's activities and progress at ICANN Meetings are able to attend and contribute their expertise to a given effort.
- To ensure an appropriate resource pool for GNSO PDPs

### **4. Metrics. What measurements will you use to determine whether your activity achieves its desired outcomes?**

- Evidence that the selected individuals would not otherwise have been able to attend the ICANN Meeting



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- Evidence that the selected individuals, at a minimum, added value to the ICANN Meeting activities for which they were considered critical. Ideally, the PDP should be able to show tangible progress made at the ICANN meeting, attributable at least in part to the supported traveler.

## RESOURCE PLANNING – INCREMENTAL TO ACCOMMODATE THIS REQUEST

### Staff Support Needed (not including subject matter expertise):

Description	Timeline	Assumptions	Costs basis or parameters	Additional Comments
None				

### Subject Matter Expert Support:

None

### Technology Support: (telephone, Adobe Connect, web streaming, etc.)

None

### Language Services Support:

None

### Other:

None

### Travel Support:

Travel support funding and assistance is needed for six (6) GNSO PDP leadership members for FY21. The full travel support funding (i.e., airfare, hotel, and per diem) would be allocated for a maximum of six (6) individuals.

### Potential/planned Sponsorship Contribution:



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None