

# Outreach and Involvement Standing Committee (OISC)

**WEBINAR**

4 March 2021 (16 UTC)

# Why this webinar?



Council adopted the OISC  
Terms of Reference



Call for volunteers:  
closes 12 March 2021 (23:59 UTC)

# About the ccNSO

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## ICANN Supporting Organisation and Decisional Participant

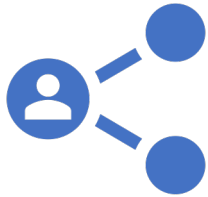
As such, the ccNSO must carry out responsibilities as required and mandated by the ICANN bylaws



## Global platform for ccTLD managers to

1. Undertake policy and policy-related work
2. Cooperate and learn
3. Engage with and be informed about other stakeholders in the ICANN environment on topics of mutual interest

# Why OISC?



## Outreach

*"I tell you my story"*

Outbound

One way



## Involvement

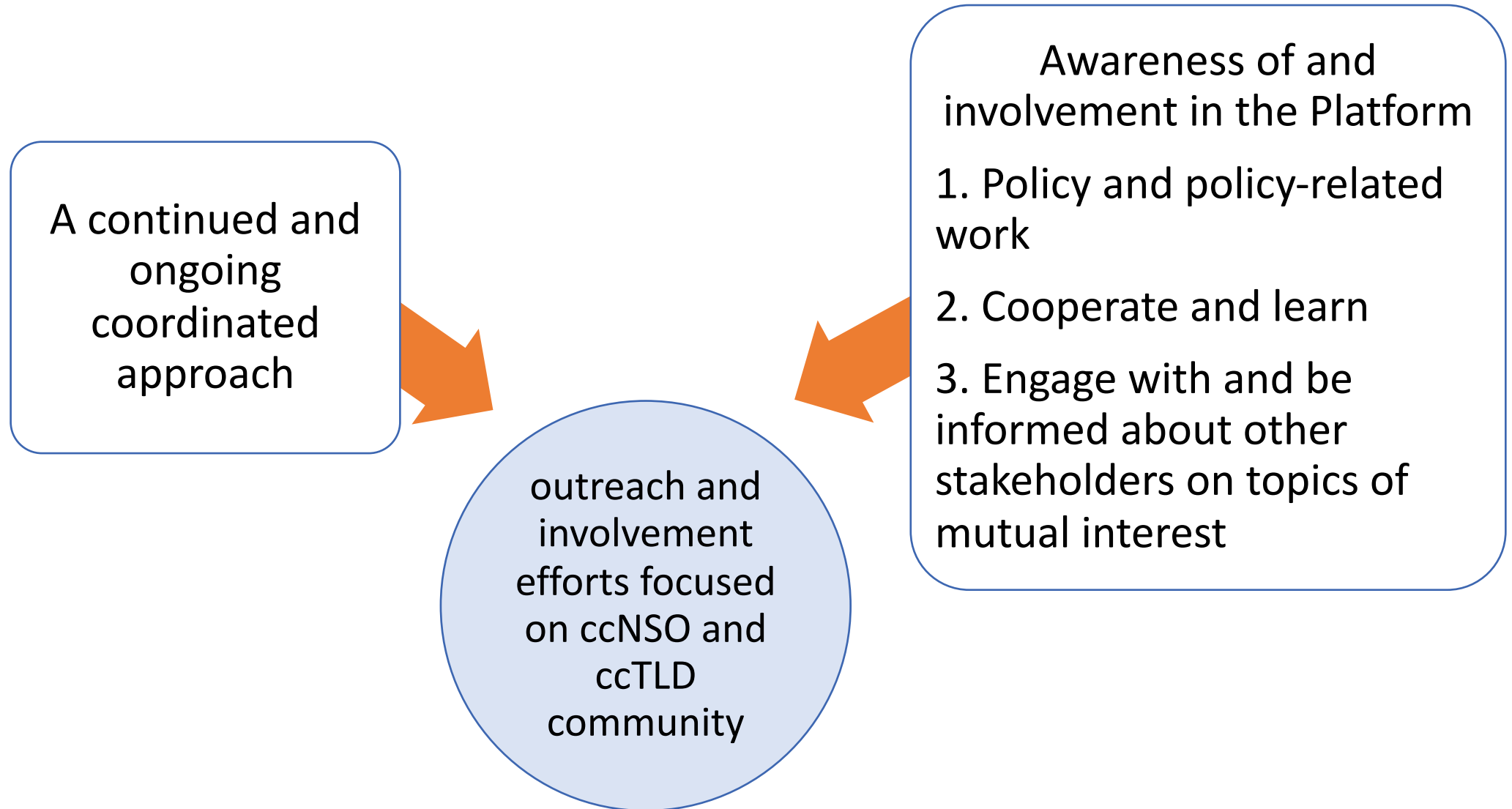
*"If you involve me, I will do whatever I can for you and with you because I care."*

working collaboratively with and through groups of people affiliated by geography, special interest or similar

to address issues affecting the well being of those people.

two ways

# OISC ensures



# OISC Scope & Activities

## Coordinate

Coordinate the various aspects of the outreach, involvement and capacity building activities undertaken by the ccNSO, including:

- communication around those activities
- planning related ccNSO sessions when appropriate

## Strategise

Develop an outreach and involvement strategy, which balances the workload against the required efforts.

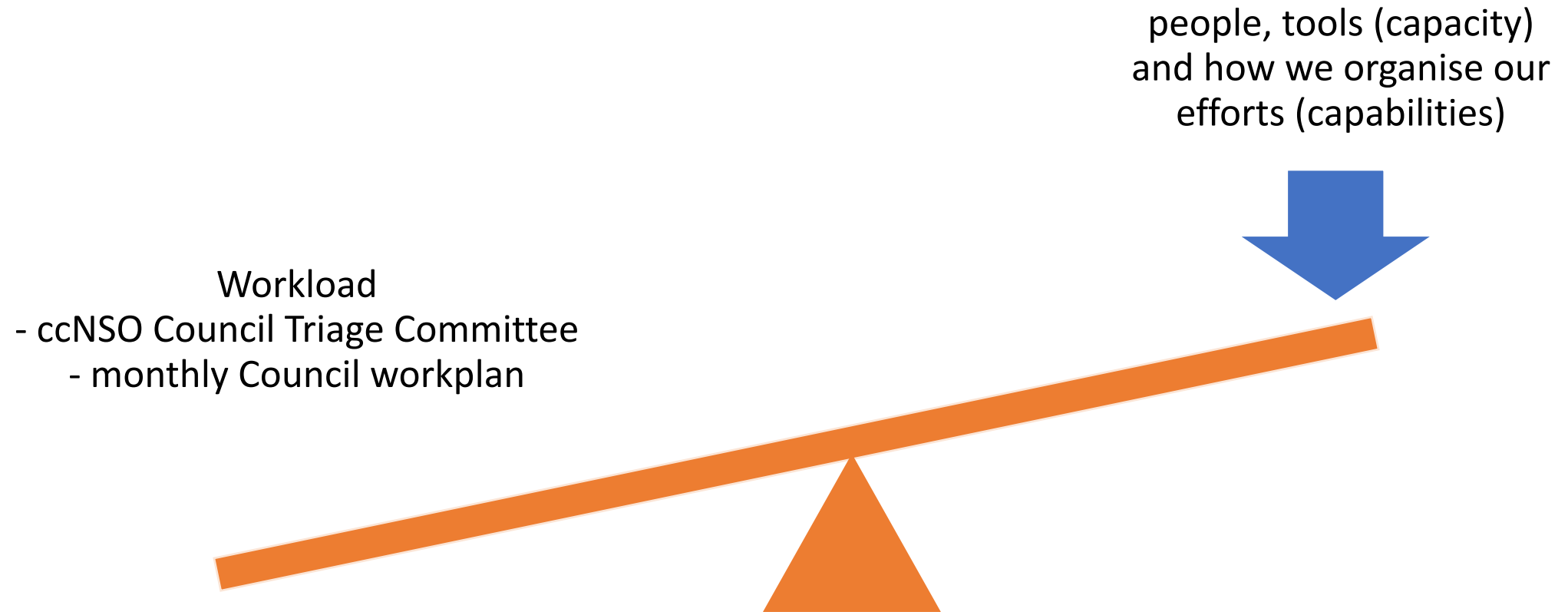
## Oversee

Oversee the operation and execution of the strategy, which balances the work items against the capacity and capabilities.

## Perform

Perform operational tasks, including, but not limited to the efforts listed in Annex A of the ToR.

# Strategy: Balance workload against resources by outreach and engagement



# O&I examples

(non-exhaustive list)

- ccNSO Travel Funding
- ccNSO Community Onboarding Programme
- ICANN org Fellowship Programme
- ICANN org Leadership Programme
- ccNSO courses on ICANN Learn
- ccNSO newcomer webinars
- Quick Guide to the ccNSO
- Onboarding package for new ccNSO Councillors
- Fact Sheets Working Groups and Committees
- Tips & Tricks for presenters, moderators session chairs





# Working methods

- Reports to ccNSO Council & ccTLD community
- Represent the ccNSO in ccNSO Meetings-related planning activities
- Conducts regular meetings (monthly)
- Discusses and organises an Outreach & Involvement Strategy



# Who can join?

- Up to four (4) ccNSO Councillors: including at least one (1) NomCom appointed Councillor and one (1) Chair or Vice-Chair of the Council
- The ccNSO Meetings Programme Committee Chair
- The Tech WG Chair
- Up to four (4) representatives of the Regional Organizations (ROs)
- Up to three (3) representatives from ccTLD Managers (members and non-members of the ccNSO alike)



Send Eol to  
[joke.braeken@icann.org](mailto:joke.braeken@icann.org)



Statement

1. ccTLD manager support
2. Your qualifications and which previous experience
3. Your time commitment



Deadline:  
**Friday, 12 March 2021 (23:59 UTC)**

# How to apply?

# Term of appointment



The term for the initially appointed members is for either one (1) year; two (2) years; or three (3) years.

The ccNSO Council decides on the terms of the initially appointed members.

# Next steps



ccNSO Council reviews EoI (only complete and timely applications)



Council appoints the members



The OISC meets for the first-time post ICANN70



The Chair of the OISC is appointed by the ccNSO Council upon nomination by the committee members

# Read more

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- Call for volunteers  
<https://ccnso.icann.org/en/announcements/announcement-19feb21-en.htm>
- Terms of Reference  
<https://ccnso.icann.org/sites/default/files/field-attached/ccnso-draft-oisc-04feb21-en.pdf>