

The Impact of the COVID-19 Pandemic on Domain Names Registration

A STUDY ABOUT THE IMPACT OF THE COVID-19 PANDEMIC ON DOMAIN NAMES REGISTRATION ACROSS TWO ASCII CCTLDS AND ONE IDN CCTLD IN AFRICA

Prior to ICANN 74 ccTLDs News Session

19 May 2022

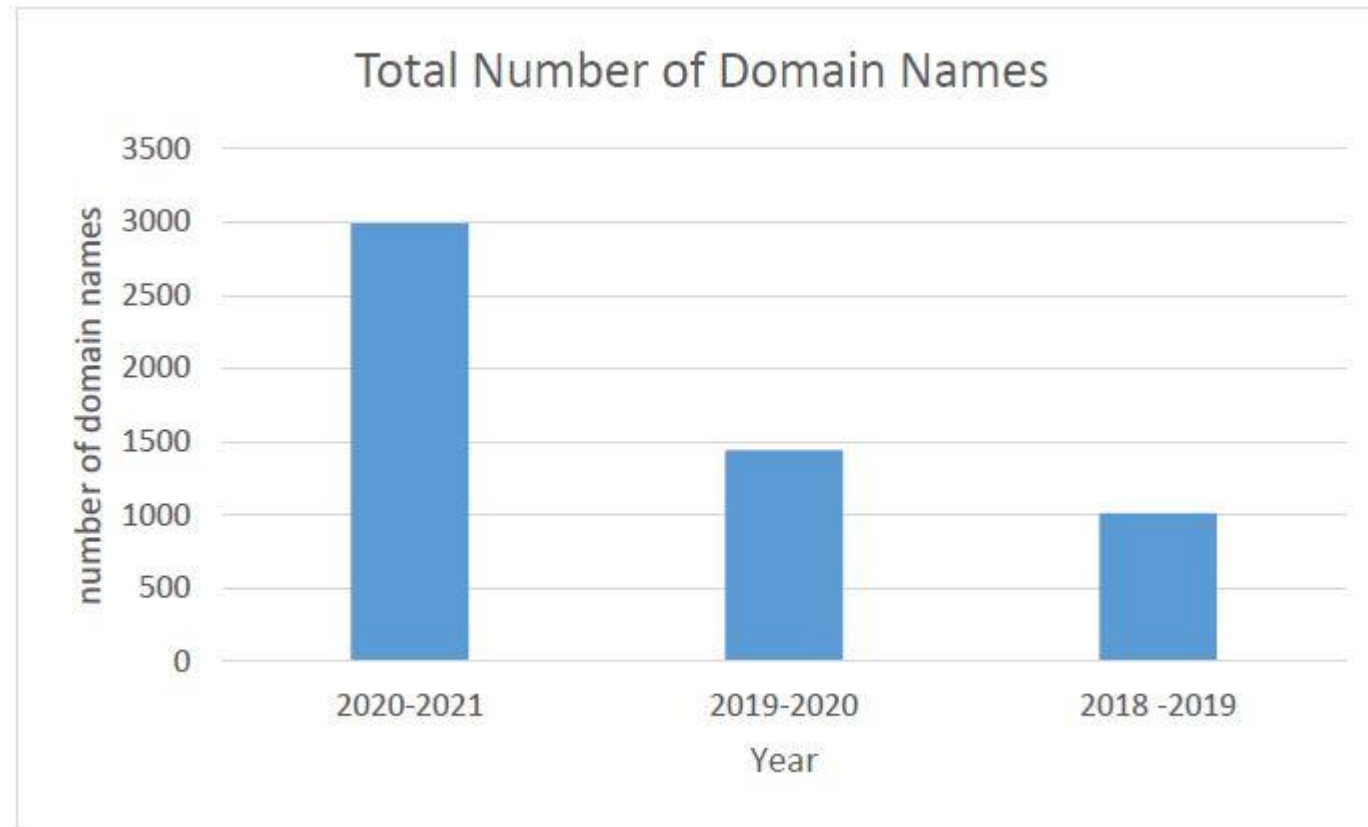
Hadia El Miniawi

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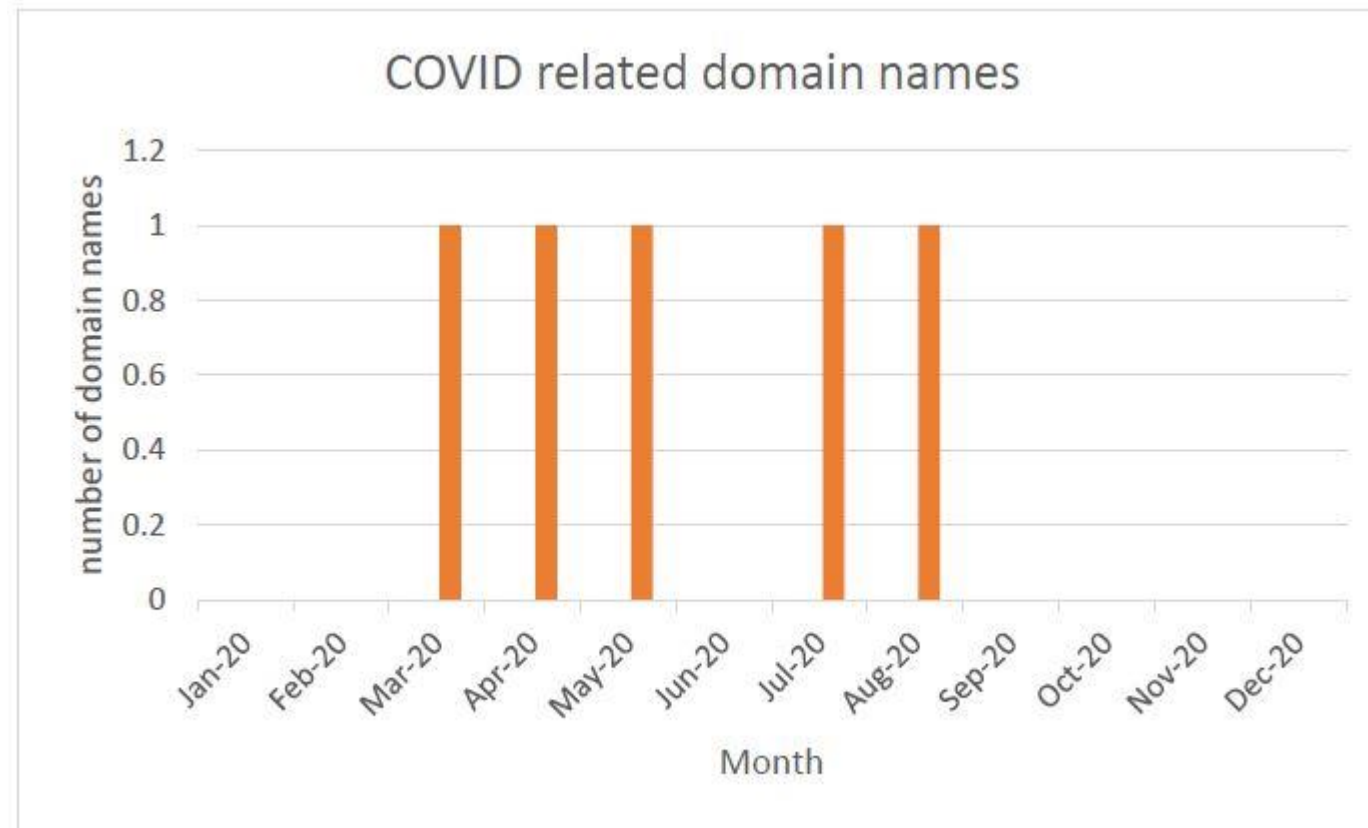
What did the study look at?

- The study looked at the number of domain names registered under each of the ccTLDs
- Where possible per sector analysis was conducted
- Examined domain names registered with terms related to the pandemic
- Examined domain names created for the purpose of providing services related to the pandemic

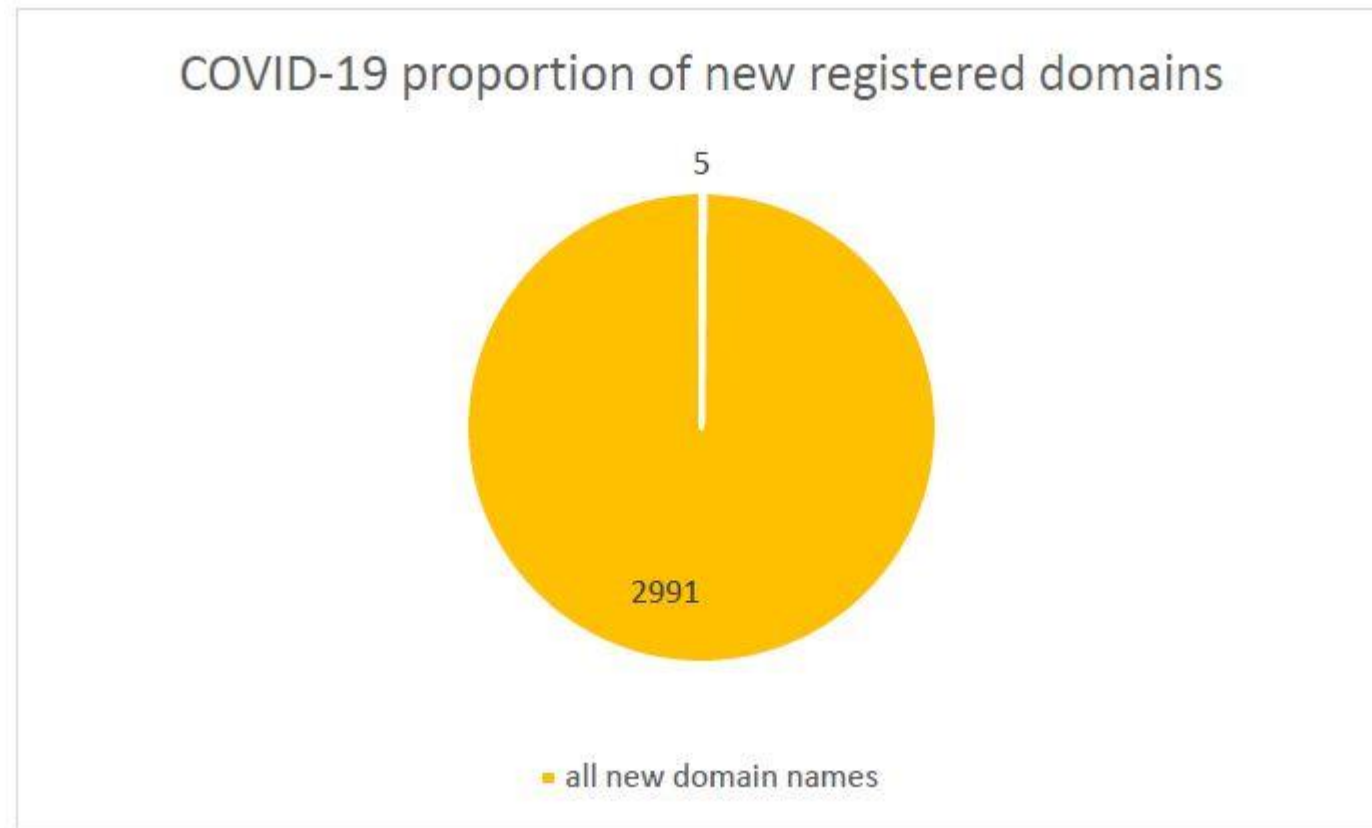
Total Number of domain names registered during the pandemic



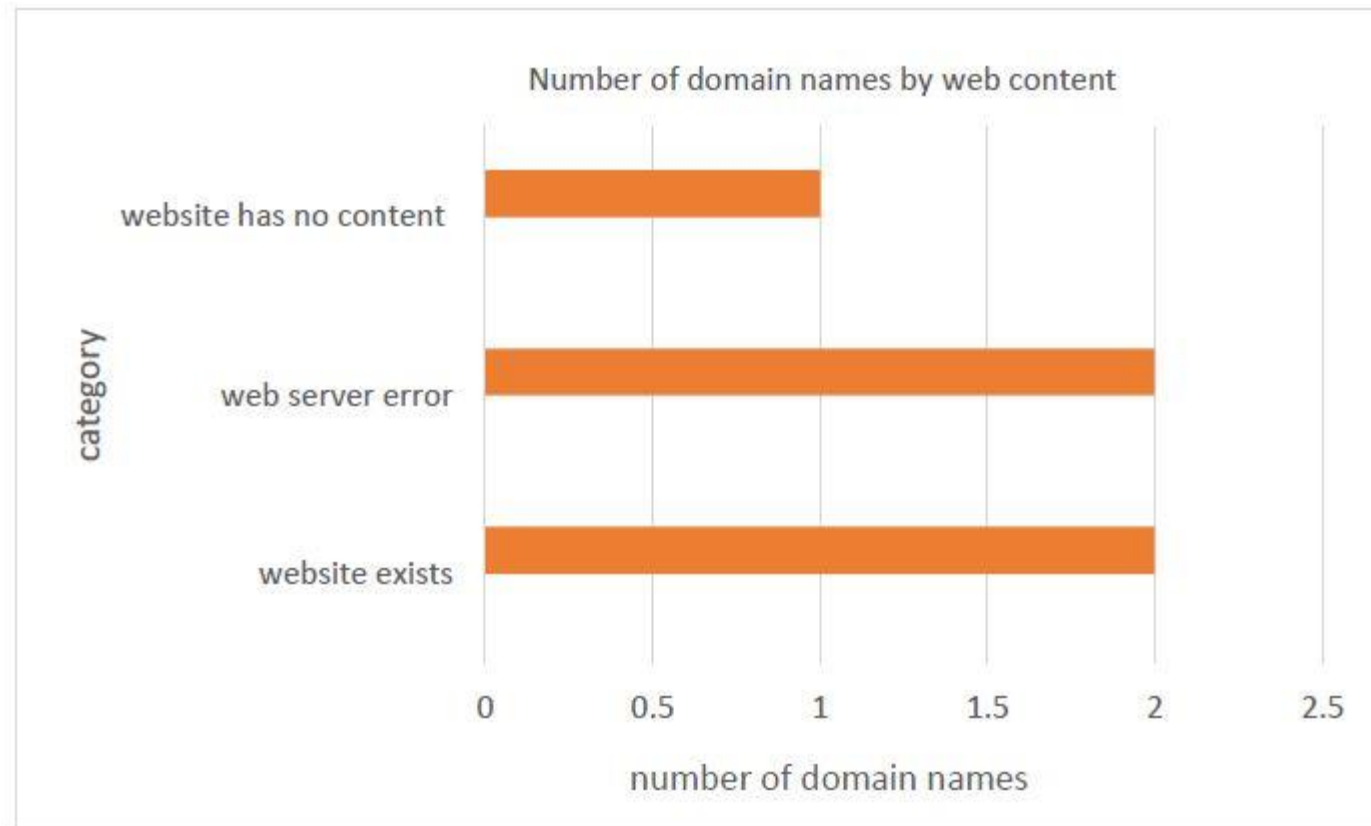
COVID-19 related domain name registrations from February 2020 to February 2021



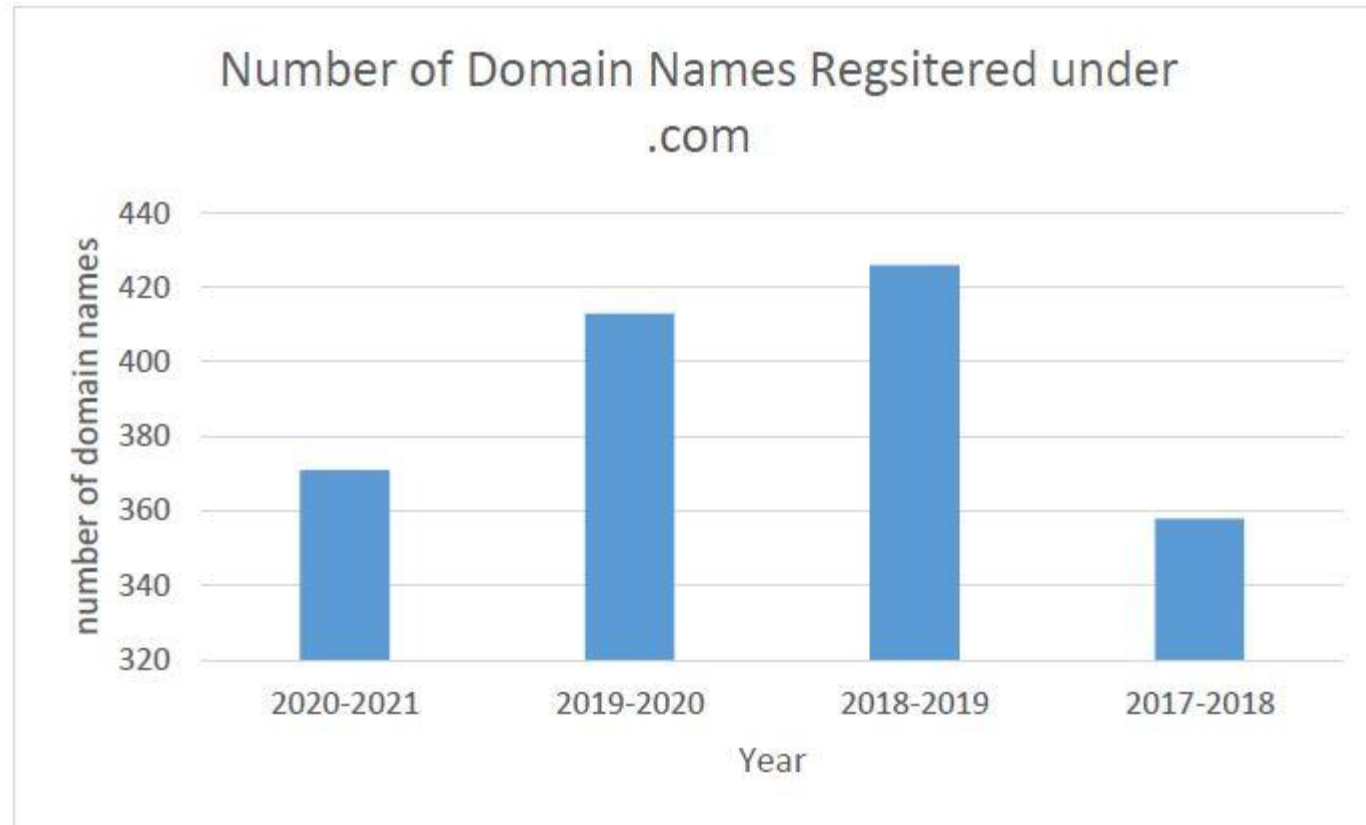
COVID-19 related registrations as a proportion of new registered domains



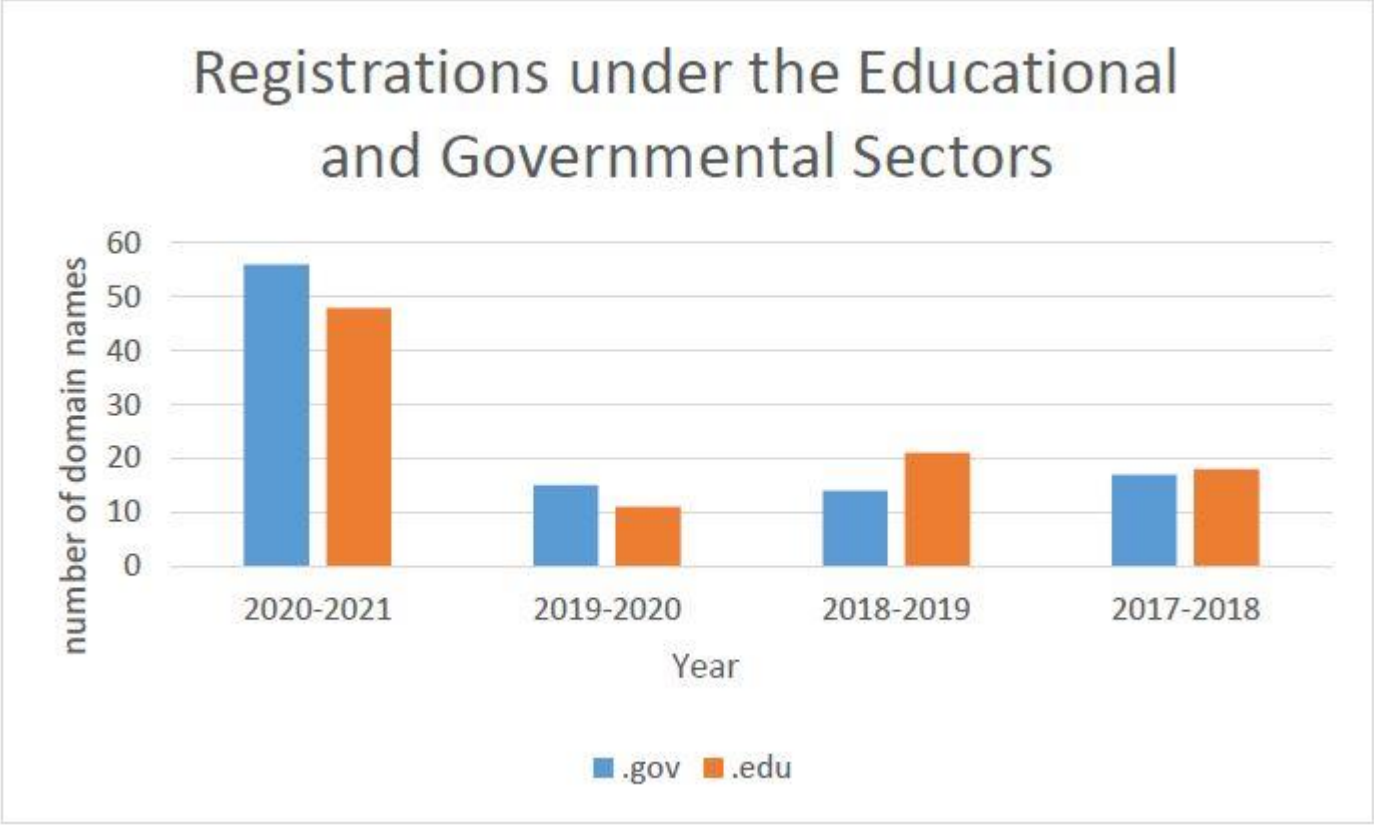
Functionality of the COVID-19 related websites



Registrations under .com



Registrations under the educational and governmental sectors



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Conclusion

- ❑ The COVID-19 pandemic had an impact on the number of domain names registrations
- ❑ Significant increase in the number of domain name registrations was witnessed under .edu and .gov
- ❑ The number of domain names including the terms covid, corona, pandemic or any of the pandemic related terms identified for the IDN ccTLD were not significant
- ❑ No inappropriate use of pandemic related domain names was observed

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Thank You!

Questions?