

**ICANN Engagement Strategy in the Middle East**  
**Year-1 Implementation Plan**  
**July 2013-June 2014**

Did not Happen

Accomplished

No.	Actions	Activities	Status and Metrics
5.2.5.1	ICANN to partner with regional stakeholders and to assist with funding to conduct road shows, workshops, seminars and training programs on Registry / Registrar model	DNS Forum (2-3 days): <ul style="list-style-type: none"> <li>• Aiming at raising awareness, sharing best practices, and facilitating collaboration between regional and international actors in the field</li> <li>• Covering trends, opportunities, and challenges of the domain name industry; strategies for registries and registrars; policy environment for the business to grow; legal issues with cross-border domain registrations</li> <li>• Mentoring existing accredited registrars to address sustainability issues</li> </ul>	This took place during Feb 3-4, 2014 in Dubai. However, the mentoring did not take place due to the setup of the breakout sessions.
5.2.5.8	Provide guidance and support to current ICANN accredited registrars from the region to address their sustainability issues		
5.2.5.4	ICANN to partner with regional stakeholders and to assist with funding to conduct road shows, workshops, seminars and training programs on best practices of ccTLD operations, ASCII and IDNs	Two workshops focused on any of the following topics (2 to 5 days; duration vary based on topics): <ul style="list-style-type: none"> <li>• Registry / Registrar business models and trends</li> <li>• ccTLD operations, ASCII and IDNs</li> </ul>	No workshops took place.
5.2.5.2	ICANN to partner with regional stakeholders and		

	to assist with funding to conduct road shows, workshops, seminars and training programs on dispute resolution policies and WHOIS		
5.1.5.1	Conduct awareness training on challenges associated with DNS security and stability, and policy and practice to address these challenges	<p>Two workshops on any of the following topics:</p> <ul style="list-style-type: none"> <li>• Initial Registry Operations Course (IROC) – 5 days, focus on basics of DNS and operating a registry</li> <li>• Advanced Registry Operations Course (AROC) – 5 days, focuses on network monitoring and management for a registry</li> <li>• Secure Registry Operations Course (SROC) – 3 days, focuses on network security, detection, and response action for a registry</li> </ul>	<p>No workshops took place. While one was planned to take place around the APTLD Members Meeting in Muscat in mid-May, it had to be cancelled due to reasons beyond our reach.</p>
5.1.5.2	Conduct awareness training on use of MLATs, conventions and best practices for more effective cross border coordination to combat cybercrime, as well as DNS emergency response		
5.1.5.3	Identify and train on tools for assessing and reporting on the health of the DNS and to identify any potential threats to the system		
5.1.5.10	Coordinate and develop an IDN Label Generation Ruleset (LGR) to ensure stable and secure use of IDNs and Variants for Arabic script	<p>Regional task force to coordinate IDN related work with focus on:</p> <ul style="list-style-type: none"> <li>• Arabic script IDN and Variant Label Generation Ruleset</li> <li>• Registration data definition and validation</li> </ul>	<p>The TF-AIDN is working on a pre-defined mandate, and has been leading the linguistic community in many fronts. <u>Metrics</u> include:</p> <ul style="list-style-type: none"> <li>• Arabic script LGR for the root</li> <li>• Report on Arabic script requirements/conventions for registration data</li> <li>• Arabic Script MSR</li> <li>• Arabic Script Code Point Principles</li> </ul>
5.1.5.11	Coordinate and participate in the registration data definition and validation efforts at ICANN and other organizations to contribute the requirements for Arabic script community		

5.1.5.6	Organize training and programs to adopt relevant technologies, including DNSSEC, RPKI and IPv6	Two workshops and hands-on training focused on technical and operational aspects of (2 to 5 days; duration vary based on topics) <ul style="list-style-type: none"> <li>○ DNSSEC</li> <li>○ IPv6</li> </ul>	While the DNSSEC workshop took place during MENOG 14 in Dubai in late March, the IPv6 workshop was hosted by RIPE NCC. ICANN funded 4 fellows to attend the DNSSEC workshop. <u>Metrics</u> include: <ul style="list-style-type: none"> <li>• Number of awareness and training activities addressing DNS security and stability for technical community (1)</li> </ul>
5.1.5.9	Increase number of root server instances in the region	Reach out to ISPs and network operators in the region about the advantages of deploying root server instances, and assist them through the process	During our regional engagement, we have promoted the deployment of L-root instances. As we speak, 3 instances are in the pipelines. <u>Metrics</u> include: <ul style="list-style-type: none"> <li>• Increased number of root server instances in the region (1 deployed in the UAE with Etisalat, 3 are underway, and 1 was supposed to be deployed in Pakistan but host did not bring the equipment)</li> </ul>
5.3.5.3	Complement, liaise with and support existing Internet governance mechanisms such as the Arab IGF	Support the development of multi-stakeholder processes at national and regional level and the establishment of multi-stakeholder entities – including an open and inclusive Arab regional IGF	ICANN is supporting the Arab IGF process in many ways. Also, the ICANN ME team have been engaging with various stakeholders and educating them on IG; both basics and advanced topics.  Finally, the <i>Lebanon Internet Network Center (LINC)</i> was launched as a Multi-Stakeholder body that will develop

			Internet policies in Lebanon.
5.3.5.4	Develop and sponsor outreach programs and initiatives in partnership with national and regional stakeholders in order to stimulate interest and ensure effective participation in ICANN and Internet Governance for a	<p>Middle East IG Summer School</p> <ul style="list-style-type: none"> <li>• Annual 5-day focused sessions based on the "IG Summer School" format and tailored to fit the region needs</li> <li>• Sessions covering technical and policy aspects of IG</li> <li>• Target audience are new comers from the region</li> <li>• Instructors should include IG experts from the region and alumni that have attended relevant train-the-trainers programs</li> <li>• Ensure continuous engagement of the Middle East Summer School graduates by creating an alumni network and have students engage in ICANN, IGF and other relevant regional activities and fora</li> <li>• Ensure regional rotation yearly</li> <li>• Secure funding of new students by partnering with national and regional organizations and governments</li> <li>• Fixed yearly timeframe for the program that would be most appealing to students and instructors avoiding busy times of the year</li> </ul> <p>Capacity building programs on IG related issues:</p> <ul style="list-style-type: none"> <li>• Programs to include not only workshops but also materials in different languages, as well as funds to support participation</li> <li>• Designed to cover issues relevant to region's needs</li> <li>• Held alongside regional / international IG events or separately in cooperation with regional players</li> <li>• One-day introductory session for new comers on the</li> </ul>	<p>The MEAC-SIG took place in Kuwait during May 25-29. It had around 25 students and 10 instructors.</p> <p>As for workshops and tutorials around IG, this has been happening as well with all stakeholders. Events include MENOG 14, APTLD Muscat, Hivos IG Training, Stakeholder Engagement in Bahrain, and IG training at Universities.</p> <p>A 1-day workshop on IG was supposed to have taken place during Arab IGF II in Algiers, but was cancelled for reasons beyond our reach.</p>
5.3.5.5	Develop and sponsor capacity building programs to simulate models for a multi-stakeholder, bottom-up, consensus-driven policy development process		

		first day of the 2 <sup>nd</sup> Arab IGF meeting as part of the capacity building track	
5.1.5.7	Adopt “train the trainer” model to develop local competencies that can sustain capacity building activities in the future	<p>Integrate “train the trainer” model into all capacity building activities of the strategy by assigning at least one trainer or co-trainer from the region to take part in these activities</p> <p>Encourage security experts in the region to join security-related working groups such as SSAC, IETF, and others by dedicating enough time in the coursework to talk about them and how to participate in their work</p>	<p>On the TTT, this will be delayed until FY15 since the TF-CBA has been formed, and the MESWG envision this group to be the building block for the TTT.</p> <p>On the topic of SSAC and IETF, relevant information is distributed when announced to the various regional mailing lists. Also, for IETF meetings, ISOC provides fellowship opportunities, and these are announced, too.</p>
5.3.5.1	Increase ICANN fellowship opportunities for the region	Can be achieved through the implementation of the all actions set forth in the 3-year strategy	<p>ICANN has increased the number of fellowship slots to around 40-45 for each ICANN meeting. Also, a rise in the number of applications originating from the region and from new applicants has been noted. <u>Metrics</u> include:</p> <ul style="list-style-type: none"> <li>• The number of individuals from the region being granted Fellowship Program support to attend ICANN meetings</li> </ul>

## DNS Security and Stability

Metric	Result
Number of awareness and training activities addressing DNS security and stability for policy makers and LEAs	0
Number of awareness and training activities addressing DNS security and stability for technical community	1 (DNSSEC)
Number of trainers trained on DNS security and stability aspects	0
Number of trainings conducted by previous trainees	0
Number of secondary ccTLD hosting instances in the region	0
Increased number of root server instances in the region	1 is deployed by Etisalat (UAE), 3 are in the pipelines, and 1 from Pakistan was in the pipeline but never proceeded
Arabic script LGR for the root	This is undertaken by the Task Force on Arabic Script IDNs (TF-AIDN)
Report on Arabic script requirements/conventions for registration data	This is undertaken by the Task Force on Arabic Script IDNs (TF-AIDN)
Training and dissemination material related to security and stability challenges and recommendations in using Arabic script IDNs and publishing registration data	This will be addressed by the TF-AIDN

## Domain Name Industry

Metric	Result
Increase in number of ASCII ccTLD registrations	142,597 domains (March 2014 vs. January 2013)
Increase in number of IDN ccTLD registrations	3,764 domains (March 2014 vs. January 2013)
Increase in number of Arabic script IDN ccTLDs	1 String approval (to be announced shortly)
Increase in number of registrations under new gTLDs from the region	All New gTLD registrations are new
Increase in number of ccTLD registrars	<p>Since January 2013, the following ccTLDs/IDN ccTLDs have on boarded the following number of registrars:</p> <ul style="list-style-type: none"> <li>• فلسطين / .ps (9 new registrars)</li> </ul>

	<ul style="list-style-type: none"> <li>• .ae / امارات (2 new registrars)</li> </ul>
Increase in number of ICANN accredited registrars from the region	1 (Etisalat)
Number of successful new gTLD applications from the region	All except for 1 (.gcc)
Number of registrants per capita, compared to other regions	We need to await the DNS Study
Number of domain names per online business (how many of those domains registered under ccTLDs and how many under gTLDs)	We need to await the DNS Study

## Internet Governance Ecosystem

Metric	Result
Increase in ICANN outreach to the region in terms of number of events and orientations/capacity building workshops held in the region	<p>Some of the events ICANN has attended and delivered presentations or tutorials at include:</p> <ul style="list-style-type: none"> <li>• APTLD Muscat (Funded and Presented),</li> <li>• ME DNS Forum (Funded and Sponsored),</li> <li>• MEAC-SIG (Funded and Presented),</li> <li>• OIC Outreach and Engagement Plan,</li> <li>• MENOG (Funded and Presented),</li> <li>• e-AGE 2013 (Sponsored and Presented),</li> <li>• DGTL#U (Presented),</li> <li>• Tunis IGF (Presented),</li> <li>• University Engagement (Presented and Follow-up),</li> <li>• Arab IGF (Sponsored, Funded, and Organized Sessions),</li> <li>• Hivos (Presented),</li> <li>• Engagement in Bahrain (Presented and Follow-up)</li> </ul>
The number and nature of stakeholder representation of organizations and/or individuals invited to participate in the events and orientation/capacity building workshops held in the region	<p>Some of the events include:</p> <ul style="list-style-type: none"> <li>• ME DNS Forum (100+ attendees, all stakeholders)</li> <li>• MEAC-SIG (25 attendees, 10 instructors, and from all stakeholder groups)</li> <li>• APTLD Muscat (50 attendees, mainly technical community)</li> <li>• Tunis IGF (100 attendees, all stakeholders)</li> </ul>

The number and nature of stakeholder representation of speakers invited to participate in events in the region	<p>Speakers were invited to the following events:</p> <ul style="list-style-type: none"> <li>• ME DNS Forum – From within the region and beyond, and from all stakeholder representations</li> <li>• MEAC-SIG -- From within the region and beyond, and from all stakeholder representations</li> <li>• APTLD Oman Meeting – TF-AIDN member was present</li> </ul>
The number and nature of stakeholder representation of instructors invited to participate in orientation/capacity building workshops in the region	MEAC-SIG where we had instructors from within the region and beyond, representing all stakeholders
The number of attendees and frequency of attendance at ICANN meetings from the region	<p>ICANN Durban (62)  ICANN Buenos Aires (52)  Frequency: 18 Attended Both Meetings</p>
The number of individuals from the region being granted Fellowship Program support to attend ICANN meetings	<p>[Total, Selected   Regional Total, Regional Selected]</p> <p>ICANN Durban (97, 27   19, 4)  ICANN Buenos Aires (133, 30   27, 6)  ICANN Singapore (121, 48   22, 10)  ICANN London (172, 42   43, 12)</p>
The number of new regional members joining ICANN SOs/ACs (including new regional ALSes) in addition to stakeholder groups and constituencies of the GNSO	<ul style="list-style-type: none"> <li>• ISOC Islamabad Chapter (New ALS)</li> <li>• ISOC Yemen (New ALS)</li> <li>• Tunisia (New ccNSO Members)</li> <li>• Lebanon (New GAC Member)</li> </ul>
The number of individuals nominated to and selected by NomCom, or elected through their constituencies to become members of ICANN Board and SO/AC Councils.	0
More effective participation from the region in terms of roles, responsibilities and contributions in joining working groups or leading certain activities.	<p>New names involved in the ICANN process include:</p> <ul style="list-style-type: none"> <li>• Christine Arida -- Member of the ICANN Fellowship Selection Committee from Egypt)</li> <li>• Nevine Tewfik – Member of the Strategy Panel on the Public Responsibility Framework from Egypt</li> <li>• Ismail Serageldin – Member of the Role in the Internet Organizations' Ecosystem Panel from Egypt</li> <li>• Mohammed Al Ghanim – Member of the High Level Panel</li> </ul>



	<ul style="list-style-type: none"> <li>• Imad Hoballah – Active GAC member from Lebanon</li> <li>• Wajdi Alquliti – OIC from Saudi Arabia</li> <li>• Walid Alsaqaf – ISOC Yemen from Yemen</li> <li>• Rafid Fatani – ALAC council member</li> <li>• Some members of the TF-AIDN are new to the ICANN process. Of the 25 members, 17 are new to ICANN</li> <li>• The Task Force on Capacity Building and Awareness (TF-CBA) has 21 members 16 of which are new to ICANN</li> <li>• A Program Committee of 6 members has been formed for the ME DNS Forum, all of which are familiar with ICANN and what it does</li> </ul>
Number of comments received from the region through ICANN public comments process	Data could not be obtained
Increase in ICANN presence in the region in terms of staff, ambassadors and/or offices for outreach in the region	<ul style="list-style-type: none"> <li>• ICANN Istanbul Hub operational</li> <li>• One staff members added</li> <li>• DNS Entrepreneurship Centre to be launched in Egypt soon</li> <li>• Funding TF-AIDN members to attend relevant events and fora</li> </ul>
Increase in participation from the region in other relevant fora such as ISOC, IETF, RIRs, NOGs as well as global, regional and national IGFs including the Arab IGF	<ul style="list-style-type: none"> <li>• ICANN Sponsors and funds the Arab IGF</li> <li>• ICANN sponsors and funds the MENOG</li> <li>• ICANN supports and funds the work of the TF-AIDN and the TF-CBA</li> <li>• ICANN collaborates with other I* Organizations on regional events</li> </ul>