

2022

**THE CORNERSTONE
OF THE INTERNET.**



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MANAGED DNS SERVICES

ENGINEERED TO BE THE FASTEST, MOST RELIABLE AND SECURE DNS NETWORK IN THE WORLD.



Our priority is ensuring your satisfaction with the product we've spent the last 19 years perfecting just for you. We are committed to providing the best DNS services in the world and dedicated to upgrading and optimizing our features so you can keep doing what you do best.



THE CORNERSTONE OF THE INTERNET.

ULTIMATE RELIABILITY

The DNS Made Easy network is the most reliable DNS network in the world. With over 20 years of the industry's longest history of uptime, DNS Made Easy offers the highest possible level of service. No other enterprise DNS provider can compete with DNS Made Easy in price, performance, and overall return on investment.

Our global DNS IP Anycast+ network is located in 23 different geographical multi-homed facilities using only Tier 1 providers such as NTT Communications, GTT, Telia, Telstra, and Tata Communications. Our infrastructure design puts the DNS Made Easy network in the elite top tier of DNS networks for reliability, scalability, and redundancy.

DNS Made Easy has 100% uptime history at the most competitive pricing in the industry. Our network is engineered with a priority for security such as scalable bandwidth capabilities that thwart attacks, as well as multi-factor authentication methods that guarantee a stable and secure network.

- **Global IP Anycast+ self-healing network.**
- **Fully meshed DNS infrastructure.**
- **Automatic DNS Failover and System Monitoring**
- **First DNS provider to guarantee 100% uptime, SLA backed.**
- **Exceptional resolution speeds recognized by third party industry experts.**
- **Real-Time Statistics automated query reporting with intelligent analysis.**



WHERE IS OUR NETWORK?



Everywhere the end-user is...

Seattle, WA

San Jose, CA

Los Angeles, CA

Miami, FL

Dallas, TX

Washington, DC

New York, NY

Chicago, IL, USA

Sao Paulo, BR

Bogotá, CO

Santiago, Chile

London, GB

Frankfurt, DE

Amsterdam, NE

Paris, FR

Stockholm, SE

Sydney, AU

Hong Kong, HK

Singapore, SG

Tokyo, JP

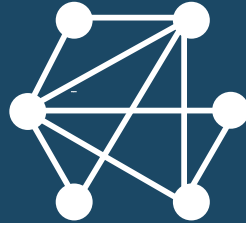
Johannesburg, SA

Mumbai, IN

Toronto, CA



THE INFRASTRUCTURE



THE ONLY NETWORK YOU'LL EVER NEED

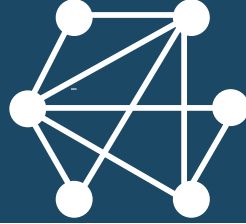
DNS Made Easy guarantees that your DNS requests will be resolved at our record-setting speeds. Handling roughly 80 billion queries everyday, our infrastructure is engineered to be the top echelon of the industry. Fully owned and managed in house with absolutely no outsourcing, our infrastructure is ready to exceed your business' needs whether large or small.

Partnered with the largest and most reliable data providers in the industry, our DNS servers are housed and monitored 24/7 at world class facilities. Each node has Internet access via fiber connectivity to provide maximum throughput for your domain's resolution. DNS Made Easy is proud to utilize infrastructure transit and peering from the following data providers: GTT, Telia Sonera, Telstra, Tata, Vocus, and NTT.

STATISTICS THAT MOVE:
#1 IN SPEEDS & UPTIME HISTORY
180+ BILLION QUERIES DAILY



ENTERPRISE BENEFITS



BEST RESOLUTION PLATFORM

Proprietary multi-tiered framework that creates localized server redundancy and scalability.



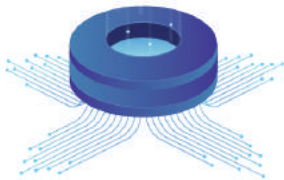
ELITE DNS DEFENSE

"First alert" line of protection with deep packet inspection that ensures the safety of our network and customer's DNS services from attacks and intrusions.



INSTANT UPDATES

Multi-level updated technology masterfully designed to push DNS changes instantly and accurately to all our servers. The fastest propagation in the world!



TRUEST REDUNDANCY

From Secondary DNS services to Failover and Monitoring services, we've got your back. You can even pair Failover services with Round Robin and the Global Traffic Director for added redundancy.



ENGINEERED FOR SPEED

Our servers are consistently among the fastest worldwide. We understand that speed matters, that's why we fully manage and own our entire network from top to bottom.



REAL-TIME ANALYTICS

Real Time Analytics allows you to see important information in one place. Use it to make faster, better-informed decisions, which can lead to optimized traffic for SEO and increased revenue.

COSTLY OUTAGES

WHAT'S YOUR CONTINGENCY PLAN?

In light of recent DNS outages among IP Anycast+ providers, DNS Made Easy has taken the initiative to emphasize the importance of Secondary DNS and redundancy services.

When building your contingency plan your first priority should be setting up Secondary DNS Services which create redundant DNS services for an organization's domains. Essentially, Secondary DNS creates a clone of the original zone information that is found at the primary DNS provider and duplicates this on the DNS Made Easy IP Anycast+ network. When you serve your domain's record information on multiple DNS services, you're getting an extra level of redundancy should your primary DNS operator suffer an outage. Secondary DNS services are always running and guarantee 100% uptime.

Catastrophic disaster is unavoidable, however our users can easily stay prepared using our Failover Services and monitoring solutions which guarantee that as soon as your website, service, or internet connection is offline, all your traffic will be automatically pointed over to a secondary IP address, server, or provider you have set up at another location.

DNS Made Easy recently conducted a study among their customers investigating why companies were switching from other providers to DNS Made Easy.

We found that 3 out of 4 customers had reactively chosen DNS Made Easy after their previous provider suffered DNS outages. Not only that, but these same clients had suffered anywhere from 4 to 18 hours of downtime.



DNS MADE EASY NEVER GIVES UP

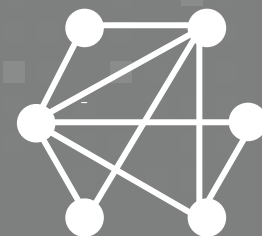
In house operated networks lack the same capabilities as a managed DNS provider. Most attacks prove successful because in house systems lack the large bandwidth capacities as outsourced providers. Recent surveys have discovered that DDoS attacks are growing at exponential rates. In 2005, the highest reported attack (by NTT) was only 10 gbps, however just five years later attacks were peaking at 100 gbps.

In 2012, DNS Made Easy mitigated an attack that reached over 200 gbps, the largest attack of its time. Despite the odds, the DNS Made Easy network came out unaffected, with no effect to our clients and their end users. But here's the best part: faced with this massive flood of data packets, our network didn't slow down for even a second!

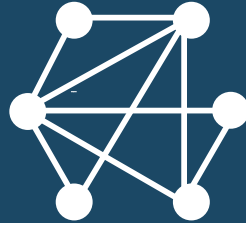
Organizations using in house DNS infrastructures will spend thousands on expensive firewalls to protect their servers; however, what most don't realize is no matter how large the firewall is, if their incoming connections into their network aren't large enough, then game over...



Name servers can only handle a finite amount of DNS requests or PPS (packets per second) before they fail. DNS Made Easy solves this problem by setting up hundreds of name servers worldwide on an IP Anycast+ network. By serving DNS traffic across many name servers, our network can manage exponentially more requests than a typical unicast or in house network.



SECURITY BENEFITS



OUR LEGACY IN SECURITY

For over 19 years DNS Made Easy has set the record for the longest history of uptime in the industry, all the while mitigating attacks and maintaining only top tier standards. We accomplish this by staying up to date with the latest security threats, our staff of industry experts, and exceptional customer care.

THE TRUSTED PLATFORM

The DNS Made Easy platform is constantly monitoring query traffic for influxes and possible threats. In the event of an attack, our fleet of engineers are always ready 24/7/365. Our core team of developers are the industry experts, handpicked from governmental and financial institutions. Experts in BIND and DNS infrastructure, we are constantly on top of the latest security threats and upgrade our system for the latest updates and patches to ensure 100% uptime.



What does the average DDoS attack cost?

MORE THAN

\$114,000

[NTT Best Practices Against DDoS Attacks]

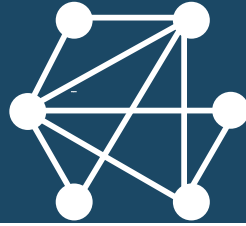
What is the cost for 24/7/365 monitoring?

LESS THAN

\$5/year

based on a 2 minute interval per record per year

ENSURE SUCCESS



Why Choose DNS Made Easy?

Building an enterprise quality network without outsourcing takes an enormous amount of expertise, not only in initial design but also in optimization and scalability.

In the past 20+ years, our network infrastructure has evolved continuously to reflect the service, redundancy, and resolution speeds that our clients require from a world class enterprise DNS provider. DNS Made Easy has built a DNS architecture capable of 100% uptime with a proven track record. In fact, DNS Made Easy was one of the first providers in the world to offer a 500% Service Legal Agreement (SLA).

Today, DNS Made Easy's network consists of a multi-million dollar infrastructure with global points of presence (PoP's) all over the world. We have full redundancy at every PoP, and every single one of our name servers are actively monitored to provide full redundancy and deliverability.

We are constantly researching, upgrading, and redesigning our network to exceed industry standards and bring our customers the most ROI.

Our network is capable of intelligently routing traffic around problem nodes to the next closest PoP based on AS Path and BGP routes. This is complete redundancy, and that's the IP Anycast+ network, invented and engineered by DNS Made Easy!

DID YOU KNOW:

There are more than
1,000,000
domains that rely on
DNS Made Easy?





BUSINESS

\$6.25 / month

\$75 Billed Annually

[Purchase](#)

- ✓ 25 Domains
- ✓ 7,500 Records
- ✓ 10M Queries /month
- ✓ [3 Failover Records](#)
- ✓ 5 Query Logs /month
- ✓ Two Factor Auth
- ✓ 100% SLA-backed
- ✓ [DNS Analytics](#)
- ✓ [Rest API Access](#)
- ✓ Free Ticketing Account Setup

[Learn More](#)



ENTERPRISE

Contact Sales

Talk to the Team

[Get Custom Quote](#)



CORPORATE

\$145 / month

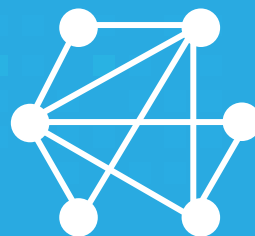
Billed Monthly or \$1740 Annually

[Purchase](#)

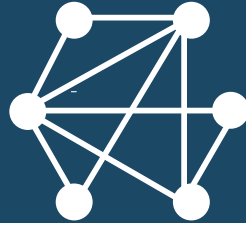
- ✓ 50 Domains
- ✓ 15,000 Records
- ✓ 50M Queries /month
- ✓ [10 Failover Records](#)
- ✓ 25 Query Logs /month
- ✓ 10 Additional Users
- ✓ 1 Personal Account Rep
- ✓ Three Factor Auth
- ✓ 100% SLA-backed
- ✓ [DNS Analytics](#)
- ✓ [Rest API Access](#)
- ✓ DNSSEC
- ✓ SAML / SSO (\$250 Activation Fee)
- ✓ Geo Load-Balancing (GTD) 1 Domains
- ✓ Business Hour Live Phone Support
- ✓ Live Chat Support
- ✓ Up to 2 Hours of Migration Support
- ✓ Free chat, phone, and video account setup

[Learn More](#)

PLAN PRICING



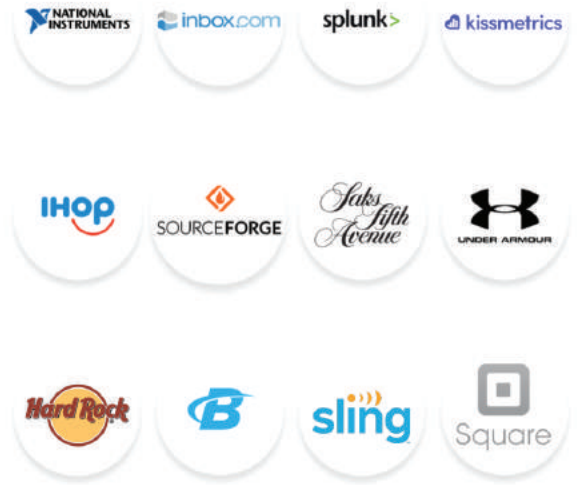
WHAT OUR CLIENTS SAY



"I really like the Automatic DNS Failover & System Monitoring"

I really love DNS Made Easy. When I make a change to any record in any of my domains, that change is instantly propagated to all of their servers and I really like the Automatic DNS Failover & System Monitoring.

Iulian Halac



"The best value in our IT budget"

Hands down DNSMadeEasy represents the best value in our IT budget. Rarely (in any industry!) do you find a company with an offering that is as good (if not better) than their competitors yet costs hundreds to thousands of times less. Amazing job in all facets guys, you should be proud of the company you've built!

Dan Plakson

"Consistently and widely outperforms other providers"

After extensive research and tests among top DNS vendors, we've concluded that DNS Made Easy consistently and widely outperforms other providers. We highly recommend web providers to switch to DNSME.

Derek Seymour



JUST THE FACTS



Fastest DNS Provider
in industry



500% back uptime
SLA for all
membership levels



23 points of presence
at major Internet
Exchange points



Trusted by over
900,000 domains



17 year 100%
uptime history



Average query
resolution in 30
milliseconds or less



Engineered for high
capacity answering
over 80 billion
queries a day



Data and bandwidth
partnerships with
tier 1 providers

OUR VALUES

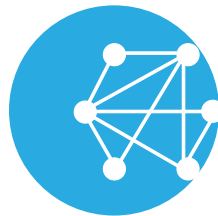
DNS Core Pillars of Success



RELIABILITY



INNOVATION



PERFORMANCE



ANALYTICS



SECURITY



MONITORING

