Consumer Magazines

Combined Total Circulation Certificate
January to December 2013



Setting the standard

PC Gamer





Key information

Metric type Circulation

ABC total
22,054 average - print & digital (gross)
19,125 average (print)
2,929 average (digital)

Period
1 January 2013 to 31 December 2013

No of issues

Market sector Computing: PC Games

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Print Circulation analysis

Actively purchased circulation (UK & ROI)

Multipacked Retail sales circulation

O%

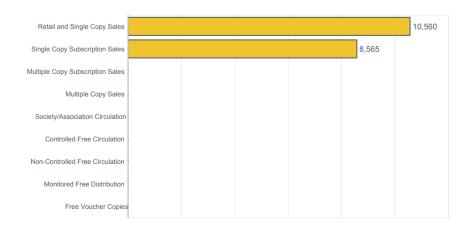
Price: Basic cover price
Published annual UK subscription rate
Published annual ROI subscription rate
Published annual other countries subscription rate

£79.99

£79.99 to £94.99

Digital Edition analysisOther countriesUK & ROITotalAverage circulation1,5181,4112,929

Circulation breakdown (print only)



This certificate is supported by the following organisations









www.futurenet.com



Certificate of Average Circulation for the 13 issues distributed between 1 January 2013 and 31 December 2013

Average	Circulation -	. nrint &	Istinih	(aross)	
Average	Circulation .	PIIIILG	uigitai	(9) 033/	

Total	UK & Rol	Other Countries		
22,054	19,083	2,971		

	Total		UK & Rol		Other Co	untries
	Print	Digital	Print	Digital	Print	Digital
Average Circulation	19,125	2,929	17,672	1,411	1,453	1,518
Retail and other Single Copy Sales	10,560	635	9,518	350	1,042	285
At Basic Cover Price	10,560	-	9,518	-	1,042	-
Below BCP but not less than 50%	-	290	-	88	-	202
Less than 50% of BCP but not less than 20%	-	345	-	262	-	83
Single Copy Subscription Sales	8,565	2,294	8,154	1,061	411	1,233
At Basic Annual Rate	3,377	-	3,091	-	286	-
Below BAR but not less than 50%	4,762	754	4,639	294	123	460
Less than 50% of BAR but not less than 20%	399	1,540	399	767	-	773
Less than 20% of BAR but not less than 10%	1	-	1	-	-	-
Less than 10% of BAR	26	-	24	-	2	-
Multiple Copy Subscription Sales	-		-		-	
Corporate Subscription Sales		-		-		-
Multiple Copy Sales	-		-		-	
Society / Association / Organisation Circulation	-	-	-	-	-	-
Controlled Free Circulation	-	-	-	-	-	-
Non-Controlled Free Circulation	-		-		-	
Monitored Free Distribution	-		-		-	
Free Retail Voucher Copies	-		-		-	

Additional Print Analysis

Actively Purchased Circulation Multi Packed Retail Circulation

ACTIVELY PURCHASED / MULTI PACK PERCENTAGES						
Total	United Kingdom & Republic of Ireland	Other Countries				
100.0%	100.0%	100.0%				
0%						

Price: The following prices are accurate for the end of the audit period.

Basic Cover Price £5.99

Published Annual UK Subscription Rate £59.99

Published Annual Rol Subscription Rate £79.99

Published Annual Other Countries Subscription Rate £79.99 to £94.99

Duplication:

The mailing list for the audit issue was tested, the level of duplication found was: 0%

Excluded Issues:

None



Certificate of Average Circulation for the 13 issues distributed between 1 January 2013 and 31 December 2013

Issue by Issue Analysis (print only)

	Issue	Me	Monitored Free Distribution				Multipacks		
Cover Date or Issue Identifier	Variance from Total Average	Total	Net Distri- bution by Hand	Net Distri- bution - Other	Gross Distrib- ution	Retail o Single C Sales Multipad	opy -	Other title(s) multipacked	
249	-	-	-	-	-	-	-	-	
250	-	-	-	-	-	-	-	-	
251	-	-	-	-	-	-	-	-	
252	-	-	-	-	-	-	-	-	
253	-	-	-	-	-	-	-	-	
254	-	-	-	-	-	-	-	-	
255	-	-	-	-	-	-	-	-	
256	-	-	-	-	-	-	-	-	
257	-	-	-	-	-	-	-	-	
258	-	-	-	-	-	-	-	-	
259	-	-	-	-	-	-	-	-	
260	-	-	-	-	-	-	-	-	
261	-	-	-	-	-	-	-	-	

More Information

'Gross' appended to the print and digital total reflects that the print total and the digital total have been combined without de-duplication.

To find out more about ABC, please visit www.abc.org.uk For definitions used on this certificate, please visit www.abc.org.uk/jargon

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