

# USAGE OF INFORMATION AND COMMUNICATION TECHNOLOGIES IN THE REPUBLIC OF SERBIA, 2017

## HOUSEHOLDS/INDIVIDUALS ENTERPRISES





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Usage of information and communication technologies in the Republic of Serbia, 2017

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# INTRODUCTION

Modern society has become "information society" with the development and usage of information and communication technologies, which, as its main characteristic, plays the most important part in production, the economy and all other spheres in the life of individuals and the society as a whole.

Aware of the significance of those technologies, the Statistical Office of the Republic of Serbia carried out in 2004 a pilot survey on the usage of information and communication technologies in organisations dealing with financial and insurance activities. This undertaking was primarily meant to test and prepare the methodologies and instruments for the implementation of similar regular surveys related to households and the economy.

In the previous eleven years, the Statistical Office of the Republic of Serbia conducted two surveys on the usage of information and communication technologies. The first one referred to households and individuals, and the second included also enterprises.

Both surveys were carried out on the territory of the Republic of Serbia also in 2017 based on EUROSTAT methodology. Data for the Republic of Serbia exclude those for AP Kosovo and Metohija.

As for households and individuals, the three months preceding the telephone interview were taken to be the reference period, which was, for most of the questions asked to enterprises, January 2017, while selected ones referred to the entire 2016.

The survey for households was carried out on a two-stage sample, which was stratified according to the criterion on urban characteristics. The sample was allocated to the territories of Central Serbia (excluding Belgrade), AP Vojvodina and Belgrade, proportionally to the number of households. It included 2800 households and 2800 individuals. The interview was done both by telephone and indirectly (answers given by another person other than the absent one).

The survey for enterprises was carried out on a sample stratified by size classes and activities, through telephone interview. The sample covered 1655 enterprises.

The Statistical Office of the Republic of Serbia is hopeful that this publication will provide the users enough information on the current situation in information and communication technologies, which will serve as the basis for further development.



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## Part I

### **Usage of information and communication technologies in households/by individuals in the Republic of Serbia, 2017**

- 1.1. Devices available in households
- 1.2. Computers in households
- 1.3. Number of computers in households
- 1.4. Percentage of households having a computer, by type of settlement
- 1.5. Percentage of households having a computer, by income level
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- 1.7. Households having an Internet connection, by type of settlement
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- 1.31. When did you last (for private purposes) buy/order goods or services over the Internet?
- 1.32. Which of the following goods or services have you ordered (for private purposes) over the Internet in the last 12 months?



- 1.33. How often have you bought/ordered goods or services over the Internet, for private purposes, in the last three months?
- 1.34. How much have you spent when buying/ordering goods or services over the Internet for private purposes, in the last three months?
- 1.35. Did you use any of the following cloud services to store information (documents, photos, music and video files): Google drive, Dropbox, Windows Skydrive, iCloud?
- 1.36. Which of the following computer or mobile device related activities have you carried out in the last 12 months?
- 1.37. Which ICT activities have you carried out in the last 12 months?

## Part II

### **Usage of information and communication technologies in enterprises in the Republic of Serbia, 2017**

- 2.1. Does your enterprise use computers for business purposes?
- 2.2. Enterprises by the percentage of employees using a computer at least once a week
- 2.3. Did your enterprise use open-source operating system Linux?
- 2.4. Does your enterprise exchange regularly information electronically in supply chain management with its suppliers or customers?
- 2.5. Does your enterprise have access to the Internet?
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- 2.7. Broadband Internet connection in enterprises
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- 2.16. Percentage of the total turnover in 2016 resulting from orders received over the Internet
- 2.17. Did your enterprise use any of the following social media for business purposes?
- 2.18. Does your enterprise pay cloud computing services over the Internet?



# USAGE OF INFORMATION AND COMMUNICATION TECHNOLOGIES IN THE REPUBLIC OF SERBIA, 2017

## HOUSEHOLDS/INDIVIDUALS



## 1.1. METHODOLOGY

Survey period	<ul style="list-style-type: none"><li>• The survey was carried out from 18<sup>th</sup> of April 2017 to 28<sup>th</sup> of April 2017</li></ul>
Type of survey	<ul style="list-style-type: none"><li>• Telephone interview</li></ul>
Sample size	<ul style="list-style-type: none"><li>• 2800 households</li><li>• 2800 individuals</li></ul>
Target population	<ul style="list-style-type: none"><li>• For households: all households with at least one member aged between 16 and 74</li><li>• For individuals: all individuals aged between 16 and 74</li></ul>
Type of sample	<ul style="list-style-type: none"><li>• Two-stage, stratified sample</li></ul>
Geographic scope	<ul style="list-style-type: none"><li>• Territory of the Republic of Serbia (without AP Kosovo and Metohija)</li></ul>

## 1.2. SAMPLE

The survey on ICT usage in households was conducted on a representative sample of 2800 households on the territory of the Republic of Serbia. The response rate was 98.5% (2759 households).

### Households

Sample (households)	Income			Region			Type of households		Total
	Up to 300 euros	300 - 600 euros	More than 600 euros	Central Serbia	Vojvodina	Belgrade	Urban	Other	
Number	1200	813	413	1303	773	683	1719	1040	2759
%	49.5	33.5	17.0	47.2	28.0	24.8	62.3	37.7	100

The same sample was used for persons aged between 16 and 74 living on the territory of the Republic of Serbia. The response rate was 98.5% (2759 persons).

### Individuals

Sample (individuals)	Age						Sex		Educational level			Employment situation				Total
	16 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65 - 74	Man	Woman	Lower than secondary	Secondary	Tertiary	Employee	Unemployed	Student	Other	
Number	151	231	329	432	654	962	996	1763	533	1424	802	836	596	81	1246	2759
%	5.5	8.4	11.9	15.7	23.7	34.9	36.1	63.9	19.3	51.6	29.1	30.3	21.6	2.9	45.2	100

## 1.3. MAIN FINDINGS

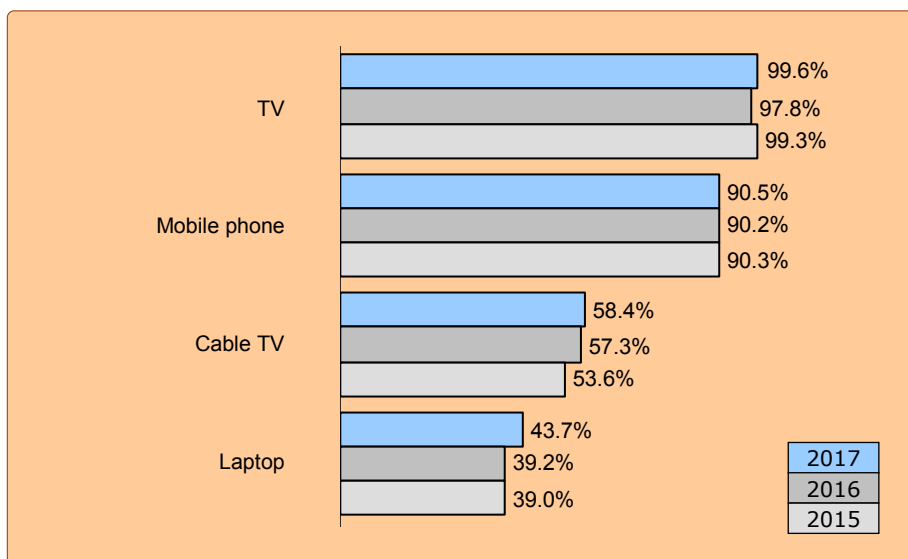
### 1.3.1. Devices available in households

Households were offered to give more than one answers to the question relative to the devices available in households. The survey shows that 99.6% of households have a TV set and 58.4% cable TV.

90.5% of households have a mobile phone

There are 43.7% of households that have a laptop, which is an increase of 4.5% and 4.7% in relation to 2016 and 2015, respectively.

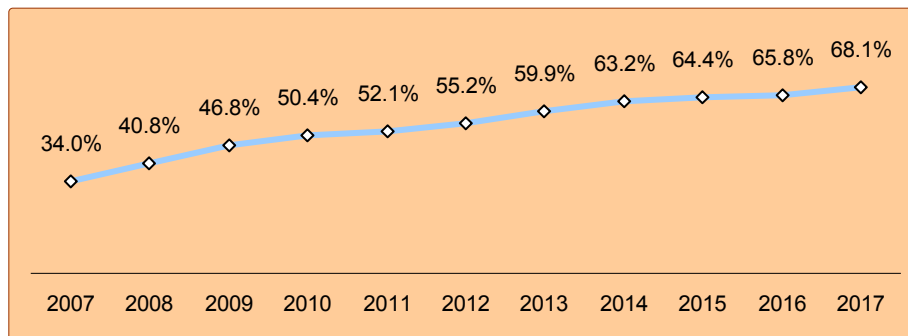
**Graph 1.1. Devices available in households**



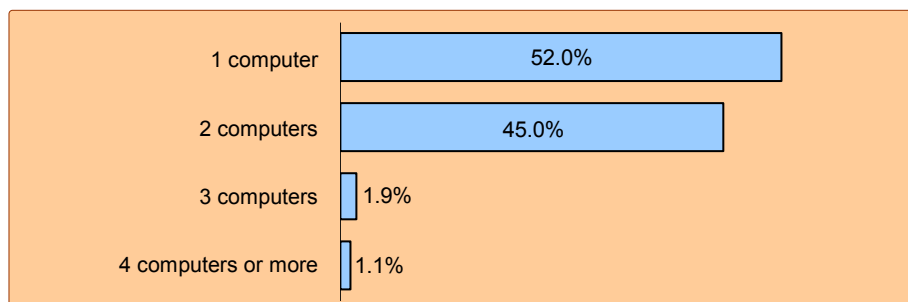
### 1.3.2. Computers in households

The main findings of the survey show that 68.1% of households in the Republic of Serbia have a computer, which is an increase of 2.3% and 3.7% in relation to 2016 and 2015, respectively. The percentage of computers in households varies as to the territory: in Belgrade it amounts to 77.8%, in Vojvodina 66.2%, and in Central Serbia 65.3%.

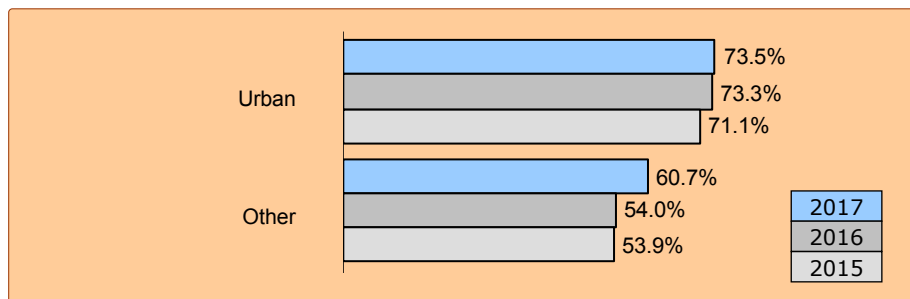
68.1% of households have a computer

**Graph 1.2. Computers in households**

Most of the households have one computer (52.0%), while 45.0% have two computers.

**Graph 1.3. Number of computers in households**

The differences are also visible when comparing the availability of computers in urban and other areas of Serbia: 73.5% versus 60.7%. In relation to 2016, this gap has significantly decreased, which is backed by growth rates of computer availability in urban and other parts of Serbia. The growth rate in the urban part of Serbia is 0.2%, and in the other areas it amounts to 6.7%, when compared to 2016.

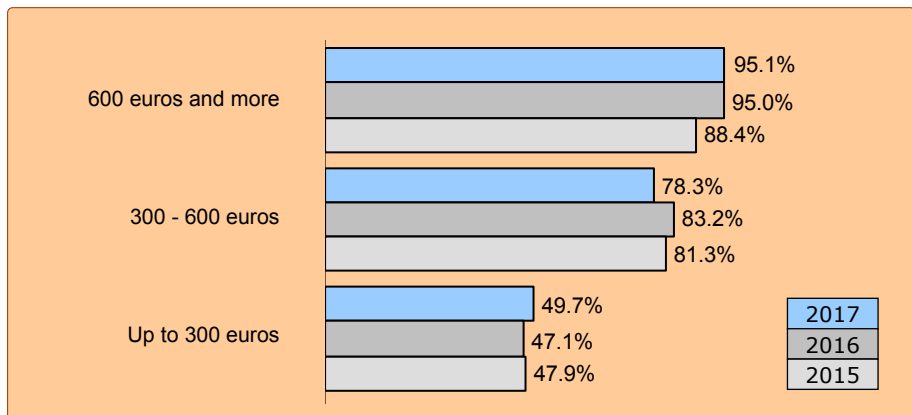
**Graph 1.4. Percentage of households having a computer, by type of settlement**

However, the structure of households classified by monthly income is expressive of the greatest gap as to the availability of computers in households. Computers are mostly available in households with a monthly income of more than 600 euros (95.1%) while in households with an income up to 300 euros there are 49.7% of them.

When comparing with data for 2016, growth rates in certain income classes for 2017 indicate that the above mentioned gap decreased, when compared to the previous year. The growth rate for households with an income of more than 600 euros amounts to 0.1%, while for households with an income of 300 – 600 euros it recorded a decrease of 4.9%, in relation to 2016. The growth rate for households with an income of less than 300 euros amounts to 2.6%.

49.7% of households with an income of up to 300 euros have a computer

**Graph 1.5. Percentage of households having a computer, by income level**

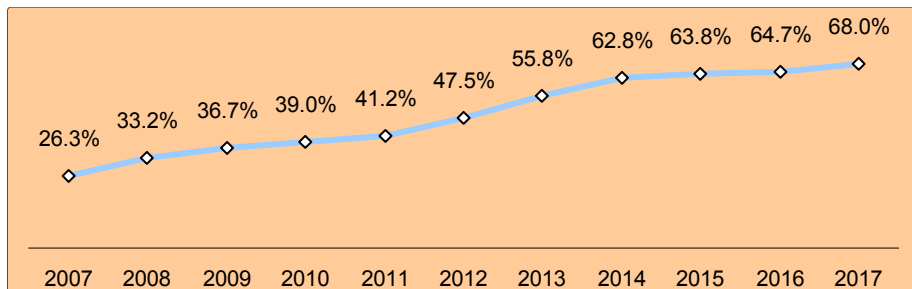


### 1.3.3. Internet in households

In the Republic of Serbia 68.0% of households have an Internet connection, which is an increase of 3.3% and 4.2%, when compared to 2016 and 2015, respectively.

68.0% of households have an Internet connection

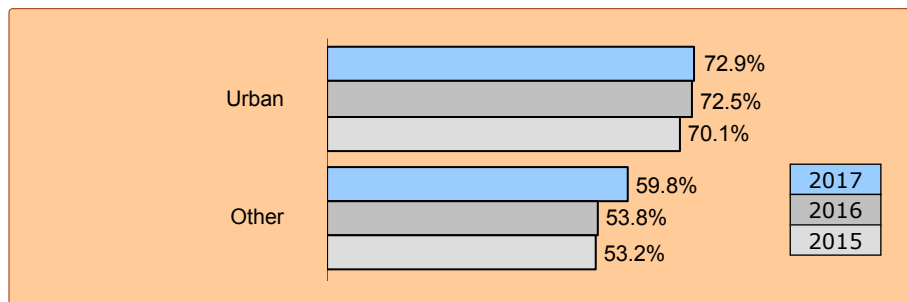
**Graph 1.6. Does the household have access to the Internet at home?**





The highest percentage of Internet connection availability was observed in Belgrade (77.5%), in Vojvodina (68.7%), and in Central Serbia (63.8%).

**Graph 1.7. Households having an Internet connection, by type of settlement**

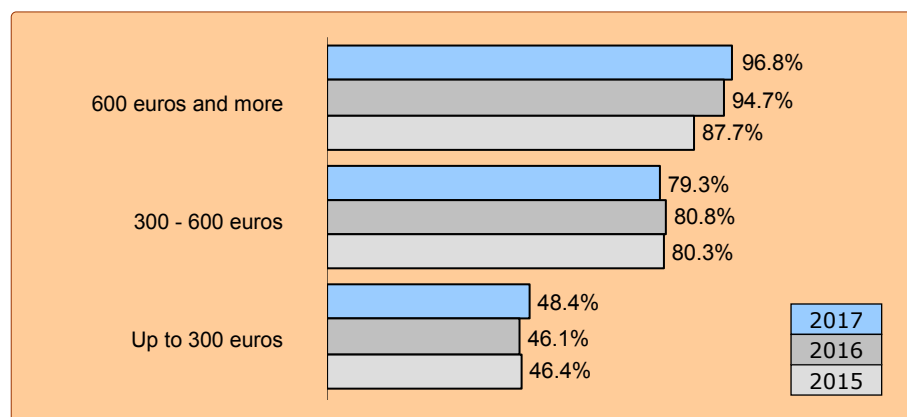


There are also considerable differences as to the percentage of Internet connection in urban and other parts of Serbia: 72.9% versus 59.8%. When compared to 2016, the results indicate that the gap diminished. The growth rate in the urban part of Serbia is 0.4% and in the rural part 6.0%.

In the same way as in computer availability in households, a large gap as regard the Internet connection appears when observing the structure of households according to their monthly income level. The internet connection is mostly used by households whose monthly income exceeds 600 euros (96.8%), while only 48.4% of households with an income under 300 euros are connected to the Internet.

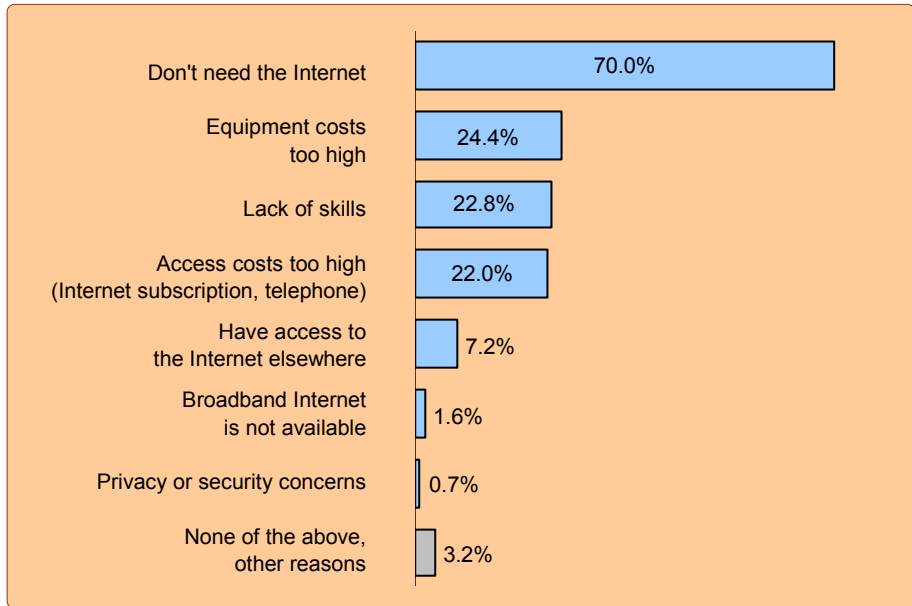
48.4% of households with an income up to 300 euros have an Internet connection

**Graph 1.8. Households having an Internet connection, by income level**



As regard the reasons for not having an Internet connection at home, 70.0% of households said that they don't need the internet, 24.4% indicated that equipment costs were too high, while 22.8% of households mentioned the lack of skills.

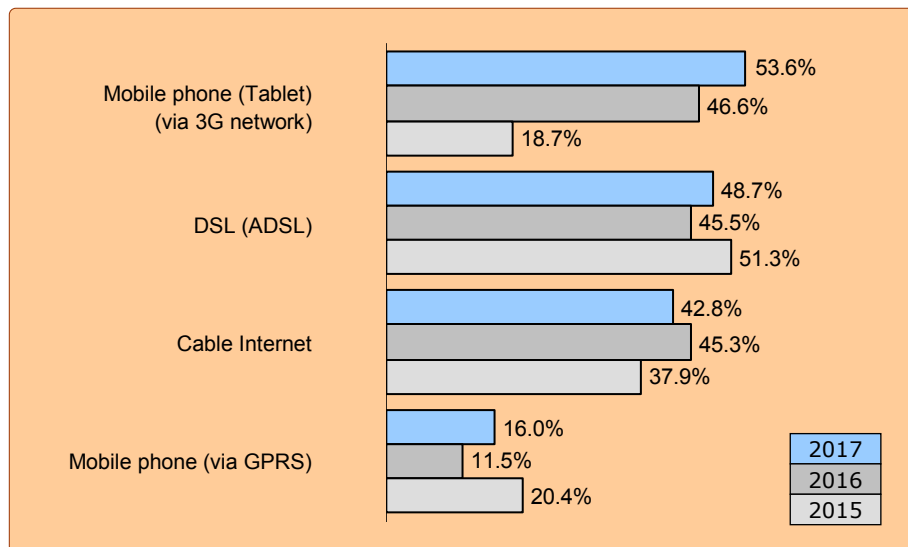
**Graph 1.9. Reasons of households for not having an Internet connection at home**



Households were offered several answers to the question relative to the type of connection used to access the Internet. The obtained results show that of the total number of households having an Internet connection, 48.7% have DSL (ADSL), 42.8% cable Internet, and 53.6% use mobile connection via 3G network.

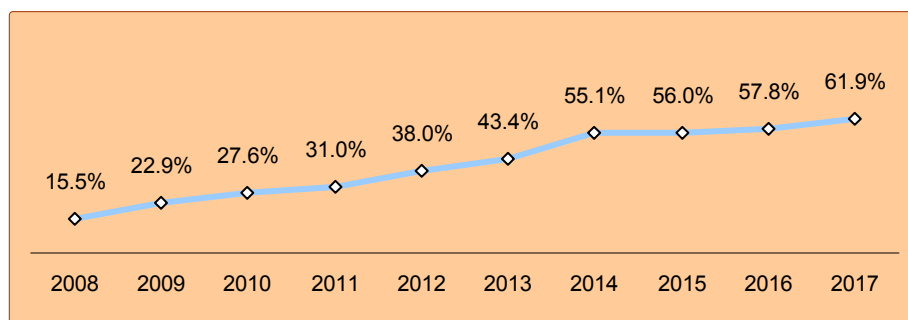
48.7% of households having an Internet connection use DSL (ADSL)

The results of the survey indicate that 1.2% of households have a dial-up connection. This is principally the result of an increased use of broadband connections.

**Graph 1.10. Type of Internet connection**

61.9% of households in Serbia have a broadband Internet connection

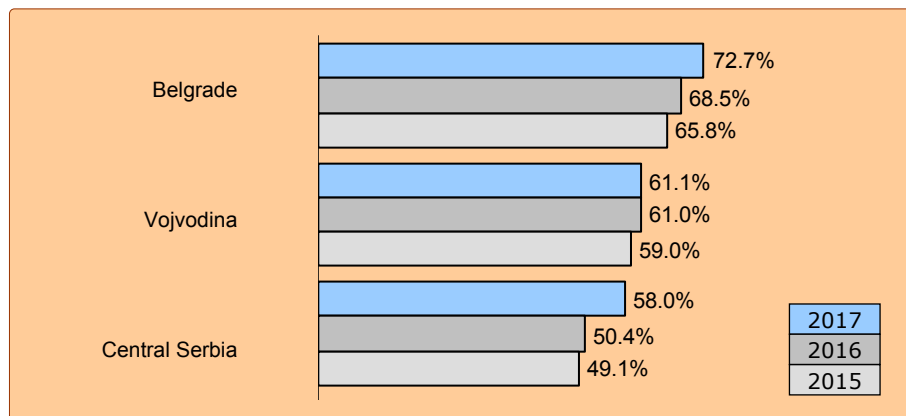
The broadband Internet connection, besides providing faster access, changes the entire way of using the Internet since it allows quicker download of information compared to the classic dial-up modem connection. Accordingly, from 2005 the percentage of households having this type of Internet connection is taken to be one of the main indicators of ICT development in the European Union. In Serbia, 61.9% of households have a broadband connection, which is an increase of 4.1% and 5.9% in relation to 2016 and 2015, respectively. This type of Internet connection is most used in Belgrade (72.7%), in Vojvodina (61.1%), and the least in Central Serbia (58.0%).

**Graph 1.11. Broadband Internet connection in households**

Broadband Internet connection is mostly available in households with a monthly income exceeding 600 euros (90.6%), while the percentage of those with an income under 300 euros is 42.9%.

Large differences are also observed when comparing the use of this type of Internet connection in rural and other parts of Serbia: 67.5% versus 52.3%.

**Graph 1.12. Broadband Internet connection in households, by territory**



### 1.3.4. Individuals: use of computers

In the Republic of Serbia, 67.7% of individuals used a computer in the last three months, 1.3% more than three months ago, and 4.9% more than one year ago. There are even 26.1% of individuals who have never used a computer. The number of computer users increased by 1.1%, 2.6% and 3.6% in relation to 2016, 2015 and 2014, respectively.

The number of computer users increased by 1.1% in relation to 2016

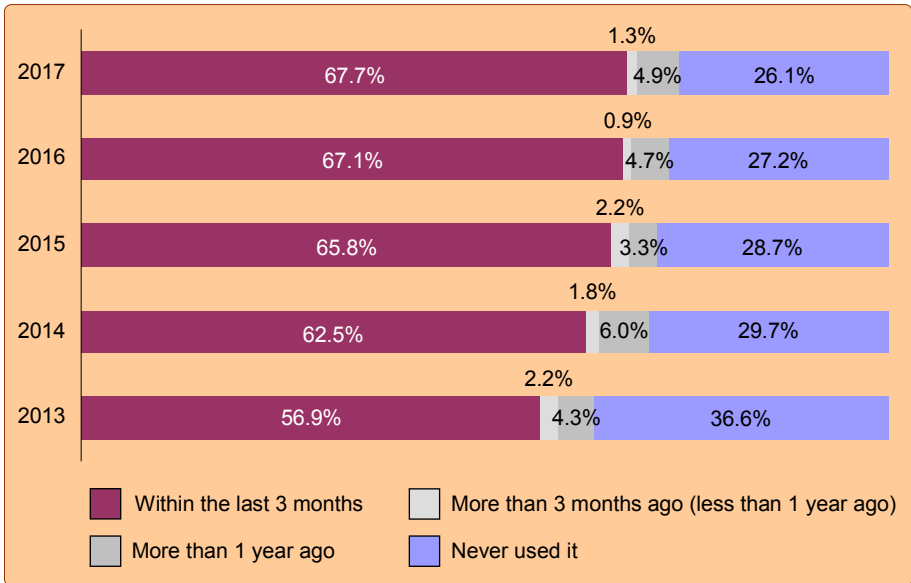
When compared with 2016, the number of individuals who have used a computer in the last three months increased by rather 10 000.

More than 3 616 000 persons used a computer in the last three months

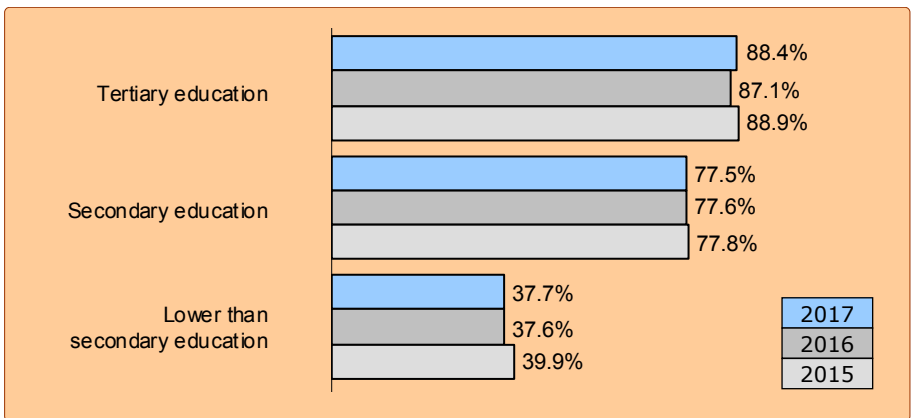
The percentage of computer users (in the last three months), according to educational level:

- 88.4% of persons with tertiary educational level;
- 77.5% of persons with secondary educational level;
- 37.7% of persons with lower than secondary educational level.

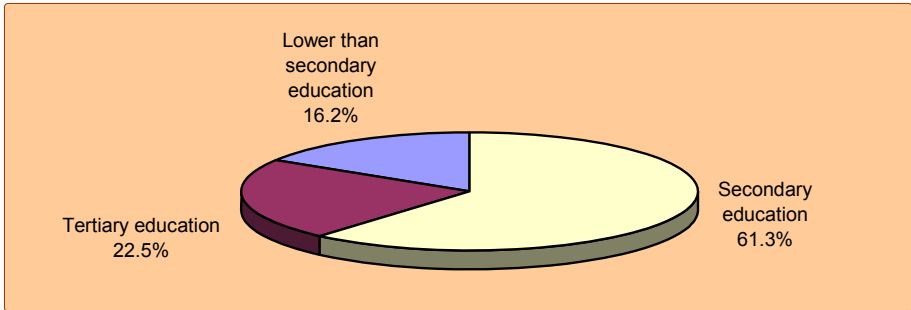
**Graph 1.13. When did you last use a computer?**



**Graph 1.14. Percentage of computer users (in the last three months), by educational level**

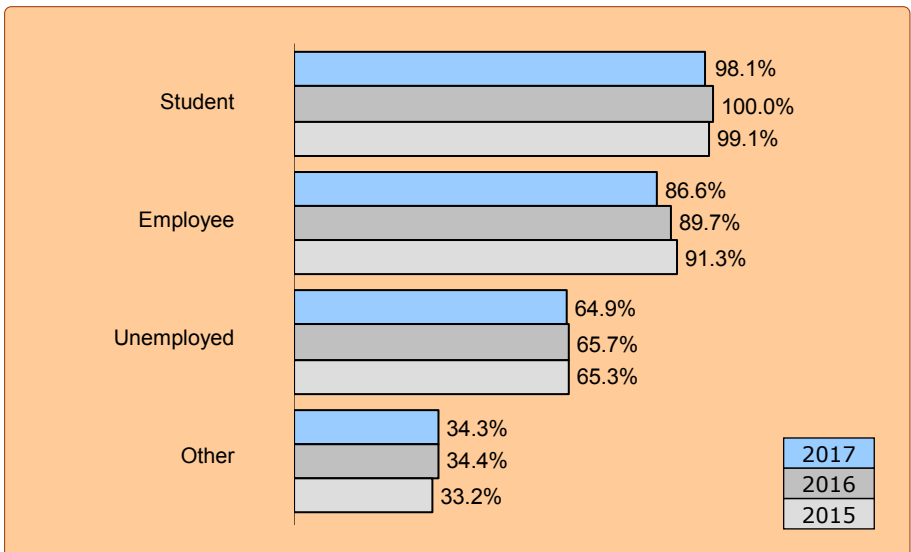


Among computer users, 61.3% have secondary educational level, 16.2% lower than secondary educational level, and 22.5% tertiary educational level.

**Graph 1.15. Educational structure of computer users**

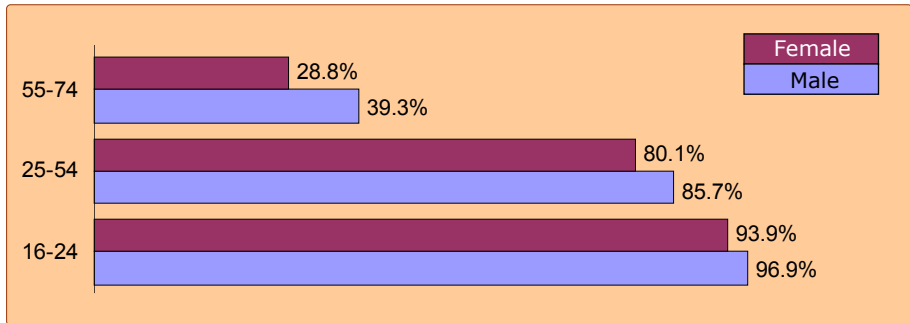
Percentage of computer users (in the last three months), by employment situation:

- 98.1% of students;
- 86.6% of employees;
- 64.9% of unemployed persons;
- 34.3% of others (retired, compulsory military service, etc.).

**Graph 1.16. Percentage of computer users (in the last three months), by employment situation**

The analysis of the respondents by sex indicates that in the last three months 72.2% of men and 63.4% of women have used a computer.

**Graph 1.17. Use of computers (in the last three months), by sex and age**

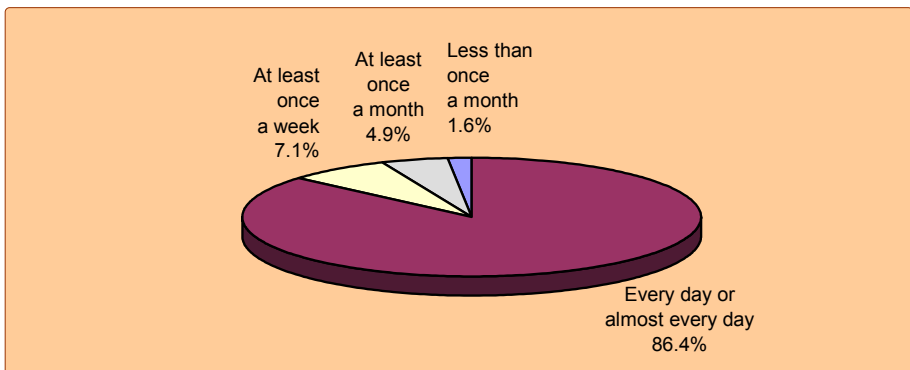


When asked how often, on average, the respondents have used a computer in the last three months, 86.4% said having used a computer every day or almost every day, 7.1% at least once a week, 4.9% at least once a month, and 1.6% less than once a month

More than 3 120 000 persons use a computer every day or almost every day

When compared with 2016, the number of individuals who used a computer every day or almost every day increased by some 50 000.

**Graph 1.18. How often, on average, have you used a computer in the last three months?**

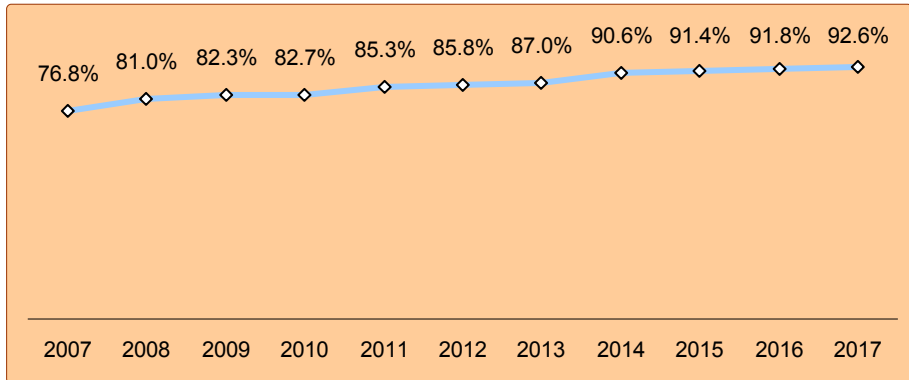


### 1.3.5. Individuals: use of mobile phones

The survey indicates that 92.6% of individuals use a mobile phone, while in 2016 the percentage was 91.8%.

More than 4 946 000 persons use a mobile phone

**Graph 1.19. Use of mobile phones**



**Graph 1.20. Use of mobile phones, by sex and age**





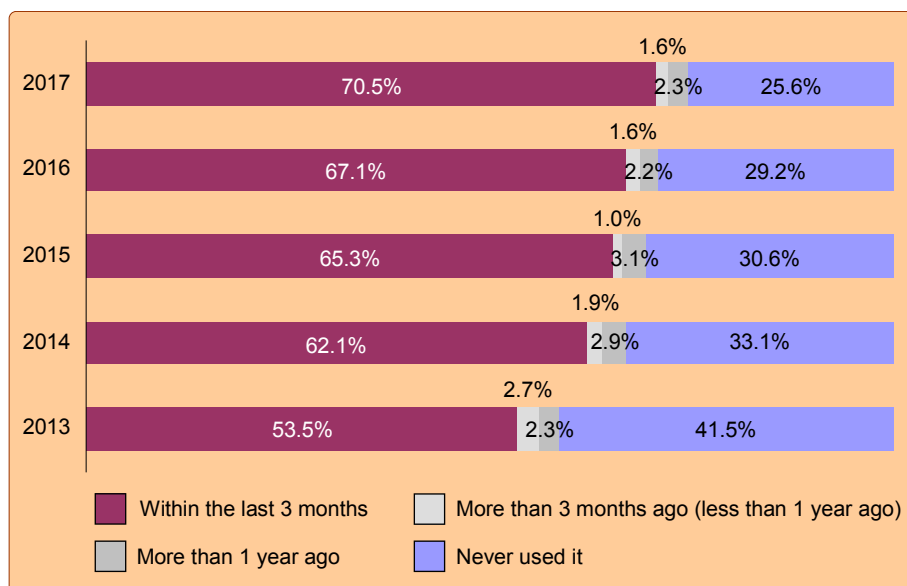
### 1.3.6. Individuals: use of the Internet

In the Republic of Serbia, 70.5% of persons have used the Internet in the last three months, 1.6% of respondents used the Internet more than 3 months ago, and 2.3% more than one year ago. There were 25.6% of respondents that had never used the Internet.

The number of Internet users increased by 3.6%, 5.0% and 7.5% in relation with 2016, 2015, 2014, respectively.

The number of Internet users increased by 3.6% in relation to 2016

**Graph 1.21. When did you last use the Internet?**



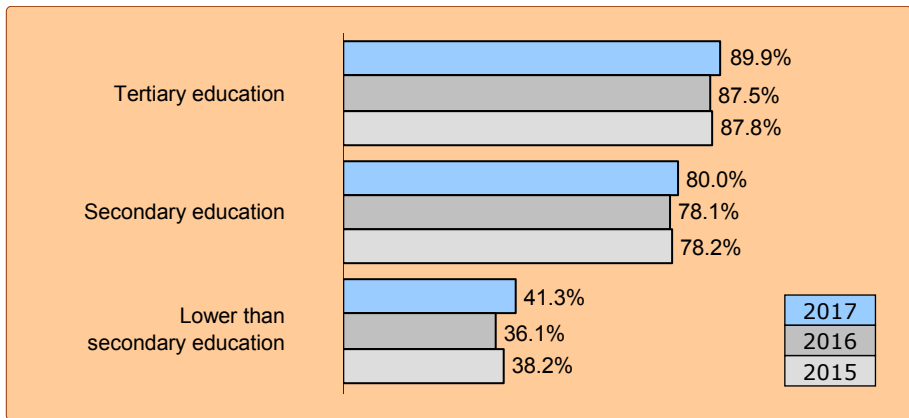
More than 3 750 000 persons have used the Internet in the last three months

When compared with 2016, the number of persons who have used the Internet in the last three months increased by rather 140 000.

The percentage of Internet users (in the last three months), by educational level:

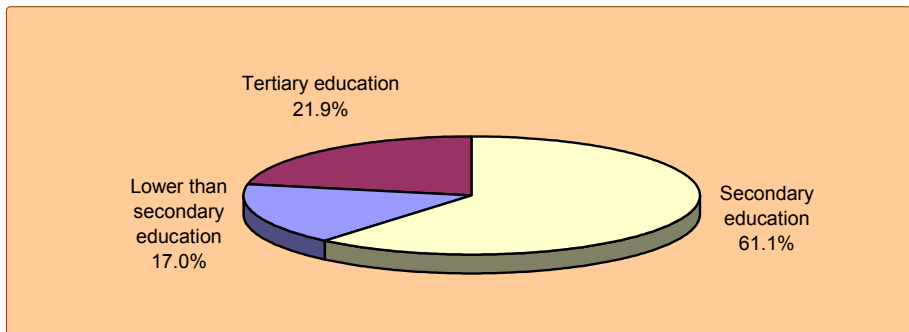
- 89.9% of persons with tertiary educational level;
- 80.0% of persons with secondary educational level;
- 41.3% of persons with lower than secondary educational level.

**Graph 1.22. Percentage of Internet users (in the last three months), by educational level**



Among Internet users, 61.1% attained secondary educational level, 17.0% of users attained lower than secondary educational level, and 21.9% tertiary educational level

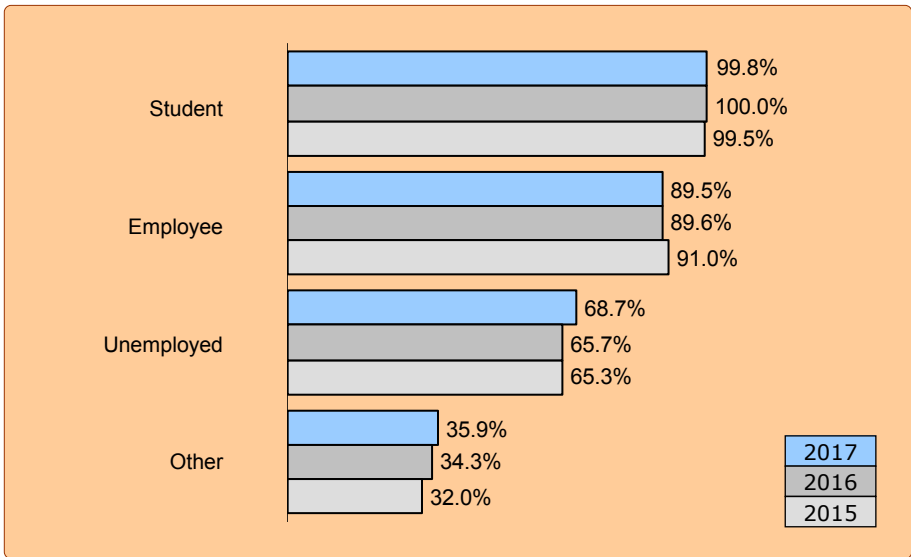
**Graph 1.23. Educational structure of Internet users**



Percentage of Internet users (in the last three months), by employment situation:

- 99.8% of students;
- 89.5% of employees;
- 68.7% of unemployed persons;
- 35.9% of others (retired, compulsory military service, etc.).

**Graph 1.24. Percentage of Internet users (in the last three months), by employment status**

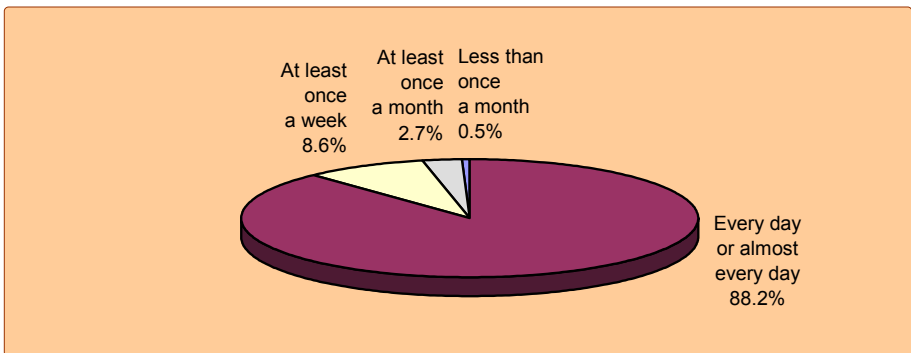


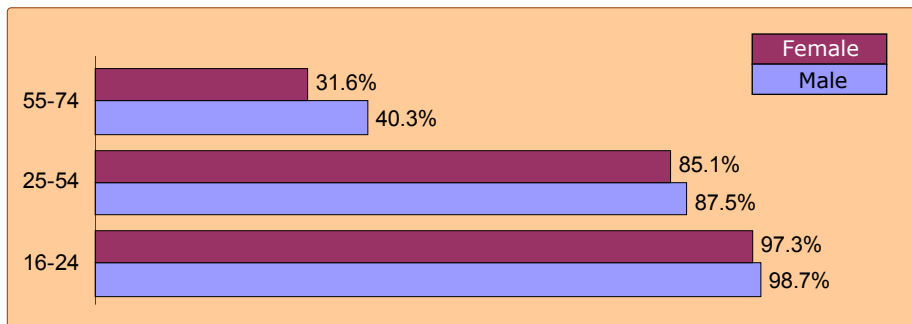
When asked how often on average they have used the Internet in the last three months, 88.2% of respondents said having used it every day or almost every day.

More than 3 300 000 persons use the Internet every day or almost every day

Compared to 2016, the number of persons who used the Internet every day or almost every day increased by some 200 000.

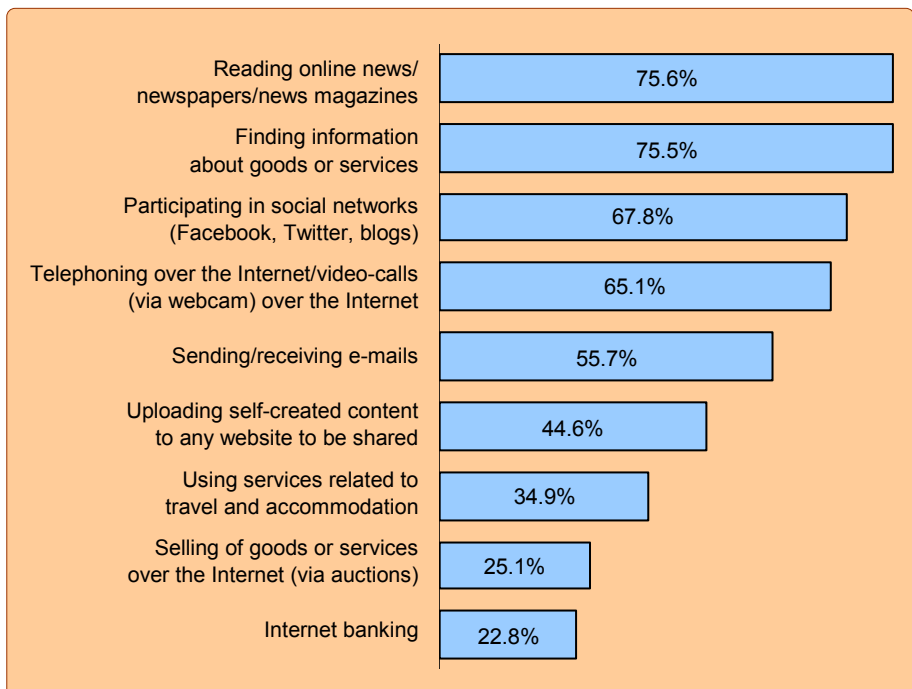
**Graph 1.25. How often, on average, have you used the Internet in the last three months?**



**Graph 1.26. Use of the Internet (in the last three months), by sex and age**

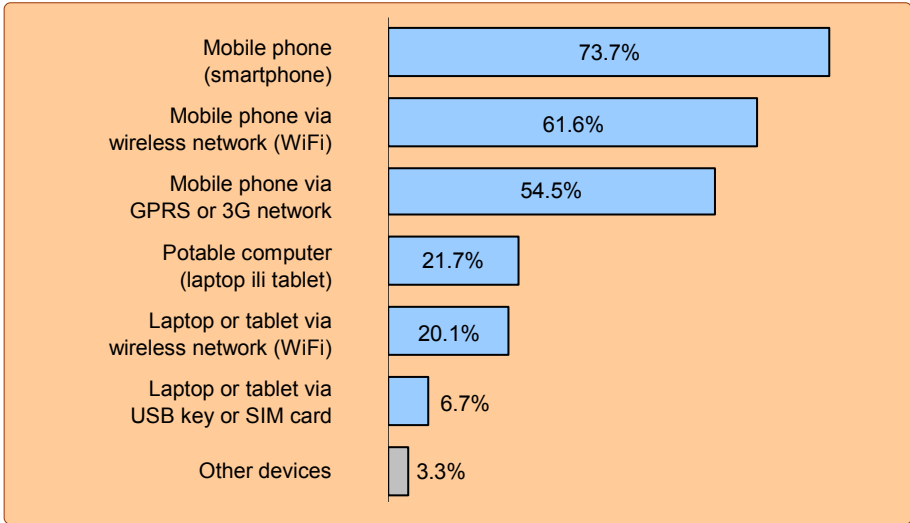
The analysis of respondents by sex indicates that 73.7% of men and 67.4% of women have used the Internet in the last three months.

In the last three months the respondents have used the Internet mostly for reading online newspapers and news magazines (75.6%), finding information about goods or services (75.5%) as well as for participating in social networks such as Facebook and Twitter (67.8%).

**Graph 1.27. Types of Internet use (for private purposes) in the last three months**

90.6% of Internet population aged from 16 to 24 have an account on social networks (Facebook, Twitter)

**Graph 1.28. Do you use any of the following mobile devices to access the Internet away from home or place of work?**

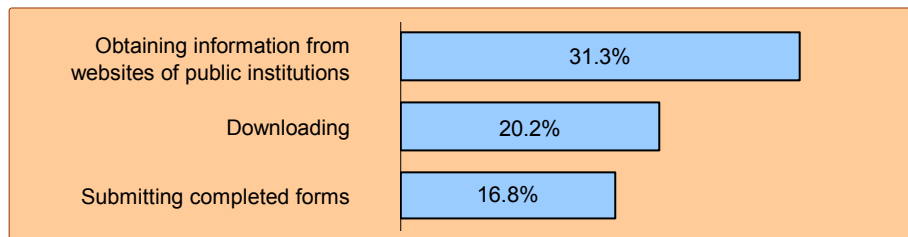


### 1.3.7. e-government

The survey indicates that 32.0% of Internet users use the Internet instead of personal contacts or visits to public authorities.

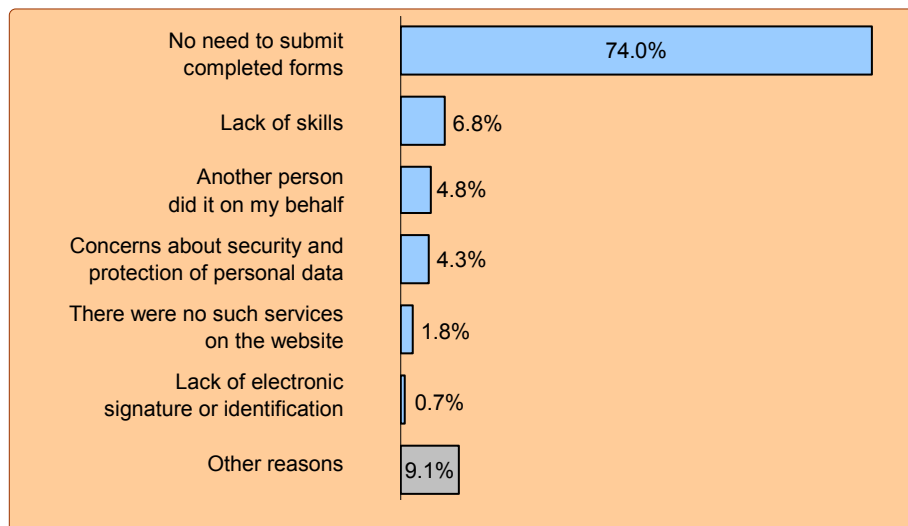
More than 1 270 000 persons use public authorities' electronic services

**Graph 1.29. For which of the following public authorities' services did you use the Internet?**



The survey indicates that 31.3% of Internet users who used public authorities' services over the Internet for obtaining information from public authorities' websites, and 20.2% to download official forms.

**Graph 1.30. Reasons for not having submitted completed forms to public authorities over the Internet**



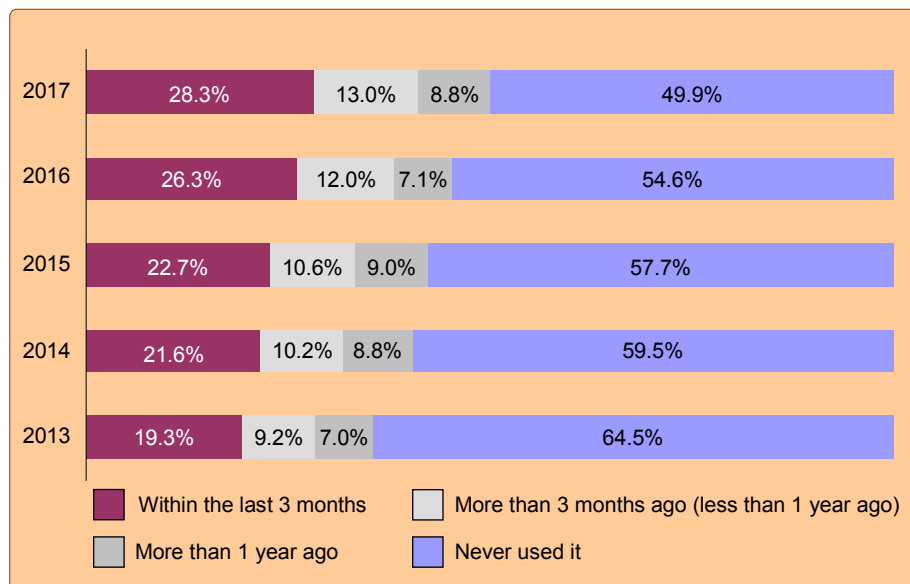
### 1.3.8. e-commerce

As regard the period when Internet users have bought/ordered goods or services via the Internet, 28.3% of users have bought/ordered goods/services in the last three months, 13.0% did it more than three months ago, and 8.8% more than a year ago.

49.9% of Internet users have never bought/ordered goods or services over the Internet.

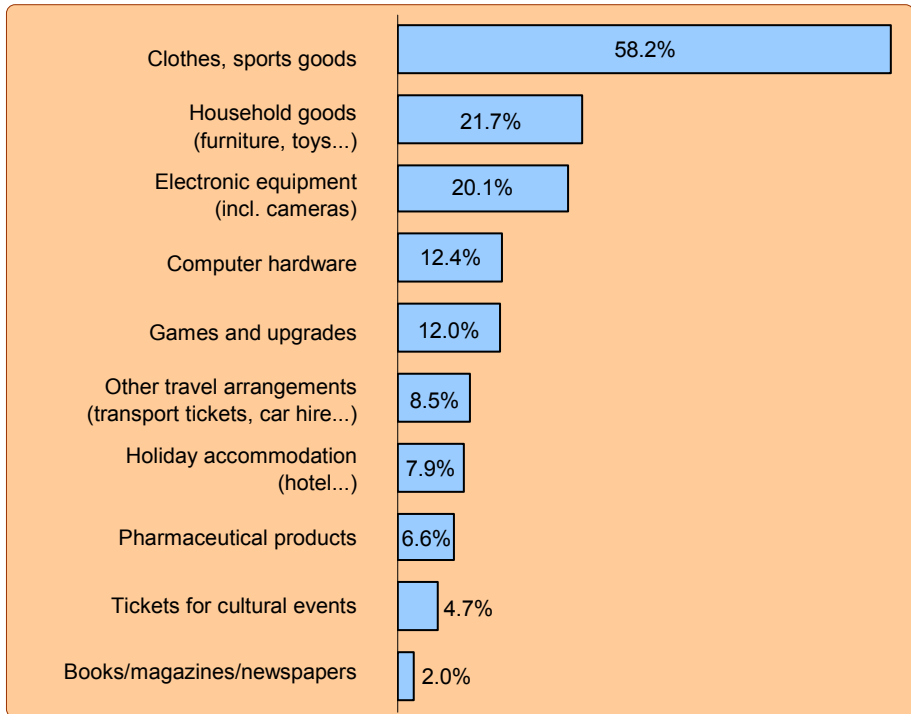
More than 1 630 000 persons have bought or ordered goods/services over the Internet in the last 12 months

**Graph 1.31. When did you last (for private purposes) buy/order goods or services over the Internet?**



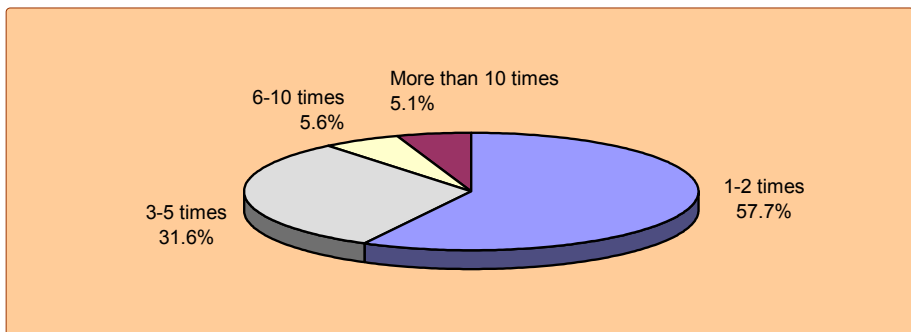
Compared to 2016, the number of individuals that bought or ordered goods/services over the Internet increased by some 180 000.

**Graph 1.32. Which of the following goods or services have you ordered (for private purposes) over the Internet in the last 12 months?**



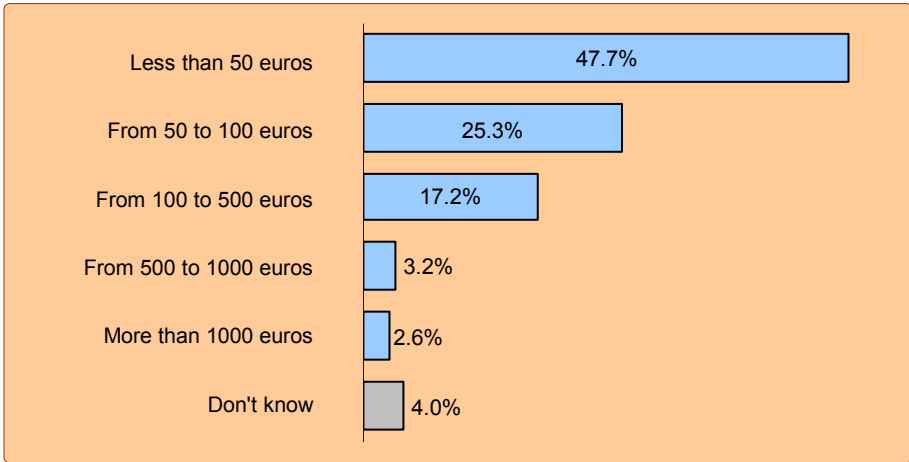
Most of the Internet users bought/ordered clothes and sport goods (58.2%) and household goods (21.7%).

**Graph 1.33. How often have you bought/ordered goods or services over the Internet, for private purposes, in the last three months?**





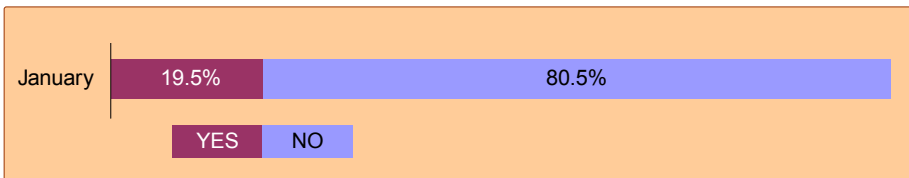
**Graph 1.34. How much have you spent when buying/ordering goods or services over the Internet for private purposes, in the last three months?**



### 1.3.9. Use of cloud services

The survey indicates that 19.5% of Internet population used cloud services to store or share information.

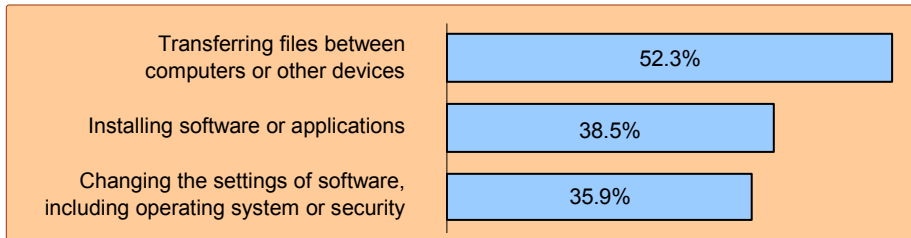
**Graph 1.35. Did you use any of the following cloud services to store information (documents, photos, music and video files): Google drive, Dropbox, Windows Skydrive, iCloud?**



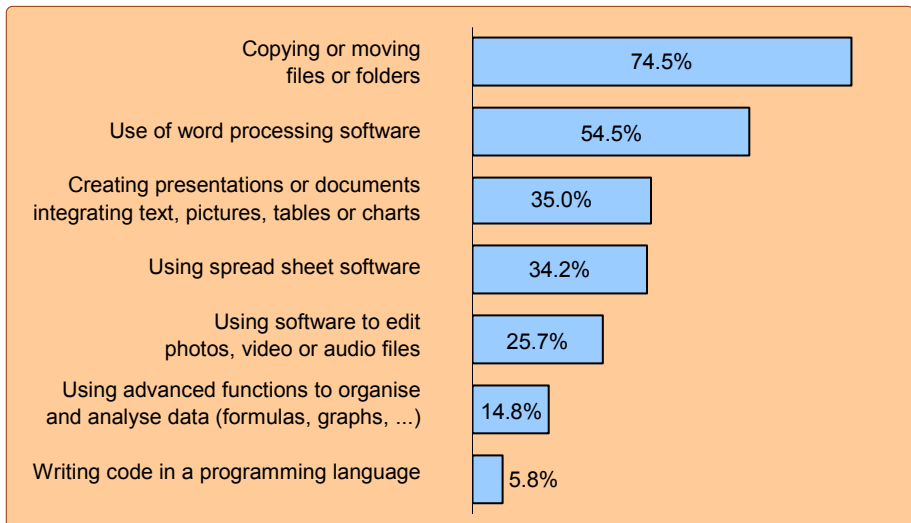
### 1.3.10. e-skills

As regard computer or mobile device related activities carried out in the last 12 months, 52.3% of Internet users said having transferred files between computers or other devices, and 38.5% used them to install software applications.

**Graph 1.36. Which of the following computer or mobile device related activities have you carried out in the last 12 months?**



**Graph 1.37. Which ICT activities have you carried out in the last 12 months?**





## 1.4. SURVEY RESULTS

### MODULE 1.A: Access to information and communication technologies

In percentages

Answer (households)	Income			Region			Type of households		Total
	Up to 300 euros	300 - 600 euros	More than 600 euros	Central Serbia	Vojvodina	Belgrade	Urban	Other	
<b>A1: Devices available in households (tick all that apply)</b>									
Desktop	49.7	78.3	95.1	65.3	66.2	77.8	73.5	60.7	68.1
Laptop	27.2	48.8	74.8	40.0	40.7	54.1	48.0	36.4	43.7
TV	99.6	99.7	99.5	99.8	99.3	99.5	99.5	99.6	99.6
Cable TV	50.8	62.2	69.5	49.0	56.0	78.8	69.7	39.1	58.4
Mobile phone telefon	82.7	96.7	99.0	88.6	89.3	94.3	92.2	87.7	90.5
<b>A2: Do you or anyone in your household have access to the Internet at home?</b>									
Yes	48.4	79.3	96.8	63.8	68.7	77.5	72.9	59.8	68.0
No	51.6	20.7	3.2	36.2	31.3	22.5	27.1	40.2	32.0
<b>A3: Type of Internet connection(s) (tick all that apply)<sup>1)</sup></b>									
DSL (ADSL)	46.5	50.6	50.1	58.9	42.5	39.1	45.6	55.0	48.7
Cable Internet	42.3	41.1	45.1	32.6	45.9	55.4	47.6	32.8	42.8
Mobile phone (tablet, USB) (via 3G network)	47.3	55.3	58.1	52.8	49.6	58.7	56.1	48.3	53.6
Dial-up access over telephone line or ISDN	1.5	1.6	1.0	1.8	1.2	0.5	1.3	1.0	1.2
Mobile phone (via GPRS)	16.4	15.8	17.5	19.7	13.8	12.3	14.2	19.7	16.0

<sup>1)</sup> The data refer to households that answered YES in question A2.

## MODULE 1.A: Access to information and communication technologies

In percentages

Answer (households)	Income			Region			Type of households		Total
	Up to 300 euros	300 - 600 euros	More than 600 euros	Central Serbia	Vojvodina	Belgrade	Urban	Other	
<b>A4: What are the reasons for not having access to the Internet at home? (tick all that apply)<sup>2)</sup></b>									
Have access to the Internet elsewhere	5.6	10.7	6.7	6.0	10.9	4.1	6.8	7.6	7.2
Don't need the Internet	69.5	73.5	76.6	66.0	74.3	75.1	72.1	67.6	70.0
Equipment costs too high	28.0	16.2	15.4	28.0	18.0	24.1	21.9	27.2	24.4
Access costs too high (Internet subscription, telephone)	24.7	15.4	15.4	23.6	16.7	26.1	19.6	24.7	22.0
Lack of skills	25.2	17.7	23.5	24.5	12.6	35.2	19.7	26.3	22.8
Privacy or security concerns	0.5	1.2	0.0	0.9	0.4	0.6	0.6	0.7	0.7
Broadband Internet is not available	1.6	1.6	8.1	2.7	0.4	0.0	0.1	3.2	1.6
None of the above; other reasons	3.3	3.2	8.6	1.9	4.9	4.2	4.6	1.6	3.2

<sup>2)</sup> The data refer to households that answered YES in question A2.

**MODULE 1.B: Use of**

Answer (individuals)	Age						Sex	
	16 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65 - 74	Man	Woman
<b>B1: When did you last</b>								
Within the last 3 months	95.4	96.1	83.1	69.9	46.2	16.7	72.2	63.4
More than 3 months ago (less than 1 year)	0.5	0.6	2.5	1.4	1.9	0.1	0.9	1.6
More than 1 year ago	2.9	1.4	4.8	5.7	8.2	5.8	4.9	5.0
Never used it	1.1	1.9	9.7	23.1	43.7	77.4	22.0	30.0
<b>B2: How often, on average,</b>								
Every day or almost every day	86.7	83.0	87.8	90.7	85.8	78.8	88.1	84.5
At least once a week	9.6	6.3	6.5	4.6	8.5	11.2	7.3	6.8
At least once a month	3.0	6.7	4.8	4.2	4.3	7.7	3.5	6.4
Less than once a month	0.7	4.0	0.9	0.5	1.4	2.3	1.1	2.3

<sup>1)</sup> The data refer to individuals who answered "Within the last 3 months" in question B1.

**computers****In percentages**

Education level			Employment situation				Total	Answer (individuals)
Lower than secondary	Secondary	Tertiary	Employee	Unemployed	Student	Other		
<b>use a computer?</b>								
37.7	77.5	88.4	86.6	64.9	98.1	34.3	67.7	Within the last 3 months
1.5	1.1	0.8	0.8	2.8	0.0	0.6	1.3	More than 3 months ago (less than 1 year)
4.7	5.3	3.9	2.9	6.5	1.8	7.1	4.9	More than 1 year ago
56.1	16.1	6.9	9.7	25.9	0.2	58.1	26.1	Never used it
<b>have you used a computer in the last 3 months? <sup>1)</sup></b>								
70.7	87.6	94.3	89.2	82.7	90.5	80.4	86.4	Every day or almost every day
16.4	6.3	2.5	4.3	10.1	6.9	11.1	7.1	At least once a week
8.9	4.7	2.4	5.2	4.7	1.3	6.8	4.9	At least once a month
4.0	1.4	0.8	1.2	2.5	1.3	1.7	1.7	Less than once a month

**MODULE 1.C: Use of**

Answer (individuals)	Age						Sex	
	16 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65 - 74	Man	Woman
<b>C1: When did you last</b>								
Within the last 3 months	98.0	97.0	88.6	73.5	49.1	17.2	73.7	67.4
More than 3 months ago (less than 1 year)	0.0	1.8	1.7	1.1	3.7	0.5	1.6	1.6
More than 1 year ago	2.0	0.4	2.2	2.6	3.7	2.5	2.2	2.4
Never used it	0.0	0.8	7.4	22.8	43.5	79.8	22.5	28.6
<b>C2: How often, on average, have you used</b>								
Every day or almost every day	93.5	94.7	86.9	85.4	80.2	70.0	91.0	85.1
At least once a week	5.9	3.0	9.8	8.9	15.6	24.8	6.9	10.5
At least once a month	0.6	2.3	2.4	5.7	2.5	4.2	1.6	3.9
Less than once a month	0.0	0.0	0.9	0.0	1.8	1.0	0.4	0.6
<b>C3: Which of the following mobile devices did you use</b>								
Mobile phone or smartphone	86.6	87.2	78.5	61.4	50.8	40.4	76.5	70.7
Mobile phone or smartphone via GPRS or 3G network	63.1	68.9	58.4	43.2	33.7	29.3	60.2	48.5
Mobile phone or smartphone via wireless network (WiFi)	74.3	72.0	68.2	49.3	41.3	28.5	63.7	59.5
Portable computer (laptop or tablet)	20.1	27.0	23.4	21.9	13.0	14.6	23.7	19.5
Via mobile phone network, USB key or SIM card	5.8	9.5	6.9	5.7	4.0	7.5	7.5	5.9
Via wireless network (WiFi)	19.6	24.8	22.5	20.3	11.4	10.4	22.1	18.1
Other devices (media or video games, e-book reader, smartwatch)	7.7	3.6	2.7	1.2	1.5	0.9	3.9	2.7
I did not have access to the Internet via mobile devices away from home or work	12.3	12.3	19.3	35.6	46.5	55.6	21.7	27.3

<sup>1)</sup> The data refer to individuals who answered "Within the last 3 months" in question C1.



## the Internet

In percentages

Educational level			Employment situation				Total	Answer (individuals)
Lower than secondary	Secondary	Tertiary	Employee	Unemployed	Student	Other		
<b>use the Internet?</b>								
41.3	80.0	89.9	89.5	68.7	99.8	35.9	70.5	Within the last 3 months
1.9	1.8	0.6	1.0	2.7	0.0	1.7	1.6	More than 3 months ago (less than 1 year)
1.7	2.7	1.9	1.0	3.1	0.0	3.8	2.3	More than 1 year ago
55.1	15.4	7.7	8.4	25.4	0.2	58.6	25.6	Never used it
<b>the Internet in the last 3 months? <sup>1)</sup></b>								
76.2	89.1	94.5	89.9	86.3	98.6	77.7	88.1	Every day or almost every day
15.7	8.1	4.6	6.4	10.9	1.4	17.5	8.6	At least once a week
7.3	2.2	0.6	3.3	2.7	0.0	2.9	2.7	At least once a month
0.8	0.5	0.2	0.4	0.1	0.0	1.9	0.5	Less than once a month
<b>to access the Internet outside of home? (tick all that apply) <sup>1)</sup></b>								
62.3	74.9	79.1	80.2	66.8	89.4	53.0	73.7	Mobile phone or smartphone
40.6	56.4	59.9	61.7	46.1	74.0	32.1	54.5	Mobile phone or smartphone via GPRS or 3G network
56.9	60.9	67.4	68.0	55.0	71.7	45.1	61.6	Mobile phone or smartphone via wireless network (WiFi)
18.0	19.4	30.7	26.2	15.5	24.4	16.4	21.7	Portable computer (laptop or tablet)
4.7	6.7	8.5	10.0	1.9	5.8	6.2	6.7	Via mobile phone network, USB key or SIM card
17.5	17.6	29.2	24.4	14.3	23.3	14.9	20.1	Via wireless network (WiFi)
5.2	1.7	6.3	2.4	2.1	8.5	5.6	3.3	Other devices (media or video games, e-book reader, smartwatch)
35.2	23.5	18.5	18.6	30.6	10.6	42.7	24.4	I did not have access to the Internet via mobile devices away from home or work

**MODULE 1.C: Use of**

Answer (individuals)	Age						Sex	
	16 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65 - 74	Man	Woman
<b>C4: Which of the following activities have you performed over the Internet</b>								
Sending/receiving e-mails	61.0	65.8	54.8	51.5	44.0	35.1	59.6	51.6
Telephoning over the Internet/video-calls (via webcam) over the Internet	71.5	70.9	65.9	56.5	56.7	66.3	62.5	67.9
Participating in social networks ( <i>Facebook, Twitter</i> )	90.6	82.1	72.1	50.1	41.2	24.4	68.1	67.5
Uploading self-created content (text, photos, music, videos, software...)	71.7	53.3	46.1	29.0	21.8	10.0	45.3	43.8
Reading online news/newspapers/news magazines	69.0	81.2	74.8	78.3	74.4	67.4	77.4	73.7
Seeking health-related information (injuries, diseases, nutrition, improving health...)	69.4	75.2	76.6	78.1	72.2	59.1	68.4	80.0
Finding information about goods or services	69.3	77.7	78.9	80.2	73.4	54.8	75.4	75.7
Looking for job or sending a job application	26.2	28.4	24.3	11.5	9.2	3.3	19.7	21.2
Participating in professional networks (creating profile, posting messages)	11.8	24.6	20.5	8.4	6.2	3.2	15.3	15.0
Using services related to travel and accommodation	36.4	41.2	35.4	34.2	26.3	17.5	34.5	35.3
Selling goods or services over the Internet (via auctions)	22.5	36.0	26.1	23.4	14.0	9.2	29.3	20.5
Internet banking	12.0	29.3	25.2	24.8	21.2	12.5	24.5	21.0
<b>C5: Have you used cloud services for the storage of Google drive , Dropbox , Windows Skydrive,</b>								
Yes	34.7	20.9	18.1	15.2	8.9	6.3	18.7	20.3
No	65.3	79.1	81.9	84.8	91.1	93.7	81.3	79.7

<sup>1)</sup> The data refer to individuals who answered "Within the last 3 months" in question C1.

## the Internet

In percentages

Educational level			Employment situation				Total	Answer (individuals)
Lower than secondary	Secondary	Tertiary	Employee	Unemployed	Student	Other		
<b>for private purposes in the last 3 months? (tick all that apply)<sup>1)</sup></b>								
31.6	54.2	78.7	63.5	43.4	78.4	37.3	55.7	Sending/receiving e-mails
62.4	63.4	72.0	64.5	64.6	72.7	62.6	65.1	Telephoning over the Internet/video-calls (via webcam) over the Internet
68.2	69.1	64.0	67.2	67.8	91.3	52.4	67.8	Participating in social networks ( <i>Facebook, Twitter</i> )
41.6	47.4	38.9	42.7	44.4	72.0	31.7	44.6	Uploading self-created content (text, photos, music, videos, software...)
58.2	76.5	86.7	78.6	72.3	79.2	69.3	75.6	Reading online news/newspapers/news magazines
65.9	74.0	80.6	75.3	75.9	70.4	67.9	74.1	Seeking health-related information (injuries, diseases, nutrition, improving health...)
60.6	77.2	82.4	79.6	74.8	70.8	65.4	75.5	Finding information about goods or services
7.6	22.3	25.5	20.0	26.5	21.9	7.5	20.5	Looking for job or sending a job application
9.3	13.6	24.1	20.0	11.7	13.8	5.7	15.2	Participating in professional networks (creating profile, posting messages)
18.9	33.0	52.7	39.4	29.9	41.8	23.7	34.9	Using services related to travel and accommodation
20.5	26.7	24.0	26.9	26.0	24.6	16.2	25.1	Selling goods or services over the Internet (via auctions)
2.9	20.5	44.7	32.5	14.0	18.1	9.6	22.8	Internet banking
<b>information (documents, pictures, music or video files):</b>								
<b>iCloud, Amazon cloud drive... ?</b>								
15.4	17.0	29.6	19.9	17.2	34.0	12.5	19.5	Yes
84.6	83.0	70.4	80.1	82.8	66.0	87.5	80.5	No

**MODULE 1.C: Use of**

Answer (individuals)	Age						Sex	
	16 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65 - 74	Man	Woman
<b>C6: Which of the following learning activities have you performed in the last 3 months:</b>								
Doing an online course (from any field)	11.4	11.1	4.2	7.3	4.5	1.3	6.7	8.5
Looking for information on the Internet for learning purposes (audio-visual materials, online learning software, electronic textbooks...)	47.7	35.3	29.2	30.7	19.7	17.3	31.1	33.9
Chatting or discussing on online forum	23.9	20.7	16.5	9.9	5.4	3.1	19.2	11.8
Other	43.5	59.7	63.8	63.8	77.5	80.3	60.5	62.9
<b>C7: Have you used any website or application to book an accommodation</b>								
Yes, dedicated websites or applications (such as <i>AIRBNB</i> , <i>Booking</i> )	12.8	13.7	15.9	11.5	7.6	6.2	13.8	11.1
Yes, other websites and applications (including social networks)	2.1	8.4	6.1	5.6	3.7	2.9	5.2	5.6
No, I have not	85.6	78.5	78.8	84.9	89.9	91.6	81.8	84.5
<b>C8: Have you used any website or application to arrange a transport services</b>								
Yes, dedicated website or application (such as <i>UBER</i> )	4.5	4.2	5.9	5.0	2.8	2.3	4.5	4.6
Yes, other websites and applications (including social networks)	4.3	4.7	2.7	5.1	3.6	2.8	4.5	3.4
No, I have not	91.9	91.5	91.9	91.3	94.2	95.0	91.6	92.7

## the Internet

In percentages

Educational level			Employment situation				Total	Answer (individuals)
Lower than secondary	Secondary	Tertiary	Employee	Unemployed	Student	Other		
<b>over the Internet for personal or professional purposes (tick all that apply)</b>								
2.5	7.1	13.0	8.3	4.7	16.1	5.2	7.6	Doing an online course (from any field)
23.4	31.3	42.9	30.9	30.1	53.7	28.5	32.5	Looking for information on the Internet for learning purposes (audio-visual materials, online learning software, electronic textbooks...)
14.6	16.0	15.2	14.6	15.6	28.7	9.7	15.6	Chatting or discussing on online forum
68.2	63.2	52.3	63.1	65.3	36.5	66.2	61.7	Other
<b>(room, apartment, house, holiday cottage)? (tick all that apply)</b>								
2.9	10.5	26.0	14.7	8.9	24.0	4.8	12.5	Yes, dedicated websites or applications (such as <i>AIRBNB</i> , <i>Booking</i> )
0.0	5.7	8.8	7.2	3.9	3.6	3.2	5.4	Yes, other websites and applications (including social networks)
97.1	84.3	68.5	79.5	87.8	72.4	93.0	83.1	No, I have not
<b>(by car) from another person in the last 12 months? (tick all that apply)</b>								
2.0	3.2	10.4	5.3	3.9	7.3	1.2	4.5	Yes, dedicated website or application (such as <i>UBER</i> )
2.1	3.4	7.3	3.9	3.4	9.2	1.9	4.0	Yes, other websites and applications (including social networks)
95.9	93.8	84.2	91.5	93.3	84.8	97.0	92.1	No, I have not

**MODULE 1.D: Use of**

Answer (individuals)	Age						Sex	
	16 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65 - 74	Man	Woman
<b>D1: In the last 12 months, have you used public purposes for the following</b>								
Obtaining information from websites of public institutions	20.6	36.2	33.9	34.8	30.0	22.8	33.3	29.2
Downloading official forms	13.1	23.4	21.0	23.4	19.8	14.8	21.6	18.8
Submitting completed forms	7.5	19.8	18.0	20.0	18.4	13.6	18.0	15.6
<b>D2: What are the reasons for not submitting completed</b>								
No need for submitting completed forms	77.0	79.2	75.7	70.3	67.2	59.6	75.4	72.5
There were no such services on the website	0.7	3.1	0.5	1.9	2.9	3.5	1.7	1.9
Lack of skills	2.2	1.0	9.1	10.8	10.0	20.1	6.4	7.3
Concerns about security and protection of personal data	5.6	4.7	3.8	3.2	4.2	3.0	3.3	5.2
Lack of electronic signature or identification	0.7	0.3	1.5	0.0	0.9	0.0	1.1	0.2
Another person did it on my behalf	9.8	0.8	3.8	4.9	4.8	8.9	4.0	5.6
Other reasons	4.6	11.5	9.0	10.0	11.0	8.0	9.5	8.8

<sup>1)</sup> The data refer to individuals who answered "Within the last 3 months" or "More than 3 months ago (less than 1 year)" in question C1.

<sup>2)</sup> The data refer to individual who did not answer in question D1 "Submitting completed forms".

**e-government** <sup>1)</sup>

In percentages

Educational level			Employment situation				Total	Answer (individuals)
Lower than secondary	Secondary	Tertiary	Employee	Unemployed	Student	Other		
<b>authorities' services or public services over the Internet for private activities? (tick all that apply)<sup>1)</sup></b>								
11.8	29.4	52.7	36.9	29.1	26.3	19.5	31.3	Obtaining information from websites of public institutions
5.1	18.5	37.7	26.1	14.4	19.6	12.7	20.2	Downloading official forms
3.6	14.9	33.1	22.9	12.2	10.0	10.0	16.8	Submitting completed forms
<b>forms to public authorities over the Internet in the last 12 months?<sup>2)</sup></b>								
77.0	74.2	69.7	75.1	75.1	79.0	64.6	74.0	No need for submitting completed forms
0.0	1.8	4.1	1.5	2.3	0.0	2.9	1.8	There were no such services on the website
9.8	6.4	4.7	6.7	7.9	1.0	8.9	6.8	Lack of skills
3.3	4.7	4.0	3.9	3.4	3.7	7.6	4.3	Concerns about security and protection of personal data
0.0	0.7	1.3	0.8	0.2	0.0	1.8	0.7	Lack of electronic signature or identification
6.4	4.4	4.5	2.6	4.1	10.5	9.3	4.8	Another person did it on my behalf
3.9	9.9	12.5	11.0	8.1	5.7	8.1	9.1	Other reasons

**MODULE 1.E:**

Answer (individuals)	Age						Sex	
	16 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65 - 74	Man	Woman
<b>E1: When did you last buy/order goods</b>								
Within the last 3 months	33.0	41.4	27.8	22.6	16.3	7.0	31.6	24.8
More than 3 months ago (less than 1 year)	19.3	15.4	12.2	10.4	8.7	5.7	11.3	14.9
More than 1 year ago	9.4	9.7	10.5	9.4	4.7	3.5	8.7	8.9
Never used it	38.3	33.5	49.5	57.6	70.3	83.8	48.5	51.5
<b>E2: What types of goods or services have you ordered/bought over</b>								
Food or groceries	1.9	2.5	3.6	2.8	2.2	4.7	2.3	3.0
Household goods (furniture, toys...)	9.5	23.6	24.2	26.1	29.2	38.4	19.8	23.8
Pharmaceutical products	7.5	4.4	6.2	9.3	8.7	9.7	3.4	10.2
Clothes, sports goods	64.6	60.1	55.9	58.9	43.6	36.0	49.7	67.7
Computer hardware	13.3	11.3	11.0	16.1	10.9	18.9	16.4	7.9
Electronic equipment (incl. cameras)	10.3	22.8	25.6	20.8	17.8	33.4	28.7	10.4
Telecommunication services (broadband subscription, uploading money on prepaid phone cards...)	3.2	1.4	3.9	7.0	6.2	8.6	4.3	3.0
Purchase of shares, insurance policies and other financial services	3.8	6.6	11.7	12.6	10.9	8.1	7.9	9.0
Holiday accommodation (hotel, etc.)	5.5	6.3	12.6	8.9	6.6	1.7	7.7	8.1
Other travel arrangements (transport tickets, car hire...)	11.2	7.3	8.6	7.8	7.9	4.7	10.2	6.6
Tickets for cultural events	7.1	4.6	5.1	3.3	0.9	0.0	6.3	2.8
Films, music	11.1	10.5	16.4	13.2	10.3	2.9	11.8	12.8
Books/magazines/newspapers	2.5	0.8	0.4	4.2	5.4	0.0	2.4	1.5
e-learning materials	9.4	6.5	7.1	4.0	2.7	4.7	9.6	3.0
Video games and upgrades	10.9	12.7	11.8	12.6	11.0	17.8	16.9	6.5
Other								

<sup>1)</sup> The data refer to individuals who did not answer in question C1

"Never used it".

<sup>2)</sup> The data refer to individuals who answered in question E1

"Within the last 3 months" or "More than 3 months ago (less than 1 year)".



**e-Commerce<sup>1)</sup>****In percentages**

Educational level			Employment situation				Total	Answer (individuals)
Lower than secondary	Secondary	Tertiary	Employee	Unemployed	Student	Other		
<b>or services over the Internet for private use?</b>								
21.1	29.1	31.8	30.4	27.2	44.0	13.7	28.3	Within the last 3 months
10.4	13.8	13.0	14.1	11.5	17.0	10.3	13.0	More than 3 months ago (less than 1 year)
6.8	9.4	8.6	8.9	8.4	12.8	6.7	8.8	More than 1 year ago
61.6	47.7	46.6	46.7	53.0	26.2	69.2	49.9	Never used it
<b>the Internet in the last 12 months, for private purposes? (tick all that apply)<sup>2)</sup></b>								
0.0	1.7	6.9	3.4	1.4	3.0	1.3	2.6	Food or groceries
22.2	20.6	24.5	22.2	24.8	6.5	32.1	21.7	Household goods (furniture, toys...)
4.9	6.5	8.1	6.4	6.8	5.6	9.0	6.6	Pharmaceutical products
70.9	57.8	51.7	56.7	59.1	64.8	53.3	58.2	Clothes, sports goods
13.5	10.8	16.3	14.3	9.0	10.6	15.1	12.4	Computer hardware
7.9	22.3	21.0	24.1	19.8	12.9	7.6	20.1	Electronic equipment (incl. cameras)
5.2	2.0	7.6	3.5	3.2	0.0	12.8	3.7	Telecommunication services (broadband subscription, uploading money on prepaid phone cards...)
0.0	6.0	20.1	11.6	6.2	3.9	3.5	8.4	Purchase of shares, insurance policies and other financial services
0.0	6.3	16.8	9.6	7.9	5.4	1.6	7.9	Holiday accommodation (hotel, etc.)
10.3	4.8	17.6	10.0	3.9	16.6	2.3	8.5	Other travel arrangements (transport tickets, car hire...)
5.7	4.2	5.4	4.9	3.4	9.4	0.0	4.7	Tickets for cultural events
4.6	10.6	21.2	14.3	8.7	17.3	3.4	12.2	Films, music
2.3	1.2	4.0	2.0	2.7	1.8	0.0	2.0	Books/magazines/newspapers
9.4	5.8	6.9	6.3	6.0	6.3	9.9	6.5	e-learning materials
12.9	12.6	9.8	10.3	16.0	9.2	13.1	12.0	Video games and upgrades
								Other

**MODULE 1.E:**

Answer (individuals)	Age						Sex	
	16 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65 - 74	Man	Woman
<b>E3: Were any of the following products that you bought or ordered from websites or applications</b>								
Films, music	54.9	38.9	61.8	48.4	68.9	100.0	52.1	48.1
e-books	10.7	46.3	43.8	71.7	31.1	0.0	37.6	39.5
e-magazines/newspapers	26.5	26.2	29.3	30.1	0.0	0.0	23.5	33.4
Computer software, games and upgrades	49.1	57.5	44.0	28.6	31.3	100.0	60.2	24.5
<b>E4: From whom have you bought/ordered goods or services</b>								
From national sellers	77.5	84.8	89.3	87.2	84.6	85.6	85.2	83.9
From sellers from EU countries	12.2	13.9	12.7	12.2	11.1	18.0	12.4	13.3
From sellers from the rest of the world	14.2	9.8	12.8	12.0	17.2	22.6	14.6	10.3
Unknown country or origin of sellers is not known	5.8	0.7	0.8	0.0	1.7	0.0	0.2	3.7
<b>E5: Which type of goods or services have you bought/ordered or from the rest of the world in the last</b>								
Physical goods (electronics, clothes, toys, food, books, CD/DVD)	100.0	87.4	73.8	84.3	81.0	100.0	85.1	88.1
Digital content downloaded from websites or web application (films, music, e-books, e-newspapers, games, paid applications)	0.0	26.8	11.1	19.9	12.4	9.4	18.7	10.1
Travel accommodation or holiday arrangements (tickets and documents received by e-mail or printed by yourself)	0.0	8.1	31.7	17.2	13.2	14.6	8.3	19.5
Services (tickets for cultural events, transport services, insurance)	6.6	4.8	9.7	8.5	6.7	0.0	5.6	8.4

<sup>1)</sup> The data refer to individuals who did not answer in question C1 "Never used it".

<sup>2)</sup> The data refer to individuals who answered in question E1 "Within the last 3 months" or "More than 3 months ago (less than 1 year)".

e-Commerce<sup>1)</sup>

In percentages

Educational level			Employment situation				Total	Answer (individuals)
Lower than secondary	Secondary	Tertiary	Employee	Unemployed	Student	Other		
<b>over the Internet for private use downloaded or accessed in the last 12 months? (tick all that apply)</b>								
77.2	38.4	62.5	45.0	57.3	48.5	100.0	50.8	Films, music
22.6	31.2	57.7	54.4	38.6	0.0	0.0	38.2	e-books
22.6	25.1	31.6	31.1	34.7	11.4	0.0	26.8	e-magazines/newspapers
45.0	53.9	39.3	48.7	37.8	53.5	73.9	48.3	Computer software, games and upgrades
<b>over the Internet in the last 12 months? (tick all that apply)<sup>2)</sup></b>								
80.2	86.8	80.8	84.3	91.3	71.9	82.8	84.5	From national sellers
15.2	9.7	20.0	13.9	9.4	20.5	5.6	12.8	From sellers from EU countries
8.0	10.5	20.9	15.2	5.4	18.3	12.3	12.6	From sellers from the rest of the world
3.3	1.9	0.8	1.0	0.8	4.6	6.1	1.8	Unknown country or origin of sellers is not known
<b>for private purpose from sellers from other EU countries 12 months (tick all that apply)</b>								
100.0	87.3	80.7	83.6	77.1	100.0	95.9	86.4	Physical goods (electronics, clothes, toys, food, books, CD/DVD)
0.0	15.9	18.6	22.0	12.8	0.0	2.9	15.0	Digital content downloaded from websites or web application (films, music, e-books, e-newspapers, games, paid applications)
0.0	8.4	24.4	14.3	26.9	0.0	5.6	13.1	Travel accommodation or holiday arrangements (tickets and documents received by e-mail or printed by yourself)
11.8	3.2	10.4	8.3	2.3	7.2	4.1	6.8	Services (tickets for cultural events, transport services, insurance)

**MODULE 1.E:**

Answer (individuals)	Age						Sex	
	16 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65 - 74	Man	Woman
<b>E6: How many times have you bought/ordered goods or services</b>								
1-2 times	67.2	50.5	61.9	56.7	52.5	68.7	56.6	59.1
3-5 times	22.0	39.0	30.2	28.1	36.7	15.6	30.9	32.5
6-10 times	8.9	5.0	3.3	8.7	1.0	7.1	5.3	6.0
More than 10 times	1.9	5.5	4.6	6.5	9.9	8.6	7.2	2.4
<b>E7: How much did you spend buying/ordering goods or services (tick all)</b>								
More than 50 euros	52.5	47.2	56.3	33.3	41.0	36.6	42.4	54.5
From 50 to 100 euros	25.7	26.0	22.3	27.4	27.0	19.3	26.9	23.3
From 100 to 500 euros	8.4	21.3	11.9	23.1	23.8	37.0	20.1	13.4
From 500 to 1000 euros	2.3	2.5	1.8	7.2	5.0	0.0	4.2	1.7
More than 1000 euros	1.7	0.7	6.1	3.3	2.2	0.0	3.9	1.0
Don't know	9.4	2.4	1.6	5.6	1.0	7.1	2.4	6.1
<b>E8: Which of the following problems have you encountered when 12 months? (tick</b>								
Technical failure of website during ordering or payment	2.4	0.0	0.4	0.9	0.6	4.0	1.3	0.3
Difficulties in finding information concerning guarantees	0.6	0.0	1.2	0.0	0.5	1.5	0.2	0.8
Speed delivery slower than indicated	4.0	4.5	7.5	3.6	2.1	1.5	4.2	5.2
Final costs higher than indicated	2.7	0.4	2.3	2.8	0.0	0.0	2.8	0.3
Wrong or damaged goods/services delivered	6.4	5.3	9.1	8.6	8.5	11.3	6.0	8.7
Payment not secured enough (misuse of credit card details, etc.)	0.0	0.5	0.0	0.8	0.0	0.0	0.5	0.0
Unsatisfactory response to complaints or redress	3.1	2.2	1.9	0.9	1.3	5.5	1.4	2.8
Foreign retailer did not sell to the Republic of Serbia	1.1	0.4	1.6	0.0	0.5	1.5	0.2	1.4
Other	0.0	0.8	0.4	1.9	3.6	5.0	0.8	1.2
I haven't encountered any problem	89.0	90.3	82.5	86.0	85.3	79.8	88.2	85.9

<sup>1)</sup> The data refer to individuals who did not answer in question C1 "Never used it".

<sup>2)</sup> The data refer to individuals who answered in question E1 "Within the last 3 months" or "More than 3 months ago (less than 1 year)".

e-Commerce<sup>1)</sup>

In percentages

Educational level			Employment situation				Total	Answer (individuals)
Lower than secondary	Secondary	Tertiary	Employee	Unemployed	Student	Other		
<b>over the Internet for private purposes in the last 3 months?</b>								
61.6	59.6	50.5	55.2	52.0	67.9	78.8	57.7	1-2 times
31.1	29.8	36.3	32.1	37.2	24.4	17.7	31.6	3-5 times
7.3	4.1	8.8	4.8	6.9	7.7	2.3	5.6	6-10 times
0.0	6.5	4.4	7.9	3.8	0.0	1.2	5.1	More than 10 times
<b>over the Internet for private purposes in the last 3 months? that apply<sup>2)</sup></b>								
47.4	47.1	49.4	48.4	46.4	48.3	45.9	47.7	More than 50 euros
23.8	27.0	21.7	25.6	26.5	21.0	26.7	25.3	From 50 to 100 euros
19.3	15.8	19.8	16.2	20.3	13.5	19.2	17.2	From 100 to 500 euros
3.5	2.7	4.2	5.1	0.5	3.4	0.0	3.2	From 500 to 1000 euros
0.0	3.3	2.3	3.4	1.6	2.5	1.2	2.6	More than 1000 euros
6.0	4.1	2.6	1.3	4.6	11.3	7.1	4.0	Don't know
<b>buying/ordering goods or services over the Internet in the last all that apply<sup>2)</sup></b>								
0.0	1.2	0.4	1.0	0.9	0.0	1.3	0.9	Technical failure of website during ordering or payment
0.0	0.3	1.2	0.9	0.0	0.0	0.2	0.5	Difficulties in finding information concerning guarantees
6.2	4.2	5.0	4.3	7.2	3.6	0.2	4.7	Speed delivery slower than indicated
6.2	0.8	1.4	1.6	1.8	2.4	0.0	1.6	Final costs higher than indicated
7.4	7.7	5.8	7.9	7.9	5.1	4.3	7.3	Wrong or damaged goods/services delivered
0.0	0.0	1.2	0.2	0.5	0.0	0.0	0.3	Payment not secured enough (misuse of credit card details, etc.)
2.3	2.0	2.2	1.0	2.5	5.6	1.5	2.1	Unsatisfactory response to complaints or redress
0.0	0.6	1.5	0.7	0.6	1.8	0.2	0.8	Foreign retailer did not sell to the Republic of Serbia
0.0	0.8	2.0	1.2	0.8	0.0	1.5	1.0	Other
86.5	88.4	84.0	86.3	86.0	88.9	93.6	87.1	I haven't encountered any problem

**MODULE 1.E:**

Answer (individuals)	Age						Sex	
	16 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65 - 74	Man	Woman
<b>E9: Have you carried out any of the following financial for private purposes</b>								
Bying/selling shares, bonds or other investment services	0.0	0.5	0.0	0.9	0.0	0.0	0.2	0.3
Buying/renewing insurance policies, including policies offered as a package together with another service (travel insurance offered together with a plane ticket)	2.0	2.0	5.0	3.5	2.0	0.0	2.8	3.0
Taking a loan from banks or other financial institutions	0.0	1.7	1.0	1.1	0.0	0.0	1.3	0.5
<b>E10: What were the reasons for not buying/ordering in the last 12 months?</b>								
Prefer to shop in person, like to see product, loyalty to shops, force of habit	87.4	80.3	82.5	79.7	71.2	78.3	77.6	81.9
Lack of skills or knowledge (didn't know how to use website or use was too complicated)	1.2	8.0	9.4	11.5	17.8	19.5	8.5	12.8
Delivery of goods ordered over the Internet is a problem	3.8	3.1	6.8	4.1	5.1	1.5	5.0	4.1
Payment security concerns (giving credit card details or personal details over the Internet)	14.8	16.5	26.5	19.9	20.9	13.7	20.5	19.5
Concerns about receiving or returning goods, complaints/redress	20.4	29.4	34.2	26.5	31.1	24.1	29.9	27.5
Don't have a payment card allowing to pay over the Internet	8.5	10.2	6.4	8.8	7.8	5.9	8.0	8.1
Foreign retailer did not sell to the Republic of Serbia	0.0	1.1	0.0	0.6	0.0	0.0	0.2	0.4
Other	7.0	13.2	9.6	15.1	16.1	11.3	15.2	9.5

<sup>1)</sup> The data refer to individuals who did not answer in question C1 "Never used it".

e-Commerce<sup>1)</sup>

In percentages

Educational level			Employment situation				Total	Answer (individuals)
Lower than secondary	Secondary	Tertiary	Employee	Unemployed	Student	Other		
<b>activities over the Internet (excluding e-mail) in the last 12 months?</b>								
0.0	0.0	1.2	0.5	0.0	0.0	0.0	0.3	Bying/selling shares, bonds or other investment services
0.0	2.8	5.0	4.2	1.1	3.4	0.0	2.9	Buying/renewing insurance policies, including policies offered as a package together with another service (travel insurance offered together with a plane ticket)
0.0	1.1	0.7	1.8	0.0	0.0	0.0	0.9	Taking a loan from banks or other financial institutions
<b>goods or services for private purposes over the Internet (tick all that apply)</b>								
81.1	81.3	73.8	82.0	79.7	90.2	71.0	79.8	Prefer to shop in person, like to see product, loyalty to shops, force of habit
13.0	10.9	7.7	9.6	9.6	0.0	19.0	10.7	Lack of skills or knowledge (didn't know how to use website or use was too complicated)
3.4	5.1	4.0	4.3	4.9	4.7	4.6	4.6	Delivery of goods ordered over the Internet is a problem
17.1	21.1	19.7	22.9	17.4	15.7	18.7	20.0	Payment security concerns (giving credit card details or personal details over the Internet)
24.1	30.9	26.8	28.6	28.1	20.3	32.6	28.7	Concerns about receiving or returning goods, complaints/redress
6.4	9.1	6.7	6.3	11.5	7.0	6.7	8.1	Don't have a payment card allowing to pay over the Internet
0.0	0.2	0.9	0.5	0.2	0.0	0.0	0.3	Foreign retailer did not sell to the Republic of Serbia
9.2	12.5	14.9	13.4	11.1	3.4	14.6	12.3	Other

**MODULE 1.F:**

Answer (individuals)	Age						Sex	
	16 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65 - 74	Man	Woman
<b>F1: Which of the following computer or mobile device related activities</b>								
Transferring files between computers or other devices	79.8	67.0	52.5	35.9	25.2	16.8	55.4	49.1
Installing software or applications	54.9	49.5	46.3	22.5	16.0	8.3	41.0	35.8
Changing the settings of any software, incl. operating system or security (antivirus) programmes	44.2	51.5	38.5	25.1	16.5	10.8	41.0	30.5
<b>F2: Which of the following activities</b>								
Copying or moving files or folders	88.0	90.8	82.1	64.0	40.9	45.5	77.1	71.9
Using word processing software	75.9	63.2	49.5	48.8	37.2	25.0	55.1	53.8
Creating presentations or documents integrating text, pictures, tables or charts	63.9	39.2	32.0	26.3	15.9	7.3	37.3	32.5
Using spreadsheet software	51.0	45.5	30.0	26.0	18.8	9.0	38.3	29.9
Using advanced functions to organise and analyse data, such as sorting, filtering, using formulas, creating charts	22.7	20.9	13.3	10.0	7.4	2.3	17.5	12.1
Using software to edit photos, video or audio files	37.3	33.7	25.9	19.5	11.1	5.3	27.7	23.6
Writing code in a programming language	10.9	7.9	4.3	4.0	2.0	1.2	7.4	4.1

<sup>1)</sup> The data refer to individuals who did not answer in question B1

"Never used it".



**e-skills<sup>1)</sup>****In percentages**

Educational level			Employment situation				Total	Answer (individuals)
Lower than secondary	Secondary	Tertiary	Employee	Unemployed	Student	Other		
<b>have you carried out in the last 12 months: (tick all that apply)</b>								
38.1	52.0	64.8	53.9	46.6	88.2	34.7	52.3	Copying or moving files or folders
24.9	38.5	49.5	43.2	33.9	59.7	17.2	38.5	Installing software or applications
25.0	35.0	47.3	40.8	30.5	52.7	18.4	35.9	Changing the settings of any software, incl. operating system or security (antivirus) programmes
<b>have you carried out in the last 12 months: (tick all that apply)</b>								
60.1	75.8	82.9	81.0	70.1	88.6	51.5	74.5	Copying or moving files or folders
36.6	51.0	79.1	61.9	41.5	81.1	38.4	54.5	Using word processing software
27.8	30.2	54.6	37.7	24.1	69.6	25.6	35.0	Creating presentations or documents integrating text, pictures, tables or charts
18.0	31.1	56.2	39.7	23.3	58.6	21.8	34.2	Using spreadsheet software
8.2	12.4	27.3	19.6	6.6	27.1	7.7	14.8	Using advanced functions to organise and analyse data, such as sorting, filtering, using formulas, creating charts
16.6	24.8	35.5	27.7	22.2	40.5	15.8	25.7	Using software to edit photos, video or audio files
4.2	4.3	11.2	5.5	4.6	16.7	1.7	5.8	Writing code in a programming language

# 1.5. QUESTIONNAIRE

## USAGE OF INFORMATION AND COMMUNICATION TECHNOLOGIES IN HOUSEHOLDS AND BY INDIVIDUALS

### MODULE 1.A: ACCESS TO INFORMATION AND COMMUNICATION TECHNOLOGIES

**A1** Do you or anyone in your household have access to the following devices at home?

*(tick all that apply)*

- |  |                          |
|--|--------------------------|
| a) Desktop   | <input type="checkbox"/> |
| b) Laptop  | <input type="checkbox"/> |
| c) TV  | <input type="checkbox"/> |
| c1) Satellite TV   | <input type="checkbox"/> |
| c2) Cable TV   | <input type="checkbox"/> |
| c3) Digital TV   | <input type="checkbox"/> |
| d) Radio receiver (including mobile phone, car radio...) | <input type="checkbox"/> |
| e) Mobile phone  | <input type="checkbox"/> |
| f) None of the above                                     | <input type="checkbox"/> |

→ Go to A2

**A2** Do you or anyone in your household have access to the Internet at home, whether used or not?

*(tick only one)*

- |            |                          |   |          |
|------------|--------------------------|---|----------|
| Yes        | <input type="checkbox"/> | → | Go to A3 |
| No         | <input type="checkbox"/> | → | Go to A4 |
| Don't know | <input type="checkbox"/> | → | Go to B1 |

→ Go to A3

**A3** What types of Internet connections do you use at home?

*(tick all that apply)*

- |  |                          |
|--|--------------------------|
| a) Broadband connection ADSL (DSL)   | <input type="checkbox"/> |
| b) Broadband connection, cable Internet  | <input type="checkbox"/> |
| c) Mobile broadband connection (3G network) via a mobile phone, smartphone, SIM cards, USB key                   | <input type="checkbox"/> |
| d) Dial-up access over telephone line or ISDN  | <input type="checkbox"/> |
| e) Mobile narrowband connection (2G or GPRS), via SIM card or USB key, mobile phone, smartphone, modem in laptop | <input type="checkbox"/> |

→ Go to B1

<b>A4</b>	<b>What are the reasons for not having access to the Internet <u>at home</u>?</b>
<i>(tick all that apply)</i>	
a) Have access to the Internet elsewhere	<input type="checkbox"/>
b) Don't need the Internet	<input type="checkbox"/>
c) Equipment costs too high	<input type="checkbox"/>
d) Access costs too high (Internet subscription, telephone)	<input type="checkbox"/>
e) Lack of skills	<input type="checkbox"/>
f) Privacy or security concerns	<input type="checkbox"/>
g) Broadband Internet is not available	<input type="checkbox"/>
h) None of the above; other reasons	<input type="checkbox"/>
→ <b>Go to B1</b>	

### MODULE 1.B: USE OF COMPUTERS

<b>B1</b>	<b>When did you last use a <u>computer</u> (at home, at work or any other place)?</b> (desktop, laptop, netbook, tablet, excluding smartphones)
<i>(tick only one)</i>	
Within the last 3 months	<input type="checkbox"/> → <b>Go to B2</b>
More than 3 months ago (less than 1 year)	<input type="checkbox"/> → <b>Go to C1</b>
More than 1 year ago	<input type="checkbox"/> → <b>Go to C1</b>
Never used it	<input type="checkbox"/> → <b>Go to C1</b>
<b>B2</b>	<b>How often on average have you used a <u>computer</u> in the last 3 months?</b>
<i>(tick only one)</i>	
Every day or almost every day	<input type="checkbox"/>
At least once a week	<input type="checkbox"/>
Less than once a month	<input type="checkbox"/>
→ <b>Go to C1</b>	

### MODULE 1.C: USE OF THE INTERNET

<b>C1</b>	<b>When did you last use the <u>Internet</u>?</b> (desktop, laptop, mobile phone, smartphone)
<i>(tick only one)</i>	
Within the last 3 months	<input type="checkbox"/> → <b>Go to C2</b>
More than 3 months ago (less than 1 year)	<input type="checkbox"/> → <b>Go to C7</b>
More than 1 year ago	<input type="checkbox"/> → <b>Go to E1</b>
Never used it	<input type="checkbox"/> → <b>Go to G1</b>

<b>C2</b>	<b>How often on average have you used the <u>Internet</u> in the last 3 months?</b>
<i>(tick only one)</i>	
	Every day or almost every day <input type="checkbox"/>
	At least once a week <input type="checkbox"/>
	Less than once a month <input type="checkbox"/>
→ <b>Go to C3</b>	
<b>C3</b>	<b>Did you use any of the following mobile devices to access the Internet <u>away from home or work</u>?</b>
<i>(tick all that apply)</i>	
	a) Mobile phone or smartphone <input type="checkbox"/>
	<i>If the answer is "YES" in a) → go to a1) or a2)</i>
	a1) Mobile phone or smartphone via GPRS or 3G network <input type="checkbox"/>
	a2) Mobile phone or smartphone via wireless network (WiFi) <input type="checkbox"/>
	b) Portable computer (laptop or tablet) <input type="checkbox"/>
	<i>If the answer is "YES" in a) → go to b1) or b2)</i>
	b1) Via mobile phone network, USB key or SIM card <input type="checkbox"/>
	b2) Via wireless network (WiFi) <input type="checkbox"/>
	c) Other devices (media or video games, e-book reader, smartwatch) <input type="checkbox"/>
	d) I did not have access to the Internet via mobile devices away from home or work <input type="checkbox"/>
→ <b>Go to C4</b>	
<b>C4</b>	<b>Which of the following activities have you performed over the Internet <u>for private purposes</u> in the last 3 months?</b>
<i>(tick all that apply)</i>	
<b>Communication</b>	
	a) Sending/receiving e-mails <input type="checkbox"/>
	b) Telephoning over the Internet /video-calls (via webcam) over the Internet <input type="checkbox"/>
	c) Participating in social networks ( <i>Facebook, Twitter</i> ) <input type="checkbox"/>
	d) Uploading self-created content (text, photos, music, videos, software...) <input type="checkbox"/>
<b>Access to information</b>	
	e) Reading online news / newspapers / news magazines <input type="checkbox"/>
	f) Seeking health-related information (injuries, diseases, nutrition, improving health...) <input type="checkbox"/>
	g) Finding information about goods or services <input type="checkbox"/>
<b>Professional life</b>	
	h) Looking for a job or sending a job application <input type="checkbox"/>
	i) Participating in professional networks (creating profile, posting messages) <input type="checkbox"/>
<b>Other online services</b>	
	j) Using services related to travel and accommodation <input type="checkbox"/>
	k) Selling of goods or services over the Internet (via auctions) <input type="checkbox"/>
	l) Internet banking <input type="checkbox"/>
→ <b>Go to C5</b>	

<b>C5</b>	Have you used cloud services for the storage of files (documents, pictures, music or video files) such as Google drive, Dropbox, Windows One Drive, iCloud, Amazon cloud drive?
<i>(tick only one)</i>	
Yes	<input type="checkbox"/>
No	<input type="checkbox"/>
→ <b>Go to C6</b>	
<b>C6</b>	Which of the following learning activities have you performed over the Internet for private or professional purposes in the last 3 months?
<i>(tick all that apply)</i>	
a) Doing an online course (from any field)	<input type="checkbox"/>
b) Looking for information on the Internet for learning purposes (audio-visual materials, online learning software, electronic textbooks...)	<input type="checkbox"/>
c) Chatting or discussing on online forum	<input type="checkbox"/>
d) Other	<input type="checkbox"/>
→ <b>Go to C7</b>	
<b>C7</b>	Have you used any website or application to book an accommodation (room, apartment, house, holiday cottage, etc.) or else in the last 12 months?
<i>(tick all that apply)</i>	
a) Yes, dedicated websites or applications (such as AIRBNB, Booking, other national examples)	<input type="checkbox"/>
b) Yes, other websites or applications (including social networks)	<input type="checkbox"/>
c) No, I have not	<input type="checkbox"/>
→ <b>Go to C8</b>	
<b>C8</b>	Have you used any website or application to arrange a transport services (by car, etc.) from another individual in the last 12 months?
<i>(tick all that apply)</i>	
a) Yes, dedicated website or application (such as UBER, other national examples)	<input type="checkbox"/>
b) Yes, other websites and applications (including social networks)	<input type="checkbox"/>
c) No, I have not	<input type="checkbox"/>
→ <b>Go to D1</b>	

### MODULE 1.D: USE OF e-GOVERNMENT

<b>D1</b>	In the last 12 months, have you used public authorities' services or public services <u>over the Internet</u> , for private purposes for the following activities? (e.g. websites where official documents, i.e. certificates can be downloading (hospitals, libraries...))
<i>(tick all that apply)</i>	
a) Obtaining information from websites of public institutions or public services	<input type="checkbox"/>
b) Downloading official forms	<input type="checkbox"/>
c) Submitting completed forms	<input type="checkbox"/>
d) None of the above	<input type="checkbox"/>
If the answer is 'NO' to c) → <b>go to D2; otherwise, go to question E1</b>	

<b>D2</b>	<b>What were the reasons for <u>not submitting completed forms</u> to public authorities <u>over the Internet</u> in the last 12 months?</b>
<i>(tick all that apply)</i>	
a) No need to submit completed forms (whether online or in hard copy) <i>If the answer is "YES" in a) → go to question E1; otherwise, go to b)</i>	<input type="checkbox"/>
b) There were no such services on the website (didn't exist)	<input type="checkbox"/>
c) Lack of skills (didn't know how to use website or use was too complicated)	<input type="checkbox"/>
d) Concerns about security and protection of personal data	<input type="checkbox"/>
e) Lack of electronic signature or identification	<input type="checkbox"/>
f) Another person did it on my behalf	<input type="checkbox"/>
g) Other reasons	<input type="checkbox"/>
→ <b>Go to E1</b>	

**MODULE 1.E: e-COMMERCE**

<b>E1</b>	<b>When did you last buy or order goods or services <u>over the Internet</u> for private use?</b> (via website or applications from any device: desktop, laptop, mobile phone, smartphone)
<i>(for persons who DID'T answer "Never used it" in question B3)</i>	
Within the last 3 months	<input type="checkbox"/> → <b>Go to E2</b>
More than 3 months ago (less than 1 year ago)	<input type="checkbox"/> → <b>Go to E7</b>
More than 1 year ago	<input type="checkbox"/> → <b>Go to E9</b> <i>if the answer is „More than 1 year ago“ to C1 -&gt; go to E10</i>
Never	<input type="checkbox"/> → <b>Go to E9</b> <i>if the answer is „More than 1 year ago“ to C1 -&gt; go to E10</i>

<b>E2</b>	<b>What types of goods or services have you bought <u>over the Internet</u> in the last 12 months, for private purposes?</b>
<i>(tick all that apply)</i>	
a) Food or groceries	<input type="checkbox"/>
b) Household goods (furniture, toys, etc.)	<input type="checkbox"/>
c) Pharmaceutical products	<input type="checkbox"/>
d) Clothes, sports goods	<input type="checkbox"/>
e) Computer hardware	<input type="checkbox"/>
f) Electronic equipment (incl. cameras)	<input type="checkbox"/>
g) Telecommunication services (broadband subscription, uploading money on prepaid phone cards, etc.)	<input type="checkbox"/>
h) Holiday accommodation (hotel, etc.)	<input type="checkbox"/>
i) Other travel arrangements (transport tickets, car hire, etc.)	<input type="checkbox"/>
j) Tickets for cultural events	<input type="checkbox"/>
k) Films, music	<input type="checkbox"/>
l) Books/magazines/newspapers (including electronic books)	<input type="checkbox"/>
m) e-learning materials	<input type="checkbox"/>
n) Video games and upgrades, computer software and upgrades	<input type="checkbox"/>
o) Other	<input type="checkbox"/>
→ <b>Go to E3/if "Yes" to E2 under k), i), n); otherwise, go to E4</b>	

<b>E3</b>	<b>Were any of the following products that you bought or ordered <u>over the Internet</u> for private use downloaded or accessed from websites or applications in the last 12 months?</b>
<i>(tick all that apply)</i>	
a) Films, music	<input type="checkbox"/>
b) e-books	<input type="checkbox"/>
c) e-magazines/newspapers	<input type="checkbox"/>
d) Computer software, games and upgrades	<input type="checkbox"/>
→ <i>Go to E4</i>	
<b>E4</b>	<b>From whom have you bought/ordered goods or services <u>over the Internet</u> in the last 12 months?</b>
<i>(tick all that apply)</i>	
a) From national sellers	<input type="checkbox"/>
b) From sellers from EU countries	<input type="checkbox"/>
c) From sellers from the rest of the world	<input type="checkbox"/>
d) Unknown country or origin of sellers is not known	<input type="checkbox"/>
Go to E5/if „Yes“ to E4 in b) and/or c); → go to E6/if “No“ to E4 under b) and/or c) and „within the last 3 months“ to E1; otherwise, go to E8	
<b>E5</b>	<b>Which type of goods or services have you bought/ordered for private purposes <u>from sellers from other EU countries or from the rest of the world</u> in the last 12 months?</b>
<i>If “Yes“ in b) and/or in c) to E4 (tick all that apply)</i>	
a) Physical goods (electronics, clothes, toys, food, books, CDs/DVDs)	<input type="checkbox"/>
b) Digital content downloaded from websites or web applications (films, music, e-books, e-newspapers, games, paid applications)	<input type="checkbox"/>
c) Travel, accommodation or holiday arrangements (tickets and documents received by e-mail or printed by yourself)	<input type="checkbox"/>
d) Services (tickets for cultural events, transport services, insurance, etc.)	<input type="checkbox"/>
→ <i>go E6/if “Yes“ “Within the last 3 months“ to E1; otherwise, go to E8</i>	
<b>E6</b>	<b>How many times have you bought/ordered goods or services <u>over the Internet</u> for private purposes in the last 3 months?</b>
<i>For persons who answered „Within the last 3 months“ to E1</i>	
1–2 times	<input type="checkbox"/>
3–5 times	<input type="checkbox"/>
6–10 times	<input type="checkbox"/>
More than 10 times	<input type="checkbox"/>
→ <i>Go to E7</i>	
<b>E7</b>	<b>How much did you spend buying/ordering goods or services <u>over the Internet</u> for private purposes in the last 3 months?</b>
<i>For persons who answered „Within the last 3 months“ in question E1</i>	
More than 50 euros	<input type="checkbox"/>
From 50 to 100 euros	<input type="checkbox"/>
From 100 to 500 euros	<input type="checkbox"/>
From 500 to 1000 euros	<input type="checkbox"/>
More than 1000 euros	<input type="checkbox"/>
Don't know	<input type="checkbox"/>
→ <i>Go to E8</i>	

<b>E8</b>	<p><b>Which of the following problems have you encountered when buying/ordering goods or services <u>over the Internet</u> in the last 12 months?</b></p> <p><i>For persons who answered „Within the last 3 months or More than 3 months ago (less than 1 year)“ in question E1 (tick all that apply)</i></p>
	<p>a) Technical failure of website during ordering or payment <input type="checkbox"/></p> <p>b) Difficulties in finding information concerning guarantees <input type="checkbox"/></p> <p>c) Speed of delivery slower than indicated <input type="checkbox"/></p> <p>d) Final costs higher than indicated <input type="checkbox"/></p> <p>e) Wrong or damaged goods/services delivered or goods not received at all <input type="checkbox"/></p> <p>f) Payment not secured enough (misuse of credit cards details, etc.) <input type="checkbox"/></p> <p>g) Unsatisfactory responses to complaints or redress <input type="checkbox"/></p> <p>h) Foreign retailer did not sell to the Republic of Serbia <input type="checkbox"/></p> <p>i) Other <input type="checkbox"/></p> <p>j) I haven't encountered any problem <input type="checkbox"/></p> <p style="text-align: center;">→ Go to E9</p>
<b>E9</b>	<p><b>Have you carried out any of the following financial activities <u>over the Internet</u> (excluding e-mail) for private purposes in the last 12 months?</b></p> <p><i>For persons who answered „Within the last 3 months or More than 3 months ago (less than 1 year)“ in C1 (tick all that apply)</i></p>
	<p>a) Bying/selling shares, bonds or other investment services <input type="checkbox"/></p> <p>b) Bying/renewing insurance policies, including policies offered as a package together with another service (travel insurance offered together with a plane ticket) <input type="checkbox"/></p> <p>c) Taking a loan from banks or other financial institutions <input type="checkbox"/></p> <p>→ go to F1/ if the answer is “Yes” to E1 “Within the last 3 months” or “More than 3 months ago (less than 1 year)”; otherwise, go to E10</p>
<b>E10</b>	<p><b>What were the reasons <u>for not buying/ordering goods or services</u> for private purposes <u>over the Internet</u> in the last 12 months?</b></p> <p><i>(tick all that apply)</i></p>
	<p>a) Prefer to shop in person, like to see product, loyalty to shops, force of habit <input type="checkbox"/></p> <p>b) Lack of skills or knowledge (didn't know how to use website or use was too complicated) <input type="checkbox"/></p> <p>c) Delivery of goods ordered over the Internet is a problem <input type="checkbox"/></p> <p>d) Payment security concerns (giving credit card details or personal details over the Internet) <input type="checkbox"/></p> <p>e) Concerns about receiving or returning goods, complaints/redress concerns <input type="checkbox"/></p> <p>f) Don't have a payment card allowing to pay over the Internet <input type="checkbox"/></p> <p>g) Foreign retailer did not sell to the Republic of Serbia <input type="checkbox"/></p> <p>h) Other <input type="checkbox"/></p> <p>→ Go to F1/if the answer is “Yes” to C1 “Within 3 months” or “More than 3 months ago (more than 1 year)”; otherwise, go to question G1</p>
<b>MODULE 1.F: e-SKILLS</b>	
<b>F1</b>	<p><b>Which of the following computer or mobile device related activities have you carried out in the last 12 months?</b></p> <p><i>(for persons who DIDN'T answer “More than a year ago” or “Never used it” in question C1) (tick all that apply)</i></p>
	<p>a) Transferring files between computers or other devices <input type="checkbox"/></p> <p>b) Installing software or applications <input type="checkbox"/></p> <p>c) Changing the settings of any software, including operating system or security (antivirus) programmes <input type="checkbox"/></p> <p style="text-align: center;">→ Go to F2</p>



**F2** Which of the following activities have you carried out in the last 12 months?

*(tick all that apply)*

- a) Copying or moving files or folders
- b) Using *word* processing software
- c) Creating presentations or documents integrating text, pictures, tables or charts
- d) Using spread sheet software
- If the answer is „Yes“ -> go to d*
- d1) Using its advanced functions to organise and analyse data, such as sorting, filtering, using formulas, creating charts
- e) Using software to edit photos, video or audio files
- f) Writing code in a programming language

→ **Go to G1**

### MODULE 1.G: RESPONDENTS' BACKGROUND INFORMATION

- G1. Age
- G2. Sex
- Man
- Woman
- G3. Educational attainment
- Primary education
- Without education, 1–3 grades of primary education
- 4–7 grades of primary school
- Primary education (8 grades)
- Secondary education
- Secondary vocational education, grammar school
- Specialisation after secondary education, highly qualified workers' education
- Tertiary education
- High school
- Faculties/higher school /academy
- Master
- Doctoral
- G4. Employment situation
- Employee
- Unemployed
- Student
- Other not in the labour force (retired, inactive, in compulsory military service)
- G5. Number of household members
- G6. Of which, number of children aged under 18
- G7. Household income (average net monthly income)
- Up to 300 euros
- From 300 to 600 euros
- More than 600 euros



# USAGE OF INFORMATION AND COMMUNICATION TECHNOLOGIES IN THE REPUBLIC OF SERBIA, 2017

## ENTERPRISES



## 2.1. METHODOLOGY

Survey period	<ul style="list-style-type: none"> <li>• The survey was carried out from 15<sup>th</sup> of May to 31<sup>st</sup> of May 2017</li> </ul>
Type of survey	<ul style="list-style-type: none"> <li>• Telephone interview</li> </ul>
Sample size	<ul style="list-style-type: none"> <li>• 1655 enterprises</li> </ul>
Target population <sup>1)</sup>	<ul style="list-style-type: none"> <li>• Enterprises with 10 and more employees</li> <li>• Section C: Manufacturing</li> <li>• Sections D and E: Electricity, gas, steam and air conditioning supply; Water supply, sewerage, waste management and remediation activities</li> <li>• Section F: Construction</li> <li>• Section G: Wholesale and retail trade; repair of motor vehicles and motorcycles</li> <li>• Section H: Transportation, storage and communications</li> <li>• Section I: Accommodation and food service activities</li> <li>• Section J: Information and communication</li> <li>• Sections L and M: Real estate activities; Professional, scientific and technical activities</li> <li>• Sections N and Division 95: Administrative and support service activities; Repair of computers</li> <li>• Banks and insurance companies</li> </ul>
Type of sample	<ul style="list-style-type: none"> <li>• Stratified sample</li> </ul>
Geographic scope	<ul style="list-style-type: none"> <li>• Territory of the Republic of Serbia (without AP Kosovo and Metohija)</li> </ul>

<sup>1)</sup> Since 2011, the Classification of Activities has been in use according to the Regulation of the Classification of Activities („Official Journal of the RS”, No 54/10). This classification is harmonised with NACE rev.2.

## 2.2. SAMPLE

The survey on ICT usage in enterprises was carried out on a representative sample of 1655 enterprises on the territory of the Republic of Serbia. The response rate was 92.9% (1538 enterprises).

Sample (enterprises)		Size class			Region			Total
		Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	
Activity	Manufacturing	265	190	145	277	177	146	600
	Electricity, gas, steam and air conditioning supply; Water supply, sewerage, waste management and remediation activities	23	29	21	36	23	14	73
	Construction	33	29	30	36	23	33	92
	Wholesale and retail trade; repair of motor vehicles and motorcycles	114	65	40	92	62	65	219
	Transportation and storage	30	26	24	31	20	29	80
	Accommodation and food service activities	69	32	3	41	26	37	104
	Information and communication	86	41	16	53	28	62	143
	Real estate activities; Professional, scientific and technical activities	68	37	10	37	23	55	115
	Administrative and support service activities; Repair of computers	55	27	30	30	25	57	112
Number		743	476	319	633	407	498	1538
Percentage		48.3	30.9	20.7	41.2	26.5	32.4	100

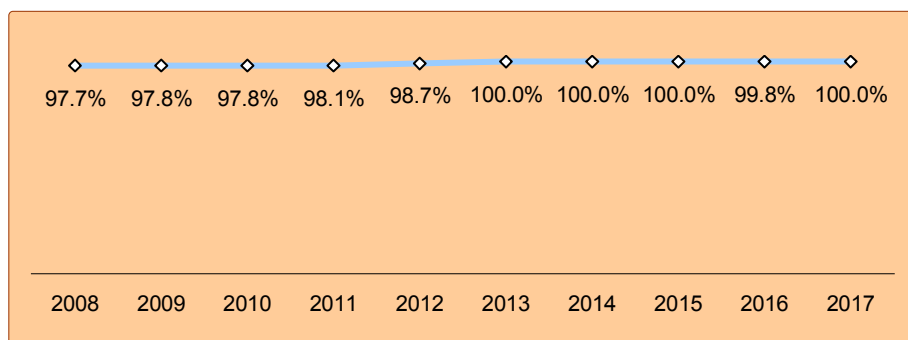
## 2.3. MAIN FINDINGS

### 2.3.1. Computers and computer networks in enterprises

The results of the survey indicate that 100% of enterprises on the territory of the Republic of Serbia use a computer for business.

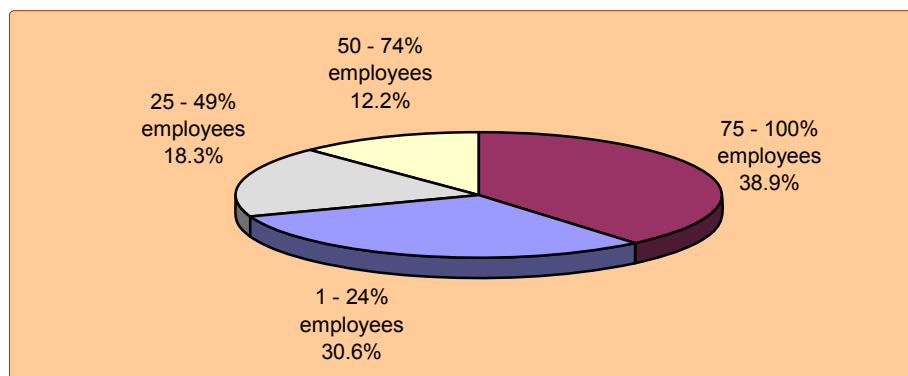
100% of enterprises use computers for business purposes

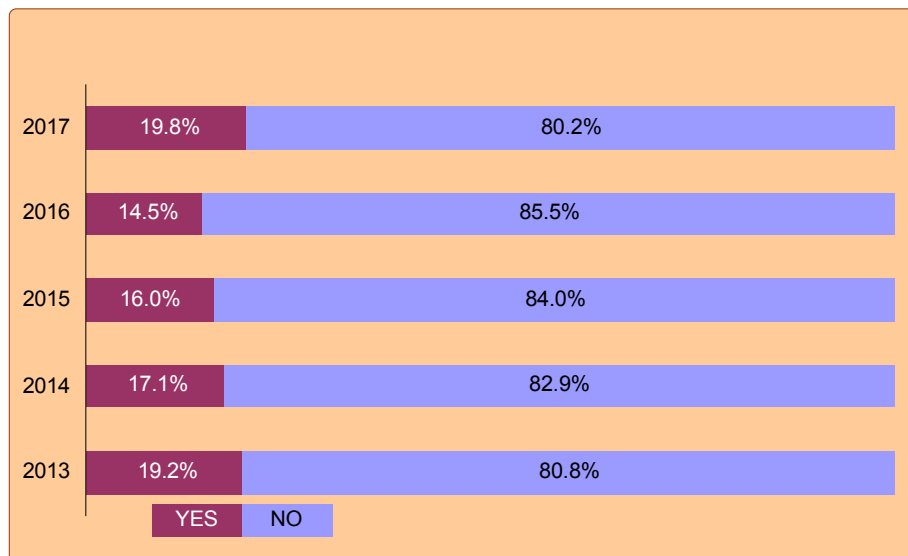
**Graph 2.1. Does your enterprise use computers for business purposes?**



In 30.6% of enterprises 1 - 24% of employees use a computer at least once a week, while in 38.9% of enterprises 75 - 100% of employees use a computer at least once a week

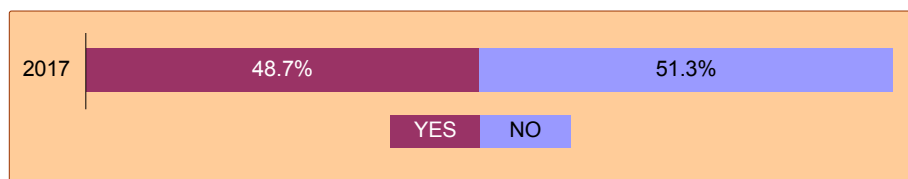
**Graph 2.2. Enterprises by the percentage of employees using a computer at least once a week**



**Graph 2.3. Did your enterprise use open-source operating system Linux?**

19.8% of enterprises used open-source operating system Linux

Linux was mostly used in large enterprises (40.9%), as well as those located on the territory of Belgrade (23.5%).

**Graph 2.4. Does your enterprise exchange regularly information electronically in supply chain management with its suppliers or customers?**

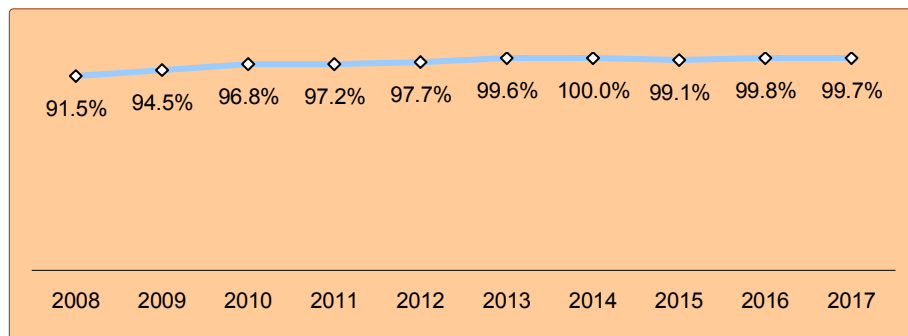
The survey indicates that 48.7% of enterprises exchange regularly information electronically in supply chain management with their suppliers or customers.

### 2.3.2. Internet in enterprises

In the Republic of Serbia, 99.7% of enterprises have an Internet connection.

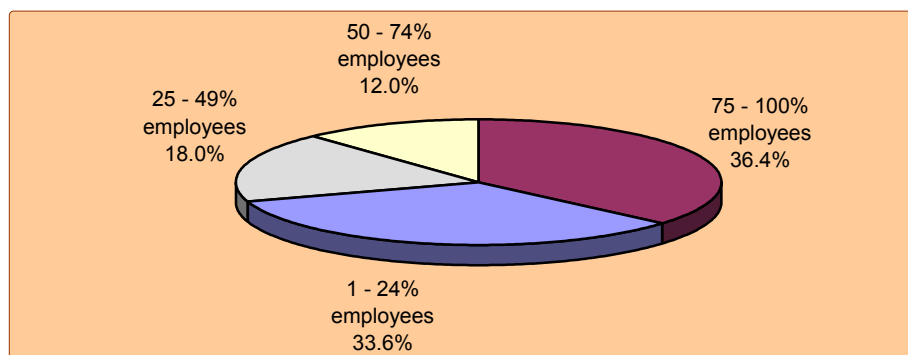
99.7% of enterprises have an Internet connection

**Graph 2.5. Does your enterprise have access to the Internet?**



In 33.6% of enterprises 1 - 24% of employees use the Internet at least once a week, while in 36.4% of enterprises 75 - 100% of employees use the Internet at least once a week.

**Graph 2.6. Enterprises by the percentage of employees using the Internet at least once a week**



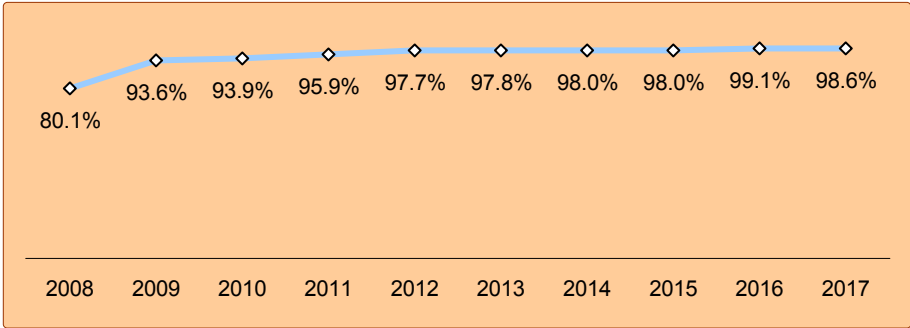
As regard the type of connection, enterprises were given the possibility to choose several answers among the proposed ones.

The results indicate that 98.6% of the total number of enterprises having an Internet connection, have broadband Internet connection.

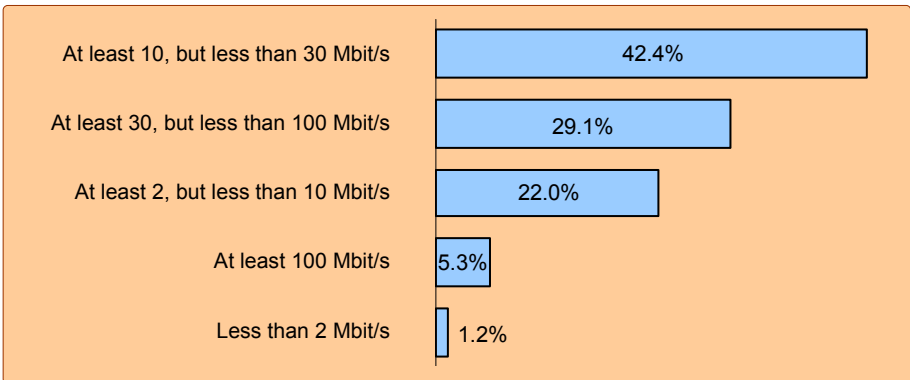
98.6% of enterprises have a broadband Internet connection



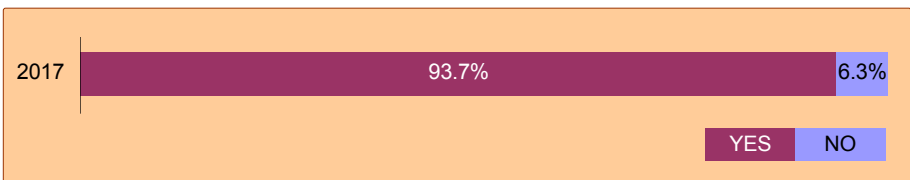
**Graph 2.7. Broadband Internet connection in enterprises**



**Graph 2.8. What is the maximum contracted speed of the Internet connection in your enterprise?**



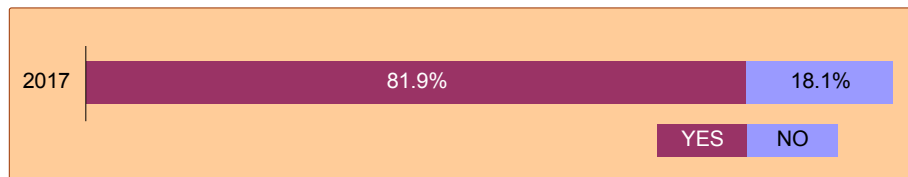
**Graph 2.9. Are fixed connection(s) to the Internet sufficient for your business needs?**



### 2.3.3. Use of a mobile connection to the Internet for business purposes

On the territory of the Republic of Serbia 81.9% of enterprises use a mobile broadband Internet connection (3G or 4G) using portable devices (smartphone, laptop, tablet, etc.).

**Graph 2.10. Does your enterprise use a mobile broadband Internet connection (3G or 4G) using portable devices?**

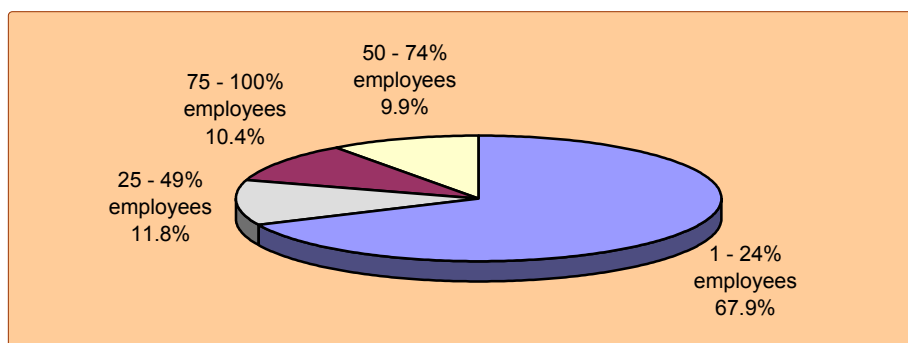


81.9% of enterprises use a mobile broadband Internet connection (3G or 4G) using portable devices

The analysis of enterprises by size indicates that large enterprises are the major users of mobile broadband Internet connections via portable devices (94.2%).

In 67.9% of enterprises from 1 to 24% of employees use portable devices for business purposes, while in 10.4% of enterprises from 75 to 100% of employees use portable devices for business purposes.

**Graph 2.11. Enterprises by the percentage of employees using portable devices for business purposes?**



### 2.3.4. Website

There are 80.4% of enterprises that have a website, which is a slight decrease of 0.4% in relation to 2016 and increase of 5.2% in relation to 2015.

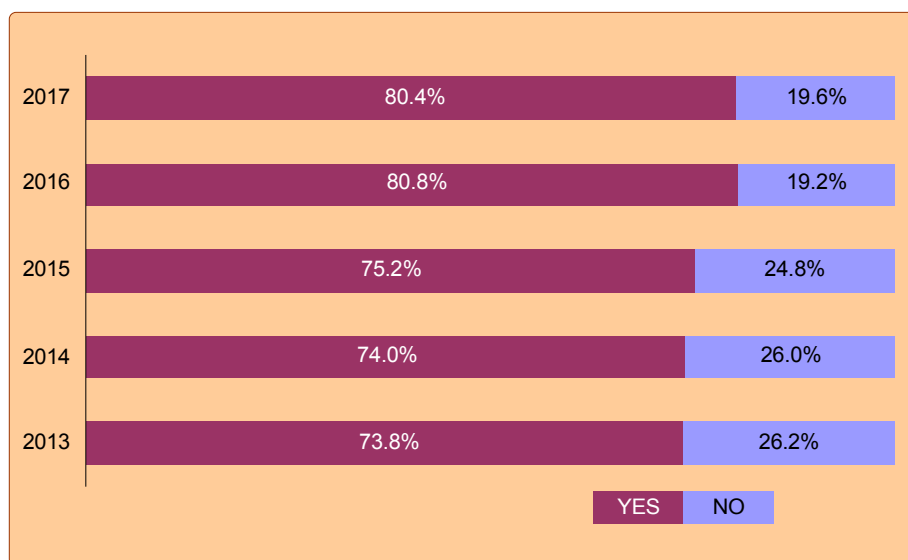
When observing the structure of enterprises by size classes, the following results are obtained:

- 93.6% of large enterprises have a website;
- 92.1% of medium enterprises have a website;
- 76.9% of small enterprises have a website.

80.4% of enterprises have a website

There are differences depending on the territory. In Belgrade there are 85.3% of enterprises that have a Website, in Vojvodina 81.7%, and in Central Serbia 74.0%.

**Graph 2.12. Does your enterprise have a website?**



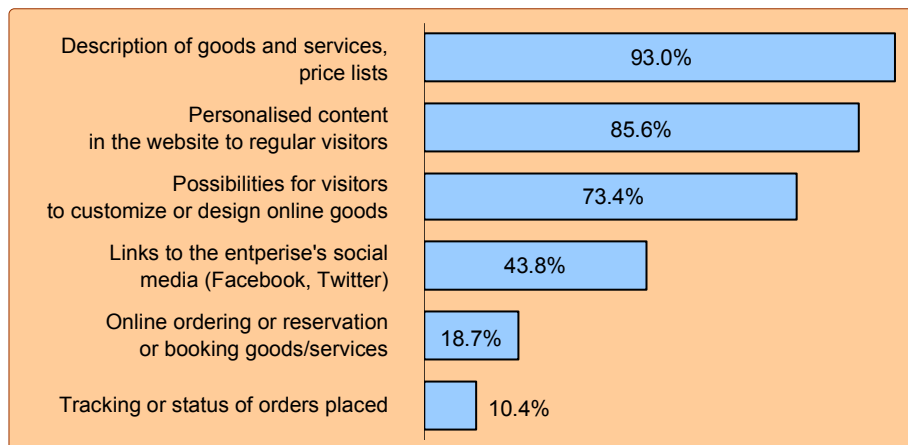
Website available in enterprises, by activities:

- Information and communication (96.7%)
- Administrative and support service activities; Repair of computers (94.2%)
- Real estate activities; Professional, scientific and technical activities (86.4%)
- Manufacturing (85.1%)
- Accommodation and food service activities (83,2%)
- Wholesale and retail trade; repair of motor vehicles and motorcycles (74.1%)
- Construction (73.0%)
- Electricity, gas, steam and air conditioning supply; Water supply, sewerage, waste management and remediation activities (71.3%)
- Transportation and storage (71.1%)

Enterprises having a Website provide mostly the following services:

- Description of goods or services, pricelist (93.0%);
- Personalised content in the Website for regular/repeated visitors (85.6%);
- Possibility for visitors to customise or design the products (73.4%).

**Graph 2.13. Does your enterprise provide any of the following services via its website?**



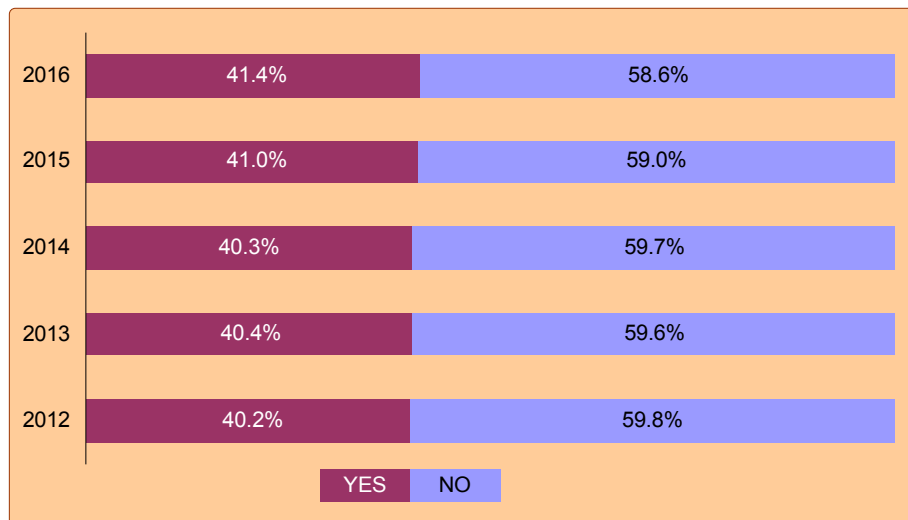
### 2.3.5. e-commerce

In 2016, 41.4% of enterprises in the Republic of Serbia ordered goods/services over the Internet, being an increase of 0.4% in relation to 2015 and an increase of 1.1% compared to 2014.

When observing the structure of enterprises by size classes, the following results are obtained:

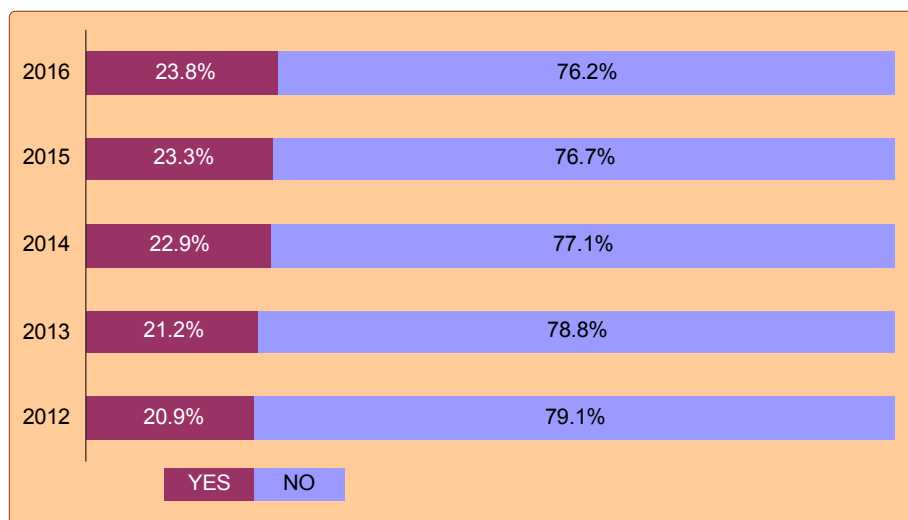
- 59.6% of large enterprises ordered goods/services over the Internet;
- 46.5% of medium enterprises ordered goods/services over the Internet;
- 39.3% of small enterprises ordered goods/services over the Internet.

41.4% of enterprises ordered goods/services over the Internet in 2016

**Graph 2.14. Did your enterprise order goods/services over the Internet?**

The results of the survey indicate that only 23.8% of enterprises received, during 2016, orders (excluding manually-typed e-mails) over the Internet.

23.8% of enterprises received orders over the Internet in 2016

**Graph 2.15. Did your enterprise receive orders over the Internet?**

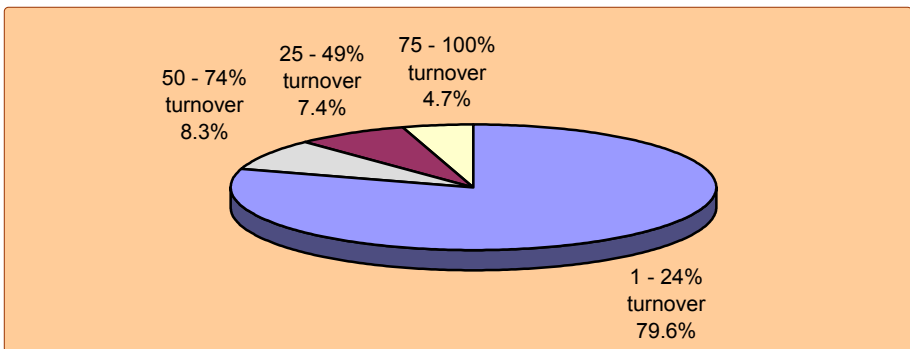
When observing the structure of enterprises by size classes, the following results are obtained:

- 41.0% of large enterprises received orders over the Internet;
- 27.7% of medium enterprises received orders over the Internet;
- 22.0% of small enterprises received orders over the Internet.

To the question about the percentage of the total turnover resulting from orders received over the Internet, the enterprises gave the following answers:

- „Less than 24%“ (79.6% of enterprises)
- „More than 24%, and less than 50%“ (7.4% of enterprises)
- „More than 50%, and less than 75%“ (8.3% of enterprises)
- „75 % and more“ (4.7% of enterprises).

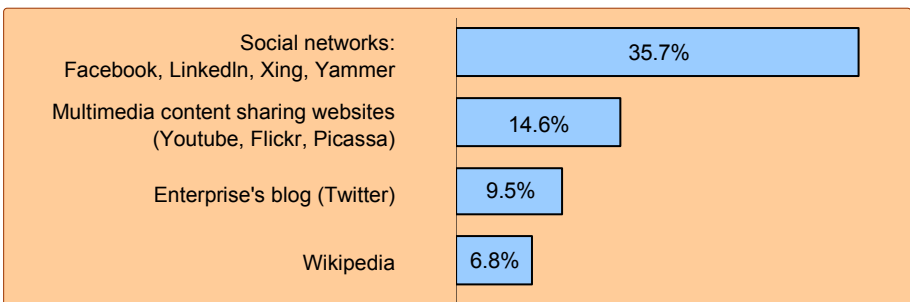
**Graph 2.16. Percentage of the total turnover in 2016 resulting from orders received over the Internet**



### 2.3.6. Enterprises and social media

Social media are more available in enterprises for business use, which is backed by the results of the survey indicating that 39.2% of enterprises used any of the social media for business use.

**Graph 2.17. Did your enterprise use any of the following social media for business purposes?**



### 2.3.7. Use of cloud computing services

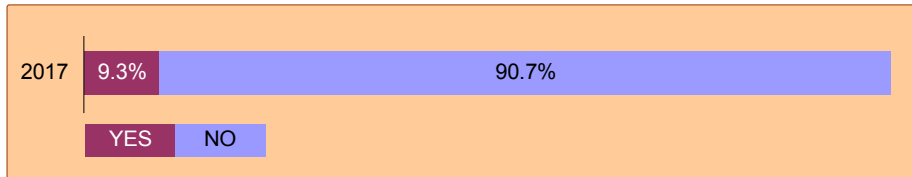
There are 9.3% of enterprises that pay cloud computing services over the Internet.

Cloud services imply ICT services that are accessed over the Internet for the purpose of using software, storage space, etc. The services have the following characteristics

- delivered from servers and service providers;
- can be used on-demand by the user;
- are paid per usage and capacity.

9.3% of enterprises pay cloud computing services

**Graph 2.18. Does your enterprise pay cloud computing services over the Internet?**



## 2.4. SURVEY RESULTS

### MODULE 2.A: Use of computers<sup>1)</sup>

#### A1: Does your enterprise use computers for business purposes?

In percentages

Enterprises		Size class			Region			Total
		Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	
<b>YES</b>								
Activity	Manufacturing	100.0	100.0	100.0	100.0	100.0	100.0	100.0
	Electricity, gas, steam and air conditioning supply; Water supply, sewerage, waste management and remediation activities	100.0	100.0	100.0	100.0	100.0	100.0	100.0
	Construction	100.0	100.0	100.0	100.0	100.0	100.0	100.0
	Wholesale and retail trade; repair of motor vehicles and motorcycles	100.0	100.0	100.0	100.0	100.0	100.0	100.0
	Transportation and storage	100.0	100.0	100.0	100.0	100.0	100.0	100.0
	Accommodation and food service activities	100.0	100.0	100.0	100.0	100.0	100.0	100.0
	Information and communication	100.0	100.0	100.0	100.0	100.0	100.0	100.0
	Real estate activities; Professional, scientific and technical activities	100.0	100.0	100.0	100.0	100.0	100.0	100.0
	Administrative and support service activities; Repair of computers	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0	

#### A2: Percentage of employees who use computers (at least once per week)

In percentages

	Enterprises						
	Size class			Region			Total
	Small (10-49)	Medium (50-249)	Large (250+)	Central Srbija	Vojvodina	Belgrade	
1- 24%	28.5	40.1	28.4	41.4	34.3	18.6	30.6
25- 49%	17.8	18.7	26.4	19.0	15.8	19.3	18.3
50-74%	11.2	15.9	14.5	12.3	13.2	11.5	12.2
75-100%	42.4	25.3	30.8	27.3	36.6	50.6	38.8

<sup>1)</sup> The results in tables A2 and A3 refer only to enterprises that answered YES to question A1.



**A3: Did your enterprise use open-source operating system Linux?**

In percentages

Enterprises		Size class			Region			Total
		Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	
<b>YES</b>								
Activity	Manufacturing	15.6	21.0	32.5	16.3	12.3	27.1	17.8
	Electricity, gas, steam and air conditioning supply; Water supply, sewerage, waste management and Construction	6.1	27.1	39.7	25.3	3.4	33.3	18.4
	Wholesale and retail trade; repair of motor vehicles and motorcycles	17.2	38.5	49.1	12.6	22.5	25.2	20.6
	Transportation and storage	21.9	30.2	57.3	30.8	4.0	38.5	24.7
	Accommodation and food service activities	7.4	13.7	100.0	9.2	9.8	8.8	9.1
	Information and communication	46.7	52.1	85.0	37.2	56.8	50.3	49.1
	Real estate activities; Professional, scientific and technical activities	17.4	26.3	60.6	28.5	27.4	14.7	19.2
	Administrative and support service activities; Repair of computer	18.9	20.5	26.4	38.3	21.8	14.2	19.9
	Total	17.0	27.4	40.9	17.9	16.9	23.5	19.8

## MODULE 2.B: ICT specialist and skills

### B1: Does your enterprise employ ICT specialists?

In percentages

Enterprises		Size class			Region			Total
		Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	
<b>YES</b>								
Activity	Manufacturing	10.7	35.0	80.5	17.0	21.5	25.5	20.3
	Electricity, gas, steam and air conditioning supply; Water supply, sewerage, waste management and remediation activities	13.6	42.9	77.5	28.0	32.7	49.5	32.2
	Construction	4.6	30.2	69.1	8.9	4.7	18.1	11.8
	Wholesale and retail trade; repair of motor vehicles and motorcycles	15.1	49.3	81.7	10.1	27.3	25.0	20.9
	Transportation and storage	16.3	32.0	100.0	12.8	6.3	52.4	22.4
	Accommodation and food service activities	15.7	31.9	50.0	13.5	11.9	22.0	18.0
	Information and communication	71.3	83.3	100.0	65.7	58.4	82.4	74.4
	Real estate activities; Professional, scientific and technical activities	9.7	63.3	69.7	14.4	7.1	21.9	18.0
	Administrative and support service activities; Repair of computers	24.9	39.9	57.9	21.0	38.3	30.4	30.9
<b>Total</b>	15.7	41.7	79.1	15.9	21.9	30.1	23.0	

**B2: Did your enterprise provide any type of training to develop ICT related skills of the persons employed during 2016?**

In percentages

Enterprises		Size class			Region			Total
		Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	
<b>Training of ICT specialists</b>								
Activity	Manufacturing	6.4	21.5	54.7	8.9	12.7	19.9	12.6
	Electricity, gas, steam and air conditioning supply; Water supply, sewerage, waste management and remediation activities	2.9	17.5	37.2	13.5	11.3	11.1	12.4
	Construction	-	15.3	41.3	5.4	2.4	4.7	4.4
	Wholesale and retail trade; repair of motor vehicles and motorcycles	4.8	31.4	35.6	2.6	12.0	11.5	8.8
	Transportation and storage	3.5	22.4	54.2	5.2	5.0	17.1	8.6
	Accommodation and food service activities	6.8	18.2	50.0	9.1	10.0	8.0	8.6
	Information and communication	49.7	63.3	85.0	52.0	32.2	60.7	53.3
	Real estate activities; Professional, scientific and technical activities	0.9	22.9	30.3	5.6	4.5	4.0	4.4
	Administrative and support service activities; Repair of computers	13.1	19.7	31.7	12.2	28.5	12.1	16.2
	Total	7.0	24.3	47.6	8.1	11.7	15.2	11.8
<b>Training for other persons employed</b>								
Activity	Manufacturing	32.5	36.0	69.2	27.4	35.4	51.1	35.3
	Electricity, gas, steam and air conditioning supply; Water supply, sewerage, waste management and remediation activities	19.6	38.0	45.3	21.4	35.9	51.0	30.1
	Construction	-	22.9	55.1	8.0	11.1	2.3	6.3
	Wholesale and retail trade; repair of motor vehicles and motorcycles	24.7	46.1	59.3	18.2	40.3	28.3	28.1
	Transportation and storage	36.9	32.0	43.7	36.8	35.0	37.4	36.4
	Accommodation and food service activities	28.3	46.8	75.0	28.2	32.8	31.7	31.0
	Information and communication	50.1	37.2	85.0	50.8	52.0	47.9	49.3
	Real estate activities; Professional, scientific and technical activities	18.0	33.4	71.2	38.8	47.6	9.4	20.8
	Administrative and support service activities; Repair of computers	41.6	42.3	55.0	40.8	33.9	47.5	43.1
	Total	26.9	37.0	62.2	25.1	35.9	31.0	30.2

**B3: Did your enterprise recruit or try to recruit ICT specialists during 2016?**

In percentages

Enterprises		Size class			Region			Total
		Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	
<b>YES</b>								
Activity	Manufacturing	4.0	11.2	28.8	4.4	7.8	11.7	7.1
	Electricity, gas, steam and air conditioning supply; Water supply, sewerage, waste management and remediation activities	-	5.4	18.9	-	7.7	11.1	4.1
	Construction	-	6.2	8.5	1.8	2.3	0.8	1.5
	Wholesale and retail trade; repair of motor vehicles and motorcycles	3.6	17.8	44.7	2.7	7.0	8.5	6.3
	Transportation and storage	-	4.5	28.1	-	2.7	3.7	1.9
	Accommodation and food service activities	0.8	13.7	-	1.0	5.8	1.9	2.4
	Information and communication	43.3	54.5	70.0	37.4	51.3	47.3	46.2
	Real estate activities; Professional, scientific and technical activities	-	19.6	18.2	1.8	1.9	3.6	3.0
	Administrative and support service activities; Repair of computers	9.1	12.3	2.8	-	8.7	11.6	9.0
Total	4.8	13.7	27.8	3.8	8.0	10.2	7.4	

**B4: During 2016, did your enterprise have vacancies for ICT specialists that were difficult to fill?<sup>1)</sup>**

In percentages

Enterprise		Size class			Region			Total
		Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	
<b>YES</b>								
Activity	Manufacturing	59.2	65.4	42.6	55.5	55.8	61.1	57.8
	Electricity, gas, steam and air conditioning supply; Water supply, sewerage, waste management and remediation activities	-	-	61.8	-	-	75.0	24.5
	Construction	-	53.3	63.6	100.0	-	63.6	55.6
	Wholesale and retail trade; repair of motor vehicles and motorvehicles	-	15.8	40.9	5.9	6.1	16.7	12.4
	Transportation and storage	-	100.0	37.0	-	84.0	41.7	60.2
	Accommodation and food service activities	-	20.7	-	-	32.5	-	14.5
	Information and communication	55.3	60.3	71.4	56.9	69.0	53.0	57.2
	Real estate activities; Professional, scientific and technical activities	-	30.9	-	50.0	-	30.1	28.6
	Administrative and support service activities; Repair of computers	46.2	-	100.0	-	100.0	17.1	36.9
Total	42.4	43.9	46.4	48.5	44.8	41.2	43.5	

<sup>1)</sup> The results refer only to enterprises that answered YES to question B3.

**B5A: Indicate who mainly performed the following ICT functions in your enterprise during 2016 (employed in the enterprise)**

In percentage

Enterprises		Size class			Region			Total
		Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	
<b>Maintenance of ICT infrastructure</b>								
Activity	Manufacturing	22.2	38.2	72.4	26.1	32.2	30.1	28.8
	Electricity, gas, steam and air conditioning supply; Water supply, sewerage, waste management and remediation activities	21.0	32.0	62.2	29.1	23.8	48.3	29.5
	Construction	7.0	22.7	61.0	17.1	15.7	5.7	12.0
	Wholesale and retail trade; repair of motor vehicles and motorcycles	17.7	43.8	72.0	17.2	22.6	25.6	22.2
	Transportation and storage	31.7	42.7	90.6	40.2	15.0	52.4	35.9
	Accommodation and food service activities	22.1	36.4	75.0	19.5	12.5	30.3	24.4
	Information and communication	79.3	79.5	95.0	75.1	69.0	85.1	79.9
	Real estate activities; Professional, scientific and technical activities	24.1	65.9	90.9	47.2	30.0	27.2	30.8
	Administrative and support service activities; Repair of computers	31.5	32.8	65.7	29.2	40.8	34.5	35.2
Total	23.5	40.9	72.9	26.3	27.4	31.7	28.7	
<b>Support for office software</b>								
Activity	Manufacturing	29.6	52.3	77.7	32.7	52.4	30.2	37.7
	Electricity, gas, steam and air conditioning supply; Water supply, sewerage, waste management and remediation activities	25.5	68.4	95.8	49.4	44.4	76.2	50.8
	Construction	14.2	60.7	86.1	21.1	27.2	28.3	25.5
	Wholesale and retail trade; repair of motor vehicles and motorcycles	35.9	57.3	81.5	28.7	52.7	40.0	39.6
	Transportation and storage	49.7	62.5	90.6	46.6	45.4	71.5	53.5
	Accommodation and food service activities	32.2	47.8	75.0	35.2	27.6	36.5	34.6
	Information and communication	79.1	73.6	95.0	77.9	62.0	84.6	78.8
	Real estate activities; Professional, scientific and technical activities	24.9	60.0	100.0	50.1	28.7	26.7	30.8
	Administrative and support service activities; Repair of computers	35.0	40.4	62.9	30.5	61.6	31.5	38.8
Total	33.9	56.8	81.2	34.5	48.0	39.8	40.0	

**B5A: Indicate who mainly performed the following ICT functions in your enterprise during 2016 (employed in the enterprise)**

In percentage

Enterprises		Size class			Region			Total
		Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	
<b>Development of information system (ERP, CRM)</b>								
Activity	Manufacturing	5.1	14.6	25.1	4.6	12.3	11.7	8.5
	Electricity, gas, steam and air conditioning supply; Water supply, sewerage, waste management and remediation activities	4.5	2.9	17.2	3.6	7.4	2.8	4.8
	Construction	2.6	10.2	19.4	1.3	16.8	0.7	4.6
	Wholesale and retail trade; repair of motor vehicles and motorcycles	4.2	14.7	18.1	1.8	10.2	6.2	5.8
	Transportation and storage	-	15.2	27.1	2.4	2.7	6.0	3.5
	Accommodation and food service activities	13.4	9.2	-	1.0	5.8	20.0	12.7
	Information and communication	37.5	20.2	45.0	26.9	36.8	36.9	34.9
	Real estate activities; Professional, scientific and technical activities	6.1	18.7	31.8	4.0	9.8	8.8	8.2
	Administrative and support service activities; Repair of computers	5.9	4.9	26.2	3.0	17.4	5.1	7.8
Total	6.3	13.3	24.0	3.8	11.9	10.1	8.3	
<b>Support for business management software/systems</b>								
Activity	Manufacturing	7.0	21.8	39.3	7.7	17.8	14.8	12.3
	Electricity, gas, steam and air conditioning supply; Water supply, sewerage, waste management and remediation activities	9.0	4.6	25.3	3.6	14.3	12.2	8.4
	Construction	7.2	31.7	52.8	1.9	18.0	20.5	13.4
	Wholesale and retail trade; repair of motor vehicles and motorcycles	6.5	22.8	39.4	4.3	15.4	9.3	9.3
	Transportation and storage	3.9	18.6	46.9	4.1	12.7	8.4	8.0
	Accommodation and food service activities	13.4	25.6	50.0	3.1	7.9	22.8	15.2
	Information and communication	45.7	40.5	60.0	41.1	36.8	49.6	45.4
	Real estate activities; Professional, scientific and technical activities	10.6	26.8	10.6	9.7	9.8	14.5	12.9
	Administrative and support service activities; Repair of computers	7.6	9.9	31.7	15.8	17.4	6.1	10.4
Total	9.2	22.1	39.7	6.9	16.6	15.8	12.8	

**B5A: Indicate who mainly performed the following ICT functions in your enterprise during 2016 (employed in the enterprise)**

In percentage

Enterprises		Size class			Region			Total
		Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	
<b>Development of web solutions</b>								
Activity	Manufacturing	17.0	22.1	26.0	14.9	14.8	30.9	18.7
	Electricity, gas, steam and air conditioning supply; Water supply, sewerage, waste management and remediation activities	9.2	32.5	65.3	20.1	30.1	27.2	24.5
	Construction	3.0	13.2	36.4	9.2	4.1	4.7	6.1
	Wholesale and retail trade; repair of motor vehicles and motorcycles	7.2	26.4	15.3	11.5	13.1	6.7	9.8
	Transportation and storage	7.0	16.9	66.7	3.7	3.1	29.4	11.1
	Accommodation and food service activities	17.8	5.7	25.0	12.3	17.5	17.7	16.3
	Information and communication	56.3	60.7	67.5	54.2	55.0	59.3	57.5
	Real estate activities; Professional, scientific and technical activities	5.7	42.5	71.2	26.7	13.0	7.9	11.8
	Administrative and support service activities; Repair of computers	24.4	24.9	29.2	14.6	18.3	30.5	24.9
Total	13.1	25.3	34.2	14.3	14.8	18.7	16.2	
<b>Support for web solutions</b>								
Activity	Manufacturing	19.3	27.9	42.4	15.7	26.6	31.6	22.6
	Electricity, gas, steam and air conditioning supply; Water supply, sewerage, waste management and remediation activities	13.7	42.3	75.3	29.0	36.7	29.6	31.8
	Construction	5.5	16.1	45.4	9.8	15.7	4.7	9.0
	Wholesale and retail trade; repair of motor vehicles and motorcycles	13.6	25.0	19.9	11.7	18.5	15.8	15.2
	Transportation and storage	7.0	23.1	66.7	6.2	3.1	29.4	12.0
	Accommodation and food service activities	18.7	15.3	25.0	16.9	19.4	18.7	18.4
	Information and communication	55.8	65.9	52.5	62.4	57.7	55.6	57.4
	Real estate activities; Professional, scientific and technical activities	6.8	44.4	71.2	33.8	13.0	7.9	12.9
	Administrative and support service activities; Repair of computers	26.4	33.1	36.7	25.2	25.2	31.0	28.6
Total	16.2	29.7	43.5	16.2	22.1	21.5	19.8	



**B5A: Indicate who mainly performed the following ICT functions in your enterprise during 2016 (employed in the enterprise)**

In percentage

Enterprises		Size class			Region			Total
		Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	
<b>Security and data protection</b>								
Activity	Manufacturing	23.8	45.7	65.5	29.1	31.9	35.1	31.3
	Electricity, gas, steam and air conditioning supply; Water supply, sewerage, waste management and remediation activities	21.2	63.1	83.6	53.5	30.7	53.4	45.4
	Construction	9.6	36.0	67.3	19.3	26.1	9.3	16.6
	Wholesale and retail trade; repair of motor vehicles and motorcycles	23.3	47.2	59.0	30.2	25.0	26.1	27.1
	Transportation and storage	19.6	54.5	100.0	21.2	33.1	33.4	28.5
	Accommodation and food service activities	23.4	35.1	75.0	17.3	23.7	29.4	25.4
	Information and communication	71.6	75.3	100.0	69.4	55.2	80.5	73.3
	Real estate activities; Professional, scientific and technical activities	18.9	66.9	90.9	39.5	26.8	23.5	26.6
	Administrative and support service activities; Repair of computers	24.7	37.6	62.9	25.3	43.2	27.2	30.8
Total	24.0	49.1	70.5	30.1	30.4	30.8	30.5	

**B5B: Indicate who mainly performed the following ICT functions in your enterprise during 2016 (external persons)**

In percentages

Enterprises		Size class			Region			Total
		Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	
<b>Maintenance of ICT infrastructure</b>								
Activity	Manufacturing	76.7	61.8	26.6	73.8	65.0	69.9	70.4
	Electricity, gas, steam and air conditioning supply; Water supply, sewerage, waste management and remediation activities	79.0	68.0	37.8	70.9	76.2	51.7	70.5
	Construction	93.0	70.2	39.0	82.9	84.3	91.2	86.7
	Wholesale and retail trade; repair of motor vehicles and motorcycles	82.3	56.2	28.0	82.8	77.4	74.4	77.8
	Transportation and storage	68.3	57.3	9.4	59.8	85.0	47.6	64.1
	Accommodation and food service activities	74.5	63.6	25.0	80.5	87.5	64.5	72.6
	Information and communication	20.7	20.5	5.0	24.9	31.0	14.9	20.1
	Real estate activities; Professional, scientific and technical activities	75.9	34.1	9.1	52.8	70.0	72.8	69.2
	Administrative and support service activities; Repair of computers	68.5	67.2	34.3	70.8	59.2	65.5	64.8
Total	76.1	58.4	26.7	73.7	71.6	67.7	70.8	
<b>Support for office software</b>								
Activity	Manufacturing	67.9	46.1	21.4	65.3	45.0	67.4	60.1
	Electricity, gas, steam and air conditioning supply; Water supply, sewerage, waste management and remediation activities	74.5	31.6	4.2	50.6	55.6	23.8	49.2
	Construction	85.8	39.3	13.9	78.9	72.8	71.7	74.5
	Wholesale and retail trade; repair of motor vehicles and motorcycles	61.1	29.8	15.5	71.3	34.9	57.4	56.1
	Transportation and storage	50.3	37.5	6.2	53.1	54.6	28.5	46.4
	Accommodation and food service activities	67.8	49.1	25.0	64.8	70.3	63.5	65.1
	Information and communication	15.8	21.8	5.0	20.7	27.7	11.2	16.4
	Real estate activities; Professional, scientific and technical activities	70.3	32.5	-	49.9	46.5	72.2	64.1
	Administrative and support service activities; Repair of computers	63.8	54.8	34.7	64.1	34.0	68.5	59.3
Total	63.7	39.1	17.5	64.6	45.6	58.4	57.3	

**B5B: Indicate who mainly performed the following ICT functions in your enterprise during 2016 (external persons)**

In percentages

Enterprises		Size class			Region			Total
		Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	
<b>Development of business information system (ERP, CRM)</b>								
Activity	Manufacturing	5.1	14.6	25.1	4.6	12.3	11.7	8.5
	Electricity, gas, steam and air conditioning supply; Water supply, sewerage, waste management and remediation activities	4.5	2.9	17.2	3.6	7.4	2.8	4.8
	Construction	2.6	10.2	19.4	1.3	16.8	0.7	4.6
	Wholesale and retail trade; repair of motor vehicles and motorcycles	4.2	14.7	18.1	1.8	10.2	6.2	5.8
	Transportation and storage	-	15.2	27.1	2.4	2.7	6.0	3.5
	Accommodation and food service activities	13.4	9.2	-	1.0	5.8	20.0	12.7
	Information and communication	37.5	20.2	45.0	26.9	36.8	36.9	34.9
	Real estate activities; Professional, scientific and technical activities	6.1	18.7	31.8	4.0	9.8	8.8	8.2
	Administrative and support service activities; Repair of computers	5.9	4.9	26.2	3.0	17.4	5.1	7.8
Total	6.3	13.3	24.0	3.8	11.9	10.1	8.3	
<b>Support of business management software/systems</b>								
Activity	Manufacturing	23.8	29.1	42.1	16.4	42.7	25.9	26.1
	Electricity, gas, steam and air conditioning supply; Water supply, sewerage, waste management and remediation activities	40.4	38.6	26.4	12.5	73.0	49.0	38.4
	Construction	47.1	28.7	38.2	4.2	73.3	59.3	43.3
	Wholesale and retail trade; repair of motor vehicles and motorcycles	34.3	45.4	59.3	26.3	79.1	19.3	36.3
	Transportation and storage	32.3	31.5	50.0	36.5	40.4	20.2	33.0
	Accommodation and food service activities	38.8	43.9	50.0	15.7	18.8	56.5	39.6
	Information and communication	19.0	39.5	35.0	17.8	2.9	31.3	23.0
	Real estate activities; Professional, scientific and technical activities	41.2	37.8	27.3	21.1	26.1	49.0	40.5
	Administrative and support service activities; Repair of computers	12.6	28.5	20.6	27.0	15.1	13.8	16.2
Total	31.8	34.4	41.4	19.5	52.2	31.8	32.6	

**B5B: Indicate who mainly performed the following ICT functions in your enterprise during 2016 (external persons)**

In percentages

Enterprises		Size class			Region			Total
		Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	
<b>Development of web solutions</b>								
Activity	Manufacturing	64.2	62.8	62.0	65.4	67.0	56.7	63.8
	Electricity, gas, steam and air conditioning supply; Water supply, sewerage, waste management and remediation activities	45.6	55.1	34.7	55.2	39.7	49.0	48.9
	Construction	73.6	78.1	53.8	64.7	70.0	83.2	73.7
	Wholesale and retail trade; repair of motor vehicles and motorcycles	71.1	61.8	80.1	50.3	68.9	84.9	70.1
	Transportation and storage	58.0	78.7	33.3	46.3	76.8	61.0	60.1
	Accommodation and food service activities	70.6	94.3	75.0	65.3	74.0	77.1	73.6
	Information and communication	36.1	39.3	32.5	35.2	37.7	36.5	36.5
	Real estate activities; Professional, scientific and technical activities	81.5	55.6	28.8	49.6	63.5	87.4	77.1
	Administrative and support service activities; Repair of computers	69.9	68.9	60.5	60.2	74.8	68.6	68.8
Total	67.0	63.9	58.0	58.1	66.5	73.0	66.1	
<b>Support for web solutions</b>								
Activity	Manufacturing	61.0	57.2	48.5	63.9	54.6	56.0	59.4
	Electricity, gas, steam and air conditioning supply; Water supply, sewerage, waste management and remediation activities	41.1	45.3	24.7	46.3	33.0	46.6	41.6
	Construction	71.1	75.2	44.8	64.1	58.4	83.2	70.9
	Wholesale and retail trade; repair of motor vehicles and motorcycles	60.1	63.2	77.3	44.4	63.5	71.1	60.9
	Transportation and storage	58.0	72.5	33.3	43.8	76.8	61.0	59.2
	Accommodation and food service activities	69.7	84.7	75.0	60.7	72.1	76.1	71.6
	Information and communication	35.0	34.1	47.5	26.9	28.5	40.2	35.3
	Real estate activities; Professional, scientific and technical activities	79.5	54.8	28.8	43.5	63.5	86.2	75.4
	Administrative and support service activities; Repair of computers	67.9	60.7	55.8	49.6	67.9	68.6	65.4
Total	62.0	59.6	50.6	54.5	58.8	68.5	61.1	

**B5B: Indicate who mainly performed the following ICT functions in your enterprise during 2016 (external persons)**

In percentages

Enterprises		Size class			Region			Total
		Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	
<b>Security and data protection</b>								
Activity	Manufacturing	71.2	52.8	34.0	69.5	60.6	60.3	64.8
	Electricity, gas, steam and air conditioning supply; Water supply, sewerage, waste management and remediation activities	78.8	36.9	16.4	46.5	69.3	46.6	54.6
	Construction	88.9	64.0	30.0	77.4	73.9	90.4	82.1
	Wholesale and retail trade; repair of motor vehicles and motorcycles	76.6	49.3	39.6	69.8	72.6	73.9	72.3
	Transportation and storage	73.0	43.8	-	78.1	56.9	57.1	65.3
	Accommodation and food service activities	70.6	64.9	25.0	80.5	67.3	65.4	69.5
	Information and communication	24.1	22.9	-	27.2	35.5	17.4	23.0
	Real estate activities; Professional, scientific and technical activities	75.4	33.1	9.1	56.1	50.3	76.5	68.6
	Administrative and support service activities; Repair of computers	71.1	62.4	32.3	67.7	47.1	72.8	65.7
Total	72.8	49.5	28.4	68.5	63.2	67.3	66.7	

## MODULE 2.C: Access to and use of the Internet<sup>1)</sup>

### C1: Does your enterprise have access to the Internet?

In percentages

Enterprises		Size class			Region			Total
		Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	
<b>YES</b>								
Activities	Manufacturing	98.8	100.0	100.0	98.7	99.3	100.0	99.2
	Electricity, gas, steam and air conditioning supply; Water supply, sewerage, waste management and remediation activities	100.0	100.0	100.0	100.0	100.0	100.0	100.0
	Construction	100.0	100.0	100.0	100.0	100.0	100.0	100.0
	Wholesale and retail trade; repair of motor vehicles and motorcycles	100.0	97.9	100.0	100.0	98.9	100.0	99.7
	Transportation and storage	100.0	100.0	100.0	100.0	100.0	100.0	100.0
	Accommodation and food service activities	100.0	100.0	100.0	100.0	100.0	100.0	100.0
	Information and communication	100.0	100.0	100.0	100.0	100.0	100.0	100.0
	Real estate activities; Professional, scientific and technical activities	100.0	100.0	100.0	100.0	100.0	100.0	100.0
	Administrative and support service activities	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Total	99.7	99.6	100.0	99.4	99.5	100.0	99.7	

### C2: Percentage of employees who use the Internet for business purposes

In percentages

	Enterprises						
	Size class			Region			Total
	Small (10-49)	Secondary (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	
1- 24%	31.1	42.7	38.8	43.7	38.6	21.4	33.6
25- 49%	17.5	18.9	23.2	18.8	14.6	19.5	18.0
50-74%	11.4	14.5	12.5	11.7	13.4	11.3	12.0
75-100%	40.0	23.8	25.5	25.8	33.4	47.8	36.4

<sup>1)</sup> The results in tables C2 and C11 refer only to enterprises that answered YES to question C1.

**C3: Does your enterprise use DSL or any other fixed broadband Internet connection (ADSL, cable Internet, public WiFi)?**

In percentages

Enterprises		Size class			Region			Total
		Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	
<b>YES</b>								
Activities	Manufacturing	99.2	96.2	97.1	100.0	94.1	100.0	98.3
	Electricity, gas, steam and air conditioning supply; Water supply, sewerage, waste management and remediation	100.0	100.0	96.7	99.5	100.0	100.0	99.7
	Construction	100.0	100.0	96.9	100.0	100.0	99.7	99.9
	Wholesale and retail trade; repair of motor vehicles and motorcycles	97.3	99.5	100.0	100.0	90.5	100.0	97.7
	Transportation and storage	100.0	100.0	100.0	100.0	100.0	100.0	100.0
	Accommodation and food service activities	99.2	98.1	75.0	96.4	100.0	99.6	98.9
	Information and communication	97.6	100.0	100.0	90.0	100.0	100.0	98.1
	Real estate activities; Professional, scientific and technical activities	100.0	99.0	100.0	99.1	100.0	100.0	99.9
	Administrative and support service activities; Repair of computers	98.4	100.0	100.0	92.7	100.0	100.0	98.8
Total	98.7	98.2	98.0	99.4	95.4	99.9	98.6	

**C4: What is the maximum contracted speed of the Internet connection in your enterprise?<sup>1)</sup>**

In percentages

	Enterprises						
	Size class			Region			Total
	Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	
Less than 2 Mbit/s	1.3	0.8	0.2	1.6	0.2	1.4	1.2
At least 2, but less than 10 Mbit/s	23.2	19.1	10.6	36.9	17.2	11.7	22.0
At least 10, but less than 30 Mbit/s	42.6	43.3	35.9	42.7	60.3	31.2	42.4
At least 30, but less than 100 Mbit/s	28.4	29.5	40.9	14.7	18.1	48.7	29.1
At least 100 Mbit/s	4.5	7.2	12.3	4.1	4.1	7.0	5.3

<sup>1)</sup> The results refer only to enterprises that answered YES to question C3.

**C5: Is the speed of your fixed connection(s) to the Internet sufficient for the actual needs of the enterprise? <sup>1)</sup>**

In percentage

Enterprises		Size class			Region			Total
		Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	
<b>YES</b>								
Activity	Manufacturing	92.1	91.4	90.5	90.5	92.6	93.5	91.8
	Electricity, gas, steam and air conditioning supply; Water supply, sewerage, waste management and remediation activities	92.6	89.6	84.2	89.9	92.4	87.8	90.5
	Construction	97.0	92.2	89.8	90.8	96.5	99.8	95.9
	Wholesale and retail trade; repair of motor vehicles and motorcycles	94.4	91.4	98.4	92.4	95.0	95.0	94.2
	Transportation and storage	94.3	95.5	93.8	86.6	99.1	100.0	94.5
	Accommodation and food service activities	98.2	93.5	100.0	99.0	91.5	99.0	97.6
	Information and communication	95.2	92.0	95.0	92.5	86.1	98.1	94.7
	Real estate activities; Professional, scientific and technical activities	93.9	97.6	90.9	91.5	76.4	99.8	94.4
	Administrative and support service activities; Repair of computers	94.0	93.5	97.6	89.9	86.9	98.5	94.3
Total	94.1	92.1	92.6	91.0	92.6	96.7	93.7	

<sup>1)</sup> The results refer only to enterprises that answered YES to question C3.



**C6: Does your enterprise use a mobile broadband connection to the Internet (3G or 4G) using mobile devices (smartphone, laptop, tablet...)?**

In percentages

Enterprises		Size class			Region			Total
		Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	
<b>YES</b>								
Activity	Manufacturing	77.4	84.8	94.7	78.1	77.4	87.3	80.1
	Electricity, gas, steam and air conditioning supply; Water supply, sewerage, waste management and remediation activities	56.2	78.7	85.8	78.0	55.2	69.5	68.9
	Construction	73.5	93.9	90.1	76.9	70.6	82.7	77.9
	Wholesale and retail trade; repair of motor vehicles and motorcycles	78.2	88.9	98.6	64.6	77.9	92.1	80.0
	Transportation and storage	83.5	92.1	100.0	88.9	69.9	97.6	85.5
	Accommodation and food service activities	75.3	89.3	100.0	68.0	62.2	86.2	77.3
	Information and communication	96.5	96.6	100.0	95.3	87.9	100.0	96.7
	Real estate activities; Professional, scientific and technical activities	94.4	96.6	90.9	94.7	74.5	100.0	94.6
	Administrative and support activities; Repair of computers	85.7	75.2	87.3	78.9	77.6	88.1	84.0
Total	80.0	87.4	94.2	76.3	75.1	91.4	81.9	

**C7: Percentage of employees who use portable devices (provided by the enterprise) for business purposes**

In percentages

	Enterprises						
	Size class			Region			Total
	Small (10-49)	Secondary (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	
1- 24%	66.7	72.5	70.7	74.4	67.5	62.4	67.9
25- 49%	11.5	12.5	13.1	12.5	9.9	12.3	11.8
50-74%	10.7	6.8	8.9	7.1	10.0	12.4	9.9
75-100%	11.0	8.2	7.4	5.9	12.7	12.8	10.4

**C8: Does your enterprise have a website?**

In percentages

Enterprises		Size class			Region			Total
		Small (10-49)	Medium (50-249)	Large (250+)	Central Srbija	Vojvodina	Belgrade	
<b>YES</b>								
Activity	Manufacturing	83.3	89.3	88.9	83.6	84.8	88.3	85.1
	Electricity, gas, steam and air conditioning; Water supply, sewerage, waste management and remediation activities	54.8	83.0	100.0	72.8	69.8	69.5	71.3
	Construction	65.9	98.4	93.8	71.1	74.1	73.9	73.0
	Wholesale and retail trade; repair of motor vehicles and motorcycles	70.6	93.5	98.6	61.8	80.9	79.0	74.1
	Transportation and storage	64.8	95.5	100.0	56.7	80.0	81.0	71.1
	Accommodation and food service activities	81.6	95.5	75.0	77.6	91.5	83.0	83.2
	Information and communication	96.1	98.9	100.0	90.5	92.7	100.0	96.7
	Real estate activities; Professional, scientific and technical activities	84.2	98.2	100.0	77.2	69.2	93.2	86.4
	Administrative and support services activities; Repair of computers	94.3	95.1	92.5	74.8	94.1	99.5	94.2
Total	76.9	92.1	93.6	74.0	81.7	85.3	80.4	

**C9: Does the website of your enterprise provide any of the following services (Your enterprise as Internet service provider)?<sup>1)</sup>**

In percentages

Enterprises		Size class			Region			Total
		Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	
<b>Description of goods or services, price lists</b>								
Activity	Manufacturing	96.5	97.5	89.8	95.5	97.8	96.4	96.4
	Electricity, gas, steam and air conditioning supply; Water supply, sewerage, waste management and remediation activities	100.0	84.7	100.0	85.1	100.0	100.0	92.0
	Construction	96.1	92.7	68.9	99.3	85.9	94.1	94.0
	Wholesale and retail trade; repair of motor vehicles and motorcycles	84.3	96.1	89.9	86.6	78.5	90.4	86.2
	Transportation and storage	100.0	88.8	100.0	95.7	97.2	100.0	97.7
	Accommodation and food service activities	100.0	98.0	100.0	98.8	100.0	100.0	99.7
	Information and communication	87.3	100.0	100.0	95.0	100.0	85.5	90.0
	Real estate activities; Professional, scientific and technical activities	94.0	93.8	78.8	94.3	100.0	92.4	93.8
	Administrative and support service activities; Repair of computers	97.3	95.4	88.6	91.9	100.0	95.4	96.1
Total	92.6	95.1	89.8	93.5	92.1	93.2	93.0	
<b>Online ordering or reservation or booking of goods/services</b>								
Activity	Manufacturing	20.9	16.9	12.8	17.5	28.2	13.1	19.4
	Electricity, gas, steam and air conditioning supply; Water supply, sewerage, waste management and remediation activities	-	3.5	3.3	3.4	1.1	-	2.2
	Construction	7.0	1.6	11.9	1.2	-	12.9	5.9
	Wholesale and retail trade; repair of motor vehicles and motorcycles	20.2	35.6	34.5	24.9	25.9	20.4	23.0
	Transportation and storage	17.4	17.7	37.5	5.4	27.9	21.6	18.7
	Accommodation and food service activities	40.6	50.0	66.7	51.2	28.8	43.3	42.2
	Information and communication	21.8	26.2	47.5	18.5	8.2	29.7	23.6
	Real estate activities; Professional, scientific and technical activities	0.9	6.2	30.3	8.2	3.7	0.7	2.2
	Administrative and support service activities; Repair of computers	32.1	20.7	-	35.5	26.3	25.4	26.9
Total	18.6	18.7	19.2	17.2	22.2	17.7	18.7	

<sup>1)</sup> The results refer only to enterprises that answered YES to question C8.

**C9: Does the website of your enterprise provide any of the following services (Your enterprise as Internet service provider)?<sup>1)</sup>**

In percentages

Enterprises		Size class			Region			Total
		Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	
<b>Possibility for visitors to customize or design online goods</b>								
Delatnost	Manufacturing	80.6	78.9	72.8	72.4	85.6	86.6	79.7
	Electricity, gas, steam and air conditioning supply; Water supply, sewerage, waste management and remediation activities	27.6	38.8	41.9	10.9	62.8	63.8	35.2
	Construction	41.2	59.4	34.8	13.1	25.9	81.9	45.5
	Wholesale and retail trade; repair of motor vehicles and motorcycles	73.3	73.7	77.0	37.5	84.2	87.2	73.5
	Transportation and storage	54.5	63.4	80.2	43.9	35.2	95.2	57.9
	Accommodation and food service activities	87.6	82.9	100.0	83.8	74.4	92.9	87.0
	Information and communication	81.6	96.4	95.0	91.0	69.6	87.4	84.7
	Real estate activities; Professional, scientific and technical activities	88.4	85.3	69.7	91.5	76.4	89.1	87.6
	Administrative and support service activities; Repair of computers	69.7	78.8	56.9	72.9	74.8	67.6	70.1
<b>Total</b>	<b>73.7</b>	<b>73.5</b>	<b>68.2</b>	<b>56.9</b>	<b>73.5</b>	<b>86.1</b>	<b>73.4</b>	
<b>Tracking or status of orders placed</b>								
Activity	Manufacturing	12.4	13.5	8.7	12.2	17.3	7.6	12.5
	Electricity, gas, steam and air conditioning supply; Water supply, sewerage, waste management and remediation activities	-	-	3.3	-	1.1	-	0.4
	Construction	7.0	-	11.9	-	-	12.9	5.5
	Wholesale and retail trade; repair of motor vehicles and motorcycles	5.6	21.7	25.4	6.4	3.8	12.8	8.7
	Transportation and storage	17.4	14.1	32.3	3.0	27.9	20.6	17.6
	Accommodation and food service activities	14.4	25.4	66.7	26.4	12.9	13.7	16.4
	Information and communication	13.7	18.0	17.5	11.9	3.6	18.8	14.6
	Real estate activities; Professional, scientific and technical activities	-	5.4	21.2	2.1	2.8	0.7	1.2
	Administrative and support service activities; Repair of computers	20.5	19.0	-	22.5	9.2	20.9	18.2
<b>Total</b>	<b>9.5</b>	<b>12.9</b>	<b>13.8</b>	<b>8.9</b>	<b>10.8</b>	<b>11.3</b>	<b>10.4</b>	

<sup>1)</sup> The results refer only to enterprise that answered YES to question C8.

**C9: Does the website of your enterprise provide any of the following services (Your enterprise as Internet service provider)?<sup>1)</sup>**

In percentages

Enterprises		Size class			Region			Total
		Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	
<b>Personalised content in the website for regular visitors</b>								
Activity	Manufacturing	84.5	82.8	79.7	80.4	86.3	87.1	83.8
	Electricity, gas, steam and air conditioning supply; Water supply, sewerage, waste management and remediation activities	78.3	62.2	93.3	65.1	72.2	100.0	71.7
	Construction	89.4	84.2	68.4	75.1	82.0	99.3	87.0
	Wholesale and retail trade; repair of motor vehicles and motorcycles	82.4	90.7	91.5	66.6	72.8	100.0	84.0
	Transportation and storage	77.7	74.7	91.7	54.4	79.0	99.1	77.9
	Accommodation and food service activities	93.6	85.8	100.0	82.3	85.7	99.1	92.6
	Information and communication	93.5	100.0	92.5	94.4	85.1	97.5	94.5
	Real estate activities; Professional, scientific and technical activities	91.8	93.8	100.0	87.4	89.6	93.7	92.2
	Administrative and support service activities; Repair of computers	90.9	100.0	100.0	92.7	90.8	94.6	93.4
Total	85.8	84.7	86.1	75.8	81.4	95.7	85.6	
<b>Links to the enterprise's social media profiles (Facebook, Twitter)</b>								
Activity	Manufacturing	33.1	41.6	49.3	34.6	40.0	34.8	36.2
	Electricity, gas, steam and air conditioning supply; Water supply, sewerage, waste management and remediation activities	11.2	10.8	67.8	7.6	17.6	64.8	17.8
	Construction	21.9	47.2	2.9	20.9	12.6	40.3	27.3
	Wholesale and retail trade; repair of motor vehicles and motorcycles	52.2	54.4	74.4	58.7	56.2	48.6	53.3
	Transportation and storage	19.3	52.4	40.6	44.5	15.2	24.5	27.5
	Accommodation and food service activities	83.1	65.8	100.0	55.3	77.8	92.1	80.8
	Information and communication	76.0	93.7	95.0	81.0	85.0	77.9	79.8
	Real estate activities; Professional, scientific and technical activities	31.6	40.9	60.6	59.1	46.3	26.0	33.6
	Administrative and support service activities; Repair of computers	50.7	63.5	45.7	54.7	67.5	46.1	52.5
Total	42.3	47.0	53.0	41.2	44.1	45.6	43.8	

<sup>1)</sup> The results refer only to enterprises that answered YES to question C8.

**C10: Does your enterprise use any of the following social media ?**

In percentages

Enterprises		Size class			Region			Total
		Small (10-49)	Medium (50-249)	Large (250+)	Central Srbija	Vojvodina	Belgrade	
<b>Social networks (Facebook, LinkedIn, Xing, Yammer)</b>								
Activity	Manufacturing	28.9	33.3	43.9	29.1	36.1	27.7	30.8
	Electricity, gas, steam and air conditioning supply; Water supply, sewerage, waste management and remediation activities	15.3	12.7	53.3	6.7	25.0	41.2	17.4
	Construction	18.4	21.0	15.3	19.5	13.3	21.2	18.8
	Wholesale and retail trade; repair of motor vehicles and motorcycles	35.4	51.3	79.9	31.8	57.9	32.2	38.4
	Transportation and storage	25.3	54.5	62.5	30.0	32.2	32.6	31.5
	Accommodation and food service activities	74.6	67.5	75.0	52.1	73.0	83.3	73.8
	Information and communication	75.7	77.9	85.0	78.4	85.3	72.8	76.4
	Real estate activities; Professional, scientific and technical activities	18.9	46.1	68.2	27.0	34.6	19.5	23.3
	Administrative and support service activities; Repair of computers	53.4	61.8	42.1	40.9	66.5	51.9	53.7
<b>Total</b>	<b>33.8</b>	<b>39.8</b>	<b>52.1</b>	<b>30.0</b>	<b>43.4</b>	<b>35.8</b>	<b>35.7</b>	
<b>Enterprise's blog (Twitter)</b>								
Activity	Manufacturing	9.0	9.2	22.9	5.9	14.9	11.8	9.8
	Electricity, gas, steam and air conditioning supply; Water supply, sewerage, waste management and remediation activities	-	1.8	7.8	-	-	12.2	1.5
	Construction	-	13.6	2.7	3.4	-	3.4	2.6
	Wholesale and retail trade; repair of motor vehicles and motorcycles	4.7	14.6	25.7	3.4	2.7	10.5	6.4
	Transportation and storage	2.4	12.4	15.6	6.9	2.7	3.3	4.5
	Accommodation and food service activities	21.7	38.9	75.0	12.1	10.4	34.2	24.4
	Information and communication	28.1	50.8	67.5	29.6	35.0	34.1	33.4
	Real estate activities; Professional, scientific and technical activities	5.2	8.3	27.3	5.1	2.6	7.0	5.9
	Administrative and support service activities; Repair of computers	27.6	13.7	10.7	27.2	18.3	24.5	23.4
<b>Total</b>	<b>8.0</b>	<b>13.0</b>	<b>21.5</b>	<b>6.0</b>	<b>8.7</b>	<b>13.2</b>	<b>9.5</b>	

**C10: Does your enterprise use any of the following social media ?**

In percentages

Enterprises		Size class			Region			Total
		Small (10-49)	Medium (50-249)	Large (250+)	Central Srbija	Vojvodina	Belgrade	
<b>Multimedia content sharing websites (Youtube, Flickr, Picassa)</b>								
Activity	Manufacturing	16.5	18.7	33.2	14.0	23.0	19.7	17.9
	Electricity, gas, steam and air conditioning supply; Water supply, sewerage, waste management and remediation activities	-	1.8	18.9	-	3.6	9.4	2.4
	Construction	4.6	11.6	5.4	0.8	2.3	12.1	5.9
	Wholesale and retail trade; repair of motor vehicles and motorcycles	8.9	28.1	28.9	5.0	16.2	13.9	11.7
	Transportation and storage	3.3	12.4	28.1	8.1	2.7	6.0	5.8
	Accommodation and food service activities	21.6	19.8	50.0	13.8	10.4	28.7	21.7
	Information and communication	36.1	37.3	65.0	52.7	60.3	25.0	37.4
	Real estate activities; Professional, scientific and technical activities	7.6	16.2	78.8	14.7	9.8	8.5	9.7
	Administrative and support service activities; Repair of computers	30.3	31.4	18.5	24.3	9.3	38.9	29.3
<b>Total</b>	<b>12.7</b>	<b>19.2</b>	<b>30.1</b>	<b>10.6</b>	<b>16.6</b>	<b>16.8</b>	<b>14.6</b>	
<b>Wikipedia</b>								
Activity	Manufacturing	12.1	12.9	18.4	4.1	20.8	19.8	12.6
	Electricity, gas, steam and air conditioning supply; Water supply, sewerage, waste management and remediation activities	6.1	-	3.9	-	-	26.6	3.2
	Construction	4.6	7.1	2.7	-	-	11.9	5.0
	Wholesale and retail trade; repair of motor vehicles and motorcycles	0.7	6.5	5.8	1.5	0.7	2.0	1.5
	Transportation and storage	3.3	8.0	5.2	8.1	2.3	0.8	4.1
	Accommodation and food service activities	7.8	8.3	-	9.4	-	9.6	7.8
	Information and communication	7.7	17.0	35.0	19.7	15.2	5.6	10.3
	Real estate activities; Professional, scientific and technical activities	2.5	12.0	60.6	14.9	-	3.3	4.5
	Administrative and support service activities; Repair of computers	10.1	13.7	2.8	24.3	1.0	9.8	10.0
<b>Total</b>	<b>5.8</b>	<b>9.9</b>	<b>13.1</b>	<b>4.5</b>	<b>8.2</b>	<b>7.9</b>	<b>6.8</b>	

**C11: Did your enterprise use social media during January 2017 to<sup>1)</sup>**

In percentages

Enterprises		Size class			Region			Total
		Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	
<b>Advertise enterprise's image with pictures or products</b>								
Activity	Manufacturing	22.3	28.3	37.6	24.3	21.5	28.8	24.6
	Electricity, gas, steam and air conditioning supply; Water supply, sewerage, waste management and remediation activities	4.7	12.7	28.9	4.7	18.2	11.8	10.4
	Construction	4.6	19.3	4.1	3.8	4.7	11.6	7.3
	Wholesale and retail trade; repair of motor vehicles and motorcycles	30.7	48.7	76.2	30.6	55.9	24.1	33.9
	Transportation and storage	24.7	48.3	45.8	34.3	22.2	30.1	29.3
	Accommodation and food service activities	63.8	69.3	100.0	38.8	75.1	72.6	64.8
	Information and communication	55.7	60.2	77.5	61.5	78.0	49.1	57.3
	Real estate activities; Professional, scientific and technical activities	12.0	21.9	47.0	8.6	34.6	9.5	13.9
	Administrative and support service activities; Repair of computers	36.9	60.8	34.3	37.5	69.9	29.5	40.8
Total	26.2	34.5	43.5	24.9	35.8	27.0	28.5	
<b>Obtain or respond to customer opinions, reviews, questions</b>								
Activity	Manufacturing	15.4	17.2	27.4	13.7	13.1	26.0	16.5
	Electricity, gas, steam and air conditioning supply; Water supply, sewerage, waste management and remediation activities	4.5	10.9	24.7	0.5	23.0	5.2	9.1
	Construction	-	8.7	-	0.8	-	3.1	1.6
	Wholesale and retail trade; repair of motor vehicles and motorcycles	19.9	34.9	68.5	23.9	27.3	19.8	22.9
	Transportation and storage	13.1	34.8	26.0	17.1	17.7	16.2	17.0
	Accommodation and food service activities	52.1	53.0	50.0	33.0	75.1	53.1	52.2
	Information and communication	28.8	39.8	62.5	26.2	31.9	33.8	31.9
	Real estate activities; Professional, scientific and technical activities	3.5	10.3	37.9	1.6	17.0	2.5	4.9
	Administrative and support service activities; Repair of computers	37.4	36.0	10.3	30.8	57.8	25.6	34.4
Total	17.1	22.5	32.1	15.4	21.2	19.9	18.7	

<sup>1)</sup> The results refer only to enterprises that answered YES to one of the statements in question C10.



**C11: Did your enterprise use social media during January 2017 to<sup>1)</sup>**

In percentages

Enterprises		Size class			Region			Total
		Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	
<b>Involve customers in development or innovation of goods or services</b>								
Activity	Manufacturing	14.4	14.7	20.8	11.4	10.7	26.4	14.8
	Electricity, gas, steam and air conditioning supply; Water supply, sewerage, waste management and remediation activities	-	5.4	17.5	0.5	10.3	-	3.9
	Construction	-	8.7	2.7	0.8	-	3.4	1.7
	Wholesale and retail trade; repair of motor vehicles and motorcycles	17.4	20.5	30.6	18.7	19.5	16.8	18.1
	Transportation and storage	7.4	34.8	12.5	5.6	15.4	16.6	11.9
	Accommodation and food service activities	44.4	42.1	75.0	26.5	57.0	48.1	44.4
	Information and communication	22.3	24.2	62.5	17.9	14.4	29.4	24.2
	Real estate activities; Professional, scientific and technical activities	-	5.9	27.3	0.7	0.6	1.4	1.2
	Administrative and support service activities; Repair of computers	24.2	20.2	2.8	29.0	21.8	19.1	21.4
Total	14.0	16.5	20.9	11.8	13.9	17.9	14.7	
<b>Collaborate with business partners or other organisations</b>								
Activity	Manufacturing	14.7	12.8	17.9	13.4	11.1	20.4	14.4
	Electricity, gas, steam and air conditioning supply; Water supply, sewerage, waste management and remediation activities	-	1.8	3.9	-	-	9.4	1.1
	Construction	4.6	11.6	-	0.8	2.3	11.6	5.7
	Wholesale and retail trade; repair of motor vehicles and motorcycles	12.6	19.9	16.9	6.7	6.1	22.6	13.6
	Transportation and storage	10.1	16.8	8.3	14.8	-	17.9	11.1
	Accommodation and food service activities	22.2	21.7	75.0	36.6	4.5	22.4	22.6
	Information and communication	22.5	24.8	42.5	33.9	20.0	21.6	23.6
	Real estate activities; Professional, scientific and technical activities	0.7	3.2	28.8	4.7	1.9	0.5	1.4
	Administrative and support service activities; Repair of computers	22.3	38.4	4.8	24.5	13.1	27.3	23.3
Total	12.3	14.5	15.2	11.1	7.2	17.8	12.8	

<sup>1)</sup> The results refer only to enterprises that answered YES to one of the statements in question C10.

**C11: Did your enterprise use social media during January 2017 to<sup>1)</sup>**

In percentages

Enterprises		Size class			Region			Total
		Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	
<b>Recruit employees</b>								
Activity	Manufacturing	5.9	8.4	13.0	6.5	5.2	9.9	6.9
	Electricity, gas, steam and air conditioning supply; Water supply, sewerage, waste management and remediation activities	-	-	3.9	-	-	2.8	0.3
	Construction	4.6	7.1	2.7	-	-	11.9	5.0
	Wholesale and retail trade; repair of motor vehicles and motorcycles	8.4	8.9	7.4	5.9	9.3	9.7	8.4
	Transportation and storage	-	10.6	8.3	0.7	-	6.0	2.0
	Accommodation and food service activities	15.8	14.6	50.0	20.2	13.6	14.9	15.9
	Information and communication	14.3	15.9	35.0	25.0	26.3	8.7	15.4
	Real estate activities; Professional, scientific and technical activities	-	-	27.3	-	-	0.5	0.3
	Administrative and support service activities; Repair of computers	13.5	13.9	13.3	16.7	2.5	17.3	13.5
Total	6.6	8.0	12.0	5.8	5.8	9.1	7.1	
<b>Exchange views, opinions or knowledge within the enterprise</b>								
Activity	Manufacturing	10.7	12.4	12.7	9.5	11.0	14.9	11.2
	Electricity, gas, steam and air conditioning supply; Water supply, sewerage, waste management and remediation activities	-	5.4	3.9	-	6.9	2.8	2.8
	Construction	4.6	7.1	-	-	-	11.6	4.9
	Wholesale and retail trade; repair of motor vehicles and motorcycles	4.5	11.1	8.8	6.9	5.5	4.4	5.4
	Transportation and storage	9.2	8.0	-	13.0	2.3	9.5	8.6
	Accommodation and food service activities	9.5	16.5	-	17.3	-	10.6	10.3
	Information and communication	16.5	20.7	35.0	35.3	14.4	13.5	17.9
	Real estate activities; Professional, scientific and technical activities	1.5	0.8	28.8	8.6	-	0.5	1.7
	Administrative and support service activities; Repair of computers	17.4	21.4	10.7	22.9	9.7	19.2	17.4
Total	7.6	10.9	10.5	8.9	6.8	8.7	8.3	

<sup>1)</sup> The results refer only to enterprises that answered YES to one of the statements in question C10.

## MODULE 2.D: Use of cloud computing services<sup>1)</sup>

### D1: Does your enterprise pay cloud services over the Internet?

In percentages

Enterprises		Size class			Region			Total
		Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	
<b>YES</b>								
Activity	Manufacturing	10.9	11.2	25.7	4.8	17.9	18.6	11.8
	Electricity, gas, steam and air conditioning supply; Water supply, sewerage, waste management and remediation activities	-	5.4	10.6	-	8.5	2.8	3.4
	Construction	4.6	3.3	13.1	2.2	0.6	9.0	4.7
	Wholesale and retail trade; repair of motor vehicles and motorcycles	6.1	18.4	20.4	3.0	19.3	5.2	8.0
	Transportation and communication	5.7	15.2	31.3	15.1	2.3	5.6	8.3
	Accommodation and food service activities	0.6	20.5	50.0	4.3	1.9	3.7	3.5
	Information and communication	22.1	26.7	45.0	31.2	29.0	19.6	23.7
	Real estate activities; Professional, scientific and technical activities	7.2	4.0	18.2	1.4	16.3	5.7	6.9
	Administrative and support service activities; Repair of computers	9.7	-	16.3	14.4	-	10.8	8.7
Total	8.0	11.6	23.1	5.4	14.2	9.5	9.3	

<sup>1)</sup> The results refer only to enterprises that answered YES to question C1.

**D2: Does your enterprise pay any of the following cloud computing services used over the Internet (excluding free of charge services)?<sup>1)</sup>**

In percentages

Enterprises		Size class			Region			Total
		Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	
<b>e-mail</b>								
Activity	Manufacturing	67.0	68.3	70.3	59.3	59.6	80.9	67.7
	Electricity, gas, steam and air conditioning supply; Water supply, sewerage, waste management and remediation activities	-	100.0	63.2	-	100.0	-	90.1
	Construction	-	100.0	72.4	100.0	-	5.4	20.6
	Wholesale and retail trade; repair of motor vehicles and motorcycles	43.6	25.0	36.4	18.1	48.2	24.8	38.0
	Transportation and storage	-	70.6	43.3	4.5	100.0	78.1	27.2
	Accommodation and food service activities	100.0	86.2	100.0	100.0	-	100.0	90.1
	Information and communication	64.7	51.2	55.6	14.6	90.2	71.2	61.5
	Real estate activities; Professional, scientific and technical activities	79.1	80.0	100.0	50.0	55.9	100.0	79.9
	Administrative and support service activities; Repair of computers	100.0	-	100.0	100.0	-	100.0	100.0
Total	56.6	57.2	64.4	38.9	58.8	65.7	57.5	
<b>Office software (Word, Excel)</b>								
Activity	Manufacturing	54.1	59.7	47.9	23.0	54.4	70.8	54.6
	Electricity, gas, steam and air conditioning supply; Water supply, sewerage, waste management and remediation activities	-	-	68.4	-	9.4	100.0	18.4
	Construction	-	100.0	-	80.0	-	-	13.0
	Wholesale and retail trade; repair of motor vehicles and motorcycles	23.0	6.4	63.6	12.7	25.4	14.8	20.9
	Transportation and storage	-	70.6	36.7	20.7	100.0	13.7	26.1
	Accommodation and food service activities	100.0	66.7	100.0	72.5	100.0	74.0	76.1
	Information and communication	54.6	42.6	44.4	33.4	61.7	55.8	51.6
	Real estate activities; Professional, scientific and technical activities	51.6	60.0	100.0	-	11.8	89.3	53.9
	Administrative and support service activities; Repair of computers	73.5	-	65.9	57.9	-	77.2	72.0
Total	41.9	42.3	50.4	27.4	40.8	52.6	42.8	

<sup>1)</sup> The results refer only to enterprises that answered YES to question D1.

## D2: Does your enterprise pay any of the following cloud computing services used over the Internet (excluding free of charge services)?<sup>1)</sup>

In percentages

Enterprises		Size class			Region			Total
		Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	
<b>Hosting the enterprise's database(s)</b>								
Activity	Manufacturing	49.5	31.9	37.0	17.4	59.1	40.5	44.0
	Electricity, gas, steam and air conditioning supply; Water supply, sewerage, waste management and remediation activities	-	100.0	-	-	81.1	-	73.1
	Construction	100.0	100.0	27.6	80.0	100.0	94.6	92.4
	Wholesale and retail trade; repair of motor vehicles and motorcycles	34.0	91.7	62.5	100.0	26.2	85.6	51.9
	Transportation and storage	42.1	11.4	90.0	41.4	-	57.5	41.1
	Accommodation and food service activities	-	88.5	100.0	22.0	100.0	100.0	76.6
	Information and communication	71.3	42.6	61.1	82.3	58.5	59.9	65.2
	Real estate activities; Professional, scientific and technical activities	51.6	20.0	100.0	50.0	-	89.3	50.6
	Administrative and support service activities; Repair of computers	82.7	-	65.9	47.4	-	91.1	79.5
Total	52.7	55.7	51.2	48.3	43.1	65.5	53.2	
<b>Storage of files</b>								
Activity	Manufacturing	60.4	48.6	65.7	44.6	67.9	54.4	58.3
	Electricity, gas, steam and air conditioning supply; Water supply, sewerage, waste management and remediation activities	-	100.0	-	-	81.1	-	73.1
	Construction	100.0	100.0	20.7	80.0	-	97.3	91.7
	Wholesale and retail trade; repair of motor vehicles and motorcycles	54.6	21.1	54.5	100.0	48.2	16.9	45.2
	Transportation and storage	42.1	41.2	63.3	41.4	100.0	35.6	45.3
	Accommodation and food service activities	-	52.9	100.0	22.0	-	74.0	51.1
	Information and communication	60.8	68.2	61.1	72.7	61.7	57.1	62.2
	Real estate activities; Professional, scientific and technical activities	51.6	60.0	100.0	-	11.8	89.3	53.9
	Administrative and support service activities; Repair of computers	73.5	-	82.9	57.9	-	81.6	75.3
Total	59.9	45.7	61.7	56.9	56.7	56.8	56.8	

<sup>1)</sup> The results refer only to enterprises that answered YES to question D1.

**D2: Does your enterprise pay any of the following cloud computing services used over the Internet (excluding free of charge services)?<sup>1)</sup>**

In percentages

Enterprises		Size class			Region			Total
		Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	
<b>Finance or accounting software applications</b>								
Activity	Manufacturing	26.3	43.7	31.4	21.6	55.8	7.6	30.9
	Electricity, gas, steam and air conditioning supply; Water supply, sewerage, waste management and remediation activities	-	100.0	-	-	81.1	-	73.1
	Construction	-	100.0	-	80.0	-	-	13.0
	Wholesale and retail trade; repair of motor vehicles and motorcycles	11.0	11.7	48.9	80.1	0.8	12.8	13.5
	Transportation and storage	57.9	11.4	20.0	53.7	-	-	38.5
	Accommodation and food service activities	-	44.8	100.0	22.0	100.0	47.9	45.3
	Information and communication	54.8	42.6	27.8	33.9	55.2	56.6	50.5
	Real estate activities; Professional, scientific and technical activities	-	-	-	-	-	-	-
	Administrative and support service activities; Repair of computers	70.0	-	65.9	47.4	-	77.2	69.2
<b>Total</b>	<b>26.6</b>	<b>34.4</b>	<b>33.1</b>	<b>41.8</b>	<b>31.6</b>	<b>20.1</b>	<b>29.0</b>	
<b>CRM software</b>								
Activity	Manufacturing	10.2	13.5	15.7	11.8	17.2	5.3	11.6
	Electricity, gas, steam and air conditioning supply; Water supply, sewerage, waste management and remediation activities	-	100.0	31.6	-	90.6	-	81.6
	Construction	-	-	-	-	-	-	-
	Wholesale and retail trade; repair of motor vehicles and motorcycles	11.0	5.3	-	74.7	-	-	8.7
	Transportation and storage	42.1	11.4	20.0	41.4	-	-	29.7
	Accommodation and food service activities	-	44.8	100.0	22.0	100.0	47.9	45.3
	Information and communication	30.3	4.3	-	46.3	25.1	10.5	23.2
	Real estate activities; Professional, scientific and technical activities	20.9	-	50.0	-	44.1	3.0	20.1
	Administrative and support service activities; Repair of computers	4.3	-	14.6	23.7	-	-	6.3
<b>Total</b>	<b>14.9</b>	<b>14.1</b>	<b>14.4</b>	<b>32.6</b>	<b>15.4</b>	<b>5.0</b>	<b>14.7</b>	

<sup>1)</sup> The results refer only to enterprises that answered YES to question D1.

**D2: Does your enterprise pay any of the following cloud computing services used over the Internet (excluding free of charge services)?<sup>1)</sup>**

In percentages

Enterprises		Size class			Region			Total
		Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	
<b>Computing power to run the enterprise's own software</b>								
Activity	Manufacturing	20.5	5.2	16.4	4.2	22.9	15.6	16.5
	Electricity, gas, steam and air conditioning supply; Water supply, sewerage, waste management and remediation activities	-	100.0	31.6	-	90.6	-	81.6
	Construction	-	-	-	-	-	-	-
	Wholesale and retail trade; repair of motor vehicles and motorcycles	-	-	-	-	-	-	-
	Transportation and storage	-	11.4	20.0	9.0	-	-	6.5
	Accommodation and food service activities	-	-	-	-	-	-	-
	Information and communication	32.2	4.3	22.2	31.3	31.7	21.1	26.3
	Real estate activities; Professional, scientific and technical activities	-	-	-	-	-	-	-
	Administrative and support service activities; Repair of computers	12.1	-	34.1	36.8	-	8.9	16.3
	Total	13.0	7.2	15.1	10.2	15.0	9.7	11.9

<sup>1)</sup> The results refer only to enterprises that answered YES to question D1.

**D3: Does your enterprise pay any cloud computing services delivered by providers from?<sup>1)</sup>**

In percentages

Enterprises		Size class			Region			Total
		Small (10-49)	Secondary (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	
<b>Shared servers</b>								
Activity	Manufacturing	46.3	26.8	49.4	33.3	34.7	55.1	42.2
	Electricity, gas, steam and air conditioning supply; Water supply, sewerage, waste management and remediation activities	-	100.0	100.0	-	100.0	100.0	100.0
	Construction	-	-	31.0	20.0	-	-	3.3
	Wholesale and retail trade; repair of motor vehicles and motorcycles	43.6	55.3	22.7	25.3	48.2	48.4	45.6
	Transportation and storage	57.9	-	56.7	51.4	-	21.9	41.2
	Accommodation and food service activities	-	55.2	-	27.5	-	52.1	39.5
	Information and communication	34.7	21.6	38.9	31.8	66.7	16.2	32.6
	Real estate activities; Professional, scientific and technical activities	79.1	-	100.0	-	44.1	100.0	73.3
	Administrative and support service activities; Repair of computers	75.2	-	48.8	63.2	-	72.7	70.2
Total	46.0	35.4	45.9	36.4	43.9	46.7	43.5	
<b>Servers of service providers exclusively reserved for your enterprise</b>								
Activity	Manufacturing	39.3	56.2	47.0	24.7	41.6	56.7	44.1
	Electricity, gas, steam and air conditioning supply; Water supply, sewerage, waste management and remediation activities	-	-	31.6	-	9.4	-	8.5
	Construction	100.0	100.0	48.3	80.0	100.0	97.3	94.6
	Wholesale and retail trade; repair of motor vehicles and motorcycles	56.4	70.8	56.8	74.7	51.8	72.6	60.4
	Transportation and storage	57.9	40.8	56.7	55.9	-	64.4	52.8
	Accommodation and food service activities	100.0	21.8	-	50.5	-	26.0	30.8
	Information and communication	50.2	61.4	11.1	38.1	68.3	45.9	49.4
	Real estate activities; Professional, scientific and technical activities	20.9	100.0	100.0	100.0	55.9	6.0	30.0
	Administrative and support service activities; Repair of computers	74.1	-	51.2	10.5	-	91.1	69.7
Total	49.4	58.2	46.2	43.2	47.0	58.9	51.1	

<sup>1)</sup> The results refer only to enterprises that answered YES to question D1.



## MODULE 2.E: Automatic share of information within the enterprise

**E1: Does your enterprise use an ERP software package for exchanging information about sales and/or purchases with other functions (finance, planning, marketing...)?**

In percentages

Enterprises		Size class			Region			Total
		Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	
<b>YES</b>								
Activity	Manufacturing	17.1	40.9	63.8	17.1	28.8	37.8	25.4
	Electricity, gas, steam and air conditioning supply; Waster supply, sewerage, waste management and remediation activities	2.9	15.8	36.9	11.1	12.3	12.2	11.7
	Construction	6.1	7.4	46.3	6.1	7.0	9.8	7.9
	Wholesale and retail trade; repair of motor vehicles and motorcycles	16.1	35.8	78.5	23.7	15.5	20.0	20.1
	Transportation and storage	8.3	33.0	63.5	14.2	5.0	25.1	14.5
	Accommodation and food service activities	3.0	15.8	50.0	3.9		7.2	5.0
	Information and communication	16.5	22.8	80.0	25.4	12.5	20.7	20.0
	Real estate activities; Professional, scientific and technical activities	6.9	21.5	37.9	22.9	18.9	3.5	9.3
	Administrative and support service activities; Repair of computers	9.8	13.5	26.4	13.6	12.1	11.7	12.1
Total	13.0	30.6	59.2	17.2	17.9	19.1	18.1	

**E2: Does your enterprise use any software application for managing information about customers (CRM software), that allows to?**

In percentages

Enterprises		Size class			Region			Total
		Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	
<b>Capture, store and make available to other functions information about customers</b>								
Activity	Manufacturing	11.6	25.5	32.4	10.5	20.9	21.6	16.1
	Electricity, gas, steam and air conditioning supply; Water management, sewerage, waste management and remediation activities	2.9	11.5	14.2	12.5	3.4	-	7.8
	Construction	1.5	4.5	22.8	5.7	2.3	0.8	2.8
	Wholesale and retail trade; repair of motor vehicles and motorcycles	14.2	33.4	50.9	22.3	8.4	19.1	17.5
	Transportation and storage	8.3	22.3	25.0	12.2	-	21.8	11.2
	Accommodation and food service activities	-	6.8	50.0	1.2	-	1.8	1.3
	Information and communication	12.8	8.1	67.5	16.9	9.7	14.7	14.1
	Real estate activities; Professional, scientific and technical activities	3.5	12.2	9.1	3.2	16.3	2.1	4.8
	Administrative and support service activities; Repair of computers	7.7	13.5	15.9	8.2	9.7	9.9	9.6
	Total	9.7	21.2	32.4	12.8	11.6	13.5	12.8
<b>Analyse information about customers for marketing purposes (setting prices, making sales promotion, choosing distribution channels, etc.)</b>								
Activity	Manufacturing	10.4	24.0	32.0	12.7	12.2	22.4	14.9
	Electricity, gas, steam and air conditioning supply; Water management, sewerage, waste management and remediation activities	2.9	8.6	14.4	10.6	0.8	5.6	6.5
	Construction	-	7.8	22.8	4.1	2.3	0.8	2.3
	Wholesale and retail trade; repair of motor vehicles and motorcycles	12.3	33.1	48.4	17.4	7.9	19.0	15.8
	Transportation and storage	8.3	17.8	17.7	10.4	-	20.7	10.2
	Accommodation and food service activities	1.4	11.3	50.0	6.0	-	2.8	3.1
	Information and communication	13.7	13.2	57.5	11.8	8.7	18.5	15.3
	Real estate activities; Professional, scientific and technical activities	1.7	14.6	9.1	2.7	9.1	2.3	3.6
	Administrative and support service activities; Repair of computers	8.1	10.2	8.3	4.9	8.7	9.4	8.5
	Total	8.6	20.7	30.1	12.1	7.8	13.9	11.7

## MODULE 2.F: Sharing supply chain management information electronically

### F1: Does your enterprise exchange regularly information electronically in supply chain management with its suppliers or customers?

In percentages

Enterprises		Size class			Region			Total
		Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	
<b>YES</b>								
Activity	Manufacturing	43.9	44.6	50.6	62.4	35.5	19.4	44.5
	Electricity, gas, steam and air conditioning supply; Water supply, sewerage, waste management and remediation activities	43.6	28.9	38.1	-	73.8	85.4	36.5
	Construction	47.2	63.5	67.1	2.7	49.8	91.5	51.0
	Wholesale and retail trade activities; repair of motor vehicles and motorcycles	67.6	70.6	68.3	25.2	70.4	96.9	68.0
	Transportation and storage	58.7	61.4	52.1	67.0	22.3	86.7	58.8
	Accommodation and food service activities	37.2	58.3	100.0	60.7	13.9	40.2	40.4
	Information and communication	17.3	15.6	50.0	51.7	15.9	8.4	18.3
	Real estate activities; Professional, scientific and technical activities	10.3	4.8	90.9	59.4	-	1.7	10.5
	Administrative and support service activities; Repair of computers	58.3	57.6	63.5	64.0	20.8	73.2	58.7
Total	48.5	48.0	56.9	44.6	42.9	56.2	48.7	

## F2: How does your enterprise exchange electronic information in supply chain management?<sup>1)</sup>

Enterprises		Size class			Region			Total
		Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	
<b>In percentages</b>								
<b>Via its website or website of business partners</b>								
Activity	Manufacturing	47.2	32.9	27.8	41.4	41.0	53.3	42.5
	Electricity, gas, steam and air conditioning supply; Water supply, sewerage, waste management and remediation activities	10.3	50.0	49.6	-	31.4	18.9	27.9
	Construction	20.6	15.8	22.7	16.4	39.4	13.8	19.6
	Wholesale and retail activities; repair of motor vehicles and motorcycles	33.5	48.7	54.6	64.0	26.2	34.7	35.9
	Transportation and storage	18.5	31.9	62.0	4.7	55.1	31.8	22.4
	Accommodation and food service activities	35.8	50.7	75.0	29.5	71.7	42.2	39.4
	Information and communication	34.4	70.5	55.0	16.6	48.0	86.9	41.7
	Real estate activities; Professional, scientific and technical activities	28.8	16.7	76.7	27.9	-	76.7	33.2
	Administrative and support service activities; Repair of computers	50.8	60.8	53.4	25.2	95.3	54.3	52.8
Total	34.9	38.2	42.7	37.8	35.5	34.7	35.9	
<b>Via electronic transmission suitable for automated processing (EDI messages, XML, EDIFACT)</b>								
Activity	Manufacturing	45.8	47.2	45.4	57.4	22.0	25.9	46.1
	Electricity, gas, steam and air conditioning supply; Water supply, sewerage, waste management and remediation activities	14.1	37.3	40.1	-	11.8	57.8	24.7
	Construction	-	4.5	8.6	-	4.7	0.6	1.5
	Wholesale and retail activities; repair of motor vehicles and motorcycles	18.5	39.9	51.9	36.4	44.3	10.3	22.0
	Transportation and storage	18.5	21.8	32.0	-	44.9	33.0	19.6
	Accommodation and food service activities	5.9	-	-	8.0	28.3	-	4.7
	Information and communication	5.6	29.5	85.0	7.7	12.0	39.4	17.3
	Real estate activities; Professional, scientific and technical activities	-	-	55.0	-	-	55.0	5.9
	Administrative and support service activities; Repair of computers	54.7	22.9	32.8	2.4	88.2	52.5	46.8
Total	24.4	34.3	41.7	39.7	31.7	15.6	27.0	

<sup>1)</sup> The results refer only to enterprises that answered YES to question F1.

## MODULE 2.G: INVOICING

### G1: During 2016, did your enterprise send electronic invoices or invoices in paper form to:

In percentages

Enterprises		Size class			Region			Total
		Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	
<b>Other enterprises</b>								
Activity	Manufacturing	95.7	99.1	98.3	97.4	97.4	94.2	96.7
	Electricity, gas, steam and air conditioning supply; Water supply, sewerage, waste management and remediation activities	100.0	98.2	100.0	100.0	100.0	93.3	99.2
	Construction	100.0	98.4	100.0	99.2	100.0	100.0	99.7
	Wholesale and retail trade; repair of motor vehicles and motorcycles	95.9	92.7	100.0	96.3	89.1	98.7	95.6
	Transportation and storage	95.2	98.3	100.0	89.6	100.0	100.0	95.9
	Accommodation and food service activities	88.7	93.4	100.0	96.2	100.0	83.0	89.4
	Information and communication	100.0	100.0	100.0	100.0	100.0	100.0	100.0
	Real estate activities; Professional, scientific and technical activities	96.7	94.9	100.0	87.7	100.0	97.7	96.5
	Administrative and support service activities; Repair of computers	100.0	100.0	97.2	100.0	100.0	99.5	99.7
Total	96.3	97.4	99.0	96.5	96.1	97.1	96.6	
<b>Public authorities</b>								
Activity	Manufacturing	76.2	78.6	71.1	95.6	59.8	58.0	76.5
	Electricity, gas, steam and air conditioning supply; Water supply, sewerage, waste management and remediation activities	86.6	98.2	96.7	100.0	81.7	93.3	92.7
	Construction	86.2	94.2	94.2	96.7	69.4	91.0	88.0
	Wholesale and retail trade; repair of motor vehicles and motorcycles	87.0	84.4	88.2	99.5	49.9	98.4	86.7
	Transportation and storage	81.7	74.0	94.8	83.4	60.9	99.2	81.0
	Accommodation and food service activities	48.5	69.3	100.0	90.9	74.1	27.4	51.6
	Information and communication	64.3	61.4	95.0	87.6	74.4	54.6	65.0
	Real estate activities; Professional, scientific and technical activities	65.0	68.5	100.0	82.2	84.9	57.0	65.9
	Administrative and support service activities; Repair of computers	98.0	98.6	81.9	91.5	96.6	97.7	96.4
Total	79.0	81.5	82.7	95.0	62.8	76.6	79.6	

**G1: During 2016, did your enterprise send electronic invoices  
or invoices in paper form to:**

In percentages

Enterprises		Size class			Region			Total
		Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	
<b>Private consumers</b>								
Activity	Manufacturing	58.3	61.3	52.8	82.2	35.1	39.7	58.7
	Electricity, gas, steam and air conditioning supply; Water supply, sewerage, waste management and remediation activities	83.6	98.2	93.3	96.8	81.7	93.3	91.0
	Construction	85.8	82.1	85.6	92.9	46.3	99.7	85.1
	Wholesale and retail trade; repair of motor vehicles and motorcycles	90.8	83.8	84.0	89.6	75.0	98.1	89.8
	Transportation and storage	72.5	82.1	69.8	69.0	67.2	87.4	73.9
	Accommodation and food service activities	59.3	72.2	50.0	89.3	80.6	42.1	60.8
	Information and communication	35.7	36.9	72.5	51.1	60.2	25.3	37.3
	Real estate activities; Professional, scientific and technical activities	30.5	21.7	89.4	39.2	82.4	13.8	30.0
	Administrative and support service activities; Repair of computers	90.0	96.7	63.9	75.2	80.7	95.4	88.5
	Total	69.9	69.7	67.9	82.3	58.7	65.8	69.8

## MODULE 2.H: Use of Radio Frequency Identification (RFID) technologies

### H1: Does your enterprise make use of Radio Frequency Identification (RFID) instruments for the following purposes?

In percentages

Enterprises		Size class			Region			Total
		Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	
<b>Person identification or access control</b>								
Activity	Manufacturing	9.1	29.7	65.0	14.5	19.0	20.0	17.1
	Electricity, gas, steam and air conditioning supply; Water supply, sewerage, waste management and remediation activities	6.1	22.1	46.1	15.8	10.3	40.1	16.8
	Construction	12.9	20.9	34.9	12.6	0.6	25.3	15.2
	Wholesale and retail trade activities; repair of motor vehicles and motorcycles	14.2	28.4	53.2	10.1	15.7	22.4	16.9
	Transportation and storage	6.3	43.8	63.5	9.4	18.5	17.5	14.6
	Accommodation and food service activities	18.1	37.3	25.0	5.8	32.7	23.0	20.5
	Information and communication	26.4	50.1	80.0	9.5	42.7	36.3	32.4
	Real estate activities; Professional, scientific and technical activities	14.5	56.8	59.1	15.4	30.0	20.0	21.0
	Administrative and support service activities; Repair of computers	31.3	34.3	42.7	24.2	31.4	36.0	33.0
	Total	13.4	31.9	57.0	12.7	18.5	23.7	18.5
<b>As part of the production and service delivery process</b>								
Activity	Manufacturing	4.4	10.7	23.8	4.0	11.1	8.0	7.0
	Electricity, gas, steam and air conditioning supply; Water supply, sewerage, waste management and remediation activities	-	9.0	7.2	-	7.7	16.1	4.7
	Construction	2.6	2.9	12.5	-	11.6	0.8	3.0
	Wholesale and retail trade activities; repair of motor vehicles and motorcycles	3.4	5.8	13.7	0.4	10.1	2.9	3.9
	Transportation and storage	-	10.7	22.9	1.4	2.7	4.4	2.7
	Accommodation and food service activities	3.2	4.5	-	4.9	8.5	1.0	3.3
	Information and communication	-	1.1	5.0	1.0	1.0	-	0.4
	Real estate activities; Professional, scientific and technical activities	0.8	-	28.8	4.4	0.6	0.4	1.1
	Administrative and support service activities; Repair of computers	16.8	10.2	21.2	19.4	-	21.9	16.1
	Total	3.4	7.6	18.7	2.6	8.5	4.3	4.8

**H1: Does your enterprise make use of Radio Frequency Identification (RFID) instruments for the following purposes?**

In percentages

Enterprises		Size class			Region			Total
		Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	
<b>For product identification after the production process</b>								
Activity	Manufacturing	1.3	2.3	7.1	1.0	4.2	1.0	1.9
	Electricity, gas, steam and air conditioning supply; Water supply, sewerage, waste management and remediation activities	-	-	-	-	-	-	-
	Construction	-	-	-	-	-	-	-
	Wholesale and retail trade activities; repair of motor vehicles and motorcycles	0.6	5.8	13.2	0.4	1.1	2.6	1.5
	Transportation and storage	-	-	-	-	-	-	-
	Accommodation and food service activities	0.8	-	-	-	3.9	-	0.7
	Information and communication	-	2.3	5.0	-	-	0.9	0.6
	Real estate activities; Professional, scientific and technical activities	0.8	-	19.7	4.4	0.6	0.2	0.9
	Administrative and support service activities; Repair of computers	5.6	1.4	-	7.0	-	5.4	4.3
<b>Total</b>	<b>0.9</b>	<b>2.2</b>	<b>6.0</b>	<b>0.8</b>	<b>1.9</b>	<b>1.4</b>	<b>1.3</b>	



## MODULE 2.I: e-Commerce<sup>1)</sup>

### I1: Did your enterprise receive orders for goods or services placed via a website or mobile application (excluding manually typed e-mails) during 2016?

In percentages

Enterprises		Size class			Region			Total
		Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	
<b>YES</b>								
Activity	Manufacturing	23.5	30.1	38.4	19.8	38.1	23.6	25.9
	Electricity, gas, steam and air conditioning supply; Water supply, sewerage, waste management and remediation activities	4.5	9.5	21.9	3.5	15.3	7.9	8.2
	Construction	15.5	10.0	30.4	8.6	11.6	22.2	15.0
	Wholesale and retail trade activities; repair of motor vehicles and motorcycles	20.5	36.3	51.9	18.5	27.9	23.9	23.2
	Transportation and storage	18.5	21.4	49.0	9.8	35.0	18.7	20.3
	Accommodation and food service activities	37.0	48.7	75.0	36.1	36.9	40.6	38.8
	Information and communication	38.4	36.6	52.5	22.3	16.8	51.0	38.6
	Real estate activities; Professional, scientific and technical activities	9.0	23.7	40.9	10.7	4.5	13.6	11.5
	Administrative support service activities; Repair of computers	48.2	31.6	41.7	28.0	31.9	54.4	44.6
Total	22.0	27.7	41.0	17.2	28.7	26.6	23.8	

### I2: Indicate the percentage of the total turnover resulting from orders received via a website or mobile application, during 2016

In percentage

	Enterprises						
	Size class			Region			Total
	Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	
1-24%	80.5	77.8	76.3	85.0	74.4	80.2	79.6
25-49%	6.2	10.8	10.0	6.4	10.6	5.8	7.4
50-74%	8.7	6.5	9.4	2.0	12.5	8.9	8.3
75-100%	4.7	4.9	4.3	6.7	2.5	5.1	4.7

<sup>1)</sup> The results in tables from I2 to I8 refer to enterprises that answered YES to question I1.

**I3: Indicate the percentage of the turnover of orders received via a website or mobile application during 2016<sup>1)</sup>**

In percentage

	Enterprises						Total
	Size class			Region			
	Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	
<b>Sales to private consumers (B2C)</b>							
1- 24%	29.2	34.8	30.6	31.9	34.3	27.1	30.5
25- 49%	3.4	5.5	1.1	8.8	4.0	0.6	3.7
50-74%	21.5	29.5	36.5	34.9	13.9	25.3	24.2
75-100%	45.8	30.2	31.8	24.4	47.8	47.1	41.5
<b>Sales to enterprises (B2B, B2G)</b>							
1- 24%	45.3	30.2	31.8	24.4	46.6	47.1	41.1
25- 49%	10.0	10.2	15.6	6.5	7.5	14.8	10.4
50-74%	15.4	24.8	22.1	37.3	11.7	11.0	17.9
75-100%	29.2	34.8	30.6	31.9	34.3	27.1	30.5

<sup>1)</sup> The results refer only to enterprises that answered YES to question I1.

**I4: Did your enterprise receive orders or services via a website or mobile application during 2016?**

In percentages

Enterprises		Size class			Region			Total
		Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	
<b>Via your enterprise's website or mobile application</b>								
Activity	Manufacturing	63.9	58.8	54.2	55.6	73.5	49.5	61.7
	Electricity, gas, steam and air conditioning supply; Water supply, sewerage, waste management and remediation activities	-	57.4	100.0	-	61.9	100.0	52.6
	Construction	59.8	100.0	67.7	-	25.3	97.7	65.3
	Wholesale and retail trade activities; repair of motor vehicles and motorcycles	58.4	43.6	64.7	53.5	95.8	31.0	55.9
	Transportation and storage	42.2	37.2	68.1	24.3	64.9	16.4	44.1
	Accommodation and food service activities	69.8	61.8	100.0	88.0	100.0	52.8	69.1
	Information and communication	48.9	73.5	90.5	74.1	85.8	48.9	54.9
	Real estate activities; Professional, scientific and technical activities	100.0	89.8	100.0	100.0	57.1	100.0	97.0
	Administrative and support service activities; Repair of computers	94.9	62.5	100.0	93.5	96.9	89.7	91.4
	Total	63.4	58.3	68.9	55.2	78.8	55.8	62.7
<b>Via a website or mobile application used by several enterprises on the market</b>								
Activity	Manufacturing	15.7	5.0	4.3	12.2	14.2	6.4	11.8
	Electricity, gas, steam and air conditioning supply; Water supply, sewerage, waste management and remediation activities	-	-	-	-	-	-	-
	Construction	-	28.8	8.9	-	20.2	1.1	4.2
	Wholesale and retail trade activities; repair of motor vehicles and motorcycles	6.2	26.8	12.9	2.7	19.4	9.0	10.5
	Transportation and storage	17.9	-	12.8	75.7	-	-	14.4
	Accommodation and food service activities	5.2	10.3	-	12.0	18.0	-	5.9
	Information and communication	0.9	-	14.3	6.7	-	0.9	1.5
	Real estate activities; Professional, scientific and technical activities	-	-	-	-	-	-	-
	Administrative and support service activities; Repair of computers	-	32.3	-	-	3.1	4.8	4.0
	Total	8.1	11.6	7.0	11.0	13.2	4.4	8.8

**I5: Indicate the percentage of the turnover of orders received via a website or mobile application during 2016, by type of transaction <sup>1)</sup>**

**In percentages**

	Enterprises						Total
	Size class			Region			
	Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	
<b>Via your enterprise's website or mobile application</b>							
1- 24%	0.0	38.0	0.0	8.3	6.7	17.4	7.9
25- 49%	0.0	0.0	29.3	16.6	0.0	0.0	2.0
50-74%	48.2	24.8	34.1	62.7	42.6	14.3	42.4
75-100%	51.8	37.2	36.6	12.4	50.7	68.3	47.8
<b>Via a website or mobile application used by several enterprises on the market</b>							
1- 24%	51.8	37.2	36.6	12.4	50.7	68.3	47.8
25- 49%	9.0	0.0	19.5	0.0	8.3	14.3	7.9
50-74%	39.2	24.8	43.9	79.3	34.4	0.0	36.5
75-100%	0.0	38.0	0.0	8.3	6.7	17.4	7.9

<sup>1)</sup> The results refer only to enterprises that answered YES to question I4.

**I6: Did your enterprise receive orders via a website or mobile application placed by suppliers located in the following countries, during 2016?**

In percentages

Enterprises		Size class			Region			Total
		Small (10-49)	Small (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	
<b>Republic of Serbia</b>								
Activity	Manufacturing	97.1	94.4	100.0	98.7	93.7	98.4	96.6
	Electricity, gas, steam and air conditioning supply; Water supply, sewerage, waste management and remediation activities	100.0	100.0	100.0	100.0	100.0	100.0	100.0
	Construction	100.0	100.0	100.0	100.0	100.0	100.0	100.0
	Wholesale and retail trade; repair of motor vehicles and motorcycles	99.3	92.0	100.0	97.3	98.2	98.1	97.9
	Transportation and storage	100.0	100.0	100.0	100.0	100.0	100.0	100.0
	Accommodation and food service activities	97.7	100.0	100.0	100.0	89.3	100.0	98.1
	Information and communication	86.0	100.0	90.5	93.3	50.9	91.9	88.4
	Real estate activities; Professional, scientific and technical activities	100.0	100.0	100.0	100.0	100.0	100.0	100.0
	Administrative and support service activities; Repair of computers	99.3	100.0	93.3	94.6	100.0	99.1	98.8
Total	97.5	95.5	98.8	98.3	95.1	97.9	97.1	
<b>EU countries</b>								
Activity	Manufacturing	37.7	38.2	45.6	40.3	40.7	31.1	38.5
	Electricity, gas, steam and air conditioning supply; Water supply, sewerage, waste management and remediation activities	100.0	42.6	15.2	100.0	38.1	30.0	50.9
	Construction	53.6	100.0	10.1	94.9	20.2	53.7	56.0
	Wholesale and retail trade; repair of motor vehicles and motorcycles	3.3	20.9	35.7	8.9	8.0	8.5	8.5
	Transportation and storage	36.7	91.9	19.1	82.6	12.9	78.7	44.0
	Accommodation and food service activities	34.1	31.1	-	30.1	48.4	29.6	33.0
	Information and communication	39.1	4.7	61.9	14.0	19.8	39.4	34.9
	Real estate activities; Professional, scientific and technical activities	-	13.6	-	6.7	42.9	-	4.0
	Administrative and support service activities; Repair of computers	7.7	33.1	6.7	6.5	-	13.9	10.7
Total	25.1	34.7	32.9	33.6	26.5	25.1	27.7	

**I6: Did your enterprise receive orders via a website or mobile application placed by suppliers located in the following countries, during 2016?**

In percentages

Enterprises		Size class			Region			Total
		Small (10-49)	Small (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	
<b>The rest of the world</b>								
Activity	Manufacturing	43.5	42.0	30.8	46.8	43.6	31.3	42.1
	Electricity, gas, steam and air conditioning supply; Water supply, sewerage, waste management and remediation activities	100.0	-	15.2	-	38.1	30.0	28.8
	Construction	29.9	100.0	8.9	-	20.2	53.6	37.0
	Wholesale and retail trade; repair of motor vehicles and motorcycles	11.7	17.5	19.6	13.4	24.9	5.6	13.3
	Transportation and storage	36.7	70.8	19.1	82.6	6.5	78.7	40.5
	Accommodation and food service activities	25.3	8.7	-	22.7	10.7	25.4	22.2
	Information and communication	46.9	32.6	57.1	39.9	71.7	43.0	45.2
	Real estate activities; Professional, scientific and technical activities	-	17.0	25.9	13.4	42.9	1.5	6.1
	Administrative and support service activities; Repair of computers	8.4	24.5	-	18.4	-	10.7	9.6
	<b>Total</b>	<b>27.8</b>	<b>33.8</b>	<b>23.3</b>	<b>33.6</b>	<b>31.4</b>	<b>24.2</b>	<b>28.8</b>

**I7: Indicate the percentage of the turnover of orders, received via a website or mobile application placed by suppliers located in the following countries, during 2016<sup>1)</sup>**

In percentages

	Enterprises						Total
	Size class			Region			
	Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	
<b>Republic of Serbia</b>							
1- 24%	10.8	4.6	12.9	7.5	9.0	11.6	9.5
25- 49%	8.3	7.6	3.5	8.4	10.7	4.5	7.8
50-74%	43.0	38.5	37.2	47.0	35.0	42.8	41.5
75-100%	37.9	49.2	46.4	37.1	45.3	41.1	41.3
<b>EU countries</b>							
1- 24%	66.5	78.0	65.2	68.7	71.5	67.5	69.2
25- 49%	19.8	15.0	18.8	13.6	13.2	27.7	18.6
50-74%	12.2	7.0	11.3	17.4	13.6	2.8	10.8
75-100%	1.5	0.0	4.7	0.4	1.7	1.9	1.4
<b>The rest of the world</b>							
1- 24%	60.9	79.9	73.0	68.1	73.9	58.2	66.4
25- 49%	24.8	14.5	18.9	21.5	11.8	31.2	21.8
50-74%	13.5	3.9	8.1	10.3	14.3	7.9	10.8
75-100%	0.8	1.7	0.0	0.0	0.0	2.6	1.0

<sup>1)</sup> The results refer only to enterprises that answered YES to question I6.

**I8: During 2016, did your enterprise experience any of the following difficulties when selling to other EU countries via a website or mobile application?<sup>1)</sup>**

In percentages

Enterprises		Size class			Region			Total
		Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	
<b>High costs of delivering or returning goods when selling</b>								
Activity	Manufacturing	8.4	18.2	4.7	1.2	5.5	44.5	10.8
	Electricity, gas, steam and air conditioning supply; Water supply, sewerage, waste management and remediation activities	-	-	100.0	-	-	100.0	6.8
	Construction	-	-	100.0	-	-	2.3	1.4
	Wholesale and retail trade; repair of motor vehicles and motorcycles	57.0	-	22.5	64.1	-	11.2	21.9
	Transportation and storage	-	-	-	-	-	-	-
	Accommodation and food service activities	13.3	-	-	-	44.1	-	11.3
	Information and communication	31.6	-	46.2	-	-	35.6	32.3
	Real estate activities; Professional, scientific and technical activities	-	-	-	-	-	-	-
	Administrative and support service activities; Repair of computers	33.3	-	-	-	-	19.8	18.6
<b>Total</b>	<b>12.5</b>	<b>8.9</b>	<b>16.6</b>	<b>5.2</b>	<b>6.9</b>	<b>20.6</b>	<b>11.9</b>	
<b>Difficulties related to resolving complaints and disputes when selling</b>								
Activity	Manufacturing	7.3	12.8	-	8.1	5.5	14.5	8.1
	Electricity, gas, steam and air conditioning supply; Water supply, sewerage, waste management and remediation activities	100.0	-	-	-	100.0	-	49.7
	Construction	-	-	-	-	-	-	-
	Wholesale and retail trade; repair of motor vehicles and motorcycles	-	28.0	-	-	47.8	-	13.4
	Transportation and storage	-	-	-	-	-	-	-
	Accommodation and food service activities	-	12.4	-	8.8	-	-	1.8
	Information and communication	10.5	-	-	-	-	10.3	9.3
	Real estate activities; Professional, scientific and technical activities	-	-	-	-	-	-	-
	Administrative and support service activities; Repair of computers	-	-	-	-	-	-	-
<b>Total</b>	<b>6.4</b>	<b>10.9</b>	<b>-</b>	<b>5.2</b>	<b>11.3</b>	<b>5.4</b>	<b>7.1</b>	

<sup>1)</sup> The results refer only to enterprises that answered YES to question I6.



**I8: During 2016, did your enterprise experience any of the following difficulties when selling to other EU countries via a website or mobile application?<sup>1)</sup>**

In percentages

Enterprises		Size class			Region			Total
		Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	
<b>Difficulties related to adopting product labelling for sales to other EU countries</b>								
Activity	Manufacturing	7.3	12.8	3.9	9.1	5.5	14.5	8.5
	Electricity, gas, steam and air conditioning supply; Water supply, sewerage, waste management and remediation activities	-	-	-	-	-	-	-
	Construction	-	-	-	-	-	-	-
	Wholesale and retail trade; repair of motor vehicles and motorcycles	-	37.8	-	-	47.8	10.2	18.1
	Transportation and storage	-	-	-	-	-	-	-
	Accommodation and food service activities	-	-	-	-	-	-	-
	Information and communication	10.5	-	-	-	-	10.3	9.3
	Real estate activities; Professional, scientific and technical activities	-	-	-	-	-	-	-
	Administrative and support service activities; Repair of computers	-	-	-	-	-	-	-
	Total	4.8	11.9	2.2	5.3	7.7	6.4	6.4
<b>Lack of knowledge of foreign languages for communicating with customers</b>								
Activity	Manufacturing	2.3	4.0	-	-	-	14.5	2.6
	Electricity, gas, steam and air conditioning supply; Water supply, sewerage, waste management and remediation activities	-	-	-	-	-	-	-
	Construction	-	-	-	-	-	-	-
	Wholesale and retail trade; repair of motor vehicles and motorcycles	-	-	-	-	-	-	-
	Transportation and storage	-	-	-	-	-	-	-
	Accommodation and food service activities	-	-	-	-	-	-	-
	Information and communication	-	-	-	-	-	-	-
	Real estate activities; Professional, scientific and technical activities	-	-	-	-	-	-	-
	Administrative and support service activities; Repair of computers	-	-	-	-	-	-	-
	Total	1.1	1.9	-	-	-	3.0	1.2

<sup>1)</sup> The results refer only to enterprises that answered YES to question I6.

**I8: During 2016, did your enterprise experience any of the following difficulties when selling to other EU countries via a website or mobile application?<sup>1)</sup>**

In percentages

Enterprises		Size class			Region			Total
		Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	
<b>Restrictions from your business partners to sell to certain EU countries</b>								
Activity	Manufacturing	3.1	5.8	3.9	1.0	1.1	17.3	3.9
	Electricity, gas, steam and air conditioning supply; Water supply, sewerage, waste management and remediation activities	-	100.0	-	100.0	-	-	43.4
	Construction	-	-	-	-	-	-	-
	Wholesale and retail trade; repair of motor vehicles and motorcycles	-	19.6	22.5	-	-	31.6	14.5
	Transportation and storage	48.8	-	-	83.2	-	-	29.8
	Accommodation and food service activities	-	-	-	-	-	-	-
	Information and communication	21.1	-	15.4	-	28.6	20.7	20.1
	Real estate activities; Professional, scientific and technical activities	-	-	-	-	-	-	-
	Administrative and support service activities; Repair of computers	-	-	-	-	-	-	-
	<b>Total</b>	<b>8.6</b>	<b>9.1</b>	<b>9.1</b>	<b>12.6</b>	<b>1.2</b>	<b>11.4</b>	<b>8.8</b>

<sup>1)</sup> The results refer only to enterprises that answered YES to question I6.

**I9: During 2016, did your enterprise receive orders for goods or services via EDI-type messages?<sup>1)</sup>**

In percentages

Enterprises		Size class			Region			Total
		Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	
<b>YES</b>								
Activity	Manufacturing	3.4	2.7	10.1	1.6	9.3	1.0	3.6
	Electricity, gas, steam and air conditioning supply; Water supply, sewerage, waste management and remediation activities	-	-	3.3	-	0.8	-	0.3
	Construction	-	-	-	-	-	-	-
	Wholesale and retail trade; repair of motor vehicles and motorcycles	1.3	-	5.3	-	4.5	0.2	1.2
	Transportation and storage	-	6.2	-	0.7	-	2.4	1.0
	Accommodation and food service activities	0.8	-	-	2.7	-	-	0.7
	Information and communication	-	-	-	-	-	-	-
	Real estate activities; Professional, scientific and technical activities	-	-	-	-	-	-	-
	Administrative and support service activities; Repair of computers	-	-	7.7	-	-	1.3	0.8
	Total	1.4	1.4	6.2	0.8	4.5	0.5	1.6

<sup>1)</sup> The results refer only to enterprises that answered YES to question A1.

**I10: Please, indicate an estimate of the percentage of the total turnover resulting from orders received that were placed via EDI-type messages in 2016<sup>1)</sup>**

In percentages

	Enterprises						
	Size class			Region			Total
	Small (10-49)	Medium (50-249)	Large (250+)	Central Srbija	Vojvodina	Belgrade	
1-24%	78.1	55.4	29.3	40.5	76.1	48.6	66.7
25-49%	0.0	0.0	30.1	3.4	1.8	24.9	4.7
50-74%	0.0	0.0	7.6	3.4	0.8	0.0	1.2
75-100%	21.9	44.6	33.0	52.8	21.3	26.6	27.4

<sup>1)</sup> The results refer only to enterprises that answered YES to question I9.

**I12: Did your enterprise order goods/services via a website, mobile application or EDI-type messages during 2016?<sup>1)</sup>**

In percentages

Enterprises		Size class			Region			Total
		Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	
<b>YES</b>								
Activity	Manufacturing	42.3	50.2	68.4	48.8	45.5	39.7	45.7
	Electricity, gas, steam and air conditioning supply; Water supply, sewerage, waste management and remediation activities	18.0	30.5	26.1	20.0	29.0	29.4	24.3
	Construction	27.6	50.6	45.3	28.1	40.4	31.9	32.5
	Wholesale and retail trade; repair of motor vehicles and motorcycles	39.0	45.3	64.4	43.1	43.0	36.9	40.4
	Transportation and storage	38.7	34.8	49.0	36.6	37.3	42.5	38.6
	Accommodation and food service activities	35.8	35.6	100.0	48.8	36.6	30.9	36.3
	Information and communication	64.6	57.5	57.5	52.9	58.8	67.8	63.2
	Real estate activities; Professional, scientific and technical activities	28.2	35.9	80.3	44.6	25.5	27.6	29.9
	Administrative and support service activities; Repair of computers	57.0	67.8	50.2	56.9	28.3	71.1	58.2
Total	39.3	46.5	59.6	43.2	41.4	39.9	41.4	

<sup>1)</sup> The results refer only to enterprises that answered YES to question A1.

### I13: Did your enterprise order goods/services via a website or mobile application during 2016?<sup>1)</sup>

In percentages

Enterprises		Size class			Region			Total
		Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	
<b>YES</b>								
Activity	Manufacturing	86.8	92.3	89.5	93.2	84.0	83.0	88.5
	Electricity, gas, steam and air conditioning supply; Water supply, sewerage, waste management and remediation activities	100.0	90.6	100.0	87.6	100.0	100.0	94.7
	Construction	100.0	94.3	100.0	100.0	94.2	100.0	98.4
	Wholesale and retail trade; repair of motor vehicles and motorcycles	85.2	93.3	80.6	98.4	61.2	92.4	86.1
	Transportation and storage	91.0	100.0	74.5	98.1	100.0	75.4	91.4
	Accommodation and food service activities	68.7	100.0	100.0	85.3	55.4	72.0	73.3
	Information and communication	97.6	89.3	87.0	98.1	100.0	94.2	95.9
	Real estate activities; Professional, scientific and technical activities	94.4	97.8	100.0	79.6	100.0	100.0	95.2
	Administrative and support service activities; Repair of computers	94.2	93.5	95.3	100.0	87.9	93.9	94.2
Total	88.6	93.3	88.8	94.6	80.9	90.5	89.6	

<sup>1)</sup> The results refer only to enterprises that answered YES to question I12.

**I14: Did your enterprise order goods/services via EDI-type messages during 2016?<sup>1)</sup>**

In percentages

Enterprises		Size class			Region			Total
		Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	
<b>YES</b>								
Activity	Manufacturing	19.8	9.0	21.1	13.0	28.4	11.5	17.0
	Electricity, gas, steam and air conditioning supply; Water supply, sewerage, waste management and remediation activities	24.8	-	-	-	20.1	-	8.6
	Construction	-	5.7	15.8	1.6	5.8	0.9	2.5
	Wholesale and retail trade; repair of motor vehicles and motorcycles	22.2	3.1	25.2	20.6	36.9	7.6	19.7
	Transportation and storage	9.0	38.8	19.1	1.9	12.1	29.1	13.7
	Accommodation and food service activities	35.2	9.3	-	24.7	44.6	30.3	31.1
	Information and communication	3.4	8.7	-	5.0	-	5.1	4.1
	Real estate activities; Professional, scientific and technical activities	29.1	9.6	11.3	8.9	7.5	35.9	25.2
	Administration and support service activities; Repair of computers	2.2	13.7	20.2	-	15.6	5.8	6.1
Total	17.5	8.7	19.0	12.8	25.3	12.2	15.7	

<sup>1)</sup> The results refer only to enterprises that answered YES to question I12.

**I15: Did the value of all the orders placed by your enterprise over the Internet exceed 1% of the total number of enterprise's purchases during 2016?<sup>1)</sup>**

In percentages

Enterprises		Size class			Region			Total
		Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	
<b>YES</b>								
Activity	Manufacturing	55.0	31.2	47.0	37.1	59.8	59.2	48.1
	Electricity, gas, steam and air conditioning supply; Water supply, sewerage, waste management and remediation activities	41.2	49.0	58.5	30.4	73.7	18.9	47.2
	Construction	46.0	37.1	48.4	28.1	50.0	50.4	43.6
	Wholesale and retail trade; repair of motor vehicles and motorcycles	62.9	53.2	65.8	80.9	56.3	49.4	61.7
	Transportation and storage	65.3	74.4	59.6	44.1	98.8	61.7	66.3
	Accommodation and food service activities	82.4	48.3	75.0	66.3	67.8	90.0	78.1
	Information and communication	53.6	57.2	39.1	65.4	51.0	51.4	53.6
	Real estate activities; Professional, scientific and technical activities	63.5	60.0	62.3	33.3	7.5	87.9	62.9
	Administrative and support service activities; Repair of computers	51.8	60.7	63.2	48.3	70.5	53.3	54.6
Total	58.8	43.5	53.6	49.7	59.6	58.0	55.4	

<sup>1)</sup> The results refer only to enterprises that answered YES to question I12.

**I16: Did your enterprise receive orders via a website, mobile application or EDI-type messages that were placed by customers located in the following countries, during 2016?<sup>1)</sup>**

In percentages

Enterprises		Size class			Region			Total
		Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	
<b>Republic of Serbia</b>								
Activity	Manufacturing	67.0	60.3	56.8	66.4	55.1	72.0	64.4
	Electricity, gas, steam and air conditioning supply; Water supply, sewerage, waste management and remediation activities	41.2	64.3	12.8	97.3	22.9	-	51.6
	Construction	38.7	32.1	27.8	96.9	21.4	2.3	36.3
	Wholesale and retail trade; repair of motor vehicles and motorcycles	53.7	63.2	46.4	65.6	59.1	42.9	54.7
	Transportation and storage	17.6	48.5	25.5	23.0	7.2	35.7	22.3
	Accommodation and food service activities	40.1	32.5	50.0	42.2	43.0	36.1	39.4
	Information and communication	79.5	57.2	65.2	37.5	91.9	80.4	75.6
	Real estate activities; Professional, scientific and technical activities	28.0	68.9	100.0	30.7	92.5	26.3	37.4
	Administrative and support service activities; Repair of computers	87.9	62.5	51.4	58.7	87.9	82.7	79.5
Total	55.8	57.4	51.1	62.6	52.6	51.6	55.9	
<b>Other EU countries</b>								
Activity	Manufacturing	31.3	31.8	33.8	28.7	37.9	30.7	31.7
	Electricity, gas, steam and air conditioning supply; Water supply, sewerage, waste management and remediation activities	-	13.2	29.8	17.4	-	18.9	10.2
	Construction	10.8	5.7	23.9	26.7	5.8	0.8	10.0
	Wholesale and retail trade; repair of motor vehicles and motorcycles	14.7	10.3	4.3	29.3	12.4	1.7	13.7
	Transportation and storage	9.0	30.7	40.4	3.7	6.1	32.7	13.8
	Accommodation and food service activities	31.1	23.8	50.0	11.9	23.1	46.4	30.7
	Information and communication	37.0	27.5	39.1	22.2	32.9	39.8	35.7
	Real estate activities; Professional, scientific and technical activities	21.3	36.8	26.4	10.9	28.3	28.1	24.1
	Administrative and support service activities; Repair of computers	9.0	24.6	20.9	3.3	-	17.5	13.2
Total	21.7	23.7	27.3	24.8	22.3	20.1	22.4	

<sup>1)</sup> The results refer only to enterprises that answered YES to question I15.



**I16: Did your enterprise receive orders via a website, mobile application or EDI-type messages that were placed by customers located in the following countries, during 2016?<sup>1)</sup>**

In percentages

Enterprises		Size class			Region			Total
		Small (10-49)	Medium (50-249)	Large (250+)	Central Serbia	Vojvodina	Belgrade	
<b>The rest of the world</b>								
Activity	Manufacturing	17.9	27.1	20.4	19.5	23.8	18.5	20.5
	Electricity, gas, steam and air conditioning supply; Water supply, sewerage, waste management and remediation activities	-	13.2	14.9	17.4	-	9.5	8.8
	Construction	5.4	-	23.9	14.9	-	0.8	4.8
	Wholesale and retail trade; repair of motor vehicles and motorcycles	9.1	5.7	-	15.4	10.1	1.1	8.2
	Transportation and storage	-	17.7	6.4	1.9	-	6.7	2.8
	Accommodation and food service activities	20.0	21.2	50.0	8.9	10.7	33.0	20.9
	Information and communication	30.5	24.5	39.1	15.8	16.5	37.2	29.9
	Real estate activities; Professional, scientific and technical activities	34.5	36.8	37.7	10.9	28.3	46.0	35.0
	Administrative and support service activities; Repair of computers	8.1	11.6	15.4	3.3	-	12.3	9.5
Total	14.6	18.7	17.4	15.8	14.2	16.4	15.6	

<sup>1)</sup> The results refer only to enterprises that answered YES to question I15.

## 2.5. QUESTIONNAIRE

### USAGE OF INFORMATION AND COMMUNICATION TECHNOLOGIES IN ENTERPRISES

MODULE 2.A: USE OF COMPUTERS		
<b>A1: Does your enterprise use computers for business purposes?</b> Computers include the following devices: personal computers (PC), laptop, tablet and other portable devices such as smartphones.	<b>YES</b> <input type="checkbox"/>	<b>NO</b> <input type="checkbox"/> The end
<b>A2: Please, indicate the share of employees who use computers for business purposes:</b>	<input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> %	
<b>A3: Did your enterprise use <i>open-source</i> operating system <i>LINUX</i> during 2016?</b>	<b>YES</b> <input type="checkbox"/>	<b>NO</b> <input type="checkbox"/>
MODULE 2.B: ICT SPECIALISTS AND SKILLS		
<b>B1: Does your enterprise employ ICT specialists?</b> ICT specialists are employees for whom ICT is the main job; such as maintenance and development of system, as well as work with applications	<b>YES</b> <input type="checkbox"/>	<b>NO</b> <input type="checkbox"/>
<b>B2: Did your enterprise provide any type of training to develop ICT related skills of the persons employed during 2016?</b>	<b>YES</b>	<b>NO</b>
<b>a) Training for ICT specialists</b> (Tick „No“ if your enterprise did not employ ICT specialists)	<input type="checkbox"/>	<input type="checkbox"/>
<b>b) Training for other persons employed</b>	<input type="checkbox"/>	<input type="checkbox"/>
<b>B3: Did your enterprise recruit or try to recruit ICT specialists during 2016?</b>	<b>YES</b> <input type="checkbox"/>	<b>NO</b> <input type="checkbox"/> Go to B5
<b>B4: During 2016, did your enterprise have vacancies for ICT specialists that were difficult to fill?</b>	<b>YES</b> <input type="checkbox"/>	<b>NO</b> <input type="checkbox"/>

B5: Please, indicate who mainly performed the following ICT functions in your enterprise during 2016:		Employees in the enterprise	External suppliers	Not applicable
a) Maintenance of ICT infrastructure (servers, computers, printers, networks)		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
b) Support for office software (Word, Excel...)		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
c) Development of information systems (ERP, CRM) ERP ( <i>Enterprise Resource Planning</i> ) – software system used to manage all aspects of the functions of an enterprise. Implemented ERP system is able to integrate the functions of different sections of an enterprise (accounting, sales, production...) in one whole. CRM ( <i>Customer Relationship Management</i> ) – software application used to manage information about customers. CRM helps to use professionally technologies and human resources to have an insight in customers' behaviour and significance.		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
d) Support for business management software/systems (ERP, CRM, HR databases)		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
e) Development of web solutions (websites, e-commerce solutions)		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
f) Support for web solutions (websites, e-commerce solutions)		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
g) Security and data protection (security testing, security software)		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>MODULE 2.C: ACCESS TO AND USE OF THE INTERNET</b>				
C1: Does your enterprise have access to the Internet?		YES <input type="checkbox"/>	NO <input type="checkbox"/>	Go to E1
C2: Please, indicate an estimate of the percentage of the total number of employees who use the Internet for business purposes :		_ _ _ _  %		
<b>Use of a fixed broadband connection to the Internet for business purposes</b>				
C3: Does your enterprise use DSL or any other type of fixed broadband connection to the Internet (ADSL, cable Internet, public WiFi)?		YES <input type="checkbox"/>	NO <input type="checkbox"/>	Go to C6
C4: What is the maximum contracted speed of the Internet connection in your enterprise? (tick only one)				
a) Less than 2 Mbit/s		<input type="checkbox"/>		
b) At least 2, but less than 10 Mbit/s		<input type="checkbox"/>		
c) At least 10, but less than 30 Mbit/s		<input type="checkbox"/>		
d) At least 30, but less than 100 Mbit/s		<input type="checkbox"/>		
e) At least 100 Mbit/s		<input type="checkbox"/>		
C5: Is the speed of your fixed connection(s) to the Internet sufficient for the actual needs of the enterprise?		YES <input type="checkbox"/>	NO <input type="checkbox"/>	

### Use of a mobile connection to the Internet for business purposes

*The use of a mobile connection to the Internet for business purposes means the use of portable devices paid and provided by the enterprise that are connected to the Internet through a mobile telephone network.*

<b>C6: Does your enterprise use a mobile broadband connection to the Internet (3G or 4G) using mobile portable devices (smartphone, laptop, tablet, etc.)?</b>		<b>YES</b> <input type="checkbox"/>	<b>NO</b> <input type="checkbox"/>
<b>C7: Please, indicate an estimate of the percentage of the total number of employees who use a portable device (provided by the enterprise) for business purposes that allows Internet connection via mobile telephony networks (portable computer, tablet, smartphone):</b>		<input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> %	
<b>Use of a website</b>			
<b>C8: Does your enterprise have a website?</b>		<b>YES</b> <input type="checkbox"/>	<b>No</b> <input type="checkbox"/> Go to C10
<b>C9: Does the website of your enterprise provide any of the following services?</b> <i>(Your enterprise as Internet service provider)</i>		<b>YES</b>	<b>NO</b>
	a) Description of goods or services, price lists	<input type="checkbox"/>	<input type="checkbox"/>
	b) Online ordering or reservation or booking of goods/services	<input type="checkbox"/>	<input type="checkbox"/>
	c) Possibility for visitors to customize or design online goods	<input type="checkbox"/>	<input type="checkbox"/>
	d) Tracking or status of orders placed	<input type="checkbox"/>	<input type="checkbox"/>
	e) Personalised content in the website for regular visitors	<input type="checkbox"/>	<input type="checkbox"/>
	f) Links to the enterprise's social media profiles ( <i>Facebook, Twitter</i> )	<input type="checkbox"/>	<input type="checkbox"/>
<b>Use of social media</b>			
<i>Use of social media implies the use of Internet applications or communication platforms in or outside the enterprise to link, create and share content with customers or suppliers. Enterprises that use social media are those that have a user profile or account depending on the requirements and types of social media.</i>			
<b>C10: Does your enterprise use any of the following social media?</b> <i>If the answer is "Yes" to at least one statement from a) to d)-&gt; go to question C11; otherwise, go to D1</i>		<b>YES</b>	<b>NO</b>
	a) Social networks ( <i>Facebook, LinkedIn, Xing, Yammer</i> )	<input type="checkbox"/>	<input type="checkbox"/>
	b) Enterprise's blog ( <i>Twitter</i> )	<input type="checkbox"/>	<input type="checkbox"/>
	c) Multimedia content sharing websites ( <i>Youtube, Flickr, Picasa</i> )	<input type="checkbox"/>	<input type="checkbox"/>
	d) <i>Wikipedia</i>	<input type="checkbox"/>	<input type="checkbox"/>
<b>C11: Did your enterprise use social media during January 2017 to:</b>		<b>YES</b>	<b>NO</b>
	a) Advertise enterprise's image using pictures or products	<input type="checkbox"/>	<input type="checkbox"/>
	b) Obtain or respond to customer opinions, reviews, questions	<input type="checkbox"/>	<input type="checkbox"/>
	c) Involve customers in development or innovation of goods or services	<input type="checkbox"/>	<input type="checkbox"/>
	d) Collaborate with business partners or other organisations	<input type="checkbox"/>	<input type="checkbox"/>
	e) Recruit employees	<input type="checkbox"/>	<input type="checkbox"/>
	f) Exchange views, opinions or knowledge within the enterprise	<input type="checkbox"/>	<input type="checkbox"/>

**MODULE 2.D: USE OF CLOUD COMPUTING SERVICES**

*Cloud services refer to ICT services that are used over the Internet to access software, computer storage, etc. The services have the following characteristics:*

- they are on servers of service providers;
- they can be used on demand by the user;
- they are paid based on way of use, capacity used.

<b>D1: Does your enterprise pay cloud services over the Internet?</b>		<b>YES</b> <input type="checkbox"/>	<b>NO</b> <input type="checkbox"/> Go to E1
<b>D2: Does your enterprise pay any of the following cloud computing services used over the Internet (excluding free of charge services)?</b>		<b>YES</b>	<b>NO</b>
	a) e-mail	<input type="checkbox"/>	<input type="checkbox"/>
	b) Office software ( <i>Word, Excel</i> )	<input type="checkbox"/>	<input type="checkbox"/>
	c) Hosting the enterprise's database(s)	<input type="checkbox"/>	<input type="checkbox"/>
	d) Storage of files	<input type="checkbox"/>	<input type="checkbox"/>
	e) Finance or accounting software applications	<input type="checkbox"/>	<input type="checkbox"/>
	f) CRM software	<input type="checkbox"/>	<input type="checkbox"/>
	g) Computing power to run the enterprise's own software	<input type="checkbox"/>	<input type="checkbox"/>
<b>D3: Does your enterprise pay any cloud computing services delivered by providers from:</b>		<b>YES</b>	<b>NO</b>
	a) Shared servers	<input type="checkbox"/>	<input type="checkbox"/>
	b) Servers of service providers exclusively reserved for your enterprise	<input type="checkbox"/>	<input type="checkbox"/>

**MODULE 2.E: AUTOMATIC SHARE OF INFORMATION WITHIN THE ENTERPRISE**

*Automatic share of information between different functions of the enterprise means any of the following:*

- using one single software application to support the different functions of the enterprise;
- data linking between the software applications that support the different functions of the enterprise;
- using a common database of data warehouse accessed by the software applications that support the different functions of the enterprise;
- automatic exchange of data between different software systems within the enterprise.

<b>E1: Does your enterprise use an ERP software package for exchanging information about sales and/or purchases with other functions (finance, planning, marketing, etc.)?</b>		<b>YES</b> <input type="checkbox"/>	<b>NO</b> <input type="checkbox"/>
<b>E2: Does your enterprise use any software application for managing information about customers (CRM) that allows to:</b>		<b>YES</b>	<b>NO</b>
	a) Capture, store and make available to other business functions information about customers	<input type="checkbox"/>	<input type="checkbox"/>
	b) Analyse information about customers for marketing purposes (setting prices, making sales promotion, choosing distribution channels, etc.)	<input type="checkbox"/>	<input type="checkbox"/>

**MODULE 2.F: SHARING SUPPLY CHAIN MANAGEMENT INFORMATION ELECTRONICALLY**

*Sharing information electronically on Supply Chain Management means:*

- sharing all types of information with suppliers and/or customers to coordinate the availability and delivery of goods and services to end customers, including information about demand, stocks, production, distribution or development of good and services.
- electronic information is exchanged electronically in supply chain management via computer network, not only the Internet but via other links between computers of other enterprises.
- This information may be exchanged via websites or automatic share of information, but excludes usual, manually-typed messages.

<b>F1: Does your enterprise exchange regularly information electronically in supply chain management with its suppliers or customers?</b>		<b>YES</b> <input type="checkbox"/>	<b>NO</b> <input type="checkbox"/> Go to G1
<b>F2: How does your enterprise exchange electronically information in supply chain management:</b>		<b>YES</b>	<b>NO</b>
	a) Via its website or website of business partners	<input type="checkbox"/>	<input type="checkbox"/>
	b) Via electronic transmission suitable for automated processing (EDI messages, XML, EDIFACT)	<input type="checkbox"/>	<input type="checkbox"/>

### MODULE 2.G: INVOICING

There are two forms of electronic invoices:

- e-invoice in a standard structure (suitable for automated processing) – those invoices may be exchanged directly between suppliers and customers, via service operator or via an electronic banking system;
- invoice sent electronically, not suitable for automated processing (invoice sent by e-mail).

<b>G1: During 2016, did your enterprise send electronic invoices or invoices in paper form to:</b> <i>If the answer is "Yes" in a) or b) -&gt; go to question G2; otherwise, go to G3</i>		<b>YES</b>	<b>NO</b>
	a) Other enterprises	<input type="checkbox"/>	<input type="checkbox"/>
	b) Public authorities	<input type="checkbox"/>	<input type="checkbox"/>
	c) Private consumers	<input type="checkbox"/>	<input type="checkbox"/>
<b>G2: Please, indicate the percentage of invoices sent to enterprises and public authorities during 2016.</b>		%	
	a) Electronic invoices in standard structure suitable for automated processing (e-Invoices)	_ _ _ _ %	
	b) Invoices sent in electronic form, not suitable for automated processing (invoices sent by e-mail, e-mail attachment in PDF, TIF, JPEG)	_ _ _ _ %	
	c) Invoices in paper form	_ _ _ _ %	
	<b>TOTAL</b>	<b>100 %</b>	
<b>G3: Please, indicate the percentage of invoices received during 2016:</b>		%	
	a) Electronic invoices in standard structure suitable for automated processing (e-Invoices)	_ _ _ _ %	
	b) Invoices in paper form or invoices received electronically, not suitable for automated processing	_ _ _ _ %	
	<b>TOTAL</b>	<b>100 %</b>	

### MODULE 2.H: USE OF RADIO FREQUENCY IDENTIFICATION (RFID) TECHNOLOGIES

Radio Frequency Identification (RFID) technologies mean:

- method of automatic identification to store and remotely retrieve data using RFID tags or transponders;
- RFID tag is a device that can be applied to or incorporated into a product or an object and transmits data via radio waves;
- RFID system consists of an antenna and receiver that reads the radio frequency and transmits information to the signal processing device.

<b>H1: Does your enterprise make use of Radio Frequency Identification instruments (FRID) for the following purposes:</b>		<b>YES</b>	<b>NO</b>
	a) Person identification or access control	<input type="checkbox"/>	<input type="checkbox"/>
	b) As part of the production and service delivery process (monitoring and control of industrial production, supply chain and inventory tracking; service, maintenance or asset management, etc.)	<input type="checkbox"/>	<input type="checkbox"/>
	c) For product identification after the production process	<input type="checkbox"/>	<input type="checkbox"/>

### MODULE 2.I: e-COMMERCE

e-Commerce refers to business communication and transfer of goods and services (purchase and sale) over computer networks, as well as to capital transfer, using digital communication (ICT).

e-commerce may be used via website or automatic share of information between enterprises, but excludes manually typed individual messages.

#### Web sales

<b>I1: Did your enterprise receive orders for goods or services placed via a website or mobile application (excluding manually typed e-mails) during 2016?</b>	<b>YES</b> <input type="checkbox"/>	<b>NO</b> <input type="checkbox"/> Go to I9
<b>I2: Please, indicate the percentage of the total turnover resulting from orders received via a website or mobile application, during 2016:</b>	_ _ _ _ %	

<b>I3: Indicate the percentage of the turnover of orders received via a website or mobile application, during 2016, by type of transaction</b>		%	
	a) Sales to private consumers (B2C)	<input type="text"/>	<input type="text"/> %
	b) Sales to enterprises (B2B, B2G)	<input type="text"/>	<input type="text"/> %
	<b>TOTAL</b>	<b>100 %</b>	
<b>I4: Did your enterprise receive orders or services via a website or application during 2016?</b>		<b>YES</b>	<b>NO</b>
<i>If the answer is "Yes" in a) and b) -&gt; go to question I5; otherwise, go to I6</i>			
	a) Via your enterprise's website or mobile application <i>(Including those of parent or affiliate enterprises)</i>	<input type="checkbox"/>	<input type="checkbox"/>
	b) Via a website or mobile application used by several enterprises on the market <i>(Apr, Nbs, Amss, Limundo, Artberza, Sve za kuću, Tehnomanija, Infostud, Popusti.rs)</i>	<input type="checkbox"/>	<input type="checkbox"/>
<b>I5: Indicate the percentage of the turnover of orders received via a website or mobile application during 2016, by type of transaction:</b>		%	
	a) Via your enterprise's website or mobile application <i>(Including those of parent and affiliate enterprises, extranet)</i>	<input type="text"/>	<input type="text"/> %
	b) Via a website or mobile application used by several enterprises on the market <i>(Apr, Nbs, Amss, Limundo, Artberza, Sve za kuću, Tehnomanija, Infostud, Popusti.rs)</i>	<input type="text"/>	<input type="text"/> %
	<b>TOTAL</b>	<b>100 %</b>	
<b>I6: Did your enterprise receive orders via a website or mobile application placed by suppliers located in the following countries, during 2016?</b>		<b>YES</b>	<b>NO</b>
<i>If the answer is "Yes" to at least two statements from a) to c)-&gt; go to question I7; otherwise, go to I8</i>			
	a) Republic of Serbia	<input type="checkbox"/>	<input type="checkbox"/>
	b) Other EU countries	<input type="checkbox"/>	<input type="checkbox"/>
	c) The rest of the world	<input type="checkbox"/>	<input type="checkbox"/>
<b>I7: Indicate the percentage of the turnover of orders, received via a website or mobile application placed by suppliers located in the following countries, during 2016:</b>		%	
	a) Republic of Serbia	<input type="text"/>	<input type="text"/> %
	b) Other EU countries	<input type="text"/>	<input type="text"/> %
	c) The rest of the world	<input type="text"/>	<input type="text"/> %
	<b>TOTAL</b>	<b>100 %</b>	
<b>I8: During 2016, did your enterprise experience any of the following difficulties when selling to other EU countries via a website or mobile application?</b>		<b>YES</b>	<b>NO</b>
	a) High costs of delivering or returning goods when selling	<input type="checkbox"/>	<input type="checkbox"/>
	b) Difficulties related to resolving complaints and disputes when selling	<input type="checkbox"/>	<input type="checkbox"/>
	c) Difficulties related to adapting product labelling for sales to other EU countries	<input type="checkbox"/>	<input type="checkbox"/>
	d) Lack of knowledge of foreign languages for communicating with customers	<input type="checkbox"/>	<input type="checkbox"/>
	e) Restrictions from your business partners to sell to certain EU countries	<input type="checkbox"/>	<input type="checkbox"/>

<b>EDI-type sales</b>		
<i>EDI-type sale is a form of sale via EDI-type messages. EDI is used here as a generic term for sending or receiving information in an agreed format allowing automatic processing (e.g. EDIFACT, XML), excluding manually typed messages.</i>		
<b>I9: During 2016, did your enterprise receive orders for goods or services via EDI-type messages?</b>	YES <input type="checkbox"/>	NO <input type="checkbox"/> Go to I12
<b>I10: Please, indicate an estimate of the percentage of the total turnover resulting from orders received that were placed via EDI-type messages in 2016.</b>	National currency _____ %	
<b>I11: During 2016, did your enterprise receive orders via EDI-type messages placed by customers located in the following countries:</b>	YES	NO
a) Republic of Serbia	<input type="checkbox"/>	<input type="checkbox"/>
b) Other EU countries	<input type="checkbox"/>	<input type="checkbox"/>
c) The rest of the world	<input type="checkbox"/>	<input type="checkbox"/>
<b>Orders placed over the Internet</b>		
<i>Orders may be placed over the Internet via:</i>		
<ul style="list-style-type: none"> <li>• online shops (web shopping carts) or via web forms on a website or mobile application;</li> <li>• EDI-type messages, suitable for EDI automated processing (EDIFACT), XML, excluding manually typed messages.</li> </ul>		
<b>I12: Did your enterprise order goods/services via a website, mobile application or EDI-type messages during 2016?</b>	YES <input type="checkbox"/>	NO <input type="checkbox"/> The end
<b>I13: Did your enterprise order goods/services via a website or mobile application during 2016?</b>	YES <input type="checkbox"/>	NO <input type="checkbox"/>
<b>I14: Did your enterprise order goods/services via EDI-type messages during 2016?</b>	YES <input type="checkbox"/>	NO <input type="checkbox"/>
<b>I15: Did the value of all the orders placed by your enterprise over the Internet exceed 1% of the total number of enterprise's purchases during 2016?</b>	YES <input type="checkbox"/>	NO <input type="checkbox"/> The end
<b>I16: Did your enterprise receive orders via a website, mobile application or EDI-type messages that were placed by customers located in the following countries, during 2016?</b>	YES	NO
a) Republic of Serbia	<input type="checkbox"/>	<input type="checkbox"/>
b) Other EU countries	<input type="checkbox"/>	<input type="checkbox"/>
c) The rest of the world	<input type="checkbox"/>	<input type="checkbox"/>

Respondent's name and surname: \_\_\_\_\_

Function (position in the enterprise): \_\_\_\_\_

e-mail: \_\_\_\_\_



# ICT DICTIONARY

**ADSL (Asymmetric Digital Subscriber Line):**

A broadband digital transmission technology that uses the existing telephone line and provides for possible simultaneous data sending and voice communication. The larger part of range serves for data sending to user and the speed extends up to 6 Mbps.

**Bit (Binary Digit):**

The smallest information unit that a computer handles. A bit is expressed as 1 or 0 in binary presentation, or as true, i.e. false in logic presentation. A group of 8 bits makes 1 byte.

**Broadband:**

A communication system the agent (carrier) of which (e.g. optical cable) forwards multiplied data simultaneously, and each individual data is made module at different frequency.

**B2B (Business-to-Business):**

Transactions between two enterprises that are carried out by the way of networks based on IP and through other computer networks.

**B2C (Business-to-Customer):**

Transactions that are carried out between business and private customer through IP networks and via other computer networks.

**CRM (Customer Relationship Management):**

It is a process or methodology that helps managing information about our clients' needs and habits and developing tighter relationships with them. CRM contains several technological components, but in organizational terms, CRM represents a set of processes for collecting necessary information on customers, sales, marketing efficiency, customers' reactions and market trends. CRM helps managing technologies and human resources in order to have a view of customers' behavior and value.

**Downloading**

Electronic transmission of information from a remote computer to your computer. Downloading of data files from anonymous FTP is a popular way of obtaining free of charge software of public property.

**Dial-up connection:**

Use of a telephone network for the purpose of connecting to an other network. Included are modem and regular telephone line, ISDN card and ISDN line, etc. If you are a typical computer user, you have one or two dial-up connections: one for the link to Internet and another for the link to the network at your enterprise.

**DSL (Digital Subscriber Line):**

A type of fast Internet connection that utilizes standard telephone lines. It could also be a type of broadband connection.

**xDSL, ADSL, etc.**

Transmissions via the Internet networks based on protocols and via other computer networks. Goods and services are ordered over those networks, but payments and final delivery of goods or services can be carried out on/outside the off-line network. Orders received by telephone, fax or e-mail do not fall into this category of e-commerce.

**Digital goods or services:**

Goods/services that can be ordered or delivered directly via a computer over the Internet, e.g. films, games, computer software, "on-line" newspapers, consulting services, etc.

**E-mail:**

Electronic transmission of messages, including text and attachments, between computers located inside or outside an organization. This comprises electronic mails over the Internet or other computer networks.

**Extranet:**

A secure extension of Intranet enabling external users to have access to certain parts of the organization Intranet.

**Electronic commerce:**

E-Commerce (Electronic Commerce) is the purchase or selling of goods or services over the Internet particularly via the World Wide Web service. Practically this term is often used instead of the recent one, e-business, which means business over the Internet.

**Electronic (digital) signature:**

Electronic signature is meant to be a technology used in systems of electronic business for checking the signatory's authenticity, securing the integrity of transmitted information and the irrevocability of the electronic signature in the message or document. Therefore, alike the signature in standard business, the electronic signature is used in electronic business. Besides, the latter secures electronically signed messages, which is not the case with personal signatures.

**ERP (Enterprise Resource Planning):**

ERP is a software system that monitors all the aspects of business operations of a company. The implemented ERP system is able to integrate business operations of different company functions (e.g. accountancy, sales, production, etc.) in one entity. One obtains this way a system through which one can, on one hand, manage all human and material resources, and on the other one, develop and monitor business processes and procedures.

**Firewall:**

A combination of hardware and software keeping the system secure. It is usually used to prevent any unauthorized access to the internal local network from the outside. Firewall prevents direct communication between a network and external computers.

**Hardware:**

A physical unit of a computer system, including external units, printers, modems, mice, etc.

**Internet:**

World computer network.

**Internet address:**

Address of one of the Internet resources. It typically reads for example:

<http://www.stat.gov.rs>

**Intranet:**

A network inside an organization based on Internet technologies and protocols, but being only available to a specific group of persons, e.g. the employees.

**ISDN (Integrated Services Digital Network):**

A fast telephone service with high speed ranges up to 128 Kbps, which is several times faster than the analogous modem.

**Local Area Network (LAN):**

A local network that covers and connects a group of computers, printers and other units within a relatively limited location (e.g. building). Each connected LAN unit is allowed to communicate with other networks, if needed.

**Network:**

A group of computers or other devices, such as printers, scanners, etc., being connected to the communication link, which enables all the devices to interact. It can be of small range, linked with cables, wireless, permanently, temporary linked, ... The Internet is the largest network, the largest group of all interconnected world networks.

**Server:**

A computer, in a network environment, having shared resources and used by network users.

**Virus:**

A computer program, which, by being started-up and installed, damages or erases data in a computer.

**Wide Area Network (WAN):**

A communication network that links geographically remote computers, printers and other devices.

**Window:**

A part of a screen from which programs and processes can be started-up. Users can start-up several "windows" at the same time.

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