

Flickr's
.Flickr Registry Domain Name Registration Policy

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[.Flickr Registry Domain Name Registration Policy](#)

This .Flickr Registry Domain Name Registration Policy (.Flickr Registration Policy) sets out the eligibility criteria for .Flickr domain names in Flickr's .Flickr registry. This .Flickr Registration Policy may be updated periodically. The current version can be found at [nic.Flickr](#), and Registrant's continued registration of a .Flickr domain name after any such update shall constitute Registrant's acceptance of any such update.

The terms set out in this .Flickr Registration Policy constitute the full agreement concerning eligibility criteria for registration of a .Flickr domain name. It is to be read in conjunction with the .Flickr Registry T&Cs. No other agreements or representations supplement or alter the terms of this .Flickr Registration Policy except as expressly incorporated herein.

All communications and information under this .Flickr Registration Policy shall be in English.

General/Definitions

Authorized Employee means an employee of Flickr or a Flickr Affiliate who is authorized to seek registration of a .Flickr domain name in the name of Flickr or a Flickr Affiliate.

.Flickr Registry T&Cs means the .Flickr Registry Domain Name Terms and Conditions, which set out the terms and conditions governing the registration and use of domain names in the .Flickr Registry.

Flickr means Flickr, Inc. (Flickr), a company organized under the laws of the State of Delaware, located at

Flickr Affiliate means any person or entity that, directly or indirectly, through one or more intermediaries or in combination with one or more other persons or entities, controls, is controlled by, or is under common control with Flickr, and Flickr's Trademark Licensees, as defined in the ICANN Registry Agreement applicable to the TLD.

Registrant means Flickr or a Flickr Affiliate seeking, through an Authorized Employee, to initiate registration of a .Flickr domain name (which, if allowed, means that Registrant is the .Flickr domain name registrant).

Registrar means an ICANN-accredited registrar.

Registry means Flickr as a provider of TLD registry services for the .Flickr Top Level Domain registry.

Registry Services Provider means the entity providing back-end technical and operational services for the day-to-day functioning of the .Flickr registry.

Terms used in the singular or plural are merely for convenience, and shall apply mutatis mutandis, as the context may require.

Rules of Eligibility

Domain names are only available for registration to and maintenance by Flickr and, in Flickr's sole discretion, Flickr Affiliates.

- Flickr reserves the right to periodically verify Registrant's eligibility to maintain a .Flickr domain name registration, and at any time to initiate an Eligibility Reconsideration process.
- The only manner by which Registrant may challenge Registrant's (non-)eligibility to register a .Flickr domain name is through Flickr's .Flickr Eligibility Reconsideration process described below; any determination on Registrant's (non-)eligibility to register a .Flickr domain name shall be made in Flickr's sole discretion, and is not subject to any further appeal mechanism or reconsideration process.

Eligibility Reconsideration

At any time during the registration of a .Flickr domain name, Flickr or Flickr's domain management team may (whether of its own volition, or at the suggestion of a third party whose identity may remain confidential) instigate an Eligibility Reconsideration process to verify your compliance with the .Flickr Registration Policy, in particular as to the .Flickr rules of eligibility set out above. A determination by Flickr under the .Flickr Eligibility Reconsideration process may result in the cancellation or revocation of the .Flickr domain name registration and any such determination shall be made in Flickr's sole discretion, and is not subject to any further appeal mechanism or reconsideration process.

Domain Name Registration Rules

Domain name registration in the .Flickr will occur pursuant to a four-step process:

- (1) Eligibility Confirmation;
- (2) Naming Convention Check;
- (3) Acceptable Use Review; and,
- (4) Registration (.Flickr domain name registrations shall be for one year).

Only if an attempted domain name registration is verified as meeting the .Flickr Registration Policy, including the domain name being available for registration (i.e., not already registered), and only where Registrant meets the .Flickr Rules of Eligibility, can a .Flickr domain name proceed to registration/allocation. .Flickr domain name registrations shall at all times be bound to all applicable .Flickr rules and regulations including inter alia the .Flickr Registration Policy and the .Flickr Registry T&Cs.

(1) Eligibility Confirmation

- Only Authorized Employees may seek to register (including any renewals) .Flickr domain names; .Flickr domain names may not under any circumstances be registered or used by parties other than Flickr and Flickr Affiliates and may not

subsequently be sold, distributed or transferred to any other party without Flickr's consent.

- Only Flickr and Flickr Affiliates may use .Flickr domain names.
- Prior to approval/registration/renewal, all prospective domain name registrations will be verified by the Registrar and Flickr's .Flickr domain name management team for compliance with the .Flickr Rules of Eligibility.

(2) Naming Convention Check

A second-level .Flickr domain name must meet all of the following criteria:

- (a)** Must be at least 1 character and no more than 63 characters long.
- (b)** Must not contain a hyphen at the 3rd and 4th positions (tagged domains), unless corresponding to a valid Internationalized Domain Name in ASCII encoding (for example "xn--ndk061n").
- (c)** Must contain only letters (a-z), numbers (0-9) and hyphens, or a combination of these.
- (d)** Must start and end with an alphanumeric character, not a hyphen.
- (e)** Must not be a Reserved Name (see below).

(3) Acceptable Use Review

- Upon submission of a request to register a .Flickr domain name, or by asking Flickr to renew a .Flickr domain name registration, Registrant represents and warrants that Registrant's .Flickr domain name registration does and will at all times comply with the .Flickr Registration Policy and the .Flickr Registry T&Cs.
- Prior to approval/registration/renewal, Registrant's domain name registration will be verified by Flickr's .Flickr domain name management team for compliance with the .Flickr Registry T&Cs.
- Domain name registrations/renewals will only be permitted in the .Flickr registry where Authorized Employee has obtained a .Flickr registration code from Flickr's .Flickr domain name management team in advance of registration; .Flickr registration codes are granted subject to Flickr's satisfaction that Registrant's registration and use of a .Flickr domain name will conform with the .Flickr Registry T&Cs.
- Flickr may periodically review a Registrant's compliance with the .Flickr Registry T&Cs. Any determination by Flickr's domain name management team as to Registrant's (non-)compliance with the .Flickr Registration Policy and/or .Flickr Registry T&Cs may result in the cancellation or revocation of Registrant's .Flickr domain name registration or the withdrawal of permission to use it, as applicable and in Flickr's sole discretion.

(4) Registration

- Unless otherwise agreed in writing in advance with the Flickr .Flickr Registry and confirmed by the Registrar, .Flickr domain name registrations, and renewals, are for a period of one year.
- Provided that the .Flickr Eligibility Confirmation, Naming Convention Check, and Acceptable Use Review criteria are all satisfied, Flickr's .Flickr domain name management team will instruct the Registrar to proceed with the registration or renewal of Registrant's .Flickr domain name.
- If at any point prior to the registration expiration date Registrant no longer wishes to maintain Registrant's .Flickr domain name registration, Authorized Employee may submit a written (which shall include email) request to hostmaster@smugmug.com for Flickr's .Flickr domain name management team to cancel Registrant's .Flickr domain name registration; in such event, Flickr's .Flickr domain name management team is under no obligation to make such domain name available for future registration.
- At the conclusion of the registration period for Registrant's .Flickr domain name, unless Registrant has instructed Flickr otherwise at least 30 calendar days prior to the expiration of Registrant's .Flickr domain name registration, we will automatically renew Registrant's .Flickr domain name registration.

Reserved Names

The following terms are reserved from registration:

- a. terms prohibited by ICANN from availability for registration including as required by the ICANN Registry Agreement applicable to the .Flickr Top Level Domain, and in particular
 1. the terms "example", "www", "rdds", and "whois" at all levels, which at Flickr's discretion shall be withheld from registration or allocated to Flickr
 2. the term "nic", at all levels, as this term shall be allocated to Flickr for use in connection with the operation of the .Flickr Top Level Domain
- b. any term reserved by Flickr in its sole discretion.