

Q75. Sample source

28 Aug 2015  
Table 1

Base: All Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
HPOL	218 6%	64 24%	80 78%	-	-	-	-	-	74 74%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Novartis	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Survey Router Federated	2370 71%	-	-	63 62%	26 48%	45 90%	38 76%	53 100%	-	75 74%	108 86%	548 100%	52 100%	76 75%	176 100%	69 68%	73 56%	298 92%	49 49%	190 92%	82 81%	80 75%	64 51%	68 68%	137 78%
Client supplied sample	769 23%	204 76%	23 22%	39 38%	28 52%	5 10%	12 24%	-	26 26%	26 26%	17 14%	2 *	-	26 25%	-	32 32%	57 44%	27 8%	52 51%	17 8%	19 19%	26 25%	61 49%	32 32%	38 22%
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q616. COUNTRY

Base: All Respondents

	Country																									
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175	
US	268 8%	268 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CANADA	103 3%	-	103 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MEXICO	102 3%	-	-	102 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ITALY	54 2%	-	-	-	54 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TURKEY	50 1%	-	-	-	-	50 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
SPAIN	50 1%	-	-	-	-	-	50 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
POLAND	53 2%	-	-	-	-	-	-	53 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
UK	100 3%	-	-	-	-	-	-	-	100 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
FRANCE	101 3%	-	-	-	-	-	-	-	-	101 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
GERMANY	125 4%	-	-	-	-	-	-	-	-	-	125 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CHINA	550 16%	-	-	-	-	-	-	-	-	-	-	550 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
VIETNAM	52 2%	-	-	-	-	-	-	-	-	-	-	-	52 100%	-	-	-	-	-	-	-	-	-	-	-	-	-
PHILIPPINES	102 3%	-	-	-	-	-	-	-	-	-	-	-	-	102 100%	-	-	-	-	-	-	-	-	-	-	-	-
JAPAN	176 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	176 100%	-	-	-	-	-	-	-	-	-	-	-
SOUTH KOREA	101 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	101 100%	-	-	-	-	-	-	-	-	-	-
RUSSIA	130 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	130 100%	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q616. COUNTRY

Base: All Respondents

	Country																									
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175	
INDIA	325 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	325 100%	-	-	-	-	-	-	-	-
INDONESIA	101 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	101 100%	-	-	-	-	-	-	-
NIGERIA	207 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	207 100%	-	-	-	-	-	-
SOUTH AFRICA	101 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	101 100%	-	-	-	-	-
EGYPT	106 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	106 100%	-	-	-	-
COLOMBIA	125 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	125 100%	-	-	
ARGENTINA	100 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	100 100%	-	
BRAZIL	175 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	175 100%	
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%	

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q620. LANGUAGE

Base: All Respondents

	Country																									
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175	
AMERICAN ENGLISH	380 11%	268 100%	23 22%	-	-	-	-	-	26 26%	-	-	-	-	-	-	-	-	27 8%	-	17 8%	19 19%	-	-	-	-	
SPAIN_SPANISH	50 1%	-	-	-	-	-	50 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
PORTUGUESE (BRAZIL)	175 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	175 100%	
SIMPLIFIED CHINESE	550 16%	-	-	-	-	-	-	-	-	-	-	550 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
FRENCH (FRANCE)	101 3%	-	-	-	-	-	-	-	101 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
GERMAN	125 4%	-	-	-	-	-	-	-	-	125 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ITALIAN	54 2%	-	-	-	54 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
JAPANESE	176 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	176 100%	-	-	-	-	-	-	-	-	-	-	-
KOREAN	101 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	101 100%	-	-	-	-	-	-	-	-	-	-
RUSSIAN	130 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	130 100%	-	-	-	-	-	-	-	-	-
ARABIC	106 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	106 100%	-	-	-	-
VIETNAMESE	52 2%	-	-	-	-	-	-	-	-	-	-	-	52 100%	-	-	-	-	-	-	-	-	-	-	-	-	-
TAGALOG	102 3%	-	-	-	-	-	-	-	-	-	-	-	-	102 100%	-	-	-	-	-	-	-	-	-	-	-	-
TURKISH	50 1%	-	-	-	-	50 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
POLISH	53 2%	-	-	-	-	-	-	53 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
LATAM_SPANISH	327 10%	-	-	102 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	125 100%	100 100%	-	

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q620. LANGUAGE

28 Aug 2015  
Table 3

Base: All Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
BRITISH ENGLISH	724 22%	-	80 78%	-	-	-	-	-	74 74%	-	-	-	-	-	-	-	-	298 92%	-	190 92%	82 81%	-	-	-	-
BAHASA	101 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	101 100%	-	-	-	-	-	-
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q264. In which country or region do you currently reside?

28 Aug 2015  
Table 4

Base: All Respondents

	Country																									
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175	
Argentina	100 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	100 100%	-
Brazil	175 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	175 100%
Canada	103 3%	-	103 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
China	550 16%	-	-	-	-	-	-	-	-	-	-	550 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Colombia	125 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	125 100%	-	-	
Egypt	106 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	106 100%	-	-	-	
France	101 3%	-	-	-	-	-	-	-	-	101 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Germany	125 4%	-	-	-	-	-	-	-	-	-	125 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
India	325 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	325 100%	-	-	-	-	-	-	-	-
Indonesia	101 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	101 100%	-	-	-	-	-	-	-
Italy	54 2%	-	-	-	54 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Japan	176 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	176 100%	-	-	-	-	-	-	-	-	-	-	-
Mexico	102 3%	-	-	102 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Nigeria	207 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	207 100%	-	-	-	-	-
Philippines	102 3%	-	-	-	-	-	-	-	-	-	-	-	-	102 100%	-	-	-	-	-	-	-	-	-	-	-	-
Poland	53 2%	-	-	-	-	-	-	53 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q264. In which country or region do you currently reside?

28 Aug 2015  
Table 4

Base: All Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
South Africa	101 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	101 100%	-	-	-	-
Russian Federation	130 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	130 100%	-	-	-	-	-	-	-	-
South Korea	101 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	101 100%	-	-	-	-	-	-	-	-	-
Spain	50 1%	-	-	-	-	-	50 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Turkey	50 1%	-	-	-	-	50 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
United Kingdom	100 3%	-	-	-	-	-	-	-	100 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
United States	268 8%	268 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Vietnam	52 2%	-	-	-	-	-	-	-	-	-	-	-	52 100%	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q268. Are you...?

Base: All Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
Male	2096 62%	181 68% GHLNR	63 61% N	66 65% LNR	40 74% GHLNR	35 70% GHLNR	25 50%	26 49%	61 61% N	66 65% LNR	75 60% N	284 52%	31 60%	44 43% GHKLNRY	127 72% LNR	66 65% LNR	83 64% LNR	172 53% GHLNR	69 68% GHLNR	166 80% LN	63 62% LN	97 92% GHLNR	86 69% GHLNR	62 62% N	108 62% LN
Female	1261 38%	87 32% TV	40 39% TV	36 35% TV	14 26% V	15 30% V	25 50% BEFOSITWW	27 51% BEFOSITWW	39 39% TV	35 35% TV	50 40% OTV	266 48% GHLNR	21 40% TV	58 57% GHLNR	49 28% V	35 35% TV	47 36% TV	153 47% BEFJOPGSIWW	32 32% TV	41 20% V	38 38% TV	9 8% V	39 31% TV	38 38% TV	67 38% OTV
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base



Q280. Respondent Age.

Base: All Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
18 - 19	53 2%	1	8 8%	1	1 2%	2 4%	-	1 2%	1	1	2	4	3 6%	3 3%	-	2	1	5 2%	1	4	1	1	1	1	8 5%
20 - 24	382 11%	4 1%	11 11%	15 15%	5 9%	11 22%	6 12%	7 13%	3 3%	11 11%	13 10%	62 11%	20 38%	15 15%	8 5%	10 10%	10 8%	51 16%	12 12%	21 10%	12 12%	23 22%	12 10%	10 10%	30 17%
25 - 29	522 16%	16 6%	16 16%	11 11%	8 15%	16 32%	4 8%	7 13%	10 10%	8 8%	18 14%	115 21%	13 25%	19 19%	9 5%	11 11%	29 22%	61 19%	13 13%	42 20%	9 9%	33 31%	18 14%	14 14%	30 17%
30 - 34	532 16%	23 9%	10 10%	20 20%	6 11%	7 14%	3 6%	7 13%	6 6%	17 17%	11 9%	122 22%	2 4%	22 22%	21 12%	15 15%	24 18%	49 15%	29 29%	65 31%	15 15%	12 11%	17 14%	7 7%	22 13%
35 - 39	505 15%	26 10%	9 9%	13 13%	8 15%	8 16%	11 22%	7 13%	13 13%	9 9%	10 8%	98 18%	5 10%	20 20%	24 14%	22 22%	18 14%	45 14%	19 19%	42 20%	15 15%	18 17%	21 17%	19 19%	25 14%
40 - 44	371 11%	26 10%	6 6%	15 15%	8 15%	6 12%	7 14%	5 9%	12 12%	15 15%	17 14%	54 10%	4 8%	9 9%	26 15%	11 11%	15 12%	38 12%	15 15%	14 7%	10 10%	8 8%	18 14%	14 14%	18 10%
45 - 49	324 10%	33 12%	10 10%	8 8%	6 11%	3 6%	3 6%	3 6%	13 13%	14 14%	15 12%	68 12%	4 8%	7 7%	21 12%	11 11%	9 7%	33 10%	10 10%	12 6%	6 6%	4 4%	9 7%	11 11%	11 6%
50 - 54	245 7%	36 13%	8 8%	11 11%	6 11%	3 6%	7 14%	8 15%	8 9%	17 14%	9 9%	1 2%	2 2%	18 10%	12 12%	13 10%	22 7%	1 1%	4 2%	12 12%	4 4%	10 8%	12 12%	12 8%	12 7%
55 - 59	183 5%	22 8%	10 10%	6 6%	2 4%	1 2%	6 12%	7 13%	11 11%	5 5%	10 8%	8 1%	-	2 2%	21 12%	5 5%	7 5%	15 5%	-	3 1%	9 9%	2 2%	12 10%	4 4%	15 9%
60 - 64	114 3%	35 13%	9 9%	-	2 4%	1 2%	-	1 2%	10 10%	7 7%	5 4%	5 1%	-	2 2%	13 7%	2 2%	3 2%	5 2%	1 1%	-	6 6%	-	2 2%	4 4%	1 1%
65 and over	126 4%	46 17%	6 6%	2 2%	2 4%	-	3 6%	-	13 13%	5 5%	7 6%	5 1%	-	1 1%	15 9%	-	1 1%	1	-	-	6 6%	1 1%	5 4%	4 4%	3 2%
MEAN	38.4	50.2	40.5	37.4	39.6	33.8	41.7	38.5	47.1	41.3	41.4	34.7	28.4	34.1	45.7	38.4	37.2	35.5	34.5	32.9	41.6	32.0	39.4	40.2	35.5
STD. DEV.	12.67	14.23	16.12	11.37	12.44	10.68	12.76	12.33	14.38	13.07	13.38	9.33	9.02	9.82	12.94	10.82	11.10	10.93	8.12	7.60	14.01	9.54	12.14	12.23	12.31
STD. ERR.	0.22	0.87	1.59	1.13	1.69	1.51	1.80	1.69	1.44	1.30	1.20	0.40	1.25	0.97	0.98	1.08	0.97	0.61	0.81	0.53	1.39	0.93	1.09	1.22	0.93
MEDIAN	36	50	38	36	38	33	41	36	46	41	42	33	25	32	45	37	35	34	34	32	39	29	38	39	33
Sigma	3357	268	103	102	54	50	50	53	100	101	125	550	52	102	176	101	130	325	101	207	101	106	125	100	175
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q605. Have you ever registered a domain name?

Base: All Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
Yes	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not Sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q610. What was your role in the domain registration decision?

Base: Has Registered A Domain Name

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
I was the primary decision maker	2633 78%	234 87%	74 72%	79 77% TV	45 83% MNTV	43 86% MNTV	38 76% T	39 74%	79 79% NTV	83 82% MNTV	103 82%	496 90%	34 65%	67 66%	133 76% TV	88 87% CMN	108 83% STUV	248 76% NTV	73 72% T	126 61%	73 72% T	68 64% T	92 74% T	73 73% T	137 78% NTV
It was a shared decision between myself and others	724 22%	34 13%	29 28% BLPQ	23 23% BL	9 17% MNTV	7 14% MNTV	12 24% BL	14 26% BLP	21 21% BL	18 18% L	22 18% L	54 10% BEFJKLPQ	18 35% BEFJKLPQ	35 34% BEFJKLPQ	43 24% BLP	13 13% L	22 17% L	77 24% BLP	28 28% BLPQ	81 39% BEFJKLPQ	28 28% BLPQ	38 36% BEFJKLPQ	33 26% BLP	27 27% BLP	38 22% BL
I had no say in the decision	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not Sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q625. For which purpose did you register the domain name?

28 Aug 2015  
Table 9

Base: Has Registered A Domain Name

	Country																									
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175	
Consumer: Domain names registered for personal use, (i.e., a blog, family site, clubs, volunteer/advocacy work, hobbies, photography, recipes, etc.)	1888 56%	152 57% GRTV	59 57% GR	47 46%	27 50%	22 44%	20 40%	28 53%	51 51%	52 51%	82 66%	378 69%	43 83%	53 52%	106 60%	66 65%	90 69%	146 45%	74 73%	98 47%	46 46%	48 45%	58 46%	57 57% R	85 49%	
Commercial: Business (Small)	1633 49%	195 73%	57 55%	56 55%	31 57%	17 34%	20 40%	22 42%	54 54%	37 37%	49 39%	205 37%	14 27%	48 47%	49 28%	42 42%	65 50%	139 43%	56 55%	133 64%	60 59%	45 42%	77 62%	61 61%	101 58%	
Commercial: Nonprofit	585 17%	72 27%	16 16%	22 22%	11 20%	19 38%	7 14%	6 11%	18 18%	22 22%	11 9%	71 13%	6 12%	19 19%	9 5%	20 20%	18 14%	60 18%	21 21%	37 18%	16 16%	29 27%	25 20%	21 21%	29 17%	
Commercial: Academic/Education	533 16%	40 15%	9 9%	17 17%	11 20%	9 18%	7 14%	6 11%	6 6%	8 8%	7 6%	79 14%	11 21%	24 24%	14 8%	16 16%	13 10%	66 20%	15 15%	54 26%	12 12%	24 24%	35 28%	23 23%	27 15%	
Commercial: Business (Large)	439 13%	36 13%	8 8%	16 16%	7 13%	6 12%	-	2 4%	5 5%	10 10%	10 8%	94 17%	1 2%	12 12%	12 7%	10 10%	10 8%	51 16%	17 17%	17 21%	43 21%	8 8%	15 14%	32 26%	16 16%	18 10%
Commercial: Investments	396 12%	20 7%	8 8%	2 2%	3 6%	5 10%	3 6%	4 8%	9 9%	6 6%	6 5%	96 17%	4 8%	19 19%	9 5%	5 5%	9 7%	40 12%	19 19%	39 19%	5 5%	34 32%	15 12%	7 7%	29 17%	
Commercial: Business (Multinational)	328 10%	24 9%	6 6%	9 9%	1 2%	8 16%	2 4%	2 4%	10 10%	7 7%	17 14%	57 10%	3 6%	17 17%	6 3%	10 10%	3 2%	47 14%	17 17%	27 13%	9 9%	10 9%	13 10%	10 10%	13 7%	
Commercial: Government	174 5%	9 3%	6 6%	6 6%	5 9%	6 12%	1 2%	-	4 4%	13 13%	5 4%	21 4%	2 4%	6 6%	8 5%	4 4%	6 5%	31 10%	5 5%	9 4%	-	5 5%	7 6%	6 6%	9 5%	
Advertising/Marketing	6	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	1 1%	3 3%	-	-	-	
Association	3	-	-	-	-	-	-	-	-	3 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Business use (Unspec. size)	3	-	1 1%	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	1 1%	-	
Project development	3	-	-	-	1 2%	-	-	-	-	-	-	-	-	1 1%	-	-	1 1%	-	-	-	-	-	-	-	-	
Selling/Reselling	3	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	1 1%	-	
Entrepreneurship	2	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	
Healthcare	2	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	1 1%	-	-	

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q625. For which purpose did you register the domain name?

Base: Has Registered A Domain Name

	Country																									
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175	
Clients	2	-	-	-	-	-	-	-	-	1 L	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 %
Communications	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2% BLRT	-	-	-	-	
Other	14	-	1 L	-	1 BL	-	1 BL	-	1 L	1 L	1 L	-	1 BL	-	1 %	-	-	1	-	1	-	1 L	2 BL	1 L	-	
None	1	-	-	-	-	-	-	-	-	1 L	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Decline to answer	3	-	-	1 L	-	-	1 BLRT	-	1 L	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Sigma	6020 179%	549 205%	171 166%	178 175%	98 181%	92 184%	62 124%	70 132%	159 159%	161 159%	188 150%	1001 182%	85 163%	201 197%	214 122%	173 171%	215 165%	582 179%	225 223%	441 213%	159 157%	214 202%	265 212%	205 205%	312 178%	

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q630. In what TLD(s) have you registered domain names?

28 Aug 2015  
Table 10

Base: Has Registered A Domain Name

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
.com	2414 72%	250 93%	65 63%	83 81%	35 65%	38 76%	35 70%	15 28%	59 59%	56 55%	45 36%	419 76%	35 67%	89 87%	82 52%	70 69%	80 62%	237 73%	86 85%	171 83%	70 69%	84 79%	112 90%	71 71%	117 67%
.net	1055 31%	134 50%	28 27%	36 35%	23 43%	16 32%	7 14%	10 19%	28 28%	32 32%	27 22%	202 37%	14 27%	33 32%	33 19%	41 41%	32 25%	97 30%	33 33%	39 19%	18 18%	46 43%	45 36%	29 29%	52 30%
.org	785 23%	135 50%	30 29%	25 25%	23 43%	12 24%	8 16%	7 13%	25 25%	30 30%	24 19%	81 15%	7 13%	22 22%	15 9%	18 18%	34 26%	79 24%	22 22%	55 27%	17 17%	26 25%	32 26%	27 27%	31 18%
.info	431 13%	66 25%	14 14%	9 9%	14 26%	9 18%	3 6%	6 11%	15 15%	12 12%	16 13%	66 12%	10 19%	9 9%	10 6%	8 8%	22 17%	52 16%	16 16%	14 7%	6 6%	18 17%	12 10%	12 12%	12 12%
.cn	268 8%	-	-	-	-	-	-	-	-	1 1%	266 48%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.biz	248 7%	47 18%	12 12%	7 7%	11 20%	3 6%	1 2%	4 8%	11 11%	10 10%	8 6%	16 3%	2 4%	6 6%	9 5%	10 10%	15 12%	31 10%	10 10%	13 6%	4 4%	5 5%	7 6%	2 2%	4 2%
.mobi	167 5%	25 9%	5 5%	-	5 9%	2 4%	-	-	8 8%	6 6%	5 4%	30 5%	5 10%	1 1%	5 3%	3 3%	4 3%	23 7%	2 2%	9 4%	9 9%	7 7%	6 5%	2 2%	5 3%
.in	162 5%	1	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	1 1%	157 48%	1 1%	-	-	-	-	1 1%	-
.br	103 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	103 59%
.co	102 3%	7 3%	2 2%	1 1%	1 2%	-	-	-	8 8%	-	-	-	-	-	1 1%	2 2%	-	2 1%	5 5%	-	5 5%	2 2%	66 53%	-	-
.ru	99 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	99 76%	-	-	-	-	-	-	-	-
.asia	99 3%	9 3%	4 4%	-	2 4%	2 4%	-	1 2%	3 3%	4 4%	3 2%	32 6%	1 2%	3 3%	3 2%	5 5%	1 1%	17 5%	3 3%	1	-	-	1	1	3 2%
.de	99 3%	-	-	-	1 2%	-	-	-	-	-	98 78%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.tel	90 3%	4 1%	2 2%	1 1%	2 4%	2 4%	-	1 2%	3 3%	1 1%	3 2%	37 7%	1 2%	1 1%	1 1%	4 4%	5 4%	7 2%	-	2 1%	-	2 2%	5 4%	3 3%	3 2%
.jp	89 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	89 51%	-	-	-	-	-	-	-	-	-	-
.pro	83 2%	7 3%	4 4%	-	2 4%	3 6%	-	1 2%	3 3%	3 3%	2 2%	26 5%	4 8%	-	1 1%	4 4%	7 5%	11 3%	-	-	-	-	-	1 1%	4 2%

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q630. In what TLD(s) have you registered domain names?

Base: Has Registered A Domain Name

	Country																								
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
.coop	70 2%	5 2%	1 1%	-	1 2%	2 4%	-	1 2%	1 1%	4 4%	3 2%	25 5%	1 2%	3 3%	1 1%	3 3%	-	10 3%	-	-	1 1%	1 1%	1 1%	2 2%	4 2%
.uk	69 2%	3 1%	-	-	1 2%	-	-	-	65 65%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.za	69 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	69 68%	-	-	-	-
.ca	67 2%	-	66 64%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-
.fr	61 2%	-	-	-	2 4%	-	-	-	1 1%	58 57%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.ng	60 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	60 29%	-	-	-	-	-
.us	56 2%	52 19%	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	1 1%	1	-	-	-	-	1 1%	-	-
.ar	54 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	54 54%	-
.kr	53 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	53 52%	-	-	-	-	-	-	-	-	-
.mx	52 2%	-	-	51 50%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-
.it	38 1%	1	-	-	37 69%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.pl	38 1%	-	-	-	-	-	-	38 72%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.ph	36 1%	-	-	-	-	-	-	-	-	-	-	-	-	36 35%	-	-	-	-	-	-	-	-	-	-	-
.id	35 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	35 35%	-	-	-	-	-	-
.es	34 1%	-	-	-	-	-	26 52%	-	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	5 5%	-
.vn	29 1%	-	-	-	-	-	-	-	BLRT	-	-	-	-	29 56%	-	-	-	-	-	-	-	-	-	-	-
.eg	21 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	21 20%	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q630. In what TLD(s) have you registered domain names?

Base: Has Registered A Domain Name

	Country																								
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
.eu	18 1%	1*	-	-	5 9%	-	1 2%	2 4%	3 3%	2 2%	1 1%	-	-	-	-	-	-	1*	-	-	-	1 1%	-	-	1 1%
.me	14*	1*	1 1%	-	-	-	-	-	2 2%	-	1 1%	1*	-	1 1%	1 1%	-	-	1*	-	-	-	-	3 2%	1 1%	1 1%
.tr	12*	-	-	-	-	12 24%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.tv	11	2 1%	1 1%	-	1 2%	-	-	-	1 1%	-	1 1%	-	-	-	-	-	-	-	-	2 1%	-	1 1%	1 1%	-	1 1%
.rf	9	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9 7%	-	-	-	-	-	-	-	-
.io	6	2 1%	-	1 1%	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	1 1%	-	-
.be	4*	-	-	-	-	-	-	-	-	2 2%	-	-	-	-	-	-	1 1%	1	-	-	-	-	-	-	-
.guru	4*	3 1%	-	-	-	-	-	-	-	BLT	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-
.club	4*	1*	1 1%	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-
.to	3	1*	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-
.fm	3	1*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	1 1%	-	-
.tk	3*	-	-	-	-	-	-	-	-	-	-	-	2 4%	-	-	-	-	-	-	-	-	-	-	-	1 1%
.care	2*	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.cc	2*	1*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-
.cl	2*	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-
New tld's/gtld's	2*	1*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-
.nl	2*	-	-	-	-	-	-	-	-	1 1%	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base



Q630. In what TLD(s) have you registered domain names?

Base: Has Registered A Domain Name

	Country																									
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175	
.nyc	2	2 1% L	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.photo	2	2 1% L	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.Photography	2	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1% L	-	-	-	-	-
.rock	2	1	-	-	-	-	-	-	-	-	1 1% L	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
tips	2	1	-	-	-	-	-	-	-	-	1 1% L	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.audio	2	-	1 1% L	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1% L	-	-	-	-	-	-	-
.email	2	2 1% L	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.today	2	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1% L	-	-	-	-	-	-	-	-	-
Travel	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2% BLR	-	-	
.au	2	1	-	-	-	-	-	-	-	-	-	-	-	1 1% L	-	-	-	-	-	-	-	-	-	-	-	-
.blogspot	2	-	-	1 1% L	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-
.su	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2% BLR	-	-	-	-	-	-	-	-	-
edu	2	2 1% L	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.Company name	2	-	-	-	-	-	-	-	-	-	1 1% L	-	-	-	-	-	-	-	-	-	-	-	1 1% L	-	-	-
Other	49 1% LNORTUW	15 6% LR	2 2% LR	1 1% L	2 4% LRT	-	2 4% LNRTU	-	2 2% LR	3 3% LR	3 2% LR	-	-	-	1 1% LR	2 2% LR	3 2% LR	-	1 1% L	1 1% L	-	4 4% LNORT	1 1% L	2 2% LR	4 2% LR	
None	1	-	-	-	-	-	-	-	1 1% L	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not Sure	1	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1% L	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q630. In what TLD(s) have you registered domain names?

Base: Has Registered A Domain Name

	Country																								
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
Decline to answer	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-
Sigma	7317 218%	790 295%	240 233%	217 213%	170 315%	101 202%	83 166%	86 162%	242 242%	225 223%	246 197%	1201 218%	111 213%	205 201%	263 149%	223 221%	320 246%	730 225%	215 213%	368 178%	202 200%	218 206%	301 241%	214 214%	346 198%

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q635. How many domains have you registered?

28 Aug 2015  
Table 11

Base: Has Registered A Domain Name

	Country																								
	Total Registrants (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philippines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indonesia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
1-5	2678 80%	121 45%	79 77% BW	75 74% B	34 63% B	41 82% BEW	44 88% B	49 92% B	75 75% B	78 77% BW	107 86% B	498 91% B	49 94% B	92 90% B	163 93% B	84 83% B	93 72% B	277 85% B	69 68% B	186 90% B	87 86% B	77 73% B	80 64% B	73 73% B	147 84% B
6-10	243 7%	33 12%	8 8%	7 7%	5 9% KT	1 2%	1 2%	3 6%	8 8%	3 3%	3 2%	37 7%	2 4%	6 6%	7 4%	3 3%	14 11% JKOPT	28 9% KT	14 14% FGJKLOPT	6 3%	6 6% JKOPT	11 10% FGJKLOPT	17 14% FGJKLOPT	8 8% T	12 7%
11-25	177 5%	42 16%	2 2% CKLOR	9 9% CKLOR	7 13% L	6 12% L	1 2% LN	1 2% LN	7 7% L	9 9% L	2 2% L	13 2% L	1 2% L	3 3% L	2 1% L	3 3% L	9 7% L	7 7% L	11 11% L	8 4% L	3 3% L	7 7% L	11 9% L	7 7% L	6 3% L
26-50	101 3%	22 8% LNO	4 4% LNORT	7 7% LNORT	1 2% L	-	2 4% LN	-	2 2% L	5 5% LNORT	6 5% LNORT	1 1% L	-	-	1 1% LNORT	6 6% LNO	5 4% LNO	5 2% L	2 2% L	2 1% L	2 2% L	3 3% L	11 9% L	7 7% LNORT	7 4% LNO
51-75	28 1%	10 4% L	-	-	1 2% L	-	-	-	-	2 2% L	3 2% LOR	-	-	-	-	2 2% L	-	1 1% L	1 1% L	1 1% L	1 1% L	2 2% L	1 1% L	2 2% L	1 1% L
76-99	16 *	4 1% LR	1 1%	-	-	1 2% LR	-	-	-	-	1 1% L	1 1% L	-	-	-	-	1 1% L	-	2 2% LR	1 1% L	1 1% L	-	1 1% L	1 1% L	1 1% L
100 or more	114 3%	36 13% L	9 9% LY	4 4% LY	6 11% L	1 2% L	2 4% L	-	8 8% L	4 4% LY	3 2% L	-	-	1 1% L	3 2% L	3 3% L	8 6% LNORT	7 2% L	2 2% L	3 1% L	1 1% L	6 6% LTY	4 3% L	2 2% L	1 1% L
MEAN	12.8	42.4	19.9	12.4	35.4	15.2	9.9	2.4	20.9	17.8	12.4	3.3	2.8	3.8	6.9	14.0	17.8	8.0	10.0	7.2	6.8	12.6	17.0	15.4	7.7
STD. DEV.	47.09	89.36	57.05	29.74	97.44	70.97	31.71	2.24	63.23	61.61	50.09	4.97	3.58	10.29	36.66	54.74	55.58	33.88	20.39	32.62	23.17	29.52	54.62	54.95	35.27
STD. ERR.	0.81	5.46	5.62	2.95	13.26	10.04	4.48	0.31	6.32	6.13	4.48	0.21	0.50	1.02	2.76	5.45	4.88	1.88	2.03	2.27	2.31	2.87	4.89	5.49	2.67
MEDIAN	2	8	2	2	4	2	1	2	2	2	2	2	2	2	1	2	3	2	2	2	2	3	3	2	2
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q640. Have you ever registered duplicate domain names?

28 Aug 2015  
Table 12

Base: Has Registered A Domain Name

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
Yes	1332 40%	148 55%	33 32%	37 36% O	35 65%	19 38% O	20 40% O	19 36%	39 39% OT	50 50%	42 34% O	252 46% NORTU	25 48%	31 30%	40 23% CKNORTU	48 48% CKNORTU	63 48%	100 31%	41 41% OTU	55 27%	27 27%	46 43% ORTU	58 46% CKNORTU	36 36% O	68 39% OTU
No	2025 60%	120 45% BEJLPQW	70 68% BE	65 64% BE	19 35%	31 62% BE	30 60% BE	34 64% BE	61 61% BE	51 50% BEJLPQW	83 66% BE	298 54% BE	27 52% BEJLMPQW	71 70% BEJLMPQW	136 77% BEJLMPQW	53 52% E	67 52% E	225 69% BEJLMPQW	60 59% BE	152 73% BEJLMPQSWWY	74 73% BEJLMPQSWWY	60 57% BE	67 54% E	64 64% BE	107 61% BE
Not Sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q655. COUNTRY QUOTAS

Base: All Qualified

	Country																									
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175	
US	268 8%	268 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CANADA	103 3%	-	103 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MEXICO	102 3%	-	-	102 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ITALY	54 2%	-	-	-	54 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TURKEY	50 1%	-	-	-	-	50 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
SPAIN	50 1%	-	-	-	-	-	50 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
POLAND	53 2%	-	-	-	-	-	-	53 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
UNITED KINGDOM	100 3%	-	-	-	-	-	-	-	100 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
FRANCE	101 3%	-	-	-	-	-	-	-	-	101 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
GERMANY	125 4%	-	-	-	-	-	-	-	-	-	125 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CHINA	550 16%	-	-	-	-	-	-	-	-	-	-	550 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
VIETNAM	52 2%	-	-	-	-	-	-	-	-	-	-	-	52 100%	-	-	-	-	-	-	-	-	-	-	-	-	-
PHILIPPINES	102 3%	-	-	-	-	-	-	-	-	-	-	-	-	102 100%	-	-	-	-	-	-	-	-	-	-	-	-
JAPAN	176 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	176 100%	-	-	-	-	-	-	-	-	-	-	-
SOUTH KOREA	101 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	101 100%	-	-	-	-	-	-	-	-	-	-
RUSSIA	130 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	130 100%	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q655. COUNTRY QUOTAS

Base: All Qualified

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
INIDA	325 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	325 100%	-	-	-	-	-	-	-
INDONESIA	101 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	101 100%	-	-	-	-	-	-
NIGERIA	207 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	207 100%	-	-	-	-	-
SOUTH AFRICA	101 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	101 100%	-	-	-	-
EGYPT	106 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	106 100%	-	-	-
COLOMBIA	125 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	125 100%	-	-
ARGENTINA	100 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	100 100%	-
BRAZIL	175 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	175 100%
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q700. Which of the following domain name extensions, if any, have you heard of?

Base: All Qualified Respondents

	Country																									
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175	
.com	2964 88%	259 97%	94 91% HN	92 90% N	48 89% N	45 90% N	47 94% HN	42 79% N	91 91% HN	84 83% N	108 86% N	478 87% N	43 83% N	80 78% N	149 85% N	89 88% N	121 93% N	274 84% N	93 92% N	184 89% N	97 96% N	96 91% HN	112 90% N	91 91% HN	147 84% N	
.net	2682 80%	256 96%	86 83% LNORY	91 90% FHLMNORTY	46 85% LNRY	37 74% N	42 84% N	38 72% N	84 83% LNORY	84 86% LNORY	108 81% HLNORY	397 72% N	40 77% N	69 68% N	127 72% N	82 81% N	112 86% N	235 72% N	90 89% FHLMNORTY	165 80% LNRY	88 87% FHLNORY	84 79% N	111 89% FHLMNORTY	86 86% HLNORY	124 71% N	
.org	2519 75%	250 93%	88 85% FHLMNORTY	92 90% FHLMNORTY	50 93% FHLMNORTY	34 68% LMNOR	42 84% N	38 72% LO	89 89% FHLMNORTY	80 79% LNO	101 81% LMNOR	305 55% N	34 65% N	63 62% N	99 56% N	73 72% LO	109 84% FHLMNORTY	225 69% LO	83 82% LMNOR	174 84% FHLMNORTY	90 89% FHLMNORTY	80 75% LNO	105 84% FLMNOPRY	89 89% FHLMNOPRY	126 72% LO	
.info	1911 57%	202 75%	60 58% LN	67 66% JLNOPRY	41 76% CPHLANDRSTUY	27 54% N	36 72% JLNOPRY	30 57% LN	63 63% LN	52 51% N	87 70% JLNOPRY	230 42% N	31 60% LN	37 36% N	93 53% LN	48 48% CPHLANDRSTUY	96 74% N	175 54% LN	54 59% LN	127 61% LN	58 57% LN	65 61% LN	78 62% LN	63 63% LN	85 49% N	
.biz	1556 46%	219 82%	57 55% LY	44 43% LY	34 63% LY	25 50% LY	16 32% LY	21 40% LY	69 69% LVY	49 49% GHLMNORVWXY	70 56% N	131 24% N	17 33% N	36 35% LY	79 45% LY	54 53% GLMNRVWXY	80 62% CPHLANDRSTUY	133 41% LY	73 72% CPHLANDRSTUY	116 56% DGHLMNORVWXY	68 67% DGHLMNORVWXY	37 35% L	49 39% LY	37 37% LY	42 24% N	
.mobi	991 30%	128 48%	31 30% HOPY	32 31% HOPY	18 33% HOPY	18 36% HOPY	13 26% N	7 13% HOPY	36 36% HOPY	29 29% Y	31 25% Y	117 21% Y	18 35% HLNOPY	20 20% N	28 16% N	16 16% HKLNORVWXY	51 39% OY	81 25% HKLNORVWXY	39 39% CPHLANDRSTUY	89 43% CPHLANDRSTUY	76 75% N	27 25% Y	40 32% HLNOPY	21 21% N	25 14% N	
.asia	640 19%	68 25% Y	16 16% Y	18 17% Y	12 22% Y	9 18% Y	5 10% N	5 9% GHTUVY	24 24% Y	19 19% Y	20 16% Y	120 22% GHTUVY	7 13% N	22 22% Y	32 18% Y	21 21% Y	27 21% Y	79 24% GHTUVWY	39 39% Y	27 13% Y	12 12% Y	14 13% Y	18 14% Y	15 15% Y	11 6% N	
.tel	596 18%	53 20% NOUVY	23 22% NOTUVY	17 17% O	12 22% NOUVY	11 22% NOUVY	7 14% N	8 15% MNRSTUVWXY	27 27% NOUVY	22 22% MNOTUVY	28 18% MNRSTUVWXY	136 22% N	5 10% N	10 10% N	14 8% NOUY	20 20% NOUY	39 30% NOUY	54 17% O	13 13% O	27 13% O	9 9% O	11 10% O	19 15% O	13 13% O	18 10% O	
.pro	547 16%	53 20% GNOSTUWXY	15 15% NW	18 18% NOTUW	12 22% GNOSTUWXY	9 18% NTW	3 6% N	11 21% GNOTUWX	21 21% GNOSTUWXY	23 23% GNORSTUWXY	23 18% GNOTUWX	125 23% GNORSTUWXY	6 12% N	6 6% N	16 9% N	13 13% N	61 47% N	46 14% NTW	10 10% N	17 8% N	8 8% N	15 14% N	8 6% N	9 9% N	19 11% N	
.cn	433 13%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.coop	370 11%	38 14% DHNRTV	8 8% V	5 5% DTV	8 15% DTV	6 12% V	5 10% V	2 4% N	25 25% CPHLANDRSTUY	20 20% N	13 10% V	86 16% CDHNORSTUV	3 6% N	6 6% N	16 9% V	10 10% V	12 9% V	28 9% V	7 7% N	12 6% N	7 7% N	2 2% N	17 14% DTV	17 17% CDHNRSTUV	17 10% V	
.in	255 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	255 78%	-	-	-	-	-	-	-	
.us	225 7%	225 84%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
.ng	168 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	168 81%	-	-	-	-		
.jp	160 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	160 91%	-	-	-	-	-	-	-	-	-		
.br	144 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	144 82%	

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q700. Which of the following domain name extensions, if any, have you heard of?

Base: All Qualified Respondents

	Country																								
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
.ru	114 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	114 88%	-	-	-	-	-	-	-	-
.de	113 3%	-	-	-	-	-	-	-	-	-	113 90%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.co	108 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	108 86%	-	-	-
.mx	96 3%	-	-	96 94%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.ca	95 3%	-	95 92%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.za	94 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	94 93%	-	-	-	-
.id	91 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	91 90%	-	-	-	-	-	-
.ar	89 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	89 89%	-
.uk	88 3%	-	-	-	-	-	-	-	88 88%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.fr	86 3%	-	-	-	-	-	-	-	-	86 85%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.eg	81 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	81 76%	-	-	-
.kr	78 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	78 77%	-	-	-	-	-	-	-	-	-
.ph	78 2%	-	-	-	-	-	-	-	-	-	-	-	-	78 76%	-	-	-	-	-	-	-	-	-	-	-
.it	53 2%	-	-	-	53 98%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.pl	45 1%	-	-	-	-	-	-	-	45 85%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.es	44 1%	-	-	-	-	-	44 88%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.vn	39 1%	-	-	-	-	-	-	-	-	-	-	-	39 75%	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base



Q700. Which of the following domain name extensions, if any, have you heard of?

Base: All Qualified Respondents

	Country																								
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
.tr	37 1%	-	-	-	-	37 74%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I am not aware of any of these	33 1%	1*	-	-	-	-	-	-	2%	2%	-	4 1%	1 2%	3 3% BLY	2 1%	1 1%	2 2%	5 2%	-	6 3% BLY	2 2%	-	1 1%	1 1%	-
Not Sure	4*	-	-	-	-	-	-	-	-	-	1 1%	1*	-	-	-	-	-	2 1%	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	17627 525%	1752 654%	573 556%	572 561%	334 619%	258 516%	260 520%	247 466%	619 619%	550 545%	703 562%	2563 466%	244 469%	430 422%	815 463%	505 500%	824 634%	1592 490%	598 592%	1112 537%	609 603%	512 483%	666 533%	531 531%	758 433%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q705. Which of the following domain name extensions have you personally visited when going to websites?

Base: Heard Of Extensions

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3320	267	103	102	54*	50*	50*	53*	98*	99*	124	545	51*	99*	174	100	128	318	101	201	99*	106	124	99*	175
.com	2879 87%	256 96%	92 89%	90 88%	48 89%	44 88%	45 90%	39 74%	89 91%	81 82%	106 85%	468 86%	40 78%	78 79%	131 75%	88 88%	116 91%	263 83%	91 90%	180 90%	97 98%	94 89%	109 88%	90 88%	144 82%
.net	2359 71%	242 91%	72 70%	84 82%	44 81%	34 68%	35 70%	30 57%	76 76%	71 72%	95 77%	357 86%	35 69%	54 55%	95 55%	76 76%	98 77%	191 60%	80 79%	150 75%	76 77%	82 77%	102 82%	69 70%	111 63%
.org	2244 68%	241 90%	82 80%	87 85%	48 89%	30 60%	37 74%	32 60%	82 84%	69 70%	91 73%	246 45%	27 53%	52 53%	72 41%	69 69%	98 77%	190 60%	74 73%	164 82%	83 84%	75 71%	97 78%	82 83%	116 66%
.info	1364 41%	130 49%	33 32%	44 43%	36 67%	21 42%	24 48%	26 49%	46 47%	37 37%	70 56%	172 32%	27 53%	25 25%	62 36%	26 26%	81 63%	115 36%	49 49%	93 46%	37 37%	53 50%	58 47%	42 42%	57 33%
.biz	947 29%	115 43%	29 28%	25 25%	27 50%	22 44%	10 20%	14 26%	37 38%	25 25%	43 35%	85 16%	15 29%	24 24%	42 24%	36 36%	58 45%	73 23%	42 42%	83 41%	42 42%	23 22%	32 26%	19 19%	26 15%
.mobi	501 15%	56 21%	11 11%	10 10%	12 22%	9 18%	5 10%	4 8%	13 13%	11 11%	11 9%	61 11%	12 24%	10 10%	11 6%	5 5%	24 19%	53 17%	23 23%	60 30%	48 48%	16 15%	14 11%	11 11%	11 6%
.cn	395 12%	-	-	-	-	-	-	-	-	-	-	395 72%	-	-	-	-	-	-	-	-	-	-	-	-	-
.asia	256 8%	11 4%	3 3%	5 5%	6 11%	5 10%	-	1 2%	4 4%	7 7%	5 4%	66 12%	4 8%	13 13%	15 9%	7 7%	7 5%	36 11%	24 24%	14 7%	2 2%	3 3%	8 6%	4 4%	6 3%
.tel	234 7%	5 2%	8 8%	6 6%	4 7%	6 12%	3 6%	3 6%	5 5%	6 6%	7 7%	74 14%	2 4%	6 6%	8 5%	5 5%	13 10%	26 8%	3 3%	13 6%	3 3%	4 4%	11 9%	2 2%	9 5%
.pro	232 7%	8 3%	9 9%	3 3%	6 11%	6 12%	2 4%	3 6%	6 6%	8 8%	9 7%	59 11%	6 12%	4 4%	7 4%	6 6%	39 30%	21 7%	1 1%	7 3%	2 2%	4 4%	3 2%	5 5%	8 5%
.in	224 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	224 70%	-	-	-	-	-	-	-
.ng	163 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	163 81%	-	-	-	-	-
.us	157 5%	157 59%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.coop	153 5%	9 3%	4 4%	2 2%	2 4%	4 8%	-	1 2%	6 6%	11 11%	4 3%	53 10%	2 4%	2 2%	7 4%	3 3%	2 2%	14 4%	2 2%	1 1%	2 2%	-	10 8%	4 4%	8 5%
.jp	148 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	148 85%	-	-	-	-	-	-	-	-	-	-
.br	137 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	137 78%

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q705. Which of the following domain name extensions have you personally visited when going to websites?

Base: Heard Of Extensions

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3320	267	103	102	54*	50*	50*	53*	98*	99*	124	545	51*	99*	174	100	128	318	101	201	99*	106	124	99*	175
.de	112 3%	-	-	-	-	-	-	-	-	-	112 90%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.ru	109 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	109 85%	-	-	-	-	-	-	-	-
.co	104 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	104 84%	-	-
.za	93 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	93 94%	-	-	-	-
.mx	93 3%	-	-	93 91%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.ca	89 3%	-	89 86%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.ar	80 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	80 81%	-
.uk	79 2%	-	-	-	-	-	-	-	79 81%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.fr	77 2%	-	-	-	-	-	-	-	-	77 78%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.kr	76 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	76 76%	-	-	-	-	-	-	-	-	-
.id	75 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	75 74%	-	-	-	-	-	-
.eg	73 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	73 69%	-	-	
.ph	71 2%	-	-	-	-	-	-	-	-	-	-	-	-	71 72%	-	-	-	-	-	-	-	-	-	-	-
.it	53 2%	-	-	-	53 98%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.pl	45 1%	-	-	-	-	-	-	-	-	45 85%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.es	44 1%	-	-	-	-	-	44 88%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.vn	38 1%	-	-	-	-	-	-	-	-	-	-	-	38 75%	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q705. Which of the following domain name extensions have you personally visited when going to websites?

Base: Heard Of Extensions

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3320	267	103	102	54*	50*	50*	53*	98*	99*	124	545	51*	99*	174	100	128	318	101	201	99*	106	124	99*	175
.tr	36 1%	-	-	-	-	36 72%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None of these above	34 1%	-	4 4%	-	-	-	-	-	2 2%	1 1%	2 2%	7 1%	1 2%	2 2%	4 2%	2 2%	3 2%	2 1%	-	3 1%	-	-	-	1 1%	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	13774 415%	1230 461%	436 423%	449 440%	286 530%	217 434%	205 410%	198 374%	445 454%	404 408%	557 449%	2043 375%	209 410%	341 344%	602 346%	399 399%	648 506%	1208 380%	464 459%	931 463%	485 490%	427 403%	548 442%	409 413%	633 362%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q711. How likely are you to visit websites with the following domain name extensions in the next 6 months?

28 Aug 2015  
Table 16

SUMMARY TABLE OF TOP 2 BOX

Base: All Qualified Respondents

	Country																									
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175	
.vn	49 94%	-	-	-	-	-	-	-	-	-	-	-	49 94%	-	-	-	-	-	-	-	-	-	-	-	-	-
.id	95 94%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	95 94%	-	-	-	-	-	-	-
.za	94 93%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	94 93%	-	-	-	-	-
.cn	510 93%	-	-	-	-	-	-	-	-	-	-	510 93%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.de	113 90%	-	-	-	-	-	-	-	-	-	113 90%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.ca	93 90%	-	93 90%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.ru	117 90%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	117 90%	-	-	-	-	-	-	-	-	-
.ng	184 89%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	184 89%	-	-	-	-	-	-
.com	2983 89%	256 96%	92 89%	93 91%	43 80%	45 90%	40 80%	47 89%	85 85%	77 76%	115 92%	518 94%	50 96%	80 78%	145 82%	94 93%	120 92%	286 88%	97 96%	186 90%	92 91%	94 89%	98 78%	90 90%	140 80%	
.pl	47 89%	-	-	-	-	-	-	47 89%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.mx	90 88%	-	-	90 88%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.kr	89 88%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	89 88%	-	-	-	-	-	-	-	-	-	-
.eg	92 87%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	92 87%	-	-	-
.in	282 87%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	282 87%	-	-	-	-	-	-	-	-
.it	46 85%	-	-	-	46 85%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.tr	42 84%	-	-	-	-	42 84%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q711. How likely are you to visit websites with the following domain name extensions in the next 6 months?

28 Aug 2015  
Table 16

SUMMARY TABLE OF TOP 2 BOX

Base: All Qualified Respondents

	Country																									
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175	
.jp	147 84%	-	-	-	-	-	-	-	-	-	-	-	-	-	147 84%	-	-	-	-	-	-	-	-	-	-	-
.br	146 83%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	146 83%	
.net	2769 82%	239 89%	80 78%	89 87%	42 78%	42 84%	40 80%	42 79%	73 73%	70 69%	103 82%	479 87%	45 87%	77 75%	127 72%	91 90%	111 85%	267 82%	93 92%	177 86%	79 78%	89 84%	96 77%	81 81%	137 78%	
.uk	82 82%	-	-	-	-	-	-	-	82 82%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.ar	82 82%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	82 82%	-	
.org	2710 81%	248 93%	80 78%	94 92%	46 85%	39 78%	42 84%	38 72%	83 83%	70 69%	95 76%	420 76%	44 85%	75 74%	96 55%	78 77%	110 85%	277 85%	90 89%	182 88%	82 81%	93 88%	103 82%	87 87%	138 79%	
.ph	80 78%	-	-	-	-	-	-	-	-	-	-	-	-	80 78%	-	-	-	-	-	-	-	-	-	-	-	-
.es	39 78%	-	-	-	-	-	39 78%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.co	97 78%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	97 78%	-	-	
.fr	78 77%	-	-	-	-	-	-	-	-	78 77%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.info	2197 85%	137 51%	55 53%	75 74%	40 74%	37 74%	36 72%	43 81%	56 58%	53 52%	81 85%	388 71%	45 87%	61 60%	95 54%	42 42%	89 68%	231 71%	78 77%	155 75%	60 59%	73 69%	84 87%	68 68%	115 66%	
.us	154 57%	154 57%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.biz	1704 51%	127 47%	47 46%	46 45%	22 41%	33 66%	20 40%	32 60%	46 46%	39 39%	43 34%	336 61%	26 50%	49 48%	81 46%	48 48%	69 53%	192 59%	66 65%	133 64%	53 52%	45 42%	44 35%	29 29%	78 45%	
.mobi	1425 42%	79 29%	24 23%	37 36%	17 31%	21 42%	20 40%	22 42%	22 22%	35 35%	30 24%	332 60%	27 52%	27 26%	56 32%	26 26%	47 36%	186 57%	51 50%	112 54%	64 63%	41 39%	41 33%	30 30%	78 45%	
.pro	1199 36%	39 15%	22 34%	35 34%	15 28%	24 48%	15 30%	22 42%	23 23%	35 35%	26 21%	341 62%	16 31%	24 24%	46 26%	22 22%	66 51%	166 51%	27 27%	63 30%	19 19%	31 29%	32 26%	16 16%	74 42%	
.tel	1171 35%	26 10%	20 19%	38 37%	15 28%	23 46%	18 36%	23 43%	18 18%	29 29%	23 18%	346 63%	20 38%	23 23%	43 24%	22 22%	44 34%	163 50%	35 35%	70 34%	18 18%	30 28%	33 26%	17 17%	74 42%	
.asia	1151 34%	27 10%	22 21%	27 26%	15 28%	22 44%	10 20%	20 38%	18 18%	29 29%	24 19%	329 60%	16 31%	40 39%	53 30%	23 23%	43 33%	175 54%	55 54%	51 25%	21 21%	30 28%	29 23%	14 14%	58 33%	

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base, \*\* very small base (under 30) ineligible for sig testing

Q711. How likely are you to visit websites with the following domain name extensions in the next 6 months?

SUMMARY TABLE OF TOP 2 BOX

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
.coop	1059 32%	31 12%	22 21% BU	22 22% BU	15 28% BKU	18 36% BIKNPUX	19 38% BCDKNPUX	18 34% BIKU	18 18% BIKU	32 32% BIKU	16 13% BIKU	314 57% BIKU	12 23% BU	21 21% B	50 28% BKU	21 21% B	40 31% BIKU	149 46% BIKU	28 28% BKU	53 26% BKU	11 11% BKU	25 24% BKU	36 29% BKU	20 20% B	68 39% BCDKNPUX

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base, \*\* very small base (under 30) ineligible for sig testing

Q711. How likely are you to visit websites with the following domain name extensions in the next 6 months?  
SUMMARY TABLE OF BOTTOM 2 BOX

28 Aug 2015  
Table 17

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
.asia	1579 47%	188 70%	59 57%	59 58%	24 44%	23 46%	27 54%	25 47%	57 57%	58 57%	75 60%	151 27%	27 52%	39 38%	79 45%	59 58%	64 49%	102 31%	29 29%	101 49%	58 57%	62 58%	70 56%	60 60%	83 47%
.coop	1578 47%	164 61%	57 55%	60 59%	23 43%	26 52%	16 32%	22 42%	51 51%	54 53%	79 63%	157 29%	30 58%	48 47%	78 44%	61 60%	63 48%	121 37%	48 48%	97 47%	67 66%	65 61%	63 50%	51 51%	77 44%
.tel	1508 45%	170 63%	59 57%	47 46%	22 41%	23 46%	18 36%	20 38%	48 48%	54 53%	71 57%	141 26%	22 42%	51 50%	83 47%	60 59%	61 47%	117 36%	43 43%	90 43%	58 57%	63 59%	61 49%	54 54%	72 41%
.pro	1456 43%	161 60%	53 51%	49 48%	22 41%	20 40%	20 40%	22 42%	44 44%	54 53%	69 55%	130 24%	27 52%	47 46%	84 48%	59 58%	38 29%	112 34%	49 49%	83 40%	58 57%	64 60%	65 52%	54 54%	72 41%
.mobi	1339 40%	137 51%	53 51%	53 52%	20 37%	25 50%	17 34%	21 40%	50 50%	52 51%	68 54%	145 26%	16 31%	45 44%	76 43%	57 56%	60 46%	91 28%	33 33%	61 29%	25 25%	55 52%	63 50%	48 48%	68 39%
.biz	1157 34%	101 38%	43 42%	38 37%	23 43%	17 34%	20 40%	12 23%	32 32%	48 48%	57 46%	143 26%	19 37%	33 32%	57 32%	45 45%	42 32%	86 26%	21 21%	52 25%	35 35%	52 49%	56 45%	51 51%	74 42%
.us	78 29%	78 29%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.info	792 24%	91 34%	33 32%	18 18%	9 17%	10 20%	7 14%	6 11%	25 25%	38 38%	32 26%	113 21%	5 10%	21 21%	49 28%	46 46%	24 18%	64 20%	12 12%	36 17%	31 31%	27 25%	29 23%	20 20%	46 26%
.fr	19 19%	-	-	-	-	-	-	-	-	19 19%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.co	21 17%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	21 17%	-	-
.br	24 14%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	24 14%
.ar	13 13%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	13 13%	-
.org	434 13%	13 5%	14 14%	8 8%	5 9%	7 14%	4 8%	9 17%	10 10%	27 27%	22 18%	90 16%	5 10%	13 13%	46 26%	16 16%	11 8%	31 10%	7 7%	16 8%	12 12%	10 9%	18 14%	10 10%	30 17%
.tr	6 12%	-	-	-	-	6 12%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.net	384 11%	20 7%	20 19%	9 9%	10 19%	6 12%	5 10%	8 15%	13 13%	27 27%	14 11%	43 8%	4 8%	9 9%	29 16%	6 6%	7 5%	43 13%	6 6%	20 10%	11 11%	11 10%	22 18%	13 13%	28 16%
.es	5 10%	-	-	-	-	-	5 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Q711. How likely are you to visit websites with the following domain name extensions in the next 6 months?

SUMMARY TABLE OF BOTTOM 2 BOX

Base: All Qualified Respondents

	Total Registrants (A)	Country																							
		US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philippines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indonesia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
		Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125
.ph	10 10%	-	-	-	-	-	-	-	-	-	-	-	-	10 10%	-	-	-	-	-	-	-	-	-	-	-
.jp	17 10%	-	-	-	-	-	-	-	-	-	-	-	-	17 10%	-	-	-	-	-	-	-	-	-	-	-
.eg	10 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	10 9%	-	-	-	-
.it	5 9%	-	-	-	5 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.in	30 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	30 9%	-	-	-	-	-	-	-	-
.mx	9 9%	-	-	9 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.uk	8 8%	-	-	-	-	-	-	8 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.kr	8 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	8 8%	-	-	-	-	-	-	-	-	-	-
.pl	4 8%	-	-	-	-	-	4 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.com	219 7%	6 2%	7 7% BLQ	6 6% L	8 15% BKLMPQRSTUW	3 6%	5 10% BLQS	3 6%	5 5% L	22 22% L	7 6% L	11 2%	1 2%	11 11% BLQS	18 10% BLQS	4 4%	2 2% BLQS	26 8% BLQS	2 2% L	12 6% BL	5 5%	4 4% BDIKLMPORSTUV	18 14% L	7 7% BLQ	26 15% BCKLMPORSTUV
.ng	13 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	13 6%	-	-	-	-	-
.ca	6 6%	-	6 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.de	7 6%	-	-	-	-	-	-	-	-	7 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.id	4 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 4%	-	-	-	-	-	-	-
.za	4 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 4%	-	-	-	-
.cn	18 3%	-	-	-	-	-	-	-	-	-	-	18 3%	-	-	-	-	-	-	-	-	-	-	-	-	-
.ru	4 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 3%	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base, \*\* very small base (under 30) ineligible for sig testing

Q711. How likely are you to visit websites with the following domain name extensions in the next 6 months?

28 Aug 2015  
Table 17

SUMMARY TABLE OF BOTTOM 2 BOX

Base: All Qualified Respondents

	Country																								
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
.vn	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q711. How likely are you to visit websites with the following domain name extensions in the next 6 months?  
SUMMARY TABLE OF VERY/SOMEWHAT LIKELY FOR ALL DOMAIN NAMES

28 Aug 2015  
Table 18

Base: All Qualified Respondents

	Country																								
	Total Regi- strants (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip- pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone- sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
Respondent 3 or 4	3226 96%	262 98%	101 98%	99 97%	51 94%	48 96%	47 94%	52 98%	90 90%	91 90%	123 98%	539 98%	52 100%	99 97%	162 92%	99 98%	125 96%	316 97%	100 99%	200 97%	97 96%	106 100%	115 92%	94 94%	158 90%
		IJOWY	IJOWY	IJY							IJOWY	IJOWXY	IJOWY	IJY		IJOWY		IJOWY	IJOWY	IJY		EFJUDQWXY			

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q711\_1. How likely are you to visit websites with the following domain name extensions in the next 6 months?

1. .biz

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
TOP 2 BOX (NET)	1704 51%	127 47%	47 46%	46 45%	22 41%	33 66%	20 40%	32 60%	46 46%	39 39%	43 34%	336 61%	26 50%	49 48%	81 46%	48 48%	69 53%	192 59%	66 65%	133 64%	53 52%	45 42%	44 35%	29 29%	78 45%
Very likely	734 22%	47 18%	11 11%	13 13%	9 17%	19 38%	3 6%	12 23%	21 21%	12 12%	23 18%	146 27%	12 23%	21 21%	26 15%	20 20%	36 28%	78 24%	32 32%	79 38%	31 31%	18 17%	23 18%	10 10%	32 18%
Somewhat likely	970 29%	80 30%	36 35%	33 32%	13 24%	14 28%	17 34%	20 40%	25 38%	27 27%	20 16%	190 35%	14 27%	28 27%	55 31%	28 28%	33 25%	114 35%	34 34%	54 26%	22 22%	27 25%	21 17%	19 19%	46 26%
BOTTOM 2 BOX (NET)	1157 34%	101 38%	43 42%	38 37%	23 43%	17 34%	20 40%	12 23%	32 32%	48 48%	57 46%	143 26%	19 37%	33 32%	57 32%	45 45%	42 32%	86 26%	21 21%	52 25%	35 35%	52 49%	56 45%	51 51%	74 42%
Somewhat unlikely	612 18%	53 20%	23 22%	20 20%	13 24%	11 22%	10 20%	6 11%	8 8%	22 22%	34 27%	85 15%	14 27%	18 18%	30 17%	22 22%	22 17%	52 16%	14 14%	32 15%	16 16%	25 24%	26 21%	25 HILRST	31 18%
Very unlikely	545 16%	48 18%	20 19%	18 18%	10 19%	6 12%	10 20%	6 11%	24 24%	26 26%	23 18%	58 11%	5 10%	15 15%	27 15%	23 23%	20 15%	34 10%	7 7%	20 10%	19 19%	27 25%	30 24%	26 26%	43 25%
Not sure	496 15%	40 15%	13 13%	18 FP	9 17%	-	10 20%	9 17%	22 22%	14 14%	25 20%	71 13%	7 13%	20 20%	38 22%	8 8%	19 15%	47 14%	14 14%	22 11%	13 13%	9 8%	25 20%	20 20%	23 13%
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q711\_2. How likely are you to visit websites with the following domain name extensions in the next 6 months?  
2. .com

Base: All Qualified Respondents

	Country																								
	Total Registrants (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philippines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indonesia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
TOP 2 BOX (NET)	2983	256	92	93	43	45	40	47	85	77	115	518	50	80	145	94	120	286	97	186	92	94	98	90	140
Very likely	2717	250	84	92	40	42	34	37	77	68	99	440	45	76	112	86	112	256	95	181	89	89	97	86	130
Somewhat likely	266	6	8	1	3	3	6	10	8	9	16	78	5	4	33	8	8	30	2	5	3	5	1	4	10
BOTTOM 2 BOX (NET)	219	6	7	6	8	3	5	3	5	22	7	11	1	11	18	4	2	26	2	12	5	4	18	7	26
Somewhat unlikely	64	2	3	-	5	1	2	3	2	10	3	3	-	1	9	1	1	9	-	1	2	1	1	-	4
Very unlikely	155	4	4	6	3	2	3	-	3	12	4	8	1	10	9	3	1	17	2	11	3	3	17	7	22
Not sure	155	6	4	3	3	2	5	3	10	2	3	21	1	11	13	3	8	13	2	9	4	8	9	3	9
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	3357	268	103	102	54	50	50	53	100	101	125	550	52	102	176	101	130	325	101	207	101	106	125	100	175
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q711\_3. How likely are you to visit websites with the following domain name extensions in the next 6 months?

28 Aug 2015  
Table 21

3. .info

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
TOP 2 BOX (NET)	2197 65%	137 51%	55 53%	75 74%	40 74%	37 74%	36 72%	43 81%	56 56%	53 52%	81 65%	388 71%	45 87%	61 60%	95 54%	42 42%	89 68%	231 71%	78 77%	155 75%	60 59%	73 69%	84 67%	68 68%	115 66%
Very likely	1146 34%	61 23%	16 16%	37 36%	22 41%	24 48%	15 30%	20 38%	27 27%	25 25%	51 41%	192 35%	28 54%	21 21%	35 20%	17 17%	61 47%	134 41%	41 41%	100 48%	31 31%	41 39%	50 40%	32 32%	65 37%
Somewhat likely	1051 31%	76 28%	39 38%	38 37%	18 33%	13 26%	21 42%	23 43%	29 29%	28 28%	30 24%	196 36%	17 33%	40 39%	60 34%	25 25%	28 22%	97 30%	37 37%	55 27%	29 29%	32 30%	34 27%	36 36%	50 29%
BOTTOM 2 BOX (NET)	792 24%	91 34%	33 32%	18 18%	9 17%	10 20%	7 14%	6 11%	25 25%	38 38%	32 26%	113 21%	5 10%	21 21%	49 28%	46 46%	24 18%	64 20%	12 12%	36 17%	31 31%	27 25%	29 23%	20 20%	46 26%
Somewhat unlikely	429 13%	53 20%	14 14%	12 12%	4 7%	7 14%	2 4%	2 4%	10 10%	20 20%	21 17%	72 13%	5 10%	9 9%	24 14%	21 21%	13 10%	41 13%	7 7%	19 9%	14 14%	16 15%	13 10%	10 10%	20 11%
Very unlikely	363 11%	38 14%	19 18%	6 6%	5 9%	3 6%	5 10%	4 8%	15 15%	18 18%	11 9%	41 7%	-	12 12%	25 14%	11 25%	8 8%	23 7%	5 5%	17 8%	17 17%	11 10%	16 13%	10 10%	26 15%
Not sure	368 11%	40 15%	15 15%	9 9%	5 9%	3 6%	7 14%	4 8%	19 19%	10 10%	12 10%	49 9%	2 4%	20 20%	32 18%	13 13%	17 13%	30 9%	11 11%	16 8%	10 10%	6 6%	12 10%	12 12%	14 8%
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q711\_4. How likely are you to visit websites with the following domain name extensions in the next 6 months?

4. .mobi

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
TOP 2 BOX (NET)	1425	79	24	37	17	21	20	22	22	35	30	332	27	27	56	26	47	186	51	112	64	41	41	30	78
Very likely	585	35	7	9	6	13	7	5	9	13	12	136	13	6	11	7	27	71	20	52	41	21	19	8	37
Somewhat likely	840	44	17	28	11	8	13	17	13	22	18	196	14	21	45	19	20	115	31	60	23	20	22	22	41
BOTTOM 2 BOX (NET)	1339	137	53	53	20	25	17	21	50	52	68	145	16	45	76	57	60	91	33	61	25	55	63	48	68
Somewhat unlikely	614	44	24	27	10	16	12	13	15	19	31	88	8	18	39	18	27	46	19	31	12	27	24	18	28
Very unlikely	725	93	29	26	10	9	5	8	35	33	37	57	8	27	37	39	33	45	14	30	13	28	39	30	40
Not sure	593	52	26	12	17	4	13	10	28	14	27	73	9	30	44	18	23	48	17	34	12	10	21	22	29
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	3357	268	103	102	54	50	50	53	100	101	125	550	52	102	176	101	130	325	101	207	101	106	125	100	175

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q711\_5. How likely are you to visit websites with the following domain name extensions in the next 6 months?

5. .net

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
TOP 2 BOX (NET)	2769	239	80	89	42	42	40	42	73	70	103	479	45	77	127	91	111	267	93	177	79	89	96	81	137
Very likely	2027	192	41	64	30	35	24	27	51	47	74	362	37	48	74	73	84	187	79	147	53	78	68	53	99
Somewhat likely	742	47	39	25	12	7	16	15	22	23	29	117	8	29	53	18	27	80	14	30	26	11	28	28	38
BOTTOM 2 BOX (NET)	384	20	20	9	10	6	5	8	13	27	14	43	4	9	29	6	7	43	6	20	11	11	22	13	28
Somewhat unlikely	211	14	11	2	8	4	2	7	6	16	11	26	3	4	18	3	5	24	4	6	7	8	8	6	8
Very unlikely	173	6	9	7	2	2	3	1	7	11	3	17	1	5	11	3	2	19	2	14	4	3	14	7	20
Not sure	204	9	3	4	2	2	4	5	3	14	4	8	28	3	16	20	4	12	15	2	10	11	6	7	10
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	3357	268	103	102	54	50	50	53	100	101	125	550	52	102	176	101	130	325	101	207	101	106	125	100	175
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base



Q711\_6. How likely are you to visit websites with the following domain name extensions in the next 6 months?

28 Aug 2015  
Table 24

6. .org

Base: All Qualified Respondents

	Country																								
	Total Registrants (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philippines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indonesia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
TOP 2 BOX (NET)	2710 81%	248 93%	80 78%	94 92%	46 85%	39 78%	42 84%	38 72%	83 83%	70 69%	95 76%	420 76%	44 74%	75 74%	96 55%	78 77%	110 85%	277 85%	90 89%	182 88%	82 81%	93 88%	103 82%	87 87%	138 79%
Very likely	1928 57%	211 79%	58 56%	76 75%	28 52%	36 72%	26 52%	27 51%	64 64%	50 50%	65 52%	243 44%	30 58%	40 39%	38 22%	47 47%	81 62%	191 59%	68 67%	166 80%	59 58%	57 54%	89 71%	68 68%	110 63%
Somewhat likely	782 23%	37 14%	22 21%	18 18%	3 9%	16 32%	11 21%	19 19%	20 20%	30 24%	177 32%	14 27%	35 34%	58 33%	31 31%	29 22%	86 26%	22 22%	16 8%	23 23%	36 34%	14 11%	19 19%	28 16%	
BOTTOM 2 BOX (NET)	434 13%	13 5%	14 14%	8 8%	5 9%	7 14%	4 8%	9 17%	10 10%	27 27%	22 18%	90 16%	5 10%	13 13%	46 26%	16 16%	11 8%	31 10%	7 7%	16 8%	12 12%	10 9%	18 14%	10 10%	30 17%
Somewhat unlikely	218 6%	6 2%	9 9%	2 2%	3 6%	5 10%	1 2%	5 9%	4 4%	15 15%	11 9%	52 9%	4 8%	8 8%	25 14%	9 9%	6 5%	19 6%	5 5%	3 1%	7 7%	4 4%	6 5%	1 1%	8 5%
Very unlikely	216 6%	7 3%	5 5%	6 6%	2 4%	2 4%	3 6%	4 8%	6 6%	12 12%	11 9%	38 7%	1 2%	5 5%	21 12%	7 7%	5 4%	12 4%	2 2%	13 6%	5 5%	6 6%	12 10%	9 9%	22 13%
Not sure	213 6%	7 3%	9 9%	-	3 6%	4 8%	4 8%	6 11%	7 7%	4 4%	8 6%	40 7%	3 6%	14 14%	34 19%	7 7%	9 7%	17 5%	4 4%	9 4%	7 7%	3 3%	4 3%	3 3%	7 4%
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q711\_7. How likely are you to visit websites with the following domain name extensions in the next 6 months?

7. .tel

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
TOP 2 BOX (NET)	1171 35%	26 10%	20 19%	38 37%	15 28%	23 46%	18 36%	23 43%	18 18%	29 29%	23 18%	346 63%	20 38%	23 23%	43 24%	22 22%	44 34%	163 50%	35 35%	70 34%	18 18%	30 28%	33 26%	17 17%	74 42%
Very likely	458 14%	9 3%	6 6%	10 10%	5 9%	16 32%	7 14%	4 8%	7 7%	11 11%	6 5%	157 29%	11 21%	4 4%	11 6%	5 5%	24 18%	54 17%	14 14%	25 12%	10 10%	12 11%	11 9%	4 4%	35 20%
Somewhat likely	713 21%	17 6%	14 14%	28 27%	10 19%	7 14%	11 22%	19 36%	11 11%	18 18%	17 14%	189 34%	9 17%	19 19%	32 18%	17 17%	20 15%	109 34%	21 21%	45 22%	8 8%	18 17%	22 18%	13 13%	39 22%
BOTTOM 2 BOX (NET)	1508 45%	170 63%	59 57%	47 46%	22 41%	23 46%	18 36%	20 38%	48 48%	54 53%	71 57%	141 26%	22 42%	51 50%	83 47%	60 59%	61 47%	117 36%	43 43%	90 43%	58 57%	63 59%	61 49%	54 54%	72 41%
Somewhat unlikely	655 20%	46 17%	16 16%	27 26%	11 20%	14 28%	11 22%	10 19%	15 15%	23 23%	32 26%	83 15%	11 21%	24 24%	38 22%	23 23%	20 15%	68 21%	23 23%	43 21%	19 19%	28 26%	23 18%	23 23%	24 14%
Very unlikely	853 25%	124 46%	43 42%	20 20%	11 20%	9 18%	7 14%	10 19%	33 33%	31 31%	39 31%	58 11%	11 21%	27 26%	45 26%	37 37%	41 32%	49 15%	20 20%	47 23%	39 39%	35 33%	38 30%	31 31%	48 27%
Not sure	678 20%	72 27%	24 23%	17 17%	17 31%	4 8%	14 28%	10 19%	34 34%	18 18%	31 25%	63 11%	10 19%	28 27%	50 28%	19 19%	25 19%	45 14%	23 23%	47 23%	25 25%	13 12%	31 25%	29 29%	29 17%
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q711\_8. How likely are you to visit websites with the following domain name extensions in the next 6 months?  
8. .asia

Base: All Qualified Respondents

	Country																								
	Total Regi- strants (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip- pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone- sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
TOP 2 BOX (NET)	1151 34%	27 10%	22 21% B	27 26% BX	15 28% BX	22 44% BCDGKPTUWX	10 20% B	20 38% BCIKUWX	18 18% B	29 29% BX	24 19% B	329 60% BCDGKPTUWX	16 31% BX	40 39% BCDGKPTUWX	53 30% BIKX	23 23% B	43 33% BCIKUX	175 54% BCDGKPTUWX	55 54% BCDGKPTUWX	51 25% BX	21 21% B	30 28% BX	29 23% B	14 14% B	58 33% BCIKUX
Very likely	437 13%	9 3%	8 8% E	6 6% E	- - E	15 30% BCDGKPTUWX	2 4% B	8 15% BEKX	6 6% B	13 13% BE	7 6% B	126 23% BCDGKPTUWX	6 12% BE	12 12% BE	13 7% E	7 7% B	25 19% BCDGKPTUWX	74 23% BCDGKPTUWX	24 24% BCDGKPTUWX	16 8% BE	11 11% BE	9 8% BE	8 6% B	5 5% B	27 15% BCDGKPTUWX
Somewhat likely	714 21%	18 7% B	14 14% B	21 21% BUX	15 28% BCIKQUX	7 14% BCIKQUX	8 16% B	12 23% BUX	12 12% B	16 16% B	17 14% B	203 37% BCDGKPTUWX	10 19% B	28 27% BCLJKPTUX	40 23% BIKUX	16 16% B	18 14% B	101 31% BCDGKPTUWX	31 31% BCDGKPTUWX	35 17% B	10 10% BUX	21 20% BUX	21 17% B	9 9% B	31 18% BCDGKPTUWX
BOTTOM 2 BOX (NET)	1579 47%	188 70% LNORS	59 57% LNORS	59 58% LNORS	24 44% L	23 46% LRS	27 54% LRS	25 47% LRS	57 57% LNRS	58 57% LNORS	75 60% LNORSTY	151 27% LRS	27 52% LRS	39 38% L	79 45% LRS	59 58% LNORS	64 49% LRS	102 31% LNORS	29 29% LNORS	101 49% LRS	58 57% LNORS	62 58% LNORS	70 56% LNRS	60 60% LNORSY	83 47% LRS
Somewhat unlikely	596 18%	38 14% BCILQRTUY	12 12% BCILQRTUY	28 27% BCILQRTUY	8 15% BCILQRTUY	12 24% BCILQRTUY	10 20% BCILQRTUY	10 19% BCILQRTUY	15 15% BCILQRTUY	18 18% BCILQRTUY	31 25% BCILQRTUY	90 16% BCILQRTUY	17 33% BCILQRTUY	17 17% BCILQRTUY	35 20% BCILQRTUY	21 21% BCILQRTUY	19 15% BCILQRTUY	54 17% BCILQRTUY	20 20% BCILQRTUY	34 16% BCILQRTUY	14 14% BCILQRTUY	29 27% BCILQRTUY	21 17% BCILQRTUY	17 17% BCILQRTUY	26 15% BCILQRTUY
Very unlikely	983 29%	150 56% DPLMNRSTVY	47 46% DPLMNRSTVY	31 30% LRS	16 30% LRS	11 22% LS	17 34% LRS	15 28% LRS	42 42% FLMNORS	40 40% FLMNORS	44 35% LMNRS	61 11% LRS	10 19% LRS	22 22% LS	44 25% LMNORS	38 38% LMNRS	45 35% LMNRS	48 15% LMNORS	9 9% LNRS	67 32% LNRS	44 44% FLMNORS	33 31% LRS	49 39% FLMNORS	43 43% FLMNORS	57 33% LRS
Not sure	627 19%	53 20% L	22 21% L	16 16% FJLRV	15 28% FJLRV	5 10% FLR	13 26% FLR	8 15% FLR	25 25% FJLRV	14 14% L	26 21% L	70 13% L	9 17% L	23 23% L	44 25% FJLRV	19 19% L	23 18% L	48 15% L	17 17% DFJLRV	55 27% DFJLRV	22 22% L	14 13% L	26 21% L	26 26% FJLRV	34 19% L
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q711\_9. How likely are you to visit websites with the following domain name extensions in the next 6 months?  
9. .pro

Base: All Qualified Respondents

	Country																								
	Total Registrants (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philippines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indonesia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
TOP 2 BOX (NET)	1199 36%	39 15%	22 21%	35 34%	15 28%	24 48%	15 30%	22 42%	23 23%	35 35%	26 21%	341 62%	16 31%	24 24%	46 26%	22 22%	66 51%	166 51%	27 27%	63 30%	19 19%	31 29%	32 26%	16 16%	74 42%
Very likely	476 14%	9 3%	6 6%	6 6%	4 7%	14 28%	1 2%	6 11%	9 9%	16 16%	11 9%	163 30%	10 19%	6 6%	11 6%	9 9%	35 27%	62 19%	11 11%	15 7%	8 8%	13 12%	10 8%	2 2%	39 22%
Somewhat likely	723 22%	30 11%	16 16%	29 28%	11 20%	10 20%	14 28%	16 30%	14 14%	19 19%	15 12%	178 32%	6 12%	18 18%	35 20%	13 13%	31 24%	104 32%	16 16%	48 23%	11 11%	18 17%	22 18%	14 14%	35 20%
BOTTOM 2 BOX (NET)	1456 43%	161 60%	53 51%	49 48%	22 41%	20 40%	20 40%	22 42%	44 44%	54 53%	69 55%	130 24%	27 52%	47 46%	84 48%	59 58%	38 29%	112 34%	49 49%	83 40%	58 57%	64 60%	65 52%	54 54%	72 41%
Somewhat unlikely	624 19%	41 15%	16 16%	24 24%	10 19%	10 20%	12 24%	15 28%	12 12%	27 27%	30 24%	77 14%	18 35%	19 19%	19 22%	19 19%	16 12%	63 19%	31 31%	32 15%	16 16%	31 29%	23 18%	19 19%	25 14%
Very unlikely	832 25%	120 45%	37 36%	25 25%	12 22%	10 20%	8 16%	7 13%	32 32%	27 27%	39 31%	53 10%	9 17%	28 27%	46 26%	40 40%	22 17%	49 15%	18 18%	51 25%	42 42%	33 31%	42 34%	35 35%	47 27%
Not sure	702 21%	68 25%	28 27%	18 18%	17 31%	6 12%	15 30%	9 17%	33 33%	12 12%	30 24%	79 14%	9 17%	31 30%	46 26%	20 20%	26 20%	47 14%	25 25%	61 29%	24 24%	11 10%	28 22%	30 30%	29 17%
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q711\_10. How likely are you to visit websites with the following domain name extensions in the next 6 months?

10. .coop

Base: All Qualified Respondents

	Country																									
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175	
TOP 2 BOX (NET)	1059 32%	31 12%	22 21% BU	22 22% BU	15 28% BKU	18 36% BIKNPUX	19 38% BCDIKNPUX	18 34% BIKU	18 18% BIKU	32 32% BIKU	16 13% BIKU	314 57% BIKU	12 23% BU	21 21% B	50 28% BKU	21 21% B	40 31% BIKU	149 46% BIKU	28 28% BKU	53 26% BKU	11 11% BKU	25 24% BKU	36 29% BKU	20 20% B	68 39% B	
Very likely	397 12%	8 3%	7 7%	6 6%	3 6%	11 22% BCDEGNOPITUX	2 4%	5 9% B	7 7% BKNOX	13 13% BKNOX	6 5%	124 23% B	6 12% B	4 4%	10 6%	5 5%	22 17% B	60 18% B	11 11% B	14 7%	6 6%	9 8% B	20 16% B	4 4%	34 19% B	
Somewhat likely	662 20%	23 9%	15 15% U	16 16% BU	12 22% BKU	7 14% BKU	17 34% BKU	13 25% BIKU	11 11% BKU	19 19% BKU	10 8%	190 35% BKU	6 12% BKU	17 17% BKU	40 23% BIKUW	16 16% BU	18 14% U	89 27% U	17 17% BKU	39 19% BKU	5 5% BKU	16 15% U	16 13% U	16 16% BU	34 19% BKU	
BOTTOM 2 BOX (NET)	1578 47%	164 61% GLR	57 55% GHLORTY	60 59% L	23 43% L	26 52% GLR	16 32% GLR	22 42% L	51 51% GLR	54 53% GLR	79 63% GLR	157 29% GLR	30 58% GLR	48 47% L	78 44% L	61 60% L	63 48% GLR	121 37% L	48 48% L	97 47% LR	67 66% L	65 61% L	63 50% GLR	51 51% GLR	77 44% L	
Somewhat unlikely	607 18%	38 14%	14 14%	30 29% L	12 22% L	16 32% L	7 14%	13 25% L	14 14% L	22 22% L	33 26% L	88 16% L	14 27% L	19 19% L	33 19% L	18 18% L	18 14% L	52 16% L	24 24% B	36 17% L	14 14% L	26 25% L	22 18% L	18 18% L	26 15% L	
Very unlikely	971 29%	126 47% L	43 42% L	30 29% L	11 20% L	10 20% L	9 18% L	9 17% L	37 37% L	32 32% L	46 37% L	69 13% L	16 31% L	29 28% L	45 26% L	43 43% L	45 35% L	69 21% L	24 24% L	61 29% L	53 52% L	39 37% L	41 33% L	33 33% L	51 29% L	
Not sure	720 21%	73 27% FJLRVY	24 23% L	20 20% L	16 30% L	6 12% L	15 30% L	13 25% L	31 31% L	15 15% L	30 24% L	79 14% L	10 19% L	33 32% L	48 27% L	19 19% L	27 21% L	55 17% L	25 25% L	57 28% L	23 23% L	16 15% L	26 21% L	29 29% L	30 17% L	
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%	

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q711\_11. How likely are you to visit websites with the following domain name extensions in the next 6 months?

28 Aug 2015  
Table 29

11. .cn

Base: All Qualified Respondents

	Country																								
	Total Regi-straunts (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip-pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone-sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	550	**	**	**	**	**	**	**	**	**	**	550	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	510 93%	-	-	-	-	-	-	-	-	-	-	510 93%	-	-	-	-	-	-	-	-	-	-	-	-	-
Very likely	410 75%	-	-	-	-	-	-	-	-	-	-	410 75%	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat likely	100 18%	-	-	-	-	-	-	-	-	-	-	100 18%	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	18 3%	-	-	-	-	-	-	-	-	-	-	18 3%	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat unlikely	8 1%	-	-	-	-	-	-	-	-	-	-	8 1%	-	-	-	-	-	-	-	-	-	-	-	-	-
Very unlikely	10 2%	-	-	-	-	-	-	-	-	-	-	10 2%	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	22 4%	-	-	-	-	-	-	-	-	-	-	22 4%	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	550 100%	-	-	-	-	-	-	-	-	-	-	550 100%	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q711\_12. How likely are you to visit websites with the following domain name extensions in the next 6 months?  
12. .vn

Base: All Qualified Respondents

	Country																									
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	52*	**	**	**	**	**	**	**	**	**	**	**	52*	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	49 94%	-	-	-	-	-	-	-	-	-	-	-	49 94%	-	-	-	-	-	-	-	-	-	-	-	-	-
Very likely	41 79%	-	-	-	-	-	-	-	-	-	-	-	41 79%	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat likely	8 15%	-	-	-	-	-	-	-	-	-	-	-	8 15%	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat unlikely	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very unlikely	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	3 6%	-	-	-	-	-	-	-	-	-	-	-	3 6%	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	52 100%	-	-	-	-	-	-	-	-	-	-	-	52 100%	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q711\_13. How likely are you to visit websites with the following domain name extensions in the next 6 months?  
13. .ph

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	102	**	**	**	**	**	**	**	**	**	**	**	**	102	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	80 78%	-	-	-	-	-	-	-	-	-	-	-	-	80 78%	-	-	-	-	-	-	-	-	-	-	-
Very likely	64 63%	-	-	-	-	-	-	-	-	-	-	-	-	64 63%	-	-	-	-	-	-	-	-	-	-	-
Somewhat likely	16 16%	-	-	-	-	-	-	-	-	-	-	-	-	16 16%	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	10 10%	-	-	-	-	-	-	-	-	-	-	-	-	10 10%	-	-	-	-	-	-	-	-	-	-	-
Somewhat unlikely	5 5%	-	-	-	-	-	-	-	-	-	-	-	-	5 5%	-	-	-	-	-	-	-	-	-	-	-
Very unlikely	5 5%	-	-	-	-	-	-	-	-	-	-	-	-	5 5%	-	-	-	-	-	-	-	-	-	-	-
Not sure	12 12%	-	-	-	-	-	-	-	-	-	-	-	-	12 12%	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	102 100%	-	-	-	-	-	-	-	-	-	-	-	-	102 100%	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing



Q711\_14. How likely are you to visit websites with the following domain name extensions in the next 6 months?

28 Aug 2015  
Table 32

14. .jp

Base: All Qualified Respondents

	Country																									
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	176	**	**	**	**	**	**	**	**	**	**	**	**	**	176	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	147 84%	-	-	-	-	-	-	-	-	-	-	-	-	-	147 84%	-	-	-	-	-	-	-	-	-	-	-
Very likely	115 65%	-	-	-	-	-	-	-	-	-	-	-	-	-	115 65%	-	-	-	-	-	-	-	-	-	-	-
Somewhat likely	32 18%	-	-	-	-	-	-	-	-	-	-	-	-	-	32 18%	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	17 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	17 10%	-	-	-	-	-	-	-	-	-	-	-
Somewhat unlikely	8 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	8 5%	-	-	-	-	-	-	-	-	-	-	-
Very unlikely	9 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	9 5%	-	-	-	-	-	-	-	-	-	-	-
Not sure	12 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	12 7%	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Sigma	176 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	176 100%	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q711\_15. How likely are you to visit websites with the following domain name extensions in the next 6 months?

28 Aug 2015  
Table 33

15. .kr

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	101	**	**	**	**	**	**	**	**	**	**	**	**	**	**	101	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	89 88%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	89 88%	-	-	-	-	-	-	-	-	-
Very likely	76 75%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	76 75%	-	-	-	-	-	-	-	-	-
Somewhat likely	13 13%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	13 13%	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	8 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 8%	-	-	-	-	-	-	-	-	-
Somewhat unlikely	4 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 4%	-	-	-	-	-	-	-	-	-
Very unlikely	4 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 4%	-	-	-	-	-	-	-	-	-
Not sure	4 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 4%	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	101 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	101 100%	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q711\_16. How likely are you to visit websites with the following domain name extensions in the next 6 months?  
16. .ru

Base: All Qualified Respondents

	Country																								
	Total Regi-straunts (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip-pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone-sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	130	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	130	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	117 90%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	117 90%	-	-	-	-	-	-	-	-
Very likely	109 84%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	109 84%	-	-	-	-	-	-	-	-
Somewhat likely	8 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 6%	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	4 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 3%	-	-	-	-	-	-	-	-
Somewhat unlikely	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2%	-	-	-	-	-	-	-	-
Very unlikely	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2%	-	-	-	-	-	-	-	-
Not sure	9 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9 7%	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	130 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	130 100%	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q711\_17. How likely are you to visit websites with the following domain name extensions in the next 6 months?  
17. .in

Base: All Qualified Respondents

	Country																									
	Total Regi-straunts (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip-pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone-sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)	
Unweighted Base	325	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	282 87%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	282 87%	-	-	-	-	-	-	-
Very likely	233 72%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	233 72%	-	-	-	-	-	-	-
Somewhat likely	49 15%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	49 15%	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	30 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	30 9%	-	-	-	-	-	-	-
Somewhat unlikely	11 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	11 3%	-	-	-	-	-	-	-
Very unlikely	19 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	19 6%	-	-	-	-	-	-	-
Not sure	13 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	13 4%	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Sigma	325 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	325 100%	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q711\_18. How likely are you to visit websites with the following domain name extensions in the next 6 months?  
18. .id

Base: All Qualified Respondents

	Country																								
	Total Regi-straunts (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip-pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone-sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	101	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	101	**	**	**	**	**	**
TOP 2 BOX (NET)	95 94%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	95 94%	-	-	-	-	-	-
Very likely	81 80%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	81 80%	-	-	-	-	-	-
Somewhat likely	14 14%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	14 14%	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	4 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 4%	-	-	-	-	-	-
Somewhat unlikely	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2%	-	-	-	-	-	-
Very unlikely	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2%	-	-	-	-	-	-
Not sure	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2%	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	101 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	101 100%	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q711\_19. How likely are you to visit websites with the following domain name extensions in the next 6 months?  
19. .ng

Base: All Qualified Respondents

	Country																								
	Total Regi-straunts (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip-pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone-sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	207	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	207	**	**	**	**	**
TOP 2 BOX (NET)	184 89%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	184 89%	-	-	-	-	-
Very likely	167 81%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	167 81%	-	-	-	-	-
Somewhat likely	17 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	17 8%	-	-	-	-	-
BOTTOM 2 BOX (NET)	13 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	13 6%	-	-	-	-	-
Somewhat unlikely	4 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 2%	-	-	-	-	-
Very unlikely	9 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9 4%	-	-	-	-	-
Not sure	10 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	10 5%	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	207 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	207 100%	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q711\_20. How likely are you to visit websites with the following domain name extensions in the next 6 months?  
20. .za

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	101	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	101	**	**	**	**
TOP 2 BOX (NET)	94 93%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	94 93%	-	-	-	-
Very likely	89 88%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	89 88%	-	-	-	-
Somewhat likely	5 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 5%	-	-	-	-
BOTTOM 2 BOX (NET)	4 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 4%	-	-	-	-
Somewhat unlikely	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-
Very unlikely	3 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 3%	-	-	-	-
Not sure	3 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 3%	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	101 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	101 100%	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q711\_21. How likely are you to visit websites with the following domain name extensions in the next 6 months?  
 21. .eg

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	106	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	106	**	**	**
TOP 2 BOX (NET)	92 87%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	92 87%	-	-	-
Very likely	73 69%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	73 69%	-	-	-
Somewhat likely	19 18%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	19 18%	-	-	-
BOTTOM 2 BOX (NET)	10 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	10 9%	-	-	-
Somewhat unlikely	4 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 4%	-	-	-
Very unlikely	6 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 6%	-	-	-
Not sure	4 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 4%	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	106 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	106 100%	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
 Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing



Q711\_22. How likely are you to visit websites with the following domain name extensions in the next 6 months?  
22. .co

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	125	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	125	**	**
TOP 2 BOX (NET)	97 78%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	97 78%	-	-
Very likely	92 74%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	92 74%	-	-
Somewhat likely	5 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 4%	-	-
BOTTOM 2 BOX (NET)	21 17%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	21 17%	-	-
Somewhat unlikely	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-
Very unlikely	20 16%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	20 16%	-	-
Not sure	7 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 6%	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	125 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	125 100%	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q711\_23. How likely are you to visit websites with the following domain name extensions in the next 6 months?  
23. .ar

Base: All Qualified Respondents

	Country																									
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	100	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	100	**
TOP 2 BOX (NET)	82 82%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	82 82%	-
Very likely	75 75%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	75 75%	-
Somewhat likely	7 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 7%	-
BOTTOM 2 BOX (NET)	13 13%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	13 13%	-
Somewhat unlikely	4 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 4%	-
Very unlikely	9 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9 9%	-
Not sure	5 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 5%	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	100 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	100 100%	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q711\_24. How likely are you to visit websites with the following domain name extensions in the next 6 months?

28 Aug 2015  
Table 42

24. .br

Base: All Qualified Respondents

	Country																									
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	175	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	175
TOP 2 BOX (NET)	146 83%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	146 83%
Very likely	131 75%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	131 75%
Somewhat likely	15 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	15 9%
BOTTOM 2 BOX (NET)	24 14%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	24 14%
Somewhat unlikely	3 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 2%
Very unlikely	21 12%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	21 12%
Not sure	5 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 3%
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	175 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	175 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q711\_25. How likely are you to visit websites with the following domain name extensions in the next 6 months?  
25. .it

28 Aug 2015  
Table 43

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	54*	**	**	**	54*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	46 85%	-	-	-	46 85%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very likely	38 70%	-	-	-	38 70%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat likely	8 15%	-	-	-	8 15%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	5 9%	-	-	-	5 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat unlikely	3 6%	-	-	-	3 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very unlikely	2 4%	-	-	-	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	3 6%	-	-	-	3 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	54 100%	-	-	-	54 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q711\_26. How likely are you to visit websites with the following domain name extensions in the next 6 months?

28 Aug 2015  
Table 44

26. .tr

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	50*	**	**	**	**	50*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	42 84%	-	-	-	-	42 84%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very likely	32 64%	-	-	-	-	32 64%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat likely	10 20%	-	-	-	-	10 20%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	6 12%	-	-	-	-	6 12%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat unlikely	4 8%	-	-	-	-	4 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very unlikely	2 4%	-	-	-	-	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	2 4%	-	-	-	-	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	50 100%	-	-	-	-	50 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q711\_27. How likely are you to visit websites with the following domain name extensions in the next 6 months?  
27. .es

Base: All Qualified Respondents

	Country																									
	Total Regi- strants (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip- pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone- sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)	
Unweighted Base	50*	**	**	**	**	**	50*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	39 78%	-	-	-	-	-	39 78%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very likely	32 64%	-	-	-	-	-	32 64%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat likely	7 14%	-	-	-	-	-	7 14%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	5 10%	-	-	-	-	-	5 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat unlikely	1 2%	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very unlikely	4 8%	-	-	-	-	-	4 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	6 12%	-	-	-	-	-	6 12%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	50 100%	-	-	-	-	-	50 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q711\_28. How likely are you to visit websites with the following domain name extensions in the next 6 months?  
28. .pl

Base: All Qualified Respondents

	Country																								
	Total Regi-straunts (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip-pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone-sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	53*	**	**	**	**	**	**	53*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	47 89%	-	-	-	-	-	-	47 89%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very likely	37 70%	-	-	-	-	-	-	37 70%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat likely	10 19%	-	-	-	-	-	-	10 19%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	4 8%	-	-	-	-	-	-	4 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat unlikely	2 4%	-	-	-	-	-	-	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very unlikely	2 4%	-	-	-	-	-	-	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	2 4%	-	-	-	-	-	-	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	53 100%	-	-	-	-	-	-	53 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q711\_29. How likely are you to visit websites with the following domain name extensions in the next 6 months?  
29. .uk

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	100	**	**	**	**	**	**	**	100	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	82 82%	-	-	-	-	-	-	-	82 82%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very likely	68 68%	-	-	-	-	-	-	-	68 68%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat likely	14 14%	-	-	-	-	-	-	-	14 14%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	8 8%	-	-	-	-	-	-	-	8 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat unlikely	3 3%	-	-	-	-	-	-	-	3 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very unlikely	5 5%	-	-	-	-	-	-	-	5 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	10 10%	-	-	-	-	-	-	-	10 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	100 100%	-	-	-	-	-	-	-	100 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing



Q711\_30. How likely are you to visit websites with the following domain name extensions in the next 6 months?  
30. .fr

Base: All Qualified Respondents

	Country																									
	Total Regi- strants (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip- pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone- sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)	
Unweighted Base	101	**	**	**	**	**	**	**	**	101	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	78 77%	-	-	-	-	-	-	-	-	78 77%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very likely	65 64%	-	-	-	-	-	-	-	-	65 64%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat likely	13 13%	-	-	-	-	-	-	-	-	13 13%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	19 19%	-	-	-	-	-	-	-	-	19 19%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat unlikely	8 8%	-	-	-	-	-	-	-	-	8 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very unlikely	11 11%	-	-	-	-	-	-	-	-	11 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	4 4%	-	-	-	-	-	-	-	-	4 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	101 100%	-	-	-	-	-	-	-	-	101 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q711\_31. How likely are you to visit websites with the following domain name extensions in the next 6 months?  
31. .de

Base: All Qualified Respondents

	Country																									
	Total Regi- strants (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip- pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone- sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)	
Unweighted Base	125	**	**	**	**	**	**	**	**	**	125	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	113 90%	-	-	-	-	-	-	-	-	-	113 90%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very likely	107 86%	-	-	-	-	-	-	-	-	-	107 86%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat likely	6 5%	-	-	-	-	-	-	-	-	-	6 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	7 6%	-	-	-	-	-	-	-	-	-	7 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat unlikely	3 2%	-	-	-	-	-	-	-	-	-	3 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very unlikely	4 3%	-	-	-	-	-	-	-	-	-	4 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	5 4%	-	-	-	-	-	-	-	-	-	5 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	125 100%	-	-	-	-	-	-	-	-	-	125 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q711\_32. How likely are you to visit websites with the following domain name extensions in the next 6 months?  
32. .us

Base: All Qualified Respondents

	Country																								
	Total Regi-straunts	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip-pines	Japan	South Korea	Russia	India	Indone-sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	268	268	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	154 57%	154 57%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very likely	73 27%	73 27%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat likely	81 30%	81 30%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	78 29%	78 29%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat unlikely	50 19%	50 19%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very unlikely	28 10%	28 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	36 13%	36 13%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	268 100%	268 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q711\_33. How likely are you to visit websites with the following domain name extensions in the next 6 months?

28 Aug 2015  
Table 51

33. .ca

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	103	**	103	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	93 90%	-	93 90%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very likely	81 79%	-	81 79%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat likely	12 12%	-	12 12%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	6 6%	-	6 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat unlikely	1 1%	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very unlikely	5 5%	-	5 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	4 4%	-	4 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	103 100%	-	103 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q711\_34. How likely are you to visit websites with the following domain name extensions in the next 6 months?  
34. .mx

Base: All Qualified Respondents

	Country																									
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	102	**	**	102	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	90 88%	-	-	90 88%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very likely	87 85%	-	-	87 85%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat likely	3 3%	-	-	3 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	9 9%	-	-	9 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat unlikely	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very unlikely	9 9%	-	-	9 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	3 3%	-	-	3 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	102 100%	-	-	102 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q716\_1. Why are you very likely to visit a website with each of these extensions in the future?

28 Aug 2015  
Table 53

1. .biz

Base: Very Likely To Visit Website With Domain Name Extension

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	734	47*	11**	13**	9**	19**	3**	12**	21**	12**	23**	146	12**	21**	26**	20**	36*	78*	32*	79*	31*	18**	23**	10**	32*
I've been to this type of website before	290 40%	22 47%	4 36%	5 38%	5 56%	4 21%	2 67%	6 50%	8 38%	6 50%	10 43%	47 32%	8 67%	8 38%	8 31%	11 55%	15 42%	25 32%	18 56% LRY	38 48% LR	12 39%	4 22%	7 30%	7 70%	10 31%
It has information I'm seeking	251 34%	20 43% QR	5 45%	3 23%	5 56%	4 21%	-	6 50%	9 43%	2 17%	9 39%	52 36% R	3 25%	5 24%	10 38%	10 50%	7 19%	17 22%	12 38%	31 39% QR	12 39%	7 39%	9 39%	6 60%	7 22%
I trust this extension	196 27%	7 15%	5 45%	5 38%	5 56%	7 37%	-	5 42%	5 24%	4 33%	5 22%	37 25%	3 25%	3 14%	4 15%	5 25%	11 31%	30 38% BLTY	10 31%	14 18%	13 42% BT	5 28%	5 22%	2 20%	6 19%
It's where you go for specific information	195 27%	16 34% QY	1 9%	5 38%	2 22%	3 16%	1 33%	3 25%	6 29%	6 50%	7 30%	47 32% QY	4 33%	4 19%	6 23%	6 30%	4 11%	19 24%	10 31% Q	24 30% Q	10 32% Q	11%	4 17%	1 10%	4 13%
It seems legitimate	181 25%	12 26%	5 45%	-	3 33%	5 26%	-	1 8%	7 33%	3 25%	7 30%	37 25%	3 25%	6 29%	5 19%	3 15%	5 14%	22 28%	6 19%	17 22%	8 26%	3 17%	10 43%	3 30%	10 31%
I'm not afraid of my information being stolen if I go here	114 16%	9 19%	2 18%	1 8%	3 33%	2 11%	-	2 17%	2 10%	1 8%	4 17%	40 27% RT	4 33%	-	2 8%	1 5%	5 14%	8 10%	4 13%	8 10%	13%	2 11%	3 13%	1 10%	6 19%
Most popular/common domain name	6 1%	-	-	1 8%	1 11%	-	-	-	-	-	-	1 1%	-	-	-	1 5%	-	-	1 3%	1 1%	-	-	-	-	-
For business use	4 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	1 5%	-	-	-	3 4% L	-	-	-	-	-	-
Informative	2 *	-	-	-	-	-	-	-	-	-	-	-	1 8%	-	-	-	-	-	-	1 1%	-	-	-	-	-
My own domain is registered to extension	2 *	-	-	1 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-
Never visited such website	1 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 4%	-	-
Out of curiosity	1 *	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-
Global/Universal	1 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 5%	-	-	-	-	-	-	-	-	-
Only place to find website	1 *	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Recommend/Asked to visit it	1 *	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-
Different/Not common	1 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3% L

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q716\_1. Why are you very likely to visit a website with each of these extensions in the future?

28 Aug 2015  
Table 53

1. .biz

Base: Very Likely To Visit Website With Domain Name Extension

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	734	47*	11**	13**	9**	19**	3**	12**	21**	12**	23**	146	12**	21**	26**	20**	36*	78*	32*	79*	31*	18**	23**	10**	32*
New/Innovative	1*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3% L
Not familiar with websites	1*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3% L	-	-	-	-
None	2*	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	1 1%	-	-	-	-	-	-	-
Not sure	30 4%	2 4%	-	-	-	3 16%	-	-	2 10%	1 8%	1 4%	2 1%	1 8%	-	4 15%	-	4 11% LRT	-	-	1 1%	2 6% R	3 17%	2 9%	-	2 6% R
Declined to answer	3*	1 2%	1 9%	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	1284 175%	90 191%	23 209%	21 162%	24 267%	28 147%	3 100%	23 192%	39 186%	23 192%	43 187%	267 183%	27 225%	26 124%	39 150%	39 195%	51 142%	122 156%	61 191%	139 176%	62 200%	26 144%	41 178%	20 200%	47 147%

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q716\_2. Why are you very likely to visit a website with each of these extensions in the future?

28 Aug 2015  
Table 54

2. .com

Base: Very Likely To Visit Website With Domain Name Extension

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	2717	250	84*	92*	40*	42*	34*	37*	77*	68*	99*	440	45*	76*	112	86*	112	256	95*	181	89*	89*	97*	86*	130
I've been to this type of website before	1470 54%	174 70%	62 74%	61 66%	25 63%	17 40%	25 74%	20 54%	45 58%	39 57%	67 68%	222 50%	17 38%	28 37%	56 50%	48 56%	62 55%	93 36%	51 NR	86 R	52 MNR	45 R	51 NR	51 NR	73 MNR
It has information I'm seeking	1282 47%	153 61%	49 58%	52 57%	13 33%	14 33%	8 24%	19 51%	40 52%	29 43%	56 57%	210 48%	21 47%	31 41%	50 45%	41 48%	51 46%	86 34%	48 51%	91 50%	35 39%	34 38%	50 52%	45 52%	56 43%
I trust this extension	1274 47%	124 50%	42 O	41 45%	17 43%	18 43%	19 O	19 O	33 O	29 43%	39 39%	225 51%	25 O	35 48%	31 28%	37 O	43 38%	144 56%	45 O	74 41%	42 47%	47 O	55 57%	36 42%	54 42%
It seems legitimate	1007 37%	121 48%	39 46%	24 O	12 30%	22 52%	13 38%	10 27%	29 OS	31 DOQRST	48 DEHQQRSTX	192 44%	16 36%	28 OS	24 DOQRS	37 DOQRS	31 28%	78 30%	22 22%	57 31%	31 35%	31 35%	35 38%	26 30%	51 DO
It's where you go for specific information	938 35%	120 48%	36 43%	33 HY	18 43%	18 43%	10 29%	6 16%	26 34%	21 31%	26 26%	169 38%	19 42%	37 49%	34 30%	26 30%	33 29%	72 26%	26 27%	68 38%	33 HY	21 24%	31 Y	35 41%	22 17%
I'm not afraid of my information being stolen if I go here	576 21%	57 23%	21 IOS	15 15%	10 O	12 GIOS	3 9%	6 16%	9 12%	13 19%	22 O	145 33%	12 IOS	15 20%	12 11%	14 16%	24 O	52 20%	11 12%	29 16%	15 17%	17 19%	24 IOS	15 17%	24 18%
Most popular/common domain name	53 2%	9 4%	2 2%	4 LR	4 10%	-	-	-	1 1%	2 L	1 1%	2 L	3 LORX	3 LR	1	2 2%	3 3%	1	2 2%	4 L	2 2%	3 LR	1	-	3 2%
Global/Universal	6*	-	1 1%	-	-	-	-	-	-	-	-	2*	-	-	-	1	-	-	-	-	-	-	-	-	2 R
For business use	6*	1*	-	-	1 LT	3%	-	-	-	-	-	1*	-	-	-	-	-	1*	1	1%	-	-	-	-	1
My own domain is registered to extension	4*	-	1 L	1 L	-	-	-	-	1 L	-	-	-	-	-	-	-	-	-	-	1	1%	-	-	-	-
Root domain/Main source for a group of domains/sites	3*	-	-	1 L	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2	1%	-	-	-	-
Informative	3*	-	-	1 L	-	-	-	-	-	-	-	-	1 BLRT	2%	-	-	1	1%	-	-	-	-	-	-	-
Reliable/No problems	3*	-	-	2 BLRT	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1
Easy to use/navigate	2*	-	-	-	-	-	-	-	-	-	-	1*	-	-	-	-	-	-	1	-	-	-	-	-	-
Shopping	2*	-	1 L	-	-	-	-	-	-	1 L	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Pioneer/First domain name used on internet	2*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2	1%	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base



Q716\_2. Why are you very likely to visit a website with each of these extensions in the future?

28 Aug 2015  
Table 54

2. .com

Base: Very Likely To Visit Website With Domain Name Extension

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	2717	250	84*	92*	40*	42*	34*	37*	77*	68*	99*	440	45*	76*	112	86*	112	256	95*	181	89*	89*	97*	86*	130
Use for email	2	-	1 L	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-
Updated	1	-	-	-	-	-	-	-	-	-	-	-	1 BLRT	2	-	-	-	-	-	-	-	-	-	-	-
Site name (Spec.)	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-
Only place to find website	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Recommend/Asked to visit it	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-
Different/Not common	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%
Depends on the site	1	-	-	-	1 BLRT	3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Interesting	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 L	-	-	-	-	-	-	-
Internet access	1	-	-	-	-	-	-	-	-	1 L	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Government site/usage	1	-	-	1 L	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Schools/education	1	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-
Unintentionally end up there	1	-	1 L	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Good/Like site	1	-	-	-	-	-	-	-	-	-	-	-	1 BLRT	-	-	-	-	-	-	-	-	-	-	-	-
Other	3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	1 1%	-	1 L	-	-	-
None	2	-	-	-	-	-	-	-	-	-	-	2	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	17 1%	-	-	-	-	1 BR	2	-	3 BKLRTY	4	-	2	-	-	4 BLRY	-	3 BLR	-	1	1	-	1	1	-	-
Declined to answer	9	1	1 1%	-	-	-	1 T	3	2 T	3	-	3 1%	-	-	-	-	-	1	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q716\_2. Why are you very likely to visit a website with each of these extensions in the future?

28 Aug 2015  
Table 54

2. .com

Base: Very Likely To Visit Website With Domain Name Extension

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	2717	250	84*	92*	40*	42*	34*	37*	77*	68*	99*	440	45*	76*	112	86*	112	256	95*	181	89*	89*	97*	86*	130
Sigma	6676	761	257	235	99	102	79	80	189	166	259	1177	116	177	212	207	251	534	206	415	210	200	248	208	288
	246%	304%	306%	255%	248%	243%	232%	216%	245%	244%	262%	268%	258%	233%	189%	241%	224%	209%	217%	229%	236%	225%	256%	242%	222%

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q716\_3. Why are you very likely to visit a website with each of these extensions in the future?

28 Aug 2015  
Table 55

3. .info

Base: Very Likely To Visit Website With Domain Name Extension

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	1146	61*	16**	37*	22**	24**	15**	20**	27**	25**	51*	192	28**	21**	35*	17**	61*	134	41*	100	31*	41*	50*	32*	65*
I've been to this type of website before	506 44%	33 54% RT	8 50%	18 49% R	11 50%	9 38%	10 67%	7 35%	14 52%	13 52%	31 61% LRTV	82 43% R	14 50%	7 33%	15 43%	8 47%	34 56% RT	36 27%	22 54% R	36 36%	13 42%	16 39%	23 46% R	15 47% R	31 48% R
It has information I'm seeking	442 39%	30 49% R	8 50%	12 32%	11 50%	7 29%	5 33%	9 45%	15 56%	10 40%	20 39%	68 35%	13 46%	6 29%	14 40%	3 18%	22 36%	39 29%	19 46% R	41 41%	10 32%	19 46% R	24 48% R	15 47%	22 34%
I trust this extension	376 33%	12 20%	8 50%	7 19%	7 32%	6 25%	6 40%	7 35%	11 41%	12 48%	16 31%	67 35% BT	10 36%	4 19%	15 43% BDTX	7 41% BDTX	27 44% BDTX	57 43% BDTX	13 32%	21 21%	10 32%	12 29%	18 36%	6 19%	17 26%
It's where you go for specific information	354 31%	21 34% QY	7 44%	17 46% LQRY	8 36%	9 38%	6 40%	4 20%	7 26%	12 48%	18 35% QY	56 29% Q	11 39%	9 43%	12 34% Q	4 24%	10 16%	38 28%	11 27%	34 34% QY	11 35% Q	10 24%	17 34% Q	10 31%	12 18%
It seems legitimate	327 29%	23 38% QRT	4 25%	9 24%	9 41%	9 38%	5 33%	4 20%	9 33%	9 36%	20 39% QRST	67 35% QRT	12 43%	5 24%	7 20%	8 47%	12 20%	29 22%	8 20%	21 21%	8 26%	10 24%	18 36% R	6 19%	15 23%
I'm not afraid of my information being stolen if I go here	180 16%	11 18% R	4 25%	5 14%	5 23%	3 13%	1 7%	3 15%	3 11%	4 16%	12 24% RT	49 26% RT	6 21%	1 5%	4 11%	2 12%	11 18% R	8 6%	5 12%	9 9%	6 19% R	5 12%	10 20% R	4 13%	9 14%
Most popular/common domain name	11 1%	2 2%	-	1 3%	1 5%	-	-	-	1 4%	-	-	1 1%	1 4%	-	-	1 6%	3 3% R	-	-	1 1%	-	-	-	-	1 2%
My own domain is registered to extension	4 *	-	-	1 3% L	1 5%	-	-	-	1 4%	-	-	-	-	-	1 3% L	-	-	-	-	-	-	-	-	-	-
For business use	3 *	-	-	-	1 5%	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	1 2% L	-	-	-	-	-	-
Informative	3 *	-	-	-	-	-	-	-	-	-	-	1 1%	1 4%	-	-	1 6%	-	-	-	-	-	-	-	-	-
Good/Like site	2 *	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	1 2%
Unintentionally end up there	2 *	-	-	-	-	-	-	-	-	1 4%	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-
Not familiar with websites	1 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3% LR	-	-	-	-
Schools/education	1 *	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-
Root domain/Main source for a group of domains/sites	1 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2% L	-	-	-
Other	1 *	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q716\_3. Why are you very likely to visit a website with each of these extensions in the future?

3. .info

Base: Very Likely To Visit Website With Domain Name Extension

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	1146	61*	16**	37*	22**	24**	15**	20**	27**	25**	51*	192	28**	21**	35*	17**	61*	134	41*	100	31*	41*	50*	32*	65*
None	2	-	-	-	-	-	-	-	-	-	-	2	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	23	1	-	1	-	1	-	1	1	-	2	3	-	-	1	1	3	-	-	1	-	-	1	4	2
	2%	2%	-	3%	-	4%	-	5%	4%	-	4%	2%	-	-	3%	6%	5%	-	-	1%	-	-	2%	13%	3%
Declined to answer	2	-	1	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-
	2	-	6%	-	-	-	-	-	-	-	-	1%	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	2241	132	40	71	54	45	33	35	62	61	119	401	68	32	69	35	121	207	79	164	59	73	111	60	110
	196%	216%	250%	192%	245%	188%	220%	175%	230%	244%	233%	209%	243%	152%	197%	206%	198%	154%	193%	164%	190%	178%	222%	188%	169%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q716\_4. Why are you very likely to visit a website with each of these extensions in the future?

28 Aug 2015  
Table 56

4. .mobi

Base: Very Likely To Visit Website With Domain Name Extension

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	585	35*	7**	9**	6**	13**	7**	5**	9**	13**	12**	136	13**	6**	11**	7**	27**	71*	20**	52*	41*	21**	19**	8**	37*
I've been to this type of website before	210 36%	20 57%	2 29%	5 56%	1 17%	5 38%	4 57%	-	6 67%	3 23%	4 33%	43 32%	6 46%	3 50%	5 45%	2 29%	8 30%	20 28%	8 40%	18 35%	21 51%	6 29%	6 32%	3 38%	11 30%
It has information I'm seeking	158 27%	14 40%	3 43%	3 33%	3 50%	2 15%	3 43%	-	4 44%	2 15%	3 25%	27 20%	3 23%	2 33%	3 27%	1 14%	5 19%	22 31%	2 10%	20 38%	10 24%	7 33%	6 32%	3 38%	10 27%
It seems legitimate	152 26%	10 29%	2 29%	1 11%	3 50%	6 46%	3 43%	-	2 22%	5 38%	2 17%	39 29%	2 15%	-	2 18%	2 29%	5 19%	22 31%	3 15%	10 19%	12 29%	-	9 47%	3 38%	9 24%
I trust this extension	147 25%	7 20%	3 43%	-	-	3 23%	3 43%	-	2 22%	4 31%	2 17%	29 21%	4 31%	-	3 27%	2 29%	9 33%	21 30%	7 35%	12 23%	14 34%	5 24%	4 21%	1 13%	12 32%
It's where you go for specific information	146 25%	8 23%	1 14%	3 33%	-	3 23%	3 43%	1 20%	2 22%	3 23%	3 25%	47 35%	7 54%	-	2 18%	3 43%	5 19%	14 20%	4 20%	18 35%	9 22%	3 14%	1 5%	1 13%	5 14%
I'm not afraid of my information being stolen if I go here	94 16%	4 11%	2 29%	-	-	2 15%	2 29%	2 40%	3 33%	-	2 17%	40 29%	3 23%	1 17%	2 18%	1 14%	3 11%	8 11%	2 10%	3 6%	4 10%	1 5%	3 16%	-	6 16%
Mobile device use	4 1%	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	1 5%	1 5%	-	-
Easy to access	2 1%	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-
Most popular/common domain name	2 1%	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	1 9%	-	-	-	-	-	-	-	-	-	-
High speed/fast	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 5%	-	-	-
Informative	1 1%	-	-	-	-	-	-	-	-	-	-	-	1 8%	-	-	-	-	-	-	-	-	-	-	-	-
Good/Like name	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3%
For business use	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 5%	-	-
Good/Like site	1 1%	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-
Recommend/Asked to visit it	1 1%	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-
Expensive/Not cheap	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 5%	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q716\_4. Why are you very likely to visit a website with each of these extensions in the future?

28 Aug 2015  
Table 56

4. .mobi

Base: Very Likely To Visit Website With Domain Name Extension

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	585	35*	7**	9**	6**	13**	7**	5**	9**	13**	12**	136	13**	6**	11**	7**	27**	71*	20**	52*	41*	21**	19**	8**	37*
Interesting	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3%
Not familiar with websites	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-
Reliable/No problems	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3%
None	1	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	27 5%	1 3%	-	1 11%	-	1 8%	1 14%	2 40%	-	1 8%	1 8%	2 1%	1 8%	-	2 18%	-	3 11%	-	-	4 8% LR	1 2%	1 5%	2 11%	1 13%	2 5%
Declined to answer	4 1%	1 3%	1 14%	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	1 1%	-	-	-	-	-	-	-
Sigma	957 164%	68 194%	14 200%	13 144%	7 117%	22 169%	19 271%	5 100%	19 211%	18 138%	17 142%	231 170%	27 208%	6 100%	20 182%	11 157%	38 141%	108 152%	27 135%	87 167%	72 176%	25 119%	33 174%	12 150%	58 157%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q716\_5. Why are you very likely to visit a website with each of these extensions in the future?

28 Aug 2015  
Table 57

Base: Very Likely To Visit Website With Domain Name Extension

5. .net

	Country																								
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	2027	192	41*	64*	30*	35*	24**	27**	51*	47*	74*	362	37*	48*	74*	73*	84*	187	79*	147	53*	78*	68*	53*	99*
I've been to this type of website before	1096 54%	133 69%	27 66%	45 70%	21 70%	17 49%	18 75%	14 52%	29 57%	31 66%	51 69%	172 48%	20 54%	19 40%	38 51%	45 62%	48 57%	68 36%	46 58%	64 44%	28 53%	40 51%	36 53%	33 62%	53 54%
It has information I'm seeking	840 41%	109 57%	21 51%	30 47%	12 40%	10 29%	8 33%	9 33%	25 49%	18 38%	36 49%	146 40%	18 49%	19 40%	31 42%	33 45%	31 37%	57 30%	33 42%	59 40%	21 40%	32 41%	30 44%	25 47%	27 27%
I trust this extension	830 41%	89 46%	19 46%	17 27%	9 30%	12 34%	13 54%	12 44%	20 39%	22 47%	30 41%	158 44%	13 35%	16 33%	23 31%	28 38%	33 39%	87 47%	33 42%	39 27%	24 45%	45 58%	35 51%	16 30%	37 37%
It seems legitimate	679 33%	86 45%	17 41%	14 22%	11 37%	14 40%	5 21%	5 19%	23 45%	20 43%	33 45%	145 40%	12 32%	12 25%	16 22%	29 40%	17 20%	51 27%	15 19%	45 31%	19 36%	24 31%	25 37%	14 26%	27 27%
It's where you go for specific information	592 29%	67 35%	13 32%	20 43%	13 43%	12 34%	5 21%	5 19%	14 27%	10 21%	19 26%	130 36%	19 51%	13 27%	17 23%	24 33%	14 17%	54 29%	14 18%	46 31%	19 36%	18 23%	14 21%	16 30%	16 16%
I'm not afraid of my information being stolen if I go here	406 20%	41 21%	9 2%	10 16%	10 33%	5 14%	2 8%	6 22%	8 16%	8 17%	13 18%	120 33%	8 22%	7 15%	6 8%	12 16%	12 14%	31 17%	11 14%	20 14%	11 21%	16 21%	16 24%	9 17%	15 15%
Most popular/common domain name	29 1%	5 3%	1 2%	2 3%	1 7%	-	-	-	1 2%	-	1 1%	3 1%	1 3%	1 2%	-	2 3%	3 4%	1 1%	2 3%	-	-	2 3%	-	-	2 2%
My own domain is registered to extension	7 *	2 1%	1 2%	1 2%	1 3%	-	-	-	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Good/Like site	3 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	2 2%
Informative	3 *	-	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	1 1%	-	-	-	1 1%	-	-	-	-	-
For business use	2 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	1 1%
Only place to find website	2 *	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Interesting	2 *	-	-	-	-	-	-	1 4%	-	-	-	1 *	-	-	-	-	-	-	-	-	-	-	-	-	-
Site name (Spec.)	1 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-
Root domain/Main source for a group of domains/sites	1 *	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Updated	1 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q716\_5. Why are you very likely to visit a website with each of these extensions in the future?

28 Aug 2015  
Table 57

5. .net

Base: Very Likely To Visit Website With Domain Name Extension

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	2027	192	41*	64*	30*	35*	24**	27**	51*	47*	74*	362	37*	48*	74*	73*	84*	187	79*	147	53*	78*	68*	53*	99*
Easy to remember name	1*	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
High speed/fast	1*	-	-	-	-	-	-	-	-	-	-	1*	-	-	-	-	-	-	-	-	-	-	-	-	-
Recommend/Asked to visit it	1*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-
Depends on the site	1*	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Safe/Secured	1*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-
Internet access	1*	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
New/Innovative	1*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-
Use for email	1*	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	4*	-	-	-	-	-	-	-	-	-	-	1*	1 3%	-	-	-	-	-	-	2 1%	-	-	-	-	-
Not sure	32 2%	-	-	1 2%	2 7%	-	-	-	3 6%	-	1 1%	2 1%	1 3%	-	3 4%	-	5 6%	1 1%	2 3%	4 3%	-	1 1%	3 4%	2 4%	1 1%
Declined to answer	2*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-
Sigma	4540 224%	535 279%	110 268%	140 219%	82 273%	70 200%	51 213%	52 193%	125 245%	110 234%	184 249%	879 243%	94 254%	87 181%	134 181%	175 240%	163 194%	355 190%	157 199%	281 191%	123 232%	178 228%	159 234%	115 217%	181 183%

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Q716\_6. Why are you very likely to visit a website with each of these extensions in the future?

Base: Very Likely To Visit Website With Domain Name Extension

6. .org

	Country																									
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	1928	211	58*	76*	28**	36*	26**	27**	64*	50*	65*	243	30*	40*	38*	47*	81*	191	68*	166	59*	57*	89*	68*	110	
I've been to this type of website before	1004 52%	138 65%	42 72%	51 67%	20 71%	15 42%	19 73%	20 74%	33 52%	31 62%	45 69%	102 42%	13 43%	16 40%	17 45%	25 53%	45 56%	63 33%	35 51%	67 40%	33 56%	27 47%	43 48%	43 63%	61 55%	
I trust this extension	888 46%	113 54%	29 50%	36 47%	12 43%	15 42%	13 50%	13 48%	26 41%	25 50%	28 43%	114 47%	11 37%	15 38%	13 34%	25 53%	35 43%	91 48%	33 49%	69 42%	29 49%	29 51%	44 49%	25 37%	45 41%	
It has information I'm seeking	819 42%	125 59%	36 62%	37 49%	12 43%	10 28%	9 35%	12 44%	32 50%	23 46%	31 48%	92 38%	15 50%	14 35%	22 58%	16 34%	32 40%	57 30%	25 37%	69 42%	21 36%	19 33%	38 43%	34 50%	38 35%	
It seems legitimate	692 36%	101 48%	26 45%	20 26%	10 36%	15 42%	7 27%	11 41%	24 38%	22 44%	31 48%	89 37%	14 47%	13 33%	10 26%	22 47%	19 23%	52 27%	15 22%	51 31%	18 31%	17 30%	34 38%	25 37%	46 42%	
It's where you go for specific information	673 35%	108 51%	24 41%	29 38%	11 39%	11 31%	7 27%	9 33%	23 36%	17 34%	19 29%	90 37%	13 43%	12 30%	17 45%	20 43%	16 20%	65 34%	18 26%	53 32%	20 34%	12 21%	32 36%	23 34%	24 22%	
I'm not afraid of my information being stolen if I go here	401 21%	55 26%	18 31%	13 17%	8 29%	8 22%	2 8%	6 22%	8 13%	16 26%	21 32%	69 28%	9 30%	7 18%	4 11%	11 23%	13 16%	28 15%	9 13%	27 16%	12 20%	14 25%	19 21%	12 18%	20 18%	
Most popular/common domain name	23 1%	5 2%	-	2 3%	1 4%	-	-	-	1 2%	-	1 2%	1 *	1 3%	-	-	2 4%	1 1%	1 1%	1 1%	2 1%	-	2 4%	-	-	2 2%	
It's an organization site	7 *	-	1 2%	-	1 4%	-	-	-	-	1 2%	-	-	-	1 3%	1 3%	-	-	1 1%	-	-	-	-	-	-	1 1%	
Non-Profit site	6 *	3 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 2%	-	-	-	-	-	
For business use	5 *	-	2 3%	-	-	-	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	1 1%	
Good/Like site	3 *	1 *	-	-	-	-	-	-	-	-	-	1 *	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-
My own domain is registered to extension	3 *	-	1 2%	-	-	-	-	-	1 2%	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Schools/education	2 *	1 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	
Safe/Secured	1 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	
Site name (Spec.)	1 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	
Root domain/Main source for a group of domains/sites	1 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q716\_6. Why are you very likely to visit a website with each of these extensions in the future?

28 Aug 2015  
Table 58

Base: Very Likely To Visit Website With Domain Name Extension

6. .org

	Country																								
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base Updated	1928	211	58*	76*	28**	36*	26**	27**	64*	50*	65*	243	30*	40*	38*	47*	81*	191	68*	166	59*	57*	89*	68*	110
Easy to use/navigate	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-
Only place to find website	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Recommend/Asked to visit it	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-
Internet access	1	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Reliable/No problems	1	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-
Easy to access	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-
Other	5	-	-	-	-	-	-	-	-	-	-	2 1%	1 3%	-	-	-	-	2 1%	-	-	-	-	-	-	-
Not sure	20 1%	-	-	-	-	1 3%	-	-	5 8%	-	-	1	1 3%	-	3 8%	-	6 7%	-	-	1	1 2%	-	-	-	1
Declined to answer	5	1	1 2%	-	-	-	-	-	1 2%	-	-	1	-	-	-	-	-	1 2%	-	-	-	-	-	-	-
Sigma	4566 237%	652 309%	180 310%	188 247%	75 268%	75 208%	58 223%	71 263%	155 242%	128 256%	176 271%	563 232%	78 260%	78 195%	87 229%	123 262%	167 206%	364 191%	136 200%	344 207%	135 229%	120 211%	210 236%	163 240%	240 218%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q716\_7. Why are you very likely to visit a website with each of these extensions in the future?

Base: Very Likely To Visit Website With Domain Name Extension

7. .tel

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	458	9**	6**	10**	5**	16**	7**	4**	7**	11**	6**	157	11**	4**	11**	5**	24**	54*	14**	25**	10**	12**	11**	4**	35*
I've been to this type of website before	133 29%	3 33%	1 17%	4 40%	2 40%	4 25%	1 14%	1 25%	3 43%	3 27%	2 33%	51 32%	4 36%	3 75%	5 45%	2 40%	4 17%	13 24%	2 14%	5 20%	5 50%	3 25%	1 9%	1 25%	10 29%
It has information I'm seeking	128 28%	4 44%	3 50%	3 30%	2 40%	1 6%	-	2 50%	1 14%	-	-	56 36%	3 27%	-	3 27%	-	2 8%	12 22%	3 21%	13 52%	2 20%	5 42%	4 36%	2 50%	7 20%
It seems legitimate	123 27%	2 22%	2 33%	2 20%	2 40%	7 44%	2 29%	1 25%	-	2 18%	-	44 28%	6 55%	-	1 9%	2 40%	4 17%	16 30%	2 14%	6 24%	3 30%	-	4 36%	2 50%	13 37%
I trust this extension	121 26%	3 33%	1 17%	1 10%	1 20%	4 25%	1 14%	1 25%	2 29%	5 45%	1 17%	49 31%	2 18%	1 25%	4 36%	1 20%	9 38%	17 31%	2 14%	4 16%	3 30%	1 8%	1 9%	2 50%	5 14%
It's where you go for specific information	120 26%	3 33%	1 17%	4 40%	-	3 19%	2 29%	-	-	4 36%	2 33%	50 32%	6 55%	1 25%	3 27%	1 20%	3 13%	13 24%	7 50%	5 20%	2 20%	1 8%	-	-	9 26%
I'm not afraid of my information being stolen if I go here	71 16%	1 11%	-	1 10%	-	1 6%	-	-	2 29%	1 9%	3 33%	36 23%	3 27%	-	2 18%	2 20%	1 4%	6 11%	1 7%	2 8%	1 10%	3 25%	1 9%	1 25%	5 14%
Good/Like site	4 1%	-	-	-	-	-	-	-	1 14%	-	-	-	1 9%	-	-	-	-	2 4%	-	-	-	-	-	-	-
Informative	2 0%	-	-	-	-	-	-	-	-	-	-	-	1 9%	-	-	-	-	-	-	1 4%	-	-	-	-	-
Good/Like name	1 0%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3%
Mobile device use	1 0%	-	-	-	-	1 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Root domain/Main source for a group of domains/sites	1 0%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 7%	-	-	-	-	-	-
Different/Not common	1 0%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3%
Expensive/Not cheap	1 0%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 7%	-	-	-	-	-	-
New/Innovative	1 0%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3%
Not familiar with websites	1 0%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 10%	-	-	-	-
Other	1 0%	-	-	-	-	-	-	-	-	1 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q716\_7. Why are you very likely to visit a website with each of these extensions in the future?

28 Aug 2015  
Table 59

7. .tel

Base: Very Likely To Visit Website With Domain Name Extension

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	458	9**	6**	10**	5**	16**	7**	4**	7**	11**	6**	157	11**	4**	11**	5**	24**	54*	14**	25**	10**	12**	11**	4**	35*
None	2	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	1 8%	-	-	-
Not sure	29 6%	1 11%	-	2 20%	-	1 6%	1 14%	-	-	-	-	3 2%	1 9%	-	4 36%	1 20%	4 17%	2 4%	-	3 12%	1 10%	2 17%	1 9%	-	2 6%
Declined to answer	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3% L
Sigma	742 162%	17 189%	8 133%	17 170%	7 140%	22 138%	7 100%	5 125%	9 129%	16 145%	7 117%	290 185%	27 245%	5 125%	22 200%	8 160%	27 113%	81 150%	19 136%	39 156%	18 180%	16 133%	12 109%	8 200%	55 157%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q716\_8. Why are you very likely to visit a website with each of these extensions in the future?

28 Aug 2015  
Table 60

8. .asia

Base: Very Likely To Visit Website With Domain Name Extension

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	437	9**	8**	6**	-**	15**	2**	8**	6**	13**	7**	126	6**	12**	13**	7**	25**	74*	24**	16**	11**	9**	8**	5**	27**
It has information I'm seeking	123 28%	2 22%	4 50%	-	-	4 27%	1 50%	2 25%	3 50%	1 8%	-	30 24%	4 67%	2 17%	5 38%	3 43%	5 20%	24 32%	7 29%	9 56%	3 27%	2 22%	4 50%	3 60%	5 19%
It seems legitimate	119 27%	3 33%	1 13%	-	-	5 33%	-	2 25%	1 17%	6 46%	1 14%	34 27%	3 50%	4 33%	7 54%	1 14%	4 16%	19 26%	4 17%	6 38%	3 27%	1 11%	3 38%	2 40%	9 33%
I trust this extension	109 25%	1 11%	2 25%	1 17%	-	3 20%	-	-	1 17%	2 15%	1 14%	38 30%	2 33%	-	3 23%	3 43%	8 32%	22 30%	6 25%	3 19%	3 27%	1 11%	1 13%	2 40%	6 22%
It's where you go for specific information	109 25%	2 22%	1 13%	2 33%	-	4 27%	1 50%	-	-	5 38%	2 29%	40 32%	3 50%	3 25%	4 31%	1 14%	4 16%	19 26%	5 21%	4 25%	3 27%	-	-	2 40%	4 15%
I've been to this type of website before	105 24%	-	3 38%	1 17%	-	3 20%	-	1 13%	2 33%	3 23%	2 29%	33 26%	3 50%	2 17%	5 38%	1 14%	5 20%	15 20%	9 38%	3 19%	3 27%	1 11%	2 25%	1 20%	7 26%
I'm not afraid of my information being stolen if I go here	72 16%	1 11%	2 25%	1 17%	-	2 13%	-	1 13%	1 17%	-	3 43%	26 21%	3 50%	-	2 15%	1 14%	2 8%	9 12%	2 8%	2 13%	1 9%	1 11%	1 13%	2 40%	3 33%
Specific to my country/state	3 1%	-	-	-	-	-	-	-	-	-	-	1 1%	-	1 8%	-	-	-	-	-	-	-	-	-	-	1 4%
Good/Like site	2 1%	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	1 1%	-	-	-	-	-	-	-
For business use	2 1%	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	1 1%	-	-	-	-	-	-	-
Interesting	2 1%	-	-	-	-	-	-	1 13%	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-
High speed/fast	1 1%	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-
Root domain/Main source for a group of domains/sites	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 4%	-	-	-	-	-	-
Would not visit this type of website/domain	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 9%	-	-	-	-
Different/Not common	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 4%
Informative	1 1%	-	-	-	-	-	-	-	-	-	-	-	1 17%	-	-	-	-	-	-	-	-	-	-	-	-
Not familiar with websites	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 9%	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q716\_8. Why are you very likely to visit a website with each of these extensions in the future?

8. .asia

Base: Very Likely To Visit Website With Domain Name Extension

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	437	9**	8**	6**	-**	15**	2**	8**	6**	13**	7**	126	6**	12**	13**	7**	25**	74*	24**	16**	11**	9**	8**	5**	27**
None	4 1%	1 11%	-	-	-	-	-	-	-	-	-	2 2%	-	-	-	-	-	-	-	-	-	1 11%	-	-	-
Not sure	24 5%	1 11%	-	1 17%	-	-	-	3 38%	-	-	-	3 2%	1 17%	-	1 8%	-	5 20%	1 1%	1 4%	2 13%	1 9%	2 22%	1 13%	-	1 4%
Declined to answer	1	-	1 13%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	681 156%	11 122%	14 175%	6 100%	-	21 140%	2 100%	10 125%	8 133%	17 131%	9 129%	211 167%	20 333%	12 100%	27 208%	10 143%	33 132%	111 150%	35 146%	29 181%	19 173%	9 100%	12 150%	12 240%	43 159%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q716\_9. Why are you very likely to visit a website with each of these extensions in the future?

28 Aug 2015  
Table 61

9. .pro

Base: Very Likely To Visit Website With Domain Name Extension

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	476	9**	6**	6**	4**	14**	1**	6**	9**	16**	11**	163	10**	6**	11**	9**	35*	62*	11**	15**	8**	13**	10**	2**	39*
I trust this extension	149 31%	11%	33%	17%	-	36%	100%	17%	22%	31%	27%	58 36%	5 50%	3 50%	2 18%	6 67%	10 29%	22 35%	1 9%	2 13%	4 50%	2 15%	1 10%	1 50%	11 28%
It seems legitimate	142 30%	22%	33%	33%	75%	50%	-	17%	11%	50%	18%	51 31%	4 40%	1 17%	1 9%	3 33%	6 17%	14 23%	5 45%	4 27%	3 38%	-	7 70%	1 50%	14 36%
I've been to this type of website before	138 29%	11%	-	33%	25%	36%	100%	33%	44%	38%	1 9%	44 27%	6 60%	2 33%	4 36%	22%	17 49% LR	16 26%	2 18%	2 13%	2 25%	2 15%	-	1 50%	15 38%
It has information I'm seeking	118 25%	11%	17%	33%	25%	29%	-	33%	22%	6%	1 9%	45 28%	4 40%	2 33%	3 27%	3 33%	5 14%	13 21%	1 9%	10 67%	2 25%	2 15%	3 30%	2 100%	8 21%
It's where you go for specific information	110 23%	11%	17%	67%	25%	29%	100%	-	11%	31%	2 18%	48 29% QY	4 40%	1 17%	3 27%	2 22%	4 11%	14 23%	3 27%	3 20%	3 38%	1 8%	1 10%	-	3 8%
I'm not afraid of my information being stolen if I go here	90 19%	33%	17%	-	25%	21%	-	-	11%	13%	4 36%	41 25% QY	3 30%	1 17%	3 27%	-	3 9%	10 16%	1 9%	3 20%	2 25%	2 15%	1 10%	1 50%	4 10%
Professional/Professional image	4 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 20%	1 13%	-	-	-	-
Informative	2 0%	-	-	-	-	-	-	-	-	-	-	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-
Safe/Secured	1 0%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3% L
Root domain/Main source for a group of domains/sites	1 0%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 9%	-	-	-	-	-	-
Recommend/Asked to visit it	1 0%	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-
Expensive/Not cheap	1 0%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 9%	-	-	-	-	-	-
Interesting	1 0%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3% L
Not familiar with websites	1 0%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 13%	-	-	-	-
Other	2 0%	-	-	-	-	-	-	-	-	-	-	1 1%	1 10%	-	-	-	-	-	-	-	-	-	-	-	-
None	2 0%	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	1 8%	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q716\_9. Why are you very likely to visit a website with each of these extensions in the future?

9. .pro

Base: Very Likely To Visit Website With Domain Name Extension

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	476	9**	6**	6**	4**	14**	1**	6**	9**	16**	11**	163	10**	6**	11**	9**	35*	62*	11**	15**	8**	13**	10**	2**	39*
Not sure	24 5%	1 11%	-	-	-	-	-	1 17%	-	-	1 9%	5 3%	1 10%	1 17%	3 27%	-	3 9%	1 2%	-	1 7%	-	3 23%	-	-	3 8%
Sigma	787 165%	10 111%	7 117%	11 183%	7 175%	28 200%	3 300%	7 117%	11 122%	27 169%	14 127%	297 182%	28 280%	11 183%	19 173%	16 178%	48 137%	90 145%	15 136%	28 187%	18 225%	13 100%	13 130%	6 300%	60 154%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Q716\_10. Why are you very likely to visit a website with each of these extensions in the future?

28 Aug 2015  
Table 62

10. .coop

Base: Very Likely To Visit Website With Domain Name Extension

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	397	8**	7**	6**	3**	11**	2**	5**	7**	13**	6**	124	6**	4**	10**	5**	22**	60*	11**	14**	6**	9**	20**	4**	34*
I trust this extension	117 29%	1 13%	5 71%	1 17%	-	3 27%	1 50%	-	2 29%	5 38%	1 17%	35 28%	2 33%	2 50%	4 40%	2 40%	9 41%	25 42%	2 18%	1 7%	3 50%	1 11%	2 10%	2 50%	8 24%
I've been to this type of website before	107 27%	2 25%	-	-	-	4 36%	1 50%	-	3 43%	6 46%	1 17%	34 27%	2 33%	1 25%	5 50%	2 40%	6 27%	16 27%	2 18%	3 21%	2 33%	1 11%	5 25%	-	11 32%
It seems legitimate	101 25%	1 13%	3 43%	-	2 67%	7 64%	1 50%	1 20%	3 43%	3 23%	-	34 27%	2 33%	-	2 20%	-	3 14%	15 25%	3 27%	2 14%	2 33%	1 11%	5 25%	1 25%	10 29%
It's where you go for specific information	94 24%	2 25%	1 14%	1 17%	-	2 18%	1 50%	-	3 43%	4 31%	2 33%	44 35% FY	4 67%	-	5 50%	1 20%	2 9%	11 18%	3 27%	3 21%	1 17%	-	1 5%	-	3 9%
It has information I'm seeking	90 23%	2 25%	-	2 33%	-	3 27%	-	2 40%	4 57%	2 15%	1 17%	23 19%	2 33%	1 25%	2 20%	1 20%	5 23%	12 20%	2 18%	6 43%	2 33%	1 11%	7 35%	3 75%	7 21%
I'm not afraid of my information being stolen if I go here	68 17%	2 25%	-	1 17%	3 33%	2 18%	-	1 20%	2 29%	-	3 33%	21 17%	4 67%	1 25%	2 20%	1 20%	2 9%	11 18%	2 18%	3 21%	1 17%	3 33%	1 5%	1 25%	4 12%
Informative	2 1%	-	-	-	-	-	-	-	-	-	-	-	1 17%	-	-	-	-	1 2%	-	-	-	-	-	-	-
Different/Not common	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	1 3%
Good/Like name	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3%
Most popular/common domain name	1	-	-	1 17%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Non-Profit site	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-
Root domain/Main source for a group of domains/sites	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 9%	-	-	-	-	-	-
Good/Like site	1	1 13%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
New/Innovative	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 11%	-	-	-
Not familiar with websites	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 17%	-	-	-	-
Other	2 1%	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	1 2%	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q716\_10. Why are you very likely to visit a website with each of these extensions in the future?

28 Aug 2015  
Table 62

10. .coop

Base: Very Likely To Visit Website With Domain Name Extension

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	397	8**	7**	6**	3**	11**	2**	5**	7**	13**	6**	124	6**	4**	10**	5**	22**	60*	11**	14**	6**	9**	20**	4**	34*
Not sure	21 5%	1 13%	-	-	-	-	-	2 40%	-	1 8%	-	3 2%	1 17%	1 25%	1 10%	-	3 14%	1 2%	1 9%	1 7%	1 17%	2 22%	1 5%	-	1 3%
Declined to answer	3 1%	-	1 14%	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	1 2%	-	-	-	-	-	-	-
Sigma	614 155%	12 150%	10 143%	6 100%	3 100%	21 191%	4 200%	6 120%	17 243%	21 162%	7 117%	196 158%	18 300%	6 150%	21 210%	7 140%	30 136%	96 160%	16 145%	19 136%	13 217%	10 111%	22 110%	7 175%	46 135%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q716\_11. Why are you very likely to visit a website with each of these extensions in the future?

11. .cn

Base: Very Likely To Visit Website With Domain Name Extension

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	410	**	**	**	**	**	**	**	**	**	**	410	**	**	**	**	**	**	**	**	**	**	**	**	**
I trust this extension	217 53%	-	-	-	-	-	-	-	-	-	-	217 53%	-	-	-	-	-	-	-	-	-	-	-	-	-
I've been to this type of website before	197 48%	-	-	-	-	-	-	-	-	-	-	197 48%	-	-	-	-	-	-	-	-	-	-	-	-	-
It seems legitimate	171 42%	-	-	-	-	-	-	-	-	-	-	171 42%	-	-	-	-	-	-	-	-	-	-	-	-	-
It has information I'm seeking	170 41%	-	-	-	-	-	-	-	-	-	-	170 41%	-	-	-	-	-	-	-	-	-	-	-	-	-
It's where you go for specific information	159 39%	-	-	-	-	-	-	-	-	-	-	159 39%	-	-	-	-	-	-	-	-	-	-	-	-	-
I'm not afraid of my information being stolen if I go here	117 29%	-	-	-	-	-	-	-	-	-	-	117 29%	-	-	-	-	-	-	-	-	-	-	-	-	-
Most popular/common domain name	4 1%	-	-	-	-	-	-	-	-	-	-	4 1%	-	-	-	-	-	-	-	-	-	-	-	-	-
Easy to use/navigate	1	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-
High speed/fast	1	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-
Easy to remember name	1	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-
Specific to my country/state	1	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-
Interesting	1	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	1	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-
None	3 1%	-	-	-	-	-	-	-	-	-	-	3 1%	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	1	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-
Declined to answer	1	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q716\_11. Why are you very likely to visit a website with each of these extensions in the future?

11. .cn

Base: Very Likely To Visit Website With Domain Name Extension

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	410	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	410	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**
Sigma	1046 255%	-	-	-	-	-	-	-	-	-	-	1046 255%	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\*.\*\* very small base (under 30) ineligible for sig testing

Q716\_12. Why are you very likely to visit a website with each of these extensions in the future?

28 Aug 2015  
Table 64

12. .vn

Base: Very Likely To Visit Website With Domain Name Extension

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	41*	**	**	**	**	**	**	**	**	**	**	**	41*	**	**	**	**	**	**	**	**	**	**	**	**
I trust this extension	25 61%	-	-	-	-	-	-	-	-	-	-	-	25 61%	-	-	-	-	-	-	-	-	-	-	-	-
It has information I'm seeking	22 54%	-	-	-	-	-	-	-	-	-	-	-	22 54%	-	-	-	-	-	-	-	-	-	-	-	-
It's where you go for specific information	21 51%	-	-	-	-	-	-	-	-	-	-	-	21 51%	-	-	-	-	-	-	-	-	-	-	-	-
I've been to this type of website before	18 44%	-	-	-	-	-	-	-	-	-	-	-	18 44%	-	-	-	-	-	-	-	-	-	-	-	-
It seems legitimate	17 41%	-	-	-	-	-	-	-	-	-	-	-	17 41%	-	-	-	-	-	-	-	-	-	-	-	-
I'm not afraid of my information being stolen if I go here	12 29%	-	-	-	-	-	-	-	-	-	-	-	12 29%	-	-	-	-	-	-	-	-	-	-	-	-
Informative	1 2%	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-
Most popular/common domain name	1 2%	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-
Specific to my country/state	1 2%	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	1 2%	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	119 290%	-	-	-	-	-	-	-	-	-	-	-	119 290%	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q716\_13. Why are you very likely to visit a website with each of these extensions in the future?

13. .ph

Base: Very Likely To Visit Website With Domain Name Extension

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	64*	**	**	**	**	**	**	**	**	**	**	**	**	64*	**	**	**	**	**	**	**	**	**	**	**
It's where you go for specific information	27 42%	-	-	-	-	-	-	-	-	-	-	-	-	27 42%	-	-	-	-	-	-	-	-	-	-	-
I trust this extension	24 38%	-	-	-	-	-	-	-	-	-	-	-	-	24 38%	-	-	-	-	-	-	-	-	-	-	-
It has information I'm seeking	22 34%	-	-	-	-	-	-	-	-	-	-	-	-	22 34%	-	-	-	-	-	-	-	-	-	-	-
I've been to this type of website before	21 33%	-	-	-	-	-	-	-	-	-	-	-	-	21 33%	-	-	-	-	-	-	-	-	-	-	-
It seems legitimate	17 27%	-	-	-	-	-	-	-	-	-	-	-	-	17 27%	-	-	-	-	-	-	-	-	-	-	-
I'm not afraid of my information being stolen if I go here	12 19%	-	-	-	-	-	-	-	-	-	-	-	-	12 19%	-	-	-	-	-	-	-	-	-	-	-
Specific to my country/state	2 3%	-	-	-	-	-	-	-	-	-	-	-	-	2 3%	-	-	-	-	-	-	-	-	-	-	-
Internet access	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-
Sigma	126 197%	-	-	-	-	-	-	-	-	-	-	-	-	126 197%	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q716\_14. Why are you very likely to visit a website with each of these extensions in the future?

28 Aug 2015  
Table 66

14. .jp

Base: Very Likely To Visit Website With Domain Name Extension

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	115	**	**	**	**	**	**	**	**	**	**	**	**	**	115	**	**	**	**	**	**	**	**	**	**
I've been to this type of website before	57 50%	-	-	-	-	-	-	-	-	-	-	-	-	-	57 50%	-	-	-	-	-	-	-	-	-	-
It has information I'm seeking	48 42%	-	-	-	-	-	-	-	-	-	-	-	-	-	48 42%	-	-	-	-	-	-	-	-	-	-
I trust this extension	35 30%	-	-	-	-	-	-	-	-	-	-	-	-	-	35 30%	-	-	-	-	-	-	-	-	-	-
It's where you go for specific information	33 29%	-	-	-	-	-	-	-	-	-	-	-	-	-	33 29%	-	-	-	-	-	-	-	-	-	-
It seems legitimate	21 18%	-	-	-	-	-	-	-	-	-	-	-	-	-	21 18%	-	-	-	-	-	-	-	-	-	-
I'm not afraid of my information being stolen if I go here	10 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	10 9%	-	-	-	-	-	-	-	-	-	-
Specific to my country/state	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-
Not sure	6 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	6 5%	-	-	-	-	-	-	-	-	-	-
Sigma	211 183%	-	-	-	-	-	-	-	-	-	-	-	-	-	211 183%	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q716\_15. Why are you very likely to visit a website with each of these extensions in the future?

28 Aug 2015  
Table 67

15. .kr

Base: Very Likely To Visit Website With Domain Name Extension

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	76*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	76*	**	**	**	**	**	**	**	**	**
I've been to this type of website before	47 62%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	47 62%	-	-	-	-	-	-	-	-	-
I trust this extension	35 46%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	35 46%	-	-	-	-	-	-	-	-	-
It seems legitimate	35 46%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	35 46%	-	-	-	-	-	-	-	-	-
It has information I'm seeking	33 43%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	33 43%	-	-	-	-	-	-	-	-	-
It's where you go for specific information	28 37%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	28 37%	-	-	-	-	-	-	-	-	-
I'm not afraid of my information being stolen if I go here	8 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 11%	-	-	-	-	-	-	-	-	-
Informative	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-
Most popular/common domain name	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-
Sigma	188 247%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	188 247%	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Q716\_16. Why are you very likely to visit a website with each of these extensions in the future?

16. .ru

Base: Very Likely To Visit Website With Domain Name Extension

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	109	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	109	**	**	**	**	**	**	**	**
I've been to this type of website before	61 56%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	61 56%	-	-	-	-	-	-	-	-
It has information I'm seeking	53 49%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	53 49%	-	-	-	-	-	-	-	-
I trust this extension	47 43%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	47 43%	-	-	-	-	-	-	-	-
It's where you go for specific information	33 30%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	33 30%	-	-	-	-	-	-	-	-
It seems legitimate	27 25%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	27 25%	-	-	-	-	-	-	-	-
I'm not afraid of my information being stolen if I go here	22 20%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	22 20%	-	-	-	-	-	-	-	-
Most popular/common domain name	3 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 3%	-	-	-	-	-	-	-	-
Not sure	3 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 3%	-	-	-	-	-	-	-	-
Sigma	249 228%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	249 228%	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q716\_17. Why are you very likely to visit a website with each of these extensions in the future?

28 Aug 2015  
Table 69

17. .in

Base: Very Likely To Visit Website With Domain Name Extension

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	233	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	233	**	**	**	**	**	**	**
I trust this extension	131 56%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	131 56%	-	-	-	-	-	-	-
I've been to this type of website before	85 36%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	85 36%	-	-	-	-	-	-	-
It has information I'm seeking	75 32%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	75 32%	-	-	-	-	-	-	-
It seems legitimate	68 29%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	68 29%	-	-	-	-	-	-	-
It's where you go for specific information	64 27%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	64 27%	-	-	-	-	-	-	-
I'm not afraid of my information being stolen if I go here	31 13%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	31 13%	-	-	-	-	-	-	-
Specific to my country/state	3 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 1%	-	-	-	-	-	-	-
Site name (Spec.)	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	-	-	-	-	-	-	-
Most popular/common domain name	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	-	-	-	-	-	-	-
For business use	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-
Other	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-
None	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-
Not sure	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-
Sigma	465 200%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	465 200%	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q716\_18. Why are you very likely to visit a website with each of these extensions in the future?

18. .id

Base: Very Likely To Visit Website With Domain Name Extension

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	81*	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	81*	-**	-**	-**	-**	-**	-**
I trust this extension	45 56%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	45 56%	-	-	-	-	-	-
I've been to this type of website before	43 53%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	43 53%	-	-	-	-	-	-
It has information I'm seeking	36 44%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	36 44%	-	-	-	-	-	-
It seems legitimate	26 32%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	26 32%	-	-	-	-	-	-
It's where you go for specific information	21 26%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	21 26%	-	-	-	-	-	-
I'm not afraid of my information being stolen if I go here	14 17%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	14 17%	-	-	-	-	-	-
For business use	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-
Expensive/Not cheap	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-
Sigma	187 231%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	187 231%	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q716\_19. Why are you very likely to visit a website with each of these extensions in the future?

28 Aug 2015  
Table 71

Base: Very Likely To Visit Website With Domain Name Extension

19. .ng

	Country																								
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	167	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	167	**	**	**	**	**
It has information I'm seeking	73 44%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	73 44%	-	-	-	-	-
I've been to this type of website before	68 41%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	68 41%	-	-	-	-	-
It seems legitimate	58 35%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	58 35%	-	-	-	-	-
I trust this extension	53 32%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	53 32%	-	-	-	-	-
It's where you go for specific information	51 31%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	51 31%	-	-	-	-	-
I'm not afraid of my information being stolen if I go here	20 12%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	20 12%	-	-	-	-	-
Specific to my country/state	4 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 2%	-	-	-	-	-
Most popular/common domain name	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-
My own domain is registered to extension	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-
Recommend/Asked to visit it	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-
Not sure	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-
Sigma	331 198%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	331 198%	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q716\_20. Why are you very likely to visit a website with each of these extensions in the future?

28 Aug 2015  
Table 72

20. .za

Base: Very Likely To Visit Website With Domain Name Extension

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	89*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	89*	**	**	**	**
I've been to this type of website before	47 53%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	47 53%	-	-	-	-
I trust this extension	36 40%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	36 40%	-	-	-	-
It has information I'm seeking	33 37%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	33 37%	-	-	-	-
It's where you go for specific information	29 33%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	29 33%	-	-	-	-
It seems legitimate	28 31%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	28 31%	-	-	-	-
I'm not afraid of my information being stolen if I go here	16 18%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	16 18%	-	-	-	-
Most popular/common domain name	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2%	-	-	-	-
Specific to my country/state	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-
Sigma	192 216%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	192 216%	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q716\_21. Why are you very likely to visit a website with each of these extensions in the future?

28 Aug 2015  
Table 73

21. .eg

Base: Very Likely To Visit Website With Domain Name Extension

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	73*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	73*	**	**	**
I've been to this type of website before	36 49%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	36 49%	-	-	-
I trust this extension	34 47%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	34 47%	-	-	-
It has information I'm seeking	33 45%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	33 45%	-	-	-
It seems legitimate	22 30%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	22 30%	-	-	-
It's where you go for specific information	18 25%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	18 25%	-	-	-
I'm not afraid of my information being stolen if I go here	14 19%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	14 19%	-	-	-
Specific to my country/state	2 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 3%	-	-	-
Most popular/common domain name	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-
Government site/usage	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-
Not sure	3 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 4%	-	-	-
Sigma	164 225%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	164 225%	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q716\_22. Why are you very likely to visit a website with each of these extensions in the future?

22. .co

Base: Very Likely To Visit Website With Domain Name Extension

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	92*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	92*	**	**
I've been to this type of website before	50 54%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	50 54%	-	-
I trust this extension	49 53%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	49 53%	-	-
It has information I'm seeking	39 42%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	39 42%	-	-
It seems legitimate	32 35%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	32 35%	-	-
It's where you go for specific information	29 32%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	29 32%	-	-
I'm not afraid of my information being stolen if I go here	22 24%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	22 24%	-	-
Not sure	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-
Sigma	222 241%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	222 241%	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q716\_23. Why are you very likely to visit a website with each of these extensions in the future?

28 Aug 2015  
Table 75

23. .ar

Base: Very Likely To Visit Website With Domain Name Extension

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	75*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	75*	**
I've been to this type of website before	49 65%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	49 65%	-
It has information I'm seeking	38 51%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	38 51%	-
I trust this extension	32 43%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	32 43%	-
It's where you go for specific information	23 31%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	23 31%	-
It seems legitimate	22 29%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	22 29%	-
I'm not afraid of my information being stolen if I go here	14 19%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	14 19%	-
Other	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-
Sigma	179 239%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	179 239%	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Q716\_24. Why are you very likely to visit a website with each of these extensions in the future?

28 Aug 2015  
Table 76

24. .br

Base: Very Likely To Visit Website With Domain Name Extension

	Country																									
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	131	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	131	
I've been to this type of website before	67 51%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	67 51%
I trust this extension	55 42%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	55 42%
It seems legitimate	53 40%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	53 40%
It has information I'm seeking	50 38%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	50 38%
It's where you go for specific information	28 21%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	28 21%
I'm not afraid of my information being stolen if I go here	27 21%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	27 21%
Most popular/common domain name	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2%
Different/Not common	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%
Schools/education	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%
Other	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%
Sigma	285 218%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	285 218%

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q716\_25. Why are you very likely to visit a website with each of these extensions in the future?

28 Aug 2015  
Table 77

Base: Very Likely To Visit Website With Domain Name Extension

25. .it

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	38*	-**	-**	-**	38*	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
I've been to this type of website before	24 63%	-	-	-	24 63%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
It's where you go for specific information	17 45%	-	-	-	17 45%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I trust this extension	16 42%	-	-	-	16 42%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
It has information I'm seeking	15 39%	-	-	-	15 39%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I'm not afraid of my information being stolen if I go here	12 32%	-	-	-	12 32%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
It seems legitimate	11 29%	-	-	-	11 29%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Most popular/common domain name	3 8%	-	-	-	3 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
For business use	1 3%	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
My own domain is registered to extension	1 3%	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Depends on the site	1 3%	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Interesting	1 3%	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	102 268%	-	-	-	102 268%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base, \*\* very small base (under 30) ineligible for sig testing

Q716\_26. Why are you very likely to visit a website with each of these extensions in the future?

28 Aug 2015  
Table 78

26. .tr

Base: Very Likely To Visit Website With Domain Name Extension

	Country																								
	Total Regi-straunts	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip-pines	Japan	South Korea	Russia	India	Indone-sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	32*	-**	-**	-**	-**	32*	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
It seems legitimate	17 53%	-	-	-	-	17 53%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I trust this extension	16 50%	-	-	-	-	16 50%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I've been to this type of website before	14 44%	-	-	-	-	14 44%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
It has information I'm seeking	10 31%	-	-	-	-	10 31%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
It's where you go for specific information	10 31%	-	-	-	-	10 31%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I'm not afraid of my information being stolen if I go here	8 25%	-	-	-	-	8 25%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	75 234%	-	-	-	-	75 234%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q716\_27. Why are you very likely to visit a website with each of these extensions in the future?

27. .es

Base: Very Likely To Visit Website With Domain Name Extension

	Country																								
	Total Regi-straunts	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip-pines	Japan	South Korea	Russia	India	Indone-sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	32*	-**	-**	-**	-**	-**	32*	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
I've been to this type of website before	24 75%	-	-	-	-	-	24 75%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I trust this extension	16 50%	-	-	-	-	-	16 50%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
It seems legitimate	11 34%	-	-	-	-	-	11 34%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
It's where you go for specific information	11 34%	-	-	-	-	-	11 34%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
It has information I'm seeking	8 25%	-	-	-	-	-	8 25%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I'm not afraid of my information being stolen if I go here	4 13%	-	-	-	-	-	4 13%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	74 231%	-	-	-	-	-	74 231%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q716\_28. Why are you very likely to visit a website with each of these extensions in the future?

28. .pl

Base: Very Likely To Visit Website With Domain Name Extension

	Country																								
	Total Regi-straunts	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip-pines	Japan	South Korea	Russia	India	Indone-sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	37*	-**	-**	-**	-**	-**	-**	37*	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
I've been to this type of website before	21 57%	-	-	-	-	-	-	21 57%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I trust this extension	18 49%	-	-	-	-	-	-	18 49%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
It has information I'm seeking	18 49%	-	-	-	-	-	-	18 49%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
It seems legitimate	10 27%	-	-	-	-	-	-	10 27%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
It's where you go for specific information	10 27%	-	-	-	-	-	-	10 27%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I'm not afraid of my information being stolen if I go here	6 16%	-	-	-	-	-	-	6 16%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	83 224%	-	-	-	-	-	-	83 224%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q716\_29. Why are you very likely to visit a website with each of these extensions in the future?

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Table 81

29. .uk

Base: Very Likely To Visit Website With Domain Name Extension

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	68*	**	**	**	**	**	**	**	68*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
I've been to this type of website before	36 53%	-	-	-	-	-	-	-	36 53%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
It has information I'm seeking	35 51%	-	-	-	-	-	-	-	35 51%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I trust this extension	30 44%	-	-	-	-	-	-	-	30 44%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
It seems legitimate	27 40%	-	-	-	-	-	-	-	27 40%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
It's where you go for specific information	24 35%	-	-	-	-	-	-	-	24 35%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I'm not afraid of my information being stolen if I go here	5 7%	-	-	-	-	-	-	-	5 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Most popular/common domain name	1 1%	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
My own domain is registered to extension	1 1%	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	2 3%	-	-	-	-	-	-	-	2 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Declined to answer	1 1%	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	162 238%	-	-	-	-	-	-	-	162 238%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q716\_30. Why are you very likely to visit a website with each of these extensions in the future?

28 Aug 2015  
Table 82

30. .fr

Base: Very Likely To Visit Website With Domain Name Extension

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	65*	**	**	**	**	**	**	**	**	65*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
I've been to this type of website before	40 62%	-	-	-	-	-	-	-	-	40 62%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I trust this extension	35 54%	-	-	-	-	-	-	-	-	35 54%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
It seems legitimate	30 46%	-	-	-	-	-	-	-	-	30 46%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
It has information I'm seeking	25 38%	-	-	-	-	-	-	-	-	25 38%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
It's where you go for specific information	20 31%	-	-	-	-	-	-	-	-	20 31%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I'm not afraid of my information being stolen if I go here	12 18%	-	-	-	-	-	-	-	-	12 18%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Most popular/common domain name	2 3%	-	-	-	-	-	-	-	-	2 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unintentionally end up there	1 2%	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	165 254%	-	-	-	-	-	-	-	-	165 254%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q716\_31. Why are you very likely to visit a website with each of these extensions in the future?

28 Aug 2015  
Table 83

31. .de

Base: Very Likely To Visit Website With Domain Name Extension

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	107	**	**	**	**	**	**	**	**	**	107	**	**	**	**	**	**	**	**	**	**	**	**	**	**
I've been to this type of website before	74 69%	-	-	-	-	-	-	-	-	-	74 69%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
It has information I'm seeking	60 56%	-	-	-	-	-	-	-	-	-	60 56%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
It seems legitimate	57 53%	-	-	-	-	-	-	-	-	-	57 53%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I trust this extension	50 47%	-	-	-	-	-	-	-	-	-	50 47%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I'm not afraid of my information being stolen if I go here	30 28%	-	-	-	-	-	-	-	-	-	30 28%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
It's where you go for specific information	30 28%	-	-	-	-	-	-	-	-	-	30 28%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Most popular/common domain name	2 2%	-	-	-	-	-	-	-	-	-	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	303 283%	-	-	-	-	-	-	-	-	-	303 283%	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing



Q716\_32. Why are you very likely to visit a website with each of these extensions in the future?

28 Aug 2015  
Table 84

32. .us

Base: Very Likely To Visit Website With Domain Name Extension

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	73*	73*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
I've been to this type of website before	41 56%	41 56%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
It has information I'm seeking	35 48%	35 48%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I trust this extension	24 33%	24 33%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
It's where you go for specific information	24 33%	24 33%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
It seems legitimate	23 32%	23 32%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I'm not afraid of my information being stolen if I go here	13 18%	13 18%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
My own domain is registered to extension	1 1%	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Declined to answer	1 1%	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	162 222%	162 222%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q716\_33. Why are you very likely to visit a website with each of these extensions in the future?

28 Aug 2015  
Table 85

33. .ca

Base: Very Likely To Visit Website With Domain Name Extension

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	81*	**	81*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
I've been to this type of website before	59 73%	-	59 73%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
It has information I'm seeking	49 60%	-	49 60%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I trust this extension	45 56%	-	45 56%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
It seems legitimate	36 44%	-	36 44%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
It's where you go for specific information	34 42%	-	34 42%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I'm not afraid of my information being stolen if I go here	24 30%	-	24 30%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Specific to my country/state	3 4%	-	3 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Informative	1 1%	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Most popular/common domain name	1 1%	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
For business use	1 1%	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Updated	1 1%	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
My own domain is registered to extension	1 1%	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unintentionally end up there	1 1%	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	7 9%	-	7 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Declined to answer	1 1%	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	264 326%	-	264 326%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q716\_34. Why are you very likely to visit a website with each of these extensions in the future?

28 Aug 2015  
Table 86

34. .mx

Base: Very Likely To Visit Website With Domain Name Extension

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	87*	**	**	87*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
I've been to this type of website before	56 64%	-	-	56 64%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I trust this extension	42 48%	-	-	42 48%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
It has information I'm seeking	42 48%	-	-	42 48%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
It's where you go for specific information	28 32%	-	-	28 32%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
It seems legitimate	21 24%	-	-	21 24%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I'm not afraid of my information being stolen if I go here	16 18%	-	-	16 18%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Most popular/common domain name	2 2%	-	-	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	207 238%	-	-	207 238%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q718\_1. Why are you very unlikely to visit a website with each of these extensions in the future?

1. .biz

Base: Very Unlikely To Visit Website With Domain Name Extension

	Country																								
	Total Regi-straunts	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip-pines	Japan	South Korea	Russia	India	Indone-sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	545	48*	20**	18**	10**	6**	10**	6**	24**	26**	23**	58*	5**	15**	27**	23**	20**	34*	7**	20**	19**	27**	30*	26**	43*
I have no reason to go there	237 43%	32 67%	10 50%	12 67%	5 50%	1 17%	4 40%	2 33%	9 38%	17 65%	11 48%	15 26%	2 40%	11 73%	14 52%	8 35%	9 45%	11 32%	3 43%	6 30%	10 53%	10 37%	9 30%	8 31%	18 42%
I've never been to this type of website before	213 39%	13 27%	11 55%	10 56%	4 40%	-	3 30%	2 33%	5 21%	10 38%	11 48%	24 41%	5 100%	6 40%	10 37%	10 43%	5 25%	11 32%	4 57%	5 25%	9 47%	11 41%	12 40%	17 65%	15 35%
I don't trust this extension	97 18%	13 27%	6 30%	6 33%	-	2 33%	2 20%	-	5 21%	3 12%	7 30%	10 17%	2 40%	2 13%	1 4%	3 13%	3 15%	5 15%	-	1 5%	2 11%	6 22%	7 23%	3 12%	8 19%
It doesn't seem legitimate	79 14%	11 23%	9 45%	2 11%	-	-	-	-	6 25%	4 15%	7 30%	10 17%	2 20%	3 20%	1 4%	2 9%	2 10%	3 9%	-	2 10%	1 5%	1 4%	5 17%	2 8%	7 16%
I'm afraid of my information being stolen if I go here	66 12%	8 17%	4 20%	2 11%	-	1 17%	-	-	1 4%	-	4 17%	5 9%	1 20%	4 27%	1 4%	3 13%	3 15%	7 21%	2 29%	2 10%	2 11%	5 19%	6 20%	1 4%	4 9%
Site is not a common/popular domain name	6 1%	-	1 5%	-	-	-	-	-	-	-	-	1 2%	-	-	-	2 9%	-	-	-	1 5%	-	-	-	-	1 2%
Not familiar with this type of domain/Don't know enough about it	5 1%	-	-	-	-	-	-	-	1 4%	-	-	-	-	1 7%	-	-	-	1 3%	-	-	-	1 4%	-	-	1 2%
Content/Information	3 1%	-	-	-	-	-	-	-	-	-	-	-	1 20%	-	-	-	-	-	-	-	-	-	1 3%	-	1 2%
Have used/likely to visit/Positive mentions	3 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 5%	-	-	-	1 4%	1 2%
Not professional (i.e. tacky, amateurish etc.)	2 *	1 2%	-	-	-	-	-	-	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Spam	1 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 4%	-	-	-
Foreign/Not in preferred language	1 *	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	1 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-	-
None	1 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-
Not sure	43 8%	2 4%	1 5%	-	1 10%	2 33%	1 10%	2 33%	2 8%	2 8%	2 9%	3 5%	-	1 7%	4 15%	2 9%	-	4 12%	-	5 25%	1 5%	-	2 7%	1 4%	5 12%
Declined to answer	3 1%	1 2%	-	-	-	-	-	-	1 4%	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q718\_1. Why are you very unlikely to visit a website with each of these extensions in the future?

28 Aug 2015  
Table 87

1. .biz

Base: Very Unlikely To Visit Website With Domain Name Extension

	Country																								
	Total Regi-straunts	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip-pines	Japan	South Korea	Russia	India	Indone-sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	545	48*	20**	18**	10**	6**	10**	6**	24**	26**	23**	58*	5**	15**	27**	23**	20**	34*	7**	20**	19**	27**	30*	26**	43*
Sigma	761	81	42	32	10	6	10	6	31	37	42	69	12	28	31	30	22	43	9	23	25	35	43	33	61
	140%	169%	210%	178%	100%	100%	100%	100%	129%	142%	183%	119%	240%	187%	115%	130%	110%	126%	129%	115%	132%	130%	143%	127%	142%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q718\_2. Why are you very unlikely to visit a website with each of these extensions in the future?

28 Aug 2015  
Table 88

2. .com

Base: Very Unlikely To Visit Website With Domain Name Extension

	Country																								
	Total Regi-straunts	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip-pines	Japan	South Korea	Russia	India	Indone-sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	155	4**	4**	6**	3**	2**	3**	-**	3**	12**	4**	8**	1**	10**	9**	3**	1**	17**	2**	11**	3**	17**	7**	22**	
I have no reason to go there	23 15%	-	-	-	1 33%	-	-	-	-	4 33%	-	1 13%	-	1 10%	4 44%	-	-	5 29%	1 50%	2 18%	-	2 67%	1 6%	-	1 5%
I'm afraid of my information being stolen if I go here	21 14%	-	1 25%	1 17%	-	-	-	-	-	1 8%	-	3 38%	-	2 20%	-	1 33%	-	3 18%	-	2 18%	1 33%	-	1 6%	1 14%	4 18%
Have used/likely to visit/Positive mentions	21 14%	2 50%	-	3 50%	-	-	2 67%	-	1 33%	1 8%	1 25%	-	-	1 10%	-	1 33%	-	-	-	2 18%	-	-	2 12%	2 29%	3 14%
I don't trust this extension	12 8%	-	-	-	-	-	-	-	-	2 17%	1 25%	2 25%	-	1 10%	1 11%	-	-	1 6%	-	-	-	-	-	1 14%	3 14%
I've never been to this type of website before	9 6%	-	1 25%	-	1 33%	-	-	-	1 33%	-	-	-	-	-	-	1 33%	1 100%	1 6%	1 50%	-	-	-	1 6%	-	1 5%
It doesn't seem legitimate	7 5%	-	1 25%	-	-	-	-	-	-	1 8%	-	1 13%	-	-	-	-	-	1 6%	-	1 9%	1 33%	-	-	1 14%	-
Content/Information	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 6%	-	1 5%
Viruses	1 1%	-	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-	-	-	-	-	-	-	-	-	-
Not familiar with this type of domain/Don't know enough about it	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 6%	-	-	-	-	-	-	-
Due to errors	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 5%
Prefer other sites	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 5%
None	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 9%
Not sure	62 40%	2 50%	2 50%	2 33%	1 33%	2 100%	1 33%	-	1 33%	4 33%	2 50%	4 50%	-	5 50%	4 44%	-	-	7 41%	-	4 36%	1 33%	-	11 65%	2 29%	7 32%
Declined to answer	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 33%	-	-	1 5%
Sigma	165 106%	4 100%	5 125%	6 100%	3 100%	2 100%	3 100%	-	3 100%	13 108%	4 100%	11 138%	1 100%	10 100%	9 100%	3 100%	1 100%	19 112%	2 100%	11 100%	3 100%	3 100%	17 100%	7 100%	25 114%

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q718\_3. Why are you very unlikely to visit a website with each of these extensions in the future?

28 Aug 2015  
Table 89

3. .info

Base: Very Unlikely To Visit Website With Domain Name Extension

	Country																								
	Total Regi-straunts (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip-pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone-sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	363	38*	19**	6**	5**	3**	5**	4**	15**	18**	11**	41*	-**	12**	25**	25**	11**	23**	5**	17**	17**	11**	16**	10**	26**
I have no reason to go there	150 41%	25 66%	8 42%	3 50%	4 80%	-	1 20%	2 50%	6 40%	8 44%	5 45%	10 24%	-	5 42%	10 40%	12 48%	5 45%	4 17%	1 20%	5 29%	8 47%	8 73%	5 31%	3 30%	12 46%
I've never been to this type of website before	117 32%	12 32%	12 63%	1 17%	1 20%	-	-	-	2 13%	6 33%	4 36%	16 39%	-	3 25%	7 28%	13 52%	2 18%	6 26%	2 40%	2 12%	6 35%	5 45%	6 38%	5 50%	6 23%
I don't trust this extension	46 13%	9 24%	6 32%	-	-	-	-	-	3 20%	2 11%	2 18%	5 12%	-	1 8%	1 4%	3 12%	1 9%	3 13%	-	-	1 6%	-	3 19%	2 20%	4 15%
It doesn't seem legitimate	42 12%	4 11%	4 21%	-	-	1 33%	-	-	4 27%	2 11%	3 27%	5 12%	-	2 17%	-	3 12%	3 27%	1 4%	-	1 6%	1 6%	1 9%	1 6%	3 30%	3 12%
I'm afraid of my information being stolen if I go here	37 10%	5 13%	3 16%	-	-	-	1 20%	-	-	1 6%	1 9%	5 12%	-	1 8%	1 4%	4 16%	2 18%	4 17%	-	2 12%	1 6%	1 9%	1 6%	-	4 15%
Have used/likely to visit/Positive mentions	9 2%	-	-	-	-	-	2 40%	1 25%	1 7%	-	1 9%	-	-	-	-	-	-	-	-	1 6%	-	-	-	1 10%	2 8%
Site is not a common/popular domain name	3 1%	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	1 4%	-	-	-	1 6%	-	-	-	-	-
Content/Information	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 6%	-	1 4%
Foreign/Not in preferred language	1 *	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-
Not interesting	1 *	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	1 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 4%	-	-	-	-	-	-	-
None	2 1%	-	-	-	-	-	-	-	-	-	-	2 5%	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	51 14%	1 3%	1 5%	2 33%	-	2 67%	1 20%	1 25%	1 7%	4 22%	2 18%	4 10%	-	3 25%	7 28%	-	-	6 26%	2 40%	5 29%	2 12%	1 9%	3 19%	-	3 12%
Declined to answer	3 1%	1 3%	-	-	-	-	-	-	1 7%	-	-	-	-	-	1 4%	-	-	-	-	-	-	-	-	-	-
Sigma	465 128%	59 155%	34 179%	6 100%	5 100%	3 100%	5 100%	4 100%	18 120%	23 128%	18 164%	48 117%	-	15 125%	27 108%	36 144%	13 118%	25 109%	5 100%	17 100%	19 112%	16 145%	20 125%	14 140%	35 135%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q718\_4. Why are you very unlikely to visit a website with each of these extensions in the future?

28 Aug 2015  
Table 90

4. .mobi

Base: Very Unlikely To Visit Website With Domain Name Extension

	Country																								
	Total Regi-straunts (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip-pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone-sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	725	93*	29**	26**	10**	9**	5**	8**	35*	33*	37*	57*	8**	27**	37*	39*	33*	45*	14**	30*	13**	28**	39*	30*	40*
I've never been to this type of website before	327 45%	31 33%	18 62%	14 54%	4 40%	2 22%	2 40%	3 38%	12 34%	10 30%	19 51%	28 49%	2 25%	13 48%	15 41%	24 62%	16 48%	14 31%	8 57%	11 37%	4 31%	15 54%	23 59%	21 70%	18 45%
I have no reason to go there	325 45%	64 69%	19 66%	14 54%	4 40%	1 11%	2 40%	4 50%	14 40%	22 67%	21 57%	12 21%	7 75%	12 44%	20 54%	14 36%	14 42%	15 33%	5 36%	8 27%	4 31%	13 46%	10 26%	11 37%	16 40%
I don't trust this extension	127 18%	17 18%	9 31%	6 23%	1 10%	2 22%	1 20%	2 25%	6 17%	3 9%	10 27%	8 14%	-	3 11%	3 8%	11 28%	7 21%	6 13%	1 7%	3 10%	3 23%	6 21%	10 26%	3 10%	6 15%
It doesn't seem legitimate	102 14%	21 23%	9 31%	4 10%	1 10%	2 22%	-	-	9 26%	3 9%	11 30%	10 18%	-	5 19%	-	5 13%	4 12%	4 9%	1 7%	5 17%	-	1 4%	3 8%	3 10%	4 10%
I'm afraid of my information being stolen if I go here	82 11%	8 9%	7 24%	2 8%	-	-	-	-	1 3%	2 6%	7 19%	5 9%	2 25%	5 19%	1 3%	6 15%	4 12%	9 20%	-	5 17%	2 15%	5 18%	6 15%	-	5 13%
Site is not a common/popular domain name	8 1%	3 3%	-	1 4%	-	-	-	-	-	-	-	-	-	1 4%	-	-	-	-	-	1 3%	-	-	-	-	2 5%
Not familiar with this type of domain/Don't know enough about it	6 1%	-	-	-	-	-	-	-	1 3%	-	-	1 2%	-	-	-	1 3%	1 3%	2 2%	-	-	-	-	-	-	1 3%
Don't have mobiles devices	5 1%	-	-	-	-	-	-	-	1 3%	1 3%	-	-	-	-	-	-	-	-	-	-	1 8%	1 4%	1 3%	-	-
Have used/likely to visit/Positive mentions	3 *	-	-	1 4%	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3%
Content/Information	2 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	1 3%	-	-
Foreign/Not in preferred language	1 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3%
None	1 *	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	48 7%	3 3%	-	-	1 10%	3 33%	1 20%	2 25%	2 6%	2 6%	3 8%	4 7%	-	3 11%	4 11%	1 3%	1 3%	5 11%	1 7%	4 13%	2 15%	1 4%	1 3%	-	4 10%
Declined to answer	1 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-
Sigma	1038 143%	147 158%	62 214%	39 150%	11 110%	10 111%	6 120%	11 138%	46 131%	44 133%	71 192%	69 121%	10 125%	42 156%	43 116%	63 162%	47 142%	54 120%	16 114%	38 127%	16 123%	42 150%	55 141%	38 127%	58 145%

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Q718\_5. Why are you very unlikely to visit a website with each of these extensions in the future?  
5. .net

Base: Very Unlikely To Visit Website With Domain Name Extension

	Country																								
	Total Regi-straunts (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip-pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone-sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	173	6**	9**	7**	2**	2**	3**	1**	7**	11**	3**	17**	1**	5**	11**	3**	2**	19**	2**	14**	4**	3**	14**	7**	20**
I have no reason to go there	41 24%	1 17%	4 44%	2 29%	1 50%	-	-	-	2 29%	4 36%	-	2 12%	-	3 60%	7 64%	1 33%	-	7 37%	1 50%	3 21%	1 25%	-	2 14%	-	-
I'm afraid of my information being stolen if I go here	22 13%	-	2 22%	1 14%	-	-	-	-	-	2 18%	-	5 29%	-	-	-	-	1 50%	2 11%	1 50%	3 21%	1 25%	-	1 7%	-	3 15%
It doesn't seem legitimate	19 11%	-	1 11%	-	-	-	-	-	2 29%	1 9%	-	2 12%	-	-	-	-	1 50%	2 11%	-	1 7%	1 25%	1 33%	-	2 29%	5 25%
I've never been to this type of website before	19 11%	1 17%	2 22%	-	-	-	-	-	1 14%	1 9%	-	1 6%	-	-	2 18%	-	1 50%	2 11%	-	1 7%	1 25%	-	2 14%	2 29%	2 10%
I don't trust this extension	15 9%	1 17%	3 33%	-	-	-	-	-	-	1 9%	1 33%	3 18%	-	1 20%	-	1 33%	1 50%	2 11%	-	-	-	-	-	-	1 5%
Have used/likely to visit/Positive mentions	11 6%	-	-	2 29%	-	-	2 67%	-	1 14%	-	1 33%	-	-	-	-	1 33%	-	-	-	1 7%	-	-	-	2 29%	1 5%
Site is not a common/popular domain name	3 2%	-	-	-	-	-	-	-	1 14%	-	-	1 6%	-	-	-	-	-	-	-	1 7%	-	-	-	-	-
Content/Information	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 7%	-	1 5%
Not familiar with this type of domain/Don't know enough about it	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 11%	-	-	-	-	-	-	-
Viruses	1 1%	-	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-	-	-	-	-	-	-	-	-	-
Prefer other sites	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 5%
Other	3 2%	-	-	-	-	-	-	-	-	1 9%	-	-	-	-	-	-	-	1 5%	-	-	-	-	-	-	1 5%
None	2 1%	-	-	-	-	-	-	-	-	-	-	1 6%	-	-	-	-	-	-	-	-	-	-	-	-	1 5%
Not sure	45 26%	2 33%	2 22%	1 14%	1 50%	2 100%	1 33%	1 100%	1 14%	2 18%	1 33%	3 18%	-	1 20%	2 18%	-	-	5 26%	-	4 29%	1 25%	1 33%	8 57%	1 14%	5 25%
Declined to answer	4 2%	1 17%	1 11%	1 14%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 33%	-	-	-
Sigma	190 110%	6 100%	15 167%	7 100%	2 100%	2 100%	3 100%	1 100%	8 114%	12 109%	3 100%	18 106%	1 100%	5 100%	11 100%	3 100%	4 200%	23 121%	2 100%	14 100%	5 125%	3 100%	14 100%	7 100%	21 105%

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q718\_6. Why are you very unlikely to visit a website with each of these extensions in the future?

28 Aug 2015  
Table 92

6. .org

Base: Very Unlikely To Visit Website With Domain Name Extension

	Country																									
	Total Regi-straunts	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip-pines	Japan	South Korea	Russia	India	Indone-sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	216	7**	5**	6**	2**	2**	3**	4**	6**	12**	11**	38*	1**	5**	21**	7**	5**	12**	2**	13**	5**	6**	12**	9**	22**	
I have no reason to go there	63 29%	2 29%	2 40%	1 17%	1 50%	-	-	2 50%	2 33%	6 50%	3 27%	7 18%	1 100%	1 20%	14 67%	2 29%	2 40%	2 17%	2 100%	7 54%	1 20%	2 33%	1 8%	1 11%	1 5%	
I've never been to this type of website before	37 17%	1 14%	1 20%	1 17%	-	-	-	-	-	1 8%	3 27%	13 34%	-	1 20%	6 29%	3 43%	2 40%	-	-	1 8%	1 20%	1 17%	1 8%	-	1 5%	
I'm afraid of my information being stolen if I go here	31 14%	1 14%	1 20%	-	-	-	-	-	-	1 8%	2 18%	6 16%	1 100%	1 20%	-	1 14%	-	4 33%	-	2 15%	1 20%	3 50%	-	1 11%	6 27%	
I don't trust this extension	30 14%	1 14%	-	1 17%	-	-	-	-	-	1 8%	4 36%	13 34%	-	1 20%	1 5%	1 14%	1 20%	-	-	-	-	-	1 8%	1 11%	4 18%	
It doesn't seem legitimate	15 7%	1 14%	1 20%	-	-	-	-	-	1 17%	1 8%	1 9%	6 16%	-	-	1 5%	-	1 20%	-	-	-	-	-	-	-	1 11%	1 5%
Have used/likely to visit/Positive mentions	13 6%	1 14%	-	1 17%	-	-	2 67%	1 25%	1 17%	1 8%	1 9%	1 3%	1 100%	-	-	-	-	-	-	-	-	-	-	-	2 22%	1 5%
Site doesn't have what I am looking for	2 1%	1 14%	1 20%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Content/Information	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 8%	-	1 5%	
Not interesting	1 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 5%	
Due to errors	1 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 5%	
Prefer other sites	1 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 5%	
Other	1 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 14%	-	-	-	-	-	-	-	-	-	
None	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 8%	-	-	-	-	-	-	1 5%	
Not sure	51 24%	3 43%	-	1 17%	1 50%	2 100%	1 33%	1 25%	2 33%	2 17%	1 9%	5 13%	-	1 20%	3 14%	1 14%	-	5 42%	-	3 23%	2 40%	-	8 67%	2 22%	7 32%	
Declined to answer	4 2%	1 14%	-	1 17%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 17%	-	1 11%	-	
Sigma	254 118%	12 171%	6 120%	6 100%	2 100%	2 100%	3 100%	4 100%	6 100%	13 108%	15 136%	51 134%	3 300%	5 100%	25 119%	9 129%	6 120%	12 100%	2 100%	13 100%	5 100%	7 117%	12 100%	9 100%	26 118%	

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q718\_7. Why are you very unlikely to visit a website with each of these extensions in the future?

28 Aug 2015  
Table 93

7. .tel

Base: Very Unlikely To Visit Website With Domain Name Extension

	Country																									
	Total Regi-straits (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip-pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone-sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)	
Unweighted Base	853	124	43*	20**	11**	9**	7**	10**	33*	31*	39*	58*	11**	27**	45*	37*	41*	49*	20**	47*	39*	35*	38*	31*	48*	
I have no reason to go there	407 48%	84 68%	25 58% LTXW	12 60%	5 45%	1 11%	4 57%	5 50%	16 48%	17 55% LT	22 56% LTX	17 29%	7 64%	13 48%	23 51% L	14 38%	20 49%	23 47%	10 50%	15 32%	18 46%	15 43%	13 34%	10 32%	18 38%	
I've never been to this type of website before	391 46%	53 43%	28 65% BILORY	10 50%	3 27%	2 22%	1 14%	4 40%	11 33%	13 42%	22 56% R	22 38%	5 45%	14 52%	17 38%	18 49%	18 44%	14 29%	13 65%	24 51% R	20 51% R	19 54% R	20 53% R	21 68% BIJLOQRY	19 40%	
I don't trust this extension	146 17%	26 21%	10 23%	6 30%	1 9%	3 33%	2 29%	1 10%	7 21%	3 10%	12 31% JORT	10 17%	1 9%	1 4%	4 9%	8 22%	6 15%	5 10%	2 10%	6 13%	6 15%	8 23%	7 18%	4 13%	7 15%	
It doesn't seem legitimate	125 15%	26 21% OTUV	12 28% OTUVY	5 25%	3 27%	1 11%	-	-	7 21% OU	4 13% O	12 31% OPRTUVWY	9 16% O	3 27%	4 15%	-	4 11% O	6 15% O	6 12% O	3 15%	3 6%	2 5%	2 6%	4 11% O	4 13% O	5 10% O	
I'm afraid of my information being stolen if I go here	94 11%	16 13% IOX	5 12% J	2 10%	-	2 22%	-	-	-	1 3%	7 19% IOTX	11 19% IJOTX	2 18%	3 11%	1 2%	7 19% IOTX	5 12% IX	7 14% IOX	1 5%	2 4%	4 10%	5 14% IOX	7 18% IOTX	-	6 13% IX	
Site is not a common/popular domain name	7 1%	2 2%	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	1 3%	-	-	-	2 4%	
Not familiar with this type of domain/Don't know enough about it	6 1%	1 1%	-	-	-	-	-	-	1 3%	-	-	-	-	1 4%	-	1 3%	-	-	-	-	-	-	-	-	1 3%	2 2%
Not helpful/useful	2	-	-	-	-	-	-	-	-	1 3% B	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	
Have used/likely to visit/Positive mentions	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	
Site doesn't have what I am looking for	1	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Other	2	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	
Not sure	58 7%	5 4%	-	-	1 9%	2 22%	1 14%	3 30%	2 6%	1 3%	2 5%	4 7%	-	4 15%	6 13% BCVX	2 5%	2 5%	6 12% BCVX	2 10%	6 13% BCVX	1 3%	-	-	2 5%	-	6 13% BCVX
Declined to answer	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	
Sigma	1241 145%	214 173%	82 191%	35 175%	13 118%	11 122%	8 114%	13 130%	44 133%	40 129%	77 197%	74 128%	18 164%	40 148%	51 113%	54 146%	57 139%	62 127%	31 155%	57 121%	52 133%	50 143%	53 139%	40 129%	65 135%	

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base, \*\* very small base (under 30) ineligible for sig testing

Q718\_8. Why are you very unlikely to visit a website with each of these extensions in the future?

28 Aug 2015  
Table 94

8. .asia

Base: Very Unlikely To Visit Website With Domain Name Extension

	Country																								
	Total Regi-straits	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip-pines	Japan	South Korea	Russia	India	Indone-sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	983	150	47*	31*	16**	11**	17**	15**	42*	40*	44*	61*	10**	22**	44*	38*	45*	48*	9**	67*	44*	33*	49*	43*	57*
I have no reason to go there	481 49%	95 63%	27 57%	18 58%	10 63%	2 18%	7 41%	6 40%	21 50%	25 63%	23 52%	17 28%	5 50%	12 55%	23 52%	15 39%	22 49%	18 38%	4 44%	24 36%	27 61%	19 58%	18 37%	17 40%	26 46%
I've never been to this type of website before	470 48%	67 45%	29 62%	16 52%	4 25%	1 9%	9 53%	5 33%	12 29%	14 35%	26 59%	23 38%	6 60%	9 41%	17 39%	17 45%	25 56%	21 44%	4 44%	36 54%	21 48%	19 58%	31 63%	28 65%	30 53%
I don't trust this extension	185 19%	42 28%	12 26%	6 19%	1 6%	3 27%	3 18%	4 27%	11 26%	4 10%	14 32%	12 20%	2 20%	-	5 11%	6 16%	7 16%	3 6%	-	10 15%	7 16%	7 21%	8 16%	8 19%	10 18%
I'm afraid of my information being stolen if I go here	133 14%	36 24%	10 21%	2 6%	-	-	1 6%	2 13%	5 12%	1 3%	11 25%	7 11%	1 10%	1 5%	1 2%	4 11%	5 11%	7 15%	1 11%	5 7%	6 14%	4 12%	10 20%	1 2%	12 21%
It doesn't seem legitimate	128 13%	30 20%	10 21%	7 23%	1 6%	2 18%	-	-	6 14%	4 10%	16 36%	7 11%	-	1 5%	1 2%	3 8%	5 11%	4 8%	-	4 6%	3 7%	2 6%	8 16%	5 12%	9 16%
Site is not a common/popular domain name	7 1%	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	2 5%	1 2%	-	-	1 1%	-	-	-	-	2 4%
Not familiar with this type of domain/Don't know enough about it	6 1%	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	1 2%	1 2%	-	-	-	-	-	-	2 4%
Foreign/Not in preferred language	5 1%	2 1%	-	-	-	-	-	-	2 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-
Site doesn't have what I am looking for	4 *	3 2%	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Content/Information	1 *	-	-	-	-	-	-	-	-	-	-	-	-	1 5%	-	-	-	-	-	-	-	-	-	-	-
Have used/likely to visit/Positive mentions	1 *	-	-	-	-	-	-	-	1 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%
None	2 *	-	-	-	-	-	-	-	-	-	-	2 3%	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	58 6%	3 2%	-	-	1 6%	4 36%	1 6%	3 20%	2 5%	2 5%	3 7%	5 8%	-	2 9%	5 11%	1 3%	2 4%	4 8%	3 33%	11 16%	1 2%	-	1 2%	-	4 7%
Declined to answer	1 *	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	1482 151%	279 186%	91 194%	49 158%	17 106%	12 109%	21 124%	20 133%	57 136%	52 130%	93 211%	73 120%	14 140%	26 118%	52 118%	49 129%	68 151%	58 121%	12 133%	91 136%	65 148%	51 155%	76 155%	60 140%	96 168%

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q718\_9. Why are you very unlikely to visit a website with each of these extensions in the future?

28 Aug 2015  
Table 95

9. .pro

Base: Very Unlikely To Visit Website With Domain Name Extension

	Country																									
	Total Regi-straunts (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip-pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone-sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)	
Unweighted Base	832	120	37*	25**	12**	10**	8**	7**	32*	27**	39*	53*	9**	28**	46*	40*	22**	49*	18**	51*	42*	33*	42*	35*	47*	
I've never been to this type of website before	410 49%	56 47%	24 65% ILORY	16 64%	4 33%	4 40%	2 25%	3 43%	11 34%	13 48%	25 64% ILORY	21 40%	4 44%	13 46%	16 35%	24 60% IORY	7 32%	18 37%	12 67%	24 47%	21 50%	20 61% IOR	27 64% ILORY	27 77% BILORTUY	18 38%	
I have no reason to go there	387 47%	76 63%	24 65% LPRTWXY LPRTWXY	12 48%	5 42%	1 10%	3 38%	4 57%	16 50%	15 56%	20 51% LW	16 30%	5 56%	16 57%	24 52% LRW	13 33%	11 50%	15 31%	11 61%	17 33%	23 55% LPRTW	15 45%	12 29%	14 40%	19 40%	
I don't trust this extension	132 16%	21 18%	8 22% O	5 20%	1 8%	4 40%	2 25%	1 14%	4 13%	3 11%	10 26% OR	6 11%	3 33%	5 18%	3 7%	8 20%	3 14%	4 8%	1 6%	7 14%	5 12%	7 21%	10 24% OR	5 14%	6 13%	
It doesn't seem legitimate	127 15%	23 19% OT	9 24% OTU	3 12%	2 17%	2 20%	-	-	8 25% OTU	3 11%	12 31% OPRTUVX	13 25% OTU	3 33%	6 21%	-	4 10% O	4 18%	6 12% O	1 6%	3 6%	3 7% O	3 9% O	7 17% O	3 9% O	9 19% OT	
I'm afraid of my information being stolen if I go here	96 12%	14 12% X	5 14% X	1 4%	-	-	-	-	1 3%	4 9%	6 15% X	8 15% X	2 22%	4 14%	2 4%	5 13% X	2 9%	9 18% IOX	1 6%	4 8%	7 17% X	7 21% IOX	10 24% IOX	-	7 15% X	
Not familiar with this type of domain/Don't know enough about it	8 1%	1 1%	-	-	-	-	-	-	1 3%	-	-	1 2%	-	1 4%	-	1 3%	1 5%	-	-	-	-	-	-	-	1 3%	1 2%
Site is not a common/popular domain name	7 1%	1 1%	1 3%	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	1 2%	-	-	-	-	2 4%
Not professional (i.e. tacky, amateurish etc.)	2	-	-	-	-	-	-	-	1 3%	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Spam	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-
Have used/likely to visit/Positive mentions	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%
Site doesn't have what I am looking for	1	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	1 3%	-
None	2	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-
Not sure	56 7%	5 4%	-	1 4%	1 8%	2 20%	1 13%	1 14%	2 6%	2 7%	3 8%	4 8%	-	4 14% BCPUVX	7 15% BCPUVX	1 3%	2 9%	6 12% CVX	-	7 14% BCVX	1 2%	-	2 5%	-	4 9%	
Declined to answer	1	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	1233 148%	198 165%	71 192%	39 156%	13 108%	13 130%	8 100%	9 129%	45 141%	38 141%	76 195%	70 132%	17 189%	49 175%	52 113%	56 140%	30 136%	59 120%	26 144%	64 125%	61 145%	53 161%	68 162%	51 146%	67 143%	

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q718\_10. Why are you very unlikely to visit a website with each of these extensions in the future?

28 Aug 2015  
Table 96

10. .coop

Base: Very Unlikely To Visit Website With Domain Name Extension

	Country																								
	Total Regi-straunts	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip-pines	Japan	South Korea	Russia	India	Indone-sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	971	126	43*	30*	11**	10**	9**	9**	37*	32*	46*	69*	16**	29**	45*	43*	45*	69*	24**	61*	53*	39*	41*	33*	51*
I've never been to this type of website before	468 48%	56 44%	30 70%	15 50%	6 55%	3 30%	3 33%	4 44%	11 30%	14 44%	22 48%	33 48%	8 50%	11 38%	19 42%	23 53%	18 40%	30 43%	15 63%	31 51%	26 49%	21 54%	26 63%	20 61%	23 45%
I have no reason to go there	455 47%	83 66%	27 63%	18 60%	4 36%	1 10%	2 22%	4 44%	18 49%	21 66%	26 57%	19 28%	7 44%	17 59%	22 49%	15 35%	24 53%	25 36%	12 50%	21 34%	28 53%	18 46%	10 24%	12 36%	21 41%
I don't trust this extension	174 18%	22 17%	11 26%	9 30%	3 27%	3 30%	1 11%	1 11%	5 14%	2 6%	16 35%	9 13%	5 31%	3 10%	4 9%	9 21%	9 20%	10 14%	2 8%	8 13%	8 15%	12 31%	10 24%	6 18%	6 12%
It doesn't seem legitimate	167 17%	28 22%	11 26%	7 23%	1 9%	3 30%	2 22%	-	9 24%	4 13%	16 35%	15 22%	1 6%	3 10%	1 2%	7 16%	9 20%	13 19%	3 13%	9 15%	4 8%	1 3%	6 15%	3 9%	11 22%
I'm afraid of my information being stolen if I go here	122 13%	15 12%	8 19%	3 10%	-	-	-	11%	-	-	12 26%	14 20%	2 13%	5 17%	-	6 14%	5 11%	10 14%	1 4%	7 11%	8 15%	6 15%	10 24%	3 9%	6 12%
Not familiar with this type of domain/Don't know enough about it	9 1%	1 1%	-	1 3%	-	-	-	-	1 3%	-	-	-	-	1 6%	1 3%	-	1 2%	-	1 4%	-	-	-	-	-	1 2%
Site is not a common/popular domain name	7 1%	1 1%	1 2%	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	1 2%	-	-	-	2 4%
Have used/likely to visit/Positive mentions	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%
None	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-
Not sure	57 6%	5 4%	1 2%	-	-	3 30%	1 11%	2 22%	1 3%	1 3%	3 7%	4 6%	-	4 14%	6 13%	2 5%	2 4%	4 6%	2 8%	7 11%	1 2%	-	2 5%	2 6%	4 8%
Sigma	1461 150%	211 167%	89 207%	54 180%	14 127%	13 130%	9 100%	12 133%	45 122%	42 131%	95 207%	94 136%	24 150%	44 152%	52 116%	63 147%	67 149%	93 135%	36 150%	84 138%	76 143%	59 151%	64 156%	46 139%	75 147%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q718\_11. Why are you very unlikely to visit a website with each of these extensions in the future?

28 Aug 2015  
Table 97

11. .cn

Base: Very Unlikely To Visit Website With Domain Name Extension

	Country																								
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	10*	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	10**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
I don't trust this extension	3 30%	-	-	-	-	-	-	-	-	-	-	3 30%	-	-	-	-	-	-	-	-	-	-	-	-	-
I have no reason to go there	3 30%	-	-	-	-	-	-	-	-	-	-	3 30%	-	-	-	-	-	-	-	-	-	-	-	-	-
I've never been to this type of website before	2 20%	-	-	-	-	-	-	-	-	-	-	2 20%	-	-	-	-	-	-	-	-	-	-	-	-	-
I'm afraid of my information being stolen if I go here	1 10%	-	-	-	-	-	-	-	-	-	-	1 10%	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	3 30%	-	-	-	-	-	-	-	-	-	-	3 30%	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	12 120%	-	-	-	-	-	-	-	-	-	-	12 120%	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q718\_13. Why are you very unlikely to visit a website with each of these extensions in the future?

28 Aug 2015  
Table 99

13. .ph

Base: Very Unlikely To Visit Website With Domain Name Extension

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	5*	**	**	**	**	**	**	**	**	**	**	**	**	5**	**	**	**	**	**	**	**	**	**	**	**
I'm afraid of my information being stolen if I go here	1 20%	-	-	-	-	-	-	-	-	-	-	-	-	1 20%	-	-	-	-	-	-	-	-	-	-	-
I have no reason to go there	1 20%	-	-	-	-	-	-	-	-	-	-	-	-	1 20%	-	-	-	-	-	-	-	-	-	-	-
Not familiar with this type of domain/Don't know enough about it	1 20%	-	-	-	-	-	-	-	-	-	-	-	-	1 20%	-	-	-	-	-	-	-	-	-	-	-
Not sure	2 40%	-	-	-	-	-	-	-	-	-	-	-	-	2 40%	-	-	-	-	-	-	-	-	-	-	-
Sigma	5 100%	-	-	-	-	-	-	-	-	-	-	-	-	5 100%	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Q718\_14. Why are you very unlikely to visit a website with each of these extensions in the future?

28 Aug 2015  
Table 100

14. .jp

Base: Very Unlikely To Visit Website With Domain Name Extension

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	9*	**	**	**	**	**	**	**	**	**	**	**	**	**	9**	**	**	**	**	**	**	**	**	**	**
I have no reason to go there	4 44%	-	-	-	-	-	-	-	-	-	-	-	-	-	4 44%	-	-	-	-	-	-	-	-	-	-
I've never been to this type of website before	1 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	1 11%	-	-	-	-	-	-	-	-	-	-
It doesn't seem legitimate	1 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	1 11%	-	-	-	-	-	-	-	-	-	-
Not sure	3 33%	-	-	-	-	-	-	-	-	-	-	-	-	-	3 33%	-	-	-	-	-	-	-	-	-	-
Sigma	9 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	9 100%	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q718\_15. Why are you very unlikely to visit a website with each of these extensions in the future?

28 Aug 2015  
Table 101

15. .kr

Base: Very Unlikely To Visit Website With Domain Name Extension

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	4*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	4**	**	**	**	**	**	**	**	**	**
I have no reason to go there	2 50%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 50%	-	-	-	-	-	-	-	-	-
I've never been to this type of website before	1 25%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 25%	-	-	-	-	-	-	-	-	-
I don't trust this extension	1 25%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 25%	-	-	-	-	-	-	-	-	-
Declined to answer	1 25%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 25%	-	-	-	-	-	-	-	-	-
Sigma	5 125%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 125%	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q718\_16. Why are you very unlikely to visit a website with each of these extensions in the future?

16. .ru

Base: Very Unlikely To Visit Website With Domain Name Extension

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	2*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	2**	**	**	**	**	**	**	**	**
I've never been to this type of website before	1 50%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 50%	-	-	-	-	-	-	-	-
I don't trust this extension	1 50%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 50%	-	-	-	-	-	-	-	-
Sigma	2 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 100%	-	-	-	-	-	-	-	-

Proportions/Mean: Columns tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q718\_17. Why are you very unlikely to visit a website with each of these extensions in the future?

28 Aug 2015  
Table 103

17. .in

Base: Very Unlikely To Visit Website With Domain Name Extension

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	19*	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	19**	-**	-**	-**	-**	-**	-**	-**
I have no reason to go there	6 32%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 32%	-	-	-	-	-	-	-
I'm afraid of my information being stolen if I go here	4 21%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 21%	-	-	-	-	-	-	-
I've never been to this type of website before	3 16%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 16%	-	-	-	-	-	-	-
It doesn't seem legitimate	1 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 5%	-	-	-	-	-	-	-
Not sure	6 32%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 32%	-	-	-	-	-	-	-
Sigma	20 105%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	20 105%	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q718\_18. Why are you very unlikely to visit a website with each of these extensions in the future?

28 Aug 2015  
Table 104

18. .id

Base: Very Unlikely To Visit Website With Domain Name Extension

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	2*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	2**	**	**	**	**	**	**
I've never been to this type of website before	1 50%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 50%	-	-	-	-	-	-
I have no reason to go there	1 50%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 50%	-	-	-	-	-	-
Sigma	2 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 100%	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q718\_19. Why are you very unlikely to visit a website with each of these extensions in the future?

28 Aug 2015  
Table 105

19. .ng

Base: Very Unlikely To Visit Website With Domain Name Extension

	Country																								
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	9*	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	9**	-**	-**	-**	-**	-**
I have no reason to go there	3 33%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 33%	-	-	-	-	-
I'm afraid of my information being stolen if I go here	2 22%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 22%	-	-	-	-	-
Not sure	4 44%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 44%	-	-	-	-	-
Sigma	9 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9 100%	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q718\_20. Why are you very unlikely to visit a website with each of these extensions in the future?

28 Aug 2015  
Table 106

20. .za

Base: Very Unlikely To Visit Website With Domain Name Extension

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3*	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	3**	-**	-**	-**	-**
It doesn't seem legitimate	1 33%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 33%	-	-	-	-
I'm afraid of my information being stolen if I go here	1 33%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 33%	-	-	-	-
Not sure	1 33%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 33%	-	-	-	-
Sigma	3 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 100%	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q718\_21. Why are you very unlikely to visit a website with each of these extensions in the future?

28 Aug 2015  
Table 107

21. .eg

Base: Very Unlikely To Visit Website With Domain Name Extension

	Country																								
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	6*	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	6**	-**	-**	-**
I don't trust this extension	2 33%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 33%	-	-	-
I've never been to this type of website before	1 17%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 17%	-	-	-
I'm afraid of my information being stolen if I go here	1 17%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 17%	-	-	-
I have no reason to go there	1 17%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 17%	-	-	-
Declined to answer	1 17%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 17%	-	-	-
Sigma	6 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 100%	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Q718\_22. Why are you very unlikely to visit a website with each of these extensions in the future?

28 Aug 2015  
Table 108

22. .co

Base: Very Unlikely To Visit Website With Domain Name Extension

	Country																									
	Total Regi-straunts	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip-pines	Japan	South Korea	Russia	India	Indone-sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	20*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	20**	**	**	
I don't trust this extension	2 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 10%	-	-
I'm afraid of my information being stolen if I go here	2 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 10%	-	-
I've never been to this type of website before	1 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 5%	-	-
I have no reason to go there	1 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 5%	-	-
Content/Information	1 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 5%	-	-
Site is not a common/popular domain name	1 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 5%	-	-
Have used/likely to visit/Positive mentions	1 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 5%	-	-
Not sure	11 55%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	11 55%	-	-
Sigma	20 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	20 100%	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q718\_23. Why are you very unlikely to visit a website with each of these extensions in the future?

23. .ar

Base: Very Unlikely To Visit Website With Domain Name Extension

	Country																								
	Total Regi-straunts	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip-pines	Japan	South Korea	Russia	India	Indone-sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	9*	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	9**	-**
Have used/likely to visit/Positive mentions	2 22%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 22%	-
I've never been to this type of website before	1 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 11%	-
I don't trust this extension	1 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 11%	-
It doesn't seem legitimate	1 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 11%	-
I'm afraid of my information being stolen if I go here	1 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 11%	-
Rarely Visit	1 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 11%	-
Not sure	2 22%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 22%	-
Sigma	9 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9 100%	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q718\_24. Why are you very unlikely to visit a website with each of these extensions in the future?

28 Aug 2015  
Table 110

24. .br

Base: Very Unlikely To Visit Website With Domain Name Extension

	Country																									
	Total Regi-straunts	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip-pines	Japan	South Korea	Russia	India	Indone-sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	21*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	21**	
I don't trust this extension	3 14%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 14%
I'm afraid of my information being stolen if I go here	3 14%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 14%
Have used/likely to visit/Positive mentions	3 14%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 14%
It doesn't seem legitimate	2 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 10%
I've never been to this type of website before	2 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 10%
Content/Information	1 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 5%
Prefer other sites	1 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 5%
None	1 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 5%
Not sure	7 33%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 33%
Declined to answer	1 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 5%
Sigma	24 114%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	24 114%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q718\_25. Why are you very unlikely to visit a website with each of these extensions in the future?

25. .it

Base: Very Unlikely To Visit Website With Domain Name Extension

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	2*	-**	-**	-**	2**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
I have no reason to go there	1 50%	-	-	-	1 50%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	1 50%	-	-	-	1 50%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	2 100%	-	-	-	2 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q718\_26. Why are you very unlikely to visit a website with each of these extensions in the future?

26. .tr

Base: Very Unlikely To Visit Website With Domain Name Extension

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	2*	-**	-**	-**	-**	2**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
Not sure	2 100%	-	-	-	-	2 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	2 100%	-	-	-	-	2 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q718\_27. Why are you very unlikely to visit a website with each of these extensions in the future?

28 Aug 2015  
Table 113

27. .es

Base: Very Unlikely To Visit Website With Domain Name Extension

	Country																								
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	4*	-**	-**	-**	-**	-**	4**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
Have used/likely to visit/Positive mentions	2 50%	-	-	-	-	-	2 50%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I've never been to this type of website before	1 25%	-	-	-	-	-	1 25%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	1 25%	-	-	-	-	-	1 25%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	4 100%	-	-	-	-	-	4 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q718\_28. Why are you very unlikely to visit a website with each of these extensions in the future?

28 Aug 2015  
Table 114

28. .pl

Base: Very Unlikely To Visit Website With Domain Name Extension

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	2*	-.**	-.**	-.**	-.**	-.**	-.**	2**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	2**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**
I have no reason to go there	1 50%	-	-	-	-	-	-	1 50%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Have used/likely to visit/Positive mentions	1 50%	-	-	-	-	-	-	1 50%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	2 100%	-	-	-	-	-	-	2 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q718\_29. Why are you very unlikely to visit a website with each of these extensions in the future?

28 Aug 2015  
Table 115

29. .uk

Base: Very Unlikely To Visit Website With Domain Name Extension

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	5*	-**	-**	-**	-**	-**	-**	-**	5**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
I don't trust this extension	1 20%	-	-	-	-	-	-	-	1 20%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Site is not a common/popular domain name	1 20%	-	-	-	-	-	-	-	1 20%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Have used/likely to visit/Positive mentions	1 20%	-	-	-	-	-	-	-	1 20%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	1 20%	-	-	-	-	-	-	-	1 20%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Declined to answer	1 20%	-	-	-	-	-	-	-	1 20%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	5 100%	-	-	-	-	-	-	-	5 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Q718\_30. Why are you very unlikely to visit a website with each of these extensions in the future?

28 Aug 2015  
Table 116

30. .fr

Base: Very Unlikely To Visit Website With Domain Name Extension

	Country																								
	Total Regi-straunts	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip-pines	Japan	South Korea	Russia	India	Indone-sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	11*	-**	-**	-**	-**	-**	-**	-**	-**	11**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
I have no reason to go there	4 36%	-	-	-	-	-	-	-	-	4 36%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I don't trust this extension	1 9%	-	-	-	-	-	-	-	-	1 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Have used/likely to visit/Positive mentions	1 9%	-	-	-	-	-	-	-	-	1 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	1 9%	-	-	-	-	-	-	-	-	1 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None	1 9%	-	-	-	-	-	-	-	-	1 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	4 36%	-	-	-	-	-	-	-	-	4 36%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	12 109%	-	-	-	-	-	-	-	-	12 109%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q718\_31. Why are you very unlikely to visit a website with each of these extensions in the future?

28 Aug 2015  
Table 117

31. .de

Base: Very Unlikely To Visit Website With Domain Name Extension

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	4*	**	**	**	**	**	**	**	**	**	4**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
I don't trust this extension	1 25%	-	-	-	-	-	-	-	-	-	1 25%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I'm afraid of my information being stolen if I go here	1 25%	-	-	-	-	-	-	-	-	-	1 25%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Have used/likely to visit/Positive mentions	1 25%	-	-	-	-	-	-	-	-	-	1 25%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	1 25%	-	-	-	-	-	-	-	-	-	1 25%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	4 100%	-	-	-	-	-	-	-	-	-	4 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q718\_32. Why are you very unlikely to visit a website with each of these extensions in the future?

28 Aug 2015  
Table 118

32. .us

Base: Very Unlikely To Visit Website With Domain Name Extension

	Country																								
	Total Regi-straunts	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip-pines	Japan	South Korea	Russia	India	Indone-sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	28*	28**	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..
I have no reason to go there	20 71%	20 71%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I've never been to this type of website before	7 25%	7 25%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I don't trust this extension	6 21%	6 21%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
It doesn't seem legitimate	3 11%	3 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I'm afraid of my information being stolen if I go here	2 7%	2 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not familiar with this type of domain/Don't know enough about it	1 4%	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Site is not a common/popular domain name	1 4%	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	1 4%	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	1 4%	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	42 150%	42 150%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q718\_33. Why are you very unlikely to visit a website with each of these extensions in the future?

33. .ca

Base: Very Unlikely To Visit Website With Domain Name Extension

	Country																								
	Total Regi-straunts	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip-pines	Japan	South Korea	Russia	India	Indone-sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	5*	**	5**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
It doesn't seem legitimate	2 40%	-	2 40%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I'm afraid of my information being stolen if I go here	2 40%	-	2 40%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I have no reason to go there	2 40%	-	2 40%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I've never been to this type of website before	1 20%	-	1 20%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	1 20%	-	1 20%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	2 40%	-	2 40%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	10 200%	-	10 200%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q718\_34. Why are you very unlikely to visit a website with each of these extensions in the future?

28 Aug 2015  
Table 120

34. .mx

Base: Very Unlikely To Visit Website With Domain Name Extension

	Country																								
	Total Regi-straunts	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip-pines	Japan	South Korea	Russia	India	Indone-sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	9*	-**	-**	9**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
I'm afraid of my information being stolen if I go here	2 22%	-	-	2 22%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Have used/likely to visit/Positive mentions	2 22%	-	-	2 22%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I don't trust this extension	1 11%	-	-	1 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I've never been to this type of website before	1 11%	-	-	1 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	2 22%	-	-	2 22%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Declined to answer	1 11%	-	-	1 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	9 100%	-	-	9 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q721. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

28 Aug 2015  
Table 121

SUMMARY TABLE OF TOP 2 BOX

Base: All Qualified Respondents

	Country																									
	Total Regi-straunts	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip-pines	Japan	South Korea	Russia	India	Indone-sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175	
.vn	49 94%	-	-	-	-	-	-	-	-	-	-	-	49 94%	-	-	-	-	-	-	-	-	-	-	-	-	-
.de	114 91%	-	-	-	-	-	-	-	-	-	114 91%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.mx	93 91%	-	-	93 91%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.pl	48 91%	-	-	-	-	-	-	48 91%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.es	45 90%	-	-	-	-	-	45 90%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.ru	117 90%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	117 90%	-	-	-	-	-	-	-	-	-
.id	90 89%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	90 89%	-	-	-	-	-	-	-
.com	2960 88%	250 93%	87 84%	95 93%	46 85%	45 90%	45 90%	47 89%	76 76%	81 80%	94 75%	498 91%	50 96%	91 89%	129 73%	87 86%	109 84%	303 93%	96 95%	197 95%	91 90%	100 94%	110 88%	91 91%	142 81%	
.ng	182 88%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	182 88%	-	-	-	-	-	-
.in	284 87%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	284 87%	-	-	-	-	-	-	-	-
.cn	475 86%	-	-	-	-	-	-	-	-	-	-	475 86%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.ph	88 86%	-	-	-	-	-	-	-	-	-	-	-	-	88 86%	-	-	-	-	-	-	-	-	-	-	-	-
.ca	88 85%	-	88 85%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.za	86 85%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	86 85%	-	-	-	-	-
.it	45 83%	-	-	-	45 83%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.br	145 83%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	145 83%	

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q721. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

28 Aug 2015  
Table 121

SUMMARY TABLE OF TOP 2 BOX

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
.co	103 82%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	103 82%	-	-
.fr	83 82%	-	-	-	-	-	-	-	-	83 82%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.ar	82 82%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	82 82%	-
.kr	80 79%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	80 79%	-	-	-	-	-	-	-	-	-
.uk	75 75%	-	-	-	-	-	-	-	75 75%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.tr	37 74%	-	-	-	-	37 74%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.jp	128 73%	-	-	-	-	-	-	-	-	-	-	-	-	-	128 73%	-	-	-	-	-	-	-	-	-	-
.eg	77 73%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	77 73%	-	-	-
.net	2348 70%	176 66% C	56 54%	72 71% C	33 61% BCGLNKOQWXY	41 82% BCGLNKOQWXY	30 60%	35 66%	60 60%	61 60%	76 61%	446 81%	39 75% COU	67 66%	104 59%	83 82% BCGLNKOQWXY	80 62%	248 76% BCGLNKOQWXY	86 85% BCGLNKOQWXY	150 72% CLJKOOUWX	59 58% BCGLNKOQWXY	92 87% BCGLNKOQWXY	76 61%	61 61%	117 67% C
.org	2071 62%	165 62% KOPU	61 59% OP	65 64% KOPU	31 57% O CGLJKOPUWXY	38 76% O CGLJKOPUWXY	33 66% OPU	32 60% O	53 53% O	56 55% O	63 50% O	337 61% O	33 63% OP	70 69% IKOPUWX	52 30%	45 45% O	77 59% OP	263 81% OP	80 79% BCGLNKOQWXY	170 82% BCGLNKOQWXY	48 48% O	73 69% O	69 55% O	55 55% O	102 58% OP
.info	1633 49%	88 33% X	31 30% BCP	48 47% BCP	26 48% BCP	25 50% BCP	23 46% BCLIJOPUW	30 57% X	34 34% X	39 39% X	55 44% BC	320 58% BCGLNKOQWXY	33 63% BCP	47 46% BCP	66 38% DWX	32 32% DKWX	62 48% DKWX	224 69% BCIP	59 58% BCLIJOPUWXY	134 85% BCGLNKOQWXY	38 38% BCIOP	53 50% X	48 38% X	40 40% X	78 45% BCP
.biz	1252 37%	76 28% X	25 24% X	20 20% X	17 31% X BCDGLJKWXY	22 44% X BCDGLJKWXY	11 22% CDKWX	21 40% X	26 26% X	25 25% X	27 22% X	275 50% X	14 27% X BCDGLJKWXY	40 39% X	55 31% DWX	35 35% DKWX	46 35% DKWX	177 54% BCGLNKOQWXY	52 51% BCGLNKOQWXY	121 58% DKWX	36 36% X	28 26% X	26 21% X	12 12% CDGLJKWXY	65 37% X
.mobi	1050 31%	51 19% X	22 21% X	23 23% X	13 24% BINX	16 32% X	11 22% X	12 23% X	16 16% X	24 24% X	25 20% BCIKNOPOWXY	272 49% X	19 37% X	18 18% X	40 23% X	21 21% X	26 20% X	163 50% BCDKNOPOWXY	37 37% BCDKNOPOWXY	71 34% BCGLNKOQWXY	45 45% X	26 25% X	24 19% X	12 12% BCDKNOPOWXY	63 36% X
.us	80 30%	80 30%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.pro	956 28%	38 14%	20 19%	21 21%	13 24% BU	13 26% BU	10 20%	11 21%	22 22% BKUWX	29 29% X	22 18% X	278 51% X	11 21% X	22 22% X	33 19% X	23 23% BCDGRNOPTUWXY	46 35% X	153 47% X	28 28% BUWX	41 20% X	13 13% X	20 19% X	19 15% X	14 14% X	56 32% BCDKOTUWXY
.tel	883 26%	14 5% B	17 17% B	19 19% B	10 19% B BIKOUWX	15 30% B	10 20% B	10 19% B	12 12% B	22 22% B	17 14% B	282 51% B	13 25% B	20 20% B	30 17% BIU	24 24% BIU	23 18% B	145 45% BCDKIKOOUWX	32 32% B	46 22% BI	13 13% B	22 21% B	19 15% B	13 13% B	55 31% BCDKNOQUWXY
.asia	829 25%	13 5% B	12 12% B	11 11% BT	11 20% BT	13 26% BT	8 16% BTU	12 23% BTU	13 13% BTU	20 20% BTU	16 13% B	270 49% X	9 17% B	31 30% BCDKOQUWXY	32 18% BT	19 19% BT	21 16% B	160 49% BCGLNKOQWXY	39 39% BCGLNKOQWXY	19 9% BT	10 10% BT	19 18% BT	14 11% B	11 11% B	46 26% BCDKOQUWXY

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base, \*\* very small base (under 30) ineligible for sig testing

Q721. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

28 Aug 2015  
Table 121

SUMMARY TABLE OF TOP 2 BOX

Base: All Qualified Respondents

	Country																								
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
.coop	804 24%	14 5%	18 17% B	14 14% B	12 22% BUX	9 18% B	13 26% BKTUX	11 21% B	15 15% B	24 24% BKTUX	16 13% B	266 48% B	6 12% B	23 23% BUX	33 19% B	20 20% BU	21 16% B	125 38% B	23 23% BUX	29 14% B	10 10% B	19 18% B	17 14% B	10 10% B	56 32% B

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base, \*\* very small base (under 30) ineligible for sig testing



Q721. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

28 Aug 2015  
Table 122

SUMMARY TABLE OF BOTTOM 2 BOX

Base: All Qualified Respondents

	Country																									
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175	
.us	176 66%	176 66%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.asia	2118 63%	249 93%	84 82%	82 80%	36 67%	34 68%	35 70%	34 64%	80 80%	71 70%	100 80%	220 40%	35 67%	42 41%	112 64%	74 73%	94 72%	121 37%	42 42%	141 68%	80 79%	75 71%	89 71%	74 74%	114 65%	
.coop	2110 63%	241 90%	80 78%	79 77%	36 67%	35 68%	27 54%	33 62%	76 76%	66 65%	99 79%	225 41%	37 71%	52 51%	113 64%	71 70%	91 70%	154 47%	55 L	129 L	77 L	74 L	85 L	73 L	102 L	
.tel	2028 60%	237 88%	78 76%	74 73%	39 72%	31 62%	31 62%	33 62%	80 80%	68 67%	60 77%	96 77%	205 37%	30 58%	52 51%	112 64%	66 65%	90 69%	140 43%	50 L	113 L	78 L	69 L	81 L	71 L	104 L
.pro	1953 58%	212 79%	76 74%	72 71%	36 67%	34 68%	32 64%	34 64%	68 68%	60 59%	92 74%	203 37%	28 54%	50 49%	111 63%	70 69%	70 54%	122 38%	54 L	120 L	78 L	77 L	81 L	70 L	103 L	
.mobi	1900 57%	200 75%	76 74%	73 72%	36 67%	31 62%	31 62%	32 60%	76 76%	68 67%	89 71%	222 40%	27 R	57 L	107 61%	70 69%	88 68%	118 36%	43 43%	96 46%	50 L	66 L	78 L	70 L	96 L	
.biz	1712 51%	179 67%	73 71%	73 72%	32 59%	24 48%	31 62%	25 47%	68 68%	66 65%	86 69%	211 38%	28 54%	40 39%	92 52%	59 58%	69 53%	100 31%	32 32%	63 30%	56 55%	69 65%	74 59%	70 70%	92 53%	
.info	1403 42%	168 63%	62 60%	48 47%	26 48%	22 44%	20 40%	19 36%	58 58%	54 53%	61 49%	176 32%	13 25%	36 R	81 L	60 59%	54 42%	74 23%	27 27%	56 27%	55 54%	45 42%	59 47%	48 48%	81 46%	
.org	1036 31%	96 36%	38 37%	33 32%	19 35%	9 18%	13 26%	16 30%	43 43%	43 43%	54 43%	157 29%	16 31%	14 14%	95 54%	49 49%	42 32%	43 13%	15 15%	26 13%	48 48%	28 26%	43 34%	37 37%	59 34%	
.eg	26 25%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	26 25%	-	-	-	
.tr	12 24%	-	-	-	-	12 24%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
.net	778 23%	83 31%	42 41%	28 27%	18 33%	7 14%	13 26%	14 26%	32 32%	35 35%	42 34%	69 13%	9 17%	16 V	53 30%	17 V	42 32%	54 V	9 9%	38 18%	35 35%	7 7%	37 30%	31 31%	47 27%	
.kr	20 20%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	20 20%	-	-	-	-	-	-	-	-	-	
.jp	32 18%	-	-	-	-	-	-	-	-	-	-	-	-	-	32 18%	-	-	-	-	-	-	-	-	-	-	
.uk	18 18%	-	-	-	-	-	-	-	18 18%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
.br	24 14%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	24 14%	

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q721. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

28 Aug 2015  
Table 122

SUMMARY TABLE OF BOTTOM 2 BOX

Base: All Qualified Respondents

	Country																								
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
.co	17 14%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	17 14%	-	-
.ca	14 14%	-	14 14%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.ar	13 13%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	13 13%	-
.it	7 13%	-	-	-	7 13%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.fr	13 13%	-	-	-	-	-	-	-	13 13%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.in	32 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	32 10%	-	-	-	-	-	-	-
.cn	50 9%	-	-	-	-	-	-	-	-	-	-	50 9%	-	-	-	-	-	-	-	-	-	-	-	-	-
.za	9 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9 9%	-	-	-	-	-
.mx	9 9%	-	-	9 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.ng	18 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	18 9%	-	-	-	-	-
.com	252 8%	11 4%	10 10%	4 4%	6 11%	3 6%	2 4%	2 4%	14 14%	17 17%	24 19%	28 5%	2 4%	6 6%	27 15%	12 12%	13 10%	14 4%	3 3%	6 3%	5 5%	4 4%	12 10%	4 4%	23 13%
.id	7 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 7%	-	-	-	-	-	-
.ph	7 7%	-	-	-	-	-	-	-	-	-	-	-	-	7 7%	-	-	-	-	-	-	-	-	-	-	-
.de	8 6%	-	-	-	-	-	-	-	-	-	8 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.pl	3 6%	-	-	-	-	-	-	3 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.ru	5 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 4%	-	-	-	-	-	-	-	-
.es	1 2%	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base, \*\* very small base (under 30) ineligible for sig testing

Q721. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

28 Aug 2015  
Table 122

SUMMARY TABLE OF BOTTOM 2 BOX

Base: All Qualified Respondents

	Country																								
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
.vn	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q721. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

28 Aug 2015  
Table 123

SUMMARY TABLE OF VERY/SOMEWHAT LIKELY FOR ALL DOMAIN NAMES

Base: All Qualified Respondents

	Country																								
	Total Regi- strants (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip- pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone- sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
Respondent 3 or 4	3230 96%	260 97% IO	101 98% IO	100 98% IO	52 96% O	47 94%	48 96%	50 94%	91 91%	95 94% O	121 97% O	533 97% IO	52 100% IO	101 99% IOWY	151 86%	95 94% O	126 97% O	324 100% BETGILURGDDQWY	99 98% IO	204 99% IJOPWY	98 97% O	104 98% IO	117 94% O	97 97% O	164 94% O

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q721\_1. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

28 Aug 2015  
Table 124

1. .biz

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
TOP 2 BOX (NET)	1252 37%	76 28% X	25 24% X	20 20%	17 31% X	22 44% BCDGLKWX	11 22% CDKWX	21 40% X	26 26% X	25 25% X	27 22%	275 50%	14 27% X	40 39% BCDGLKWX	55 31% DWX	35 35% DKWX	46 35% DKWX	177 54%	52 51%	121 58% DKWX	36 36% DKWX	28 26% X	26 21%	12 12%	65 37% CDGLKWX
Very likely	445 13%	17 6%	7 7%	5 5%	6 11% X	5 10% X	1 2% X	2 4%	10 10% X	10 10% X	10 8% X	110 20%	4 8% BCDGHVX	16 16% BCDGHVX	10 6% BDGOX	13 13% BDGOX	15 12% GX	63 19% BCDGLKWX	24 24%	61 29% BDGOX	14 14% BDGOX	7 7%	11 9% X	2 2% X	22 13% BDGOX
Somewhat likely	807 24%	59 22% WX	18 17%	15 15%	11 20% CDJKWX	17 34% CDJKWX	10 20% BCDJKWX	19 36% BCDJKWX	16 16%	15 15%	17 14% BCDJKWX	165 30%	10 19% WX	24 24% DJKWX	45 22% WX	22 22% KWX	31 24% KWX	114 35% DJKWX	28 28% CDJKWX	60 29% WX	22 22% WX	21 20%	15 12% WX	10 10% WX	43 25% KWX
BOTTOM 2 BOX (NET)	1712 51%	179 67% FHLNORSTUY	73 71% FHLNORSTUY	73 72% FHLNORSTUY	32 59% LNRST	24 48% RT	31 62% LNRST	25 47% RT	68 88% FHLNORSTUY	66 65% FHLNORSTUY	86 69% FHLNORSTUY	211 38% RT	28 54% LRST	40 39% LNRST	92 52% LNRST	59 58% LNRST	69 53% LNRST	100 31%	32 32%	63 30% LNRST	56 55% FHLNORSTUY	69 65% FHLNORSTUY	74 59% LNRST	70 70% FHLNORSTUY	92 53% LNRST
Somewhat unlikely	697 21%	53 20% QRTY	27 26% BQRTY	30 29% QRTY	16 30% QRTY	13 26% QRTY	14 28% QRTY	16 30% QRTY	22 22% QRTY	22 22% QRTY	30 24% QRTY	122 22% QRTY	13 25% QRTY	19 19% QRTY	38 22% QRTY	25 25% QRTY	15 15%	55 17%	18 18%	29 14% QRTY	18 18% QRTY	25 24% QRTY	25 20% QRTY	19 19% QRTY	28 16% QRTY
Very unlikely	1015 30%	126 47% EFHLMNOPRSTUY	46 45% FHLNORSTUY	43 42% FHLNORSTUY	16 30% LRST	11 22% LRST	17 34% LRST	9 17% LRST	46 46% FHLNORSTUY	44 44% FHLNORSTUY	56 45% FHLNORSTUY	89 16% LRST	15 29% LRST	21 21% LRST	54 31% HLNRST	34 34% FHLNORSTUY	49 38% FHLNORSTUY	45 14% LRST	14 14%	34 16% HLNRST	38 38% FHLNORSTUY	44 42% FHLNORSTUY	49 39% FHLNORSTUY	51 51% EFHLMNOPRSTUY	64 37% HLNRST
Not sure	388 12%	13 5%	5 5%	9 9%	5 9%	4 8%	7 14% B	6 11% B	6 6%	10 10%	12 10%	62 11% BC	10 19% BCIP	22 22% BCIP	29 16% BCIP	7 7% B	15 12% BCIP	47 14% BCIP	17 17% BCIP	23 11% B	9 9% B	9 8% BCDJKLPTUY	25 20% BCIPV	18 18% BCIPV	18 10% B
Decline to Answer	5	-	-	-	-	-	1 2% BT	1 2% BT	-	-	-	2	-	-	-	-	-	1	-	-	-	-	-	-	-
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q721\_2. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

28 Aug 2015  
Table 125

2. .com

Base: All Qualified Respondents

	Country																								
	Total Regi-straunts (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip-pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone-sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
TOP 2 BOX (NET)	2960 88%	250 93%	87 84%	95 93%	46 85%	45 90%	45 90%	47 89%	76 76%	81 80%	94 75%	498 91%	50 96%	91 89%	129 73%	87 86%	109 84%	303 93%	96 95%	197 95%	91 90%	100 94%	110 88%	91 91%	142 81%
Very likely	2467 73%	231 86%	74 72%	90 88%	32 59%	41 82%	35 70%	34 64%	59 59%	63 62%	57 46%	390 71%	38 73%	75 75%	74 42%	74 73%	92 71%	263 81%	89 88%	187 90%	78 77%	90 85%	100 80%	75 75%	126 72%
Somewhat likely	493 15%	19 7%	13 13%	5 5%	14 26%	4 8%	10 20%	13 25%	17 17%	18 18%	37 30%	108 20%	12 23%	16 16%	55 31%	13 13%	17 13%	40 12%	7 7%	10 5%	13 13%	10 9%	10 8%	16 16%	16 9%
BOTTOM 2 BOX (NET)	252 8%	11 4%	10 10%	4 4%	6 11%	3 6%	2 4%	2 4%	14 14%	17 17%	24 19%	28 5%	2 4%	6 6%	27 15%	12 12%	13 10%	14 4%	3 3%	6 3%	5 5%	4 4%	12 10%	4 4%	23 13%
Somewhat unlikely	118 4%	3 1%	5 5%	1 1%	4 7%	1 2%	2 4%	2 4%	6 6%	8 8%	14 11%	13 2%	1 2%	3 3%	12 7%	6 6%	9 7%	7 2%	1 1%	2 1%	2 2%	3 3%	3 2%	1 1%	9 5%
Very unlikely	134 4%	8 3%	5 5%	3 3%	2 4%	2 4%	-	-	8 8%	9 9%	10 8%	15 3%	1 2%	3 3%	15 9%	6 6%	4 3%	7 2%	2 2%	4 2%	3 3%	1 1%	9 7%	3 3%	14 8%
Not sure	143 4%	7 3%	6 6%	3 3%	2 4%	2 4%	3 6%	4 8%	10 10%	3 3%	7 6%	23 4%	-	5 5%	20 11%	2 2%	8 6%	8 2%	2 2%	3 1%	5 5%	2 2%	3 2%	5 5%	10 6%
Decline to Answer	2	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	1	-	-	-	-	-
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q721\_3. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

3. .info

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
TOP 2 BOX (NET)	1633 49%	88 33%	31 30%	48 47% BCP	26 48% BCP	25 50% BCP	23 46% BCP	30 57% BCP	34 34% BCP	39 39% BCP	55 44% BCP	320 58% BCP	33 63% BCP	47 46% BCP	66 38% BCP	32 32% BCP	62 48% BCP	224 69% BCP	59 58% BCP	134 65% BCP	38 38% BCP	53 50% BCP	48 38% BCP	40 40% BCP	78 45% BCP
Very likely	644 19%	28 10%	8 8%	13 13% CG	10 19% CG	12 24% BCGOPW	2 4% CG	8 15% CG	12 12% CG	16 16% CG	22 18% BCG	113 21% BCG	18 35% BCG	12 12% BCG	21 12% BCG	11 11% BCG	25 19% BCG	109 34% BCG	26 26% BCG	77 37% BCG	20 20% BCG	15 14% BCG	15 12% BCG	19 19% BCG	32 18% BCG
Somewhat likely	989 29%	60 22%	23 22% BPUX	35 34% BPUX	16 30% BPUX	13 26% BPUX	21 42% BPUX	22 42% BPUX	22 22% BPUX	23 23% BPUX	33 26% BPUX	207 38% BPUX	15 29% BPUX	35 34% BPUX	45 26% BPUX	21 21% BPUX	37 28% BPUX	115 35% BPUX	33 33% BPUX	57 28% BPUX	18 18% BPUX	38 36% BPUX	33 26% BPUX	21 21% BPUX	46 26% BPUX
BOTTOM 2 BOX (NET)	1403 42%	188 63% LMRST	62 60% LMRST	48 47% LMRST	26 48% LMRST	22 44% MRST	20 40% R	19 36% R	58 58% R	54 53% R	61 49% R	176 32% R	13 25% R	36 35% R	81 46% R	60 59% R	54 42% R	74 23% R	27 27% R	56 27% R	55 54% R	45 42% R	59 47% R	48 48% R	81 46% R
Somewhat unlikely	642 19%	65 24% RT	25 24% RT	20 20% RT	15 28% RT	14 28% RT	10 20% RT	14 26% RT	24 24% RT	23 23% RT	26 21% RT	109 20% RT	10 19% RT	18 18% RT	35 20% RT	21 21% RT	22 17% RT	43 13% RT	15 15% RT	25 12% RT	16 16% RT	19 18% RT	19 19% RT	17 17% RT	32 18% RT
Very unlikely	761 23%	103 38% HLMRST	37 36% HLMRST	28 27% HLMRST	11 20% MR	8 16% MR	10 20% MR	5 9% MR	34 34% HLMRST	31 31% HLMRST	35 28% HLMRST	67 12% HLMRST	3 6% HLMRST	18 18% HLMRST	46 26% HLMRST	39 39% HLMRST	32 25% HLMRST	31 10% HLMRST	12 12% HLMRST	31 15% HLMRST	39 39% HLMRST	26 25% HLMRST	35 28% HLMRST	31 31% HLMRST	49 28% HLMRST
Not sure	319 10%	12 4% B	10 10% B	6 6% B	2 4% B	3 6% B	7 14% B	4 8% B	8 8% B	8 8% B	9 7% B	52 9% B	6 12% B	19 19% B	29 16% B	9 9% B	14 11% B	27 8% B	15 15% BDE	17 8% BDE	8 8% BDE	8 8% BDE	18 14% BDE	12 12% BDE	16 9% BDE
Decline to Answer	2	-	-	-	-	-	-	-	-	-	-	2	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q721\_4. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

4. .mobi

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
TOP 2 BOX (NET)	1050 31%	51 19%	22 21%	23 23% X	13 24%	16 32% BINX	11 22%	12 23%	16 16%	24 24% X	25 20%	272 49%	19 37%	18 18%	40 23% X	21 21%	26 20%	163 50%	37 37%	71 34%	45 45%	26 25% X	24 19%	12 12%	63 36%
Very likely	372 11%	15 6%	8 8%	6 6%	3 6%	5 10% O	1 2%	4 8%	10 10% OX	5 5%	8 6%	107 19%	4 8%	4 4%	5 3%	8 8%	8 6%	68 21%	10 10% OX	32 15%	21 21%	6 6%	6 5%	3 3%	25 14%
Somewhat likely	678 20%	36 13%	14 14%	17 17% I	10 19%	11 22% IX	10 20%	8 15%	6 6%	19 19% IX	17 14%	165 30%	15 29%	14 14%	35 20% IX	13 13%	18 14%	95 29%	27 27% OX	39 19%	24 24% BIPX	20 19%	18 14%	9 9% I	38 22% BIX
BOTTOM 2 BOX (NET)	1900 57%	200 75%	76 74%	73 72%	36 67%	31 62%	31 62%	32 60%	76 76%	68 67%	89 71%	222 40%	27 52%	57 56%	107 61%	70 69%	88 68%	118 36%	43 43%	96 46% R	50 50%	66 62% R	78 62%	70 70%	96 55% LR
Somewhat unlikely	701 21%	37 14%	14 14%	33 32%	17 31%	14 28% BCW	15 30% BCRTW	20 38%	18 18%	20 20%	26 21% BCRTW	136 25% BCW	14 27% B	24 24% B	36 20% BCW	26 26%	23 18%	58 18%	24 24% B	35 17% B	17 17%	22 21%	17 14%	20 20%	35 20%
Very unlikely	1199 36%	163 61%	62 60%	40 39% HLRS	19 35% LRS	17 34% LRS	16 32% LR	12 23%	58 58%	48 48%	63 50%	86 16%	13 25%	33 32% LRS	71 40% HLMRST	44 44% HLMRST	65 50%	60 18%	19 19%	61 29% LRS	33 33% LRS	44 42% HLMRST	61 49% GHLMNRSTUY	50 50% GHLMNRSTUY	61 35% LRS
Not sure	405 12%	17 6%	5 5%	6 6%	5 9%	3 6% BCDU	8 16% BCDU	9 17%	8 8%	9 9%	11 9%	54 10%	6 12%	27 27% BCDFLKLPLY	29 16% BCDILUY	10 10%	16 12% B	44 14% BCDU	21 21% BCDFLKLPLY	40 19% BCDFLKLPLY	6 6%	14 13% BC	23 18% BCDFLKLUY	18 18% BCDFIKLUY	16 9%
Decline to Answer	2	-	-	-	-	-	-	-	-	-	-	2	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base



Q721\_5. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

28 Aug 2015  
Table 128

5. .net

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
TOP 2 BOX (NET)	2348 70%	176 66% C	56 54%	72 71% C	33 61%	41 82%	30 60%	35 66%	60 60%	61 60%	76 61%	446 81%	39 75%	67 66%	104 59%	83 82%	80 62%	248 76%	86 85%	150 72%	59 58%	92 87%	76 61%	61 61%	117 67% C
Very likely	1327 40%	87 32%	24 23%	34 33%	15 28%	27 54%	11 22%	13 25%	31 31%	31 31%	35 28%	284 52%	23 44%	38 37%	43 24%	48 48%	49 38%	142 44%	53 52%	105 51%	24 24%	66 62%	43 34%	26 26%	75 43%
Somewhat likely	1021 30%	89 33% TY	32 31% QTVY	38 37% QTVY	18 33%	14 28%	19 38%	22 42%	29 29%	30 30%	41 33%	162 29%	16 31%	29 28%	61 35%	35 35%	31 24%	106 33%	33 33%	45 22%	35 35%	26 25%	33 26%	35 35%	42 24%
BOTTOM 2 BOX (NET)	778 23%	83 31%	42 41%	28 27%	18 33%	7 14%	13 26%	14 26%	32 32%	35 35%	42 34%	69 13%	9 17%	16 16%	53 30%	17 17%	42 32%	54 17%	9 9%	38 18%	35 35%	7 7%	37 30%	31 31%	47 27%
Somewhat unlikely	401 12%	41 15%	19 18%	15 15%	13 24%	3 6%	7 14%	12 23%	11 11%	18 18%	22 18%	40 7%	7 13%	11 11%	24 14%	7 7%	18 14%	33 10%	6 6%	20 10%	18 18%	4 4%	17 14%	14 14%	21 12%
Very unlikely	377 11%	42 16%	23 22%	13 13%	5 9%	4 8%	6 12%	2 4%	21 21%	17 17%	20 16%	29 5%	2 4%	5 5%	29 16%	10 10%	24 18%	21 6%	3 3%	18 9%	17 17%	3 3%	20 16%	17 17%	26 15%
Not sure	228 7%	9 3%	5 5%	2 2%	3 6%	2 4%	7 14%	4 8%	8 8%	5 5%	7 6%	33 6%	4 8%	19 19%	19 11%	1 1%	8 6%	23 7%	6 6%	18 9%	7 7%	7 7%	12 10%	8 8%	11 6%
Decline to Answer	3	-	-	-	-	-	-	-	-	-	-	2	-	-	-	-	-	-	-	1	-	-	-	-	-
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q721\_6. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

28 Aug 2015  
Table 129

6. .org

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
TOP 2 BOX (NET)	2071 62%	165 62%	61 59%	65 64%	31 57%	38 76%	33 66%	32 60%	53 53%	56 55%	63 50%	337 61%	33 63%	70 69%	52 30%	45 45%	77 59%	263 81%	80 79%	170 82%	48 48%	73 69%	69 55%	55 55%	102 58%
Very likely	1095 33%	98 37%	26 25%	26 25%	13 24%	24 48%	12 24%	8 15%	22 22%	27 27%	25 20%	167 30%	15 29%	36 35%	14 8%	19 19%	44 34%	157 48%	47 47%	119 57%	27 27%	35 33%	41 33%	30 30%	63 36%
Somewhat likely	976 29%	67 25%	35 34%	39 38%	18 33%	14 28%	21 42%	24 45%	31 31%	29 29%	38 30%	170 31%	18 35%	34 33%	38 22%	26 26%	33 25%	106 33%	33 33%	51 25%	21 21%	38 36%	28 22%	25 25%	39 22%
BOTTOM 2 BOX (NET)	1036 31%	96 36%	38 37%	33 32%	19 35%	9 18%	13 26%	16 30%	43 43%	43 43%	54 43%	157 29%	16 31%	14 14%	95 54%	49 49%	42 32%	43 13%	15 15%	26 13%	48 48%	28 26%	43 34%	37 37%	59 34%
Somewhat unlikely	479 14%	33 12%	18 17%	20 20%	14 26%	4 8%	7 14%	13 25%	18 18%	22 22%	20 16%	92 17%	11 21%	7 7%	38 22%	19 19%	16 12%	23 7%	8 8%	11 5%	20 20%	11 10%	19 15%	16 16%	19 11%
Very unlikely	557 17%	63 24%	20 19%	13 13%	5 9%	5 10%	6 12%	3 6%	25 25%	21 21%	34 27%	65 12%	5 10%	7 7%	57 32%	30 30%	26 20%	20 6%	7 7%	15 7%	28 28%	17 16%	24 19%	21 21%	40 23%
Not sure	246 7%	7 3%	4 4%	4 4%	4 7%	3 6%	4 8%	5 9%	4 4%	2 2%	8 6%	53 10%	3 6%	18 18%	29 16%	7 7%	11 8%	19 6%	6 6%	10 5%	5 5%	5 5%	13 10%	8 8%	14 8%
Decline to Answer	4	-	-	-	-	-	-	-	-	-	-	3 1%	-	-	-	-	-	-	-	1	-	-	-	-	-
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q721\_7. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

28 Aug 2015  
Table 130

7. .tel

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
TOP 2 BOX (NET)	883 26%	14 5%	17 17% B	19 19% B	10 19% B	15 30% BIKOUWX	10 20% B	10 19% B	12 12% B	22 22% B	17 14% B	282 51% B	13 25% BI	20 20% B	30 17% B	24 24% BIU	23 18% B	145 45% BCDIKOUWX	32 32% B	46 22% BI	13 13% B	22 21% B	19 15% B	13 13% B	55 31% B
Very likely	308 9%	6 2%	4 4%	5 5%	3 6% BNO	6 12% BNO	2 4%	2 4%	6 6%	8 8%	6 5%	113 21% BNO	6 12% BNO	2 2%	6 3%	6 6%	7 5%	52 16% BNO	11 11% BNO	17 8% BNO	5 5%	6 6%	5 4%	4 4%	20 11% BCKNOWX
Somewhat likely	575 17%	8 3%	13 13% B	14 14% B	7 13% B	9 18% BI	8 16% BI	8 15% B	6 6%	14 14% B	11 9% B	169 31% B	7 13% B	18 18% BIKU	24 14% BIKU	18 18% BIKU	16 12% B	93 29% BIKUWX	21 21% BIKUWX	29 14% BI	8 8% B	16 15% BI	14 11% B	9 9% B	35 20% BIKUWX
BOTTOM 2 BOX (NET)	2028 60%	237 88%	78 76% LMNORSTY	74 73% LNRSTY	39 72% LNRST	31 62% LR	31 62% LR	33 80% LR	80 67% LNRST	68 67% LNRST	96 77% FGHLMNORSTY	205 37% L	30 58% L	52 51% L	112 64% LNRS	66 65% LNRS	90 69% LNRS	140 43% LNRS	50 50% L	113 55% LR	78 77% LMNORSTY	69 65% LNRS	81 65% LNRS	71 71% LNRST	104 59% LR
Somewhat unlikely	677 20%	29 11%	13 13% BCWX	25 76% BCWX	18 33% BCWX	19 38% BCWX	13 26% BCWX	19 36% BCWX	21 21% B	18 18% B	28 22% BW	122 22% BCWX	14 27% BCWX	21 21% B	43 24% BCWX	20 20% B	21 16% BCWX	70 22% BCWX	24 24% BCWX	38 18% B	17 17% B	17 16% B	16 13% B	12 12% BCWX	39 22% BCWX
Very unlikely	1351 40%	208 78%	65 63% FGHLMNORSTY	49 48% FHLNMRST	21 39% LR	12 24% LR	18 36% LR	14 26% L	59 59% FGHLMNORSTY	50 50% FHLNMRSTY	68 54% FGHLMNORSTY	83 15% L	16 31% L	31 30% L	69 39% FLRS	46 46% FHLNRS	69 53% FGHLMNORSTY	70 22% L	26 26% L	75 36% LR	61 60% FGHLMNORSTY	52 49% FHLNMRST	65 52% FHLNMRSTY	59 59% EFGHLMNORSTY	65 37% LR
Not sure	442 13%	17 6%	8 8%	9 9%	5 9%	4 8%	8 16% B	9 17% B	8 8%	11 11%	12 10%	61 11% B	9 17% B	30 29% BCDFKLPORUY	34 19% BCDIKLRUY	11 11% B	17 13% B	40 12% BCDIKLY	19 19% BCDEFKLPORUY	48 23% BCDEFKLPORUY	10 10% B	15 14% BCDIKLRUY	25 20% B	16 16% B	16 9% B
Decline to Answer	4	-	-	-	-	-	1 2% BRT	1 2% BRT	-	-	-	2	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q721\_8. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

8. .asia

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
TOP 2 BOX (NET)	829 25%	13 5%	12 12% B	11 11% B	11 20% BT	13 26% BCDIKTUWX	8 16% B	12 23% BTU	13 13% B	20 20% BTU	16 13% B	270 49% B	9 17% B	31 30% BCDIKTUWVX	32 18% BT	19 19% BT	21 16% B	160 49% B	39 39% B	19 9% B	10 10% B	19 18% BT	14 11% B	11 11% B	46 26% BCDIKTUWX
Very likely	301 9%	8 3%	3 3%	4 4%	1 2% BCEGHJOTW	6 12% B	-	1 2% BGW	8 8% B	3 3%	5 4%	109 20% B	2 4%	10 10% BCGJTW	7 4%	6 6%	6 5%	68 21% B	12 12% B	8 4%	5 5%	5 5%	2 2%	4 4%	18 10% BCGJKOTW
Somewhat likely	528 16%	5 2%	9 9% B	7 7% B	10 19% BDITUX	7 14% BT	8 16% BITU	11 21% BCDIKTUWX	5 5% B	17 17% BDITUX	11 9% B	161 29% B	7 13% BT	21 21% BCDIKTUWX	25 14% BITU	13 13% BT	15 12% BT	92 28% B	27 27% B	11 5% B	5 5% B	14 13% BITU	12 10% B	7 7% B	28 16% BDITUX
BOTTOM 2 BOX (NET)	2118 63%	249 93% EHLNORSTY	84 82% HLNORSTY	82 80% LNRS	36 67% LNRS	34 68% LNRS	35 70% LNRS	34 80% LNRS	80 80% HLNORSTY	71 70% LNRS	100 80% HLNORSTY	220 40% LNRS	35 67% LNRS	42 41% LNRS	112 64% LNRS	74 73% LNRS	94 72% LNRS	121 37% LNRS	42 42% LNRS	141 68% LNRS	80 79% HLNORSTY	75 71% LNRS	89 71% LNRS	74 74% LNRS	114 65% LNRS
Somewhat unlikely	615 18%	18 7%	13 13% BQW	22 22% BQW	11 20% BQ	16 32% B	9 18% B	16 30% B	14 14% B	12 12% B	21 17% B	138 25% B	13 25% BJQW	17 17% B	44 25% BCJQUW	25 25% B	12 9% B	63 19% BQW	23 23% BQ	35 17% BQ	13 13% B	17 16% B	13 10% B	15 15% B	35 20% BQW
Very unlikely	1503 45%	231 86% EFLHMNORSTY	71 69% FHLNORSTY	60 59% LNRS	25 46% LRS	18 36% LNRS	26 52% LRS	18 34% LRS	66 66% EFLHMNORSTY	59 58% FHLNORSTY	79 63% EFLHMNORSTY	82 15% LNRS	22 42% LNRS	25 25% L	68 39% LNRS	49 49% LNRS	82 63% EFLHMNORSTY	58 18% B	19 19% B	106 51% HLNORS	67 66% EFLHMNORSTY	58 55% FHLNORS	76 61% FHLMNORSTY	59 59% FHLNORSY	79 45% LNRS
Not sure	408 12%	6 2%	7 7% B	9 9% B	7 13% B	3 6% B	7 14% B	7 13% B	7 7% B	10 10% B	9 7% B	58 11% B	8 15% B	29 28% BCDFIKLPY	32 18% BCDFIKLPY	8 8% B	15 12% B	44 14% B	20 20% BCDFIKLPY	47 23% BCDFIKLPY	11 11% B	12 11% B	22 18% BCFIKLPY	15 15% B	15 9% B
Decline to Answer	2	-	-	-	-	-	-	-	-	-	-	2	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q721\_9. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

28 Aug 2015  
Table 132

9. .pro

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
TOP 2 BOX (NET)	956 28%	38 14%	20 19%	21 21%	13 24%	13 26% BU	10 20%	11 21%	22 22%	29 29%	22 18%	278 51%	11 21%	22 22%	33 19%	23 23% B	46 35%	153 47%	28 28%	41 20%	13 13%	20 19%	19 15%	14 14%	56 32%
Very likely	314 9%	11 4%	5 5%	3 3%	5 9% WX	6 12% BDNOWX	1 2%	3 6%	11 11%	8 8%	8 6%	102 19%	6 12% BDNOWX	3 3%	6 3%	7 7%	20 15%	51 16%	8 8%	10 5%	6 6%	4 4%	3 2%	2 2%	25 14%
Somewhat likely	642 19%	27 10%	15 15%	18 18% BU	8 15% LNR	7 14% LNR	9 18% U	8 15%	11 11%	21 21% BKU	14 11%	176 32%	5 10%	19 19% BU	27 15% U	16 16% U	26 20% BU	102 31%	20 20% BU	31 15% U	7 7%	16 15%	16 13%	12 12%	31 18% BU
BOTTOM 2 BOX (NET)	1953 58%	212 79%	76 74%	72 71%	36 67% LNR	34 68% LNR	32 64% LR	34 64% LR	68 88% LNQRS	60 59% LR	92 74%	203 37%	28 54% LR	50 49% LR	111 63% LNR	70 69% LNQRS	70 54% LR	122 38%	54 53% LR	120 58% LR	78 77% LNR	77 73% LNR	81 65% LNR	70 70% LNQRS	103 59% LR
Somewhat unlikely	711 21%	33 12%	20 19%	32 31%	18 33% BULQRTW	17 34% BULQRTW	14 28% BQ	23 43% BQ	19 19%	19 19%	25 20% B	118 21% BQ	13 25% BQ	20 20% BQ	44 25% BQ	22 22% B	16 12% B	59 18%	28 28% BQRW	41 20% B	20 20% B	27 25% BQ	21 17%	21 21% B	41 23% BQ
Very unlikely	1242 37%	179 67%	56 54%	40 39%	18 33% HLRS	17 34% HLRS	18 36% LR	11 21% HLRS	49 49% HLMNRSY	41 41% HLRS	67 54% DEFHLMNRSY	85 15% B	15 29% L	30 29% LR	67 38% HLRS	48 48% HLMNRSY	54 42% HLRS	63 19%	26 26% L	79 38% HLRS	58 57% DEFHLMNRSY	50 47% HLMNRSY	60 48% HLMNRSY	49 49% HLMNRSY	62 35% HLR
Not sure	445 13%	18 7%	7 7%	9 9%	5 9%	3 6%	8 16% B	7 13%	10 10%	12 12%	11 9%	67 12% B	13 25% B	30 29% B	32 18% B	8 8%	14 11%	50 15% BC	19 19% BCDFKLPVY	46 22% BCDEFKLPVY	10 10%	9 8%	25 20% BCDEFKLPVY	16 16% BC	16 9%
Decline to Answer	3	-	-	-	-	-	-	1 2% BRT	-	-	-	2	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q721\_10. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

28 Aug 2015  
Table 133

10. .coop

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
TOP 2 BOX (NET)	804 24%	14 5%	18 17% B	14 14% B	12 22% BUX	9 18% B	13 26% BKTUX	11 21% B	15 15% B	24 24% BKTUX	16 13% B	266 48% B	6 12% BUX	23 23% BUX	33 19% B	20 20% BU	21 16% B	125 38% B	23 23% BUX	29 14% B	10 10% B	19 18% B	17 14% B	10 10% B	56 32% B
Very likely	288 9%	7 3%	2 2%	3 3% BCVX	5 9% BCVX	3 6% B	1 2% B	4 8% B	5 5% B	12 12% B	8 6% B	99 18% B	2 4% B	4 4% B	8 5% B	7 7% B	10 8% B	55 17% B	7 7% B	8 4% B	7 7% B	2 2% B	5 4% B	2 2% B	22 13% B
Somewhat likely	516 15%	7 3%	16 16% B	11 11% BU	7 13% BU	6 12% BU	12 24% BU	7 13% BU	10 10% BU	12 12% BU	8 6% B	167 30% B	4 8% B	19 19% BKQTUX	25 14% BKU	13 13% BU	11 8% B	70 22% B	16 16% B	21 10% BU	3 3% B	17 16% BKU	12 10% BU	8 8% B	34 19% B
BOTTOM 2 BOX (NET)	2110 63%	241 90% GHLNORSTY	80 78% GHLNORSTY	79 77% LR	36 67% LR	35 70% LNR	27 54% LNR	33 62% LR	76 76% GLNORSTY	66 65% LNR	99 79% GHLNORSTY	225 41% LNR	37 71% LNRS	52 51% LNR	113 64% LNRSY	71 70% GLNRSY	91 70% GLNRSY	154 47% L	55 54% L	129 62% LR	77 76% LNRS	74 70% LNRS	85 68% LNRS	73 73% GLNRSY	102 58% LR
Somewhat unlikely	669 20%	29 11% B	15 15% B	33 32% B	12 22% B	20 40% B	8 16% B	18 34% B	16 16% B	17 17% B	26 21% B	132 24% B	12 23% B	17 17% B	40 29% BQU	20 20% B	17 13% B	73 22% BQU	27 27% BCQU	36 17% B	12 12% B	17 16% B	23 18% B	18 18% B	31 18% B
Very unlikely	1441 43%	212 79% DEFGHLNORSTY	65 63% HLRS	46 45% LRS	24 44% L	15 30% L	19 38% L	15 28% L	60 60% DFGHLNORSTY	49 49% FHLNRS	73 58% DFGHLNORSTY	93 17% HLRS	25 48% HLRS	35 34% L	73 41% LRS	51 50% FHLNRS	74 57% FGHLNORSTY	81 25% L	28 28% L	93 45% HLRS	65 64% FHLNORSTY	57 54% FHLNORSTY	62 50% FHLNRS	55 55% FHLNORSTY	71 41% LRS
Not sure	441 13%	13 5%	5 5%	9 9% BCKL	6 11% B	6 12% B	10 20% BC	9 17% BC	9 9% B	11 11% B	10 8% B	57 10% B	9 17% BC	27 26% BC	30 17% BCKLY	10 10% BC	18 14% BC	46 14% BC	23 23% BC	49 24% BC	14 14% BC	13 12% B	23 18% BCDKLY	17 17% BCK	17 10% B
Decline to Answer	2	-	-	-	-	-	-	-	-	-	-	-	2	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q721\_11. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

28 Aug 2015  
Table 134

11. .cn

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	550	**	**	**	**	**	**	**	**	**	**	550	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	475 86%	-	-	-	-	-	-	-	-	-	-	475 86%	-	-	-	-	-	-	-	-	-	-	-	-	-
Very likely	325 59%	-	-	-	-	-	-	-	-	-	-	325 59%	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat likely	150 27%	-	-	-	-	-	-	-	-	-	-	150 27%	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	50 9%	-	-	-	-	-	-	-	-	-	-	50 9%	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat unlikely	27 5%	-	-	-	-	-	-	-	-	-	-	27 5%	-	-	-	-	-	-	-	-	-	-	-	-	-
Very unlikely	23 4%	-	-	-	-	-	-	-	-	-	-	23 4%	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	24 4%	-	-	-	-	-	-	-	-	-	-	24 4%	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	1	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	550 100%	-	-	-	-	-	-	-	-	-	-	550 100%	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q721\_12. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

28 Aug 2015  
Table 135

12. .vn

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	52*	**	**	**	**	**	**	**	**	**	**	**	52*	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	49 94%	-	-	-	-	-	-	-	-	-	-	-	49 94%	-	-	-	-	-	-	-	-	-	-	-	-
Very likely	32 62%	-	-	-	-	-	-	-	-	-	-	-	32 62%	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat likely	17 33%	-	-	-	-	-	-	-	-	-	-	-	17 33%	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat unlikely	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very unlikely	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	3 6%	-	-	-	-	-	-	-	-	-	-	-	3 6%	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	52 100%	-	-	-	-	-	-	-	-	-	-	-	52 100%	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Q721\_13. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

28 Aug 2015  
Table 136

13. .ph

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	102	**	**	**	**	**	**	**	**	**	**	**	**	102	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	88 86%	-	-	-	-	-	-	-	-	-	-	-	-	88 86%	-	-	-	-	-	-	-	-	-	-	-
Very likely	63 62%	-	-	-	-	-	-	-	-	-	-	-	-	63 62%	-	-	-	-	-	-	-	-	-	-	-
Somewhat likely	25 25%	-	-	-	-	-	-	-	-	-	-	-	-	25 25%	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	7 7%	-	-	-	-	-	-	-	-	-	-	-	-	7 7%	-	-	-	-	-	-	-	-	-	-	-
Somewhat unlikely	5 5%	-	-	-	-	-	-	-	-	-	-	-	-	5 5%	-	-	-	-	-	-	-	-	-	-	-
Very unlikely	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	2 2%	-	-	-	-	-	-	-	-	-	-	-
Not sure	7 7%	-	-	-	-	-	-	-	-	-	-	-	-	7 7%	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	102 100%	-	-	-	-	-	-	-	-	-	-	-	-	102 100%	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q721\_14. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

28 Aug 2015  
Table 137

14. .jp

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	176	**	**	**	**	**	**	**	**	**	**	**	**	**	176	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	128 73%	-	-	-	-	-	-	-	-	-	-	-	-	-	128 73%	-	-	-	-	-	-	-	-	-	-
Very likely	78 44%	-	-	-	-	-	-	-	-	-	-	-	-	-	78 44%	-	-	-	-	-	-	-	-	-	-
Somewhat likely	50 28%	-	-	-	-	-	-	-	-	-	-	-	-	-	50 28%	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	32 18%	-	-	-	-	-	-	-	-	-	-	-	-	-	32 18%	-	-	-	-	-	-	-	-	-	-
Somewhat unlikely	20 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	20 11%	-	-	-	-	-	-	-	-	-	-
Very unlikely	12 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	12 7%	-	-	-	-	-	-	-	-	-	-
Not sure	16 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	16 9%	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	176 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	176 100%	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q721\_15. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

28 Aug 2015  
Table 138

15. .kr

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	101	**	**	**	**	**	**	**	**	**	**	**	**	**	**	101	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	80 79%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	80 79%	-	-	-	-	-	-	-	-	-
Very likely	59 58%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	59 58%	-	-	-	-	-	-	-	-	-
Somewhat likely	21 21%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	21 21%	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	20 20%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	20 20%	-	-	-	-	-	-	-	-	-
Somewhat unlikely	11 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	11 11%	-	-	-	-	-	-	-	-	-
Very unlikely	9 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9 9%	-	-	-	-	-	-	-	-	-
Not sure	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	101 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	101 100%	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q721\_16. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

28 Aug 2015  
Table 139

16. .ru

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	130	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	130	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	117 90%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	117 90%	-	-	-	-	-	-	-	-
Very likely	105 81%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	105 81%	-	-	-	-	-	-	-	-
Somewhat likely	12 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12 9%	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	5 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 4%	-	-	-	-	-	-	-	-
Somewhat unlikely	4 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 3%	-	-	-	-	-	-	-	-
Very unlikely	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-
Not sure	8 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 6%	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	130 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	130 100%	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q721\_17. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

28 Aug 2015  
Table 140

17. .in

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	325	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	325	**	**	**	**	**	**	**
TOP 2 BOX (NET)	284 87%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	284 87%	-	-	-	-	-	-	-
Very likely	216 66%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	216 66%	-	-	-	-	-	-	-
Somewhat likely	68 21%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	68 21%	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	32 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	32 10%	-	-	-	-	-	-	-
Somewhat unlikely	21 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	21 6%	-	-	-	-	-	-	-
Very unlikely	11 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	11 3%	-	-	-	-	-	-	-
Not sure	9 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9 3%	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	325 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	325 100%	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q721\_18. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

28 Aug 2015  
Table 141

18. .id

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	101	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	101	**	**	**	**	**	**
TOP 2 BOX (NET)	90 89%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	90 89%	-	-	-	-	-	-
Very likely	69 68%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	69 68%	-	-	-	-	-	-
Somewhat likely	21 21%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	21 21%	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	7 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 7%	-	-	-	-	-	-
Somewhat unlikely	4 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 4%	-	-	-	-	-	-
Very unlikely	3 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 3%	-	-	-	-	-	-
Not sure	4 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 4%	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	101 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	101 100%	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q721\_19. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

28 Aug 2015  
Table 142

19. .ng

Base: All Qualified Respondents

	Country																								
	Total Regi-straunts (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip-pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone-sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	207	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	207	**	**	**	**	**
TOP 2 BOX (NET)	182 88%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	182 88%	-	-	-	-	-
Very likely	138 67%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	138 67%	-	-	-	-	-
Somewhat likely	44 21%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	44 21%	-	-	-	-	-
BOTTOM 2 BOX (NET)	18 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	18 9%	-	-	-	-	-
Somewhat unlikely	11 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	11 5%	-	-	-	-	-
Very unlikely	7 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 3%	-	-	-	-	-
Not sure	6 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 3%	-	-	-	-	-
Decline to Answer	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-
Sigma	207 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	207 100%	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q721\_20. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?  
20. .za

28 Aug 2015  
Table 143

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	101	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	101	**	**	**	**
TOP 2 BOX (NET)	86 85%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	86 85%	-	-	-	-
Very likely	74 73%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	74 73%	-	-	-	-
Somewhat likely	12 12%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12 12%	-	-	-	-
BOTTOM 2 BOX (NET)	9 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9 9%	-	-	-	-
Somewhat unlikely	3 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 3%	-	-	-	-
Very unlikely	6 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 6%	-	-	-	-
Not sure	6 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 6%	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	101 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	101 100%	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing



Q721\_21. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

28 Aug 2015  
Table 144

21. .eg

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	106	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	106	**	**	**
TOP 2 BOX (NET)	77 73%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	77 73%	-	-	-
Very likely	45 42%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	45 42%	-	-	-
Somewhat likely	32 30%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	32 30%	-	-	-
BOTTOM 2 BOX (NET)	26 25%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	26 25%	-	-	-
Somewhat unlikely	14 13%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	14 13%	-	-	-
Very unlikely	12 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12 11%	-	-	-
Not sure	3 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 3%	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	106 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	106 100%	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q721\_22. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

28 Aug 2015  
Table 145

22. .co

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	125	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	125	**	**
TOP 2 BOX (NET)	103 82%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	103 82%	-	-
Very likely	82 66%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	82 66%	-	-
Somewhat likely	21 17%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	21 17%	-	-
BOTTOM 2 BOX (NET)	17 14%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	17 14%	-	-
Somewhat unlikely	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-
Very unlikely	16 13%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	16 13%	-	-
Not sure	5 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 4%	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	125 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	125 100%	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q721\_23. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

28 Aug 2015  
Table 146

23. .ar

Base: All Qualified Respondents

	Country																									
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	100	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	100	**	
TOP 2 BOX (NET)	82 82%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	82 82%	-
Very likely	63 63%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	63 63%	-
Somewhat likely	19 19%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	19 19%	-
BOTTOM 2 BOX (NET)	13 13%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	13 13%	-
Somewhat unlikely	6 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 6%	-
Very unlikely	7 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 7%	-
Not sure	5 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 5%	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	100 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	100 100%	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q721\_24. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

28 Aug 2015  
Table 147

24. .br

Base: All Qualified Respondents

	Country																									
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	175	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	175
TOP 2 BOX (NET)	145 83%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	145 83%
Very likely	122 70%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	122 70%
Somewhat likely	23 13%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	23 13%
BOTTOM 2 BOX (NET)	24 14%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	24 14%
Somewhat unlikely	7 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 4%
Very unlikely	17 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	17 10%
Not sure	6 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 3%
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	175 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	175 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q721\_25. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

28 Aug 2015  
Table 148

25. .it

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	54*	**	**	**	54*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	45 83%	-	-	-	45 83%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very likely	35 65%	-	-	-	35 65%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat likely	10 19%	-	-	-	10 19%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	7 13%	-	-	-	7 13%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat unlikely	4 7%	-	-	-	4 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very unlikely	3 6%	-	-	-	3 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	2 4%	-	-	-	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	54 100%	-	-	-	54 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q721\_26. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

28 Aug 2015  
Table 149

26. .tr

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	50*	**	**	**	**	50*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	37 74%	-	-	-	-	37 74%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very likely	28 56%	-	-	-	-	28 56%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat likely	9 18%	-	-	-	-	9 18%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	12 24%	-	-	-	-	12 24%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat unlikely	6 12%	-	-	-	-	6 12%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very unlikely	6 12%	-	-	-	-	6 12%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	1 2%	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	50 100%	-	-	-	-	50 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q721\_27. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

28 Aug 2015  
Table 150

27. .es

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	50*	**	**	**	**	**	50*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	45 90%	-	-	-	-	-	45 90%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very likely	31 62%	-	-	-	-	-	31 62%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat likely	14 28%	-	-	-	-	-	14 28%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	1 2%	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat unlikely	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very unlikely	1 2%	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	4 8%	-	-	-	-	-	4 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	50 100%	-	-	-	-	-	50 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q721\_28. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

28 Aug 2015  
Table 151

28. .pl

Base: All Qualified Respondents

	Country																								
	Total Regi- strants (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip- pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone- sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	53*	**	**	**	**	**	**	53*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	48 91%	-	-	-	-	-	-	48 91%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very likely	37 70%	-	-	-	-	-	-	37 70%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat likely	11 21%	-	-	-	-	-	-	11 21%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	3 6%	-	-	-	-	-	-	3 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat unlikely	3 6%	-	-	-	-	-	-	3 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very unlikely	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	2 4%	-	-	-	-	-	-	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	53 100%	-	-	-	-	-	-	53 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Q721\_29. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

28 Aug 2015  
Table 152

29. .uk

Base: All Qualified Respondents

	Country																									
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	100	**	**	**	**	**	**	**	100	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	75 75%	-	-	-	-	-	-	-	75 75%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very likely	53 53%	-	-	-	-	-	-	-	53 53%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat likely	22 22%	-	-	-	-	-	-	-	22 22%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	18 18%	-	-	-	-	-	-	-	18 18%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat unlikely	12 12%	-	-	-	-	-	-	-	12 12%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very unlikely	6 6%	-	-	-	-	-	-	-	6 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	7 7%	-	-	-	-	-	-	-	7 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	100 100%	-	-	-	-	-	-	-	100 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q721\_30. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

28 Aug 2015  
Table 153

30. .fr

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	101	**	**	**	**	**	**	**	**	101	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	83 82%	-	-	-	-	-	-	-	-	83 82%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very likely	65 64%	-	-	-	-	-	-	-	-	65 64%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat likely	18 18%	-	-	-	-	-	-	-	-	18 18%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	13 13%	-	-	-	-	-	-	-	-	13 13%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat unlikely	7 7%	-	-	-	-	-	-	-	-	7 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very unlikely	6 6%	-	-	-	-	-	-	-	-	6 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	5 5%	-	-	-	-	-	-	-	-	5 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	101 100%	-	-	-	-	-	-	-	-	101 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q721\_31. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

28 Aug 2015  
Table 154

31. .de

Base: All Qualified Respondents

	Country																									
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	125	**	**	**	**	**	**	**	**	**	125	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	114 91%	-	-	-	-	-	-	-	-	-	114 91%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very likely	92 74%	-	-	-	-	-	-	-	-	-	92 74%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat likely	22 18%	-	-	-	-	-	-	-	-	-	22 18%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	8 6%	-	-	-	-	-	-	-	-	-	8 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat unlikely	5 4%	-	-	-	-	-	-	-	-	-	5 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very unlikely	3 2%	-	-	-	-	-	-	-	-	-	3 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	3 2%	-	-	-	-	-	-	-	-	-	3 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	125 100%	-	-	-	-	-	-	-	-	-	125 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q721\_32. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

28 Aug 2015  
Table 155

32. .us

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	268	268	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	80 30%	80 30%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very likely	27 10%	27 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat likely	53 20%	53 20%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	176 66%	176 66%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat unlikely	57 21%	57 21%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very unlikely	119 44%	119 44%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	12 4%	12 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	268 100%	268 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q721\_33. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

28 Aug 2015  
Table 156

33. .ca

Base: All Qualified Respondents

	Country																								
	Total Regi-straunts	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip-pines	Japan	South Korea	Russia	India	Indone-sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	103	**	103	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	88 85%	-	88 85%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very likely	74 72%	-	74 72%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat likely	14 14%	-	14 14%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	14 14%	-	14 14%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat unlikely	6 6%	-	6 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very unlikely	8 8%	-	8 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	1 1%	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	103 100%	-	103 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q721\_34. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions?

28 Aug 2015  
Table 157

34. .mx

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	102	**	**	102	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	93 91%	-	-	93 91%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very likely	72 71%	-	-	72 71%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat likely	21 21%	-	-	21 21%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	9 9%	-	-	9 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat unlikely	4 4%	-	-	4 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very unlikely	5 5%	-	-	5 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	102 100%	-	-	102 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q726. Please rate the following domain name extensions by how trustworthy you feel they are.  
SUMMARY TABLE OF TOP 2 BOX

Base: All Qualified Respondents

	Country																								
	Total Regi-straits	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip-pines	Japan	South Korea	Russia	India	Indone-sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
.za	101 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	101 100%	-	-	-	-
.id	100 99%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	100 99%	-	-	-	-	-	-
.es	49 98%	-	-	-	-	-	49 98%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.ph	99 97%	-	-	-	-	-	-	-	-	-	-	-	-	99 97%	-	-	-	-	-	-	-	-	-	-	-
.mx	99 97%	-	-	99 97%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.ng	199 96%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	199 96%	-	-	-	-	-
.co	120 96%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	120 96%	-	-
.ar	96 96%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	96 96%	-
.fr	96 95%	-	-	-	-	-	-	-	-	96 95%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.com	3175 95%	259 97%	88 85%	99 97%	50 93%	46 92%	48 96%	48 91%	93 93%	89 88%	117 94%	524 95%	51 98%	101 99%	157 89%	95 94%	120 92%	310 95%	97 96%	203 98%	100 99%	102 96%	120 96%	96 96%	162 93%
.vn	49 94%	-	-	-	-	-	-	-	-	-	-	-	49 94%	-	-	-	-	-	-	-	-	-	-	-	-
.cn	515 94%	-	-	-	-	-	-	-	-	-	-	515 94%	-	-	-	-	-	-	-	-	-	-	-	-	-
.in	302 93%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	302 93%	-	-	-	-	-	-	-
.de	116 93%	-	-	-	-	-	-	-	-	-	116 93%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.br	162 93%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	162 93%
.ru	120 92%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	120 92%	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q726. Please rate the following domain name extensions by how trustworthy you feel they are.  
SUMMARY TABLE OF TOP 2 BOX

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
.tr	46 92%	-	-	-	-	46 92%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.uk	91 91%	-	-	-	-	-	-	-	91 91%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.it	49 91%	-	-	-	49 91%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.pl	48 91%	-	-	-	-	-	-	48 91%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.ca	93 90%	-	93 90%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.net	3009 90%	255 95%	84 82%	91 89%	49 91%	45 90%	40 80%	43 81%	89 89%	80 79%	104 83%	503 91%	45 87%	95 93%	143 81%	89 88%	113 87%	297 91%	96 95%	199 96%	95 94%	102 96%	111 89%	89 89%	152 87%
.eg	95 90%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	95 90%	-	-	-
.jp	157 89%	-	-	-	-	-	-	-	-	-	-	-	-	-	157 89%	-	-	-	-	-	-	-	-	-	-
.kr	90 89%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	90 89%	-	-	-	-	-	-	-	-	-
.org	2964 88%	261 97%	87 84%	97 95%	47 87%	41 82%	45 90%	45 85%	95 95%	85 84%	101 81%	460 84%	46 88%	90 88%	117 66%	78 77%	109 84%	302 93%	94 93%	201 97%	95 94%	95 90%	118 94%	97 97%	158 90%
.us	226 84%	226 84%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.info	2588 77%	214 80%	74 72%	74 73%	42 78%	36 72%	41 82%	41 77%	82 82%	73 72%	95 76%	408 74%	42 81%	82 80%	120 68%	48 48%	101 78%	282 87%	92 91%	178 86%	85 84%	77 73%	88 70%	79 79%	134 77%

Proportions/Mean: Columns † tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Q726. Please rate the following domain name extensions by how trustworthy you feel they are.

28 Aug 2015  
Table 159

SUMMARY TABLE OF BOTTOM 2 BOX

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
.info	769 23%	54 20% RS	29 28% RSTU	28 27% RSTU	12 22% S	14 28% RST	9 18%	12 23% S	18 18%	28 28% RSTU	30 24% RST	142 26% RSTU	10 19%	20 20% S	56 32% BINRSTU	53 52% RS	29 22% RS	43 13%	9 9%	29 14% RSTU	16 16% RSTU	29 27% RSTU	37 30% BIRSTU	21 21% S	41 23% RST
.us	42 16%	42 16%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.org	393 12%	7 3% BDIRTUWX	16 16% BDIRTUWX	5 5% BTX	7 13% BDIRSTUWX	9 18% BDIRSTUWX	5 10% BT	8 15% BDIRTWX	5 5% BDIRSTUWX	16 16% BDIRSTUWX	24 19% BDIRSTUWX	90 16% BDIRSTUWX	6 12% BTX	12 12% BTX	59 34% BDIRSTUWX	23 23% BDIRSTUWX	21 16% BDIRSTUWX	23 7% BT	7 7%	6 3% BTX	6 6% BTX	11 10% BTX	7 6%	3 3%	17 10% BTX
.kr	11 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	11 11%	-	-	-	-	-	-	-	-	-
.jp	19 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	19 11%	-	-	-	-	-	-	-	-	-	-
.eg	11 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	11 10%	-	-	-
.net	348 10%	13 5% BLNRSTUV	19 18% BLNRSTUV	11 11% BT	5 9%	5 10% BLNRSTUV	10 20% BLNRSTUV	10 19% BLNRSTUV	11 11% BT	21 21% BLNRSTUV	21 17% BLNRSTUV	47 9% T	7 13% BT	7 7% BLNRSTUV	33 19% BLNRSTUV	12 12% BT	17 13% BSTV	28 9% T	5 5%	8 4% BT	6 6% BT	4 4% BT	14 11% BT	11 11% BT	23 13% BSTV
.ca	10 10%	-	10 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.pl	5 9%	-	-	-	-	-	-	5 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.it	5 9%	-	-	-	5 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.uk	9 9%	-	-	-	-	-	-	-	9 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.tr	4 8%	-	-	-	-	4 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.ru	10 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	10 8%	-	-	-	-	-	-	-	-
.br	13 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	13 7%
.de	9 7%	-	-	-	-	-	-	-	-	-	9 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.in	23 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	23 7%	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q726. Please rate the following domain name extensions by how trustworthy you feel they are.  
SUMMARY TABLE OF BOTTOM 2 BOX

Base: All Qualified Respondents

	Country																									
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175	
.cn	35 6%	-	-	-	-	-	-	-	-	-	-	35 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.vn	3 6%	-	-	-	-	-	-	-	-	-	-	-	3 6%	-	-	-	-	-	-	-	-	-	-	-	-	-
.com	182 5%	9 3%	15 15%	3 3%	4 7% NTU	4 8% NTU	2 4%	5 9% BNTU	7 7% NTU	12 12% BOLMNRSTUVWX	8 6% NTU	26 5%	1 2%	1 1%	19 11% BOLMNRSTUVW	6 6%	10 8% NTU	15 5%	4 4%	4 2%	1 1%	4 4%	5 4%	4 4%	13 7% NTU	
.fr	5 5%	-	-	-	-	-	-	-	-	5 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.ar	4 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 4%	-	
.co	5 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 4%	-	-	
.ng	8 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 4%	-	-	-	-	-	-
.ph	3 3%	-	-	-	-	-	-	-	-	-	-	-	-	3 3%	-	-	-	-	-	-	-	-	-	-	-	-
.mx	3 3%	-	-	3 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.es	1 2%	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.id	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-
.za	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns † tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q726\_1. Please rate the following domain name extensions by how trustworthy you feel they are.

28 Aug 2015  
Table 160

1. .com

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
TOP 2 BOX (NET)	3175 95%	259 97%	88 85%	99 97%	50 93%	46 92%	48 96%	48 91%	93 93%	89 88%	117 94%	524 95%	51 98%	101 99%	157 89%	95 94%	120 92%	310 95%	97 96%	203 98%	100 99%	102 96%	120 96%	96 96%	162 93%
Very trustworthy	2152 64%	178 66%	63 61%	66 65%	27 50%	35 70%	22 44%	26 49%	54 54%	46 46%	67 62%	343 62%	30 58%	81 79%	35 20%	56 55%	80 62%	259 80%	72 71%	164 79%	69 68%	82 77%	100 80%	67 67%	130 74%
Somewhat trustworthy	1023 30%	81 30%	25 24%	33 32%	23 43%	11 22%	26 52%	22 42%	39 39%	43 43%	50 40%	181 33%	21 40%	20 20%	122 69%	39 39%	40 31%	51 16%	25 25%	39 19%	31 31%	20 19%	20 16%	29 29%	32 18%
BOTTOM 2 BOX (NET)	182 5%	9 3%	15 15%	3 3%	4 7%	4 8%	2 4%	5 9%	7 7%	12 12%	8 6%	26 5%	1 2%	1 1%	19 11%	6 6%	10 8%	15 5%	4 4%	4 2%	1 1%	4 4%	5 4%	4 4%	13 7%
Not very trustworthy	144 4%	7 3%	11 11%	2 2%	4 7%	3 6%	2 4%	5 9%	6 6%	10 10%	4 3%	23 4%	1 2%	1 1%	15 9%	6 6%	4 3%	11 3%	4 4%	2 1%	1 1%	4 4%	4 3%	3 3%	11 6%
Not at all trustworthy	38 1%	2 1%	4 4%	1 1%	-	1 2%	-	-	1 1%	2 2%	4 3%	3 1%	-	-	4 2%	-	6 5%	4 1%	-	2 1%	-	-	1 1%	1 1%	2 1%
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q726\_2. Please rate the following domain name extensions by how trustworthy you feel they are.  
2. .net

Base: All Qualified Respondents

	Country																								
	Total Regi-straits	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip-pines	Japan	South Korea	Russia	India	Indone-sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
TOP 2 BOX (NET)	3009	255	84	91	49	45	40	43	89	80	104	503	45	95	143	89	113	297	96	199	95	102	111	89	152
Very trustworthy	1470	134	43	38	11	26	11	13	38	27	48	259	17	52	20	37	49	178	58	108	45	67	61	44	86
Somewhat trustworthy	1539	121	41	53	38	19	29	30	51	53	56	244	28	43	123	52	64	119	38	91	50	35	50	45	66
BOTTOM 2 BOX (NET)	348	13	19	11	5	5	10	10	11	21	21	47	7	7	33	12	17	28	5	8	6	4	14	11	23
Not very trustworthy	292	9	10	11	5	4	10	9	8	19	15	42	6	7	28	11	13	22	5	7	6	4	12	11	18
Not at all trustworthy	56	4	9	-	-	1	-	1	3	2	6	5	1	-	5	1	4	6	-	1	-	-	2	-	5
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	3357	268	103	102	54	50	50	53	100	101	125	550	52	102	176	101	130	325	101	207	101	106	125	100	175
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q726\_3. Please rate the following domain name extensions by how trustworthy you feel they are.

3. .info

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
TOP 2 BOX (NET)	2588 77%	214 80% OPW	74 72% P	74 73% P	42 78% P	36 72% P	41 82% P	41 77% P	82 82% OPW	73 72% P	95 76% P	408 74% P	42 81% P	82 80% OP	120 68% P	48 48% P	101 78% P	282 87% BCDFJKLOPQWV	92 91% BCDEFHJKLOPQWVXY	178 86% CDEFJKLOPQWV	85 84% CDJLOPQW	77 73% P	88 70% P	79 79% P	134 77% P
Very trustworthy	813 24%	67 25% GOP	25 24% GOP	20 20% OP	11 20% OP	14 28% GOP	4 8% P	11 21% OP	25 25% GOP	20 20% OP	38 30% GLOP	113 21% GOP	10 19% OP	25 25% GOP	11 6% P	8 8% P	30 23% GOP	115 35% BCDEFHJKLOPQWV	36 36% BCDGLJLMOPQV	67 32% CDEFJKLOPQW	27 27% P	21 20% OP	33 26% GOP	29 29% GOP	53 30% GLOP
Somewhat trustworthy	1775 53%	147 55% PW	49 48% P	54 53% P	31 57% P	22 44% P	37 74% P	30 57% P	57 57% P	53 52% P	57 46% P	295 54% P	32 62% PW	57 56% P	109 62% CFKPRWY	40 40% P	71 55% P	167 51% P	56 55% P	111 54% P	58 57% PW	56 53% P	55 44% P	50 50% P	81 46% P
BOTTOM 2 BOX (NET)	769 23%	54 20% RS	29 28% RSTU	28 27% RSTU	12 22% S	14 28% RST	9 18% S	12 23% S	18 18% RSTU	28 28% RSTU	30 24% RST	142 26% RSTU	10 19% S	20 20% S	56 32% BINRSTU	53 52% P	29 22% RS	43 13% P	9 9% P	29 14% P	16 16% RSTU	29 27% BIRSTU	37 30% S	21 21% S	41 23% RST
Not very trustworthy	654 19%	40 15% S	20 19% BRSTU	26 25% S	10 19% RST	12 24% RST	8 16% S	11 21% S	15 15% BRSTU	25 25% BRSTU	21 17% BRSTU	128 23% BRSTU	9 17% S	19 19% S	50 28% BKRSTU	46 46% P	23 18% P	39 12% P	9 9% P	26 13% P	13 13% BRSTU	25 24% BRSTU	29 23% BRSTU	19 19% S	31 18% S
Not at all trustworthy	115 3%	14 5% LRST	9 9% DLNRSTX	2 2% P	2 4% S	2 4% S	1 2% P	1 2% P	3 3% LNRST	3 3% LNRST	9 7% LNRST	14 3% P	1 2% P	1 1% P	6 3% LNRST	7 7% LNRST	6 5% RS	4 1% P	- - P	3 1% P	3 3% P	4 4% LNRST	8 6% LNRST	2 2% LNRST	10 6% LNRST
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q726\_4. Please rate the following domain name extensions by how trustworthy you feel they are.

4. .org

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
TOP 2 BOX (NET)	2964 88%	261 97%	87 84%	97 95%	47 87%	41 82%	45 90%	45 85%	95 95%	85 84%	101 81%	460 84%	46 88%	90 88%	117 66%	78 77%	109 84%	302 93%	94 93%	201 97%	95 94%	95 90%	118 94%	97 97%	158 90%
Very trustworthy	1662 50%	183 68%	56 54%	65 64%	21 39%	30 60%	14 28%	16 30%	55 55%	42 42%	40 32%	191 35%	20 38%	44 43%	19 11%	40 40%	45 35%	189 58%	60 59%	156 75%	58 57%	54 51%	88 70%	61 61%	115 66%
Somewhat trustworthy	1302 39%	78 29%	31 30%	32 31%	26 48%	11 22%	31 62%	29 55%	40 40%	43 43%	61 49%	269 49%	26 50%	46 45%	98 56%	38 49%	64 49%	113 35%	34 34%	45 22%	37 37%	41 39%	30 24%	36 36%	43 25%
BOTTOM 2 BOX (NET)	393 12%	7 3%	16 16%	5 5%	7 13%	9 18%	5 10%	8 15%	5 5%	16 16%	24 19%	90 16%	6 12%	12 12%	59 34%	23 23%	21 16%	23 7%	7 7%	6 3%	6 6%	11 10%	7 6%	3 3%	17 10%
Not very trustworthy	315 9%	4 1%	10 10%	4 4%	6 11%	5 10%	3 6%	8 15%	3 3%	13 13%	15 12%	78 14%	5 10%	11 11%	50 28%	21 21%	17 13%	20 6%	7 7%	4 2%	4 4%	8 8%	5 4%	3 3%	11 6%
Not at all trustworthy	78 2%	3 1%	6 6%	1 1%	1 2%	4 8%	2 4%	-	2 2%	3 3%	9 7%	12 2%	1 2%	1 1%	9 5%	2 2%	4 3%	3 1%	-	2 1%	2 2%	3 3%	2 2%	-	6 3%
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q726\_5. Please rate the following domain name extensions by how trustworthy you feel they are.

28 Aug 2015  
Table 164

5. .cn

Base: All Qualified Respondents

	Country																								
	Total Regi-straunts (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip-pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone-sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	550	**	**	**	**	**	**	**	**	**	**	550	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	515 94%	-	-	-	-	-	-	-	-	-	-	515 94%	-	-	-	-	-	-	-	-	-	-	-	-	-
Very trustworthy	317 58%	-	-	-	-	-	-	-	-	-	-	317 58%	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat trustworthy	198 36%	-	-	-	-	-	-	-	-	-	-	198 36%	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	35 6%	-	-	-	-	-	-	-	-	-	-	35 6%	-	-	-	-	-	-	-	-	-	-	-	-	-
Not very trustworthy	31 6%	-	-	-	-	-	-	-	-	-	-	31 6%	-	-	-	-	-	-	-	-	-	-	-	-	-
Not at all trustworthy	4 1%	-	-	-	-	-	-	-	-	-	-	4 1%	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	550 100%	-	-	-	-	-	-	-	-	-	-	550 100%	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q726\_6. Please rate the following domain name extensions by how trustworthy you feel they are.

28 Aug 2015  
Table 165

6. .vn

Base: All Qualified Respondents

	Country																								
	Total Regi- strants (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip- pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone- sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	52*	**	**	**	**	**	**	**	**	**	**	**	52*	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	49 94%	-	-	-	-	-	-	-	-	-	-	-	49 94%	-	-	-	-	-	-	-	-	-	-	-	-
Very trustworthy	37 71%	-	-	-	-	-	-	-	-	-	-	-	37 71%	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat trustworthy	12 23%	-	-	-	-	-	-	-	-	-	-	-	12 23%	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	3 6%	-	-	-	-	-	-	-	-	-	-	-	3 6%	-	-	-	-	-	-	-	-	-	-	-	-
Not very trustworthy	2 4%	-	-	-	-	-	-	-	-	-	-	-	2 4%	-	-	-	-	-	-	-	-	-	-	-	-
Not at all trustworthy	1 2%	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	52 100%	-	-	-	-	-	-	-	-	-	-	-	52 100%	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Q726\_7. Please rate the following domain name extensions by how trustworthy you feel they are.

28 Aug 2015  
Table 166

7. .ph

Base: All Qualified Respondents

	Country																									
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	102	**	**	**	**	**	**	**	**	**	**	**	**	102	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	99 97%	-	-	-	-	-	-	-	-	-	-	-	-	99 97%	-	-	-	-	-	-	-	-	-	-	-	-
Very trustworthy	79 77%	-	-	-	-	-	-	-	-	-	-	-	-	79 77%	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat trustworthy	20 20%	-	-	-	-	-	-	-	-	-	-	-	-	20 20%	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	3 3%	-	-	-	-	-	-	-	-	-	-	-	-	3 3%	-	-	-	-	-	-	-	-	-	-	-	-
Not very trustworthy	3 3%	-	-	-	-	-	-	-	-	-	-	-	-	3 3%	-	-	-	-	-	-	-	-	-	-	-	-
Not at all trustworthy	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	102 100%	-	-	-	-	-	-	-	-	-	-	-	-	102 100%	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q726\_8. Please rate the following domain name extensions by how trustworthy you feel they are.

28 Aug 2015  
Table 167

8. .jp

Base: All Qualified Respondents

	Country																									
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	176	**	**	**	**	**	**	**	**	**	**	**	**	**	176	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	157 89%	-	-	-	-	-	-	-	-	-	-	-	-	-	157 89%	-	-	-	-	-	-	-	-	-	-	-
Very trustworthy	44 25%	-	-	-	-	-	-	-	-	-	-	-	-	-	44 25%	-	-	-	-	-	-	-	-	-	-	-
Somewhat trustworthy	113 64%	-	-	-	-	-	-	-	-	-	-	-	-	-	113 64%	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	19 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	19 11%	-	-	-	-	-	-	-	-	-	-	-
Not very trustworthy	18 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	18 10%	-	-	-	-	-	-	-	-	-	-	-
Not at all trustworthy	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Sigma	176 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	176 100%	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q726\_9. Please rate the following domain name extensions by how trustworthy you feel they are.

28 Aug 2015  
Table 168

9. .kr

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	101	**	**	**	**	**	**	**	**	**	**	**	**	**	**	101	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	90 89%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	90 89%	-	-	-	-	-	-	-	-	-
Very trustworthy	42 42%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	42 42%	-	-	-	-	-	-	-	-	-
Somewhat trustworthy	48 48%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	48 48%	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	11 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	11 11%	-	-	-	-	-	-	-	-	-
Not very trustworthy	10 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	10 10%	-	-	-	-	-	-	-	-	-
Not at all trustworthy	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	101 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	101 100%	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q726\_10. Please rate the following domain name extensions by how trustworthy you feel they are.

28 Aug 2015  
Table 169

10. .ru

Base: All Qualified Respondents

	Total Regi- strants (A)	Country																							
		US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip- pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone- sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	130	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	130	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	120 92%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	120 92%	-	-	-	-	-	-	-	-
Very trustworthy	87 67%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	87 67%	-	-	-	-	-	-	-	-
Somewhat trustworthy	33 25%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	33 25%	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	10 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	10 8%	-	-	-	-	-	-	-	-
Not very trustworthy	7 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 5%	-	-	-	-	-	-	-	-
Not at all trustworthy	3 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 2%	-	-	-	-	-	-	-	-
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	130 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	130 100%	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q726\_11. Please rate the following domain name extensions by how trustworthy you feel they are.

11. .in

Base: All Qualified Respondents

	Total Regi- strants (A)	Country																							
		US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip- pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone- sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	325	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	325	**	**	**	**	**	**	**
TOP 2 BOX (NET)	302 93%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	302 93%	-	-	-	-	-	-	-
Very trustworthy	217 67%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	217 67%	-	-	-	-	-	-	-
Somewhat trustworthy	85 26%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	85 26%	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	23 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	23 7%	-	-	-	-	-	-	-
Not very trustworthy	18 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	18 6%	-	-	-	-	-	-	-
Not at all trustworthy	5 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 2%	-	-	-	-	-	-	-
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	325 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	325 100%	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q726\_12. Please rate the following domain name extensions by how trustworthy you feel they are.  
12. .id

Base: All Qualified Respondents

	Country																								
	Total Regi- strants (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip- pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone- sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	101	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	101	**	**	**	**	**	**
TOP 2 BOX (NET)	100 99%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	100 99%	-	-	-	-	-	-
Very trustworthy	78 77%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	78 77%	-	-	-	-	-	-
Somewhat trustworthy	22 22%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	22 22%	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-
Not very trustworthy	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-
Not at all trustworthy	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	101 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	101 100%	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q726\_13. Please rate the following domain name extensions by how trustworthy you feel they are.

13. .ng

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	207	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	207	**	**	**	**	**
TOP 2 BOX (NET)	199 96%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	199 96%	-	-	-	-	-
Very trustworthy	141 68%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	141 68%	-	-	-	-	-
Somewhat trustworthy	58 28%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	58 28%	-	-	-	-	-
BOTTOM 2 BOX (NET)	8 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 4%	-	-	-	-	-
Not very trustworthy	7 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 3%	-	-	-	-	-
Not at all trustworthy	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	207 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	207 100%	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q726\_14. Please rate the following domain name extensions by how trustworthy you feel they are.

14. .za

Base: All Qualified Respondents

	Country																								
	Total Regi- strants (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip- pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone- sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	101	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	101	**	**	**	**
TOP 2 BOX (NET)	101 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	101 100%	-	-	-	-
Very trustworthy	64 63%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	64 63%	-	-	-	-
Somewhat trustworthy	37 37%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	37 37%	-	-	-	-
BOTTOM 2 BOX (NET)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not very trustworthy	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not at all trustworthy	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	101 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	101 100%	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing



Q726\_15. Please rate the following domain name extensions by how trustworthy you feel they are.

28 Aug 2015  
Table 174

15. .eg

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	106	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	106	**	**	**
TOP 2 BOX (NET)	95 90%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	95 90%	-	-	-
Very trustworthy	51 48%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	51 48%	-	-	-
Somewhat trustworthy	44 42%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	44 42%	-	-	-
BOTTOM 2 BOX (NET)	11 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	11 10%	-	-	-
Not very trustworthy	9 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9 8%	-	-	-
Not at all trustworthy	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2%	-	-	-
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	106 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	106 100%	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q726\_16. Please rate the following domain name extensions by how trustworthy you feel they are.

28 Aug 2015  
Table 175

16. .co

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	125	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	125	**	**
TOP 2 BOX (NET)	120 96%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	120 96%	-	-
Very trustworthy	91 73%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	91 73%	-	-
Somewhat trustworthy	29 23%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	29 23%	-	-
BOTTOM 2 BOX (NET)	5 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 4%	-	-
Not very trustworthy	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2%	-	-
Not at all trustworthy	3 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 2%	-	-
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	125 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	125 100%	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q726\_17. Please rate the following domain name extensions by how trustworthy you feel they are.

28 Aug 2015  
Table 176

17. .ar

Base: All Qualified Respondents

	Country																									
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	100	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	100	**	
TOP 2 BOX (NET)	96 96%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	96 96%	-
Very trustworthy	61 61%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	61 61%	-
Somewhat trustworthy	35 35%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	35 35%	-
BOTTOM 2 BOX (NET)	4 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 4%	-
Not very trustworthy	4 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 4%	-
Not at all trustworthy	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	100 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	100 100%	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q726\_18. Please rate the following domain name extensions by how trustworthy you feel they are.

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Table 177

18. .br

Base: All Qualified Respondents

	Country																									
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	175	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	175
TOP 2 BOX (NET)	162 93%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	162 93%
Very trustworthy	130 74%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	130 74%
Somewhat trustworthy	32 18%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	32 18%
BOTTOM 2 BOX (NET)	13 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	13 7%
Not very trustworthy	8 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 5%
Not at all trustworthy	5 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 3%
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	175 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	175 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q726\_19. Please rate the following domain name extensions by how trustworthy you feel they are.  
19. .it

Base: All Qualified Respondents

	Country																									
	Total Regi- strants (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip- pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone- sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)	
Unweighted Base	54*	**	**	**	54*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	49 91%	-	-	-	49 91%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very trustworthy	30 56%	-	-	-	30 56%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat trustworthy	19 35%	-	-	-	19 35%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	5 9%	-	-	-	5 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not very trustworthy	4 7%	-	-	-	4 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not at all trustworthy	1 2%	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	54 100%	-	-	-	54 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q726\_20. Please rate the following domain name extensions by how trustworthy you feel they are.  
20. .tr

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	50*	**	**	**	**	50*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	46 92%	-	-	-	-	46 92%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very trustworthy	33 66%	-	-	-	-	33 66%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat trustworthy	13 26%	-	-	-	-	13 26%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	4 8%	-	-	-	-	4 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not very trustworthy	2 4%	-	-	-	-	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not at all trustworthy	2 4%	-	-	-	-	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	50 100%	-	-	-	-	50 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q726\_21. Please rate the following domain name extensions by how trustworthy you feel they are.

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Table 180

21. .es

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	50*	**	**	**	**	**	50*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	49 98%	-	-	-	-	-	49 98%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very trustworthy	23 46%	-	-	-	-	-	23 46%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat trustworthy	26 52%	-	-	-	-	-	26 52%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	1 2%	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not very trustworthy	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not at all trustworthy	1 2%	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	50 100%	-	-	-	-	-	50 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q726\_22. Please rate the following domain name extensions by how trustworthy you feel they are.  
22. .pl

Base: All Qualified Respondents

	Country																								
	Total Regi-straunts (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip-pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone-sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	53*	**	**	**	**	**	**	53*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	48 91%	-	-	-	-	-	-	48 91%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very trustworthy	31 58%	-	-	-	-	-	-	31 58%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat trustworthy	17 32%	-	-	-	-	-	-	17 32%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	5 9%	-	-	-	-	-	-	5 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not very trustworthy	5 9%	-	-	-	-	-	-	5 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not at all trustworthy	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	53 100%	-	-	-	-	-	-	53 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Q726\_23. Please rate the following domain name extensions by how trustworthy you feel they are.

28 Aug 2015  
Table 182

23. .uk

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	100	**	**	**	**	**	**	**	100	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	91 91%	-	-	-	-	-	-	-	91 91%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very trustworthy	49 49%	-	-	-	-	-	-	-	49 49%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat trustworthy	42 42%	-	-	-	-	-	-	-	42 42%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	9 9%	-	-	-	-	-	-	-	9 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not very trustworthy	6 6%	-	-	-	-	-	-	-	6 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not at all trustworthy	3 3%	-	-	-	-	-	-	-	3 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	100 100%	-	-	-	-	-	-	-	100 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q726\_24. Please rate the following domain name extensions by how trustworthy you feel they are.

28 Aug 2015  
Table 183

24. .fr

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	101	**	**	**	**	**	**	**	**	101	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	96 95%	-	-	-	-	-	-	-	-	96 95%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very trustworthy	50 50%	-	-	-	-	-	-	-	-	50 50%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat trustworthy	46 46%	-	-	-	-	-	-	-	-	46 46%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	5 5%	-	-	-	-	-	-	-	-	5 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not very trustworthy	3 3%	-	-	-	-	-	-	-	-	3 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not at all trustworthy	2 2%	-	-	-	-	-	-	-	-	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	101 100%	-	-	-	-	-	-	-	-	101 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q726\_25. Please rate the following domain name extensions by how trustworthy you feel they are.  
25. .de

Base: All Qualified Respondents

	Total Regi- strants (A)	Country																							
		US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip- pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone- sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	125	**	**	**	**	**	**	**	**	**	125	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	116 93%	-	-	-	-	-	-	-	-	-	116 93%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very trustworthy	85 68%	-	-	-	-	-	-	-	-	-	85 68%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat trustworthy	31 25%	-	-	-	-	-	-	-	-	-	31 25%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	9 7%	-	-	-	-	-	-	-	-	-	9 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not very trustworthy	4 3%	-	-	-	-	-	-	-	-	-	4 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not at all trustworthy	5 4%	-	-	-	-	-	-	-	-	-	5 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	125 100%	-	-	-	-	-	-	-	-	-	125 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q726\_26. Please rate the following domain name extensions by how trustworthy you feel they are.

28 Aug 2015  
Table 185

26. .us

Base: All Qualified Respondents

	Country																								
	Total Regi-straunts	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip-pines	Japan	South Korea	Russia	India	Indone-sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	268	268	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	226 84%	226 84%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very trustworthy	85 32%	85 32%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat trustworthy	141 53%	141 53%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	42 16%	42 16%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not very trustworthy	34 13%	34 13%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not at all trustworthy	8 3%	8 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	268 100%	268 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q726\_27. Please rate the following domain name extensions by how trustworthy you feel they are.

28 Aug 2015  
Table 186

27. .ca

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	103	**	103	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	93 90%	-	93 90%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very trustworthy	72 70%	-	72 70%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat trustworthy	21 20%	-	21 20%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	10 10%	-	10 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not very trustworthy	3 3%	-	3 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not at all trustworthy	7 7%	-	7 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	103 100%	-	103 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q726\_28. Please rate the following domain name extensions by how trustworthy you feel they are.  
28. .mx

Base: All Qualified Respondents

	Country																									
	Total Regi-straunts (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip-pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone-sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)	
Unweighted Base	102	**	**	102	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	99 97%	-	-	99 97%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very trustworthy	57 56%	-	-	57 56%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat trustworthy	42 41%	-	-	42 41%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	3 3%	-	-	3 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not very trustworthy	3 3%	-	-	3 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not at all trustworthy	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	102 100%	-	-	102 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q730. To the best of your knowledge, why do some websites have different extensions?

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
IDENTIFICATION (NET)	1323	119	49	52	19	9	21	20	54	34	72	182	26	40	63	24	57	115	40	70	57	17	61	35	87
CLASSIFICATION (SUB-NET)	784	87	23	26	6	4	10	6	28	11	26	131	16	27	47	18	23	70	30	49	22	9	41	18	56
To differentiate/Determine type of business/work/organization/fields	425	69	20	18	5	2	5	2	19	2	14	53	5	11	22	7	8	38	10	31	17	4	24	10	29
To differentiate between other sites/domains	226	12	1	5	-	1	1	3	5	5	9	51	10	7	15	7	11	19	13	12	4	4	9	3	19
To determine categories/groupings (Unspec)	74	4	2	1	-	-	1	-	-	1	-	22	2	8	5	-	-	9	1	4	1	-	5	4	2
To determine classification/status	56	3	-	3	-	1	2	1	-	3	4	7	-	2	3	3	3	4	5	2	-	1	5	1	3
Other classification mentions	40	6	2	-	2	-	1	-	4	-	2	3	-	1	3	1	2	2	2	3	1	1	1	-	3
LOCATION (SUB-NET)	623	37	37	34	15	5	15	11	42	23	55	54	11	10	24	4	37	35	13	27	43	8	23	18	42
To indicate country/different countries	336	17	19	17	5	4	9	8	25	14	43	14	9	3	17	4	16	21	4	14	21	5	14	8	25
To indicate location/area extensions	220	19	16	13	9	1	6	3	15	8	9	12	4	9	3	-	15	10	5	12	19	2	10	9	11
To indicate region/different regions	97	1	3	9	1	-	1	-	4	2	5	34	3	-	4	-	5	4	4	2	4	1	3	1	6
Other location mentions	4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2	-	-	-	1	-	-	-	1
TYPES OF EXTENSIONS (SUB-NET)	100	38	4	4	-	-	-	2	4	4	2	7	2	2	-	1	-	18	1	1	5	-	1	1	3
Profit Vs. Non profit	56	32	3	2	-	-	-	-	3	3	1	1	1	1	-	-	-	6	-	1	1	-	-	-	1
Business/Commercial	51	16	1	3	-	-	-	-	2	4	2	4	2	1	-	1	-	9	-	1	3	-	1	-	1
Network	16	9	2	-	-	-	-	-	1	-	-	-	-	1	-	-	-	3	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q730. To the best of your knowledge, why do some websites have different extensions?

28 Aug 2015  
Table 188

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
Education extension	15	9 3%	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	4 1%	-	-	-	-	-	1 1%	-
Government extension	15	9 3%	-	-	-	-	-	-	1 1%	-	-	2*	-	1 1%	-	-	-	1	-	-	-	-	-	-	1 1%
Other type of extensions mentions	29 1%	9 3%	3 3%	-	-	-	-	2 4%	2 2%	-	1 1%	2*	1 1%	-	-	-	-	6 2%	1 1%	-	1 1%	-	-	-	1 1%
MISCELLANEOUS IDENTIFICATION (SUB-NET)	47 1%	3 1%	1 1%	1 1%	1 2%	-	-	1 2%	-	1 1%	5 4%	5 1%	-	5 5%	1 1%	1 1%	5 4%	6 2%	2 2%	4 2%	3 3%	-	1 1%	1 1%	-
Form of identity/identification (Unspec.)	19 1%	1*	1 1%	-	-	-	-	-	-	-	-	1*	-	5 5%	1 1%	-	-	4 1%	-	2 1%	2 2%	-	1 1%	1 1%	-
Due to language/different languages	14	1	-	-	1 2%	-	-	1 2%	-	-	5 4%	-	-	-	-	-	-	5 4%	1	-	-	-	-	-	-
Other miscellaneous identification mentions	15	1	-	1 1%	-	-	-	-	-	1 1%	-	4 1%	-	-	-	1 1%	-	2 1%	2 2%	2 1%	1 1%	-	-	-	-
CONTENT (NET)	972 29%	65 24%	22 21%	56 55%	18 33%	14 28%	19 38%	11 21%	24 24%	19 19%	24 19%	143 26%	15 29%	28 27%	32 18%	20 20%	35 27%	82 25%	45 45%	88 43%	34 34%	36 34%	50 40%	42 42%	50 29%
Different purposes/content/features of website	837 25%	52 19%	17 17%	43 42%	15 26%	14 28%	13 26%	11 21%	24 24%	18 18%	20 16%	134 24%	15 29%	25 25%	27 15%	16 16%	28 22%	70 22%	38 38%	71 34%	30 30%	29 27%	42 34%	39 39%	46 28%
Based on the type of information they provide	124 4%	12 4%	5 5%	11 11%	2 4%	-	5 10%	-	-	2 2%	5 4%	8 1%	-	4 4%	2 1%	4 4%	8 6%	15 5%	6 6%	14 7%	4 4%	4 4%	7 6%	5 5%	1 1%
Based on the type of service they provide	54 2%	4 1%	1 1%	6 6%	1 2%	-	1 2%	-	-	2 2%	-	3 1%	-	-	2 1%	2 2%	-	4 1%	4 4%	11 5%	-	5 5%	4 3%	-	4 2%
Other content mentions	20 1%	1*	1 1%	-	-	-	1 2%	1 2%	-	-	-	3 1%	-	-	1 1%	-	-	1*	2 2%	2 1%	1 1%	1 1%	3 2%	1 1%	1 1%
MISCELLANEOUS (NET)	314 9%	45 17%	8 8%	6 6%	5 9%	10 18%	9 18%	4 8%	9 9%	13 13%	5 4%	37 7%	9 17%	10 10%	7 4%	7 7%	18 14%	28 9%	11 11%	22 11%	5 5%	21 20%	13 10%	10 10%	7 4%
To eliminate competitors registering same domain name	75 2%	6 2%	3 3%	1 1%	-	-	1 2%	1 2%	-	8 8%	2 2%	10 2%	3 6%	4 4%	-	1 1%	-	9 3%	5 5%	6 3%	1 1%	7 7%	4 3%	3 3%	-
Costs/Different costs	59 2%	11 4%	2 2%	-	2 4%	2 4%	2 4%	1 2%	3 3%	-	1 1%	4 1%	1 2%	2 2%	2 1%	2 2%	3 2%	4 1%	3 3%	2 1%	3 3%	2 2%	3 2%	-	4 2%
To expand the registrable domain names	39 1%	9 3%	2 2%	2 2%	-	-	3 6%	1 2%	1 1%	-	-	3 1%	5 10%	2 2%	1 1%	-	2 2%	-	-	-	1 1%	2 2%	2 2%	1 1%	2 1%
Rules/Regulations	16	4 1%	-	-	1 2%	-	-	-	1 1%	1 1%	-	2*	1 1%	-	2 1%	-	-	2 2%	-	1 1%	1*	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base



Q730. To the best of your knowledge, why do some websites have different extensions?

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Base: All Qualified Respondents

	Country																									
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175	
Specific website names	11	1	-	-	-	-	-	-	-	-	-	1	-	1%	-	-	-	6 2%	-	-	-	1	-	1	-	
Other mentions	126 4%	16 6%	2 2%	3 3%	3 6% UY	3 6% UY	3 6% UY	2 4%	5 5% UY	4 4% UY	2 2%	17 3%	1 2%	1 1%	3 2%	4 4% UY	11 8%	10 3%	2 2%	13 6% KLNNOUY	-	9 8% CKLNORSUY	5 4% UY	6 6% UY	1 1%	
SITE/STORAGE SIZE (NET)	243 7%	77 29%	20 19%	2 2%	3 6%	2 4%	1 2%	2 4%	9 9% DJLOR	2 2%	10 8% DJLO	11 2%	4 8% L	3 3%	4 2% DJLNOR	10 10% L	7 5% L	13 4%	5 5%	16 8% DJLO	8 9% LO	10 9% DJLOR	10 8% DJLO	6 6% L	8 5%	
Ran out of space on the other domains/extensions	209 6%	70 26%	20 19%	2 2%	3 6% L	2 4% L	1 2%	1 2%	8 8% DLO	2 2%	6 5% L	4 1%	3 3% L	3 3% L	9 9% DJLOR	7 5% L	12 4% L	4 4% L	11 5% L	8 8% LO	9 8% DJLOR	9 7% LO	6 6% L	6 3% L		
Size of site	22 1%	4 1%	-	-	-	-	-	1 2%	1 1%	-	2 2%	3 1%	1 2%	-	1 1%	-	-	1	-	5 2% LR	-	-	1	-	2 1%	
Other site/storage size mentions	12	3 1%	-	-	-	-	-	-	-	-	2 2% R	4 1%	-	-	-	1 1%	-	-	1 1%	-	-	1 1%	-	-	-	
INCREASE TRAFFIC/ATTRACT CUSTOMERS (NET)	224 7%	22 8% GOY	13 13% DGLQOXY	3 3%	2 4% GO	4 8% GO	-	5 9% GO	8 8% GO	12 12% DGLQOXY	8 6% O	34 6% O	4 8% GO	8 8% GO	2 1%	9 9% GO	4 3%	24 7% GO	8 8% GO	16 8% GO	6 6% O	13 12% DGLQOXY	9 7% O	4 4% O	6 3%	
To attract customers/increase traffic	90 3%	10 4% O	5 5% OP	1 1%	-	3 6% OPQW	-	-	3 3% LOPQW	6 6%	3 2%	12 2%	1 2%	2 2%	1 1%	-	1 1%	12 4% O	4 4% OP	8 4% OP	1 1%	10 9%	1 1%	2 2%	4 2%	
Attract a variety/different target audience(s)	73 2%	9 3% R	5 5% ORT	1 1%	1 2%	-	-	3 6% ORT	2 2% ORT	5 5%	3 2%	12 2%	1 2%	1 1%	1 1%	5 5% ORT	2 2%	3 1%	2 2%	2 1%	4 4% OR	1 1%	6 5% ORT	2 2%	2 1%	
Popularity of site	25 1%	-	2 2% B	1 1%	-	-	-	1 2% B	-	-	1 1%	3 1%	1 2% B	2 2% B	-	1 1%	1 1%	5 2% B	1 1%	3 1% B	1 1%	1 1%	1 1%	1 1%	-	
To make it easy to remember	18 1%	2 1%	-	-	-	1 2%	-	1 2%	1 1%	1 1%	1 1%	3 1%	1 2%	1 1%	-	-	-	3 1%	1 1%	2 1%	-	-	-	-	-	
Other increase traffic/attract customers mentions	21 1%	1	1 1%	-	1 2%	-	-	-	3 3% BLOQRY	-	-	4 1% BLOQRY	1 2% BLOQRY	2 2% BLOQRY	-	3 3% BLOQRY	-	1 1% BLOQRY	1 1%	1	-	1 1%	1 1%	-	-	
ACCESSIBILITY (NET)	161 5%	7 3%	-	1 1%	-	2 4% CI	2 4% CI	1 2%	-	2 2%	1 1%	49 9% BCDEIKRUY	4 8% CDEIKX	9 9% BCDEIKOX	5 3% CDIKX	7 7% BCDEIKORXY	12 9% CDIKX	13 4% CI	7 7% CDIKX	17 8% BCDEIKORX	3 3% CDIKX	7 7% CDIKX	6 5% CI	1 1%	6 3% CI	
Convenience	58 2%	1	-	-	-	-	-	-	-	-	-	41 7% BCDEIKRUY	-	-	1 1% BRY	3 3% BCDEIKORXY	10 8% BCDEIKORX	1	-	1	-	-	-	-	-	
For easy/quick accessibility	50 1%	5 2%	-	-	-	-	-	-	-	-	1 1%	6 1% CDIJLX	1 2% CDIJLX	4 4% CDIJLX	2 1% CDIJLX	2 2% CDIJLX	1 1%	6 2% CDIJLX	3 3% CDIJLX	9 4% CDIJLX	1 1% CDIJLX	3 3% CDIJLX	4 3% CDIJLX	-	2 1%	
To simplify search/easy to use	41 1%	1	-	1 1%	-	1 2% BCUJLX	2 4% BCUJLX	1 2% BCUJLX	-	-	-	2 1% BCUJLORWX	3 6% BCUJLORWX	5 5% BCUJLORWX	1 1% BCUJLORWX	2 1% BCUJLORWX	1 1% BCUJLORWX	1 1% BCUJLORWX	4 1% BCUJLORWX	3 3% BCUJLORWX	5 2% BCUJLORWX	1 1% BCUJLORWX	3 3% BCUJLORWX	1 1% BCUJLORWX	-	4 2% L
Other accessibility mentions	17 1%	-	-	-	-	-	-	-	-	2 2% BL	-	1	-	1 1%	-	1 1%	-	3 1% BL	1 1% BL	3 1% BL	1 1% BL	1 1% BL	1 1% BL	1 1% BL	1 1% BL	

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q730. To the best of your knowledge, why do some websites have different extensions?

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Table 188

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
SITE CHARACTERISTICS (NET)	109 3%	1*	1	2	-	1	2%	-	2	4	1	25	3	2	4	9	5	14	4	9	2	5	5	4	5
To be different/unique	56 2%	1*	1	-	-	-	-	-	1	2	1	14	1	2	2	4	3	10	2	3	2	3	2	1	1
Reliability/Trustworthines s of website	24 1%	-	-	1	-	-	-	-	1	2	-	-	2	-	1	3	-	2	2	3	-	2	3	1	1
Other site characteristics mentions	30 1%	-	-	1	-	1	1	-	-	-	-	11	1	-	2	2	2	2	-	3	-	-	-	2	3
TECHNOLOGY DRIVEN (NET)	92 3%	2	1	7	2	-	2	7	-	1	3	30	1	5	6	1	1	2	1	3	3	5	1	4	5
Different servers	47 1%	1*	1	2	-	-	6	-	-	3	18	1	2	2	3	-	1	1	-	1	-	3	-	1	2
Different network/service providers	20 1%	1*	-	3	1	-	-	-	1	-	7	-	2	1	-	-	1	-	-	1	2	-	-	-	-
Other technology driven mentions	28 1%	-	-	2	1	-	1	-	-	8	-	1	-	1	2	1	-	-	1	1	1	2	1	3	3
SECURITY (NET)	91 3%	4	1	1	2	2	-	1	-	5	3	11	2	9	4	3	1	11	1	10	1	5	7	2	8
Safety/Security reasons	78 2%	2	1	1	1	1	-	1	-	3	2	9	1	8	4	2	1	10	1	9	1	4	6	2	8
Other security mentions	15	3	-	-	-	-	-	-	2	2	2	-	1	-	1	-	1	-	1	-	1	1	-	-	-
DECISION MAKING (NET)	75 2%	13	2	1	3	2	-	1	5	-	-	2	1	1	3	4	3	9	7	11	1	-	2	1	3
Depends on/determined by the owner	66 2%	12	2	1	2	2	-	1	5	-	-	2	1	1	4	3	6	6	6	11	1	-	2	1	2
Other decision making mentions	9	1	-	-	2	-	-	-	-	-	-	-	-	-	2	-	3	1	1	-	-	-	-	-	1
None	41 1%	6	-	-	1	2	2	-	2	2	-	9	-	-	13	-	3	-	-	-	-	-	-	-	2
Don't know	329 10%	15	10	3	12	12	6	12	11	22	11	47	2	6	40	13	13	20	3	10	9	11	2	13	26
Declined to answer	207 6%	4	10	-	3	5	2	3	7	8	16	51	2	3	9	5	10	45	5	2	1	5	-	4	7
Sigma	4655 139%	486 181%	164 159%	158 155%	74 137%	57 114%	70 140%	69 130%	160 160%	137 136%	179 143%	668 121%	87 167%	136 133%	203 115%	114 113%	177 136%	417 128%	150 149%	301 145%	150 149%	139 131%	185 148%	133 133%	241 138%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q730. To the best of your knowledge, why do some websites have different extensions?

28 Aug 2015  
 Table 188

Base: All Qualified Respondents

	Country																								
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
 Overlap formulae used. \* small base

Q736. What has your experience been like with websites that have the following domain name extensions?  
SUMMARY TABLE OF TOP 2 BOX

Base: Personally Visited Any Of The TLD When Going To Websites

	Country																									
	Total Regi-straunts	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip-pines	Japan	South Korea	Russia	India	Indone-sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	3286	267	99*	102	54*	50*	50*	53*	96*	98*	122	538	50*	97*	170	98*	125	316	101	198	99*	106	124	98*	175	
.ph	71 100%	-	-	-	-	-	-	-	-	-	-	-	-	71 100%	-	-	-	-	-	-	-	-	-	-	-	-
.fr	77 100%	-	-	-	-	-	-	-	-	77 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.de	111 99%	-	-	-	-	-	-	-	-	-	111 99%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.mx	92 99%	-	-	92 99%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.ng	161 99%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	161 99%	-	-	-	-	-	-
.uk	78 99%	-	-	-	-	-	-	-	78 99%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.id	74 99%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	74 99%	-	-	-	-	-	-	-
.in	220 98%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	220 98%	-	-	-	-	-	-	-	-
.ru	107 98%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	107 98%	-	-	-	-	-	-	-	-	-
.co	102 98%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	102 98%	-	-	-
.za	91 98%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	91 98%	-	-	-	-	-
.pl	44 98%	-	-	-	-	-	-	44 98%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.com	2815 98%	254 99% CGLOY	85 92%	89 99% C	46 96%	43 98%	43 96%	39 100%	86 97%	79 98%	104 98%	449 96%	40 100%	77 99%	123 94%	87 99% C	115 99% CO	261 99% CGLOY	90 99% C	178 99% CO	97 100% CEGLO	94 100% CEGLO	109 100% CEGLO	88 98%	139 97%	
.tr	35 97%	-	-	-	-	35 97%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.ar	77 96%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	77 96%	-
.cn	380 96%	-	-	-	-	-	-	-	-	-	-	380 96%	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q736. What has your experience been like with websites that have the following domain name extensions?  
SUMMARY TABLE OF TOP 2 BOX

Base: Personally Visited Any Of The TLD When Going To Websites

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3286	267	99*	102	54*	50*	50*	53*	96*	98*	122	538	50*	97*	170	98*	125	316	101	198	99*	106	124	98*	175
.jp	142 96%	-	-	-	-	-	-	-	-	-	-	-	-	-	142 96%	-	-	-	-	-	-	-	-	-	-
.br	131 96%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	131 96%
.es	42 95%	-	-	-	-	-	42 95%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.kr	72 95%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	72 95%	-	-	-	-	-	-	-	-	-
.vn	36 95%	-	-	-	-	-	-	-	-	-	-	-	36 95%	-	-	-	-	-	-	-	-	-	-	-	-
.it	50 94%	-	-	-	50 94%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.org	2115 94%	238 99%	74 90%	84 97% O	45 94%	30 100% O	33 89%	28 88%	79 96% O	66 96% O	82 90%	229 93% O	24 89%	49 94%	60 83%	62 90%	90 92%	184 97%	74 100%	162 99%	80 96% O	67 89%	93 96% O	75 91%	107 92%
.net	2211 94%	233 96% CGMOX	62 86%	78 93%	41 93%	31 91%	30 86%	28 93%	71 93%	68 96% CO	90 95% O	338 95% CGO	31 89%	50 93%	82 86%	70 92%	90 92%	182 95% CGOX	79 99% CFGMOPOUX	144 96% CGOX	70 92% CGMOX	80 98%	95 93%	61 88%	107 96% CGOX
.ca	81 91%	-	81 91%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.us	139 89%	139 89%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.eg	64 88%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	64 88%	-	-	-
.info	1195 88%	117 90% OV	28 85%	37 84%	32 89% O	20 95%	20 83%	24 92%	43 93% OV	35 95% OV	67 96% DLOQW	147 85% O	23 85%	21 84%	42 68%	20 77%	69 85% O	107 93% LOWW	47 96% OVW	90 97% CDLOQWVXY	34 92% OV	40 75%	47 81%	36 86% O	49 86% O
.coop	131 86%	9 100%	3 75%	2 100%	2 100%	3 75%	-	-	5 83%	9 82%	3 75%	51 96%	1 50%	1 50%	5 71%	3 100%	1 50%	12 86%	2 100%	-	2 100%	-	7 70%	4 100%	6 75%
.pro	194 84%	7 88%	6 67%	2 67%	6 100%	5 83%	1 50%	3 100%	5 83%	7 88%	6 67%	54 92% Q	4 67%	3 75%	6 86%	5 83%	30 77%	20 95%	1 100%	5 71%	2 100%	2 50%	2 67%	4 80%	8 100%
.tel	191 82%	3 60%	6 75%	5 83%	4 100%	5 83%	3 100%	1 33%	4 80%	5 83%	7 78%	69 93%	1 50%	4 67%	5 63%	3 60%	10 77%	22 85%	2 67%	9 69%	3 100%	3 75%	7 64%	2 100%	8 89%
.asia	208 81%	9 82%	-	4 80%	6 100%	4 80%	-	-	3 75%	5 71%	4 80%	59 89%	3 75%	10 77%	10 67%	7 100%	5 71%	30 83%	23 96%	12 86%	2 100%	-	4 50%	4 100%	4 67%
.mobi	404 81%	47 84%	7 64%	9 90%	8 67%	7 78%	5 100%	3 75%	10 77%	9 82%	2 82%	54 89%	8 67%	5 50%	6 55%	3 60%	17 71%	41 77%	20 87%	51 85%	41 85%	12 75%	10 71%	11 100%	11 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q736. What has your experience been like with websites that have the following domain name extensions?

SUMMARY TABLE OF TOP 2 BOX

Base: Personally Visited Any Of The TLD When Going To Websites

	Country																								
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3286	267	99*	102	54*	50*	50*	53*	96*	98*	122	538	50*	97*	170	98*	125	316	101	198	99*	106	124	98*	175
.biz	749 79%	82 71%	21 72%	18 72%	22 81%	18 82%	8 80%	12 86%	25 68%	22 88%	31 72%	68 80%	9 60%	18 75%	29 69%	31 86%	46 79%	67 92%	39 93%	77 93%	34 81%	17 74%	22 69%	13 68%	20 77%
																			BIKLOQW	BIKOW	BIKLOQW				

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q736. What has your experience been like with websites that have the following domain name extensions?  
SUMMARY TABLE OF BOTTOM 2 BOX

Base: Personally Visited Any Of The TLD When Going To Websites

	Country																								
	Total Regi-straunts (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip-pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone-sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	3286	267	99*	102	54*	50*	50*	53*	96*	98*	122	538	50*	97*	170	98*	125	316	101	198	99*	106	124	98*	175
.biz	188 20%	28 24% RST	8 28%	7 28%	5 19%	4 18%	2 20%	1 7%	11 30% RST	3 12%	11 26% RST	17 20% RT	5 33%	6 25%	13 31% RST	5 14%	12 21% RT	6 8%	3 7%	6 7%	8 19%	5 22%	10 31% RST	6 32%	6 23%
.asia	47 18%	2 18%	3 100%	1 20%	-	1 20%	-	1 100%	1 25%	2 29%	1 20%	6 9%	1 25%	3 23%	5 33%	-	2 29%	6 17%	1 4%	2 14%	-	3 100%	4 50%	-	2 33%
.mobi	91 18%	8 14%	4 36%	1 10%	4 33%	2 22%	-	-	3 23%	2 18%	2 18%	6 10%	2 17%	5 50%	5 45%	2 40%	7 29%	12 23%	2 9%	9 15%	7 15%	4 25%	4 29%	-	-
.tel	42 18%	2 40%	2 25%	1 17%	-	1 17%	-	1 33%	1 20%	1 17%	2 22%	5 7%	1 50%	2 33%	3 38%	2 40%	3 23%	4 15%	1 33%	4 31%	-	1 25%	4 36%	-	1 11%
.pro	34 15%	-	3 33%	1 33%	-	1 17%	-	-	1 17%	1 13%	2 22%	5 8%	1 17%	1 25%	1 14%	1 17%	9 23% L	1 5%	-	2 29%	-	2 50%	1 33%	1 20%	-
.coop	22 14%	-	1 25%	-	-	1 25%	-	1 100%	1 17%	1 18%	2 25%	2 4%	1 50%	1 50%	2 29%	-	1 50%	2 14%	-	1 100%	-	-	3 30%	-	2 25%
.info	159 12%	10 8%	5 15% T	7 16% KT	4 11%	1 5%	1 4%	1 4%	3 7%	2 5%	3 4%	25 15% KRT	4 15%	4 16%	20 32% BEUKLORSTUY	6 23%	12 15% KRT	7 6%	2 4%	3 3%	3 8%	12 23% BUJKRST	11 19% BKRST	5 12%	8 14% T
.eg	8 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 11%	-	-	-
.us	17 11%	17 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.ca	6 7%	-	6 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.net	138 6%	9 4%	7 10% BSV	6 7%	3 7%	3 9% SV	2 6%	1 3%	5 7%	3 4%	4 4%	18 5%	4 11% BSV	4 7%	13 14% BUJKLRSTVY	6 8% SV	8 8% SV	9 5%	1 1%	6 4%	6 8% SV	1 1%	7 7% BLRSTVY	8 12% TVY	4 4%
.kr	4 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 5%	-	-	-	-	-	-	-	-
.vn	2 5%	-	-	-	-	-	-	-	-	-	-	-	2 5%	-	-	-	-	-	-	-	-	-	-	-	-
.org	115 5%	3 1%	4 5%	3 3% BST	3 6% BST	-	2 5% S	3 9% BST	3 4%	3 4%	8 9% BRST	14 6% BST	3 11%	3 6% BS	12 17% BCOPULRSTUW	6 9% BST	8 8% BST	6 3%	-	2 1%	3 4%	7 9% BRST	4 4%	6 7% BST	9 8% BST
.br	6 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 4%
.jp	6 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	6 4%	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
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SUMMARY TABLE OF BOTTOM 2 BOX

Base: Personally Visited Any Of The TLD When Going To Websites

	Country																									
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	3286	267	99*	102	54*	50*	50*	53*	96*	98*	122	538	50*	97*	170	98*	125	316	101	198	99*	106	124	98*	175	
.it	2 4%	-	-	-	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
.ar	3 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 4%	-	
.cn	13 3%	-	-	-	-	-	-	-	-	-	-	13 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	
.tr	1 3%	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
.es	1 2%	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
.pl	1 2%	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
.za	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2%	-	-	-	-	
.co	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2%	-	-	
.com	54 2%	1 BRUVW	4 4%	1 1%	2 4%	1 2%	1 2%	-	3 3%	2 2%	2 2%	14 3%	-	1 B	8 6%	1 BRTUVW	1 1%	1 1%	2 1%	1 1%	2 1%	-	-	-	2 2%	5 3%
.ru	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2%	-	-	-	-	-	-	-	-	
.in	4 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 2%	-	-	-	-	-	-	-	
.id	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	
.uk	1 1%	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
.ng	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	-	-	-	-	-	
.mx	1 1%	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
.de	1 1%	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
.ph	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base, \*\* very small base (under 30) ineligible for sig testing



Q736. What has your experience been like with websites that have the following domain name extensions?  
 SUMMARY TABLE OF BOTTOM 2 BOX

Base: Personally Visited Any Of The TLD When Going To Websites

	Country																								
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3286	267	99*	102	54*	50*	50*	53*	96*	98*	122	538	50*	97*	170	98*	125	316	101	198	99*	106	124	98*	175
.fr	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q736\_1. What has your experience been like with websites that have the following domain name extensions?  
1. .biz

Base: Personally Visited .biz When Going To Websites

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	947	115	29**	25**	27**	22**	10**	14**	37*	25**	43*	85*	15**	24**	42*	36*	58*	73*	42*	83*	42*	23**	32*	19**	26**
TOP 2 BOX (NET)	749 79%	82 71%	21 72%	18 72%	22 81%	18 82%	8 80%	12 86%	25 68%	22 88%	31 72%	68 80%	9 60%	18 75%	29 69%	31 86%	46 79%	67 92%	39 93%	77 93%	34 81%	17 74%	22 69%	13 68%	20 77%
Very positive	239 25%	27 23% O	6 21%	4 16%	8 30%	5 23%	1 10%	2 14%	9 24% O	5 20%	7 16%	22 26% O	3 20%	3 13%	3 7%	6 17%	12 21%	28 38% BKOPQ	19 45% BKLOPOW	33 40% BKOPQ	12 29% O	3 13%	7 22%	6 32%	8 31%
Somewhat positive	510 54%	55 48%	15 52%	14 56%	14 52%	13 59%	7 70%	10 71%	16 43%	17 68%	24 56%	46 54%	6 40%	15 63%	26 62%	25 69% BI	34 59%	39 53%	20 48%	44 53%	22 52%	14 61%	15 47%	7 37%	12 46%
BOTTOM 2 BOX (NET)	188 20%	28 24% RST	8 28%	7 28%	5 19%	4 18%	2 20%	1 7%	11 30% RST	3 12%	11 26% RST	17 20% RT	5 33%	6 25%	13 31% RST	5 14%	12 21% RT	6 8%	3 7%	6 7%	8 19%	5 22%	10 31% RST	6 32%	6 23%
Somewhat negative	168 18%	28 24% RST	5 17%	7 28%	4 15%	2 9%	2 20%	1 7%	10 27% RST	3 12%	10 23% RST	16 19%	5 33%	6 25%	11 26% RST	4 11%	11 19%	6 8%	3 7%	5 6%	7 17%	4 17%	7 22%	6 32%	5 19%
Very negative	20 2%	-	3 10%	-	1 4%	2 9%	-	-	1 3%	-	1 2%	1 1%	-	-	2 5% B	1 3%	1 2%	-	-	1 1%	1 2%	1 4%	3 9% BLRST	-	1 4%
Not Sure	10 1%	5 4%	-	-	-	-	-	1 7%	1 3%	-	1 2%	-	1 7%	-	-	-	-	-	-	-	-	1 4%	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	947 100%	115 100%	29 100%	25 100%	27 100%	22 100%	10 100%	14 100%	37 100%	25 100%	43 100%	85 100%	15 100%	24 100%	42 100%	36 100%	58 100%	73 100%	42 100%	83 100%	42 100%	23 100%	32 100%	19 100%	26 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q736\_2. What has your experience been like with websites that have the following domain name extensions?  
2. .com

Base: Personally Visited .com When Going To Websites

	Country																									
	Total Regi- strants (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip- pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone- sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)	
Unweighted Base	2879	256	92*	90*	48*	44*	45*	39*	89*	81*	106	468	40*	78*	131	88*	116	263	91*	180	97*	94*	109	90*	144	
TOP 2 BOX (NET)	2815 98%	254 99%	85 92%	89 99%	46 96%	43 98%	43 96%	39 100%	86 97%	79 98%	104 98%	449 96%	40 100%	77 99%	123 94%	87 99%	115 99%	261 99%	90 99%	178 99%	97 100%	94 100%	109 100%	109 100%	88 98%	139 97%
Very positive	1902 66%	194 76%	63 68%	66 73%	28 58%	32 73%	13 29%	21 54%	55 62%	35 43%	46 43%	271 58%	26 65%	56 72%	29 22%	41 47%	78 67%	216 82%	63 69%	151 84%	79 81%	75 80%	93 85%	57 63%	114 79%	
Somewhat positive	913 32%	60 23%	22 24%	23 26%	18 38%	11 25%	30 67%	18 46%	31 35%	44 54%	58 55%	178 38%	14 35%	21 27%	94 72%	46 52%	37 32%	45 17%	27 30%	27 15%	18 19%	19 20%	16 15%	31 34%	25 17%	
BOTTOM 2 BOX (NET)	54 2%	1 4%	4 4%	1 4%	2 4%	1 2%	1 2%	-	3 3%	2 2%	2 2%	14 3%	-	1 6%	8 6%	1 1%	1 1%	2 1%	1 1%	2 1%	-	-	-	-	2 2%	5 3%
Somewhat negative	44 2%	1 2%	2 2%	1 4%	2 4%	-	1 2%	-	2 2%	2 2%	2 2%	13 3%	-	1 4%	5 4%	1 1%	-	2 1%	-	2 1%	-	-	-	-	2 2%	5 3%
Very negative	10	-	2 2%	-	-	1 2%	-	-	1 1%	-	-	1	-	-	3 2%	-	1 1%	-	1 1%	-	-	-	-	-	-	-
Not Sure	9	1	2 2%	-	-	-	1 2%	-	-	-	-	5 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	1	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	2879 100%	256 100%	92 100%	90 100%	48 100%	44 100%	45 100%	39 100%	89 100%	81 100%	106 100%	468 100%	40 100%	78 100%	131 100%	88 100%	116 100%	263 100%	91 100%	180 100%	97 100%	94 100%	109 100%	90 100%	144 100%	

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q736\_3. What has your experience been like with websites that have the following domain name extensions?  
3. .info

Base: Personally Visited .info When Going To Websites

	Country																								
	Total Regi-straunts (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philippines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone-sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	1364	130	33*	44*	36*	21**	24**	26**	46*	37*	70*	172	27**	25**	62*	26**	81*	115	49*	93*	37*	53*	58*	42*	57*
TOP 2 BOX (NET)	1195 88%	117 90% OV	28 85%	37 84%	32 89% O	20 95%	20 83%	24 92%	43 93% OV	35 95% OV	67 96% DLOQVW	147 85% O	23 85%	21 84%	42 68%	20 77%	69 85% O	107 93% LOVW	47 96% OVW	90 97% CDLOQVWXY	34 92% OV	40 75%	47 81%	36 86% O	49 86% O
Very positive	445 33%	45 35% O	10 30% O	11 25%	8 22% O	11 52%	3 13%	6 23%	17 37% O	12 32% O	19 27% O	57 33% O	7 26%	8 32%	7 11%	4 15%	23 28% O	54 47% DEKLOOV	24 49% DEKLOOV	38 41% OV	15 41% O	13 25%	22 38% O	13 31% O	18 32% O
Somewhat positive	750 55%	72 55%	18 55%	26 59%	24 67% RW	9 43%	17 71%	18 69%	26 57%	23 62% LRSW	48 69% LRSW	90 52%	16 59%	13 52%	35 56%	16 62%	46 57%	53 46% DEKLOOV	23 47%	52 56%	19 51%	27 51%	25 43%	23 55%	31 54%
BOTTOM 2 BOX (NET)	159 12%	10 8%	5 15% T	7 16% KT	4 11%	1 5%	1 4%	1 4%	3 7%	2 5%	3 4%	25 15% KRT	4 15%	4 16% BEUJLORSTUY	20 32%	6 23%	12 15% KRT	7 6%	2 4%	3 3%	3 8% BUJKRST	12 23% BUJKRST	11 19% BKRST	5 12%	8 14% T
Somewhat negative	140 10%	8 6%	1 3% BKT	7 16% BKT	4 11%	1 5%	1 4%	1 4%	2 4%	2 5%	3 4%	22 13% T	4 15%	3 12% BEUJLORSTUY	17 27%	6 23%	11 14% T	7 6%	2 4%	3 3%	3 8% BCUJKRST	11 21% BCUJKRST	10 17% BCIKRST	5 12%	6 11%
Very negative	19 1%	2 2% BDEJLORSTUWX	4 12%	-	-	-	-	-	1 2%	-	-	3 2% T	-	1 4% RT	3 5% RT	-	1 1%	-	-	-	-	1 2%	1 2%	-	2 4% H
Not Sure	10 1%	3 2% L	-	-	-	-	3 13%	1 4%	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	1 2%	-	1 2% L	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	1364 100%	130 100%	33 100%	44 100%	36 100%	21 100%	24 100%	26 100%	46 100%	37 100%	70 100%	172 100%	27 100%	25 100%	62 100%	26 100%	81 100%	115 100%	49 100%	93 100%	37 100%	53 100%	58 100%	42 100%	57 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q736\_4. What has your experience been like with websites that have the following domain name extensions?  
4. .mobi

Base: Personally Visited .mobi When Going To Websites

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	501	56*	11**	10**	12**	9**	5**	4**	13**	11**	11**	61*	12**	10**	11**	5**	24**	53*	23**	60*	48*	16**	14**	11**	11**
TOP 2 BOX (NET)	404 81%	47 84%	7 64%	9 90%	8 67%	7 78%	5 100%	3 75%	10 77%	9 82%	9 82%	54 89%	8 67%	5 50%	6 55%	3 60%	17 71%	41 77%	20 87%	51 85%	41 85%	12 75%	10 71%	11 100%	11 100%
Very positive	147 29%	18 32%	3 27%	2 20%	2 17%	3 33%	1 20%	-	1 8%	1 9%	4 36%	20 33%	1 8%	1 10%	1 9%	1 20%	8 33%	16 30%	10 43%	18 30%	19 40%	3 19%	5 36%	4 36%	5 45%
Somewhat positive	257 51%	29 52%	4 36%	7 70%	6 50%	4 44%	4 80%	3 75%	9 69%	8 73%	5 45%	34 56%	7 58%	4 40%	5 45%	2 40%	9 38%	25 47%	10 43%	33 55%	22 46%	9 56%	5 36%	7 64%	6 55%
BOTTOM 2 BOX (NET)	91 18%	8 14%	4 36%	1 10%	4 33%	2 22%	-	-	3 23%	2 18%	2 18%	6 10%	2 17%	5 50%	5 45%	2 40%	7 29%	12 23%	2 9%	9 15%	7 15%	4 25%	4 29%	-	-
Somewhat negative	76 15%	7 13%	2 18%	1 10%	4 33%	2 22%	-	-	2 15%	1 9%	2 18%	6 10%	2 17%	4 40%	3 27%	2 40%	7 29%	10 19%	2 9%	8 13%	6 13%	2 13%	3 21%	-	-
Very negative	15 3%	1 2%	2 18%	-	-	-	-	-	1 8%	1 9%	-	-	-	1 10%	2 18%	-	-	2 4%	-	1 2%	1 2%	2 13%	1 7%	-	-
Not Sure	6 1%	1 2%	-	-	-	-	-	1 25%	-	-	-	1 2%	2 17%	-	-	-	-	-	1 4%	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	501 100%	56 100%	11 100%	10 100%	12 100%	9 100%	5 100%	4 100%	13 100%	11 100%	11 100%	61 100%	12 100%	10 100%	11 100%	5 100%	24 100%	53 100%	23 100%	60 100%	48 100%	16 100%	14 100%	11 100%	11 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q736\_5. What has your experience been like with websites that have the following domain name extensions?  
5. .net

Base: Personally Visited .net When Going To Websites

	Country																								
	Total Regi-straunts (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip-pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone-sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	2359	242	72*	84*	44*	34*	35*	30*	76*	71*	95*	357	35*	54*	95*	76*	98*	191	80*	150	76*	82*	102	69*	111
TOP 2 BOX (NET)	2211 94%	233 96%	62 86%	78 93%	41 93%	31 91%	30 86%	28 93%	71 93%	68 96%	90 95%	338 95%	31 89%	50 93%	82 86%	70 92%	90 92%	182 95%	79 99%	144 96%	70 92%	80 98%	95 93%	61 88%	107 96%
Very positive	1085 46%	134 55%	27 38%	33 39%	15 34%	20 59%	7 20%	8 27%	29 38%	21 30%	25 26%	179 50%	10 29%	19 35%	21 22%	29 38%	41 42%	112 59%	47 59%	81 54%	36 47%	50 61%	55 54%	26 38%	60 54%
Somewhat positive	1126 48%	99 41%	35 49%	45 54%	26 59%	11 32%	23 66%	20 67%	42 55%	47 66%	65 68%	159 45%	21 60%	31 57%	61 64%	41 54%	49 50%	70 37%	32 40%	63 42%	34 45%	30 37%	40 39%	35 51%	47 42%
BOTTOM 2 BOX (NET)	138 6%	9 4%	7 10%	6 7%	3 7%	3 9%	2 6%	1 3%	5 7%	3 4%	4 4%	18 5%	4 11%	4 7%	13 14%	6 8%	8 8%	9 5%	1 1%	6 4%	6 8%	1 1%	7 7%	8 12%	4 4%
Somewhat negative	126 5%	8 3%	5 7%	5 6%	3 7%	3 9%	2 6%	1 3%	4 5%	3 4%	4 4%	18 5%	4 11%	3 6%	12 13%	6 8%	8 8%	8 4%	1 1%	6 4%	5 7%	1 1%	5 5%	7 10%	4 4%
Very negative	12 1%	1 0%	2 3%	1 1%	-	-	-	-	1 1%	-	-	-	-	1 2%	1 1%	-	-	1 1%	-	-	1 1%	-	2 2%	1 1%	-
Not Sure	9	-	2 3%	-	-	-	3 9%	1 3%	-	-	1 1%	1	-	-	-	-	-	-	-	-	-	1 1%	-	-	-
Decline to Answer	1	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	2359 100%	242 100%	72 100%	84 100%	44 100%	34 100%	35 100%	30 100%	76 100%	71 100%	95 100%	357 100%	35 100%	54 100%	95 100%	76 100%	98 100%	191 100%	80 100%	150 100%	76 100%	82 100%	102 100%	69 100%	111 100%

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q736\_6. What has your experience been like with websites that have the following domain name extensions?

28 Aug 2015  
Table 196

6. .org

Base: Personally Visited .org When Going To Websites

	Country																								
	Total Regi- strants (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip- pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone- sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	2244	241	82*	87*	48*	30*	37*	32*	82*	69*	91*	246	27**	52*	72*	69*	98*	190	74*	164	83*	75*	97*	82*	116
TOP 2 BOX (NET)	2115 94%	238 99%	74 90%	84 97%	45 94%	30 100%	33 89%	28 88%	79 96%	66 96%	82 90%	229 93%	24 89%	49 94%	60 83%	62 90%	90 92%	184 97%	74 100%	162 99%	80 96%	67 89%	93 96%	75 91%	107 92%
Very positive	1181 53%	169 70%	46 56%	48 55%	19 40%	16 53%	4 11%	11 34%	43 52%	29 42%	24 26%	115 47%	13 48%	26 50%	14 19%	26 38%	38 39%	115 61%	45 61%	122 74%	46 55%	33 44%	69 71%	36 44%	74 64%
Somewhat positive	934 42%	69 29%	28 34%	36 41%	26 54%	14 47%	29 78%	17 53%	36 44%	37 54%	58 64%	114 46%	11 41%	23 44%	46 64%	36 52%	52 53%	69 36%	29 39%	40 24%	34 41%	34 45%	24 25%	39 48%	33 28%
BOTTOM 2 BOX (NET)	115 5%	3 1%	4 5%	3 3%	3 6%	-	2 5%	3 9%	3 4%	3 4%	8 9%	14 6%	3 11%	3 6%	12 17%	6 9%	8 8%	6 3%	-	2 1%	3 4%	7 9%	4 4%	6 7%	9 8%
Somewhat negative	97 4%	3 1%	2 2%	2 2%	3 6%	-	5 15%	3 9%	1 1%	3 4%	6 7%	14 6%	3 11%	3 6%	10 14%	5 7%	7 7%	6 3%	-	2 1%	1 1%	7 9%	1 1%	5 6%	8 7%
Very negative	18 1%	-	2 2%	1 1%	-	-	-	-	2 2%	-	2 2%	-	-	-	2 3%	1 1%	1 1%	-	-	-	2 2%	-	3 3%	1 1%	1 1%
Not Sure	13 1%	-	3 4%	-	-	-	2 5%	1 3%	-	-	1 1%	3 1%	-	-	-	1 1%	-	-	-	-	-	1 1%	-	1 1%	-
Decline to Answer	1	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	2244 100%	241 100%	82 100%	87 100%	48 100%	30 100%	37 100%	32 100%	82 100%	69 100%	91 100%	246 100%	27 100%	52 100%	72 100%	69 100%	98 100%	190 100%	74 100%	164 100%	83 100%	75 100%	97 100%	82 100%	116 100%

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q736\_7. What has your experience been like with websites that have the following domain name extensions?

28 Aug 2015  
Table 197

7. .tel

Base: Personally Visited .tel When Going To Websites

	Country																								
	Total Regi-straunts (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philippines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone-sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	234	5**	8**	6**	4**	6**	3**	3**	5**	6**	9**	74*	2**	6**	8**	5**	13**	26**	3**	13**	3**	4**	11**	2**	9**
TOP 2 BOX (NET)	191 82%	3 60%	6 75%	5 83%	4 100%	5 83%	3 100%	1 33%	4 80%	5 83%	7 78%	69 93%	1 50%	4 67%	5 63%	3 60%	10 77%	22 85%	2 67%	9 69%	3 100%	3 75%	7 64%	2 100%	8 89%
Very positive	69 29%	2 40%	2 25%	3 50%	-	1 17%	-	1 33%	2 40%	1 17%	2 22%	25 34%	1 50%	1 17%	1 13%	-	2 15%	9 35%	2 67%	5 38%	1 33%	1 25%	2 18%	1 50%	4 44%
Somewhat positive	122 52%	1 20%	4 50%	2 33%	4 100%	4 67%	3 100%	-	2 40%	4 67%	5 56%	44 59%	-	3 50%	4 50%	3 60%	8 62%	13 50%	-	4 31%	2 67%	2 50%	5 45%	1 50%	4 44%
BOTTOM 2 BOX (NET)	42 18%	2 40%	2 25%	1 17%	-	1 17%	-	1 33%	1 20%	1 17%	2 22%	5 7%	1 50%	2 33%	3 38%	2 40%	3 23%	4 15%	1 33%	4 31%	-	1 25%	4 36%	-	1 11%
Somewhat negative	35 15%	1 20%	-	1 17%	-	1 17%	-	1 33%	-	1 17%	1 11%	5 7%	1 50%	2 33%	3 38%	2 40%	3 23%	4 15%	1 33%	3 23%	-	1 25%	3 27%	-	1 11%
Very negative	7 3%	1 20%	2 25%	-	-	-	-	-	1 20%	-	1 11%	-	-	-	-	-	-	-	-	1 8%	-	-	1 9%	-	-
Not Sure	1	-	-	-	-	-	-	1 33%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	234 100%	5 100%	8 100%	6 100%	4 100%	6 100%	3 100%	3 100%	5 100%	6 100%	9 100%	74 100%	2 100%	6 100%	8 100%	5 100%	13 100%	26 100%	3 100%	13 100%	3 100%	4 100%	11 100%	2 100%	9 100%

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Q736\_8. What has your experience been like with websites that have the following domain name extensions?

28 Aug 2015  
Table 198

8. .asia

Base: Personally Visited .asia When Going To Websites

	Country																								
	Total Regi-straunts (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip-pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone-sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	256	11**	3**	5**	6**	5**	-**	1**	4**	7**	5**	66*	4**	13**	15**	7**	7**	36*	24**	14**	2**	3**	8**	4**	6**
TOP 2 BOX (NET)	208 81%	9 82%	-	4 80%	6 100%	4 80%	-	-	3 75%	5 71%	4 80%	59 89%	3 75%	10 77%	10 67%	7 100%	5 71%	30 83%	23 96%	12 86%	2 100%	-	4 50%	4 100%	4 67%
Very positive	77 30%	5 45%	-	-	1 17%	1 20%	-	-	-	1 14%	2 40%	22 33%	2 50%	3 23%	2 13%	1 14%	2 29%	14 39%	13 54%	3 21%	1 50%	-	1 13%	-	3 50%
Somewhat positive	131 51%	4 36%	-	4 80%	5 83%	3 60%	-	-	3 75%	4 57%	2 40%	37 56%	1 25%	7 54%	8 53%	6 86%	3 43%	16 44%	10 42%	9 64%	1 50%	-	3 38%	4 100%	1 17%
BOTTOM 2 BOX (NET)	47 18%	2 18%	3 100%	1 20%	-	1 20%	-	1 100%	1 25%	2 29%	1 20%	6 9%	1 25%	3 23%	5 33%	-	2 29%	6 17%	1 4%	2 14%	-	3 100%	4 50%	-	2 33%
Somewhat negative	34 13%	1 9%	2 67%	-	-	1 20%	-	1 100%	-	-	1 20%	6 9%	1 25%	1 8%	3 20%	-	2 29%	6 17%	1 4%	2 14%	-	2 67%	2 25%	-	2 33%
Very negative	13 5%	1 9%	1 33%	1 20%	-	-	-	-	1 25%	2 29%	-	-	-	2 15%	2 13%	-	-	-	-	-	-	1 33%	2 25%	-	-
Not Sure	1	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	256 100%	11 100%	3 100%	5 100%	6 100%	5 100%	-	1 100%	4 100%	7 100%	5 100%	66 100%	4 100%	13 100%	15 100%	7 100%	7 100%	36 100%	24 100%	14 100%	2 100%	3 100%	8 100%	4 100%	6 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q736\_9. What has your experience been like with websites that have the following domain name extensions?

28 Aug 2015  
Table 199

9. .pro

Base: Personally Visited .pro When Going To Websites

	Country																								
	Total Regi-straunts (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip-pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone-sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	232	8**	9**	3**	6**	6**	2**	3**	6**	8**	9**	59*	6**	4**	7**	6**	39*	21**	1**	7**	2**	4**	3**	5**	8**
TOP 2 BOX (NET)	194 84%	7 88%	6 67%	2 67%	6 100%	5 83%	1 50%	3 100%	5 83%	7 88%	6 67%	54 92% Q	4 67%	3 75%	6 86%	5 83%	30 77%	20 95%	1 100%	5 71%	2 100%	2 50%	2 67%	4 80%	8 100%
Very positive	71 31%	6 75%	1 11%	-	1 17%	1 17%	-	-	3 50%	3 38%	3 33%	20 34%	2 33%	1 25%	1 14%	1 17%	7 18%	9 43%	1 100%	1 14%	1 50%	1 25%	-	2 40%	6 75%
Somewhat positive	123 53%	1 13%	5 56%	2 67%	5 83%	4 67%	1 50%	3 100%	2 33%	4 50%	3 33%	34 58%	2 33%	2 50%	5 71%	4 67%	23 59%	11 52%	-	4 57%	1 50%	1 25%	2 67%	2 40%	2 25%
BOTTOM 2 BOX (NET)	34 15%	-	3 33%	1 33%	-	1 17%	-	-	1 17%	1 13%	2 22%	5 8%	1 17%	1 25%	1 14%	1 17%	9 23% L	1 5%	-	2 29%	-	2 50%	1 33%	1 20%	-
Somewhat negative	24 10%	-	1 11%	1 33%	-	1 17%	-	-	-	1 13%	1 11%	5 8%	-	1 25%	-	1 17%	18%	5%	-	1 14%	-	1 25%	1 33%	1 20%	-
Very negative	10 4%	-	2 22%	-	-	-	-	-	1 17%	-	1 11%	-	1 17%	-	1 14%	-	2 5%	-	-	1 14%	-	1 25%	-	-	-
Not Sure	4 2%	1 13%	-	-	-	-	1 50%	-	-	-	1 11%	-	1 17%	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	232 100%	8 100%	9 100%	3 100%	6 100%	6 100%	2 100%	3 100%	6 100%	8 100%	9 100%	59 100%	6 100%	4 100%	7 100%	6 100%	39 100%	21 100%	1 100%	7 100%	2 100%	4 100%	3 100%	5 100%	8 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q736\_10. What has your experience been like with websites that have the following domain name extensions?  
10. .coop

Base: Personally Visited .coop When Going To Websites

	Country																								
	Total Regi- strants (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip- pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone- sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	153	9**	4**	2**	2**	4**	-**	1**	6**	11**	4**	53*	2**	2**	7**	3**	2**	14**	2**	1**	2**	-**	10**	4**	8**
TOP 2 BOX (NET)	131 86%	9 100%	3 75%	2 100%	2 100%	3 75%	-	-	5 83%	9 82%	3 75%	51 96%	1 50%	1 50%	5 71%	3 100%	1 50%	12 86%	2 100%	-	2 100%	-	7 70%	4 100%	6 75%
Very positive	65 42%	6 67%	1 25%	1 50%	-	-	-	-	5 83%	2 18%	3 75%	25 47%	1 50%	1 50%	-	1 33%	1 50%	6 43%	-	-	1 50%	-	6 60%	2 50%	3 38%
Somewhat positive	66 43%	3 33%	2 50%	1 50%	2 100%	3 75%	-	-	-	7 64%	-	26 49%	-	-	5 71%	2 67%	-	6 43%	2 100%	-	1 50%	-	1 10%	2 50%	3 38%
BOTTOM 2 BOX (NET)	22 14%	-	1 25%	-	-	1 25%	-	1 100%	1 17%	2 18%	1 25%	2 4%	1 50%	1 50%	2 29%	-	1 50%	2 14%	-	1 100%	-	-	3 30%	-	2 25%
Somewhat negative	15 10%	-	-	-	-	-	-	1 100%	-	2 18%	1 25%	2 4%	-	1 50%	1 14%	-	1 50%	2 14%	-	-	-	-	3 30%	-	1 13%
Very negative	7 5%	-	1 25%	-	-	1 25%	-	-	1 17%	-	-	-	1 50%	-	1 14%	-	-	-	-	1 100%	-	-	-	-	1 13%
Not Sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	153 100%	9 100%	4 100%	2 100%	2 100%	4 100%	-	1 100%	6 100%	11 100%	4 100%	53 100%	2 100%	2 100%	7 100%	3 100%	2 100%	14 100%	2 100%	1 100%	2 100%	-	10 100%	4 100%	8 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q736\_11. What has your experience been like with websites that have the following domain name extensions?

28 Aug 2015  
Table 201

11. .cn

Base: Personally Visited .cn When Going To Websites

	Country																								
	Total Regi-straunts (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip-pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone-sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	395	**	**	**	**	**	**	**	**	**	**	395	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	380 96%	-	-	-	-	-	-	-	-	-	-	380 96%	-	-	-	-	-	-	-	-	-	-	-	-	-
Very positive	226 57%	-	-	-	-	-	-	-	-	-	-	226 57%	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat positive	154 39%	-	-	-	-	-	-	-	-	-	-	154 39%	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	13 3%	-	-	-	-	-	-	-	-	-	-	13 3%	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat negative	12 3%	-	-	-	-	-	-	-	-	-	-	12 3%	-	-	-	-	-	-	-	-	-	-	-	-	-
Very negative	1	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-
Not Sure	2 1%	-	-	-	-	-	-	-	-	-	-	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	395 100%	-	-	-	-	-	-	-	-	-	-	395 100%	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q736\_12. What has your experience been like with websites that have the following domain name extensions?

28 Aug 2015  
Table 202

12. .vn

Base: Personally Visited .vn When Going To Websites

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	38*	**	**	**	**	**	**	**	**	**	**	**	38*	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	36 95%	-	-	-	-	-	-	-	-	-	-	-	36 95%	-	-	-	-	-	-	-	-	-	-	-	-
Very positive	24 63%	-	-	-	-	-	-	-	-	-	-	-	24 63%	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat positive	12 32%	-	-	-	-	-	-	-	-	-	-	-	12 32%	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	2 5%	-	-	-	-	-	-	-	-	-	-	-	2 5%	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat negative	2 5%	-	-	-	-	-	-	-	-	-	-	-	2 5%	-	-	-	-	-	-	-	-	-	-	-	-
Very negative	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not Sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	38 100%	-	-	-	-	-	-	-	-	-	-	-	38 100%	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q736\_13. What has your experience been like with websites that have the following domain name extensions?

28 Aug 2015  
Table 203

13. .ph

Base: Personally Visited .ph When Going To Websites

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	71*	**	**	**	**	**	**	**	**	**	**	**	**	71*	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	71 100%	-	-	-	-	-	-	-	-	-	-	-	-	71 100%	-	-	-	-	-	-	-	-	-	-	-
Very positive	36 51%	-	-	-	-	-	-	-	-	-	-	-	-	36 51%	-	-	-	-	-	-	-	-	-	-	-
Somewhat positive	35 49%	-	-	-	-	-	-	-	-	-	-	-	-	35 49%	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat negative	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very negative	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not Sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	71 100%	-	-	-	-	-	-	-	-	-	-	-	-	71 100%	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q736\_14. What has your experience been like with websites that have the following domain name extensions?

28 Aug 2015  
Table 204

14. .jp

Base: Personally Visited .jp When Going To Websites

	Country																								
	Total Regi-straunts	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip-pines	Japan	South Korea	Russia	India	Indone-sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	148	**	**	**	**	**	**	**	**	**	**	**	**	**	148	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	142 96%	-	-	-	-	-	-	-	-	-	-	-	-	-	142 96%	-	-	-	-	-	-	-	-	-	-
Very positive	50 34%	-	-	-	-	-	-	-	-	-	-	-	-	-	50 34%	-	-	-	-	-	-	-	-	-	-
Somewhat positive	92 62%	-	-	-	-	-	-	-	-	-	-	-	-	-	92 62%	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	6 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	6 4%	-	-	-	-	-	-	-	-	-	-
Somewhat negative	3 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	3 2%	-	-	-	-	-	-	-	-	-	-
Very negative	3 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	3 2%	-	-	-	-	-	-	-	-	-	-
Not Sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	148 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	148 100%	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q736\_15. What has your experience been like with websites that have the following domain name extensions?

28 Aug 2015  
Table 205

15. .kr

Base: Personally Visited .kr When Going To Websites

	Country																								
	Total Regi-straunts (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip-pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone-sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	76*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	76*	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	72 95%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	72 95%	-	-	-	-	-	-	-	-	-
Very positive	30 39%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	30 39%	-	-	-	-	-	-	-	-	-
Somewhat positive	42 55%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	42 55%	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	4 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 5%	-	-	-	-	-	-	-	-	-
Somewhat negative	3 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 4%	-	-	-	-	-	-	-	-	-
Very negative	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-
Not Sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	76 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	76 100%	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Q736\_16. What has your experience been like with websites that have the following domain name extensions?

28 Aug 2015  
Table 206

16. .ru

Base: Personally Visited .ru When Going To Websites

	Country																								
	Total Regi-straunts (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip-pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone-sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	109	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	109	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	107 98%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	107 98%	-	-	-	-	-	-	-	-
Very positive	75 69%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	75 69%	-	-	-	-	-	-	-	-
Somewhat positive	32 29%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	32 29%	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2%	-	-	-	-	-	-	-	-
Somewhat negative	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2%	-	-	-	-	-	-	-	-
Very negative	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not Sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	109 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	109 100%	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q736\_17. What has your experience been like with websites that have the following domain name extensions?

28 Aug 2015  
Table 207

17. .in

Base: Personally Visited .in When Going To Websites

	Country																								
	Total Regi-straunts	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip-pines	Japan	South Korea	Russia	India	Indone-sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	224	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	224	**	**	**	**	**	**	**
TOP 2 BOX (NET)	220 98%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	220 98%	-	-	-	-	-	-	-
Very positive	161 72%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	161 72%	-	-	-	-	-	-	-
Somewhat positive	59 26%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	59 26%	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	4 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 2%	-	-	-	-	-	-	-
Somewhat negative	3 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 1%	-	-	-	-	-	-	-
Very negative	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-
Not Sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	224 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	224 100%	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q736\_18. What has your experience been like with websites that have the following domain name extensions?

28 Aug 2015  
Table 208

18. .id

Base: Personally Visited .id When Going To Websites

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	75*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	75*	**	**	**	**	**	**
TOP 2 BOX (NET)	74 99%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	74 99%	-	-	-	-	-	-
Very positive	60 80%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	60 80%	-	-	-	-	-	-
Somewhat positive	14 19%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	14 19%	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-
Somewhat negative	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very negative	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-
Not Sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	75 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	75 100%	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q736\_19. What has your experience been like with websites that have the following domain name extensions?

28 Aug 2015  
Table 209

19. .ng

Base: Personally Visited .ng When Going To Websites

	Country																								
	Total Regi-straunts (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip-pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone-sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	163	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	163	**	**	**	**	**
TOP 2 BOX (NET)	161 99%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	161 99%	-	-	-	-	-
Very positive	110 67%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	110 67%	-	-	-	-	-
Somewhat positive	51 31%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	51 31%	-	-	-	-	-
BOTTOM 2 BOX (NET)	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	-	-	-	-	-
Somewhat negative	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	-	-	-	-	-
Very negative	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not Sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	163 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	163 100%	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q736\_20. What has your experience been like with websites that have the following domain name extensions?

28 Aug 2015  
Table 210

20. .za

Base: Personally Visited .za When Going To Websites

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	93*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	93*	**	**	**	**
TOP 2 BOX (NET)	91 98%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	91 98%	-	-	-	-
Very positive	68 73%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	68 73%	-	-	-	-
Somewhat positive	23 25%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	23 25%	-	-	-	-
BOTTOM 2 BOX (NET)	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2%	-	-	-	-
Somewhat negative	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2%	-	-	-	-
Very negative	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not Sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	93 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	93 100%	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q736\_21. What has your experience been like with websites that have the following domain name extensions?

28 Aug 2015  
Table 211

21. .eg

Base: Personally Visited .eg When Going To Websites

	Country																								
	Total Regi-straunts (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip-pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone-sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	73*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	73*	**	**	**
TOP 2 BOX (NET)	64 88%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	64 88%	-	-	-
Very positive	32 44%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	32 44%	-	-	-
Somewhat positive	32 44%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	32 44%	-	-	-
BOTTOM 2 BOX (NET)	8 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 11%	-	-	-
Somewhat negative	7 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 10%	-	-	-
Very negative	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-
Not Sure	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	73 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	73 100%	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q736\_22. What has your experience been like with websites that have the following domain name extensions?

28 Aug 2015  
Table 212

22. .co

Base: Personally Visited .co When Going To Websites

	Country																								
	Total Regi-straunts	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip-pines	Japan	South Korea	Russia	India	Indone-sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	104	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	104	**	**
TOP 2 BOX (NET)	102 98%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	102 98%	-	-
Very positive	79 76%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	79 76%	-	-
Somewhat positive	23 22%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	23 22%	-	-
BOTTOM 2 BOX (NET)	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2%	-	-
Somewhat negative	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-
Very negative	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-
Not Sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	104 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	104 100%	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q736\_23. What has your experience been like with websites that have the following domain name extensions?

28 Aug 2015  
Table 213

23. .ar

Base: Personally Visited .ar When Going To Websites

	Country																									
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	80*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	80*	**
TOP 2 BOX (NET)	77 96%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	77 96%	-
Very positive	45 56%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	45 56%	-
Somewhat positive	32 40%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	32 40%	-
BOTTOM 2 BOX (NET)	3 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 4%	-
Somewhat negative	2 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 3%	-
Very negative	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-
Not Sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	80 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	80 100%	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Q736\_24. What has your experience been like with websites that have the following domain name extensions?

28 Aug 2015  
Table 214

24. .br

Base: Personally Visited .br When Going To Websites

	Country																									
	Total Regi-straunts	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip-pines	Japan	South Korea	Russia	India	Indone-sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	137	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	137
TOP 2 BOX (NET)	131 96%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	131 96%
Very positive	106 77%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	106 77%
Somewhat positive	25 18%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	25 18%
BOTTOM 2 BOX (NET)	6 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 4%
Somewhat negative	5 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 4%
Very negative	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%
Not Sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	137 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	137 100%

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q736\_25. What has your experience been like with websites that have the following domain name extensions?

28 Aug 2015  
Table 215

25. .it

Base: Personally Visited .it When Going To Websites

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	53*	**	**	**	53*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	50 94%	-	-	-	50 94%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very positive	25 47%	-	-	-	25 47%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat positive	25 47%	-	-	-	25 47%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	2 4%	-	-	-	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat negative	2 4%	-	-	-	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very negative	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not Sure	1 2%	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	53 100%	-	-	-	53 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q736\_26. What has your experience been like with websites that have the following domain name extensions?

28 Aug 2015  
Table 216

26. .tr

Base: Personally Visited .tr When Going To Websites

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	36*	**	**	**	**	36*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	35 97%	-	-	-	-	35 97%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very positive	22 61%	-	-	-	-	22 61%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat positive	13 36%	-	-	-	-	13 36%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	1 3%	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat negative	1 3%	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very negative	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not Sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	36 100%	-	-	-	-	36 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q736\_27. What has your experience been like with websites that have the following domain name extensions?

28 Aug 2015  
Table 217

27. .es

Base: Personally Visited .es When Going To Websites

	Country																								
	Total Regi-straunts	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip-pines	Japan	South Korea	Russia	India	Indone-sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	44*	**	**	**	**	**	44*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	42 95%	-	-	-	-	-	42 95%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very positive	11 25%	-	-	-	-	-	11 25%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat positive	31 70%	-	-	-	-	-	31 70%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	1 2%	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat negative	1 2%	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very negative	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not Sure	1 2%	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	44 100%	-	-	-	-	-	44 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q736\_28. What has your experience been like with websites that have the following domain name extensions?

28 Aug 2015  
Table 218

28. .pl

Base: Personally Visited .pl When Going To Websites

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	45*	**	**	**	**	**	**	45*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	44 98%	-	-	-	-	-	-	44 98%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very positive	26 58%	-	-	-	-	-	-	26 58%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat positive	18 40%	-	-	-	-	-	-	18 40%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	1 2%	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat negative	1 2%	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very negative	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not Sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	45 100%	-	-	-	-	-	-	45 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q736\_29. What has your experience been like with websites that have the following domain name extensions?

28 Aug 2015  
Table 219

29. .uk

Base: Personally Visited .uk When Going To Websites

	Country																								
	Total Registrants (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philippines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indonesia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	79*	**	**	**	**	**	**	**	79*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	78 99%	-	-	-	-	-	-	-	78 99%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very positive	46 58%	-	-	-	-	-	-	-	46 58%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat positive	32 41%	-	-	-	-	-	-	-	32 41%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	1 1%	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat negative	1 1%	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very negative	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not Sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	79 100%	-	-	-	-	-	-	-	79 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q736\_30. What has your experience been like with websites that have the following domain name extensions?

28 Aug 2015  
Table 220

30. .fr

Base: Personally Visited .fr When Going To Websites

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	77*	**	**	**	**	**	**	**	**	77*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	77 100%	-	-	-	-	-	-	-	-	77 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very positive	36 47%	-	-	-	-	-	-	-	-	36 47%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat positive	41 53%	-	-	-	-	-	-	-	-	41 53%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat negative	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very negative	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not Sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	77 100%	-	-	-	-	-	-	-	-	77 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q736\_31. What has your experience been like with websites that have the following domain name extensions?

28 Aug 2015  
Table 221

31. .de

Base: Personally Visited .de When Going To Websites

	Country																								
	Total Regi-straunts (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip-pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone-sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	112	**	**	**	**	**	**	**	**	**	112	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	111 99%	-	-	-	-	-	-	-	-	-	111 99%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very positive	61 54%	-	-	-	-	-	-	-	-	-	61 54%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat positive	50 45%	-	-	-	-	-	-	-	-	-	50 45%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	1 1%	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat negative	1 1%	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very negative	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not Sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	112 100%	-	-	-	-	-	-	-	-	-	112 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing



Q736\_32. What has your experience been like with websites that have the following domain name extensions?

28 Aug 2015  
Table 222

32. .us

Base: Personally Visited .us When Going To Websites

	Country																								
	Total Regi-straunts	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip-pines	Japan	South Korea	Russia	India	Indone-sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	157	157	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	139 89%	139 89%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very positive	55 35%	55 35%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat positive	84 54%	84 54%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	17 11%	17 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat negative	17 11%	17 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very negative	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not Sure	1 1%	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	157 100%	157 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q736\_33. What has your experience been like with websites that have the following domain name extensions?

28 Aug 2015  
Table 223

33. .ca

Base: Personally Visited .ca When Going To Websites

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	89*	**	89*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	81 91%	-	81 91%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very positive	65 73%	-	65 73%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat positive	16 18%	-	16 18%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	6 7%	-	6 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat negative	1 1%	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very negative	5 6%	-	5 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not Sure	2 2%	-	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	89 100%	-	89 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q736\_34. What has your experience been like with websites that have the following domain name extensions?

28 Aug 2015  
Table 224

34. .mx

Base: Personally Visited .mx When Going To Websites

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	93*	**	**	93*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	92 99%	-	-	92 99%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very positive	56 60%	-	-	56 60%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat positive	36 39%	-	-	36 39%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	1 1%	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat negative	1 1%	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very negative	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not Sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	93 100%	-	-	93 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q740\_1. What made your experience with .biz very positive?  
1. .biz

Base: Very Positive Experience With Websites With Domain Name Extensions

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	239	27**	6**	4**	8**	5**	1**	2**	9**	5**	7**	22**	3**	3**	3**	6**	12**	28**	19**	33*	12**	3**	7**	6**	8**
USAGE (NET)	77 32%	6 22%	1 17%	-	-	2 40%	-	1 50%	1 11%	1 20%	2 29%	6 27%	1 33%	1 33%	-	2 33%	1 8%	10 36%	13 68%	18 55%	3 25%	3 100%	2 29%	2 33%	1 13%
BUSINESSES/ORGANIZATIONS (SUB-NET)	63 26%	6 22%	1 17%	-	-	-	-	1 50%	1 11%	1 20%	2 29%	3 14%	-	1 33%	-	1 17%	1 8%	8 29%	13 68%	18 55%	3 25%	1 33%	1 14%	1 17%	-
Business/Work website usage	53 22%	4 15%	1 17%	-	-	-	-	1 50%	1 11%	1 20%	-	1 5%	-	1 33%	-	1 17%	1 8%	7 25%	11 58%	18 55%	3 25%	-	1 14%	1 17%	-
Specific to a company/good/large companies	4 2%	-	-	-	-	-	-	-	-	-	2 29%	1 5%	-	-	-	-	-	-	1 5%	-	-	-	-	-	-
Organization website/extension	3 1%	-	-	-	-	-	-	-	-	-	-	1 5%	-	-	-	-	-	1 4%	-	-	-	1 33%	-	-	-
Commercial websites	3 1%	-	-	-	-	-	-	-	-	-	-	2 9%	-	-	-	-	-	-	-	1 3%	-	-	-	-	-
Educational websites	1 *	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Government website/extension	1 *	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other businesses/organizations mentions	4 2%	1 4%	-	-	-	-	-	-	-	-	-	1 5%	-	-	-	-	-	-	2 11%	-	-	-	-	-	-
FAMILIARITY/PREVIOUS USAGE (SUB-NET)	11 5%	1 4%	-	-	-	2 40%	-	-	-	-	-	3 14%	-	-	-	1 17%	-	1 4%	-	-	-	1 33%	1 14%	1 17%	-
Familiar with website/Have visited/used before/in the past	6 3%	1 4%	-	-	-	2 40%	-	-	-	-	-	2 9%	-	-	-	-	-	-	-	-	-	1 33%	-	-	-
Always use it/The one I use most/frequently	5 2%	-	-	-	-	-	-	-	-	-	-	1 5%	-	-	-	1 17%	-	1 4%	-	-	-	-	1 14%	1 17%	-
MISCELLANEOUS USAGE (SUB-NET)	5 2%	-	1 17%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 4%	-	2 6%	-	-	-	-	1 13%
Allows for searching/browsing	3 1%	-	1 17%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 6%	-	-	-	-	-
Other miscellaneous usage mentions	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 4%	-	-	-	-	-	-	1 13%
COUNTRIES (SUB-NET)	3 1%	-	-	-	-	-	-	-	-	-	-	1 5%	1 33%	-	-	-	-	-	-	-	-	1 33%	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q740\_1. What made your experience with .biz very positive?  
1. .biz

Base: Very Positive Experience With Websites With Domain Name Extensions

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	239	27**	6**	4**	8**	5**	1**	2**	9**	5**	7**	22**	3**	3**	3**	6**	12**	28**	19**	33*	12**	3**	7**	6**	8**
International/Used worldwide/Global	3 1%	-	-	-	-	-	-	-	-	-	-	1 5%	1 33%	-	-	-	-	-	-	-	-	1 33%	-	-	-
PERFORMANCE (NET)	43 18%	5 19%	1 17%	1 25%	2 25%	-	-	1 50%	4 44%	-	1 14%	5 23%	-	1 33%	-	-	4 33%	3 11%	1 5%	7 21%	4 33%	-	2 29%	-	1 13%
No problems/Good experience with website	27 11%	3 11%	1 17%	1 25%	2 25%	-	-	1 50%	3 33%	-	1 14%	2 9%	-	1 33%	-	-	3 25%	-	1 5%	3 9%	4 33%	-	1 14%	-	-
Fast/Good speed	8 3%	-	-	-	-	-	-	-	1 11%	-	-	3 14%	-	-	-	-	1 8%	2 7%	-	-	-	-	1 14%	-	-
Reliable	4 2%	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 8%	-	-	2 6%	-	-	-	-	-
Good results/search results	3 1%	-	-	-	-	-	-	-	-	-	-	1 5%	-	-	-	-	-	1 4%	-	-	-	-	-	-	1 13%
Worked/Effective	3 1%	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 6%	-	-	-	-	-
SITE APPEAL (NET)	40 17%	5 19%	-	-	-	-	-	-	-	1 20%	-	7 32%	-	-	-	3 50%	-	8 29%	5 26%	6 18%	-	-	1 14%	2 33%	2 25%
Everything/Good/Like site	16 7%	-	-	-	-	-	-	-	-	1 20%	-	3 14%	-	-	-	1 17%	-	7 25%	2 11%	1 3%	-	-	1 14%	-	-
Descriptive/Indicates what it stands for	3 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 6%	-	-	-	1 17%	-
OK/Fine	3 1%	-	-	-	-	-	-	-	-	-	-	1 5%	-	-	-	-	-	-	1 5%	-	-	-	-	1 17%	-
It indicates seriousness/that it's important	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 13%
It's memorable/Easy to remember	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 5%	-	-	-	-	-	-
It's professional	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 5%	-	-	-	-	-	-
Different/Unique	1	-	-	-	-	-	-	-	-	-	-	1 5%	-	-	-	-	-	-	-	-	-	-	-	-	-
Organized/Not cluttered	1	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Generic website	1	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q740\_1. What made your experience with .biz very positive?  
1. .biz

Base: Very Positive Experience With Websites With Domain Name Extensions

	Country																									
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	239	27**	6**	4**	8**	5**	1**	2**	9**	5**	7**	22**	3**	3**	3**	6**	12**	28**	19**	33*	12**	3**	7**	6**	8**	
New/Newer websites	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 17%	-	-	-	-	-	-	-	-	-	
Other site appeal mentions	11 5%	3 11%	-	-	-	-	-	-	-	-	-	2 9%	-	-	-	1 17%	-	1 4%	-	3 9%	-	-	-	-	-	1 13%
BRAND/QUALITY (NET)	30 13%	4 15%	1 17%	-	1 13%	1 20%	-	-	-	-	1 14%	6 27%	-	-	2 67%	-	1 8%	5 18%	2 11%	4 12%	1 8%	-	1 14%	-	-	
Well known/Popular/Most commonly used domain	11 5%	1 4%	-	-	1 13%	-	-	-	-	-	-	1 5%	-	-	-	-	1 8%	3 11%	-	3 9%	-	-	1 14%	-	-	
Honest/trustworthy	7 3%	2 7%	-	-	-	-	-	-	-	-	1 14%	-	-	-	2 67%	-	-	-	2 11%	-	-	-	-	-	-	
It's a legitimate/credible site/domain	4 2%	-	-	-	-	-	-	-	-	-	-	1 5%	-	-	-	-	-	1 4%	-	1 3%	1 8%	-	-	-	-	
Well established/Been around for a long time	2 1%	-	-	-	-	-	-	-	-	-	-	2 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	
Reputable	2 1%	1 4%	1 17%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Pioneer/One of the first website extensions	1	-	-	-	-	-	-	-	-	-	-	1 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	
Other brand/quality mentions	3 1%	-	-	-	-	1 20%	-	-	-	-	-	1 5%	-	-	-	-	-	1 4%	-	-	-	-	-	-	-	
FUNCTIONALITY (NET)	28 12%	2 7%	-	3 75%	-	1 20%	1 100%	-	2 22%	-	-	2 9%	2 67%	2 67%	-	-	-	-	1 5%	7 21%	2 17%	-	1 14%	-	2 25%	
Easy to use/navigate	14 6%	1 4%	-	-	-	-	-	-	1 11%	-	-	1 5%	3 33%	3 33%	-	-	-	-	1 5%	5 15%	1 8%	-	1 14%	-	1 13%	
Accessible/Easy to access/find	4 2%	-	-	2 50%	-	-	-	-	-	-	-	-	1 33%	-	-	-	-	-	-	-	-	-	-	-	1 13%	
Practical/Useful/Helpful	3 1%	-	-	1 25%	-	-	-	-	-	-	-	1 5%	-	1 33%	-	-	-	-	-	-	-	-	-	-	-	
Easy to register	3 1%	-	-	-	-	-	1 100%	-	1 11%	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	
Easy/Simple to purchase	2 1%	1 4%	-	-	-	1 20%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
No restrictions	1	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q740\_1. What made your experience with .biz very positive?  
1. .biz

Base: Very Positive Experience With Websites With Domain Name Extensions

	Country																								
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	239	27**	6**	4**	8**	5**	1**	2**	9**	5**	7**	22**	3**	3**	3**	6**	12**	28**	19**	33*	12**	3**	7**	6**	8**
Has the latest standards/formats	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-
Other functionality mentions	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-
MISCELLANEOUS (NET)	14	3	1	-	-	-	-	-	-	-	-	2	-	-	-	-	1	3	-	2	1	1	-	-	-
Meets my expectations/needs/Always find what I need/want	7	3	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	2	-	-	-	-	-
Convenient	3	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	1	1	-	-	-	-	-	-	-
Positive/Just was	2	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	1	-	-	-	-	-	-	-
Negative experience mentions	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	1	33%	-	-	-
CONTENT (NET)	12	2	1	1	-	-	-	-	-	1	-	-	1	-	-	1	-	-	1	1	1	-	1	1	-
INFORMATION (SUB-NET)	7	1	1	1	-	-	-	-	-	-	-	-	1	-	-	1	-	-	-	1	1	-	-	-	-
Good/Helpful information	4	1	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	1	1	-	-	-	-
Comprehensive/Can search all information in one place	1	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Information/Informative	1	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other information mentions	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-
MISCELLANEOUS CONTENT (SUB-NET)	5	1	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	1	-	-	-	1	1	-
Good/Like the content	5	1	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	1	-	-	-	1	1	-
SECURITY (NET)	6	1	-	-	-	1	-	-	-	1	-	-	-	-	-	-	1	-	-	1	-	-	-	-	1
Safe/Good security	3	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	1

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q740\_1. What made your experience with .biz very positive?  
1. .biz

Base: Very Positive Experience With Websites With Domain Name Extensions

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	239	27**	6**	4**	8**	5**	1**	2**	9**	5**	7**	22**	3**	3**	3**	6**	12**	28**	19**	33*	12**	3**	7**	6**	8**
Virus/Malware protected	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-
Other security mentions	2	1	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ECONOMY (NET)	3	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	1	-	-	-	-	-	-
Reasonable/Cheap price to register/purchase	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other economy mentions	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	1	-	-	-	-	-	-
SERVICE (NET)	2	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	1	-	-	-	-	-	-
Good service/customer service/support	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-
Other service mentions	1	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-
None	9	5	-	-	-	-	-	-	-	1	1	-	-	-	-	-	-	1	-	-	1	-	-	-	-
Don't know	5	1	-	-	1	-	-	-	1	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Declined to answer	23	1	1	-	4	-	-	-	2	-	2	-	-	-	1	-	4	3	-	-	-	-	1	2	2
	10%	4%	17%	-	50%	-	-	-	22%	-	29%	-	-	-	33%	-	33%	11%	-	-	-	-	14%	33%	25%
Sigma	306	39	7	5	8	5	1	2	10	6	8	34	4	4	3	6	13	34	26	49	13	4	9	7	9
	128%	144%	117%	125%	100%	100%	100%	100%	111%	120%	114%	155%	133%	133%	100%	100%	108%	121%	137%	148%	108%	133%	129%	117%	113%

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Q740\_2. What made your experience with .com very positive?  
2. .com

28 Aug 2015  
Table 226

Base: Very Positive Experience With Websites With Domain Name Extensions

	Country																								
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	1902	194	63*	66*	28**	32*	13**	21**	55*	35*	46*	271	26**	56*	29**	41*	78*	216	63*	151	79*	75*	93*	57*	114
BRAND/QUALITY (NET)	756 40%	98 51%	22 35% KX	24 36% JKX	8 29%	13 41% JKX	3 23%	2 10%	18 33% KX	6 17%	7 15%	104 38% JKX	10 38%	25 45% JKXY	16 55%	19 46% JKXY	31 40% JKX	98 45% JKUXY	40 63% CDJFKLQRTWXY	61 40% JKX	24 30% CDJFKLQRTWXY	42 56% CDJFKLQRTWXY	43 46% JKUXY	9 16%	33 29%
Well known/Popular/Most commonly used domain	554 29%	78 40% CDJFKLQRTWXY	16 25% K	21 32% KXY	6 21%	9 28% K	2 15%	-	11 20% K	5 14%	2 4%	73 27% KXY	8 31%	15 27% K	11 38%	14 34% KXY	19 24% K	74 34% JKUXY	30 48% CDJFKLQRTWXY	54 36% JKUXY	17 22% TX	31 41% BDJLT	32 34% JKXY	8 14%	18 16%
Honest/trustworthy	130 7%	10 5%	5 8% X	2 3%	1 4%	4 13% JTX	2 15%	2 10%	5 9% X	-	4 9% X	15 6%	2 8%	6 11% JTX	3 10%	3 7% X	4 5%	16 7% X	6 10% X	5 3%	8 10% TX	10 13% BDJLT	8 9% X	-	9 8% X
It's a legitimate/credible site/domain	54 3%	7 4%	2 3%	2 2%	1 4%	3 3%	-	-	1 2%	1 3%	-	10 4%	2 8%	5 9% KQRV	-	-	1 1%	2 1%	4 6% R	4 3%	2 3%	1 1%	5 5% H	1 2%	3 3%
Well established/Been around for a long time	31 2%	6 3%	1 2%	-	-	1 3%	-	-	1 2%	1 3%	-	3 1%	-	-	-	1 2%	5 6% DLTY	6 3%	3 3%	1 1%	1 1%	1 1%	1 1%	-	-
Reputable	21 1%	1 1%	1 2%	-	-	-	-	-	1 2%	-	2 4% BW	5 2%	-	-	2 7%	1 2% BRTUVW	4 5%	2 1%	-	1 1%	-	-	-	-	1 1%
Pioneer/One of the first website extensions	20 1%	6 3% R	1 2%	1 2%	-	-	-	-	1 2% R	-	-	2 1%	-	-	1 3%	1 2% R	1 1%	-	3 5% LRTW	1 1%	-	1 1%	-	-	1 1%
Big/Large website	11 1%	1 1%	-	-	-	-	-	-	-	-	-	3 1%	-	-	-	-	1 1%	1 1%	1 2%	-	-	1 1%	1 1%	-	2 2%
Good quality brand/product	5 *	1 1%	-	-	-	-	-	-	-	-	-	1 *	-	-	1 3%	-	-	-	-	-	1 1%	-	-	-	1 1%
Other brand/quality mentions	19 1%	1 1%	-	1 2%	-	1 3%	-	-	-	-	1 2%	2 1%	-	-	-	-	1 1%	5 2%	-	1 1%	-	4 5% BLTU	1 1%	-	1 1%
USAGE (NET)	504 26%	40 21%	15 24%	18 27%	3 11%	7 22%	-	3 14%	10 18%	12 34%	11 24%	81 30% B	11 42% BCDFKLRQWXY	25 45% BCDFKLRQWXY	9 31%	16 39% BIY	18 23%	53 25%	20 32%	44 29%	25 32%	22 29%	23 25%	13 23%	25 22%
BUSINESSES/ORGANIZATIONS (SUB-NET)	171 9%	23 12% QX	6 10% Q	6 9% Q	1 4%	6 19% LQUX	-	1 5%	5 9% Q	4 11% Q	5 11% Q	20 7% Q	2 8%	9 16% LQUX	4 14% LQUX	7 17% LQUX	1 1%	18 8% Q	7 11% QX	19 13% QX	4 5% QX	5 7% Q	8 9% Q	1 2%	9 8% Q
Business/Work website usage	57 3%	13 7% LQRVX	1 2%	1 2%	1 4%	-	-	1 5%	2 4% QV	2 6% QV	1 2%	5 2%	1 4%	3 5% QV	-	2 5% QV	-	3 1%	1 2% LQRVX	10 7% LQRVX	3 4%	-	4 4%	-	3 3%
Commercial websites	56 3%	5 3%	1 2%	3 5%	-	4 13% BCDKLPQWXY	-	-	-	1 3%	-	5 2%	-	5 9% BIKLQU	-	-	1 1%	12 6% LU	4 6% LU	6 4%	-	2 3%	2 2%	1 2%	4 4%
Specific to a company/good/large companies	50 3%	4 2%	3 5%	1 2%	-	2 6% Q	-	-	3 5% Q	1 3% BLNQRUXY	4 9% Q	5 2%	1 4%	-	3 10% BLNQRUXY	5 12% BLNQRUXY	-	3 1%	3 5% BR	5 3%	1 1%	2 3%	2 2%	-	2 2%
Organization website/extension	8 *	-	-	-	-	-	-	-	1 2% R	-	-	3 1%	-	-	1 3%	-	-	-	2 3% BR	1 1%	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
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	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	1902	194	63*	66*	28**	32*	13**	21**	55*	35*	46*	271	26**	56*	29**	41*	78*	216	63*	151	79*	75*	93*	57*	114
Educational websites	2*	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1*	-	-	-	-	-	-	-
Used for non-profit organizations/purposes	2*	-	-	-	-	-	-	-	-	-	-	1*	-	-	-	-	-	-	-	-	-	1 1%	-	-	-
Institutions websites/extensions	1*	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Government website/extension	1*	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other businesses/organizations mentions	12 1%	1 1%	1 2%	1 2%	-	-	-	-	-	-	-	3 1%	-	2 4%	-	-	-	-	-	2 1%	-	2 3%	-	-	-
COUNTRIES (SUB-NET)	165 9%	3 2%	5 8% B	6 9% B	1 4%	1 3%	-	1 5%	2 4%	4 11% B	5 11% B	30 11% B	5 19%	2 4%	3 10%	7 17% BINTV	11 14% BIN	19 9% B	10 16% BINTV	10 7% B	16 20% BCFLNRTWY	4 5%	7 8% B	5 9% B	8 7% B
International/Used worldwide/Global	143 8%	2 1%	3 5%	6 9% B	1 4%	1 3%	-	1 5%	1 2%	4 11% B	4 9% B	27 10% B	5 19%	2 4%	1 3%	7 17% BCINRTWY	10 13% BIW	15 7% B	10 16% BCINRTWY	9 6% B	16 20% BCFLNRTWY	4 5% B	4 4%	4 7% B	6 5% B
China based website	3*	-	-	-	-	-	-	-	-	-	-	3 1%	-	-	-	-	-	-	-	-	-	-	-	-	-
India based website	2*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	-	-	-	-	-	-	-
It's my country's extension	2*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2%	-	-
Country specific (Unspec.)	1*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2% L	-
Brazilian/Portuguese based website	1*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%
Japan based website	1*	-	-	-	-	-	-	-	-	-	-	-	-	-	3%	-	-	-	-	-	-	-	-	-	-
Other countries mentions	14 1%	1 1%	2 3% L	-	-	-	-	-	1 2%	-	1 2%	1*	-	-	1 3%	-	1 1%	2 1%	-	1 1%	1 1%	-	1 1%	-	1 1%
FAMILIARITY/PREVIOUS USAGE (SUB-NET)	121 6%	9 5%	3 5%	2 3%	1 4%	-	-	-	2 4%	2 6%	-	26 10% BKR	4 15%	14 25% BCDFLNPQRSTUWXY	2 7%	3 7%	6 8%	8 4%	3 5%	13 9% KR	4 5%	4 5%	3 3%	5 9% K	7 6%
Always use it/The one I use most/frequently	79 4%	5 3%	3 5%	1 2%	1 4%	-	-	-	2 4%	1 3%	-	21 8% BRSU	2 8%	10 18% BCDFLNPQRSTUWXY	2 7%	1 2%	4 5%	6 3%	-	6 4%	1 1%	3 4%	2 2%	3 5%	5 4%
Familiar with website/Have visited/used before/in the past	42 2%	4 2%	-	1 2%	-	-	-	-	-	1 3%	-	5 2%	2 8%	4 7% CILRW	-	2 5%	2 3%	2 1%	3 5% R	7 5% R	3 4%	1 1%	1 1%	2 4%	2 2%

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	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	1902	194	63*	66*	28**	32*	13**	21**	55*	35*	46*	271	26**	56*	29**	41*	78*	216	63*	151	79*	75*	93*	57*	114
MISCELLANEOUS USAGE (SUB-NET)	91 5%	6 3%	1 2%	5 8%	1 4%	-	-	1 5%	1 2%	4 11%	3 7%	20 7%	1 4%	3 5%	1 3%	2 5%	1 1%	12 6%	1 2%	6 4%	3 4%	9 12%	6 6%	2 4%	2 2%
Allows for searching/browsing	35 2%	2 1%	-	4 5%	-	-	-	-	-	2 6%	1 2%	1 *	1 4%	1 2%	-	2 5%	-	4 2%	1 2%	2 1%	1 1%	6 8%	4 4%	1 2%	2 2%
Diversity/Multi-purpose website	19 1%	-	-	-	-	-	-	1 5%	-	-	1 2%	13 5%	-	-	-	-	-	-	-	2 1%	-	2 3%	-	-	-
Top level domain	13 1%	1 1%	-	-	-	-	-	-	1 2%	-	-	-	2 2%	-	1 2%	-	-	-	5 2%	-	-	-	-	-	-
Email usage	7 *	-	-	2 3%	-	-	-	-	-	2 6%	1 2%	1 *	-	-	-	-	-	-	1 *	-	-	-	-	-	-
Personal usage site	1 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-
Other miscellaneous usage mentions	19 1%	3 2%	1 2%	1 2%	1 4%	-	-	-	-	-	-	1 *	-	2 2%	1 3%	-	1 1%	2 1%	-	1 1%	3 3%	1 1%	2 2%	1 2%	-
PERFORMANCE (NET)	305 16%	24 12%	14 22%	15 23%	4 14%	1 3%	9 69%	6 29%	14 25%	11 31%	18 39%	29 11%	1 4%	10 18%	2 7%	7 17%	11 14%	15 7%	2 3%	29 19%	22 28%	13 17%	16 17%	14 25%	18 16%
No problems/Good experience with website	161 8%	15 8%	10 16%	8 12%	3 11%	1 3%	5 38%	6 29%	13 24%	2 6%	16 35%	14 5%	-	6 11%	-	2 5%	5 6%	7 3%	1 2%	11 7%	16 20%	2 3%	6 6%	6 11%	7 6%
Reliable	80 4%	4 2%	1 2%	5 8%	1 4%	-	2 15%	-	-	8 23%	1 2%	5 2%	1 4%	1 2%	2 7%	5 12%	6 8%	2 1%	-	9 6%	2 3%	9 12%	5 5%	3 5%	8 7%
Fast/Good speed	41 2%	2 1%	2 3%	-	-	-	-	-	1 2%	-	1 2%	9 3%	-	2 4%	-	1 2%	1 1%	4 2%	-	7 5%	3 4%	2 3%	3 3%	2 4%	1 1%
Worked/Effective	21 1%	1 1%	1 2%	3 5%	-	-	2 15%	-	-	1 3%	-	-	-	-	-	-	-	2 1%	-	1 1%	1 1%	1 1%	3 3%	2 4%	3 3%
Good results/search results	10 1%	3 2%	-	1 2%	-	-	-	-	-	-	-	1 *	-	-	-	-	-	-	1 2%	-	1 1%	-	1 1%	1 2%	1 1%
Other performance mentions	5 *	-	-	-	-	-	-	-	-	-	-	2 1%	-	1 2%	-	-	-	-	-	1 1%	-	1 1%	-	-	-
SITE APPEAL (NET)	231 12%	21 11%	2 3%	5 8%	4 14%	3 9%	1 8%	6 29%	6 11%	1 3%	3 7%	50 18%	1 4%	3 5%	-	1 2%	9 12%	36 17%	8 13%	22 15%	5 6%	7 9%	14 15%	8 14%	15 13%
Everything/Good/Like site	103 5%	8 4%	2 3%	2 3%	2 7%	1 3%	-	2 10%	3 5%	-	3 7%	20 7%	-	2 4%	-	1 2%	6 8%	25 12%	1 2%	5 3%	2 3%	4 5%	4 4%	-	10 9%
It's memorable/Easy to remember	33 2%	3 2%	-	3 5%	1 4%	1 3%	-	-	-	-	-	1 *	-	1 2%	-	-	-	2 1%	4 6%	5 3%	1 1%	-	6 6%	4 7%	1 1%

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	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	1902	194	63*	66*	28**	32*	13**	21**	55*	35*	46*	271	26**	56*	29**	41*	78*	216	63*	151	79*	75*	93*	57*	114	
It's professional	11 1%	2 1%	-	-	4%	-	-	-	1 2%	1 3%	-	-	-	-	-	-	-	2 1%	1 2%	2 1%	1 1%	-	-	-	-	
OK/Fine	10 1%	-	-	-	-	-	-	3 14%	1 2%	-	-	3 1%	-	-	-	-	-	2 1%	-	-	-	-	-	-	1 1%	
It indicates seriousness/that it's important	9*	3 2%	-	-	4%	-	1 8%	1 5%	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	1 1%	-	1 1%	
Descriptive/Indicates what it stands for	8*	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	1 2%	2 1%	-	-	-	1 2%	1 1%	
Different/Unique	5*	-	-	-	-	-	-	-	-	-	-	1*	-	-	-	-	-	-	-	2 1%	-	2 3% BR	-	-	-	
Generic website	3*	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 4% LRTY	-	
Organized/Not cluttered	2*	-	-	-	-	-	-	-	-	-	-	1*	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	
Not a lot of ads/pop ups	1*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	
Interesting websites	1*	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Other site appeal mentions	49 3%	3 2%	-	-	-	1 3%	-	-	1 2%	-	-	25 9%	1 4%	-	-	-	-	2 3%	4 2%	1 2%	5 3%	1 1%	1 1%	2 2%	1 2%	1 1%
FUNCTIONALITY (NET)	222 12%	26 13% KLPS	10 16% KLPS	11 17% KLPS	4 14%	2 6%	2 15%	2 10%	7 13% KL	3 9% K	-	8 3%	3 12%	3 5%	2 7%	1 2%	6 8%	27 13% KLS	2 3%	31 21% KLNQRS	11 14% KLPS	11 15% KLPS	16 17% KLNPS	12 21% KLNQRS	22 19% KLNQRS	
Easy to use/navigate	106 6%	19 10% KLP	5 8% L	4 6% L	2 7%	-	-	1 5%	2 4%	2 6% L	-	3 1%	1 4%	1 2%	2 7%	-	4 5% L	11 5% L	2 3%	19 13% FKLNPRSUS	3 4%	5 7% L	6 6% L	4 7% L	10 9% KL	
Accessible/Easy to access/find	52 3%	2 1%	1 2%	3 5% L	2 7%	1 3%	-	-	-	-	-	1*	2 8%	1 2%	-	1 2%	1 1%	7 3% L	-	8 5% BL	1 1%	4 5% BL	6 6% BLS	-	11 10% BCKLORSUX	
Easy to register	23 1%	1 1%	2 3% L	-	-	-	1 8%	-	3 5% BLRW	-	-	1*	-	-	-	-	1 1%	1*	-	6 4% BLR	4 5% BLRW	-	-	2 4% L	1 1%	
Practical/Useful/Helpful	19 1%	1 1%	1 2%	2 3%	-	-	1 8%	-	1 2%	-	-	3 1%	-	-	-	-	-	5 2%	-	1 1%	-	1 1%	1 1%	2 4% Y	-	
Has the latest standards/formats	7*	1 1%	2 3% LRT	-	-	-	-	-	1 2% LR	-	-	-	-	-	-	-	-	-	-	-	3 4% BLRTY	-	-	-	-	
Easy/Simple to purchase	6*	3 2% L	-	-	-	1 3% LRT	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	1 2% L	-	

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q740\_2. What made your experience with .com very positive?  
2. .com

28 Aug 2015  
Table 226

Base: Very Positive Experience With Websites With Domain Name Extensions

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	1902	194	63*	66*	28**	32*	13**	21**	55*	35*	46*	271	26**	56*	29**	41*	78*	216	63*	151	79*	75*	93*	57*	114
No restrictions	1	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other functionality mentions	22 1%	1 1%	1 2%	2 3% LT	-	-	-	1 5%	1 2% L	1 3% LT	-	-	1 4%	1 2% L	-	-	3 1%	-	-	3 4% BLTY	1 1%	2 2% L	4 7% BLQRSTY	-	
CONTENT (NET)	118 6%	13 7% R	6 10% RY	4 6%	3 11%	2 6%	-	1 5%	3 5%	2 6%	5 11% RY	14 5%	4 15%	4 7%	-	4 10% R	3 4%	5 2%	5 8% R	12 8% R	8 10% RY	2 3%	11 12% L	4 7% LRVY	3 3%
INFORMATION (SUB-NET)	93 5%	6 3% BRVY	6 10%	4 6%	2 7%	2 6%	-	1 5%	2 4%	-	5 11% BJLRVY	10 4%	4 15%	4 7% R	-	4 10% RV	3 4%	4 2%	3 5% R	10 7% R	6 8% R	1 1% BJLRVY	10 11% L	3 5% LRVY	3 3%
Good/Helpful information	38 2%	1 1%	-	2 3% R	1 4%	-	-	1 5%	2 4% R	-	3 7% BCLR	3 1%	2 8%	1 2% R	-	1 2% R	1 1%	-	3 5% BR	4 3% R	4 5% BLR	1 1%	6 6% BCLR	1 2% LRVY	2 2%
Information/Informative	35 2%	4 2% BILRSTVY	5 8%	2 3% L	1 4%	1 3%	-	-	-	-	2 4% LY	1 *	1 4%	2 4% LY	-	2 5% LY	2 3%	4 2%	-	3 2% R	2 3%	-	2 2%	1 2% LRVY	-
Accurate/Authentic information	14 1%	1 1%	-	-	-	-	-	-	-	-	1 2% R	5 2% R	1 4%	-	-	-	-	-	-	3 2% R	-	-	1 1% LRVY	1 2% LRVY	1 1%
Comprehensive/Can search all information in one place	7 *	-	1 2%	-	-	1 3% BRT	-	-	1 2% R	-	-	1 *	-	1 2%	-	1 2% BR	-	-	-	-	-	-	1 1% LRVY	-	-
MISCELLANEOUS CONTENT (SUB-NET)	26 1%	8 4% RY	-	-	1 4%	-	-	-	1 2% QRY	2 6%	-	4 1%	-	-	-	-	-	1 *	2 3%	2 1%	2 3%	1 1%	1 1% LRVY	1 2% LRVY	-
Good/Like the content	19 1%	5 3%	-	-	-	-	-	-	1 2% LQRY	2 6%	-	3 1%	-	-	-	-	-	1 *	1 2%	1 1% LRVY	1 1% LRVY	1 1% LRVY	1 1% LRVY	1 2% LRVY	-
News related websites (All news mentions, i.e. balance, up to date news, etc...)	2 *	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1% LRVY	-	-	-	-
Other miscellaneous content mentions	7 *	3 2%	-	-	1 4%	-	-	-	-	-	-	1 *	-	-	-	-	-	-	1 2% L	-	1 1% LRVY	-	-	-	-
MISCELLANEOUS (NET)	89 5%	8 4%	3 5%	3 5%	4 6%	2 6% V	-	1 5%	-	-	2 4%	20 7% IV	-	2 4%	-	2 5%	3 4%	12 6% V	2 3%	5 3%	3 4%	-	8 9% IV	7 12% BIJTV	5 4%
Meets my expectations/n eeds/Always find what I need/want	29 2%	2 1%	2 3% L	3 5% L	-	1 3%	-	1 5%	-	-	-	1 *	-	-	-	-	-	4 2%	-	3 2% LRVY	1 1% LRVY	-	4 4% L	5 9% BIKLNORSTUVY	2 2%
Positive/Just was	29 2%	4 2%	1 2%	-	-	-	-	1 5%	-	-	1 2%	10 4%	-	2 4%	-	1 2%	1 1% LRVY	2 1% LRVY	1 2% LRVY	2 1% LRVY	1 1% LRVY	-	-	1 2% LRVY	1 1% LRVY
Convenient	13 1%	-	-	-	-	-	-	-	-	-	-	8 3% BT	-	-	-	-	2 3% BT	2 1% LRVY	-	-	-	-	1 1% LRVY	-	-
Negative experience mentions	7 *	2 1%	-	-	-	-	-	-	-	-	1 2% LR	-	-	-	-	-	-	-	1 2% L	-	1 1% LRVY	-	1 1% LRVY	1 2% LR	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base, \*\* very small base (under 30) ineligible for sig testing

Q740\_2. What made your experience with .com very positive?  
2. .com

28 Aug 2015  
Table 226

Base: Very Positive Experience With Websites With Domain Name Extensions

	Country																								
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	1902	194	63*	66*	28**	32*	13**	21**	55*	35*	46*	271	26**	56*	29**	41*	78*	216	63*	151	79*	75*	93*	57*	114
Alternative to .com	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1%	-	-
Other mentions	12 1%	1 1%	-	-	1 4%	1 3%	-	-	-	-	-	1 *	-	-	-	1 2%	-	4 2%	-	-	-	-	1 1%	-	2 2%
SECURITY (NET)	85 4%	5 3%	3 5%	3 5%	1 4%	3 9%	1 8%	-	-	3 9%	3 7%	14 5%	3 12%	4 7%	-	1 2%	2 3%	7 3%	3 5%	12 8%	2 3%	2 3%	4 4%	2 4%	7 6%
Safe/Good security	70 4%	2 1%	3 5%	2 3%	1 4%	2 6%	-	-	-	3 9%	2 4%	14 5%	2 8%	3 5%	-	-	1 1%	6 3%	2 3%	11 7%	2 3%	2 3%	4 4%	2 4%	6 5%
Private/Privacy	5	1 1%	-	-	-	1 3%	-	-	-	-	1 2%	-	1 4%	-	-	-	-	1	-	-	-	-	-	-	-
Virus/Malware protected	4	1 1%	-	-	-	-	1 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	1 1%
No/Less spam	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-
Other security mentions	8	1 1%	-	1 2%	-	-	-	-	-	-	-	2 1%	-	1 2%	-	1 2%	-	-	1 2%	1 1%	-	-	-	-	-
ECONOMY (NET)	23 1%	2 1%	1 2%	2 3%	-	-	-	-	1 2%	-	-	2 1%	-	-	-	-	1 1%	5 2%	1 2%	-	-	2 3%	1 1%	1 2%	4 4%
Reasonable/Cheap price to register/purchase	11 1%	2 1%	1 2%	2 2%	-	-	-	-	1 2%	-	-	-	-	-	-	-	1 1%	-	-	-	-	2 3%	-	1 2%	2 2%
Other economy mentions	12 1%	-	-	1 2%	-	-	-	-	-	-	-	2 1%	-	-	-	-	-	5 2%	1 2%	-	-	-	1 1%	-	2 2%
SERVICE (NET)	16 1%	-	1 2%	-	-	1 3%	-	-	1 2%	-	-	-	-	1 2%	-	1 2%	-	2 1%	1 2%	3 2%	2 3%	1 1%	-	-	2 2%
Good service/customer service/support	16 1%	-	1 2%	-	-	1 3%	-	-	1 2%	-	-	-	-	1 2%	-	1 2%	-	2 1%	1 2%	3 2%	2 3%	1 1%	-	-	2 2%
Other service mentions	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-
None	15 1%	2 1%	-	-	-	-	-	-	-	2 6%	-	3 1%	-	-	2 7%	-	-	1	-	2 1%	1 1%	-	-	1 2%	1 1%
Don't know	12 1%	1 1%	-	-	1 4%	1 3%	-	-	2 4%	-	2 4%	1	-	-	-	-	2 3%	-	-	-	2 3%	-	-	-	-
Declined to answer	65 3%	4 2%	2 3%	1 2%	5 18%	1 3%	1 8%	1 5%	5 9%	2 6%	2 4%	8 3%	1 4%	-	-	1 2%	7 9%	13 6%	1 2%	1 1%	1 1%	3 4%	1 1%	1 2%	3 3%

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q740\_2. What made your experience with .com very positive?  
 2. .com

Base: Very Positive Experience With Websites With Domain Name Extensions

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	1902	194	63*	66*	28**	32*	13**	21**	55*	35*	46*	271	26**	56*	29**	41*	78*	216	63*	151	79*	75*	93*	57*	114
Sigma	2638 139%	269 139%	85 135%	93 141%	36 129%	39 122%	18 138%	23 110%	71 129%	45 129%	58 126%	368 136%	38 146%	82 146%	34 117%	57 139%	100 128%	288 133%	95 151%	241 160%	119 151%	116 155%	146 157%	73 128%	144 126%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q740\_3. What made your experience with .info very positive?  
3. .info

28 Aug 2015  
Table 227

Base: Very Positive Experience With Websites With Domain Name Extensions

	Country																								
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	445	45*	10**	11**	8**	11**	3**	6**	17**	12**	19**	57*	7**	8**	7**	4**	23**	54*	24**	38*	15**	13**	22**	13**	18**
CONTENT (NET)	139 31%	12 27%	3 30%	6 55%	-	6 55%	1 33%	1 17%	3 18%	6 50%	7 37%	8 14%	2 29%	4 50%	-	3 75%	4 17%	20 37%	13 54%	14 37%	7 47%	4 31%	9 41%	3 23%	3 17%
INFORMATION (SUB-NET)	128 29%	11 24%	3 30%	6 55%	-	5 45%	1 33%	1 17%	2 12%	5 42%	7 37%	5 9%	2 29%	4 50%	-	3 75%	3 13%	20 37%	12 50%	14 37%	7 47%	4 31%	9 41%	2 15%	2 11%
Information/Informative	76 17%	8 18%	-	1 9%	-	3 27%	-	-	2 12%	5 42%	6 32%	5 9%	1 14%	1 13%	-	1 25%	2 9%	13 24%	8 33%	9 24%	2 13%	2 15%	5 23%	-	2 11%
Good/Helpful information	35 8%	1 2%	3 30%	4 36%	-	2 18%	1 33%	1 17%	-	-	1 5%	-	1 14%	-	-	1 25%	1 4%	6 11%	1 4%	3 8%	4 27%	2 15%	3 14%	-	-
Accurate/Authentic information	13 3%	1 2%	-	-	-	-	-	-	-	-	-	-	-	3 38%	-	1 25%	-	2 4%	1 4%	1 3%	1 7%	-	1 5%	2 15%	-
Comprehensive/Can search all information in one place	4 1%	1 2%	-	1 9%	-	1 9%	-	-	-	-	-	-	-	-	-	-	-	-	1 4%	-	-	-	-	-	-
Other information mentions	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 4%	1 3%	-	-	-	-	-
MISCELLANEOUS CONTENT (SUB-NET)	14 3%	1 2%	-	-	-	1 9%	-	-	1 6%	2 17%	1 5%	3 5%	-	-	-	-	1 4%	-	1 4%	-	-	-	1 5%	1 8%	1 6%
Good/Like the content	7 2%	1 2%	-	-	-	1 9%	-	-	1 6%	1 8%	1 5%	1 2%	-	-	-	-	-	-	-	-	-	-	-	1 8%	-
News related websites (All news mentions, i.e. balance, up to date news, etc...)	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 4%	-	-	-	-	-	1 5%	-	-
Other miscellaneous content mentions	5 1%	-	-	-	-	-	-	-	-	1 8%	-	2 4%	-	-	-	-	-	-	1 4%	-	-	-	-	-	1 6%
PERFORMANCE (NET)	71 16%	9 20%	3 30%	1 9%	2 25%	2 18%	-	2 33%	6 35%	3 25%	6 32%	7 12%	-	2 25%	1 14%	-	4 17%	4 7%	1 4%	4 11%	4 27%	1 8%	2 9%	3 23%	4 22%
No problems/Good experience with website	46 10%	8 18% RT	3 30%	1 9%	2 25%	2 18%	-	2 33%	4 24%	2 17%	5 26%	4 7%	-	2 25%	-	-	2 9%	-	1 4%	-	4 27%	-	1 5%	2 15%	1 6%
Fast/Good speed	11 2%	-	-	-	-	-	-	-	2 12%	-	1 5%	1 2%	-	-	-	-	1 4%	1 2%	-	2 5%	-	-	1 5%	1 8%	1 6%
Reliable	9 2%	1 2%	-	-	-	-	-	-	-	1 8%	-	1 2%	-	-	1 14%	-	1 4%	1 2%	-	1 3%	-	-	1 5%	-	1 6%
Worked/Effective	4 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 4%	2 4%	-	1 3%	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Q740\_3. What made your experience with .info very positive?  
3. .info

Base: Very Positive Experience With Websites With Domain Name Extensions

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	445	45*	10**	11**	8**	11**	3**	6**	17**	12**	19**	57*	7**	8**	7**	4**	23**	54*	24**	38*	15**	13**	22**	13**	18**
Good results/search results	3 1%	1 2%	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	1 6%
Other performance mentions	2	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	1 8%	-	-	-
BRAND/QUALITY (NET)	67 15%	6 13%	1 10%	1 9%	1 13%	2 18%	1 33%	-	1 6%	2 17%	2 11%	12 21%	-	1 13%	3 43%	-	4 17%	10 19%	5 21%	8 21%	2 13%	1 8%	3 14%	1 8%	-
Well known/Popular/Most commonly used domain	31 7%	1 2%	-	1 9%	1 13%	1 9%	-	-	-	-	2 11%	4 7%	-	-	2 29%	-	1 4%	6 11%	4 17%	6 16% B	-	-	2 9%	-	-
Honest/trustworthy	18 4%	2 4%	1 10%	-	-	-	-	-	-	1 8%	-	3 5%	-	-	1 14%	-	3 13%	3 6%	1 4%	-	-	1 8%	2 9%	-	-
It's a legitimate/credible site/domain	13 3%	1 2%	-	-	-	-	-	-	-	1 8%	-	2 2%	-	1 13%	-	-	-	2 4%	-	4 11%	2 13%	-	-	1 8%	-
Well established/Been around for a long time	2	-	-	-	-	-	-	-	1 6%	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-
Reputable	1	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-
Good quality brand/product	1	-	-	-	-	-	1 33%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Pioneer/One of the first website extensions	1	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other brand/quality mentions	5 1%	1 2%	-	-	-	1 9%	-	-	-	-	-	2 4%	-	-	-	-	-	-	-	1 3%	-	-	-	-	-
SITE APPEAL (NET)	55 12%	2 4%	-	1 9%	1 13%	-	-	1 17%	2 12%	1 8%	1 5%	14 25% B	2 29%	-	1 14%	1 25%	2 9%	9 17%	2 8%	6 16%	1 7%	4 31%	-	1 8%	3 17%
Everything/Good/Like site	25 6%	-	-	1 9%	1 13%	-	-	-	2 12%	-	-	6 11% BT	-	-	1 14%	-	-	9 17% BT	-	-	-	2 15%	-	1 8%	2 11%
OK/Fine	6 1%	-	-	-	-	-	-	-	-	-	1 5%	3 5%	-	-	-	-	1 4%	-	1 4%	-	-	-	-	-	-
Descriptive/Indicates what it stands for	5 1%	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 11% LR	-	-	-	-	-
It's professional	3 1%	-	-	-	-	-	-	-	-	1 8%	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	1 6%
Different/Unique	2	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	1 25%	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q740\_3. What made your experience with .info very positive?

28 Aug 2015  
Table 227

3. .info

Base: Very Positive Experience With Websites With Domain Name Extensions

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	445	45*	10**	11**	8**	11**	3**	6**	17**	12**	19**	57*	7**	8**	7**	4**	23**	54*	24**	38*	15**	13**	22**	13**	18**
It indicates seriousness/that it's important	2	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-
Interesting websites	1	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
It's memorable/Easy to remember	1	-	-	-	-	-	-	-	-	-	-	1	14%	-	-	-	-	-	-	-	-	-	-	-	-
Other site appeal mentions	12	1	-	-	-	-	-	-	-	-	-	4	29%	-	-	1	4%	-	1	3%	1	7%	1	8%	-
USAGE (NET)	52	6	1	-	-	-	-	2	2	2	2	7	3	1	1	1	4	4	3	6	-	3	5	1	1
BUSINESSES/ORGANIZATIONS (SUB-NET)	27	2	1	-	-	-	-	1	-	2	1	5	1	-	-	-	1	2	2	3	-	1	4	-	1
Specific to a company/good/large companies	8	-	-	-	-	-	-	1	-	1	1	-	-	-	-	-	1	2	-	-	-	1	2	-	1
Business/Work website usage	6	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	1	4%	-	1	4%	2	5%	-	1
Government website/extension	4	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	2%	1	4%	-	-	1	5%
Educational websites	3	1	-	-	-	-	-	-	-	-	-	2	4%	-	-	-	-	-	-	-	-	-	-	-	-
Organization website/extension	2	-	-	-	-	-	-	-	-	-	-	2	4%	-	-	-	-	-	-	-	-	-	-	-	-
Commercial websites	2	-	-	-	-	-	-	-	-	-	-	1	2%	1	14%	-	-	-	-	-	-	-	-	-	-
Other businesses/organizations mentions	3	1	-	-	-	-	-	-	-	1	8%	-	-	-	-	-	-	-	-	1	3%	-	-	-	-
MISCELLANEOUS USAGE (SUB-NET)	15	2	-	-	-	-	-	-	1	6%	-	1	2%	1	14%	-	1	14%	1	25%	-	1	2	1	15%
Allows for searching/browsing	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2	15%	-	-
Top level domain	2	-	-	-	-	-	-	-	-	-	-	1	2%	-	-	-	-	1	2%	-	-	-	-	-	-
Email usage	1	-	-	-	-	-	-	-	-	-	-	-	-	-	1	14%	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q740\_3. What made your experience with .info very positive?

28 Aug 2015  
Table 227

3. .info

Base: Very Positive Experience With Websites With Domain Name Extensions

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	445	45*	10**	11**	8**	11**	3**	6**	17**	12**	19**	57*	7**	8**	7**	4**	23**	54*	24**	38*	15**	13**	22**	13**	18**
Diversity/Multi-purpose website	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 25%	-	-	-	-	-	-	-	-	-
Geared toward mobile devices usage	1	-	-	-	-	-	-	-	-	-	1 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other miscellaneous usage mentions	8 2%	2 4%	-	-	-	-	-	-	1 6%	-	-	-	1 14%	-	-	-	-	-	-	3 8% LR	-	-	1 5%	-	-
FAMILIARITY/PREVIOUS USAGE (SUB-NET)	7 2%	2 4%	-	-	-	-	-	-	1 6%	-	-	1 2%	-	1 13%	-	-	-	1 2%	1 4%	-	-	-	-	-	-
Familiar with website/Have visited/used before/in the past	4 1%	1 2%	-	-	-	-	-	-	1 6%	-	-	1 2%	-	-	-	-	-	1 2%	-	-	-	-	-	-	-
Always use it/The one I use most/frequently	3 1%	1 2%	-	-	-	-	-	-	-	-	-	-	-	1 13%	-	-	-	-	1 4%	-	-	-	-	-	-
COUNTRIES (SUB-NET)	4 1%	-	-	-	-	-	-	1 17%	-	-	-	1 2%	1 14%	-	-	-	-	-	-	-	-	-	-	1 8%	-
International/Used worldwide/Global	3 1%	-	-	-	-	-	-	-	-	-	-	1 2%	1 14%	-	-	-	-	-	-	-	-	-	-	1 8%	-
It's my country's extension	1	-	-	-	-	-	-	1 17%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
FUNCTIONALITY (NET)	41 9%	4 9%	3 30%	2 18%	-	1 9%	1 33%	-	2 12%	1 8%	-	4 7%	1 14%	1 13%	-	-	1 4%	5 9%	1 4%	4 11%	1 7%	2 15%	4 18%	2 15%	1 6%
Easy to use/navigate	19 4%	3 7%	1 10%	-	-	-	-	-	1 6%	-	-	2 4%	-	1 13%	-	-	-	3 6%	1 4%	3 8%	-	1 8%	2 9%	-	1 6%
Practical/Useful/Helpful	5 1%	-	1 10%	1 9%	-	-	-	-	-	-	-	2 4%	-	-	-	-	-	1 2%	-	-	-	-	-	-	-
Accessible/Easy to access/find	4 1%	-	-	1 9%	-	-	-	-	-	-	-	-	1 14%	-	-	-	-	-	-	-	-	1 8%	1 5%	-	-
Easy/Simple to purchase	3 1%	1 2%	-	-	-	1 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 8%	-
Easy to register	3 1%	-	-	-	-	-	1 33%	-	1 6%	-	-	-	-	-	-	-	1 4%	-	-	-	-	-	-	-	-
Has the latest standards/formats	2	-	1 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 7%	-	-	-	-
No restrictions	1	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
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Q740\_3. What made your experience with .info very positive?

28 Aug 2015  
Table 227

3. .info

Base: Very Positive Experience With Websites With Domain Name Extensions

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	445	45*	10**	11**	8**	11**	3**	6**	17**	12**	19**	57*	7**	8**	7**	4**	23**	54*	24**	38*	15**	13**	22**	13**	18**
Other functionality mentions	5 1%	-	-	-	-	-	-	-	-	1 8%	-	-	-	-	-	-	-	1 2%	-	1 3%	-	-	1 5%	1 8%	-
MISCELLANEOUS (NET)	20 4%	2 4%	-	2 18%	-	-	-	-	1 6%	-	-	3 5%	1 14%	-	-	-	3 13%	3 6%	-	3 8%	1 7%	-	-	1 8%	-
Meets my expectations/n eeds/Always find what I need/want	11 2%	2 4%	-	2 18%	-	-	-	-	1 6%	-	-	-	1 14%	-	-	-	-	1 2%	-	2 5%	1 7%	-	-	1 8%	-
Positive/Just was	4 1%	-	-	-	-	-	-	-	-	-	-	3 5%	-	-	-	-	1 4%	-	-	-	-	-	-	-	-
Convenient	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 4%	1 2%	-	-	-	-	-	-	-
Negative experience mentions	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-
Other mentions	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 4%	-	-	1 3%	-	-	-	-	-
ECONOMY (NET)	15 3%	2 4%	-	-	-	1 9%	-	1 17%	-	-	-	3 5%	-	1 13%	1 14%	-	-	1 2%	2 8%	-	-	-	1 5%	1 8%	1 6%
Reasonable/Cheap price to register/purchase	7 2%	2 4%	-	-	-	1 9%	-	-	-	-	-	1 2%	-	-	-	-	-	-	1 4%	-	-	-	1 5%	1 8%	-
Other economy mentions	8 2%	-	-	-	-	-	-	1 17%	-	-	-	2 4%	-	1 13%	1 14%	-	-	1 2%	1 4%	-	-	-	-	-	1 6%
SECURITY (NET)	13 3%	1 2%	-	-	-	-	-	2 33%	-	-	-	2 4%	-	-	-	-	1 4%	2 4%	1 4%	2 5%	1 7%	-	-	-	1 6%
Safe/Good security	10 2%	-	-	-	-	-	-	1 17%	-	-	-	2 4%	-	-	-	-	-	2 4%	1 4%	2 5%	1 7%	-	-	-	1 6%
Private/Privacy	1	-	-	-	-	-	-	1 17%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Virus/Malware protected	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 4%	-	-	-	-	-	-	-	-
Other security mentions	1	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None	11 2%	5 11% LT	-	-	-	-	-	-	-	1 8%	-	-	-	-	1 14%	-	-	1 2%	-	-	1 7%	-	-	1 8%	1 6%
Don't know	8 2%	2 4%	-	-	1 13%	1 9%	-	-	1 6%	1 8%	1 5%	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q740\_3. What made your experience with .info very positive?

28 Aug 2015  
Table 227

3. .info

Base: Very Positive Experience With Websites With Domain Name Extensions

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	445	45*	10**	11**	8**	11**	3**	6**	17**	12**	19**	57*	7**	8**	7**	4**	23**	54*	24**	38*	15**	13**	22**	13**	18**
Declined to answer	29 7%	2 4%	1 10%	-	3 38%	-	-	-	3 18%	-	3 16%	4 7%	-	-	-	-	5 22%	1 2%	-	1 3%	-	-	1 5%	2 15%	3 17%
Sigma	540 121%	56 124%	12 120%	13 118%	8 100%	14 127%	3 100%	10 167%	21 124%	18 150%	23 121%	67 118%	10 143%	10 125%	8 114%	5 125%	26 113%	62 115%	28 117%	51 134%	18 120%	15 115%	28 127%	16 123%	18 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q740\_4. What made your experience with .mobi very positive?

28 Aug 2015  
Table 228

4. .mobi

Base: Very Positive Experience With Websites With Domain Name Extensions

	Country																								
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	147	18**	3**	2**	2**	3**	1**	-**	1**	1**	4**	20**	1**	1**	1**	1**	8**	16**	10**	18**	19**	3**	5**	4**	5**
USAGE (NET)	50 34%	8 44%	1 33%	1 50%	-	-	-	-	-	-	-	3 15%	-	1 100%	-	-	-	6 38%	5 50%	8 44%	12 63%	-	3 60%	1 25%	1 20%
MISCELLANEOUS USAGE (SUB-NET)	44 30%	7 39%	1 33%	1 50%	-	-	-	-	-	-	-	2 10%	-	1 100%	-	-	-	6 38%	4 40%	7 39%	11 58%	-	2 40%	1 25%	1 20%
Geared toward mobile devices usage	42 29%	7 39%	1 33%	1 50%	-	-	-	-	-	-	-	1 5%	-	1 100%	-	-	-	6 38%	3 30%	7 39%	11 58%	-	2 40%	1 25%	1 20%
Allows for searching/browsing	4 3%	1 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 6%	2 11%	-	-	-	-
Top level domain	1 1%	-	-	-	-	-	-	-	-	-	-	1 5%	-	-	-	-	-	-	-	-	-	-	-	-	-
Other miscellaneous usage mentions	2 1%	1 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 10%	-	-	-	-	-	-
BUSINESSES/ORGANIZATIONS (SUB-NET)	5 3%	2 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 10%	-	1 5%	-	1 20%	-	-
Specific to a company/good/large companies	3 2%	1 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 10%	-	1 5%	-	-	-	-
Educational websites	1 1%	1 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Government website/extension	1 1%	1 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Business/Work website usage	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 20%	-	-
FAMILIARITY/PREVIOUS USAGE (SUB-NET)	2 1%	-	-	-	-	-	-	-	-	-	-	1 5%	-	-	-	-	-	-	-	-	1 6%	-	-	-	-
Always use it/The one I use most/frequently	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 6%	-	-	-	-	-
Familiar with website/Have visited/used before/in the past	1 1%	-	-	-	-	-	-	-	-	-	-	1 5%	-	-	-	-	-	-	-	-	-	-	-	-	-
SITE APPEAL (NET)	28 19%	4 22%	-	-	-	-	-	-	-	-	-	8 40%	1 100%	-	1 100%	-	2 25%	4 25%	-	2 11%	2 11%	1 33%	1 20%	2 50%	-
Everything/Good/Like site	13 9%	1 6%	-	-	-	-	-	-	-	-	-	4 20%	-	-	1 100%	-	-	2 13%	-	1 6%	2 11%	1 33%	1 20%	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q740\_4. What made your experience with .mobi very positive?

28 Aug 2015  
Table 228

4. .mobi

Base: Very Positive Experience With Websites With Domain Name Extensions

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	147	18**	3**	2**	2**	3**	1**	-**	1**	1**	4**	20**	1**	1**	1**	1**	8**	16**	10**	18**	19**	3**	5**	4**	5**
New/Newer websites	3 2%	1 6%	-	-	-	-	-	-	-	-	-	2 10%	-	-	-	-	-	-	-	-	-	-	-	-	-
OK/Fine	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 6%	-	-	-	-	-	1 25%	-
It indicates seriousness/that it's important	1 1%	1 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Different/Unique	1 1%	1 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Descriptive/Indicates what it stands for	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 25%	-
Other site appeal mentions	7 5%	-	-	-	-	-	-	-	-	-	-	2 10%	1 100%	-	-	-	2 25%	1 6%	-	1 6%	-	-	-	-	-
PERFORMANCE (NET)	20 14%	11 11%	3 33%	-	-	-	-	-	-	-	-	1 25%	4 20%	-	-	-	1 13%	-	1 10%	3 17%	4 21%	1 33%	1 20%	-	1 20%
No problems/Good experience with website	11 7%	2 11%	1 33%	-	-	-	-	-	-	-	-	1 25%	2 10%	-	-	-	-	-	1 10%	1 6%	2 11%	-	1 20%	-	-
Fast/Good speed	5 3%	-	-	-	-	-	-	-	-	-	-	1 5%	-	-	-	-	1 13%	-	-	-	2 11%	1 33%	-	-	-
Reliable	3 2%	-	-	-	-	-	-	-	-	-	-	1 5%	-	-	-	-	1 13%	-	-	1 6%	-	-	-	-	-
Good results/search results	2 1%	-	-	-	-	-	-	-	-	-	-	1 5%	-	-	-	-	-	-	-	-	-	-	-	-	1 20%
Worked/Effective	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 6%	-	-	-	-	-
BRAND/QUALITY (NET)	16 11%	3 17%	-	-	-	1 33%	-	-	-	-	-	3 15%	-	-	-	-	-	3 19%	1 10%	-	4 21%	-	1 20%	-	-
Honest/trustworthy	8 5%	2 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 13%	1 10%	-	3 16%	-	-	-	-
It's a legitimate/credible site/domain	4 3%	2 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 11%	-	-	-	-
Well known/Popular/Most commonly used domain	4 3%	-	-	-	-	-	-	-	-	-	-	1 5%	-	-	-	-	-	1 6%	-	-	1 5%	-	1 20%	-	-
Well established/Been around for a long time	1 1%	-	-	-	-	-	-	-	-	-	-	1 5%	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q740\_4. What made your experience with .mobi very positive?

28 Aug 2015  
Table 228

4. .mobi

Base: Very Positive Experience With Websites With Domain Name Extensions

	Country																									
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	147	18**	3**	2**	2**	3**	1**	-**	1**	1**	4**	20**	1**	1**	1**	1**	8**	16**	10**	18**	19**	3**	5**	4**	5**	
Reputable	1 1%	-	-	-	-	-	-	-	-	-	-	1 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other brand/quality mentions	1 1%	-	-	-	-	1 33%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
FUNCTIONALITY (NET)	16 11%	1 6%	-	1 50%	-	1 33%	1 100%	-	-	-	-	3 15%	-	1 100%	-	-	-	-	-	2 11%	3 16%	1 33%	-	-	2 40%	
Easy to use/navigate	6 4%	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-	-	-	-	2 11%	1 33%	-	-	2 40%	
Practical/Useful/Helpful	3 2%	-	-	1 50%	-	-	-	-	-	-	-	2 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	
Easy/Simple to purchase	2 1%	1 6%	-	-	-	1 33%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Easy to register	2 1%	-	-	-	-	-	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	1 6%	-	-	-	-	-	
Accessible/Easy to access/find	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 6%	-	-	-	-	-	
No restrictions	1 1%	1 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Has the latest standards/formats	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 5%	-	-	-	-	
Other functionality mentions	2 1%	-	-	-	-	-	-	-	-	-	-	1 5%	-	-	-	-	-	-	-	-	-	1 33%	-	-	-	
CONTENT (NET)	8 5%	-	-	-	-	1 33%	-	-	-	1 100%	-	1 5%	-	-	-	-	1 13%	-	1 10%	1 6%	1 5%	-	-	1 25%	-	
INFORMATION (SUB-NET)	5 3%	-	-	-	-	1 33%	-	-	-	-	-	-	-	-	-	-	1 13%	-	1 10%	1 6%	1 5%	-	-	-	-	
Good/Helpful information	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 6%	1 5%	-	-	-	-	
Information/Informative	2 1%	-	-	-	-	1 33%	-	-	-	-	-	-	-	-	-	-	1 13%	-	-	-	-	-	-	-	-	
Other information mentions	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 10%	-	-	-	-	-	-	
MISCELLANEOUS CONTENT (SUB-NET)	3 2%	-	-	-	-	-	-	-	-	1 100%	-	1 5%	-	-	-	-	-	-	-	-	-	-	-	-	1 25%	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
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Q740\_4. What made your experience with .mobi very positive?

28 Aug 2015  
Table 228

4. .mobi

Base: Very Positive Experience With Websites With Domain Name Extensions

	Country																									
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	147	18**	3**	2**	2**	3**	1**	-**	1**	1**	4**	20**	1**	1**	1**	1**	8**	16**	10**	18**	19**	3**	5**	4**	5**	
Good/Like the content	2 1%	-	-	-	-	-	-	-	-	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	1 25%	-	
News related websites (All news mentions, i.e. balance up to date news, etc...)	1 1%	-	-	-	-	-	-	-	-	-	-	1 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	
MISCELLANEOUS (NET)	5 3%	-	-	-	-	-	-	-	-	-	-	1 5%	-	-	-	-	1 13%	-	1 10%	1 6%	-	1 33%	-	-	-	
Negative experience mentions	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 10%	-	-	1 33%	-	-	-	
Positive/Just was	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 13%	-	-	-	-	-	-	-	-	
Convenient	1 1%	-	-	-	-	-	-	-	-	-	-	1 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	
Other mentions	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 6%	-	-	-	-	-	
ECONOMY (NET)	3 2%	-	-	-	-	-	-	-	-	-	-	1 5%	-	-	-	-	-	1 6%	1 10%	-	-	-	-	-	-	
Other economy mentions	3 2%	-	-	-	-	-	-	-	-	-	-	1 5%	-	-	-	-	-	1 6%	1 10%	-	-	-	-	-	-	
SECURITY (NET)	2 1%	1 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 6%	-	-	-	-	-	
Safe/Good security	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 6%	-	-	-	-	-	
Other security mentions	1 1%	1 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
None	5 3%	4 22%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 6%	-	-	-	-	-	
Don't know	5 3%	-	-	-	1 50%	-	-	-	1 100%	-	1 25%	-	-	-	-	-	-	-	-	2 11%	-	-	-	-	-	
Declined to answer	13 9%	-	1 33%	-	1 50%	-	-	-	-	-	2 50%	-	-	-	-	1 100%	3 38%	3 19%	-	-	-	-	-	-	1 25%	1 20%
Sigma	185 126%	29 161%	3 100%	2 100%	2 100%	3 100%	1 100%	-	1 100%	1 100%	4 100%	25 125%	1 100%	2 200%	1 100%	1 100%	9 113%	17 106%	10 100%	22 122%	30 158%	5 167%	6 120%	5 125%	5 100%	

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q740\_5. What made your experience with .net very positive?  
5. .net

Base: Very Positive Experience With Websites With Domain Name Extensions

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	1085	134	27**	33*	15**	20**	7**	8**	29**	21**	25**	179	10**	19**	21**	29**	41*	112	47*	81*	36*	50*	55*	26**	60*
BRAND/QUALITY (NET)	267 25%	38 28%	1 4%	5 15%	3 20%	6 30%	1 14%	-	4 14%	3 14%	2 8%	51 28%	5 50%	2 11%	9 43%	14 48%	9 22%	31 28%	15 32%	19 23%	9 25%	19 38% DWY	10 18%	-	11 18%
Well known/Popular/Most commonly used domain	148 14%	20 15%	-	3 9%	3 20%	5 25%	-	-	-	2 10%	-	27 15%	4 40%	1 5%	8 38%	10 34%	5 12%	14 13%	9 19% W	13 16%	3 8%	12 24% W	3 5%	-	6 10%
Honest/trustworthy	59 5%	6 4%	1 4%	1 3%	-	2 10%	1 14%	-	-	-	1 4%	9 5%	1 10%	1 5%	1 5%	3 10%	1 2%	7 6%	5 11%	3 4%	3 8%	7 14% BLT	3 5%	-	3 5%
It's a legitimate/credible site/domain	27 2%	7 5%	-	-	-	-	-	-	-	1 5%	-	3 2%	1 10%	1 5%	-	-	-	4 4%	2 4%	4 5%	2 6%	1 2%	1 2%	-	-
Well established/Been around for a long time	12 1%	4 3%	-	-	-	-	-	-	1 3%	1 5%	-	1 1%	-	1 5%	-	-	3 7% LRTWY	1 1%	-	-	-	-	-	-	-
Reputable	10 1%	-	-	-	-	-	-	-	2 7%	-	1 4%	6 3% B	-	-	-	-	-	-	-	-	-	-	1 2%	-	-
Pioneer/One of the first website extensions	9 1%	3 2% L	-	-	-	1 5%	-	-	1 3%	-	-	-	-	-	-	1 3%	1 2% L	1 1%	-	-	-	-	1 2%	-	-
Good quality brand/product	9 1%	1 1%	-	-	-	-	-	-	-	-	-	4 2%	-	-	-	-	-	1 1%	-	-	1 3%	-	-	-	2 3%
Big/Large website	4 *	1 1%	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	1 2%	1 1%	-	-	-	-	-	-
Other brand/quality mentions	12 1%	1 1%	-	1 3%	-	1 5%	-	-	1 3%	-	-	2 1%	-	-	-	-	-	3 3%	-	1 1%	-	-	2 4%	-	-
USAGE (NET)	236 22%	30 22%	4 15%	7 21%	3 20%	2 10%	-	1 13%	6 21%	4 19%	5 20%	40 22%	4 40%	5 26%	4 19%	10 34%	5 12%	23 21%	14 30% Q	25 31% QY	6 17%	13 26%	13 24%	3 12%	9 15%
BUSINESSES/ORGANIZATIONS (SUB-NET)	121 11%	18 13% QY	1 4%	4 12% QY	-	1 5%	-	1 13%	4 14%	2 10%	3 12%	15 8%	-	2 11%	3 14%	3 10%	-	18 16% LQY	11 23% LQVY	20 25% BLQUVWY	3 8%	4 8%	6 11% QY	1 4%	1 2%
Networking companies usually use in extension	63 6%	8 6%	1 4%	1 3%	-	-	-	1 13%	3 10%	-	2 8%	8 4%	-	1 5%	2 10%	1 3%	-	13 12% LQY	4 9% Y	11 14% LQY	1 3%	2 4%	3 5%	1 4%	-
Business/Work website usage	20 2%	3 2%	-	-	-	-	-	-	1 3%	-	-	1 1%	-	1 5%	-	-	-	3 3%	2 4% LY	6 7% LY	1 3%	1 2%	1 2%	-	-
Specific to a company/good/large companies	16 1%	4 3%	-	1 3%	-	-	-	-	-	1 5%	1 4%	1 1%	-	-	-	2 7%	-	1 1%	2 4%	1 1%	1 3%	1 2%	-	-	-
Organization website/extension	12 1%	1 1%	-	-	-	-	-	-	-	-	-	3 2%	-	-	1 5%	-	-	-	1 2%	3 4% R	-	1 2%	-	1 4%	1 2%

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
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Q740\_5. What made your experience with .net very positive?  
5. .net

28 Aug 2015  
Table 229

Base: Very Positive Experience With Websites With Domain Name Extensions

	Country																								
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	1085	134	27**	33*	15**	20**	7**	8**	29**	21**	25**	179	10**	19**	21**	29**	41*	112	47*	81*	36*	50*	55*	26**	60*
Commercial websites	5	1	-	-	-	-	-	-	-	-	-	2	-	-	-	-	-	1	-	1	-	-	-	-	-
Educational websites	4	1	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	1	-	-
Used for non-profit organizations/purposes	3	1	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-
Government website/extension	2	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-
Institutions websites/extensions	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-
Other businesses/organizations mentions	7	1	-	1	-	-	-	-	-	1	-	1	-	-	-	-	-	-	1	2	-	-	-	-	-
FAMILIARITY/PREVIOUS USAGE (SUB-NET)	55	7	3	3	1	1	-	-	2	-	1	11	-	4	-	3	2	3	2	3	-	2	2	1	4
Always use it/The one I use most/frequently	38	4	1	3	1	1	-	-	2	-	1	8	-	2	-	2	1	3	1	2	-	1	2	1	2
Familiar with website/Have visited/used before/in the past	17	3	2	-	-	-	-	-	-	-	-	3	-	2	-	1	1	-	1	1	-	1	-	-	2
MISCELLANEOUS USAGE (SUB-NET)	46	6	-	1	-	-	-	-	-	-	1	10	1	1	2	1	4	-	2	-	7	4	1	1	4
Diversity/Multi-purpose website	13	-	-	-	-	-	-	-	-	-	-	8	-	-	1	1	-	-	-	-	-	1	-	1	1
Allows for searching/browsing	8	-	-	1	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	1	-	4	1	-	-
Email usage	5	4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-
Personal usage site	3	1	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	1	-	-	-	-	-	-	-
Top level domain	3	-	-	-	-	-	-	-	-	-	-	2	-	-	-	-	-	1	-	-	-	-	-	-	-
Other miscellaneous usage mentions	14	1	-	-	-	-	-	-	-	-	1	-	1	-	-	-	1	1	-	1	-	2	3	-	3
COUNTRIES (SUB-NET)	32	-	-	-	2	-	-	-	-	3	-	8	3	-	-	3	2	2	2	1	3	1	1	1	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
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	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	1085	134	27**	33*	15**	20**	7**	8**	29**	21**	25**	179	10**	19**	21**	29**	41*	112	47*	81*	36*	50*	55*	26**	60*
International/Used worldwide/Global	23 2%	-	-	-	1 7%	-	-	-	-	2 10%	-	7 4% B	3 30%	-	-	1 3%	1 2%	2 2%	1 2%	1 1%	2 6% B	-	1 2%	1 4%	-
Indonesian based website	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-
It's my country's extension	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3% L	-	-	-	-
Russia based website	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2% L	-	-	-	-	-	-	-	-
Other countries mentions	6 1%	-	-	-	1 7%	-	-	-	-	1 5%	-	1 1%	-	-	-	2 7%	-	-	1 2%	-	-	-	-	-	-
PERFORMANCE (NET)	188 17%	24 18% RS	7 26%	10 30% RSW	5 33%	3 15%	3 43%	2 25%	8 28%	4 19%	9 36%	32 18% RS	-	5 26%	2 10%	1 3%	10 24% RS	2 2%	1 2%	12 15% RS	10 28% RSW	8 16% RS	6 11% R	8 31%	16 27% RSW
No problems/Good experience with website	102 9%	19 14% LRSWV	6 22%	6 18% LRSWV	4 27%	1 5%	1 14%	2 25%	7 24%	1 5%	8 32%	12 7% R	-	4 21%	-	-	4 10% RV	1 1%	1 2%	5 6% R	10 28% LQRSTWVY	-	1 2%	5 19%	4 7% R
Reliable	52 5%	2 1%	-	2 6% R	1 7%	1 5%	1 14%	-	-	2 10%	1 4%	10 6% R	-	1 5%	2 10%	-	6 15% BLRSU	-	-	5 6% R	-	5 10% BRS	3 5% R	1 4% BLRSU	9 15% R
Fast/Good speed	27 2%	1 1%	1 4%	1 3%	-	1 5%	-	-	1 3%	-	1 4%	8 4% R	-	2 11%	-	1 3%	1 2%	-	-	1 1%	-	3 6% BR	2 4% R	2 8%	1 2%
Worked/Effective	9 1%	1 1%	-	-	-	-	1 14%	-	-	1 5%	1 4%	1 1%	-	-	-	-	-	1 1%	-	1 1%	-	1 2%	-	-	1 2%
Good results/search results	5	1 1%	-	1 3%	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	2 3%
Other performance mentions	3	-	-	-	-	-	-	-	-	-	-	3 2%	-	-	-	-	-	-	-	-	-	-	-	-	-
SITE APPEAL (NET)	170 16%	18 13%	4 15%	3 9%	2 13%	-	-	4 50%	4 14%	6 29%	3 12%	40 22% BQ	2 20%	2 11%	-	2 7%	3 7% BQUV	27 24% BQUV	6 13%	16 20%	3 8%	5 10%	8 15%	2 8%	10 17%
Everything/Good/Like site	83 8%	8 6%	3 11%	2 6%	1 7%	-	-	1 13%	3 10%	1 5%	2 8%	19 11% S	1 10%	-	-	1 3%	1 2% BLQSTUVWY	23 21% S	-	4 5%	1 3%	3 6%	4 7%	-	5 8% S
OK/Fine	11 1%	1 1%	-	-	-	-	-	1 13%	-	-	-	4 2%	-	-	-	-	-	1 1%	1 2%	2 2%	-	-	-	1 4%	-
It's professional	9 1%	2 1%	1 4%	-	1 7%	-	-	-	-	-	1 4%	-	-	-	-	-	-	1 1%	1 2%	1 1%	1 3% L	-	-	-	-
It's memorable/Easy to remember	8 1%	-	-	-	-	-	-	1 13%	-	-	-	2 1%	-	-	-	-	-	-	1 2%	1 1%	-	-	2 4% BR	-	1 2%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q740\_5. What made your experience with .net very positive?  
5. .net

28 Aug 2015  
Table 229

Base: Very Positive Experience With Websites With Domain Name Extensions

	Country																								
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	1085	134	27**	33*	15**	20**	7**	8**	29**	21**	25**	179	10**	19**	21**	29**	41*	112	47*	81*	36*	50*	55*	26**	60*
Descriptive/Indicates what it stands for	7 1%	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 6% BLR	-	-	-	1 4%	-
It indicates seriousness/that it's important	5	2 1%	-	-	-	-	-	1 13%	-	-	-	-	-	-	-	-	-	1 1%	-	1 1%	-	-	-	-	-
Different/Unique	5	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	1 1%	-	-	-	2 2%	2 2%	-	2 2%
Interesting websites	3	-	-	-	-	-	-	-	-	1 5%	-	-	-	-	-	-	-	-	1 2%	1 1%	-	-	-	-	-
New/Newer websites	3	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	1 2%
Organized/Not cluttered	2	-	-	-	-	-	-	-	-	-	-	-	-	2 11%	-	-	-	-	-	-	-	-	-	-	-
Generic website	1	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not a lot of ads/pop ups	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-
Other site appeal mentions	34 3%	3 2%	-	1 3%	-	-	-	-	-	4 19%	-	14 8% BR	1 10%	-	-	-	1 2%	1 1%	2 4%	2 2%	1 3%	1 2%	1 2%	-	2 3%
FUNCTIONALITY (NET)	105 10%	13 10%	2 7%	6 18% LQ	-	3 15%	1 14%	-	3 10%	-	-	8 4%	1 10%	1 5%	3 14%	2 7%	1 2%	12 11% L	4 9%	8 10%	6 17% LQ	9 18% LQ	10 18% LQ	3 12%	9 15% LQ
Easy to use/navigate	53 5%	10 7% L	-	2 6%	-	1 5%	-	-	1 3%	-	-	4 2%	-	1 5%	1 5%	1 3%	-	8 7% L	1 2%	4 5%	2 6%	7 14% LQS	5 9% L	1 4%	4 7%
Accessible/Easy to access/find	18 2%	1 1%	-	2 6% BLR	-	1 5%	-	-	-	-	-	-	1 10%	-	2 10%	-	-	-	-	2 2% L	-	2 4% LR	2 4% LR	-	5 8% BLRS
Practical/Useful/Helpful	14 1%	-	1 4%	1 3% B	-	-	-	-	1 3%	-	-	3 2%	-	-	-	1 3%	-	2 2%	2 4% B	1 1%	-	-	2 4% B	-	-
Easy to register	8 1%	1 1%	-	-	-	1 5%	1 14%	-	1 3%	-	-	-	-	-	-	-	1 2% L	-	-	1 1%	2 6% LR	-	-	-	-
Has the latest standards/formats	5	2 1%	1 4%	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	1 3%	-	-	-
Easy/Simple to purchase	2	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 4%	-
No restrictions	1	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
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Q740\_5. What made your experience with .net very positive?  
5. .net

Base: Very Positive Experience With Websites With Domain Name Extensions

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	1085	134	27**	33*	15**	20**	7**	8**	29**	21**	25**	179	10**	19**	21**	29**	41*	112	47*	81*	36*	50*	55*	26**	60*
Other functionality mentions	8 1%	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2%	1 2%	-	1 3%	1 2%	1 2%	1 4%	-
MISCELLANEOUS (NET)	82 8%	13 10%	4 15%	5 15%	-	2 10%	1 14%	-	1 3%	-	2 8%	11 6%	-	2 11%	-	3 10%	3 7%	8 7%	6 13%	4 5%	2 6%	5 10%	4 7%	2 8%	4 7%
Positive/Just was	22 2%	1 1%	-	-	-	-	1 14%	-	1 3%	-	-	8 4%	-	2 11%	-	1 3%	-	2 2%	2 4%	-	2 6%	1 2%	-	-	1 2%
Meets my expectations/n eeds/Always find what I need/want	18 2%	3 2%	1 4%	4 12%	-	1 5%	-	-	-	-	1 4%	-	-	-	-	-	1 2%	2 2%	-	1 1%	-	-	-	1 2%	2 8%
Alternative to .com	18 2%	7 5%	2 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 4%	2 2%	-	3 6%	2 4%	-	-
Negative experience mentions	5 *	-	-	-	-	-	1 14%	-	-	-	-	-	-	-	-	-	-	2 2%	-	-	-	-	1 2%	-	1 2%
Convenient	5 *	-	-	-	-	-	-	-	-	-	-	3 2%	-	-	-	-	1 2%	1 1%	-	-	-	-	-	-	-
Other mentions	15 1%	2 1%	1 4%	1 3%	-	1 5%	-	-	-	-	1 4%	-	-	-	-	2 7%	1 2%	1 1%	2 4%	1 1%	-	1 2%	-	-	1 2%
CONTENT (NET)	80 7%	10 7%	5 19%	2 6%	-	3 15%	-	-	2 7%	1 5%	3 12%	8 4%	1 10%	2 11%	-	4 14%	4 10%	6 5%	1 2%	10 12%	4 11%	5 10%	6 11%	3 12%	
INFORMATION (SUB-NET)	59 5%	6 4%	5 19%	3 3%	-	3 15%	-	-	3 3%	-	3 12%	5 3%	1 10%	2 11%	-	4 14%	3 7%	4 4%	1 2%	9 11%	2 6%	3 6%	4 7%	2 8%	
Good/Helpful information	29 3%	4 3%	-	-	-	1 5%	-	-	1 3%	-	1 4%	1 1%	1 10%	1 5%	-	1 3%	1 2%	3 3%	1 2%	4 5%	2 6%	2 4%	4 7%	1 4%	
Information/Informative	18 2%	1 1%	4 15%	1 3%	-	2 10%	-	-	-	-	2 8%	1 1%	-	-	-	2 7%	2 5%	-	-	3 4%	-	-	-	-	
Comprehensive/Can search all information in one place	5 *	1 1%	1 4%	-	-	-	-	-	-	-	-	1 1%	-	-	-	1 3%	-	-	-	1 1%	-	-	-	-	
Accurate/Authentic information	4 *	-	-	-	-	-	-	-	-	-	-	2 1%	-	1 5%	-	-	-	1 1%	-	-	-	-	-	-	
Other information mentions	3 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	1 2%	-	1 4%	
MISCELLANEOUS CONTENT (SUB-NET)	21 2%	4 3%	-	1 3%	-	-	-	-	1 3%	1 5%	-	3 2%	-	-	-	-	1 2%	2 2%	-	1 1%	2 6%	2 4%	2 4%	1 4%	
Good/Like the content	14 1%	4 3%	-	1 3%	-	-	-	-	1 3%	1 5%	-	1 1%	-	-	-	-	-	-	-	-	1 3%	2 4%	2 4%	1 4%	

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
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Q740\_5. What made your experience with .net very positive?  
5. .net

Base: Very Positive Experience With Websites With Domain Name Extensions

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	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	1085	134	27**	33*	15**	20**	7**	8**	29**	21**	25**	179	10**	19**	21**	29**	41*	112	47*	81*	36*	50*	55*	26**	60*
News related websites (All news mentions, i.e. balance, up to date news, etc...)	3	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	2	-	-	-	-	-	-	-
Other miscellaneous content mentions	4	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	2	-	1	1	3	-	-	-	-
SECURITY (NET)	59	4	1	3	1	3	-	1	-	1	2	15	-	1	1	-	3	5	2	7	2	-	2	1	4
Safe/Good security	50	1	1	2	1	3	-	1	-	1	2	15	-	1	1	-	2	4	2	5	1	-	2	1	4
Private/Privacy	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-
No/Less spam	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-
Virus/Malware protected	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-
Other security mentions	6	3	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	1	-	-	-	-
ECONOMY (NET)	12	-	-	-	-	-	-	-	-	-	-	2	-	1	1	-	-	1	1	2	2	-	2	1	1
Reasonable/Cheap price to register/purchase	4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	1	1	-	1
Other economy mentions	8	-	-	-	-	-	-	-	-	-	-	2	-	1	1	-	-	1	1	1	-	1	-	-	-
SERVICE (NET)	8	-	-	-	-	-	-	-	1	-	1	-	-	-	-	-	-	2	1	-	1	1	-	-	1
Good service/customer service/support	8	-	-	-	-	-	-	-	1	-	1	-	-	-	-	-	-	2	1	-	1	1	-	-	1
None	23	5	-	-	-	-	-	-	3	-	1	-	-	-	4	1	-	2	-	1	1	-	1	2	2
Don't know	14	4	-	-	1	-	-	-	1	-	1	2	-	-	1	-	-	1	1	-	-	-	1	-	1
Declined to answer	60	7	4	-	3	-	1	1	5	2	3	4	-	1	-	1	7	6	2	1	-	1	4	4	3
Sigma	1374	178	32	42	18	25	8	9	35	27	32	225	14	28	25	39	48	134	56	113	44	74	66	30	72
	127%	133%	119%	127%	120%	125%	114%	113%	121%	129%	128%	126%	140%	147%	119%	134%	117%	120%	119%	140%	122%	148%	120%	115%	120%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q740\_6. What made your experience with .org very positive?

28 Aug 2015  
Table 230

Base: Very Positive Experience With Websites With Domain Name Extensions

6. .org

	Country																								
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	1181	169	46*	48*	19**	16**	4**	11**	43*	29**	24**	115	13**	26**	14**	26**	38*	115	45*	122	46*	33*	69*	36*	74*
USAGE (NET)	516 44%	88 52%	15 33%	23 48% Q	4 21%	5 31%	2 50%	2 18%	16 37%	13 45%	8 33%	54 47% QY	7 54%	13 50%	8 57%	19 73%	9 24%	48 42% Q	35 78%	49 40%	18 39%	14 42%	30 43% Q	12 33%	24 32%
BUSINESSES/ORGANIZATIONS (SUB-NET)	441 37%	82 49%	13 28%	20 42% Q	2 11%	3 19%	2 50%	2 18%	13 30%	11 38%	7 29%	48 42% QXY	5 38%	9 35%	6 43%	17 65%	5 13%	42 37% Q	33 73%	41 34% Q	15 33% Q	10 30%	27 39% Q	8 22%	20 27%
Organization website/extension	181 15%	24 14%	7 15%	9 19% Y	5 19%	6 19%	1 25%	-	4 9%	3 10%	3 13%	11 10%	3 23%	6 23%	2 14%	1 4%	4 11%	28 24% Q	20 44% BILUXY	29 24% BILUXY	4 9%	5 15%	9 13%	2 6%	5 7%
Used for non-profit organizations/purposes	127 11%	50 30%	4 9%	5 10% Q	-	-	-	1 9%	2 5%	3 10%	1 4%	12 10% Q	1 8%	2 8%	2 14%	1 4%	-	6 5%	8 18% QRTX	8 7%	6 13% Q	2 6%	5 7%	1 3%	7 9%
Government website/extension	82 7%	4 2%	1 2%	4 8%	-	-	-	-	3 7%	1 3%	2 8%	23 20% BCORTWX	-	1 4%	1 7%	4 15%	-	4 3%	4 9% B	4 3%	4 9% B	5 15% BCQRT	6 9% B	1 3% BCQRT	10 14% BCQRT
Specific to a company/good/large companies	17 1%	3 2%	-	1 2%	-	-	-	-	-	1 3%	1 4%	-	-	-	-	1 4%	1 3%	1 3%	3 7% LRY	2 2%	-	-	2 3%	1 3%	-
Business/Work website usage	17 1%	2 1%	1 2%	-	-	-	-	-	1 2%	1 3%	-	4 3%	-	-	-	-	-	3 3%	1 2%	2 2%	-	-	2 3%	-	-
Educational websites	14 1%	2 1%	1 2%	-	-	-	1 25%	-	-	-	-	3 3%	1 8%	1 4%	-	1 4%	-	2 2%	1 2%	1 1%	-	-	-	-	-
Institutions websites/extensions	10 1%	1 1%	-	2 4% LRT	-	1 6%	-	1 9%	-	-	-	-	-	-	-	2 8%	-	-	-	-	-	-	-	1 3%	2 3%
Commercial websites	2 1%	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-
Other businesses/organizations mentions	65 6%	10 6% L	4 9% DL	-	2 11%	1 6%	-	1 9% DLQVY	5 12%	3 10%	-	1 1%	-	-	2 14%	9 35%	-	7 6% L	2 4%	7 6% L	2 4%	-	6 9% DLY	2 6%	1 1%
FAMILIARITY/PREVIOUS USAGE (SUB-NET)	45 4%	9 5%	2 4%	3 6%	1 5%	1 6%	-	-	2 5%	1 3%	-	2 2%	-	6 23%	-	2 8% LRSTUW	4 11%	3 3%	-	2 2%	-	-	1 1%	3 8% LRTW	3 4%
Always use it/The one I use most/frequently	24 2%	4 2%	-	1 2%	1 5%	-	-	-	5 12% L	1 3%	-	-	-	5 19%	-	2 8% L	2 5% L	1 1%	-	1 1%	-	-	-	3 8% LRTW	1 1%
Familiar with website/Have visited/used before/in the past	21 2%	5 3%	2 4%	2 4%	-	1 6%	-	-	-	-	-	2 2%	-	4 14%	-	2 5% L	2 2%	-	2 2%	-	1 1%	-	1 1%	-	2 3%
MISCELLANEOUS USAGE (SUB-NET)	38 3%	2 1%	-	1 2%	-	1 6%	-	-	3 7% B	1 3%	1 4%	2 2%	1 8%	-	2 14%	-	1 3%	5 4%	2 4%	6 5%	-	4 12% BCLUY	3 4%	2 6%	1 1%
Allows for searching/browsing	12 1%	-	-	1 2%	-	1 6%	-	-	-	-	1 4%	-	1 8%	-	-	-	-	1 1%	1 2%	3 2% B	-	1 3% B	1 1%	1 3% B	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
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Q740\_6. What made your experience with .org very positive?

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Table 230

Base: Very Positive Experience With Websites With Domain Name Extensions

6. .org

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	1181	169	46*	48*	19**	16**	4**	11**	43*	29**	24**	115	13**	26**	14**	26**	38*	115	45*	122	46*	33*	69*	36*	74*
Diversity/Multi-purpose website	5	-	-	-	-	-	-	-	-	-	-	1	-	-	1	-	-	-	-	-	-	1	1	-	1
Top level domain	4	1	-	-	-	-	-	-	1	-	-	1	-	-	-	-	-	1	-	-	-	-	-	-	-
Personal usage site	1	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Email usage	1	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other miscellaneous usage mentions	15	1	-	-	-	-	-	-	-	1	-	-	-	-	1	-	1	3	1	3	2	6	1	1	-
COUNTRIES (SUB-NET)	25	-	-	-	1	1	-	-	1	1	-	6	2	-	-	1	-	-	3	2	3	-	2	2	-
International/Used worldwide/Global	18	-	-	-	-	1	-	-	-	1	-	3	2	-	-	-	-	-	3	2	3	-	1	2	-
Country specific (Unspec.)	1	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-
China based website	1	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-
It's my country's extension	1	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Nigeria based website	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-
Other countries mentions	4	-	-	-	1	-	-	-	-	-	-	1	-	-	-	1	-	-	-	-	-	-	1	-	-
BRAND/QUALITY (NET)	245	46	11	9	2	3	-	-	11	4	4	23	4	7	4	8	6	27	8	25	10	7	12	4	10
Well known/Popular/Most commonly used domain	95	12	2	3	2	-	-	-	5	2	2	6	2	1	-	4	4	15	4	16	4	3	5	-	3
Honest/trustworthy	77	14	4	4	-	-	-	-	7	1	1	7	1	2	3	5	1	9	1	4	3	2	4	1	3
It's a legitimate/credible site/domain	55	18	2	2	-	2	-	-	2	1	-	7	-	4	-	-	1	2	1	4	2	1	2	2	2
Well established/Been around for a long time	15	3	2	-	-	-	-	-	-	1	-	1	-	-	-	1	2	2	-	1	2	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q740\_6. What made your experience with .org very positive?

28 Aug 2015  
Table 230

6. .org

Base: Very Positive Experience With Websites With Domain Name Extensions

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	1181	169	46*	48*	19**	16**	4**	11**	43*	29**	24**	115	13**	26**	14**	26**	38*	115	45*	122	46*	33*	69*	36*	74*
Reputable	15 1%	4 2%	2 4% R	-	-	-	-	-	1 2%	-	1 4%	1 1%	-	1 4%	-	-	-	-	2 4% R	2 2%	-	1 3%	-	-	-
Good quality brand/product	3	1 1%	-	-	-	-	-	-	-	-	-	-	1 8%	-	-	-	-	-	-	-	-	-	-	-	1 1%
Pioneer/One of the first website extensions	2	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Big/Large website	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3% B	-	-	-	-	-	-	-
Other brand/quality mentions	8 1%	1 1%	-	-	-	1 6%	-	-	-	-	-	1 1%	-	-	-	-	-	-	1 2%	1 1%	-	-	1 1%	1 3%	1 1%
PERFORMANCE (NET)	174 15%	20 12% R	10 22% RS	8 17% R	4 21%	3 19%	1 25%	4 36%	9 21% R	3 10%	7 29%	13 11%	-	2 8%	2 14%	-	8 21% R	5 4%	3 7%	19 16% R	9 20% R	7 21% R	13 19% R	8 22% RS	16 22% BRS
No problems/Good experience with website	78 7%	13 8% R	9 20% BOLRSTVWY	2 4%	3 16%	2 13%	-	4 36% LRSTVW	6 14% R	1 3%	7 29%	3 3%	-	1 4%	1 7%	-	2 5%	1 1%	1 2%	5 4% DLRSTVWY	8 17%	-	2 3%	4 11% LR	3 4%
Reliable	62 5%	4 2%	-	5 10% BCIRU	1 5%	1 6%	1 25%	-	-	1 3%	-	5 4%	-	1 4%	1 7%	-	6 16% BCILRSU	2 2%	1 2%	8 7%	-	6 18% BCILRSTUX	9 13% BCILRSU	1 3% BCILRU	9 12% BCILRU
Fast/Good speed	17 1%	-	-	-	-	-	-	-	2 5% B	-	-	4 3% B	-	-	-	-	1 3% B	1 1%	-	3 2% B	1 2% B	1 3% B	3 4% B	1 3% B	-
Worked/Effective	12 1%	2 1%	1 2%	-	-	-	-	-	1 2%	1 3%	-	-	-	-	-	-	-	1 1%	1 2%	2 2%	-	-	1 1%	2 6% LY	-
Good results/search results	8 1%	1 1%	-	1 2%	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	1 1%	-	-	-	-	4 5% BR
Other performance mentions	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3% B	-	-	-
SITE APPEAL (NET)	142 12%	12 7%	5 11%	5 10%	1 5%	1 6%	1 25%	1 9%	7 16% B	5 17%	-	21 18% B	-	1 4%	-	2 8%	3 8% BUW	25 22% BLSTUWX	5 11%	19 16% B	3 7%	5 15% W	7 10%	3 8%	10 14%
Everything/Good/Like site	50 4%	5 3%	2 4%	3 6% W	-	-	-	-	3 7% W	1 3%	-	7 6% W	-	-	-	-	2 5% BLSTUWX	16 14% L	1 2%	3 2%	1 2%	2 6% W	-	-	4 5%
Descriptive/Indicates what it stands for	20 2%	3 2%	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	5 4% L	2 4% L	4 4% L	5 4% L	-	-	3 4% L	1 3%	-
It's professional	11 1%	-	2 4% BLR	-	-	-	-	-	2 5% BLR	2 7%	-	-	-	-	-	-	-	-	2 4% BLR	2 2%	1 2%	-	-	-	-
It indicates seriousness/that it's important	8 1%	1 1%	-	-	-	-	-	1 9%	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	1 3%	3 4% BLRT	1 3%	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base, \*\* very small base (under 30) ineligible for sig testing

Q740\_6. What made your experience with .org very positive?

28 Aug 2015  
Table 230

6. .org

Base: Very Positive Experience With Websites With Domain Name Extensions

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	1181	169	46*	48*	19**	16**	4**	11**	43*	29**	24**	115	13**	26**	14**	26**	38*	115	45*	122	46*	33*	69*	36*	74*
Different/Unique	7 1%	-	-	1 2%	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	3 3% B	-	-	-	1 3% B	1 1%	-	-
OK/Fine	7 1%	-	-	-	-	-	-	-	1 2% B	-	-	2 2%	-	-	-	-	-	-	-	2 2%	1 2%	-	-	1 3% B	-
Interesting websites	4	-	-	-	-	-	1 25%	1 9%	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	1 1%
Not a lot of ads/pop ups	4	2 1%	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-
It's memorable/Easy to remember	4	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2%	-	1 3%	-	-	-
Organized/Not cluttered	4	-	-	-	-	-	-	-	-	-	-	1 1%	-	1 4%	-	-	-	-	-	-	-	-	-	-	2 3% B
Other site appeal mentions	31 3%	1 1%	-	1 2%	1 5%	1 6%	-	-	1 2%	-	-	12 10%	-	-	-	2 8%	-	3 3%	-	5 4% B	-	-	1 1%	-	3 4%
FUNCTIONALITY (NET)	106 9%	17 10% S	4 9% S	5 10% S	-	3 19%	1 25%	-	4 9% S	1 3%	2 8% BCORSUWX	7 6%	1 8%	1 4%	-	-	1 3%	6 5%	-	19 16% LQRS	5 11% S	6 18% LQRS	8 12% S	2 6% LQRS	13 18% LQRS
Easy to use/navigate	59 5%	12 7%	1 2%	3 6%	-	2 13%	-	-	1 2%	1 3%	1 4%	4 3%	-	1 4%	-	-	-	4 3%	-	10 8% S	3 7%	4 12% QSX	4 6%	-	8 11% LQRSX
Accessible/Easy to access/find	19 2%	1 1%	1 2%	1 2%	-	-	-	-	-	-	-	-	1 8%	-	-	-	-	1 1%	-	5 4% BL	-	2 6% BL	4 6% BLR	-	3 4% L
Practical/Useful/Helpful	9 1%	3 2%	-	1 2%	-	-	-	-	-	-	1 4%	1 1%	-	-	-	-	-	1 1%	-	1 1%	-	-	-	-	1 1%
Easy to register	9 1%	1 1%	1 2%	-	-	-	1 25%	-	3 7% BLRTWY	-	-	-	-	-	-	-	1 3%	-	-	1 1%	1 2%	-	-	-	-
Has the latest standards/formats	5	1 1%	2 4% RT	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	1 2%	-	-	-	-
Easy/Simple to purchase	4	2 1%	-	-	-	1 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-
No restrictions	1	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other functionality mentions	7 1%	-	1 2%	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	2 2%	-	1 3% B	-	1 3% B	1 1%
CONTENT (NET)	100 8%	16 9% LQRY	8 17%	4 8%	1 5%	2 13%	-	1 9%	2 5%	2 7%	4 17%	5 4%	2 15%	2 8%	-	2 8%	1 3%	8 7%	4 9%	13 11% Y	5 11%	3 9%	8 12% Y	5 14% LY	2 3%

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q740\_6. What made your experience with .org very positive?

Base: Very Positive Experience With Websites With Domain Name Extensions

6. .org

	Country																									
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	1181	169	46*	48*	19**	16**	4**	11**	43*	29**	24**	115	13**	26**	14**	26**	38*	115	45*	122	46*	33*	69*	36*	74*	
INFORMATION (SUB-NET)	82 7%	13 8%	8 17% ILQRY	3 6%	1 5%	-	-	1 9%	1 2%	1 3%	3 13%	2 2%	2 15%	2 8%	-	2 8%	1 3%	6 5%	3 7%	12 10%	5 11% L	3 9% L	8 12% LY	3 8%	2 3%	
Good/Helpful information	34 3%	5 3%	4 9% DLRY	-	-	-	-	1 9%	-	1 3%	2 8%	1 1%	1 8%	-	-	1 4%	1 3%	2 2%	2 4%	4 3%	3 7% LY	1 3%	3 4%	2 6% Y	-	
Information/Informative	27 2%	5 3%	3 7% L	2 4% L	1 5%	-	-	-	-	-	1 4%	-	-	-	-	1 4%	-	3 3%	-	5 4% L	1 2%	1 3%	2 3%	1 3%	1 1%	
Accurate/Authentic information	15 1%	-	-	1 2%	-	-	-	-	-	-	-	1 1%	1 8%	1 4%	-	-	-	1 1%	3 7% BLR	3 2% B	1 2%	-	2 3% B	-	1 1%	
Comprehensive/Can search all information in one place	4 *	3 2%	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Other information mentions	4 *	-	-	-	-	-	-	-	1 2% B	-	-	-	-	1 4%	-	-	-	-	-	-	-	1 3% B	1 1%	-	-	
MISCELLANEOUS CONTENT (SUB-NET)	19 2%	4 2%	-	1 2%	-	1 13%	-	-	1 2%	1 3%	1 4%	3 3%	-	-	-	-	-	2 2%	1 2%	1 1%	-	-	-	2 6% Y	-	
Good/Like the content	12 1%	2 1%	-	-	-	2 13%	-	-	1 2%	1 3%	-	3 3%	-	-	-	-	-	1 1%	-	1 1%	-	-	-	-	1 3%	-
News related websites (All news mentions, i.e. balance, up to date news, etc...)	1 *	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Other miscellaneous content mentions	6 1%	1 1%	-	1 2%	-	-	-	-	-	-	1 4%	-	-	-	-	-	-	1 1%	1 2%	-	-	-	-	1 3%	-	
SECURITY (NET)	56 5%	2 1%	1 2%	2 4%	-	1 6%	-	2 18%	-	2 7%	1 4%	8 7% B	1 8%	1 4%	-	-	3 8% B	5 4%	1 2%	11 9% BL	3 7% B	2 6%	5 7% B	-	5 7% B	
Safe/Good security	42 4%	1 1%	1 2%	1 2%	-	-	-	2 18%	-	2 7%	1 4%	7 6% B	1 8%	-	-	-	1 3%	3 3%	1 2%	8 7% B	1 2%	2 6% B	5 7% B	-	5 7% B	
Private/Privacy	5 *	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2%	-	2 2%	-	-	-	-	-	
Virus/Malware protected	4 *	-	-	-	-	1 6%	-	-	-	-	-	-	-	1 4%	-	-	1 3% B	-	-	-	1 2%	-	-	-	-	
No/Less spam	1 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	
Other security mentions	4 *	1 1%	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	1 3%	-	-	1 1%	-	-	-	-	-	
MISCELLANEOUS (NET)	51 4%	3 2%	1 2%	7 15% BCIRSTVY	1 5%	1 6%	-	1 9%	1 2%	1 3%	1 4%	9 8% B	-	1 4%	-	-	1 3%	3 3%	-	4 3%	2 4%	-	7 10% BRS	4 11% BRS	3 4%	

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q740\_6. What made your experience with .org very positive?  
6. .org

28 Aug 2015  
Table 230

Base: Very Positive Experience With Websites With Domain Name Extensions

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	1181	169	46*	48*	19**	16**	4**	11**	43*	29**	24**	115	13**	26**	14**	26**	38*	115	45*	122	46*	33*	69*	36*	74*
Meets my expectations/needs/Always find what I need/want	22 2%	2 1%	1 2%	4 8% BLRT	-	-	-	-	1 2%	-	1 4%	-	-	-	-	-	-	1 1%	-	2 2%	1 2%	-	5 7% BLRT	2 6% L	2 3%
Positive/Just was	14 1%	-	-	-	-	1 6%	-	1 9%	-	-	-	7 6% BRTW	-	1 4%	-	-	-	1 1%	-	1 1%	1 2%	-	-	-	1 1%
Convenient	5 1%	-	-	-	1 5%	-	-	-	-	-	-	2 2%	-	-	-	-	1 3% B	1 1%	-	-	-	-	-	-	-
Negative experience mentions	3 1%	1 1%	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-
Alternative to .com	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-
Other mentions	7 1%	-	-	2 4% BLR	-	-	-	-	-	1 3%	1 4%	-	-	-	-	-	-	-	-	1 1%	-	-	1 1%	1 3% B	-
ECONOMY (NET)	16 1%	1 1%	1 2%	2 4% T	-	-	-	-	1 2%	-	1 4%	2 2%	-	-	-	-	-	3 3%	1 2%	-	-	2 6% BT	1 1%	-	1 1%
Reasonable/Cheap price to register/purchase	8 1%	1 1%	1 2%	1 2%	-	-	-	-	1 2%	-	-	1 1%	-	-	-	-	-	-	-	-	-	1 3%	1 1%	-	1 1%
Other economy mentions	8 1%	-	-	1 2%	-	-	-	-	-	-	1 4%	1 1%	-	-	-	-	-	3 3% B	1 2%	-	-	1 3% B	-	-	-
SERVICE (NET)	5 1%	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	1 2%	-	1 1%	-	1 1%
Good service/customer service/support	5 1%	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	1 2%	-	1 1%	-	1 1%
None	14 1%	3 2%	-	-	-	-	-	-	-	3 10%	-	1 1%	-	-	-	-	1 4%	-	1 1%	-	1 1%	-	-	-	2 6% LT
Don't know	12 1%	2 1%	1 2%	-	1 5%	-	-	-	1 2%	1 3%	-	1 1%	-	-	-	-	1 3%	1 1%	-	-	1 2%	-	-	-	2 3%
Declined to answer	65 6%	8 5%	3 7%	3 6%	5 26%	-	1 25%	-	4 9%	2 7%	3 13%	3 3%	2 15%	1 4%	-	1 4%	8 21% BDLRSTUWY	4 3%	1 2%	3 2%	2 4%	2 6%	2 3%	4 11% LT	3 4%
Sigma	1659 140%	253 150%	69 150%	70 146%	20 105%	20 125%	6 150%	13 118%	65 151%	40 138%	32 133%	159 138%	18 138%	33 127%	15 107%	37 142%	46 121%	151 131%	70 156%	183 150%	61 133%	52 158%	103 149%	47 131%	96 130%

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q740\_7. What made your experience with .tel very positive?  
7. .tel

Base: Very Positive Experience With Websites With Domain Name Extensions

	Country																								
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	69*	2**	2**	3**	-**	1**	-**	1**	2**	1**	2**	25**	1**	1**	1**	-**	2**	9**	2**	5**	1**	1**	2**	1**	4**
SITE APPEAL (NET)	19 28%	-	-	-	-	-	-	-	2 100%	-	-	11 44%	-	-	-	-	-	6 67%	-	-	-	-	-	-	-
Everything/Good/Like site	13 19%	-	-	-	-	-	-	-	2 100%	-	-	8 32%	-	-	-	-	-	3 33%	-	-	-	-	-	-	-
Different/Unique	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 11%	-	-	-	-	-	-	-
It indicates seriousness/that it's important	1 1%	-	-	-	-	-	-	-	-	-	-	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-
It's memorable/Easy to remember	1 1%	-	-	-	-	-	-	-	-	-	-	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-
OK/Fine	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 11%	-	-	-	-	-	-	-
Other site appeal mentions	2 3%	-	-	-	-	-	-	-	-	-	-	1 4%	-	-	-	-	-	1 11%	-	-	-	-	-	-	-
PERFORMANCE (NET)	10 14%	-	1 50%	1 33%	-	-	-	-	-	-	-	4 16%	-	1 100%	-	-	-	-	-	-	1 100%	1 100%	-	-	1 25%
No problems/Good experience with website	5 7%	-	1 50%	-	-	-	-	-	-	-	-	2 8%	-	1 100%	-	-	-	-	-	-	1 100%	-	-	-	-
Fast/Good speed	3 4%	-	-	-	-	-	-	-	-	-	-	2 8%	-	-	-	-	-	-	-	-	-	1 100%	-	-	-
Good results/search results	2 3%	-	-	-	-	-	-	-	-	-	-	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	1 25%
Reliable	1 1%	-	-	1 33%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
FUNCTIONALITY (NET)	10 14%	-	-	1 33%	-	-	-	-	-	-	-	2 8%	-	-	1 100%	-	-	-	-	1 20%	1 100%	1 100%	1 50%	-	2 50%
Easy to use/navigate	6 9%	-	-	1 33%	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-	-	-	-	1 100%	1 50%	-	2 50%
Practical/Useful/Helpful	1 1%	-	-	-	-	-	-	-	-	-	-	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-
Has the latest standards/formats	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
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Q740\_7. What made your experience with .tel very positive?  
7. .tel

Base: Very Positive Experience With Websites With Domain Name Extensions

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	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	69*	2**	2**	3**	-**	1**	-**	1**	2**	1**	2**	25**	1**	1**	1**	-**	2**	9**	2**	5**	1**	1**	2**	1**	4**
Easy to register	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 20%	-	-	-	-	-
Other functionality mentions	1 1%	-	-	-	-	-	-	-	-	-	-	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-
MISCELLANEOUS (NET)	9 13%	-	-	1 33%	-	-	-	1 100%	-	-	-	2 8%	1 100%	-	-	-	-	2 22%	1 50%	1 20%	-	-	-	-	-
Meets my expectations/needs/Always find what I need/want	3 4%	-	-	1 33%	-	-	-	1 100%	-	-	-	-	-	-	-	-	-	1 11%	-	-	-	-	-	-	-
Negative experience mentions	3 4%	-	-	-	-	-	-	-	-	-	-	1 4%	1 100%	-	-	-	-	-	1 50%	-	-	-	-	-	-
Convenient	2 3%	-	-	-	-	-	-	-	-	-	-	1 4%	-	-	-	-	-	-	-	1 20%	-	-	-	-	-
Positive/Just was	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 11%	-	-	-	-	-	-	-
USAGE (NET)	7 10%	-	1 50%	-	-	-	-	-	-	-	-	5 20%	-	-	-	-	-	-	-	1 20%	-	-	-	-	-
MISCELLANEOUS USAGE (SUB-NET)	3 4%	-	-	-	-	-	-	-	-	-	-	2 8%	-	-	-	-	-	-	-	1 20%	-	-	-	-	-
Geared toward mobile devices usage	2 3%	-	-	-	-	-	-	-	-	-	-	2 8%	-	-	-	-	-	-	-	-	-	-	-	-	-
Other miscellaneous usage mentions	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 20%	-	-	-	-	-
FAMILIARITY/PREVIOUS USAGE (SUB-NET)	2 3%	-	-	-	-	-	-	-	-	-	-	2 8%	-	-	-	-	-	-	-	-	-	-	-	-	-
Always use it/The one I use most/frequently	1 1%	-	-	-	-	-	-	-	-	-	-	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-
Familiar with website/Have visited/used before/in the past	1 1%	-	-	-	-	-	-	-	-	-	-	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-
BUSINESSES/ORGANIZATIONS (SUB-NET)	2 3%	-	1 50%	-	-	-	-	-	-	-	-	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-
Commercial websites	1 1%	-	-	-	-	-	-	-	-	-	-	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-
Networking companies usually use in extension	1 1%	-	1 50%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
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	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	69*	2**	2**	3**	-**	1**	-**	1**	2**	1**	2**	25**	1**	1**	1**	-**	2**	9**	2**	5**	1**	2**	1**	4**	
BRAND/QUALITY (NET)	6 9%	-	-	-	-	1 100%	-	-	-	-	-	2 8%	-	-	-	-	-	1 11%	1 50%	1 20%	-	-	-	-	-
Well known/Popular/Most commonly used domain	2 3%	-	-	-	-	-	-	-	-	-	-	1 4%	-	-	-	-	-	1 11%	-	-	-	-	-	-	-
It's a legitimate/credible site/domain	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 20%	-	-	-	-	-	-
Well established/Been around for a long time	1 1%	-	-	-	-	-	-	-	-	-	-	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-
Honest/trustworthy	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 50%	-	-	-	-	-	-
Other brand/quality mentions	1 1%	-	-	-	-	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CONTENT (NET)	5 7%	1 50%	-	-	-	-	-	-	-	-	-	3 12%	-	-	-	-	-	-	-	-	-	-	-	1 100%	-
INFORMATION (SUB-NET)	3 4%	1 50%	-	-	-	-	-	-	-	-	-	2 8%	-	-	-	-	-	-	-	-	-	-	-	-	-
Good/Helpful information	1 1%	1 50%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Information/Informative	1 1%	-	-	-	-	-	-	-	-	-	-	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-
Other information mentions	1 1%	-	-	-	-	-	-	-	-	-	-	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-
MISCELLANEOUS CONTENT (SUB-NET)	3 4%	-	-	-	-	-	-	-	-	-	-	2 8%	-	-	-	-	-	-	-	-	-	-	-	1 100%	-
Good/Like the content	2 3%	-	-	-	-	-	-	-	-	-	-	1 4%	-	-	-	-	-	-	-	-	-	-	-	1 100%	-
Other miscellaneous content mentions	2 3%	-	-	-	-	-	-	-	-	-	-	2 8%	-	-	-	-	-	-	-	-	-	-	-	-	-
SECURITY (NET)	3 4%	1 50%	-	-	-	-	-	-	-	-	-	1 4%	-	-	-	-	-	-	-	1 20%	-	-	-	-	-
Safe/Good security	2 3%	-	-	-	-	-	-	-	-	-	-	1 4%	-	-	-	-	-	-	-	1 20%	-	-	-	-	-
Virus/Malware protected	1 1%	1 50%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
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Q740\_7. What made your experience with .tel very positive?  
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	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	69*	2**	2**	3**	-**	1**	-**	1**	2**	1**	2**	25**	1**	1**	1**	-**	2**	9**	2**	5**	1**	2**	1**	4**	
ECONOMY (NET)	2 3%	-	-	-	-	-	-	-	-	-	-	1 4%	-	-	-	-	-	-	-	-	-	1 100%	-	-	-
Reasonable/Cheap price to register/purchase	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-
Other economy mentions	1 1%	-	-	-	-	-	-	-	-	-	-	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-
SERVICE (NET)	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 50%	-	-
Other service mentions	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 50%	-	-
None	1 1%	1 50%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 20%	-	-	-	-	-
Declined to answer	8 12%	-	-	1 33%	-	-	-	-	-	1 100%	2 100%	1 4%	-	-	-	-	2 100%	-	-	-	-	-	-	-	1 25%
Sigma	85 123%	3 150%	2 100%	4 133%	-	1 100%	-	1 100%	2 100%	1 100%	2 100%	35 140%	1 100%	1 100%	1 100%	-	2 100%	9 100%	2 100%	6 120%	2 200%	3 300%	2 100%	1 100%	4 100%

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
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Q740\_8. What made your experience with .asia very positive?

28 Aug 2015  
Table 232

8. .asia

Base: Very Positive Experience With Websites With Domain Name Extensions

	Country																								
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	77*	5**	-**	-**	1**	1**	-**	-**	-**	1**	2**	22**	2**	3**	2**	1**	2**	14**	13**	3**	1**	-**	1**	-**	3**
USAGE (NET)	24 31%	-	-	-	-	-	-	-	-	-	-	9 41%	-	1 33%	-	-	-	3 21%	8 62%	3 100%	-	-	-	-	-
COUNTRIES (SUB-NET)	14 18%	-	-	-	-	-	-	-	-	-	-	4 18%	-	-	-	-	-	1 7%	6 46%	3 100%	-	-	-	-	-
International/Used worldwide/Global	5 6%	-	-	-	-	-	-	-	-	-	-	3 14%	-	-	-	-	-	1 7%	1 8%	-	-	-	-	-	-
Country specific (Unspec.)	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 33%	-	-	-	-	-
India based website	1 1%	-	-	-	-	-	-	-	-	-	-	1 5%	-	-	-	-	-	-	-	-	-	-	-	-	-
China based website	1 1%	-	-	-	-	-	-	-	-	-	-	1 5%	-	-	-	-	-	-	-	-	-	-	-	-	-
Japan based website	1 1%	-	-	-	-	-	-	-	-	-	-	1 5%	-	-	-	-	-	-	-	-	-	-	-	-	-
Other countries mentions	10 13%	-	-	-	-	-	-	-	-	-	-	2 9%	-	-	-	-	-	1 7%	5 38%	2 67%	-	-	-	-	-
BUSINESSES/ORGANIZATIONS (SUB-NET)	9 12%	-	-	-	-	-	-	-	-	-	-	1 5%	-	-	-	-	-	2 14%	3 23%	3 100%	-	-	-	-	-
Business/Work website usage	5 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 7%	1 8%	3 100%	-	-	-	-	-
Government website/extension	3 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 7%	-	2 67%	-	-	-	-	-
Used for non-profit organizations/purposes	2 3%	-	-	-	-	-	-	-	-	-	-	1 5%	-	-	-	-	-	-	1 8%	-	-	-	-	-	-
Specific to a company/good/large companies	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 8%	-	-	-	-	-	-
FAMILIARITY/PREVIOUS USAGE (SUB-NET)	4 5%	-	-	-	-	-	-	-	-	-	-	4 18%	-	-	-	-	-	-	-	-	-	-	-	-	-
Familiar with website/Have visited/used before/in the past	3 4%	-	-	-	-	-	-	-	-	-	-	3 14%	-	-	-	-	-	-	-	-	-	-	-	-	-
Always use it/The one I use most/frequently	1 1%	-	-	-	-	-	-	-	-	-	-	1 5%	-	-	-	-	-	-	-	-	-	-	-	-	-

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Unweighted Base	77*	5**	-**	-**	1**	1**	-**	-**	-**	1**	2**	22**	2**	3**	2**	1**	2**	14**	13**	3**	1**	-**	1**	-**	3**
MISCELLANEOUS USAGE (SUB-NET)	4 5%	-	-	-	-	-	-	-	-	-	-	2 9%	-	1 33%	-	-	-	1 7%	-	-	-	-	-	-	-
Allows for searching/browsing	2 3%	-	-	-	-	-	-	-	-	-	-	-	-	1 33%	-	-	-	1 7%	-	-	-	-	-	-	-
Top level domain	1 1%	-	-	-	-	-	-	-	-	-	-	1 5%	-	-	-	-	-	-	-	-	-	-	-	-	-
Other miscellaneous usage mentions	1 1%	-	-	-	-	-	-	-	-	-	-	1 5%	-	-	-	-	-	-	-	-	-	-	-	-	-
SITE APPEAL (NET)	15 19%	1 20%	-	-	-	-	-	-	-	-	-	1 5%	5 50%	1 33%	-	-	-	6 43%	4 31%	1 33%	-	-	-	-	-
Everything/Good/Like site	9 12%	1 20%	-	-	-	-	-	-	-	-	-	-	1 50%	1 33%	-	-	-	5 36%	1 8%	-	-	-	-	-	-
Descriptive/Indicates what it stands for	2 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 8%	1 33%	-	-	-	-	-
It indicates seriousness/that it's important	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 8%	-	-	-	-	-	-
New/Newer websites	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	1 33%	-	-	-	-	-	-	-	-	-	-	-
Other site appeal mentions	3 4%	-	-	-	-	-	-	-	-	-	-	1 5%	-	-	-	-	-	1 7%	1 8%	-	-	-	-	-	-
BRAND/QUALITY (NET)	13 17%	-	-	-	-	1 100%	-	-	-	-	-	5 23%	-	-	1 50%	-	-	3 21%	2 15%	-	-	-	-	-	1 33%
Well known/Popular/Most commonly used domain	5 6%	-	-	-	-	-	-	-	-	-	-	1 5%	-	-	-	-	-	2 14%	1 8%	-	-	-	-	-	1 33%
Honest/trustworthy	3 4%	-	-	-	-	-	-	-	-	-	-	1 5%	-	-	1 50%	-	-	1 7%	-	-	-	-	-	-	-
Pioneer/One of the first website extensions	1 1%	-	-	-	-	-	-	-	-	-	-	1 5%	-	-	-	-	-	-	-	-	-	-	-	-	-
Well established/Been around for a long time	1 1%	-	-	-	-	-	-	-	-	-	-	1 5%	-	-	-	-	-	-	-	-	-	-	-	-	-
Good quality brand/product	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 8%	-	-	-	-	-	-
Big/Large website	1 1%	-	-	-	-	-	-	-	-	-	-	1 5%	-	-	-	-	-	-	-	-	-	-	-	-	-

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	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	77*	5**	-**	-**	1**	1**	-**	-**	-**	1**	2**	22**	2**	3**	2**	1**	2**	14**	13**	3**	1**	-**	1**	-**	3**
Other brand/quality mentions	1 1%	-	-	-	-	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
FUNCTIONALITY (NET)	10 13%	1 20%	-	-	-	-	-	-	-	-	-	5 23%	-	1 33%	-	-	-	-	-	-	1 100%	-	1 100%	-	1 33%
Easy to use/navigate	4 5%	-	-	-	-	-	-	-	-	-	-	1 5%	-	1 33%	-	-	-	-	-	-	-	-	1 100%	-	1 33%
Practical/Useful/Helpful	3 4%	-	-	-	-	-	-	-	-	-	-	3 14%	-	-	-	-	-	-	-	-	-	-	-	-	-
Has the latest standards/formats	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-	-
Easy/Simple to purchase	1 1%	1 20%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No restrictions	1 1%	1 20%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other functionality mentions	1 1%	-	-	-	-	-	-	-	-	-	-	1 5%	-	-	-	-	-	-	-	-	-	-	-	-	-
PERFORMANCE (NET)	8 10%	-	-	-	-	-	-	-	-	-	-	3 14%	-	1 33%	-	-	1 50%	-	1 8%	-	1 100%	-	-	-	1 33%
No problems/Good experience with website	6 8%	-	-	-	-	-	-	-	-	-	-	2 9%	-	1 33%	-	-	1 50%	-	1 8%	-	1 100%	-	-	-	-
Good results/search results	2 3%	-	-	-	-	-	-	-	-	-	-	1 5%	-	-	-	-	-	-	-	-	-	-	-	-	1 33%
Fast/Good speed	1 1%	-	-	-	-	-	-	-	-	-	-	1 5%	-	-	-	-	-	-	-	-	-	-	-	-	-
CONTENT (NET)	5 6%	-	-	-	-	-	-	-	-	-	-	2 9%	1 50%	-	-	-	-	-	-	2 67%	-	-	-	-	-
INFORMATION (SUB-NET)	3 4%	-	-	-	-	-	-	-	-	-	-	1 5%	1 50%	-	-	-	-	-	-	1 33%	-	-	-	-	-
Information/Informative	2 3%	-	-	-	-	-	-	-	-	-	-	1 5%	-	-	-	-	-	-	-	1 33%	-	-	-	-	-
Good/Helpful information	1 1%	-	-	-	-	-	-	-	-	-	-	-	1 50%	-	-	-	-	-	-	-	-	-	-	-	-
MISCELLANEOUS CONTENT (SUB-NET)	3 4%	-	-	-	-	-	-	-	-	-	-	1 5%	-	-	-	-	-	-	-	2 67%	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q740\_8. What made your experience with .asia very positive?

28 Aug 2015  
Table 232

8. .asia

Base: Very Positive Experience With Websites With Domain Name Extensions

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	77*	5**	-**	-**	1**	1**	-**	-**	-**	1**	2**	22**	2**	3**	2**	1**	2**	14**	13**	3**	1**	-**	1**	-**	3**
News related websites (All news mentions, i.e. balance, up to date news, etc...)	2 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 67%	-	-	-	-	-
Other miscellaneous content mentions	1 1%	-	-	-	-	-	-	-	-	-	-	1 5%	-	-	-	-	-	-	-	-	-	-	-	-	-
MISCELLANEOUS (NET)	5 6%	-	-	-	-	-	-	-	-	-	-	3 14%	-	-	-	-	-	-	1 8%	-	-	-	1 100%	-	-
Convenient	3 4%	-	-	-	-	-	-	-	-	-	-	2 9%	-	-	-	-	-	-	-	-	-	-	1 100%	-	-
Negative experience mentions	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 8%	-	-	-	-	-	-
Other mentions	1 1%	-	-	-	-	-	-	-	-	-	-	1 5%	-	-	-	-	-	-	-	-	-	-	-	-	-
ECONOMY (NET)	2 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 7%	1 8%	-	-	-	-	-
Other economy mentions	2 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 7%	1 8%	-	-	-	-	-
None	4 5%	3 60%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 7%	-	-	-	-	-	-
Don't know	1 1%	-	-	-	-	-	-	-	-	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Declined to answer	7 9%	-	-	-	1 100%	-	-	-	-	-	2 100%	-	-	-	1 50%	1 100%	1 50%	1 7%	-	-	-	-	-	-	-
Sigma	112 145%	6 120%	-	-	1 100%	1 100%	-	-	-	1 100%	2 100%	35 159%	2 100%	5 167%	2 100%	1 100%	2 100%	17 121%	18 138%	12 400%	2 200%	-	2 200%	-	3 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q740\_9. What made your experience with .pro very positive?

28 Aug 2015  
Table 233

9. .pro

Base: Very Positive Experience With Websites With Domain Name Extensions

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	71*	6**	1**	-**	1**	1**	-**	-**	3**	3**	3**	20**	2**	1**	1**	1**	7**	9**	1**	1**	1**	1**	-**	2**	6**
PERFORMANCE (NET)	13 18%	1 17%	-	-	-	-	-	-	1 33%	-	1 33%	5 25%	-	1 100%	-	-	2 29%	-	-	-	1 100%	-	-	-	1 17%
No problems/Good experience with website	9 13%	1 17%	-	-	-	-	-	-	1 33%	-	1 33%	3 15%	-	1 100%	-	-	1 14%	-	-	-	1 100%	-	-	-	-
Fast/Good speed	3 4%	-	-	-	-	-	-	-	-	-	-	2 10%	-	-	-	-	1 14%	-	-	-	-	-	-	-	-
Good results/search results	2 3%	-	-	-	-	-	-	-	-	-	-	1 5%	-	-	-	-	-	-	-	-	-	-	-	-	1 17%
Reliable	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 14%	-	-	-	-	-	-	-	-
SITE APPEAL (NET)	12 17%	-	-	-	-	-	-	-	1 33%	2 67%	-	1 5%	-	-	-	-	2 29%	3 33%	-	1 100%	-	-	-	-	2 33%
It's professional	6 8%	-	-	-	-	-	-	-	-	2 67%	-	-	-	-	-	-	-	1 11%	-	1 100%	-	-	-	-	2 33%
Everything/Good/Like site	3 4%	-	-	-	-	-	-	-	1 33%	-	-	1 5%	-	-	-	-	1 14%	-	-	-	-	-	-	-	-
It indicates seriousness/that it's important	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 14%	-	-	-	-	-	-	-	-
Different/Unique	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 11%	-	-	-	-	-	-	-
Other site appeal mentions	2 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 11%	-	1 100%	-	-	-	-	-
BRAND/QUALITY (NET)	10 14%	1 17%	-	-	-	1 100%	-	-	-	-	-	5 25%	-	-	-	-	-	2 22%	-	-	-	-	-	-	1 17%
Well known/Popular/Most commonly used domain	4 6%	-	-	-	-	-	-	-	-	-	-	3 15%	-	-	-	-	-	1 11%	-	-	-	-	-	-	-
Reputable	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 17%
Well established/Been around for a long time	1 1%	-	-	-	-	-	-	-	-	-	-	1 5%	-	-	-	-	-	-	-	-	-	-	-	-	-
Honest/trustworthy	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 11%	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q740\_9. What made your experience with .pro very positive?

28 Aug 2015  
Table 233

9. .pro

Base: Very Positive Experience With Websites With Domain Name Extensions

	Country																								
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	71*	6**	1**	..*	1**	1**	..*	..*	3**	3**	3**	20**	2**	1**	1**	1**	7**	9**	1**	1**	1**	..*	2**	6**	
Other brand/quality mentions	3 4%	1 17%	-	-	-	1 100%	-	-	-	-	-	1 5%	-	-	-	-	-	-	-	-	-	-	-	-	-
USAGE (NET)	8 11%	-	1 100%	-	-	-	-	-	-	-	-	3 15%	-	-	-	1 100%	1 14%	1 11%	-	-	-	1 100%	-	-	-
BUSINESSES/ORGANIZATIONS (SUB-NET)	3 4%	-	-	-	-	-	-	-	-	-	-	1 5%	-	-	-	-	-	1 11%	-	-	-	1 100%	-	-	-
Commercial websites	1 1%	-	-	-	-	-	-	-	-	-	-	1 5%	-	-	-	-	-	-	-	-	-	-	-	-	-
Other businesses/organizations mentions	2 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 11%	-	-	-	1 100%	-	-	-
MISCELLANEOUS USAGE (SUB-NET)	3 4%	-	1 100%	-	-	-	-	-	-	-	-	1 5%	-	-	-	-	1 14%	-	-	-	-	-	-	-	-
Diversity/Multi-purpose website	2 3%	-	1 100%	-	-	-	-	-	-	-	-	1 5%	-	-	-	-	-	-	-	-	-	-	-	-	-
Other miscellaneous usage mentions	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 14%	-	-	-	-	-	-	-	-
FAMILIARITY/PREVIOUS USAGE (SUB-NET)	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-	-	-	-	-	-	-
Always use it/The one I use most/frequently	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-	-	-	-	-	-	-
COUNTRIES (SUB-NET)	1 1%	-	-	-	-	-	-	-	-	-	-	1 5%	-	-	-	-	-	-	-	-	-	-	-	-	-
International/Used worldwide/Global	1 1%	-	-	-	-	-	-	-	-	-	-	1 5%	-	-	-	-	-	-	-	-	-	-	-	-	-
MISCELLANEOUS (NET)	8 11%	1 17%	-	-	-	-	-	-	-	-	-	4 20%	-	-	-	-	1 14%	1 11%	1 100%	-	-	-	-	-	-
Positive/Just was	4 6%	1 17%	-	-	-	-	-	-	-	-	-	1 5%	-	-	-	-	1 14%	1 11%	-	-	-	-	-	-	-
Convenient	2 3%	-	-	-	-	-	-	-	-	-	-	2 10%	-	-	-	-	-	-	-	-	-	-	-	-	-
Negative experience mentions	2 3%	-	-	-	-	-	-	-	-	-	-	1 5%	-	-	-	-	-	-	1 100%	-	-	-	-	-	-
FUNCTIONALITY (NET)	3 4%	-	-	-	-	-	-	-	-	-	-	1 5%	1 50%	-	-	-	-	-	-	-	1 100%	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q740\_9. What made your experience with .pro very positive?

28 Aug 2015  
Table 233

9. .pro

Base: Very Positive Experience With Websites With Domain Name Extensions

	Country																								
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	71*	6**	1**	-**	1**	1**	-**	-**	3**	3**	3**	20**	2**	1**	1**	1**	7**	9**	1**	1**	1**	-**	2**	6**	
Easy to use/navigate	1 1%	-	-	-	-	-	-	-	-	-	-	-	1 50%	-	-	-	-	-	-	-	-	-	-	-	-
Practical/Useful/Helpful	1 1%	-	-	-	-	-	-	-	-	-	-	1 5%	-	-	-	-	-	-	-	-	-	-	-	-	-
Has the latest standards/formats	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-	-	-
SECURITY (NET)	2 3%	-	-	-	-	-	-	-	-	-	-	1 5%	-	-	-	-	1 14%	-	-	-	-	-	-	-	-
Safe/Good security	1 1%	-	-	-	-	-	-	-	-	-	-	1 5%	-	-	-	-	-	-	-	-	-	-	-	-	-
Other security mentions	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 14%	-	-	-	-	-	-	-	-
CONTENT (NET)	2 3%	-	-	-	-	-	-	-	-	-	-	-	1 50%	-	-	-	-	-	-	-	-	-	-	1 50%	-
INFORMATION (SUB-NET)	1 1%	-	-	-	-	-	-	-	-	-	-	-	1 50%	-	-	-	-	-	-	-	-	-	-	-	-
Good/Helpful information	1 1%	-	-	-	-	-	-	-	-	-	-	-	1 50%	-	-	-	-	-	-	-	-	-	-	-	-
MISCELLANEOUS CONTENT (SUB-NET)	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 50%	-
Good/Like the content	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 50%	-
ECONOMY (NET)	1 1%	-	-	-	-	-	-	-	-	-	-	1 5%	-	-	-	-	-	-	-	-	-	-	-	-	-
Other economy mentions	1 1%	-	-	-	-	-	-	-	-	-	-	1 5%	-	-	-	-	-	-	-	-	-	-	-	-	-
None	3 4%	2 33%	-	-	-	-	-	-	-	1 33%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	1 1%	1 17%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Declined to answer	13 18%	-	-	-	1 100%	-	-	-	1 33%	-	2 67%	2 10%	-	-	1 100%	-	1 14%	2 22%	-	-	-	-	-	1 50%	2 33%
Sigma	79 111%	6 100%	1 100%	-	1 100%	1 100%	-	-	3 100%	3 100%	3 100%	24 120%	2 100%	1 100%	1 100%	1 100%	9 129%	9 100%	1 100%	2 200%	2 200%	1 100%	-	2 100%	6 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Q740\_10. What made your experience with .coop very positive?  
10. .coop

Base: Very Positive Experience With Websites With Domain Name Extensions

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	65*	6**	1**	1**	-**	-**	-**	-**	5**	2**	3**	25**	1**	1**	-**	1**	1**	6**	-**	-**	1**	-**	6**	2**	3**
SITE APPEAL (NET)	19 29%	-	-	-	-	-	-	-	2 40%	1 50%	-	9 36%	1 100%	1 100%	-	-	1 100%	2 33%	-	-	-	-	1 17%	-	1 33%
Everything/Good/Like site	11 17%	-	-	-	-	-	-	-	2 40%	-	-	5 20%	-	1 100%	-	-	-	2 33%	-	-	-	-	-	-	1 33%
Interesting websites	1 2%	-	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-	-	-	-	-	-	-	-	-	-
It indicates seriousness/that it's important	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 17%	-	-
It's memorable/Easy to remember	1 2%	-	-	-	-	-	-	-	-	-	-	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-
New/Newer websites	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-	-	-	-	-	-
Other site appeal mentions	4 6%	-	-	-	-	-	-	-	-	1 50%	-	3 12%	-	-	-	-	-	-	-	-	-	-	-	-	-
BRAND/QUALITY (NET)	11 17%	2 33%	-	-	-	-	-	-	1 20%	-	-	5 20%	-	-	-	-	-	2 33%	-	-	-	-	1 17%	-	-
Well known/Popular/Most commonly used domain	6 9%	-	-	-	-	-	-	-	1 20%	-	-	3 12%	-	-	-	-	-	1 17%	-	-	-	-	1 17%	-	-
Honest/trustworthy	5 8%	2 33%	-	-	-	-	-	-	1 20%	-	-	1 4%	-	-	-	-	-	1 17%	-	-	-	-	-	-	-
Well established/Been around for a long time	1 2%	-	-	-	-	-	-	-	-	-	-	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-
It's a legitimate/credible site/domain	1 2%	1 17%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other brand/quality mentions	1 2%	-	-	-	-	-	-	-	-	-	-	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-
USAGE (NET)	11 17%	1 17%	1 100%	-	-	-	-	-	1 20%	-	-	2 8%	-	-	-	1 100%	-	2 33%	-	-	-	-	2 33%	1 50%	-
BUSINESSES/ORGANIZ ATIONS (SUB-NET)	8 12%	1 17%	1 100%	-	-	-	-	-	1 20%	-	-	-	-	-	-	1 100%	-	2 33%	-	-	-	-	1 17%	1 50%	-
Specific to a company/good/large companies	2 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-	-	-	-	1 17%	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q740\_10. What made your experience with .coop very positive?  
10. .coop

Base: Very Positive Experience With Websites With Domain Name Extensions

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	65*	6**	1**	1**	..*	..*	..*	..*	5**	2**	3**	25**	1**	1**	..*	1**	1**	6**	..*	..*	1**	..*	6**	2**	3**
Institutions websites/extensions	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 50%	-
Government website/extension	1 2%	1 17%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other businesses/organ- izations mentions	4 6%	-	1 100%	-	-	-	-	-	1 20%	-	-	-	-	-	-	-	-	2 33%	-	-	-	-	-	-	-
FAMILIARITY/PREVIUO S USAGE (SUB-NET)	4 6%	-	-	-	-	-	-	-	-	-	-	2 8%	-	-	-	-	-	-	-	-	-	-	2 33%	-	-
Always use it/The one I use most/frequently	2 3%	-	-	-	-	-	-	-	-	-	-	1 4%	-	-	-	-	-	-	-	-	-	-	1 17%	-	-
Familiar with website/Have visited/used before/in the past	2 3%	-	-	-	-	-	-	-	-	-	-	1 4%	-	-	-	-	-	-	-	-	-	-	1 17%	-	-
PERFORMANCE (NET)	8 12%	-	-	-	-	-	-	-	-	1 50%	-	4 16%	-	-	-	-	-	-	-	-	1 100%	-	-	-	2 67%
No problems/Good experience with website	5 8%	-	-	-	-	-	-	-	-	-	-	3 12%	-	-	-	-	-	-	-	-	1 100%	-	-	-	1 33%
Good results/search results	2 3%	-	-	-	-	-	-	-	-	-	-	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	1 33%
Fast/Good speed	1 2%	-	-	-	-	-	-	-	-	-	-	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-
Reliable	1 2%	-	-	-	-	-	-	-	-	1 50%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
FUNCTIONALITY (NET)	6 9%	-	-	-	-	-	-	-	-	-	1 33%	4 16%	-	-	-	-	-	-	-	-	1 100%	-	-	-	-
Easy to use/navigate	3 5%	-	-	-	-	-	-	-	-	-	1 33%	2 8%	-	-	-	-	-	-	-	-	-	-	-	-	-
Practical/Useful/Helpful	2 3%	-	-	-	-	-	-	-	-	-	-	2 8%	-	-	-	-	-	-	-	-	-	-	-	-	-
Has the latest standards/formats	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-	-
MISCELLANEOUS (NET)	5 8%	-	-	1 100%	-	-	-	-	-	-	-	3 12%	-	-	-	-	-	-	-	-	-	-	1 17%	-	-
Meets my expectations/n eeds/Always find what I need/want	3 5%	-	-	1 100%	-	-	-	-	-	-	-	1 4%	-	-	-	-	-	-	-	-	-	-	1 17%	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
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	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	65*	6**	1**	1**	-**	-**	-**	-**	5**	2**	3**	25**	1**	1**	-**	1**	1**	6**	-**	-**	1**	-**	6**	2**	3**
Convenient	2 3%	-	-	-	-	-	-	-	-	-	-	2 8%	-	-	-	-	-	-	-	-	-	-	-	-	-
CONTENT (NET)	2 3%	-	-	-	-	-	-	-	-	-	-	1 4%	-	-	-	-	-	-	-	-	-	-	1 17%	-	-
INFORMATION (SUB-NET)	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 17%	-	-
Good/Helpful information	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 17%	-	-
MISCELLANEOUS CONTENT (SUB-NET)	1 2%	-	-	-	-	-	-	-	-	-	-	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-
News related websites (All news mentions, i.e. balance, up to date news, etc...)	1 2%	-	-	-	-	-	-	-	-	-	-	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-
ECONOMY (NET)	1 2%	-	-	-	-	-	-	-	-	-	-	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-
Other economy mentions	1 2%	-	-	-	-	-	-	-	-	-	-	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-
None	3 5%	3 50%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Declined to answer	5 8%	-	-	-	-	-	-	-	1 20%	-	2 67%	-	-	-	-	-	-	-	-	-	-	-	1 17%	1 50%	-
Sigma	76 117%	7 117%	1 100%	1 100%	-	-	-	-	6 120%	2 100%	3 100%	31 124%	1 100%	1 100%	-	1 100%	1 100%	6 100%	-	-	2 200%	-	8 133%	2 100%	3 100%

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
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	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	226	**	**	**	**	**	**	**	**	**	**	226	**	**	**	**	**	**	**	**	**	**	**	**	**
USAGE (NET)	87 38%	-	-	-	-	-	-	-	-	-	-	87 38%	-	-	-	-	-	-	-	-	-	-	-	-	-
COUNTRIES (SUB-NET)	58 26%	-	-	-	-	-	-	-	-	-	-	58 26%	-	-	-	-	-	-	-	-	-	-	-	-	-
China based website	42 19%	-	-	-	-	-	-	-	-	-	-	42 19%	-	-	-	-	-	-	-	-	-	-	-	-	-
International/Used worldwide/Global	12 5%	-	-	-	-	-	-	-	-	-	-	12 5%	-	-	-	-	-	-	-	-	-	-	-	-	-
Country specific (Unspec.)	1	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-
Other countries mentions	7 3%	-	-	-	-	-	-	-	-	-	-	7 3%	-	-	-	-	-	-	-	-	-	-	-	-	-
FAMILIARITY/PREVIOUS USAGE (SUB-NET)	15 7%	-	-	-	-	-	-	-	-	-	-	15 7%	-	-	-	-	-	-	-	-	-	-	-	-	-
Always use it/The one I use most/frequently	9 4%	-	-	-	-	-	-	-	-	-	-	9 4%	-	-	-	-	-	-	-	-	-	-	-	-	-
Familiar with website/Have visited/used before/in the past	6 3%	-	-	-	-	-	-	-	-	-	-	6 3%	-	-	-	-	-	-	-	-	-	-	-	-	-
BUSINESSES/ORGANIZATIONS (SUB-NET)	14 6%	-	-	-	-	-	-	-	-	-	-	14 6%	-	-	-	-	-	-	-	-	-	-	-	-	-
Business/Work website usage	7 3%	-	-	-	-	-	-	-	-	-	-	7 3%	-	-	-	-	-	-	-	-	-	-	-	-	-
Educational websites	2 1%	-	-	-	-	-	-	-	-	-	-	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-
Government website/extension	2 1%	-	-	-	-	-	-	-	-	-	-	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-
Networking companies usually use in extension	2 1%	-	-	-	-	-	-	-	-	-	-	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-
Organization website/extension	1	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-
Specific to a company/good/large companies	1	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
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Base: Very Positive Experience With Websites With Domain Name Extensions

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	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	226	..	..	..	..	..	..	..	..	..	..	226	..	..	..	..	..	..	..	..	..	..	..	..	..
MISCELLANEOUS USAGE (SUB-NET)	13 6%	-	-	-	-	-	-	-	-	-	-	13 6%	-	-	-	-	-	-	-	-	-	-	-	-	-
Top level domain	7 3%	-	-	-	-	-	-	-	-	-	-	7 3%	-	-	-	-	-	-	-	-	-	-	-	-	-
Diversity/Multi-purpose website	3 1%	-	-	-	-	-	-	-	-	-	-	3 1%	-	-	-	-	-	-	-	-	-	-	-	-	-
Other miscellaneous usage mentions	3 1%	-	-	-	-	-	-	-	-	-	-	3 1%	-	-	-	-	-	-	-	-	-	-	-	-	-
BRAND/QUALITY (NET)	68 30%	-	-	-	-	-	-	-	-	-	-	68 30%	-	-	-	-	-	-	-	-	-	-	-	-	-
Well known/Popular/Most commonly used domain	42 19%	-	-	-	-	-	-	-	-	-	-	42 19%	-	-	-	-	-	-	-	-	-	-	-	-	-
It's a legitimate/credible site/domain	12 5%	-	-	-	-	-	-	-	-	-	-	12 5%	-	-	-	-	-	-	-	-	-	-	-	-	-
Honest/trustworthy	10 4%	-	-	-	-	-	-	-	-	-	-	10 4%	-	-	-	-	-	-	-	-	-	-	-	-	-
Well established/Been around for a long time	3 1%	-	-	-	-	-	-	-	-	-	-	3 1%	-	-	-	-	-	-	-	-	-	-	-	-	-
Big/Large website	3 1%	-	-	-	-	-	-	-	-	-	-	3 1%	-	-	-	-	-	-	-	-	-	-	-	-	-
Good quality brand/product	2 1%	-	-	-	-	-	-	-	-	-	-	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-
Reputable	1	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-
Other brand/quality mentions	3 1%	-	-	-	-	-	-	-	-	-	-	3 1%	-	-	-	-	-	-	-	-	-	-	-	-	-
SITE APPEAL (NET)	36 16%	-	-	-	-	-	-	-	-	-	-	36 16%	-	-	-	-	-	-	-	-	-	-	-	-	-
Everything/Good/Like Site	20 9%	-	-	-	-	-	-	-	-	-	-	20 9%	-	-	-	-	-	-	-	-	-	-	-	-	-
OK/Fine	4 2%	-	-	-	-	-	-	-	-	-	-	4 2%	-	-	-	-	-	-	-	-	-	-	-	-	-
It's memorable/Easy to remember	2 1%	-	-	-	-	-	-	-	-	-	-	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
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	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	226	..	..	..	..	..	..	..	..	..	..	226	..	..	..	..	..	..	..	..	..	..	..	..	..
Different/Unique	2 1%	-	-	-	-	-	-	-	-	-	-	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-
Other site appeal mentions	9 4%	-	-	-	-	-	-	-	-	-	-	9 4%	-	-	-	-	-	-	-	-	-	-	-	-	-
PERFORMANCE (NET)	32 14%	-	-	-	-	-	-	-	-	-	-	32 14%	-	-	-	-	-	-	-	-	-	-	-	-	-
Fast/Good speed	11 5%	-	-	-	-	-	-	-	-	-	-	11 5%	-	-	-	-	-	-	-	-	-	-	-	-	-
Reliable	10 4%	-	-	-	-	-	-	-	-	-	-	10 4%	-	-	-	-	-	-	-	-	-	-	-	-	-
No problems/Good experience with website	9 4%	-	-	-	-	-	-	-	-	-	-	9 4%	-	-	-	-	-	-	-	-	-	-	-	-	-
Good results/search results	2 1%	-	-	-	-	-	-	-	-	-	-	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-
Worked/Effective	1	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-
Other performance mentions	1	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-
SECURITY (NET)	21 9%	-	-	-	-	-	-	-	-	-	-	21 9%	-	-	-	-	-	-	-	-	-	-	-	-	-
Safe/Good security	18 8%	-	-	-	-	-	-	-	-	-	-	18 8%	-	-	-	-	-	-	-	-	-	-	-	-	-
Other security mentions	4 2%	-	-	-	-	-	-	-	-	-	-	4 2%	-	-	-	-	-	-	-	-	-	-	-	-	-
MISCELLANEOUS (NET)	17 8%	-	-	-	-	-	-	-	-	-	-	17 8%	-	-	-	-	-	-	-	-	-	-	-	-	-
Positive/Just was	9 4%	-	-	-	-	-	-	-	-	-	-	9 4%	-	-	-	-	-	-	-	-	-	-	-	-	-
Convenient	5 2%	-	-	-	-	-	-	-	-	-	-	5 2%	-	-	-	-	-	-	-	-	-	-	-	-	-
Other mentions	3 1%	-	-	-	-	-	-	-	-	-	-	3 1%	-	-	-	-	-	-	-	-	-	-	-	-	-
CONTENT (NET)	14 6%	-	-	-	-	-	-	-	-	-	-	14 6%	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
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	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	226	..	..	..	..	..	..	..	..	..	..	226	..	..	..	..	..	..	..	..	..	..	..	..	..
INFORMATION (SUB-NET)	11 5%	-	-	-	-	-	-	-	-	-	-	11 5%	-	-	-	-	-	-	-	-	-	-	-	-	-
Accurate/Authentic information	3 1%	-	-	-	-	-	-	-	-	-	-	3 1%	-	-	-	-	-	-	-	-	-	-	-	-	-
Good/Helpful information	3 1%	-	-	-	-	-	-	-	-	-	-	3 1%	-	-	-	-	-	-	-	-	-	-	-	-	-
Information/Informative	3 1%	-	-	-	-	-	-	-	-	-	-	3 1%	-	-	-	-	-	-	-	-	-	-	-	-	-
Other information mentions	2 1%	-	-	-	-	-	-	-	-	-	-	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-
MISCELLANEOUS CONTENT (SUB-NET)	4 2%	-	-	-	-	-	-	-	-	-	-	4 2%	-	-	-	-	-	-	-	-	-	-	-	-	-
Good/Like the content	3 1%	-	-	-	-	-	-	-	-	-	-	3 1%	-	-	-	-	-	-	-	-	-	-	-	-	-
News related websites (All news mentions, i.e. balance, up to date news, etc...)	1	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-
FUNCTIONALITY (NET)	6 3%	-	-	-	-	-	-	-	-	-	-	6 3%	-	-	-	-	-	-	-	-	-	-	-	-	-
Practical/Useful/Helpful	5 2%	-	-	-	-	-	-	-	-	-	-	5 2%	-	-	-	-	-	-	-	-	-	-	-	-	-
Easy to use/navigate	1	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-
ECONOMY (NET)	2 1%	-	-	-	-	-	-	-	-	-	-	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-
Reasonable/Cheap price to register/purchase	1	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-
Other economy mentions	1	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-
None	1	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	1	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-
Declined to answer	4 2%	-	-	-	-	-	-	-	-	-	-	4 2%	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q740\_11. What made your experience with .cn very positive?

28 Aug 2015  
 Table 235

11. .cn

Base: Very Positive Experience With Websites With Domain Name Extensions

	Country																								
	Total Regi-straunts	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip-pines	Japan	South Korea	Russia	India	Indone-sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	226	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	226	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
Sigma	320 142%	-	-	-	-	-	-	-	-	-	-	320 142%	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
 Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing



Q740\_12. What made your experience with .vn very positive?

28 Aug 2015  
Table 236

12. .vn

Base: Very Positive Experience With Websites With Domain Name Extensions

	Country																								
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	24*	..	..	..	..	..	..	..	..	..	..	..	24**	..	..	..	..	..	..	..	..	..	..	..	..
USAGE (NET)	14 58%	-	-	-	-	-	-	-	-	-	-	-	14 58%	-	-	-	-	-	-	-	-	-	-	-	-
COUNTRIES (SUB-NET)	11 46%	-	-	-	-	-	-	-	-	-	-	-	11 46%	-	-	-	-	-	-	-	-	-	-	-	-
Vietnamese based website	8 33%	-	-	-	-	-	-	-	-	-	-	-	8 33%	-	-	-	-	-	-	-	-	-	-	-	-
International/Used worldwide/Global	1 4%	-	-	-	-	-	-	-	-	-	-	-	1 4%	-	-	-	-	-	-	-	-	-	-	-	-
It's my country's extension	1 4%	-	-	-	-	-	-	-	-	-	-	-	1 4%	-	-	-	-	-	-	-	-	-	-	-	-
Country specific (Unspec.)	1 4%	-	-	-	-	-	-	-	-	-	-	-	1 4%	-	-	-	-	-	-	-	-	-	-	-	-
BUSINESSES/ORGANIZATIONS (SUB-NET)	2 8%	-	-	-	-	-	-	-	-	-	-	-	2 8%	-	-	-	-	-	-	-	-	-	-	-	-
Business/Work website usage	1 4%	-	-	-	-	-	-	-	-	-	-	-	1 4%	-	-	-	-	-	-	-	-	-	-	-	-
Government website/extension	1 4%	-	-	-	-	-	-	-	-	-	-	-	1 4%	-	-	-	-	-	-	-	-	-	-	-	-
MISCELLANEOUS USAGE (SUB-NET)	2 8%	-	-	-	-	-	-	-	-	-	-	-	2 8%	-	-	-	-	-	-	-	-	-	-	-	-
Allows for searching/browsing	1 4%	-	-	-	-	-	-	-	-	-	-	-	1 4%	-	-	-	-	-	-	-	-	-	-	-	-
Diversity/Multi-purpose website	1 4%	-	-	-	-	-	-	-	-	-	-	-	1 4%	-	-	-	-	-	-	-	-	-	-	-	-
BRAND/QUALITY (NET)	6 25%	-	-	-	-	-	-	-	-	-	-	-	6 25%	-	-	-	-	-	-	-	-	-	-	-	-
Well known/Popular/Most commonly used domain	3 13%	-	-	-	-	-	-	-	-	-	-	-	3 13%	-	-	-	-	-	-	-	-	-	-	-	-
It's a legitimate/credible site/domain	1 4%	-	-	-	-	-	-	-	-	-	-	-	1 4%	-	-	-	-	-	-	-	-	-	-	-	-
Reputable	1 4%	-	-	-	-	-	-	-	-	-	-	-	1 4%	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q740\_12. What made your experience with .vn very positive?

28 Aug 2015  
Table 236

12. .vn

Base: Very Positive Experience With Websites With Domain Name Extensions

	Country																									
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	24*	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	24**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**
Honest/trustworthy	1 4%	-	-	-	-	-	-	-	-	-	-	-	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-
Other brand/quality mentions	1 4%	-	-	-	-	-	-	-	-	-	-	-	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-
SECURITY (NET)	3 13%	-	-	-	-	-	-	-	-	-	-	-	3 13%	-	-	-	-	-	-	-	-	-	-	-	-	-
Safe/Good security	2 8%	-	-	-	-	-	-	-	-	-	-	-	2 8%	-	-	-	-	-	-	-	-	-	-	-	-	-
Other security mentions	1 4%	-	-	-	-	-	-	-	-	-	-	-	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-
CONTENT (NET)	3 13%	-	-	-	-	-	-	-	-	-	-	-	3 13%	-	-	-	-	-	-	-	-	-	-	-	-	-
INFORMATION (SUB-NET)	3 13%	-	-	-	-	-	-	-	-	-	-	-	3 13%	-	-	-	-	-	-	-	-	-	-	-	-	-
Good/Helpful information	2 8%	-	-	-	-	-	-	-	-	-	-	-	2 8%	-	-	-	-	-	-	-	-	-	-	-	-	-
Accurate/Authentic information	1 4%	-	-	-	-	-	-	-	-	-	-	-	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-
SITE APPEAL (NET)	2 8%	-	-	-	-	-	-	-	-	-	-	-	2 8%	-	-	-	-	-	-	-	-	-	-	-	-	-
Descriptive/Indicates what it stands for	1 4%	-	-	-	-	-	-	-	-	-	-	-	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-
Other site appeal mentions	2 8%	-	-	-	-	-	-	-	-	-	-	-	2 8%	-	-	-	-	-	-	-	-	-	-	-	-	-
PERFORMANCE (NET)	1 4%	-	-	-	-	-	-	-	-	-	-	-	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-
Reliable	1 4%	-	-	-	-	-	-	-	-	-	-	-	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-
FUNCTIONALITY (NET)	1 4%	-	-	-	-	-	-	-	-	-	-	-	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-
Accessible/Easy to access/find	1 4%	-	-	-	-	-	-	-	-	-	-	-	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-
Declined to answer	1 4%	-	-	-	-	-	-	-	-	-	-	-	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q740\_12. What made your experience with .vn very positive?

12. .vn

Base: Very Positive Experience With Websites With Domain Name Extensions

	Country																								
	Total Regi-straunts	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip-pines	Japan	South Korea	Russia	India	Indone-sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	24*	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	24**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**
Sigma	34 142%	-	-	-	-	-	-	-	-	-	-	-	34 142%	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q740\_13. What made your experience with .ph very positive?

28 Aug 2015  
Table 237

13. .ph

Base: Very Positive Experience With Websites With Domain Name Extensions

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	36*	**	**	**	**	**	**	**	**	**	**	**	**	36*	**	**	**	**	**	**	**	**	**	**	**
USAGE (NET)	15 42%	-	-	-	-	-	-	-	-	-	-	-	-	15 42%	-	-	-	-	-	-	-	-	-	-	-
COUNTRIES (SUB-NET)	11 31%	-	-	-	-	-	-	-	-	-	-	-	-	11 31%	-	-	-	-	-	-	-	-	-	-	-
Philippines based website	7 19%	-	-	-	-	-	-	-	-	-	-	-	-	7 19%	-	-	-	-	-	-	-	-	-	-	-
It's my country's extension	3 8%	-	-	-	-	-	-	-	-	-	-	-	-	3 8%	-	-	-	-	-	-	-	-	-	-	-
Country specific (Unspec.)	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-
BUSINESSES/ORGANIZ ATIONS (SUB-NET)	2 6%	-	-	-	-	-	-	-	-	-	-	-	-	2 6%	-	-	-	-	-	-	-	-	-	-	-
Business/Work website usage	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-
Specific to a company/good/large companies	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-
MISCELLANEOUS USAGE (SUB-NET)	2 6%	-	-	-	-	-	-	-	-	-	-	-	-	2 6%	-	-	-	-	-	-	-	-	-	-	-
Personal usage site	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-
Other miscellaneous usage mentions	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-
FAMILIARITY/PREVIU S USAGE (SUB-NET)	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-
Familiar with website/Have visited/used before/in the past	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-
BRAND/QUALITY (NET)	10 28%	-	-	-	-	-	-	-	-	-	-	-	-	10 28%	-	-	-	-	-	-	-	-	-	-	-
Honest/trustworthy	6 17%	-	-	-	-	-	-	-	-	-	-	-	-	6 17%	-	-	-	-	-	-	-	-	-	-	-
Reputable	2 6%	-	-	-	-	-	-	-	-	-	-	-	-	2 6%	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q740\_13. What made your experience with .ph very positive?

28 Aug 2015  
Table 237

Base: Very Positive Experience With Websites With Domain Name Extensions

13. .ph

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	36*	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	36*	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**
Well known/Popular/Most commonly used domain	2 6%	-	-	-	-	-	-	-	-	-	-	-	-	2 6%	-	-	-	-	-	-	-	-	-	-	-
It's a legitimate/credible site/domain	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-
PERFORMANCE (NET)	6 17%	-	-	-	-	-	-	-	-	-	-	-	-	6 17%	-	-	-	-	-	-	-	-	-	-	-
No problems/Good experience with website	4 11%	-	-	-	-	-	-	-	-	-	-	-	-	4 11%	-	-	-	-	-	-	-	-	-	-	-
Fast/Good speed	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-
Reliable	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-
FUNCTIONALITY (NET)	4 11%	-	-	-	-	-	-	-	-	-	-	-	-	4 11%	-	-	-	-	-	-	-	-	-	-	-
Accessible/Easy to access/find	2 6%	-	-	-	-	-	-	-	-	-	-	-	-	2 6%	-	-	-	-	-	-	-	-	-	-	-
Easy to use/navigate	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-
Easy/Simple to purchase	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-
SITE APPEAL (NET)	3 8%	-	-	-	-	-	-	-	-	-	-	-	-	3 8%	-	-	-	-	-	-	-	-	-	-	-
Everything/Good/Like site	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-
Organized/Not cluttered	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-
Other site appeal mentions	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-
SECURITY (NET)	3 8%	-	-	-	-	-	-	-	-	-	-	-	-	3 8%	-	-	-	-	-	-	-	-	-	-	-
Safe/Good security	3 8%	-	-	-	-	-	-	-	-	-	-	-	-	3 8%	-	-	-	-	-	-	-	-	-	-	-
CONTENT (NET)	2 6%	-	-	-	-	-	-	-	-	-	-	-	-	2 6%	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base, \*\* very small base (under 30) ineligible for sig testing

Q740\_13. What made your experience with .ph very positive?

28 Aug 2015  
Table 237

13. .ph

Base: Very Positive Experience With Websites With Domain Name Extensions

	Country																									
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	36*	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	36*	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**
INFORMATION (SUB-NET)	2 6%	-	-	-	-	-	-	-	-	-	-	-	-	2 6%	-	-	-	-	-	-	-	-	-	-	-	-
Information/Informative	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-
Other information mentions	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-
MISCELLANEOUS (NET)	2 6%	-	-	-	-	-	-	-	-	-	-	-	-	2 6%	-	-	-	-	-	-	-	-	-	-	-	-
Meets my expectations/needs/Always find what I need/want	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-
Positive/Just was	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-
ECONOMY (NET)	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-
Other economy mentions	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	48 133%	-	-	-	-	-	-	-	-	-	-	-	-	48 133%	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q740\_14. What made your experience with .jp very positive?

28 Aug 2015  
Table 238

14. .jp

Base: Very Positive Experience With Websites With Domain Name Extensions

	Country																								
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	50*	**	**	**	**	**	**	**	**	**	**	**	**	**	50*	**	**	**	**	**	**	**	**	**	**
USAGE (NET)	23 46%	-	-	-	-	-	-	-	-	-	-	-	-	-	23 46%	-	-	-	-	-	-	-	-	-	-
COUNTRIES (SUB-NET)	20 40%	-	-	-	-	-	-	-	-	-	-	-	-	-	20 40%	-	-	-	-	-	-	-	-	-	-
Japan based website	18 36%	-	-	-	-	-	-	-	-	-	-	-	-	-	18 36%	-	-	-	-	-	-	-	-	-	-
International/Used worldwide/Global	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-
Country specific (Unspec.)	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-
Other countries mentions	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-
BUSINESSES/ORGANIZATIONS (SUB-NET)	3 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	3 6%	-	-	-	-	-	-	-	-	-	-
Educational websites	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-
Organization website/extension	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-
Specific to a company/good/large companies	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-
MISCELLANEOUS USAGE (SUB-NET)	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-
Diversity/Multi-purpose website	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-
BRAND/QUALITY (NET)	21 42%	-	-	-	-	-	-	-	-	-	-	-	-	-	21 42%	-	-	-	-	-	-	-	-	-	-
Well known/Popular/Most commonly used domain	12 24%	-	-	-	-	-	-	-	-	-	-	-	-	-	12 24%	-	-	-	-	-	-	-	-	-	-
Honest/trustworthy	7 14%	-	-	-	-	-	-	-	-	-	-	-	-	-	7 14%	-	-	-	-	-	-	-	-	-	-
Reputable	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q740\_14. What made your experience with .jp very positive?

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14. .jp

Base: Very Positive Experience With Websites With Domain Name Extensions

	Country																								
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	50*	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	50*	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**
It's a legitimate/credible site/domain	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-
FUNCTIONALITY (NET)	4 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	4 8%	-	-	-	-	-	-	-	-	-	-
Easy to use/navigate	4 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	4 8%	-	-	-	-	-	-	-	-	-	-
PERFORMANCE (NET)	3 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	3 6%	-	-	-	-	-	-	-	-	-	-
Fast/Good speed	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-
Good results/search results	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-
No problems/Good experience with website	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-
SITE APPEAL (NET)	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-
Different/Unique	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-
SECURITY (NET)	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-
Safe/Good security	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-
ECONOMY (NET)	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-
Other economy mentions	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-
MISCELLANEOUS (NET)	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-
Negative experience mentions	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-
None	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	2 4%	-	-	-	-	-	-	-	-	-	-
Don't know	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base, \*\* very small base (under 30) ineligible for sig testing



Q740\_14. What made your experience with .jp very positive?

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14. .jp

Base: Very Positive Experience With Websites With Domain Name Extensions

	Country																									
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	50*	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	50*	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**
Sigma	60 120%	-	-	-	-	-	-	-	-	-	-	-	-	-	60 120%	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q740\_15. What made your experience with .kr very positive?

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Table 239

15. .kr

Base: Very Positive Experience With Websites With Domain Name Extensions

	Country																								
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	30*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	30*	**	**	**	**	**	**	**	**	**
USAGE (NET)	22 73%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	22 73%	-	-	-	-	-	-	-	-	-
COUNTRIES (SUB-NET)	19 63%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	19 63%	-	-	-	-	-	-	-	-	-
International/Used worldwide/Global	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-
It's my country's extension	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-
Other countries mentions	17 57%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	17 57%	-	-	-	-	-	-	-	-	-
BUSINESSES/ORGANIZATIONS (SUB-NET)	3 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 10%	-	-	-	-	-	-	-	-	-
Specific to a company/good/large companies	2 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 7%	-	-	-	-	-	-	-	-	-
Commercial websites	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-
MISCELLANEOUS USAGE (SUB-NET)	2 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 7%	-	-	-	-	-	-	-	-	-
Allows for searching/browsing	2 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 7%	-	-	-	-	-	-	-	-	-
FAMILIARITY/PREVIOUS USAGE (SUB-NET)	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-
Always use it/The one I use most/frequently	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-
BRAND/QUALITY (NET)	8 27%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 27%	-	-	-	-	-	-	-	-	-
Well known/Popular/Most commonly used domain	5 17%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 17%	-	-	-	-	-	-	-	-	-
Honest/trustworthy	2 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 7%	-	-	-	-	-	-	-	-	-
Pioneer/One of the first website extensions	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q740\_15. What made your experience with .kr very positive?

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Table 239

15. .kr

Base: Very Positive Experience With Websites With Domain Name Extensions

	Country																									
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	30*	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	30*	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**
CONTENT (NET)	4 13%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 13%	-	-	-	-	-	-	-	-	-	-
INFORMATION (SUB-NET)	4 13%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 13%	-	-	-	-	-	-	-	-	-	-
Information/Informative	3 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 10%	-	-	-	-	-	-	-	-	-	-
Other information mentions	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-
PERFORMANCE (NET)	2 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 7%	-	-	-	-	-	-	-	-	-	-
Fast/Good speed	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-
Reliable	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-
SITE APPEAL (NET)	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-
Other site appeal mentions	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-
FUNCTIONALITY (NET)	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-
Accessible/Easy to access/find	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-
Declined to answer	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-
Sigma	42 140%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	42 140%	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q740\_16. What made your experience with .ru very positive?

28 Aug 2015  
Table 240

16. .ru

Base: Very Positive Experience With Websites With Domain Name Extensions

	Country																								
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	75*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	75*	**	**	**	**	**	**	**	**
USAGE (NET)	40 53%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	40 53%	-	-	-	-	-	-	-	-
COUNTRIES (SUB-NET)	33 44%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	33 44%	-	-	-	-	-	-	-	-
Russia based website	23 31%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	23 31%	-	-	-	-	-	-	-	-
It's my country's extension	7 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 9%	-	-	-	-	-	-	-	-
Other countries mentions	3 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 4%	-	-	-	-	-	-	-	-
FAMILIARITY/PREVIOUS USAGE (SUB-NET)	9 12%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9 12%	-	-	-	-	-	-	-	-
Always use it/The one I use most/frequently	6 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 8%	-	-	-	-	-	-	-	-
Familiar with website/Have visited/used before/in the past	3 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 4%	-	-	-	-	-	-	-	-
BRAND/QUALITY (NET)	17 23%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	17 23%	-	-	-	-	-	-	-	-
Well known/Popular/Most commonly used domain	9 12%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9 12%	-	-	-	-	-	-	-	-
Honest/trustworthy	4 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 5%	-	-	-	-	-	-	-	-
Well established/Been around for a long time	2 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 3%	-	-	-	-	-	-	-	-
Reputable	2 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 3%	-	-	-	-	-	-	-	-
Pioneer/One of the first website extensions	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-
It's a legitimate/credible site/domain	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-
PERFORMANCE (NET)	6 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 8%	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q740\_16. What made your experience with .ru very positive?

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Table 240

16. .ru

Base: Very Positive Experience With Websites With Domain Name Extensions

	Country																									
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	75*	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	75*	..	..	..	..	..	..	..	..	
No problems/Good experience with website	2 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 3%	-	-	-	-	-	-	-	-	-
Reliable	2 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 3%	-	-	-	-	-	-	-	-	-
Worked/Effective	2 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 3%	-	-	-	-	-	-	-	-	-
Fast/Good speed	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-
FUNCTIONALITY (NET)	4 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 5%	-	-	-	-	-	-	-	-	-
Easy to use/navigate	3 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 4%	-	-	-	-	-	-	-	-	-
Easy to register	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-
SITE APPEAL (NET)	3 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 4%	-	-	-	-	-	-	-	-	-
Everything/Good/Like site	2 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 3%	-	-	-	-	-	-	-	-	-
Other site appeal mentions	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-
CONTENT (NET)	2 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 3%	-	-	-	-	-	-	-	-	-
INFORMATION (SUB-NET)	2 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 3%	-	-	-	-	-	-	-	-	-
Comprehensive/Can search all information in one place	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-
Information/Informative	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-
ECONOMY (NET)	2 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 3%	-	-	-	-	-	-	-	-	-
Reasonable/Cheap price to register/purchase	2 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 3%	-	-	-	-	-	-	-	-	-
MISCELLANEOUS (NET)	2 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 3%	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q740\_16. What made your experience with .ru very positive?

28 Aug 2015  
Table 240

16. .ru

Base: Very Positive Experience With Websites With Domain Name Extensions

	Country																									
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	75*	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	75*	..**	..**	..**	..**	..**	..**	..**	..**	..**
Convenient	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-
Negative experience mentions	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-
Don't know	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-
Declined to answer	8 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 11%	-	-	-	-	-	-	-	-	-
Sigma	90 120%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	90 120%	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q740\_17. What made your experience with .in very positive?

28 Aug 2015  
Table 241

17. .in

Base: Very Positive Experience With Websites With Domain Name Extensions

	Country																								
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	161	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	161	**	**	**	**	**	**	**
USAGE (NET)	71 44%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	71 44%	-	-	-	-	-	-	-
COUNTRIES (SUB-NET)	60 37%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	60 37%	-	-	-	-	-	-	-
India based website	49 30%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	49 30%	-	-	-	-	-	-	-
Country specific (Unspec.)	8 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 5%	-	-	-	-	-	-	-
It's my country's extension	3 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 2%	-	-	-	-	-	-	-
BUSINESSES/ORGANIZATIONS (SUB-NET)	9 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9 6%	-	-	-	-	-	-	-
Business/Work website usage	5 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 3%	-	-	-	-	-	-	-
Organization website/extension	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	-	-	-	-	-	-	-
Networking companies usually use in extension	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-
Government website/extension	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-
Used for non-profit organizations/purposes	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-
Other businesses/organizations mentions	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-
FAMILIARITY/PREVIOUS USAGE (SUB-NET)	5 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 3%	-	-	-	-	-	-	-
Always use it/The one I use most/frequently	4 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 2%	-	-	-	-	-	-	-
Familiar with website/Have visited/used before/in the past	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-
MISCELLANEOUS USAGE (SUB-NET)	3 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 2%	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q740\_17. What made your experience with .in very positive?

28 Aug 2015  
Table 241

17. .in

Base: Very Positive Experience With Websites With Domain Name Extensions

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	161	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..
Allows for searching/browsing	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	-	-	-	-	-	-	-
Top level domain	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-
BRAND/QUALITY (NET)	29 18%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	29 18%	-	-	-	-	-	-	-
Honest/trustworthy	15 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	15 9%	-	-	-	-	-	-	-
Well known/Popular/Most commonly used domain	14 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	14 9%	-	-	-	-	-	-	-
SITE APPEAL (NET)	24 15%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	24 15%	-	-	-	-	-	-	-
Everything/Good/Like site	19 12%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	19 12%	-	-	-	-	-	-	-
Descriptive/Indicates what it stands for	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	-	-	-	-	-	-	-
Different/Unique	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-
It's memorable/Easy to remember	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-
Other site appeal mentions	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-
FUNCTIONALITY (NET)	13 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	13 8%	-	-	-	-	-	-	-
Easy to use/navigate	8 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 5%	-	-	-	-	-	-	-
Accessible/Easy to access/find	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	-	-	-	-	-	-	-
Practical/Useful/Helpful	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-
Has the latest standards/formats	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-
Easy to register	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing



Q740\_17. What made your experience with .in very positive?

28 Aug 2015  
Table 241

17. .in

Base: Very Positive Experience With Websites With Domain Name Extensions

	Country																								
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	161	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	161	..	..	..	..	..	..	..
MISCELLANEOUS (NET)	13 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	13 8%	-	-	-	-	-	-	-
Positive/Just was	7 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 4%	-	-	-	-	-	-	-
Convenient	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	-	-	-	-	-	-	-
Alternative to .com	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	-	-	-	-	-	-	-
Negative experience mentions	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-
Meets my expectations/needs/Always find what I need/want	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-
SECURITY (NET)	9 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9 6%	-	-	-	-	-	-	-
Safe/Good security	8 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 5%	-	-	-	-	-	-	-
Virus/Malware protected	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-
CONTENT (NET)	8 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 5%	-	-	-	-	-	-	-
INFORMATION (SUB-NET)	8 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 5%	-	-	-	-	-	-	-
Information/Informative	5 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 3%	-	-	-	-	-	-	-
Good/Helpful information	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-
Accurate/Authentic information	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-
Other information mentions	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-
PERFORMANCE (NET)	8 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 5%	-	-	-	-	-	-	-
Fast/Good speed	3 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 2%	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q740\_17. What made your experience with .in very positive?

28 Aug 2015  
Table 241

17. .in

Base: Very Positive Experience With Websites With Domain Name Extensions

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	161	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	161	..	..	..	..	..	..	..
Reliable	3 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 2%	-	-	-	-	-	-	-
No problems/Good experience with website	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	-	-	-	-	-	-	-
ECONOMY (NET)	3 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 2%	-	-	-	-	-	-	-
Reasonable/Cheap price to register/purchase	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-
Other economy mentions	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	-	-	-	-	-	-	-
None	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-
Don't know	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	-	-	-	-	-	-	-
Declined to answer	13 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	13 8%	-	-	-	-	-	-	-
Sigma	202 125%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	202 125%	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q740\_18. What made your experience with .id very positive?

28 Aug 2015  
Table 242

18. .id

Base: Very Positive Experience With Websites With Domain Name Extensions

	Country																								
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	60*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	60*	**	**	**	**	**	**
USAGE (NET)	41 68%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	41 68%	-	-	-	-	-	-
COUNTRIES (SUB-NET)	36 60%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	36 60%	-	-	-	-	-	-
Indonesian based website	31 52%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	31 52%	-	-	-	-	-	-
It's my country's extension	3 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 5%	-	-	-	-	-	-
International/Used worldwide/Global	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-
Country specific (Unspec.)	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-
BUSINESSES/ORGANIZATIONS (SUB-NET)	7 12%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 12%	-	-	-	-	-	-
Government website/extension	3 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 5%	-	-	-	-	-	-
Specific to a company/good/large companies	3 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 5%	-	-	-	-	-	-
Organization website/extension	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-
Educational websites	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-
Other businesses/organizations mentions	2 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 3%	-	-	-	-	-	-
MISCELLANEOUS USAGE (SUB-NET)	2 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 3%	-	-	-	-	-	-
Allows for searching/browsing	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-
Personal usage site	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-
BRAND/QUALITY (NET)	13 22%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	13 22%	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q740\_18. What made your experience with .id very positive?

28 Aug 2015  
Table 242

18. .id

Base: Very Positive Experience With Websites With Domain Name Extensions

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	60*	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**
Honest/trustworthy	6 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 10%	-	-	-	-	-	-
Well known/Popular/Most commonly used domain	4 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 7%	-	-	-	-	-	-
It's a legitimate/credible site/domain	2 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 3%	-	-	-	-	-	-
Good quality brand/product	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-
Other brand/quality mentions	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-
FUNCTIONALITY (NET)	10 17%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	10 17%	-	-	-	-	-	-
Easy to use/navigate	3 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 5%	-	-	-	-	-	-
Other functionality mentions	7 12%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 12%	-	-	-	-	-	-
SECURITY (NET)	6 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 10%	-	-	-	-	-	-
Safe/Good security	2 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 3%	-	-	-	-	-	-
No/Less spam	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-
Other security mentions	3 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 5%	-	-	-	-	-	-
SITE APPEAL (NET)	5 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 8%	-	-	-	-	-	-
Descriptive/Indicates what it stands for	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-
Everything/Good/Like site	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-
It's memorable/Easy to remember	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-
Other site appeal mentions	2 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 3%	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
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Q740\_18. What made your experience with .id very positive?

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	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	60*	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	60*	..	..	..	..	..	..
CONTENT (NET)	5 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 8%	-	-	-	-	-	-
MISCELLANEOUS CONTENT (SUB-NET)	3 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 5%	-	-	-	-	-	-
Good/Like the content	2 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 3%	-	-	-	-	-	-
Other miscellaneous content mentions	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-
INFORMATION (SUB-NET)	2 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 3%	-	-	-	-	-	-
Accurate/Authentic information	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-
Good/Helpful information	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-
MISCELLANEOUS (NET)	2 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 3%	-	-	-	-	-	-
Negative experience mentions	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-
Other mentions	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-
SERVICE (NET)	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-
Good service/customer service/support	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-
ECONOMY (NET)	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-
Other economy mentions	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-
PERFORMANCE (NET)	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-
No problems/Good experience with website	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-
Declined to answer	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
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	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	60*	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	60*	-**	-**	-**	-**	-**	-**
Sigma	94 157%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	94 157%	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
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Q740\_19. What made your experience with .ng very positive?

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Base: Very Positive Experience With Websites With Domain Name Extensions

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	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	110	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	110	**	**	**	**	**
USAGE (NET)	62 56%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	62 56%	-	-	-	-	-
COUNTRIES (SUB-NET)	52 47%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	52 47%	-	-	-	-	-
Nigeria based website	33 30%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	33 30%	-	-	-	-	-
It's my country's extension	12 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12 11%	-	-	-	-	-
Country specific (Unspec.)	6 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 5%	-	-	-	-	-
International/Used worldwide/Global	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-
Other countries mentions	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2%	-	-	-	-	-
BUSINESSES/ORGANIZATIONS (SUB-NET)	13 12%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	13 12%	-	-	-	-	-
Government website/extension	5 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 5%	-	-	-	-	-
Business/Work website usage	3 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 3%	-	-	-	-	-
Organization website/extension	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2%	-	-	-	-	-
Institutions websites/extensions	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-
Educational websites	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-
Specific to a company/good/large companies	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-
Other businesses/organizations mentions	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-
FAMILIARITY/PREVIOUS USAGE (SUB-NET)	5 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 5%	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
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	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	110	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	110	..	..	..	..	..
Familiar with website/Have visited/used before/in the past	3 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 3%	-	-	-	-	-
Always use it/The one I use most/frequently	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2%	-	-	-	-	-
MISCELLANEOUS USAGE (SUB-NET)	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2%	-	-	-	-	-
Top level domain	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2%	-	-	-	-	-
BRAND/QUALITY (NET)	20 18%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	20 18%	-	-	-	-	-
Well known/Popular/Most commonly used domain	11 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	11 10%	-	-	-	-	-
Honest/trustworthy	5 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 5%	-	-	-	-	-
It's a legitimate/credible site/domain	4 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 4%	-	-	-	-	-
PERFORMANCE (NET)	20 18%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	20 18%	-	-	-	-	-
Fast/Good speed	7 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 6%	-	-	-	-	-
No problems/Good experience with website	6 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 5%	-	-	-	-	-
Reliable	6 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 5%	-	-	-	-	-
Worked/Effective	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-
CONTENT (NET)	13 12%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	13 12%	-	-	-	-	-
INFORMATION (SUB-NET)	10 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	10 9%	-	-	-	-	-
Good/Helpful information	7 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 6%	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/XY  
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	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	110	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	110	..	..	..	..	..
Information/Informative	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2%	-	-	-	-	-
Accurate/Authentic information	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-
MISCELLANEOUS CONTENT (SUB-NET)	3 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 3%	-	-	-	-	-
Good/Like the content	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2%	-	-	-	-	-
Other miscellaneous content mentions	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-
FUNCTIONALITY (NET)	11 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	11 10%	-	-	-	-	-
Accessible/Easy to access/find	4 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 4%	-	-	-	-	-
Easy to use/navigate	4 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 4%	-	-	-	-	-
Easy to register	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-
Other functionality mentions	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2%	-	-	-	-	-
SECURITY (NET)	10 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	10 9%	-	-	-	-	-
Safe/Good security	8 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 7%	-	-	-	-	-
Other security mentions	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2%	-	-	-	-	-
SITE APPEAL (NET)	7 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 6%	-	-	-	-	-
Descriptive/Indicates what it stands for	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2%	-	-	-	-	-
Different/Unique	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-
Everything/Good/Like site	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
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	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	110	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	110	-.**	-.**	-.**	-.**	-.**
Other site appeal mentions	3 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 3%	-	-	-	-	-
MISCELLANEOUS (NET)	4 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 4%	-	-	-	-	-
Positive/Just was	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-
Negative experience mentions	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-
Other mentions	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2%	-	-	-	-	-
ECONOMY (NET)	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-
Reasonable/Cheap price to register/purchase	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-
SERVICE (NET)	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-
Good service/customer service/support	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-
None	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-
Sigma	163 148%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	163 148%	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\*.\*\* very small base (under 30) ineligible for sig testing

Q740\_20. What made your experience with .za very positive?  
20. .za

Base: Very Positive Experience With Websites With Domain Name Extensions

	Country																								
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	68*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	68*	**	**	**	**
USAGE (NET)	38 56%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	38 56%	-	-	-	-
COUNTRIES (SUB-NET)	34 50%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	34 50%	-	-	-	-
It's my country's extension	14 21%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	14 21%	-	-	-	-
Country specific (Unspec.)	3 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 4%	-	-	-	-
International/Used worldwide/Global	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-
Other countries mentions	16 24%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	16 24%	-	-	-	-
BUSINESSES/ORGANIZATIONS (SUB-NET)	4 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 6%	-	-	-	-
Business/Work website usage	2 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 3%	-	-	-	-
Specific to a company/good/large companies	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-
Other businesses/organizations mentions	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-
FAMILIARITY/PREVIOUS USAGE (SUB-NET)	3 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 4%	-	-	-	-
Always use it/The one I use most/frequently	2 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 3%	-	-	-	-
Familiar with website/Have visited/used before/in the past	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-
MISCELLANEOUS USAGE (SUB-NET)	2 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 3%	-	-	-	-
Allows for searching/browsing	2 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 3%	-	-	-	-
PERFORMANCE (NET)	14 21%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	14 21%	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
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Q740\_20. What made your experience with .za very positive?

28 Aug 2015  
Table 244

20. .za

Base: Very Positive Experience With Websites With Domain Name Extensions

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	68*	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	68*	..**	..**	..**	..**
No problems/Good experience with website	11 16%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	11 16%	-	-	-	-
Fast/Good speed	2 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 3%	-	-	-	-
Worked/Effective	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-
BRAND/QUALITY (NET)	13 19%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	13 19%	-	-	-	-
Well known/Popular/Most commonly used domain	8 12%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 12%	-	-	-	-
It's a legitimate/credible site/domain	4 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 6%	-	-	-	-
Honest/trustworthy	3 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 4%	-	-	-	-
FUNCTIONALITY (NET)	7 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 10%	-	-	-	-
Easy to use/navigate	3 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 4%	-	-	-	-
Accessible/Easy to access/find	2 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 3%	-	-	-	-
Has the latest standards/formats	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-
Easy to register	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-
SITE APPEAL (NET)	6 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 9%	-	-	-	-
Everything/Good/Like site	3 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 4%	-	-	-	-
It's professional	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-
OK/Fine	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-
Other site appeal mentions	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
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Q740\_20. What made your experience with .za very positive?

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Table 244

20. .za

Base: Very Positive Experience With Websites With Domain Name Extensions

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	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	68*	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	68*	-.**	-.**	-.**	-.**
CONTENT (NET)	4 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 6%	-	-	-	-
INFORMATION (SUB-NET)	2 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 3%	-	-	-	-
Good/Helpful information	2 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 3%	-	-	-	-
MISCELLANEOUS CONTENT (SUB-NET)	2 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 3%	-	-	-	-
Good/Like the content	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-
Other miscellaneous content mentions	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-
SECURITY (NET)	3 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 4%	-	-	-	-
Safe/Good security	2 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 3%	-	-	-	-
No/Less spam	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-
MISCELLANEOUS (NET)	2 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 3%	-	-	-	-
Convenient	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-
Positive/Just was	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-
Don't know	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-
Sigma	95 140%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	95 140%	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
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Q740\_21. What made your experience with .eg very positive?

28 Aug 2015  
Table 245

21. .eg

Base: Very Positive Experience With Websites With Domain Name Extensions

	Country																								
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	32*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	32*	**	**	**
USAGE (NET)	21 66%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	21 66%	-	-	-
COUNTRIES (SUB-NET)	16 50%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	16 50%	-	-	-
It's my country's extension	7 22%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 22%	-	-	-
International/Used worldwide/Global	2 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 6%	-	-	-
Country specific (Unspec.)	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-
Other countries mentions	6 19%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 19%	-	-	-
BUSINESSES/ORGANIZATIONS (SUB-NET)	6 19%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 19%	-	-	-
Government website/extension	5 16%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 16%	-	-	-
Specific to a company/good/large companies	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-
Other businesses/organizations mentions	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-
MISCELLANEOUS USAGE (SUB-NET)	2 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 6%	-	-	-
Allows for searching/browsing	2 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 6%	-	-	-
FAMILIARITY/PREVIOUS USAGE (SUB-NET)	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-
Familiar with website/Have visited/used before/in the past	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-
BRAND/QUALITY (NET)	7 22%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 22%	-	-	-
It's a legitimate/credible site/domain	4 13%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 13%	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
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	Country																								
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	32*	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	32*	-.**	-.**	-.**
Honest/trustworthy	2 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 6%	-	-	-
Good quality brand/product	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-
Well known/Popular/Most commonly used domain	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-
SITE APPEAL (NET)	6 19%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 19%	-	-	-
Everything/Good/Like site	2 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 6%	-	-	-
Different/Unique	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-
Interesting websites	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-
Other site appeal mentions	2 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 6%	-	-	-
PERFORMANCE (NET)	4 13%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 13%	-	-	-
Reliable	3 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 9%	-	-	-
Fast/Good speed	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-
Worked/Effective	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-
FUNCTIONALITY (NET)	3 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 9%	-	-	-
Accessible/Easy to access/find	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-
Easy to use/navigate	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-
Practical/Useful/Helpful	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-
CONTENT (NET)	3 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 9%	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
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	Country																								
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	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	32*	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	32*	-.**	-.**	-.**
INFORMATION (SUB-NET)	2 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 6%	-	-	-
Good/Helpful information	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-
Other information mentions	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-
MISCELLANEOUS CONTENT (SUB-NET)	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-
News related websites (All news mentions, i.e. balance, up to date news, etc...)	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-
MISCELLANEOUS (NET)	2 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 6%	-	-	-
Meets my expectations/needs/Always find what I need/want	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-
Negative experience mentions	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-
SECURITY (NET)	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-
Other security mentions	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-
Don't know	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-
Declined to answer	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-
Sigma	56 175%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	56 175%	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Q740\_22. What made your experience with .co very positive?

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Base: Very Positive Experience With Websites With Domain Name Extensions

	Country																								
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	79*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	79*	**	**
USAGE (NET)	35 44%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	35 44%	-	-
COUNTRIES (SUB-NET)	26 33%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	26 33%	-	-
Country specific (Unspec.)	5 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 6%	-	-
It's my country's extension	5 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 6%	-	-
International/Used worldwide/Global	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-
Other countries mentions	15 19%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	15 19%	-	-
BUSINESSES/ORGANIZATIONS (SUB-NET)	7 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 9%	-	-
Business/Work website usage	4 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 5%	-	-
Specific to a company/good/large companies	2 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 3%	-	-
Commercial websites	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-
MISCELLANEOUS USAGE (SUB-NET)	6 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 8%	-	-
Allows for searching/browsing	2 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 3%	-	-
Email usage	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-
Personal usage site	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-
Other miscellaneous usage mentions	2 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 3%	-	-
FAMILIARITY/PREVIOUS USAGE (SUB-NET)	3 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 4%	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
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Q740\_22. What made your experience with .co very positive?

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Base: Very Positive Experience With Websites With Domain Name Extensions

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	79*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	79*	..*	..*
Always use it/The one I use most/frequently	3 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 4%	-	-
Familiar with website/Have visited/used before/in the past	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-
BRAND/QUALITY (NET)	15 19%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	15 19%	-	-
Well known/Popular/Most commonly used domain	7 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 9%	-	-
Honest/trustworthy	5 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 6%	-	-
Reputable	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-
It's a legitimate/credible site/domain	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-
Other brand/quality mentions	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-
SITE APPEAL (NET)	10 13%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	10 13%	-	-
It's memorable/Easy to remember	4 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 5%	-	-
Everything/Good/Like site	3 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 4%	-	-
It indicates seriousness/that it's important	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-
Other site appeal mentions	3 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 4%	-	-
PERFORMANCE (NET)	9 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9 11%	-	-
Reliable	5 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 6%	-	-
No problems/Good experience with website	3 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 4%	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
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Q740\_22. What made your experience with .co very positive?

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Base: Very Positive Experience With Websites With Domain Name Extensions

	Country																								
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	79*	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	79*	..	..
Fast/Good speed	2 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 3%	-	-
CONTENT (NET)	9 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9 11%	-	-
INFORMATION (SUB-NET)	7 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 9%	-	-
Good/Helpful information	4 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 5%	-	-
Accurate/Authentic information	2 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 3%	-	-
Information/Informative	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-
Other information mentions	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-
MISCELLANEOUS CONTENT (SUB-NET)	2 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 3%	-	-
Good/Like the content	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-
News related websites (All news mentions, i.e. balance, up to date news, etc...)	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-
FUNCTIONALITY (NET)	9 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9 11%	-	-
Easy to use/navigate	4 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 5%	-	-
Accessible/Easy to access/find	2 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 3%	-	-
Easy/Simple to purchase	2 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 3%	-	-
Other functionality mentions	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-
SECURITY (NET)	5 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 6%	-	-
Safe/Good security	5 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 6%	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base, \*\* very small base (under 30) ineligible for sig testing

Q740\_22. What made your experience with .co very positive?  
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Base: Very Positive Experience With Websites With Domain Name Extensions

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	79*	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	79*	-.**	-.**
MISCELLANEOUS (NET)	5 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 6%	-	-
Negative experience mentions	2 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 3%	-	-
Alternative to .com	2 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 3%	-	-
Meets my expectations/n eeds/Always find what I need/want	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-
Declined to answer	4 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 5%	-	-
Sigma	112 142%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	112 142%	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q740\_23. What made your experience with .ar very positive?

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Base: Very Positive Experience With Websites With Domain Name Extensions

	Country																									
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	45*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	45*	**
USAGE (NET)	18 40%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	18 40%	-
COUNTRIES (SUB-NET)	11 24%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	11 24%	-
It's my country's extension	6 13%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 13%	-
Country specific (Unspec.)	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-
Other countries mentions	4 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 9%	-
FAMILIARITY/PREVIOUS USAGE (SUB-NET)	4 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 9%	-
Always use it/The one I use most/frequently	4 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 9%	-
BUSINESSES/ORGANIZATIONS (SUB-NET)	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 4%	-
Business/Work website usage	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 4%	-
MISCELLANEOUS USAGE (SUB-NET)	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-
Other miscellaneous usage mentions	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-
PERFORMANCE (NET)	9 20%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9 20%	-
No problems/Good experience with website	4 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 9%	-
Fast/Good speed	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 4%	-
Worked/Effective	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 4%	-
Reliable	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q740\_23. What made your experience with .ar very positive?

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Base: Very Positive Experience With Websites With Domain Name Extensions

	Country																									
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	45*	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	45*	..**
FUNCTIONALITY (NET)	8 18%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 18%	-
Accessible/Easy to access/find	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 4%	-
Easy to use/navigate	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 4%	-
Practical/Useful/Helpful	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-
Easy/Simple to purchase	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-
Easy to register	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-
Other functionality mentions	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 4%	-
BRAND/QUALITY (NET)	5 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 11%	-
Well known/Popular/Most commonly used domain	4 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 9%	-
Honest/trustworthy	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 4%	-
MISCELLANEOUS (NET)	5 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 11%	-
Meets my expectations/n eeds/Always find what I need/want	3 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 7%	-
Convenient	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-
Negative experience mentions	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-
SECURITY (NET)	4 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 9%	-
Safe/Good security	3 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 7%	-
Other security mentions	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base, \*\* very small base (under 30) ineligible for sig testing

Q740\_23. What made your experience with .ar very positive?

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Base: Very Positive Experience With Websites With Domain Name Extensions

23. .ar

	Country																									
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	45*	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	45*	-.**
CONTENT (NET)	3 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 7%	-
INFORMATION (SUB-NET)	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 4%	-
Good/Helpful information	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-
Information/Informative	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-
MISCELLANEOUS CONTENT (SUB-NET)	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-
Good/Like the content	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-
ECONOMY (NET)	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 4%	-
Reasonable/Cheap price to register/purchase	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-
Other economy mentions	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-
SITE APPEAL (NET)	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 4%	-
Interesting websites	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-
It's memorable/Easy to remember	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-
Declined to answer	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 4%	-
Sigma	60 133%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	60 133%	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q740\_24. What made your experience with .br very positive?

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24. .br

Base: Very Positive Experience With Websites With Domain Name Extensions

	Country																									
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	106	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	106
USAGE (NET)	31 29%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	31 29%
COUNTRIES (SUB-NET)	25 24%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	25 24%
Brazilian/Portuguese based website	20 19%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	20 19%
It's my country's extension	4 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 4%
International/Used worldwide/Global	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%
FAMILIARITY/PREVIU S USAGE (SUB-NET)	5 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 5%
Familiar with website/Have visited/used before/in the past	4 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 4%
Always use it/The one I use most/frequently	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%
BUSINESSES/ORGANIZ ATIONS (SUB-NET)	4 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 4%
Educational websites	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2%
Business/Work website usage	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%
Specific to a company/good/large companies	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%
BRAND/QUALITY (NET)	30 28%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	30 28%
Well known/Popular/Most commonly used domain	16 15%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	16 15%
Honest/trustworthy	10 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	10 9%
Good quality brand/product	3 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 3%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing



Q740\_24. What made your experience with .br very positive?

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24. .br

Base: Very Positive Experience With Websites With Domain Name Extensions

	Country																									
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	106	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	106
Reputable	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2%
It's a legitimate/credible site/domain	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%
PERFORMANCE (NET)	22 21%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	22 21%
No problems/Good experience with website	9 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9 8%
Reliable	8 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 8%
Fast/Good speed	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2%
Good results/search results	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2%
Worked/Effective	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2%
FUNCTIONALITY (NET)	20 19%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	20 19%
Easy to use/navigate	11 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	11 10%
Accessible/Easy to access/find	4 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 4%
Practical/Useful/Helpful	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2%
Easy to register	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2%
Other functionality mentions	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%
SITE APPEAL (NET)	7 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 7%
Everything/Good/Like site	3 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 3%
It's memorable/Easy to remember	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q740\_24. What made your experience with .br very positive?

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Table 248

24. .br

Base: Very Positive Experience With Websites With Domain Name Extensions

	Country																									
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	106	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	106	
It indicates seriousness/that it's important	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%
Descriptive/Indicates what it stands for	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%
SECURITY (NET)	6 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 6%
Safe/Good security	6 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 6%
CONTENT (NET)	3 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 3%
INFORMATION (SUB-NET)	3 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 3%
Accurate/Authentic information	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%
Comprehensive/Can search all information in one place	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%
Information/Informative	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%
MISCELLANEOUS (NET)	3 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 3%
Meets my expectations/needs/Always find what I need/want	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%
Positive/Just was	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%
Other mentions	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%
ECONOMY (NET)	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%
Reasonable/Cheap price to register/purchase	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%
SERVICE (NET)	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%
Good service/customer service/support	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q740\_24. What made your experience with .br very positive?  
24. .br

Base: Very Positive Experience With Websites With Domain Name Extensions

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	106	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	106
None	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2%
Don't know	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%
Declined to answer	3 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 3%
Sigma	136 128%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	136 128%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q740\_25. What made your experience with .it very positive?  
25. .it

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Base: Very Positive Experience With Websites With Domain Name Extensions

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	25*	-**	-**	-**	25**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
PERFORMANCE (NET)	6 24%	-	-	-	6 24%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No problems/Good experience with website	5 20%	-	-	-	5 20%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Reliable	1 4%	-	-	-	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
USAGE (NET)	6 24%	-	-	-	6 24%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
COUNTRIES (SUB-NET)	5 20%	-	-	-	5 20%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
It's my country's extension	2 8%	-	-	-	2 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other countries mentions	3 12%	-	-	-	3 12%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
FAMILIARITY/PREVIU S USAGE (SUB-NET)	1 4%	-	-	-	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Always use it/The one I use most/frequently	1 4%	-	-	-	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
SITE APPEAL (NET)	4 16%	-	-	-	4 16%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Everything/Good/Like site	3 12%	-	-	-	3 12%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other site appeal mentions	1 4%	-	-	-	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BRAND/QUALITY (NET)	4 16%	-	-	-	4 16%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Well known/Popular/Most commonly used domain	3 12%	-	-	-	3 12%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Honest/trustworthy	1 4%	-	-	-	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
FUNCTIONALITY (NET)	3 12%	-	-	-	3 12%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q740\_25. What made your experience with .it very positive?  
25. .it

Base: Very Positive Experience With Websites With Domain Name Extensions

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	25*	-.**	-.**	-.**	25**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**
Easy to use/navigate	2 8%	-	-	-	2 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Easy to register	1 4%	-	-	-	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
SECURITY (NET)	1 4%	-	-	-	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Safe/Good security	1 4%	-	-	-	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other security mentions	1 4%	-	-	-	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MISCELLANEOUS (NET)	1 4%	-	-	-	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other mentions	1 4%	-	-	-	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	1 4%	-	-	-	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Declined to answer	4 16%	-	-	-	4 16%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	31 124%	-	-	-	31 124%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q740\_26. What made your experience with .tr very positive?

28 Aug 2015  
Table 250

26. .tr

Base: Very Positive Experience With Websites With Domain Name Extensions

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	22*	**	**	**	**	22**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
USAGE (NET)	9 41%	-	-	-	-	9 41%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
COUNTRIES (SUB-NET)	7 32%	-	-	-	-	7 32%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Country specific (Unspec.)	2 9%	-	-	-	-	2 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
It's my country's extension	1 5%	-	-	-	-	1 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other countries mentions	4 18%	-	-	-	-	4 18%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BUSINESSES/ORGANIZ ATIONS (SUB-NET)	2 9%	-	-	-	-	2 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Government website/extension	1 5%	-	-	-	-	1 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Specific to a company/good/large companies	1 5%	-	-	-	-	1 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
FAMILIARITY/PREVI OUS USAGE (SUB-NET)	1 5%	-	-	-	-	1 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Familiar with website/Have visited/used before/in the past	1 5%	-	-	-	-	1 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
SECURITY (NET)	4 18%	-	-	-	-	4 18%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Safe/Good security	3 14%	-	-	-	-	3 14%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Virus/Malware protected	1 5%	-	-	-	-	1 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
FUNCTIONALITY (NET)	2 9%	-	-	-	-	2 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Easy to use/navigate	1 5%	-	-	-	-	1 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Easy/Simple to purchase	1 5%	-	-	-	-	1 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q740\_26. What made your experience with .tr very positive?

28 Aug 2015  
Table 250

26. .tr

Base: Very Positive Experience With Websites With Domain Name Extensions

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	22*	..	..	..	..	22**	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..
PERFORMANCE (NET)	2 9%	-	-	-	-	2 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No problems/Good experience with website	1 5%	-	-	-	-	1 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Reliable	1 5%	-	-	-	-	1 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MISCELLANEOUS (NET)	2 9%	-	-	-	-	2 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Meets my expectations/n eeds/Always find what I need/want	1 5%	-	-	-	-	1 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other mentions	1 5%	-	-	-	-	1 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CONTENT (NET)	1 5%	-	-	-	-	1 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
INFORMATION (SUB-NET)	1 5%	-	-	-	-	1 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Comprehensive/Can search all information in one place	1 5%	-	-	-	-	1 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BRAND/QUALITY (NET)	1 5%	-	-	-	-	1 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Honest/trustworthy	1 5%	-	-	-	-	1 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	1 5%	-	-	-	-	1 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	23 105%	-	-	-	-	23 105%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q740\_27. What made your experience with .es very positive?

28 Aug 2015  
Table 251

27. .es

Base: Very Positive Experience With Websites With Domain Name Extensions

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	11*	-**	-**	-**	-**	-**	11**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
PERFORMANCE (NET)	7 64%	-	-	-	-	-	7 64%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No problems/Good experience with website	5 45%	-	-	-	-	-	5 45%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Reliable	1 9%	-	-	-	-	-	1 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Worked/Effective	1 9%	-	-	-	-	-	1 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
USAGE (NET)	3 27%	-	-	-	-	-	3 27%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
COUNTRIES (SUB-NET)	2 18%	-	-	-	-	-	2 18%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
It's my country's extension	1 9%	-	-	-	-	-	1 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other countries mentions	1 9%	-	-	-	-	-	1 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BUSINESSES/ORGANIZ ATIONS (SUB-NET)	1 9%	-	-	-	-	-	1 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Specific to a company/good/large companies	1 9%	-	-	-	-	-	1 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
FAMILIARITY/PREVIU S USAGE (SUB-NET)	1 9%	-	-	-	-	-	1 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Familiar with website/Have visited/used before/in the past	1 9%	-	-	-	-	-	1 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
FUNCTIONALITY (NET)	2 18%	-	-	-	-	-	2 18%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Practical/Useful/Helpful	1 9%	-	-	-	-	-	1 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Easy to register	1 9%	-	-	-	-	-	1 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BRAND/QUALITY (NET)	1 9%	-	-	-	-	-	1 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Q740\_27. What made your experience with .es very positive?

28 Aug 2015  
Table 251

27. .es

Base: Very Positive Experience With Websites With Domain Name Extensions

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	11*	-.**	-.**	-.**	-.**	-.**	11**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**
Honest/trustworthy	1 9%	-	-	-	-	-	1 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
SECURITY (NET)	1 9%	-	-	-	-	-	1 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Virus/Malware protected	1 9%	-	-	-	-	-	1 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
SITE APPEAL (NET)	1 9%	-	-	-	-	-	1 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other site appeal mentions	1 9%	-	-	-	-	-	1 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	16 145%	-	-	-	-	-	16 145%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q740\_28. What made your experience with .pl very positive?

28 Aug 2015  
Table 252

28. .pl

Base: Very Positive Experience With Websites With Domain Name Extensions

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	26*	**	**	**	**	**	**	26**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
USAGE (NET)	8 31%	-	-	-	-	-	-	8 31%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
COUNTRIES (SUB-NET)	5 19%	-	-	-	-	-	-	5 19%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other countries mentions	5 19%	-	-	-	-	-	-	5 19%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
FAMILIARITY/PREVIUO S USAGE (SUB-NET)	2 8%	-	-	-	-	-	-	2 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Always use it/The one I use most/frequently	1 4%	-	-	-	-	-	-	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Familiar with website/Have visited/used before/in the past	1 4%	-	-	-	-	-	-	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MISCELLANEOUS USAGE (SUB-NET)	1 4%	-	-	-	-	-	-	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Diversity/Multi-purpose website	1 4%	-	-	-	-	-	-	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
PERFORMANCE (NET)	7 27%	-	-	-	-	-	-	7 27%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No problems/Good experience with website	7 27%	-	-	-	-	-	-	7 27%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
SITE APPEAL (NET)	6 23%	-	-	-	-	-	-	6 23%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OK/Fine	5 19%	-	-	-	-	-	-	5 19%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Everything/Good/Like Site	1 4%	-	-	-	-	-	-	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BRAND/QUALITY (NET)	5 19%	-	-	-	-	-	-	5 19%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Well known/Popular/Most commonly used domain	3 12%	-	-	-	-	-	-	3 12%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Honest/trustworthy	1 4%	-	-	-	-	-	-	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q740\_28. What made your experience with .pl very positive?

28 Aug 2015  
Table 252

28. .pl

Base: Very Positive Experience With Websites With Domain Name Extensions

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	26*	-.**	-.**	-.**	-.**	-.**	-.**	26**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**
Other brand/quality mentions	1 4%	-	-	-	-	-	-	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
FUNCTIONALITY (NET)	3 12%	-	-	-	-	-	-	3 12%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Easy to use/navigate	2 8%	-	-	-	-	-	-	2 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other functionality mentions	1 4%	-	-	-	-	-	-	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MISCELLANEOUS (NET)	3 12%	-	-	-	-	-	-	3 12%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Positive/Just was	3 12%	-	-	-	-	-	-	3 12%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
SECURITY (NET)	1 4%	-	-	-	-	-	-	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Safe/Good security	1 4%	-	-	-	-	-	-	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CONTENT (NET)	1 4%	-	-	-	-	-	-	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
INFORMATION (SUB-NET)	1 4%	-	-	-	-	-	-	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Information/Informative	1 4%	-	-	-	-	-	-	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	1 4%	-	-	-	-	-	-	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	35 135%	-	-	-	-	-	-	35 135%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q740\_29. What made your experience with .uk very positive?

28 Aug 2015  
Table 253

29. .uk

Base: Very Positive Experience With Websites With Domain Name Extensions

	Country																								
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	46*	**	**	**	**	**	**	**	46*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
USAGE (NET)	16 35%	-	-	-	-	-	-	-	16 35%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
COUNTRIES (SUB-NET)	14 30%	-	-	-	-	-	-	-	14 30%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
UK based website	14 30%	-	-	-	-	-	-	-	14 30%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BUSINESSES/ORGANIZATIONS (SUB-NET)	3 7%	-	-	-	-	-	-	-	3 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Business/Work website usage	1 2%	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Government website/extension	1 2%	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Institutions websites/extensions	1 2%	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Specific to a company/good/large companies	1 2%	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
FAMILIARITY/PREVIOUS USAGE (SUB-NET)	1 2%	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Always use it/The one I use most/frequently	1 2%	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
PERFORMANCE (NET)	10 22%	-	-	-	-	-	-	-	10 22%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No problems/Good experience with website	7 15%	-	-	-	-	-	-	-	7 15%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Worked/Effective	2 4%	-	-	-	-	-	-	-	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Fast/Good speed	1 2%	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BRAND/QUALITY (NET)	8 17%	-	-	-	-	-	-	-	8 17%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Well known/Popular/Most commonly used domain	4 9%	-	-	-	-	-	-	-	4 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q740\_29. What made your experience with .uk very positive?

28 Aug 2015  
Table 253

29. .uk

Base: Very Positive Experience With Websites With Domain Name Extensions

	Country																									
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	46*	..	..	..	..	..	..	..	46*	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	
Reputable	2 4%	-	-	-	-	-	-	-	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Honest/trustworthy	2 4%	-	-	-	-	-	-	-	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
It's a legitimate/credible site/domain	1 2%	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
SITE APPEAL (NET)	5 11%	-	-	-	-	-	-	-	5 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Everything/Good/Like site	3 7%	-	-	-	-	-	-	-	3 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Different/Unique	1 2%	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
It's professional	1 2%	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
FUNCTIONALITY (NET)	5 11%	-	-	-	-	-	-	-	5 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Easy to register	3 7%	-	-	-	-	-	-	-	3 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Easy to use/navigate	2 4%	-	-	-	-	-	-	-	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other functionality mentions	1 2%	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CONTENT (NET)	3 7%	-	-	-	-	-	-	-	3 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
INFORMATION (SUB-NET)	2 4%	-	-	-	-	-	-	-	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Good/Helpful information	1 2%	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Information/Informative	1 2%	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MISCELLANEOUS CONTENT (SUB-NET)	1 2%	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Good/Like the content	1 2%	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q740\_29. What made your experience with .uk very positive?

28 Aug 2015  
Table 253

29. .uk

Base: Very Positive Experience With Websites With Domain Name Extensions

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	46*	-.**	-.**	-.**	-.**	-.**	-.**	-.**	46*	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**
ECONOMY (NET)	2 4%	-	-	-	-	-	-	-	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Reasonable/Cheap price to register/purchase	2 4%	-	-	-	-	-	-	-	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
SECURITY (NET)	1 2%	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Safe/Good security	1 2%	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	1 2%	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Declined to answer	5 11%	-	-	-	-	-	-	-	5 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	61 133%	-	-	-	-	-	-	-	61 133%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q740\_30. What made your experience with .fr very positive?

28 Aug 2015  
Table 254

30. .fr

Base: Very Positive Experience With Websites With Domain Name Extensions

	Country																								
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	36*	..	..	..	..	..	..	..	..	36*	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..
USAGE (NET)	15 42%	-	-	-	-	-	-	-	-	15 42%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
COUNTRIES (SUB-NET)	13 36%	-	-	-	-	-	-	-	-	13 36%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Country specific (Unspec.)	1 3%	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other countries mentions	12 33%	-	-	-	-	-	-	-	-	12 33%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BUSINESSES/ORGANIZATIONS (SUB-NET)	2 6%	-	-	-	-	-	-	-	-	2 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Specific to a company/good/large companies	2 6%	-	-	-	-	-	-	-	-	2 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Organization website/extension	1 3%	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
FAMILIARITY/PREVIOUS USAGE (SUB-NET)	1 3%	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Always use it/The one I use most/frequently	1 3%	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MISCELLANEOUS USAGE (SUB-NET)	1 3%	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other miscellaneous usage mentions	1 3%	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
PERFORMANCE (NET)	5 14%	-	-	-	-	-	-	-	-	5 14%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Reliable	3 8%	-	-	-	-	-	-	-	-	3 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No problems/Good experience with website	2 6%	-	-	-	-	-	-	-	-	2 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
FUNCTIONALITY (NET)	4 11%	-	-	-	-	-	-	-	-	4 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Easy to use/navigate	2 6%	-	-	-	-	-	-	-	-	2 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q740\_30. What made your experience with .fr very positive?  
30. .fr

Base: Very Positive Experience With Websites With Domain Name Extensions

	Country																								
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	36*	..**	..**	..**	..**	..**	..**	..**	..**	36*	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**
Accessible/Easy to access/find	1 3%	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other functionality mentions	1 3%	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BRAND/QUALITY (NET)	3 8%	-	-	-	-	-	-	-	-	3 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Well known/Popular/Most commonly used domain	2 6%	-	-	-	-	-	-	-	-	2 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
It's a legitimate/credible site/domain	1 3%	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
SECURITY (NET)	3 8%	-	-	-	-	-	-	-	-	3 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Safe/Good security	1 3%	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other security mentions	2 6%	-	-	-	-	-	-	-	-	2 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CONTENT (NET)	3 8%	-	-	-	-	-	-	-	-	3 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MISCELLANEOUS CONTENT (SUB-NET)	2 6%	-	-	-	-	-	-	-	-	2 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Good/Like the content	2 6%	-	-	-	-	-	-	-	-	2 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
INFORMATION (SUB-NET)	1 3%	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Good/Helpful information	1 3%	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
SITE APPEAL (NET)	1 3%	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other site appeal mentions	1 3%	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None	2 6%	-	-	-	-	-	-	-	-	2 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Declined to answer	4 11%	-	-	-	-	-	-	-	-	4 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base, \*\* very small base (under 30) ineligible for sig testing



Q740\_30. What made your experience with .fr very positive?

28 Aug 2015  
 Table 254

30. .fr

Base: Very Positive Experience With Websites With Domain Name Extensions

	Country																								
	Total Regi-straunts	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip-pines	Japan	South Korea	Russia	India	Indone-sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	36*	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	36*	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**
Sigma	43 119%	-	-	-	-	-	-	-	-	43 119%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
 Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q740\_31. What made your experience with .de very positive?

28 Aug 2015  
Table 255

31. .de

Base: Very Positive Experience With Websites With Domain Name Extensions

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	61*	**	**	**	**	**	**	**	**	**	61*	**	**	**	**	**	**	**	**	**	**	**	**	**	**
USAGE (NET)	20 33%	-	-	-	-	-	-	-	-	-	20 33%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
COUNTRIES (SUB-NET)	13 21%	-	-	-	-	-	-	-	-	-	13 21%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
German based website	11 18%	-	-	-	-	-	-	-	-	-	11 18%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
It's my country's extension	1 2%	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other countries mentions	1 2%	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
FAMILIARITY/PREVIOUS USAGE (SUB-NET)	7 11%	-	-	-	-	-	-	-	-	-	7 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Always use it/The one I use most/frequently	6 10%	-	-	-	-	-	-	-	-	-	6 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Familiar with website/Have visited/used before/in the past	1 2%	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BUSINESSES/ORGANIZATIONS (SUB-NET)	1 2%	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Specific to a company/good/large companies	1 2%	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
PERFORMANCE (NET)	19 31%	-	-	-	-	-	-	-	-	-	19 31%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No problems/Good experience with website	17 28%	-	-	-	-	-	-	-	-	-	17 28%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Fast/Good speed	2 3%	-	-	-	-	-	-	-	-	-	2 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Reliable	1 2%	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BRAND/QUALITY (NET)	15 25%	-	-	-	-	-	-	-	-	-	15 25%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Honest/trustworthy	7 11%	-	-	-	-	-	-	-	-	-	7 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q740\_31. What made your experience with .de very positive?

28 Aug 2015  
Table 255

Base: Very Positive Experience With Websites With Domain Name Extensions

31. .de

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	61*	..	..	..	..	..	..	..	..	..	61*	..	..	..	..	..	..	..	..	..	..	..	..	..	..
Well known/Popular/Most commonly used domain	4 7%	-	-	-	-	-	-	-	-	-	4 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Reputable	3 5%	-	-	-	-	-	-	-	-	-	3 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Good quality brand/product	1 2%	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
FUNCTIONALITY (NET)	6 10%	-	-	-	-	-	-	-	-	-	6 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Easy to use/navigate	4 7%	-	-	-	-	-	-	-	-	-	4 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Accessible/Easy to access/find	1 2%	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other functionality mentions	1 2%	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
SITE APPEAL (NET)	3 5%	-	-	-	-	-	-	-	-	-	3 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Everything/Good/Like site	2 3%	-	-	-	-	-	-	-	-	-	2 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OK/Fine	1 2%	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
SECURITY (NET)	3 5%	-	-	-	-	-	-	-	-	-	3 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Safe/Good security	2 3%	-	-	-	-	-	-	-	-	-	2 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Virus/Malware protected	1 2%	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CONTENT (NET)	2 3%	-	-	-	-	-	-	-	-	-	2 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
INFORMATION (SUB-NET)	1 2%	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Information/Informative	1 2%	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MISCELLANEOUS CONTENT (SUB-NET)	1 2%	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q740\_31. What made your experience with .de very positive?

28 Aug 2015  
Table 255

31. .de

Base: Very Positive Experience With Websites With Domain Name Extensions

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	61*	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	61*	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**
News related websites (All news mentions, i.e. balance, up to date news, etc...)	1 2%	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ECONOMY (NET)	1 2%	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Reasonable/Cheap price to register/purchase	1 2%	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MISCELLANEOUS (NET)	1 2%	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Meets my expectations/n eeds/Always find what I need/want	1 2%	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	1 2%	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Declined to answer	4 7%	-	-	-	-	-	-	-	-	-	4 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	77 126%	-	-	-	-	-	-	-	-	-	77 126%	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q740\_32. What made your experience with .us very positive?

28 Aug 2015  
Table 256

32. .us

Base: Very Positive Experience With Websites With Domain Name Extensions

	Country																								
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	55*	55*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
USAGE (NET)	21 38%	21 38%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BUSINESSES/ORGANIZATIONS (SUB-NET)	13 24%	13 24%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Government website/extension	8 15%	8 15%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Educational websites	3 5%	3 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Business/Work website usage	3 5%	3 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Specific to a company/good/large companies	1 2%	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
COUNTRIES (SUB-NET)	6 11%	6 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other countries mentions	6 11%	6 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
FAMILIARITY/PREVIOUS USAGE (SUB-NET)	3 5%	3 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Always use it/The one I use most/frequently	3 5%	3 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MISCELLANEOUS USAGE (SUB-NET)	1 2%	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other miscellaneous usage mentions	1 2%	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
PERFORMANCE (NET)	9 16%	9 16%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No problems/Good experience with website	8 15%	8 15%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Reliable	1 2%	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BRAND/QUALITY (NET)	7 13%	7 13%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q740\_32. What made your experience with .us very positive?

28 Aug 2015  
Table 256

32. .us

Base: Very Positive Experience With Websites With Domain Name Extensions

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	55*	55*	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**
Honest/trustworthy	5 9%	5 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Reputable	1 2%	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Well known/Popular/Most commonly used domain	1 2%	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CONTENT (NET)	6 11%	6 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
INFORMATION (SUB-NET)	4 7%	4 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Information/Informative	2 4%	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Comprehensive/Can search all information in one place	1 2%	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other information mentions	1 2%	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MISCELLANEOUS CONTENT (SUB-NET)	2 4%	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Good/Like the content	2 4%	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
FUNCTIONALITY (NET)	5 9%	5 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Easy to use/navigate	3 5%	3 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Accessible/Easy to access/find	1 2%	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Easy/Simple to purchase	1 2%	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No restrictions	1 2%	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
SITE APPEAL (NET)	4 7%	4 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Everything/Good/Like site	1 2%	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q740\_32. What made your experience with .us very positive?

28 Aug 2015  
Table 256

32. .us

Base: Very Positive Experience With Websites With Domain Name Extensions

	Country																								
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	55*	55*	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**
It indicates seriousness/that it's important	1 2%	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Generic website	1 2%	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other site appeal mentions	1 2%	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MISCELLANEOUS (NET)	4 7%	4 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Meets my expectations/needs/Always find what I need/want	2 4%	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Alternative to .com	1 2%	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other mentions	1 2%	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
SECURITY (NET)	2 4%	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Virus/Malware protected	1 2%	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other security mentions	1 2%	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ECONOMY (NET)	1 2%	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Reasonable/Cheap price to register/purchase	1 2%	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None	3 5%	3 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	1 2%	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Declined to answer	4 7%	4 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	72 131%	72 131%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q740\_33. What made your experience with .ca very positive?

28 Aug 2015  
Table 257

33. .ca

Base: Very Positive Experience With Websites With Domain Name Extensions

	Country																								
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	65*	**	65*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
USAGE (NET)	33 51%	-	33 51%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
COUNTRIES (SUB-NET)	29 45%	-	29 45%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Canadian based website	28 43%	-	28 43%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
It's my country's extension	2 3%	-	2 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BUSINESSES/ORGANIZATIONS (SUB-NET)	7 11%	-	7 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Business/Work website usage	4 6%	-	4 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Specific to a company/good/large companies	3 5%	-	3 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Government website/extension	1 2%	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
FAMILIARITY/PREVIOUS USAGE (SUB-NET)	1 2%	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Always use it/The one I use most/frequently	1 2%	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MISCELLANEOUS USAGE (SUB-NET)	1 2%	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other miscellaneous usage mentions	1 2%	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BRAND/QUALITY (NET)	13 20%	-	13 20%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Honest/trustworthy	7 11%	-	7 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
It's a legitimate/credible site/domain	3 5%	-	3 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Well known/Popular/Most commonly used domain	2 3%	-	2 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Q740\_33. What made your experience with .ca very positive?

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Table 257

33. .ca

Base: Very Positive Experience With Websites With Domain Name Extensions

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	65*	..**	65*	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**
Reputable	1 2%	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
PERFORMANCE (NET)	13 20%	-	13 20%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No problems/Good experience with website	7 11%	-	7 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Worked/Effective	3 5%	-	3 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Good results/search results	2 3%	-	2 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Fast/Good speed	1 2%	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
FUNCTIONALITY (NET)	8 12%	-	8 12%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Easy to use/navigate	4 6%	-	4 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Practical/Useful/Helpful	3 5%	-	3 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Has the latest standards/formats	1 2%	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Easy to register	1 2%	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CONTENT (NET)	6 9%	-	6 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
INFORMATION (SUB-NET)	6 9%	-	6 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Good/Helpful information	4 6%	-	4 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Comprehensive/Can search all information in one place	1 2%	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Information/Informative	1 2%	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
SITE APPEAL (NET)	5 8%	-	5 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base, \*\* very small base (under 30) ineligible for sig testing

Q740\_33. What made your experience with .ca very positive?

28 Aug 2015  
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33. .ca

Base: Very Positive Experience With Websites With Domain Name Extensions

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	65*	..**	65*	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**
Everything/Good/Like site	1 2%	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
It indicates seriousness/that it's important	1 2%	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not a lot of ads/pop ups	1 2%	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OK/Fine	1 2%	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other site appeal mentions	1 2%	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ECONOMY (NET)	2 3%	-	2 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Reasonable/Cheap price to register/purchase	1 2%	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other economy mentions	1 2%	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MISCELLANEOUS (NET)	2 3%	-	2 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Meets my expectations/n eeds/Always find what I need/want	2 3%	-	2 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
SECURITY (NET)	1 2%	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Safe/Good security	1 2%	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Declined to answer	3 5%	-	3 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	94 145%	-	94 145%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
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Q740\_34. What made your experience with .mx very positive?

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Base: Very Positive Experience With Websites With Domain Name Extensions

	Country																								
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	56*	**	**	56*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
USAGE (NET)	29 52%	-	-	29 52%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
COUNTRIES (SUB-NET)	23 41%	-	-	23 41%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mexico based website	12 21%	-	-	12 21%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
It's my country's extension	6 11%	-	-	6 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Country specific (Unspec.)	3 5%	-	-	3 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
International/Used worldwide/Global	1 2%	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other countries mentions	1 2%	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BUSINESSES/ORGANIZATIONS (SUB-NET)	5 9%	-	-	5 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Business/Work website usage	2 4%	-	-	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Specific to a company/good/large companies	2 4%	-	-	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Government website/extension	1 2%	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MISCELLANEOUS USAGE (SUB-NET)	3 5%	-	-	3 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Allows for searching/browsing	2 4%	-	-	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other miscellaneous usage mentions	1 2%	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
FAMILIARITY/PREVIOUS USAGE (SUB-NET)	2 4%	-	-	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Familiar with website/Have visited/used before/in the past	2 4%	-	-	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

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Base: Very Positive Experience With Websites With Domain Name Extensions

	Country																								
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	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	56*	..**	..**	56*	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**
FUNCTIONALITY (NET)	13 23%	-	-	13 23%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Accessible/Easy to access/find	4 7%	-	-	4 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Easy to use/navigate	4 7%	-	-	4 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Practical/Useful/Helpful	2 4%	-	-	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Easy/Simple to purchase	2 4%	-	-	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other functionality mentions	3 5%	-	-	3 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
PERFORMANCE (NET)	11 20%	-	-	11 20%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No problems/Good experience with website	5 9%	-	-	5 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Reliable	3 5%	-	-	3 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Good results/search results	2 4%	-	-	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Fast/Good speed	1 2%	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BRAND/QUALITY (NET)	5 9%	-	-	5 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Well known/Popular/Most commonly used domain	2 4%	-	-	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Honest/trustworthy	1 2%	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Big/Large website	1 2%	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other brand/quality mentions	1 2%	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
SITE APPEAL (NET)	4 7%	-	-	4 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
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	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	56*	..	..	56*	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..
Descriptive/Indicates what it stands for	2 4%	-	-	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
New/Newer websites	1 2%	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other site appeal mentions	1 2%	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CONTENT (NET)	4 7%	-	-	4 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MISCELLANEOUS CONTENT (SUB-NET)	3 5%	-	-	3 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Good/Like the content	2 4%	-	-	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other miscellaneous content mentions	1 2%	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
INFORMATION (SUB-NET)	1 2%	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Accurate/Authentic information	1 2%	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MISCELLANEOUS (NET)	4 7%	-	-	4 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Meets my expectations/needs/Always find what I need/want	2 4%	-	-	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Negative experience mentions	1 2%	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other mentions	1 2%	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ECONOMY (NET)	1 2%	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other economy mentions	1 2%	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
SECURITY (NET)	1 2%	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Safe/Good security	1 2%	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q740\_34. What made your experience with .mx very positive?

28 Aug 2015  
Table 258

34. .mx

Base: Very Positive Experience With Websites With Domain Name Extensions

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	56*	-**	-**	56*	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
None	1 2%	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Declined to answer	2 4%	-	-	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	81 145%	-	-	81 145%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q745\_1. What made your experience with .biz very negative?

28 Aug 2015  
Table 259

1. .biz

Base: Very Negative Experience With Websites With Domain Name Extensions

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	20*	-**	3**	-**	1**	2**	-**	-**	1**	-**	1**	1**	-**	-**	2**	1**	1**	-**	-**	1**	1**	1**	3**	-**	1**
BRAND IMAGE (NET)	5 25%	-	1 33%	-	-	-	-	-	-	-	-	1 100%	-	-	1 50%	-	-	-	-	1 100%	-	-	1 33%	-	-
Not well known/familiar	2 10%	-	1 33%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-	-	-
Not a legitimate/credible site/domain	2 10%	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	1 50%	-	-	-	-	-	-	-	-	-	-
Too common/Most commonly used domain	1 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 33%	-	-
MISCELLANEOUS (NET)	5 25%	-	2 67%	-	-	2 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-
Positive experience mentions	2 10%	-	-	-	-	2 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Never used/registered this extension	1 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-
Too laggy	1 5%	-	1 33%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Negative/Just was	1 5%	-	1 33%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CONTENT (NET)	4 20%	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-	-	-	-	-	-	-	-	2 67%	-	1 100%
Poor/Dislike content	2 10%	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-	-	-	-	-	-	-	-	1 33%	-	-
Too many commercials/advertisings	1 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 33%	-	-
A lot of junk mail/spam	1 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 100%
SITE APPEAL (NET)	2 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	1 50%	-	-	-	-	-	-	-	1 33%	-	-
Don't like it/Bad website	2 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	1 50%	-	-	-	-	-	-	-	1 33%	-	-
FUNCTIONALITY (NET)	1 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 33%	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q745\_1. What made your experience with .biz very negative?

28 Aug 2015  
Table 259

Base: Very Negative Experience With Websites With Domain Name Extensions

1. .biz

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	20*	-**	3**	-**	1**	2**	-**	-**	1**	-**	1**	1**	-**	-**	2**	1**	1**	-**	-**	1**	1**	1**	3**	-**	1**
Other functionality mentions	1 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 33%	-	-
SAFETY (NET)	1 5%	-	-	-	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Contains viruses	1 5%	-	-	-	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	2 10%	-	-	-	-	-	-	-	-	-	1 100%	-	-	-	-	-	-	-	-	-	1 100%	-	-	-	-
Declined to answer	3 15%	-	-	-	-	-	-	-	1 100%	-	-	-	-	-	-	1 100%	1 100%	-	-	-	-	-	-	-	-
Sigma	23 115%	-	3 100%	-	1 100%	2 100%	-	-	1 100%	-	1 100%	2 200%	-	-	2 100%	1 100%	1 100%	-	-	1 100%	1 100%	1 100%	5 167%	-	1 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Q745\_2. What made your experience with .com very negative?  
2. .com

Base: Very Negative Experience With Websites With Domain Name Extensions

	Country																								
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	10*	**	2**	**	**	1**	**	**	1**	**	**	1**	**	**	3**	**	1**	**	1**	**	**	**	**	**	**
MISCELLANEOUS (NET)	3 30%	-	1 50%	-	-	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-	-	-	-
Positive experience mentions	1 10%	-	-	-	-	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Too laggy	1 10%	-	1 50%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other mentions	1 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-	-	-	-
CONTENT (NET)	2 20%	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	1 33%	-	-	-	-	-	-	-	-	-	-
Not informative/inaccurate information	1 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	1 33%	-	-	-	-	-	-	-	-	-	-
Too many commercials/advertisings	1 10%	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	-
SAFETY (NET)	1 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	1 33%	-	-	-	-	-	-	-	-	-	-
Not safe/secure	1 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	1 33%	-	-	-	-	-	-	-	-	-	-
ECONOMY (NET)	1 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-	-	-	-
Other economy mentions	1 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-	-	-	-
BRAND IMAGE (NET)	1 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-	-	-	-	-	-
Not trustworthy	1 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-	-	-	-	-	-
None	1 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	1 33%	-	-	-	-	-	-	-	-	-	-
Declined to answer	2 20%	-	1 50%	-	-	-	-	-	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	11 110%	-	2 100%	-	-	1 100%	-	-	1 100%	-	-	1 100%	-	-	3 100%	-	1 100%	-	2 200%	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/XY  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q745\_3. What made your experience with .info very negative?

28 Aug 2015  
Table 261

3. .info

Base: Very Negative Experience With Websites With Domain Name Extensions

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	19*	2**	4**	-**	-**	-**	-**	-**	1**	-**	-**	3**	-**	1**	3**	-**	1**	-**	-**	-**	-**	1**	1**	-**	2**
BRAND IMAGE (NET)	6 32%	2 100%	1 25%	-	-	-	-	-	-	-	-	-	-	-	1 33%	-	-	-	-	-	-	1 100%	1 100%	-	-
Not well known/familiar	2 11%	1 50%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	-	-
Not trustworthy	2 11%	1 50%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-
Not a legitimate/credible site/domain	1 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	1 33%	-	-	-	-	-	-	-	-	-	-
Other brand image mentions	1 5%	-	1 25%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
SITE APPEAL (NET)	4 21%	-	-	-	-	-	-	-	-	-	-	1 33%	-	1 100%	1 33%	-	-	-	-	-	-	-	-	-	1 50%
Don't like it/Bad website	2 11%	-	-	-	-	-	-	-	-	-	-	1 33%	-	-	1 33%	-	-	-	-	-	-	-	-	-	-
Other site appeal mentions	2 11%	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-	-	-	-	-	-	-	-	1 50%
CONTENT (NET)	3 16%	1 50%	1 25%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-
A lot of junk mail/spam	3 16%	1 50%	1 25%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-
SAFETY (NET)	2 11%	1 50%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-
Contains viruses	1 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-
Other safety mentions	1 5%	1 50%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MISCELLANEOUS (NET)	2 11%	-	1 25%	-	-	-	-	-	-	-	-	1 33%	-	-	-	-	-	-	-	-	-	-	-	-	-
Too laggy	1 5%	-	1 25%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not reliable	1 5%	-	-	-	-	-	-	-	-	-	-	1 33%	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q745\_3. What made your experience with .info very negative?

28 Aug 2015  
Table 261

3. .info

Base: Very Negative Experience With Websites With Domain Name Extensions

	Country																								
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	19*	2**	4**	-**	-**	-**	-**	-**	1**	-**	-**	3**	-**	1**	3**	-**	1**	-**	-**	-**	-**	1**	1**	-**	2**
Other mentions	1 5%	-	-	-	-	-	-	-	-	-	-	1 33%	-	-	-	-	-	-	-	-	-	-	-	-	-
ECONOMY (NET)	1 5%	-	-	-	-	-	-	-	-	-	-	1 33%	-	-	-	-	-	-	-	-	-	-	-	-	-
Too inexpensive	1 5%	-	-	-	-	-	-	-	-	-	-	1 33%	-	-	-	-	-	-	-	-	-	-	-	-	-
None	1 5%	-	-	-	-	-	-	-	-	-	-	-	-	1 33%	-	-	-	-	-	-	-	-	-	-	-
Don't know	1 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 50%
Declined to answer	3 16%	-	1 25%	-	-	-	-	-	1 100%	-	-	-	-	-	-	-	1 100%	-	-	-	-	-	-	-	-
Sigma	24 126%	4 200%	4 100%	-	-	-	-	-	1 100%	-	-	4 133%	-	1 100%	3 100%	-	1 100%	-	-	-	-	3 300%	1 100%	-	2 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q745\_4. What made your experience with .mobi very negative?

28 Aug 2015  
Table 262

4. .mobi

Base: Very Negative Experience With Websites With Domain Name Extensions

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	15*	1**	2**	-**	-**	-**	-**	-**	1**	1**	-**	-**	-**	1**	2**	-**	-**	2**	-**	1**	1**	2**	1**	-**	-**
BRAND IMAGE (NET)	5 33%	1 100%	-	-	-	-	-	-	-	-	-	-	-	1 100%	1 50%	-	-	-	-	-	-	2 100%	-	-	-
Not well known/familiar	3 20%	1 100%	-	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-	-	-	-	-	1 50%	-	-	-
Not responsible	1 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	1 50%	-	-	-	-	-	-	-	-	-	-
Other brand image mentions	1 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 50%	-	-	-
CONTENT (NET)	3 20%	-	-	-	-	-	-	-	-	1 100%	-	-	-	-	-	-	-	-	-	1 100%	1 100%	-	-	-	-
A lot of junk mail/spam	1 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-	-
Poor/Dislike content	1 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-	-	-
Other content mentions	1 7%	-	-	-	-	-	-	-	-	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
SITE APPEAL (NET)	3 20%	-	1 50%	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-	-	-	-	-	-	1 100%	-	-
New domain	1 7%	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-	-	-	-	-	-	-	-	-
Not interested	1 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	-	-
Other site appeal mentions	1 7%	-	1 50%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MISCELLANEOUS (NET)	3 20%	-	1 50%	-	-	-	-	-	-	1 100%	-	-	-	-	-	-	-	-	1 50%	-	-	-	-	-	-
Never used/registered this extension	1 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 50%	-	-	-	-	-	-
Specific extensions mentions	1 7%	-	1 50%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other mentions	1 7%	-	-	-	-	-	-	-	-	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q745\_4. What made your experience with .mobi very negative?

28 Aug 2015  
Table 262

4. .mobi

Base: Very Negative Experience With Websites With Domain Name Extensions

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	15*	1**	2**	-**	-**	-**	-**	-**	1**	1**	-**	-**	-**	1**	2**	-**	-**	2**	-**	1**	1**	2**	1**	-**	-**
None	2 13%	-	-	-	-	-	-	-	-	-	-	-	-	-	1 50%	-	-	1 50%	-	-	-	-	-	-	-
Declined to answer	1 7%	-	-	-	-	-	-	-	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	17 113%	1 100%	2 100%	-	-	-	-	-	1 100%	2 200%	-	-	-	2 200%	2 100%	-	-	2 100%	-	1 100%	1 100%	2 100%	1 100%	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q745\_5. What made your experience with .net very negative?

28 Aug 2015  
Table 263

5. .net

Base: Very Negative Experience With Websites With Domain Name Extensions

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	12*	1**	2**	1**	-**	-**	-**	-**	1**	-**	-**	-**	-**	1**	1**	-**	-**	1**	-**	-**	1**	-**	2**	1**	-**
MISCELLANEOUS (NET)	6 50%	-	1 50%	1 100%	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-	-	-	1 100%	-	1 50%	1 100%	-
Never used/registered this extension	2 17%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	-	1 50%	-	-
Too laggy	1 8%	-	1 50%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other mentions	3 25%	-	-	1 100%	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-	-	-	-	-	-	1 100%	-
BRAND IMAGE (NET)	4 33%	1 100%	-	1 100%	-	-	-	-	-	-	-	-	-	1 100%	-	-	-	-	-	-	-	-	1 50%	-	-
Not well known/familiar	2 17%	1 100%	-	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not trustworthy	2 17%	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-	-	-	-	-	-	1 50%	-	-
None	1 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-	-	-	-	-
Declined to answer	2 17%	-	1 50%	-	-	-	-	-	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	13 108%	1 100%	2 100%	2 200%	-	-	-	-	1 100%	-	-	-	-	1 100%	1 100%	-	-	1 100%	-	-	1 100%	-	2 100%	1 100%	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q745\_6. What made your experience with .org very negative?

28 Aug 2015  
Table 264

6. .org

Base: Very Negative Experience With Websites With Domain Name Extensions

	Country																								
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	18*	**	2**	1**	**	**	**	**	2**	**	2**	**	**	**	2**	1**	1**	**	**	**	2**	**	3**	1**	1**
MISCELLANEOUS (NET)	4 22%	-	1 50%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 50%	-	1 33%	1 100%	-
Never used/registered this extension	2 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 50%	-	1 33%	-	-
Specific extensions mentions	1 6%	-	1 50%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other mentions	1 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	-
BRAND IMAGE (NET)	3 17%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 67%	-	1 100%
Not well known/familiar	2 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 33%	-	1 100%
Not trustworthy	1 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 33%	-	-
SITE APPEAL (NET)	3 17%	-	1 50%	-	-	-	-	-	-	-	1 50%	-	-	-	-	-	-	-	-	-	1 50%	-	-	-	-
Don't like it/Bad website	2 11%	-	-	-	-	-	-	-	-	-	1 50%	-	-	-	-	-	-	-	-	-	1 50%	-	-	-	-
Other site appeal mentions	1 6%	-	1 50%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
SAFETY (NET)	2 11%	-	-	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-	-	-	-	-	-
Contains viruses	1 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-	-	-	-	-	-
Other safety mentions	1 6%	-	-	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CONTENT (NET)	1 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-	-	-	-	-	-
Other content mentions	1 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-	-	-	-	-	-
None	2 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	2 100%	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q745\_6. What made your experience with .org very negative?

28 Aug 2015  
Table 264

6. .org

Base: Very Negative Experience With Websites With Domain Name Extensions

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	18*	-**	2**	1**	-**	-**	-**	-**	2**	-**	2**	-**	-**	-**	2**	1**	1**	-**	-**	-**	2**	-**	3**	1**	1**
Don't know	1 6%	-	-	-	-	-	-	-	1 50%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Declined to answer	3 17%	-	-	-	-	-	-	-	1 50%	-	1 50%	-	-	-	-	1 100%	-	-	-	-	-	-	-	-	-
Sigma	19 106%	-	2 100%	1 100%	-	-	-	-	2 100%	-	2 100%	-	-	-	2 100%	1 100%	2 200%	-	-	-	2 100%	-	3 100%	1 100%	1 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Q745\_7. What made your experience with .tel very negative?

28 Aug 2015  
Table 265

7. .tel

Base: Very Negative Experience With Websites With Domain Name Extensions

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	7*	1**	2**	-**	-**	-**	-**	-**	1**	-**	1**	-**	-**	-**	-**	-**	-**	-**	-**	1**	-**	-**	1**	-**	-**
BRAND IMAGE (NET)	2 29%	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-	-	-
Not well known/familiar	2 29%	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-	-	-
SITE APPEAL (NET)	2 29%	-	1 50%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	-	-
Don't like it/Bad website	1 14%	-	1 50%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not interested	1 14%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	-	-
Don't know	1 14%	-	-	-	-	-	-	-	-	-	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Declined to answer	2 29%	-	1 50%	-	-	-	-	-	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	7 100%	1 100%	2 100%	-	-	-	-	-	1 100%	-	1 100%	-	-	-	-	-	-	-	-	1 100%	-	-	1 100%	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q745\_8. What made your experience with .asia very negative?

28 Aug 2015  
Table 266

8. .asia

Base: Very Negative Experience With Websites With Domain Name Extensions

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	13*	1**	1**	1**	-**	-**	-**	-**	1**	2**	-**	-**	-**	2**	2**	-**	-**	-**	-**	-**	-**	1**	2**	-**	-**
BRAND IMAGE (NET)	5 38%	1 100%	-	-	-	-	-	-	-	-	-	-	-	2 100%	2 100%	-	-	-	-	-	-	-	-	-	-
Not well known/familiar	2 15%	1 100%	-	-	-	-	-	-	-	-	-	-	-	1 50%	-	-	-	-	-	-	-	-	-	-	-
Not trustworthy	2 15%	-	-	-	-	-	-	-	-	-	-	-	-	1 50%	1 50%	-	-	-	-	-	-	-	-	-	-
Not responsible	1 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	1 50%	-	-	-	-	-	-	-	-	-	-
MISCELLANEOUS (NET)	4 31%	-	-	1 100%	-	-	-	-	-	1 50%	-	-	-	-	-	-	-	-	-	-	-	1 100%	1 50%	-	-
Never used/registered this extension	2 15%	-	-	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-
Not reliable	1 8%	-	-	-	-	-	-	-	-	1 50%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other mentions	1 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 50%	-	-
SAFETY (NET)	3 23%	1 100%	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 50%	-	-
Not safe/secure	3 23%	1 100%	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 50%	-	-
SITE APPEAL (NET)	1 8%	-	-	-	-	-	-	-	-	-	-	-	-	1 50%	-	-	-	-	-	-	-	-	-	-	-
New domain	1 8%	-	-	-	-	-	-	-	-	-	-	-	-	1 50%	-	-	-	-	-	-	-	-	-	-	-
CONTENT (NET)	1 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	1 50%	-	-	-	-	-	-	-	-	-	-
A lot of junk mail/spam	1 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	1 50%	-	-	-	-	-	-	-	-	-	-
Don't know	1 8%	-	-	-	-	-	-	-	-	1 50%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Declined to answer	1 8%	-	-	-	-	-	-	-	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q745\_8. What made your experience with .asia very negative?

8. .asia

Base: Very Negative Experience With Websites With Domain Name Extensions

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	13*	1**	1**	1**	-.**	-.**	-.**	-.**	1**	2**	-.**	-.**	-.**	2**	2**	-.**	-.**	-.**	-.**	-.**	-.**	1**	2**	-.**	-.**
Sigma	16 123%	2 200%	1 100%	1 100%	-	-	-	-	1 100%	2 100%	-	-	-	3 150%	3 150%	-	-	-	-	-	-	1 100%	2 100%	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q745\_9. What made your experience with .pro very negative?

28 Aug 2015  
Table 267

9. .pro

Base: Very Negative Experience With Websites With Domain Name Extensions

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	10*	**	2**	**	**	**	**	**	1**	**	1**	**	1**	**	1**	**	2**	**	**	1**	**	1**	**	**	**
BRAND IMAGE (NET)	4	-	1	-	-	-	-	-	-	-	1	-	-	-	-	-	1	-	-	1	-	-	-	-	-
Not well known/familiar	10%	-	50%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not trustworthy	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-
Too common/Most commonly used domain	1	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other brand image mentions	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-
SITE APPEAL (NET)	2	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	1	-	-	-	-	-	-	-	-
New domain	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-
Other site appeal mentions	1	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-
MISCELLANEOUS (NET)	2	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-
Never used/registered this extension	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-
Too laggy	1	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None	1	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-
Declined to answer	1	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	10	-	2	-	-	-	-	-	1	-	1	-	1	-	1	-	2	-	-	1	-	1	-	-	-
	100%	-	100%	-	-	-	-	-	100%	-	100%	-	100%	-	100%	-	100%	-	-	100%	-	100%	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q745\_10. What made your experience with .coop very negative?  
10. .coop

Base: Very Negative Experience With Websites With Domain Name Extensions

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	7*	**	1**	**	**	1**	**	**	1**	**	**	**	1**	**	1**	**	**	**	**	1**	**	**	**	**	1**
BRAND IMAGE (NET)	2 29%	-	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-	-	-
Not well known/familiar	2 29%	-	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-	-	-
SITE APPEAL (NET)	1 14%	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	-
Other site appeal mentions	1 14%	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	-
MISCELLANEOUS (NET)	1 14%	-	-	-	-	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Positive experience mentions	1 14%	-	-	-	-	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None	1 14%	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-	-	-	-	-	-	-	-	-
Don't know	1 14%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 100%
Declined to answer	1 14%	-	-	-	-	-	-	-	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	7 100%	-	1 100%	-	-	1 100%	-	-	1 100%	-	-	-	1 100%	-	1 100%	-	-	-	-	1 100%	-	-	-	-	1 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q745\_11. What made your experience with .cn very negative?

28 Aug 2015  
Table 269

11. .cn

Base: Very Negative Experience With Websites With Domain Name Extensions

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	1*	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	1**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**
ECONOMY (NET)	1 100%	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	-
Too inexpensive	1 100%	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	1 100%	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q745\_14. What made your experience with .jp very negative?

28 Aug 2015  
Table 272

14. .jp

Base: Very Negative Experience With Websites With Domain Name Extensions

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3*	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	3**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
SAFETY (NET)	1 33%	-	-	-	-	-	-	-	-	-	-	-	-	-	1 33%	-	-	-	-	-	-	-	-	-	-
Not safe/secure	1 33%	-	-	-	-	-	-	-	-	-	-	-	-	-	1 33%	-	-	-	-	-	-	-	-	-	-
None	2 67%	-	-	-	-	-	-	-	-	-	-	-	-	-	2 67%	-	-	-	-	-	-	-	-	-	-
Sigma	3 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	3 100%	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q745\_15. What made your experience with .kr very negative?

28 Aug 2015  
Table 273

15. .kr

Base: Very Negative Experience With Websites With Domain Name Extensions

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	1*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	1**	**	**	**	**	**	**	**	**	**
BRAND IMAGE (NET)	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-	-	-	-	-	-	-
Other brand image mentions	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-	-	-	-	-	-	-
SAFETY (NET)	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-	-	-	-	-	-	-
Not safe/secure	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-	-	-	-	-	-	-
Sigma	2 200%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 200%	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Q745\_17. What made your experience with .in very negative?

28 Aug 2015  
Table 275

17. .in

Base: Very Negative Experience With Websites With Domain Name Extensions

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	1*	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	1**	-.**	-.**	-.**	-.**	-.**	-.**	-.**
MISCELLANEOUS (NET)	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-	-	-	-	-
Not reliable	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-	-	-	-	-
Sigma	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q745\_18. What made your experience with .id very negative?  
18. .id

Base: Very Negative Experience With Websites With Domain Name Extensions

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	1*	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	1**	-.**	-.**	-.**	-.**	-.**	-.**
BRAND IMAGE (NET)	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-
Other brand image mentions	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-
Sigma	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q745\_21. What made your experience with .eg very negative?  
21. .eg

Base: Very Negative Experience With Websites With Domain Name Extensions

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	1*	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	1**	-.**	-.**	-.**
MISCELLANEOUS (NET)	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-
Never used/registered this extension	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-
Sigma	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q745\_22. What made your experience with .co very negative?  
22. .co

Base: Very Negative Experience With Websites With Domain Name Extensions

	Country																									
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	1*	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	1**	-.**	-.**	
BRAND IMAGE (NET)	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-
Not trustworthy	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-
Sigma	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-
	100%																							100%		
	100%																							100%		

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q745\_23. What made your experience with .ar very negative?

28 Aug 2015  
Table 281

23. .ar

Base: Very Negative Experience With Websites With Domain Name Extensions

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	1*	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1**	-**
MISCELLANEOUS (NET)	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	-
Other mentions	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	-
Sigma	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q745\_24. What made your experience with .br very negative?

28 Aug 2015  
Table 282

24. .br

Base: Very Negative Experience With Websites With Domain Name Extensions

	Country																									
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	1*	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	1**
FUNCTIONALITY (NET)	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 100%
Not practical/useful	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 100%
Sigma	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q745\_33. What made your experience with .ca very negative?

28 Aug 2015  
Table 291

33. .ca

Base: Very Negative Experience With Websites With Domain Name Extensions

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	5*	**	5**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
MISCELLANEOUS (NET)	2 40%	-	2 40%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Positive experience mentions	1 20%	-	1 20%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Too laggy	1 20%	-	1 20%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BRAND IMAGE (NET)	1 20%	-	1 20%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other brand image mentions	1 20%	-	1 20%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
FUNCTIONALITY (NET)	1 20%	-	1 20%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other functionality mentions	1 20%	-	1 20%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ECONOMY (NET)	1 20%	-	1 20%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other economy mentions	1 20%	-	1 20%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Declined to answer	2 40%	-	2 40%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	7 140%	-	7 140%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q748. How would you describe your satisfaction with the types of common domain names we've mentioned so far?

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
TOP 2 BOX (NET)	2969	246	89	81	42	44	44	52	92	83	99	505	45	94	155	90	117	294	96	191	92	95	96	81	146
Very satisfied	1412	146	52	34	12	24	8	11	50	31	38	161	20	39	19	19	83	189	60	126	52	41	61	36	100
Somewhat satisfied	1557	100	37	47	30	20	36	41	42	52	61	344	25	55	136	71	64	189	59	65	40	54	35	45	46
BOTTOM 2 BOX (NET)	383	22	13	21	12	6	5	1	8	18	26	44	7	8	21	11	13	31	5	16	8	10	29	19	29
Somewhat dissatisfied	195	11	8	1	5	5	2	1	7	10	13	36	1	3	17	10	8	18	-	3	2	10	7	11	6
Very dissatisfied	188	11	5	20	7	1	3	-	1	8	13	8	6	5	4	1	5	13	5	13	6	-	22	8	23
Not Sure	5	-	1	-	-	-	1	-	-	-	-	1	-	-	-	-	-	-	-	-	1	1	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	3357	268	103	102	54	50	50	53	100	101	125	550	52	102	176	101	130	325	101	207	101	106	125	100	175

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base



Q750. If you wanted more information about one of the current domain name extensions, where would you go?

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
An Internet search engine	2705 81%	213 79% IJO	78 76% IJO	83 81% IJO	38 70% IJO	39 78% IJO	40 80% IJO	46 87% EIJJO	68 68% IJO	68 67% EIJJO	106 85% EIJJO	455 83% EIJJO	48 92% EIJJO	92 90% EIJJO	120 68% IJO	84 83% IJO	105 81% IJO	261 80% IJO	83 82% IJO	191 92% IJO	85 84% EIJJO	92 87% CEIJJO	99 79% IJO	73 73% IJO	138 79% IJO
My Internet service provider	1190 35%	48 18% BQ	25 24% BQ	28 27% BQ	17 31% BQ	24 48% BQ	13 26% BQ	11 21% BQ	23 23% BQ	33 33% BQ	42 34% BQ	274 50% BQ	33 63% BQ	32 31% BQ	71 40% BQ	35 35% BQ	20 15% BQ	136 42% BQ	55 54% BQ	57 28% BQ	40 40% BQ	32 30% BQ	41 33% BQ	26 26% BQ	74 42% BQ
An Internet encyclopedia	1153 34%	65 24% BI	32 31% BI	37 36% BI	17 31% BI	23 46% BI	14 28% BI	13 25% BI	23 23% BI	27 27% BI	45 36% BI	250 45% BI	22 42% BI	35 34% BI	49 28% BI	26 26% BI	54 42% BI	131 40% BI	28 28% BI	74 36% BI	25 25% BI	42 40% BI	35 28% BI	28 28% BI	58 33% BI
Domain provider/DNS reseller	65 2%	14 5% LORTUY	6 6% LORTUY	5 5% LRTY	1 2% L	-	-	-	2 5% LRTU	4 4% LRU	2 2% L	-	-	2 2% L	2 1% L	1 1% L	3 2% L	3 1% L	3 3% L	2 1% L	-	2 2% L	3 2% L	4 4% LRU	2 1% L
GoDaddy search	22 1%	13 5% L	-	2 2% LT	-	-	-	-	-	-	-	-	-	1 1% L	-	-	-	1 1% L	-	-	-	1 1% L	3 2% LORTY	1 1% L	-
Whois search	17 1%	1 1% L	-	1 1% L	1 2% LR	-	-	-	1 1% L	2 2% LR	1 1% L	-	-	1 1% L	1 1% L	-	2 2% LR	-	1 1% L	3 1% LR	1 1% L	-	-	1 1% L	-
ICANN	15 *	5 2% LT	1 1% L	1 1% L	-	-	-	-	2 2% LT	1 1% L	-	-	-	-	-	-	-	1 1% L	-	-	-	2 2% L	2 2% LT	-	-
Google	15 *	2 1% L	2 2% L	-	-	1 2% L	-	-	-	-	-	1 1% L	-	1 1% L	-	-	-	1 1% L	1 1% L	3 1% L	1 1% L	-	-	-	2 1% L
Computer/web/IT specialist/expert	13 *	4 1% L	-	-	-	-	1 2% L	-	-	-	-	-	-	1 1% L	1 1% L	-	-	1 1% L	-	2 1% L	1 1% L	1 1% L	-	1 1% L	-
Friend/Colleague/Family members	12 *	2 1% L	2 2% LRT	-	-	-	1 2% LRT	-	-	-	-	2 2% LR	-	-	1 1% L	-	-	-	1 1% L	-	-	1 1% L	1 1% L	1 1% L	-
Nic/Nic.br	7 *	-	-	1 1% L	-	-	-	-	-	-	-	-	-	-	-	-	-	3 2% BLORTY	-	-	-	-	-	3 3% BLORTY	-
Knowledgeable people/people who use domains	6 *	1 1% L	-	2 2% LRT	-	-	-	-	-	-	-	-	-	-	-	-	1 1% L	-	-	-	-	-	1 1% L	-	1 1% L
Register.com/ search	5 *	3 1% L	1 1% L	-	-	-	-	-	1 1% L	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Registro.br	4 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 2% BLORT
Blogs/Forums	4 *	-	-	-	1 2% BLR	-	-	-	-	1 1% L	-	-	1 2% BLRT	-	-	-	-	-	-	-	1 1% L	-	-	-	-
Gandi	4 *	-	-	-	-	-	-	-	4 4% L	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q750. If you wanted more information about one of the current domain name extensions, where would you go?

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
OVH	4	-	-	-	-	-	-	-	-	4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Name.com	3	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	2	-	-	-
Network solutions	3	2	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2	-	-	-
Ru	3	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2	-	-	-	-	-	-	-	-
Books/Magazines/Newspa per	2	1	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Namecheap	2	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-
Netsol	2	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-
Specialized websites/tools	2	-	-	-	-	-	1	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Internic	2	-	-	-	-	-	2	-	-	-	1	-	-	-	-	-	-	1	-	-	-	-	1	-	-
Nominet	1	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	20	2	2	3	-	-	-	-	2	1	4	-	-	-	-	-	-	1	1	-	-	1	2	1	-
Not sure	83	9	2	-	-	-	1	1	13	3	3	15	-	1	17	-	3	2	1	1	1	-	4	3	3
Declined to answer	4	1	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	1	-	-	-	-	1	-	-
Sigma	5368	388	152	165	75	87	71	73	138	149	207	994	104	167	262	146	193	541	174	333	155	174	194	144	282
	160%	145%	148%	162%	139%	174%	142%	138%	138%	148%	166%	181%	200%	164%	149%	145%	148%	166%	172%	161%	153%	164%	155%	144%	161%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q756. How well do each of the following adjectives describe common gTLDs such as .com, .org and .net?  
SUMMARY TABLE OF TOP 2 BOX

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
Useful	2891 86%	220 82%	86 83%	97 95%	39 72%	39 78%	43 86%	48 91%	80 80%	80 79%	105 84%	477 87%	49 94%	96 94%	139 79%	84 83%	96 74%	290 89%	96 95%	198 96%	90 89%	97 92%	105 84%	86 86%	151 86%
Informative	2800 83%	206 77%	79 77%	92 90%	37 69%	37 74%	42 84%	49 92%	78 78%	90 79%	97 78%	471 86%	45 87%	91 89%	133 76%	79 78%	100 77%	282 87%	96 95%	196 95%	91 90%	89 84%	102 82%	80 80%	148 85%
Practical	2792 85%	219 82%	84 82%	93 91%	35 65%	38 76%	40 80%	49 92%	80 80%	84 83%	91 73%	466 85%	34 65%	89 87%	136 77%	81 80%	95 73%	279 86%	98 97%	190 92%	91 90%	94 89%	99 79%	79 79%	148 85%
Helpful	2760 82%	198 74%	76 74%	88 86%	35 65%	40 80%	37 74%	49 92%	73 73%	84 83%	87 70%	478 87%	45 87%	95 93%	130 74%	81 80%	87 67%	282 87%	96 95%	188 91%	87 86%	91 86%	98 78%	81 81%	154 88%
Trustworthy	2699 80%	177 66%	71 69%	90 88%	35 65%	35 70%	42 84%	46 87%	70 70%	81 80%	96 77%	460 84%	39 75%	91 89%	123 70%	84 83%	95 73%	282 87%	96 95%	191 92%	88 87%	98 92%	93 74%	73 73%	143 82%
For people like me	2595 77%	184 69%	80 78%	88 86%	32 59%	40 80%	36 72%	46 87%	72 72%	66 65%	94 75%	467 85%	37 71%	86 84%	111 63%	70 69%	78 60%	275 85%	95 94%	177 86%	83 82%	79 75%	91 73%	70 70%	138 79%
Technical	2531 75%	163 61%	62 60%	81 79%	32 59%	35 70%	35 70%	43 81%	54 54%	63 62%	90 72%	451 82%	42 81%	86 84%	118 67%	76 75%	89 68%	273 84%	89 88%	172 83%	79 78%	85 80%	93 74%	81 81%	139 79%
Interesting	2444 73%	133 50%	63 61%	77 75%	33 61%	39 78%	33 66%	43 81%	52 52%	72 71%	91 73%	423 77%	43 83%	88 86%	116 66%	59 58%	72 55%	280 86%	96 95%	183 88%	75 74%	81 76%	88 70%	68 68%	136 78%
Innovative	2213 66%	98 37%	58 56%	61 60%	27 50%	34 68%	27 54%	40 75%	40 40%	58 57%	67 54%	443 81%	40 77%	85 83%	84 48%	54 53%	72 55%	269 83%	90 89%	179 86%	72 71%	78 74%	70 56%	50 50%	117 67%
Cutting edge	2107 63%	77 29%	46 45%	57 56%	26 48%	32 64%	24 48%	41 77%	35 35%	59 58%	82 66%	415 75%	39 75%	82 80%	105 60%	71 70%	89 68%	238 73%	91 90%	155 75%	67 66%	87 82%	54 43%	41 41%	94 54%
Exciting	1903 57%	64 24%	43 42%	46 45%	18 44%	27 54%	18 36%	28 53%	33 33%	50 50%	40 32%	409 74%	43 83%	73 72%	66 38%	31 31%	41 32%	271 83%	86 85%	168 81%	68 67%	69 65%	57 46%	32 32%	116 66%
Extreme	1598 48%	39 15%	27 26%	58 57%	15 28%	20 40%	28 56%	23 43%	21 21%	33 33%	38 30%	409 74%	10 19%	74 73%	47 27%	30 30%	30 23%	233 72%	34 34%	136 66%	51 50%	93 88%	47 38%	27 27%	75 43%
Overwhelming	1552 46%	36 13%	25 24%	37 36%	15 28%	13 26%	11 22%	18 34%	22 22%	30 30%	40 32%	467 85%	33 63%	49 48%	62 35%	50 50%	35 27%	215 66%	30 30%	107 52%	45 45%	92 87%	40 32%	20 20%	60 34%
Unconventional	1386 41%	36 13%	20 19%	38 37%	16 30%	19 38%	11 22%	39 74%	17 17%	37 37%	49 39%	308 56%	17 33%	60 59%	52 30%	37 37%	28 22%	159 49%	64 63%	89 43%	30 30%	59 56%	76 61%	59 59%	66 38%
Confusing	1006 30%	34 13%	25 24%	24 24%	15 28%	16 32%	9 18%	18 34%	20 20%	30 30%	31 25%	250 45%	17 33%	43 42%	73 41%	23 23%	18 18%	124 38%	28 28%	54 26%	27 27%	28 28%	33 26%	16 16%	45 28%

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q756. How well do each of the following adjectives describe common gTLDs such as .com, .org and .net?  
SUMMARY TABLE OF BOTTOM 2 BOX

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
Confusing	2319 69%	233 87%	76 LNOR	77 LNOR	39 LNO	32 64%	39 LNOR	34 HLNOR	79 79%	68 L	93 LNOR	295 54%	35 67%	57 56%	100 57%	77 LNOR	106 FHJLMNOR	198 L	72 LNO	153 LNOR	74 LNOR	77 LNOR	92 LNOR	83 FHJLMNOR	130 LNOR
Unconventional	1940 58%	231 86%	82 80%	64 63%	38 70%	29 58%	37 74%	13 25%	82 82%	61 60%	74 59%	235 H	34 HLNRSVWX	41 40%	122 69%	63 62%	101 78%	164 50%	37 37%	118 57%	70 69%	47 44%	49 39%	40 40%	108 62%
Overwhelming	1774 53%	290 86%	76 74%	65 72%	39 70%	35 70%	37 74%	34 64%	77 77%	69 68%	83 86%	78 14%	19 37%	52 26%	111 126	50 70%	94 82%	108 LV	71 33%	100 48%	55 54%	14 13%	85 68%	78 78%	114 65%
Extreme	1728 51%	228 85%	73 71%	44 43%	39 72%	28 56%	20 40%	28 53%	77 77%	67 66%	85 68%	136 25%	41 79%	27 26%	126 61%	70 69%	99 76%	92 25%	66 70%	71 34%	50 50%	13 12%	78 62%	71 71%	99 57%
Exciting	1429 43%	203 76%	59 57%	56 55%	30 56%	21 42%	30 60%	24 45%	66 66%	48 48%	84 67%	135 25%	9 17%	29 28%	108 61%	69 68%	89 68%	54 17%	15 15%	39 19%	31 31%	37 35%	68 54%	67 67%	58 33%
Cutting edge	1221 36%	190 71%	55 53%	45 44%	28 52%	16 32%	24 48%	10 19%	64 64%	41 41%	42 34%	128 23%	13 25%	19 19%	69 39%	29 29%	41 32%	86 S	10 10%	52 25%	32 32%	19 18%	71 57%	57 57%	80 46%
Innovative	1121 33%	169 63%	43 42%	41 40%	27 50%	14 28%	22 44%	12 23%	59 59%	42 42%	57 46%	102 19%	12 23%	16 16%	89 51%	46 46%	58 45%	56 17%	11 11%	28 14%	27 27%	28 26%	55 44%	49 49%	58 33%
Interesting	890 27%	134 50%	40 39%	25 25%	21 39%	9 18%	15 30%	8 15%	47 47%	28 28%	33 26%	120 22%	9 17%	14 14%	58 33%	41 41%	58 45%	45 S	5 5%	24 12%	24 24%	25 24%	37 30%	31 31%	39 22%
Technical	803 24%	103 38%	41 40%	21 21%	22 41%	13 26%	14 28%	9 17%	45 45%	36 36%	34 27%	93 17%	10 19%	15 15%	57 32%	24 24%	41 32%	52 16%	12 12%	35 17%	21 21%	21 20%	32 LNRS	18 18%	34 19%
For people like me	738 22%	83 31%	23 HLS	14 14%	22 41%	8 16%	13 26%	5 9%	27 27%	34 34%	30 24%	76 14%	14 27%	16 S	63 36%	30 30%	52 40%	49 S	6 15%	30 S	17 17%	27 25%	34 27%	29 29%	36 LS
Trustworthy	634 19%	90 34%	30 29%	12 12%	19 35%	13 26%	7 14%	5 9%	29 29%	18 18%	29 23%	84 15%	12 23%	11 11%	52 30%	16 16%	35 27%	42 13%	5 5%	16 8%	12 12%	8 8%	26 26%	26 26%	31 18%
Helpful	578 17%	69 26%	27 26%	14 S	18 33%	8 HS	12 HLNRSTY	2 4%	26 26%	16 16%	38 30%	68 12%	7 13%	7 7%	45 26%	18 18%	43 33%	42 S	5 5%	19 9%	13 13%	15 14%	27 22%	19 19%	20 11%
Practical	546 16%	48 18%	19 18%	9 9%	19 35%	10 20%	9 18%	3 6%	19 19%	16 16%	33 26%	78 14%	17 33%	13 S	39 22%	19 19%	35 27%	45 14%	3 3%	17 8%	9 9%	11 11%	26 21%	21 21%	27 15%
Informative	534 16%	61 23%	24 23%	10 10%	16 30%	11 22%	6 12%	3 6%	20 20%	20 20%	28 22%	72 13%	7 13%	11 11%	42 24%	21 21%	30 23%	42 13%	5 5%	11 5%	9 9%	17 16%	23 18%	19 19%	26 15%
Useful	446 13%	47 18%	17 17%	5 DNST	14 26%	9 18%	6 12%	3 6%	19 19%	19 19%	20 16%	67 12%	3 6%	6 6%	36 20%	34 16%	34 26%	34 10%	5 5%	9 4%	11 11%	9 8%	20 16%	13 13%	24 14%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q756\_1. How well do each of the following adjectives describe common gTLDs such as .com, .org and .net?

1. Innovative

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
TOP 2 BOX (NET)	2213 66%	98 37%	58 56% BI	61 60% BI	27 50%	34 68% BIOX	27 54% B	40 75% BCEGLKOPWX	40 40%	58 57% BI	67 54% BI	443 81% BCEGLKOPWX	40 77% BCEGLKOPWX	85 83% BCEGLKOPWX	84 48% B	54 53% B	72 55% BI	269 83% BCEGLKOPWX	90 89% BCEGLKOPWX	179 86% BCEGLKOPWX	72 71% BCEGLKOPWX	78 74% BCEGLKOPWX	70 56% BI	50 50% B	117 67% BEIKOPOX
Describes very well	899 27%	26 10%	19 18% BO	24 24% BGIOP	8 15%	16 32% BEGULKOPX	4 8% BGO	12 23% BGO	12 12%	17 17% O	19 15% BCEGLKOPX	156 28% BGLKOPX	16 31% BCEGLKOPWX	42 41% BCEGLKOPWX	15 9%	11 11% BGIOP	30 23% BGIOP	146 45% BCEGLKOPWX	54 53% BCEGLKOPWX	106 51% BCEGLKOPWX	37 37% BCEGLKOPWX	32 30% BCEGLKOPWX	26 21% BCEGLKOPWX	13 13% BCEGLKOPWX	58 33% BCEGLKOPWX
Describes somewhat well	1314 39%	72 27% B	39 38% B	37 36% B	19 35% B	18 36% B	23 46% BI	28 53% BICRSTUWY	41 28% B	48 38% B	287 52% B	24 46% BI	43 42% BI	69 39% B	43 43% B	42 32% B	123 38% B	36 36% B	73 35% B	35 35% B	46 43% BI	44 35% BI	37 37% BI	59 34% BCEGLKOPWX	
BOTTOM 2 BOX (NET)	1121 33%	169 63% HLMNRSTUV	43 42% HLMNRSTUV	41 40% HLMNRSTUV	27 50% ST	14 28% ST	22 44% HLMNRSTUV	12 23% HLMNRSTUV	59 59% HLMNRSTUV	42 42% HLMNRSTUV	57 46% HLMNRSTUV	102 19% S	12 23% S	16 16% S	89 51% HLMNRSTUV	46 46% HLMNRSTUV	58 45% HLMNRSTUV	56 17% HLMNRSTUV	11 11% HLMNRSTUV	28 14% RST	27 27% RST	28 26% HLMNRSTUV	55 44% HLMNRSTUV	49 49% HLMNRSTUV	58 33% LNRST
Does not describe very well	719 21%	87 32% HLMNRSTUV	21 20% ST	31 30% LMNRSTUV	12 22% ST	10 20% LNRST	14 28% LNRST	9 17% LNRST	27 27% LNRST	24 24% HLMNRSTUV	43 34% HLMNRSTUV	85 15% HLMNRSTUV	8 15% HLMNRSTUV	11 11% HLMNRSTUV	78 44% HLMNRSTUV	34 34% HLMNRSTUV	23 18% HLMNRSTUV	41 13% HLMNRSTUV	10 10% HLMNRSTUV	21 21% RST	18 17% RST	30 24% LNRST	27 27% LNRST	34 19% RST	
Does not describe at all	402 12%	82 31% HLMNRSTUV	22 21% LST	10 10% HLMNRSTUV	15 28% HLMNRSTUV	4 8% S	8 16% LNORSTU	3 6% LNORSTU	32 32% HLMNRSTUV	18 18% HLMNRSTUV	14 11% LRST	17 3% HLMNRSTUV	4 8% S	5 5% S	11 6% LRST	12 12% HLMNRSTUV	35 27% HLMNRSTUV	15 5% HLMNRSTUV	1 1% HLMNRSTUV	7 3% HLMNRSTUV	6 6% LST	10 9% DHLMNORSTUV	25 20% DFHKL MNORSTUV	22 22% LNORSTU	24 14% LNORSTU
Not Sure	23 1%	1 2% RT	2 2% RT	-	-	2 4% BDQRSTVWY	1 2% RT	1 2% RT	1 1% HLMNRSTUV	1 1% HLMNRSTUV	1 1% LRST	5 1% HLMNRSTUV	-	1 1% HLMNRSTUV	3 2% R	1 1% HLMNRSTUV	-	-	-	-	2 2% RT	-	-	1 1% HLMNRSTUV	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q756\_2. How well do each of the following adjectives describe common gTLDs such as .com, .org and .net?

2. Cutting edge

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
TOP 2 BOX (NET)	2107 63%	77 29%	46 45% B	57 56% BIX	26 48% B	32 64% BCIWX	24 48% B	41 77% BCDEGLUWXY	35 35%	59 58% BIWX	82 66% BCEGIWXY	415 75% BCDEGLKOWXY	39 75%	82 80% BCIWX	105 60% BCDEGIWXY	71 70% BCEGIWXY	89 68% BCDEGLUWXY	238 73% BCDEGLUWXY	91 90% BCDEGLUWXY	155 75% BCEGIWXY	67 66% BCEGIWXY	87 82% BCEGIWXY	54 43% B	41 41% B	94 54% BIX
Describes very well	799 24%	21 8%	12 12% BCGIO	24 24% B	10 19% B	16 32% BCGIOPWXY	4 8% B	10 19% B	12 12% BO	20 20% BGO	26 21% BCGIOPWXY	147 27% BCEGHJKOPWXY	19 37% BCDEGLKOPWXY	37 36% BCIWX	16 9% B	17 17% BCGIOPWXY	40 31% BCEGHJKOPWXY	110 34% BCDEGLUWXY	54 53% BCEGHJKOPWXY	68 33% BCGIOWX	27 27% BCIOWX	46 43% B	18 14% B	13 13% BO	32 18% BO
Describes somewhat well	1308 39%	56 21% B	34 33% B	33 32% B	16 30% S	16 32% S	20 40% S	31 58% S	23 23% S	39 39% BIWX	56 45% BCEGHJKOPWXY	268 49% BCDEGLKOPWXY	20 38% BCIWX	45 44% BCEGHJKOPWXY	89 51% BCDEGLUWXY	54 38% BCIOWX	49 39% BCIOWX	128 39% BCIOWX	37 37% BIWX	87 42% BIWX	40 40% BI	41 39% BI	36 29% BI	28 28% BI	62 35% BI
BOTTOM 2 BOX (NET)	1221 36%	190 71% HLMNPRSTV	55 53% HLMNPRSTV	45 44% HLMNPRSTV	28 52% S	16 32% S	24 48% S	10 19% S	64 64% HLMNPRSTV	41 41% HLMNPRSTV	42 34% LNSV	128 23% S	13 25% S	19 19% S	69 39% HLMNPRSTV	29 29% S	41 32% NSV	86 26% S	10 10% S	52 25% S	32 32% NSV	19 18% S	71 57% HLMNPRSTV	57 57% HLMNPRSTV	80 46% HLMNPRSTV
Does not describe very well	776 23%	88 33% HLMNPRSTV	27 26% QSV	38 37% S	11 20% S	14 28% QSV	12 24% SV	8 15% HLMNPRSTV	30 30% HLMNPRSTV	23 23% SV	30 24% QSV	110 20% SV	11 21% S	16 16% HLMNPRSTV	56 32% SV	21 13% SV	17 13% SV	67 21% SV	8 8% S	36 17% S	18 18% S	11 10% HLMNPRSTV	40 32% HLMNPRSTV	36 36% HLMNPRSTV	48 27% HLMNPRSTV
Does not describe at all	445 13%	102 38% HLMNPRSTV	28 27% HLMNPRSTV	7 7% HLMNPRSTV	17 31% HLMNPRSTV	2 4% HLMNPRSTV	12 24% HLMNPRSTV	2 4% HLMNPRSTV	34 34% HLMNPRSTV	18 18% HLMNPRSTV	12 10% LNS	18 3% L	2 4% L	3 3% L	13 7% L	8 8% L	24 18% L	19 6% L	2 2% L	16 8% LS	14 14% LNRS	8 8% L	31 25% HLMNPRSTV	21 21% HLMNPRSTV	32 18% HLMNPRSTV
Not Sure	29 1%	1 2% HLMNPRSTV	2 2% HLMNPRSTV	-	-	2 4% BDQRSTVW	2 4% BDQRSTVW	2 4% BQRTVW	1 1% HLMNPRSTV	1 1% HLMNPRSTV	1 1% HLMNPRSTV	7 1% HLMNPRSTV	-	1 1% HLMNPRSTV	2 1% HLMNPRSTV	1 1% HLMNPRSTV	-	1 1% HLMNPRSTV	-	-	2 2% HLMNPRSTV	-	-	2 2% HLMNPRSTV	1 1% HLMNPRSTV
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q756\_3. How well do each of the following adjectives describe common gTLDs such as .com, .org and .net?

3. Extreme

Base: All Qualified Respondents

	Country																									
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175	
TOP 2 BOX (NET)	1598 48%	39 15%	27 26% B	58 57% B	15 28% B	20 40% BIMQ	28 56% BCELMKOPQX	23 43% BCIMOXX	21 21%	33 33% B	38 30% B	409 74% B	10 19%	74 73% B	47 27% B	30 30% B	30 23% B	233 72% B	34 34% BI	136 66% BCELMKOPQX	51 50% BCELMKOPQX	93 88% B	47 38% BIMQ	27 27% B	75 43% BCELMKOPQX	
Describes very well	584 17%	15 6%	10 10% O	22 22% O	5 9%	7 14% BO	3 6% O	6 11% O	7 7%	11 11% O	9 7% O	131 24% O	5 10%	26 25% O	6 3% O	8 8% O	10 8% O	119 37% O	12 12% BO	52 25% BCELMKOPQX	18 18% BIKOPQX	49 46% O	13 10% O	7 7% O	33 19% BCELMKOPQX	
Describes somewhat well	1014 30%	24 9%	17 17% B	36 35% B	10 19% B	13 26% BM	25 50% BCIMQ	17 32% O	14 14%	22 22% B	29 23% BM	278 51% B	5 10%	48 47% BM	41 22% B	22 15% B	20 15% B	114 35% B	22 22% B	84 41% BCELMKOPQX	33 33% BCIMQX	44 42% B	34 27% BIMQ	20 20% B	42 24% BIM	
BOTTOM 2 BOX (NET)	1728 51%	228 85% DGLNRTUV	73 71% LNRV	44 43% DGLNRTUV	39 72% LNRV	28 56% LNRV	20 40% LV LNRTV	28 53% LV LNRTV	77 77%	67 66% DGLNRTUV	85 68% DGLNRTUV	136 25% V	41 79% DGLNRTUV	27 26% V	126 72% DGLNRTUV	70 69% DGLNRTUV	99 76% DGLNRTUV	92 28% V	66 65% DGLNRTUV	71 34% LV LNRTV	50 50% LV LNRTV	13 12% DGLNRTUV	78 62% DGLNRTUV	71 71% DGLNRTUV	99 57% DGLNRTUV	
Does not describe very well	887 26%	63 24% V	29 28% TV	23 23% V	15 28% TV	15 30% TV	16 30% TV	16 30% TV	23 23% V	31 31% LRTV	36 29% LTV	111 20% LNRTV	19 37% LNRTV	21 21% V	97 55% DGLNRTUV	40 40% DGLNRTUV	29 22% V	67 21% V	43 43% V	36 17% TV	29 29% TV	7 7% DGLNRTUV	36 29% LTV	34 34% BLNRTV	52 30% LRTV	
Does not describe at all	841 25%	165 62% DGLNRTUV	44 43% LNRV	21 21% DGLNRTUV	24 44% GLNRV	13 26% GLNRV	5 10% LNRV	12 23% LNRV	54 54% DGLNRTUV	36 36% DGLNRTUV	49 39% DGLNRTUV	25 5% DGLNRTUV	22 42% DGLNRTUV	6 6% LNRV	29 16% GLNRTV	30 30% GLNRTV	70 54% DGLNRTUV	25 8% LNRV	23 23% LNRV	35 17% LNRV	21 21% LNRV	6 6% DGLNRTUV	42 34% DGLNRTUV	37 37% DGLNRTUV	47 27% GLNRTV	
Not Sure	28 1%	1 3% BRT	3 3% BRT	-	-	2 4% BDQRTUVW	2 4% BDQRTUVW	1 2% RT	2 2% RT	1 1% RT	2 2% R	5 1% RT	-	1 1% RT	3 2% R	1 1% R	-	-	1 1% LNRV	-	-	-	-	-	2 2% RT	1 1% RT
Decline to Answer	3	-	-	-	-	-	-	1 2% BLRT	-	-	-	-	1 2% BLRT	-	-	-	1 1% L	-	-	-	-	-	-	-	-	-
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%	

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q756\_4. How well do each of the following adjectives describe common gTLDs such as .com, .org and .net?

4. Trustworthy

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
TOP 2 BOX (NET)	2699 80%	177 66%	71 69%	90 88%	35 65%	35 70%	42 84%	46 87%	70 70%	81 80%	96 77%	460 84%	39 75%	91 89%	123 70%	84 83%	95 73%	282 87%	96 95%	191 92%	88 87%	98 92%	93 74%	73 73%	143 82%
Describes very well	1303 39%	82 31%	35 34%	48 47%	13 24%	15 30%	9 18%	14 26%	34 34%	27 27%	37 30%	198 36%	11 21%	45 44%	20 11%	32 32%	49 38%	182 56%	62 61%	109 53%	47 47%	59 56%	52 42%	44 44%	79 45%
Describes somewhat well	1396 42%	95 35%	36 35%	42 41%	22 41%	20 40%	33 66%	32 60%	36 36%	54 53%	59 47%	262 48%	28 48%	46 45%	103 59%	52 51%	46 35%	100 31%	34 34%	82 40%	41 41%	39 37%	41 33%	29 29%	64 37%
BOTTOM 2 BOX (NET)	634 19%	90 34%	30 29%	12 12%	19 35%	13 26%	7 14%	5 9%	29 29%	18 18%	29 23%	84 15%	12 23%	11 11%	52 30%	16 16%	35 27%	42 13%	5 5%	16 8%	12 12%	8 8%	32 26%	26 26%	31 18%
Does not describe very well	414 12%	53 20%	20 19%	7 7%	6 11%	12 24%	5 10%	3 6%	13 13%	10 10%	20 16%	72 13%	9 17%	11 11%	42 24%	12 12%	16 12%	30 9%	4 4%	6 3%	7 7%	7 7%	17 14%	12 12%	20 11%
Does not describe at all	220 7%	37 14%	10 10%	5 5%	13 24%	1 2%	2 4%	2 4%	16 16%	8 8%	9 7%	12 2%	3 6%	- -	10 6%	4 4%	19 15%	12 4%	1 1%	10 5%	5 5%	1 1%	15 12%	14 14%	11 6%
Not Sure	24 1%	1 2%	2 2%	- -	- -	4 4%	1 2%	2 4%	1 1%	2 2%	- -	6 1%	1 2%	- -	1 1%	1 1%	- -	1 1%	- -	- -	1 1%	- -	- -	1 1%	1 1%
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base



Q756\_5. How well do each of the following adjectives describe common gTLDs such as .com, .org and .net?

28 Aug 2015  
Table 301

5. Unconventional

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
TOP 2 BOX (NET)	1386 41%	36 13%	20 19%	38 37%	16 30%	19 38%	11 22%	39 74%	17 17%	37 37%	49 39%	308 56%	17 33%	60 59%	52 30%	37 37%	28 22%	159 49%	64 63%	89 43%	30 30%	59 56%	76 61%	59 59%	66 38%
Describes very well	452 13%	8 3%	6 6%	10 10%	5 9%	6 12%	2 4%	8 15%	-	7 7%	18 14%	103 19%	5 10%	22 22%	9 5%	8 8%	7 5%	74 23%	24 24%	24 12%	11 11%	19 18%	32 26%	19 19%	25 14%
Describes somewhat well	934 28%	28 10%	14 14%	28 27%	11 20%	13 26%	9 18%	31 58%	17 17%	30 30%	31 25%	205 37%	12 23%	38 37%	43 24%	29 29%	21 16%	85 26%	40 40%	65 31%	19 19%	40 38%	44 35%	40 40%	41 23%
BOTTOM 2 BOX (NET)	1940 58%	231 86%	82 80%	64 63%	38 70%	29 58%	37 74%	13 25%	82 82%	61 60%	74 59%	235 43%	34 65%	41 40%	122 69%	63 62%	101 78%	164 50%	37 37%	118 57%	70 69%	47 44%	49 39%	40 40%	108 62%
Does not describe very well	1051 31%	78 29%	33 32%	43 42%	19 35%	12 24%	18 36%	10 19%	28 28%	29 29%	36 29%	173 31%	13 25%	34 33%	93 53%	42 42%	39 30%	96 30%	26 26%	67 32%	36 36%	26 25%	24 19%	19 19%	57 33%
Does not describe at all	889 26%	153 57%	49 48%	21 21%	19 35%	17 34%	19 38%	3 6%	54 54%	32 32%	38 30%	62 11%	21 40%	7 7%	29 16%	21 21%	62 48%	68 21%	11 11%	51 25%	34 34%	21 20%	25 20%	21 21%	51 29%
Not Sure	28 1%	1 1%	1 1%	-	-	2 4%	2 4%	1 2%	1 1%	3 3%	1 1%	7 1%	-	1 1%	2 1%	1 1%	-	2 1%	-	-	1 1%	-	-	1 1%	1 1%
Decline to Answer	3	-	-	-	-	-	-	-	-	-	1 1%	-	1 2%	-	-	-	-	1 1%	-	-	-	-	-	-	-
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q756\_6. How well do each of the following adjectives describe common gTLDs such as .com, .org and .net?

6. Practical

Base: All Qualified Respondents

	Country																									
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175	
TOP 2 BOX (NET)	2792 83%	219 82%	84 82%	93 91%	35 65%	38 76%	40 80%	49 92%	80 80%	84 83%	91 73%	466 85%	34 65%	89 87%	136 77%	81 80%	95 73%	279 86%	98 97%	190 92%	91 90%	94 89%	99 79%	79 79%	148 85%	
Describes very well	1306 39%	112 42%	35 34%	48 47%	18 33%	16 32%	12 24%	14 26%	32 32%	34 34%	42 34%	167 30%	9 17%	50 49%	26 15%	30 30%	50 38%	151 46%	65 64%	100 48%	48 48%	53 50%	58 46%	46 46%	90 51%	
Describes somewhat well	1486 44%	107 40%	49 48%	45 44%	17 31%	22 44%	28 56%	35 66%	48 48%	50 50%	49 39%	299 54%	25 48%	39 38%	110 63%	51 50%	45 35%	128 39%	33 33%	90 43%	43 43%	41 39%	41 33%	33 33%	58 33%	
BOTTOM 2 BOX (NET)	546 16%	48 18%	19 18%	9 9%	19 35%	10 20%	9 18%	3 6%	19 19%	16 16%	33 26%	78 14%	17 33%	13 13%	39 22%	19 19%	35 27%	45 14%	3 3%	17 8%	9 9%	12 11%	26 21%	21 21%	27 15%	
Does not describe very well	358 11%	22 8%	11 11%	6 6%	10 19%	8 16%	6 12%	3 6%	9 9%	12 12%	22 18%	61 11%	15 29%	12 12%	31 18%	15 15%	12 9%	32 10%	3 3%	11 5%	6 6%	6 6%	6 6%	17 14%	12 12%	16 9%
Does not describe at all	188 6%	26 10%	8 8%	3 3%	9 17%	2 4%	3 6%	- -	10 10%	4 4%	11 9%	17 3%	2 4%	1 1%	8 5%	4 4%	23 18%	13 4%	- -	6 3%	3 3%	6 6%	9 7%	9 9%	11 6%	
Not Sure	19 1%	1 -	- -	- -	- -	2 4%	1 2%	1 2%	1 1%	1 1%	1 1%	6 1%	1 2%	- -	1 1%	1 1%	- -	1 -	- -	- -	1 1%	- -	- -	- -	- -	
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%	

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q756\_7. How well do each of the following adjectives describe common gTLDs such as .com, .org and .net?

7. Technical

Base: All Qualified Respondents

	Country																									
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175	
TOP 2 BOX (NET)	2531 75%	163 61%	62 60%	81 79%	32 59%	35 70%	35 70%	43 81%	54 54%	63 62%	90 72%	451 82%	42 81%	86 84%	118 67%	76 75%	89 68%	273 84%	89 88%	172 83%	79 78%	85 80%	93 74%	81 81%	139 79%	
Describes very well	1071 32%	52 19%	27 26%	23 23%	10 19%	17 34%	3 6%	14 26%	16 16%	24 24%	30 24%	168 31%	18 35%	43 42%	16 9%	27 27%	34 26%	159 49%	58 57%	94 45%	38 38%	44 42%	57 46%	34 34%	65 37%	
Describes somewhat well	1460 43%	111 41%	35 34%	58 57%	22 41%	18 36%	32 64%	29 55%	38 38%	39 39%	60 48%	283 51%	24 46%	43 42%	102 58%	49 49%	55 42%	114 35%	31 31%	78 38%	41 41%	41 39%	36 29%	47 47%	74 42%	
BOTTOM 2 BOX (NET)	803 24%	103 38%	41 40%	21 21%	22 41%	13 26%	14 28%	9 17%	45 45%	36 36%	34 27%	93 17%	10 19%	15 15%	57 32%	24 24%	41 32%	52 16%	12 12%	35 17%	21 21%	21 20%	32 26%	18 18%	34 19%	
Does not describe very well	543 16%	56 21%	29 28%	16 16%	10 19%	9 18%	10 20%	8 15%	26 22%	22 22%	21 17%	77 14%	10 19%	13 13%	49 28%	20 20%	13 10%	39 12%	8 8%	26 13%	13 13%	14 13%	14 13%	21 17%	10 10%	23 13%
Does not describe at all	260 8%	47 18%	12 12%	5 5%	12 22%	4 8%	4 8%	1 2%	19 19%	14 14%	13 10%	16 3%	-	2 2%	8 5%	4 4%	28 22%	13 4%	4 4%	9 4%	8 8%	7 7%	11 9%	8 8%	11 6%	
Not Sure	23 1%	2 1%	-	-	-	2 4%	1 2%	1 2%	1 1%	2 2%	1 1%	6 1%	-	1 1%	1 1%	1 1%	-	-	-	-	1 1%	-	-	1 1%	2 1%	
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%	

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q756\_8. How well do each of the following adjectives describe common gTLDs such as .com, .org and .net?

8. Confusing

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
TOP 2 BOX (NET)	1006 30%	34 13%	25 24% B	24 24% B	15 28% B	16 32% BQX	9 18%	18 34% BQX	20 20%	30 30% BQX	31 25% B	250 45%	17 33% BQX	43 42% B	73 41% B	23 23% B	23 18% B	124 38% B	28 28% BX	54 26% BX	27 27% B	28 26% B	33 26% B	16 16% B	45 26% B
Describes very well	310 9%	8 3%	6 6%	6 6%	4 7%	7 14% BGQ	1 2%	3 6%	9 9% B	8 8% B	11 9% B	75 14% B	5 10% B	13 13% BGOQ	10 6%	6 6%	6 5% B	53 16% BGOQ	12 12% BGOQ	16 8% B	6 6% B	10 9% B	15 12% BGQ	5 5% B	15 9% B
Describes somewhat well	696 21%	26 10%	19 18% B	18 18% B	11 20% B	9 18% B	8 16% BIQWX	15 28% BIX	11 11% BIX	22 22% BIX	20 16% B	175 32% B	12 23% B	30 29% B	63 36% B	17 17% BIQX	17 13% BIQX	71 22% BIQX	16 16% B	38 18% B	21 21% B	18 17% B	18 14% B	11 11% B	30 17% B
BOTTOM 2 BOX (NET)	2319 69%	233 87%	76 74% LNOR	77 75% LNOR	39 72% LNO	32 64% LNO	39 78% LNOR	34 64% LNOR	79 79% HLNOR	68 67% L	93 74% LNOR	295 54%	35 67% LNOR	57 56% LNOR	100 57% LNOR	77 76% FHJLMNOR	106 82% FHJLMNOR	198 61% L	72 71% LNO	153 74% LNOR	74 73% LNOR	77 73% LNOR	92 74% LNOR	83 83% FHJLMNOR	130 74% LNOR
Does not describe very well	1072 32%	74 28%	30 29% QV	36 35% QV	15 28% QV	19 38% BGLORTUV	23 46% BGLORTUV	16 30% O	31 31% LNOR	30 30% LNOR	45 36% QV	177 32% QV	17 33% QV	38 37% BGLORTUV	75 43% BGLORTUV	44 44% BGLORTUV	26 20% Q	29 29% Q	44 44% BGLORTUV	56 27% Q	29 29% Q	22 21% Q	42 34% QV	33 33% QV	55 31% Q
Does not describe at all	1247 37%	159 59%	46 45% FLNORS	41 40% LNO	24 44% LNOS	13 26% O	16 32% O	18 34% LNOR	48 48% FLNOPRS	38 38% LNOR	48 38% LNOR	118 21% O	18 35% LNOR	19 19% LNOR	25 14% LNOR	33 33% LNOR	80 62% LNOR	103 32% LNOR	28 28% O	97 47% FLNOPRS	45 45% FLNORS	55 52% FHJLMNOPRS	50 40% LNOR	50 50% FGLNOPRS	75 43% FLNORS
Not Sure	29 1%	1 2%	2 2% I	1 1%	-	2 4% BQRTUWY	2 4% BQRTUWY	1 2% I	1 1% BQRTY	3 3% BQRTY	1 1%	5 1% I	-	2 2% I	3 2% I	1 1% I	-	1 1% I	1 1% I	-	-	1 1% I	-	1 1% I	-
Decline to Answer	3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 L	2 1%	-	-	-	-	-	-
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q756\_9. How well do each of the following adjectives describe common gTLDs such as .com, .org and .net?

9. Overwhelming

Base: All Qualified Respondents

	Country																									
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175	
TOP 2 BOX (NET)	1552 46%	36 13%	25 24% B	37 36% BIX	15 28% B	13 26% B	11 22%	18 34% B	22 22% B	30 30% B	40 32% BX	467 85%	33 63%	49 48% BIX	62 35% BIX	50 50%	35 27% B	215 66%	30 30% B	107 52% B	45 45% B	92 87% B	40 32% BX	20 20% BX	60 34% BIX	
Describes very well	589 18%	10 4%	5 5%	12 12% BG	3 6%	4 8%	1 2%	4 8%	7 7%	6 6%	12 10% B	195 35%	8 15% BCGO	14 14% BCGO	11 6% B	20 20% B	12 9% B	100 31% B	11 11% B	45 22% B	15 15% BCGJO	55 52% B	9 7% B	7 7% B	23 13% BCGO	
Describes somewhat well	963 29%	26 10%	20 19% B	25 25% BX	12 22% B	9 18%	10 20% B	14 26% BX	15 15%	24 24% B	28 22% B	272 49%	25 48% BCFIKQSY	35 34% BIQX	51 29% BIQX	30 30% BIQX	23 18% B	115 35% B	19 19% B	62 30% BCIQSX	30 30% BIQX	37 35% BCFIKQSY	31 25% BX	13 13% BX	37 21% B	
BOTTOM 2 BOX (NET)	1774 53%	230 86%	76 74% LMNPRTUV	65 64% LMPRTV	39 72% LMNPRTUV	35 70% LMNPRTUV	37 74% LMNPRTUV	34 64% LMRTV	77 77% DLMLNPOPTUV	69 68% LMNPRTUV	83 66% LMNPRTUV	78 14% LV	19 37% LRV	52 51% LRV	111 63% LMNPRTUV	50 50% LRV	94 72% LMNPRTUV	108 33% LV	71 70% LMNPRTUV	100 48% LRV	55 54% LMRV	14 13% LMNPRTUV	85 68% DLMLNPOPTUV	78 78% DLMLNPOPTUV	114 65% LMNPRTUV	
Does not describe very well	899 27%	72 27% LV	33 32% LRV	34 33% LRV	14 26% LV	18 36% LRV	18 36% LRV	17 32% LV	29 29% LV	28 28% LV	41 33% LRV	67 12% V	11 21% LQRV	37 36% V	88 50% V	34 34% LRV	29 22% LV	73 49% BLMQRLUW	40 22% LRV	64 31% LRV	24 24% LV	10 9% LV	34 27% LV	28 28% LV	56 32% LRV	
Does not describe at all	875 26%	158 59% LMNPRTUV	43 42% LMNPRTUV	31 30% LMNPRTUV	25 46% LMNPRTUV	17 34% LMNPRTUV	19 38% LMNPRTUV	17 32% LMNPRTUV	48 48% DLMLNPOPTUV	41 41% LMNPRTUV	42 34% LMNPRTUV	11 2% LV	8 15% LV	15 15% LV	23 13% LV	16 16% DLMLNPOPTUV	65 50% LV	35 11% LMNPRTUV	31 31% LV	36 17% LRV	31 31% LMNPRTUV	4 4% LMNPRTUV	51 41% DLMLNPOPTUV	50 50% DLMLNPOPTUV	58 33% LMNPRTUV	
Not Sure	29 1%	2 1%	2 2% I	-	-	2 4% DQRSTVW	2 4% DQRSTVW	1 2% I	1 1%	2 2% I	1 1%	5 1%	-	1 1%	3 2%	1 1%	-	2 1% L	-	-	-	1 1% L	-	-	2 2% I	1 1%
Decline to Answer	2	-	-	-	-	-	-	-	-	-	1 1% L	-	-	-	-	-	-	1 1% L	-	-	-	-	-	-	-	
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%	

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q756\_10. How well do each of the following adjectives describe common gTLDs such as .com, .org and .net?

10. Useful

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
TOP 2 BOX (NET)	2891 86%	220 82%	86 83%	97 95%	39 72%	39 78%	43 86%	48 91%	80 80%	80 79%	105 84%	477 87%	49 94%	96 94%	139 79%	84 83%	96 74%	290 89%	96 95%	198 96%	90 89%	97 92%	105 84%	86 86%	151 86%
Describes very well	1481 44%	113 42%	38 37%	55 54%	14 26%	23 46%	17 34%	15 28%	31 31%	31 31%	45 36%	217 39%	21 40%	56 55%	24 14%	31 31%	54 42%	183 56%	63 62%	140 68%	48 48%	49 46%	68 54%	49 49%	96 55%
Describes somewhat well	1410 42%	107 40%	48 47%	42 41%	25 46%	16 32%	26 52%	33 62%	49 49%	49 49%	60 48%	260 47%	28 54%	40 39%	115 65%	53 52%	42 32%	107 33%	33 33%	58 28%	42 42%	48 45%	37 30%	37 37%	55 31%
BOTTOM 2 BOX (NET)	446 13%	47 18%	17 17%	5 5%	14 26%	9 18%	6 12%	3 6%	19 19%	19 19%	20 16%	67 12%	3 6%	6 6%	36 20%	16 16%	34 26%	34 10%	5 5%	9 4%	11 11%	9 8%	20 16%	13 13%	24 14%
Does not describe very well	300 9%	24 9%	10 10%	3 3%	5 9%	9 18%	3 6%	- -	12 12%	12 12%	14 11%	54 10%	2 4%	4 4%	30 17%	13 13%	20 15%	27 8%	4 4%	5 2%	8 8%	3 3%	15 12%	5 5%	18 10%
Does not describe at all	146 4%	23 9%	7 7%	2 2%	9 17%	- -	3 6%	3 6%	7 7%	7 7%	6 5%	13 2%	1 2%	2 2%	6 3%	3 3%	14 11%	7 2%	1 1%	4 2%	3 3%	6 6%	5 4%	8 8%	6 3%
Not Sure	20 1%	1 1%	-	-	2 2%	4 4%	1 2%	2 4%	1 1%	2 2%	-	6 1%	-	-	1 1%	1 1%	-	1 1%	-	-	-	-	-	1 1%	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q756\_11. How well do each of the following adjectives describe common gTLDs such as .com, .org and .net?

11. For people like me

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
TOP 2 BOX (NET)	2595 77%	184 69%	80 78%	88 86%	32 59%	40 80%	36 72%	46 87%	72 72%	66 65%	94 75%	467 85%	37 71%	86 84%	111 63%	70 69%	78 60%	275 85%	95 94%	177 86%	83 82%	79 75%	91 73%	70 70%	138 79%
Describes very well	1165 35%	89 33%	30 29%	30 29%	12 22%	15 30%	10 20%	13 25%	26 26%	29 29%	28 22%	168 31%	13 25%	44 43%	23 13%	20 20%	40 31%	159 49%	62 61%	109 53%	42 42%	40 38%	47 38%	36 36%	80 46%
Describes somewhat well	1430 43%	95 35%	50 49%	58 57%	20 37%	25 50%	26 52%	33 62%	46 46%	37 37%	66 53%	299 54%	24 46%	42 41%	88 50%	50 50%	38 29%	116 36%	33 33%	68 33%	41 41%	39 37%	44 35%	34 34%	58 33%
BOTTOM 2 BOX (NET)	738 22%	83 31%	23 22%	14 14%	22 41%	8 16%	13 26%	5 9%	27 27%	34 34%	30 24%	76 14%	14 27%	16 16%	63 36%	30 30%	52 40%	49 15%	6 6%	30 14%	17 17%	27 25%	34 27%	29 29%	36 21%
Does not describe very well	462 14%	35 13%	13 13%	8 8%	8 15%	6 12%	7 14%	2 4%	14 14%	17 17%	17 14%	65 12%	13 25%	14 14%	54 31%	25 19%	25 19%	34 10%	5 5%	20 10%	13 13%	15 14%	21 17%	13 13%	18 10%
Does not describe at all	276 8%	48 18%	10 10%	6 6%	14 26%	2 4%	6 12%	3 6%	13 13%	17 17%	13 10%	11 2%	1 2%	2 2%	9 5%	5 5%	27 21%	15 5%	1 1%	10 5%	4 4%	12 11%	13 10%	16 16%	18 10%
Not Sure	24 1%	1 1%	-	-	-	2 4%	1 2%	2 4%	1 1%	1 1%	1 1%	7 1%	1 2%	-	2 1%	1 1%	-	1 1%	-	-	1 1%	-	-	1 1%	1 1%
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q756\_12. How well do each of the following adjectives describe common gTLDs such as .com, .org and .net?

12. Interesting

Base: All Qualified Respondents

	Country																								
	Total Regi- strants (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip- pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone- sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
TOP 2 BOX (NET)	2444 73%	133 50%	63 61% B BCIPQ	77 75% BCIPQ	33 61% BCIPQ	39 78% BCIPQ	33 66% B BCEIOPQ	43 81% B BCEIOPQ	52 52% BIQ	72 71% BIQ	91 73% BIPQ	423 77% BCEIOPQ	43 83% BCEIOPQ	88 86% BCEIOPQ	116 66% BI	59 58% BI	72 55% BI	280 86% BCEIOPQ	96 95% BCEIOPQ	183 88% BCEIOPQ	75 74% BCIPQ	81 76% BCEIOPQ	88 70% BIQ	68 68% BI	136 78% BCEIOPQ
Describes very well	1001 30%	37 14%	22 21% O	24 24% BO	10 19% BO	13 26% BO	6 12% BO	9 17% BO	16 16% O	21 21% O	22 18% BGIKOP	147 27% BCEIOPQ	21 40% BCEIOPQ	42 41% BCEIOPQ	19 11% BCEIOPQ	17 17% BCEIOPQ	41 32% BCEIOPQ	159 49% BCEIOPQ	62 61% BCEIOPQ	99 48% BCEIOPQ	40 40% BCEIOPQ	38 36% BCEIOPQ	38 30% BCEIOPQ	28 28% BCEIOPQ	70 40% BCEIOPQ
Describes somewhat well	1443 43%	96 36% Q	41 40% Q	53 52% Q	23 43% Q	26 52% Q	27 54% Q	34 64% Q	36 36% Q	51 50% Q	69 55% Q	276 50% Q	22 42% Q	46 45% Q	97 55% Q	42 42% Q	31 24% Q	121 37% Q	34 34% Q	84 41% Q	35 35% Q	43 41% Q	50 40% Q	40 40% Q	66 38% Q
BOTTOM 2 BOX (NET)	890 27%	134 50% DFILMNORST	40 39% RST	25 25% FILMNORST	21 39% S	9 18% NRST	15 30% NRST	8 15% S	47 47% NRST	28 28% NRST	33 26% NRST	120 22% RST	9 17% S	14 14% S	58 33% FILMNORST	41 41% FILMNORST	58 45% FILMNORST	45 14% S	5 5% S	24 12% RST	24 24% RST	25 24% RST	37 30% HNRST	31 31% HLNRST	39 22% RST
Does not describe very well	586 17%	67 25% HLNRST	25 24% HNRST	19 19% RST	9 17% ST	8 16% S	10 20% ST	5 9% HLNRST	27 27% ST	16 16% RST	24 19% RST	100 18% RST	7 13% S	11 11% S	49 33% HLNRST	33 33% HNRST	32 25% S	34 10% S	4 4% S	16 8% ST	16 16% ST	16 15% ST	18 14% S	18 18% RST	22 13% S
Does not describe at all	304 9%	67 25% DFILMNORST	15 15% DFILMNORST	6 6% DFILMNORST	12 22% DFILMNORST	1 2% LRS	5 10% LRS	3 6% LRS	20 20% FLNRST	12 12% FLNRST	9 7% S	20 4% S	2 4% S	3 3% S	9 5% S	8 8% S	26 20% S	11 3% S	1 1% S	8 4% S	8 8% S	9 8% LRS	19 15% DFKLMNORST	13 13% FLNRST	17 10% LNRST
Not Sure	21 1%	1 1%	-	-	-	2 4% RT	1 2% RT	2 4% RT	1 1% RT	1 1% RT	-	7 1% R	-	-	2 1% R	1 1% R	-	-	-	-	2 2% RT	-	-	1 1% RT	-
Decline to Answer	2	-	-	-	-	-	1 2% BLRT	-	-	-	-	1 1% L	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base



Q756\_13. How well do each of the following adjectives describe common gTLDs such as .com, .org and .net?

13. Exciting

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
TOP 2 BOX (NET)	1903 57%	64 24%	43 42% B	46 45% BKPQ	24 44% B	27 54% BIKOQX	18 36% BIKOQX	28 53% BIKOQX	33 33% BIKOQX	50 50% BIKOQX	40 32% BIKOQX	409 74% BIKOQX	43 83% BIKOQX	73 72% BIKOQX	66 38% B	31 31% BIKOQX	41 32% BIKOQX	271 83% BIKOQX	86 85% BIKOQX	168 81% BIKOQX	68 67% BIKOQX	69 65% BIKOQX	57 46% BKPQX	32 32% BIKOQX	116 66% BIKOQX
Describes very well	760 23%	20 7%	12 12%	10 10% BKGOP	11 20% BKGOP	10 20% BKGOP	3 6%	4 8%	15 15% BO	14 14% O	9 7%	150 27% BIKOQX	18 35% BIKOQX	28 27% BIKOQX	10 6%	7 7%	16 12% O	146 45% BIKOQX	52 51% BIKOQX	91 44% BIKOQX	31 31% BIKOQX	28 26% BIKOQX	15 12% BIKOQX	10 10% BIKOQX	50 29% BIKOQX
Describes somewhat well	1143 34%	44 16%	31 30% BI	36 35% BIQX	13 24% BIQX	17 34% BIQX	15 30% B	24 45% BEIKPOX	18 18% BIQX	36 36% BIQX	31 25% BIQX	259 47% BIQX	25 48% BIQX	45 44% BIQX	56 32% BIQX	24 24% BIQX	25 19% BEIKPOX	125 38% BIQX	34 34% BIQX	77 37% BIQX	37 37% BIQX	41 39% BIQX	42 34% BIQX	22 22% BIQX	66 38% BIQX
BOTTOM 2 BOX (NET)	1429 43%	203 76%	59 57% LMNRSTUV	56 55% LMNRSTUV	30 56% LMNRSTUV	21 42% LMNRSTUV	30 60% LMNRSTUV	24 45% LMNRSTUV	66 66% LMNRSTUV	48 48% LMNRSTUV	84 67% LMNRSTUV	135 25% LMNRSTUV	9 17% RS	29 28% RS	108 61% LMNRSTUV	69 68% LMNRSTUV	89 68% LMNRSTUV	54 17% LMNRSTUV	15 15% LMNRSTUV	39 19% LMNRSTUV	31 31% LMNRSTUV	37 35% LMNRSTUV	68 54% LMNRSTUV	67 67% LMNRSTUV	58 33% LMNRSTUV
Does not describe very well	854 25%	97 36% ELMNRSTUV	30 29% LMNRSTUV	37 36% ELMNRSTUV	11 20% MRT	13 26% MRT	22 44% MRT	13 25% MR	28 28% LMNRSTUV	24 24% MRT	49 39% ELMNRSTUV	106 19% R	5 10% MRST	26 25% MRST	90 51% MRST	48 48% R	28 22% R	42 13% R	14 14% R	28 14% RST	15 15% LMNRSTUV	26 25% LMNRSTUV	35 28% LMNRSTUV	36 36% LMNRSTUV	31 18% LMNRSTUV
Does not describe at all	575 17%	106 40% LMNRSTUV	29 28% LMNRSTUV	19 19% LNORST	19 35% LNORST	8 16% LNORST	8 16% LNORST	11 21% LNORST	38 38% LNORST	24 24% LNORST	35 28% LNORST	29 5% S	4 8% S	3 3% LNRS	18 10% LNRS	21 21% LNRS	61 47% LNRS	12 4% LNRS	1 1% LNRS	11 5% LNRS	16 16% LNRS	11 10% LNRS	33 26% LNRS	31 31% LNRS	27 15% LNRS
Not Sure	24 1%	1 1%	1 1%	-	-	2 4% BDKNORSTW	2 4% BDKNORSTW	1 2% RT	1 1% BQRT	3 3% BQRT	-	6 1% L	-	-	2 1% L	1 1% L	-	-	-	-	2 2% RT	-	-	1 1% L	1 1% L
Decline to Answer	1	-	-	-	-	-	-	-	-	-	-	1 1% L	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q756\_14. How well do each of the following adjectives describe common gTLDs such as .com, .org and .net?

14. Helpful

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
TOP 2 BOX (NET)	2760 82%	198 74%	76 74%	88 86%	35 65%	40 80%	37 74%	49 92%	73 73%	84 83%	87 70%	478 87%	45 87%	95 93%	130 74%	81 80%	87 67%	282 87%	96 95%	188 91%	87 86%	91 86%	98 78%	81 81%	154 88%
Describes very well	1303 39%	85 32%	30 29%	33 32%	11 20%	22 44%	9 18%	14 26%	21 21%	35 35%	29 23%	204 37%	21 40%	57 56%	20 11%	28 28%	44 34%	169 52%	67 66%	132 64%	49 49%	51 48%	48 38%	40 40%	84 48%
Describes somewhat well	1457 43%	113 42%	46 45%	55 54%	24 44%	18 36%	28 56%	35 66%	52 52%	49 49%	58 50%	274 50%	24 46%	38 37%	110 63%	53 52%	43 33%	113 35%	29 29%	56 27%	38 38%	40 38%	50 40%	41 41%	70 40%
BOTTOM 2 BOX (NET)	578 17%	69 26%	27 26%	14 14%	18 33%	8 16%	12 24%	2 4%	26 26%	16 16%	38 30%	68 12%	7 13%	7 7%	45 26%	18 18%	43 33%	42 13%	5 5%	19 9%	13 13%	15 14%	27 22%	19 19%	20 11%
Does not describe very well	384 11%	36 13%	15 15%	7 7%	8 15%	7 14%	8 16%	-	13 13%	12 12%	27 22%	59 11%	6 12%	7 7%	37 21%	14 14%	17 13%	30 9%	4 4%	16 8%	8 8%	11 10%	19 15%	12 12%	11 6%
Does not describe at all	194 6%	33 12%	12 12%	7 7%	10 19%	1 2%	4 8%	2 4%	13 13%	4 4%	11 9%	9 2%	1 2%	-	8 5%	4 4%	26 20%	12 4%	1 1%	3 1%	5 5%	4 4%	8 6%	7 7%	9 5%
Not Sure	19 1%	1 1%	-	-	2 2%	4 4%	2 2%	2 4%	1 1%	1 1%	-	4 1%	-	-	1 1%	2 2%	-	1 1%	-	-	1 1%	-	-	-	1 1%
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q756\_15. How well do each of the following adjectives describe common gTLDs such as .com, .org and .net?

15. Informative

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
TOP 2 BOX (NET)	2800 83%	206 77%	79 77%	92 90%	37 69%	37 74%	42 84%	49 92%	78 78%	80 79%	97 78%	471 86%	45 87%	91 89%	133 76%	79 78%	100 77%	282 87%	96 95%	196 95%	91 90%	89 84%	102 82%	80 80%	148 85%
Describes very well	1325 39%	90 34%	31 30%	38 37%	15 28%	17 34%	8 16%	10 19%	27 27%	30 30%	37 30%	199 36%	24 46%	50 49%	20 11%	28 28%	55 42%	169 52%	70 69%	130 63%	49 49%	49 46%	52 42%	43 43%	84 48%
Describes somewhat well	1475 44%	116 43%	48 47%	54 53%	22 41%	20 40%	34 68%	39 74%	51 51%	50 50%	60 48%	272 49%	21 40%	41 40%	113 64%	51 50%	45 35%	113 35%	26 26%	66 32%	42 42%	40 38%	50 40%	37 37%	64 37%
BOTTOM 2 BOX (NET)	534 16%	61 23%	24 23%	10 10%	16 30%	11 22%	6 12%	3 6%	20 20%	20 20%	28 22%	72 13%	7 13%	11 11%	42 24%	21 21%	30 23%	42 13%	5 5%	11 5%	9 9%	17 16%	23 18%	19 19%	26 15%
Does not describe very well	364 11%	33 12%	16 16%	7 7%	8 15%	8 18%	3 6%	1 2%	13 13%	14 14%	18 14%	58 11%	6 12%	11 11%	35 20%	15 15%	16 12%	33 10%	5 5%	5 2%	5 5%	13 12%	14 11%	10 10%	17 10%
Does not describe at all	170 5%	28 10%	8 8%	3 3%	8 15%	3 6%	3 6%	2 4%	7 7%	6 6%	10 8%	14 3%	1 2%	-	7 4%	6 6%	14 11%	9 3%	-	6 3%	4 4%	4 4%	9 7%	9 9%	9 5%
Not Sure	23 1%	1	-	-	2 4%	2 4%	2 4%	1 2%	2 2%	1 1%	-	7 1%	-	-	1 1%	1 1%	-	1	-	-	1 1%	-	-	1 1%	1
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q766\_1. Do you expect there to be restrictions on purchasing gTLDs with the following extensions?

28 Aug 2015  
Table 312

1. .com

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
Strict purchase restrictions should be required	588 18%	20 7%	11 11%	5 5%	6 11%	9 18% BDP	3 6%	5 9%	14 14% DP	11 11%	15 12%	117 21% BDGPQ	11 21% BDGPQ	38 37%	33 19% BDGPQ	5 5%	11 8%	122 38%	11 11%	39 19% BDGPQ	20 20% BDGPQ	30 28% BDGPQ	17 14% DP	12 12%	23 13% BDP
Some purchase restrictions should be required	1106 33%	63 24%	32 31% X	22 22%	9 17%	17 34% EX	15 30%	17 32% X	24 24%	33 33% EX	50 40% BDEISTWX	228 41% BDEIRSTUWX	23 44% BDEISWX	40 39% BDEISWX	85 48% BDEISWX	52 51% BDEISWX	45 35% BDEISWX	99 30% EX	23 23% EX	59 29% X	28 28% EX	35 33% EX	29 23% EX	17 17% BDESWX	61 35% BDESWX
No purchase restrictions should be required	1633 49%	182 68% LMNOPRV	59 57% LMNOPRV	74 73% LMNOPRV	38 70% LMNOPRV	23 46% NR	30 60% LMNOPRV	30 57% LMNORV	61 61% KLMNOPRV	54 53% LMNOPRV	59 47% LNOR	200 36% N	18 35% N	24 24% N	56 32% N	42 42% LMNOPRV	74 57% LMNOPRV	101 31% LMNOPRV	67 66% FKLMNOPRV	109 53% LMNORV	53 52% LMNORV	39 37% N	79 63% FKLMNOPRV	71 71% CFJKLMNOPRV	90 51% LMNORV
Not Sure	26 1%	3 1%	1 1%	1 1%	1 2%	1 2% T	2 4% T	1 2% T	1 1% QRTY	3 3% QRTY	1 1%	5 1%	-	-	2 1%	2 2% T	-	1 1%	-	-	-	1 1% L	-	-	-
Decline to Answer	4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	-	-	-	1 1% L	-	-	1 1%
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q766\_2. Do you expect there to be restrictions on purchasing gTLDs with the following extensions?  
2. .net

Base: All Qualified Respondents

	Country																									
	Total Regi-straunts (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip-pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone-sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)	
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175	
Strict purchase restrictions should be required	486 14%	22 8%	12 12%	10 10%	5 9%	5 10%	3 6%	5 9%	9 9%	6 6%	15 12%	105 19%	10 19%	28 27%	22 13%	9 9%	7 5%	85 26%	11 11%	21 10%	21 21%	25 24%	20 16%	11 11%	19 11%	
Some purchase restrictions should be required	1323 39%	89 33%	39 38%	23 23%	13 24%	21 42%	17 34%	20 38%	34 34%	36 36%	53 42%	262 48%	22 42%	48 47%	99 56%	42 42%	53 41%	133 41%	29 29%	86 42%	35 35%	33 31%	40 32%	31 31%	65 37%	
No purchase restrictions should be required	1516 45%	154 57%	51 50%	68 67%	35 65%	23 46%	28 56%	27 51%	55 55%	56 55%	56 45%	179 33%	20 38%	26 25%	53 30%	48 48%	70 54%	103 32%	61 60%	100 48%	45 45%	46 43%	65 52%	58 58%	89 51%	
Not Sure	30 1%	3 1%	1 1%	1 1%	1 2%	1 2%	2 4%	1 2%	2 2%	3 3%	1 1%	4 1%	-	-	2 1%	2 2%	-	2 1%	-	-	-	-	2 2%	-	-	2 1%
Decline to Answer	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	-	-	-	-	-	-	-	
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%	

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q766\_3. Do you expect there to be restrictions on purchasing gTLDs with the following extensions?

28 Aug 2015  
Table 314

3. .info

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
Strict purchase restrictions should be required	511 15%	26 10% Q	16 16% Q	15 15% Q	4 7%	6 12% Q	5 10% Q	3 6%	15 15% Q	15 15% Q	19 15% Q	91 17% BHPQX	10 19% BHPQX	26 25% BEGHLOPQSTXY	19 11% Q	7 7%	3 2% BEGHLOPQSTXY	94 29% Q	9 9% Q	30 14% Q	20 20% BEHOPOQX	21 20% BEHOPOQX	25 20% BEHOPOQX	8 8% Q	24 14% Q
Some purchase restrictions should be required	1432 43%	90 34%	47 46% BES	39 38%	14 26%	24 48% ES	19 38%	24 45% E	35 35%	41 41%	51 41%	288 52% BDEJKRSTUVW	24 46% ES	46 45% BES	100 57% BEJRSUV	50 50% BES	58 45% BES	124 38%	30 30% BES	89 43% BES	36 36% BES	36 34%	47 38%	40 40% BES	80 46% BES
No purchase restrictions should be required	1382 41%	148 55% QJALMNOPRTXY	39 38% LNOR	47 46% LNOR	35 65% LNOR	19 38% LNOR	25 50% LNOR	25 47% LNOR	49 49% LNOR	42 42% L	54 43% LNOR	164 30%	18 35% LNOR	29 28% LNOR	55 31% LNOR	42 42% L	69 53% CLMNORY	105 32% LNOR	62 61% LNOR	88 43% LNOR	45 45% LNOR	47 44% LNOR	53 42% LNOR	52 52% CLMNOR	70 40% L
Not Sure	30 1%	4 1% R	1 1%	1 1%	1 2% R	1 2% RT	1 2% RT	1 2% RT	1 1%	3 3% QRT	1 1%	7 1% R	-	1 1%	2 1%	2 2% RT	-	-	-	-	-	2 2% RT	-	-	1 1%
Decline to Answer	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	-	-	-	-	-	-	-
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q766\_4. Do you expect there to be restrictions on purchasing gTLDs with the following extensions?

28 Aug 2015  
Table 315

4. .org

Base: All Qualified Respondents

	Country																									
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175	
Strict purchase restrictions should be required	806 24% EGHKOOV	77 29% Q	23 22% Q	30 29% EGHKOO	7 13% Q	10 20% Q	7 14% Q	7 13% Q	25 25% KQ	20 20% Q	18 14% Q	125 23% KQ	15 29% EKQ	33 32% EGHJKLOOV	33 19% Q	24 24% Q	8 6% Q	116 36% Q	21 21% Q	46 22% Q	29 29% EGHKQ	19 18% Q	36 29% EGHKOO	30 30% EGHKOQV	47 27% EHKQ	
Some purchase restrictions should be required	1373 41% X	104 39% DUX	47 46% DUX	31 30% DUX	19 35% X	23 46% X	20 40% X	23 43% X	37 37% X	37 37% X	55 44% DUX	268 49% BDJRSUWXY	20 38% DUX	48 47% DUX	87 49% DUX	44 44% X	53 41% X	120 37% X	35 35% DUX	89 43% DUX	31 31% DUX	42 40% DUX	44 35% DUX	27 27% DUX	69 39% X	
No purchase restrictions should be required	1149 34% N	84 31% N	32 31% LNR	40 39% LNR	27 50% BCLNOPRY	16 32% LNR	22 44% LNR	22 42% LNR	37 37% NR	41 41% LNR	50 40% LNR	152 28% LNR	17 33% LNR	21 21% LNR	54 31% LNR	31 31% LNR	69 53% LNR	87 27% BCLNOPRY	45 45% BCLNOPRY	72 35% NR	41 41% LNR	44 42% LNR	45 36% N	43 43% BLNOR	57 33% N	
Not Sure	26 1% R	3 1% RT	1 1% RT	1 1% RT	1 2% RT	1 2% RT	1 2% RT	1 2% RT	1 1% QRT	3 3% QRT	2 2% R	5 1% R	- - R	- - R	2 1% RT	2 2% RT	- - RT	- - RT	- - RT	- - RT	- - RT	1 1% RT	- - RT	- - RT	1 1% RT	
Decline to Answer	3 - -	- - -	- - -	- - -	- - -	- - -	- - -	- - -	- - -	- - -	- - -	- - -	- - -	- - -	- - -	- - -	- - -	2 1% -	- - -	- - -	- - -	- - -	- - -	- - -	- - -	1 1% -
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%	

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q766\_5. Do you expect there to be restrictions on purchasing gTLDs with the following extensions?

28 Aug 2015  
Table 316

5. .cn

Base: All Qualified Respondents

	Country																								
	Total Regi-straunts	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip-pines	Japan	South Korea	Russia	India	Indone-sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	550	**	**	**	**	**	**	**	**	**	**	550	**	**	**	**	**	**	**	**	**	**	**	**	**
Strict purchase restrictions should be required	114 21%	-	-	-	-	-	-	-	-	-	-	114 21%	-	-	-	-	-	-	-	-	-	-	-	-	-
Some purchase restrictions should be required	261 47%	-	-	-	-	-	-	-	-	-	-	261 47%	-	-	-	-	-	-	-	-	-	-	-	-	-
No purchase restrictions should be required	172 31%	-	-	-	-	-	-	-	-	-	-	172 31%	-	-	-	-	-	-	-	-	-	-	-	-	-
Not Sure	3 1%	-	-	-	-	-	-	-	-	-	-	3 1%	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	550 100%	-	-	-	-	-	-	-	-	-	-	550 100%	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing



Q766\_6. Do you expect there to be restrictions on purchasing gTLDs with the following extensions?

28 Aug 2015  
Table 317

6. .vn

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	52*	**	**	**	**	**	**	**	**	**	**	**	52*	**	**	**	**	**	**	**	**	**	**	**	**
Strict purchase restrictions should be required	16 31%	-	-	-	-	-	-	-	-	-	-	-	16 31%	-	-	-	-	-	-	-	-	-	-	-	-
Some purchase restrictions should be required	19 37%	-	-	-	-	-	-	-	-	-	-	-	19 37%	-	-	-	-	-	-	-	-	-	-	-	-
No purchase restrictions should be required	17 33%	-	-	-	-	-	-	-	-	-	-	-	17 33%	-	-	-	-	-	-	-	-	-	-	-	-
Not Sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	52 100%	-	-	-	-	-	-	-	-	-	-	-	52 100%	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q766\_7. Do you expect there to be restrictions on purchasing gTLDs with the following extensions?  
7. .ph

28 Aug 2015  
Table 318

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	102	**	**	**	**	**	**	**	**	**	**	**	**	102	**	**	**	**	**	**	**	**	**	**	**
Strict purchase restrictions should be required	34 33%	-	-	-	-	-	-	-	-	-	-	-	-	34 33%	-	-	-	-	-	-	-	-	-	-	-
Some purchase restrictions should be required	50 49%	-	-	-	-	-	-	-	-	-	-	-	-	50 49%	-	-	-	-	-	-	-	-	-	-	-
No purchase restrictions should be required	18 18%	-	-	-	-	-	-	-	-	-	-	-	-	18 18%	-	-	-	-	-	-	-	-	-	-	-
Not Sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	102 100%	-	-	-	-	-	-	-	-	-	-	-	-	102 100%	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q766\_8. Do you expect there to be restrictions on purchasing gTLDs with the following extensions?  
8. .jp

28 Aug 2015  
Table 319

Base: All Qualified Respondents

	Country																								
	Total Regi-straunts	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip-pines	Japan	South Korea	Russia	India	Indone-sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	176	**	**	**	**	**	**	**	**	**	**	**	**	**	176	**	**	**	**	**	**	**	**	**	**
Strict purchase restrictions should be required	37 21%	-	-	-	-	-	-	-	-	-	-	-	-	-	37 21%	-	-	-	-	-	-	-	-	-	-
Some purchase restrictions should be required	84 48%	-	-	-	-	-	-	-	-	-	-	-	-	-	84 48%	-	-	-	-	-	-	-	-	-	-
No purchase restrictions should be required	53 30%	-	-	-	-	-	-	-	-	-	-	-	-	-	53 30%	-	-	-	-	-	-	-	-	-	-
Not Sure	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	176 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	176 100%	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q766\_9. Do you expect there to be restrictions on purchasing gTLDs with the following extensions?  
9. .kr

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	101	**	**	**	**	**	**	**	**	**	**	**	**	**	**	101	**	**	**	**	**	**	**	**	**
Strict purchase restrictions should be required	14 14%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	14 14%	-	-	-	-	-	-	-	-	-
Some purchase restrictions should be required	50 50%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	50 50%	-	-	-	-	-	-	-	-	-
No purchase restrictions should be required	35 35%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	35 35%	-	-	-	-	-	-	-	-	-
Not Sure	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2%	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	101 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	101 100%	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q766\_10. Do you expect there to be restrictions on purchasing gTLDs with the following extensions?

28 Aug 2015  
Table 321

10. .ru

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	130	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	130	**	**	**	**	**	**	**	**
Strict purchase restrictions should be required	9 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9 7%	-	-	-	-	-	-	-	-
Some purchase restrictions should be required	40 31%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	40 31%	-	-	-	-	-	-	-	-
No purchase restrictions should be required	81 62%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	81 62%	-	-	-	-	-	-	-	-
Not Sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	130 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	130 100%	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q766\_11. Do you expect there to be restrictions on purchasing gTLDs with the following extensions?

28 Aug 2015  
Table 322

11. .in

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	325	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	325	**	**	**	**	**	**	**
Strict purchase restrictions should be required	112 34%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	112 34%	-	-	-	-	-	-	-
Some purchase restrictions should be required	119 37%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	119 37%	-	-	-	-	-	-	-
No purchase restrictions should be required	91 28%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	91 28%	-	-	-	-	-	-	-
Not Sure	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-
Decline to Answer	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	-	-	-	-	-	-	-
Sigma	325 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	325 100%	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q766\_12. Do you expect there to be restrictions on purchasing gTLDs with the following extensions?  
12. .id

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	101	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	101	**	**	**	**	**	**
Strict purchase restrictions should be required	25 25%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	25 25%	-	-	-	-	-	-
Some purchase restrictions should be required	26 26%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	26 26%	-	-	-	-	-	-
No purchase restrictions should be required	50 50%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	50 50%	-	-	-	-	-	-
Not Sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	101 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	101 100%	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q766\_13. Do you expect there to be restrictions on purchasing gTLDs with the following extensions?

28 Aug 2015  
Table 324

13. .ng

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	207	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	207	**	**	**	**	**
Strict purchase restrictions should be required	50 24%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	50 24%	-	-	-	-	-
Some purchase restrictions should be required	81 39%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	81 39%	-	-	-	-	-
No purchase restrictions should be required	76 37%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	76 37%	-	-	-	-	-
Not Sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	207 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	207 100%	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing



Q766\_14. Do you expect there to be restrictions on purchasing gTLDs with the following extensions?

28 Aug 2015  
Table 325

14. .za

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	101	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	101	**	**	**	**
Strict purchase restrictions should be required	19 19%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	19 19%	-	-	-	-
Some purchase restrictions should be required	31 31%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	31 31%	-	-	-	-
No purchase restrictions should be required	51 50%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	51 50%	-	-	-	-
Not Sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	101 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	101 100%	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q766\_15. Do you expect there to be restrictions on purchasing gTLDs with the following extensions?

28 Aug 2015  
Table 326

15. .eg

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	106	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	106	**	**	**
Strict purchase restrictions should be required	21 20%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	21 20%	-	-	-
Some purchase restrictions should be required	54 51%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	54 51%	-	-	-
No purchase restrictions should be required	30 28%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	30 28%	-	-	-
Not Sure	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	106 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	106 100%	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q766\_16. Do you expect there to be restrictions on purchasing gTLDs with the following extensions?

28 Aug 2015  
Table 327

16. .co

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	125	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	125	**	**
Strict purchase restrictions should be required	16 13%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	16 13%	-	-
Some purchase restrictions should be required	43 34%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	43 34%	-	-
No purchase restrictions should be required	66 53%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	66 53%	-	-
Not Sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	125 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	125 100%	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q766\_17. Do you expect there to be restrictions on purchasing gTLDs with the following extensions?

28 Aug 2015  
Table 328

17. .ar

Base: All Qualified Respondents

	Country																									
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	100	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	100	**	
Strict purchase restrictions should be required	15 15%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	15 15%	-
Some purchase restrictions should be required	24 24%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	24 24%	-
No purchase restrictions should be required	61 61%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	61 61%	-
Not Sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	100 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	100 100%	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q766\_18. Do you expect there to be restrictions on purchasing gTLDs with the following extensions?

28 Aug 2015  
Table 329

18. .br

Base: All Qualified Respondents

	Country																										
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)		
Unweighted Base	175	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	175	
Strict purchase restrictions should be required	25 14%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	25 14%
Some purchase restrictions should be required	63 36%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	63 36%
No purchase restrictions should be required	86 49%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	86 49%
Not Sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%
Sigma	175 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	175 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q766\_19. Do you expect there to be restrictions on purchasing gTLDs with the following extensions?  
19. .it

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	54*	-**	-**	-**	54*	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
Strict purchase restrictions should be required	3 6%	-	-	-	3 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some purchase restrictions should be required	15 28%	-	-	-	15 28%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No purchase restrictions should be required	35 65%	-	-	-	35 65%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not Sure	1 2%	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	54 100%	-	-	-	54 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q766\_20. Do you expect there to be restrictions on purchasing gTLDs with the following extensions?  
20. .tr

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	50*	**	**	**	**	50*	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Strict purchase restrictions should be required	11 22%	-	-	-	-	11 22%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some purchase restrictions should be required	21 42%	-	-	-	-	21 42%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No purchase restrictions should be required	17 34%	-	-	-	-	17 34%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not Sure	1 2%	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	50 100%	-	-	-	-	50 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q766\_21. Do you expect there to be restrictions on purchasing gTLDs with the following extensions?

28 Aug 2015  
Table 332

21. .es

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	50*	-**	-**	-**	-**	-**	50*	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
Strict purchase restrictions should be required	2 4%	-	-	-	-	-	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some purchase restrictions should be required	21 42%	-	-	-	-	-	21 42%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No purchase restrictions should be required	25 50%	-	-	-	-	-	25 50%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not Sure	1 2%	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	1 2%	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	50 100%	-	-	-	-	-	50 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Q766\_22. Do you expect there to be restrictions on purchasing gTLDs with the following extensions?

28 Aug 2015  
Table 333

22. .pl

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	53*	-**	-**	-**	-**	-**	-**	53*	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
Strict purchase restrictions should be required	2 4%	-	-	-	-	-	-	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some purchase restrictions should be required	18 34%	-	-	-	-	-	-	18 34%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No purchase restrictions should be required	32 60%	-	-	-	-	-	-	32 60%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not Sure	1 2%	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	53 100%	-	-	-	-	-	-	53 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q766\_23. Do you expect there to be restrictions on purchasing gTLDs with the following extensions?  
23. .uk

28 Aug 2015  
Table 334

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	100	**	**	**	**	**	**	**	100	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Strict purchase restrictions should be required	19 19%	-	-	-	-	-	-	-	19 19%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some purchase restrictions should be required	36 36%	-	-	-	-	-	-	-	36 36%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No purchase restrictions should be required	44 44%	-	-	-	-	-	-	-	44 44%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not Sure	1 1%	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	100 100%	-	-	-	-	-	-	-	100 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q766\_24. Do you expect there to be restrictions on purchasing gTLDs with the following extensions?  
24. .fr

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	101	**	**	**	**	**	**	**	**	101	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Strict purchase restrictions should be required	15 15%	-	-	-	-	-	-	-	-	15 15%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some purchase restrictions should be required	38 38%	-	-	-	-	-	-	-	-	38 38%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No purchase restrictions should be required	44 44%	-	-	-	-	-	-	-	-	44 44%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not Sure	4 4%	-	-	-	-	-	-	-	-	4 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	101 100%	-	-	-	-	-	-	-	-	101 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q766\_25. Do you expect there to be restrictions on purchasing gTLDs with the following extensions?  
25. .de

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	125	**	**	**	**	**	**	**	**	**	125	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Strict purchase restrictions should be required	18 14%	-	-	-	-	-	-	-	-	-	18 14%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some purchase restrictions should be required	44 35%	-	-	-	-	-	-	-	-	-	44 35%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No purchase restrictions should be required	62 50%	-	-	-	-	-	-	-	-	-	62 50%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not Sure	1 1%	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	125 100%	-	-	-	-	-	-	-	-	-	125 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q766\_26. Do you expect there to be restrictions on purchasing gTLDs with the following extensions?

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Table 337

26. .us

Base: All Qualified Respondents

	Country																								
	Total Regi-straunts	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip-pines	Japan	South Korea	Russia	India	Indone-sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	268	268	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Strict purchase restrictions should be required	60 22%	60 22%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some purchase restrictions should be required	113 42%	113 42%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No purchase restrictions should be required	91 34%	91 34%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not Sure	4 1%	4 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	268 100%	268 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q766\_27. Do you expect there to be restrictions on purchasing gTLDs with the following extensions?

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Table 338

27. .ca

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	103	**	103	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Strict purchase restrictions should be required	21 20%	-	21 20%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some purchase restrictions should be required	48 47%	-	48 47%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No purchase restrictions should be required	33 32%	-	33 32%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not Sure	1 1%	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	103 100%	-	103 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q766\_28. Do you expect there to be restrictions on purchasing gTLDs with the following extensions?  
28. .mx

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	102	**	**	102	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Strict purchase restrictions should be required	12 12%	-	-	12 12%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some purchase restrictions should be required	30 29%	-	-	30 29%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No purchase restrictions should be required	59 58%	-	-	59 58%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not Sure	1 1%	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	102 100%	-	-	102 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q770. Does having purchase restrictions or requirements on a particular gTLD make it...?

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
More trustworthy	2030 60%	144 54% EK	57 55% EK	78 76% BCEFGHIJKOPQV	20 37%	26 52%	22 44%	29 55%	46 46%	46 46%	51 41%	352 64%	40 77%	88 86%	91 52%	55 54% EK	67 52%	228 70%	65 64% EGJUKOV	140 68% BCEFGHIJKOPV	60 59% EK	51 48%	88 70%	60 60% EIJK	126 72% BCEFGHIJKOPQV
Doesn't make a difference	869 26%	93 35% DPLMNRTWXY	36 35% DMNRTWXY	16 16% BCEFGHIJKOPQV	21 39% DPLMNRTWXY	10 20% NW	19 38% DMNRTWXY	14 26% MNW	36 36% DPLMNRTWXY	42 42% DPLMNRTWXY	46 37% DMNRTWXY	147 27% L	4 8%	8 8%	59 34% DMNRTWXY	29 29% DMNRW	44 34% DMNRTWXY	58 18% NW	26 26% MNW	45 22% MNW	23 23% MNW	32 30% DMNRTWXY	10 8%	17 17% W	34 19% MNW
Less trustworthy	167 5%	7 3%	3 3%	4 4% BCEFGHIJKOPQV	7 13% BCEFGHIJKOPQV	11 22% BCEFGHIJKOPQV	3 6%	2 4%	5 5%	4 4%	8 6% L	11 2%	2 4%	4 4%	9 5% L	7 7% L	10 8% BLT	16 5% L	3 3%	5 2%	5 5% BCEFGHIJKOPQV	16 15% BLT	9 7% BLT	9 9% BLT	7 4% MNW
Not sure	290 9%	24 9% N	7 7%	4 4% BCEFGHIJKOPQV	6 11% N	3 6%	6 12% N	8 15% DLNRY	13 13% DNRY	9 9% N	20 16% BCEFGHIJKOPQV	40 7% N	6 12% N	2 2%	17 10% N	10 10% N	9 7% N	22 7% N	7 7%	17 8% N	13 13% DNY	7 7% DLNRY	18 14% DLNRY	14 14% DLNRY	8 5% MNW
Decline to Answer	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base



Q775. If you felt a website was being run improperly (for example, appears to be conducting illegal activity, appears to be a fake, etc.), who would you complain to?

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Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
Would contact the website	1802 54%	68 25%	42 41% B	45 44% BI	24 44% BI	29 58% BCIWI	22 44% B	33 62% BCDIOW	28 28% BI	47 47% BI	79 63% BI	383 70% BCDIUQW	33 63% BI	69 68% BI	79 45% BI	57 56% BCIWI	61 47% BI	248 76% BI	48 48% BI	100 48% BI	48 48% BI	60 57% BCIWI	51 41% BI	48 48% BI	100 57% BCDIOW
Police	93 3%	8 3% LR	4 4% LNOR	1 1%	-	2 4% NR	7 14% B	1 2% B	7 7% B	5 5% LNOQRT	20 16% LNOQRT	5 1% LNOQRT	-	-	1 1% LNOQRT	1 1% LNOQRT	1 1% LNOQRT	4 4% LNOR	2 2% LNOR	1 1% LNOR	2 2% LNOR	11 9% LNOR	3 3% LNOR	6 3% LNOR	
Cyber/Internet police/investigator	47 1%	-	-	8 8%	-	-	1 2% B	-	-	1 1% LNOQRT	-	2 2% LNOQRT	-	1 1% LNOQRT	2 2% LNOQRT	12 12% LNOQRT	-	7 2% LNOR	1 1% LNOR	6 3% LNOR	1 1% LNOR	2 2% LNOR	2 2% LNOR	-	1 1% LNOR
Authorities (Unspec.)	37 1%	4 1% L	2 2% B	6 6% BI	5 9% BI	1 2% L	-	-	-	2 2% L	1 1% L	-	-	2 2% L	-	-	1 1% L	2 2% L	1 1% L	4 2% LNOR	3 3% LNOR	-	2 2% LNOR	-	1 1% LNOR
Contact my service provider	37 1%	10 4% LORTY	2 2% LR	3 3% LRY	-	1 2% LR	1 2% LR	-	4 4% LJOPRSTXY	-	4 3% LRY	-	-	1 1% L	1 1% L	-	2 2% LR	-	-	1 1% L	4 4% LJOPRSTXY	1 1% L	2 2% L	-	-
Government	33 1%	1 1% LOT	3 3% LOT	1 1% LOT	-	2 2% T	-	-	-	1 1% L	-	3 1% L	-	6 6% BIKLOQRTUWY	-	4 4% IKLOQRTUWY	-	3 1% L	2 2% T	-	-	3 3% LOT	-	1 1% L	1 1% L
ICANN	20 1%	12 4% COUSLOPQRSTUY	-	-	2 4% KLOQRTY	-	-	-	-	-	-	-	-	1 1% L	-	-	-	-	-	-	-	2 2% LRT	2 2% LR	1 1% L	-
Regulatory body/agency	19 1%	1 1% L	-	-	2 2% L	-	-	-	1 1% L	1 1% L	-	-	-	1 1% L	1 1% L	-	-	1 1% L	1 1% L	3 1% L	2 2% L	-	2 2% L	1 1% L	3 2% L
Report it (Unspec.)	18 1%	-	1 1% L	1 1% L	-	-	-	-	-	-	-	4 1% L	-	3 3% BLORT	-	-	-	-	-	-	1 1% BRT	2 2% BRT	3 2% BORT	2 2% BRT	1 1% BRT
Google	17 1%	2 1% L	-	-	-	1 2% L	1 2% L	-	1 1% L	-	-	-	-	1 1% L	-	-	-	1 1% L	2 2% L	2 1% L	-	1 1% L	1 1% L	3 3% LOQR	1 1% L
Law enforcement	14 1%	7 3% LORTY	2 2% LT	-	-	1 2% LT	1 2% LT	-	2 2% LT	-	-	-	-	-	-	-	-	1 1% L	-	-	-	-	-	-	-
Internet/online authority (Unspec.)	14 1%	-	1 1% L	-	-	2 4% L	2 4% L	-	2 2% BL	-	-	1 1% L	-	-	-	-	-	1 1% L	-	2 1% L	1 1% L	-	2 2% BL	-	-
Consumer assistance/protection agency/program	13 1%	2 1% L	-	-	-	-	-	-	1 1% L	-	3 2% LTY	-	-	-	1 1% L	-	-	2 1% L	2 2% LT	-	1 1% L	-	-	1 1% L	-
Postal police	13 1%	-	-	-	13 24% L	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Depends on the crime	10 1%	3 1% L	1 1% L	1 1% L	-	-	-	-	1 1% L	-	-	-	-	1 1% L	-	-	-	2 2% LR	-	-	-	1 1% L	-	-	-
Social media/Networks	10 1%	2 1% L	1 1% L	1 1% L	-	-	-	-	-	2 2% LRT	-	-	-	1 1% L	-	-	-	-	1 1% L	-	-	1 1% L	1 1% L	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q775. If you felt a website was being run improperly (for example, appears to be conducting illegal activity, appears to be a fake, etc.), who would you complain to?

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Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
Ministry of Communication and Information	9	-	-	-	-	1 2%	-	-	-	-	-	1	-	-	-	-	-	-	6 6%	-	-	-	1	-	-
Security agencies/Authorities (Unspec.)	9	-	-	1 1%	-	-	-	-	-	-	-	1	1 2%	-	-	-	-	-	-	4 2%	-	1 1%	1 1%	-	-
FBI/CIA	9	7 3%	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-
Better Business Bureau/BBB	8	7 3%	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Search engine (Unspec.)	8	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	1 1%	2 1%	-	-	-	1 1%	-	2 2%	1 1%
Forum/discussion board	8	-	-	-	-	-	-	-	-	2 2%	-	-	-	-	-	-	1 1%	4 1%	1 1%	-	-	-	-	-	-
Justice/Judicial Branch	7	-	-	-	-	1 2%	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	3 3%	1 1%
Specialized websites (Unspec.)	7	1	-	1 1%	-	-	-	-	-	2 2%	-	-	-	-	-	-	-	-	-	-	1 1%	1 1%	-	-	1 1%
Complaint/Report department (Unspec.)	6	-	-	-	-	-	-	-	-	-	-	3 1%	-	-	-	1 1%	-	1	-	1	-	-	-	-	-
FTC	6	5 2%	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
FCC/Federal Communications Commission	6	5 2%	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-
Attorney General	5	4 1%	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Internet oversight organization	5	-	-	-	-	-	-	-	-	-	-	5 1%	-	-	-	-	-	-	-	-	-	-	-	-	-
NCC	4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 2%	-	-	-	-	-
Friends/family/colleagues	4	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	1 1%	-	2 2%	-	-	-	-	-	-
Will not deal with it	4	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	1 1%	-	1 1%	-	-	-	1 1%	-	-
Technical expert	4	2 1%	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q775. If you felt a website was being run improperly (for example, appears to be conducting illegal activity, appears to be a fake, etc.), who would you complain to?

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
Public Security Bureau	3	-	-	-	-	-	-	-	-	-	-	3 1%	-	-	-	-	-	-	-	-	-	-	-	-	-
Post on social media/Post blog	3	1	-	-	-	-	-	-	-	-	-	-	1 2% LRT	-	-	-	-	-	1 1% L	-	-	-	-	-	-
Trading standards	3	-	-	-	-	-	-	-	3 3% BLOQRTY	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Leave site/no longer visit/block site	3	-	-	-	-	-	-	-	-	-	-	-	1 2% BLRT	-	-	-	-	-	-	-	1 1% L	1 1% L	-	-	-
Reclame Aqui	3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 2% BLR
Fraud center/site	3	-	-	-	-	-	-	-	-	2 2% BLR	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-
Lawyer/prosecutor	3	-	-	-	-	1 2% BLR	-	-	-	1 1% L	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-
Research where/what to report	2	-	1 1% L	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-
Ombudsman	2	-	-	-	-	-	-	-	1 1% L	-	-	-	-	-	-	-	-	-	-	-	1 1% L	-	-	-	-
Network supervision department	2	-	-	-	-	-	-	-	-	1 1% L	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%
NBI	1	-	-	-	-	-	-	-	-	-	-	-	-	1 1% L	-	-	-	-	-	-	-	-	-	-	-
Antivirus company/software	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1% L	-	-	-	-
Report to Spamcop/Spambots	1	-	-	1 1% L	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	89 3%	6 2% LO	2 2% LO	3 3% LO	1 2%	1 2% BKLORV	4 8%	1 2%	4 4% LO	3 3% LO	1 1%	3 1% KLOR	3 6% LO	3 3% LO	-	5 5% LOR	6 5% LOR	4 1% LO	5 5% LOR	7 3% LO	2 2% LO	1 1% BKLORV	8 6% LO	4 4% LO	12 7% BKLORV
No one	403 12%	36 13% RT	19 18% EQHKLMPRTUWY	10 10%	3 6%	5 10%	3 6%	3 6%	9 9%	11 11%	11 9%	55 10% RT	7 13% RT	8 8%	65 37% LOR	9 9% LOR	37 28% LOR	19 6% LO	24 24% LOR	11 5% LO	8 8% RTWY	17 16% RTWY	9 7% LNORS	10 10% KLMNOPQRSV	14 8% BKLORV
Not sure	767 23%	112 42% KLMNOPQRSVY	34 33% KLMNOPQRSVY	24 24% RS	14 26% RS	10 20%	13 26% RS	15 28% LNORS	45 45% LNORS	27 27% LNORS	22 18%	86 16% LNORS	7 13%	14 14%	27 15% LNORS	17 17%	22 17%	41 13% LNORS	11 11% LNORS	74 36% DFKLMNOPQRSVY	34 34% KLMNOPQRSVY	17 16% LNORS	33 26% LNORS	31 31% KLMNOPQRSV	37 21% RS
Declined to answer	11	-	-	1 1%	-	-	-	-	-	1 1%	-	5 1%	-	-	-	-	-	-	1 1%	1 1%	-	-	-	-	2 1%
Sigma	3606 107%	309 115%	116 113%	111 109%	63 117%	57 114%	56 112%	55 104%	110 110%	108 107%	142 114%	561 102%	53 102%	113 111%	178 101%	106 105%	136 105%	340 105%	114 113%	225 109%	110 109%	114 108%	133 106%	110 110%	186 106%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q775. If you felt a website was being run improperly (for example, appears to be conducting illegal activity, appears to be a fake, etc.), who would you complain to?

28 Aug 2015  
 Table 341

Base: All Qualified Respondents

	Country																								
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
 Overlap formulae used. \* small base

Q780. How do you determine whether a website is legitimate or not?

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
APPEARANCE/CONTEN T (NET)	1092 33%	111 41%	29 28%	46 45%	16 30%	11 22%	16 32%	8 15%	20 20%	35 35%	63 50%	117 21%	21 40%	31 30%	49 28%	33 33%	40 31%	70 22%	48 48%	96 46%	29 29%	38 36%	59 47%	44 44%	62 35%
Content/Information on site	596 18%	53 20%	11 11%	31 30%	9 17%	7 14%	10 20%	5 9%	6 6%	18 18%	23 18%	77 14%	11 21%	14 14%	28 16%	17 17%	29 22%	34 10%	27 27%	46 22%	12 12%	21 20%	35 28%	34 34%	38 22%
Initial appearance/layout/ design	153 5%	20 7%	7 7%	8 8%	-	-	2 4%	1 2%	8 8%	1 1%	21 17%	4 1%	2 4%	3 3%	6 3%	3 3%	3 2%	16 5%	5 5%	6 3%	5 5%	3 3%	12 10%	4 4%	13 7%
Finding something wrong/suspicious/illegal	131 4%	8 3%	1 1%	1 1%	2 4%	1 2%	1 2%	-	2 2%	7 7%	-	24 4%	1 2%	8 8%	9 5%	4 4%	4 3%	4 1%	2 2%	21 10%	4 4%	7 7%	9 7%	3 3%	8 5%
Look for contact information/Ability to contact site	108 3%	10 4%	3 3%	4 4%	-	2 2%	-	1 2%	2 2%	1 1%	6 5%	4 1%	1 2%	2 2%	3 2%	5 5%	-	10 3%	12 12%	17 8%	8 8%	3 3%	4 3%	6 6%	5 3%
Owner/Registered owner of site	53 2%	5 2%	2 2%	6 6%	2 4%	-	-	1 2%	-	1 1%	3 2%	3 1%	1 2%	-	1 1%	2 2%	2 2%	5 2%	7 7%	3 1%	-	1 1%	2 2%	3 3%	3 2%
Correct spelling/grammar	46 1%	18 7%	3 3%	1 1%	1 2%	-	-	-	4 4%	4 4%	5 4%	-	1 2%	1 1%	-	-	1 1%	-	1 1%	3 1%	1 1%	1 1%	1 1%	-	-
Information/Personal information requested	45 1%	14 5%	-	1 1%	-	1 2%	1 2%	2 2%	1 1%	1 1%	2 2%	4 1%	1 2%	2 2%	-	1 1%	-	2 1%	-	4 2%	1 1%	-	4 3%	1 1%	3 2%
From the services/What is offered	37 1%	2 1%	2 2%	3 3%	1 2%	-	2 4%	-	-	4 4%	-	1 1%	-	2 2%	-	1 1%	1 1%	1 1%	1 1%	5 2%	2 2%	6 6%	2 2%	1 1%	-
Accuracy of information	26 1%	7 3%	2 2%	-	-	-	-	-	-	-	-	1 1%	1 1%	3 3%	-	1 1%	-	1 1%	1 1%	2 1%	1 1%	2 2%	1 1%	1 1%	2 1%
Look for "About Us" section	22 1%	1 1%	-	-	-	-	-	-	-	-	19 15%	-	-	-	-	-	-	1 1%	1 1%	-	-	-	-	-	-
Site requesting payments	21 1%	-	1 1%	1 1%	-	-	-	1 2%	-	1 1%	4 3%	2 1%	-	3 3%	1 1%	-	2 2%	2 1%	1 1%	2 1%	-	-	-	-	-
Other appearance/content mentions	67 2%	9 3%	2 2%	1 1%	1 2%	1 2%	-	-	2 2%	4 4%	3 2%	9 2%	4 8%	-	4 2%	2 2%	1 1%	4 1%	9 9%	6 3%	1 1%	1 1%	1 1%	1 1%	1 1%
RESEARCH (NET)	698 21%	55 21%	21 20%	17 17%	12 22%	13 26%	8 16%	6 11%	24 24%	8 8%	5 4%	202 37%	11 21%	22 22%	20 11%	18 18%	10 8%	69 21%	21 21%	48 23%	26 26%	22 21%	14 11%	11 11%	35 20%
Researching online/Internet searches	293 9%	26 10%	9 9%	9 9%	4 7%	8 16%	3 6%	5 9%	15 15%	1 1%	-	48 9%	7 13%	14 14%	14 8%	5 5%	6 5%	34 10%	8 8%	28 14%	15 15%	10 9%	4 3%	5 5%	15 9%
Check registration/If it's registered	136 4%	1 2%	2 2%	2 2%	-	-	-	-	-	-	1 1%	106 19%	1 2%	4 4%	-	3 3%	2 2%	2 1%	-	6 3%	3 3%	2 2%	-	1 1%	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q780. How do you determine whether a website is legitimate or not?

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
Using specific sites that classify/provide information on sites (i.e., whois.org)	124 4%	14 5%	2 2%	4 4%	6 11%	2 4%	1 2%	-	4 4%	4 4%	4 3%	34 6%	2 2%	-	1 1%	2 2%	1 1%	9 3%	6 6%	14 7%	4 4%	2 2%	4 3%	-	5 3%
Sites credibility/Being legitimate/trustworthy	117 3%	11 4%	5 5%	2 2%	3 6%	3 6%	3 6%	1 2%	6 6%	3 3%	-	26 5%	1 2%	2 2%	1 1%	3 3%	1 1%	21 6%	2 2%	2 1%	4 4%	7 7%	1 1%	3 3%	6 3%
If it's verified/Can be verified	48 1%	5 2%	-	-	-	-	-	-	1 1%	-	-	8 1%	-	2 2%	-	5 5%	-	7 2%	2 2%	5 2%	2 2%	1 1%	3 2%	-	7 4%
Other research mentions	59 2%	4 1%	3 3%	1 1%	1 2%	-	1 2%	-	5 5%	-	-	9 2%	2 4%	3 3%	4 2%	1 1%	-	8 2%	4 4%	5 2%	-	1 1%	2 2%	2 2%	3 2%
SAFETY PROTOCOLS (NET)	517 15%	66 25%	14 14%	26 25%	4 7%	4 8%	9 18%	8 15%	25 25%	14 14%	28 22%	61 11%	5 10%	13 13%	18 10%	8 8%	12 9%	43 13%	5 5%	43 21%	23 23%	20 19%	22 18%	16 16%	30 17%
INTERNET SAFETY (SUB-NET)	161 5%	16 6%	6 6%	8 8%	3 6%	1 2%	3 6%	2 4%	10 10%	6 6%	8 6%	18 3%	1 2%	1 1%	2 1%	2 2%	3 2%	22 7%	2 2%	14 7%	7 7%	2 2%	6 5%	6 6%	12 7%
Security certificate	97 3%	10 4%	4 4%	5 5%	2 4%	1 2%	2 4%	2 4%	6 6%	3 3%	8 6%	9 2%	1 2%	1 1%	-	1 1%	2 2%	8 2%	2 2%	4 2%	6 6%	1 1%	5 4%	5 5%	9 5%
Security (Unspec.)	47 1%	3 1%	-	3 3%	-	-	2 2%	-	5 5%	3 3%	-	8 1%	-	-	1 1%	1 1%	1 1%	8 2%	-	8 4%	-	1 1%	1 1%	1 1%	2 1%
Other internet safety mentions	24 1%	3 1%	2 2%	2 2%	1 2%	-	-	-	-	-	-	1 1%	-	-	1 1%	-	-	8 2%	-	2 1%	2 2%	-	-	-	2 1%
HARDWARE/SOFTWARE (SUB-NET)	153 5%	23 9%	5 5%	9 9%	1 2%	3 6%	2 4%	3 6%	6 6%	1 1%	9 7%	22 4%	1 2%	5 5%	11 6%	2 2%	7 5%	4 4%	-	14 7%	7 7%	5 5%	3 2%	3 3%	7 4%
Use of anti-virus software/virus protection	71 2%	12 4%	2 2%	4 4%	1 2%	2 4%	2 4%	-	4 4%	1 1%	6 5%	8 1%	-	3 3%	3 2%	-	5 4%	1 1%	-	3 1%	5 5%	1 1%	2 2%	2 2%	5 3%
Malware/Spyware/Spam software	52 2%	7 3%	3 3%	4 4%	-	1 2%	-	1 2%	2 2%	-	2 2%	8 1%	1 2%	1 1%	2 1%	1 1%	1 1%	1 1%	-	10 5%	2 2%	2 2%	1 1%	1 1%	1 1%
Use of protection software/filter/program	26 1%	3 1%	-	1 1%	-	1 2%	-	2 4%	-	-	1 1%	6 1%	-	1 1%	5 3%	-	2 2%	1 1%	-	-	-	3 3%	-	-	-
Other hardware/software mentions	8 L	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	1 1%	-	1 1%	-	2 1%	-	-	-	-	1 1%
ALERTS/FLAGS/POP-UPS (SUB-NET)	85 3%	25 9%	4 4%	3 3%	-	1 2%	1 2%	1 2%	6 6%	1 1%	5 4%	9 2%	2 4%	2 2%	2 1%	2 2%	2 2%	2 1%	1 1%	2 1%	5 5%	2 2%	2 2%	4 4%	1 1%
If site has pop-ups/unwanted offers	40 1%	14 5%	2 2%	-	-	-	1 2%	-	1 2%	-	1 1%	4 3%	4 1%	-	1 1%	1 1%	2 2%	-	1 1%	1 1%	2 2%	-	1 1%	3 3%	-
Browser flags/Alerts if site is unsafe	32 1%	9 3%	2 2%	2 2%	-	1 2%	-	-	4 4%	-	1 1%	2 1%	2 4%	1 1%	1 1%	-	1 1%	1 1%	-	1 1%	-	2 2%	1 1%	1 1%	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
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	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
Warnings/Warning tabs	9	3	-	-	-	-	-	-	1	-	-	3	-	-	-	-	1	-	-	-	1	-	-	-	-
Other alerts/flags/pop-up mentions	8	1	-	1	-	-	-	-	1	-	1	1	-	-	-	-	-	-	-	-	2	-	-	-	1
SITE SECURITY (SUB-NET)	83	4	2	4	-	-	4	2	1	5	5	5	1	5	1	2	-	11	1	8	3	10	3	2	4
Terms and conditions	30	1	-	2	-	-	-	2	1	3	4	2	-	3	-	1	-	5	-	3	1	-	1	-	1
Trademarks/Copyright	13	1	-	-	-	-	-	-	-	1	-	1	2	1	1	1	-	-	-	1	-	4	-	1	-
Other site security mentions	42	2	2	2	-	-	4	-	-	1	2	2	-	1	-	-	-	6	1	4	2	7	2	1	3
SYMBOLS/LOGOS (SUB-NET)	74	6	-	4	-	1	2	-	6	2	2	7	-	1	2	-	1	7	1	8	3	3	8	2	9
Padlock symbol	37	2	-	1	-	-	1	-	5	2	-	-	-	1	1	-	1	2	1	6	3	-	4	1	6
Security logos/symbols (Unspec.)	31	4	-	2	-	1	-	-	-	-	1	7	-	-	-	-	-	5	-	2	-	2	2	2	3
Other symbols/logos mentions	7	-	-	1	-	-	-	-	1	-	1	-	-	-	1	-	-	-	-	-	-	1	2	-	-
DOMAIN/NAME/EXTENSION (NET)	514	46	12	23	7	9	4	-	17	11	18	62	10	23	14	11	12	50	25	38	18	13	39	16	36
Domain/Domain name/Name	204	11	5	6	5	-	1	-	5	3	8	53	10	12	5	6	4	15	13	11	7	6	14	6	10
If it has "https"/Make sure the "S" is in the "https" link	126	9	3	9	3	3	-	-	4	4	5	-	1	10	2	-	3	21	-	10	8	2	14	4	11
Web address (Unspec.)	76	7	-	5	1	1	-	-	4	1	1	7	3	3	4	3	4	7	5	6	3	3	1	4	5
By it's extension	65	7	1	5	2	5	2	-	-	3	-	4	2	2	1	-	2	7	1	2	2	3	7	2	5
Through URL	44	12	2	2	-	-	-	-	5	1	1	-	1	3	-	-	-	2	3	4	-	-	4	1	3
SSL/SSL certificate	28	3	2	-	-	-	-	-	2	-	1	-	-	1	1	-	-	2	4	5	3	-	1	2	1

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q780. How do you determine whether a website is legitimate or not?

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
Other domain/name/extension mentions	33 1%	4 1%	-	-	-	-	1 2%	-	-	1 1%	2 2%	3 1%	2 2%	1 1%	3 2%	3 3%	-	3 1%	-	4 2%	1 1%	1 1%	-	2 2%	3 2%
MISCELLANEOUS	389 12%	41 15%	14 14%	10 10%	3 6%	5 10%	8 16%	13 25%	18 18%	14 14%	19 15%	47 9%	4 8%	9 9%	25 14%	11 11%	43 33%	17 5%	4 4%	20 10%	16 16%	7 7%	17 14%	13 13%	11 6%
Common sense/Gut feeling	103 3%	22 8%	6 6%	2 2%	1 2%	-	-	-	6 6%	3 3%	3 2%	9 2%	1 2%	1 1%	9 5%	6 6%	19 15%	4 1%	-	4 2%	3 3%	-	1 1%	3 3%	-
Don't/Cannot determine if a website is legitimate	91 3%	3 1%	1 1%	1 1%	-	3 6%	1 2%	10 19%	5 5%	3 3%	7 6%	11 2%	-	-	5 3%	1 1%	18 14%	3 1%	-	3 1%	6 6%	2 2%	3 2%	4 4%	1 1%
Through ads/advertisement	50 1%	4 1%	3 3%	5 5%	-	1 2%	1 2%	-	-	-	6 5%	3 1%	-	4 4%	1 1%	-	1 1%	3 1%	1 1%	2 1%	3 3%	1 1%	6 5%	1 1%	4 2%
Quality/Reliability of site	32 1%	5 2%	1 1%	1 1%	-	-	1 2%	-	2 2%	2 2%	1 1%	2 2%	1 2%	-	2 1%	-	2 2%	1 1%	-	1 1%	-	-	4 3%	4 4%	2 1%
Other mentions	119 4%	8 3%	3 3%	1 1%	2 4%	1 2%	6 12%	3 6%	5 5%	7 7%	2 2%	22 4%	2 4%	4 4%	8 5%	4 4%	3 2%	6 2%	3 3%	10 5%	4 4%	4 4%	3 2%	4 4%	4 2%
PUBLIC AWARENESS/R ECOMMENDATIONS (NET)	298 9%	31 12%	12 12%	11 11%	3 6%	2 4%	3 6%	6 11%	9 9%	8 8%	14 11%	30 5%	6 12%	16 16%	8 5%	10 10%	7 5%	32 10%	13 13%	15 7%	18 18%	12 11%	8 6%	10 10%	14 8%
Reviews/Comments/Co mplains/Compliments	174 5%	17 6%	6 6%	9 9%	2 2%	4 4%	3 6%	5 9%	8 8%	6 6%	7 6%	11 2%	3 6%	10 10%	5 3%	6 6%	6 5%	20 6%	6 6%	10 5%	14 14%	5 5%	2 2%	5 5%	7 4%
How well known site is/Reputation	71 2%	9 3%	1 1%	2 2%	1 2%	-	-	-	-	2 2%	2 2%	15 3%	-	3 3%	2 1%	4 4%	-	6 2%	-	3 1%	2 2%	7 7%	5 4%	3 3%	4 2%
Family/Friends referral/re commendations	28 1%	4 1%	4 4%	-	-	-	-	-	1 1%	-	2 2%	2 2%	1 2%	2 2%	1 1%	-	1 1%	2 1%	-	1 1%	2 2%	1 1%	1 1%	1 1%	2 1%
Through forums/blogs/articles	23 1%	-	1 1%	-	1 2%	-	-	1 2%	-	-	2 2%	1 2%	2 4%	2 2%	-	-	1 1%	2 1%	5 5%	1 1%	1 1%	-	-	1 1%	2 1%
Other public awareness/r ecommendations mentions	16 1%	3 1%	1 1%	-	-	-	-	-	1 1%	-	2 2%	1 2%	-	-	1 1%	-	-	4 1%	2 2%	-	-	-	-	1 1%	-
USAGE (NET)	265 8%	33 12%	12 12%	4 4%	2 4%	4 8%	3 6%	4 8%	10 10%	4 4%	6 5%	22 4%	5 10%	10 10%	4 2%	10 10%	7 5%	38 12%	6 6%	33 16%	8 8%	7 7%	11 9%	7 7%	15 9%
By trying it out/visiting it	78 2%	6 2%	3 3%	1 1%	1 2%	2 4%	-	1 2%	1 1%	2 2%	1 1%	13 2%	1 2%	4 4%	1 1%	5 5%	2 2%	16 5%	-	5 2%	2 2%	1 1%	6 5%	-	4 2%
Prior use/experience with it	62 2%	8 3%	4 4%	1 1%	1 2%	2 2%	-	1 2%	3 3%	-	2 2%	4 1%	1 2%	-	3 2%	2 2%	4 3%	8 2%	1 1%	2 1%	4 4%	3 3%	3 2%	3 3%	3 2%
Through site usage/Activity through users	59 2%	4 1%	-	-	-	-	1 2%	1 2%	-	1 1%	1 1%	1 1%	3 6%	5 5%	-	2 2%	1 1%	8 2%	5 5%	20 10%	1 1%	2 2%	1 1%	1 1%	1 1%

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base



Q780. How do you determine whether a website is legitimate or not?

28 Aug 2015  
Table 342

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
Problems with links/broken links	35 1%	8 3%	2 2%	1 1%	-	1 2%	1 2%	-	4 4%	1 1%	2 2%	4 1%	-	-	-	-	-	2 1%	-	2 1%	1 1%	1 1%	1 1%	1 1%	3 2%
Other usage mentions	38 1%	9 3%	3 3%	1 1%	-	-	1 2%	1 2%	2 2%	-	-	-	-	1 1%	-	1 1%	-	4 1%	-	8 4%	-	-	1 1%	2 2%	4 2%
None	57 2%	5 2%	1 1%	-	2 4%	-	-	-	2 2%	2 2%	-	22 4%	-	-	6 3%	1 1%	1 1%	12 4%	1 1%	1 *	-	-	-	-	1 1%
Don't know	300 9%	16 6%	14 14%	6 6%	10 19%	6 12%	8 16%	7 13%	12 12%	16 16%	8 6%	38 7%	5 10%	8 8%	27 15%	8 8%	12 9%	22 7%	9 9%	12 6%	9 9%	13 12%	8 6%	10 10%	16 9%
Declined to answer	175 5%	4 1%	13 13%	2 2%	4 7%	4 8%	-	5 9%	7 7%	8 8%	13 10%	28 5%	3 6%	1 1%	17 10%	3 3%	6 5%	39 12%	2 2%	1 *	1 1%	1 1%	1 1%	4 4%	8 5%
Sigma	4743 141%	473 176%	152 148%	165 162%	69 128%	60 120%	62 124%	59 111%	165 165%	131 130%	202 162%	676 123%	76 146%	147 144%	193 110%	118 117%	157 121%	428 132%	155 153%	350 169%	166 164%	146 138%	197 158%	149 149%	247 141%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q785. Have you ever tried to identify who created a particular website?

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
Yes	1832 55%	185 69%	56 54%	58 57%	36 67%	23 46%	18 36%	14 26%	50 50%	45 45%	78 62%	290 53%	31 60%	43 42%	46 26%	36 36%	83 64%	204 63%	66 65%	117 57%	60 59%	76 72%	63 50%	49 49%	105 60%
No	1503 45%	80 30%	47 46%	44 43%	17 31%	27 54%	30 60%	38 72%	49 49%	54 53%	44 35%	256 47%	21 40%	59 58%	130 74%	65 64%	47 36%	119 37%	34 34%	90 43%	41 41%	29 27%	62 50%	50 50%	70 40%
Not Sure	22 1%	3 1%	-	-	1 2%	-	2 4%	1 2%	1 1%	2 2%	3 2%	4 1%	-	-	-	-	-	2 1%	1 1%	-	-	1 1%	-	1 1%	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q790. What did you use to try and figure this out?

Base: Tried To Identify

	Country																									
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	1832	185	56*	58*	36*	23**	18**	14**	50*	45*	78*	290	31*	43*	46*	36*	83*	204	66*	117	60*	76*	63*	49*	105	
ONLINE ACTIVITY (NET)	1144	146	33	41	31	17	14	7	28	27	34	180	23	38	2	17	59	94	49	73	35	56	48	39	73	
SPECIFIC SITE SEARCH (SUB-NET)	626	109	24	21	17	6	7	1	22	21	17	53	8	20	-	2	29	50	29	45	22	33	26	22	42	
Whois search	409	96	15	16	15	5	7	-	16	20	8	6	12	-	1	21	24	24	26	17	22	18	16	23	23	
Google	143	12	7	4	2	1	-	1	3	3	5	6	7	-	-	2	17	4	21	4	7	6	5	19	18	
Baidu search	39	-	-	-	-	-	-	-	-	-	-	39	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Go Daddy	11	5	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2	-	3	-	-	-	
DNS records	11	1	1	-	-	-	-	-	2	-	1	-	-	1	-	-	1	-	1	-	1	-	1	-	1	
Other specific site search mentions	72	7	5	3	2	-	-	-	2	2	7	3	1	2	-	3	9	9	5	3	2	4	2	3	2	
GENERAL ONLINE ACTIVITY (SUB-NET)	369	25	8	15	11	6	4	4	5	3	10	85	13	19	1	10	20	23	16	20	7	15	18	11	20	
Internet search/ Search engine (Unspec.)	294	20	4	10	10	5	4	4	4	2	8	64	10	17	-	9	17	21	15	19	7	13	9	6	16	
Email	35	2	3	5	-	1	-	-	1	-	1	1	-	2	1	3	-	1	-	1	-	1	14	5	1	
Online/Internet tools (Unspec.)	20	-	-	-	-	-	-	-	-	-	-	13	3	-	-	-	1	-	-	-	-	1	-	-	2	
Wikipedia/ Web Encyclopedia	7	2	-	-	-	-	-	-	-	1	-	1	-	-	-	-	2	-	-	-	-	1	-	-	-	
Other general online activity mentions	16	2	1	-	1	-	-	-	-	-	1	7	-	1	-	-	-	1	1	-	-	-	-	-	1	
SOURCE OF SEARCH (SUB-NET)	279	36	9	9	6	5	5	4	7	5	12	28	2	7	1	5	16	27	9	22	10	15	10	12	17	
Domain/ IP Address Search	98	13	3	1	3	2	2	-	2	1	5	17	1	1	-	4	3	12	12	10	4	7	1	2	2	
HTML/ Source Code	66	17	3	6	-	2	-	1	4	1	6	-	-	3	-	1	3	2	1	1	2	-	3	3	7	

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base, \*\* very small base (under 30) ineligible for sig testing

Q790. What did you use to try and figure this out?

28 Aug 2015  
Table 344

Base: Tried To Identify

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	1832	185	56*	58*	36*	23**	18**	14**	50*	45*	78*	290	31*	43*	46*	36*	83*	204	66*	117	60*	76*	63*	49*	105
Check website itself	48 3%	2 1%	2 4%	2 3%	-	2 9%	2 11%	-	2 4%	2 2%	1 1%	6 2%	3 3%	-	1 2%	-	1 1%	7 3%	2 3%	5 4%	1 2%	-	3 5%	1 2%	6 6%
Using specific sites that classify/ provide information on sites	28 2%	2 1%	-	-	2 6%	-	-	-	-	3 7%	-	4 1%	-	-	-	-	5 6%	-	1 2%	2 2%	1 2%	6 8%	1 2%	1 2%	-
Social media/ blogs	19 1%	-	1 2%	-	2 6%	-	-	1 7%	-	1 2%	-	-	-	2 5%	-	-	1 1%	3 1%	-	1 1%	-	1 1%	2 3%	4 8%	-
Online forums	13 1%	1 1%	-	1 2%	1 3%	-	1 6%	1 7%	-	1 2%	-	1 1%	-	2 5%	-	-	1 1%	1 1%	1 2%	-	-	-	-	-	1 1%
Hosting options	10 1%	2 1%	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2%	-	3 5%	-	1 2%	1 1%	-	-	-
Other source of search mentions	16 1%	5 3%	1 2%	-	1 3%	-	-	1 7%	-	-	-	1 1%	-	-	-	-	-	2 1%	-	1 1%	1 2%	-	-	1 2%	2 2%
SITE ATTRIBUTES/ TRADEMARKS (NET)	454 25%	62 34%	15 27%	21 36%	4 11%	-	3 17%	6 43%	20 40%	13 29%	41 53%	16 6%	7 23%	4 9%	16 35%	14 39%	21 25%	50 25%	18 27%	37 32%	23 38%	15 20%	13 21%	14 29%	21 20%
Owner of site/ Who programmed/ developed the website	95 5%	20 11%	4 7%	5 9%	-	-	1 7%	1 2%	1 2%	3 4%	1 1%	1 3%	1 3%	2 5%	5 11%	4 11%	5 11%	13 6%	6 9%	9 8%	5 8%	1 1%	2 3%	3 6%	3 3%
Company details/ information	85 5%	3 2%	-	3 5%	-	-	-	14 6%	3 2%	1 2%	29 37%	3 1%	3 10%	-	2 2%	4 11%	6 7%	8 4%	6 9%	4 3%	1 2%	1 1%	2 3%	2 4%	3 3%
Through the footer/Bottom of page	84 5%	16 9%	2 4%	5 9%	2 6%	-	1 7%	6 12%	1 2%	1 1%	-	1 3%	-	-	-	3 8%	3 4%	7 3%	3 5%	8 7%	10 17%	1 1%	3 5%	5 10%	6 6%
Site contact information	71 4%	14 8%	4 7%	5 9%	-	-	-	2 4%	1 2%	3 4%	2 1%	1 3%	1 2%	-	1 3%	3 4%	6 3%	1 2%	11 9%	3 3%	7 9%	1 1%	2 2%	2 4%	3 3%
Check registration/ if it's registered/ certificate	57 3%	14 8%	4 7%	-	-	-	-	7 14%	1 2%	6 8%	4 1%	1 3%	2 5%	-	-	2 2%	2 1%	2 3%	2 1%	1 2%	1 2%	2 3%	2 3%	3 6%	3 3%
Sites credibility/ being legitimate/ trustworthy	30 2%	2 1%	1 2%	-	-	-	-	-	-	1 1%	3 1%	-	-	-	6 13%	-	-	6 3%	1 2%	4 3%	2 3%	2 3%	-	-	2 2%
Trademarks/ Copyright	16 1%	1 1%	2 4%	-	-	-	-	1 2%	1 2%	1 1%	-	-	-	-	-	1 3%	1 1%	1 1%	-	3 3%	2 3%	-	1 2%	-	1 1%
Website's administrator	15 1%	-	-	3 5%	-	-	-	-	-	-	1 1%	2 1%	1 3%	-	-	-	-	3 1%	-	-	1 2%	-	2 3%	1 2%	1 1%
Credits for the page/ website	12 1%	3 2%	-	-	1 3%	-	1 6%	-	1 2%	-	-	-	-	-	-	-	-	2 1%	-	2 2%	-	-	2 3%	-	-
Site's legal conditions	11 1%	-	-	-	-	-	2 11%	1 7%	-	7 16%	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q790. What did you use to try and figure this out?

28 Aug 2015  
Table 344

Base: Tried To Identify

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	1832	185	56*	58*	36*	23**	18**	14**	50*	45*	78*	290	31*	43*	46*	36*	83*	204	66*	117	60*	76*	63*	49*	105
Security/ Security certificate	8	-	-	-	-	-	-	-	-	-	1%	2%	-	-	2%	-	-	1	-	1%	2%	-	-	-	1%
Privacy information link	3	3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other site attributes/ trademarks mentions	44	4	1	4	1	-	-	1	3	2	-	2	-	-	4	3	1	5	2	-	3	1	1	3	3
MISCELLANEOUS (NET)	220	14	13	5	-	-	2	-	6	1	3	63	3	5	16	6	7	32	8	11	10	6	5	3	11
Good/ Positive response mentions	34	-	4	1	-	-	-	-	4	-	1	4	-	-	3	1	-	13	-	1	-	-	-	-	2
Use of software/ filter/ program	23	1	1	-	-	-	-	-	-	-	-	13	-	1	-	-	-	2	-	-	-	2	2	-	1
Reviews/ Comments/ Complaints/ Compliments	17	3	1	2	-	-	-	-	-	-	1	2	-	-	1	1	1	-	-	4	1	-	-	-	-
Records/Record information	17	-	-	1	-	-	-	-	-	-	-	16	-	-	-	-	-	-	-	-	-	-	-	-	-
Information (Unspec.)	15	-	-	-	-	-	1	-	-	-	-	4	-	1	-	1	2	2	1	2	-	1	1	-	1
Friend/ Family Help	14	2	-	-	-	-	-	-	-	-	-	2	3	-	1	-	-	-	1	1	2	1	1	-	-
Tools/Development tools (Unspec.)	11	2	-	1	-	-	-	-	-	-	-	4	-	-	-	-	-	-	1	1	-	-	1	1	-
Curiosity/ I just wanted to know	10	1	1	-	-	-	-	-	-	-	-	1	-	-	6	-	-	-	1	-	-	-	-	-	-
Various means/ ways	10	1	-	-	-	-	-	-	-	-	-	-	-	1	2	-	2	2	1	-	-	-	-	-	1
Other	73	4	2	-	-	-	1	-	2	1	1	18	-	2	3	3	2	14	3	4	2	2	1	2	6
RESEARCH (NET)	29	-	-	1	1	-	-	-	2	1	4	6	1	-	1	2	-	3	1	3	1	-	-	-	3
Research (Unspec.)	26	-	-	1	3	-	-	-	-	1	4	5	1	-	1	2	-	3	-	3	1	-	-	-	3
Other research mentions	3	-	-	-	-	-	-	-	1	-	-	1	-	-	-	-	-	-	1	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q790. What did you use to try and figure this out?

Base: Tried To Identify

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	1832	185	56*	58*	36*	23**	18**	14**	50*	45*	78*	290	31*	43*	46*	36*	83*	204	66*	117	60*	76*	63*	49*	105
OFFLINE ACTIVITY (NET)	26 1%	4 2%	-	-	1 3%	3 13%	-	-	-	1 2%	-	5 2%	-	-	-	1 3%	-	1 *	2 3%	-	-	3 4%	4 6%	1 2%	-
Telephone	16 1%	2 1%	-	-	-	3 13%	-	-	-	-	-	1 *	-	-	-	1 3%	-	1 *	2 3%	-	-	1 1%	4 6%	1 2%	-
Other offline activity mentions	10 1%	2 1%	-	-	1 3% R	-	-	-	-	1 2% R	-	4 1%	-	-	-	-	-	-	-	-	-	2 3% R	-	-	-
None	46 3%	4 2%	-	-	-	2 9%	-	-	-	1 2%	-	17 6%	-	-	7 15%	-	1 1%	9 4%	-	2 2%	1 2%	1 1%	-	-	1 1%
Don't know	33 2%	2 1%	3 5%	-	2 6%	-	1 6%	2 14%	2 4%	3 7%	1 1%	4 1%	-	-	3 7%	-	1 1%	3 1%	-	1 1%	1 2%	1 1%	1 2%	-	2 2%
Declined to answer	103 6%	1 1%	8 14%	1 2%	2 6% BT	2 9%	-	2 14%	2 4%	3 7%	8 10%	28 10%	1 3%	1 2%	3 7%	2 6%	5 6%	28 14%	-	-	-	2 3%	1 2%	1 2%	2 2%
Sigma	2347 128%	294 159%	86 154%	80 138%	47 131%	25 109%	22 122%	19 136%	71 142%	60 133%	105 135%	312 108%	37 119%	59 137%	49 107%	44 122%	105 127%	231 113%	92 139%	154 132%	79 132%	95 125%	82 130%	71 145%	128 122%

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q800. Which of the following new gTLDs, if any, have you heard of?

Base: All Qualified Respondents

	Country																								
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
.email	1269 38%	94 35% COU	21 20% CGIOU	41 40% CGIOU	28 52% CGIOU	19 38% CO	11 22% CGIOU	25 47% CGIOU	27 27% CGIOU	28 28% CGIOU	50 40% CGIOU	250 45% CGIOU	30 58% CGIOU	31 30% CGIOU	39 22% CGIOU	28 28% CGIOU	51 39% CGIOU	160 49% CGIOU	34 34% CGIOU	66 32% CGIOU	24 24% CGIOU	46 43% CGIOU	65 52% CGIOU	28 28% CGIOU	73 42% CGIOU
.link	1121 33%	44 16% BCGI	14 14% BCGI	44 43% BCGI	21 39% BCGI	19 38% BCGI	8 16% BCI	16 30% BCI	14 14% BCI	21 21% BCI	31 25% BCI	213 39% BCGI	26 50% BCGI	33 32% BCGI	45 26% BCI	42 42% BCGI	47 36% BCGI	133 41% BCGI	32 32% BCGI	77 37% BCGI	21 21% BCGI	47 44% BCGI	52 42% BCGI	45 45% BCGI	76 43% BCGI
.club	861 26%	67 25% OTU	19 18% OU	26 25% OU	18 33% OU	14 28% OU	7 14% OU	7 13% OU	22 22% OU	23 23% OU	24 19% OU	206 37% OU	15 29% OU	21 21% OU	20 11% GHOTU	30 30% GHOTU	49 38% GHOTU	90 26% GHOTU	31 31% GHOTU	35 17% GHOTU	12 12% GHOTU	24 23% GHOTU	37 30% GHOTU	22 22% GHOTU	42 24% GHOTU
.guru	720 21%	91 21% GHO	21 20% GHUJLOPY	25 25% GHUJLOPY	11 20% GHUJLOPY	13 26% GHUJLOPY	2 4% GHUJLOPY	4 8% GHUJLOPY	20 20% GHUJLOPY	13 13% GHUJLOPY	18 14% GHUJLOPY	85 15% GHUJLOPY	11 23% GHUJLOPY	23 23% GHUJLOPY	10 6% GHUJLOPY	12 12% GHUJLOPY	39 30% GHUJLOPY	107 33% GHUJLOPY	26 26% GHUJLOPY	59 29% GHUJLOPY	21 21% GHUJLOPY	21 20% GHUJLOPY	48 38% GHUJLOPY	17 17% GHUJLOPY	23 13% GHUJLOPY
.photography	638 19%	69 26% JKLOPTUX	17 17% OT	21 21% OT	12 22% OT	12 24% KOT	7 14% OT	9 17% OT	19 19% OT	16 16% OT	15 12% OT	101 18% OT	9 17% OT	21 21% OT	13 7% OT	12 12% OT	27 21% OT	94 29% OT	27 27% KOPTU	22 11% KOPTU	15 15% KOPTU	23 23% KOPTU	29 23% KOPTU	16 16% KOPTU	32 18% KOPTU
.xyz	464 14%	35 13% GU	11 11% GU	11 11% GU	9 17% GU	11 22% GKNTUWXY	1 2% GU	7 13% GU	12 12% GU	14 14% GU	13 10% GU	114 21% GU	13 25% GU	10 10% GU	38 22% GU	13 13% GU	19 15% GU	45 14% GU	12 12% GU	20 10% GU	4 4% GU	14 13% GU	10 8% GU	9 9% GU	19 11% GU
.realtor	399 12%	103 38% OVWX	22 21% OVWX	9 9% OVWX	2 4% OVWX	3 6% OVWX	2 4% OVWX	2 4% OVWX	10 10% OVWX	8 8% OVWX	11 9% OVWX	80 15% OVWX	5 10% OVWX	7 7% OVWX	7 4% OVWX	7 7% OVWX	14 11% OVWX	56 17% OVWX	8 8% OVWX	16 8% OVWX	4 4% OVWX	3 3% OVWX	4 3% OVWX	2 2% OVWX	14 8% OVWX
.wang	124 4%	-	-	-	-	-	-	-	-	-	-	124 23%	-	-	-	-	-	-	-	-	-	-	-	-	-
.xn-55qx5d (Chinese for company)	115 3%	-	-	-	-	-	-	-	-	-	-	115 21%	-	-	-	-	-	-	-	-	-	-	-	-	-
.xn-ses554g (Chinese for network address)	114 3%	-	-	-	-	-	-	-	-	-	-	114 21%	-	-	-	-	-	-	-	-	-	-	-	-	-
.london	96 3%	-	-	-	4 7% BLRT	8 16% BLRT	1 2% BLRT	6 11% BLRT	40 40% BLRT	20 20% BLRT	17 14% BLRT	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.nyc	71 2%	71 26% LMQRW	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.berlin	41 1%	-	-	-	-	-	-	-	-	-	41 33% LMQRW	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.ovh	9	-	-	-	-	-	-	-	-	-	9 7% LMQRW	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I am not aware of any of these	1182 35%	104 39% LMQRW	55 53% LM	36 35% LM	19 35% LM	15 30% M	33 66% LM	19 36% LM	43 43% LMQRW	49 49% FLMQRW	45 36% LMR	118 21% LMQRW	7 13% LMQRW	43 42% LMQRW	90 51% LMR	38 38% LMR	37 28% M	86 26% M	36 36% LM	87 42% LMQRVW	55 54% M	32 30% M	34 27% LMQRVW	38 38% LMR	63 38% LMR
Not Sure	13	-	-	-	-	-	1 2% BT	-	-	-	-	6 1% BT	-	-	2 1% BT	-	-	1 1% BT	1 1% BT	-	-	-	-	1 1% BT	1 1% BT

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q800. Which of the following new gTLDs, if any, have you heard of?

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	7237	678	180	213	124	114	73	95	207	192	274	1526	116	189	264	182	283	772	207	382	156	210	279	178	343
	216%	253%	175%	209%	230%	228%	146%	179%	207%	190%	219%	277%	223%	185%	150%	180%	218%	238%	205%	185%	154%	198%	223%	178%	196%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base



Q805. Which of the following new gTLDs have you personally visited when going to websites?

Base: Has Heard Of New gTLDs

	Country																									
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	2162	164	48*	66*	35*	35*	16**	34*	57*	52*	80*	426	45*	59*	84*	63*	93*	238	64*	120	46*	74*	91*	61*	111	
.email	679 31%	14 9%	6 13%	19 29% BCIX	10 29% BI	12 34% BCIX	7 44%	12 35% BCIX	6 11%	14 27% BI	16 20% B	181 42%	25 56%	18 31% BCIX	18 21% B	13 21% B	24 26% BI	113 47%	16 25% BI	35 29% BCIX	8 17%	21 28% BCIX	29 32% BCIX	8 13%	54 49%	
.link	541 25%	9 5%	7 15% BIKQ	17 26% BIKQ	7 20% BK	12 34% BCHIKQ	5 31%	4 12%	5 9%	10 19% BK	5 6% BCHIKQ	195 32% BCHIKQ	15 33% BCHIKQ	21 36% BCHIKQ	18 21% BIK	23 37% B	10 11% BCHIKQ	73 31% BCHIKQ	15 23% BIKQ	37 31% BCHIKQ	8 17% B	22 30% BCHIKQ	22 24% BIKQ	15 25% BIKQ	46 41%	
.club	343 16%	10 6%	6 13%	7 11%	6 17% B	12 34% B	2 13%	1 3%	4 7%	8 15% B	7 9%	125 29% B	11 24%	6 10%	6 7%	10 16% B	10 11% BHOX	41 17% BCHIKQ	15 23% BCHIKQ	14 12%	3 7%	8 11%	8 9%	4 7%	19 17% BHO	
.guru	268 12%	11 7%	3 6%	7 11%	3 9%	6 17% BH	-	-	7 12% H	4 8%	5 6%	51 12% H	7 16% H	9 15% H	5 6%	5 8%	11 12% H	50 21% BCHIKQ	10 16% BH	25 21% BCHIKQ	8 17% BHO	5 7% BCHIKQ	19 21% BCHIKQ	5 8%	12 11% H	
.photography	258 12%	16 10%	3 6%	9 14%	3 9% BCKOQTX	8 23% B	13%	5 15%	6 11%	5 10%	5 6%	51 12% BCKLOQTX	13 22% BCKLOQTX	6 7%	7 11%	4 6% BCKLOQTX	28 12% BCKLOQTX	45 19% KQ	11 17% KQ	11 9%	5 11%	8 11%	10 11%	4 7%	13 12%	
.xyz	197 9%	4 2%	2 4%	4 6%	4 11% BWV	6 17% BOSTUVWX	-	4 12% BWV	3 5%	4 8% X	5 6% X	74 17% BCKIKDSTUVWX	8 18% X	4 10% BQTUVWX	12 14% BWV	6 10% BWV	4 4% BQTX	28 12% BQTX	3 5%	4 3%	1 2%	3 4%	2 2%	-	12 11% BTWX	
.realtor	145 7%	18 11% DQOTVWX	5 10% DVWX	1 2%	-	2 6% VWV	1 6%	1 3%	4 7% VWV	4 8% VWV	5 6% VWV	47 11% DQOTVWX	4 9% VWV	2 3%	5 6% VWV	6 10% DVWX	3 3% DVWX	21 9% DVWX	4 6% VWV	4 3%	1 2%	-	-	-	7 6% VWV	
.xn-ses54g (Chinese for network address)	82 4%	-	-	-	-	-	-	-	-	-	-	82 19%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.xn-55qx5d (Chinese for company)	80 4%	-	-	-	-	-	-	-	-	-	-	80 19%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.wang	73 3%	-	-	-	-	-	-	-	-	-	-	73 17%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.london	19 1%	-	-	-	1 3% BLR	5 14% BLR	-	-	5 9%	5 10% BLRTY	3 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
.nyc	13 1%	13 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
.berlin	9	-	-	-	-	-	-	-	-	-	9 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
.ovh	6	-	-	-	-	-	-	-	-	-	6 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
None of the above	778 36%	114 70%	32 67% DQHLMNPRSTUVWXY	25 38% LMNRY	19 54% FLMNRY	10 29% L	5 31%	13 38% LMNRY	43 75% FLMNRY	27 52% DFLMNPRSTUVWXY	48 60%	47 11%	7 16%	11 19%	40 48% LMNRY	24 38% LMNRY	46 49% FLMNRY	50 21% L	24 38% LMNRY	49 41% LMNRY	23 50% LMNRY	26 35% LMNRY	37 41% LMNRY	37 61% DFHELMNPRSTUVWXY	21 19% L	
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Sigma	3491 161%	209 127%	64 133%	89 135% LMNRY	53 151% FLMNRY	73 209% L	22 138%	40 118% LMNRY	83 146% FLMNRY	81 156% DFLMNPRSTUVWXY	114 143%	946 222%	83 184%	84 142%	110 131%	94 149%	114 123%	421 177%	98 153%	179 149%	57 124%	93 126% LMNRY	127 140%	73 120%	184 166%	

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base, \*\* very small base (under 30) ineligible for sig testing

Q805. Which of the following new gTLDs have you personally visited when going to websites?

Base: Has Heard Of New gTLDs

	Country																								
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	2162	164	48*	66*	35*	35*	16**	34*	57*	52*	80*	426	45*	59*	84*	63*	93*	238	64*	120	46*	74*	91*	61*	111

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q811. How likely are you to visit the following new gTLDs in the future?  
SUMMARY TABLE OF TOP 2 BOX

Base: All Qualified Respondents

	Total Regi-straits (A)	Country																								
		US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip-pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone-sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)	
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175	
.xn-ses554g (Chinese for network address)	373 68%	-	-	-	-	-	-	-	-	-	373 68%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.xn-55qx5d (Chinese for company)	372 68%	-	-	-	-	-	-	-	-	-	372 68%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.wang	350 64%	-	-	-	-	-	-	-	-	-	350 64%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.email	1820 54%	90 34%	40 39%	61 60%	19 35%	25 50% BIO	19 38%	23 43% IO	21 21%	40 40%	54 43% IO	425 77%	36 69%	56 55% BCEIJOPOX	50 28%	38 38%	52 40% IO	236 73%	58 57%	125 60%	50 50% BIO	73 69%	79 63% BCEGHUKOPUX	41 41% IO	109 62% BCEGHUKOPUX	
.link	1652 49%	58 22%	27 26%	51 50% BCGJUKO	23 43% BCIO	23 46% BCIO	15 30% I	20 38% BI	16 16%	35 35% BI	41 33% BI	402 73%	25 48% BCIO	52 51% BCGJUKO	49 28% I	42 42% BCIO	57 44% BCIO	212 65%	58 57%	125 60%	39 39% BI	71 67%	61 49% BCGJUKO	48 48% BCGIKO	102 58% BCEGHUKOPUX	
.photography	1649 49%	101 38% IO	32 31% BCEHUKOPUX	57 56% BCEHUKOPUX	21 39% IO	25 50% CIJO	20 40% IO	20 38% IO	21 21%	33 33%	44 35% IO	357 65%	24 46% IO	51 50% BCIJKOP	39 22%	36 36% IO	58 45% CIO	217 67%	59 58%	119 57%	45 45% CIO	60 57% BCEHUKOPUX	70 56% BCEHUKOPUX	39 39% IO	101 58% BCEGHUKOPUX	
.club	1537 46%	76 28%	33 32% BCHLUKOPUX	52 51% BCHLUKOPUX	19 35% I	19 38% I	17 34%	16 30% I	21 21%	34 34% I	34 27% I	384 70%	23 44% BIKO	44 43% BIKO	48 27%	32 32% BIKO	56 43% BIKO	206 63%	58 57%	93 45% BCIKOP	37 37% I	60 57% BCEHUKOPUX	53 42% BIKO	35 35% I	87 50% BCHLUKOPUX	
.guru	1384 41%	69 26%	26 25% BCIJKOP	41 40% BCIJKOP	15 28% BCIJKO	21 42% BCIJKO	12 24%	14 26%	19 19%	25 25%	26 21% I	340 62%	19 37% IKO	39 38% BCIJKO	34 19%	27 27% BCIJKOP	51 39% BCIJKOP	202 62%	55 54%	108 52%	31 31% O	53 50% BCEGHUKOPUX	50 40% BCGIJKOP	29 29% I	78 45% BCEGHUKOPUX	
.berlin	50 40%	-	-	-	-	-	-	-	-	-	50 40%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.realtor	1304 39%	102 38% EUKOPWX	31 30% IKO	35 34% EIJKO	9 17% EIJKOX	20 40% EIJKOX	13 26%	14 26%	14 14%	22 22%	22 18% I	330 60%	18 35% EIKO	41 40% EIJKOPWX	32 18%	25 25%	45 35% EIJKO	196 60%	38 38% EIJKOX	93 45% CEGHUKOPUX	31 31% IKO	44 42% EUKOPWX	34 27% I	23 23% I	72 41% EUKOPWX	
.london	186 35%	-	-	-	18 33% I	23 46% I	18 36% I	15 28% I	31 31% I	34 34% I	47 38% I	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.xyz	1166 35%	28 10%	17 17% BCI	30 29% BCI	17 31% BCGIKOPU	20 40% I	8 16%	13 25% BI	12 12%	27 27% BI	24 19% B	355 65%	12 23% B	30 29% BCI	38 22% BI	23 23% BI	39 30% BCIK	176 54%	43 43% BCGHIKOPUX	66 32% BCGIKOU	19 19% B	48 45% I	32 26% BI	25 25% BI	64 37% BCGHIKOPUX	
.nyc	75 28%	75 28%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.ovh	20 16%	-	-	-	-	-	-	-	-	-	20 16%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base, \*\* very small base (under 30) ineligible for sig testing

Q811. How likely are you to visit the following new gTLDs in the future?  
SUMMARY TABLE OF BOTTOM 2 BOX

28 Aug 2015  
Table 348

Base: All Qualified Respondents

	Country																									
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175	
.ovh	77 62%	-	-	-	-	-	-	-	-	-	77 62%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.nyc	148 55%	148 55%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.xyz	1522 45%	186 69%	61 59%	56 55%	20 37%	18 36%	29 58%	30 57%	51 51%	56 55%	73 58%	123 22%	30 58%	51 50%	98 56%	60 59%	60 46%	94 29%	32 32%	84 41%	60 59%	43 41%	71 57%	49 49%	87 50%	
.london	228 43%	-	-	-	20 37%	19 38%	19 38%	28 53%	38 38%	51 50%	53 42%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.realtor	1419 42%	124 46%	51 50%	54 53%	27 50%	21 42%	24 48%	28 53%	51 51%	62 61%	76 61%	143 26%	27 52%	41 40%	101 57%	59 58%	55 42%	76 23%	37 37%	65 31%	52 51%	45 42%	67 54%	52 52%	81 46%	
.guru	1348 40%	151 56%	55 53%	49 48%	22 41%	20 40%	24 48%	28 53%	46 46%	59 58%	70 56%	133 24%	22 42%	40 39%	102 58%	58 57%	50 38%	73 22%	25 25%	59 29%	48 48%	38 36%	52 42%	47 47%	77 44%	
.berlin	50 40%	-	-	-	-	-	-	-	-	-	50 40%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.club	1227 37%	143 53%	48 47%	37 36%	20 37%	22 44%	20 40%	26 49%	45 45%	50 50%	65 52%	104 19%	21 40%	40 39%	89 51%	51 50%	44 34%	72 22%	26 26%	64 31%	48 48%	31 29%	52 42%	40 40%	69 39%	
.link	1136 34%	159 59%	51 50%	38 37%	15 28%	18 36%	22 44%	24 45%	47 47%	49 49%	60 48%	91 17%	18 35%	33 32%	89 51%	46 46%	46 35%	64 20%	23 23%	45 22%	43 43%	22 21%	51 41%	30 30%	52 30%	
.photography	1131 34%	120 45%	50 49%	31 30%	17 31%	16 32%	14 28%	25 47%	44 44%	53 52%	54 43%	122 22%	21 40%	31 30%	95 54%	48 48%	43 33%	66 20%	25 25%	52 25%	37 37%	32 30%	37 30%	41 41%	57 33%	
.email	1020 30%	133 50%	45 44%	33 32%	18 33%	16 32%	17 34%	23 43%	44 44%	47 47%	50 40%	74 13%	11 21%	30 29%	87 49%	45 45%	46 35%	54 17%	23 23%	46 22%	33 33%	24 23%	35 28%	36 36%	50 29%	
.wang	127 23%	-	-	-	-	-	-	-	-	-	-	127 23%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.xn-ses554g (Chinese for network address)	112 20%	-	-	-	-	-	-	-	-	-	-	112 20%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.xn-55qx5d (Chinese for company)	111 20%	-	-	-	-	-	-	-	-	-	-	111 20%	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base, \*\* very small base (under 30) ineligible for sig testing

Q811. How likely are you to visit the following new gTLDs in the future?  
SUMMARY TABLE OF VERY/SOMEWHAT LIKELY FOR ALL DOMAIN NAMES

Base: All Qualified Respondents

	Country																								
	Total Regi-straunts (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip-pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone-sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
Respondent 3 or 4	2324 69%	150 56% IO	56 54% IO	77 75% BCEGHJKOPQX	28 52%	32 64% IO	28 56% O	28 53%	39 39%	48 48%	77 62%	492 89%	42 81%	74 73%	68 39%	55 54% IO	81 62% IJO	276 85%	69 68% BCEIJOP	170 82%	63 62% IJO	86 81% BCEHIJOP	89 71%	62 62% IJO	134 77% BCEGHJKOPQX

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q811\_1. How likely are you to visit the following new gTLDs in the future?  
1. .email

Base: All Qualified Respondents

	Country																									
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175	
TOP 2 BOX (NET)	1820 54%	90 34%	40 39%	61 60%	19 35%	25 50%	19 38%	23 43%	21 21%	40 40%	54 43%	425 77%	36 69%	56 55%	50 28%	38 38%	52 40%	236 73%	58 57%	125 60%	50 50%	73 69%	79 63%	41 41%	109 62%	
Very likely	883 26%	29 11%	11 11%	21 21%	5 9%	13 26%	3 6%	8 15%	8 8%	15 15%	21 17%	233 42%	24 46%	22 22%	14 8%	14 14%	25 19%	157 48%	27 27%	57 28%	18 18%	33 31%	45 36%	20 20%	60 34%	
Somewhat likely	937 28%	61 23%	29 28%	40 39%	14 26%	12 24%	16 32%	15 28%	13 13%	25 25%	33 26%	192 35%	12 23%	34 33%	36 20%	24 24%	27 21%	79 24%	31 31%	68 33%	32 32%	40 38%	34 27%	21 21%	49 28%	
BOTTOM 2 BOX (NET)	1020 30%	133 50%	45 44%	33 32%	18 33%	16 32%	17 34%	23 43%	44 44%	47 47%	50 40%	74 13%	11 21%	30 29%	87 49%	45 45%	46 35%	54 17%	23 23%	46 22%	33 33%	24 23%	35 28%	36 36%	50 29%	
Somewhat unlikely	488 15%	48 18%	19 18%	13 13%	13 24%	8 16%	8 16%	17 32%	18 18%	22 22%	18 18%	28 22%	51 9%	8 15%	14 14%	52 30%	18 18%	21 16%	24 7%	15 15%	23 11%	8 8%	11 10%	7 6%	17 17%	25 14%
Very unlikely	532 16%	85 32%	26 25%	20 20%	5 9%	8 16%	9 18%	6 11%	22 22%	29 29%	22 18%	23 4%	3 6%	16 16%	35 20%	27 27%	25 19%	30 9%	8 8%	23 11%	25 25%	13 12%	28 22%	19 19%	25 14%	
Not sure	515 15%	45 17%	18 17%	8 8%	17 31%	9 18%	14 28%	7 13%	35 35%	13 13%	21 17%	51 9%	5 10%	16 16%	39 22%	18 18%	32 25%	34 10%	20 20%	36 17%	18 18%	9 8%	11 9%	23 23%	16 9%	
Decline to Answer	2	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%	

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q811\_2. How likely are you to visit the following new gTLDs in the future?  
2. .photography

Base: All Qualified Respondents

	Country																								
	Total Regi- strants (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip- pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone- sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
TOP 2 BOX (NET)	1649 49%	101 38% IO	32 31% BCEHLKOPX	57 56% IO	21 39% IO	25 50% CIJO	20 40% IO	20 38% IO	21 21%	33 33%	44 35% IO	357 65% BCEHLKOPX	24 46% IO	51 50% BCIJKOP	39 22%	36 36% IO	58 45% CIO	217 67% BCEHLKOPX	59 58% BCEHLKOPX	119 57% CIO	45 45% CIO	60 57% BCEHLKOPX	70 56% BCEHLKOPX	39 39% IO	101 58% BCEHLKOPX
Very likely	647 19%	30 11% O	12 12% O	18 18% GIOP	6 11% BGIOP	11 22% BGIOP	2 4%	6 11% IO	7 7%	11 11% O	18 14% O	143 26% BCEHLKOPX	10 19% GIOP	15 15% O	8 5%	8 8%	21 16% GIO	106 33% BCEHLKOPX	28 28% BCEHLKOPX	50 24% BGIOP	21 21% BGIOP	25 33% BCGIJOP	30 24% BCGIJOP	17 17% GIO	44 25% BCEHLKOPX
Somewhat likely	1002 30%	71 26% IO	20 19% BCLJKOIX	39 38% R	15 28% I	14 28% I	18 36% CIKO	14 26%	14 14%	22 22%	26 21% BCLJKOIX	214 39% BCLJKOIX	14 27% CIJKOX	36 35% CIJKOX	31 18%	28 28% IO	37 28% IO	111 34% BCLJKOIX	31 31% IO	69 33% CIJKOX	24 24% CIKO	35 33% CIKO	40 30% CIKO	22 22% CIKO	57 33% CIKO
BOTTOM 2 BOX (NET)	1131 34%	120 45% DFGLRSTWY	50 49% DFGLRSTWY	31 30% R	17 31% R	16 32% R	14 28% DLNRSTW	25 47% DLNRSTW	44 44%	53 52% DFGLRSTWY	54 43% DLNRSTW	122 22% LRST	21 40% LRST	31 30% R	95 54% DFGLRSTWY	48 48% DFGLRSTWY	43 33% LR	66 20% LR	25 25% LR	52 25% LRT	37 37% LRT	32 30% R	37 30% R	41 37% LRST	57 33% LR
Somewhat unlikely	550 16%	44 16% W	18 17% LNRTUW	14 14%	7 13% BCLNRTUW	9 18% BCLNRTUW	7 14%	15 28% W	20 20%	21 21% LNRTUW	29 23% LNRTUW	76 14% LNRTUW	11 21%	12 12% LNRTUW	58 33% LNRTUW	18 18%	18 14% LNRTUW	43 13% LNRTUW	18 18% LNRTUW	28 14% LNRTUW	12 12% LNRTUW	17 16% LNRTUW	14 11% LNRTUW	15 15% LNRTUW	26 15% LNRTUW
Very unlikely	581 17%	76 28% DFGLRSTWY	32 31% DFGLRSTWY	17 17% LRS	10 19% LRS	7 14% LRS	7 14% LRS	10 19% LRS	24 24% LRST	32 32% DFGLRSTWY	25 20% LRST	46 8% LRST	10 19% LRS	19 19% LRS	37 21% LRST	30 30% DFGLRSTWY	25 19% LRS	23 7% LRS	7 7% LRS	24 12% LRST	25 25% LRST	15 14% R	23 18% LRS	26 26% LRSTV	31 18% LRS
Not sure	575 17%	47 18% Y	21 20% LY	14 14% BCLMRTWY	16 30% BCLMRTWY	9 18% BCLMRTWY	16 32% BCLMRTWY	8 15% BCLMRTWY	35 35% BCLMRTWY	14 14% BCLMRTWY	27 22% LRY	71 13% LRY	7 13% LRY	20 20% Y	42 24% DJLRWY	17 17% LRY	29 22% LRY	41 13% LRY	17 17% Y	36 17% Y	19 19% Y	14 13% Y	18 14% Y	20 20% Y	17 10% Y
Decline to Answer	2	:	:	:	:	:	:	:	:	1 1%	:	:	:	:	:	:	:	1	:	:	:	:	:	:	:
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q811\_3. How likely are you to visit the following new gTLDs in the future?

3. .link

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
TOP 2 BOX (NET)	1652 49%	58 22%	27 26%	51 50%	23 43%	23 46%	15 30%	20 38%	16 16%	35 35%	41 33%	402 73%	25 48%	52 51%	49 28%	42 42%	57 44%	212 65%	58 57%	125 60%	39 39%	71 67%	61 49%	48 48%	102 58%
Very likely	711 21%	22 8%	5 5%	19 19%	6 11%	12 24%	3 6%	10 19%	8 8%	13 13%	16 13%	191 35%	15 29%	20 20%	13 7%	17 17%	23 18%	101 31%	25 25%	51 25%	16 16%	24 23%	29 23%	19 19%	53 30%
Somewhat likely	941 28%	36 13%	22 21%	32 31%	17 31%	11 22%	12 24%	10 19%	8 8%	22 22%	25 20%	211 38%	10 19%	32 31%	36 20%	25 25%	34 26%	111 34%	33 33%	74 36%	23 23%	47 44%	32 26%	29 29%	49 28%
BOTTOM 2 BOX (NET)	1136 34%	159 59%	51 50%	38 37%	15 28%	18 36%	22 44%	24 45%	47 47%	49 49%	60 48%	91 17%	18 35%	33 32%	89 51%	46 46%	46 35%	64 20%	23 23%	45 22%	43 43%	22 21%	51 41%	30 30%	52 30%
Somewhat unlikely	534 16%	51 19%	22 21%	20 20%	7 13%	9 18%	11 22%	13 25%	21 21%	18 18%	31 25%	59 11%	13 25%	16 16%	55 31%	18 18%	14 11%	36 11%	14 14%	27 13%	17 17%	10 9%	14 11%	14 14%	24 14%
Very unlikely	602 18%	108 40%	29 28%	18 18%	8 15%	9 18%	11 22%	11 21%	26 26%	31 31%	29 23%	32 6%	5 10%	17 17%	34 19%	28 28%	32 25%	28 9%	9 9%	18 9%	26 26%	12 11%	37 30%	16 16%	28 16%
Not sure	567 17%	51 19%	25 24%	13 13%	16 30%	9 18%	13 26%	9 17%	37 37%	16 16%	24 19%	57 10%	9 17%	17 17%	38 22%	13 13%	27 21%	48 15%	20 20%	37 18%	19 19%	13 12%	13 10%	22 22%	21 12%
Decline to Answer	2	:	:	:	:	:	:	:	:	1 1%	:	:	:	:	:	:	:	1	:	:	:	:	:	:	:
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base



Q811\_4. How likely are you to visit the following new gTLDs in the future?

4. .guru

Base: All Qualified Respondents

	Country																									
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175	
TOP 2 BOX (NET)	1384 41%	69 26%	26 25%	41 40%	15 28%	21 42%	12 24%	14 26%	19 19%	25 25%	26 21%	340 62%	19 37%	39 38%	34 19%	27 27%	51 39%	202 62%	55 54%	108 52%	31 31%	53 50%	50 40%	29 29%	78 45%	
Very likely	541 16%	27 10%	9 9%	15 15%	6 11%	8 16%	3 6%	6 11%	8 8%	8 8%	13 10%	133 24%	9 17%	9 9%	4 2%	9 9%	25 19%	100 31%	28 28%	40 19%	10 10%	14 13%	17 14%	8 8%	32 18%	
Somewhat likely	843 25%	42 16%	17 17%	26 25%	9 17%	13 26%	9 18%	8 15%	11 11%	17 17%	13 10%	207 38%	10 19%	30 29%	30 17%	18 18%	102 20%	102 31%	27 27%	102 33%	27 21%	68 37%	21 26%	39 26%	33 21%	46 26%
BOTTOM 2 BOX (NET)	1348 40%	151 56%	55 53%	49 48%	22 41%	20 40%	24 48%	28 53%	46 46%	59 58%	70 56%	133 24%	22 42%	40 39%	102 58%	58 57%	50 38%	73 22%	25 25%	59 29%	48 48%	38 36%	52 42%	47 47%	77 44%	
Somewhat unlikely	652 19%	53 20%	20 19%	25 25%	9 17%	11 22%	12 24%	16 30%	22 22%	24 24%	29 23%	92 17%	14 27%	23 23%	61 35%	23 23%	20 15%	41 13%	16 16%	35 17%	14 14%	16 15%	19 15%	19 15%	38 22%	
Very unlikely	696 21%	98 37%	35 34%	24 24%	13 24%	9 18%	12 24%	12 23%	24 24%	35 35%	41 33%	41 7%	8 15%	17 17%	41 23%	35 35%	30 23%	32 10%	9 9%	24 12%	34 34%	22 21%	33 26%	28 26%	39 22%	
Not sure	623 19%	48 18%	22 21%	12 12%	17 31%	9 18%	14 28%	11 21%	35 35%	16 16%	29 23%	77 14%	11 21%	23 23%	40 23%	16 16%	29 22%	49 15%	21 21%	40 19%	22 22%	15 14%	23 18%	24 24%	20 11%	
Decline to Answer	2	:	:	:	:	:	:	:	:	1 1%	:	:	:	:	:	:	:	1	:	:	:	:	:	:	:	
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%	

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q811\_5. How likely are you to visit the following new gTLDs in the future?  
5. .realtor

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
TOP 2 BOX (NET)	1304 39%	102 38%	31 30%	35 34%	9 17%	20 40%	13 26%	14 26%	14 14%	22 22%	22 18%	330 60%	18 35%	41 40%	32 18%	25 25%	45 35%	196 60%	38 38%	93 45%	31 31%	44 42%	34 27%	23 23%	72 41%
Very likely	446 13%	32 12%	11 11%	7 7%	1 2%	8 16%	1 2%	3 6%	5 5%	6 6%	13 10%	113 21%	7 13%	11 11%	8 5%	6 6%	17 13%	83 26%	16 16%	35 17%	11 11%	9 8%	7 6%	5 5%	31 18%
Somewhat likely	858 26%	70 26%	20 19%	28 27%	8 15%	12 24%	12 24%	11 21%	9 9%	16 16%	9 7%	217 39%	11 21%	30 29%	24 14%	19 19%	28 22%	113 35%	22 22%	58 28%	20 20%	35 33%	27 22%	18 18%	41 23%
BOTTOM 2 BOX (NET)	1419 42%	124 46%	51 50%	54 53%	27 50%	21 42%	24 48%	28 53%	51 51%	62 61%	76 61%	143 26%	27 52%	41 40%	101 57%	59 58%	55 42%	76 23%	37 37%	65 31%	52 51%	45 42%	67 54%	52 52%	81 46%
Somewhat unlikely	643 19%	46 17%	18 17%	27 26%	12 22%	12 24%	9 18%	15 28%	15 15%	25 25%	36 29%	87 16%	14 27%	17 17%	62 35%	19 19%	18 14%	43 13%	24 24%	36 17%	15 15%	18 17%	18 14%	18 18%	39 22%
Very unlikely	776 23%	78 29%	33 32%	27 26%	15 28%	9 18%	15 30%	13 25%	36 36%	37 37%	40 32%	56 10%	13 25%	24 24%	39 22%	40 40%	37 28%	33 10%	13 13%	29 14%	37 37%	27 25%	49 39%	34 34%	42 24%
Not sure	632 19%	42 16%	21 20%	13 13%	18 33%	9 18%	13 26%	11 21%	35 35%	16 16%	27 22%	77 14%	7 13%	20 20%	43 24%	17 17%	30 23%	52 16%	26 26%	49 24%	18 18%	17 16%	24 19%	25 25%	22 13%
Decline to Answer	2	:	:	:	:	:	:	:	:	1 1%	:	:	:	:	:	:	:	1	:	:	:	:	:	:	:
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q811\_6. How likely are you to visit the following new gTLDs in the future?  
6. .club

Base: All Qualified Respondents

	Country																								
	Total Regi-straunts (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip-pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone-sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
TOP 2 BOX (NET)	1537 46%	76 28%	33 32%	52 51%	19 35%	19 38%	17 34%	16 30%	21 21%	34 34%	34 27%	384 70%	23 44%	44 43%	48 27%	32 32%	56 43%	206 63%	58 57%	93 45%	37 37%	60 57%	53 42%	35 35%	87 50%
Very likely	575 17%	24 9%	11 11%	13 13%	6 11%	10 20%	1 2%	4 8%	9 9%	11 11%	13 10%	173 31%	7 13%	10 10%	9 5%	7 7%	19 15%	94 29%	29 29%	32 15%	17 17%	14 13%	17 14%	9 9%	36 21%
Somewhat likely	962 29%	52 19%	22 21%	39 38%	13 24%	9 18%	16 32%	12 23%	12 12%	23 23%	21 17%	211 38%	16 31%	34 33%	39 22%	25 25%	37 28%	112 34%	29 29%	61 29%	20 20%	46 43%	36 29%	26 26%	51 29%
BOTTOM 2 BOX (NET)	1227 37%	143 53%	48 47%	37 36%	20 37%	22 44%	20 40%	26 49%	45 45%	50 50%	65 52%	104 19%	21 40%	40 39%	89 51%	51 50%	44 34%	72 22%	26 26%	64 31%	48 48%	31 29%	52 42%	40 40%	69 39%
Somewhat unlikely	595 18%	44 16%	18 17%	19 19%	7 13%	12 24%	8 16%	13 25%	25 25%	19 19%	32 26%	74 13%	12 23%	20 20%	54 31%	21 21%	19 15%	44 14%	17 17%	32 15%	16 16%	13 12%	17 14%	23 23%	36 21%
Very unlikely	632 19%	99 37%	30 29%	18 18%	13 24%	10 20%	12 24%	13 25%	20 20%	31 31%	33 26%	30 5%	9 17%	20 20%	35 20%	30 30%	25 19%	28 9%	9 9%	32 15%	32 32%	18 17%	35 28%	17 17%	33 19%
Not sure	591 18%	49 18%	22 21%	13 13%	15 28%	9 18%	13 26%	11 21%	34 34%	16 16%	26 21%	62 11%	8 15%	18 18%	39 22%	18 18%	30 23%	46 14%	17 17%	50 24%	16 16%	15 14%	20 16%	25 25%	19 11%
Decline to Answer	2	:	:	:	:	:	:	:	:	1 1%	:	:	:	:	:	:	:	1	:	:	:	:	:	:	:
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q811\_7. How likely are you to visit the following new gTLDs in the future?

7. .xyz

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
TOP 2 BOX (NET)	1166 35%	28 10%	17 17%	30 29% BCI	17 31% BCI	20 40% BCGKOPU	8 16% BCGNoux	13 25% BI	12 12% BI	27 27% BI	24 19% B	355 65% BCGOU	12 23% B	30 29% BCI	38 22% BI	23 23% BI	39 30% BCIK	176 54% BCGOU	43 43% BCGOU	66 32% BCGOU	19 19% B	48 45% BCG	32 26% BI	25 25% BI	64 37% BCGKOPUWX
Very likely	432 13%	12 4%	4 4%	8 8% G	5 9% G	8 16% BCGNoux	-	3 6% BI	7 7% BI	8 8% G	10 8% G	145 26% BCGOU	8 15% BCGOU	6 6% BCIKM	10 6% BI	8 8% G	15 12% BCG	82 25% BCG	19 19% G	18 9% G	5 5% BCG	12 11% BCG	9 7% BI	6 6% BCGNoux	24 14% BCGNoux
Somewhat likely	734 22%	16 6%	13 13% B	22 22% BIKM	12 22% BIM	12 24% BIKM	8 16% BI	10 19% BI	5 5% BI	19 19% BI	14 11% BCIKM	210 38% BCIKM	4 8% BCIKM	24 16% BI	28 15% BI	15 18% BI	24 24% BCIKM	94 29% BCIKM	24 24% BCIKM	48 14% BCIKM	14 14% BI	36 34% BI	23 18% BI	19 19% BCIKM	40 23% BCIKM
BOTTOM 2 BOX (NET)	1522 45%	186 69% EFLORSTV	61 59% EFLORSTV	56 55% EFLORSTV	20 37% L	18 36% L	29 58% EFLRST	30 57% EFLRST	51 51% LRS	56 55% EFLRSTV	73 58% EFLRSTV	123 22% EFLRSTV	30 58% EFLRSTV	51 50% LRS	98 56% EFLRSTV	60 59% EFLRSTV	60 46% LRS	94 29% L	32 32% L	84 41% LR	60 59% EFLORSTV	43 41% LR	71 57% EFLRSTV	49 49% LRS	87 50% LRS
Somewhat unlikely	636 19%	51 19% ELQRJW	21 20% ELQRJW	28 27% ELQRJW	5 9% L	11 22% ELQRJW	14 28% ELQRJW	17 32% ELQRJW	18 18% L	22 22% ELQRJW	28 22% ELQRJW	76 14% ELQRJW	14 27% ELQRJW	23 23% ELR	60 34% LRS	19 19% LRS	17 13% LRS	46 14% LRS	21 21% LRS	41 20% LRS	14 14% LRS	19 18% LRS	16 13% LRS	16 16% ELQRJW	39 22% ELQRJW
Very unlikely	886 26%	135 50% FLORSTVY	40 39% LRS	28 27% LRS	15 28% LRS	7 14% LRS	15 30% LRS	13 25% LS	33 33% FLORST	34 34% FLORST	45 36% FLORSTV	47 9% FLRS	16 31% FLRS	28 27% LRS	38 22% LS	41 41% FLORSTVY	43 33% FLORST	48 15% LRS	11 11% LRS	43 21% LRS	46 46% LRS	24 23% LRS	55 44% LRS	33 33% FLORST	48 27% LRS
Not sure	667 20%	54 20% L	25 24% LY	16 16% DJLRWY	17 31% DJLRWY	12 24% L	13 26% LY	10 19% L	37 37% L	17 17% L	28 22% L	72 13% L	10 19% L	21 21% L	40 23% LY	18 18% LY	31 24% LY	54 17% LRVY	26 26% DJLRWY	57 28% DJLRWY	22 22% L	15 14% L	22 18% L	26 26% LRVY	24 14% L
Decline to Answer	2	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q811\_8. How likely are you to visit the following new gTLDs in the future?  
8. .berlin

28 Aug 2015  
Table 357

Base: All Qualified Respondents

	Country																									
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	125	**	**	**	**	**	**	**	**	**	125	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	50 40%	-	-	-	-	-	-	-	-	-	50 40%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very likely	23 18%	-	-	-	-	-	-	-	-	-	23 18%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat likely	27 22%	-	-	-	-	-	-	-	-	-	27 22%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	50 40%	-	-	-	-	-	-	-	-	-	50 40%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat unlikely	28 22%	-	-	-	-	-	-	-	-	-	28 22%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very unlikely	22 18%	-	-	-	-	-	-	-	-	-	22 18%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	25 20%	-	-	-	-	-	-	-	-	-	25 20%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	125 100%	-	-	-	-	-	-	-	-	-	125 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q811\_9. How likely are you to visit the following new gTLDs in the future?  
9. .ovh

Base: All Qualified Respondents

	Country																									
	Total Regi-straunts (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip-pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone-sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)	
Unweighted Base	125	**	**	**	**	**	**	**	**	**	125	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	20 16%	-	-	-	-	-	-	-	-	-	20 16%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very likely	9 7%	-	-	-	-	-	-	-	-	-	9 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat likely	11 9%	-	-	-	-	-	-	-	-	-	11 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	77 62%	-	-	-	-	-	-	-	-	-	77 62%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat unlikely	35 28%	-	-	-	-	-	-	-	-	-	35 28%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very unlikely	42 34%	-	-	-	-	-	-	-	-	-	42 34%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	28 22%	-	-	-	-	-	-	-	-	-	28 22%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	125 100%	-	-	-	-	-	-	-	-	-	125 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q811\_10. How likely are you to visit the following new gTLDs in the future?  
10. .london

Base: All Qualified Respondents

	Country																								
	Total Registrants (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philippines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indonesia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	533	**	**	**	54*	50*	50*	53*	100	101	125	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	186 35%	-	-	-	18 33%	23 46%	18 36%	15 28%	31 31%	34 34%	47 38%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very likely	59 11%	-	-	-	5 9%	10 20%	3 6%	4 8%	10 10%	11 11%	16 13%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat likely	127 24%	-	-	-	13 24%	13 26%	15 30%	11 21%	21 21%	23 23%	31 25%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	228 43%	-	-	-	20 37%	19 38%	19 38%	28 53%	38 38%	51 50%	53 42%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat unlikely	109 20%	-	-	-	10 19%	9 18%	9 18%	16 30%	20 20%	20 20%	25 20%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very unlikely	119 22%	-	-	-	10 19%	10 20%	10 20%	12 23%	18 18%	31 31%	28 22%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	118 22%	-	-	-	16 30%	8 16%	13 26%	10 19%	31 31%	15 15%	25 20%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	1	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	533 100%	-	-	-	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q811\_11. How likely are you to visit the following new gTLDs in the future?

28 Aug 2015  
Table 360

11. .nyc

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	268	268	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	75 28%	75 28%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very likely	25 9%	25 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat likely	50 19%	50 19%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	148 55%	148 55%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat unlikely	52 19%	52 19%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very unlikely	96 36%	96 36%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	45 17%	45 17%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	268 100%	268 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing



Q811\_12. How likely are you to visit the following new gTLDs in the future?  
12. .wang

Base: All Qualified Respondents

	Country																								
	Total Regi-straunts (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip-pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone-sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	550	**	**	**	**	**	**	**	**	**	**	550	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	350 64%	-	-	-	-	-	-	-	-	-	-	350 64%	-	-	-	-	-	-	-	-	-	-	-	-	-
Very likely	134 24%	-	-	-	-	-	-	-	-	-	-	134 24%	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat likely	216 39%	-	-	-	-	-	-	-	-	-	-	216 39%	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	127 23%	-	-	-	-	-	-	-	-	-	-	127 23%	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat unlikely	86 16%	-	-	-	-	-	-	-	-	-	-	86 16%	-	-	-	-	-	-	-	-	-	-	-	-	-
Very unlikely	41 7%	-	-	-	-	-	-	-	-	-	-	41 7%	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	72 13%	-	-	-	-	-	-	-	-	-	-	72 13%	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	1	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	550 100%	-	-	-	-	-	-	-	-	-	-	550 100%	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q811\_13. How likely are you to visit the following new gTLDs in the future?  
13. .xn-ses554g (Chinese for network address)

Base: All Qualified Respondents

	Country																								
	Total Regi-straunts	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip-pines	Japan	South Korea	Russia	India	Indone-sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	550	**	**	**	**	**	**	**	**	**	**	550	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	373 68%	-	-	-	-	-	-	-	-	-	-	373 68%	-	-	-	-	-	-	-	-	-	-	-	-	-
Very likely	163 30%	-	-	-	-	-	-	-	-	-	-	163 30%	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat likely	210 38%	-	-	-	-	-	-	-	-	-	-	210 38%	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	112 20%	-	-	-	-	-	-	-	-	-	-	112 20%	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat unlikely	76 14%	-	-	-	-	-	-	-	-	-	-	76 14%	-	-	-	-	-	-	-	-	-	-	-	-	-
Very unlikely	36 7%	-	-	-	-	-	-	-	-	-	-	36 7%	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	65 12%	-	-	-	-	-	-	-	-	-	-	65 12%	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	550 100%	-	-	-	-	-	-	-	-	-	-	550 100%	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q811\_14. How likely are you to visit the following new gTLDs in the future?  
14. .xn-55qx5d (Chinese for company)

Base: All Qualified Respondents

	Country																									
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	550	**	**	**	**	**	**	**	**	**	**	550	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	372 68%	-	-	-	-	-	-	-	-	-	-	372 68%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very likely	175 32%	-	-	-	-	-	-	-	-	-	-	175 32%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat likely	197 36%	-	-	-	-	-	-	-	-	-	-	197 36%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	111 20%	-	-	-	-	-	-	-	-	-	-	111 20%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat unlikely	73 13%	-	-	-	-	-	-	-	-	-	-	73 13%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very unlikely	38 7%	-	-	-	-	-	-	-	-	-	-	38 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	67 12%	-	-	-	-	-	-	-	-	-	-	67 12%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	550 100%	-	-	-	-	-	-	-	-	-	-	550 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q815\_1. Why are you very likely to visit a website with each of these gTLDs in the future?

1. .email

Base: Very Likely To Visit New gTLD

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	883	29**	11**	21**	5**	13**	3**	8**	8**	15**	21**	233	24**	22**	14**	14**	25**	157	27**	57*	18**	33*	45*	20**	60*
It seems legitimate	334 38%	12 41%	3 27%	9 43%	3 60%	8 62%	1 33%	2 25%	2 25%	5 33%	9 43%	89 38%	12 50%	8 36%	4 29%	6 43%	9 36%	49 31%	11 41%	19 33%	7 39%	8 24%	15 33%	9 45%	34 57%
I trust this extension	282 32%	10 34%	6 55%	4 19%	2 40%	2 15%	1 33%	2 25%	2 25%	6 40%	5 24%	89 38%	9 38%	6 27%	4 29%	6 43%	6 24%	64 41%	1 4%	10 18%	3 17%	7 21%	13 29%	7 35%	17 28%
It has information I'm seeking	275 31%	12 41%	6 55%	8 38%	3 60%	3 23%	1 33%	2 25%	2 25%	6 40%	4 19%	76 33%	7 29%	6 27%	7 50%	6 43%	7 28%	48 31%	4 15%	16 28%	6 33%	12 36%	14 31%	3 15%	16 27%
I've been to this type of website before	238 27%	7 24%	3 27%	6 29%	3 60%	1 8%	1 33%	2 25%	2 25%	5 33%	4 19%	89 38%	11 46%	5 23%	8 57%	4 29%	3 12%	24 15%	6 22%	4 7%	3 17%	12 36%	12 27%	4 20%	19 32%
It's where you go for specific information	235 27%	10 34%	4 36%	11 52%	1 20%	5 38%	1 33%	1 13%	3 38%	6 40%	4 19%	83 36%	6 25%	4 18%	2 14%	3 21%	4 16%	31 20%	9 33%	13 23%	6 33%	8 24%	8 18%	4 20%	8 13%
I'm not afraid of my information being stolen if I go here	169 19%	5 17%	2 18%	3 14%	1 20%	2 15%	-	2 25%	1 13%	3 20%	4 19%	64 27%	4 17%	4 18%	2 14%	5 36%	4 16%	28 18%	3 11%	7 12%	4 22%	5 15%	4 9%	3 15%	9 15%
Curiosity	5 1%	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	1 1%	1 4%	2 2%	-	-	-	-	2 2%
For email use	5 1%	1 3%	-	-	1 20%	-	-	-	-	-	1 5%	-	-	-	-	-	-	-	-	-	1 6%	-	-	1 5%	-
Search engine provides this domain	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 4%	-	1 4%	-	-	-	-	-	-
Good/Like it	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-
Interesting	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-
New/Different search results	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-
Reliable	1	-	-	-	-	-	-	-	-	-	-	-	-	-	1 7%	-	-	-	-	-	-	-	-	-	-
Safe/Secure	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-
Won't visit/Negative mentions	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 6%	-	-	-	-
Descriptive	1	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q815\_1. Why are you very likely to visit a website with each of these gTLDs in the future?

28 Aug 2015  
Table 364

1. .email

Base: Very Likely To Visit New gTLD

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	883	29**	11**	21**	5**	13**	3**	8**	8**	15**	21**	233	24**	22**	14**	14**	25**	157	27**	57*	18**	33*	45*	20**	60*
Innovative/Cutting edge	1	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Own website with them	1	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Progressive	1	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Business use	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-
Heard of it/Know someone who has it	1	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-
Popular/Well known	1	-	-	-	-	-	-	-	-	-	-	-	-	-	1 7%	-	-	-	-	-	-	-	-	-	-
Respected	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2% L
By coincidence	1	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	3	1 3%	-	-	-	-	-	-	-	-	-	1	-	-	-	-	1 4%	-	-	-	-	-	-	-	-
None of the above	12 1%	-	-	-	-	-	-	1 13%	-	-	1 5%	1	-	-	-	-	1 4%	1 1%	-	3 5% LR	-	2 6% LR	2 4% L	-	-
Don't know	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 4%	-	-	-	-	-	-
Sigma	1576 178%	63 217%	24 218%	41 195%	14 280%	21 162%	5 167%	12 150%	12 150%	31 207%	32 152%	494 212%	49 204%	33 150%	29 207%	30 214%	36 144%	249 159%	37 137%	73 128%	31 172%	56 170%	68 151%	31 155%	105 175%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q815\_2. Why are you very likely to visit a website with each of these gTLDs in the future?

28 Aug 2015  
Table 365

2. .photography

Base: Very Likely To Visit New gTLD

	Total Regi-straunts (A)	Country																							
		US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip-pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone-sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	647	30*	12**	18**	6**	11**	2**	6**	7**	11**	18**	143	10**	15**	8**	8**	21**	106	28**	50*	21**	25**	30*	17**	44*
It has information I'm seeking	242 37%	14 47%	5 42%	9 50%	3 50%	2 18%	- 17%	1 17%	3 43%	5 45%	9 50%	45 31%	3 30%	7 47%	3 38%	2 25%	7 33%	41 39%	6 21%	22 44%	9 43%	14 56%	13 43%	7 41%	12 27%
It's where you go for specific information	211 33%	15 50% RY	4 33%	8 44%	1 17%	3 27%	1 50%	3 50%	4 57%	5 45%	3 17%	58 41% Y	3 30%	3 20%	1 13%	2 25%	3 14%	31 29%	13 46%	15 30%	11 52%	4 16%	8 27%	4 24%	8 18%
It seems legitimate	206 32%	12 40%	2 17%	5 28%	1 17%	7 64%	1 50%	1 17%	- -	4 36%	7 39%	49 34%	2 20%	2 13%	2 25%	1 13%	6 29%	35 33%	12 43%	12 24%	7 33%	6 24%	7 23%	7 41%	18 41%
I trust this extension	151 23%	7 23% T	4 33%	6 33%	1 17%	2 18%	1 50%	2 33%	2 29%	3 27%	4 22%	46 32% TW	4 40%	3 20%	1 13%	4 50%	2 10%	28 26%	6 21%	2 4%	3 14%	3 12%	4 13%	4 24%	9 20%
I'm not afraid of my information being stolen if I go here	112 17%	3 10%	2 17%	3 17%	- -	2 18%	1 50%	1 17%	1 14%	2 18%	5 28%	30 21% T	6 60%	1 7%	3 38%	2 25%	4 19%	18 17%	3 11%	4 8%	3 14%	3 12%	4 13%	4 24%	7 16%
I've been to this type of website before	108 17%	4 13%	1 8%	5 28%	- -	1 9%	- -	1 17%	2 29%	4 36%	11 21% RTW	39 27% T	3 30%	1 7%	3 38%	2 25%	1 5%	16 15% T	4 14%	2 4%	2 10%	3 12%	2 7%	1 6%	9 20% T
Photography use	10 2%	2 7% L	1 8%	1 6%	- -	- -	- -	- -	- -	- -	- -	1 1%	- -	1 7%	- -	- -	- -	1 1%	- -	2 4%	- -	1 4%	- -	- -	- -
Interesting	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 5%	-	-	-	-	1 4%	-	-	-
Curiosity	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	1 2%
Good/Like it	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-
By coincidence	1	1 3% L	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
New/Different search results	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 4%	-	-	-
Education/To learn	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 4%	-	-	-
Descriptive	1	1 3% L	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Innovative/Cutting edge	1	1 3% L	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Progressive	1	1 3% L	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q815\_2. Why are you very likely to visit a website with each of these gTLDs in the future?

28 Aug 2015  
Table 365

2. .photography

Base: Very Likely To Visit New gTLD

	Country																								
	Total Registrants (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philippines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indonesia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	647	30*	12**	18**	6**	11**	2**	6**	7**	11**	18**	143	10**	15**	8**	8**	21**	106	28**	50*	21**	25**	30*	17**	44*
Benefit	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	14%	-	-	-
Popular/Well known	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	14%	-	-	-	-	-	-
Search engine provides this domain	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	15%	-	-	-	-	-	-	-	-
Top level domain	1	-	-	-	-	-	-	-	-	-	-	11%	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	51%	-	-	-	17%	-	-	-	-	-	-	21%	-	-	-	-	-	-	-	12%	-	14%	-	-	-
None of the above	142%	-	-	-	-	-	-	-	-	-	16%	-	-	-	-	-	210%	1%	-	36%	15%	312%	13%	212%	-
Don't know	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	14%	-	-	-
Sigma	1075 166%	61 203%	19 158%	37 206%	7 117%	17 155%	4 200%	9 150%	12 171%	23 209%	31 172%	271 190%	21 210%	18 120%	13 163%	13 163%	27 129%	172 162%	45 161%	64 128%	36 171%	43 172%	39 130%	29 171%	64 145%

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q815\_3. Why are you very likely to visit a website with each of these gTLDs in the future?

3. .link

Base: Very Likely To Visit New gTLD

	Country																									
	Total Regi-straunts (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip-pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone-sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)	
Unweighted Base	711	22**	5**	19**	6**	12**	3**	10**	8**	13**	16**	191	15**	20**	13**	17**	23**	101	25**	51*	16**	24**	29**	19**	53*	
It seems legitimate	221 31%	9 41%	2 40%	6 32%	2 33%	5 42%	-	1 10%	1 13%	3 23%	6 38%	67 35%	5 33%	3 15%	3 23%	3 18%	6 26%	30 30%	10 40%	15 29%	5 31%	5 21%	8 28%	7 37%	19 36%	
It has information I'm seeking	215 30%	9 41%	-	1 5%	4 67%	2 17%	1 33%	1 10%	3 38%	5 38%	8 50%	66 35%	4 27%	5 25%	5 38%	3 18%	3 13%	29 29%	4 16%	14 27%	8 50%	9 38%	10 34%	7 37%	14 26%	
I trust this extension	191 27%	4 18%	-	5 28%	-	1 8%	-	2 20%	2 25%	3 23%	5 31%	64 34%	6 40%	2 10%	6 46%	7 41%	5 22%	33 33%	3 12%	6 12%	2 13%	3 13%	7 24%	8 42%	17 32%	
I've been to this type of website before	172 24%	5 23%	-	7 37%	-	1 8%	1 33%	2 20%	3 38%	2 15%	3 19%	59 31%	6 40%	2 10%	4 31%	7 41%	3 13%	19 19%	5 20%	10 20%	2 13%	6 25%	7 24%	3 16%	15 28%	
It's where you go for specific information	170 24%	6 27%	1 20%	7 37%	1 17%	3 25%	1 33%	1 10%	1 13%	5 38%	1 6%	55 29%	4 27%	5 25%	2 15%	6 35%	3 13%	24 24%	9 36%	15 29%	4 25%	3 13%	1 3%	3 16%	9 17%	
I'm not afraid of my information being stolen if I go here	114 16%	6 27%	1 20%	1 5%	-	2 17%	-	3 30%	2 25%	2 15%	1 6%	40 21%	4 27%	1 5%	1 8%	5 29%	7 30%	9 9%	5 20%	5 10%	5 31%	2 8%	3 10%	1 5%	8 15%	
Curiosity	6 1%	-	-	1 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	1 4%	2 4%	-	-	-	-	1 2%	
Interesting	3	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	1 4%	-	-	-	-	1 4%	-	-	-	-
Good/Like it	2	-	-	-	-	-	-	-	-	-	-	-	1 7%	-	-	-	-	1 1%	-	-	-	-	-	-	-	-
Education/To learn	2	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	1 4%	-	-	-	-
Won't visit/Negative mentions	2	-	-	-	-	-	-	-	-	-	-	-	-	1 5%	-	-	-	-	-	-	1 6%	-	-	-	-	-
Innovative/Cutting edge	2	1 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	
Popular/Well known	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 4%	-	-	-	1 3%	-	-	
Search engine provides this domain	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 4%	-	1 4%	-	-	-	-	-	-	
Sounds like technology	2	1 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	
New/Different search results	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 4%	-	-	-	

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Q815\_3. Why are you very likely to visit a website with each of these gTLDs in the future?

3. .link

Base: Very Likely To Visit New gTLD

	Country																								
	Total Regi- strants (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip- pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone- sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	711	22**	5**	19**	6**	12**	3**	10**	8**	13**	16**	191	15**	20**	13**	17**	23**	101	25**	51*	16**	24**	29**	19**	53*
Progressive	1	5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Benefit	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4%	-	-	-
Heard of it/Know someone who has it	1	-	-	5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Safe/Secure	1	-	-	-	-	-	-	-	-	-	-	-	-	-	8%	-	-	-	-	-	-	-	-	-	-
Respected	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2%
By coincidence	1	5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Descriptive	1	5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unique/Unusual	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2%	-	-	-	-	-
Other	1	-	-	-	-	-	-	-	-	-	-	-	-	5%	-	-	-	-	-	-	-	-	-	-	-
None of the above	25 4%	1 5%	-	2 11%	-	1 8%	-	1 10%	-	-	1 6%	2 1%	-	2 10%	-	-	4 17%	3 3%	-	2 4%	-	2 8%	1 3%	1 5%	2 4%
Don't know	4 1%	1 5%	1 20%	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	1 3%	-	-
Declined to answer	2	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	1 2%
Sigma	1147 161%	46 209%	5 100%	31 163%	7 117%	15 125%	3 100%	11 110%	12 150%	20 154%	25 156%	357 187%	30 200%	22 110%	22 169%	31 182%	33 143%	149 148%	39 156%	70 137%	27 169%	34 142%	39 134%	30 158%	89 168%

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q815\_4. Why are you very likely to visit a website with each of these gTLDs in the future?

4. .guru

Base: Very Likely To Visit New gTLD

	Country																								
	Total Regi-straunts	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip-pines	Japan	South Korea	Russia	India	Indone-sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	541	27**	9**	15**	6**	8**	3**	6**	8**	8**	13**	133	9**	9**	4**	9**	25**	100	28**	40*	10**	14**	17**	8**	32*
It seems legitimate	161 30%	6 22%	4 44%	5 33%	2 33%	5 63%	-	-	2 25%	1 13%	5 38%	43 32%	3 33%	4 44%	1 25%	1 11%	7 28%	26 26%	12 43%	12 30%	5 50%	1 7%	6 35%	2 25%	8 25%
It has information I'm seeking	159 29%	9 33%	2 22%	3 20%	2 33%	2 25%	-	1 17%	3 38%	2 25%	6 46%	36 27%	2 22%	3 33%	1 25%	2 22%	9 36%	30 30%	6 21%	10 25%	7 70%	7 50%	7 41%	3 38%	6 19%
I trust this extension	146 27%	8 30%	2 22%	5 33%	-	2 25%	1 33%	2 33%	2 25%	2 25%	3 23%	43 32%	2 22%	2 22%	1 25%	4 44%	1 4%	39 39%	7 25%	2 5%	4 40%	-	3 18%	1 13%	10 31%
It's where you go for specific information	146 27%	12 44%	3 33%	8 53%	2 33%	3 38%	1 33%	2 33%	5 63%	3 38%	3 23%	32 24%	2 22%	1 11%	2 50%	2 22%	2 8%	19 19%	12 43%	19 48% LRY	4 40%	1 7%	3 18%	2 25%	9 9%
I've been to this type of website before	120 22%	5 19%	3 33%	4 27%	-	3 38%	1 33%	-	3 38%	3 38%	3 23%	39 29% FT	4 44%	1 11%	1 25%	3 33%	4 16%	17 17%	8 29%	2 5%	3 30%	1 7%	5 29%	3 38%	4 13%
I'm not afraid of my information being stolen if I go here	84 16%	6 22%	2 22%	-	1 17%	-	-	1 17%	2 25%	1 13%	2 15%	27 20%	2 22%	-	1 25%	4 44%	4 16%	13 13%	3 11%	4 10%	4 40%	1 7%	-	1 13%	5 16%
Curiosity	3 1%	-	-	1 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	1 3% L
Interesting	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 4%	-	-	-	-	1 7%	-	-	-
New/Different search results	2	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	1 7%	-	-	-
Popular/Well known	2	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	1 4%	-	-	-	-	-	-
Education/To learn	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 7%	-	-	-
Safe/Secure	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-
Won't visit/Negative mentions	1	-	-	-	-	-	-	-	-	-	-	-	-	1 11%	-	-	-	-	-	-	-	-	-	-	-
Descriptive	1	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Innovative/Cutting edge	1	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Own website with them	1	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q815\_4. Why are you very likely to visit a website with each of these gTLDs in the future?

28 Aug 2015  
Table 367

4. .guru

Base: Very Likely To Visit New gTLD

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	541	27**	9**	15**	6**	8**	3**	6**	8**	8**	13**	133	9**	9**	4**	9**	25**	100	28**	40*	10**	14**	17**	8**	32*
Progressive	1	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sex clubs	1	-	-	-	-	-	-	-	1 13%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
By coincidence	1	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Search engine provides this domain	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 4%	-	-	-	-	-	-	-	-
Special	1	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-
Top level domain	1	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-
Unique/Unusual	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-
Other	3 1%	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	1 1%	-	-	-	1 7%	-	-	-
None of the above	11 2%	-	-	-	-	-	-	-	-	-	2 15%	1 1%	-	-	-	-	2 8%	2 2%	-	3 8%	-	1 7%	-	-	-
Don't know	3 1%	1 4%	1 11%	-	-	-	-	1 17%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Declined to answer	1	-	-	-	-	-	-	-	-	-	1 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	856 158%	52 193%	17 189%	26 173%	7 117%	15 188%	3 100%	7 117%	18 225%	12 150%	25 192%	226 170%	15 167%	12 133%	7 175%	16 178%	31 124%	148 148%	49 175%	54 135%	27 270%	16 114%	24 141%	12 150%	37 116%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q815\_5. Why are you very likely to visit a website with each of these gTLDs in the future?

28 Aug 2015  
Table 368

5. .realtor

Base: Very Likely To Visit New gTLD

	Country																									
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	446	32*	11**	7**	1**	8**	1**	3**	5**	6**	13**	113	7**	11**	8**	6**	17**	83*	16**	35*	11**	9**	7**	5**	31*	
It seems legitimate	142 32%	14 44%	4 36%	2 29%	1 100%	4 50%	-	-	2 40%	1 17%	2 15%	38 34%	1 14%	4 36%	2 25%	3 50%	5 29%	22 27%	4 25%	15 43%	3 27%	1 11%	1 14%	4 80%	9 29%	
It has information I'm seeking	135 30%	18 56%	5 45%	1 14%	-	2 25%	-	1 33%	2 40%	3 50%	3 23%	28 25%	1 14%	4 36%	3 38%	3 50%	5 29%	25 30%	3 19%	11 31%	6 55%	3 33%	4 57%	-	4 13%	
It's where you go for specific information	130 29%	13 41%	4 36%	5 71%	-	2 25%	1 100%	1 33%	-	3 50%	1 8%	38 34%	2 29%	1 9%	2 25%	2 33%	1 6%	23 28%	6 38%	15 43%	4 36%	1 11%	-	-	5 16%	
I trust this extension	114 26%	8 25%	4 36%	1 14%	-	1 13%	-	-	2 40%	1 17%	1 8%	36 32%	4 43%	2 18%	2 25%	3 50%	-	29 35%	3 19%	4 11%	2 18%	-	2 29%	1 20%	9 29%	
I'm not afraid of my information being stolen if I go here	77 17%	4 13%	3 27%	-	-	-	-	1 33%	-	1 17%	2 15%	29 26%	4 57%	2 18%	1 13%	1 17%	2 12%	15 18%	2 13%	4 11%	1 9%	1 11%	-	-	4 13%	
I've been to this type of website before	72 16%	7 22%	1 9%	2 29%	-	1 13%	-	-	2 40%	2 33%	2 15%	23 20%	2 29%	2 18%	1 13%	3 50%	-	12 14%	3 19%	2 6%	1 9%	1 11%	-	-	5 16%	
Real-estate use	6 1%	3 9%	-	1 14%	-	-	-	-	-	-	-	1 1%	-	1 9%	-	-	-	-	-	-	-	-	-	-	-	-
Curiosity	4 1%	-	-	-	-	1 13%	-	-	-	-	-	-	-	-	-	-	-	-	1 6%	1 3%	-	-	-	-	1 3%	
Good/Like it	3 1%	-	-	-	-	-	-	-	-	-	-	1 1%	1 14%	-	-	-	-	1 1%	-	-	-	-	-	-	-	
New/Different search results	2 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 11%	-	-	1 3%	
Won't visit/Negative mentions	2 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2%	-	-	-	-	-	-	-	
Interesting	2 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 6%	-	-	-	-	1 11%	-	-	-	
Popular/Well known	2 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 6%	-	-	-	1 14%	-	-	
Search engine provides this domain	2 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 6%	-	1 6%	-	-	-	-	-	-	
Progressive	1 *	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Descriptive	1 *	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q815\_5. Why are you very likely to visit a website with each of these gTLDs in the future?  
5. .realtor

Base: Very Likely To Visit New gTLD

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	446	32*	11**	7**	1**	8**	1**	3**	5**	6**	13**	113	7**	11**	8**	6**	17**	83*	16**	35*	11**	9**	7**	5**	31*
Business use	1	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Innovative/Cutting edge	1	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Own website with them	1	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Top level domain	1	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-
Unique/Unusual	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 9%	-	-	-	-	-
None of the above	10 2%	-	1 9%	-	-	-	-	-	-	-	2 15%	-	-	-	-	-	3 18%	1 1%	-	1 3%	-	1 11%	-	-	1 3%
Don't know	3 1%	-	-	-	-	-	-	-	-	-	1 8%	-	-	-	-	-	-	-	-	-	-	1 11%	1 14%	-	-
Declined to answer	2	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3%
Sigma	715 160%	73 228%	22 200%	12 171%	1 100%	11 138%	1 100%	3 100%	8 160%	11 183%	14 108%	195 173%	14 200%	16 145%	11 138%	15 250%	18 106%	130 157%	24 150%	53 151%	18 164%	11 122%	9 129%	5 100%	40 129%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q815\_6. Why are you very likely to visit a website with each of these gTLDs in the future?

6. .club

Base: Very Likely To Visit New gTLD

	Country																									
	Total Regi-straunts	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip-pines	Japan	South Korea	Russia	India	Indone-sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	575	24**	11**	13**	6**	10**	1**	4**	9**	11**	13**	173	7**	10**	9**	7**	19**	94*	29**	32*	17**	14**	17**	9**	36*	
It seems legitimate	191 33%	8 33%	3 27%	3 23%	1 17%	4 40%	1 100%	-	2 22%	7 64%	5 38%	63 36%	2 29%	2 20%	3 33%	1 14%	5 26%	31 33%	12 41%	8 25%	7 41%	2 14%	3 18%	4 44%	14 39%	
It's where you go for specific information	173 30%	12 50%	1 9%	7 54%	2 33%	4 40%	1 100%	-	5 56%	4 36%	2 15%	54 31%	2 29%	1 10%	1 11%	3 43%	3 16%	24 26%	13 45%	13 41%	8 47%	3 21%	3 18%	1 11%	6 17%	
It has information I'm seeking	161 28%	11 46%	5 45%	4 31%	2 33%	2 20%	-	1 25%	4 44%	3 27%	3 23%	43 25%	1 14%	3 30%	2 22%	4 57%	3 16%	19 20%	4 14%	17 53%	7 41%	5 36%	8 47%	2 22%	8 22%	
I trust this extension	160 28%	8 33%	2 18%	5 38%	-	1 10%	1 100%	-	4 44%	3 27%	4 31%	59 34%	2 29%	4 40%	2 22%	2 29%	3 16%	33 35%	6 21%	3 9%	3 18%	1 7%	5 29%	1 11%	8 22%	
I've been to this type of website before	139 24%	8 33%	1 9%	3 23%	1 17%	2 20%	1 100%	1 25%	3 33%	6 55%	2 15%	62 36%	5 71%	2 20%	2 22%	1 14%	1 5%	15 16%	7 24%	3 9%	3 18%	2 14%	3 18%	2 22%	3 8%	
I'm not afraid of my information being stolen if I go here	90 16%	3 13%	1 9%	-	-	1 10%	-	1 25%	2 22%	3 27%	1 8%	41 24%	1 14%	-	4 44%	1 14%	3 16%	8 9%	3 10%	4 13%	3 18%	1 7%	2 12%	-	7 19%	
Curiosity	6 1%	-	-	8%	-	10%	-	-	-	-	8%	-	-	-	-	-	-	-	1 3%	1 3%	-	-	-	-	1 3%	
Clubs sites	5 1%	-	-	-	-	-	-	-	-	9%	-	-	-	10%	-	-	-	1 1%	-	-	-	-	-	-	11%	1 3%
Innovative/Cutting edge	2 %	1 4%	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	
Interesting	2 %	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 5%	-	-	-	-	1 7%	-	-	-	
Search engine provides this domain	2 %	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 5%	-	1 3%	-	-	-	-	-	-	
New/Different search results	1 %	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 7%	-	-	-	
Reliable	1 %	-	-	-	-	-	-	-	-	-	-	-	-	-	11%	-	-	-	-	-	-	-	-	-	-	
Descriptive	1 %	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Education/To learn	1 %	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 7%	-	-	-	
Progressive	1 %	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q815\_6. Why are you very likely to visit a website with each of these gTLDs in the future?

6. .club

Base: Very Likely To Visit New gTLD

	Country																								
	Total Regi- strants (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip- pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone- sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	575	24**	11**	13**	6**	10**	1**	4**	9**	11**	13**	173	7**	10**	9**	7**	19**	94*	29**	32*	17**	14**	17**	9**	36*
Sex clubs	1	-	-	-	-	-	-	-	11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Benefit	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	17%	-	-	-
Helpful/useful	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1%	-	-	-	-	-	-	-
Popular/Well known	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	13%	-	-	-	-	-	-
By coincidence	1	4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unique/Unusual	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	16%	-	-	-	-
Other	31%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1%	-	-	-	-	-	11%	13%
None of the above	81%	-	19%	-	-	-	-	-	-	-	18%	1%	14%	-	-	-	21%	-	-	-	-	214%	-	-	-
Don't know	2	-	19%	-	-	-	-	125%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Declined to answer	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1%	-	-	-	-	-	-	13%
Sigma	957 186%	54 225%	15 138%	23 177%	6 100%	15 150%	4 400%	4 100%	21 233%	27 245%	19 146%	324 187%	14 200%	13 130%	15 167%	12 171%	22 116%	134 143%	48 166%	49 153%	32 188%	20 143%	24 141%	12 133%	50 139%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q815\_7. Why are you very likely to visit a website with each of these gTLDs in the future?

28 Aug 2015  
Table 370

7. .xyz

Base: Very Likely To Visit New gTLD

	Country																								
	Total Regi-straunts	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip-pines	Japan	South Korea	Russia	India	Indone-sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	432	12**	4**	8**	5**	8**	-**	3**	7**	8**	10**	145	8**	6**	10**	8**	15**	82*	19**	18**	5**	12**	9**	6**	24**
It has information I'm seeking	128 30%	6 50%	-	3 38%	1 20%	1 13%	-	-	3 43%	3 38%	4 40%	45 31%	3 38%	2 33%	4 40%	3 38%	2 13%	26 32%	2 11%	6 33%	2 40%	6 50%	2 22%	1 17%	3 13%
It seems legitimate	123 28%	4 33%	2 50%	1 13%	2 40%	5 63%	-	-	1 14%	3 38%	2 20%	44 30%	2 25%	1 17%	3 30%	-	4 27%	23 28%	4 21%	4 22%	2 40%	1 8%	3 33%	3 50%	9 38%
I trust this extension	115 27%	4 33%	-	3 38%	1 20%	1 13%	-	1 33%	2 29%	3 38%	1 10%	44 30%	2 25%	2 33%	2 20%	2 25%	1 7%	29 35%	3 16%	-	2 40%	1 8%	2 22%	1 17%	8 33%
I've been to this type of website before	92 21%	1 8%	2 50%	1 13%	1 20%	1 13%	-	-	1 14%	4 50%	2 20%	45 31%	4 50%	1 17%	3 30%	2 25%	-	9 11%	6 32%	-	2 40%	3 25%	-	-	4 17%
I'm not afraid of my information being stolen if I go here	87 20%	2 17%	-	2 25%	1 20%	-	-	1 33%	-	3 38%	2 20%	40 28%	1 13%	-	3 30%	3 38%	3 20%	12 15%	2 11%	4 22%	1 20%	2 17%	-	1 17%	4 17%
It's where you go for specific information	85 20%	5 42%	-	3 38%	-	2 25%	-	1 33%	4 57%	4 50%	1 10%	33 23%	1 13%	1 17%	1 10%	3 38%	3 20%	12 15%	3 16%	4 22%	1 20%	1 8%	-	-	2 8%
Curiosity	4 1%	-	-	-	-	1 13%	-	-	-	-	-	-	-	-	-	-	-	-	1 5%	1 6%	-	-	-	-	4 1%
Interesting	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 7%	-	-	-	-	1 8%	-	-	-
Won't visit/Negative mentions	2	-	-	-	-	-	-	-	-	-	-	-	-	1 17%	-	-	-	1 1%	-	-	-	-	-	-	-
Own website with them	2	1 8%	-	-	1 20%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Search engine provides this domain	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 7%	-	1 5%	-	-	-	-	-	-
Good/Like it	1	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-
Descriptive	1	1 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Innovative/Cutting edge	1	1 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
By coincidence	1	1 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Progressive	1	1 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Q815\_7. Why are you very likely to visit a website with each of these gTLDs in the future?

28 Aug 2015  
Table 370

7. .xyz

Base: Very Likely To Visit New gTLD

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	432	12**	4**	8**	5**	8**	-**	3**	7**	8**	10**	145	8**	6**	10**	8**	15**	82*	19**	18**	5**	12**	9**	6**	24**
Popular/Well known	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 5%	-	-	-	-	-	-
New/Different search results	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 8%	-	-	-
Top level domain	1	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	1	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-
None of the above	11 3%	-	-	-	-	1 13%	-	-	-	-	1 10%	2 1%	-	-	-	-	1 7%	2 2%	1 5%	1 6%	-	1 8%	1 11%	-	-
Don't know	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 11%	-	-
Declined to answer	1	-	-	-	-	-	-	-	-	-	1 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	664 154%	27 225%	4 100%	13 163%	7 140%	12 150%	-	3 100%	11 157%	20 250%	14 140%	256 177%	13 163%	8 133%	16 160%	13 163%	16 107%	114 139%	24 126%	20 111%	10 200%	17 142%	9 100%	6 100%	31 129%

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q815\_8. Why are you very likely to visit a website with each of these gTLDs in the future?

28 Aug 2015  
Table 371

8. .berlin

Base: Very Likely To Visit New gTLD

	Country																								
	Total Regi-straunts	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip-pines	Japan	South Korea	Russia	India	Indone-sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	23*	-**	-**	-**	-**	-**	-**	-**	-**	-**	23**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
It has information I'm seeking	13 57%	-	-	-	-	-	-	-	-	-	13 57%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
It seems legitimate	9 39%	-	-	-	-	-	-	-	-	-	9 39%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I trust this extension	8 35%	-	-	-	-	-	-	-	-	-	8 35%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I've been to this type of website before	5 22%	-	-	-	-	-	-	-	-	-	5 22%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I'm not afraid of my information being stolen if I go here	4 17%	-	-	-	-	-	-	-	-	-	4 17%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
It's where you go for specific information	4 17%	-	-	-	-	-	-	-	-	-	4 17%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Interesting	1 4%	-	-	-	-	-	-	-	-	-	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Heard of it/Know someone who has it	1 4%	-	-	-	-	-	-	-	-	-	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None of the above	1 4%	-	-	-	-	-	-	-	-	-	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	46 200%	-	-	-	-	-	-	-	-	-	46 200%	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q815\_9. Why are you very likely to visit a website with each of these gTLDs in the future?

9. .ovh

Base: Very Likely To Visit New gTLD

	Country																								
	Total Regi-straunts	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip-pines	Japan	South Korea	Russia	India	Indone-sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	9*	-**	-**	-**	-**	-**	-**	-**	-**	-**	9**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
It's where you go for specific information	4 44%	-	-	-	-	-	-	-	-	-	4 44%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I've been to this type of website before	2 22%	-	-	-	-	-	-	-	-	-	2 22%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I'm not afraid of my information being stolen if I go here	2 22%	-	-	-	-	-	-	-	-	-	2 22%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
It has information I'm seeking	2 22%	-	-	-	-	-	-	-	-	-	2 22%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
It seems legitimate	1 11%	-	-	-	-	-	-	-	-	-	1 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None of the above	1 11%	-	-	-	-	-	-	-	-	-	1 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	12 133%	-	-	-	-	-	-	-	-	-	12 133%	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q815\_10. Why are you very likely to visit a website with each of these gTLDs in the future?

28 Aug 2015  
Table 373

10. .london

Base: Very Likely To Visit New gTLD

	Country																								
	Total Regi-straits	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip-pines	Japan	South Korea	Russia	India	Indone-sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	59*	-**	-**	-**	5**	10**	3**	4**	10**	11**	16**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
It has information I'm seeking	22 37%	-	-	-	2 40%	1 10%	1 33%	-	4 40%	5 45%	9 56%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
It's where you go for specific information	19 32%	-	-	-	-	4 40%	2 67%	1 25%	4 40%	6 55%	2 13%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
It seems legitimate	15 25%	-	-	-	2 40%	5 50%	1 33%	-	1 10%	2 18%	4 25%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I've been to this type of website before	9 15%	-	-	-	-	2 20%	-	1 25%	2 20%	2 18%	2 13%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I trust this extension	9 15%	-	-	-	-	2 20%	2 67%	-	1 10%	1 9%	3 19%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I'm not afraid of my information being stolen if I go here	8 14%	-	-	-	1 20%	-	-	2 50%	2 20%	2 18%	1 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Curiosity	1 2%	-	-	-	-	-	-	-	-	-	1 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	83 141%	-	-	-	5 100%	14 140%	6 200%	4 100%	14 140%	18 164%	22 138%	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q815\_11. Why are you very likely to visit a website with each of these gTLDs in the future?

28 Aug 2015  
Table 374

11. .nyc

Base: Very Likely To Visit New gTLD

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	25*	25**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
It has information I'm seeking	13 52%	13 52%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
It seems legitimate	10 40%	10 40%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I trust this extension	8 32%	8 32%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I've been to this type of website before	7 28%	7 28%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
It's where you go for specific information	7 28%	7 28%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I'm not afraid of my information being stolen if I go here	6 24%	6 24%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
By coincidence	1 4%	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Descriptive	1 4%	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Innovative/Cutting edge	1 4%	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Progressive	1 4%	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	1 4%	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	1 4%	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	57 228%	57 228%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base, \*\* very small base (under 30) ineligible for sig testing

Q815\_12. Why are you very likely to visit a website with each of these gTLDs in the future?

28 Aug 2015  
Table 375

12. .wang

Base: Very Likely To Visit New gTLD

	Country																									
	Total Regi-straunts	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip-pines	Japan	South Korea	Russia	India	Indone-sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	134	**	**	**	**	**	**	**	**	**	**	134	**	**	**	**	**	**	**	**	**	**	**	**	**	**
I trust this extension	45 34%	-	-	-	-	-	-	-	-	-	-	45 34%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
It seems legitimate	44 33%	-	-	-	-	-	-	-	-	-	-	44 33%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
It's where you go for specific information	43 32%	-	-	-	-	-	-	-	-	-	-	43 32%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
It has information I'm seeking	40 30%	-	-	-	-	-	-	-	-	-	-	40 30%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I'm not afraid of my information being stolen if I go here	32 24%	-	-	-	-	-	-	-	-	-	-	32 24%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I've been to this type of website before	31 23%	-	-	-	-	-	-	-	-	-	-	31 23%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
New/Different search results	1 1%	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Heard of it/Know someone who has it	1 1%	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Special	1 1%	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	238 178%	-	-	-	-	-	-	-	-	-	-	238 178%	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q815\_13. Why are you very likely to visit a website with each of these gTLDs in the future?  
13. .xn-ses554g (Chinese for network address)

28 Aug 2015  
Table 376

Base: Very Likely To Visit New gTLD

	Country																									
	Total Regi-straunts	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip-pines	Japan	South Korea	Russia	India	Indone-sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	163	**	**	**	**	**	**	**	**	**	**	163	**	**	**	**	**	**	**	**	**	**	**	**	**	**
I trust this extension	56 34%	-	-	-	-	-	-	-	-	-	-	56 34%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
It's where you go for specific information	52 32%	-	-	-	-	-	-	-	-	-	-	52 32%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
It seems legitimate	50 31%	-	-	-	-	-	-	-	-	-	-	50 31%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
It has information I'm seeking	48 29%	-	-	-	-	-	-	-	-	-	-	48 29%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I've been to this type of website before	47 29%	-	-	-	-	-	-	-	-	-	-	47 29%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I'm not afraid of my information being stolen if I go here	40 25%	-	-	-	-	-	-	-	-	-	-	40 25%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Education/To learn	1 1%	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	1 1%	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None of the above	4 2%	-	-	-	-	-	-	-	-	-	-	4 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	299 183%	-	-	-	-	-	-	-	-	-	-	299 183%	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q815\_14. Why are you very likely to visit a website with each of these gTLDs in the future?  
14. .xn-55qx5d (Chinese for company)

Base: Very Likely To Visit New gTLD

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	175	**	**	**	**	**	**	**	**	**	**	175	**	**	**	**	**	**	**	**	**	**	**	**	**
It's where you go for specific information	69 39%	-	-	-	-	-	-	-	-	-	-	69 39%	-	-	-	-	-	-	-	-	-	-	-	-	-
I trust this extension	60 34%	-	-	-	-	-	-	-	-	-	-	60 34%	-	-	-	-	-	-	-	-	-	-	-	-	-
It has information I'm seeking	57 33%	-	-	-	-	-	-	-	-	-	-	57 33%	-	-	-	-	-	-	-	-	-	-	-	-	-
It seems legitimate	52 30%	-	-	-	-	-	-	-	-	-	-	52 30%	-	-	-	-	-	-	-	-	-	-	-	-	-
I've been to this type of website before	52 30%	-	-	-	-	-	-	-	-	-	-	52 30%	-	-	-	-	-	-	-	-	-	-	-	-	-
I'm not afraid of my information being stolen if I go here	45 26%	-	-	-	-	-	-	-	-	-	-	45 26%	-	-	-	-	-	-	-	-	-	-	-	-	-
Business use	2 1%	-	-	-	-	-	-	-	-	-	-	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-
Curiosity	1 1%	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-
Popular/Well known	1 1%	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-
Unique/Unusual	1 1%	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-
None of the above	3 2%	-	-	-	-	-	-	-	-	-	-	3 2%	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	343 196%	-	-	-	-	-	-	-	-	-	-	343 196%	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing



Q817\_1. Why are you very unlikely to visit a website with each of these gTLDs in the future?  
1. .email

Base: Very Unlikely To Visit New gTLD

	Country																								
	Total Regi-straunts (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip-pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone-sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	532	85*	26**	20**	5**	8**	9**	6**	22**	29**	22**	23**	3**	16**	35*	27**	25**	30*	8**	23**	25**	13**	28**	19**	25**
I have no reason to go there	241 45%	50 59%	16 62%	9 45%	3 60%	2 25%	2 22%	3 50%	14 64%	15 52%	6 27%	7 30%	1 33%	5 31%	17 49%	9 33%	10 40%	15 50%	5 63%	6 26%	16 64%	5 38%	10 36%	6 32%	9 36%
I've never been to this type of website before	189 36%	26 31%	7 27%	9 45%	2 40%	1 13%	2 22%	2 33%	5 23%	9 31%	9 41%	10 43%	1 33%	11 69%	16 46%	11 41%	10 40%	11 37%	3 38%	6 26%	8 32%	5 38%	12 43%	7 37%	6 24%
I don't trust this extension	107 20%	16 19%	6 23%	2 10%	1 20%	4 50%	3 33%	-	2 9%	4 14%	6 27%	5 22%	-	2 13%	8 23%	6 22%	1 4%	6 20%	2 25%	3 13%	6 24%	3 23%	11 39%	4 21%	6 24%
It doesn't seem legitimate	80 15%	20 24%	5 19%	3 15%	2 40%	2 25%	1 11%	-	3 14%	2 7%	7 32%	1 4%	-	2 13%	2 6%	4 15%	3 12%	5 17%	2 25%	2 9%	3 12%	2 15%	5 18%	2 11%	2 8%
I'm afraid of my information being stolen if I go here	68 13%	8 9%	2 8%	2 10%	-	1 13%	1 11%	1 17%	-	4 14%	5 23%	6 26%	2 67%	3 19%	4 11%	3 11%	2 8%	5 17%	-	4 17%	3 12%	2 15%	5 18%	3 16%	2 8%
Seems like an email domain	2	1 1%	-	1 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Likely to visit/Positive mentions	1	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Hard to remember	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 5%	-
Dislike name	1	-	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Too many generic options	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 4%	-	-
Not practical	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 5%	-
Not unique	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 4%	-	-
No value	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 4%	-	-
None around to visit	1	-	-	-	-	-	-	-	1 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	1	-	-	1 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None of the above	31 6%	2 2%	2 8%	-	-	-	2 22%	1 17%	2 9%	2 7%	4 18%	2 9%	-	-	2 6%	3 11%	3 12%	2 7%	-	2 9%	-	1 8%	1 4%	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q817\_1. Why are you very unlikely to visit a website with each of these gTLDs in the future?

1. .email

Base: Very Unlikely To Visit New gTLD

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	532	85*	26**	20**	5**	8**	9**	6**	22**	29**	22**	23**	3**	16**	35*	27**	25**	30*	8**	23**	25**	13**	28**	19**	25**
Don't know	2	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	1 4%	-	-	-	-	-	-	-	-
Declined to answer	1	-	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	730 137%	124 146%	40 154%	27 135%	8 160%	10 125%	11 122%	7 117%	27 123%	37 128%	37 168%	31 135%	4 133%	23 144%	49 140%	36 133%	30 120%	44 147%	12 150%	23 100%	36 144%	18 138%	47 168%	24 126%	25 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q817\_2. Why are you very unlikely to visit a website with each of these gTLDs in the future?

28 Aug 2015  
Table 379

2. .photography

Base: Very Unlikely To Visit New gTLD

	Country																								
	Total Regi-straunts (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip-pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone-sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	581	76*	32*	17**	10**	7**	7**	10**	24**	32*	25**	46*	10**	19**	37*	30*	25**	23**	7**	24**	25**	15**	23**	26**	31*
I have no reason to go there	269 46%	48 63% LP	20 63% LP	9 53%	4 40%	2 29%	4 57%	6 60%	16 67%	15 47%	9 36%	17 37%	2 20%	6 32%	21 57%	11 37%	9 36%	11 48%	3 43%	6 25%	14 56%	6 40%	9 39%	6 23%	15 48%
I've never been to this type of website before	227 39%	25 33%	13 41%	7 41%	3 30%	1 14%	2 29%	4 40%	7 29%	9 28%	14 56%	22 48% Y	5 50%	11 58%	16 43%	12 40%	12 48%	6 26%	2 29%	10 42%	8 32%	7 47%	11 48%	13 50%	7 23%
I don't trust this extension	105 18%	13 17%	6 19%	2 12%	2 20%	4 57%	1 14%	1 10%	2 8%	3 9%	5 20%	13 28% J	1 10%	4 21%	6 16%	8 27%	2 8%	3 13%	1 14%	2 8%	4 16%	2 13%	8 35%	5 19%	7 23%
It doesn't seem legitimate	92 16%	12 16%	6 19%	3 18%	3 30%	1 14%	1 14%	-	4 17%	2 6%	5 20%	11 24% J	4 40%	3 16%	3 8%	5 17%	2 8%	3 13%	1 14%	5 21%	3 12%	1 7%	5 22%	3 12%	6 19%
I'm afraid of my information being stolen if I go here	69 12%	8 11%	3 9%	2 12%	1 10%	-	-	-	-	4 13%	2 8%	13 28% BCY	2 20%	5 26%	5 14%	3 10%	1 4%	3 13%	1 14%	2 8%	2 8%	4 27%	3 13%	3 12%	2 6%
Name is too long	3 1%	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 4%	-	-	-	-	-	1 4%	-
Not practical	2	-	-	-	-	1 14%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 4%	-
Likely to visit/Positive mentions	1	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Hard to remember	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 4%	-
Too many generic options	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 4%	-	-
Not interested in content/real-estate	1	-	-	-	1 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not unique	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 4%	-	-
Not until domain becomes popular	1	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No value	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 4%	-	-
None around to visit	1	-	-	-	-	-	-	-	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	2	1 1%	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q817\_2. Why are you very unlikely to visit a website with each of these gTLDs in the future?

28 Aug 2015  
Table 379

2. .photography

Base: Very Unlikely To Visit New gTLD

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	581	76*	32*	17**	10**	7**	7**	10**	24**	32*	25**	46*	10**	19**	37*	30*	25**	23**	7**	24**	25**	15**	23**	26**	31*
None of the above	29 5%	3 4%	2 6%	1 6%	2 20%	-	2 29%	1 10%	2 8%	3 9%	3 12%	-	1 10%	-	1 3%	3 10%	2 8%	1 4%	-	1 4%	-	-	1 4%	-	-
Don't know	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 4%	-	-	-	-	-	-	-	1 3%
Declined to answer	1	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	809 139%	113 149%	51 159%	24 141%	16 160%	9 129%	10 143%	12 120%	32 133%	36 113%	38 152%	77 167%	15 150%	29 153%	52 141%	42 140%	29 116%	28 122%	8 114%	26 108%	31 124%	20 133%	40 174%	33 127%	38 123%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q817\_3. Why are you very unlikely to visit a website with each of these gTLDs in the future?

3. .link

Base: Very Unlikely To Visit New gTLD

	Country																								
	Total Regi-straits (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip-pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone-sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	602	108	29**	18**	8**	9**	11**	11**	26**	31*	29**	32*	5**	17**	34*	28**	32*	28**	9**	18**	26**	12**	37*	16**	28**
I have no reason to go there	272 45%	65 60% LW	16 55%	7 39%	5 63%	1 11%	3 27%	6 55%	16 62%	16 52%	10 34%	10 31%	1 20%	3 18%	22 65% LW	8 29%	13 41%	13 46%	5 56%	5 28%	14 54%	6 50%	11 30%	6 38%	10 36%
I've never been to this type of website before	219 36%	37 34%	9 31%	8 44%	2 25%	1 11%	4 36%	4 36%	6 23%	9 29%	14 48%	13 41%	3 60%	11 65%	14 41%	11 39%	13 41%	10 36%	4 44%	5 28%	9 35%	3 25%	15 41%	7 44%	7 25%
I don't trust this extension	127 21%	23 21%	6 21%	2 11%	1 13%	4 44%	4 36%	2 18%	4 15%	5 16%	7 24%	11 34% Q	-	1 6%	6 18%	7 25%	2 6%	7 25%	3 33%	-	7 27%	3 25%	12 32% Q	2 13%	8 29%
It doesn't seem legitimate	108 18%	28 26% JO	5 17%	3 17%	2 25%	2 22%	9 9%	-	5 19%	2 6%	7 24%	7 22%	2 40%	5 29%	2 6%	4 14%	4 13%	6 21%	2 22%	4 22%	3 12%	2 17%	5 14%	1 6%	6 21%
I'm afraid of my information being stolen if I go here	76 13%	14 13%	4 14%	1 6%	-	-	1 9%	1 9%	1 4%	5 16%	2 7%	9 28% BO	1 20%	3 18%	2 6%	4 14%	4 13%	3 11%	-	3 17%	4 15%	1 8%	8 22%	1 6%	4 14%
Likely to visit/Positive mentions	2	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 4%
Not practical	2	-	-	-	-	1 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 6%	-
Hard to remember	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 6%	-
Too many generic options	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-	-
Confusing/Hard to understand	1	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not unique	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-	-
No value	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-	-
None around to visit	1	-	-	-	-	-	-	-	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	1	-	-	1 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None of the above	27 4%	2 2%	1 3%	-	1 13%	-	2 18%	1 9%	2 8%	2 6%	3 10%	-	-	-	2 6%	3 11%	3 9% B	1 4%	-	1 6%	-	-	2 5%	1 6%	-
Don't know	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q817\_3. Why are you very unlikely to visit a website with each of these gTLDs in the future?

3. .link

Base: Very Unlikely To Visit New gTLD

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	602	108	29**	18**	8**	9**	11**	11**	26**	31*	29**	32*	5**	17**	34*	28**	32*	28**	9**	18**	26**	12**	37*	16**	28**
Sigma	841 140%	170 157%	42 145%	22 122%	11 138%	9 100%	15 136%	14 127%	35 135%	39 126%	43 148%	50 156%	7 140%	23 135%	48 141%	37 132%	40 125%	40 143%	14 156%	18 100%	37 142%	15 125%	56 151%	20 125%	36 129%

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q817\_4. Why are you very unlikely to visit a website with each of these gTLDs in the future?

4. .guru

Base: Very Unlikely To Visit New gTLD

	Total Regi-straunts (A)	Country																							
		US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip-pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone-sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	696	98*	35*	24**	13**	9**	12**	12**	24**	35*	41*	41*	8**	17**	41*	35*	30*	32*	9**	24**	34*	22**	33*	28**	39*
I have no reason to go there	317 46%	62 63%	21 60%	10 42%	9 69%	3 33%	5 42%	6 50%	15 63%	17 49%	16 39%	12 29%	2 25%	5 29%	22 54%	12 34%	12 40%	13 41%	3 33%	8 33%	19 56%	8 36%	11 33%	8 29%	18 46%
I've never been to this type of website before	256 37%	30 31%	13 37%	8 33%	3 23%	1 11%	4 33%	4 33%	6 25%	11 31%	20 49%	20 49%	5 63%	12 71%	20 49%	12 34%	14 47%	11 34%	4 44%	5 21%	12 35%	8 36%	13 39%	11 39%	9 23%
I don't trust this extension	151 22%	19 19%	8 23%	8 33%	2 15%	3 33%	4 33%	2 17%	3 13%	5 14%	9 22%	13 32%	1 13%	3 18%	7 17%	10 29%	6 20%	3 9%	1 11%	4 17%	8 24%	6 27%	10 30%	5 18%	11 28%
It doesn't seem legitimate	133 19%	19 19%	12 34%	7 29%	3 23%	2 22%	3 25%	-	5 21%	4 11%	10 24%	9 22%	3 38%	3 18%	3 7%	4 11%	4 13%	5 16%	2 22%	5 21%	6 18%	4 18%	6 18%	4 14%	10 28%
I'm afraid of my information being stolen if I go here	93 13%	9 9%	5 14%	4 17%	1 8%	-	1 8%	1 8%	2 8%	4 11%	3 7%	12 29%	3 38%	3 18%	2 5%	4 11%	2 7%	7 22%	2 22%	3 13%	4 12%	7 32%	7 21%	1 4%	6 15%
Not practical	3	1 1%	-	-	-	1 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 4%	-
Not interested in content/real-estate	2	-	-	-	1 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 4%	-
Likely to visit/Positive mentions	1	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Hard to remember	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 4%	-
Too many generic options	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-	-
Not familiar with it/Never heard of it before	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-
Not unique	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-	-
Not until domain becomes popular	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3%
No value	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-	-
None around to visit	1	-	-	-	-	-	-	-	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	1	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q817\_4. Why are you very unlikely to visit a website with each of these gTLDs in the future?

4. .guru

Base: Very Unlikely To Visit New gTLD

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	696	98*	35*	24**	13**	9**	12**	12**	24**	35*	41*	41*	8**	17**	41*	35*	30*	32*	9**	24**	34*	22**	33*	28**	39*
None of the above	26 4%	2 2%	2 6%	-	1 8%	-	2 17%	1 8%	2 8%	2 6%	4 10%	-	-	-	1 2%	3 9%	3 10%	1 3%	-	-	-	-	1 3%	1 4%	-
Don't know	2 -	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	1 3%
Sigma	992 143%	143 146%	62 177%	37 154%	20 154%	10 111%	19 158%	14 117%	34 142%	43 123%	62 151%	66 161%	14 175%	26 153%	55 134%	45 129%	42 140%	41 128%	12 133%	25 104%	49 144%	33 150%	51 155%	33 118%	56 144%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Q817\_5. Why are you very unlikely to visit a website with each of these gTLDs in the future?

28 Aug 2015  
Table 382

5. .realtor

Base: Very Unlikely To Visit New gTLD

	Country																								
	Total Regi-straunts (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip-pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone-sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	776	78*	33*	27**	15**	9**	15**	13**	36*	37*	40*	56*	13**	24**	39*	40*	37*	33*	13**	29**	37*	27**	49*	34*	42*
I have no reason to go there	357 46%	50 64%	20 61%	13 48%	10 67%	3 33%	6 40%	7 54%	25 69%	18 49%	17 43%	18 32%	4 31%	11 46%	20 51%	11 28%	16 43%	17 52%	5 38%	9 31%	20 54%	12 44%	18 37%	9 26%	18 43%
I've never been to this type of website before	298 38%	25 32%	13 39%	10 37%	4 27%	1 11%	5 33%	5 38%	9 25%	11 30%	20 50%	28 50%	7 54%	16 67%	19 49%	16 40%	15 41%	11 33%	5 38%	10 34%	12 32%	11 41%	21 43%	13 38%	11 26%
I don't trust this extension	166 21%	13 17%	8 24%	8 30%	3 20%	5 56%	4 27%	4 31%	6 17%	6 16%	11 28%	15 27%	2 15%	4 17%	6 15%	13 33%	2 5%	4 12%	4 31%	2 7%	7 19%	4 15%	14 29%	7 21%	14 33%
It doesn't seem legitimate	142 18%	11 14%	7 21%	7 26%	3 20%	1 11%	3 20%	-	6 17%	3 8%	10 25%	14 25%	5 38%	5 21%	3 8%	5 13%	4 11%	8 24%	2 15%	6 21%	6 16%	5 19%	11 22%	5 15%	12 29%
I'm afraid of my information being stolen if I go here	101 13%	7 9%	3 9%	4 15%	1 7%	-	1 7%	1 8%	2 6%	4 11%	6 15%	15 27%	4 31%	4 17%	3 8%	4 10%	2 5%	5 15%	1 8%	4 14%	3 8%	8 30%	10 20%	4 12%	5 12%
Not interested in content/real-estate	6 1%	3 4%	-	-	1 7%	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-
Not familiar with it/Never heard of it before	2	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-
Confusing/Hard to understand	2	-	-	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-
Not practical	2	-	-	-	-	1 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-
Likely to visit/Positive mentions	1	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Dislike name	1	-	-	-	-	-	1 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Doesn't tell me anything	1	-	-	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Hard to remember	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-
Too many generic options	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-
Name is too long	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-
Not unique	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q817\_5. Why are you very unlikely to visit a website with each of these gTLDs in the future?

5. .realtor

Base: Very Unlikely To Visit New gTLD

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	776	78*	33*	27**	15**	9**	15**	13**	36*	37*	40*	56*	13**	24**	39*	40*	37*	33*	13**	29**	37*	27**	49*	34*	42*
Not until domain becomes popular	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%
No value	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-
None around to visit	1	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None of the above	26 3%	2 3%	1 3%	-	1 7%	-	2 13%	1 8%	2 6%	3 8%	3 8%	1 2%	-	-	1 3%	3 8%	2 5%	1 3%	-	-	1 3%	-	1 2%	1 3%	-
Don't know	3	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	1 3%	-	-	-	-	-	-	-	1 2%
Declined to answer	1	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	1116 144%	112 144%	53 161%	44 163%	23 153%	11 122%	22 147%	18 138%	51 142%	47 127%	67 168%	92 164%	22 169%	40 167%	52 133%	52 130%	42 114%	46 139%	17 131%	32 110%	49 132%	40 148%	78 159%	44 129%	62 148%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q817\_6. Why are you very unlikely to visit a website with each of these gTLDs in the future?

28 Aug 2015  
Table 383

6. .club

Base: Very Unlikely To Visit New gTLD

	Country																								
	Total Regi-straunts (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip-pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone-sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	632	99*	30*	18**	13**	10**	12**	13**	20**	31*	33*	30*	9**	20**	35*	30*	25**	28**	9**	32*	32*	18**	35*	17**	33*
I have no reason to go there	312 49%	71 72%	20 67%	8 44%	7 54%	4 40%	5 42%	9 69%	13 65%	17 55%	12 36%	6 20%	1 11%	6 30%	21 60%	10 33%	11 44%	14 50%	4 44%	11 34%	17 53%	9 50%	16 46%	5 29%	15 45%
I've never been to this type of website before	224 35%	30 30%	11 37%	6 33%	2 15%	3 30%	4 33%	5 38%	4 20%	8 26%	15 45%	14 47%	3 33%	14 70%	15 43%	11 37%	10 40%	6 21%	3 33%	8 25%	11 34%	7 39%	16 46%	10 59%	8 24%
I don't trust this extension	123 19%	15 15%	7 23%	5 28%	3 23%	4 40%	4 33%	3 23%	1 5%	3 10%	6 18%	10 33%	3 33%	4 20%	5 14%	8 27%	4 16%	3 11%	1 11%	1 3%	8 25%	4 22%	11 31%	2 12%	8 24%
It doesn't seem legitimate	104 16%	13 13%	9 30%	5 28%	3 23%	4 40%	1 8%	-	3 15%	1 3%	8 24%	3 10%	5 56%	5 25%	3 9%	5 17%	2 8%	4 14%	1 11%	5 16%	4 13%	5 28%	8 23%	1 6%	6 18%
I'm afraid of my information being stolen if I go here	70 11%	8 8%	3 10%	2 11%	-	1 10%	-	1 8%	-	4 13%	2 6%	7 23%	2 22%	4 20%	3 9%	3 10%	1 4%	5 18%	1 11%	6 19%	4 13%	2 11%	8 23%	1 6%	2 6%
Not practical	2	-	-	-	-	1 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 6%	-
Confusing/Hard to understand	1	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Hard to remember	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 6%	-
Too many generic options	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-	-
Likely to visit/Positive mentions	1	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not unique	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-	-
Not until domain becomes popular	1	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No value	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-	-
None around to visit	1	-	-	-	-	-	-	-	1 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	1	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None of the above	25 4%	2 2%	1 3%	-	2 15%	-	2 17%	-	2 10%	2 6%	4 12%	1 3%	-	-	1 3%	3 10%	2 8%	1 4%	-	1 3%	-	-	1 3%	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q817\_6. Why are you very unlikely to visit a website with each of these gTLDs in the future?

28 Aug 2015  
Table 383

6. .club

Base: Very Unlikely To Visit New gTLD

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	632	99*	30*	18**	13**	10**	12**	13**	20**	31*	33*	30*	9**	20**	35*	30*	25**	28**	9**	32*	32*	18**	35*	17**	33*
Don't know	3	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	1 4%	-	-	-	-	-	-	-	1 3%
Sigma	872 138%	142 143%	52 173%	26 144%	17 131%	17 170%	16 133%	18 138%	24 120%	35 113%	47 142%	42 140%	14 156%	33 165%	48 137%	40 133%	31 124%	33 118%	10 111%	32 100%	44 138%	27 150%	63 180%	21 124%	40 121%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q817\_7. Why are you very unlikely to visit a website with each of these gTLDs in the future?

7. .xyz

Base: Very Unlikely To Visit New gTLD

	Country																								
	Total Regi-straunts	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip-pines	Japan	South Korea	Russia	India	Indone-sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	886	135	40*	28**	15**	7**	15**	13**	33*	34*	45*	47*	16**	28**	38*	41*	43*	48*	11**	43*	46*	24**	55*	33*	48*
I have no reason to go there	369 42%	84 62%	22 55%	10 36%	8 53%	-	6 40%	7 54%	18 55%	16 47%	18 40%	10 21%	5 31%	8 29%	19 50%	15 37%	14 33%	17 35%	5 45%	12 28%	24 52%	8 33%	17 31%	9 27%	17 35%
I've never been to this type of website before	337 38%	45 33%	19 48%	13 46%	4 27%	1 14%	5 33%	3 23%	9 27%	11 32%	21 47%	23 49%	9 56%	18 64%	17 45%	14 34%	20 47%	13 27%	4 36%	13 30%	18 39%	9 38%	23 42%	12 36%	13 27%
I don't trust this extension	240 27%	31 23%	8 20%	7 25%	4 27%	5 71%	5 33%	4 31%	6 18%	5 15%	15 33%	12 26%	1 6%	8 29%	8 21%	13 32%	11 26%	14 29%	3 27%	11 26%	17 37%	6 25%	18 33%	11 33%	17 35%
It doesn't seem legitimate	238 27%	42 31%	14 35%	8 29%	4 27%	2 29%	3 20%	-	8 24%	3 9%	15 33%	15 32%	6 38%	9 32%	4 11%	4 10%	14 33%	14 29%	2 18%	11 26%	11 24%	8 33%	14 25%	7 21%	20 42%
I'm afraid of my information being stolen if I go here	127 14%	19 14%	4 10%	5 18%	1 7%	-	2 13%	1 8%	3 9%	4 12%	6 13%	12 26%	7 44%	5 18%	2 5%	3 7%	4 9%	7 15%	1 9%	9 21%	5 11%	5 21%	10 18%	2 6%	10 21%
Doesn't tell me anything	3	1 1%	-	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-
Likely to visit/Positive mentions	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-
Confusing/Hard to understand	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3% B	-
Not interested in content/real-estate	1	-	-	-	1 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Hard to remember	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3% B	-
Too many generic options	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-
Not practical	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3% B
Not unique	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-
No value	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-
None around to visit	1	-	-	-	-	-	-	-	1 3% B	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	3	1 1%	-	-	-	-	-	-	1 3%	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q817\_7. Why are you very unlikely to visit a website with each of these gTLDs in the future?

28 Aug 2015  
Table 384

7. .xyz

Base: Very Unlikely To Visit New gTLD

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	886	135	40*	28**	15**	7**	15**	13**	33*	34*	45*	47*	16**	28**	38*	41*	43*	48*	11**	43*	46*	24**	55*	33*	48*
None of the above	30 3%	2 1%	2 5%	-	1 7%	-	2 13%	1 8%	2 6%	3 9%	4 9%	1 2%	-	-	2 5%	3 7%	4 9%	1 2%	-	-	-	-	1 2%	1 3%	-
Don't know	3	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	1 2%	-	-	-	-	-	-	-	1 2%
Declined to answer	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 4%	-	-	-
Sigma	1360 153%	225 167%	69 173%	44 157%	23 153%	8 114%	23 153%	16 123%	48 145%	42 124%	79 176%	75 160%	28 175%	48 171%	52 137%	52 127%	68 158%	67 140%	15 136%	56 130%	75 163%	37 154%	87 158%	45 136%	78 163%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q817\_8. Why are you very unlikely to visit a website with each of these gTLDs in the future?  
8. .berlin

28 Aug 2015  
Table 385

Base: Very Unlikely To Visit New gTLD

	Country																								
	Total Regi-straunts (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip-pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone-sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	22*	**	**	**	**	**	**	**	**	**	22**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
I've never been to this type of website before	11 50%	-	-	-	-	-	-	-	-	-	11 50%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I have no reason to go there	7 32%	-	-	-	-	-	-	-	-	-	7 32%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
It doesn't seem legitimate	5 23%	-	-	-	-	-	-	-	-	-	5 23%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I don't trust this extension	4 18%	-	-	-	-	-	-	-	-	-	4 18%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I'm afraid of my information being stolen if I go here	1 5%	-	-	-	-	-	-	-	-	-	1 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None of the above	3 14%	-	-	-	-	-	-	-	-	-	3 14%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	31 141%	-	-	-	-	-	-	-	-	-	31 141%	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q817\_9. Why are you very unlikely to visit a website with each of these gTLDs in the future?

28 Aug 2015  
Table 386

9. .ovh

Base: Very Unlikely To Visit New gTLD

	Country																								
	Total Regi-straunts	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip-pines	Japan	South Korea	Russia	India	Indone-sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	42*	**	**	**	**	**	**	**	**	**	42*	**	**	**	**	**	**	**	**	**	**	**	**	**	**
I've never been to this type of website before	22 52%	-	-	-	-	-	-	-	-	-	22 52%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I have no reason to go there	19 45%	-	-	-	-	-	-	-	-	-	19 45%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
It doesn't seem legitimate	14 33%	-	-	-	-	-	-	-	-	-	14 33%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I don't trust this extension	12 29%	-	-	-	-	-	-	-	-	-	12 29%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I'm afraid of my information being stolen if I go here	7 17%	-	-	-	-	-	-	-	-	-	7 17%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None of the above	3 7%	-	-	-	-	-	-	-	-	-	3 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	77 183%	-	-	-	-	-	-	-	-	-	77 183%	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Q817\_10. Why are you very unlikely to visit a website with each of these gTLDs in the future?

28 Aug 2015  
Table 387

10. .london

Base: Very Unlikely To Visit New gTLD

	Country																								
	Total Regi-straunts	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip-pines	Japan	South Korea	Russia	India	Indone-sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	119	**	**	**	10**	10**	10**	12**	18**	31*	28**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
I have no reason to go there	59 50%	-	-	-	7 70%	4 40%	5 50%	7 58%	10 56%	15 48%	11 39%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I've never been to this type of website before	38 32%	-	-	-	2 20%	2 20%	3 30%	5 42%	5 28%	8 26%	13 46%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I don't trust this extension	18 15%	-	-	-	2 20%	3 30%	2 20%	1 8%	2 11%	4 13%	4 14%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
It doesn't seem legitimate	12 10%	-	-	-	2 20%	2 20%	-	-	2 11%	1 3%	5 18%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I'm afraid of my information being stolen if I go here	7 6%	-	-	-	-	-	-	2 17%	-	4 13%	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None around to visit	1 1%	-	-	-	-	-	-	1 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None of the above	12 10%	-	-	-	1 10%	-	2 20%	1 8%	2 11%	2 6%	4 14%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Declined to answer	1 1%	-	-	-	-	1 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	148 124%	-	-	-	14 140%	12 120%	12 120%	16 133%	22 122%	34 110%	38 136%	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q817\_11. Why are you very unlikely to visit a website with each of these gTLDs in the future?

28 Aug 2015  
Table 388

11. .nyc

Base: Very Unlikely To Visit New gTLD

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	96*	96*	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
I have no reason to go there	60 63%	60 63%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I've never been to this type of website before	29 30%	29 30%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
It doesn't seem legitimate	17 18%	17 18%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I don't trust this extension	17 18%	17 18%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I'm afraid of my information being stolen if I go here	8 8%	8 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Likely to visit/Positive mentions	1 1%	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not until domain becomes popular	1 1%	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None of the above	2 2%	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	135 141%	135 141%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q817\_12. Why are you very unlikely to visit a website with each of these gTLDs in the future?

28 Aug 2015  
Table 389

12. .wang

Base: Very Unlikely To Visit New gTLD

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	41*	**	**	**	**	**	**	**	**	**	**	41*	**	**	**	**	**	**	**	**	**	**	**	**	**
I've never been to this type of website before	19 46%	-	-	-	-	-	-	-	-	-	-	19 46%	-	-	-	-	-	-	-	-	-	-	-	-	-
I don't trust this extension	13 32%	-	-	-	-	-	-	-	-	-	-	13 32%	-	-	-	-	-	-	-	-	-	-	-	-	-
It doesn't seem legitimate	12 29%	-	-	-	-	-	-	-	-	-	-	12 29%	-	-	-	-	-	-	-	-	-	-	-	-	-
I have no reason to go there	11 27%	-	-	-	-	-	-	-	-	-	-	11 27%	-	-	-	-	-	-	-	-	-	-	-	-	-
I'm afraid of my information being stolen if I go here	8 20%	-	-	-	-	-	-	-	-	-	-	8 20%	-	-	-	-	-	-	-	-	-	-	-	-	-
Not familiar with it/Never heard of it before	1 2%	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-
None of the above	1 2%	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	65 159%	-	-	-	-	-	-	-	-	-	-	65 159%	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q817\_13. Why are you very unlikely to visit a website with each of these gTLDs in the future?  
13. .xn-ses554g (Chinese for network address)

Base: Very Unlikely To Visit New gTLD

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	36*	**	**	**	**	**	**	**	**	**	**	36*	**	**	**	**	**	**	**	**	**	**	**	**	**
I've never been to this type of website before	19 53%	-	-	-	-	-	-	-	-	-	-	19 53%	-	-	-	-	-	-	-	-	-	-	-	-	-
I have no reason to go there	11 31%	-	-	-	-	-	-	-	-	-	-	11 31%	-	-	-	-	-	-	-	-	-	-	-	-	-
It doesn't seem legitimate	9 25%	-	-	-	-	-	-	-	-	-	-	9 25%	-	-	-	-	-	-	-	-	-	-	-	-	-
I don't trust this extension	9 25%	-	-	-	-	-	-	-	-	-	-	9 25%	-	-	-	-	-	-	-	-	-	-	-	-	-
I'm afraid of my information being stolen if I go here	7 19%	-	-	-	-	-	-	-	-	-	-	7 19%	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	55 153%	-	-	-	-	-	-	-	-	-	-	55 153%	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q817\_14. Why are you very unlikely to visit a website with each of these gTLDs in the future?  
14. .xn-55qx5d (Chinese for company)

Base: Very Unlikely To Visit New gTLD

	Country																								
	Total Regi-straunts (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip-pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone-sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	38*	**	**	**	**	**	**	**	**	**	**	38*	**	**	**	**	**	**	**	**	**	**	**	**	**
I've never been to this type of website before	16 42%	-	-	-	-	-	-	-	-	-	-	16 42%	-	-	-	-	-	-	-	-	-	-	-	-	-
I have no reason to go there	12 32%	-	-	-	-	-	-	-	-	-	-	12 32%	-	-	-	-	-	-	-	-	-	-	-	-	-
I don't trust this extension	10 26%	-	-	-	-	-	-	-	-	-	-	10 26%	-	-	-	-	-	-	-	-	-	-	-	-	-
It doesn't seem legitimate	9 24%	-	-	-	-	-	-	-	-	-	-	9 24%	-	-	-	-	-	-	-	-	-	-	-	-	-
I'm afraid of my information being stolen if I go here	7 18%	-	-	-	-	-	-	-	-	-	-	7 18%	-	-	-	-	-	-	-	-	-	-	-	-	-
None of the above	2 5%	-	-	-	-	-	-	-	-	-	-	2 5%	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	56 147%	-	-	-	-	-	-	-	-	-	-	56 147%	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q821. If you were setting up your own website in the next 6 months, how likely would you be to consider the following new gTLDs?

28 Aug 2015  
Table 392

SUMMARY TABLE OF TOP 2 BOX

Base: All Qualified Respondents

	Total Regi-straants (A)	Country																								
		US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip-pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone-sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)	
		Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100
.xn-55qx5d (Chinese for company)	331 60%	-	-	-	-	-	-	-	-	-	-	331 60%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.xn-ses554g (Chinese for network address)	327 59%	-	-	-	-	-	-	-	-	-	-	327 59%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.wang	313 57%	-	-	-	-	-	-	-	-	-	-	313 57%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.email	1465 44%	42 16%	17 17%	46 45%	16 30%	30 60%	17 34%	26 49%	13 13%	22 22%	39 31%	380 69%	32 62%	43 42%	48 27%	33 33%	43 33%	218 67%	47 47%	91 44%	40 40%	51 48%	54 43%	29 29%	88 50%	
.link	1386 41%	34 13%	18 17%	38 37%	20 37%	24 48%	13 26%	19 36%	15 15%	28 28%	34 27%	352 64%	24 46%	41 40%	47 27%	37 37%	42 32%	206 63%	45 45%	94 45%	34 34%	57 54%	39 31%	39 31%	86 49%	
.club	1260 38%	46 17%	13 13%	39 38%	19 35%	18 36%	13 26%	18 34%	15 15%	22 22%	27 22%	364 66%	18 35%	34 33%	44 25%	31 31%	48 37%	172 53%	48 48%	62 30%	28 28%	42 40%	39 31%	29 29%	71 41%	
.photography	1248 37%	52 19%	17 17%	36 35%	16 30%	27 54%	13 26%	18 34%	14 14%	18 18%	28 22%	313 57%	17 35%	45 44%	39 22%	27 27%	42 32%	201 62%	46 46%	72 35%	27 27%	40 38%	42 34%	23 23%	75 43%	
.guru	1105 33%	52 19%	12 12%	29 28%	15 28%	21 42%	8 16%	15 28%	13 13%	13 13%	23 18%	287 52%	16 31%	29 28%	31 18%	23 23%	40 31%	199 61%	37 37%	73 35%	28 28%	33 31%	34 27%	16 16%	58 33%	
.realtor	937 28%	31 12%	13 13%	19 19%	10 19%	17 34%	6 12%	11 21%	10 10%	13 13%	20 16%	294 53%	11 21%	32 31%	38 22%	20 20%	28 22%	155 48%	29 29%	51 25%	15 15%	27 25%	19 15%	13 13%	55 31%	
.xyz	929 28%	21 8%	6 6%	24 24%	11 20%	19 38%	5 10%	17 32%	8 8%	13 13%	23 18%	309 56%	9 17%	27 26%	38 22%	23 23%	31 24%	159 49%	29 29%	35 17%	10 10%	27 25%	19 15%	11 11%	55 31%	
.berlin	32 26%	-	-	-	-	-	-	-	-	-	-	32 26%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.london	108 20%	-	-	-	13 24%	19 38%	6 12%	11 21%	20 20%	17 17%	22 18%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.ovh	19 15%	-	-	-	-	-	-	-	-	-	19 15%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.nyc	28 10%	28 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q821. If you were setting up your own website in the next 6 months, how likely would you be to consider the following new gTLDs?

28 Aug 2015  
Table 393

SUMMARY TABLE OF BOTTOM 2 BOX

Base: All Qualified Respondents

	Country																									
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175	
.nyc	228 85%	228 85%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.ovh	92 74%	-	-	-	-	-	-	-	-	-	92 74%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.berlin	81 65%	-	-	-	-	-	-	-	-	-	81 65%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.london	341 64%	-	-	-	26 48%	27 54%	37 74% EF	32 60%	61 61%	70 69%	88 70% EF	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.xyz	1976 59%	232 87%	84 82%	68 67%	28 LR	26 LR	38 76%	27 LR	74 74%	73 72%	90 72%	184 33%	32 LR	46 45%	111 63%	67 66%	86 66%	119 37%	51 LR	127 61%	82 81%	69 65%	87 70%	74 74%	101 58%	
.realtor	1965 59%	224 84%	78 76%	70 69%	29 54%	28 LR	37 74%	31 LR	72 72%	74 73%	94 75%	196 36%	31 LR	42 41%	110 63%	70 69%	86 66%	120 37%	51 LR	115 56%	78 77%	68 64%	87 70%	73 73%	101 58%	
.guru	1825 54%	199 74%	78 76%	66 65%	26 48%	25 50%	35 70%	28 53%	70 70%	74 73%	88 70%	208 38%	26 R	42 41%	118 67%	69 68%	74 57%	86 26%	46 R	97 47%	65 64%	62 58%	74 59%	69 69%	100 57%	
.photography	1701 51%	199 74%	75 73%	56 55%	23 43%	20 40%	31 62%	25 LR	70 70%	68 67%	85 68%	178 32%	23 R	33 32%	110 63%	63 62%	76 58%	88 27%	38 R	103 50%	66 65%	58 55%	67 54%	64 64%	82 47%	
.club	1683 50%	207 77%	78 76%	54 53%	23 43%	27 54%	31 62%	26 49%	69 69%	65 64%	86 69%	133 24%	26 LR	44 LR	106 60%	58 57%	69 53%	104 32%	36 L	105 51%	65 64%	56 53%	70 56%	58 58%	87 50%	
.link	1574 47%	216 81%	73 71%	49 48%	20 37%	22 44%	32 64%	24 LR	68 68%	60 59%	78 62%	141 26%	20 38%	37 36%	104 59%	53 52%	75 58%	85 26%	34 34%	83 40%	61 60%	43 41%	72 58%	48 48%	76 43%	
.email	1538 46%	210 78%	78 76%	51 50%	25 46%	16 32%	27 54%	21 40%	69 69%	67 66%	74 59%	124 23%	16 31%	35 LR	102 58%	56 55%	72 55%	79 24%	34 L	82 40%	55 54%	51 48%	62 50%	58 58%	74 42%	
.wang	177 32%	-	-	-	-	-	-	-	-	-	-	177 32%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.xn-ses554g (Chinese for network address)	177 32%	-	-	-	-	-	-	-	-	-	-	177 32%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.xn-55qx5d (Chinese for company)	169 31%	-	-	-	-	-	-	-	-	-	-	169 31%	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base, \*\* very small base (under 30) ineligible for sig testing

Q821. If you were setting up your own website in the next 6 months, how likely would you be to consider the following new gTLDs?  
SUMMARY TABLE OF VERY/SOMEWHAT LIKELY FOR ALL DOMAIN NAMES

Base: All Qualified Respondents

	Country																								
	Total Regi- strants (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip- pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone- sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
Respondent 3 or 4	2047 61%	100 37%	37 36%	69 68%	26 48%	35 70%	25 50%	33 62%	27 27%	33 33%	64 51%	453 82%	41 79%	68 67%	65 37%	46 46%	73 56%	266 82%	66 65%	141 68%	60 59%	72 68%	77 62%	56 56%	114 65%
			BCEGLJKOP		BCEGLJKOP		IJ BCIJO				BCIJO		BCEGLJKOPQW	BCELUKOP			I BCIJO		BCELUKOP	BCEGLJKOPX	BCIJO	BCELUKOP	BCIJOP	BCIJO	BCELUKOP

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base



Q821\_1. If you were setting up your own website in the next 6 months, how likely would you be to consider the following new gTLDs?

1. .email

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
TOP 2 BOX (NET)	1465 44%	42 16%	17 17%	46 45%	16 30%	30 60%	17 34%	26 49%	13 13%	22 22%	39 31%	380 69%	32 62%	43 42%	48 27%	33 33%	43 33%	218 67%	47 47%	91 44%	40 40%	51 48%	54 43%	29 29%	88 50%
Very likely	691 21%	16 6%	7 7%	16 16%	6 11%	12 24%	6 12%	8 15%	9 9%	9 9%	17 14%	190 35%	21 40%	19 19%	14 8%	13 13%	18 14%	128 39%	17 17%	43 21%	15 15%	18 17%	30 24%	11 11%	48 27%
Somewhat likely	774 23%	26 10%	10 10%	30 29%	10 19%	18 36%	11 22%	18 34%	4 4%	13 13%	22 18%	190 35%	11 21%	24 24%	34 19%	20 20%	25 19%	90 28%	30 30%	48 23%	25 25%	33 31%	24 19%	18 18%	40 23%
BOTTOM 2 BOX (NET)	1538 46%	210 78%	78 76%	51 50%	25 46%	16 32%	27 54%	21 40%	69 69%	67 66%	74 59%	124 23%	16 31%	35 34%	102 58%	56 55%	72 55%	79 24%	34 34%	82 40%	55 54%	51 48%	62 50%	58 58%	74 42%
Somewhat unlikely	511 15%	38 14%	18 17%	20 20%	5 9%	6 12%	10 20%	16 30%	13 13%	19 19%	26 21%	74 13%	4 8%	15 15%	53 30%	22 22%	14 11%	34 10%	15 15%	23 11%	9 9%	16 15%	13 10%	20 20%	28 16%
Very unlikely	1027 31%	172 64%	60 58%	31 30%	20 37%	10 20%	17 34%	5 9%	56 56%	48 48%	48 38%	50 9%	12 23%	20 20%	49 28%	34 34%	58 45%	45 14%	19 19%	59 29%	46 46%	35 33%	49 39%	38 38%	46 26%
Not sure	352 10%	16 6%	8 8%	5 5%	13 24%	4 8%	6 12%	6 11%	18 18%	11 11%	12 10%	46 8%	4 8%	24 24%	26 15%	12 12%	15 12%	27 8%	20 20%	34 16%	6 6%	4 4%	9 7%	13 13%	13 7%
Decline to Answer	2	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q821\_2. If you were setting up your own website in the next 6 months, how likely would you be to consider the following new gTLDs?

2. .photography

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
TOP 2 BOX (NET)	1248 37%	52 19%	17 17%	36 35%	16 30%	27 54%	13 26%	18 34%	14 14%	18 18%	28 22%	313 57%	17 33%	45 44%	39 22%	27 27%	42 32%	201 62%	46 46%	72 35%	27 27%	40 38%	42 34%	23 23%	75 43%
Very likely	469 14%	15 6%	5 5%	10 10%	4 7%	11 22%	3 6%	6 11%	6 6%	7 7%	12 10%	114 21%	7 13%	14 14%	10 6%	10 10%	16 12%	93 29%	24 24%	23 11%	13 13%	14 13%	12 10%	8 8%	32 18%
Somewhat likely	779 23%	37 14%	12 12%	26 25%	12 22%	16 32%	10 20%	12 23%	8 8%	11 11%	16 13%	199 36%	10 19%	31 30%	29 16%	17 17%	26 20%	108 33%	22 22%	49 24%	14 14%	26 25%	30 24%	15 15%	43 25%
BOTTOM 2 BOX (NET)	1701 51%	199 74%	75 73%	56 55%	23 43%	20 40%	31 62%	25 47%	70 70%	68 67%	85 68%	178 32%	23 44%	33 32%	110 63%	63 62%	76 58%	88 27%	38 38%	103 50%	66 65%	58 55%	67 54%	64 64%	82 47%
Somewhat unlikely	609 18%	18 7%	13 13%	30 29%	7 13%	10 20%	14 28%	16 30%	14 14%	17 17%	27 22%	115 21%	8 15%	13 13%	60 34%	23 23%	18 14%	37 11%	21 21%	33 16%	14 14%	23 22%	23 18%	21 21%	34 19%
Very unlikely	1092 33%	181 68%	62 60%	26 25%	16 30%	10 20%	17 34%	9 17%	56 56%	51 50%	58 46%	63 11%	15 29%	20 20%	50 28%	40 40%	58 45%	51 16%	17 17%	70 34%	52 51%	35 33%	44 35%	43 43%	48 27%
Not sure	406 12%	17 6%	11 11%	10 10%	15 28%	3 6%	6 12%	10 19%	16 16%	14 14%	12 10%	59 11%	12 23%	24 24%	27 15%	11 11%	12 9%	35 11%	17 17%	32 15%	8 8%	8 8%	16 13%	13 13%	18 10%
Decline to Answer	2	-	-	-	-	-	-	-	-	1 L	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q821\_3. If you were setting up your own website in the next 6 months, how likely would you be to consider the following new gTLDs?

3. .link

Base: All Qualified Respondents

	Country																								
	Total Regi- strants (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip- pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone- sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
TOP 2 BOX (NET)	1386 41%	34 13%	18 17%	38 37% BCI	20 37% BCI	24 48% BCGLUKOW	13 26% B	19 36% BCI	15 15%	28 28% BI	34 27% BI	352 64% BCGLJKO	24 46% BCIKO	41 40% BI	47 27% BI	37 37% BCI	42 32% BCI	206 63% BCGLUKOW	45 45% BCGLUKOW	94 45% BCI	34 34% BCI	57 54% BCI	39 31% BCI	39 39% BCIO	86 49% BCGLKOPQW
Very likely	551 16%	13 5%	2 2%	13 13% BC	5 9% C	12 24% BCGLKQOX	3 6%	5 9% C	5 5%	10 10% C	15 12% BC	155 28% BCGIO	10 19% BC	12 12% BC	11 6% BC	13 13% C	13 10% C	90 28% BCGLJQO	20 20% BCGLJQOX	41 20% BC	12 12% BCIO	16 15% BCIO	18 14% BCIO	10 10% C	47 27% C
Somewhat likely	835 25%	21 8%	16 16% B	25 25% BI	15 28% BI	12 24% BI	10 20% B	14 26% BI	10 10% B	18 18% B	19 15% B	197 36% BCIKW	14 27% BI	29 28% BI	36 20% BI	24 24% BI	29 22% BI	116 36% BCIK	25 25% BI	53 26% BI	22 22% BI	41 39% BI	21 17% B	29 29% BCIKW	39 22% BI
BOTTOM 2 BOX (NET)	1574 47%	216 81%	73 71%	49 48% LRS	20 37% LR	22 44% EFLMNRSTVY	32 64% LR	24 45% EFLMNRSTVY	68 88% ELMNRSTVY	60 59% DEFLMNRSTVY	78 62% L	141 26% L	20 38% LR	37 36% LR	104 59% ELMNRSTVY	53 52% LNRST	75 58% ELMNRSTVY	85 28% L	34 34% LR	83 40% LR	61 60% ELMNRSTVY	43 41% LR	72 58% ELMNRSTVY	48 48% LRS	76 43% LR
Somewhat unlikely	514 15%	24 9%	14 14%	15 15% LRS	5 9% BEIRV	12 24% BCGLKOPQW	14 28% BEIQRTUVW	14 26% B	11 11%	15 15% B	23 18% BR	92 17% BR	9 17% B	18 31% B	54 17% B	17 17% B	18 14% B	33 10% B	16 16% B	29 14% B	12 12% B	11 10% B	16 13% B	14 14% B	28 16% B
Very unlikely	1060 32%	192 72%	59 57% LNRS	34 33% LNRS	15 28% LR	10 20% L	18 36% LNRS	19 39% L	57 57% EFLMNRSTVY	45 45% EFLMNRSTVY	55 44% EFLMNRSTVY	49 9% L	11 21% L	19 19% L	50 28% HLNRS	36 36% EFLMNRSTVY	57 44% EFLMNRSTVY	52 16% L	18 18% L	54 26% LR	49 49% LRS	32 30% EFLMNRSTVY	56 45% LNRS	34 34% LNRS	48 27% LR
Not sure	395 12%	18 7%	12 12% BUV	15 15% BUV	14 26% B	4 8% B	5 10% B	10 19% B	17 17% B	12 12% B	13 10% B	57 10% B	8 15% B	24 24% B	25 14% B	11 11% B	13 10% B	33 10% B	22 22% B	30 14% B	6 6% B	6 6% B	14 11% B	13 13% B	13 7% B
Decline to Answer	2	:	:	:	:	:	:	:	:	1 1%	:	:	:	:	:	:	:	1	:	:	:	:	:	:	:
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q821\_4. If you were setting up your own website in the next 6 months, how likely would you be to consider the following new gTLDs?

4. .guru

Base: All Qualified Respondents

	Country																								
	Total Regi- strants (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip- pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone- sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
TOP 2 BOX (NET)	1105 33%	52 19%	12 12%	29 28% CIJJOX	15 28% CIJ	21 42% BCGLUKOPX	8 16%	15 28% CIJ	13 13%	13 13%	23 18%	287 52% CIJJOX	16 31% CIJJOX	29 28% CIJJOX	31 18%	23 23% C	40 31%	199 61% BCGLUKOX	37 37% BCGLUKOPX	73 35% BCGLUKOPX	28 28% CIJJOX	33 31% BCGLUKOX	34 27% CIJJOX	16 16% BCGLUKOX	58 33% BCGLUKOX
Very likely	414 12%	17 6%	5 5%	6 6% OX	7 13% BCDLKNDVWX	9 18% BCDLKNDVWX	3 6%	6 11% X	6 6%	6 6%	9 7%	117 21% BCDLKNDVWX	5 10%	7 7%	8 5%	8 8%	12 9%	92 28% BCDLJOVWX	15 15% BCDLJOVWX	29 14% BCDLJOVWX	9 9%	6 6%	8 6%	3 3% BCOX	21 12% BCOX
Somewhat likely	691 21%	35 13%	7 7% BCIJKO	23 23% BCIJKO	8 15% BCIJK	12 24% BCIJK	5 10%	9 17% C	7 7%	7 7%	14 11% BCIJKO	170 31% BCIJK	11 21% BCIJK	22 22% BCIJK	23 13% BCIJK	15 15% BCIJK	28 22% BCIJK	107 33% BCIJK	33 22% BCIJK	44 21% BCIJKO	19 19% CIJ	27 25% BCGLUKOX	26 21% BCIJK	13 13% BCIJKO	37 21% BCIJKO
BOTTOM 2 BOX (NET)	1825 54%	199 74% EFLMNRST	78 76% EFLMNRST	66 65% ELNRST	26 48% R	25 50% R	35 70% EFLMNRST	28 53% LR	70 70% EFLMNRST	74 73% EFLMNRST	88 70% EFLMNRST	208 38% R	26 50% R	42 41% R	118 67% EFLMNRST	69 68% EFLMNRST	74 57% LNR	86 26% LNR	46 46% R	97 47% LR	65 64% LNRST	62 58% LNR	74 59% LNRST	69 69% EFLMNRST	100 57% LNRST
Somewhat unlikely	640 19%	29 11% BQRU	21 20% BIQRTUW	27 26% BIQRTUW	7 13% BQRU	11 22% BEIQRUW	15 30% BIQRU	14 26% BIQRU	11 11%	17 17%	21 17% BEIQRUW	138 25% BEIQRUW	9 17%	19 19% BQR	19 35% BEIQRUW	30 30% BEIQRUW	12 9%	32 10% BQRU	25 25% BQRU	34 16% R	10 10% BQRU	23 22% BQRU	19 15% BQRU	19 19% BQR	36 21% BIQRU
Very unlikely	1185 35%	170 63% LNRS	57 55% LNRS	39 38% LNRS	19 35% LR	14 28% L	20 40% LNRS	14 26% L	59 59% L	57 56% L	67 54% L	70 13% L	17 33% LR	23 23% L	57 32% LRS	39 39% LNRS	62 48% FHLNORST	54 17% B	21 21% L	63 30% LR	55 54% LNRS	39 37% HLNORST	55 44% FHLMNRST	50 50% FHLMNRST	64 37% LNRS
Not sure	425 13%	17 6% B	13 13% B	7 7% BDLU	13 24% BDLU	4 8% BDLU	7 14% BDLU	10 19% BDLU	17 17% BDLU	13 13% BDLU	14 11% BDLU	55 10% BDLU	10 19% BDLU	31 30% BDLU	27 15% BD	9 9% BD	16 12% B	39 12% B	18 18% BDLU	37 18% BDLU	8 8% BDLU	11 10% BDLU	17 14% B	15 15% B	17 10% BDLU
Decline to Answer	2	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q821\_5. If you were setting up your own website in the next 6 months, how likely would you be to consider the following new gTLDs?

5. .realtor

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
TOP 2 BOX (NET)	937 28%	31 12%	13 13%	19 19%	10 19%	17 34%	6 12%	11 21%	10 10%	13 13%	20 16%	294 53%	11 21%	32 31%	38 22%	20 20%	28 22%	155 48%	29 29%	51 25%	15 15%	27 25%	19 15%	13 13%	55 31%
Very likely	332 10%	14 5%	8 8%	6 6%	1 2%	8 16%	-	2 4%	3 3%	5 5%	10 8%	119 22%	4 8%	8 8%	8 5%	6 6%	7 5%	62 19%	11 11%	11 5%	5 5%	5 5%	3 2%	1 1%	25 14%
Somewhat likely	605 18%	17 6%	5 5%	13 13%	9 17%	9 18%	6 12%	9 17%	7 7%	8 8%	10 8%	175 32%	7 13%	24 24%	30 17%	14 14%	21 16%	93 29%	18 18%	40 19%	10 10%	22 21%	16 13%	12 12%	30 17%
BOTTOM 2 BOX (NET)	1965 59%	224 84%	78 76%	70 69%	29 54%	28 56%	37 74%	31 58%	72 72%	74 73%	94 75%	196 36%	31 60%	42 41%	110 63%	70 69%	86 66%	120 37%	51 50%	115 56%	78 77%	68 64%	87 70%	73 73%	101 58%
Somewhat unlikely	640 19%	21 8%	13 13%	31 30%	6 11%	14 28%	16 32%	17 32%	7 7%	21 21%	26 21%	118 21%	12 25%	14 14%	57 32%	24 24%	14 11%	57 18%	25 25%	34 16%	13 13%	23 22%	25 20%	20 20%	32 18%
Very unlikely	1325 39%	203 76%	65 63%	39 38%	23 43%	14 28%	21 42%	14 26%	65 65%	53 52%	68 54%	78 14%	19 37%	28 27%	53 30%	46 46%	72 55%	63 19%	26 26%	81 39%	65 64%	45 42%	62 50%	53 53%	69 39%
Not sure	453 13%	13 5%	12 12%	13 13%	15 28%	5 10%	7 14%	11 21%	18 18%	13 13%	11 9%	60 11%	10 19%	28 27%	28 16%	11 11%	16 12%	49 15%	21 21%	41 20%	8 8%	11 10%	19 15%	14 14%	19 11%
Decline to Answer	2	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q821\_6. If you were setting up your own website in the next 6 months, how likely would you be to consider the following new gTLDs?

6. .club

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
TOP 2 BOX (NET)	1260 38%	46 17%	13 13%	39 38%	19 35%	18 36%	13 26%	18 34%	15 15%	22 22%	27 22%	364 66%	18 35%	34 33%	44 25%	31 31%	48 37%	172 53%	48 48%	62 30%	28 28%	42 40%	39 31%	29 29%	71 41%
Very likely	500 15%	17 6%	5 5%	14 14%	6 11%	10 20%	1 2%	5 9%	6 6%	9 9%	17 14%	157 29%	9 17%	8 8%	9 5%	11 11%	20 15%	89 27%	23 23%	19 9%	7 7%	14 13%	11 9%	4 4%	29 17%
Somewhat likely	760 23%	29 11%	8 8%	25 25%	13 24%	8 16%	12 24%	13 24%	9 9%	13 13%	10 8%	207 38%	9 17%	26 25%	35 20%	20 20%	28 22%	83 26%	25 25%	43 21%	21 21%	28 26%	28 22%	25 25%	42 24%
BOTTOM 2 BOX (NET)	1683 50%	207 77%	78 76%	54 53%	23 43%	27 54%	31 62%	26 49%	69 69%	65 64%	86 69%	133 24%	26 50%	44 43%	106 60%	58 57%	69 53%	104 32%	36 36%	105 51%	65 64%	56 53%	70 56%	58 58%	87 50%
Somewhat unlikely	585 17%	28 10%	21 20%	23 23%	4 7%	12 24%	12 24%	15 28%	13 13%	18 18%	27 22%	78 14%	12 25%	17 17%	57 32%	22 22%	16 12%	53 16%	16 16%	30 14%	9 9%	21 20%	26 21%	20 20%	35 20%
Very unlikely	1098 33%	179 67%	57 55%	31 30%	19 35%	15 30%	19 38%	11 21%	56 56%	47 47%	59 47%	55 10%	14 27%	27 26%	49 28%	36 36%	53 41%	51 16%	20 20%	75 36%	56 55%	35 33%	44 35%	38 38%	52 36%
Not sure	412 12%	15 6%	12 12%	9 9%	12 22%	5 10%	6 12%	9 17%	16 16%	13 13%	12 10%	53 10%	8 15%	24 24%	26 15%	12 12%	13 10%	48 15%	17 17%	40 19%	8 8%	8 8%	16 13%	13 13%	17 10%
Decline to Answer	2	-	-	-	-	-	-	-	-	1 L	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q821\_7. If you were setting up your own website in the next 6 months, how likely would you be to consider the following new gTLDs?

7. .xyz

Base: All Qualified Respondents

	Country																								
	Total Regi- strants (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip- pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone- sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
TOP 2 BOX (NET)	929 28%	21 8%	6 6%	24 24%	11 20%	19 38%	5 10%	17 32%	8 8%	13 13%	23 18%	309 56%	9 17%	27 26%	38 22%	23 23%	31 24%	159 49%	29 29%	35 17%	10 10%	27 25%	19 15%	11 11%	55 31%
Very likely	359 11%	9 3%	2 2%	1 1%	3 6%	11 22%	-	5 9%	5 5%	6 6%	15 12%	125 23%	4 8%	5 5%	10 6%	10 10%	9 7%	77 24%	13 13%	9 4%	4 4%	8 8%	3 2%	2 2%	23 13%
Somewhat likely	570 17%	12 4%	4 4%	23 23%	8 15%	8 16%	5 10%	12 23%	3 3%	7 7%	8 6%	184 33%	5 10%	22 22%	28 16%	13 17%	22 17%	82 25%	16 16%	26 13%	6 6%	19 18%	16 13%	9 9%	32 18%
BOTTOM 2 BOX (NET)	1976 59%	232 87%	84 82%	68 67%	28 52%	26 52%	38 76%	27 51%	74 74%	73 72%	90 72%	184 33%	32 62%	46 45%	111 63%	67 66%	86 66%	119 37%	51 50%	127 61%	82 81%	69 65%	87 70%	74 74%	101 58%
Somewhat unlikely	628 19%	11 4%	18 17%	26 25%	6 11%	12 24%	15 30%	17 32%	12 12%	19 19%	20 16%	117 21%	12 25%	14 14%	56 32%	22 22%	12 9%	48 15%	26 26%	44 21%	15 15%	27 25%	21 17%	20 20%	38 32%
Very unlikely	1348 40%	221 82%	66 64%	42 41%	22 41%	14 28%	23 46%	10 19%	62 62%	54 53%	70 56%	67 12%	20 38%	32 31%	55 31%	45 45%	74 57%	71 22%	25 25%	83 40%	67 66%	42 40%	66 53%	54 54%	63 36%
Not sure	450 13%	15 6%	13 13%	10 10%	15 28%	5 10%	7 14%	9 17%	18 18%	14 14%	12 10%	57 10%	11 21%	29 28%	27 15%	11 11%	13 10%	46 14%	21 21%	45 22%	9 9%	10 9%	19 15%	15 15%	19 11%
Decline to Answer	2	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q821\_8. If you were setting up your own website in the next 6 months, how likely would you be to consider the following new gTLDs?  
8. .berlin

Base: All Qualified Respondents

	Country																									
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	125	**	**	**	**	**	**	**	**	**	125	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	32 26%	-	-	-	-	-	-	-	-	-	32 26%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very likely	16 13%	-	-	-	-	-	-	-	-	-	16 13%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat likely	16 13%	-	-	-	-	-	-	-	-	-	16 13%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	81 65%	-	-	-	-	-	-	-	-	-	81 65%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat unlikely	26 21%	-	-	-	-	-	-	-	-	-	26 21%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very unlikely	55 44%	-	-	-	-	-	-	-	-	-	55 44%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	12 10%	-	-	-	-	-	-	-	-	-	12 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	125 100%	-	-	-	-	-	-	-	-	-	125 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing



Q821\_9. If you were setting up your own website in the next 6 months, how likely would you be to consider the following new gTLDs?  
9. .ovh

Base: All Qualified Respondents

	Country																									
	Total Regi-straunts (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip-pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone-sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)	
Unweighted Base	125	**	**	**	**	**	**	**	**	**	125	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	19 15%	-	-	-	-	-	-	-	-	-	19 15%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very likely	11 9%	-	-	-	-	-	-	-	-	-	11 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat likely	8 6%	-	-	-	-	-	-	-	-	-	8 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	92 74%	-	-	-	-	-	-	-	-	-	92 74%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat unlikely	24 19%	-	-	-	-	-	-	-	-	-	24 19%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very unlikely	68 54%	-	-	-	-	-	-	-	-	-	68 54%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	14 11%	-	-	-	-	-	-	-	-	-	14 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	125 100%	-	-	-	-	-	-	-	-	-	125 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q821\_10. If you were setting up your own website in the next 6 months, how likely would you be to consider the following new gTLDs?  
10. .london

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	533	**	**	**	54*	50*	50*	53*	100	101	125	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	108 20%	-	-	-	13 24%	19 38%	6 12%	11 21%	20 20%	17 17%	22 18%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very likely	40 8%	-	-	-	-	9 18%	1 2%	4 8%	7 7%	8 8%	11 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat likely	68 13%	-	-	-	13 24%	10 20%	5 10%	7 13%	13 13%	9 9%	11 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	341 64%	-	-	-	26 48%	27 54%	37 74%	32 60%	61 61%	70 69%	88 70%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat unlikely	108 20%	-	-	-	5 9%	11 22%	15 30%	19 36%	17 17%	19 19%	22 18%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very unlikely	233 44%	-	-	-	21 39%	16 32%	22 44%	13 25%	44 44%	51 50%	66 53%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	83 16%	-	-	-	15 28%	4 8%	7 14%	10 19%	19 19%	13 13%	15 12%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	1	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	533 100%	-	-	-	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q821\_11. If you were setting up your own website in the next 6 months, how likely would you be to consider the following new gTLDs?

11. .nyc

Base: All Qualified Respondents

	Country																								
	Total Regi-straunts	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip-pines	Japan	South Korea	Russia	India	Indone-sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	268	268	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	28 10%	28 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very likely	19 7%	19 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat likely	9 3%	9 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	228 85%	228 85%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat unlikely	14 5%	14 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very unlikely	214 80%	214 80%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	12 4%	12 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	268 100%	268 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q821\_12. If you were setting up your own website in the next 6 months, how likely would you be to consider the following new gTLDs?  
12. .wang

Base: All Qualified Respondents

	Country																								
	Total Regi-straunts	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip-pines	Japan	South Korea	Russia	India	Indone-sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	550	**	**	**	**	**	**	**	**	**	**	550	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	313 57%	-	-	-	-	-	-	-	-	-	-	313 57%	-	-	-	-	-	-	-	-	-	-	-	-	-
Very likely	138 25%	-	-	-	-	-	-	-	-	-	-	138 25%	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat likely	175 32%	-	-	-	-	-	-	-	-	-	-	175 32%	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	177 32%	-	-	-	-	-	-	-	-	-	-	177 32%	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat unlikely	111 20%	-	-	-	-	-	-	-	-	-	-	111 20%	-	-	-	-	-	-	-	-	-	-	-	-	-
Very unlikely	66 12%	-	-	-	-	-	-	-	-	-	-	66 12%	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	60 11%	-	-	-	-	-	-	-	-	-	-	60 11%	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	550 100%	-	-	-	-	-	-	-	-	-	-	550 100%	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q821\_13. If you were setting up your own website in the next 6 months, how likely would you be to consider the following new gTLDs?  
13. .xn-ses554g (Chinese for network address)

Base: All Qualified Respondents

	Country																								
	Total Regi-straunts	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip-pines	Japan	South Korea	Russia	India	Indone-sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	550	**	**	**	**	**	**	**	**	**	**	550	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	327 59%	-	-	-	-	-	-	-	-	-	-	327 59%	-	-	-	-	-	-	-	-	-	-	-	-	-
Very likely	153 28%	-	-	-	-	-	-	-	-	-	-	153 28%	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat likely	174 32%	-	-	-	-	-	-	-	-	-	-	174 32%	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	177 32%	-	-	-	-	-	-	-	-	-	-	177 32%	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat unlikely	112 20%	-	-	-	-	-	-	-	-	-	-	112 20%	-	-	-	-	-	-	-	-	-	-	-	-	-
Very unlikely	65 12%	-	-	-	-	-	-	-	-	-	-	65 12%	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	46 8%	-	-	-	-	-	-	-	-	-	-	46 8%	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	550 100%	-	-	-	-	-	-	-	-	-	-	550 100%	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q821\_14. If you were setting up your own website in the next 6 months, how likely would you be to consider the following new gTLDs?  
14. .xn-55qx5d (Chinese for company)

Base: All Qualified Respondents

	Country																									
	Total Regi-straunts (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip-pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone-sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)	
Unweighted Base	550	**	**	**	**	**	**	**	**	**	**	550	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	331 60%	-	-	-	-	-	-	-	-	-	-	331 60%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very likely	138 25%	-	-	-	-	-	-	-	-	-	-	138 25%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat likely	193 35%	-	-	-	-	-	-	-	-	-	-	193 35%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	169 31%	-	-	-	-	-	-	-	-	-	-	169 31%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat unlikely	96 17%	-	-	-	-	-	-	-	-	-	-	96 17%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very unlikely	73 13%	-	-	-	-	-	-	-	-	-	-	73 13%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	50 9%	-	-	-	-	-	-	-	-	-	-	50 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	550 100%	-	-	-	-	-	-	-	-	-	-	550 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q823. Which of the following would be most important to you in determining which gTLD to purchase.

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
Has a well-known extension	1647 49%	127 47% J	46 45% J EGHJR	55 54% EGHJR	18 33% BCEGHJKLOR	32 64% BCEGHJKLOR	18 36% BCEGHJKLOR	19 36% BCEGHJKLOR	51 51% EJ	28 28% EJ	56 45% J	270 49% EJR CEGHJKOR	32 62% EJ	53 52% EJ	74 42% J	64 63% J	64 49% J	133 41% J EGHJOR	58 57% EGHJOR	114 55% EGHJOR	53 52% EJR	62 58% CEGHJKOR	71 57% EGHJOR	53 53% EHJR	96 55% EGHJOR
Reasonable price	972 29%	54 20% BW	34 33% BW	22 22% BW	19 35% BW	12 24% B	17 34% B	24 45% B	25 25% B	54 53% B	33 26% B	146 27% B	16 31% BDLPWX	37 36% BDLPWX	70 40% BDLPWX	21 21% BDLPWX	37 28% BDLPWX	98 30% BW	34 34% BPW	66 32% BPW	29 29% BPW	27 25% BPW	26 21% BPW	23 23% BPW	48 27% BPW
All of my other preferred gTLDs are unavailable	330 10%	56 21% LMNS	13 13% LMNS	14 14% LMNPS	9 17% LMNPRSTY	3 6% LMNPSY	8 16% LMNPSY	5 9% N	18 18% N	10 10% NS	21 17% LMNOPRSTY	29 5% NS	1 2% NS	2 2% NS	16 9% LMNS	5 5% LMNS	16 12% LMNS	25 8% N	3 3% N	16 8% N	13 13% LMNS	9 8% N	11 9% N	15 15% LMNPRSTY	12 7% LMNPRSTY
Has a new extension	312 9%	8 3% BIT	5 5% BIT	5 5% BIT	6 11% BIT	2 4% BIT	3 6% BIT	4 8% BIT	1 1% BIT	8 8% BIT	10 8% BIT	97 18% BIT	3 6% BIT	9 9% BIT	15 9% BIT	9 9% BIT	8 6% BIT	67 21% BIT	4 4% BIT	6 3% BIT	5 5% BIT	7 7% BIT	9 7% BIT	4 4% BIT	17 10% BIT
Clearly indicates purpose of website	25 1%	6 2% LRTY	2 2% LRT	3 3% LRTY	2 2% LR	-	1 2% LRT	-	-	1 1% L	-	-	-	-	1 1% L	1 1% L	3 2% LRTY	-	-	-	-	-	4 3% KLRTY	2 2% LRT	-
Relevant extension	15 *	7 3% LOR	-	2 2% LR	-	-	-	-	1 1% L	1 1% L	-	-	-	-	-	-	-	-	-	2 1% L	1 1% L	-	-	-	1 1% L
Depends on if it fits my needs	8 *	3 1% L	3 3% LORTY	-	-	-	-	-	1 1% L	-	-	-	-	-	-	-	-	-	1 1% L	-	-	-	-	-	-
Price	4 *	2 1% L	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2% LR	-	-	-	-	-	-	-	-
Search engine/SEO	3 *	-	-	-	-	-	-	-	-	1 1% L	-	-	-	-	-	-	-	-	-	-	-	-	1 1% L	1 1% L	-
If it's trusted/ trustworthy	2 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1% L	-	-	-	-	-
Easy to remember	2 *	1 *	-	1 1% L	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Legitimate	2 *	1 *	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1% L	-	-	-	-	-	-	-	-	-
Like sound of name	2 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2% BLR	-	-	-	-	-	-	-	-
My language/country	2 *	-	-	-	-	-	-	-	-	-	1 1% L	-	-	-	-	-	1 1% L	-	-	-	-	-	-	-	-
Prefer shorter extension	2 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1% L	1 1% L	-
Depends on type of website	2 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1% L	-	-	-	-	-	-	-	1 1% L

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q823. Which of the following would be most important to you in determining which gTLD to purchase.

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
Specific/Specialized	2	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-
No cost/ Free	1	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Descriptive	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Innovative	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Easy to search for/ access	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
If it's safe/ Secure	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-
Don't plan on purchasing one	1	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	14	4	-	-	1	-	-	-	-	1	2	-	-	1	-	-	-	1	1	1	-	-	2	-	-
None	1	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	17	2	-	-	-	-	2	1	1	1	1	6	-	-	-	-	-	1	-	-	-	1	-	1	-
Declined to answer	4	-	-	-	-	1	-	-	1	-	-	2	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	3374	275	103	103	54	50	50	53	100	104	125	550	52	102	176	101	135	325	101	207	101	106	126	100	175
	101%	103%	100%	101%	100%	100%	100%	100%	100%	103%	100%	100%	100%	100%	100%	100%	104%	100%	100%	100%	100%	100%	101%	100%	100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base



Q826. Please rate the following gTLDs by how trustworthy you feel they are.  
SUMMARY TABLE OF TOP 2 BOX

Base: All Qualified Respondents

	Country																									
	Total Regi-straunts	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip-pines	Japan	South Korea	Russia	India	Indone-sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175	
.xn-ses554g (Chinese for network address)	379 69%	-	-	-	-	-	-	-	-	-	-	379 69%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.xn-55qx5d (Chinese for company)	370 67%	-	-	-	-	-	-	-	-	-	-	370 67%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.berlin	83 66%	-	-	-	-	-	-	-	-	-	83 66%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.wang	357 65%	-	-	-	-	-	-	-	-	-	-	357 65%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.email	2126 63%	142 53%	60 58%	62 61%	27 50%	32 64%	24 48%	26 49%	55 55%	54 53%	70 56%	447 81%	41 79%	60 59%	73 41%	43 43%	71 55%	257 79%	75 74%	143 69%	60 59%	60 57%	77 62%	55 55%	112 64%	
.photography	1979 59%	184 69%	65 63%	61 60%	31 57%	27 54%	22 44%	22 42%	61 61%	54 53%	70 56%	356 65%	26 50%	61 60%	62 35%	33 33%	65 50%	230 71%	80 79%	135 65%	63 62%	52 49%	70 56%	41 41%	108 62%	
.nyc	154 57%	154 57%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.link	1922 57%	107 40%	47 46%	49 48%	32 59%	29 58%	19 38%	22 42%	51 51%	55 54%	58 46%	410 75%	34 65%	58 57%	68 39%	41 41%	61 47%	223 69%	71 70%	136 66%	57 56%	66 62%	65 52%	54 54%	109 62%	
.club	1795 53%	139 52%	45 44%	50 49%	26 48%	22 44%	14 28%	15 28%	44 44%	47 47%	54 43%	410 75%	23 44%	50 49%	55 31%	35 35%	63 48%	207 64%	80 79%	111 54%	51 50%	53 50%	59 47%	49 49%	93 53%	
.london	281 53%	-	-	-	27 50%	29 58%	15 30%	13 25%	69 69%	53 52%	75 60%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.guru	1581 47%	118 44%	45 44%	39 38%	22 41%	23 46%	10 20%	14 26%	47 47%	32 32%	32 26%	347 63%	18 35%	47 46%	51 29%	28 28%	50 38%	217 67%	75 74%	118 57%	44 44%	38 36%	54 43%	25 25%	87 50%	
.realtor	1558 46%	189 71%	62 60%	36 35%	13 24%	20 40%	11 22%	12 23%	46 46%	31 31%	28 22%	329 60%	12 23%	51 50%	55 31%	21 21%	47 36%	200 62%	59 58%	116 56%	54 53%	32 30%	33 26%	22 22%	79 45%	
.xyz	1255 37%	60 22%	31 30%	29 28%	18 33%	21 42%	7 14%	16 30%	29 29%	33 33%	33 26%	350 64%	17 33%	29 28%	49 28%	25 25%	37 28%	169 52%	53 52%	76 37%	26 26%	30 28%	23 18%	20 20%	74 42%	
.ovh	32 26%	-	-	-	-	-	-	-	-	-	32 26%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base, \*\* very small base (under 30) ineligible for sig testing

Q826. Please rate the following gTLDs by how trustworthy you feel they are.  
SUMMARY TABLE OF BOTTOM 2 BOX

Base: All Qualified Respondents

	Country																									
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175	
.ovh	92 74%	-	-	-	-	-	-	-	-	-	92 74%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.xyz	2030 60%	201 75%	69 67%	70 69%	36 67%	27 54%	40 80%	35 66%	68 68%	64 63%	91 73%	192 35%	32 62%	70 69%	121 69%	74 73%	93 72%	148 46%	46 46%	129 62%	71 70%	73 69%	102 82%	78 78%	100 57%	
.realtor	1724 51%	71 26%	36 35%	64 63%	41 76%	28 56%	36 72%	39 74%	52 52%	66 65%	97 78%	211 38%	37 71%	48 47%	114 65%	78 77%	82 63%	118 36%	40 40%	89 43%	43 43%	71 67%	92 74%	76 76%	95 54%	
.guru	1701 51%	141 53%	54 LRS	60 LRS	32 LRS	25 LRS	37 74%	37 70%	50 LRS	65 84%	92 74%	194 35%	31 LRS	52 LRS	118 67%	71 70%	79 61%	102 31%	25 25%	87 RS	53 LRS	65 LRS	71 LRS	73 73%	87 LRS	
.london	239 45%	-	-	-	27 50%	19 38%	33 66%	38 72%	29 29%	43 43%	50 40%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.club	1490 44%	121 45%	54 LRS	50 LRS	28 LRS	26 LRS	33 66%	36 68%	52 LRS	49 49%	71 57%	132 24%	27 LRS	49 LRS	115 65%	64 63%	66 51%	111 34%	20 20%	94 LRS	46 LRS	50 LRS	66 LRS	49 LRS	81 LRS	
.link	1374 41%	155 58%	53 LMSRSTVY	51 LMSRSTVY	22 L	19 L	29 58%	29 55%	46 LRS	43 LRS	67 54%	132 24%	16 31%	41 LR	104 59%	58 57%	68 52%	95 29%	29 29%	69 L	40 L	39 L	60 LMSRSTVY	44 LRS	65 L	
.nyc	108 40%	108 40%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.photography	1306 39%	77 29%	35 S	38 S	23 BRS	21 RS	25 BLRST	29 55%	37 S	43 BRS	55 BLRST	182 33%	23 BRS	38 S	107 61%	66 65%	64 49%	90 28%	20 20%	70 S	34 S	52 49%	55 44%	57 BDDJLNRSSTVY	65 RS	
.email	1172 35%	121 45%	41 LMRS	39 LMRS	27 LMSRST	16 LR	24 LMSRST	25 47%	43 LMSRST	43 43%	55 44%	94 17%	10 19%	39 LMRS	97 55%	56 55%	58 45%	63 19%	25 25%	62 LR	37 LMR	44 LMSRST	48 LMRS	43 LMSRST	62 LMR	
.berlin	42 34%	-	-	-	-	-	-	-	-	-	42 34%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.wang	183 33%	-	-	-	-	-	-	-	-	-	-	183 33%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.xn-55qx5d (Chinese for company)	173 31%	-	-	-	-	-	-	-	-	-	-	173 31%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.xn-ses554g (Chinese for network address)	163 30%	-	-	-	-	-	-	-	-	-	-	163 30%	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base, \*\* very small base (under 30) ineligible for sig testing

Q826\_1. Please rate the following gTLDs by how trustworthy you feel they are.  
1. .email

Base: All Qualified Respondents

	Country																								
	Total Regi-straunts	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip-pines	Japan	South Korea	Russia	India	Indone-sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
TOP 2 BOX (NET)	2126 63%	142 53% O	60 58% OP	62 61% OP	27 50%	32 64% OP	24 48%	26 49%	55 55% O	54 53%	70 56% OP	447 81%	41 79%	60 59% OP	73 41%	43 43%	71 55% O	257 79%	75 74%	143 69%	60 59% OP	60 57% OP	77 62% OP	55 55% O	112 64% BGOP
Very trustworthy	672 20%	30 11% O	14 14% O	14 14% O	6 11%	8 16% O	3 6%	4 8%	13 13% O	10 10%	20 16% O	175 32%	14 27%	19 19% GO	10 6%	11 11%	19 15% O	116 36%	18 18% O	41 20% BGHJO	13 13% O	19 18% GO	29 23% BGHJOPU	13 13% O	53 30% O
Somewhat trustworthy	1454 43%	112 42%	46 45%	48 47% PY	21 39%	24 48%	21 42%	22 42%	42 42%	44 44%	50 40% BOPVWY	272 49%	27 52% OPY	41 40%	63 36%	32 32%	52 40%	141 43% PY	57 56% PY	102 49% OPY	47 47% PY	41 39%	48 38%	42 38%	59 34%
BOTTOM 2 BOX (NET)	1172 35%	121 45% LMRSTY	41 40% LMRS	39 38% LMRS	27 50% LMRST	16 32% LR	24 48% LMRST	25 47% LMRST	43 43% LMRST	43 43% LMRST	55 44% LMRST	94 17%	10 19%	39 38% LMRS	97 55% LMRST	56 55% LMRST	58 45% LMRST	63 19%	25 25%	62 30% LR	37 37% LMR	44 42% LMRST	48 38% LMRS	43 43% LMRST	62 35% LMR
Not very trustworthy	815 24%	75 28% LRST	22 21% R	28 27% LR	21 39% CFLMRSTUY	9 18% LR	15 30% CFLMRSTUY	20 38% LRST	30 30% LMRSTUY	33 33% LMRSTUY	40 32% LMRSTUY	81 15%	8 15%	30 29% LRST	82 47% LMRST	40 40% LR	35 27% LR	42 13%	17 17%	40 19% R	20 20% LMRSTUY	34 32% LMRSTUY	31 25% LR	27 27% LR	35 20% R
Not at all trustworthy	357 11%	46 17% LMNORST	19 18% LMNORS	11 11% L	6 11% L	7 14% L	9 18% LMR	5 9% L	13 13% LR	10 10% L	15 12% L	13 2%	2 4%	9 9% L	15 16% LMR	16 18% LMORS	23 6% L	21 2%	8 8% L	22 11% L	17 17% LMOR	10 9% L	17 14% LR	16 16% LMOR	27 15% LMOR
Not sure	58 2%	5 2%	2 2%	1 1%	-	2 2% KW	2 4% KW	2 4% KW	2 2% KWY	4 4%	-	9 2%	1 2%	3 3%	6 3% KW	2 2%	1 1%	5 2%	1 1%	2 1% KWY	4 4% KWY	2 2%	-	2 2%	1 1%
Decline to Answer	1	-	-	-	-	1 2% BLRT	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q826\_2. Please rate the following gTLDs by how trustworthy you feel they are.

2. .photography

Base: All Qualified Respondents

	Country																								
	Total Regi-straunts (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip-pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone-sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
TOP 2 BOX (NET)	1979	184	65	61	31	27	22	22	61	54	70	356	26	61	62	33	65	230	80	135	63	52	70	41	108
Very trustworthy	477	46	14	10	6	6	1	6	10	9	16	98	5	12	5	3	10	90	26	21	17	13	13	7	33
Somewhat trustworthy	1502	138	51	51	25	21	21	16	51	45	54	258	21	49	57	30	55	140	54	114	46	39	57	34	75
BOTTOM 2 BOX (NET)	1306	77	35	38	23	21	25	29	37	43	55	182	23	38	107	66	64	90	20	70	34	52	55	57	65
Not very trustworthy	921	48	18	27	18	13	17	21	25	33	41	148	15	29	88	46	43	65	14	50	17	36	34	33	42
Not at all trustworthy	385	29	17	11	5	8	8	8	12	10	14	34	8	9	19	20	21	25	6	20	17	16	21	24	23
Not sure	71	7	3	3	-	1	3	2	2	4	-	12	3	3	7	2	1	5	1	2	4	2	-	2	2
Decline to Answer	1	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	3357	268	103	102	54	50	50	53	100	101	125	550	52	102	176	101	130	325	101	207	101	106	125	100	175

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q826\_3. Please rate the following gTLDs by how trustworthy you feel they are.  
3. .link

Base: All Qualified Respondents

	Country																								
	Total Regi- strants (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip- pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone- sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
TOP 2 BOX (NET)	1922 57%	107 40%	47 46%	49 48%	32 59% BGOP	29 58% BGOP	19 38%	22 42%	51 51% O	55 54% BO	58 46% 75%	410 75%	34 65% BGOP	58 57%	68 39%	41 41%	61 47%	223 69%	71 70%	136 66%	57 56% BGOP	66 62% BGOP	65 52% BO	54 54% BO	109 62% BGOP
Very trustworthy	494 15%	18 7%	12 12% O	11 11% O	4 7%	5 10%	2 4%	5 9%	8 8%	8 8%	12 10% O	140 25%	7 13% O	15 15% BOQ	6 3%	11 11% O	8 6%	78 24%	17 17%	31 15% BGOQX	15 15% BGOQX	17 16% BGOQ	17 14% BGOQ	7 7%	40 23% BGOQX
Somewhat trustworthy	1428 43%	89 33%	35 34%	38 37%	28 52% BCHOP	24 48% BP	17 34%	17 32%	43 43%	47 47% BP	46 37% BCHOP	270 49%	27 52% BCHOP	43 42%	62 35%	30 30%	53 41%	145 45% BOP	54 53% BCHOP	105 51% BCHOP	42 42% BP	49 46% BP	48 38%	47 47% BP	69 39% BP
BOTTOM 2 BOX (NET)	1374 41%	155 58%	53 51%	51 50%	22 41% L	19 38% L	29 58% L	29 55% L	46 46% LRST	43 43% LRS	67 54% LMNRSTUY	132 24%	16 31%	41 40% LR	104 59%	58 57% FLMRSTUY	68 52% LMRSTUY	95 29%	29 29%	69 33% L	40 40% L	39 37% L	60 48% LMRST	44 44% LRS	65 37% L
Not very trustworthy	933 28%	87 32% LRSTUY	29 28% LRSTUY	37 36% LRSTUY	14 26%	12 24%	15 30%	21 40% LRSTUY	27 27%	29 29%	41 33% LRTY	113 21%	16 31% LRSTUY	36 35% LRSTUY	87 49% CFILRSTUY	42 42% LRTY	43 33%	67 21%	22 22%	46 22% KWY	22 22%	24 23%	35 28%	30 30% L	38 22% L
Not at all trustworthy	441 13%	68 25% LMNRSTUY	24 23% LMNRST	14 14% LMN	8 15% LMN	7 14% LM	14 28% LM	8 15% LMN	19 19% LMNORS	14 14% LMN	26 21% LMNRST	19 3%	-	5 5%	17 10% LM	16 16% LMNRS	25 19% LMNRST	28 9%	7 7%	23 11% LM	18 18% LMNRS	15 14% LMN	25 20% LMNRST	14 14% LMN	27 15% LMNRS
Not sure	60 2%	6 2%	3 3%	2 2%	-	1 2% KW	2 4% KW	2 4% KW	3 3%	3 3%	-	8 1%	2 4% KW	3 3%	4 2%	2 2%	1 1%	7 2%	1 1%	2 1% KWY	4 4% KWY	1 1%	-	2 2%	1 1%
Decline to Answer	1	-	-	-	-	1 2% BLRT	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q826\_4. Please rate the following gTLDs by how trustworthy you feel they are.

4. .guru

Base: All Qualified Respondents

	Country																								
	Total Regi-straunts (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip-pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone-sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
TOP 2 BOX (NET)	1581 47%	118 44%	45 44%	39 38%	22 41%	23 46%	10 20%	14 26%	47 47%	32 32%	32 26%	347 63%	18 35%	47 46%	51 29%	28 28%	50 38%	217 67%	75 74%	118 57%	44 44%	38 36%	54 43%	25 25%	87 50%
Very trustworthy	375 11%	18 7%	10 10%	6 6%	3 6%	8 16%	1 2%	5 9%	7 7%	7 7%	6 5%	86 16%	4 8%	9 9%	4 2%	6 6%	10 8%	82 25%	25 25%	22 11%	9 9%	7 7%	12 10%	5 5%	23 13%
Somewhat trustworthy	1206 36%	100 37%	35 34%	33 32%	19 35%	15 30%	9 18%	9 17%	40 40%	25 25%	26 21%	261 47%	14 27%	38 37%	47 27%	22 22%	40 31%	135 42%	50 50%	96 46%	35 35%	31 29%	42 34%	20 20%	64 37%
BOTTOM 2 BOX (NET)	1701 51%	141 53%	54 52%	60 59%	32 59%	25 50%	37 74%	37 70%	50 50%	65 64%	92 74%	194 35%	31 60%	52 51%	118 67%	71 70%	79 61%	102 31%	25 25%	87 42%	53 52%	65 61%	71 57%	73 73%	87 50%
Not very trustworthy	1112 33%	81 30%	30 29%	40 39%	18 33%	16 32%	24 48%	25 47%	34 34%	41 41%	47 36%	153 28%	24 46%	45 44%	93 53%	48 48%	47 36%	74 23%	18 18%	60 29%	24 24%	41 39%	44 35%	35 35%	50 29%
Not at all trustworthy	589 18%	60 22%	24 23%	20 20%	14 26%	9 18%	13 26%	12 23%	16 16%	24 24%	45 36%	41 7%	7 13%	7 7%	25 14%	23 23%	32 25%	28 9%	7 7%	27 13%	29 29%	24 23%	27 22%	38 38%	37 21%
Not sure	74 2%	9 3%	4 4%	3 3%	-	1 2%	3 6%	2 4%	3 3%	4 4%	1 1%	9 2%	3 6%	3 3%	7 4%	2 2%	1 1%	6 2%	1 1%	2 1%	4 4%	3 3%	-	2 2%	1 1%
Decline to Answer	1	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q826\_5. Please rate the following gTLDs by how trustworthy you feel they are.

5. .realtor

Base: All Qualified Respondents

	Country																								
	Total Regi- strants (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip- pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone- sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
TOP 2 BOX (NET)	1558 46%	189 71%	62 60%	36 35%	13 24%	20 40%	11 22%	12 23%	46 46%	31 31%	28 22%	329 60%	12 23%	51 50%	55 31%	21 21%	47 36%	200 62%	59 58%	116 56%	54 53%	32 30%	33 26%	22 22%	79 45%
Very trustworthy	371 11%	45 17%	14 14%	4 4%	2 4%	4 8%	-	3 6%	9 9%	10 10%	7 6%	99 18%	3 6%	11 11%	6 3%	3 3%	6 5%	66 20%	12 12%	13 6%	11 11%	6 6%	9 7%	2 2%	26 15%
Somewhat trustworthy	1187 35%	144 54%	48 47%	32 31%	11 20%	16 32%	11 22%	9 17%	37 37%	21 21%	21 17%	230 42%	9 17%	40 39%	49 18%	18 18%	41 32%	134 41%	47 47%	103 50%	43 43%	26 25%	24 19%	20 20%	53 30%
BOTTOM 2 BOX (NET)	1724 51%	71 26%	36 35%	64 63%	41 76%	28 56%	36 72%	39 74%	52 52%	66 65%	97 78%	211 38%	37 71%	48 47%	114 65%	78 77%	82 63%	118 36%	40 40%	89 43%	43 43%	71 67%	92 74%	76 76%	95 54%
Not very trustworthy	1115 33%	41 15%	21 20%	38 37%	23 43%	17 34%	20 40%	29 55%	30 30%	45 45%	58 46%	164 30%	26 50%	42 41%	95 54%	52 51%	48 37%	81 25%	30 30%	59 29%	21 21%	44 42%	51 41%	29 29%	51 29%
Not at all trustworthy	609 18%	30 11%	15 15%	26 25%	18 33%	11 22%	16 32%	10 19%	22 22%	21 21%	39 31%	47 9%	11 21%	6 6%	19 11%	26 26%	34 26%	37 11%	10 10%	30 14%	22 22%	27 25%	41 33%	47 47%	44 25%
Not sure	74 2%	8 3%	5 5%	2 2%	-	1 2%	3 6%	2 4%	2 2%	4 4%	-	10 2%	3 6%	3 3%	7 4%	2 2%	1 1%	7 2%	2 2%	2 1%	4 4%	3 3%	-	2 2%	1 1%
Decline to Answer	1	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q826\_6. Please rate the following gTLDs by how trustworthy you feel they are.  
6. .club

Base: All Qualified Respondents

	Country																								
	Total Regi-straunts (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip-pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone-sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
TOP 2 BOX (NET)	1795 53%	139 52%	45 44%	50 49%	26 48%	22 44%	14 28%	15 28%	44 44%	47 47%	54 43%	410 75%	23 44%	50 49%	55 31%	35 35%	63 48%	207 64%	80 79%	111 54%	51 50%	53 50%	59 47%	49 49%	93 53%
Very trustworthy	421 13%	22 8%	13 13%	6 6%	2 4%	5 10%	-	4 8%	5 5%	10 10%	10 8%	127 23%	9 17%	8 8%	7 4%	8 8%	13 10%	71 22%	25 25%	15 7%	11 11%	8 8%	9 7%	4 4%	29 17%
Somewhat trustworthy	1374 41%	117 44%	32 31%	44 43%	24 44%	17 34%	14 28%	11 21%	39 37%	37 37%	44 35%	283 51%	14 27%	42 41%	48 27%	27 27%	50 38%	136 42%	55 54%	96 46%	40 40%	45 42%	50 40%	45 45%	64 37%
BOTTOM 2 BOX (NET)	1490 44%	121 45%	54 52%	50 49%	28 52%	26 52%	33 66%	36 68%	52 52%	49 49%	71 57%	132 24%	27 52%	49 48%	115 65%	64 63%	66 51%	111 34%	20 20%	94 45%	46 46%	50 47%	66 53%	49 49%	81 46%
Not very trustworthy	1031 31%	71 26%	33 32%	36 35%	19 35%	16 32%	20 40%	26 49%	36 36%	36 36%	44 35%	112 20%	21 40%	45 44%	97 55%	44 44%	37 28%	84 28%	15 15%	63 30%	22 22%	37 35%	37 30%	31 31%	49 28%
Not at all trustworthy	459 14%	50 19%	21 20%	14 14%	9 17%	10 20%	13 26%	10 19%	16 16%	13 13%	27 22%	20 4%	6 12%	4 4%	18 10%	20 20%	29 22%	27 8%	5 5%	31 15%	24 24%	13 12%	29 23%	18 18%	32 18%
Not sure	71 2%	8 3%	4 4%	2 2%	-	1 2%	3 6%	2 4%	4 4%	5 5%	-	8 1%	2 4%	3 3%	6 3%	2 2%	1 1%	7 2%	1 1%	2 1%	4 4%	3 3%	-	2 2%	1 1%
Decline to Answer	1	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base



Q826\_7. Please rate the following gTLDs by how trustworthy you feel they are.

7. .xyz

Base: All Qualified Respondents

	Country																								
	Total Regi-straunts (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip-pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone-sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
TOP 2 BOX (NET)	1255 37%	60 22%	31 30% GW	29 28%	18 33% GW	21 42% BGKPUWX	7 14%	16 30%	29 29% G	33 33% BGWX	33 26%	350 64%	17 33% GW	29 28%	49 28% G	25 25%	37 28% G	169 52%	53 52%	76 37% BGPWX	26 26%	30 28%	23 18%	20 20%	74 42% BGGANRFOUWX
Very trustworthy	291 9%	11 4%	6 6%	3 3%	2 4% BDGOPTX	6 12% BDGOPTX	-	4 8%	7 7%	10 10% BDGOPTX	6 5%	101 18%	4 8% G	5 5%	4 2%	2 2%	6 5%	62 19% GOPT	9 9%	5 2%	4 4%	6 6%	5 4%	3 3%	20 11% BGGKOPTUWX
Somewhat trustworthy	964 29%	49 18%	25 24%	26 25% W	16 30% W	15 30% W	7 14%	12 23%	22 22%	23 23%	27 22%	249 45%	13 25%	24 24%	45 26% W	23 23%	31 24%	107 33% BGKJUVWX	44 44% BGGALANRFOUWX	71 34% BGLKPUUWX	22 22%	24 23%	18 14%	17 17%	54 31% BGGKOPTUWX
BOTTOM 2 BOX (NET)	2030 60%	201 75% FJLMRSTY	69 67% LRS	70 69% LRS	36 67% LRS	27 54% L	40 80% FJLMRSTY	35 66% LRS	68 88% LRS	64 63% LRS	91 73% FLRSY	192 35% LR	32 62% LR	70 69% LRS	121 69% LRSY	74 73% FLRSY	93 72% FLRSY	148 46% L	46 46% L	129 62% LRS	71 70% LRSY	73 69% LRS	102 82% LRS	78 78% FJLMRSTY	100 57% LR
Not very trustworthy	1177 35%	80 30%	34 33%	38 37%	21 39%	18 36% BLRU	23 46% BKLRY	25 47% BKLRY	36 36% LR	40 40% LR	38 30%	154 28%	18 35%	52 51% BCKLORSTUY	93 53% BCKLRSY	48 48% L	45 35% L	88 27% LOS	34 27% L	81 39% BLR	28 28% BLRU	44 42% BLRU	51 41% BLRU	32 32%	56 32%
Not at all trustworthy	853 25%	121 45% BCKLORSTUY	35 34% FLNORST	32 31% LNORS	15 28% LS	9 18% L	17 34% LNORS	10 19% L	32 32% LNORS	24 24% LS	53 42% FHJLNOPRSTY	38 7% LS	14 27% LS	18 18% L	28 16% L	26 26% LOS	48 37% FHJLNORSTY	60 18% L	12 12% L	48 23% LS	43 43% FHJLNORSTY	29 27% LOS	51 41% FHJLNOPRSTY	46 46% DEFHJLNOPRSTY	44 25% LOS
Not sure	71 2%	7 3%	3 3%	3 3%	-	1 2% KLQTY	3 6% QW	2 4% Q	3 3% Q	4 4% QWY	1 1%	8 1% KLQTY	3 6% KLQTY	3 3%	6 3% QW	2 2%	-	8 2% QW	2 2%	2 1% QWY	4 4% QWY	3 3%	-	2 2%	1 1%
Decline to Answer	1	-	-	-	-	1 2% BLRT	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q826\_8. Please rate the following gTLDs by how trustworthy you feel they are.  
8. .berlin

Base: All Qualified Respondents

	Country																								
	Total Regi-straunts	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip-pines	Japan	South Korea	Russia	India	Indone-sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	125	**	**	**	**	**	**	**	**	**	125	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	83 66%	-	-	-	-	-	-	-	-	-	83 66%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very trustworthy	19 15%	-	-	-	-	-	-	-	-	-	19 15%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat trustworthy	64 51%	-	-	-	-	-	-	-	-	-	64 51%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	42 34%	-	-	-	-	-	-	-	-	-	42 34%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not very trustworthy	24 19%	-	-	-	-	-	-	-	-	-	24 19%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not at all trustworthy	18 14%	-	-	-	-	-	-	-	-	-	18 14%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	125 100%	-	-	-	-	-	-	-	-	-	125 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q826\_9. Please rate the following gTLDs by how trustworthy you feel they are.  
9. .ovh

Base: All Qualified Respondents

	Country																									
	Total Regi-straunts (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip-pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone-sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)	
Unweighted Base	125	**	**	**	**	**	**	**	**	**	125	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	32 26%	-	-	-	-	-	-	-	-	-	32 26%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very trustworthy	5 4%	-	-	-	-	-	-	-	-	-	5 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat trustworthy	27 22%	-	-	-	-	-	-	-	-	-	27 22%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	92 74%	-	-	-	-	-	-	-	-	-	92 74%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not very trustworthy	51 41%	-	-	-	-	-	-	-	-	-	51 41%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not at all trustworthy	41 33%	-	-	-	-	-	-	-	-	-	41 33%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	1 1%	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	125 100%	-	-	-	-	-	-	-	-	-	125 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q826\_10. Please rate the following gTLDs by how trustworthy you feel they are.  
10. .london

Base: All Qualified Respondents

	Country																								
	Total Regi-straunts	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip-pines	Japan	South Korea	Russia	India	Indone-sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	533	**	**	**	54*	50*	50*	53*	100	101	125	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	281 53%	-	-	-	27 50% GH	29 58% GH	15 30%	13 25%	69 69% EGHJ	53 52% GH	75 60% GH	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very trustworthy	49 9%	-	-	-	3 6%	5 10%	1 2%	5 9%	10 10%	9 9%	16 13% G	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat trustworthy	232 44%	-	-	-	24 44% H	24 48% GH	14 28%	8 15%	59 59% GHJ	44 44% H	59 47% GH	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	239 45%	-	-	-	27 50% I	19 38%	33 66% FIJK	38 72% EFJK	29 29%	43 43% I	50 40%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not very trustworthy	163 31%	-	-	-	18 33% I	11 22%	22 44% FIK	29 55% EFJK	20 20%	29 29%	34 27%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not at all trustworthy	76 14%	-	-	-	9 17%	8 16%	11 22% I	9 17%	9 9%	14 14%	16 13%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	12 2%	-	-	-	-	1 2%	2 4% K	2 4% K	2 2%	5 5% K	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	1	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	533 100%	-	-	-	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q826\_11. Please rate the following gTLDs by how trustworthy you feel they are.

28 Aug 2015  
Table 422

11. .nyc

Base: All Qualified Respondents

	Country																								
	Total Regi-straunts	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip-pines	Japan	South Korea	Russia	India	Indone-sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	268	268	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	154 57%	154 57%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very trustworthy	41 15%	41 15%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat trustworthy	113 42%	113 42%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	108 40%	108 40%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not very trustworthy	58 22%	58 22%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not at all trustworthy	50 19%	50 19%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	6 2%	6 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	268 100%	268 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q826\_12. Please rate the following gTLDs by how trustworthy you feel they are.  
12. .wang

Base: All Qualified Respondents

	Country																									
	Total Regi-straunts (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip-pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone-sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)	
Unweighted Base	550	**	**	**	**	**	**	**	**	**	**	550	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	357 65%	-	-	-	-	-	-	-	-	-	-	357 65%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very trustworthy	101 18%	-	-	-	-	-	-	-	-	-	-	101 18%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat trustworthy	256 47%	-	-	-	-	-	-	-	-	-	-	256 47%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	183 33%	-	-	-	-	-	-	-	-	-	-	183 33%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not very trustworthy	150 27%	-	-	-	-	-	-	-	-	-	-	150 27%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not at all trustworthy	33 6%	-	-	-	-	-	-	-	-	-	-	33 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	10 2%	-	-	-	-	-	-	-	-	-	-	10 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	550 100%	-	-	-	-	-	-	-	-	-	-	550 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q826\_13. Please rate the following gTLDs by how trustworthy you feel they are.  
13. .xn-ses554g (Chinese for network address)

Base: All Qualified Respondents

	Country																								
	Total Regi-straunts	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip-pines	Japan	South Korea	Russia	India	Indone-sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	550	**	**	**	**	**	**	**	**	**	**	550	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	379 69%	-	-	-	-	-	-	-	-	-	-	379 69%	-	-	-	-	-	-	-	-	-	-	-	-	-
Very trustworthy	122 22%	-	-	-	-	-	-	-	-	-	-	122 22%	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat trustworthy	257 47%	-	-	-	-	-	-	-	-	-	-	257 47%	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	163 30%	-	-	-	-	-	-	-	-	-	-	163 30%	-	-	-	-	-	-	-	-	-	-	-	-	-
Not very trustworthy	135 25%	-	-	-	-	-	-	-	-	-	-	135 25%	-	-	-	-	-	-	-	-	-	-	-	-	-
Not at all trustworthy	28 5%	-	-	-	-	-	-	-	-	-	-	28 5%	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	8 1%	-	-	-	-	-	-	-	-	-	-	8 1%	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	550 100%	-	-	-	-	-	-	-	-	-	-	550 100%	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q826\_14. Please rate the following gTLDs by how trustworthy you feel they are.  
14. .xn-55qx5d (Chinese for company)

Base: All Qualified Respondents

	Country																								
	Total Regi-straunts	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip-pines	Japan	South Korea	Russia	India	Indone-sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	550	**	**	**	**	**	**	**	**	**	**	550	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	370 67%	-	-	-	-	-	-	-	-	-	-	370 67%	-	-	-	-	-	-	-	-	-	-	-	-	-
Very trustworthy	127 23%	-	-	-	-	-	-	-	-	-	-	127 23%	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat trustworthy	243 44%	-	-	-	-	-	-	-	-	-	-	243 44%	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	173 31%	-	-	-	-	-	-	-	-	-	-	173 31%	-	-	-	-	-	-	-	-	-	-	-	-	-
Not very trustworthy	147 27%	-	-	-	-	-	-	-	-	-	-	147 27%	-	-	-	-	-	-	-	-	-	-	-	-	-
Not at all trustworthy	26 5%	-	-	-	-	-	-	-	-	-	-	26 5%	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	7 1%	-	-	-	-	-	-	-	-	-	-	7 1%	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	550 100%	-	-	-	-	-	-	-	-	-	-	550 100%	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing



Q830. To the best of your knowledge, why have new gTLDs been created?

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
CONSUMER DEMAND (NET)	1423	166	51	43	23	16	19	20	48	32	53	237	30	38	56	39	47	95	51	102	53	39	66	40	59
Availability/Ran out/Shortage of names/domains	501	92	24	12	7	5	6	10	19	11	27	75	4	11	32	19	17	23	16	16	18	12	23	12	10
It's needed/Growing demand	292	28	7	9	3	8	3	4	10	4	103	10	4	15	4	4	5	10	10	14	4	3	9	8	10
Provide/Offer new/variety /choices/options	271	19	10	13	6	11	2	5	7	5	14	26	9	8	5	6	15	14	9	28	10	6	23	13	19
Create new/additional domains/websites	269	21	7	10	5	6	2	9	10	8	8	21	5	9	9	5	6	33	4	19	16	12	18	7	19
To customize/add personality/meet specific needs	203	30	7	5	3	1	5	-	5	4	9	19	1	9	1	3	5	15	18	35	8	7	5	2	6
Other consumer demand mentions	38	2	-	-	-	-	2	-	-	1	1	5	1	-	3	3	1	7	-	6	2	3	2	1	1
PROVIDE STRUCTURE (NET)	599	62	19	33	8	5	9	1	7	17	14	51	8	28	27	26	24	66	15	29	20	23	33	35	39
To identify/differentiate between businesses/sites	333	33	11	21	7	4	2	-	4	7	12	23	6	16	9	8	17	36	7	19	11	10	27	17	26
To organize/categorize the internet	113	18	2	11	1	-	2	-	1	4	1	14	-	9	2	5	2	11	2	-	3	3	4	11	7
Too many/Large volume of sites/domains	106	9	3	3	-	-	3	-	2	3	1	5	1	2	17	7	1	9	3	11	5	8	1	7	5
Reduce redundancy/sites with the same name	30	3	1	1	-	-	-	1	-	1	-	3	1	2	1	4	1	3	2	-	2	-	-	1	3
Other provide structure mentions	41	-	2	1	-	1	2	-	-	2	1	8	1	-	-	3	3	9	2	1	-	2	1	2	1
IMPROVE BUSINESS (NET)	323	49	16	8	10	4	8	8	17	12	9	22	3	14	3	9	23	26	9	23	8	6	14	13	9
Economic interests/Make money/Profits	133	37	10	2	3	2	5	6	16	8	4	6	1	3	1	2	14	2	1	2	-	1	2	3	2
To advertise/market/attract new customers	75	11	5	2	4	-	1	3	-	-	2	2	1	3	2	-	6	10	5	3	3	3	2	5	2
For business purposes (Unspec.)	64	3	-	2	3	1	1	2	1	3	-	8	1	4	-	4	2	12	1	5	3	-	3	6	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q830. To the best of your knowledge, why have new gTLDs been created?

28 Aug 2015  
Table 426

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
Competition/To compete	50 1%	-	-	2 2% B	-	1 2% B	-	-	-	1 1%	2 2% B	6 1%	1 2% B	3 3% BO	-	2 2% B	2 2% B	2 2% B	1 1% B	13 6% B	3 3% BO	3 3% BO	5 4% BCILORX	-	3 2% B
Other improve business mentions	22 1%	2 1%	1 1%	1 1%	-	-	1 2% LOQRTV	2 4% M	-	-	1 1%	4 1% M	-	1 1%	-	1 1%	-	1 1%	1 1% MO	1 1% MOY	-	-	2 2%	-	3 2%
MISCELLANEOUS (NET)	205 6%	20 7% M	4 4%	5 5%	2 4%	3 6%	3 6%	4 8% M	3 3%	5 5%	7 6%	40 7% M	-	7 7%	6 3%	6 6%	7 5%	26 8% MO	6 6%	20 10% IMOY	10 10% IMO	5 5%	5 4%	4 4%	7 4%
Information/more information	59 2%	8 3% L	1 1%	2 2%	1 2%	-	1 2%	2 4% LV	-	2 2%	3 2% L	3 1%	-	3 3% L	1 1%	1 1%	2 2%	8 2% L	3 3% L	7 3% L	4 4% ILOV	-	3 2% L	2 2%	2 1%
To be unique/different	41 1%	3 1%	2 2%	1 1%	-	-	-	2 4% W	-	1 1%	2 2%	11 2%	-	3 3%	2 1%	-	1 1%	3 1%	2 2%	4 2% W	2 2% W	1 1%	-	-	1 1%
Cheaper/More affordable	17 1%	1	-	1 1%	-	-	1 2%	-	-	-	-	3 1%	-	-	-	1 1%	-	3 1%	-	4 2% W	1 1% W	2 2%	-	-	-
Keep up with the market/trend	14	-	-	-	1 2% B	1 2% B	-	-	-	-	-	5 1%	-	1 1%	-	-	-	2 1%	1 1% W	1 1% W	1 1% W	-	-	1 1%	-
Other mentions	75 2%	8 3%	1 1%	1 1%	-	2 4% NS	1 2%	-	3 3%	2 2%	2 2%	18 3%	-	-	3 2%	4 4% NS	4 3%	11 3%	-	4 2% W	2 2% W	2 2% W	2 2% W	1 1%	4 2%
INNOVATION/DEVELOPMENT (NET)	150 4%	5 2%	2 2%	5 5% IOU	3 6% IOU	3 6% IKOU	2 4% IU	-	-	2 2%	1 1%	47 9% BCHLKQOUX	1 2%	3 3%	1 1%	3 3%	2 2%	17 5% BIKOU	11 11% BCHLNQPGOUX	19 9% BCHLNQPGOUX	-	4 4% O	5 4% IOU	1 1% BIKOUX	12 7% BIKOUX
Innovation	66 2%	2 1%	1 1%	3 3% O	1 2% B	3 6% B	-	-	-	1 1%	-	19 3% BKOQ	-	1 1%	-	-	-	5 2% B	7 7% B	14 7% B	-	-	3 2% O	-	6 3% BKOQ
Good/Improved technology	30 1%	1	-	-	1 2%	-	-	-	-	-	-	14 3% BOY	-	-	-	-	1 1%	5 2% B	3 3% BOY	3 1% B	-	1 1% B	-	1 1% B	-
Progress/Improved development/Make it better	27 1%	1	1 1%	-	1 2%	-	1 2%	-	-	1 1%	1 1%	5 1% T	1 2%	-	-	-	1 1%	3 1% T	-	4 2% BO	-	3 3% BO	2 2% BO	-	2 1% BO
Good/Improve quality	23 1%	1	-	2 2% T	-	-	1 2% T	-	-	-	-	5 1% T	-	2 2% T	1 1%	2 2% T	-	4 1% T	1 1% T	-	-	-	-	-	4 2% T
Other innovation/development mentions	8	-	-	-	-	-	-	-	-	-	-	4 1%	-	-	-	1 1%	1 1%	-	-	1 1% W	-	1 1% W	-	-	-
ACCESSIBILITY (NET)	133 4%	9 3%	1 1%	6 6%	1 2%	-	-	1 2%	1 1%	1 1%	5 4%	20 4%	2 4%	6 6%	7 4%	2 2%	9 7% CIJX	12 4%	6 6%	7 3% BCFGLPRTX	9 9% BCFGLPRTX	6 6%	6 5%	1 1% BCFGLPRTX	15 9% BCFGLPRTX
Easy/Easy to use/access the web	56 2%	1	1 1%	2 2%	-	-	-	-	-	-	1 1%	3 1%	1 2%	2 2%	6 3% BL	-	2 2% BL	5 2% BL	3 3% BL	6 3% BL	2 2% BL	4 4% BL	5 4% BIJLP	1 1% BCUKLPQRX	11 6% BCUKLPQRX
Improve search function/Making searching easier	35 1%	5 2% L	-	2 2% L	1 2% L	-	-	1 2% L	-	1 1%	4 3% LOWY	1	-	4 4% CIIOPTWXY	-	-	1 1%	5 2% L	2 2% L	1 1% B	6 6% B	1 1% B	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q830. To the best of your knowledge, why have new gTLDs been created?

28 Aug 2015  
Table 426

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
Convenience	27 1%	-	-	1 1%	-	-	-	-	-	-	-	14 3%	2 4%	-	-	1 1%	5 4%	2 1%	-	-	-	-	1 1%	-	1 1%
Other accessibility mentions	16*	3 1%	-	1 1%	-	-	-	-	1 1%	-	-	2*	-	-	1 1%	1 1%	1 1%	-	1 1%	-	1 1%	1 1%	-	-	3 2% R
IMPROVE EFFICIENCY (NET)	117 3%	12 4%	7 7%	9 9%	2 2%	1 2%	1 2%	4 8%	3 3%	3 3%	4 3%	14 3%	2 4%	5 5%	4 2%	1 1%	-	12 4%	1 1%	15 7%	5 5%	5 5%	5 4%	-	3 2%
Lack of space/To create more space	64 2%	11 4%	7 7%	3 3%	1 2%	1 2%	1 2%	2 4%	3 3%	1 1%	1 1%	3 1%	-	-	1 1%	-	-	4 1%	1 1%	12 6%	4 4%	4 4%	2 2%	-	2 1%
For use/To use/Usability	8*	1*	-	-	-	-	-	1 2%	-	-	1 1%	1*	-	-	-	-	-	4 1%	-	-	-	-	-	-	-
Other improve efficiency mentions	46 1%	1*	-	6 6%	-	-	-	1 2%	-	2 2%	2 2%	10 2%	2 4%	5 5%	3 2%	1 1%	-	4 1%	-	3 1%	1 1%	1 1%	3 2%	-	1 1%
IMPROVE CREDIBILITY (NET)	110 3%	2 1%	-	8 8%	-	-	1 2%	1 2%	2 2%	1 1%	2 2%	15 3%	4 8%	6 6%	8 5%	5 5%	-	14 4%	3 3%	9 4%	3 3%	6 6%	4 3%	4 4%	12 7%
Improve security/Make it safer	68 2%	1*	-	4 4%	-	-	-	1 2%	1 1%	1 1%	2 2%	12 2%	2 2%	4 4%	6 3%	1 1%	-	7 2%	3 3%	6 3%	-	3 3%	2 2%	4 4%	9 5%
Improve reputation/More known	17 1%	1*	-	1 1%	-	-	1 2%	-	-	-	-	1*	3 6%	-	1 1%	2 2%	-	4 1%	-	-	-	-	2 2%	-	1 1%
More reliable/trustworthy	17 1%	-	-	3 3%	-	-	-	-	-	-	-	2*	-	-	-	1 1%	-	3 3%	-	3 1%	1 1%	2 2%	-	-	2 1%
Other improve credibility mentions	13	-	-	1 1%	-	-	-	-	1 1%	-	-	3 1%	-	2 2%	1 1%	1 1%	-	-	-	-	2 2%	1 1%	-	-	1 1%
None	69 2%	6 2%	-	-	-	1 2%	1 2%	1 2%	2 2%	2 2%	-	19 3%	1 2%	-	13 7%	-	1 1%	17 5%	-	2 1%	1 1%	1 1%	1 1%	-	-
Don't know	522 16%	10 4%	10 10%	10 10%	9 17%	14 28%	10 20%	10 19%	21 21%	27 27%	28 22%	87 16%	5 10%	13 13%	53 30%	13 13%	20 15%	39 12%	14 14%	27 13%	14 14%	23 22%	13 10%	17 17%	35 20%
Declined to answer	204 6%	4 1%	15 15%	-	4 7%	6 12%	1 2%	6 11%	8 8%	9 9%	15 12%	47 9%	2 4%	1 1%	8 5%	3 3%	9 7%	43 13%	4 4%	5 2%	-	3 3%	2 2%	3 3%	6 3%
Sigma	4063 121%	377 141%	129 125%	139 136%	62 115%	58 116%	58 116%	63 119%	115 115%	112 111%	151 121%	620 113%	61 117%	125 123%	195 111%	108 107%	147 113%	378 116%	127 126%	280 135%	130 129%	127 120%	168 134%	125 125%	208 119%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q836. What has your experience been like with websites with the following new gTLDs?  
SUMMARY TABLE OF TOP 2 BOX

28 Aug 2015  
Table 427

Base: Visited New gTLDs Websites

	Country																									
	Total Regi-straunts (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip-pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone-sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)	
Unweighted Base	1384	50*	16**	41*	16**	25**	11**	21**	14**	25**	32*	379	38*	48*	44*	39*	47*	188	40*	71*	23**	48*	54*	24**	90*	
.berlin	9 100%	-	-	-	-	-	-	-	-	-	9 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.ovh	6 100%	-	-	-	-	-	-	-	-	-	6 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.xn-ses54g (Chinese for network address)	78 95%	-	-	-	-	-	-	-	-	-	78 95%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.wang	69 95%	-	-	-	-	-	-	-	-	-	69 95%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.email	634 93%	13 93%	3 50%	19 100%	10 100%	11 92%	7 100%	11 92%	5 83%	13 93%	14 88%	178 98%	21 84%	17 94%	15 83%	12 92%	21 88%	106 94%	15 94%	32 91%	7 88%	21 100%	27 93%	8 100%	48 89%	
.xn-55qx5d (Chinese for company)	74 93%	-	-	-	-	-	-	-	-	-	74 93%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.realtor	134 92%	18 100%	4 80%	1 100%	-	2 100%	-	1 100%	4 100%	4 100%	5 100%	45 96%	4 100%	1 50%	3 60%	6 100%	2 67%	20 95%	3 75%	4 100%	1 100%	-	-	-	-	6 86%
.nyc	12 92%	12 92%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.photography	236 91%	15 94%	2 67%	9 100%	3 100%	8 100%	1 50%	3 60%	5 83%	5 100%	5 100%	49 96%	6 100%	11 85%	3 50%	7 100%	5 83%	43 96%	10 91%	11 100%	4 80%	8 100%	9 90%	4 100%	10 77%	
.guru	243 91%	11 100%	3 100%	7 100%	2 67%	5 83%	-	-	6 86%	4 100%	5 100%	46 90%	7 100%	7 78%	3 60%	5 100%	10 91%	47 94%	9 90%	24 96%	7 88%	3 60%	17 89%	4 80%	11 92%	
.link	486 90%	8 89%	5 71%	16 94%	7 100%	10 83%	5 100%	4 100%	3 60%	8 80%	5 100%	128 95%	12 80%	17 81%	13 72%	17 74%	8 80%	67 92%	13 87%	35 95%	7 88%	21 95%	21 95%	14 93%	42 91%	
.club	304 89%	9 90%	4 67%	7 100%	5 83%	10 83%	2 100%	-	4 100%	6 75%	6 86%	113 90%	10 91%	4 67%	4 67%	8 80%	10 100%	38 93%	13 87%	12 86%	3 100%	7 88%	7 88%	4 100%	18 95%	
.xyz	171 87%	4 100%	-	3 75%	3 75%	5 83%	-	3 75%	2 67%	4 100%	5 100%	71 96%	6 75%	4 100%	7 58%	5 83%	4 100%	27 96%	1 33%	3 75%	-	3 100%	2 100%	-	9 75%	
.london	14 74%	-	-	-	-	3 60%	-	-	4 80%	4 80%	3 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base, \*\* very small base (under 30) ineligible for sig testing

Q836. What has your experience been like with websites with the following new gTLDs?  
SUMMARY TABLE OF BOTTOM 2 BOX

Base: Visited New gTLDs Websites

	Country																								
	Total Regi-straunts	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip-pines	Japan	South Korea	Russia	India	Indone-sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	1384	50*	16**	41*	16**	25**	11**	21**	14**	25**	32*	379	38*	48*	44*	39*	47*	188	40*	71*	23**	48*	54*	24**	90*
.london	5 26%	-	-	-	1 100%	2 40%	-	-	1 20%	1 20%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.xyz	25 13%	-	2 100%	1 25%	1 25%	1 17%	-	1 25%	1 33%	-	-	3 4%	2 25%	-	4 33%	1 17%	-	1 4%	2 67%	1 25%	1 100%	-	-	-	3 25%
.club	38 11%	1 10%	2 33%	-	1 17%	2 17%	-	-	-	2 25%	1 14%	12 10%	1 9%	2 33%	2 35%	2 20%	-	3 7%	2 13%	2 14%	-	1 13%	1 13%	-	1 5%
.link	54 10%	1 11%	2 29%	1 6%	-	2 17%	-	-	2 40%	2 20%	-	7 5%	2 13%	4 19%	5 28%	6 26%	2 20%	6 8%	2 13%	2 5%	1 13%	1 5%	1 5%	1 7%	4 9%
.guru	25 9%	-	-	-	1 33%	1 17%	-	-	1 14%	-	-	5 10%	-	2 22%	2 40%	-	1 9%	3 6%	1 10%	1 4%	1 13%	2 40%	2 11%	1 20%	1 8%
.photography	21 8%	1 6%	1 33%	-	-	-	1 50%	1 20%	1 17%	-	-	2 4%	-	2 15%	3 50%	-	1 17%	2 4%	1 9%	-	1 20%	-	1 10%	-	3 23%
.realtor	11 8%	-	1 20%	-	-	-	1 100%	-	-	-	-	2 4%	-	1 50%	2 40%	-	1 33%	1 5%	1 25%	-	-	-	-	-	1 14%
.xn-55qx5d (Chinese for company)	6 8%	-	-	-	-	-	-	-	-	-	-	6 8%	-	-	-	-	-	-	-	-	-	-	-	-	-
.email	41 6%	-	3 50%	-	-	1 8%	-	-	1 17%	-	2 13%	3 2%	3 12%	1 6%	3 17%	1 8%	3 13%	7 6%	1 6%	3 9%	1 13%	-	2 7%	-	6 11%
.wang	4 5%	-	-	-	-	-	-	-	-	-	-	4 5%	-	-	-	-	-	-	-	-	-	-	-	-	-
.xn-ses554g (Chinese for network address)	4 5%	-	-	-	-	-	-	-	-	-	-	4 5%	-	-	-	-	-	-	-	-	-	-	-	-	-
.ovh	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.berlin	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
.nyc	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base, \*\* very small base (under 30) ineligible for sig testing

Q836\_1. What has your experience been like with websites with the following new gTLDs?

28 Aug 2015  
Table 429

1. .email

Base: Visited .email gTLD Websites

	Country																								
	Total Regi-straunts (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip-pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone-sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	679	14**	6**	19**	10**	12**	7**	12**	6**	14**	16**	181	25**	18**	18**	13**	24**	113	16**	35*	8**	21**	29**	8**	54*
TOP 2 BOX (NET)	634 93%	13 93%	3 50%	19 100%	10 100%	11 92%	7 100%	11 92%	5 83%	13 93%	14 88%	178 98% RTY	21 84%	17 94%	15 83%	12 92%	21 88%	106 94%	15 94%	32 91%	7 88%	21 100%	27 93%	8 100%	48 89%
Very positive	293 43%	8 57%	2 33%	7 37%	2 20%	1 8%	3 43%	3 25%	2 33%	6 43%	7 44%	69 38%	7 28%	8 44%	7 39%	3 23%	8 33%	67 59% L	7 44%	19 54%	3 38%	7 33%	16 55%	3 38%	28 52%
Somewhat positive	341 50%	5 36%	1 17%	12 63%	8 80%	10 83%	4 57%	8 67%	3 50%	7 50%	7 44%	109 60% RTY	14 56%	9 50%	8 44%	9 69%	13 54%	39 35% L	8 50%	13 37%	4 50%	14 67%	11 38%	5 63%	20 37%
BOTTOM 2 BOX (NET)	41 6%	-	3 50%	-	-	1 8%	-	-	1 17%	-	2 13%	3 2%	3 12%	1 6%	3 17%	1 8%	3 13%	7 6% L	1 6%	3 9% L	1 13%	-	2 7%	-	6 11% L
Somewhat negative	32 5%	-	2 33%	-	-	1 8%	-	-	-	-	2 13%	3 2%	2 8%	1 6%	3 17%	1 8%	2 8%	4 4% L	-	3 9% L	1 13%	-	2 7%	-	5 9% L
Very negative	9 1%	-	1 17%	-	-	-	-	-	1 17%	-	-	-	1 4%	-	-	-	1 4%	3 3% L	1 6%	-	-	-	-	-	1 2%
Not Sure	4 1%	1 7%	-	-	-	-	-	1 8%	-	1 7%	-	-	1 4%	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	679 100%	14 100%	6 100%	19 100%	10 100%	12 100%	7 100%	12 100%	6 100%	14 100%	16 100%	181 100%	25 100%	18 100%	18 100%	13 100%	24 100%	113 100%	16 100%	35 100%	8 100%	21 100%	29 100%	8 100%	54 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q836\_2. What has your experience been like with websites with the following new gTLDs?

28 Aug 2015  
Table 430

2. .photography

Base: Visited .photography gTLD Websites

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	258	16**	3**	9**	3**	8**	2**	5**	6**	5**	5**	51*	6**	13**	6**	7**	6**	45*	11**	11**	5**	8**	10**	4**	13**
TOP 2 BOX (NET)	236 91%	15 94%	2 67%	9 100%	3 100%	8 100%	1 50%	3 60%	5 83%	5 100%	5 100%	49 96%	6 100%	11 85%	3 50%	7 100%	5 83%	43 96%	10 91%	11 100%	4 80%	8 100%	9 90%	4 100%	10 77%
Very positive	113 44%	9 56%	1 33%	7 78%	1 33%	1 13%	-	1 20%	1 17%	1 20%	2 40%	22 43%	3 50%	2 15%	1 17%	3 43%	3 50%	24 53%	5 45%	6 55%	3 60%	2 25%	5 50%	1 25%	9 69%
Somewhat positive	123 48%	6 38%	1 33%	2 22%	2 67%	7 88%	1 50%	2 40%	4 67%	4 80%	3 60%	27 53%	3 50%	9 69%	2 33%	4 57%	2 33%	19 42%	5 45%	5 45%	1 20%	6 75%	4 40%	3 75%	1 8%
BOTTOM 2 BOX (NET)	21 8%	1 6%	1 33%	-	-	-	1 50%	1 20%	1 17%	-	-	2 4%	-	2 15%	3 50%	-	1 17%	2 4%	1 9%	-	1 20%	-	1 10%	-	3 23%
Somewhat negative	12 5%	-	-	-	-	-	1 50%	1 20%	1 17%	-	-	2 4%	-	1 8%	1 17%	-	-	1 2%	-	-	1 20%	-	1 10%	-	2 15%
Very negative	9 3%	1 6%	1 33%	-	-	-	-	-	-	-	-	-	-	1 8%	2 33%	-	1 17%	1 2%	1 9%	-	-	-	-	-	1 8%
Not Sure	1	-	-	-	-	-	-	1 20%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	258 100%	16 100%	3 100%	9 100%	3 100%	8 100%	2 100%	5 100%	6 100%	5 100%	5 100%	51 100%	6 100%	13 100%	6 100%	7 100%	6 100%	45 100%	11 100%	11 100%	5 100%	8 100%	10 100%	4 100%	13 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q836\_3. What has your experience been like with websites with the following new gTLDs?

3. .link

Base: Visited .link gTLD Websites

	Country																								
	Total Regi- strants (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip- pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone- sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	541	9**	7**	17**	7**	12**	5**	4**	5**	10**	5**	135	15**	21**	18**	23**	10**	73*	15**	37*	8**	22**	22**	15**	46*
TOP 2 BOX (NET)	486 90%	8 89%	5 71%	16 94%	7 100%	10 83%	5 100%	4 100%	3 60%	8 80%	5 100%	128 95%	12 80%	17 81%	13 72%	17 74%	8 80%	67 92%	13 87%	35 95%	7 88%	21 95%	21 95%	14 93%	42 91%
Very positive	180 33%	7 78%	2 29%	5 29%	2 29%	1 8%	-	2 50%	1 20%	2 20%	3 60%	57 42%	3 20%	7 33%	1 6%	2 9%	2 20%	26 36%	4 27%	12 32%	4 50%	4 18%	7 32%	1 7%	25 54% R
Somewhat positive	306 57%	1 11%	3 43%	11 65%	5 71%	9 75%	5 100%	2 50%	2 40%	6 60%	2 40%	71 53%	9 60%	10 48%	12 67%	15 65%	6 60%	41 56% Y	9 60%	23 62% Y	3 38%	17 77%	14 64%	13 87%	17 37%
BOTTOM 2 BOX (NET)	54 10%	1 11%	2 29%	1 6%	-	2 17%	-	-	2 40%	2 20%	-	7 5%	2 13%	4 19%	5 28%	6 26%	2 20%	6 8%	2 13%	2 5%	1 13%	1 5%	1 5%	1 7%	4 9%
Somewhat negative	44 8%	1 11%	1 14%	1 6%	-	1 8%	-	-	2 40%	2 20%	-	6 4%	2 13%	3 14%	4 22%	6 26%	1 10%	5 7%	1 7%	1 3%	1 13%	1 5%	1 5%	-	4 9%
Very negative	10 2%	-	1 14%	-	-	1 8%	-	-	-	-	-	1 1%	-	1 5%	1 6%	-	1 10%	1 1%	1 7%	1 3%	-	-	-	1 7%	-
Not Sure	1	-	-	-	-	-	-	-	-	-	-	-	1 7%	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	541 100%	9 100%	7 100%	17 100%	7 100%	12 100%	5 100%	4 100%	5 100%	10 100%	5 100%	135 100%	15 100%	21 100%	18 100%	23 100%	10 100%	73 100%	15 100%	37 100%	8 100%	22 100%	22 100%	15 100%	46 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Q836\_4. What has your experience been like with websites with the following new gTLDs?

28 Aug 2015  
Table 432

4. .guru

Base: Visited .guru gTLD Websites

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	268	11**	3**	7**	3**	6**	-**	-**	7**	4**	5**	51*	7**	9**	5**	5**	11**	50*	10**	25**	8**	5**	19**	5**	12**
TOP 2 BOX (NET)	243 91%	11 100%	3 100%	7 100%	2 67%	5 83%	-	-	6 86%	4 100%	5 100%	46 90%	7 100%	7 78%	3 60%	5 100%	10 91%	47 94%	9 90%	24 96%	7 88%	3 60%	17 89%	4 80%	11 92%
Very positive	110 41%	8 73%	2 67%	2 29%	1 33%	1 17%	-	-	3 43%	1 25%	3 60%	24 47%	2 29%	1 11%	-	3 60%	4 36%	30 60%	5 50%	8 32%	2 25%	-	4 21%	2 40%	4 33%
Somewhat positive	133 50%	3 27%	1 33%	5 71%	1 33%	4 67%	-	-	3 43%	3 75%	2 40%	22 43%	5 71%	6 67%	3 60%	2 40%	6 55%	17 34%	4 40%	16 64%	5 63%	3 60%	13 68%	2 40%	7 58%
BOTTOM 2 BOX (NET)	25 9%	-	-	-	1 33%	1 17%	-	-	1 14%	-	-	5 10%	-	2 22%	2 40%	-	1 9%	3 6%	1 10%	1 4%	1 13%	2 40%	2 11%	1 20%	1 8%
Somewhat negative	19 7%	-	-	-	1 33%	-	-	-	1 14%	-	-	4 8%	-	2 22%	2 40%	-	-	2 4%	-	1 4%	1 13%	1 20%	2 11%	1 20%	1 8%
Very negative	6 2%	-	-	-	-	1 17%	-	-	-	-	-	1 2%	-	-	-	-	1 9%	1 2%	1 10%	-	-	1 20%	-	-	-
Not Sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	268 100%	11 100%	3 100%	7 100%	3 100%	6 100%	-	-	7 100%	4 100%	5 100%	51 100%	7 100%	9 100%	5 100%	5 100%	11 100%	50 100%	10 100%	25 100%	8 100%	5 100%	19 100%	5 100%	12 100%

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q836\_5. What has your experience been like with websites with the following new gTLDs?

28 Aug 2015  
Table 433

5. .realtor

Base: Visited .realtor gTLD Websites

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	145	18**	5**	1**	-**	2**	1**	1**	4**	4**	5**	47*	4**	2**	5**	6**	3**	21**	4**	4**	1**	-**	-**	-**	7**
TOP 2 BOX (NET)	134 92%	18 100%	4 80%	1 100%	-	2 100%	-	1 100%	4 100%	4 100%	5 100%	45 96%	4 100%	1 50%	3 60%	6 100%	2 67%	20 95%	3 75%	4 100%	1 100%	-	-	-	6 86%
Very positive	61 42%	9 50%	3 60%	-	-	-	-	-	1 25%	2 50%	2 40%	17 36%	3 75%	1 50%	-	5 83%	1 33%	7 33%	2 50%	3 75%	1 100%	-	-	-	4 57%
Somewhat positive	73 50%	9 50%	1 20%	1 100%	-	2 100%	-	1 100%	3 75%	2 50%	3 60%	28 60%	1 25%	-	3 60%	1 17%	1 33%	13 62%	1 25%	1 25%	-	-	-	-	2 29%
BOTTOM 2 BOX (NET)	11 8%	-	1 20%	-	-	-	1 100%	-	-	-	-	2 4%	-	1 50%	2 40%	-	1 33%	1 5%	1 25%	-	-	-	-	-	1 14%
Somewhat negative	8 6%	-	-	-	-	-	1 100%	-	-	-	-	2 4%	-	1 50%	2 40%	-	1 33%	-	-	-	-	-	-	-	1 14%
Very negative	3 2%	-	1 20%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 5%	1 25%	-	-	-	-	-	-
Not Sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	145 100%	18 100%	5 100%	1 100%	-	2 100%	1 100%	1 100%	4 100%	4 100%	5 100%	47 100%	4 100%	2 100%	5 100%	6 100%	3 100%	21 100%	4 100%	4 100%	1 100%	-	-	-	7 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q836\_6. What has your experience been like with websites with the following new gTLDs?

28 Aug 2015  
Table 434

6. .club

Base: Visited .club gTLD Websites

	Country																								
	Total Regi- strants (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip- pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone- sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	343	10**	6**	7**	6**	12**	2**	1**	4**	8**	7**	125	11**	6**	6**	10**	10**	41*	15**	14**	3**	8**	8**	4**	19**
TOP 2 BOX (NET)	304 89%	9 90%	4 67%	7 100%	5 83%	10 83%	2 100%	-	4 100%	6 75%	6 86%	113 90%	10 91%	4 67%	4 67%	8 80%	10 100%	38 93%	13 87%	12 86%	3 100%	7 88%	7 88%	4 100%	18 95%
Very positive	127 37%	5 50%	2 33%	3 43%	3 50%	1 8%	-	-	-	1 13%	1 14%	46 37%	3 27%	2 33%	1 17%	1 10%	5 50%	22 54%	7 47%	4 29%	2 67%	2 25%	3 38%	2 50%	11 58%
Somewhat positive	177 52%	4 40%	2 33%	4 57%	2 33%	9 75%	2 100%	-	4 100%	5 63%	5 71%	67 54%	7 64%	2 33%	3 50%	7 70%	5 50%	16 39%	6 40%	8 57%	1 33%	5 63%	4 50%	2 50%	7 37%
BOTTOM 2 BOX (NET)	38 11%	1 10%	2 33%	-	1 17%	2 17%	-	-	-	2 25%	1 14%	12 10%	1 9%	2 33%	2 33%	2 20%	-	3 7%	2 13%	2 14%	-	1 13%	1 13%	-	1 5%
Somewhat negative	30 9%	-	1 17%	-	1 17%	1 8%	-	-	-	2 25%	1 14%	11 9%	1 9%	1 17%	2 33%	2 20%	-	2 5%	1 7%	1 7%	-	1 13%	1 13%	-	1 5%
Very negative	8 2%	1 10%	1 17%	-	-	1 8%	-	-	-	-	-	1 1%	-	1 17%	-	-	-	1 2%	1 7%	1 7%	-	-	-	-	-
Not Sure	1	-	-	-	-	-	-	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	343 100%	10 100%	6 100%	7 100%	6 100%	12 100%	2 100%	1 100%	4 100%	8 100%	7 100%	125 100%	11 100%	6 100%	6 100%	10 100%	10 100%	41 100%	15 100%	14 100%	3 100%	8 100%	8 100%	4 100%	19 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q836\_7. What has your experience been like with websites with the following new gTLDs?

28 Aug 2015  
Table 435

7. .xyz

Base: Visited .xyz gTLD Websites

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	197	4**	2**	4**	4**	6**	-**	4**	3**	4**	5**	74*	8**	4**	12**	6**	4**	28**	3**	4**	1**	3**	2**	-**	12**
TOP 2 BOX (NET)	171 87%	4 100%	-	3 75%	3 75%	5 83%	-	3 75%	2 67%	4 100%	5 100%	71 96%	6 75%	4 100%	7 58%	5 83%	4 100%	27 96%	1 33%	3 75%	-	3 100%	2 100%	-	9 75%
Very positive	74 38%	3 75%	-	1 25%	1 25%	1 17%	-	-	1 33%	3 75%	2 40%	32 43%	2 25%	2 50%	-	1 17%	1 25%	16 57%	-	1 25%	-	-	1 50%	-	6 50%
Somewhat positive	97 49%	1 25%	-	2 50%	2 50%	4 67%	-	3 75%	1 33%	1 25%	3 60%	39 53%	4 50%	2 50%	7 58%	4 67%	3 75%	11 39%	1 33%	2 50%	-	3 100%	1 50%	-	3 25%
BOTTOM 2 BOX (NET)	25 13%	-	2 100%	1 25%	1 25%	1 17%	-	1 25%	1 33%	-	-	3 4%	2 25%	-	4 33%	1 17%	-	1 4%	2 67%	1 25%	1 100%	-	-	-	3 25%
Somewhat negative	18 9%	-	2 100%	1 25%	-	-	-	1 25%	-	-	-	2 3%	2 25%	-	4 33%	1 17%	-	-	1 33%	1 25%	1 100%	-	-	-	2 17%
Very negative	7 4%	-	-	-	1 25%	1 17%	-	-	1 33%	-	-	1 1%	-	-	-	-	-	1 4%	1 33%	-	-	-	-	-	1 8%
Not Sure	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	1 8%	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	197 100%	4 100%	2 100%	4 100%	4 100%	6 100%	-	4 100%	3 100%	4 100%	5 100%	74 100%	8 100%	4 100%	12 100%	6 100%	4 100%	28 100%	3 100%	4 100%	1 100%	3 100%	2 100%	-	12 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q836\_8. What has your experience been like with websites with the following new gTLDs?  
8. .berlin

Base: Visited .berlin gTLD Websites

	Country																								
	Total Regi- strants (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip- pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone- sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	9*	**	**	**	**	**	**	**	**	**	9**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	9 100%	-	-	-	-	-	-	-	-	-	9 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very positive	2 22%	-	-	-	-	-	-	-	-	-	2 22%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat positive	7 78%	-	-	-	-	-	-	-	-	-	7 78%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat negative	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very negative	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not Sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	9 100%	-	-	-	-	-	-	-	-	-	9 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q836\_9. What has your experience been like with websites with the following new gTLDs?

28 Aug 2015  
Table 437

9. .ovh

Base: Visited .ovh gTLD Websites

	Country																								
	Total Regi- strants (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip- pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone- sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	6*	**	**	**	**	**	**	**	**	**	6**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	6 100%	-	-	-	-	-	-	-	-	-	6 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very positive	1 17%	-	-	-	-	-	-	-	-	-	1 17%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat positive	5 83%	-	-	-	-	-	-	-	-	-	5 83%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat negative	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very negative	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not Sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	6 100%	-	-	-	-	-	-	-	-	-	6 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q836\_10. What has your experience been like with websites with the following new gTLDs?

28 Aug 2015  
Table 438

10. .london

Base: Visited .london gTLD Websites

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	19*	**	**	**	1**	5**	**	**	5**	5**	3**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	14 74%	-	-	-	-	3 60%	-	-	4 80%	4 80%	3 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very positive	7 37%	-	-	-	-	1 20%	-	-	3 60%	2 40%	1 33%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat positive	7 37%	-	-	-	-	2 40%	-	-	1 20%	2 40%	2 67%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	5 26%	-	-	-	1 100%	2 40%	-	-	1 20%	1 20%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat negative	4 21%	-	-	-	1 100%	2 40%	-	-	1 20%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very negative	1 5%	-	-	-	-	-	-	-	-	1 20%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not Sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	19 100%	-	-	-	1 100%	5 100%	-	-	5 100%	5 100%	3 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q836\_11. What has your experience been like with websites with the following new gTLDs?

28 Aug 2015  
Table 439

11. .nyc

Base: Visited .nyc gTLD Websites

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	13*	13**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
TOP 2 BOX (NET)	12 92%	12 92%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very positive	7 54%	7 54%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat positive	5 38%	5 38%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat negative	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very negative	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not Sure	1 8%	1 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	13 100%	13 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Q836\_12. What has your experience been like with websites with the following new gTLDs?  
12. .wang

Base: Visited .wang gTLD Websites

	Country																								
	Total Regi-straunts (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip-pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone-sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	73*	**	**	**	**	**	**	**	**	**	**	73*	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	69 95%	-	-	-	-	-	-	-	-	-	-	69 95%	-	-	-	-	-	-	-	-	-	-	-	-	-
Very positive	30 41%	-	-	-	-	-	-	-	-	-	-	30 41%	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat positive	39 53%	-	-	-	-	-	-	-	-	-	-	39 53%	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	4 5%	-	-	-	-	-	-	-	-	-	-	4 5%	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat negative	4 5%	-	-	-	-	-	-	-	-	-	-	4 5%	-	-	-	-	-	-	-	-	-	-	-	-	-
Very negative	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not Sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	73 100%	-	-	-	-	-	-	-	-	-	-	73 100%	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q836\_13. What has your experience been like with websites with the following new gTLDs?  
13. .xn-ses554g (Chinese for network address)

Base: Visited .xn-ses554g (Chinese for network address) gTLD Websites

	Country																								
	Total Regi-straunts (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip-pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone-sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	82*	**	**	**	**	**	**	**	**	**	**	82*	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	78 95%	-	-	-	-	-	-	-	-	-	-	78 95%	-	-	-	-	-	-	-	-	-	-	-	-	-
Very positive	32 39%	-	-	-	-	-	-	-	-	-	-	32 39%	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat positive	46 56%	-	-	-	-	-	-	-	-	-	-	46 56%	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	4 5%	-	-	-	-	-	-	-	-	-	-	4 5%	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat negative	4 5%	-	-	-	-	-	-	-	-	-	-	4 5%	-	-	-	-	-	-	-	-	-	-	-	-	-
Very negative	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not Sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	82 100%	-	-	-	-	-	-	-	-	-	-	82 100%	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q836\_14. What has your experience been like with websites with the following new gTLDs?  
14. .xn-55qx5d (Chinese for company)

28 Aug 2015  
Table 442

Base: Visited .xn-55qx5d (Chinese for company) gTLD Websites

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	80*	**	**	**	**	**	**	**	**	**	**	80*	**	**	**	**	**	**	**	**	**	**	**	**	**
TOP 2 BOX (NET)	74 93%	-	-	-	-	-	-	-	-	-	-	74 93%	-	-	-	-	-	-	-	-	-	-	-	-	-
Very positive	31 39%	-	-	-	-	-	-	-	-	-	-	31 39%	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat positive	43 54%	-	-	-	-	-	-	-	-	-	-	43 54%	-	-	-	-	-	-	-	-	-	-	-	-	-
BOTTOM 2 BOX (NET)	6 8%	-	-	-	-	-	-	-	-	-	-	6 8%	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat negative	6 8%	-	-	-	-	-	-	-	-	-	-	6 8%	-	-	-	-	-	-	-	-	-	-	-	-	-
Very negative	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not Sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	80 100%	-	-	-	-	-	-	-	-	-	-	80 100%	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q840\_1. What made your experience with .email very positive?  
1. .email

28 Aug 2015  
Table 443

Base: Very Positive Experience

	Country																								
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	293	8**	2**	7**	2**	1**	3**	3**	2**	6**	7**	69*	7**	8**	7**	3**	8**	67*	7**	19**	3**	7**	16**	3**	28**
USAGE (NET)	68 23%	2 25%	1 50%	1 14%	-	-	-	-	-	-	-	24 35%	3 43%	2 25%	1 14%	1 33%	2 25%	15 22%	2 29%	4 21%	1 33%	1 14%	3 19%	1 33%	4 14%
MISCELLANEOUS USAGE (SUB-NET)	45 15%	2 25%	1 50%	1 14%	-	-	-	-	-	-	-	16 23%	1 14%	-	-	1 33%	-	14 21%	2 29%	2 11%	-	1 14%	3 19%	1 33%	-
Email usage	35 12%	2 25%	1 50%	1 14%	-	-	-	-	-	-	-	14 20%	-	-	-	1 33%	-	11 16%	2 29%	-	-	1 14%	2 13%	-	-
Diversity/Multi-purpose website	3 1%	-	-	-	-	-	-	-	-	-	-	2 3%	1 14%	-	-	-	-	-	-	-	-	-	-	-	-
Allows for searching/browsing	3 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 3%	-	-	-	-	1 6%	-	-
Other miscellaneous usage mentions	5 2%	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	1 1%	-	2 11%	-	-	-	1 33%	-
FAMILIARITY/PREVIOUS USAGE (SUB-NET)	24 8%	1 13%	-	-	-	-	-	-	-	-	-	8 12%	1 14%	2 25%	1 14%	-	2 25%	2 3%	1 14%	1 5%	1 33%	-	-	-	4 14%
Always use it/The one I use most/frequently	14 5%	1 13%	-	-	-	-	-	-	-	-	-	5 7% R	-	2 25%	-	-	2 25%	-	1 14%	1 5%	1 33%	-	-	-	1 4%
Familiar with website/Have visited/used before/in the past	10 3%	-	-	-	-	-	-	-	-	-	-	3 4%	1 14%	-	1 14%	-	-	2 3%	-	-	-	-	-	-	3 11%
BUSINESSES/ORGANIZATIONS (SUB-NET)	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	1 13%	-	-	-	-	-	1 5%	-	-	-	-	-
Business/Work website usage	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	1 13%	-	-	-	-	-	1 5%	-	-	-	-	-
COUNTRIES (SUB-NET)	1	-	-	-	-	-	-	-	-	-	-	-	1 14%	-	-	-	-	-	-	-	-	-	-	-	-
International/Used worldwide/Global	1	-	-	-	-	-	-	-	-	-	-	-	1 14%	-	-	-	-	-	-	-	-	-	-	-	-
SITE APPEAL (NET)	54 18%	3 38%	-	1 14%	-	-	-	1 33%	2 100%	1 17%	-	8 12%	1 14%	-	-	1 33%	3 38%	19 28% L	1 14%	5 26%	-	2 29%	1 6%	1 33%	4 14%
Everything/Good/Like site	39 13%	1 13%	-	1 14%	-	-	-	1 33%	2 100%	1 17%	-	3 4%	1 14%	-	-	-	2 25%	17 25% L	-	5 26%	-	2 29%	-	-	3 11%
It's professional	2 1%	-	-	-	-	-	-	-	-	-	-	-	1 14%	-	-	-	-	-	-	-	-	-	1 6%	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q840\_1. What made your experience with .email very positive?  
1. .email

Base: Very Positive Experience

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	293	8**	2**	7**	2**	1**	3**	3**	2**	6**	7**	69*	7**	8**	7**	3**	8**	67*	7**	19**	3**	7**	16**	3**	28**
New/Newer websites	2 1%	1 13%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 33%	-
Other site appeal mentions	12 4%	1 13%	-	-	-	-	-	-	-	-	-	5 7%	-	-	-	1 33%	1 13%	2 3%	1 14%	-	-	-	-	-	1 4%
BRAND/QUALITY (NET)	47 16%	-	-	-	-	-	-	1 33%	-	-	1 14%	16 23%	2 29%	-	3 43%	-	2 25%	8 12%	2 29%	3 16%	1 33%	1 14%	4 25%	-	3 11%
Well known/Popular/Most commonly used domain	22 8%	-	-	-	-	-	-	-	-	-	-	12 17%	1 14%	-	2 29%	-	1 13%	4 6%	-	-	-	-	1 6%	-	1 4%
Honest/trustworthy	12 4%	-	-	-	-	-	-	-	-	-	1 14%	3 4%	-	-	1 14%	-	-	3 4%	1 14%	1 5%	-	1 14%	1 6%	-	-
It's a legitimate/credible site/domain	4 1%	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	1 13%	1 1%	-	1 5%	-	-	-	-	-
Good quality brand/product	3 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 14%	-	-	-	-	-	2 7%
Well established/Been around for a long time	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 5%	1 33%	-	-	-	-
Pioneer/One of the first website extensions	2 1%	-	-	-	-	-	-	-	-	-	-	-	1 14%	-	-	-	-	-	-	-	-	-	1 6%	-	-
Other brand/quality mentions	2 1%	-	-	-	-	-	-	1 33%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 6%	-	-
PERFORMANCE (NET)	41 14%	-	1 50%	3 43%	-	-	1 33%	-	-	1 17%	3 43%	10 14%	1 14%	3 38%	-	-	1 13%	4 6%	-	2 11%	-	2 29%	7 44%	-	2 7%
No problems/Good experience with website	16 5%	-	-	1 14%	-	-	-	-	-	-	3 43%	6 9%	1 14%	-	-	-	-	2 3%	-	-	-	1 14%	1 6%	-	1 4%
Reliable	13 4%	-	-	-	-	-	1 33%	-	-	1 17%	-	3 4%	-	1 13%	-	-	-	2 3%	-	1 5%	-	1 14%	2 13%	-	1 4%
Worked/Effective	6 2%	-	1 50%	-	-	-	-	-	-	-	-	1 1%	-	1 13%	-	-	1 13%	-	-	-	-	-	2 13%	-	-
Fast/Good speed	5 2%	-	-	-	-	-	-	-	-	-	-	1 1%	-	1 13%	-	-	-	-	-	1 5%	-	-	2 13%	-	-
Good results/search results	3 1%	-	-	2 29%	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-
FUNCTIONALITY (NET)	39 13%	1 13%	-	2 29%	1 50%	-	1 33%	1 33%	-	1 17%	-	3 4%	2 29%	1 13%	1 14%	-	-	5 7%	-	6 32%	-	2 29%	2 13%	1 33%	9 32%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
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Q840\_1. What made your experience with .email very positive?  
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Base: Very Positive Experience

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	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	293	8**	2**	7**	2**	1**	3**	3**	2**	6**	7**	69*	7**	8**	7**	3**	8**	67*	7**	19**	3**	7**	16**	3**	28**
Easy to use/navigate	19 6%	-	-	-	50%	-	-	33%	-	17%	-	1%	-	-	14%	-	-	4%	-	3%	-	14%	6%	-	5%
Practical/Useful/Helpful	9 3%	-	-	-	-	-	33%	-	-	-	-	2%	14%	-	-	-	-	1%	-	5%	-	14%	6%	-	4%
Accessible/Easy to access/find	7 2%	-	-	14%	-	-	-	-	-	-	-	14%	13%	-	-	-	-	-	-	2%	-	-	-	-	7%
Has the latest standards/formats	1	13%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other functionality mentions	4 1%	-	-	14%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5%	-	-	-	33%	4%
SECURITY (NET)	30 10%	-	-	-	-	-	-	-	-	17%	14%	12%	-	13%	-	-	-	2%	2%	-	-	3%	2%	-	6%
Safe/Good security	25 9%	-	-	-	-	-	-	-	-	17%	14%	10%	-	-	-	-	-	2%	-	-	-	3%	2%	-	6%
Private/Privacy	4 1%	-	-	-	-	-	-	-	-	-	-	1%	-	13%	-	-	-	-	2%	-	-	-	-	-	-
Other security mentions	1	-	-	-	-	-	-	-	-	-	-	1%	-	-	-	-	-	-	-	-	-	-	-	-	-
MISCELLANEOUS (NET)	27 9%	-	-	-	50%	100%	-	-	-	17%	14%	8%	-	13%	14%	-	13%	4%	1%	2%	1%	-	2%	-	7%
Convenient	8 3%	-	-	-	-	-	-	-	-	-	-	5%	-	13%	-	-	13%	-	-	-	-	-	6%	-	-
Positive/Just was	8 3%	-	-	-	-	-	-	-	-	-	-	3%	-	-	-	-	-	3%	1%	-	-	-	-	-	4%
Meets my expectations/needs/Always find what I need/want	7 2%	-	-	-	-	100%	-	-	-	-	14%	-	-	-	-	-	-	-	2%	1%	-	6%	-	4%	
Negative experience mentions	3 1%	-	-	-	50%	-	-	-	-	17%	-	-	-	-	14%	-	-	-	-	-	-	-	-	-	-
Other mentions	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1%	-	-	-	-	-	-	-
CONTENT (NET)	21 7%	13%	-	-	-	-	33%	-	-	-	14%	2%	14%	-	-	33%	-	3%	-	3%	1%	-	4%	2%	4%
INFORMATION (SUB-NET)	18 6%	-	-	-	-	-	33%	-	-	-	14%	1%	-	-	-	33%	-	3%	-	3%	1%	-	4%	2%	4%

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q840\_1. What made your experience with .email very positive?  
1. .email

28 Aug 2015  
Table 443

Base: Very Positive Experience

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	293	8**	2**	7**	2**	1**	3**	3**	2**	6**	7**	69*	7**	8**	7**	3**	8**	67*	7**	19**	3**	7**	16**	3**	28**
Information/Informative	8 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 33%	-	2 3%	-	2 11%	1 33%	-	-	1 33%	1 4%
Good/Helpful information	4 1%	-	-	-	-	-	-	-	-	-	1 14%	-	-	-	-	-	-	-	-	1 5%	-	-	2 13%	-	-
Accurate/Authentic information	4 1%	-	-	-	-	-	1 33%	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	1 6%	1 33%	-
Comprehensive/Can search all information in one place	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 6%	-	-
Other information mentions	1	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-
MISCELLANEOUS CONTENT (SUB-NET)	4 1%	1 13%	-	-	-	-	-	-	-	-	-	1 1%	1 14%	-	-	-	-	1 1%	-	-	-	-	-	-	-
Good/Like the content	3 1%	1 13%	-	-	-	-	-	-	-	-	-	1 1%	1 14%	-	-	-	-	-	-	-	-	-	-	-	-
News related websites (All news mentions, i.e. balance, up to date news, etc...)	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-
ECONOMY (NET)	4 1%	-	-	-	-	-	-	-	-	-	-	3 4%	-	-	-	-	-	-	-	-	-	-	1 14%	-	-
Reasonable/Cheap price to register/purchase	2 1%	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	1 14%	-	-
Other economy mentions	2 1%	-	-	-	-	-	-	-	-	-	-	2 3%	-	-	-	-	-	-	-	-	-	-	-	-	-
SERVICE (NET)	3 1%	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	1 33%	1 4%
Good service/customer service/support	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 33%	1 4%
Other service mentions	1	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-
None	5 2%	3 38%	-	-	-	-	-	-	-	-	-	-	-	-	1 14%	-	-	1 1%	-	-	-	-	-	-	-
Don't know	2 1%	-	-	-	-	-	-	-	-	1 17%	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-
Declined to answer	14 5%	-	-	-	-	-	-	-	-	-	1 14%	1 1%	-	-	-	-	-	11 16%	-	-	-	-	-	-	1 4%

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q840\_1. What made your experience with .email very positive?

28 Aug 2015  
Table 443

1. .email

Base: Very Positive Experience

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	293	8**	2**	7**	2**	1**	3**	3**	2**	6**	7**	69*	7**	8**	7**	3**	8**	67*	7**	19**	3**	7**	16**	3**	28**
Sigma	365	11	2	7	2	1	3	3	2	6	8	91	11	9	7	3	9	75	9	26	4	12	25	6	33
	125%	138%	100%	100%	100%	100%	100%	100%	100%	100%	114%	132%	157%	113%	100%	100%	113%	112%	129%	137%	133%	171%	156%	200%	118%

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Q840\_2. What made your experience with .photography very positive?  
2. .photography

Base: Very Positive Experience

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	113	9**	1**	7**	1**	1**	-**	1**	1**	1**	2**	22**	3**	2**	1**	3**	3**	24**	5**	6**	3**	2**	5**	1**	9**
SITE APPEAL (NET)	31 27%	3 33%	-	-	1 100%	-	-	1 100%	-	-	-	6 27%	-	-	-	1 33%	1 33%	11 46%	-	1 17%	-	-	3 60%	-	3 33%
Everything/Good/Like site	14 12%	-	-	-	-	-	-	1 100%	-	-	-	3 14%	-	-	-	-	-	7 29%	-	1 17%	-	-	-	-	2 22%
Descriptive/Indicates what it stands for	4 4%	-	-	-	-	-	-	-	-	-	-	1 5%	-	-	-	-	-	2 8%	-	-	-	-	1 20%	-	-
Interesting websites	4 4%	1 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	1 33%	1 33%	-	-	-	-	-	1 20%	-	-
New/Newer websites	3 3%	1 11%	-	-	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 11%
OK/Fine	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 4%	-	-	-	-	-	-	-
Other site appeal mentions	5 4%	1 11%	-	-	-	-	-	-	-	-	-	2 9%	-	-	-	-	-	1 4%	-	-	-	-	1 20%	-	-
CONTENT (NET)	30 27%	4 44%	-	3 43%	-	-	-	-	-	-	1 50%	-	1 33%	-	-	1 33%	-	5 21%	3 60%	4 67%	2 67%	1 50%	3 60%	-	2 22%
MISCELLANEOUS CONTENT (SUB-NET)	25 22%	4 44%	-	3 43%	-	-	-	-	-	-	-	-	1 33%	-	-	1 33%	-	5 21%	2 40%	2 33%	2 67%	1 50%	2 40%	-	2 22%
Good/Like the content	4 4%	1 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 20%	-	2 22%
News related websites (All news mentions, i.e. balance, up to date news, etc...)	1 1%	-	-	1 14%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other miscellaneous content mentions	20 18%	3 33%	-	2 29%	-	-	-	-	-	-	-	-	1 33%	-	-	1 33%	-	5 21%	2 40%	2 33%	2 67%	1 50%	1 20%	-	-
INFORMATION (SUB-NET)	5 4%	-	-	-	-	-	-	-	-	-	1 50%	-	-	-	-	-	-	-	1 20%	2 33%	-	-	1 20%	-	-
Information/Informative	3 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 20%	1 17%	-	-	1 20%	-	-
Good/Helpful information	2 2%	-	-	-	-	-	-	-	-	-	1 50%	-	-	-	-	-	-	-	-	1 17%	-	-	-	-	-
PERFORMANCE (NET)	11 10%	-	-	2 29%	-	-	-	-	-	1 100%	-	3 14%	-	1 50%	-	-	1 33%	2 8%	-	-	-	-	1 20%	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q840\_2. What made your experience with .photography very positive?  
2. .photography

28 Aug 2015  
Table 444

Base: Very Positive Experience

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	113	9**	1**	7**	1**	1**	-**	1**	1**	1**	2**	22**	3**	2**	1**	3**	3**	24**	5**	6**	3**	2**	5**	1**	9**
Good results/search results	3 3%	-	-	1 14%	-	-	-	-	-	-	-	1 5%	-	1 50%	-	-	-	-	-	-	-	-	-	-	-
No problems/Good experience with website	3 3%	-	-	-	-	-	-	-	-	-	-	2 9%	-	-	-	-	1 33%	-	-	-	-	-	-	-	-
Reliable	3 3%	-	-	1 14%	-	-	-	-	-	1 100%	-	-	-	-	-	-	-	1 4%	-	-	-	-	-	-	-
Fast/Good speed	2 2%	-	-	-	-	-	-	-	-	-	-	1 5%	-	-	-	-	-	1 4%	-	-	-	-	-	-	-
Worked/Effective	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 20%	-	-
FUNCTIONALITY (NET)	10 9%	2 22%	1 100%	1 14%	-	-	-	-	-	-	-	1 5%	-	-	-	-	-	1 4%	1 20%	-	-	-	-	-	3 33%
Accessible/Easy to access/find	3 3%	-	-	1 14%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 20%	-	-	-	-	-	1 11%
Easy to use/navigate	3 3%	1 11%	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 11%
Practical/Useful/Helpful	2 2%	-	-	-	-	-	-	-	-	-	-	1 5%	-	-	-	-	-	-	-	-	-	-	-	-	1 11%
Has the latest standards/formats	1 1%	1 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other functionality mentions	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 4%	-	-	-	-	-	-	-
BRAND/QUALITY (NET)	10 9%	-	-	-	-	-	-	-	-	-	-	4 18%	1 33%	-	-	-	-	2 8%	-	3 50%	-	-	-	-	-
Honest/trustworthy	3 3%	-	-	-	-	-	-	-	-	-	-	1 5%	-	-	-	-	-	1 4%	-	1 17%	-	-	-	-	-
Well known/Popular/Most commonly used domain	2 2%	-	-	-	-	-	-	-	-	-	-	2 9%	-	-	-	-	-	-	-	-	-	-	-	-	-
It's a legitimate/credible site/domain	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 17%	-	-	-	-	-
Other brand/quality mentions	4 4%	-	-	-	-	-	-	-	-	-	-	1 5%	1 33%	-	-	-	-	1 4%	-	1 17%	-	-	-	-	-
MISCELLANEOUS (NET)	9 8%	1 11%	-	1 14%	-	-	-	-	-	-	-	3 14%	-	-	-	-	1 33%	-	1 20%	-	1 33%	-	1 20%	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q840\_2. What made your experience with .photography very positive?  
2. .photography

Base: Very Positive Experience

	Country																									
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	113	9**	1**	7**	1**	1**	-**	1**	1**	1**	2**	22**	3**	2**	1**	3**	3**	24**	5**	6**	3**	2**	5**	1**	9**	
Convenient	3 3%	-	-	-	-	-	-	-	-	-	-	1 5%	-	-	-	-	1 33%	-	-	-	-	-	1 20%	-	-	
Meets my expectations/needs/Always find what I need/want	3 3%	1 11%	-	1 14%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 33%	-	-	-	-	
Positive/Just was	3 3%	-	-	-	-	-	-	-	-	-	-	2 9%	-	-	-	-	-	-	1 20%	-	-	-	-	-	-	
USAGE (NET)	8 7%	1 11%	-	-	-	-	-	-	-	-	-	4 18%	-	1 50%	-	-	-	-	-	-	-	-	-	-	1 100%	1 11%
MISCELLANEOUS USAGE (SUB-NET)	4 4%	-	-	-	-	-	-	-	-	-	-	2 9%	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	1 11%
Allows for searching/browsing	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	-
Diversity/Multi-purpose website	1 1%	-	-	-	-	-	-	-	-	-	-	1 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other miscellaneous usage mentions	2 2%	-	-	-	-	-	-	-	-	-	-	1 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	1 11%
FAMILIARITY/PREVIOUS USAGE (SUB-NET)	2 2%	-	-	-	-	-	-	-	-	-	-	2 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Familiar with website/Have visited/used before/in the past	2 2%	-	-	-	-	-	-	-	-	-	-	2 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BUSINESSES/ORGANIZATIONS (SUB-NET)	2 2%	1 11%	-	-	-	-	-	-	-	-	-	-	-	1 50%	-	-	-	-	-	-	-	-	-	-	-	-
Business/Work website usage	1 1%	1 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Specific to a company/good/large companies	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	1 50%	-	-	-	-	-	-	-	-	-	-	-	-
SECURITY (NET)	4 4%	-	-	-	-	-	-	-	-	-	-	2 9%	-	-	-	-	-	1 4%	-	-	-	-	-	-	-	1 11%
Safe/Good security	3 3%	-	-	-	-	-	-	-	-	-	-	1 5%	-	-	-	-	-	1 4%	-	-	-	-	-	-	-	1 11%
No/Less spam	1 1%	-	-	-	-	-	-	-	-	-	-	1 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None	5 4%	3 33%	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	1 4%	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q840\_2. What made your experience with .photography very positive?  
2. .photography

Base: Very Positive Experience

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	113	9**	1**	7**	1**	1**	-**	1**	1**	1**	2**	22**	3**	2**	1**	3**	3**	24**	5**	6**	3**	2**	5**	1**	9**
Declined to answer	11 10%	-	-	-	-	1 100%	-	-	1 100%	-	1 50%	3 14%	1 33%	-	-	1 33%	-	2 8%	-	-	-	1 50%	-	-	-
Sigma	130 115%	14 156%	1 100%	7 100%	1 100%	1 100%	-	1 100%	1 100%	1 100%	2 100%	27 123%	3 100%	2 100%	1 100%	3 100%	3 100%	25 104%	5 100%	8 133%	3 100%	2 100%	8 160%	1 100%	10 111%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q840\_3. What made your experience with .link very positive?  
3. .link

28 Aug 2015  
Table 445

Base: Very Positive Experience

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	180	7**	2**	5**	2**	1**	-**	2**	1**	2**	3**	57*	3**	7**	1**	2**	2**	26**	4**	12**	4**	4**	7**	1**	25**
SITE APPEAL (NET)	51 28%	2 29%	-	-	1 50%	-	-	-	1 100%	1 50%	1 33%	16 28%	3 100%	-	-	1 50%	2 100%	10 38%	-	-	1 25%	2 50%	1 14%	1 100%	8 32%
Everything/Good/Like site	21 12%	1 14%	-	-	-	-	-	-	1 100%	1 50%	-	6 11%	-	-	-	-	-	6 23%	-	-	-	1 25%	-	1 100%	4 16%
Different/Unique	6 3%	-	-	-	-	-	-	-	-	-	1 33%	-	-	-	-	1 50%	-	1 4%	-	-	-	1 25%	-	-	2 8%
Interesting websites	4 2%	-	-	-	-	-	-	-	-	-	-	1 2%	2 67%	-	-	-	-	-	-	-	-	-	1 14%	-	-
Descriptive/Indicates what it stands for	3 2%	-	-	-	-	-	-	-	-	-	-	2 4%	-	-	-	-	-	-	-	-	1 25%	-	-	-	-
New/Newer websites	3 2%	1 14%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 4%	-	-	-	1 25%	-	-	-
OK/Fine	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 4%
It's memorable/Easy to remember	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 4%
Other site appeal mentions	13 7%	-	-	-	1 50%	-	-	-	-	-	-	7 12%	1 33%	-	-	-	2 100%	2 8%	-	-	-	-	-	-	-
BRAND/QUALITY (NET)	27 15%	-	-	-	-	-	-	1 50%	-	-	-	16 28%	-	1 14%	1 100%	-	-	4 15%	1 25%	1 8%	-	-	-	-	2 8%
Honest/trustworthy	10 6%	-	-	-	-	-	-	1 50%	-	-	-	4 7%	-	1 14%	-	-	-	3 12%	1 25%	-	-	-	-	-	-
Well known/Popular/Most commonly used domain	10 6%	-	-	-	-	-	-	-	-	-	-	8 14%	-	-	1 100%	-	-	-	-	-	-	-	-	-	1 4%
It's a legitimate/credible site/domain	3 2%	-	-	-	-	-	-	-	-	-	-	2 4%	-	-	-	-	-	-	-	1 8%	-	-	-	-	-
Good quality brand/product	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 4%	-	-	-	-	-	-	1 4%
Reputable	1 1%	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-
Other brand/quality mentions	1 1%	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q840\_3. What made your experience with .link very positive?  
3. .link

28 Aug 2015  
Table 445

Base: Very Positive Experience

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	180	7**	2**	5**	2**	1**	-**	2**	1**	2**	3**	57*	3**	7**	1**	2**	2**	26**	4**	12**	4**	4**	7**	1**	25**
PERFORMANCE (NET)	26 14%	1 14%	1 50%	2 40%	-	-	-	-	-	1 50%	-	8 14%	1 33%	-	-	-	-	2 8%	-	1 8%	1 25%	-	2 29%	-	6 24%
No problems/Good experience with website	8 4%	1 14%	-	-	-	-	-	-	-	-	-	4 7%	-	-	-	-	-	1 4%	-	-	-	-	1 14%	-	1 4%
Worked/Effective	6 3%	-	1 50%	1 20%	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	1 14%	-	2 8%
Fast/Good speed	5 3%	-	-	-	-	-	-	-	-	-	-	2 4%	-	-	-	-	-	-	-	1 8%	1 25%	-	-	-	1 4%
Reliable	4 2%	-	-	-	-	-	-	-	-	1 50%	-	-	1 33%	-	-	-	-	1 4%	-	-	-	-	-	-	1 4%
Good results/search results	4 2%	-	-	1 20%	-	-	-	-	-	-	-	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	1 4%
CONTENT (NET)	19 11%	2 29%	-	1 20%	-	-	-	-	-	-	-	2 4%	-	3 43%	-	-	-	1 4%	1 25%	6 50%	-	2 50%	1 14%	-	-
INFORMATION (SUB-NET)	13 7%	1 14%	-	1 20%	-	-	-	-	-	-	-	1 2%	-	2 29%	-	-	-	1 4%	-	6 50%	-	-	1 14%	-	-
Good/Helpful information	7 4%	1 14%	-	1 20%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 33%	-	-	1 14%	-	-
Accurate/Authentic information	3 2%	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	1 4%	-	1 8%	-	-	-	-	-
Information/Informative	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	1 14%	-	-	-	-	-	1 8%	-	-	-	-	-
Other information mentions	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	1 14%	-	-	-	-	-	-	-	-	-	-	-
MISCELLANEOUS CONTENT (SUB-NET)	6 3%	1 14%	-	-	-	-	-	-	-	-	-	1 2%	-	1 14%	-	-	-	-	1 25%	-	-	2 50%	-	-	-
Good/Like the content	4 2%	1 14%	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	2 50%	-	-	-
News related websites (All news mentions, i.e. balance, up to date news, etc...)	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 25%	-	-	-	-	-	-
Other miscellaneous content mentions	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	1 14%	-	-	-	-	-	-	-	-	-	-	-
USAGE (NET)	18 10%	-	-	-	1 50%	-	-	1 50%	-	-	-	6 11%	-	2 29%	-	1 50%	-	1 4%	1 25%	2 17%	1 25%	-	1 14%	-	1 4%

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
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Q840\_3. What made your experience with .link very positive?  
3. .link

28 Aug 2015  
Table 445

Base: Very Positive Experience

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	180	7**	2**	5**	2**	1**	-**	2**	1**	2**	3**	57*	3**	7**	1**	2**	2**	26**	4**	12**	4**	4**	7**	1**	25**
FAMILIARITY/PREVIU S USAGE (SUB-NET)	8 4%	-	-	-	-	-	-	-	-	-	-	4 7%	-	2 29%	-	-	-	1 4%	-	-	-	-	-	-	1 4%
Familiar with website/Have visited/used before/in the past	7 4%	-	-	-	-	-	-	-	-	-	-	4 7%	-	2 29%	-	-	-	1 4%	-	-	-	-	-	-	-
Always use it/The one I use most/frequently	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 4%
MISCELLANEOUS USAGE (SUB-NET)	6 3%	-	-	-	-	-	-	1 50%	-	-	-	2 4%	-	-	-	1 50%	-	-	-	1 8%	-	-	1 14%	-	-
Top level domain	1 1%	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-
Geared toward mobile devices usage	1 1%	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-
Other miscellaneous usage mentions	4 2%	-	-	-	-	-	-	1 50%	-	-	-	-	-	-	-	1 50%	-	-	-	1 8%	-	-	1 14%	-	-
COUNTRIES (SUB-NET)	3 2%	-	-	-	1 50%	-	-	-	-	-	-	-	-	-	-	-	-	-	1 25%	-	1 25%	-	-	-	-
International/Used worldwide/Global	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 25%	-	1 25%	-	-	-	-
Other countries mentions	1 1%	-	-	-	1 50%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BUSINESSES/ORGANIZ ATIONS (SUB-NET)	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 8%	1 25%	-	-	-	-
Business/Work website usage	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 8%	-	-	-	-	-
Networking companies usually use in extension	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 25%	-	-	-	-
MISCELLANEOUS (NET)	18 10%	-	-	2 40%	-	1 100%	-	-	-	-	-	7 12%	-	-	-	-	-	1 4%	1 25%	2 17%	-	-	3 43%	-	1 4%
Meets my expectations/n eeds/Always find what I need/want	7 4%	-	-	1 20%	-	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	2 17%	-	-	2 29%	-	1 4%
Positive/Just was	7 4%	-	-	-	-	-	-	-	-	-	-	5 9%	-	-	-	-	-	1 4%	1 25%	-	-	-	-	-	-
Convenient	3 2%	-	-	-	-	-	-	-	-	-	-	2 4%	-	-	-	-	-	-	-	-	-	-	1 14%	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
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Q840\_3. What made your experience with .link very positive?

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Table 445

3. .link

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	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	180	7**	2**	5**	2**	1**	-**	2**	1**	2**	3**	57*	3**	7**	1**	2**	2**	26**	4**	12**	4**	4**	7**	1**	25**
Other mentions	1 1%	-	-	1 20%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
FUNCTIONALITY (NET)	15 8%	1 14%	-	-	-	1 100%	-	-	-	-	-	5 9%	-	1 14%	-	-	-	1 4%	-	2 17%	-	-	-	-	4 16%
Easy to use/navigate	8 4%	-	-	-	-	1 100%	-	-	-	-	-	3 5%	-	1 14%	-	-	-	1 4%	-	1 8%	-	-	-	-	1 4%
Accessible/Easy to access/find	3 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 8%	-	-	-	-	2 8%
Practical/Useful/Helpful	3 2%	-	-	-	-	-	-	-	-	-	-	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	1 4%
Has the latest standards/formats	1 1%	1 14%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
SECURITY (NET)	11 6%	-	1 50%	-	-	-	-	-	-	-	1 33%	3 5%	-	-	-	-	-	1 4%	-	-	1 25%	1 25%	-	-	3 12%
Safe/Good security	10 6%	-	-	-	-	-	-	-	-	-	1 33%	3 5%	-	-	-	-	-	1 4%	-	-	1 25%	1 25%	-	-	3 12%
Virus/Malware protected	1 1%	-	1 50%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other security mentions	1 1%	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-
ECONOMY (NET)	4 2%	-	-	-	-	-	-	-	-	-	-	2 4%	-	-	-	-	-	1 4%	-	-	-	1 25%	-	-	-
Reasonable/Cheap price to register/purchase	2 1%	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	1 25%	-	-	-
Other economy mentions	2 1%	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	1 4%	-	-	-	-	-	-	-
SERVICE (NET)	4 2%	-	-	1 20%	-	-	-	-	-	-	-	-	-	1 14%	-	-	-	1 4%	-	-	-	-	-	-	1 4%
Good service/customer service/support	4 2%	-	-	1 20%	-	-	-	-	-	-	-	-	-	1 14%	-	-	-	1 4%	-	-	-	-	-	-	1 4%
None	3 2%	3 43%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Declined to answer	11 6%	-	-	-	-	-	-	-	-	-	1 33%	3 5%	-	-	-	-	-	5 19%	-	-	1 25%	-	-	-	1 4%

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
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Q840\_3. What made your experience with .link very positive?

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3. .link

Base: Very Positive Experience

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	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	180	7**	2**	5**	2**	1**	-**	2**	1**	2**	3**	57*	3**	7**	1**	2**	2**	26**	4**	12**	4**	4**	7**	1**	25**
Sigma	211	9	2	6	2	2	-	2	1	2	3	70	4	8	1	2	2	28	4	14	6	7	8	1	27
	117%	129%	100%	120%	100%	200%	-	100%	100%	100%	100%	123%	133%	114%	100%	100%	100%	108%	100%	117%	150%	175%	114%	100%	108%

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
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Q840\_4. What made your experience with .guru very positive?

28 Aug 2015  
Table 446

4. .guru

Base: Very Positive Experience

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	110	8**	2**	2**	1**	1**	-**	-**	3**	1**	3**	24**	2**	1**	-**	3**	4**	30*	5**	8**	2**	-**	4**	2**	4**
SITE APPEAL (NET)	37 34%	4 50%	-	-	1 100%	-	-	-	2 67%	-	1 33%	5 21%	2 100%	-	-	1 33%	2 50%	14 47%	1 20%	2 25%	-	-	-	1 50%	1 25%
Everything/Good/Like site	21 19%	2 25%	-	-	-	-	-	-	1 33%	-	-	4 17%	-	-	-	-	1 25%	10 33%	-	1 13%	-	-	-	1 50%	1 25%
New/Newer websites	5 5%	1 13%	-	-	-	-	-	-	-	-	-	-	1 50%	-	-	1 33%	-	1 3%	1 20%	-	-	-	-	-	-
OK/Fine	2 2%	-	-	-	-	-	-	-	1 33%	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-
Interesting websites	2 2%	-	-	-	-	-	-	-	-	-	1 33%	-	1 50%	-	-	-	-	-	-	-	-	-	-	-	-
Descriptive/Indicates what it stands for	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 13%	-	-	-	-	-
Not a lot of ads/pop ups	1 1%	-	-	-	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other site appeal mentions	5 5%	1 13%	-	-	-	-	-	-	-	-	-	1 4%	-	-	-	-	1 25%	2 7%	-	-	-	-	-	-	-
CONTENT (NET)	18 16%	1 13%	-	1 50%	-	-	-	-	-	-	1 33%	2 8%	-	-	-	-	-	4 13%	1 20%	4 50%	-	-	2 50%	1 50%	1 25%
INFORMATION (SUB-NET)	15 14%	-	-	1 50%	-	-	-	-	-	-	1 33%	2 8%	-	-	-	-	-	4 13%	1 20%	4 50%	-	-	1 25%	1 50%	-
Information/Informative	8 7%	-	-	-	-	-	-	-	-	-	1 33%	-	-	-	-	-	-	4 13%	1 20%	2 25%	-	-	-	-	-
Good/Helpful information	4 4%	-	-	1 50%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 25%	-	-	-	1 50%	-
Accurate/Authentic information	3 3%	-	-	-	-	-	-	-	-	-	-	2 8%	-	-	-	-	-	-	-	-	-	-	1 25%	-	-
Comprehensive/Can search all information in one place	1 1%	-	-	-	-	-	-	-	-	-	-	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-
MISCELLANEOUS CONTENT (SUB-NET)	3 3%	1 13%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 25%	-	1 25%
Good/Like the content	3 3%	1 13%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 25%	-	1 25%

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
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Q840\_4. What made your experience with .guru very positive?

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Table 446

Base: Very Positive Experience

4. .guru

	Country																								
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	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	110	8**	2**	2**	1**	1**	-**	-**	3**	1**	3**	24**	2**	1**	-**	3**	4**	30*	5**	8**	2**	-**	4**	2**	4**
FUNCTIONALITY (NET)	13 12%	1 13%	1 50%	1 50%	1 100%	-	-	-	-	-	-	3 13%	-	-	-	1 33%	2 25%	1 3%	1 20%	-	-	-	-	-	2 50%
Easy to use/navigate	6 5%	-	1 50%	-	-	-	-	-	-	-	-	3 13%	-	-	-	-	-	-	1 20%	-	-	-	-	-	1 25%
Accessible/Easy to access/find	2 2%	-	-	1 50%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 25%
Practical/Useful/Helpful	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 25%	-	-	-	-	-	-	-	-
Has the latest standards/formats	1 1%	1 13%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other functionality mentions	3 3%	-	-	-	1 100%	-	-	-	-	-	-	-	-	-	-	1 33%	-	1 3%	-	-	-	-	-	-	-
USAGE (NET)	13 12%	2 25%	-	-	-	-	-	-	-	-	-	4 17%	-	1 100%	-	1 33%	1 25%	3 10%	-	1 13%	-	-	-	-	-
FAMILIARITY/PREVIU S USAGE (SUB-NET)	6 5%	1 13%	-	-	-	-	-	-	-	-	-	2 8%	-	1 100%	-	1 33%	-	1 3%	-	-	-	-	-	-	-
Always use it/The one I use most/frequently	5 5%	1 13%	-	-	-	-	-	-	-	-	-	1 4%	-	1 100%	-	1 33%	-	1 3%	-	-	-	-	-	-	-
Familiar with website/Have visited/used before/in the past	1 1%	-	-	-	-	-	-	-	-	-	-	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-
MISCELLANEOUS USAGE (SUB-NET)	4 4%	1 13%	-	-	-	-	-	-	-	-	-	1 4%	-	-	-	-	1 25%	1 3%	-	-	-	-	-	-	-
Allows for searching/browsing	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 25%	1 3%	-	-	-	-	-	-	-
Diversity/Multi-purpose website	1 1%	-	-	-	-	-	-	-	-	-	-	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-
Personal usage site	1 1%	1 13%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BUSINESSES/ORGANIZ ATIONS (SUB-NET)	3 3%	-	-	-	-	-	-	-	-	-	-	1 4%	-	-	-	-	-	1 3%	-	1 13%	-	-	-	-	-
Organization website/extension	2 2%	-	-	-	-	-	-	-	-	-	-	1 4%	-	-	-	-	-	1 3%	-	-	-	-	-	-	-
Business/Work website usage	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 13%	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
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Base: Very Positive Experience

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	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	110	8**	2**	2**	1**	1**	-**	-**	3**	1**	3**	24**	2**	1**	-**	3**	4**	30*	5**	8**	2**	-**	4**	2**	4**
Other businesses/organizations mentions	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-
PERFORMANCE (NET)	9 8%	1 13%	-	-	-	-	-	-	1 33%	-	-	3 13%	-	-	-	-	-	2 7%	-	1 13%	-	-	1 25%	-	-
No problems/Good experience with website	4 4%	1 13%	-	-	-	-	-	-	1 33%	-	-	1 4%	-	-	-	-	-	1 3%	-	-	-	-	-	-	-
Good results/search results	2 2%	-	-	-	-	-	-	-	-	-	-	2 8%	-	-	-	-	-	-	-	-	-	-	-	-	-
Fast/Good speed	1 1%	-	-	-	-	-	-	-	-	-	-	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-
Reliable	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 13%	-	-	-	-	-
Worked/Effective	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 25%	-	-
Other performance mentions	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-
BRAND/QUALITY (NET)	9 8%	1 13%	-	-	-	-	-	-	-	-	-	4 17%	-	-	-	-	-	3 10%	1 20%	-	-	-	-	-	-
Honest/trustworthy	3 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 7%	1 20%	-	-	-	-	-	-
It's a legitimate/credible site/domain	2 2%	-	-	-	-	-	-	-	-	-	-	2 8%	-	-	-	-	-	-	-	-	-	-	-	-	-
Well known/Popular/Most commonly used domain	2 2%	1 13%	-	-	-	-	-	-	-	-	-	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-
Reputable	1 1%	-	-	-	-	-	-	-	-	-	-	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-
Well established/Been around for a long time	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-
Good quality brand/product	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-
SECURITY (NET)	5 5%	-	1 50%	-	-	-	-	-	-	-	-	1 4%	-	-	-	-	-	1 3%	1 20%	-	1 50%	-	-	-	-
Safe/Good security	4 4%	-	-	-	-	-	-	-	-	-	-	1 4%	-	-	-	-	-	1 3%	1 20%	-	1 50%	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base, \*\* very small base (under 30) ineligible for sig testing

Q840\_4. What made your experience with .guru very positive?

28 Aug 2015  
Table 446

4. .guru

Base: Very Positive Experience

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	110	8**	2**	2**	1**	1**	-**	-**	3**	1**	3**	24**	2**	1**	-**	3**	4**	30*	5**	8**	2**	-**	4**	2**	4**
Virus/Malware protected	1 1%	-	1 50%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other security mentions	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 50%	-	-	-	-
MISCELLANEOUS (NET)	5 5%	-	-	-	-	-	-	-	-	-	-	1 4%	-	-	-	-	-	2 7%	-	-	-	-	2 50%	-	-
Meets my expectations/n eeds/Always find what I need/want	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	1 25%	-	-
Convenient	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 25%	-	-
Positive/Just was	1 1%	-	-	-	-	-	-	-	-	-	-	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-
Other mentions	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-
SERVICE (NET)	4 4%	-	-	-	-	-	-	-	-	-	-	1 4%	-	-	-	-	-	1 3%	-	1 13%	-	-	1 25%	-	-
Good service/customer service/support	4 4%	-	-	-	-	-	-	-	-	-	-	1 4%	-	-	-	-	-	1 3%	-	1 13%	-	-	1 25%	-	-
ECONOMY (NET)	1 1%	-	-	-	-	-	-	-	-	-	-	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-
Other economy mentions	1 1%	-	-	-	-	-	-	-	-	-	-	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	2 2%	-	-	-	-	-	-	-	-	1 100%	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-
Declined to answer	10 9%	1 13%	-	-	-	1 100%	-	-	-	-	1 33%	2 8%	-	-	-	-	1 25%	3 10%	-	-	1 50%	-	-	-	-
Sigma	131 119%	11 138%	2 100%	2 100%	2 200%	1 100%	-	-	3 100%	1 100%	3 100%	29 121%	2 100%	1 100%	-	3 100%	5 125%	37 123%	5 100%	9 113%	3 150%	-	6 150%	2 100%	4 100%

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q840\_5. What made your experience with .realtor very positive?  
5. .realtor

Base: Very Positive Experience

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	61*	9**	3**	-**	-**	-**	-**	-**	1**	2**	2**	17**	3**	1**	-**	5**	1**	7**	2**	3**	1**	-**	-**	-**	4**
SITE APPEAL (NET)	20 33%	2 22%	1 33%	-	-	-	-	-	1 100%	-	-	5 29%	2 67%	-	-	3 60%	1 100%	3 43%	-	-	-	-	-	-	2 50%
Everything/Good/Like site	9 15%	-	1 33%	-	-	-	-	-	1 100%	-	-	1 6%	1 33%	-	-	1 20%	-	3 43%	-	-	-	-	-	-	1 25%
New/Newer websites	3 5%	1 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	2 40%	-	-	-	-	-	-	-	-	-
OK/Fine	2 3%	-	-	-	-	-	-	-	-	-	-	1 6%	-	-	-	-	-	-	-	-	-	-	-	-	1 25%
Interesting websites	1 2%	-	-	-	-	-	-	-	-	-	-	-	1 33%	-	-	-	-	-	-	-	-	-	-	-	-
Different/Unique	1 2%	-	-	-	-	-	-	-	-	-	-	1 6%	-	-	-	-	-	-	-	-	-	-	-	-	-
Descriptive/Indicates what it stands for	1 2%	1 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other site appeal mentions	3 5%	-	-	-	-	-	-	-	-	-	-	2 12%	-	-	-	-	1 100%	-	-	-	-	-	-	-	-
BRAND/QUALITY (NET)	8 13%	1 11%	1 33%	-	-	-	-	-	-	-	-	4 24%	-	-	-	-	-	1 14%	1 50%	-	-	-	-	-	-
Well known/Popular/Most commonly used domain	4 7%	-	1 33%	-	-	-	-	-	-	-	-	3 18%	-	-	-	-	-	-	-	-	-	-	-	-	-
It's a legitimate/credible site/domain	2 3%	1 11%	-	-	-	-	-	-	-	-	-	1 6%	-	-	-	-	-	-	-	-	-	-	-	-	-
Honest/trustworthy	2 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 14%	1 50%	-	-	-	-	-	-
CONTENT (NET)	7 11%	4 44%	-	-	-	-	-	-	-	-	-	1 6%	-	-	-	-	-	-	-	2 67%	-	-	-	-	-
INFORMATION (SUB-NET)	4 7%	1 11%	-	-	-	-	-	-	-	-	-	1 6%	-	-	-	-	-	-	-	2 67%	-	-	-	-	-
Comprehensive/Can search all information in one place	1 2%	-	-	-	-	-	-	-	-	-	-	1 6%	-	-	-	-	-	-	-	-	-	-	-	-	-
Good/Helpful information	1 2%	1 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q840\_5. What made your experience with .realtor very positive?  
5. .realtor

Base: Very Positive Experience

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	61*	9**	3**	..*	..*	..*	..*	..*	1**	2**	2**	17**	3**	1**	..*	5**	1**	7**	2**	3**	1**	..*	..*	..*	4**
Other information mentions	2 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 67%	-	-	-	-	-
MISCELLANEOUS CONTENT (SUB-NET)	3 5%	3 33%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Good/Like the content	1 2%	1 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other miscellaneous content mentions	2 3%	2 22%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
USAGE (NET)	6 10%	1 11%	-	-	-	-	-	-	-	-	-	1 6%	-	1 100%	-	1 20%	-	1 14%	1 50%	-	-	-	-	-	-
BUSINESSES/ORGANIZ ATIONS (SUB-NET)	2 3%	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-	1 14%	-	-	-	-	-	-	-
Business/Work website usage	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-	-	-	-	-	-	-	-	-
Networking companies usually use in extension	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 14%	-	-	-	-	-	-	-
FAMILIARITY/PREVIU S USAGE (SUB-NET)	2 3%	1 11%	-	-	-	-	-	-	-	-	-	1 6%	-	-	-	-	-	-	-	-	-	-	-	-	-
Familiar with website/Have visited/used before/in the past	2 3%	1 11%	-	-	-	-	-	-	-	-	-	1 6%	-	-	-	-	-	-	-	-	-	-	-	-	-
COUNTRIES (SUB-NET)	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 50%	-	-	-	-	-	-
International/Used worldwide/Global	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 50%	-	-	-	-	-	-
MISCELLANEOUS USAGE (SUB-NET)	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 20%	-	-	-	-	-	-	-	-	-
Other miscellaneous usage mentions	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 20%	-	-	-	-	-	-	-	-	-
PERFORMANCE (NET)	5 8%	1 11%	-	-	-	-	-	-	-	1 50%	-	3 18%	-	-	-	-	-	-	-	-	-	-	-	-	-
No problems/Good experience with website	2 3%	1 11%	-	-	-	-	-	-	-	-	-	1 6%	-	-	-	-	-	-	-	1	-	-	-	-	-
Reliable	2 3%	-	-	-	-	-	-	-	-	1 50%	-	1 6%	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q840\_5. What made your experience with .realtor very positive?  
5. .realtor

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Table 447

Base: Very Positive Experience

	Country																								
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	61*	9**	3**	..*	..*	..*	..*	..*	1**	2**	2**	17**	3**	1**	..*	5**	1**	7**	2**	3**	1**	..*	..*	..*	4**
Good results/search results	1 2%	-	-	-	-	-	-	-	-	-	-	1 6%	-	-	-	-	-	-	-	-	-	-	-	-	-
Other performance mentions	1 2%	-	-	-	-	-	-	-	-	-	-	1 6%	-	-	-	-	-	-	-	-	-	-	-	-	-
FUNCTIONALITY (NET)	4 7%	11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 33%	-	-	-	-	2 50%
Easy to use/navigate	2 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 33%	-	-	-	-	1 25%
Accessible/Easy to access/find	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 25%
Has the latest standards/formats	1 2%	11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MISCELLANEOUS (NET)	4 7%	-	-	-	-	-	-	-	-	1 50%	-	2 12%	-	-	-	-	-	-	-	-	1 100%	-	-	-	-
Positive/Just was	2 3%	-	-	-	-	-	-	-	-	-	-	2 12%	-	-	-	-	-	-	-	-	-	-	-	-	-
Meets my expectations/needs/Always find what I need/want	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-	-
Negative experience mentions	1 2%	-	-	-	-	-	-	-	-	1 50%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
SECURITY (NET)	3 5%	-	1 33%	-	-	-	-	-	-	-	-	2 12%	-	-	-	-	-	-	-	-	-	-	-	-	-
Safe/Good security	2 3%	-	-	-	-	-	-	-	-	-	-	2 12%	-	-	-	-	-	-	-	-	-	-	-	-	-
Virus/Malware protected	1 2%	-	1 33%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ECONOMY (NET)	1 2%	-	-	-	-	-	-	-	-	-	-	1 6%	-	-	-	-	-	-	-	-	-	-	-	-	-
Other economy mentions	1 2%	-	-	-	-	-	-	-	-	-	-	1 6%	-	-	-	-	-	-	-	-	-	-	-	-	-
SERVICE (NET)	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 20%	-	-	-	-	-	-	-	-	-
Good service/customer service/support	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 20%	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Q840\_5. What made your experience with .realtor very positive?  
5. .realtor

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Table 447

Base: Very Positive Experience

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	61*	9**	3**	-**	-**	-**	-**	-**	1**	2**	2**	17**	3**	1**	-**	5**	1**	7**	2**	3**	1**	-**	-**	-**	4**
None	3 5%	2 22%	-	-	-	-	-	-	-	-	-	1 6%	-	-	-	-	-	-	-	-	-	-	-	-	-
Declined to answer	6 10%	-	-	-	-	-	-	-	-	-	2 100%	-	1 33%	-	-	1 20%	-	2 29%	-	-	-	-	-	-	-
Sigma	69 113%	12 133%	3 100%	-	-	-	-	-	1 100%	2 100%	2 100%	21 124%	3 100%	1 100%	-	6 120%	1 100%	7 100%	2 100%	3 100%	1 100%	-	-	-	4 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q840\_6. What made your experience with .club very positive?  
6. .club

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Table 448

Base: Very Positive Experience

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	127	5**	2**	3**	3**	1**	-**	-**	-**	1**	1**	46*	3**	2**	1**	1**	5**	22**	7**	4**	2**	2**	3**	2**	11**
SITE APPEAL (NET)	43 34%	3 60%	1 50%	-	2 67%	-	-	-	-	-	-	16 35%	1 33%	-	-	-	4 80%	8 36%	1 14%	1 25%	-	1 50%	-	1 50%	4 36%
Everything/Good/Like site	21 17%	1 20%	1 50%	-	1 33%	-	-	-	-	-	-	5 11%	-	-	-	-	4 80%	6 27%	-	-	-	-	-	1 50%	2 18%
New/Newer websites	4 3%	1 20%	-	-	1 33%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 50%	-	-	1 9%
It indicates seriousness/that it's important	1 1%	-	-	-	1 33%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
It's memorable/Easy to remember	1 1%	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-
Not a lot of ads/pop ups	1 1%	-	-	-	1 33%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OK/Fine	1 1%	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-
Different/Unique	1 1%	-	-	-	1 33%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other site appeal mentions	18 14%	1 20%	-	-	-	-	-	-	-	-	-	9 20%	1 33%	-	-	-	-	3 14%	1 14%	1 25%	-	1 50%	-	-	1 9%
USAGE (NET)	22 17%	-	-	-	1 33%	-	-	-	-	-	-	9 20%	-	1 50%	-	1 100%	1 20%	4 18%	-	3 75%	-	-	1 33%	-	1 9%
MISCELLANEOUS USAGE (SUB-NET)	15 12%	-	-	-	-	-	-	-	-	-	-	7 15%	-	-	-	1 100%	-	3 14%	-	2 50%	-	-	1 33%	-	1 9%
Diversity/Multi-purpose website	2 2%	-	-	-	-	-	-	-	-	-	-	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	-
Top level domain	1 1%	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-
Other miscellaneous usage mentions	12 9%	-	-	-	-	-	-	-	-	-	-	4 9%	-	-	-	1 100%	-	3 14%	-	2 50%	-	-	1 33%	-	1 9%
BUSINESSES/ORGANIZ ATIONS (SUB-NET)	3 2%	-	-	-	-	-	-	-	-	-	-	-	-	1 50%	-	-	-	1 5%	-	1 25%	-	-	-	-	-
Business/Work website usage	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 25%	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
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Q840\_6. What made your experience with .club very positive?

28 Aug 2015  
Table 448

6. .club

Base: Very Positive Experience

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	127	5**	2**	3**	3**	1**	-**	-**	-**	1**	1**	46*	3**	2**	1**	1**	5**	22**	7**	4**	2**	3**	2**	11**	
Government website/extension	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 5%	-	-	-	-	-	-	-
Networking companies usually use in extension	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	1 50%	-	-	-	-	-	-	-	-	-	-	-
COUNTRIES (SUB-NET)	3 2%	-	-	-	1 33%	-	-	-	-	-	-	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	-
International/Used worldwide/Global	2 2%	-	-	-	-	-	-	-	-	-	-	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	-
Other countries mentions	1 1%	-	-	-	1 33%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
FAMILIARITY/PREVIOUS USAGE (SUB-NET)	2 2%	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	1 20%	-	-	-	-	-	-	-	-
Always use it/The one I use most/frequently	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 20%	-	-	-	-	-	-	-	-
Familiar with website/Have visited/used before/in the past	1 1%	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-
BRAND/QUALITY (NET)	20 16%	-	-	-	-	1 100%	-	-	-	-	-	9 20%	-	-	-	-	-	4 18%	4 57%	1 25%	-	-	-	-	1 9%
Well known/Popular/Most commonly used domain	8 6%	-	-	-	-	1 100%	-	-	-	-	-	5 11%	-	-	-	-	-	-	2 29%	-	-	-	-	-	-
Honest/trustworthy	7 6%	-	-	-	-	-	-	-	-	-	-	3 7%	-	-	-	-	-	2 9%	2 29%	-	-	-	-	-	-
Reputable	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 5%	1 14%	-	-	-	-	-	-
It's a legitimate/credible site/domain	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 25%	-	-	-	-	1 9%
Well established/Been around for a long time	1 1%	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-
Other brand/quality mentions	2 2%	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	1 5%	-	-	-	-	-	-	-
FUNCTIONALITY (NET)	14 11%	2 40%	1 50%	-	1 33%	-	-	-	-	-	-	2 4%	-	-	-	-	-	3 14%	-	1 25%	-	1 50%	-	-	3 27%

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
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Q840\_6. What made your experience with .club very positive?

28 Aug 2015  
Table 448

6. .club

Base: Very Positive Experience

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	127	5**	2**	3**	3**	1**	-**	-**	-**	1**	1**	46*	3**	2**	1**	1**	5**	22**	7**	4**	2**	3**	2**	11**	
Easy to use/navigate	7 6%	1 20%	1 50%	-	-	-	-	-	-	-	-	2 4%	-	-	-	-	-	1 5%	-	1 25%	-	-	-	-	1 9%
Accessible/Easy to access/find	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 18%
Has the latest standards/formats	1 1%	1 20%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other functionality mentions	4 3%	-	-	-	1 33%	-	-	-	-	-	-	-	-	-	-	-	-	2 9%	-	-	-	1 50%	-	-	-
CONTENT (NET)	12 9%	1 20%	-	1 33%	-	-	-	-	-	-	-	3 7%	1 33%	-	-	-	-	1 5%	1 14%	1 25%	-	-	1 33%	-	2 18%
INFORMATION (SUB-NET)	7 6%	-	-	-	-	-	-	-	-	-	-	3 7%	1 33%	-	-	-	-	1 5%	-	1 25%	-	-	-	-	1 9%
Information/Informative	4 3%	-	-	-	-	-	-	-	-	-	-	2 4%	-	-	-	-	-	-	-	1 25%	-	-	-	-	1 9%
Good/Helpful information	2 2%	-	-	-	-	-	-	-	-	-	-	-	1 33%	-	-	-	-	1 5%	-	-	-	-	-	-	-
Comprehensive/Can search all information in one place	1 1%	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-
MISCELLANEOUS CONTENT (SUB-NET)	5 4%	1 20%	-	1 33%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 14%	-	-	-	1 33%	-	1 9%
Good/Like the content	4 3%	1 20%	-	1 33%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 14%	-	-	-	1 33%	-	-
Other miscellaneous content mentions	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 9%
MISCELLANEOUS (NET)	11 9%	-	-	1 33%	-	-	-	-	-	-	-	5 11%	-	-	1 100%	-	-	2 9%	1 14%	-	1 50%	-	-	-	-
Positive/Just was	6 5%	-	-	-	-	-	-	-	-	-	-	3 7%	-	-	-	-	-	2 9%	1 14%	-	-	-	-	-	-
Meets my expectations/needs/Always find what I need/want	2 2%	-	-	1 33%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 50%	-	-	-	-
Convenient	2 2%	-	-	-	-	-	-	-	-	-	-	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	-
Negative experience mentions	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
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	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	127	5**	2**	3**	3**	1**	-**	-**	-**	1**	1**	46*	3**	2**	1**	1**	5**	22**	7**	4**	2**	3**	2**	11**	11**
PERFORMANCE (NET)	8 6%	-	-	2 67%	-	-	-	-	-	-	-	2 4%	-	-	-	-	-	3 14%	-	-	-	-	1 33%	-	-
No problems/Good experience with website	3 2%	-	-	1 33%	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	1 5%	-	-	-	-	-	-	-
Good results/search results	2 2%	-	-	-	-	-	-	-	-	-	-	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	-
Worked/Effective	2 2%	-	-	1 33%	-	-	-	-	-	-	-	-	-	-	-	-	-	1 5%	-	-	-	-	-	-	-
Reliable	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 5%	-	-	-	-	-	-	-
Fast/Good speed	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 33%	-	-
ECONOMY (NET)	3 2%	-	-	-	-	-	-	-	-	-	-	3 7%	-	-	-	-	-	-	-	-	-	-	-	-	-
Other economy mentions	3 2%	-	-	-	-	-	-	-	-	-	-	3 7%	-	-	-	-	-	-	-	-	-	-	-	-	-
SECURITY (NET)	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	1 50%	-	-	-	-	-	-	-	-	-	-	-
Safe/Good security	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	1 50%	-	-	-	-	-	-	-	-	-	-	-
None	3 2%	1 20%	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	1 5%	-	-	-	-	-	-	-
Don't know	1 1%	-	-	-	-	-	-	-	-	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Declined to answer	11 9%	-	-	-	-	-	-	-	-	-	1 100%	3 7%	1 33%	-	-	-	-	3 14%	-	-	1 50%	-	-	1 50%	1 9%
Sigma	158 124%	7 140%	2 100%	4 133%	7 233%	1 100%	-	-	-	1 100%	1 100%	56 122%	3 100%	2 100%	1 100%	1 100%	5 100%	30 136%	8 114%	7 175%	2 100%	3 150%	3 100%	2 100%	12 109%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
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Q840\_7. What made your experience with .xyz very positive?

28 Aug 2015  
Table 449

7. .xyz

Base: Very Positive Experience

	Country																								
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	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	74*	3**	-**	1**	1**	1**	-**	-**	1**	3**	2**	32*	2**	2**	-**	1**	1**	16**	-**	1**	-**	-**	1**	-**	6**
SITE APPEAL (NET)	35 47%	1 33%	-	-	-	-	-	-	1 100%	2 67%	-	16 50%	2 100%	-	-	-	1 100%	9 56%	-	-	-	-	-	-	3 50%
Everything/Good/Like site	15 20%	-	-	-	-	-	-	-	1 100%	2 67%	-	4 13%	-	-	-	-	-	6 38%	-	-	-	-	-	-	2 33%
OK/Fine	4 5%	-	-	-	-	-	-	-	-	-	-	3 9%	-	-	-	-	-	1 6%	-	-	-	-	-	-	-
It's memorable/Easy to remember	3 4%	-	-	-	-	-	-	-	-	-	-	3 9%	-	-	-	-	-	-	-	-	-	-	-	-	-
New/Newer websites	3 4%	1 33%	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	1 6%	-	-	-	-	-	-	-
Different/Unique	2 3%	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	1 17%
Descriptive/Indicates what it stands for	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 6%	-	-	-	-	-	-	-
Other site appeal mentions	9 12%	-	-	-	-	-	-	-	-	-	-	6 19%	2 100%	-	-	-	1 100%	-	-	-	-	-	-	-	-
USAGE (NET)	13 18%	-	-	-	1 100%	-	-	-	-	-	-	9 28%	-	1 50%	-	-	-	2 13%	-	-	-	-	-	-	-
FAMILIARITY/PREVIU S USAGE (SUB-NET)	7 9%	-	-	-	1 100%	-	-	-	-	-	-	5 16%	-	1 50%	-	-	-	-	-	-	-	-	-	-	-
Familiar with website/Have visited/used before/in the past	4 5%	-	-	-	1 100%	-	-	-	-	-	-	3 9%	-	-	-	-	-	-	-	-	-	-	-	-	-
Always use it/The one I use most/frequently	3 4%	-	-	-	-	-	-	-	-	-	-	2 6%	-	1 50%	-	-	-	-	-	-	-	-	-	-	-
MISCELLANEOUS USAGE (SUB-NET)	3 4%	-	-	-	-	-	-	-	-	-	-	2 6%	-	-	-	-	-	1 6%	-	-	-	-	-	-	-
Diversity/Multi-purpose website	2 3%	-	-	-	-	-	-	-	-	-	-	2 6%	-	-	-	-	-	-	-	-	-	-	-	-	-
Top level domain	1 1%	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-
Other miscellaneous usage mentions	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 6%	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
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	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	74*	3**	-**	1**	1**	1**	-**	-**	1**	3**	2**	32*	2**	2**	-**	1**	1**	16**	-**	1**	-**	-**	1**	-**	6**
COUNTRIES (SUB-NET)	2 3%	-	-	-	-	-	-	-	-	-	-	2 6%	-	-	-	-	-	-	-	-	-	-	-	-	-
China based website	1 1%	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-
International/Used worldwide/Global	1 1%	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-
BUSINESSES/ORGANIZ ATIONS (SUB-NET)	2 3%	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	1 6%	-	-	-	-	-	-	-
Networking companies usually use in extension	1 1%	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-
Other businesses/organ izations mentions	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 6%	-	-	-	-	-	-	-
FUNCTIONALITY (NET)	8 11%	1 33%	-	1 100%	-	-	-	-	-	1 33%	-	2 6%	-	-	-	1 100%	-	-	-	-	-	-	-	-	2 33%
Easy to use/navigate	5 7%	-	-	-	-	-	-	-	-	1 33%	-	2 6%	-	-	-	1 100%	-	-	-	-	-	-	-	-	1 17%
Accessible/Easy to access/find	2 3%	-	-	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 17%
Has the latest standards/formats	1 1%	1 33%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BRAND/QUALITY (NET)	6 8%	-	-	-	-	-	-	-	-	-	-	3 9%	-	-	-	-	-	2 13%	-	-	-	-	-	-	1 17%
Well known/Popular/Most commonly used domain	3 4%	-	-	-	-	-	-	-	-	-	-	2 6%	-	-	-	-	-	1 6%	-	-	-	-	-	-	-
Honest/trustworthy	2 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 6%	-	-	-	-	-	-	1 17%
Other brand/quality mentions	1 1%	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-
MISCELLANEOUS (NET)	6 8%	-	-	-	-	1 100%	-	-	-	-	1 50%	4 13%	-	-	-	-	-	-	-	-	-	-	-	-	-
Meets my expectations/n eeds/Always find what I need/want	2 3%	-	-	-	-	1 100%	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-
Positive/Just was	2 3%	-	-	-	-	-	-	-	-	-	-	2 6%	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q840\_7. What made your experience with .xyz very positive?

28 Aug 2015  
Table 449

7. .xyz

Base: Very Positive Experience

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	74*	3**	-**	1**	1**	1**	-**	-**	1**	3**	2**	32*	2**	2**	-**	1**	1**	16**	-**	1**	-**	-**	1**	-**	6**
Alternative to .com	1 1%	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-
Other mentions	1 1%	-	-	-	-	-	-	-	-	-	1 50%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
PERFORMANCE (NET)	5 7%	-	-	-	-	-	-	-	-	-	-	4 13%	-	1 50%	-	-	-	-	-	-	-	-	-	-	-
Good results/search results	2 3%	-	-	-	-	-	-	-	-	-	-	1 3%	-	1 50%	-	-	-	-	-	-	-	-	-	-	-
Reliable	2 3%	-	-	-	-	-	-	-	-	-	-	2 6%	-	-	-	-	-	-	-	-	-	-	-	-	-
No problems/Good experience with website	1 1%	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-
Other performance mentions	1 1%	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-
CONTENT (NET)	4 5%	1 33%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	1 100%	-	1 17%
MISCELLANEOUS CONTENT (SUB-NET)	3 4%	1 33%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	-	1 17%
Good/Like the content	2 3%	1 33%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	-	-
Other miscellaneous content mentions	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 17%
INFORMATION (SUB-NET)	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-	-	-
Information/Informative	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-	-	-
SERVICE (NET)	1 1%	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-
Other service mentions	1 1%	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-
ECONOMY (NET)	1 1%	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-
Other economy mentions	1 1%	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Q840\_7. What made your experience with .xyz very positive?

28 Aug 2015  
Table 449

Base: Very Positive Experience

7. .xyz

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	74*	3**	-**	1**	1**	1**	-**	-**	1**	3**	2**	32*	2**	2**	-**	1**	1**	16**	-**	1**	-**	-**	1**	-**	6**
SECURITY (NET)	1 1%	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-
Safe/Good security	1 1%	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-
None	3 4%	2 67%	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-
Declined to answer	4 5%	-	-	-	-	-	-	-	-	-	1 50%	-	-	-	-	-	-	3 19%	-	-	-	-	-	-	-
Sigma	92 124%	5 167%	-	1 100%	1 100%	1 100%	-	-	1 100%	3 100%	2 100%	47 147%	2 100%	2 100%	-	1 100%	1 100%	16 100%	-	1 100%	-	-	1 100%	-	7 117%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q840\_8. What made your experience with .berlin very positive?

28 Aug 2015  
Table 450

8. .berlin

Base: Very Positive Experience

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	2*	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	2**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**
Declined to answer	2 100%	-	-	-	-	-	-	-	-	-	2 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	2 100%	-	-	-	-	-	-	-	-	-	2 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q840\_9. What made your experience with .ovh very positive?

28 Aug 2015  
Table 451

Base: Very Positive Experience

9. .ovh

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	1*	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	1**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**
Declined to answer	1	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	1	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q840\_10. What made your experience with .london very positive?  
10. .london

Base: Very Positive Experience

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	7*	-**	-**	-**	-**	1**	-**	-**	3**	2**	1**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
PERFORMANCE (NET)	3 43%	-	-	-	-	1 100%	-	-	1 33%	1 50%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Fast/Good speed	1 14%	-	-	-	-	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No problems/Good experience with website	1 14%	-	-	-	-	-	-	-	1 33%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Reliable	1 14%	-	-	-	-	-	-	-	1 50%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
SITE APPEAL (NET)	2 29%	-	-	-	-	-	-	-	2 67%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Everything/Good/Like site	2 29%	-	-	-	-	-	-	-	2 67%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
FUNCTIONALITY (NET)	1 14%	-	-	-	-	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Practical/Useful/Helpful	1 14%	-	-	-	-	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	1 14%	-	-	-	-	-	-	-	1 50%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Declined to answer	1 14%	-	-	-	-	-	-	-	-	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	8 114%	-	-	-	-	2 200%	-	-	3 100%	2 100%	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q840\_11. What made your experience with .nyc very positive?

28 Aug 2015  
Table 453

11. .nyc

Base: Very Positive Experience

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	7*	7**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
CONTENT (NET)	2 29%	2 29%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MISCELLANEOUS CONTENT (SUB-NET)	2 29%	2 29%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Good/Like the content	1 14%	1 14%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other miscellaneous content mentions	1 14%	1 14%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
INFORMATION (SUB-NET)	1 14%	1 14%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Information/Informative	1 14%	1 14%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
USAGE (NET)	2 29%	2 29%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
COUNTRIES (SUB-NET)	2 29%	2 29%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other countries mentions	2 29%	2 29%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
FUNCTIONALITY (NET)	1 14%	1 14%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Has the latest standards/formats	1 14%	1 14%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
PERFORMANCE (NET)	1 14%	1 14%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No problems/Good experience with website	1 14%	1 14%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
SECURITY (NET)	1 14%	1 14%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other security mentions	1 14%	1 14%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
SITE APPEAL (NET)	1 14%	1 14%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q840\_11. What made your experience with .nyc very positive?

28 Aug 2015  
Table 453

Base: Very Positive Experience

11. .nyc

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	7*	7**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**
New/Newer websites	1 14%	1 14%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BRAND/QUALITY (NET)	1 14%	1 14%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
It's a legitimate/credible site/domain	1 14%	1 14%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None	2 29%	2 29%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Declined to answer	1 14%	1 14%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	13 186%	13 186%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q840\_12. What made your experience with .wang very positive?  
12. .wang

Base: Very Positive Experience

	Country																								
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	30*	**	**	**	**	**	**	**	**	**	**	30*	**	**	**	**	**	**	**	**	**	**	**	**	**
SITE APPEAL (NET)	10 33%	-	-	-	-	-	-	-	-	-	-	10 33%	-	-	-	-	-	-	-	-	-	-	-	-	-
Everything/Good/Like site	4 13%	-	-	-	-	-	-	-	-	-	-	4 13%	-	-	-	-	-	-	-	-	-	-	-	-	-
Different/Unique	2 7%	-	-	-	-	-	-	-	-	-	-	2 7%	-	-	-	-	-	-	-	-	-	-	-	-	-
OK/Fine	2 7%	-	-	-	-	-	-	-	-	-	-	2 7%	-	-	-	-	-	-	-	-	-	-	-	-	-
It's memorable/Easy to remember	1 3%	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-
Other site appeal mentions	3 10%	-	-	-	-	-	-	-	-	-	-	3 10%	-	-	-	-	-	-	-	-	-	-	-	-	-
USAGE (NET)	8 27%	-	-	-	-	-	-	-	-	-	-	8 27%	-	-	-	-	-	-	-	-	-	-	-	-	-
COUNTRIES (SUB-NET)	5 17%	-	-	-	-	-	-	-	-	-	-	5 17%	-	-	-	-	-	-	-	-	-	-	-	-	-
China based website	5 17%	-	-	-	-	-	-	-	-	-	-	5 17%	-	-	-	-	-	-	-	-	-	-	-	-	-
International/Used worldwide/Global	1 3%	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-
FAMILIARITY/PREVIOUS USAGE (SUB-NET)	2 7%	-	-	-	-	-	-	-	-	-	-	2 7%	-	-	-	-	-	-	-	-	-	-	-	-	-
Familiar with website/Have visited/used before/in the past	2 7%	-	-	-	-	-	-	-	-	-	-	2 7%	-	-	-	-	-	-	-	-	-	-	-	-	-
MISCELLANEOUS USAGE (SUB-NET)	2 7%	-	-	-	-	-	-	-	-	-	-	2 7%	-	-	-	-	-	-	-	-	-	-	-	-	-
Diversity/Multi-purpose website	1 3%	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-
Top level domain	1 3%	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-
BUSINESSES/ORGANIZATIONS (SUB-NET)	1 3%	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q840\_12. What made your experience with .wang very positive?  
12. .wang

Base: Very Positive Experience

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	30*	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	30*	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**
Business/Work website usage	1 3%	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-
BRAND/QUALITY (NET)	7 23%	-	-	-	-	-	-	-	-	-	-	7 23%	-	-	-	-	-	-	-	-	-	-	-	-	-
Well known/Popular/Most commonly used domain	3 10%	-	-	-	-	-	-	-	-	-	-	3 10%	-	-	-	-	-	-	-	-	-	-	-	-	-
Reputable	2 7%	-	-	-	-	-	-	-	-	-	-	2 7%	-	-	-	-	-	-	-	-	-	-	-	-	-
Good quality brand/product	1 3%	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-
Other brand/quality mentions	1 3%	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-
MISCELLANEOUS (NET)	6 20%	-	-	-	-	-	-	-	-	-	-	6 20%	-	-	-	-	-	-	-	-	-	-	-	-	-
Positive/Just was	4 13%	-	-	-	-	-	-	-	-	-	-	4 13%	-	-	-	-	-	-	-	-	-	-	-	-	-
Convenient	2 7%	-	-	-	-	-	-	-	-	-	-	2 7%	-	-	-	-	-	-	-	-	-	-	-	-	-
FUNCTIONALITY (NET)	3 10%	-	-	-	-	-	-	-	-	-	-	3 10%	-	-	-	-	-	-	-	-	-	-	-	-	-
Easy to use/navigate	2 7%	-	-	-	-	-	-	-	-	-	-	2 7%	-	-	-	-	-	-	-	-	-	-	-	-	-
Practical/Useful/Helpful	1 3%	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-
SECURITY (NET)	2 7%	-	-	-	-	-	-	-	-	-	-	2 7%	-	-	-	-	-	-	-	-	-	-	-	-	-
Safe/Good security	2 7%	-	-	-	-	-	-	-	-	-	-	2 7%	-	-	-	-	-	-	-	-	-	-	-	-	-
ECONOMY (NET)	2 7%	-	-	-	-	-	-	-	-	-	-	2 7%	-	-	-	-	-	-	-	-	-	-	-	-	-
Other economy mentions	2 7%	-	-	-	-	-	-	-	-	-	-	2 7%	-	-	-	-	-	-	-	-	-	-	-	-	-
PERFORMANCE (NET)	2 7%	-	-	-	-	-	-	-	-	-	-	2 7%	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base, \*\* very small base (under 30) ineligible for sig testing



Q840\_12. What made your experience with .wang very positive?  
12. .wang

Base: Very Positive Experience

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	30*	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	30*	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**
No problems/Good experience with website	2 7%	-	-	-	-	-	-	-	-	-	-	2 7%	-	-	-	-	-	-	-	-	-	-	-	-	-
Good results/search results	1 3%	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-
CONTENT (NET)	1 3%	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-
INFORMATION (SUB-NET)	1 3%	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-
Information/Informative	1 3%	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-
Declined to answer	1 3%	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	48 160%	-	-	-	-	-	-	-	-	-	-	48 160%	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q840\_13. What made your experience with .xn-ses554g (Chinese for network address) very positive?  
13. .xn-ses554g (Chinese for network address)

Base: Very Positive Experience

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	32*	**	**	**	**	**	**	**	**	**	**	32*	**	**	**	**	**	**	**	**	**	**	**	**	**
SITE APPEAL (NET)	8 25%	-	-	-	-	-	-	-	-	-	-	8 25%	-	-	-	-	-	-	-	-	-	-	-	-	-
Everything/Good/Like site	5 16%	-	-	-	-	-	-	-	-	-	-	5 16%	-	-	-	-	-	-	-	-	-	-	-	-	-
Different/Unique	1 3%	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-
Descriptive/Indicates what it stands for	1 3%	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-
OK/Fine	1 3%	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-
Other site appeal mentions	2 6%	-	-	-	-	-	-	-	-	-	-	2 6%	-	-	-	-	-	-	-	-	-	-	-	-	-
BRAND/QUALITY (NET)	6 19%	-	-	-	-	-	-	-	-	-	-	6 19%	-	-	-	-	-	-	-	-	-	-	-	-	-
It's a legitimate/credible site/domain	2 6%	-	-	-	-	-	-	-	-	-	-	2 6%	-	-	-	-	-	-	-	-	-	-	-	-	-
Well known/Popular/Most commonly used domain	2 6%	-	-	-	-	-	-	-	-	-	-	2 6%	-	-	-	-	-	-	-	-	-	-	-	-	-
Honest/trustworthy	1 3%	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-
Other brand/quality mentions	1 3%	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-
PERFORMANCE (NET)	5 16%	-	-	-	-	-	-	-	-	-	-	5 16%	-	-	-	-	-	-	-	-	-	-	-	-	-
Fast/Good speed	2 6%	-	-	-	-	-	-	-	-	-	-	2 6%	-	-	-	-	-	-	-	-	-	-	-	-	-
No problems/Good experience with website	2 6%	-	-	-	-	-	-	-	-	-	-	2 6%	-	-	-	-	-	-	-	-	-	-	-	-	-
Good results/search results	1 3%	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-
Other performance mentions	1 3%	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q840\_13. What made your experience with .xn-ses554g (Chinese for network address) very positive?  
13. .xn-ses554g (Chinese for network address)

Base: Very Positive Experience

	Country																								
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	32*	..	..	..	..	..	..	..	..	..	..	32*	..	..	..	..	..	..	..	..	..	..	..	..	..
FUNCTIONALITY (NET)	4 13%	-	-	-	-	-	-	-	-	-	-	4 13%	-	-	-	-	-	-	-	-	-	-	-	-	-
Easy to use/navigate	3 9%	-	-	-	-	-	-	-	-	-	-	3 9%	-	-	-	-	-	-	-	-	-	-	-	-	-
*Easy to register	1 3%	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-
USAGE (NET)	4 13%	-	-	-	-	-	-	-	-	-	-	4 13%	-	-	-	-	-	-	-	-	-	-	-	-	-
BUSINESSES/ORGANIZATIONS (SUB-NET)	2 6%	-	-	-	-	-	-	-	-	-	-	2 6%	-	-	-	-	-	-	-	-	-	-	-	-	-
Business/Work website usage	1 3%	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-
Specific to a company/good/large companies	1 3%	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-
FAMILIARITY/PREVIOUS USAGE (SUB-NET)	1 3%	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-
Familiar with website/Have visited/used before/in the past	1 3%	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-
MISCELLANEOUS USAGE (SUB-NET)	1 3%	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-
Other miscellaneous usage mentions	1 3%	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-
CONTENT (NET)	3 9%	-	-	-	-	-	-	-	-	-	-	3 9%	-	-	-	-	-	-	-	-	-	-	-	-	-
INFORMATION (SUB-NET)	3 9%	-	-	-	-	-	-	-	-	-	-	3 9%	-	-	-	-	-	-	-	-	-	-	-	-	-
Accurate/Authentic information	2 6%	-	-	-	-	-	-	-	-	-	-	2 6%	-	-	-	-	-	-	-	-	-	-	-	-	-
Information/Informative	1 3%	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-
MISCELLANEOUS (NET)	3 9%	-	-	-	-	-	-	-	-	-	-	3 9%	-	-	-	-	-	-	-	-	-	-	-	-	-
Convenient	3 9%	-	-	-	-	-	-	-	-	-	-	3 9%	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q840\_13. What made your experience with .xn-ses554g (Chinese for network address) very positive?  
13. .xn-ses554g (Chinese for network address)

Base: Very Positive Experience

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	32*	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	32*	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**
ECONOMY (NET)	1 3%	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-
Other economy mentions	1 3%	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-
SECURITY (NET)	1 3%	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-
Safe/Good security	1 3%	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-
Declined to answer	4 13%	-	-	-	-	-	-	-	-	-	-	4 13%	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	42 131%	-	-	-	-	-	-	-	-	-	-	42 131%	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q840\_14. What made your experience with .xn-55qx5d (Chinese for company) very positive?  
14. .xn-55qx5d (Chinese for company)

Base: Very Positive Experience

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	31*	**	**	**	**	**	**	**	**	**	**	31*	**	**	**	**	**	**	**	**	**	**	**	**	**
SITE APPEAL (NET)	7 23%	-	-	-	-	-	-	-	-	-	-	7 23%	-	-	-	-	-	-	-	-	-	-	-	-	-
Everything/Good/Like site	6 19%	-	-	-	-	-	-	-	-	-	-	6 19%	-	-	-	-	-	-	-	-	-	-	-	-	-
Other site appeal mentions	1 3%	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-
BRAND/QUALITY (NET)	6 19%	-	-	-	-	-	-	-	-	-	-	6 19%	-	-	-	-	-	-	-	-	-	-	-	-	-
Well known/Popular/Most commonly used domain	3 10%	-	-	-	-	-	-	-	-	-	-	3 10%	-	-	-	-	-	-	-	-	-	-	-	-	-
Honest/trustworthy	2 6%	-	-	-	-	-	-	-	-	-	-	2 6%	-	-	-	-	-	-	-	-	-	-	-	-	-
It's a legitimate/credible site/domain	1 3%	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-
CONTENT (NET)	6 19%	-	-	-	-	-	-	-	-	-	-	6 19%	-	-	-	-	-	-	-	-	-	-	-	-	-
INFORMATION (SUB-NET)	4 13%	-	-	-	-	-	-	-	-	-	-	4 13%	-	-	-	-	-	-	-	-	-	-	-	-	-
Accurate/Authentic information	3 10%	-	-	-	-	-	-	-	-	-	-	3 10%	-	-	-	-	-	-	-	-	-	-	-	-	-
Other information mentions	1 3%	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-
MISCELLANEOUS CONTENT (SUB-NET)	2 6%	-	-	-	-	-	-	-	-	-	-	2 6%	-	-	-	-	-	-	-	-	-	-	-	-	-
Good/Like the content	2 6%	-	-	-	-	-	-	-	-	-	-	2 6%	-	-	-	-	-	-	-	-	-	-	-	-	-
PERFORMANCE (NET)	6 19%	-	-	-	-	-	-	-	-	-	-	6 19%	-	-	-	-	-	-	-	-	-	-	-	-	-
Good results/search results	3 10%	-	-	-	-	-	-	-	-	-	-	3 10%	-	-	-	-	-	-	-	-	-	-	-	-	-
No problems/Good experience with website	2 6%	-	-	-	-	-	-	-	-	-	-	2 6%	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q840\_14. What made your experience with .xn-55qx5d (Chinese for company) very positive?  
14. .xn-55qx5d (Chinese for company)

Base: Very Positive Experience

	Country																								
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	31*	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	31*	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**
Worked/Effective	2 6%	-	-	-	-	-	-	-	-	-	-	2 6%	-	-	-	-	-	-	-	-	-	-	-	-	-
USAGE (NET)	4 13%	-	-	-	-	-	-	-	-	-	-	4 13%	-	-	-	-	-	-	-	-	-	-	-	-	-
FAMILIARITY/PREVIOUS USAGE (SUB-NET)	2 6%	-	-	-	-	-	-	-	-	-	-	2 6%	-	-	-	-	-	-	-	-	-	-	-	-	-
Familiar with website/Have visited/used before/in the past	2 6%	-	-	-	-	-	-	-	-	-	-	2 6%	-	-	-	-	-	-	-	-	-	-	-	-	-
BUSINESSES/ORGANIZATIONS (SUB-NET)	1 3%	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-
Specific to a company/good/large companies	1 3%	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-
COUNTRIES (SUB-NET)	1 3%	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-
China based website	1 3%	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-
SECURITY (NET)	2 6%	-	-	-	-	-	-	-	-	-	-	2 6%	-	-	-	-	-	-	-	-	-	-	-	-	-
Safe/Good security	2 6%	-	-	-	-	-	-	-	-	-	-	2 6%	-	-	-	-	-	-	-	-	-	-	-	-	-
ECONOMY (NET)	2 6%	-	-	-	-	-	-	-	-	-	-	2 6%	-	-	-	-	-	-	-	-	-	-	-	-	-
Other economy mentions	2 6%	-	-	-	-	-	-	-	-	-	-	2 6%	-	-	-	-	-	-	-	-	-	-	-	-	-
MISCELLANEOUS (NET)	2 6%	-	-	-	-	-	-	-	-	-	-	2 6%	-	-	-	-	-	-	-	-	-	-	-	-	-
Positive/Just was	1 3%	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-
Other mentions	1 3%	-	-	-	-	-	-	-	-	-	-	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-
Declined to answer	2 6%	-	-	-	-	-	-	-	-	-	-	2 6%	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	38 123%	-	-	-	-	-	-	-	-	-	-	38 123%	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q840\_14. What made your experience with .xn-55qx5d (Chinese for company) very positive?  
14. .xn-55qx5d (Chinese for company)

Base: Very Positive Experience

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	31*	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	31*	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q845\_1. What made your experience with .email very negative?

28 Aug 2015  
Table 457

1. .email

Base: Very Negative Experience

	Country																									
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	9*	-**	1**	-**	-**	-**	-**	-**	1**	-**	-**	-**	1**	-**	-**	-**	1**	3**	1**	-**	-**	-**	-**	-**	1**	
FUNCTIONALITY (NET)	1 11%	-	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	
Not practical/useful	1 11%	-	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	
MISCELLANEOUS (NET)	1 11%	-	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Specific extensions mentions	1 11%	-	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
None	1 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 33%	-	-	-	-	-	-	-	
Don't know	1 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	
Declined to answer	5 56%	-	-	-	-	-	-	-	1 100%	-	-	-	-	-	-	-	1 100%	2 67%	1 100%	-	-	-	-	-	-	
Sigma	9 100%	-	1 100%	-	-	-	-	-	1 100%	-	-	-	1 100%	-	-	-	1 100%	3 100%	1 100%	-	-	-	-	-	-	1 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Q845\_2. What made your experience with .photography very negative?  
2. .photography

Base: Very Negative Experience

	Country																									
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	9*	1**	1**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1**	2**	-**	1**	1**	1**	-**	-**	-**	-**	-**	-**	1**
SITE APPEAL (NET)	1 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-	-	-	-	-	-	-
New domain	1 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-	-	-	-	-	-	-
MISCELLANEOUS (NET)	1 11%	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-	-	-	-	-	-	-	-	-	-
Other mentions	1 11%	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-	-	-	-	-	-	-	-	-	-
None	3 33%	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	2 100%	-	-	-	-	-	-	-	-	-	-	-
Declined to answer	4 44%	-	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	1 100%	-	-	-	-	-	-	1 100%
Sigma	9 100%	1 100%	1 100%	-	-	-	-	-	-	-	-	-	-	1 100%	2 100%	-	1 100%	1 100%	1 100%	-	-	-	-	-	-	1 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q845\_3. What made your experience with .link very negative?

28 Aug 2015  
Table 459

3. .link

Base: Very Negative Experience

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	10*	**	1**	**	**	1**	**	**	**	**	**	1**	**	1**	1**	**	1**	1**	1**	1**	**	**	**	1**	**
FUNCTIONALITY (NET)	2 20%	-	-	-	-	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	-
Not practical/useful	1 10%	-	-	-	-	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other functionality mentions	1 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	-
SITE APPEAL (NET)	2 20%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	1 100%	-	-	-	-	-
Don't like it/Bad website	1 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-	-	-
New domain	1 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-	-	-	-	-	-
CONTENT (NET)	1 10%	-	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
A lot of junk mail/spam	1 10%	-	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MISCELLANEOUS (NET)	1 10%	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-	-	-	-	-	-	-	-	-
Negative/Just was	1 10%	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-	-	-	-	-	-	-	-	-
None	1 10%	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	-
Declined to answer	3 30%	-	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	1 100%	1 100%	-	-	-	-	-	-
Sigma	10 100%	-	1 100%	-	-	1 100%	-	-	-	-	-	1 100%	-	1 100%	1 100%	-	1 100%	1 100%	1 100%	1 100%	-	-	-	-	1 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q845\_4. What made your experience with .guru very negative?

28 Aug 2015  
Table 460

4. .guru

Base: Very Negative Experience

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	6*	-**	-**	-**	-**	1**	-**	-**	-**	-**	-**	1**	-**	-**	-**	-**	1**	1**	1**	-**	-**	1**	-**	-**	-**
FUNCTIONALITY (NET)	1 17%	-	-	-	-	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not practical/useful	1 17%	-	-	-	-	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
SAFETY (NET)	1 17%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-
Not safe/secure	1 17%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-
SITE APPEAL (NET)	1 17%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-	-	-	-	-	-
New domain	1 17%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-	-	-	-	-	-
MISCELLANEOUS (NET)	1 17%	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	-
Other mentions	1 17%	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	-
None	1 17%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-	-	-	-	-
Declined to answer	1 17%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-	-	-	-
Sigma	6 100%	-	-	-	-	1 100%	-	-	-	-	-	1 100%	-	-	-	-	1 100%	1 100%	1 100%	-	-	1 100%	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q845\_5. What made your experience with .realtor very negative?  
5. .realtor

Base: Very Negative Experience

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3*	-.**	1**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	1**	1**	-.**	-.**	-.**	-.**	-.**	-.**
None	1 33%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-	-	-	-	-
Declined to answer	2 67%	-	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-	-	-	-
Sigma	3 100%	-	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	1 100%	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q845\_6. What made your experience with .club very negative?

28 Aug 2015  
Table 462

6. .club

Base: Very Negative Experience

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	8*	1**	1**	-**	-**	1**	-**	-**	-**	-**	-**	1**	-**	1**	-**	-**	-**	1**	1**	1**	-**	-**	-**	-**	-**
MISCELLANEOUS (NET)	3 38%	-	-	-	-	1 100%	-	-	-	-	-	1 100%	-	1 100%	-	-	-	-	-	-	-	-	-	-	-
Positive experience mentions	1 13%	-	-	-	-	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Negative/Just was	1 13%	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	-
Specific extensions mentions	1 13%	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-	-	-	-	-	-	-	-	-
BRAND IMAGE (NET)	1 13%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-	-	-
Not a legitimate/credible site/domain	1 13%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-	-	-
None	1 13%	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Declined to answer	3 38%	-	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	1 100%	-	-	-	-	-	-
Sigma	8 100%	1 100%	1 100%	-	-	1 100%	-	-	-	-	-	1 100%	-	1 100%	-	-	-	1 100%	1 100%	1 100%	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q845\_7. What made your experience with .xyz very negative?

28 Aug 2015  
Table 463

7. .xyz

Base: Very Negative Experience

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	7*	**	**	**	1**	1**	**	**	1**	**	**	1**	**	**	**	**	**	1**	1**	**	**	**	**	**	1**
BRAND IMAGE (NET)	2 29%	-	-	-	1 100%	-	-	-	-	-	-	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	-
Not a legitimate/credible site/domain	2 29%	-	-	-	1 100%	-	-	-	-	-	-	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	-
SITE APPEAL (NET)	2 29%	-	-	-	1 100%	-	-	-	-	-	-	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	-
Irrelevant websites	1 14%	-	-	-	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
It's rare	1 14%	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	-
FUNCTIONALITY (NET)	1 14%	-	-	-	-	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not practical/useful	1 14%	-	-	-	-	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CONTENT (NET)	1 14%	-	-	-	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
A lot of junk mail/spam	1 14%	-	-	-	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None	1 14%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 100%	-	-	-	-	-	-	-
Declined to answer	3 43%	-	-	-	-	-	-	-	1 100%	-	-	-	-	-	-	-	-	-	1 100%	-	-	-	-	-	1 100%
Sigma	10 143%	-	-	-	3 300%	1 100%	-	-	1 100%	-	-	2 200%	-	-	-	-	-	1 100%	1 100%	-	-	-	-	-	1 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base, \*\* very small base (under 30) ineligible for sig testing

Q845\_10. What made your experience with .london very negative?  
10. .london

Base: Very Negative Experience

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	1*	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	1**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**
SAFETY (NET)	1 100%	-	-	-	-	-	-	-	-	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not safe/secure	1 100%	-	-	-	-	-	-	-	-	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	1 100%	-	-	-	-	-	-	-	-	1 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q848. How would you describe your satisfaction with the new gTLDs?

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
TOP 2 BOX (NET)	1774 53%	87 32%	35 34%	60 59%	22 41%	29 58%	21 42%	31 58%	33 33%	36 36%	55 44%	398 72%	30 58%	57 56%	62 35%	53 52%	69 53%	227 70%	53 52%	114 55%	51 50%	58 55%	62 50%	43 43%	88 50%
Very satisfied	583 17%	26 10%	16 16%	12 12%	2 4%	5 10%	- -	3 6%	10 10%	9 9%	19 15%	145 26%	6 12%	21 21%	10 6%	13 13%	22 17%	107 33%	19 19%	35 17%	16 16%	13 12%	18 14%	8 8%	48 27%
Somewhat satisfied	1191 35%	61 23%	19 18%	48 47%	20 37%	24 48%	21 42%	28 53%	23 23%	27 27%	36 29%	253 46%	24 46%	36 35%	52 30%	40 40%	47 36%	120 37%	34 34%	79 38%	35 35%	45 42%	44 35%	35 35%	40 23%
BOTTOM 2 BOX (NET)	566 17%	51 19%	23 22%	14 14%	12 22%	12 24%	9 18%	8 15%	18 18%	21 21%	22 18%	68 12%	13 25%	23 23%	35 20%	16 16%	24 18%	47 14%	16 16%	16 8%	11 11%	19 18%	31 25%	18 18%	39 22%
Somewhat dissatisfied	389 12%	31 12%	12 12%	6 6%	8 15%	6 12%	5 10%	7 13%	13 13%	13 13%	19 15%	54 10%	11 21%	21 21%	33 19%	9 9%	17 13%	29 9%	11 11%	11 5%	6 6%	14 13%	16 13%	12 12%	25 14%
Very dissatisfied	177 5%	20 7%	11 11%	8 8%	4 7%	6 12%	4 8%	1 2%	5 5%	8 8%	3 2%	14 3%	2 4%	2 2%	2 1%	7 7%	7 5%	18 6%	5 5%	5 2%	5 5%	5 5%	15 12%	6 6%	14 8%
No experience with them	1001 30%	128 48%	45 44%	28 27%	20 37%	9 18%	18 36%	14 26%	48 48%	43 43%	47 38%	82 15%	9 17%	22 22%	77 44%	32 32%	36 28%	49 15%	31 31%	77 37%	38 38%	29 27%	32 26%	39 39%	48 27%
Not Sure	15 *	2 1%	-	-	-	-	2 4%	-	1 1%	1 1%	1 1%	2 *	-	-	1 1%	-	1 1%	2 1%	1 1%	-	-	-	-	-	-
Decline to Answer	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base



Q850. If you wanted more information about one of the new gTLDs, where would you go?

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
An Internet search engine	2552 76%	206 77% IJO	72 70%	78 78% JO	35 65%	35 70%	38 76% O	42 79% JO	65 65%	61 60%	107 86%	427 78% EIJO	46 88%	91 89%	107 61%	80 79% IJO	102 78% IJO	242 74% JO	81 80% EIJO	180 87% CEFLUORWXY	85 84% CEFLUORXY	82 77% JO	92 74% JO	69 69% JO	129 74% JO
An Internet encyclopedia	1111 33%	72 27%	29 28%	36 35%	19 35% BGLJOP	21 42% BGLJOP	10 20%	20 38%	18 18%	25 25%	43 34%	219 40% BGLJOPXY	22 42% BGLJOPY	28 27%	45 26%	25 25%	51 39%	136 42%	35 35%	70 34%	32 32% BGLJOPXY	45 42%	34 27%	28 28%	48 27%
My Internet service provider	1093 33%	53 20%	21 20%	25 25%	19 35% BCHQ	25 50% BCHQ	14 28%	9 17%	21 21%	32 32%	46 37%	243 44% BQ	30 58%	31 30% BQ	44 25% Q	37 37% BCHIOQT	20 15%	129 40% BCHIOQT	50 50%	50 24%	32 32% BQ	28 26% Q	45 36% BCHIOQT	27 27% Q	62 35% BCHIOQT
Domain provider/DNS reseller	58 2%	14 5% LOPRTUY	5 5% LPRUY	4 4% LPRUY	-	-	-	-	8 8%	2 2%	2 2%	-	-	2 2%	2 1%	-	5 4% LPRUY	1 1%	3 3% LR	3 1%	-	2 2% L	2 2% L	2 2% L	1 1% L
GoDaddy search	18 1%	10 4%	-	1 1% L	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1% L	1 1% L	-	-	1 1% L	3 2% LOTY	-	-
ICANN	13 *	6 2% LORTY	-	1 1% L	-	-	-	-	3 3% LOORTY	-	-	-	-	-	-	-	-	1 *	-	-	-	-	-	-	2 2% LT
Friend/Colleague/Family members	12 *	2 1% L	1 1% L	-	-	-	2 4% DULNPRTUWXY	-	-	-	1 1% L	-	-	-	1 1%	-	1 1% L	1 *	2 2% LT	-	-	-	1 1% L	-	-
Google	10 *	1 *	1 1% L	-	-	1 2% L	-	-	-	-	-	-	-	-	-	-	-	1 *	-	4 2% L	1 1% L	-	-	-	1 1% L
Computer/web/IT specialist/expert	10	3 1% L	-	-	-	-	1 2% LRT	1 2% LRT	1 1% L	-	-	-	-	-	1 1%	-	-	-	1 1% L	-	-	-	1 1% L	1 1% L	-
Register.com/ search	9	4 1% LR	1 1% L	-	-	-	-	-	-	1 1% L	-	-	-	1 1% L	-	-	-	-	-	-	1 1% L	-	-	-	1 1% L
Whois search	8	1	-	-	-	-	-	-	-	1 1% L	-	-	-	1 1% L	-	-	1 1% L	-	1 1% L	-	1 1% L	-	-	-	2 2% LRT
Blogs/Forums	7	1	-	-	1 2% LR	-	-	1 2% LRT	-	1 1% L	-	-	1 2% LRT	1 1% L	-	-	-	-	1 1% L	-	-	-	-	-	-
Nic/Nic.br	6	-	-	1 1% L	-	-	-	-	-	-	-	-	-	-	-	-	3 2% BLORTY	-	-	-	-	-	-	-	2 2% BLRT
Knowledgeable people/people who use domains	5	-	-	1 1% L	-	-	-	-	-	-	-	-	-	-	-	-	1 1% L	-	-	2 1% L	-	-	-	-	1 1% L
OVH	5	-	-	-	-	-	-	-	-	5 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Gandi	4	-	-	-	-	-	-	-	-	4 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q850. If you wanted more information about one of the new gTLDs, where would you go?

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
Registro.br	4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 2%
Network solutions	3	2 1%	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Ru	3	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2%	-	-	-	-	-	-	-	-
Nominet	2	-	-	-	-	-	-	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Name.com	1	-	-	-	-	-	-	-	BLRT	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-
Namecheap	1	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Netsol	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not interested/Would not look for information	1	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Specialized websites/tools	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-
Internic	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-
Other	17 1%	2 1%	1 1%	-	-	-	1 2%	-	3 3%	1 1%	2 2%	-	-	-	1 1%	-	1 1%	-	-	-	-	-	2 2%	3 3%	-
Not sure	182 5%	13 5%	6 6%	2 2%	2 4%	1 2%	3 6%	1 2%	16 16%	8 8%	7 7%	24 4%	-	3 3%	39 22%	6 6%	2 2%	8 2%	4 4%	7 3%	5 5%	5 5%	6 5%	7 7%	7 4%
Declined to answer	2	-	1 1%	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	5140 153%	392 146%	140 136%	150 147%	76 141%	84 168%	69 138%	74 140%	137 137%	141 140%	208 166%	913 166%	99 190%	158 155%	240 136%	148 147%	189 145%	521 160%	179 177%	316 153%	157 155%	165 156%	187 150%	143 143%	254 145%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q856. How well do each of the following adjectives describe new gTLDs such as .email, .photography and .club?

SUMMARY TABLE OF TOP 2 BOX

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
Useful	2228 66%	166 62% JO	60 58% JOQV	69 68% JOQV	28 52%	28 56%	26 52%	32 60%	62 62%	48 48%	75 60%	437 79%	35 67%	66 65% JOV	91 52%	55 54%	70 54%	260 80%	76 75%	154 74%	69 68% EJOQV	54 51%	79 63% JO	60 60%	128 73% BCEGLKOPQX
Informative	2224 66%	166 62% GOV	64 62% EGIOQV	74 73% EGIOQV	30 56%	30 60%	23 46%	35 66% GV	58 58%	63 62%	76 61%	410 75%	33 63%	63 62%	91 52%	54 53%	72 55%	247 76%	74 73%	161 78%	72 71% GOPOV	52 49%	86 69% GOPOV	70 70% GOPOV	120 69% GOPOV
Innovative	2194 65%	137 51%	52 50%	66 65% BCIOQ	28 52%	29 58%	28 56%	34 64% IQ	45 45%	62 61% IQ	79 63%	448 81% BIQ	34 65%	67 66% BCIOQ	92 52%	57 56%	59 45%	252 78%	76 75%	164 79%	71 70% GOPOV	68 64%	77 62% BCIQ	54 54% BCIOQ	115 66% BCIOQ
Interesting	2142 64%	138 51%	56 54%	59 58% EGIQ	29 54%	29 58%	27 54%	29 55% IQ	46 46%	58 57% BIQ	78 62% BIQ	407 74%	33 63%	68 67% BIOQ	93 53%	56 55%	64 49%	248 76%	73 72%	159 77%	66 65% BIOQ	63 59% BCIOQX	86 69% BCIOQX	56 56% BCIOQX	121 69% BCIOQX
Helpful	2133 64%	151 56%	54 52% EGIQ	62 61% EGIQ	23 43%	28 56%	21 42%	30 57%	46 46%	59 58%	73 58%	437 79%	31 60%	68 67% CEGIOQX	92 52%	54 54%	60 46%	255 78%	68 67%	147 71% EGIOQ	66 65% EGIOQ	59 56%	74 59% EGQ	53 53% EGQ	122 70% EGQ
Practical	2102 63%	155 58% C	47 46% CQ	64 63% CQ	26 48%	26 52%	25 50%	32 60%	55 55%	54 53%	78 62% CQ	418 76%	29 56%	66 65% CEOQVX	90 51%	56 55%	62 48%	242 74%	66 65%	143 69%	73 72% CEOQVX	53 50% CEOQVX	81 65% CEOQVX	50 50% CEOQVX	111 63% CEOQVX
Technical	2026 60%	114 43%	48 47% BI	56 55% BI	30 56% BCI	32 64% BCI	26 52%	29 55% I	38 38%	50 50%	73 58% BI	410 75%	29 56% BCIOQ	64 63% BCIOQ	88 50%	52 51%	62 48%	250 77%	66 65%	144 70% BCIOQ	63 62% BCIOQ	57 54% I	74 58% BI	58 58% BI	113 65% BCIJOPO
Cutting edge	1870 56%	99 37%	40 39% BCEGIWVXY	63 62% BCEGIWVXY	22 41% BC	28 56% BC	20 40%	31 58% BCI	39 39%	49 49% B	90 72% B	375 68% BCEGLKOPQX	30 58% BCI	64 63% BCEGLKOPQX	99 56% BCEGI	49 49%	72 55%	206 63%	68 67%	127 61% BCEGIWVXY	61 60% BCEGIWVXY	49 46% B	60 48% B	46 46% B	83 47% B
Unconventional	1851 55%	136 51% FM	50 49% FM	58 57% FMO	29 54% FM	15 30%	26 52%	33 62% FMOPQ	48 48% FM	52 51% FM	72 58% FMOPQ	367 67% FMOPQ	15 29%	62 61% FMOPQU	76 43%	44 44%	57 44%	187 58%	63 62% FMOPQ	116 56% M	47 47% FMOPQU	65 61% BCFUMOPQUY	83 66% FM	54 54% FM	96 55% FMO
Trustworthy	1760 52%	85 32% B	42 41% B	48 47% B	21 39% B	25 50% B	17 34%	22 42% B	34 34% B	47 47% B	64 51% B	393 71% B	26 50% B	56 55% BCEGIOQX	66 38% B	38 38%	48 37%	236 73%	66 65%	114 55% BCEGIOQX	54 53% BCEGIOQX	54 51% BCEGIOQX	61 49% B	37 37% B	106 61% BCEGIOQX
For people like me	1691 50%	92 34%	35 34% BCGIOQ	43 42% BCGIOQ	21 39% BCGIOQ	26 52% BCGIOQ	15 30%	27 51% BCGQ	35 35%	39 39%	50 40% BCEGLKOPQX	381 69% BCEGLKOPQX	25 48% BCEGLKOPQX	57 56% BCEGLKOPQX	64 36% BCEGLKOPQX	45 45%	45 35%	227 70%	58 57%	110 53% BCEGLKOPQX	53 52% BCEGLKOPQX	47 44% BCEGLKOPQX	59 47% BCGQ	41 41% BCGQ	96 55% BCGQ
Exciting	1683 50%	71 26% BQX	38 37% BQX	41 40% BQX	18 33% BGKPOX	26 52% BGKPOX	14 28%	24 45% BQX	33 33%	36 36% Q	44 35% Q	401 73% BCEGLKOPQX	33 63% BCEGLKOPQX	52 51% BQX	67 38% BQX	32 32%	30 23%	237 73%	67 66%	139 67% BCEGLKOPQX	57 56% BCEGLKOPQX	55 52% BQX	52 42% BQX	24 24% BQX	92 53% BCEGLKOPQX
Extreme	1455 43%	59 22% B	32 31% B	36 35% B	14 26% BELKMOX	15 30% BELKMOX	17 34%	25 47% BELKMOX	25 25%	30 30%	38 30% BCEFLKMPQX	357 65% BCEFLKMPQX	12 23% BCEFLKMPQX	48 47% BIQ	65 37% BIQ	33 33%	32 25%	217 67%	48 48%	110 53% BCEFLKMPQX	54 53% BCEFLKMPQX	42 40% BIMQX	45 36% BQ	26 26% BELKMOX	75 43% BELKMOX
Overwhelming	1380 41%	53 20% BGQX	37 36% BGQX	24 24% BGQX	20 37% BGQX	14 28%	9 18%	16 30% B	30 30% B	41 41% BDGKQX	35 28% BDGKQX	377 69% BDGKQX	16 31% BDGKQX	41 40% BDGKQX	63 36% BDGKQX	31 31%	22 22%	189 58%	50 50%	102 49% BDGKQX	42 42% BDGKQX	45 42% BDGKQX	36 29% B	19 19% BGQX	61 35% BGQX
Confusing	1353 40%	95 35% DMQXY	45 44% DMQXY	27 26% DQX	24 44% DQX	19 38% DQX	19 38%	17 32% DMQXY	37 37% DMQXY	46 46% DMQXY	53 42% DQX	276 50% DQX	14 27% DMQXY	35 34% DMQXY	90 51% DMQXY	44 44%	35 27%	146 45% BDMQTXUY	51 50% BDMQTXUY	74 36% BDMQTXUY	31 31% BDMQTXUY	50 47% BDMQTXUY	44 35% BDMQTXUY	26 26% DMQXY	55 31% DMQXY

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q856. How well do each of the following adjectives describe new gTLDs such as .email, .photography and .club?  
SUMMARY TABLE OF BOTTOM 2 BOX

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
Confusing	1945 58% LORSV	169 63% LORSV	54 52% CEJKLOPRSV	72 71% LORSV	29 54% LORSV	29 58% LORSV	29 58% LORSV	34 LO LORSV	62 LO LORSV	53 52% LORSV	72 58% LORSV	265 48% LORSV	37 71% LORSV	64 63% LORSV	83 47% LORSV	56 55% LORSV	94 72% LORSV	170 52% LORSV	49 49% LORSV	131 66% LORSV	67 66% LORSV	54 51% LORSV	81 65% LORSV	72 72% LORSV	119 68% LORSV
Overwhelming	1918 57% LORSV	210 78% LORSV	62 60% LORSV	77 75% LORSV	33 61% LORSV	34 68% LORSV	38 76% LORSV	36 68% LORSV	69 56% LORSV	57 72% LORSV	90 67% LORSV	164 30% LORSV	35 67% LORSV	49 57% LORSV	109 62% LORSV	69 68% LORSV	100 77% LORSV	128 39% LORSV	49 49% LORSV	103 50% LORSV	57 56% LORSV	59 56% LORSV	89 71% LORSV	79 79% LORSV	113 65% LORSV
Extreme	1839 55% LORSV	202 75% LORSV	67 65% LORSV	65 64% LORSV	39 72% LORSV	33 66% LORSV	31 62% LORSV	26 49% LORSV	74 74% LORSV	68 67% LORSV	86 69% LORSV	184 33% LORSV	39 75% LORSV	51 50% LORSV	107 61% LORSV	67 66% LORSV	97 75% LORSV	100 31% LORSV	51 50% LORSV	95 46% LORSV	45 45% LORSV	62 58% LORSV	80 64% LORSV	71 71% LORSV	99 57% LORSV
Exciting	1617 48% LORSV	190 71% LORSV	61 59% LORSV	60 65% LORSV	35 65% LORSV	22 44% LORSV	33 66% LORSV	28 53% LORSV	66 66% LORSV	63 62% LORSV	81 65% LORSV	140 25% LORSV	17 33% LORSV	48 47% LORSV	107 61% LORSV	68 67% LORSV	99 76% LORSV	83 26% LORSV	33 33% LORSV	66 32% LORSV	41 41% LORSV	49 48% LORSV	73 58% LORSV	73 73% LORSV	81 48% LORSV
For people like me	1599 48% LORSV	170 63% LORSV	64 62% LORSV	58 57% LORSV	31 57% LORSV	22 44% LORSV	32 64% LORSV	25 47% LORSV	64 64% LORSV	60 59% LORSV	73 58% LORSV	156 28% LORSV	25 48% LORSV	42 41% LORSV	106 60% LORSV	55 54% LORSV	84 65% LORSV	92 28% LORSV	42 42% LORSV	95 46% LORSV	46 46% LORSV	57 54% LORSV	66 53% LORSV	57 57% LORSV	77 44% LORSV
Trustworthy	1531 46% LORSV	176 66% LORSV	56 54% LORSV	52 51% LORSV	31 51% LORSV	22 44% LORSV	31 62% LORSV	30 57% LORSV	65 65% LORSV	52 51% LORSV	60 48% LORSV	146 27% LORSV	24 46% LORSV	44 43% LORSV	106 60% LORSV	62 61% LORSV	81 62% LORSV	83 26% LORSV	33 33% LORSV	91 44% LORSV	44 44% LORSV	50 47% LORSV	64 51% LORSV	60 60% LORSV	68 39% LORSV
Unconventional	1448 43% LORSV	126 47% LORSV	49 48% LORSV	43 44% LORSV	24 44% LORSV	33 66% LORSV	22 44% LORSV	19 36% LORSV	51 51% LORSV	47 47% LORSV	53 42% LORSV	173 31% LORSV	36 69% LORSV	38 37% LORSV	97 55% LORSV	56 55% LORSV	72 55% LORSV	131 40% LORSV	37 37% LORSV	89 43% LORSV	51 50% LORSV	38 36% LORSV	42 34% LORSV	43 43% LORSV	78 45% LORSV
Cutting edge	1424 42% LORSV	162 60% LORSV	58 56% LORSV	38 37% LORSV	31 57% LORSV	20 40% LORSV	28 56% LORSV	21 40% LORSV	59 59% LORSV	50 50% LORSV	35 28% LORSV	166 30% LORSV	21 40% LORSV	36 35% LORSV	75 43% LORSV	51 50% LORSV	57 44% LORSV	109 34% LORSV	32 32% LORSV	78 38% LORSV	36 36% LORSV	54 51% LORSV	65 52% LORSV	51 51% LORSV	91 52% LORSV
Technical	1273 38% LORSV	150 56% LORSV	51 50% LORSV	45 44% LORSV	23 43% LORSV	16 32% LORSV	22 44% LORSV	23 43% LORSV	60 60% LORSV	48 48% LORSV	51 41% LORSV	131 24% LORSV	21 40% LORSV	35 34% LORSV	86 49% LORSV	48 48% LORSV	67 52% LORSV	70 22% LORSV	33 33% LORSV	61 29% LORSV	36 36% LORSV	46 43% LORSV	51 41% LORSV	39 39% LORSV	60 34% LORSV
Practical	1201 36% LORSV	106 40% LORSV	52 50% LORSV	37 36% LORSV	27 50% LORSV	22 44% LORSV	24 48% LORSV	20 38% LORSV	44 44% LORSV	45 45% LORSV	47 38% LORSV	123 22% LORSV	21 40% LORSV	34 33% LORSV	85 48% LORSV	44 44% LORSV	67 52% LORSV	76 23% LORSV	34 34% LORSV	62 30% LORSV	26 26% LORSV	51 48% LORSV	44 35% LORSV	47 47% LORSV	63 36% LORSV
Helpful	1165 35% LORSV	111 41% LORSV	45 44% LORSV	39 38% LORSV	29 54% LORSV	20 40% LORSV	27 54% LORSV	22 42% LORSV	53 53% LORSV	40 40% LORSV	52 42% LORSV	104 19% LORSV	18 35% LORSV	32 31% LORSV	81 46% LORSV	45 45% LORSV	69 53% LORSV	65 20% LORSV	32 32% LORSV	58 28% LORSV	33 33% LORSV	44 42% LORSV	51 41% LORSV	44 44% LORSV	51 29% LORSV
Interesting	1156 34% LORSV	124 46% LORSV	43 42% LORSV	42 41% LORSV	24 44% LORSV	19 38% LORSV	22 44% LORSV	23 43% LORSV	53 53% LORSV	41 41% LORSV	47 38% LORSV	131 24% LORSV	17 33% LORSV	31 30% LORSV	80 45% LORSV	44 44% LORSV	65 50% LORSV	71 22% LORSV	27 27% LORSV	46 22% LORSV	32 32% LORSV	41 39% LORSV	39 31% LORSV	41 41% LORSV	53 30% LORSV
Innovative	1105 33% LORSV	126 47% LORSV	47 46% LORSV	35 34% LORSV	24 44% LORSV	19 38% LORSV	21 42% LORSV	18 34% LORSV	53 53% LORSV	36 36% LORSV	46 37% LORSV	92 17% LORSV	16 31% LORSV	32 31% LORSV	81 46% LORSV	43 43% LORSV	70 54% LORSV	67 21% LORSV	24 24% LORSV	41 20% LORSV	28 28% LORSV	36 34% LORSV	48 38% LORSV	43 43% LORSV	59 34% LORSV
Useful	1079 32% LORSV	97 36% LORSV	39 38% LORSV	32 31% LORSV	25 46% LORSV	20 40% LORSV	23 46% LORSV	20 38% LORSV	37 37% LORSV	51 50% LORSV	50 40% LORSV	104 19% LORSV	16 31% LORSV	34 33% LORSV	82 47% LORSV	45 45% LORSV	59 45% LORSV	61 19% LORSV	24 24% LORSV	51 25% LORSV	30 30% LORSV	50 47% LORSV	46 37% LORSV	37 37% LORSV	46 26% LORSV
Informative	1075 32% LORSV	95 35% LORSV	35 34% LORSV	27 26% LORSV	23 43% LORSV	18 36% LORSV	26 52% LORSV	17 32% LORSV	41 41% LORSV	36 36% LORSV	49 39% LORSV	130 24% LORSV	16 31% LORSV	36 35% LORSV	46 46% LORSV	57 44% LORSV	73 44% LORSV	26 22% LORSV	26 26% LORSV	44 21% LORSV	26 26% LORSV	51 48% LORSV	39 31% LORSV	28 28% LORSV	53 30% LORSV

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q856\_1. How well do each of the following adjectives describe new gTLDs such as .email, .photography and .club?

1. Innovative

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
TOP 2 BOX (NET)	2194 65%	137 51%	52 50%	66 65%	28 52%	29 58%	28 56%	34 64%	45 45%	62 61%	79 63%	448 81%	34 65%	67 66%	92 52%	57 56%	59 45%	252 78%	76 75%	164 79%	71 70%	68 64%	77 62%	54 54%	115 66%
Describes very well	758 23%	36 13%	12 12%	20 20%	6 11%	15 30%	2 4%	8 15%	16 16%	12 12%	23 18%	159 29%	11 21%	23 23%	9 5%	12 12%	19 15%	121 37%	34 34%	69 33%	32 32%	21 20%	30 24%	13 13%	55 31%
Describes somewhat well	1436 43%	101 38%	40 39%	46 45%	22 41%	14 28%	26 52%	26 49%	29 29%	50 50%	56 45%	289 53%	23 44%	44 43%	83 47%	45 45%	40 31%	131 40%	42 42%	95 46%	39 39%	47 44%	47 38%	41 41%	60 34%
BOTTOM 2 BOX (NET)	1105 33%	126 47%	47 46%	35 34%	24 44%	19 38%	21 42%	18 34%	53 53%	36 36%	46 37%	92 17%	16 31%	32 31%	81 46%	43 43%	70 54%	67 21%	24 24%	41 20%	28 28%	36 34%	48 38%	43 43%	59 34%
Does not describe very well	677 20%	63 24%	24 23%	24 24%	12 22%	14 28%	15 30%	11 21%	29 29%	20 20%	24 19%	66 12%	10 19%	26 25%	60 34%	30 30%	32 25%	46 14%	15 15%	28 14%	18 18%	21 20%	24 19%	24 19%	41 23%
Does not describe at all	428 13%	63 24%	23 22%	11 11%	12 22%	5 10%	6 12%	7 13%	24 24%	16 16%	22 18%	26 5%	6 12%	6 6%	21 12%	13 13%	38 29%	21 6%	9 9%	13 6%	10 10%	15 14%	24 19%	19 19%	18 10%
Not Sure	55 2%	5 2%	4 4%	1 1%	2 4%	1 2%	1 2%	1 2%	2 2%	3 3%	-	10 2%	1 2%	3 3%	3 2%	1 1%	-	6 2%	1 1%	2 1%	2 2%	-	-	3 3%	1 1%
Decline to Answer	3	-	-	-	-	1 2%	-	-	-	-	-	-	1 2%	-	-	-	-	1 1%	-	-	-	-	-	-	-
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q856\_2. How well do each of the following adjectives describe new gTLDs such as .email, .photography and .club?  
2. Cutting edge

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
TOP 2 BOX (NET)	1870 56%	99 37%	40 39%	63 62%	22 41%	28 56%	20 40%	31 58%	39 39%	49 49%	90 72%	375 68%	30 58%	64 63%	99 56%	49 49%	72 55%	206 63%	68 67%	127 61%	61 60%	49 46%	60 48%	46 46%	83 47%
Describes very well	597 18%	29 11%	6 6%	22 22%	7 13%	13 26%	2 4%	6 11%	12 12%	11 11%	26 21%	134 24%	11 21%	24 24%	9 5%	9 9%	22 17%	82 25%	28 28%	44 21%	22 22%	14 13%	24 19%	11 11%	29 17%
Describes somewhat well	1273 38%	70 26%	34 33%	41 40%	15 28%	15 30%	18 36%	25 47%	27 27%	38 38%	64 51%	241 44%	19 37%	40 39%	90 51%	40 40%	50 38%	124 38%	40 40%	83 40%	39 39%	35 33%	36 29%	35 35%	54 31%
BOTTOM 2 BOX (NET)	1424 42%	162 60%	58 56%	38 37%	31 57%	20 40%	28 56%	21 40%	59 59%	50 50%	35 28%	166 30%	21 40%	36 35%	75 43%	51 50%	57 44%	109 34%	32 32%	78 38%	36 36%	54 51%	65 52%	51 51%	91 52%
Does not describe very well	876 26%	71 26%	30 29%	26 25%	15 28%	13 26%	19 38%	14 26%	27 27%	24 24%	19 15%	129 23%	15 29%	27 26%	60 34%	37 37%	24 18%	80 25%	23 23%	52 25%	21 21%	32 30%	38 30%	26 26%	54 31%
Does not describe at all	548 16%	91 34%	28 27%	12 12%	16 30%	7 14%	9 18%	7 13%	32 32%	26 26%	16 13%	37 7%	6 12%	9 9%	15 9%	14 14%	33 25%	29 9%	9 9%	26 13%	15 15%	22 21%	27 22%	25 25%	37 21%
Not Sure	59 2%	7 3%	5 5%	1 1%	2 2%	2 2%	2 4%	1 2%	2 2%	2 2%	-	9 2%	-	2 2%	2 1%	1 1%	-	9 3%	1 1%	2 1%	4 4%	3 3%	-	3 3%	1 1%
Decline to Answer	4	-	-	-	1 2%	-	-	-	-	-	-	-	1 2%	-	-	-	1 1%	1	-	-	-	-	-	-	-
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q856\_3. How well do each of the following adjectives describe new gTLDs such as .email, .photography and .club?

3. Extreme

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
TOP 2 BOX (NET)	1455 43%	59 22%	32 31%	36 35% B	14 26%	15 30%	17 34%	25 47% BEIKKMOX	25 25%	30 30%	38 30%	357 65%	12 23%	48 47% BCEFLKMPGX	65 37% BIQ	33 33% B	32 25%	217 67%	48 48% BCEFLKMPGX	110 53% BCEFLKMPGX	54 53% BCEFLKMPGX	42 40% BIMQX	45 36% BQ	26 26% BEIKKMOX	75 43% BEIKKMOX
Describes very well	455 14%	18 7%	6 6%	13 13% O	4 7%	7 14% O	6 12% O	5 9%	8 8%	7 7%	12 10% O	115 21% O	2 4%	13 13% O	7 4%	9 9%	8 6%	97 30% BOQX	14 14% BCJMOGX	33 16% BCJMOGX	17 17% O	12 11% O	15 12% O	5 5% BOX	22 13% BOX
Describes somewhat well	1000 30%	41 15%	26 25% B	23 23%	10 19%	8 16%	11 22% BDEFKMOX	20 38%	17 17%	23 23%	26 21% BDEFKMOX	242 44% BDEFKMOX	10 19%	35 34% BEFIKQX	58 33% BEFIKQX	24 24%	24 18%	120 37% BCEFLKMPGX	34 34% BEFIKQX	77 37% BCEFLKMPGX	37 37% BCEFLKMPGX	30 28% B	30 24% B	21 21% B	53 30% BFIQ
BOTTOM 2 BOX (NET)	1839 55%	202 75%	67 65% LNRSTU	65 64% LNRTU	39 72% HLNRSTUY	33 66% LRTU	31 62% LRTU	26 49% LR	74 74% HLNRSTUY	68 67% HLNRSTUY	86 69% HLNRSTUY	184 33% HLNRSTUY	39 75%	51 50% LR	107 61% LRTU	67 66% HLNRSTUY	97 75% HLNRSTUY	100 31% LR	51 50% LR	95 46% LR	45 45% LR	62 58% LRTU	80 64% LNRTU	71 71% HLNRSTUY	99 57% LRT
Does not describe very well	1001 30%	73 27% R	24 23% R	34 33% R	12 22% R	22 44% R	19 38% R	13 25% R	28 28% R	34 34% R	45 36% R	141 26% R	19 37% R	37 36% CLR	79 45% BCEHLORUY	39 39% BCEHLORUY	32 25% R	66 20% R	36 36% R	65 31% R	25 25% R	36 34% R	39 31% R	37 37% R	46 26% CLQR
Does not describe at all	838 25%	129 48% FBIKLPRTUY	43 42% LNORST	31 30% LNORST	27 50% LR	11 22% LR	12 24% LR	13 25% LR	46 46% LNORSTUY	34 34% LNORSTUY	41 33% LNORSTUY	43 8% LNORSTUY	20 38% LNORSTUY	14 14% L	28 16% LNORST	28 28% LNORST	65 50% L	34 10% L	15 15% L	30 14% L	20 20% LR	26 25% LRT	41 33% LNORSTUY	34 34% LNORSTUY	53 30% LNORSTUY
Not Sure	60 2%	7 3% QWY	4 4% QWY	1 1%	1 2% BLRT	1 2% BLRT	2 4% QW	2 4% QW	1 1%	3 3% Q	1 1%	9 2% BLRT	-	3 3% BLRT	4 2% BLRT	1 1%	-	8 2% L	2 2% L	2 1% L	2 2% L	2 2% L	-	3 3% Q	1 1% Q
Decline to Answer	3	-	-	-	-	1 2% BLRT	-	-	-	-	-	-	1 2% BLRT	-	-	-	-	1 1% L	-	-	-	-	-	-	-
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q856\_4. How well do each of the following adjectives describe new gTLDs such as .email, .photography and .club?

4. Trustworthy

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
TOP 2 BOX (NET)	1760 52%	85 32%	42 41%	48 47% B	21 39%	25 50% B	17 34%	22 42%	34 34%	47 47% B	64 51% B BGIQPOX	393 71%	26 50% B	56 55% B BCGIOPOX	66 38%	38 38%	48 37%	236 73%	66 65%	114 55%	54 53%	54 51%	61 49% BI	37 37%	106 61% BCEGHSKOPQX
Describes very well	578 17%	22 8%	9 9%	14 14% O	5 9%	7 14%	5 10%	7 13%	14 14% O	11 11%	12 10%	138 25%	6 12%	23 23% BCEJKOPOX	10 6%	7 7%	13 10%	108 33%	24 24%	37 18%	17 17%	13 12%	23 18% BCKOPX	9 9%	44 25% BCEGHSKOPQX
Describes somewhat well	1182 35%	63 24%	33 32%	34 33% I	16 30%	18 36% I	12 24%	15 28%	20 20% BI	36 36% BI	52 42% BGIQX	255 46% BCEGHSKOPQX	20 38% BI	33 32% I	56 32%	31 31%	35 27%	128 39% BGIQX	42 42% BGIQX	77 37% BI	37 37% BI	41 39% BI	38 30% BCKOPX	28 28% BCEGHSKOPQX	62 35% BI
BOTTOM 2 BOX (NET)	1531 46%	176 66%	56 54% LRSY	52 51% LRS	31 57% LRSY	22 44% LR	31 62% LNRSTUY	30 57% LRSY	65 65% LRSY	52 51% LRSY	60 48% LRS	146 27%	24 46% LR	44 43% LR	106 60% FKLNRSTUY	62 61% FKLNRSTUY	81 62% FKLNRSTUY	83 26% LRSY	33 33% LRSY	91 44% LR	44 44% LR	50 47% LRS	64 51% LRSY	60 60% LNRSTUY	68 39% LR
Does not describe very well	934 28%	83 31% LR	30 29% LR	35 34% LR	12 22% LR	13 26% ELRSWY	21 42% LR	17 32% LR	30 30% LR	32 32% LR	34 27% F	112 20%	19 37% LR	34 33% LR	75 43% FKLNRSTUY	41 41% EKLNRSTUY	41 32% LR	57 18%	23 23% LR	58 29% R	29 29% R	32 30% LR	32 26% LR	33 33% LR	41 23% LR
Does not describe at all	597 18%	93 35% LMNRSY	26 25% LMNRSY	17 17% LR	19 35% QW	9 18% LR	10 20% LR	13 25% LMNRS	35 35% LMNRS	20 20% LNRS	26 21% LNRS	34 6%	5 10%	10 10% LR	31 18% LNRS	21 31% LMNRSY	40 31% LMNRSY	26 8%	10 10% LR	33 16% LR	15 15% LR	18 17% LMNRSTUY	32 26% LMNRSTUY	27 27% LMNRSTUY	27 15% LR
Not Sure	63 2%	7 3% QWY	5 5% QWY	2 2% QW	2 4% QW	2 4% QW	2 4% QW	1 2%	1 1%	2 2%	1 1%	11 2%	1 2%	2 2%	4 2%	1 1%	-	6 2%	2 2%	2 1%	3 3% Q	2 2%	-	3 3% Q	1 1%
Decline to Answer	3	-	-	-	-	1 2% BLRT	-	-	-	-	-	-	1 2% BLRT	-	-	-	1 1% L	-	-	-	-	-	-	-	-
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base



Q856\_5. How well do each of the following adjectives describe new gTLDs such as .email, .photography and .club?  
5. Unconventional

28 Aug 2015  
Table 479

Base: All Qualified Respondents

	Country																									
	Total Regi-straunts (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip-pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone-sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)	
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175	
TOP 2 BOX (NET)	1851 55%	136 51% FM	50 49% FM	58 57% FMO	29 54% FM	15 30%	26 52% FM	33 62% FMOPQ	48 48% FM	52 51% FM	72 58% FMOPQ	367 67% BCFGHJKMOPQ	15 29%	62 61% FMOPQU	76 43%	44 44%	57 44% FMOPQ	187 58% FMOPQ	63 62% BCFMOPQU	116 56% FMOPQ	47 47% M	65 61% FMOPQU	83 66% BCFLMOPQUY	54 54% FM	96 55% FMO	
Describes very well	588 18%	48 18% MOP	16 16% MO	23 23% FLJMO	10 19% MOP	4 8%	5 10% O	6 11% O	12 12% O	12 12% O	16 13% O	110 20% FMOP	2 4%	18 18% MOP	5 3%	7 7%	23 18% MOP	83 26% BCFGHJKMOPX	24 24% FLJKMOP	45 22% FLJKMOP	18 18% MOP	18 17% MOP	33 26% CFGHJKMOPX	15 15% MO	35 20% FMOP	
Describes somewhat well	1263 38%	88 33% MOP	34 33% MO	35 34% FLJMO	19 35% MOP	11 22%	21 42% FQ	27 51% BCDFMOPRTUY	36 36% O	40 40% FQ	56 45% BFMQRU	257 47% BCDFMOPRTUY	13 25% FMQRU	44 43% FMQ	71 40% FMQ	37 37%	34 26% FMQ	104 32% FMQ	39 39% FQ	71 34% FQ	29 29% BFMQRU	47 44% FQ	50 40% FQ	39 39% FQ	61 35% FQ	
BOTTOM 2 BOX (NET)	1448 43%	126 47% LW	49 48% LW	43 42% L	24 44% L	33 66% L	22 44% L	19 36% LSVW	51 51% L	47 47% L	53 42% L	173 31% L	36 69% L	38 37% L	97 55% L	56 55% L	72 55% L	131 40% L	37 37% L	89 43% L	51 50% LSVW	38 36% L	42 34% L	43 43% L	78 45% L	
Does not describe very well	861 26%	55 21% LW	26 25% LW	33 32% BIVW	10 19% DLNOS	14 28% DLNOS	12 28% DLNOS	15 23% DLNOS	33 33% BILVW	30 24% BILVW	128 23% BEILQRVWY	20 38% BEILQRVWY	26 25% BEILQRVWY	26 45% BEILQRVWY	79 40% BEILQRVWY	40 22% BEILQRVWY	29 22% BEILQRVWY	78 24% BEILQRVWY	26 26% BEILQRVWY	56 27% BEILQRVWY	30 30% BEILQRVWY	20 19% BEILQRVWY	20 16% BEILQRVWY	26 26% BEILQRVWY	41 23% BEILQRVWY	
Does not describe at all	587 17%	71 26% DLNOS	23 22% DLNOS	10 10% DLNOS	14 26% DLNOS	19 38% DLNOS	8 16% DLNOS	7 13% DLNOS	36 36% DLNOS	14 14% DLNOS	23 18% LO	45 8% LO	16 31% LO	12 12% LO	18 10% LO	16 16% LO	43 33% LO	53 16% LO	11 11% LO	33 16% LO	21 21% DLO	18 17% LO	22 18% LO	17 17% LO	37 21% DLNOS	
Not Sure	54 2%	6 2% KQWY	4 4% KQWY	1 1% KQWY	2 2% KQWY	2 2% KQWY	1 2% KQWY	1 2% KQWY	1 1% KQWY	2 2% KQWY	-	10 2% KQWY	-	2 2% KQWY	3 2% KQWY	1 1% KQWY	-	7 2% KQWY	1 1% KQWY	2 1% KQWY	3 3% KQWY	3 3% KQWY	-	-	3 3% KQWY	1 1% KQWY
Decline to Answer	4	-	-	-	-	1 2% BLRT	1 2% BLRT	-	-	-	-	-	1 2% BLRT	-	-	-	-	1 1% L	-	-	-	-	-	-	-	
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%	

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q856\_6. How well do each of the following adjectives describe new gTLDs such as .email, .photography and .club?

6. Practical

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
TOP 2 BOX (NET)	2102 63%	155 58% C	47 46%	64 63% CQ	26 48%	26 52%	25 50%	32 60%	55 55%	54 53%	78 62% CQ	418 76%	29 56%	66 65% CEOQVX	90 51%	56 55%	62 48%	242 74%	66 65% CEOQVX	143 69%	73 72%	53 50%	81 65% CEOQVX	50 50%	111 63% CEOQVX
Describes very well	695 21% CGOQ	50 19%	9 9%	22 22% CGOPQ	8 15% O	9 18% O	3 6%	7 13% O	17 17% O	13 13% O	19 15% O	140 25% BCGHUKOPQX	7 13% O	18 18% O	8 5%	11 11% O	13 10%	116 36% CGJOPQ	25 25% BCGHUKOPQX	55 27%	35 35%	19 18% GO	28 22% CGOPQ	16 16% O	47 27% BCGHUKOPQX
Describes somewhat well	1407 42%	105 39%	38 37%	42 41%	18 33%	17 34%	22 44%	25 47%	38 38%	41 41%	59 47% VX	278 51% BCDFPQRTUVXY	22 42%	48 47% V	82 47% VX	45 45%	49 38%	126 39%	41 41%	88 43%	38 38%	34 32%	53 42%	34 42%	64 37%
BOTTOM 2 BOX (NET)	1201 36%	106 40% LRTU	52 50% DLNRSTUY	37 36% LR	27 50% LNRSTU	22 44% LRU	24 48% LRTU	20 38% LR	44 44% LRTU	45 45% LRTU	47 38% LR	123 22% LR	21 40% LR	34 33% LR	85 48% LNRSTUY	44 44% LRTU	67 52% DLNRSTUY	76 23% LR	34 34% LR	62 30% L	26 26% LNRSTUY	51 48% LNRSTUY	44 35% LR	47 47% LNRSTU	63 36% LR
Does not describe very well	764 23%	49 18% BLRUW	30 29% LRU	27 26% LRU	13 24%	13 26% LRU	15 30% LRU	13 25%	21 21% BLRUW	30 30% BLRUW	25 20% BLRUW	96 17% BLRUW	16 31% BLRUW	27 26% L	66 38% L	27 27% L	30 23% LNRST	49 15% L	26 26% L	45 22% L	15 15% L	35 33% L	22 18% LNRST	32 32% BLKLRUW	42 24% R
Does not describe at all	437 13%	57 21% DLNRSTUY	22 21% DLNRSTUY	10 10% DLNRSTUY	14 26% DLNRSTUY	9 18% LNRT	9 18% LNRT	7 13% L	23 23% DLNRSTUY	15 15% L	22 18% LNRST	27 5% LNRST	5 10% LNRST	7 7% LNRST	19 11% L	17 17% LNRT	37 28% L	27 8% L	8 8% L	17 8% L	11 11% L	16 15% L	22 18% LNRST	15 15% LNRST	21 12% L
Not Sure	51 2%	7 3% KOQWY	4 4%	1 1%	2 2%	2 2%	2 2%	1 2%	1 1%	2 2%	-	9 2%	1 2%	2 2%	1 1%	1 1%	-	7 2%	1 1%	2 1%	2 2%	2 2%	-	3 3% Q	1 1%
Decline to Answer	3	-	-	-	1 2% BLRT	-	-	-	-	-	-	-	1 2% BLRT	-	-	-	1 1% L	-	-	-	-	-	-	-	-
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q856\_7. How well do each of the following adjectives describe new gTLDs such as .email, .photography and .club?

7. Technical

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
TOP 2 BOX (NET)	2026 60%	114 43%	48 47%	56 55% BI	30 56% I	32 64% BCI	26 52% I	29 55% I	38 38% I	50 50% I	73 58% BI	410 75% BCIOIQ	29 56% I	64 63% BCIOIQ	88 50% I	52 51% I	62 48% I	250 77% BCIJOPO	66 65% BCDGHUKOPVX	144 70% BCIOQ	63 62% I	57 54% I	74 59% BI	58 58% BI	113 65% BCIJOPO
Describes very well	657 20%	31 12% O	10 10% BCGOP	20 20% BCGOP	7 13% I	8 16% OP	3 6% I	4 8% I	14 14% OP	15 15% OP	20 16% OP	144 26% BCDGHUKOPV	5 10% I	22 22% BCGHOP	10 6% I	5 5% I	21 16% OP	106 33% BCDGHUKOPV	28 28% BCDGHUKOPV	49 24% BCGHMOP	26 26% BCGHMOP	16 15% OP	32 26% BCGHJMOP	19 19% GOP	42 24% BCGHMOP
Describes somewhat well	1369 41%	83 31% I	38 37% I	36 35% I	23 43% I	24 48% BIQ	23 46% BI	25 47% BIQ	24 24% I	35 35% I	53 42% BI	266 48% BCDUOSLUW	24 46% BI	42 41% I	78 44% BIQ	47 47% BIQW	41 32% BIQW	144 44% BIQW	38 38% I	95 46% BIQW	37 37% I	41 39% I	42 34% I	39 39% I	71 41% BI
BOTTOM 2 BOX (NET)	1273 38%	150 56% FLNRSTUY	51 50% LRT	45 44% LRT	23 43% LR	16 32% LR	22 44% LR	23 43% LR	60 60% LRSTY	48 48% LRSTY	51 41% LRT	131 24% LRT	21 40% LR	35 34% LR	86 49% FLNRSTUY	48 48% LRSTY	67 52% FLNRSTUY	70 22% R	33 33% R	61 29% R	36 36% LR	46 43% LRT	51 41% LRT	39 39% LR	60 34% LR
Does not describe very well	802 24%	76 28% LRT	23 22% R	35 34% EFLQRST	10 19% I	9 18% I	16 32% LR	12 23% LQRT	29 29% LR	29 19% R	103 19% R	17 33% LRT	17 33% R	25 25% R	66 38% EFLQRST	35 35% EFLQRST	26 20% I	43 13% I	21 21% I	40 19% I	23 23% LRT	33 31% R	29 23% R	26 26% R	44 25% R
Does not describe at all	471 14%	74 28% I	28 27% I	10 10% I	13 24% I	7 14% L	6 12% L	11 21% LRTY	28 28% LRTY	19 19% LRTY	22 18% LRY	28 5% I	4 8% I	10 10% I	20 11% L	13 13% L	41 32% I	27 8% I	12 12% L	21 10% L	13 13% L	13 12% L	22 18% LRY	13 13% L	16 9% I
Not Sure	55 2%	4 1% QW	4 4% QW	1 1% I	2 2% I	1 2% I	2 4% QW	1 2% I	2 2% I	3 3% Q	1 1% I	9 2% I	1 2% I	3 3% I	2 1% I	1 1% I	- - I	5 2% I	2 2% I	2 1% I	2 2% I	3 3% I	- - I	3 3% Q	2 1% I
Decline to Answer	3	-	-	-	-	1 2% BLRT	-	-	-	-	-	-	1 2% BLRT	-	-	-	1 1% L	-	-	-	-	-	-	-	-
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q856\_8. How well do each of the following adjectives describe new gTLDs such as .email, .photography and .club?

28 Aug 2015  
Table 482

8. Confusing

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
TOP 2 BOX (NET)	1353 40%	95 35%	45 44%	27 26%	24 44%	19 38%	19 38%	17 32%	37 37%	46 46%	53 42%	276 50%	14 27%	35 34%	90 51%	44 44%	35 27%	146 45%	51 50%	74 36%	31 31%	50 47%	44 35%	26 26%	55 31%
Describes very well	440 13%	29 11%	10 10%	9 9%	12 22%	4 8%	4 8%	2 4%	15 15%	15 15%	19 15%	100 18%	2 4%	11 11%	21 12%	7 7%	12 9%	60 18%	18 18%	26 13%	10 10%	17 16%	15 12%	8 8%	14 8%
Describes somewhat well	913 27%	66 25%	35 34%	18 18%	12 22%	15 30%	15 30%	15 28%	22 22%	31 31%	34 27%	176 32%	12 23%	24 24%	69 39%	37 37%	23 18%	86 26%	33 33%	48 23%	21 21%	33 31%	29 23%	18 18%	41 23%
BOTTOM 2 BOX (NET)	1945 58%	169 63%	54 52%	72 71%	29 54%	29 58%	29 58%	34 64%	62 62%	53 52%	72 58%	265 48%	37 71%	64 63%	83 47%	56 55%	94 72%	170 52%	49 49%	131 63%	67 66%	54 51%	81 65%	72 72%	119 68%
Does not describe very well	1046 31%	62 23%	19 18%	45 44%	10 19%	18 36%	17 34%	18 34%	24 24%	26 26%	34 27%	178 32%	21 40%	48 47%	68 39%	38 38%	32 25%	84 26%	35 35%	72 35%	36 36%	29 27%	35 28%	34 34%	63 38%
Does not describe at all	899 27%	107 40%	35 34%	27 26%	19 35%	11 22%	12 24%	16 30%	38 36%	27 27%	38 30%	87 16%	16 31%	16 16%	15 9%	18 18%	62 48%	86 26%	14 14%	59 29%	31 31%	25 24%	46 37%	38 38%	56 32%
Not Sure	53 2%	4 1%	4 4%	2 2%	2 2%	2 4%	2 4%	2 4%	1 1%	2 2%	-	9 2%	-	3 3%	3 2%	1 1%	-	8 2%	1 1%	2 1%	3 3%	1 1%	-	2 2%	1 1%
Decline to Answer	6	-	-	1 L	-	1 BLT	-	-	-	-	-	-	1 BLT	-	-	-	1 L	1	-	-	-	1 L	-	-	-
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q856\_9. How well do each of the following adjectives describe new gTLDs such as .email, .photography and .club?

9. Overwhelming

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
TOP 2 BOX (NET)	1380 41%	53 20%	37 36%	24 24%	20 37%	14 28%	9 18%	16 30%	30 30%	41 41%	35 28%	377 69%	16 31%	41 40%	63 36%	31 31%	29 22%	189 58%	50 50%	102 49%	42 42%	45 42%	36 29%	19 19%	61 35%
Describes very well	442 13%	23 9%	7 7%	5 5%	6 11%	4 8%	3 6%	4 8%	12 12%	15 15%	8 6%	135 25%	6 12%	12 12%	10 6%	5 5%	6 5%	76 23%	16 16%	31 15%	12 12%	11 10%	13 10%	4 4%	18 10%
Describes somewhat well	938 28%	30 11%	30 29%	19 19%	14 26%	10 20%	6 12%	12 23%	18 18%	26 26%	27 22%	242 44%	10 19%	29 28%	53 30%	26 26%	23 18%	113 35%	34 34%	71 34%	30 30%	34 32%	23 18%	15 15%	43 25%
BOTTOM 2 BOX (NET)	1918 57%	210 78%	62 60%	77 75%	33 61%	34 68%	38 76%	36 68%	69 69%	57 56%	90 72%	164 30%	35 67%	58 57%	109 62%	69 68%	100 77%	128 39%	49 49%	103 50%	57 56%	59 56%	89 71%	79 79%	113 65%
Does not describe very well	1033 31%	75 28%	26 25%	44 43%	9 17%	17 34%	23 46%	21 40%	28 28%	36 36%	41 33%	119 22%	24 46%	46 45%	79 45%	40 40%	34 40%	86 26%	33 33%	59 29%	30 30%	29 27%	40 32%	39 39%	55 31%
Does not describe at all	885 26%	135 50%	36 35%	33 32%	24 44%	17 34%	15 30%	15 28%	41 41%	21 21%	49 39%	45 8%	11 21%	12 12%	30 17%	29 29%	66 51%	42 13%	16 16%	44 21%	27 27%	30 28%	49 39%	40 40%	58 33%
Not Sure	55 2%	5 2%	4 4%	1 1%	2 2%	1 2%	3 6%	1 2%	1 1%	3 3%	-	9 2%	-	3 3%	4 2%	1 1%	-	7 2%	2 2%	2 1%	2 2%	2 2%	-	2 2%	1 1%
Decline to Answer	4	-	-	-	-	1 2%	-	-	-	-	-	-	1 2%	-	-	-	1 1%	1	-	-	-	-	-	-	-
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q856\_10. How well do each of the following adjectives describe new gTLDs such as .email, .photography and .club?  
10. Useful

28 Aug 2015  
Table 484

Base: All Qualified Respondents

	Country																								
	Total Regi-straunts (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip-pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone-sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
TOP 2 BOX (NET)	2228 66%	166 62%	60 58%	69 68%	28 52%	28 56%	26 52%	32 60%	62 62%	48 48%	75 60%	437 79%	35 67%	66 65%	91 52%	55 54%	70 54%	260 80%	76 75%	154 74%	69 68%	54 51%	79 63%	60 60%	128 73%
Describes very well	749 22%	56 21%	16 16%	23 23%	7 13%	10 20%	4 8%	6 11%	14 14%	15 15%	16 13%	134 24%	10 19%	22 22%	6 3%	9 9%	23 18%	126 39%	28 28%	59 29%	35 35%	15 14%	38 30%	19 19%	58 33%
Describes somewhat well	1479 44%	110 41%	44 43%	46 45%	21 39%	18 36%	22 44%	26 49%	48 48%	33 33%	59 47%	303 55%	25 48%	44 43%	85 48%	46 46%	47 36%	134 41%	48 48%	48 46%	34 34%	39 37%	41 33%	41 33%	70 40%
BOTTOM 2 BOX (NET)	1079 32%	97 36%	39 38%	32 31%	25 46%	20 40%	23 46%	20 38%	37 37%	51 50%	50 40%	104 19%	16 31%	34 33%	82 47%	45 45%	59 45%	61 19%	24 24%	51 25%	30 30%	50 47%	46 37%	37 37%	46 26%
Does not describe very well	659 20%	48 18%	21 20%	21 21%	10 19%	13 26%	13 26%	9 17%	17 17%	30 30%	25 20%	78 14%	11 21%	24 24%	60 34%	31 31%	30 23%	38 12%	15 15%	33 16%	20 20%	32 30%	28 22%	24 24%	28 16%
Does not describe at all	420 13%	49 18%	18 17%	11 11%	15 28%	7 14%	10 20%	11 21%	20 20%	21 21%	25 20%	26 5%	5 10%	10 10%	22 13%	14 14%	29 22%	23 7%	9 9%	18 9%	10 10%	18 17%	18 14%	13 13%	18 10%
Not Sure	47 1%	5 2%	4 4%	1 1%	2 2%	2 2%	2 2%	2 2%	1 1%	2 2%	-	9 2%	-	2 2%	3 2%	1 1%	-	4 1%	1 1%	2 1%	2 2%	2 2%	-	3 3%	1 1%
Decline to Answer	3	-	-	-	1 2%	-	-	-	-	-	-	-	1 2%	-	-	-	1 1%	-	-	-	-	-	-	-	-
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q856\_11. How well do each of the following adjectives describe new gTLDs such as .email, .photography and .club?

28 Aug 2015  
Table 485

11. For people like me

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
TOP 2 BOX (NET)	1691 50%	92 34%	35 34%	43 42%	21 39%	26 52%	15 30%	27 51%	35 35%	39 39%	50 40%	381 69%	25 48%	57 56%	64 36%	45 45%	45 35%	227 70%	58 57%	110 53%	53 52%	47 44%	59 47%	41 41%	96 55%
Describes very well	568 17%	23 9%	7 7%	11 11%	7 13%	8 16%	1 2%	6 11%	13 13%	13 13%	12 10%	126 23%	8 15%	22 22%	7 4%	12 12%	12 9%	103 32%	22 22%	46 22%	26 26%	9 8%	24 19%	12 12%	38 22%
Describes somewhat well	1123 33%	69 26%	28 27%	32 31%	14 26%	18 36%	14 28%	21 40%	22 22%	26 26%	38 30%	255 46%	17 33%	35 34%	57 32%	33 33%	33 25%	124 38%	36 36%	64 31%	27 27%	38 36%	35 28%	29 29%	58 33%
BOTTOM 2 BOX (NET)	1599 48%	170 63%	64 62%	58 57%	31 57%	22 44%	32 64%	25 47%	64 64%	60 59%	73 58%	156 28%	25 48%	42 41%	106 60%	55 54%	84 65%	92 28%	42 42%	95 46%	46 46%	57 54%	66 53%	57 57%	77 44%
Does not describe very well	914 27%	68 25%	30 29%	38 37%	8 15%	13 26%	19 38%	17 32%	32 33%	33 33%	38 30%	121 22%	17 33%	31 30%	78 44%	36 36%	37 28%	57 18%	31 31%	62 30%	21 21%	25 24%	38 30%	25 25%	39 22%
Does not describe at all	685 20%	102 38%	34 33%	20 20%	23 43%	9 18%	13 26%	8 15%	32 32%	27 27%	35 28%	35 6%	8 15%	11 11%	28 16%	19 19%	47 36%	35 11%	11 11%	33 16%	25 25%	32 30%	28 22%	32 32%	38 22%
Not Sure	64 2%	6 2%	4 4%	1 1%	2 4%	1 2%	3 6%	1 2%	1 1%	2 2%	2 2%	13 2%	1 2%	3 3%	6 3%	1 1%	-	6 2%	1 1%	2 1%	2 2%	2 2%	-	2 2%	2 1%
Decline to Answer	3	-	-	-	-	1 2%	-	-	-	-	-	-	1 2%	-	-	-	-	1 1%	-	-	-	-	-	-	-
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q856\_12. How well do each of the following adjectives describe new gTLDs such as .email, .photography and .club?

28 Aug 2015  
Table 486

12. Interesting

Base: All Qualified Respondents

	Country																								
	Total Regi- strants (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip- pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone- sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
TOP 2 BOX (NET)	2142 64%	138 51%	56 54%	59 58%	29 54%	29 58%	27 54%	29 55%	46 46%	58 57%	78 62%	407 74%	33 63%	68 67%	93 53%	56 55%	64 49%	248 76%	73 72%	159 77%	66 65%	63 59%	86 69%	56 56%	121 69%
Describes very well	736 22%	36 13%	9 9%	19 19%	7 13%	14 28%	3 6%	4 8%	15 15%	13 13%	21 17%	153 28%	9 17%	26 25%	11 6%	10 10%	18 14%	134 41%	34 34%	57 28%	33 33%	20 19%	26 21%	13 13%	51 29%
Describes somewhat well	1406 42%	102 38%	47 46%	40 39%	22 41%	15 30%	24 48%	25 47%	31 31%	45 45%	57 46%	254 46%	24 46%	42 41%	82 47%	46 46%	46 35%	114 35%	39 39%	102 49%	33 33%	43 41%	60 48%	43 43%	70 40%
BOTTOM 2 BOX (NET)	1156 34%	124 46%	43 42%	42 41%	24 44%	19 38%	22 44%	23 43%	53 53%	41 41%	47 38%	131 24%	17 33%	31 30%	80 45%	44 44%	65 50%	71 22%	27 27%	46 22%	32 32%	41 39%	39 31%	41 41%	53 30%
Does not describe very well	723 22%	58 22%	22 21%	31 30%	10 19%	12 24%	15 30%	15 28%	28 26%	26 26%	28 22%	104 19%	14 27%	22 22%	59 34%	31 31%	34 26%	44 14%	18 18%	27 13%	21 21%	24 23%	19 15%	25 25%	36 21%
Does not describe at all	433 13%	66 25%	21 20%	11 11%	14 26%	7 14%	7 14%	8 15%	25 25%	15 15%	19 15%	27 5%	3 6%	9 9%	21 12%	13 13%	31 24%	27 8%	9 9%	19 9%	11 11%	17 16%	20 16%	16 16%	17 10%
Not Sure	56 2%	6 2%	4 4%	1 1%	1 2%	1 2%	1 2%	1 2%	1 1%	2 2%	-	12 2%	1 2%	3 3%	3 2%	1 1%	-	6 2%	1 1%	2 1%	3 3%	2 2%	-	3 3%	1 1%
Decline to Answer	3	-	-	-	-	1 2%	-	-	-	-	-	-	1 2%	-	-	-	-	1 1%	-	-	-	-	-	-	-
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base



Q856\_13. How well do each of the following adjectives describe new gTLDs such as .email, .photography and .club?

13. Exciting

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
TOP 2 BOX (NET)	1683 50%	71 26%	38 37%	41 40%	18 33%	26 52%	14 28%	24 45%	33 33%	36 36%	44 35%	401 73%	33 63%	52 51%	67 38%	32 32%	30 23%	237 73%	67 66%	139 67%	57 56%	55 52%	52 42%	24 24%	92 53%
Describes very well	549 16%	19 7%	11 11%	9 9%	4 7%	8 16%	1 2%	4 8%	14 14%	10 10%	9 7%	124 23%	8 15%	17 17%	9 5%	7 7%	6 5%	112 34%	28 28%	57 28%	24 24%	11 10%	13 10%	8 8%	36 21%
Describes somewhat well	1134 34%	52 19%	27 26%	32 31%	14 26%	18 36%	13 26%	20 38%	19 19%	26 26%	35 X	277 50%	25 48%	35 34%	58 33%	25 25%	24 18%	125 38%	39 39%	82 40%	33 33%	44 42%	39 31%	16 16%	56 32%
BOTTOM 2 BOX (NET)	1617 48%	190 71%	61 59%	60 59%	35 65%	22 44%	33 66%	28 53%	66 66%	63 62%	81 65%	140 25%	17 33%	48 47%	107 61%	68 67%	99 76%	83 26%	33 33%	66 32%	41 41%	49 46%	73 58%	73 73%	81 46%
Does not describe very well	935 28%	85 32%	27 26%	35 34%	13 24%	13 26%	20 40%	19 38%	28 28%	37 37%	47 38%	101 18%	13 25%	39 38%	79 45%	45 45%	35 27%	53 16%	22 22%	43 21%	22 22%	30 28%	42 34%	37 37%	50 29%
Does not describe at all	682 20%	105 39%	34 33%	25 25%	22 41%	9 18%	13 26%	9 17%	38 38%	26 26%	34 27%	39 7%	4 8%	9 9%	28 16%	23 23%	64 49%	30 9%	11 11%	23 11%	19 19%	19 18%	31 25%	36 36%	31 18%
Not Sure	53 2%	7 3%	4 4%	1 1%	2 2%	2 2%	2 4%	1 2%	1 1%	2 2%	-	9 2%	1 2%	2 2%	2 1%	1 1%	-	5 2%	1 1%	2 1%	3 3%	2 2%	-	3 3%	2 1%
Decline to Answer	4	-	-	-	-	1 2%	1 2%	-	-	-	-	-	1 2%	-	-	-	1 1%	-	-	-	-	-	-	-	-
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q856\_14. How well do each of the following adjectives describe new gTLDs such as .email, .photography and .club?

14. Helpful

Base: All Qualified Respondents

	Country																								
	Total Regi- strants (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip- pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone- sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	3356	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	100	130	325	101	207	101	106	125	100	175
TOP 2 BOX (NET)	2133 64%	151 56%	54 52%	62 61% EGIQ	23 43%	28 56%	21 42%	30 57%	46 46%	59 58%	73 58%	437 79%	31 60%	68 67% CEGIOQX	92 52%	54 54%	60 46%	255 78%	68 67% CEGIOQX	147 71% BCEFHAKOPOVWX EGIOQ	66 65% EGIOQ	59 56%	74 59% EGQ	53 53% EGQ	122 70% BCEGKOPOVX
Describes very well	714 21%	40 15% O	11 11% O	18 18% O EGIQ	9 17% O GOP	11 22% O	3 6% O	9 17% O	16 16% O	12 12% O	21 17% O BCEGLKPOVX	144 26% O	8 15% O	18 18% O	9 5% O	10 10% O	17 13% O	132 41% O	32 32% O	52 25% O	29 29% O	17 16% O CGJOPX	28 22% O	12 12% O	56 32% O
Describes somewhat well	1419 42%	111 41% EI	43 42% EI	44 43% E	14 26% E	17 34% E	18 36% E	21 40% E	30 30% E	47 47% EIQ	52 42% E	293 53% E	23 44% E	50 49% EIQR	83 47% EIQR	44 44% EI	43 33% EI	123 38% EI	36 36% EI	95 46% EI	37 37% EI	42 40% EI	46 37% EI	41 41% EI	66 38% EI
BOTTOM 2 BOX (NET)	1165 35%	111 41% LRTY	45 44% LRTY	39 38% LR LNRSTUY	29 54% LR LNRSTUY	20 40% LR LNRSTUY	27 54% LR LNRSTUY	22 42% LR LNRSTUY	53 53% LR LNRSTUY	40 40% LR LNRSTUY	52 42% LR LNRSTUY	104 19% LR LNRSTUY	18 35% LR	32 31% LR LNRSTUY	81 46% LR LNRSTUY	45 45% LR LNRSTUY	69 53% LR LNRSTUY	65 20% LR	32 32% LR	58 28% LR	33 33% LR	44 42% LR LRTY	51 41% LR LRTY	44 44% LR LRTY	51 29% LR LRTY
Does not describe very well	724 22%	51 19% LR	23 22% LR	29 28% LR	13 24% LR	18 36% LR BLRTY	15 28% LR	15 25% LR	27 27% LR	29 23% LR	29 23% LR	79 14% LR	11 21% LR	26 25% LR	63 28% LR	33 25% LR	44 14% LR	23 14% LR	23 15% LR	31 15% LR	24 24% LR	28 26% LR	28 22% LR	29 29% LR	34 19% LR
Does not describe at all	441 13%	60 22% DLNORSUY	22 21% DLNORSUY	10 10% L	16 30% L	7 14% L	9 18% L	7 13% L	28 26% L	13 13% L	23 18% LR LNORSUY	25 5% LR	7 13% L	6 6% L	18 10% L	17 17% LNR	36 28% LNR	21 6% LNR	9 9% LNR	27 13% LNR	9 9% LNR	16 15% LNR	23 18% LNR	15 15% LNR	17 10% LNR
Not Sure	55 2%	6 2% KQW	4 4% KQW	1 1% KQW	2 4% KQW	1 2% KQW	2 4% KQW	1 2% KQW	1 1% KQW	2 2% KQW	- - KQW	9 2% KQW	2 4% KQW	2 2% KQW	3 2% KQW	1 1% KQW	- - KQW	5 2% KQW	1 1% KQW	2 1% KQW	2 2% KQW	3 3% KQW	- - KQW	3 3% KQW	2 1% KQW
Decline to Answer	3	-	-	-	-	1 2% BLRT	-	-	-	-	-	-	1 2% BLRT	-	-	-	-	1 1% L	-	-	-	-	-	-	-
Sigma	3356 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	100 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q856\_15. How well do each of the following adjectives describe new gTLDs such as .email, .photography and .club?  
15. Informative

Base: All Qualified Respondents

	Country																								
	Total Regi- strants (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip- pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone- sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
TOP 2 BOX (NET)	2224 66%	166 62%	64 62%	74 73%	30 56%	30 60%	23 46%	35 66%	58 58%	63 62%	76 61%	410 75%	33 63%	63 62%	91 52%	54 53%	72 55%	247 76%	74 73%	161 78%	72 71%	52 49%	86 69%	70 70%	120 69%
Describes very well	784 23%	52 19%	13 13%	29 28%	9 17%	13 26%	2 4%	5 9%	19 19%	18 18%	17 14%	158 29%	9 17%	21 21%	8 5%	7 7%	22 17%	123 38%	36 36%	64 31%	37 37%	13 12%	33 26%	23 23%	53 30%
Describes somewhat well	1440 43%	114 43%	51 50%	45 44%	21 39%	17 34%	21 42%	30 57%	39 39%	45 45%	59 47%	252 46%	24 46%	42 41%	83 47%	47 47%	50 38%	124 38%	38 38%	97 47%	35 35%	39 37%	53 42%	47 47%	67 38%
BOTTOM 2 BOX (NET)	1075 32%	95 35%	35 34%	27 26%	23 43%	18 36%	26 52%	17 32%	41 41%	36 36%	49 39%	130 24%	16 31%	36 35%	83 47%	46 46%	57 44%	73 22%	26 26%	44 21%	26 26%	51 48%	39 31%	28 28%	53 30%
Does not describe very well	683 20%	45 17%	12 12%	20 20%	10 19%	12 24%	19 38%	11 21%	19 19%	23 23%	24 19%	104 19%	11 21%	28 27%	64 36%	30 30%	30 23%	49 15%	18 18%	31 15%	17 17%	34 32%	20 16%	17 17%	35 20%
Does not describe at all	392 12%	50 19%	23 22%	7 7%	13 24%	6 12%	7 14%	6 11%	22 22%	13 13%	25 20%	26 5%	5 10%	8 8%	19 11%	16 16%	27 21%	24 7%	8 8%	13 6%	9 9%	17 16%	19 15%	11 11%	18 10%
Not Sure	55 2%	7 3%	4 4%	1 1%	1 2%	1 2%	1 2%	1 2%	1 1%	2 2%	-	10 2%	2 4%	3 3%	2 1%	1 1%	-	5 2%	1 1%	2 1%	3 3%	3 3%	-	2 2%	2 1%
Decline to Answer	3	-	-	-	1 2%	-	-	-	-	-	-	-	1 2%	-	-	-	-	1 1%	-	-	-	-	-	-	-
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q866\_1. Do you expect there to be restrictions on purchasing the following new gTLDs?

28 Aug 2015  
Table 490

1. .email

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
Strict purchase restrictions should be required	700 21%	47 18% Q	20 19% EQ	23 23% EGPQX	4 7% EGQ	12 24% EGQ	4 8% E	6 11% E	17 17% E	13 13% EGOPQX	28 22% EGJOPQX	119 22% EGJOPQX	10 19% BCEFHKLQOPSTX	35 34% BCEFHKLQOPSTX	24 14% BCEFHKLQOPSTX	12 12% BCEFHKLQOPSTX	13 10% BCEFHKLQOPSTX	113 35% BCEFHKLQOPSTX	20 20% EQ	49 24% EGJOPQX	23 23% EGPQX	24 23% EGPQX	29 23% EGJOPQX	12 12% EGHJOPQX	43 25% EGHJOPQX
Some purchase restrictions should be required	1374 41%	94 35% Q	39 38% EQ	37 36% EGPQX	15 28% EGQ	18 36% EGQ	24 48% E	18 34% E	37 37% E	41 41% EGOPQX	52 42% BEQV	243 44% BEQV	30 58% BCEFHKLQOPSTX	39 38% BCEFHKLQOPSTX	97 55% BCEFHKLQOPSTX	50 50% BEQW	45 35% BEQW	133 41% BEQW	38 38% MNR	83 40% MNR	41 41% MNR	35 33% MNR	45 36% MNR	38 38% MNR	82 47% BEQV
No purchase restrictions should be required	1229 37%	122 46% KLMNORTY	42 41% MNR	41 40% MNR	34 63% R	18 36% R	19 38% MR	28 53% KLMNORTY	45 45% LMNORY	44 44% LMNORY	42 34% R	177 32% R	10 19% R	25 25% R	52 30% MNR	38 38% MNR	72 55% MNR	74 23% MNR	42 42% MNR	74 36% MNR	37 37% MR	44 42% MNORY	51 41% MNORY	49 49% KLMNORTY	49 28% KLMNORTY
Not Sure	48 1%	5 2% QTUW	2 2% QTUW	1 1% QTUW	1 2% QTUW	2 4% QTUW	2 4% QTUW	1 2% QTUW	1 1% QTUW	3 3% Q	2 2% Q	11 2% Q	1 2% Q	2 2% Q	3 2% Q	1 1% Q	-	4 1% Q	1 1% Q	1 1% Q	-	3 3% Q	-	1 1% Q	1 1% Q
Decline to Answer	6	-	-	-	-	1 2% BLT	1 2% BLT	-	-	-	1 1% L	-	1 2% BLT	1 1% L	-	-	-	1	-	-	-	-	-	-	-
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q866\_2. Do you expect there to be restrictions on purchasing the following new gTLDs?

28 Aug 2015  
Table 491

2. .photography

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
Strict purchase restrictions should be required	620 18%	50 19%	22 21%	16 16%	5 9%	10 20%	4 8%	5 9%	12 12%	10 10%	29 23%	99 18%	10 19%	31 30%	24 14%	10 10%	9 7%	115 35%	16 16%	36 17%	28 28%	11 10%	23 18%	8 8%	37 21%
Some purchase restrictions should be required	1463 44%	103 38%	46 45%	42 41%	16 30%	21 42%	24 48%	25 47%	43 43%	48 48%	60 48%	268 49%	30 58%	45 44%	99 56%	46 46%	50 38%	130 40%	40 40%	85 41%	35 35%	39 37%	45 36%	40 40%	83 47%
No purchase restrictions should be required	1222 36%	111 41%	33 32%	43 42%	32 59%	17 34%	19 38%	22 42%	44 44%	40 40%	34 27%	171 31%	11 21%	23 23%	51 29%	44 44%	71 55%	74 23%	44 44%	85 41%	38 38%	53 50%	57 46%	51 51%	54 31%
Not Sure	48 1%	4 1%	2 2%	1 1%	1 2%	1 2%	3 6%	1 2%	1 1%	3 3%	1 1%	12 2%	-	2 2%	2 1%	1 1%	-	6 2%	1 1%	1 1%	-	3 3%	-	1 1%	1 1%
Decline to Answer	4 1%	-	-	-	-	1 2%	-	-	-	-	1 1%	-	1 2%	1 1%	-	-	-	-	-	-	-	-	-	-	-
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q866\_3. Do you expect there to be restrictions on purchasing the following new gTLDs?

28 Aug 2015  
Table 492

3. .link

Base: All Qualified Respondents

	Country																								
	Total Regi- strants (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip- pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone- sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
Strict purchase restrictions should be required	584 17%	28 10%	16 16% Q	19 19% BEGQ	3 6% BEGHJQ	12 24% BEGHJQ	3 6%	4 8%	14 14% Q	11 11%	22 18% BEGQ	106 19% BEGHJQ	10 19% EGQ	32 31% BCDEHJKOPRTVWXY	28 16% Q	15 15% Q	7 5%	101 31% BCDEHJKOPRTVWXY	16 16% Q	28 14% Q	20 20% BEGHQ	18 17% EQ	23 18% BEGQ	15 15% Q	33 19% BEGQ
Some purchase restrictions should be required	1375 41%	69 26%	32 31%	32 31%	16 30% B	21 42% B	22 44% B	15 28%	32 32%	38 38% B	49 39% B	277 50% BCDEHJKOPRTVWXY	31 60% B	44 43% B	96 55% BCDEHJKOPRTVWXY	47 47% BCDEHJKOPRTVWXY	43 33% BCDEHJKOPRTVWXY	143 44% BCDEHJKOPRTVWXY	39 39% B	89 43% BC	44 44% B	38 36% B	42 34% B	34 34% BCDEHJKOPRTVWXY	82 47% BCDEHJKOPRTVWXY
No purchase restrictions should be required	1341 40%	165 62%	52 50% FLMNORUY	50 49% FLMNORY	34 63% FLMNOPRTVWXY	15 30% LMNOR	23 46% FLMNOPRTVWXY	31 58% FLMNOPRTVWXY	52 52% FLMNOPRTVWXY	48 48% FLMNORY	51 41% LMNOR	156 28% LMNOR	10 19% LMNOR	23 23% LMNOR	50 28% MNR	38 38% FLMNOPRTVWXY	80 62% FLMNOPRTVWXY	75 23% LMNOR	45 45% LMNOR	89 43% LMNOR	37 37% MNR	48 45% LMNOR	60 48% FLMNORY	50 50% FLMNORY	59 34% MR
Not Sure	52 2%	6 2%	3 3%	1 1%	1 2% QTUW	2 4% QTUW	3 6% OQTUWY	2 4%	2 2% QTUWY	4 4%	2 2%	11 2% QTUWY	-	2 2%	2 1%	1 1%	-	5 2% FLMNOPRTVWXY	1 1%	1 1%	-	2 2%	-	1 1%	1 1%
Decline to Answer	5	-	-	-	-	1 2% BLT	-	-	-	-	-	-	1 2% BLT	1 1% L	-	-	-	1	-	-	-	-	-	-	-
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q866\_4. Do you expect there to be restrictions on purchasing the following new gTLDs?

28 Aug 2015  
Table 493

4. .guru

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
Strict purchase restrictions should be required	587 17%	29 11%	15 15%	19 19% BP	4 7%	11 22% BEP	5 10%	7 13%	17 17%	16 16%	24 19% BEP	90 16% B	13 25% BEPQV	31 30%	24 14%	9 9%	16 12%	102 31%	20 20% BEP	30 14%	20 20% BEP	13 12%	23 18% BP	13 13%	36 21% BEP
Some purchase restrictions should be required	1357 40%	85 32%	38 37%	35 34%	13 24%	21 42%	22 44%	18 34%	34 34%	35 35%	46 37%	256 47%	24 46% BE	50 49% BDEIJQTVWX	99 56% BDEIJQTVWX	49 49% BDEIJQTVWX	41 32%	138 42% BEQ	40 40%	77 37%	43 43% E	37 35%	45 36%	34 34%	77 44% BEQ
No purchase restrictions should be required	1353 40%	148 55%	47 46% LMNOR	46 45% MNOR	36 67%	16 32% N	20 40% NR	26 49% LMNOR	48 48% LMNORY	46 46% LMNOR	52 42% NOR	192 35% NR	14 27%	18 18%	50 28% N	42 42% NOR	73 56% FLMNORPSEY	79 24%	40 40% NR	99 48% FLMNORY	38 38% NR	53 50% FLMNORY	57 46% LMNOR	52 52% FLMNORUY	61 35% NR
Not Sure	55 2%	6 2%	3 3%	2 2%	1 2%	2 4% QTUW	2 4% QW	2 4%	1 1%	4 4% QTUWY	2 2%	12 2%	-	2 2%	3 2%	1 1%	-	6 2%	1 1%	1 1%	-	3 3%	-	1 1%	1 1%
Decline to Answer	5	-	-	-	-	1 2% BLRT	1 2% BLRT	-	-	-	1 1% L	-	1 2% BLRT	1 1% L	-	-	-	-	-	-	-	-	-	-	-
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q866\_5. Do you expect there to be restrictions on purchasing the following new gTLDs?

28 Aug 2015  
Table 494

5. .realtor

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
Strict purchase restrictions should be required	664 20%	93 35%	31 30%	15 15%	4 7%	10 20% GP	3 6%	5 9%	23 23%	14 14%	18 14%	102 19% EGP	14 27%	30 29%	22 13%	7 7%	17 13%	97 30%	14 14%	30 14%	31 31%	12 11%	26 21% EGP	12 12%	34 19% EGP
Some purchase restrictions should be required	1455 43%	102 38%	45 44% E	43 42% E	13 24%	25 50% EWX	23 46% E	19 36%	45 45% E	38 38%	51 41% E	265 48% E	24 46% E	51 50% E	106 60%	45 45% E	45 35%	151 46% E	44 44% E	90 43% E	38 38% E	37 35%	41 33%	32 32% EQWX	82 47% EQWX
No purchase restrictions should be required	1181 35%	69 26%	24 23% BCNOR	42 41% BCNOR	36 67%	13 26% BCMNOR	22 44% BCFILMNORLY	27 51%	31 31% N	44 44% BCFLMNOR	52 42% BCLMNOR	172 31% NR	13 25%	18 18%	46 26%	48 48%	68 52%	71 22%	42 42% BCLMNOR	86 42% BCFLMNOR	32 32% NR	54 51% BCFILMNORLY	58 46% BCFILMNORLY	55 55% BCFKLMNORTUY	58 33% NR
Not Sure	53 2%	4 1%	3 3%	2 2%	1 2%	1 2% QTUW	2 4% QW	2 4%	1 1% QTUWY	5 5%	3 2%	11 2%	-	2 2%	2 1%	1 1%	-	6 2%	1 1%	1 1%	-	3 3%	-	1 1%	1 1%
Decline to Answer	4	-	-	-	-	1 2% BLRT	-	-	-	-	-	1 1% L	-	1 1% BLRT	-	-	-	-	-	-	-	-	-	-	-
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base



Q866\_6. Do you expect there to be restrictions on purchasing the following new gTLDs?

6. .club

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
Strict purchase restrictions should be required	587 17%	34 13%	16 16% Q	18 18% Q	4 7%	12 24%	4 8%	7 13%	14 14%	9 9%	21 17%	107 19%	12 23%	32 31%	23 13%	12 12%	9 7%	106 33%	14 14%	26 13%	24 24%	16 15% Q	24 19% EJQ	10 10%	33 19% EJQ
Some purchase restrictions should be required	1495 45%	107 40%	41 40%	40 39%	14 26%	21 42%	23 46%	20 38%	44 44% E	46 46% E	57 46% E	286 52%	28 54% EX	47 46% E	98 56% E	47 47% E	52 40%	134 41% E	44 44% E	87 42% E	45 45% E	40 38%	50 40%	37 37%	87 50% BEX
No purchase restrictions should be required	1223 36%	123 46%	44 43%	43 42%	35 65%	15 30%	20 40%	25 47%	41 41%	42 42%	43 34%	148 27%	11 21%	20 20%	53 30%	41 41%	69 53%	79 24%	42 42% E	93 45% E	32 32%	47 44% E	51 41% E	52 52% E	54 31% N
Not Sure	48 1%	4 1%	2 2%	1 1%	1 2%	1 2%	3 6%	1 2%	1 1%	4 4% QTUWY	3 2%	9 2%	-	2 2%	2 1%	1 1%	-	6 2%	1 1%	1 1%	-	3 3%	-	1 1%	1 1%
Decline to Answer	4	-	-	-	-	1 2% BLRT	-	-	-	-	1 1% L	-	1 2% BLRT	1 1% L	-	-	-	-	-	-	-	-	-	-	-
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q866\_7. Do you expect there to be restrictions on purchasing the following new gTLDs?

28 Aug 2015  
Table 496

7. .xyz

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
Strict purchase restrictions should be required	558 17%	21 8%	12 12% Q	17 17% BHQ	5 9%	15 30%	5 10%	2 4%	14 14% Q	14 14% Q	22 18% BHQ	102 19% BHQT	14 27% BCEGHOPQTVX	31 30% BCEGHKLOPQTVX	22 13% Q	13 13% Q	6 5%	95 29% BHQ	16 16% BHQ	21 10% BCEGHOPQTVX	25 25% Q	13 12% Q	28 22% BCEHOQTV	13 13% Q	32 18% BHQT
Some purchase restrictions should be required	1252 37%	59 22%	32 31% Q	35 34% B	11 20%	19 38% B	21 42% BE	20 38% B	30 30% Q	31 31% Q	41 33% B	252 46% BCEDEKJOTUVWX	22 42% BE	42 41% BEU	102 58% B	40 40% BE	42 32% B	137 42% BCELIJUVWX	36 36% B	75 36% BE	28 28% B	34 32% B	37 30% B	30 30% BCELIJUVWX	76 43% BCELIJUVWX
No purchase restrictions should be required	1484 44%	181 68%	56 54% FLMNORY	48 47% FLMNOR	37 69% FLMNOR	14 28% NOR	22 44% FLMNORY	29 55% FLMNORY	54 54% FLMNORY	52 51% FLMNORY	58 46% FLMNOR	184 33% R	15 29% R	26 25% R	50 28% FLMNOR	46 46% FLMNOR	82 63% FLMNOR	86 26% FLMNOR	48 48% FLMNOR	110 53% FLMNORY	48 48% FLMNOR	56 53% FLMNORY	60 48% FLMNOR	56 56% FLMNORY	66 38% NR
Not Sure	58 2%	7 3%	3 3%	2 2%	1 2%	1 2% QTUW	2 4% QTW	2 4% QTW	2 2% QTUWY	4 4% QTUWY	3 2% QTUWY	12 2% QTUWY	-	2 2% L	2 1% L	2 2% L	-	6 2% L	1 1% L	1 1% L	-	3 3% L	-	1 1% L	1 1% L
Decline to Answer	5	-	-	-	-	1 2% BLT	-	-	-	-	-	1 1% L	2 2% BLT	1 1% L	-	-	-	1 1% L	-	-	-	-	-	-	-
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q866\_8. Do you expect there to be restrictions on purchasing the following new gTLDs?  
8. .berlin

28 Aug 2015  
Table 497

Base: All Qualified Respondents

	Country																								
	Total Regi-straunts	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip-pines	Japan	South Korea	Russia	India	Indone-sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	125	**	**	**	**	**	**	**	**	**	125	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Strict purchase restrictions should be required	35 28%	-	-	-	-	-	-	-	-	-	35 28%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some purchase restrictions should be required	54 43%	-	-	-	-	-	-	-	-	-	54 43%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No purchase restrictions should be required	34 27%	-	-	-	-	-	-	-	-	-	34 27%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not Sure	1 1%	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	1 1%	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	125 100%	-	-	-	-	-	-	-	-	-	125 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q866\_9. Do you expect there to be restrictions on purchasing the following new gTLDs?

9. .ovh

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	125	**	**	**	**	**	**	**	**	**	125	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Strict purchase restrictions should be required	17 14%	-	-	-	-	-	-	-	-	-	17 14%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some purchase restrictions should be required	47 38%	-	-	-	-	-	-	-	-	-	47 38%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No purchase restrictions should be required	58 46%	-	-	-	-	-	-	-	-	-	58 46%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not Sure	2 2%	-	-	-	-	-	-	-	-	-	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	1 1%	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	125 100%	-	-	-	-	-	-	-	-	-	125 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q866\_10. Do you expect there to be restrictions on purchasing the following new gTLDs?  
10. .london

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	533	**	**	**	54*	50*	50*	53*	100	101	125	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Strict purchase restrictions should be required	110 21%	-	-	-	9 17%	12 24%	7 14%	7 13%	23 23%	19 19%	33 26%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some purchase restrictions should be required	232 44%	-	-	-	18 33%	20 40%	23 46%	23 43%	49 49%	43 43%	56 45%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No purchase restrictions should be required	178 33%	-	-	-	26 48%	16 32%	18 36%	22 42%	26 26%	36 36%	34 27%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not Sure	11 2%	-	-	-	1 2%	1 2%	2 4%	1 2%	2 2%	3 3%	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	2	-	-	-	-	1 2%	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	533 100%	-	-	-	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q866\_11. Do you expect there to be restrictions on purchasing the following new gTLDs?

28 Aug 2015  
Table 500

11. .nyc

Base: All Qualified Respondents

	Country																								
	Total Regi-straunts	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip-pines	Japan	South Korea	Russia	India	Indone-sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	268	268	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Strict purchase restrictions should be required	62 23%	62 23%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some purchase restrictions should be required	117 44%	117 44%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No purchase restrictions should be required	83 31%	83 31%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not Sure	6 2%	6 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	268 100%	268 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q866\_12. Do you expect there to be restrictions on purchasing the following new gTLDs?  
12. .wang

Base: All Qualified Respondents

	Country																									
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	550	**	**	**	**	**	**	**	**	**	**	550	**	**	**	**	**	**	**	**	**	**	**	**	**	**
Strict purchase restrictions should be required	102 19%	-	-	-	-	-	-	-	-	-	-	102 19%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some purchase restrictions should be required	256 47%	-	-	-	-	-	-	-	-	-	-	256 47%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No purchase restrictions should be required	183 33%	-	-	-	-	-	-	-	-	-	-	183 33%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not Sure	9 2%	-	-	-	-	-	-	-	-	-	-	9 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	550 100%	-	-	-	-	-	-	-	-	-	-	550 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q866\_13. Do you expect there to be restrictions on purchasing the following new gTLDs?  
13. .xn-ses554g (Chinese for network address)

Base: All Qualified Respondents

	Country																								
	Total Regi-straunts	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip-pines	Japan	South Korea	Russia	India	Indone-sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	550	**	**	**	**	**	**	**	**	**	**	550	**	**	**	**	**	**	**	**	**	**	**	**	**
Strict purchase restrictions should be required	123 22%	-	-	-	-	-	-	-	-	-	-	123 22%	-	-	-	-	-	-	-	-	-	-	-	-	-
Some purchase restrictions should be required	247 45%	-	-	-	-	-	-	-	-	-	-	247 45%	-	-	-	-	-	-	-	-	-	-	-	-	-
No purchase restrictions should be required	169 31%	-	-	-	-	-	-	-	-	-	-	169 31%	-	-	-	-	-	-	-	-	-	-	-	-	-
Not Sure	11 2%	-	-	-	-	-	-	-	-	-	-	11 2%	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	550 100%	-	-	-	-	-	-	-	-	-	-	550 100%	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing



Q866\_14. Do you expect there to be restrictions on purchasing the following new gTLDs?  
14. .xn-55qx5d (Chinese for company)

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	550	**	**	**	**	**	**	**	**	**	**	550	**	**	**	**	**	**	**	**	**	**	**	**	**
Strict purchase restrictions should be required	122 22%	-	-	-	-	-	-	-	-	-	-	122 22%	-	-	-	-	-	-	-	-	-	-	-	-	-
Some purchase restrictions should be required	253 46%	-	-	-	-	-	-	-	-	-	-	253 46%	-	-	-	-	-	-	-	-	-	-	-	-	-
No purchase restrictions should be required	165 30%	-	-	-	-	-	-	-	-	-	-	165 30%	-	-	-	-	-	-	-	-	-	-	-	-	-
Not Sure	10 2%	-	-	-	-	-	-	-	-	-	-	10 2%	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	550 100%	-	-	-	-	-	-	-	-	-	-	550 100%	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q900. How would you describe the processing of registering a domain?

28 Aug 2015  
Table 504

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
TOP 2 BOX (NET)	2032 61%	220 82%	65 63%	75 74%	40 74%	22 44%	32 64%	29 55%	74 74%	68 67%	88 70%	276 50%	26 50%	53 52%	45 26%	53 52%	92 71%	215 66%	75 74%	126 61%	55 54%	64 60%	82 86%	52 52%	105 60%
Very easy	773 23%	130 49%	31 30%	23 23%	13 24%	9 18%	6 12%	8 15%	40 40%	17 17%	24 19%	84 15%	8 15%	12 12%	10 6%	8 8%	17 13%	105 32%	48 48%	40 19%	24 24%	12 11%	31 25%	15 15%	58 33%
Somewhat easy	1259 38%	90 34%	34 33%	52 51%	27 50%	13 26%	26 52%	21 40%	34 34%	51 50%	64 51%	192 35%	18 35%	41 40%	35 20%	45 45%	75 58%	110 34%	27 27%	86 42%	31 31%	52 49%	51 41%	37 37%	47 27%
BOTTOM 2 BOX (NET)	1306 39%	48 18%	37 36%	27 26%	14 26%	27 54%	17 34%	23 43%	26 26%	32 32%	35 28%	269 49%	26 50%	48 47%	128 73%	48 48%	38 29%	109 34%	26 26%	81 39%	45 45%	42 40%	43 34%	47 47%	70 40%
Somewhat difficult	1124 33%	39 15%	28 27%	22 22%	13 24%	22 44%	15 30%	23 43%	25 25%	28 28%	28 22%	245 45%	23 44%	40 39%	108 61%	46 46%	35 27%	85 26%	24 24%	77 37%	34 34%	34 32%	38 30%	41 41%	51 29%
Very difficult	182 5%	9 3%	9 9%	5 5%	1 2%	2 10%	2 4%	- -	1 1%	4 4%	7 6%	24 4%	3 6%	8 8%	20 11%	2 2%	3 2%	24 7%	2 2%	4 2%	11 11%	8 8%	5 4%	6 6%	19 11%
Not Sure	18 1%	- -	1 1%	- -	- -	- -	1 2%	1 2%	- -	1 1%	2 2%	5 1%	- -	1 1%	3 2%	- -	- -	1 1%	- -	- -	1 1%	- -	- -	1 1%	- -
Decline to Answer	1 *	- -	- -	- -	- -	1 2%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q905. What, if anything, would you change about the domain name purchase process?

28 Aug 2015  
Table 505

Base: Registrants

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
Price	1817 54%	130 49%	53 51%	53 52%	30 56%	25 50%	32 64%	32 60%	41 41%	45 45%	62 50%	261 47%	37 71%	63 62%	103 59%	56 55%	75 58%	187 58%	78 77%	137 66%	62 61%	70 66%	57 46%	40 40%	88 50%
Make it less complicated	1418 42%	60 22%	33 32%	38 37%	10 19%	24 48%	14 28%	23 43%	24 24%	32 32%	29 23%	327 59%	29 56%	60 59%	88 50%	50 50%	44 34%	144 44%	56 55%	110 53%	47 47%	36 34%	43 34%	35 35%	62 35%
Make it quicker	1363 41%	40 15%	20 19%	26 25%	14 26%	24 48%	10 20%	18 34%	19 19%	29 29%	29 23%	322 59%	29 56%	53 52%	73 41%	42 42%	40 31%	163 50%	53 52%	112 54%	37 37%	47 44%	47 38%	37 37%	79 45%
Make it easier to register in multiple TLDs	1119 33%	64 24%	26 25%	43 42%	15 28%	13 26%	15 30%	10 19%	21 21%	29 29%	40 32%	210 38%	25 48%	50 49%	25 14%	23 23%	33 25%	155 48%	44 44%	86 42%	39 39%	34 32%	42 34%	25 25%	52 30%
More/Better regulations	8	3 1%	-	1 1%	-	-	-	-	-	-	2 2%	1 LR	-	1 1%	-	-	-	-	-	-	-	-	-	-	-
Verification of identity	7	-	1 1%	-	1 2%	-	-	-	-	2 2%	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	1 1%
Security needs to be increased	5	1	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	1 1%	-	-	-	1 1%	-	1 1%
Stop cybersquatting/Domain squatting	5	4 LR	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Stop domain front running	4	3 LR	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-
More trustworthy	3	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2%	-	-	-	-	-	-
Make it free	3	1	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-
More availability of preferred domain names	2	1	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
More awareness	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	1 1%	-	-	-	-	-	-	-	-
Revamp payment system	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	1 1%	-
Other	11	3 LR	1 1%	1 1%	-	-	-	-	-	-	1 LR	-	1 LR	-	-	-	1 LR	2 1%	-	-	-	-	1 LR	-	-
Nothing	399 12%	84 31%	24 23%	15 15%	10 19%	3 6%	5 10%	6 11%	33 33%	13 13%	33 26%	18 3%	2 4%	6 6%	17 10%	6 6%	20 15%	8 2%	5 5%	13 6%	9 9%	8 8%	22 18%	19 19%	20 11%

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q905. What, if anything, would you change about the domain name purchase process?

28 Aug 2015  
Table 505

Base: Registrants

	Country																								
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
Don't know	12*	-	-	-	-	-	1 BT	1 BT	1	-	-	5	-	1	1	-	-	2	-	-	-	-	-	-	-
Declined to answer	3	-	-	-	-	1 BLRT	-	-	1	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	6183 184%	395 147%	158 153%	178 175%	80 148%	90 180%	77 154%	90 170%	141 141%	151 150%	196 157%	1145 208%	123 237%	235 230%	307 174%	178 176%	215 165%	661 203%	239 237%	458 221%	194 192%	195 184%	214 171%	160 160%	303 173%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q911. How much do you trust the entities that offer domain names to do each of the following?  
SUMMARY TABLE OF TOP 2 BOX

28 Aug 2015  
Table 506

Base: All Qualified Respondents

	Country																									
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175	
Give consumers what they think they're getting	2531 75%	204 76%	76 74%	81 79%	33 61%	34 68%	36 72%	41 77%	71 71%	72 71%	84 67%	473 86%	42 81%	64 63%	84 48%	76 75%	97 75%	269 83%	92 91%	165 80%	72 71%	67 63%	97 78%	59 59%	142 81%	
Take precautions regarding who gets a domain name	2348 70%	134 50%	63 61%	68 67%	32 59%	37 74%	24 48%	39 74%	55 55%	63 62%	81 65%	446 81%	39 75%	74 73%	119 68%	68 67%	85 65%	273 84%	79 78%	151 73%	77 76%	76 72%	61 61%	76 72%	51 51%	138 79%
Screen individuals/companies who register for certain special domain names	2343 70%	132 49%	63 61%	64 63%	30 56%	37 74%	25 50%	38 72%	55 55%	55 54%	83 66%	463 84%	41 79%	81 79%	124 70%	70 69%	87 67%	258 79%	80 79%	155 75%	73 72%	73 69%	77 62%	45 45%	134 77%	

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q911. How much do you trust the entities that offer domain names to do each of the following?  
SUMMARY TABLE OF BOTTOM 2 BOX

28 Aug 2015  
Table 507

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
Screen individuals/companies who register for certain special domain names	985 29%	134 50%	39 38%	37 36%	23 43%	12 24%	24 48%	13 25%	44 44%	43 43%	42 34%	82 15%	10 19%	21 21%	51 29%	31 31%	43 33%	63 19%	21 21%	52 25%	27 27%	31 29%	48 38%	54 54%	40 23%
Take precautions regarding who gets a domain name	983 29%	132 49%	39 38%	33 32%	21 39%	12 24%	25 50%	13 25%	45 45%	36 36%	44 35%	98 18%	12 23%	27 26%	56 32%	33 33%	45 35%	49 15%	22 22%	56 27%	23 23%	29 27%	49 39%	48 48%	36 21%
Give consumers what they think they're getting	797 24%	61 23%	25 24%	20 20%	20 37%	15 30%	13 26%	11 21%	29 29%	27 27%	41 33%	71 13%	9 17%	38 37%	91 52%	25 25%	33 25%	52 16%	9 9%	42 20%	27 27%	38 36%	28 22%	40 40%	32 18%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q911\_1. How much do you trust the entities that offer domain names to do each of the following?  
1. Take precautions regarding who gets a domain name

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
TOP 2 BOX (NET)	2348 70%	134 50%	63 61%	68 67% BGX	32 59%	37 74% BGIX	24 48%	39 74% BGIX	55 55%	63 62% B	81 65% BGX	446 81% BCEGLJOPQWXY	39 75%	74 73% BGIX	119 68% BGIX	68 67% BGX	85 65% BGX	273 84% BCEGLJOPQWXY	79 78% BCEGLJOPQWXY	151 73% BCGIWX	77 76% BCEGLJOPQWXY	76 72% BGIX	76 61% B	51 51% BCEGLJOPQWXY	138 79% BCEGLJOPQWXY
Very trustworthy	811 24%	40 15%	17 17%	23 23% GX	6 11%	11 22% G	3 6%	10 19%	16 16%	13 13% BGJJOX	30 24% BCEGLJOPQWXY	144 26% G	21 21% G	26 25% BEGJJOX	26 15% G	18 18% G	24 18% G	137 42% G	38 38% BCEGLJOPQWXY	61 29% BCEGLJOPQWXY	33 33% BCEGLJOPQWXY	26 25% BEGJJOX	21 17% BCEGLJOPQWXY	11 11% BCEGLJOPQWXY	66 38% BCEGLJOPQWXY
Somewhat trustworthy	1537 46%	94 35%	46 45%	45 44% GX	26 48%	26 52% B	21 42%	29 55% B	39 39%	50 50% B	51 41% BCEGLJOPQWXY	302 55% BCEGLJOPQWXY	28 54% B	48 47% B	93 53% BIKRXXY	50 50% B	61 47% B	136 42% B	41 41% BCEGLJOPQWXY	90 43% B	44 44% B	50 47% B	55 44% B	40 40% B	72 41% B
BOTTOM 2 BOX (NET)	983 29%	132 49%	39 38%	33 32% LRSUY	21 39%	12 24% LRSUY	25 50% LRSUY	13 25% LRSUY	45 45% LRSUY	36 36% LRSUY	44 35% LRSUY	98 18% LRSUY	12 23% LRSUY	27 26% LR	56 32% LRY	33 33% LRSY	45 35% LRSY	49 15% LRSY	22 22% LRSY	56 27% LR	23 23% LRSY	29 27% LR	49 39% LMNRSUY	48 48% LRSUY	36 21% LRSUY
Not very trustworthy	664 20%	69 26% LRSUY	25 24% LRYUY	21 21% R	12 22% R	8 16% LRSUY	15 30% LRSUY	10 19% R	29 29% LRSUY	23 23% RU	31 25% LRSUY	85 15% R	11 21% R	21 21% R	48 27% LRSUY	23 23% RU	31 24% LRYUY	29 9% LRSUY	14 14% R	42 20% R	12 12% R	18 17% R	30 24% LRYUY	32 32% FLRSTUY	25 14% LRSUY
Not at all trustworthy	319 10%	63 24% LMORTY	14 14% LMORTY	12 12% LMO	9 17% LMNORTY	4 8% L	10 20% L	3 6% LMNORTY	16 16% LMNORTY	13 13% LMOR	13 10% L	13 2% L	1 2% L	6 6% L	8 5% L	10 10% LO	14 11% LO	20 6% L	8 8% L	14 7% LO	11 11% LO	11 10% L	19 15% LMNORTY	16 16% LMNORTY	11 6% L
Not sure	24 1%	2 1%	1 1%	1 1% LMO	2 2% LMNORTY	-	1 2% L	1 2% L	-	2 2% LMOR	-	6 1% L	-	1 1% L	1 1% L	-	-	3 1% L	-	-	1 1% LO	1 1% L	-	1 1% LMNORTY	1 1% L
Decline to Answer	2	-	-	-	-	1 2% BLRT	-	-	-	-	-	-	1 2% BLRT	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q911\_2. How much do you trust the entities that offer domain names to do each of the following?  
2. Give consumers what they think they're getting

Base: All Qualified Respondents

	Country																								
	Total Regi-straunts	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip-pines	Japan	South Korea	Russia	India	Indone-sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
TOP 2 BOX (NET)	2531	204	76	81	33	34	36	41	71	72	84	473	42	64	84	76	97	269	92	165	72	67	97	59	142
Very trustworthy	812	63	25	17	4	8	1	4	22	10	24	167	11	21	9	14	21	136	47	56	31	20	22	14	65
Somewhat trustworthy	1719	141	51	64	29	26	35	37	49	62	60	306	31	43	75	62	76	133	45	109	41	47	75	45	77
BOTTOM 2 BOX (NET)	797	61	25	20	15	13	11	29	27	41	71	9	38	91	25	33	52	9	42	27	38	28	40	32	
Not very trustworthy	587	34	15	17	12	12	9	10	19	18	31	60	8	30	71	19	21	39	6	36	22	30	16	31	21
Not at all trustworthy	210	27	10	3	8	3	4	1	10	9	10	11	1	8	20	6	12	13	3	6	5	8	12	9	11
Not sure	27	3	2	1	2	-	1	2	-	2	-	6	-	-	1	-	-	4	-	-	2	1	-	1	1
Decline to Answer	2	-	-	-	1	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	3357	268	103	102	54	50	50	53	100	101	125	550	52	102	176	101	130	325	101	207	101	106	125	100	175

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base



Q911\_3. How much do you trust the entities that offer domain names to do each of the following?  
3. Screen individuals/companies who register for certain special domain names

Base: All Qualified Respondents

	Country																								
	Total Regi- strants (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip- pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone- sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
TOP 2 BOX (NET)	2343 70%	132 49%	63 61% BX	64 63% BX	30 56% BGIJX	37 74% BGIJX	25 50% BGIJX	38 72% BGIJX	55 55%	55 54%	83 66% BGX	463 84% BCDEGLJWX	41 79% BCDEGLJWX	81 79% BCDEGLJWX	124 70% BEGIJX	70 69% BGIJX	87 67% BGX	258 79% BCDEGLJWX	80 79% BCDEGLJWX	155 75% BCDEGLJWX	73 72% BEGIJX	73 69% BGIJX	77 62% BX	45 45% BCDEGLJWX	134 77% BCDEGLJWX
Very trustworthy	791 24%	34 13% GX	17 17% GX	15 15% GX	6 11% GX	8 16% GX	1 2% GX	5 9% GX	17 17% GX	10 10% BGHJOX	29 23% BCDEGLJWX	159 29% GJOX	12 23% BCDEGLJWX	30 29% BCDEGLJWX	17 10% GX	18 18% BGJOX	28 22% BCDEGLJWX	125 38% BCDEGLJWX	45 45% BCDEGLJWX	73 35% BCDEGLJWX	26 26% BEGHJOX	22 21% BGJOX	21 17% GX	5 5% BCDEGLJWX	68 39% BCDEGLJWX
Somewhat trustworthy	1552 46%	98 37% B	46 45% B	49 48% B	24 44% BIRSTXY	29 58% BIRSTXY	24 48% BIRSTXY	33 62% BIRSTXY	38 38% BIRSTXY	45 45% BIRSTXY	54 43% BIRSTXY	304 55% BIRSTXY	29 56% BIRSTXY	51 61% BIRSTXY	107 61% BIRSTXY	52 51% BIRSTXY	59 45% BIRSTXY	133 41% BIRSTXY	35 35% BIRSTXY	82 40% BIRSTXY	47 47% BIRSTXY	51 48% BIRSTXY	48 45% BIRSTXY	40 40% BIRSTXY	66 38% BIRSTXY
BOTTOM 2 BOX (NET)	985 29%	134 50% LMNRSTY	39 38% LMNRSTY	37 36% LMNRSTY	23 43% LMNRSTY	12 24% LMNRSTY	24 48% LMNRSTY	13 25% LMNRSTY	44 44% LMNRSTY	43 43% LMNRSTY	42 34% LNRSY	82 15% LNRSY	10 19% LNRSY	21 21% LNRSY	51 29% LNRSY	31 31% LNRSY	43 33% LNRSY	63 19% LNRSY	21 21% LNRSY	52 25% LNRSY	27 27% LNRSY	31 29% LNRSY	48 38% LNRSY	54 54% LNRSY	40 23% LNRSY
Not very trustworthy	674 20%	82 31% LMNRSTY	23 22% LR	27 26% LRSY	11 20% LR	10 20% LRSY	14 28% LRSY	10 19% LRSY	26 26% LRSY	30 30% LRSY	32 26% LRSY	69 13% LRSY	8 15% LRSY	17 17% LRSY	44 25% LRSY	23 23% LRSY	31 24% LRSY	41 13% LRSY	15 15% LRSY	39 19% LRSY	16 16% LRSY	19 18% LRSY	31 25% LRSY	32 32% LRSY	24 14% LRSY
Not at all trustworthy	311 9%	52 19% LMNRSTY	16 16% LMNRSTY	10 10% LMNRSTY	12 22% LMNRSTY	2 4% LMNRSTY	10 20% LMNRSTY	3 6% LMNRSTY	18 18% LMNRSTY	13 13% LNO	13 8% LNO	13 2% LNO	2 4% LNO	4 4% LNO	7 4% LNO	8 8% LNO	12 9% LNO	22 7% LNO	6 6% LNO	13 6% LNO	11 11% LNO	12 11% LNO	17 14% LNORT	22 22% LNORT	16 9% LNORT
Not sure	27 1%	2 1% KQTW	1 1% KQTW	1 1% KQTW	2 2% KQTW	- - KQTW	1 2% KQTW	2 4% KQTW	1 1% KQTW	3 3% KQTW	- - KQTW	5 1% KQTW	- - KQTW	- - KQTW	1 1% KQTW	- - KQTW	- - KQTW	4 1% KQTW	- - KQTW	- - KQTW	1 1% KQTW	2 2% KQTW	- - KQTW	1 1% KQTW	1 1% KQTW
Decline to Answer	2	-	-	-	1 2% BLRT	-	-	-	-	-	-	1 2% BLRT	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q916. How much do you trust the Domain Name industry compared to these other industries?  
SUMMARY TABLE OF TOP 2 BOX

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
Internet service providers	1496 45%	58 22%	25 24%	43 42% BCEI	14 26%	20 40% BCI	14 28%	19 36% BI	18 18%	34 34% BI	41 33% BI	329 60%	35 67%	57 56% BCI	70 40% BCI	40 40% BCI	50 38% BCI	202 62%	62 61%	108 52%	38 38% BCI	45 42% BCEI	48 38% BCI	33 33% BI	93 53% BCI
Software companies	1404 42%	43 16%	16 16%	49 48% BCEGIKQX	13 24%	18 36% BCI	14 28% B	20 38% BCI	20 20%	30 30% BC	38 30% BC	295 54%	30 58% BC	58 57% BCI	56 32% BCI	38 38% BCI	55 42% BCEIKX	208 64%	53 52%	105 51%	37 37% BCI	44 42% BCEIX	49 39% BCIX	26 26% B	89 51% BCI
Computer hardware companies	1314 39%	53 20%	18 17%	38 37% BCI	12 22%	15 30% BCI	12 24% BC	18 34% BC	20 20%	28 28% BC	37 30% BC	288 52%	25 48% BC	51 50% BCI	55 31% BCI	33 33% BCI	45 35% BCI	189 58%	53 52%	100 48%	32 32% BC	40 38% BCI	38 30% BC	26 26% BCI	88 50% BCI
Web based marketing companies	1283 38%	90 34% EOX	25 24%	33 32% EO	8 15%	16 32% E	11 22% EO	19 36% EO	30 30% EO	28 28% EO	42 34% EO	268 49%	19 37% EO	44 43% CEGJQWX	34 19%	33 33% EO	35 27%	187 58%	55 54%	94 45%	31 31% EO	40 38% CEOX	38 30% EO	22 22% BCI	81 46% BCI
E-commerce companies	1260 38%	43 16%	17 17%	36 35% BCGI	12 22%	19 38% BCGI	8 16%	15 28% B	21 21%	28 28% B	35 28% BC	269 49%	25 48% BC	51 50% BC	45 26% B	34 34% BCGI	36 28% BC	178 55%	60 59%	100 48%	31 31% BC	40 38% BCGIO	50 40% BCEGIKQX	25 25% BCI	82 47% BCI

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q916. How much do you trust the Domain Name industry compared to these other industries?  
SUMMARY TABLE OF BOTTOM 2 BOX

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
Web based marketing companies	757 23%	59 22%	25 24%	22 22%	18 33%	14 28%	12 24%	9 17%	17 17%	26 26%	33 26%	95 17%	17 33%	18 18%	36 20%	33 33%	45 35%	62 19%	12 12%	39 19%	23 23%	33 31%	45 36%	32 32%	32 18%
E-commerce companies	685 20%	66 25%	23 22%	19 19%	12 22%	8 16%	12 24%	16 30%	28 28%	26 26%	32 26%	72 13%	6 12%	17 17%	39 22%	29 29%	38 29%	51 16%	8 8%	35 17%	18 18%	32 30%	30 24%	33 33%	35 20%
Computer hardware companies	685 20%	81 30%	31 30%	13 13%	13 24%	10 20%	12 24%	4 8%	32 32%	19 19%	36 29%	79 14%	12 23%	16 16%	38 22%	18 18%	34 26%	42 13%	18 18%	46 22%	18 18%	25 24%	31 25%	25 25%	32 18%
Software companies	597 18%	84 31%	32 31%	10 10%	12 22%	8 16%	13 26%	5 9%	28 28%	23 23%	33 26%	55 10%	6 12%	11 11%	29 16%	19 19%	29 22%	40 12%	16 16%	33 16%	16 16%	19 18%	31 25%	22 22%	23 13%
Internet service providers	524 16%	61 23%	27 26%	13 13%	8 15%	6 12%	10 20%	6 11%	30 30%	20 20%	23 18%	50 9%	4 8%	14 14%	24 14%	15 15%	28 22%	32 10%	8 8%	33 16%	13 13%	28 26%	29 23%	24 24%	18 10%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q916\_1. How much do you trust the Domain Name industry compared to these other industries?  
1. Internet service providers

28 Aug 2015  
Table 513

Base: All Qualified Respondents

	Country																									
	Total Regi- strants (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip- pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone- sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)	
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175	
TOP 2 BOX (NET)	1496 45%	58 22%	25 24%	43 42% BCEI	14 26%	20 40% BCI	14 28%	19 36% BI	18 18%	34 34% BI	41 33% BI	329 60%	35 67%	57 56%	70 40% BCI	40 40% BCI	50 38% BCI	202 62%	62 61%	108 52% BCI	38 38% BCI	45 42% BCEI	48 38% BCI	33 33% BI	93 53% BCI	
Trust much more	588 18%	19 7%	9 9%	19 19% BCGIOP	4 7%	9 18% B	3 6%	8 15%	8 8%	14 14% B	22 18% B	108 20% BCGIOP	16 31% BCEGIOP	20 20% BCEGIOP	15 9%	8 8%	22 17% BIOP	98 30% BCIOP	32 32% BCIOP	51 25% BCIOP	15 15% B	19 18% BCEGIOP	25 20% BCEGIOP	13 13% BCGIOP	31 18% BCGIOP	
Trust somewhat more	908 27%	39 15%	16 16%	24 24% BI	10 19%	11 22% I	11 22% I	11 21%	10 10%	20 20%	19 15% BCIOP	221 40% BCEGIOP	19 37% BCEGIOP	37 36% BCEGIOP	55 31% BCIKW	32 32% BCIKW	28 22% I	104 32% BCEGIOP	30 30% BCIKW	57 28% BCIKW	23 23% I	26 25% BI	23 18% BCIOP	23 18% BCIOP	20 20% I	62 35% BCIOP
Trust the same	1310 39%	146 54%	51 50%	45 44% LMNRSTVY	32 59%	23 46% LMNR	24 48% LMNR	27 51%	50 50%	44 44% LMNRSTVY	61 49%	164 30% LMNRSTVY	13 25%	30 29%	81 46% LMNRSTVY	46 46% LMNRSTVY	52 40% LR	90 28%	31 31%	66 32% LMNRSTVY	48 48% LMNRSTVY	33 31% LMNRSTVY	28 23% LMNRSTVY	29 23% LMNRSTVY	24 24% LMNRSTVY	18 10% LMNRSTVY
BOTTOM 2 BOX (NET)	524 16%	61 23%	27 26%	13 13% DLMORSUY	8 15%	6 12% LRS	10 20% LRS	6 11%	30 30% LRSY	20 20% LRSY	23 18% LRSY	50 9%	8 8%	14 14%	24 14% LMSY	15 15% LMSY	28 22% LMSY	32 10% LMSY	8 8%	16 16% LMSY	13 13% LMSY	28 26% LMSY	29 23% LMSY	24 24% LMSY	18 10% LMSY	
Trust somewhat less	381 11%	45 17% LRSY	22 21% FLMOPRSTUY	12 12%	6 11%	4 8%	5 10%	5 9%	25 25% RS	12 12% RS	16 13% RS	42 8% RS	4 8%	12 12%	18 10% LRS	9 9% LRS	17 13% LRS	22 7% LRS	5 5%	23 11% LRSY	10 10% LRSY	19 18% LRSY	20 16% LRSY	16 16% LRSY	12 7% LRSY	
Trust much less	143 4%	16 6% DL	5 5% L	1 1%	2 4%	4 10% DLMNR	5 10% DLMNR	1 2%	5 10% DLMNR	8 8% DLMNR	7 6% L	8 1% L	-	2 2%	6 3% L	6 6% L	11 8% DLMNR	10 3% DLMNR	3 3% L	10 5% L	3 3% DLMNR	9 8% DLMNR	9 7% DLMNR	8 8% DLMNR	6 3% DLMNR	
Not Sure	26 1%	3 1%	-	1 1%	-	-	2 4% CKPGRSTVW	1 2% T	2 2% T	3 3% QRT	-	7 1%	-	1 1%	1 1%	-	-	1 1%	-	-	2 2% T	-	-	-	1 1%	1 1%
Decline to Answer	1	-	-	-	-	1 2% BLRT	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%	

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q916\_2. How much do you trust the Domain Name industry compared to these other industries?  
2. Web based marketing companies

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
TOP 2 BOX (NET)	1283 38%	90 34% EOX	25 24%	33 32% EO	8 15%	16 32% E	11 22%	19 36% EO	30 30% EO	28 28%	42 34% EO	268 49% BCEGFKOPQWXY	19 37% EO	44 43% CEGJQQWX	34 19%	33 33% EO	35 27%	187 58%	55 54%	94 45% BCEGFKOPQWXY	31 31% EO	40 38% CEOX	38 30% EO	22 22%	81 46% BCEGFKOPQWXY
Trust much more	464 14%	23 9% O	8 8%	8 8% O	4 7%	6 12% O	4 8%	7 13% O	14 14% O	11 11% O	16 13% O	80 15% BOPX	8 15% O	17 17% BOPX	6 3%	6 6%	15 12% O	83 26% BCEGFKOPQWXY	27 27% BCDOPX	35 17% O	11 11% O	14 13% O	17 14% O	7 7%	37 21% BCEGFKOPQWXY
Trust somewhat more	819 24%	67 25% EOQX	17 17%	25 25% E	4 7%	10 20%	7 14%	12 23% E	16 16%	17 17%	26 21% E	188 34% BCEGFKOPQWXY	11 21% E	27 26% EOQX	28 16% EOQX	27 27% EOQX	20 15% CEGJKQQWXY	104 32% EIOQWX	28 28% CEGJKQQWXY	59 29% CEGJKQQWXY	20 20% E	26 25% E	21 17% E	15 15% E	44 25% EQQ
Trust the same	1287 38%	116 43% LRV	53 51% LMPORSTVWY	46 45% LRV	28 52% LMPRSTVWY	19 38% R	25 50% LMRWV	24 45% R	51 51% LMPRSTVWY	43 43% R	50 40% R	179 33% R	15 29% R	39 38% R	105 60% R	35 35% R	50 38% R	75 23% R	34 34% R	74 36% R	45 45% LRV	33 31% R	42 34% R	45 45% LRV	61 35% R
BOTTOM 2 BOX (NET)	757 23%	59 22% S	25 24% S	22 22% ILNRSTY	18 33% S	14 28% S	12 24% S	9 17%	17 17% LS	26 26% LS	33 17% ILNRSTY	95 33% ILNRSTY	17 33% ILNRSTY	18 18%	36 20% BHLNORSTUY	33 33% BHLNORSTUY	45 35% BHLNORSTUY	62 19% BHLNORSTUY	12 12%	39 19% S	23 23% ILNRSTY	33 31% BHLNORSTUY	45 36% BHLNORSTUY	32 32% BHLNORSTUY	32 18% BHLNORSTUY
Trust somewhat less	544 16%	40 15% L	18 17% L	20 20% DLNST	12 22% ISY	12 24% IRSY	11 22% IS	6 11%	10 10% DLS	17 17% DLS	22 18% DLS	83 15% DGLNRST	10 19% DGLNRST	15 15%	25 14% L	27 27% L	28 22% DGLNRST	43 13% L	10 10%	31 15% DLNST	13 13% DLNST	21 20% DGLNRST	30 24% DGLNRST	20 20% DGLNRST	20 11% DGLNRST
Trust much less	213 6%	19 7% L	7 7% L	2 11% DLNST	6 11% ISY	2 4% IRSY	1 2%	3 6% T	7 7% DLS	9 9% DLS	11 9% DLS	12 2% DGLNRST	7 13% DGLNRST	3 3%	11 6% L	6 6% L	17 13% DGLNRST	19 6% L	2 2%	8 4% DLNST	10 10% DLNST	12 11% DGLNRST	15 12% DGLNRST	12 12% DGLNRST	7 7% L
Not Sure	29 1%	3 1%	-	1 1%	-	-	2 4% CKOPRSTVW	1 2% T	2 2% CKOPRSTVW	4 4% CKOPRSTVW	-	8 1% T	1 2% T	1 1%	1 1%	-	-	1 1%	-	-	2 2% T	-	-	1 1%	1 1%
Decline to Answer	1	-	-	-	-	1 2% BLRT	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q916\_3. How much do you trust the Domain Name industry compared to these other industries?  
3. E-commerce companies

Base: All Qualified Respondents

	Country																								
	Total Regi- strants (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip- pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone- sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
TOP 2 BOX (NET)	1260 38%	43 16%	17 17%	36 35%	12 22%	19 38%	8 16%	15 28%	21 21%	28 28%	35 28%	269 49%	25 48%	51 50%	45 26%	34 34%	36 28%	178 55%	60 59%	100 48%	31 31%	40 38%	50 40%	25 25%	82 47%
Trust much more	484 14%	13 5%	3 3%	7 7%	5 9%	11 22%	2 4%	7 13%	10 10%	9 9%	14 11%	85 15%	9 17%	19 19%	9 5%	7 7%	18 14%	103 32%	28 28%	50 24%	7 7%	11 10%	19 15%	8 8%	30 17%
Trust somewhat more	776 23%	30 11%	14 14%	29 28%	7 13%	8 16%	6 12%	8 15%	11 11%	19 19%	21 17%	184 33%	16 31%	32 31%	36 20%	27 27%	18 14%	75 23%	32 32%	50 24%	24 24%	29 27%	31 25%	17 17%	52 30%
Trust the same	1380 41%	154 57%	62 60%	46 45%	30 56%	22 44%	28 56%	21 40%	49 49%	44 44%	58 46%	201 37%	21 40%	33 32%	90 51%	38 38%	56 43%	95 29%	33 33%	72 35%	50 50%	34 32%	45 36%	41 41%	57 33%
BOTTOM 2 BOX (NET)	685 20%	66 25%	23 22%	19 19%	12 22%	8 16%	12 24%	16 30%	28 26%	26 26%	32 26%	72 13%	6 12%	17 17%	39 22%	29 29%	38 29%	51 16%	8 8%	35 17%	18 18%	32 30%	30 24%	33 33%	35 20%
Trust somewhat less	507 15%	48 18%	15 15%	17 17%	8 15%	8 16%	8 16%	15 28%	22 22%	19 19%	23 18%	60 11%	2 4%	14 14%	28 16%	23 23%	23 18%	39 12%	4 4%	29 14%	11 11%	24 23%	21 17%	22 22%	24 14%
Trust much less	178 5%	18 7%	8 8%	2 2%	4 7%	-	4 8%	1 2%	6 6%	7 7%	9 7%	12 2%	4 8%	3 3%	11 6%	6 6%	15 12%	12 4%	4 4%	6 3%	7 7%	8 8%	9 7%	11 11%	11 6%
Not Sure	30 1%	5 2%	1 1%	1 1%	-	-	1 2%	1 2%	2 2%	3 3%	-	8 1%	-	1 1%	2 1%	-	-	1 1%	-	-	2 2%	-	-	1 1%	1 1%
Decline to Answer	2	-	-	-	-	1 2%	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q916\_4. How much do you trust the Domain Name industry compared to these other industries?  
4. Software companies

Base: All Qualified Respondents

	Country																								
	Total Regi- strants (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip- pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone- sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
TOP 2 BOX (NET)	1404 42%	43 16%	16 16%	49 48%	13 24%	18 36%	14 28%	20 38%	20 20%	30 30%	38 30%	295 54%	30 58%	58 57%	56 32%	38 38%	55 42%	208 64%	53 52%	105 51%	37 37%	44 42%	49 39%	26 26%	89 51%
Trust much more	496 15%	14 5%	4 4%	15 15%	2 4%	6 12%	4 8%	4 8%	10 10%	8 8%	13 10%	85 15%	11 21%	24 24%	8 5%	11 11%	18 14%	102 31%	27 27%	44 21%	8 8%	18 17%	20 16%	11 11%	29 17%
Trust somewhat more	908 27%	29 11%	12 12%	34 33%	11 20%	12 24%	10 20%	16 30%	10 10%	22 22%	25 20%	210 38%	19 37%	34 33%	48 27%	27 27%	37 28%	106 33%	26 26%	61 29%	29 29%	26 25%	29 23%	15 15%	60 34%
Trust the same	1327 40%	138 51%	55 53%	42 41%	29 54%	23 46%	22 44%	27 51%	50 50%	45 45%	54 43%	192 35%	15 29%	32 31%	90 51%	44 44%	46 35%	76 23%	31 31%	69 33%	46 46%	43 41%	45 36%	51 51%	62 35%
BOTTOM 2 BOX (NET)	597 18%	84 31%	32 31%	10 10%	12 22%	8 16%	13 26%	5 9%	28 23%	23 18%	33 26%	55 10%	6 12%	11 11%	29 16%	19 19%	29 22%	40 12%	16 16%	33 16%	16 16%	19 18%	31 25%	22 22%	23 13%
Trust somewhat less	429 13%	60 22%	24 23%	8 8%	6 11%	6 12%	5 10%	5 9%	23 23%	18 18%	23 18%	48 9%	4 8%	7 7%	23 13%	14 14%	16 12%	31 10%	12 12%	25 12%	10 10%	10 9%	22 18%	13 13%	16 9%
Trust much less	168 5%	24 9%	8 8%	2 2%	6 11%	2 4%	8 16%	-	5 5%	5 5%	10 8%	7 1%	2 4%	4 4%	6 3%	5 5%	13 10%	9 3%	4 4%	8 4%	6 6%	9 8%	9 7%	9 9%	7 4%
Not Sure	28 1%	3 1%	-	1 1%	-	-	1 2%	1 2%	2 2%	3 3%	-	8 1%	1 2%	1 1%	1 1%	-	-	1 1%	1 1%	-	2 2%	-	-	1 1%	1 1%
Decline to Answer	1	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q916\_5. How much do you trust the Domain Name industry compared to these other industries?

28 Aug 2015  
Table 517

5. Computer hardware companies

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
TOP 2 BOX (NET)	1314 39%	53 20%	18 17%	38 37% BCI	12 22%	15 30%	12 24%	18 34% BC	20 20%	28 28%	37 30%	288 52%	25 48%	51 50%	55 31%	33 33%	45 35%	189 58%	53 52%	100 48%	32 32%	40 38% BCI	38 30% BC	26 26%	88 50%
Trust much more	498 15%	18 7%	4 4%	14 14% BCO	3 6%	6 12%	2 4%	7 13% CO	11 11% O	7 7%	16 13%	95 17%	9 17%	24 24%	6 3%	10 10%	20 15%	88 27%	26 26%	49 24%	7 7%	15 14%	18 14% BCO	12 12% CO	31 18% BCEGJOU
Trust somewhat more	816 24%	35 13%	14 14%	24 24% BI	9 17%	9 18%	10 20%	11 21% I	9 9%	21 21% I	21 17%	193 35%	16 31%	27 27%	49 28%	23 23% BI	25 19%	101 31%	27 27%	51 25%	25 25% BCI	25 24% BI	20 16%	14 14% CO	57 33% BCEGJOU
Trust the same	1328 40%	131 49%	54 52%	50 49%	29 54%	24 48%	25 50%	30 57%	46 46%	51 50%	52 42%	174 32%	14 27%	34 33%	82 47%	50 50%	51 39%	92 28%	30 30%	61 29%	49 49%	41 39%	56 45% R	48 48% LMNRSTY	54 31% LMNRSTY
BOTTOM 2 BOX (NET)	685 20%	81 30%	31 30%	13 13% HR	13 24% HR	10 20%	12 24% HR	4 8%	32 32% DHLNRSUY	19 19%	36 29%	79 14%	12 23% H	16 16%	38 22% HLR	18 18%	34 26% DHLR	42 13%	18 18%	46 22% DHLR	18 18% DHLR	25 24% DHLR	31 25% DHLR	25 25% DHLR	32 18% DHLR
Trust somewhat less	467 14%	57 21%	19 18% R	10 10%	5 9%	8 16%	6 12%	4 8%	21 21% DHLRY	11 11%	22 18% R	65 12%	9 17%	14 14%	32 18% LR	11 11%	18 14%	28 9%	14 14%	35 17% R	12 12% R	15 14% R	19 15% R	12 12% R	20 11% L
Trust much less	218 6%	24 9%	12 12%	3 3% DHLNORST	8 15% DHLNORST	4 8%	6 12% DHLNOR	- -	11 11% DHLNOR	8 8%	14 11% HL DHLNORS	14 3%	3 6%	2 2%	6 3%	7 7% L DHLNORST	16 12%	14 4%	4 4%	11 5% HLNOR	6 6% DHLNOR	10 9% DHLNOR	12 10% DHLNORST	13 13% DHLNORST	7 7% L
Not Sure	29 1%	3 1%	-	1 1%	-	-	1 2% T	1 2% T	2 2% T	3 3% QT	-	9 2%	1 2% T	1 1%	1 1%	-	-	2 1%	-	-	2 2% T	-	-	1 1%	1 1%
Decline to Answer	1	-	-	-	-	1 2% BLRT	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base



Q1000. Which devices do you use to access the Internet?

28 Aug 2015  
Table 518

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
Laptop computer	2723 81%	235 88%	82 80%	90 88%	40 74%	41 82%	42 84%	48 91%	80 80%	82 81%	99 79%	448 81%	49 94%	85 83%	106 60%	71 70%	85 65%	275 85%	91 90%	187 90%	84 83%	87 82%	112 90%	74 74%	130 74%
Smartphone	2589 77%	235 88%	75 73%	87 85%	47 87%	32 64%	44 88%	30 57%	70 70%	77 76%	100 80%	412 75%	44 85%	84 82%	80 45%	81 80%	100 77%	248 76%	86 85%	188 91%	73 72%	76 72%	99 79%	83 83%	138 79%
Desktop computer	2503 75%	221 82%	69 67%	76 75%	43 80%	36 72%	36 72%	33 62%	72 72%	78 77%	92 74%	422 77%	40 77%	81 79%	109 62%	87 86%	112 86%	237 73%	68 67%	125 60%	71 70%	81 76%	103 82%	78 78%	133 76%
Tablet	1807 54%	198 74%	55 53%	62 61%	33 61%	28 56%	32 64%	27 51%	65 65%	59 58%	69 55%	266 48%	24 46%	61 60%	59 34%	42 42%	81 62%	151 46%	56 55%	110 53%	49 49%	58 55%	83 66%	49 49%	90 51%
TV (Unspec.)	13	2 1%	-	2 2%	1 2%	-	3 6%	-	1 1%	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	2 2%	1 1%	-
Smart TV	6	-	1 1%	1 1%	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	3 3%
E-Reader/E-Book	4	-	-	-	2 4%	-	1 2%	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-
Game system (i.e., PSP, Wii, Xbox 360, etc.)	4	2 1%	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Watch/Smartwatch	3	1	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-
All/everything	2	-	1 1%	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Regular mobile phone (Not Smartphone)	2	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-
Notebook	1	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-
Ipod	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-
Other	11	4 1%	1 1%	-	1 2%	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	1 1%	-	-	-	1 1%	2 2%	-
Not Sure	2	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	1	-	-	-	-	-	-	-
Declined to answer	1	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	9672 288%	898 335%	286 278%	318 312%	168 311%	137 274%	159 318%	139 262%	289 289%	296 293%	361 289%	1549 282%	159 306%	311 305%	355 202%	281 278%	379 292%	912 281%	302 299%	611 295%	277 274%	302 285%	401 321%	291 291%	491 281%

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q1000. Which devices do you use to access the Internet?

Base: All Qualified Respondents

	Country																								
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
 Overlap formulae used. \* small base

Q1005. What is your experience with URL shorteners?

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
USE THEM (NET)	1824 54%	169 63%	54 52%	62 61%	23 43%	25 50%	24 48%	14 26%	64 64%	54 53%	32 26%	284 52%	36 69%	66 65%	72 41%	64 63%	57 44%	161 50%	71 70%	138 67%	57 56%	70 66%	66 53%	59 59%	102 58%
I use them frequently	592 18%	51 19%	14 14%	27 26%	7 13%	6 12%	8 16%	2 4%	15 15%	16 16%	8 6%	94 17%	8 15%	18 18%	20 11%	16 16%	15 12%	75 23%	23 23%	38 18%	16 16%	30 28%	24 19%	19 19%	42 24%
I use them, but not frequently	1232 37%	118 44%	40 39%	35 34%	16 30%	19 38%	16 32%	12 23%	49 49%	38 38%	24 19%	190 35%	28 47%	48 47%	52 30%	48 48%	42 32%	86 26%	48 48%	100 48%	41 41%	40 38%	42 34%	40 40%	60 34%
NEVER USES THEM (NET)	1519 45%	97 36%	49 48%	40 39%	31 57%	25 50%	26 52%	38 72%	36 36%	46 46%	92 74%	261 47%	16 31%	35 34%	103 59%	37 37%	73 56%	163 50%	30 30%	69 33%	44 44%	36 34%	59 47%	40 40%	73 42%
I have heard of them but never used them	1017 30%	55 21%	30 29%	31 30%	18 33%	19 38%	17 34%	28 53%	21 21%	26 26%	55 44%	197 36%	11 21%	27 26%	64 36%	29 29%	45 35%	104 32%	24 24%	48 23%	25 25%	29 27%	34 27%	24 24%	56 32%
I have never heard of them or used them	502 15%	42 16%	19 18%	9 9%	13 24%	6 12%	9 18%	10 19%	15 15%	20 20%	37 30%	64 12%	5 10%	8 8%	39 22%	8 8%	28 22%	59 18%	6 6%	21 10%	19 19%	7 7%	25 20%	16 16%	17 10%
Not Sure	14 *	2 1%	-	-	-	-	-	1 2%	-	1 1%	1 1%	5 1%	-	1 1%	1 1%	-	-	1 *	-	-	-	-	-	1 1%	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q1010. Why haven't you used URL shorteners?

28 Aug 2015  
Table 520

Base: Not Used URL Shorteners

	Country																								
	Total Registrants (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philippines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indonesia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	1519	97*	49*	40*	31*	25**	26**	38*	36*	46*	92*	261	16**	35*	103	37*	73*	163	30*	69*	44*	36*	59*	40*	73*
Never needed to	712 47%	51 53% N	21 43%	17 43%	13 42%	9 36%	14 54%	22 58% N	17 47%	19 41%	48 52% N	112 43%	8 50%	11 31%	52 50%	19 51%	41 56% LN	73 45%	11 37%	35 51%	18 41%	18 50%	24 41%	20 50%	39 53% N
I have never heard of them	396 26%	34 35% LPV	15 31%	14 35% LV HLOPQRSTV	14 45%	4 16%	7 27%	7 18%	14 39% LPV	13 28%	26 28%	51 20%	5 31%	8 23%	25 24%	6 16%	16 22%	41 25%	5 17%	16 23%	16 36% LPV	5 14%	22 37% LPSV	12 30%	20 27%
Confused about which website I'm going to	361 24%	16 16%	6 12%	8 20%	4 13%	3 12%	10 38%	4 11%	4 11%	11 24%	19 21% BCEHIQOX	81 31%	3 19%	13 37% BCEHIQOQX	21 20%	6 16%	14 19%	46 28% BCHIX BCEHIALPQRSTVWXY	16 53%	17 25%	9 20%	12 33% BCHIX	13 22%	5 13%	20 27% CH
Don't trust them	167 11%	6 6%	5 10%	5 13%	3 10%	3 12%	3 12% BIKLXY	9 24% T	2 6%	5 11%	7 8%	28 11%	-	5 14%	15 15%	4 11%	8 11%	19 12% TU	4 13%	10 14%	5 11%	6 17%	7 12%	2 5%	6 8%
Don't like them	134 9%	6 6% T	4 8% T	1 3% LR	2 6% LR	7 28%	-	3 8% T	1 3%	1 2%	12 13% JTU	30 11% TU	2 13%	2 6% T	8 8% T	5 14% TU	7 10% TU	16 10% TU	4 13% TU	-	-	4 11% TU	9 15% DJTU	3 8% T	7 10% TU
Don't know how to use them	8 1%	1 1%	1 2% L	1 3% LR	1 3% LR	-	-	-	-	1 2% L	-	-	-	1 3% LR	-	-	-	-	1 3% LR	-	-	-	-	1 3% LR	-
Have used URL shortener's before	3*	1 1%	-	-	-	-	-	-	1 3% LR	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unreliable/Doesn't work	3*	1 1%	-	-	1 3% LR	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%
Other	4*	1 1%	-	-	1 3% LR	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	1 3% LR	-	-	-	-	-	-
Don't know	8 1%	1 1%	1 2%	-	-	-	-	-	-	-	-	1*	-	1 3%	-	-	1 1%	1 1%	-	-	1 2%	-	-	-	1 1%
Declined to answer	2*	-	-	-	-	-	-	-	-	-	-	1*	-	-	-	-	-	1 1%	-	-	-	-	-	-	-
Sigma	1798 118%	118 122%	53 108%	46 115%	39 126%	26 104%	34 131%	45 118%	39 108%	50 109%	114 124%	304 116%	18 113%	41 117%	121 117%	40 108%	87 119%	197 121%	42 140%	78 113%	49 111%	45 125%	75 127%	43 108%	94 129%

Proportions/Mean: Columns † tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q1015. Why do you use URL shorteners?

28 Aug 2015  
Table 521

Base: Have Used URL Shorteners

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	1824	169	54*	62*	23**	25**	24**	14**	64*	54*	32*	284	36*	66*	72*	64*	57*	161	71*	138	57*	70*	66*	59*	102
They are convenient	1216 67%	113 67% SX	34 63%	47 76% SWX	17 74%	16 64%	14 58%	8 57% CLNRSWX	51 80%	35 65%	22 69%	188 66% SX	28 78% SWX	42 64%	52 72% SX	52 81% SX	41 72% SX	104 65% X	37 52%	95 69% SX	40 70% SX	46 66%	38 58%	29 49%	67 66% X
They save me time	944 52%	61 36%	21 39%	29 47%	11 48%	17 68%	9 38%	7 50%	17 27%	25 46%	15 47%	188 59% BCIQUX	26 72% BCIQUX	39 59% BCIQUX	36 50% BI	33 52% BI	22 39%	93 58% BCIQUX	55 77% BCIQUX	85 62% BCIQUX	22 39%	39 56% BI	39 59% BCIQUX	24 41%	51 50% BI
It's the latest thing	404 22%	10 6%	6 11%	7 11%	-	10 40%	1 4%	2 14%	6 9%	7 13%	7 22% B	135 48% B	9 25% BI	16 24% BI	11 15% B	9 14% B	3 16% BCIQUX	49 30%	17 24% BI	27 20% B	10 18% B	19 27% BCDIY	11 17% B	12 20% B	14 14% B
To shorten address/save space/use where there are character limits	66 4%	19 11% KLMNPRTVWY	6 11% LMNPRTVY	3 5% LR	-	-	-	2 14%	5 8% LR	3 6% LR	-	1 *	-	1 2%	3 4% LR	1 2%	3 5% LR	-	4 6% LR	4 3% LR	3 5% LR	1 1%	2 3% LR	3 5% LR	2 2%
For social media such as Twitter/Facebook	42 2%	19 11% JLMNPRTVWY	3 6% LRTV	3 5% LR	-	-	3 13%	-	4 6% LPRTV	1 2% L	-	-	-	1 2% L	1 1% L	-	2 4% LR	-	1 1% L	1 1% L	-	-	2 3% LR	-	1 1%
As a link/To click/share/post the link	12 1%	3 2% L	1 2% L	1 2% L	-	-	1 4%	-	-	1 2% L	-	-	-	-	-	1 2% L	-	2 1% L	1 1% L	-	1 2% L	-	-	-	-
Tracking	11 1%	2 1% L	1 2% L	-	1 4%	1 4%	2 8%	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	1 2% L	2 2% L
Looks better/more professional	8 *	2 1% L	1 2% L	-	-	-	-	-	-	2 4% LR	-	-	-	-	-	-	-	-	-	2 1% L	-	-	1 2% L	-	-
Generates earnings/income	7 *	-	-	-	-	-	-	-	-	-	-	-	-	2 3% BLRT	-	-	-	-	-	-	-	4 6% BLORSTY	1 2% L	-	-
Use out of need/Required to	7 *	3 2% L	-	-	1 4%	-	-	-	1 2% L	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	1 2% L	-
For confidentiality/to keep hidden/protect affiliate links	7 *	-	-	-	-	-	-	-	1 2% L	-	-	-	-	2 3% BL	-	-	-	1 1%	1 1% L	1 1% L	-	-	-	-	1 1%
Easy to remember	5 *	1 1% L	-	-	-	-	-	-	-	-	-	-	1 3% LR	1 2% L	-	-	-	-	-	-	1 2% L	-	-	-	1 1%
For advertising	5 *	2 1% L	-	-	-	-	-	-	1 2% L	-	-	-	-	-	-	-	-	-	1 1% L	-	-	-	-	1 2% L	-
Complete/Not fragmented	5 *	1 1% L	1 2% L	-	-	-	-	-	1 2% L	-	-	-	1 3% LR	-	-	-	1 2% L	-	-	-	-	-	-	-	-
Some sites require/provide it that way	5 *	2 1% L	-	-	-	1 4%	-	-	-	-	-	-	-	-	-	-	-	-	1 1% L	-	-	-	-	-	1 1%
Provides statistics/information	4 *	-	-	1 2% L	-	-	-	-	-	-	-	-	-	1 2% L	-	-	-	-	-	-	-	-	1 2% L	1 2% L	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q1015. Why do you use URL shorteners?

Base: Have Used URL Shorteners

	Country																								
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	1824	169	54*	62*	23**	25**	24**	14**	64*	54*	32*	284	36*	66*	72*	64*	57*	161	71*	138	57*	70*	66*	59*	102
To try it/For fun	3	1	-	-	-	-	-	-	-	-	-	-	-	1	-	-	1	-	-	-	-	-	-	-	-
Easy to understand	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	1
For handicapped/illiterate people	2	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1
Used passively/seldom	2	-	-	-	-	-	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Safe/Reliable	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	1
Do not use URL shorteners	2	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-
Other	14	3	1	-	-	-	-	-	1	1	-	1	-	-	-	-	1	-	1	2	-	2	-	-	1
Don't know	4	-	-	-	-	-	-	-	1	-	1	-	-	-	-	-	-	-	-	-	1	-	-	-	-
Declined to answer	2	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	1
Sigma	2781	243	75	91	30	45	31	20	90	75	45	494	66	106	103	96	80	251	119	218	79	111	95	73	145
	152%	144%	139%	147%	130%	180%	129%	143%	141%	139%	141%	174%	183%	161%	143%	150%	140%	156%	168%	158%	139%	159%	144%	124%	142%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q1020. What is your experience with QR codes?

28 Aug 2015  
Table 522

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
USE THEM (NET)	1915 57%	159 59%	61 59%	63 62%	32 59%	21 42%	28 56%	16 30%	53 53%	57 56%	68 54%	416 76%	28 54%	45 44%	102 58%	82 81%	75 58%	156 48%	54 53%	103 50%	42 42%	42 40%	69 55%	50 50%	93 53%
I use them frequently	500 15%	14 5%	9 9%	14 14%	7 13%	6 12%	3 6%	2 4%	14 14%	7 7%	11 9%	189 34%	5 10%	10 10%	18 10%	15 15%	12 9%	73 22%	16 16%	12 6%	9 9%	10 9%	8 6%	6 6%	30 17%
I use them, but not frequently	1415 42%	145 54%	52 50%	49 48%	25 46%	15 30%	25 50%	14 26%	39 39%	50 50%	57 46%	227 41%	23 44%	35 34%	84 48%	67 66%	63 48%	83 26%	38 38%	91 44%	33 33%	32 30%	61 49%	44 44%	63 36%
NEVER USES THEM (NET)	1431 43%	109 41%	41 40%	39 38%	22 41%	29 58%	22 44%	36 68%	47 47%	43 43%	57 46%	130 24%	24 46%	56 55%	74 42%	19 19%	55 42%	167 51%	47 47%	104 50%	59 58%	64 60%	56 45%	50 50%	81 46%
I have heard of them but never used them	1017 30%	92 34%	32 31%	30 29%	17 31%	19 38%	16 32%	30 57%	36 36%	32 32%	46 37%	107 19%	13 25%	33 33%	56 32%	18 18%	45 35%	112 34%	27 27%	65 31%	38 38%	32 30%	32 26%	32 32%	57 33%
I have never heard of them or used them	414 12%	17 6%	9 9%	9 9%	5 9%	10 20%	6 12%	6 11%	11 11%	11 11%	11 9%	23 4%	11 21%	23 23%	18 10%	1 1%	55 17%	20 20%	20 19%	39 19%	21 21%	32 30%	24 19%	18 18%	24 14%
Not Sure	11 *	-	1 1%	-	-	-	-	1 2%	-	1 1%	-	4 1%	-	1 1%	-	-	-	2 1%	-	-	-	-	-	-	1 1%
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q1025. Why haven't you used QR codes?

28 Aug 2015  
Table 523

Base: Not Used QR Codes

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	1431	109	41*	39*	22**	29**	22**	36*	47*	43*	57*	130	24**	56*	74*	19**	55*	167	47*	104	59*	64*	56*	50*	81*
Never needed to	810 57%	60 55% SW	26 63% LSW	20 51%	15 68%	17 59%	13 59%	23 64% LSW	26 55%	23 53%	44 77% BDJULINRSTVW	56 43%	16 67%	26 46%	47 64% LSW	11 58%	38 69% LNSW	98 59% LSW	17 36%	62 60% LSW	36 61% LSW	34 53%	21 38%	31 62% LSW	50 62% LSW
I have never heard of them or seen them	326 23%	17 16% L	8 20% KL	12 31% BKLQ	4 18%	8 28%	7 32%	5 14%	10 21% KL	6 14%	3 5%	8 6%	7 29% BHJKLOQ	19 34% L	12 16%	2 11%	6 11% BJKLOQ	50 30% BCHJUKLOQ	19 40% BJKLOQ	32 31% KLQ	15 25% BCHJUKLOQ	25 39% BJKLOQ	18 32% BJKLOQ	12 24% KL	21 26% KLQ
Don't like them	202 14%	24 22% KORTUVY	4 10%	5 13%	2 9%	2 7%	2 9%	3 8%	10 21% KTY	5 12%	4 7%	44 34% BDJULINRSTVW	4 17%	6 11%	7 9%	5 26%	8 15% TY	20 12% HKORTUVXY	12 26%	5 5%	5 8%	6 9%	11 20% TY	5 10%	3 4%
Don't trust them	160 11%	7 6%	4 10%	-	3 14%	6 21%	-	5 14% D	2 4%	7 16% DV	8 14% BDJULINRSTVW	32 25%	2 8%	5 9%	11 15% D	4 21%	5 9%	22 13% D	2 4%	11 11% D	3 5%	3 5%	7 13% D	5 10% D	6 7%
Don't own smartphone/device required	26 2%	7 6% LRTU	1 2%	-	-	-	1 5%	-	3 6% LRT	2 5% LRT	3 5% LRT	-	-	-	1 1%	-	1 2%	1 1% LT	2 4%	-	-	1 2%	1 2%	1 2%	1 1%
Hard to use/Don't know how to use them	17 1%	4 4% R	-	1 3% R	-	1 3%	-	-	3 6% LOR	-	-	1 1%	-	-	-	-	-	-	1 2%	1 1%	1 2%	1 2%	1 2%	1 2%	1 1%
Couldn't get it to work	7 *	3 3% R	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	1 1%	-	1 2%	1 2%	-	-
Inconvenient	4 *	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	1 2%	-	-	-	1 2%	-	1 2%	-	-
Time consuming/Takes too long	3 *	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-
Don't use often enough	2 *	1 1%	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-
Not interested/Don't want to/Prefer another method	2 *	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-
Don't have required App to operate them	2 *	-	1 2% R	-	-	-	-	1 3% R	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Can get a virus/Trojan/worm from it	1 *	-	-	1 3% R	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I have used QR codes	1 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-
Other	7 *	1 1%	1 2%	1 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	2 4% LT	-	-	-	1 2%	-	-
Don't know	5 *	-	-	1 3%	-	-	-	-	-	1 2%	-	1 1%	-	1 2%	-	-	-	1 1%	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Q1025. Why haven't you used QR codes?

28 Aug 2015  
Table 523

Base: Not Used QR Codes

	Country																								
	Total Regi- strants (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip- pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone- sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	1431	109	41*	39*	22**	29**	22**	36*	47*	43*	57*	130	24**	56*	74*	19**	55*	167	47*	104	59*	64*	56*	50*	81*
Declined to answer	2	-	-	-	1 5%	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	1577 110%	126 116%	45 110%	41 105%	25 114%	34 117%	23 105%	37 103%	55 117%	45 105%	63 111%	142 109%	29 121%	58 104%	78 105%	22 116%	61 111%	193 116%	56 119%	112 108%	61 103%	71 111%	63 113%	55 110%	82 101%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q1030. Why do you use QR codes?

Base: Used QR Codes

	Country																									
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	1915	159	61*	63*	32*	21**	28**	16**	53*	57*	68*	416	28**	45*	102	82*	75*	156	54*	103	42*	42*	69*	50*	93*	
They are convenient	1259 66%	101 64% C	29 48%	37 59%	19 59%	14 67%	17 61%	12 75%	33 62%	35 61%	46 68% CX	327 79%	21 75%	28 62%	73 72% CSWX	56 68% CSX	52 69% CSX	98 63% C	27 50%	66 64% C	28 67%	23 55%	38 55%	24 48%	55 59%	
They save me time	994 52%	69 43% E	22 36%	33 52% E	6 19%	16 76%	10 36%	8 50%	18 34%	22 39%	34 50% E	230 55% BCEJX	16 57%	22 49% E	49 48% E	39 48% E	36 48% E	95 61% BCEJX	43 80% BCEJX	65 63% BCEJX	25 60% CEJX	28 67% BCEJX	43 62% BCEJX	19 38%	46 49%	
It's the latest thing	648 34%	30 19%	11 18%	11 17% O	9 28% O	8 38%	12 43%	2 13%	7 13%	17 30% IO	14 21% BCEJX	195 47% IO	17 61%	26 58% BCEJX	12 12% BCEJX	20 24% O	24 32% BCEJX	75 48% BCEJX	22 41% BCDIKOP	36 35% BCDIKO	13 29% IO	23 55% BCEJX	26 38% BCDIKO	13 26% O	25 27% O	
No choice/No other options available	22 1%	2 1% L	3 5% LRTY	1 2% L	3 9% L	-	2 7%	-	2 4% LT	-	-	-	-	1 2% L	4 4% LT	1 1% L	1 1% L	1 1% L	-	-	1 2% L	-	-	-	2 4% LT	-
Informative/Access to needed information	16 1%	6 4% L	1 2% L	4 6% LOPRTWY	-	-	-	-	1 2% L	1 2% L	1 1% L	-	-	1 2% L	-	-	-	-	-	-	-	-	-	-	1 2% L	-
Curiosity/To try/test it out	14 1%	2 1% L	1 2% L	-	1 3% LR	-	-	-	1 2% L	-	2 3% LR	-	-	1 2% L	-	-	2 3% LR	-	1 2% L	-	-	2 5% LOPRTY	-	-	1 2% L	-
Don't use QR codes	10 1%	3 2% L	1 2% L	-	-	-	-	-	1 2% L	-	-	-	-	-	-	2 2% L	-	-	-	-	-	-	-	-	1 2% L	2 2% L
For posters/displays/prints	7	-	-	-	1 3% BL	-	-	-	1 2% L	2 4% BL	-	-	-	-	-	-	-	1 1% L	1 2% L	-	-	-	-	-	-	1 1% L
Practicality	6	1 1% L	-	1 2% L	1 3% LR	-	-	-	1 2% L	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2% L	1 1% L
Use at work/for my job	6	1 1% L	-	-	1 3% LR	-	-	1 6% L	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1% L	-	2 2% L
Easier to use	5	2 1% L	-	-	-	-	-	-	1 2% L	-	-	-	-	1 2% L	-	-	-	-	-	-	-	1 2% L	-	-	-	-
Security/Hides identity	4	1 1% L	-	-	-	-	-	-	-	-	-	-	1 4% L	-	-	-	-	1 1% L	-	-	-	1 2% L	-	-	-	-
For various needs/occasions	4	-	-	1 2% L	-	-	-	-	-	-	-	-	-	1 2% L	-	-	-	-	1 2% L	-	-	-	-	-	1 2% L	-
For promotions	3	2 1% L	-	1 2% L	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Fast/Quick	3	1 1% L	-	1 2% L	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1% L
Benefits/Many benefits	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2% BL	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q1030. Why do you use QR codes?

Base: Used QR Codes

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	1915	159	61*	63*	32*	21**	28**	16**	53*	57*	68*	416	28**	45*	102	82*	75*	156	54*	103	42*	42*	69*	50*	93*
Interactive	2	2 1% L	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Marketing	2	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1% L	-	-	-
Not widespread	2	1 1%	-	-	1 3% LR	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Outdated technology	2	-	1 2% L	-	-	-	-	-	-	1 2% L	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sharing data	2	1 1%	-	1 2% L	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
For coupons/sweepstakes	2	1 1%	1 2% L	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
It's Interesting	2	-	-	-	-	-	-	-	-	-	-	-	1 4%	-	-	-	-	-	-	-	-	-	1 1% L	-	-
It's Fun	1	-	-	-	-	-	-	-	-	-	1 1% L	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	11 1%	1 1%	1 2%	1 2%	1 3% LR	-	-	-	-	-	1 1%	1 1%	-	1 2%	-	-	-	-	-	-	1 2% L	-	1 1%	2 4% LORT	-
Don't know	2	-	-	-	-	-	-	-	1 2% L	-	-	-	-	-	1 1% L	-	-	-	-	-	-	-	-	-	-
Declined to answer	5	-	2 3% BLR	-	-	-	-	-	1 2%	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	1 1%
Sigma	3036 159%	228 143%	73 120%	92 146%	41 128%	38 181%	41 146%	23 144%	67 126%	79 139%	99 146%	754 181%	56 200%	82 182%	139 136%	120 146%	115 153%	271 174%	95 176%	167 162%	68 162%	78 186%	111 161%	65 130%	134 144%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q1035. Which of these is the safest way to access a specific website?

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
Typing the domain name into a browser	1224 36%	155 58%	47 46%	41 40%	22 41%	14 28%	19 38%	14 26%	53 53%	38 38%	50 40%	138 25%	12 23%	41 40%	30 17%	29 29%	46 35%	90 28%	37 37%	100 48%	42 42%	35 33%	68 54%	40 40%	63 36%
Finding via an Internet search engine	834 25%	44 16%	21 20%	36 35%	16 30%	16 32%	11 22%	12 23%	13 13%	21 21%	21 17%	139 25%	13 25%	30 29%	53 30%	41 41%	38 29%	68 21%	35 35%	39 19%	29 29%	39 37%	26 21%	32 32%	41 23%
Accessing via a QR code	412 12%	10 4%	8 8%	10 10%	2 4%	6 12%	7 14%	6 11%	6 6%	15 15%	11 9%	116 21%	13 25%	9 9%	15 9%	10 10%	13 10%	53 16%	11 11%	20 10%	11 11%	17 16%	9 7%	8 8%	26 15%
Using an app	370 11%	11 4%	9 9%	7 7%	6 11%	5 10%	6 12%	13 25%	3 3%	11 11%	13 10%	90 16%	7 13%	11 11%	8 5%	5 5%	8 6%	74 23%	8 8%	28 14%	9 9%	6 6%	6 5%	6 6%	20 11%
Accessing via a bookmark	338 10%	31 12%	6 6%	7 7%	5 9%	6 12%	1 2%	4 8%	9 9%	9 9%	18 14%	41 7%	6 12%	6 6%	56 32%	13 13%	15 12%	31 10%	6 6%	15 7%	6 6%	7 7%	12 10%	10 10%	18 10%
Not sure	165 5%	17 6%	9 9%	1 1%	3 6%	2 4%	5 10%	3 6%	16 16%	7 7%	12 10%	22 4%	1 2%	5 5%	14 8%	3 3%	10 8%	7 2%	4 4%	5 2%	3 3%	2 2%	4 3%	4 4%	6 3%
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	3343 100%	268 100%	100 97%	102 100%	54 100%	49 98%	49 98%	52 98%	100 100%	101 100%	125 100%	546 99%	52 100%	102 100%	176 100%	101 100%	130 100%	323 99%	101 100%	207 100%	100 99%	106 100%	125 100%	100 100%	174 99%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q1040. How often do you remember the address of the website you want to visit so you can type it directly into the browser?

28 Aug 2015  
Table 526

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
TOP 2 BOX (NET)	1582 47%	164 61%	54 52% LOP	54 53% LOP	25 46% O	24 48% O	21 42% O	22 42% O	52 52% LOP	46 46% O	52 42% O	204 37% O	30 58% LOP	58 57% KLOP	20 11% O	33 33% O	57 44% O	178 55% KLOPQ	58 57% KLOPQ	129 62% EQHJKLOPQWXY	45 45% O	57 54% LOP	68 54% KLOP	46 46% O	85 49% LOP
Always	365 11%	27 10% GLO	8 8% GLO	13 13% GLO	7 13% GLO	9 18% GHKLO	-	2 4%	12 12% GLO	12 12% GLO	7 6%	18 3% GHKLO	8 15% GHKLO	15 15% GHKLO	3 2%	9 9% GLO	11 8% GLO	74 23% EQHJKLOPQWXY	12 12% GLO	41 20% BCGHKLOPQW	16 16% GHKLO	10 9% GLO	12 10% GLO	14 14% GKLO	25 14% GHKLO
Often	1217 36%	137 51% LOPRU	46 45% LOPRU	41 40% OP	18 33% O	15 30% O	21 42% OP	20 38% O	40 40% OP	34 34% O	45 36% OP	186 34% OP	22 42% OP	43 42% OPU	17 10% O	24 24% O	46 35% O	104 32% LOPRU	46 46% LOPRU	88 43% LOPRU	29 29% O	47 44% LOPRU	56 45% LOPRU	32 32% O	60 34% O
Sometimes	1159 35%	77 29%	33 32%	38 37% N	18 33% N	15 30% N	14 28% N	20 38% N	31 31% N	38 38% N	46 37% N	253 46% BCGHKLOPQWXY	14 27% N	24 24% N	61 35% N	39 39% N	45 35% N	98 30% N	28 28% N	66 32% N	39 39% N	39 37% N	35 28% N	29 29% N	59 34% N
BOTTOM 2 BOX (NET)	607 18%	27 10% T	15 15% T	10 10% T	10 19% T	11 22% BDTV	15 30% BCDLRSTVY	11 21% BTV	17 17% T	17 17% T	27 22% BDTV	89 16% BT	8 15% T	20 20% BDTV	94 53% BCDLRSTUVWY	29 29% BDTV	28 22% BDTV	48 15% T	15 15% T	12 6% T	17 17% T	10 9% T	22 18% BT	25 25% BDLRTV	30 17% BT
Rarely	502 15%	21 8% T	13 13% T	10 10% T	8 15% T	8 16% T	11 22% BDTV	10 19% BTV	12 12% T	13 13% T	25 20% BDTV	84 15% BTV	6 12% BDTV	20 34% BCDLRSTVY	60 25% BDTV	25 25% BDTV	23 18% BTV	42 13% BT	13 13% T	12 6% T	15 15% BT	8 8% T	16 13% T	23 23% BDIRTVV	24 14% BT
Never	105 3%	6 2% T	2 2% T	-	2 4% T	3 6% DLNT	4 8% BDKLNRT	1 2% T	5 5% DLNT	4 4% DLNT	2 2% T	5 1% T	2 4% DNT	-	34 19% DLNT	4 4% DLNT	5 4% DLNT	6 2% T	2 2% T	-	2 2% T	2 2% T	6 5% DLNT	2 2% T	6 3% LT
Not Sure	9 *	-	1 1%	-	2 4% B	-	-	-	-	-	-	-	4 1%	-	1 1%	-	-	1 *	-	-	-	-	-	-	1 *
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q1045. What was your preferred way of finding websites 2-3 years ago?

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
Use a search engine	2229 66%	199 74%	72 70%	71 70%	38 70%	35 70%	34 68%	36 68%	60 60%	73 72%	97 78%	310 56%	34 65%	59 58%	125 71%	70 69%	95 73%	191 59%	72 71%	163 79%	68 67%	75 71%	77 62%	62 62%	113 65%
Type the domain name directly into my browser and see if it comes up	742 22%	65 24%	20 19%	26 25%	10 19%	10 20%	10 20%	8 15%	33 33%	15 15%	20 16%	124 23%	16 31%	32 31%	29 16%	21 21%	29 22%	67 21%	20 20%	38 18%	27 27%	16 15%	40 32%	25 25%	41 23%
Use an app	232 7%	3 1%	7 7%	3 3%	4 7%	2 4%	4 8%	7 13%	2 2%	8 8%	7 6%	64 12%	2 4%	10 10%	12 7%	7 7%	3 2%	44 14%	6 6%	3 1%	3 3%	6 6%	5 4%	7 7%	13 7%
Use a QR code	130 4%	-	2 2%	2 2%	1 2%	3 6%	1 2%	2 4%	3 3%	5 5%	1 1%	48 9%	-	1 1%	8 5%	3 3%	2 2%	22 7%	2 2%	2 1%	1 1%	9 8%	2 2%	4 4%	6 3%
Use Bookmarks/Favorites/ Saved It	6	1	-	-	-	-	1 2%	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	1 1%	1 1%
Use Google	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	1 1%	-
Didn't have internet	1	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Specific address mentions	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-
Varies/Depends on what I am looking for	1	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	3	-	-	-	1 2%	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-
Don't know	6	-	-	-	-	-	-	-	-	-	-	2	-	-	2 1%	-	-	1	-	-	-	-	-	-	1 1%
Declined to answer	4	-	-	-	-	-	-	-	-	-	-	2	-	-	-	-	1	-	1	-	-	-	-	-	-
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q1050. What is your preferred way of finding websites now?

28 Aug 2015  
Table 528

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
Use a search engine	1977 59%	184 69%	62 60%	65 64%	36 67%	32 64%	34 68%	29 55%	65 65%	58 57%	86 69%	239 43%	34 65%	58 57%	124 70%	67 66%	90 69%	162 50%	61 60%	116 56%	63 62%	68 64%	81 65%	68 68%	95 54%
Type the domain name directly into my browser and see if it comes up	765 23%	69 26%	22 21%	23 23%	13 24%	11 22%	7 14%	13 25%	27 27%	23 23%	24 19%	131 24%	8 15%	32 31%	23 13%	19 19%	25 19%	77 24%	21 21%	56 27%	25 25%	21 20%	28 22%	20 20%	47 27%
Use an app	362 11%	10 4%	11 11%	6 6%	4 7%	3 6%	4 8%	8 15%	3 3%	12 12%	8 6%	93 17%	4 8%	10 10%	20 11%	14 14%	3 2%	64 20%	12 12%	23 11%	9 9%	7 7%	12 10%	5 5%	17 10%
Use a QR code	224 7%	-	5 5%	8 8%	1 2%	4 8%	4 8%	3 6%	4 4%	8 8%	7 6%	82 15%	6 12%	2 2%	8 5%	-	10 8%	21 6%	5 5%	11 5%	2 2%	9 8%	4 3%	5 5%	15 9%
Use Bookmarks/Favorites/ Saved It	13 0%	4 1%	2 2%	-	-	-	-	-	-	-	-	1 0%	1 0%	-	-	1 1%	1 1%	-	1 1%	-	1 1%	-	-	1 1%	-
Links	3 0%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 0%	-	-	-	-	1 1%	-	1 1%	-
Use Google	2 0%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 0%	1 1%	-	-	-	-	-
Specific address mentions	1 0%	-	-	-	-	-	-	-	1 0%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Varies/Depends on what I am looking for	1 0%	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	2 0%	-	-	-	-	-	1 2%	-	-	-	-	1 0%	-	-	-	-	-	-	-	-	-	-	-	-	-
None	1 0%	1 0%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	6 0%	-	-	-	-	-	-	-	-	-	-	3 1%	-	-	1 0%	-	-	1 0%	-	-	-	-	-	-	1 0%
Declined to answer	2 0%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 0%	-	1 0%	-	-	-	-	-	-
Sigma	3359 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 102%	102 100%	176 100%	101 100%	131 101%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q1100. Which types of abusive Internet behavior, if any, are you aware of?

Base: All Qualified Respondents

	Country																								
	Total Regi- strants (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip- pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone- sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
Spamming - The use of electronic messaging systems to send unsolicited messages.	2664 79%	263 98%	90 87%	94 92%	46 85%	36 72%	42 84%	45 85%	90 90%	73 72%	100 80%	369 67%	46 88%	84 82%	118 67%	61 60%	117 90%	216 66%	85 84%	181 87%	96 95%	81 76%	108 86%	89 89%	134 77%
Malware - Short for "malicious software", used to disrupt computer operations, gather sensitive information or gain access to private computer systems.	2558 76%	262 98%	86 83%	91 89%	46 85%	36 72%	36 72%	34 64%	92 92%	80 79%	100 80%	350 64%	39 75%	85 83%	100 57%	52 51%	116 89%	209 64%	90 89%	162 78%	85 84%	83 78%	107 86%	81 81%	136 78%
Phishing - The attempt to acquire sensitive information such as usernames, passwords, and credit card details by masquerading as a trustworthy entity in electronic communication.	2473 74%	256 96%	83 81%	82 80%	43 80%	32 64%	35 70%	19 36%	91 91%	76 75%	99 79%	358 65%	31 60%	69 68%	127 72%	87 86%	107 82%	201 62%	86 85%	149 72%	88 87%	84 79%	99 79%	67 H	104 59%
Stolen credentials - When hackers steal personal information stored online such as usernames, passwords, social security numbers, credit cards numbers, etc.	2379 71%	249 93%	83 81%	73 72%	46 85%	34 68%	34 68%	32 60%	82 82%	74 73%	99 79%	309 56%	46 88%	77 75%	105 60%	79 78%	112 86%	185 57%	81 80%	153 74%	84 83%	75 71%	91 73%	67 L	109 62%
Cyber squatting - Registering or using a domain name with bad faith intent to profit from the goodwill of a trademark belonging to someone else.	1820 54%	209 78%	64 62%	62 61%	29 54%	29 58%	24 48%	21 40%	65 65%	55 54%	41 33%	287 52%	29 56%	56 55%	57 32%	32 32%	80 62%	163 50%	73 72%	121 58%	52 51%	78 74%	68 54%	50 KOP	75 43%
None of the above	139 4%	2 1%	2 2%	-	-	2 4%	3 6%	1 2%	3 3%	9 9%	9 7%	44 8%	-	3 3%	17 10%	-	2 2%	21 6%	3 3%	3 1%	2 2%	-	3 2%	3 3%	7 4%
Not Sure	10	-	-	-	-	1 2%	1 2%	-	-	-	-	4 1%	-	-	1 1%	-	-	2 1%	-	-	-	-	-	-	1 1%
Decline to Answer	1	-	-	-	-	-	-	-	-	-	-	-	-	1 L	-	-	-	-	-	-	-	-	-	-	-
Sigma	12044 359%	1241 463%	408 396%	402 394%	210 389%	170 340%	175 350%	152 287%	423 423%	367 363%	448 358%	1721 313%	191 367%	375 368%	525 298%	311 308%	534 411%	997 307%	418 414%	769 371%	407 403%	401 378%	476 381%	357 357%	566 323%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base



Q1105. What do you think are the source(s) for each type of abusive Internet behavior?  
SUMMARY TABLE OF ORGANIZED GROUPS

Base: Aware Of Abusive Internet Behavior

	Country																								
	Total Regi-straunts (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip-pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone-sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	3207	266	101	102	54*	47*	46*	52*	97*	92*	116	502	52*	98*	158	101	128	302	98*	204	99*	106	122	97*	167
Malware	1764 69%	208 79%	60 70%	68 75%	33 72%	25 69%	25 69%	24 71%	70 76%	53 66%	80 80%	260 74%	30 77%	44 52%	72 72%	37 71%	80 69%	144 69%	49 54%	94 58%	63 74%	44 53%	69 64%	51 63%	81 60%
Stolen credentials	1595 67%	202 81%	53 64%	52 71%	32 70%	23 68%	25 74%	20 63%	62 76%	44 59%	77 78%	206 67%	30 65%	47 61%	84 80%	57 72%	71 63%	136 74%	39 48%	77 50%	61 73%	33 44%	55 60%	40 60%	69 63%
Spamming	1704 64%	208 79%	63 70%	66 70%	33 72%	22 61%	25 60%	21 47%	67 74%	48 66%	82 82%	256 89%	27 59%	47 56%	83 70%	51 84%	65 56%	126 58%	41 48%	88 49%	65 68%	36 44%	55 51%	53 60%	76 57%
Cyber squatting	1163 64%	135 65%	39 61%	47 76%	19 66%	16 66%	16 67%	13 62%	44 68%	40 73%	30 73%	191 67%	19 66%	31 55%	44 77%	27 84%	46 58%	116 71%	38 52%	59 49%	40 77%	40 51%	41 60%	31 62%	38 51%
Phishing	1574 64%	202 79%	54 65%	49 60%	27 63%	21 66%	20 57%	13 68%	66 73%	49 64%	82 83%	253 71%	20 65%	37 54%	90 71%	74 85%	61 57%	122 61%	35 41%	71 48%	59 67%	26 31%	44 44%	37 55%	62 60%

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q1105. What do you think are the source(s) for each type of abusive Internet behavior?  
SUMMARY TABLE OF INDIVIDUALS

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Table 531

Base: Aware Of Abusive Internet Behavior

	Country																								
	Total Regi-straunts (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip-pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone-sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	3207	266	101	102	54*	47*	46*	52*	97*	92*	116	502	52*	98*	158	101	128	302	98*	204	99*	106	122	97*	167
Phishing	1518 61%	193 75%	53 64% KPT	55 67% EKNPT	20 47%	22 69% KPT	22 63% KP	13 68%	56 62% KPT	45 59% KP	40 40% EKNPRT	244 68% KPT	21 68%	35 51% KPT	79 62%	34 39% KPT	66 62% KPT	116 58% KP	49 57% KP	71 48%	54 61% KPT	55 65% EKPT	66 67% EKNPT	45 67% EKPT	64 62% KPT
Spamming	1603 60%	193 73%	55 61% EKP	56 60% EKP	17 37%	23 64% EKP	21 50% K	26 58% K	55 61% EKP	36 49%	39 39% EGJKNFTU	246 67% EKNPRT	36 78%	39 46% EKP	70 59% EKP	25 41% EGJKNFTU	79 68% EKNPT	129 60% EKNPT	48 56% EK	88 49%	53 55% EK	57 70% EGJKNFTU	70 65% EJKNPT	54 61% EKP	88 66% EJKNPT
Cyber squatting	1090 60%	173 83%	44 69% NPRSTU	32 52%	10 34%	18 62%	16 67%	11 52%	41 63% RT	36 65% RTU	22 54% DNPRSTUW	196 68% DNPRSTUW	20 69%	27 48%	33 58%	15 47% EKP	46 58% EKP	79 48%	35 48%	53 44%	24 46% EKP	42 54% EKP	37 54%	29 58% NPRSTU	51 68% NPRSTU
Stolen credentials	1413 59%	191 77%	53 64% KN	42 58%	23 50% HKNRST	24 71% HKNRST	22 65%	14 44%	56 68% EJKNRSTUW	43 58%	46 46% EJKNRSTUW	203 66% EJKNRSTUW	31 67% HKNT	36 47%	58 55%	42 53% HKNT	71 63% HKNT	96 52%	40 49%	78 51%	44 52% HKNRST	49 65% HKNRST	47 52%	43 64% KN	61 56% KN
Malware	1454 57%	191 73%	52 60% ET	59 65% ENRSTW	16 35%	24 67% ET	24 67% ET	17 50%	53 67% ET	41 51%	58 58% ET	217 62% ENRSTW	23 59% ET	41 48%	61 61% ET	25 48% ET	69 59% ET	104 50%	44 49%	65 40%	44 52% ET	51 61% ET	51 48%	43 53% E	81 60% ET

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q1105\_1. What do you think are the source(s) for each type of abusive Internet behavior?

28 Aug 2015  
Table 532

1. Phishing

Base: Aware Of Abusive Internet Behavior

	Country																								
	Total Regi- strants (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip- pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone- sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	2473	256	83*	82*	43*	32*	35*	19**	91*	76*	99*	358	31*	69*	127	87*	107	201	86*	149	88*	84*	99*	67*	104
ORGANIZED GROUPS (NET)	1574 64%	202 79%	54 65%	49 60%	27 63%	21 66%	20 57%	13 68%	66 73%	49 64%	82 83%	253 71%	20 65%	37 54%	90 71%	74 85%	61 57%	122 61%	35 41%	71 48%	59 67%	26 31%	44 44%	37 55%	62 60%
Organized groups from outside my country	1316 53%	185 72%	49 59%	39 48%	27 63%	16 50%	19 54%	10 53%	62 68%	42 55%	73 74%	171 48%	15 48%	32 46%	85 67%	66 76%	48 45%	100 50%	33 38%	58 39%	53 60%	23 27%	32 32%	30 45%	48 46%
Organized groups from within my country	1107 45%	150 59%	41 49%	34 41%	15 35%	17 53%	15 43%	12 63%	48 53%	33 43%	62 63%	211 59%	15 48%	20 29%	70 55%	38 44%	54 50%	66 33%	19 22%	38 26%	34 39%	9 11%	30 30%	27 40%	49 47%
INDIVIDUALS (NET)	1518 61%	193 75%	53 64%	55 67%	20 47%	22 69%	22 63%	13 68%	56 62%	45 59%	40 40%	244 68%	21 68%	35 51%	79 62%	34 39%	66 62%	116 58%	49 57%	71 48%	54 61%	55 65%	66 67%	45 67%	64 62%
Individuals from outside my country	1222 49%	182 71%	50 60%	43 52%	17 40%	19 59%	19 54%	9 47%	53 58%	43 57%	35 35%	181 51%	11 35%	32 46%	64 50%	26 30%	55 51%	78 39%	39 45%	51 34%	45 51%	46 55%	43 43%	39 58%	42 40%
Individuals from my country	1109 45%	154 60%	40 48%	38 46%	16 37%	16 50%	18 51%	11 58%	41 45%	27 36%	32 32%	171 48%	17 55%	17 25%	62 49%	25 29%	60 56%	83 41%	37 43%	50 34%	37 42%	27 32%	50 51%	28 42%	52 50%
Don't know	298 12%	17 7%	13 16%	7 9%	8 19%	2 6%	7 20%	1 5%	16 18%	12 16%	8 8%	21 6%	1 3%	13 19%	17 13%	5 6%	19 18%	20 10%	23 27%	33 22%	7 8%	18 21%	12 12%	8 12%	10 10%
Not Sure	2	-	-	-	-	-	-	-	1	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	5054 204%	688 269%	193 233%	161 196%	83 193%	70 219%	78 223%	43 226%	221 243%	157 207%	210 212%	756 211%	59 190%	114 165%	298 235%	160 184%	236 221%	347 173%	151 176%	230 154%	176 200%	123 146%	167 169%	132 197%	201 193%

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q1105\_2. What do you think are the source(s) for each type of abusive Internet behavior?

2. Spamming

Base: Aware Of Abusive Internet Behavior

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	2664	263	90*	94*	46*	36*	42*	45*	90*	73*	100	369	46*	84*	118	61*	117	216	85*	181	96*	81*	108	89*	134
ORGANIZED GROUPS (NET)	1704 64%	208 79%	63 70%	66 70%	33 72%	22 61%	25 60%	21 47%	67 74%	48 66%	82 82%	256 69%	27 59%	47 56%	83 70%	51 84%	65 56%	126 58%	41 48%	88 49%	65 68%	36 44%	55 51%	53 60%	76 57%
Organized groups from outside my country	1334 50%	177 67%	58 64%	52 55%	28 61%	15 42%	24 57%	16 36%	60 67%	44 60%	68 68%	153 41%	15 33%	38 45%	76 64%	40 66%	52 44%	97 45%	35 41%	67 37%	53 55%	27 33%	47 44%	44 49%	48 36%
Organized groups from within my country	1314 49%	183 70%	45 50%	54 57%	24 52%	20 56%	22 52%	18 40%	52 58%	39 53%	69 69%	222 60%	22 48%	27 32%	66 56%	34 56%	61 52%	77 36%	23 27%	47 26%	43 45%	23 28%	38 35%	42 47%	63 47%
INDIVIDUALS (NET)	1603 60%	193 73%	55 61%	56 60%	17 37%	23 64%	21 50%	26 58%	55 61%	36 49%	39 39%	246 67%	36 78%	39 46%	70 59%	25 41%	79 68%	129 60%	48 56%	88 49%	53 55%	57 70%	70 65%	54 61%	88 66%
Individuals from outside my country	1254 47%	166 63%	49 54%	43 46%	15 33%	15 42%	19 45%	18 40%	51 57%	32 44%	35 35%	188 51%	16 35%	34 40%	58 49%	21 34%	64 55%	101 47%	37 44%	58 32%	46 48%	49 60%	44 41%	42 47%	53 40%
Individuals from my country	1227 46%	177 67%	45 50%	40 43%	13 28%	20 56%	16 38%	23 51%	42 47%	28 38%	33 33%	165 45%	33 72%	23 27%	55 47%	16 26%	75 64%	75 35%	35 41%	64 35%	35 36%	36 44%	57 53%	46 52%	75 56%
Don't know	303 11%	19 7%	14 16%	8 9%	7 15%	2 6%	8 19%	6 13%	16 18%	17 23%	9 9%	19 5%	1 2%	14 17%	17 14%	1 2%	19 16%	17 8%	19 22%	35 19%	8 8%	9 11%	12 11%	13 15%	13 10%
Not Sure	3	-	-	-	-	-	-	1 2%	-	-	-	-	1	-	-	-	-	1	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	5435 204%	722 275%	211 234%	197 210%	87 189%	72 200%	89 212%	82 182%	221 246%	160 219%	214 214%	748 203%	87 189%	136 162%	272 231%	112 184%	271 232%	368 170%	149 175%	271 150%	185 193%	144 178%	198 183%	187 210%	252 188%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q1105\_3. What do you think are the source(s) for each type of abusive Internet behavior?

28 Aug 2015  
Table 534

3. Cyber squatting

Base: Aware Of Abusive Internet Behavior

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	1820	209	64*	62*	29**	29**	24**	21**	65*	55*	41*	287	29**	56*	57*	32*	80*	163	73*	121	52*	78*	68*	50*	75*
ORGANIZED GROUPS (NET)	1163 64%	135 65%	39 61%	47 76%	19 66%	19 66%	16 67%	13 62%	44 68%	40 73%	30 73%	191 67%	19 66%	31 55%	44 77%	27 84%	46 58%	116 71%	38 52%	59 49%	40 77%	40 51%	41 60%	31 62%	38 51%
Organized groups from outside my country	926 51%	119 57%	33 52%	40 65%	17 59%	13 45%	15 63%	12 57%	39 60%	36 65%	27 66%	114 40%	16 55%	25 45%	39 68%	25 78%	40 50%	76 47%	34 47%	44 36%	37 71%	36 46%	33 49%	27 54%	29 39%
Organized groups from within my country	855 47%	122 58%	30 47%	32 52%	12 41%	16 55%	15 63%	10 48%	35 54%	29 53%	27 66%	159 55%	13 45%	18 32%	34 60%	13 41%	42 53%	80 49%	18 25%	37 31%	24 46%	12 15%	25 37%	26 52%	26 35%
INDIVIDUALS (NET)	1090 60%	173 83%	44 69%	32 52%	10 34%	18 62%	16 67%	11 52%	41 63%	36 65%	22 54%	196 68%	20 69%	27 48%	33 58%	15 47%	46 58%	79 48%	35 48%	53 44%	24 46%	42 54%	37 54%	29 58%	51 68%
Individuals from outside my country	891 49%	134 64%	38 59%	29 47%	8 28%	12 41%	14 58%	9 43%	40 62%	34 62%	21 51%	150 52%	15 52%	24 43%	26 46%	12 38%	41 51%	63 39%	28 38%	39 32%	22 42%	36 46%	30 44%	25 50%	41 55%
Individuals from my country	789 43%	159 76%	38 59%	19 31%	9 31%	13 45%	12 50%	7 33%	35 54%	27 49%	21 51%	129 45%	14 48%	13 23%	26 46%	9 28%	42 53%	46 28%	26 36%	33 27%	18 35%	21 27%	23 34%	18 36%	31 41%
Don't know	219 12%	16 8%	7 11%	5 8%	6 21%	3 10%	3 13%	2 10%	12 18%	8 15%	5 12%	21 7%	1 3%	9 16%	6 11%	-	17 21%	11 7%	17 23%	28 23%	6 12%	15 19%	8 12%	6 12%	7 9%
Not Sure	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	3681 202%	550 263%	146 228%	125 202%	52 179%	57 197%	59 246%	40 190%	161 248%	134 244%	101 246%	573 200%	59 203%	89 159%	131 230%	59 184%	182 228%	276 169%	123 168%	181 150%	108 208%	120 154%	119 175%	102 204%	134 179%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q1105\_4. What do you think are the source(s) for each type of abusive Internet behavior?

28 Aug 2015  
Table 535

4. Stolen credentials

Base: Aware Of Abusive Internet Behavior

	Country																								
	Total Regi- strants (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip- pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone- sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	2379	249	83*	73*	46*	34*	34*	32*	82*	74*	99*	309	46*	77*	105	79*	112	185	81*	153	84*	75*	91*	67*	109
ORGANIZED GROUPS (NET)	1595 67%	202 81%	53 64%	52 71%	32 70%	23 68%	25 74%	20 63%	62 76%	44 59%	77 78%	206 67%	30 65%	47 61%	84 80%	57 72%	71 63%	136 74%	39 48%	77 50%	61 73%	33 44%	55 60%	40 60%	69 63%
Organized groups from outside my country	1281 54%	189 76%	50 60%	40 55%	27 59%	18 53%	24 71%	16 50%	58 71%	39 53%	63 64%	138 45%	20 43%	39 51%	70 67%	44 56%	56 50%	102 55%	34 42%	52 34%	50 60%	30 40%	40 44%	36 54%	46 42%
Organized groups from within my country	1201 50%	161 65%	40 48%	43 59%	23 50%	21 62%	21 62%	19 59%	48 59%	31 42%	63 64%	170 55%	24 52%	25 32%	68 65%	37 47%	64 57%	91 49%	21 26%	52 34%	40 48%	14 19%	40 44%	31 46%	54 50%
INDIVIDUALS (NET)	1413 59%	191 77%	53 64%	42 58%	23 50%	24 71%	22 65%	14 44%	56 68%	43 58%	46 46%	203 66%	31 67%	36 47%	58 55%	42 53%	71 63%	96 52%	40 49%	78 51%	44 52%	49 65%	47 52%	43 64%	61 56%
Individuals from outside my country	1152 48%	175 70%	46 55%	35 48%	21 46%	18 53%	21 62%	11 34%	55 67%	35 47%	40 40%	166 54%	19 41%	29 38%	50 48%	26 33%	62 55%	85 46%	30 37%	47 31%	35 42%	41 55%	33 36%	34 51%	38 35%
Individuals from my country	1098 46%	166 67%	46 55%	34 47%	18 39%	21 62%	19 56%	13 41%	49 60%	31 42%	38 38%	134 43%	22 48%	24 31%	48 46%	36 46%	66 59%	54 29%	32 40%	63 41%	36 43%	26 35%	37 41%	33 49%	52 48%
Don't know	267 11%	15 6%	12 14%	6 8%	6 13%	2 6%	4 12%	3 9%	14 17%	14 19%	10 10%	17 6%	2 4%	10 13%	12 11%	3 4%	17 15%	15 8%	21 26%	24 16%	8 10%	12 16%	14 15%	12 18%	14 13%
Not Sure	2	-	-	-	-	-	-	1 3%	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	5001 210%	706 284%	194 234%	158 216%	95 207%	80 235%	89 262%	63 197%	224 273%	150 203%	214 216%	626 203%	87 189%	127 165%	248 236%	146 185%	265 237%	347 188%	138 170%	238 156%	169 201%	123 164%	164 180%	146 218%	204 187%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q1105\_5. What do you think are the source(s) for each type of abusive Internet behavior?

5. Malware

Base: Aware Of Abusive Internet Behavior

	Country																								
	Total Regi- strants (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip- pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone- sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	2558	262	86*	91*	46*	36*	36*	34*	92*	80*	100	350	39*	85*	100	52*	116	209	90*	162	85*	83*	107	81*	136
ORGANIZED GROUPS (NET)	1764 69%	208 79%	60 70%	68 75%	33 72%	25 69%	25 69%	24 71%	70 76%	53 66%	80 80%	260 74%	30 77%	44 52%	72 71%	37 71%	80 69%	144 69%	49 54%	94 58%	63 74%	44 53%	69 64%	51 63%	81 60%
Organized groups from outside my country	1487 58%	195 74%	54 63%	58 64%	32 70%	18 50%	25 69%	21 62%	64 70%	50 63%	69 69%	171 49%	23 59%	39 46%	66 66%	31 60%	69 59%	106 51%	45 50%	81 50%	61 72%	38 46%	61 57%	46 57%	64 47%
Organized groups from within my country	1240 48%	167 64%	41 48%	48 53%	21 46%	23 64%	23 64%	20 59%	55 80%	34 43%	65 85%	220 63%	21 54%	20 24%	57 57%	23 44%	70 60%	90 43%	25 28%	37 23%	27 32%	18 22%	39 TV	32 NTV	64 NSTUV
INDIVIDUALS (NET)	1454 57%	191 73%	52 60%	59 65%	16 35%	24 67%	24 67%	17 50%	53 58%	41 51%	58 58%	217 62%	23 59%	41 48%	61 61%	25 48%	69 59%	104 50%	44 49%	65 40%	44 52%	51 61%	51 48%	43 53%	81 60%
Individuals from outside my country	1251 49%	176 67%	51 59%	53 58%	15 33%	18 50%	23 64%	13 38%	52 57%	39 49%	51 51%	173 49%	20 51%	36 42%	52 52%	20 38%	58 58%	85 41%	38 42%	50 31%	40 47%	44 53%	46 43%	37 46%	61 45%
Individuals from my country	1080 42%	172 66%	40 47%	40 44%	11 24%	18 50%	18 50%	15 44%	42 46%	29 36%	53 53%	153 44%	16 41%	17 20%	51 51%	16 31%	67 58%	71 34%	29 32%	42 26%	29 34%	29 35%	29 27%	32 40%	61 45%
Don't know	326 13%	19 7%	14 16%	7 8%	8 17%	2 6%	6 17%	2 6%	17 18%	18 23%	8 8%	23 7%	1 3%	17 20%	12 12%	4 8%	19 16%	25 12%	22 24%	35 22%	8 9%	11 13%	15 14%	18 22%	15 11%
Not Sure	4	1	-	-	-	-	-	1 3%	-	-	-	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	5388 211%	730 279%	200 233%	206 226%	87 189%	79 219%	95 264%	72 212%	230 250%	170 213%	246 246%	742 212%	81 208%	129 152%	238 238%	94 181%	283 244%	377 180%	159 177%	245 151%	165 194%	140 169%	190 178%	165 204%	265 195%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q1110\_1. Who should be responsible for stopping these various types of abusive Internet behavior?

28 Aug 2015  
Table 537

1. Phishing

Base: Aware Of Abusive Internet Behavior

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	2473	256	83*	82*	43*	32*	35*	19**	91*	76*	99*	358	31*	69*	127	87*	107	201	86*	149	88*	84*	99*	67*	104
National law enforcement	1028 42%	-	38 46%	42 51%	20 47%	11 34%	18 51%	8 42%	44 48%	36 47%	62 63%	197 55%	14 45%	36 52%	55 43%	55 63%	49 46%	88 44%	37 43%	61 41%	39 44%	19 23%	42 42%	39 58%	18 17%
Interpol	849 34%	81 32%	27 33%	38 46%	20 47%	15 47%	21 60%	5 26%	25 27%	32 42%	44 44%	119 33%	6 19%	23 33%	53 42%	30 34%	28 26%	53 26%	26 30%	44 30%	28 32%	28 33%	49 49%	26 39%	28 27%
Consumer protection agency	823 33%	103 40%	32 39%	28 34%	9 21%	11 34%	8 23%	8 42%	24 26%	22 29%	32 32%	118 33%	13 42%	36 52%	40 31%	9 10%	27 25%	65 32%	41 48%	68 46%	29 33%	27 32%	20 20%	24 36%	29 28%
ICANN	693 28%	71 28%	12 14%	34 41%	6 14%	8 25%	13 37%	4 21%	16 18%	17 22%	18 18%	160 45%	14 45%	13 19%	10 8%	43 49%	35 33%	49 24%	22 26%	41 28%	8 9%	44 52%	15 15%	22 33%	18 17%
Federal police	630 25%	-	35 42%	34 41%	26 60%	11 34%	20 57%	6 32%	22 24%	27 36%	37 37%	80 22%	8 26%	14 20%	21 17%	32 26%	32 30%	46 28%	18 21%	36 24%	21 24%	20 24%	22 22%	23 34%	48 46%
Local police	607 25%	37 14%	21 25%	13 16%	6 14%	10 31%	6 17%	3 16%	15 16%	13 17%	16 16%	164 46%	9 29%	9 13%	66 52%	13 15%	10 9%	51 25%	17 20%	21 14%	16 18%	26 31%	40 40%	12 18%	13 13%
Private security companies	420 17%	60 23%	13 16%	11 13%	7 16%	9 28%	4 11%	1 5%	15 18%	19 25%	10 10%	42 12%	10 32%	20 29%	6 5%	16 18%	3 3%	49 24%	14 16%	33 22%	18 20%	5 6%	20 20%	10 15%	25 24%
FBI	126 5%	126 49%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CIA	47 2%	47 18%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	293 12%	49 19%	18 22%	4 5%	6 14%	1 3%	3 9%	3 16%	26 29%	9 12%	6 6%	14 4%	4 13%	8 12%	26 20%	3 3%	20 19%	13 6%	11 13%	15 10%	18 20%	9 11%	6 6%	7 10%	14 13%
Not Sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	5516 223%	574 224%	196 236%	204 249%	100 233%	76 238%	93 266%	38 200%	187 205%	175 230%	225 227%	894 250%	78 252%	159 230%	277 218%	192 221%	204 191%	414 206%	186 216%	319 214%	177 201%	178 212%	214 216%	163 243%	193 186%

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base, \*\* very small base (under 30) ineligible for sig testing



Q1110\_2. Who should be responsible for stopping these various types of abusive Internet behavior?

2. Spamming

Base: Aware Of Abusive Internet Behavior

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	2664	263	90*	94*	46*	36*	42*	45*	90*	73*	100	369	46*	84*	118	61*	117	216	85*	181	96*	81*	108	89*	134
Consumer protection agency	986 37%	118 45%	36 40%	37 39%	16 35%	17 47%	16 38%	17 38%	23 26%	29 40%	42 42%	123 33%	18 39%	36 43%	27 23%	10 16%	39 33%	71 33%	40 47%	83 46%	39 41%	30 37%	35 32%	35 39%	49 37%
National law enforcement	891 33%	-	32 36%	30 32%	16 35%	11 31%	10 24%	14 31%	39 43%	29 40%	47 47%	180 49%	13 28%	37 44%	46 39%	38 62%	42 36%	80 37%	33 39%	55 30%	32 33%	10 12%	34 31%	32 36%	31 23%
ICANN	700 26%	77 29%	14 16%	45 48%	9 20%	7 19%	10 24%	6 13%	18 20%	13 18%	20 20%	154 42%	16 20%	13 35%	11 9%	31 51%	35 30%	54 25%	20 24%	50 28%	11 11%	33 41%	17 16%	14 16%	22 16%
Interpol	608 23%	55 21%	23 26%	20 22%	15 33%	9 25%	9 21%	7 16%	22 24%	21 29%	29 29%	79 21%	9 20%	24 29%	46 39%	20 33%	14 12%	42 19%	24 28%	37 20%	27 28%	9 11%	27 25%	18 20%	22 16%
Federal police	488 18%	-	23 26%	21 22%	20 43%	12 33%	8 19%	6 13%	20 22%	19 26%	27 27%	63 17%	8 17%	14 17%	19 16%	21 34%	27 23%	35 16%	18 21%	35 19%	17 18%	10 12%	12 11%	10 11%	43 32%
Local police	477 18%	22 8%	17 19%	11 12%	4 9%	9 25%	3 7%	9 20%	13 14%	10 14%	12 12%	114 31%	7 15%	12 14%	57 48%	12 10%	12 10%	45 21%	16 19%	15 8%	12 13%	12 15%	32 30%	4 4%	17 13%
Private security companies	470 18%	57 22%	15 17%	17 18%	6 13%	8 22%	5 12%	3 7%	14 16%	20 27%	9 9%	60 16%	20 43%	21 25%	5 4%	9 15%	3 3%	50 23%	15 18%	45 25%	14 15%	5 6%	24 22%	13 15%	32 24%
FBI	85 3%	85 32%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CIA	31 1%	31 12%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	384 14%	56 21%	20 22%	6 6%	8 17%	1 3%	10 24%	7 16%	27 30%	10 14%	8 8%	22 6%	4 9%	15 18%	24 20%	1 2%	25 21%	17 8%	13 15%	21 12%	20 21%	14 17%	15 14%	19 21%	21 16%
Not Sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	5120 192%	501 190%	180 200%	187 199%	94 204%	74 206%	71 169%	69 153%	176 196%	151 207%	194 194%	795 215%	95 207%	172 205%	235 199%	142 233%	197 168%	394 182%	179 211%	341 188%	172 179%	123 152%	196 181%	145 163%	237 177%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q1110\_3. Who should be responsible for stopping these various types of abusive Internet behavior?  
3. Cyber squatting

Base: Aware Of Abusive Internet Behavior

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	1820	209	64*	62*	29**	29**	24**	21**	65*	55*	41*	287	29**	56*	57*	32*	80*	163	73*	121	52*	78*	68*	50*	75*
ICANN	676 37%	93 44%	19 30%	38 61%	6 21%	7 24%	13 54%	6 29%	24 37%	19 35%	13 32%	139 48%	14 48%	15 27%	12 21%	22 69%	31 39%	52 32%	20 27%	37 31%	8 15%	37 47%	16 24%	20 40%	15 20%
National law enforcement	626 34%	-	20 31%	23 37%	12 41%	9 31%	6 25%	12 57%	23 35%	32 58%	22 54%	125 44%	12 41%	24 43%	26 46%	17 53%	26 33%	58 36%	27 37%	47 39%	17 33%	20 26%	23 34%	26 52%	19 25%
Consumer protection agency	594 33%	60 29%	23 36%	22 35%	6 21%	12 41%	2 8%	8 38%	18 28%	21 38%	14 34%	88 31%	10 34%	26 46%	18 32%	6 19%	20 25%	54 33%	32 44%	51 42%	19 37%	23 29%	19 28%	16 32%	26 35%
Interpol	502 28%	34 16%	18 BI	22 BILQ	11 38%	7 24%	7 29%	8 38%	9 14%	22 40%	15 37%	56 20%	11 38%	14 25%	24 42%	9 28%	16 20%	38 23%	26 36%	32 26%	17 BIL	30 BILQR	32 BCILNORT	15 BI	29 BILQR
Federal police	426 23%	-	17 B	20 BIL	15 52%	8 28%	6 25%	6 29%	11 17%	21 38%	18 44%	51 18%	5 17%	10 18%	10 18%	7 22%	20 25%	36 22%	20 27%	38 31%	9 17%	23 29%	18 26%	15 30%	42 56%
Local police	359 20%	15 7%	10 16%	11 18%	2 7%	7 24%	3 13%	4 19%	6 9%	13 24%	13 29%	82 29%	5 17%	6 11%	27 47%	4 13%	5 6%	42 26%	17 23%	16 13%	6 12%	26 33%	20 29%	3 6%	16 21%
Private security companies	313 17%	33 16%	4 6%	8 13%	3 10%	5 17%	2 8%	3 14%	10 15%	14 25%	7 17%	42 15%	10 34%	17 30%	4 7%	7 22%	2 3%	42 26%	14 19%	26 21%	9 17%	7 9%	11 16%	10 20%	23 31%
FBI	58 3%	58 28%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CIA	24 1%	24 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	216 12%	46 22%	12 19%	3 5%	6 21%	1 3%	2 8%	2 10%	15 23%	3 5%	3 7%	14 5%	3 10%	6 11%	10 18%	1 3%	18 23%	12 7%	9 12%	9 7%	14 27%	6 8%	6 9%	7 14%	8 11%
Not Sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	3794 208%	363 174%	123 192%	147 237%	61 210%	56 193%	41 171%	49 233%	116 178%	145 264%	105 256%	597 208%	70 241%	118 211%	131 230%	73 228%	138 173%	334 205%	165 226%	256 212%	99 190%	172 221%	145 213%	112 224%	178 237%

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base, \*\* very small base (under 30) ineligible for sig testing

Q1110\_4. Who should be responsible for stopping these various types of abusive Internet behavior?

28 Aug 2015  
Table 540

4. Stolen credentials

Base: Aware Of Abusive Internet Behavior

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	2379	249	83*	73*	46*	34*	34*	32*	82*	74*	99*	309	46*	77*	105	79*	112	185	81*	153	84*	75*	91*	67*	109
National law enforcement	1037 44%	-	44 53%	36 49%	22 48%	11 32%	17 50%	15 47%	49 60%	48 65%	65 66%	164 53%	21 46%	38 49%	44 42%	50 63%	59 53%	81 44%	38 47%	70 46%	39 46%	15 20%	39 43%	37 55%	35 32%
Interpol	892 37%	100 40%	35 42%	40 55%	22 48%	16 47%	17 50%	8 25%	28 34%	37 50%	47 47%	107 35%	14 30%	28 36%	43 41%	29 37%	29 26%	53 29%	26 32%	51 33%	36 43%	20 27%	48 53%	26 39%	32 29%
Federal police	741 31%	-	45 54%	35 48%	29 63%	13 38%	19 56%	12 38%	26 32%	33 45%	43 43%	76 25%	9 20%	19 25%	20 19%	24 30%	42 38%	52 28%	22 27%	49 32%	27 32%	24 32%	26 29%	31 46%	65 60%
Consumer protection agency	717 30%	80 32%	30 36%	26 36%	8 17%	11 32%	8 24%	10 31%	19 23%	20 27%	28 28%	95 31%	16 35%	35 45%	26 25%	13 16%	26 23%	60 32%	36 44%	55 36%	27 32%	26 35%	17 19%	16 24%	29 27%
Local police	698 29%	76 31%	24 29%	18 25%	15 39%	7 29%	10 21%	9 28%	23 29%	18 24%	28 28%	137 44%	8 17%	18 23%	57 54%	20 25%	16 14%	54 29%	21 26%	22 14%	23 27%	25 33%	42 46%	12 18%	23 21%
ICANN	587 25%	56 22%	15 18%	26 36%	8 17%	7 21%	12 35%	5 16%	13 16%	14 19%	17 17%	121 39%	20 43%	14 18%	12 11%	25 32%	28 25%	45 24%	19 23%	40 26%	10 12%	35 47%	17 19%	15 22%	13 12%
Private security companies	412 17%	54 22%	12 14%	14 19%	7 15%	8 24%	5 15%	1 3%	11 13%	20 27%	14 14%	45 15%	19 41%	19 25%	4 4%	11 14%	5 4%	42 23%	15 19%	31 20%	13 15%	7 9%	19 21%	12 18%	24 22%
FBI	170 7%	170 68%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CIA	62 3%	62 25%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	247 10%	41 16%	16 19%	4 5%	4 9%	1 3%	2 6%	5 16%	18 22%	7 9%	4 4%	10 3%	4 9%	7 9%	19 18%	2 3%	21 19%	11 6%	11 14%	11 7%	16 19%	7 9%	7 8%	9 13%	10 9%
Not Sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	5563 234%	639 257%	221 273%	199 233%	107 233%	77 226%	87 256%	65 203%	187 228%	197 266%	246 248%	755 244%	111 241%	178 231%	225 214%	174 220%	226 202%	398 215%	188 232%	329 215%	191 227%	159 212%	215 236%	158 236%	231 212%

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q1110\_5. Who should be responsible for stopping these various types of abusive Internet behavior?

28 Aug 2015  
Table 541

5. Malware

Base: Aware Of Abusive Internet Behavior

	Country																									
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	2558	262	86*	91*	46*	36*	36*	34*	92*	80*	100	350	39*	85*	100	52*	116	209	90*	162	85*	83*	107	81*	136	
National law enforcement	941 37%	-	28 33% BV	32 35% BV	15 33% BV	8 22% B	14 39% BV	13 38% BV	37 40% BV	35 44% BFVY	60 60% P	194 55% P	16 41% BV	30 35% BV	42 42% BFVY	32 62% P	61 53% P	80 38% BVY	36 40% BV	56 35% BV	34 40% BV	12 14% B	40 37% BV	28 35% BV	38 28% BV	
Consumer protection agency	813 32%	97 37% EILOPOW	31 36% OPQ	31 34% OPQ	10 22% OPQ	14 39% OPQ	12 33% OPQ	7 21% OPQ	21 23% P	24 30% P	32 32% P	103 29% P	12 31% P	40 47% P	20 20% P	8 15% P	25 22% P	72 34% IOPQ	39 43% EHLLOPOWXY	71 44% EHLLOPOWXY	33 39% EIOPOW	23 28% EIOPOW	26 24% P	21 26% P	41 30% P	
Interpol	767 30%	81 31% Y	24 28% Y	28 31% Y	21 46% CHLNQRTVY	13 36% HIQRTVY	16 44% HIQRTVY	6 18% HIQRTVY	21 23% VY	28 35% BCHLQRTVY	42 42% P	103 29% P	16 41% HIRVY	24 28% Y	33 33% Y	18 35% Y	29 25% Y	53 25% Y	31 34% VY	44 27% VY	28 33% VY	17 20% HIRVY	39 36% HIRVY	23 28% HIRVY	29 21% HIRVY	
ICANN	693 27%	66 25% OUY	16 19% OUY	50 55% OUY	8 17% O	8 22% O	12 33% IOUY	9 26% O	15 16% O	17 21% O	18 18% O	150 43% O	20 51% O	17 20% O	9 9% O	23 44% IKOUY	35 30% IKOUY	51 24% OUY	19 21% O	44 27% OUY	11 13% O	38 46% O	24 22% O	15 19% O	18 13% O	
Federal police	566 22%	-	27 31% BLORW	27 30% BLORW	23 50% BLMORW	13 36% BLMORW	14 39% BLMORW	10 29% B	21 23% B	27 34% BLMORSW	36 36% BLMORSW	67 19% B	6 15% B	18 21% B	17 17% B	10 19% B	40 34% B	35 17% B	17 20% B	38 23% B	24 23% B	16 19% B	17 16% B	17 21% B	49 36% B	
Private security companies	520 20%	73 28% HKLOQV	15 17% OQ	19 21% HOQ	11 24% HOQ	11 31% HKLOQV	8 22% OQ	2 6% OQ	18 20% OQ	22 28% HKLOQV	15 15% OQ	46 13% OQ	14 36% CHIKLOQV	21 25% HLOQ	3 3% HLOQ	12 23% HOQ	7 6% HLOQV	51 24% HLOQV	22 24% HLOQ	42 24% HKLOQV	17 20% OQ	11 13% O	25 23% HLOQ	18 22% HLOQ	37 27% HKLOQV	
Local police	520 20%	28 11% BX	17 20% BX	12 13% BX	8 17% X	12 33% X	5 14% X	9 26% BTX	11 12% X	12 15% X	16 16% X	137 39% X	5 13% X	11 13% X	49 49% X	8 15% X	15 13% X	42 20% BTX	18 20% BX	20 12% X	14 16% X	17 17% BX	27 25% BDINQTX	4 5% X	23 17% X	
FBI	129 5%	129 49%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CIA	53 2%	53 20%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	354 14%	52 20% DFKLMPTW	20 23% DFKLMPTW	5 5% DFKLMPTW	5 11% DFKLMPTW	1 3% DFKLMPTW	6 17% DL	5 15% DFKLMPTW	26 28% DL	12 15% DL	7 7% DFKLMPTW	22 6% DFKLMPTW	2 5% DFKL	14 16% DFKLMPTW	22 22% DFKLMPTW	3 6% DFKLMPTW	23 20% DFKLMPTW	19 9% DFKLMPTW	11 12% DFKLMPTW	17 10% DFKLPR	15 18% DFKLPR	13 16% DFL	12 11% DFKLMPTW	17 21% DFKLMPTW	25 18% DFKLMPTW	
Not Sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Sigma	5356 209%	579 221%	178 207%	204 220%	101 220%	80 222%	87 242%	61 179%	170 185%	177 221%	226 226%	822 235%	91 233%	175 206%	195 195%	114 219%	235 203%	403 193%	194 216%	332 205%	172 202%	147 177%	210 196%	143 177%	260 191%	

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q1117. How common do you feel each type of abusive Internet behavior is?  
SUMMARY TABLE OF TOP 2 BOX

28 Aug 2015  
Table 542

Base: Aware Of Abusive Internet Behavior

	Country																								
	Total Regi-straunts (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip-pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone-sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	3207	266	101	102	54*	47*	46*	52*	97*	92*	116	502	52*	98*	158	101	128	302	98*	204	99*	106	122	97*	167
Spamming	2482 93%	254 97%	84 93%	92 98%	43 93%	32 89%	37 88%	41 91%	88 98%	65 89%	94 94%	349 95%	41 89%	78 93%	103 87%	58 95%	106 91%	191 88%	79 93%	170 94%	91 95%	76 94%	104 96%	82 92%	124 93%
Malware	2336 91%	249 95%	80 93%	86 95%	42 91%	32 89%	32 89%	30 88%	85 92%	67 84%	91 91%	323 92%	36 92%	76 89%	85 85%	46 88%	106 91%	189 90%	82 91%	146 90%	82 96%	77 93%	102 95%	71 88%	121 89%
Phishing	2161 87%	245 96%	77 93%	73 89%	36 84%	29 91%	24 69%	16 84%	84 92%	65 86%	93 94%	324 91%	27 87%	56 81%	110 87%	81 93%	84 79%	161 80%	74 86%	119 80%	80 91%	75 89%	86 87%	50 75%	92 88%
Stolen credentials	1954 82%	230 92%	70 84%	61 84%	34 74%	29 85%	20 59%	23 72%	61 74%	46 62%	89 90%	255 83%	38 83%	65 84%	89 85%	68 86%	97 87%	147 79%	66 81%	129 84%	74 88%	58 77%	73 80%	45 67%	87 80%
Cyber squatting	1391 76%	178 85%	45 70%	51 IQX	18 62%	22 76%	16 67%	14 67%	43 66%	37 67%	34 83%	225 78%	22 76%	44 79%	45 79%	24 75%	54 68%	128 79%	59 81%	94 78%	37 71%	57 73%	52 76%	32 64%	60 80%

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q1117. How common do you feel each type of abusive Internet behavior is?  
SUMMARY TABLE OF BOTTOM 2 BOX

28 Aug 2015  
Table 543

Base: Aware Of Abusive Internet Behavior

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3207	266	101	102	54*	47*	46*	52*	97*	92*	116	502	52*	98*	158	101	128	302	98*	204	99*	106	122	97*	167
Cyber squatting	335 18%	21 10%	12 19%	10 16%	6 21%	6 21%	6 25%	5 24%	18 28% BSY	13 24% B	6 15%	58 20% B	6 21%	8 14%	8 14%	8 25% B	19 24% BS	29 18% B	8 11%	23 19% B	11 21% B	19 24% BS	11 16%	14 28% BSY	10 13%
Stolen credentials	339 14%	13 5%	10 12% B	10 14% B	10 22% BKO	5 15% B	13 38% BKO	7 22% BKO	15 18% BKO	23 31% BKO	7 7%	50 16% BKO	6 13% B	8 10%	7 7%	10 13% B	13 12% B	33 18% BKO	11 14% B	20 13% B	8 10% BKO	15 20% BKO	14 15% B	16 24% B	15 14% B
Phishing	238 10%	6 2%	1 1%	8 10% BC	5 12% BCK	3 9% BC	9 26% BC	3 16% BC	3 3%	8 11% BCK	3 3%	31 9% BC	4 13% BCK	6 9% BC	10 8% BC	6 7% B	20 19% BCIKLOPSUY	36 18% BCIKLOPSUY	7 8% BC	24 16% BCIKLOPLY	5 6% BCK	9 11% BCK	11 11% BCIK	13 19% BCIKLOPSUY	7 7% B
Malware	134 5%	6 2%	1 1%	5 5% U	4 4% BCSUW	4 11% BCSUW	2 6% U	3 9% BCU	3 3%	8 10% BCSUW	6 6% U	20 6% BU	1 3%	6 7% BU	9 9% BCSU	4 8% BCU	8 7% BU	13 6% BU	2 2% BCU	12 7% BCU	- -	4 5% U	3 3% U	4 5% U	8 6% U
Spamming	115 4%	3 1%	2 2%	2 2%	1 2% BCDUSUWX	4 11% BCDUSUWX	1 2% BCDUSUWX	2 4% I	- -	1 1%	4 4%	18 5% BI	5 11% BCDUSUWX	4 5% BI	8 7% BIW	3 5% BI	9 8% BIW	22 10% BCDULESTUWX	2 2% BI	8 4% BI	2 2% BIW	5 6% BIW	1 1%	2 2% BI	6 4% BI

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q1117\_1. How common do you feel each type of abusive Internet behavior is?

1. Phishing

Base: Aware Of Abusive Internet Behavior

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	2473	256	83*	82*	43*	32*	35*	19**	91*	76*	99*	358	31*	69*	127	87*	107	201	86*	149	88*	84*	99*	67*	104
TOP 2 BOX (NET)	2161 87%	245 96%	77 93%	73 89%	36 84%	29 91%	24 69%	16 84%	84 92%	65 86%	93 94%	324 91%	27 87%	56 81%	110 87%	81 93%	84 79%	161 80%	74 86%	119 80%	80 91%	75 89%	86 87%	50 75%	92 88%
Very common	1346 54%	212 83%	56 67%	37 45%	27 63%	13 41%	9 26%	4 21%	59 65%	33 43%	78 79%	153 43%	10 32%	34 49%	73 57%	58 67%	38 36%	96 48%	48 56%	75 50%	65 74%	34 40%	55 56%	26 39%	53 51%
Somewhat common	815 33%	33 13%	21 25%	36 44%	9 21%	16 50%	15 43%	12 63%	25 27%	32 42%	15 15%	171 48%	17 55%	22 32%	37 29%	23 26%	46 43%	65 32%	26 30%	44 30%	15 17%	41 49%	31 31%	24 36%	39 38%
BOTTOM 2 BOX (NET)	238 10%	6 2%	1 1%	8 10%	5 12%	3 9%	9 26%	3 16%	3 3%	8 11%	3 3%	31 9%	4 13%	6 9%	10 8%	6 7%	20 19%	36 18%	7 8%	24 16%	5 6%	9 11%	11 11%	13 19%	7 7%
Not very common	193 8%	5 2%	1 1%	7 9%	5 12%	1 3%	8 23%	2 11%	3 3%	6 8%	2 2%	27 8%	3 10%	5 7%	8 6%	8 6%	16 7%	29 14%	5 6%	22 15%	2 2%	5 6%	10 10%	11 16%	4 4%
Not at all common	45 2%	1 *	-	1 1%	-	2 6%	1 3%	1 5%	-	2 3%	1 1%	4 1%	1 3%	1 1%	2 2%	-	4 3%	7 3%	2 2%	2 1%	3 3%	4 5%	1 1%	2 3%	3 3%
Don't know	71 3%	4 2%	5 6%	1 1%	2 5%	-	2 6%	-	4 4%	3 4%	3 3%	3 1%	-	6 9%	7 6%	-	3 3%	3 1%	5 6%	6 4%	3 3%	-	2 2%	4 6%	5 5%
Not Sure	3	1	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	1	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	2473 100%	256 100%	83 100%	82 100%	43 100%	32 100%	35 100%	19 100%	91 100%	76 100%	99 100%	358 100%	31 100%	69 100%	127 100%	87 100%	107 100%	201 100%	86 100%	149 100%	88 100%	84 100%	99 100%	67 100%	104 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q1117\_2. How common do you feel each type of abusive Internet behavior is?  
2. Spamming

Base: Aware Of Abusive Internet Behavior

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	2664	263	90*	94*	46*	36*	42*	45*	90*	73*	100	369	46*	84*	118	61*	117	216	85*	181	96*	81*	108	89*	134
TOP 2 BOX (NET)	2482 93%	254 97%	84 93%	92 98%	43 93%	32 89%	37 88%	41 91%	88 98%	65 89%	94 94%	349 95%	41 89%	78 93%	103 87%	58 95%	106 91%	191 88%	79 93%	170 94%	91 95%	76 94%	104 96%	82 92%	124 93%
Very common	2095 79%	247 94%	73 81%	83 88%	40 87%	24 67%	34 81%	28 62%	74 82%	56 77%	86 86%	254 69%	37 80%	59 70%	76 64%	40 66%	96 82%	143 66%	66 78%	157 87%	84 88%	60 74%	89 82%	74 83%	115 86%
Somewhat common	387 15%	7 3%	11 12%	9 10%	3 7%	8 22%	3 7%	13 29%	14 16%	9 12%	8 8%	95 26%	4 9%	19 23%	27 23%	18 30%	48 9%	22 22%	13 15%	13 7%	7 7%	16 20%	15 14%	8 9%	9 7%
BOTTOM 2 BOX (NET)	115 4%	3 1%	2 2%	2 2%	1 2%	4 11%	1 2%	2 4%	- -	1 1%	4 4%	18 5%	5 11%	4 5%	8 7%	3 5%	9 8%	22 10%	2 2%	8 4%	2 2%	5 6%	1 1%	2 2%	6 4%
Not very common	92 3%	3 1%	2 2%	1 1%	1 2%	3 8%	- -	1 2%	- -	1 1%	3 3%	16 4%	3 7%	3 4%	8 7%	3 5%	3 3%	21 10%	2 2%	6 3%	2 2%	5 6%	1 1%	2 2%	2 1%
Not at all common	23 1%	- -	- -	1 1%	- -	1 3%	1 2%	1 2%	- -	- -	1 1%	2 1%	2 4%	1 1%	- -	- -	- -	6 5%	1 1%	- -	2 1%	- -	- -	- -	4 3%
Don't know	64 2%	5 2%	4 4%	- -	2 4%	- -	4 10%	1 2%	2 2%	7 10%	2 2%	2 1%	- -	2 2%	7 6%	- -	2 2%	2 1%	4 5%	3 2%	3 3%	- -	3 3%	5 6%	4 3%
Not Sure	3	1	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	2664 100%	263 100%	90 100%	94 100%	46 100%	36 100%	42 100%	45 100%	90 100%	73 100%	100 100%	369 100%	46 100%	84 100%	118 100%	61 100%	117 100%	216 100%	85 100%	181 100%	96 100%	81 100%	108 100%	89 100%	134 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base



Q1117\_3. How common do you feel each type of abusive Internet behavior is?  
3. Cyber squatting

28 Aug 2015  
Table 546

Base: Aware Of Abusive Internet Behavior

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	1820	209	64*	62*	29**	29**	24**	21**	65*	55*	41*	287	29**	56*	57*	32*	80*	163	73*	121	52*	78*	68*	50*	75*
TOP 2 BOX (NET)	1391	178	45	51	18	22	16	14	43	37	34	225	22	44	45	24	54	128	59	94	37	57	52	32	60
	76%	85%	70%	82%	62%	76%	67%	67%	66%	67%	83%	78%	76%	79%	79%	75%	68%	79%	81%	78%	71%	73%	76%	64%	80%
		CIJQUVX		IQX							X	IQX						X	X						X
Very common	685	110	20	15	10	12	8	3	21	14	18	94	8	25	25	11	20	61	35	59	24	18	25	14	35
	38%	53%	31%	24%	34%	41%	33%	14%	32%	25%	44%	33%	28%	45%	44%	34%	25%	37%	48%	49%	46%	23%	37%	28%	47%
		CDULQRWXY									DQV			DJQV	DJQV			V	CDJLQVX	CDJLQVX	DJQV				DJLQVX
Somewhat common	706	68	25	36	8	10	8	11	22	23	16	131	14	19	20	13	34	67	24	35	13	39	27	18	25
	39%	33%	39%	58%	28%	34%	33%	52%	34%	42%	39%	46%	48%	34%	35%	41%	43%	41%	41%	33%	29%	25%	50%	40%	36%
				IGNORERTWXY							BTU						TU	TU				BSTUY			
BOTTOM 2 BOX (NET)	335	21	12	10	6	6	6	5	18	13	6	58	6	8	8	8	19	29	8	23	11	19	11	14	10
	18%	10%	19%	16%	21%	21%	25%	24%	28%	24%	15%	20%	21%	14%	14%	25%	24%	18%	11%	19%	21%	24%	16%	28%	13%
									BSY	B		B				B	BS	B	B	B	B	BS		BSY	
Not very common	295	18	9	10	6	3	6	5	16	13	5	56	5	6	6	8	17	26	5	18	10	18	10	12	7
	16%	9%	14%	16%	21%	10%	25%	24%	25%	24%	12%	20%	17%	11%	11%	25%	21%	16%	7%	15%	19%	23%	15%	24%	9%
									BSY	BSY		BSY				BSY	BSY	B		BS	BSY			BSY	
Not at all common	40	3	3	-	-	3	-	-	2	-	1	2	1	2	2	-	2	3	3	5	1	1	1	2	3
	2%	1%	5%			10%			3%		2%	1%	3%	4%	4%		3%	2%	4%	4%	2%	1%	1%	4%	4%
			L						L		L			L	L		L	L	L	L	L	L	L	L	L
Don't know	92	9	7	2	5	3	2	2	4	5	1	3	1	4	4	-	7	6	6	4	4	2	5	4	5
	5%	4%	11%	2%	17%	3%	8%	10%	6%	9%	2%	1%	3%	7%	7%		9%	4%	8%	3%	8%	3%	7%	8%	7%
		L	BDLRTV						L	L				L	L		L	L	L	L	L	L	L	L	L
Not Sure	2	1	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	1820	209	64	62	29	29	24	21	65	55	41	287	29	56	57	32	80	163	73	121	52	78	68	50	75
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q1117\_4. How common do you feel each type of abusive Internet behavior is?

28 Aug 2015  
Table 547

4. Stolen credentials

Base: Aware Of Abusive Internet Behavior

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	2379	249	83*	73*	46*	34*	34*	32*	82*	74*	99*	309	46*	77*	105	79*	112	185	81*	153	84*	75*	91*	67*	109
TOP 2 BOX (NET)	1954 82%	230 92%	70 84% GJX	61 84% GJX	34 74%	29 85% GJ	20 59%	23 72%	61 74%	46 62%	89 90% EGHJURVXY	255 83% GJX	38 83% GJ	65 84% GJX	89 85% GJX	68 86% GJX	97 87% GIJX	147 79% GJX	66 81% GJX	129 84% GJX	74 88% EGHIJX	58 77% J	73 80% GJ	45 67% GJ	87 80% GJ
Very common	1104 46%	174 70% GHJLQRVX	44 53% GHJ	31 42% GHJ	18 39% GH	19 56% GHJLQVX	6 18%	2 6%	33 40% GH	19 26% H	55 56% GHJLQRVX	106 34% H	19 41% GH	44 57% GHJLQRVX	51 49% GHJLQRVX	43 54% GHJLQRVX	41 37% GH	70 38% GHJLQVX	41 51% DEGHJLMORVXY	93 61% DEGHJLMORVXY	52 62% DEGHJLMORVXY	24 32% H	47 52% GHJLQRVX	21 31% H	51 47% GHJLQVX
Somewhat common	850 36%	56 22%	26 31% BT	30 41% BT	16 35% BT	10 29% BT	14 41% BT	21 66% BT	28 34% B	27 36% BT	34 48% B	149 48% B	19 41% BT	21 27% BT	38 36% BT	25 32% B	77 50% B	77 42% BNTUW	25 31% BNTUW	36 24% BNTUW	22 26% BNTUW	34 45% BNTUW	26 29% B	24 36% B	36 33% B
BOTTOM 2 BOX (NET)	339 14%	13 5% B	10 12% B	10 14% B	10 22% BKO	5 15% B	13 38% BKO	7 22% BKO	15 18% BKO	23 31% BKO	7 7% BKO	50 16% BKO	6 13% B	8 10% B	7 7% B	10 13% B	13 12% B	33 18% BKO	11 14% B	20 13% B	8 10% B	15 20% BKO	14 15% B	16 24% BKNQQTU	15 14% B
Not very common	297 12%	12 5% B	8 10% B	10 14% B	9 20% BKOQ	3 9% BKOQ	12 35% BKOQU	7 22% BKO	13 16% BKO	20 27% BKO	6 6% BKOQ	47 15% BKOQ	6 13% B	7 9% B	7 7% B	10 13% B	8 7% BKOQ	31 17% BKOQ	9 11% B	15 10% B	7 8% BKOQ	14 19% BKOQ	13 13% B	14 21% BKNQQTU	10 9% B
Not at all common	42 2%	1 2%	2 2% BDLOP	-	1 2% BDLOP	2 6% BDLOP	1 3% BDLOP	-	2 2% BDLOP	3 4% BDLOP	1 1% BDLOP	3 1% BDLOP	-	1 1% BDLOP	-	-	5 4% BLO	2 1% BLO	2 2% BLO	5 3% BLO	1 1% BLO	1 1% BLO	2 2% BLO	2 3% BLO	5 5% BLO
Don't know	83 3%	5 2% BL	3 4% BL	2 3% BL	2 4% BL	-	1 3% BL	1 3% BL	6 7% BL	5 7% BL	3 3% BL	3 1% BL	2 4% BL	4 5% BL	9 9% BLPQRT	1 1% BLPQRT	2 2% BLPQRT	5 3% BLPQRT	4 5% L	4 3% L	2 2% L	2 3% L	4 4% L	6 9% BLPQRT	7 6% BL
Not Sure	3	1	-	-	-	-	-	1 3%	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	2379 100%	249 100%	83 100%	73 100%	46 100%	34 100%	34 100%	32 100%	82 100%	74 100%	99 100%	309 100%	46 100%	77 100%	105 100%	79 100%	112 100%	185 100%	81 100%	153 100%	84 100%	75 100%	91 100%	67 100%	109 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q1117\_5. How common do you feel each type of abusive Internet behavior is?  
5. Malware

Base: Aware Of Abusive Internet Behavior

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	2558	262	86*	91*	46*	36*	36*	34*	92*	80*	100	350	39*	85*	100	52*	116	209	90*	162	85*	83*	107	81*	136
TOP 2 BOX (NET)	2336 91%	249 95% JOXY	80 93%	86 95% JO	42 91%	32 89%	32 89%	30 88%	85 92%	67 84%	91 91%	323 92% JO	36 92%	76 89%	85 85%	46 88%	106 91%	189 90%	82 91%	146 90%	82 96% JOXY	77 93%	102 95% JO	71 88%	121 89%
Very common	1737 68%	217 83% HJLP	62 72% HJLP	72 79% FHJLPR	36 78% HJLP	22 61% H	23 64% H	11 32%	59 64% HJ	38 48%	71 71% HJLP	190 54% H	28 72% HJL	57 67% HJL	67 67% HJL	27 52%	78 67% HJL	133 64% HJL	66 73% HJLP	118 73% HJLP	69 81% FHJLNPQRX	60 72% HJLP	80 75% HJLPR	54 67% HJL	99 73% HJLP
Somewhat common	599 23%	32 12% B	18 21% B	14 15%	6 13%	10 28% B	9 25% B	19 56%	26 28% BDETUY	29 36%	20 20%	133 38% BCDEKOSTVWXY	8 21%	19 22% B	18 18%	19 37% BCDEKOSTVWXY	28 24% B	56 27% BDTUY	16 18%	28 17% B	13 15%	17 20%	22 21% B	17 21% B	22 16%
BOTTOM 2 BOX (NET)	134 5%	6 2%	1 1%	5 5% U	2 4% BCSUW	4 11% BCSUW	2 6% U	3 9% BCU	3 3% BCSUW	8 10% BCSUW	6 6% U	20 6% BU	1 3%	6 7% BU	9 9% BCSU	4 8% BCU	8 7% BU	13 6% BU	2 2%	12 7% BCU	-	4 5% U	3 3%	4 5% U	8 6% U
Not very common	96 4%	5 2%	-	4 4%	2 4% CU	2 6% CU	1 3%	2 6% CU	8 10% BCIMQRSUW	4 4%	18 5% BCU	-	4 5% CU	7 7% BCU	4 8% BCU	3 3%	8 4% BCU	2 2%	8 5% CU	5 2% CU	-	3 4% CU	2 2%	2 2%	5 4%
Not at all common	38 1%	1 *	1 1%	1 1%	-	2 6% BJLSU	1 3%	1 3%	1 1%	-	2 2%	2 1%	1 3%	2 2%	2 2%	-	5 4% BLS	5 2%	-	4 2% BDL	-	1 1% BDL	1 1%	2 2% BDLQ	3 2%
Don't know	82 3%	5 2% DL	5 6% DL	-	2 4% D	-	2 6% D	-	4 4% D	5 6% BDL	3 3%	6 2% D	2 5% D	2 2% D	6 6% BDL	2 4% BDL	2 2% BDL	6 3% BDL	6 7% BDL	4 2% BDL	3 4% BDL	2 2% BDL	2 2% BDL	6 7% BDLQ	7 5% DL
Not Sure	6 *	2 1%	-	-	-	-	-	1 3% LTY	-	-	-	1 *	-	1 1%	-	-	-	1 *	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	2558 100%	262 100%	86 100%	91 100%	46 100%	36 100%	36 100%	34 100%	92 100%	80 100%	100 100%	350 100%	39 100%	85 100%	100 100%	52 100%	116 100%	209 100%	90 100%	162 100%	85 100%	83 100%	107 100%	81 100%	136 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q1121. Have you ever been impacted by any of these types of abusive Internet behaviors?  
SUMMARY TABLE OF YES

Base: Aware Of Abusive Internet Behavior

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3207	266	101	102	54*	47*	46*	52*	97*	92*	116	502	52*	98*	158	101	128	302	98*	204	99*	106	122	97*	167
Spamming	2086 78%	231 88%	71 79%	83 88%	38 83%	27 75%	31 74%	30 67%	63 70%	60 82%	84 84%	317 86%	38 83%	66 79%	60 51%	29 48%	96 82%	144 67%	70 82%	136 75%	66 69%	70 86%	82 76%	76 85%	118 88%
Malware	1714 67%	208 79%	59 69%	74 81%	32 70%	22 61%	22 61%	25 74%	41 45%	41 51%	62 62%	260 74%	26 67%	59 69%	28 28%	16 31%	85 73%	125 60%	61 68%	102 63%	58 68%	68 82%	77 72%	65 80%	98 72%
Phishing	958 39%	150 59%	31 37%	26 32%	18 42%	5 16%	6 17%	6 32%	33 36%	34 45%	30 30%	180 50%	13 42%	24 35%	21 17%	43 49%	19 18%	67 33%	24 28%	59 40%	25 28%	34 40%	37 37%	28 42%	45 43%
Cyber squatting	484 27%	75 36%	13 20%	19 31%	6 21%	7 24%	5 21%	5 5%	11 17%	9 16%	8 20%	99 34%	7 24%	11 20%	16 28%	7 22%	10 13%	63 39%	16 22%	33 27%	8 15%	11 14%	17 25%	14 28%	18 24%
Stolen credentials	562 24%	81 33%	14 17%	12 16%	8 17%	9 26%	4 12%	2 6%	15 18%	14 19%	12 12%	114 37%	16 35%	14 18%	16 15%	19 24%	20 18%	47 25%	15 19%	37 24%	13 15%	19 25%	24 26%	19 28%	18 17%

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/XY  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q1121\_1. Have you ever been impacted by any of these types of abusive Internet behaviors?

28 Aug 2015  
Table 550

1. Phishing

Base: Aware Of Abusive Internet Behavior

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	2473	256	83*	82*	43*	32*	35*	19**	91*	76*	99*	358	31*	69*	127	87*	107	201	86*	149	88*	84*	99*	67*	104
Yes	958 39%	150 59%	31 37% FGOQ	26 32% OQ FGOQ	18 42%	5 16%	6 17%	6 32%	33 36% FGOQ	34 45% FGOQSU	30 30% OQ	180 50% COPRNOQPSUW	13 42% FGOQ	24 35% OQ	21 17%	43 49% DFGKOQRSU	19 18%	67 33% FOQ	24 28% O	59 40% FGOQ	25 28% O	34 40% FGOQ	37 37% FGOQ	28 42% FGOQ	45 43% FGOQSU
No	1257 51%	86 34%	44 53% BL	48 59% BLNPT	21 49%	23 72% BULMNPSTY	23 66% BLNPTY	10 53%	52 57% BLN	38 50% B	60 61% BLNPTY	145 41%	13 42%	28 41% B	95 75% B	37 43% B	77 72% B	117 58% BLNPTY	43 50% B	66 44% B	48 55% BL	45 54% BL	55 56% BL	36 54% BL	47 45% B
Not sure	258 10%	20 8%	8 10%	8 10%	4 9%	4 13% JX	6 17% JX	3 16%	6 7%	4 5%	9 9%	33 9%	5 16%	17 25% BODEKJLQPRWXY	11 9%	7 8%	11 10%	17 8% B	19 22% B	24 16% BULRWX	15 17% BULRWX	5 6%	7 7%	3 4%	12 12%
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	2473 100%	256 100%	83 100%	82 100%	43 100%	32 100%	35 100%	19 100%	91 100%	76 100%	99 100%	358 100%	31 100%	69 100%	127 100%	87 100%	107 100%	201 100%	86 100%	149 100%	88 100%	84 100%	99 100%	67 100%	104 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q1121\_2. Have you ever been impacted by any of these types of abusive Internet behaviors?

28 Aug 2015  
Table 551

2. Spamming

Base: Aware Of Abusive Internet Behavior

	Country																								
	Total Regi- strants (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip- pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone- sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	2664	263	90*	94*	46*	36*	42*	45*	90*	73*	100	369	46*	84*	118	61*	117	216	85*	181	96*	81*	108	89*	134
Yes	2086 78%	231 88%	71 79%	83 88%	38 83%	27 75%	31 74%	30 67%	63 70%	60 82%	84 84%	317 86%	38 83%	66 79%	60 51%	29 48%	96 82%	144 67%	70 82%	136 75%	66 69%	70 86%	82 76%	76 85%	118 88%
No	449 17%	25 10%	14 16%	8 9%	7 15%	8 22%	8 19%	10 22%	23 26%	10 14%	15 15%	39 11%	5 11%	12 14%	51 43%	27 44%	13 11%	58 27%	9 11%	29 16%	23 24%	9 11%	20 19%	12 13%	14 10%
Not sure	129 5%	7 3%	5 6%	3 3%	1 2%	1 3%	3 7%	5 11%	4 4%	3 4%	1 1%	13 4%	3 7%	6 7%	7 6%	5 8%	8 7%	14 6%	6 7%	16 9%	7 7%	2 2%	6 6%	1 1%	2 1%
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	2664 100%	263 100%	90 100%	94 100%	46 100%	36 100%	42 100%	45 100%	90 100%	73 100%	100 100%	369 100%	46 100%	84 100%	118 100%	61 100%	117 100%	216 100%	85 100%	181 100%	96 100%	81 100%	108 100%	89 100%	134 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/XY  
Overlap formulae used. \* small base

Q1121\_3. Have you ever been impacted by any of these types of abusive Internet behaviors?  
3. Cyber squatting

Base: Aware Of Abusive Internet Behavior

	Country																								
	Total Regi- strants (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip- pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone- sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	1820	209	64*	62*	29**	29**	24**	21**	65*	55*	41*	287	29**	56*	57*	32*	80*	163	73*	121	52*	78*	68*	50*	75*
Yes	484 27%	75 36%	13 20%	19 31% QV	6 21%	7 24%	5 21%	1 5%	11 17%	9 16%	8 20%	99 34%	7 24%	11 20%	16 28% QV	7 22%	10 13%	63 39%	16 22%	33 27% QV	8 15%	11 14%	17 25%	14 28% Q	18 24%
No	1114 61%	110 53%	44 69% BNR	37 60%	17 59%	18 62%	14 58%	17 81%	51 78%	43 78%	29 71% BNR	168 59%	15 52%	27 48%	34 60%	21 66%	62 78%	84 52%	39 53%	66 55% BNRST	37 71% BDLNORSTWY	62 79%	43 63%	31 62%	45 60%
Not sure	222 12%	24 11%	7 11%	6 10%	6 21%	4 14%	5 21%	3 14%	3 5%	3 5%	4 10%	20 7%	7 24%	18 32% BDKLPQRTVWXY	7 12%	4 13%	8 10%	16 10%	18 25% BCDILQIRVX	22 18% IJLRV	7 13%	5 6%	8 12%	5 10%	12 16% IL
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	1820 100%	209 100%	64 100%	62 100%	29 100%	29 100%	24 100%	21 100%	65 100%	55 100%	41 100%	287 100%	29 100%	56 100%	57 100%	32 100%	80 100%	163 100%	73 100%	121 100%	52 100%	78 100%	68 100%	50 100%	75 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q1121\_4. Have you ever been impacted by any of these types of abusive Internet behaviors?

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Table 553

4. Stolen credentials

Base: Aware Of Abusive Internet Behavior

	Country																								
	Total Regi- strants (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip- pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone- sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	2379	249	83*	73*	46*	34*	34*	32*	82*	74*	99*	309	46*	77*	105	79*	112	185	81*	153	84*	75*	91*	67*	109
Yes	562 24%	81 33%	14 17%	12 16%	8 17%	9 26% H	4 12%	2 6%	15 18%	14 19%	12 12%	114 37%	16 35%	14 18%	16 15%	19 24% HK	20 18%	47 25% HKO	15 19%	37 24% HK	13 15%	19 25% HK	24 26% HK	19 28% HKO	18 17%
No	1537 65%	145 58% M	60 72% BLM	56 77% BLMNPSTX	36 78% BLMNPST	22 65% M	26 76% BLM	23 72% LM	60 73% BLMT	56 76% BLMNPST	77 78% BLMNPSTWX	157 51%	19 41%	45 58%	78 74% BLMNPST	47 59%	74 66% LM	122 66% LM	48 59%	92 60% M	62 74% BLMNST	54 72% BLM	58 64% LM	41 61% M	79 72% BLMNT
Not sure	280 12%	23 9%	9 11% V	5 7%	2 4%	3 9%	4 12% BDEJRV	7 22%	7 9%	4 5%	10 10%	38 12% V	11 24% BDEJRV	18 23% BDEJRV	11 10% V	13 16% EJV	18 16% EJV	16 9% V	18 22% BDEJRV	24 16% EJRV	9 11% V	2 3%	9 10%	7 10%	12 11% V
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	2379 100%	249 100%	83 100%	73 100%	46 100%	34 100%	34 100%	32 100%	82 100%	74 100%	99 100%	309 100%	46 100%	77 100%	105 100%	79 100%	112 100%	185 100%	81 100%	153 100%	84 100%	75 100%	91 100%	67 100%	109 100%

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/XY  
Overlap formulae used. \* small base



Q1121\_5. Have you ever been impacted by any of these types of abusive Internet behaviors?

28 Aug 2015  
Table 554

5. Malware

Base: Aware Of Abusive Internet Behavior

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	2558	262	86*	91*	46*	36*	36*	34*	92*	80*	100	350	39*	85*	100	52*	116	209	90*	162	85*	83*	107	81*	136
Yes	1714 67%	208 79%	59 69%	74 81%	32 70%	22 61%	22 61%	25 74%	41 45%	41 51%	62 62%	260 74%	26 67%	59 69%	28 28%	16 31%	85 73%	125 60%	61 68%	102 63%	58 68%	68 82%	77 72%	65 80%	98 72%
No	640 25%	41 16%	20 23%	13 14%	11 24%	13 36%	8 22%	5 15%	43 47%	34 43%	32 32%	61 17%	4 10%	20 24%	64 64%	26 50%	26 22%	71 34%	20 22%	36 22%	19 22%	13 16%	23 21%	11 14%	26 19%
Not sure	204 8%	13 5%	7 8%	4 4%	3 7%	1 3%	6 17%	4 12%	8 9%	5 6%	6 6%	29 8%	9 23%	6 7%	8 8%	10 19%	5 4%	13 6%	9 10%	24 15%	8 9%	2 2%	7 7%	5 6%	12 9%
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	2558 100%	262 100%	86 100%	91 100%	46 100%	36 100%	36 100%	34 100%	92 100%	80 100%	100 100%	350 100%	39 100%	85 100%	100 100%	52 100%	116 100%	209 100%	90 100%	162 100%	85 100%	83 100%	107 100%	81 100%	136 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q1126. How scared are you of each of the following?  
SUMMARY TABLE OF TOP 2 BOX

Base: Aware Of Abusive Internet Behavior

	Country																								
	Total Regi-straunts	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip-pines	Japan	South Korea	Russia	India	Indone-sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3207	266	101	102	54*	47*	46*	52*	97*	92*	116	502	52*	98*	158	101	128	302	98*	204	99*	106	122	97*	167
Stolen credentials	1925 81%	190 76% 	56 67% BCEFLJUX	64 88% 	33 72%	23 68%	32 94%	26 81% 	46 56%	53 72% 	88 89%	264 85%	43 93%	70 91%	98 93%	68 86% CFIJV	89 79% IV	151 82% CIV	62 77% 	129 84% CFIJV	70 83% CIV	49 65%	78 86% CFIJV	49 73% 	94 86% BCEFLJUX
Malware	1972 77%	176 67% 	57 66% BIJPV	72 79% 	33 72%	23 64%	34 94%	29 85% 	50 54%	51 64%	89 89%	322 92%	35 90%	67 79%	92 92%	33 63%	86 74% 	167 80%	66 73% 	133 82% 	64 75% 	54 65%	82 77% 	54 67% 	103 76% 
Phishing	1718 69%	110 43%	45 54%	68 83% BCEJQVX	17 40%	24 75% BCEIV	30 86% BCEJQVX	13 68% 	37 41%	42 55%	83 84%	307 86% 	22 71% BEI	49 71% BCEIV	109 86% BCEJQV	63 72% 	64 60% BEI	155 77% BCEJQV	64 74% BCEJQV	104 70% BCEJQV	66 75% BCEJQV	46 55% 	80 81% BCEJQVX	44 66% BEI	76 73% BCEJQV
Cyber squatting	1088 60%	61 29%	23 36% BCI	37 60% 	17 59%	17 59%	15 63%	16 76%	19 29%	35 64% BCI	26 63% BCI	189 66% BCIQ	23 79%	39 70% BCIQ	46 81% BCIQ	17 53% BI	38 48% BI	119 73% BCIQ	48 66% BCIQ	83 69% BCIQ	32 62% BCI	55 71% BCIQ	49 72% BCIQ	27 54% BI	57 76% BCDIPOX
Spamming	1403 53%	79 30%	31 34%	44 47% BI	15 33%	18 50% BI	23 55% BCEJQX	26 58% BCEJQX	25 28%	25 34%	74 74%	269 73%	33 72%	42 50% BCIJX	100 85% 	41 67% 	43 37%	128 59% BCEJQX	45 53% BCEJQX	109 60% BCEJQX	52 54% 	33 41%	49 45% BI	29 33% 	70 52% BCEJQX

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q1126. How scared are you of each of the following?  
SUMMARY TABLE OF BOTTOM 2 BOX

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Table 556

Base: Aware Of Abusive Internet Behavior

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3207	266	101	102	54*	47*	46*	52*	97*	92*	116	502	52*	98*	158	101	128	302	98*	204	99*	106	122	97*	167
Spamming	1256 47%	183 70%	59 66%	50 53%	31 67%	18 50%	19 45%	18 40%	64 71%	48 66%	26 26%	100 27%	13 28%	41 49%	17 14%	20 33%	74 63%	88 41%	40 47%	72 40%	44 46%	48 59%	59 55%	60 67%	64 48%
Cyber squatting	729 40%	147 70%	41 64%	25 40%	12 41%	12 41%	9 38%	4 19%	46 71%	20 36%	15 37%	97 34%	6 21%	17 30%	11 19%	15 47%	42 53%	44 27%	25 34%	38 31%	20 38%	23 29%	19 28%	23 46%	18 24%
Phishing	751 30%	145 57%	38 46%	14 17%	26 60%	8 25%	5 14%	6 32%	53 58%	34 45%	16 16%	51 14%	9 29%	19 28%	17 13%	24 28%	43 40%	46 23%	22 26%	45 30%	22 25%	38 45%	19 19%	23 34%	28 27%
Malware	583 23%	85 32%	29 34%	19 21%	13 28%	13 36%	2 6%	4 12%	42 46%	29 36%	11 11%	28 8%	4 10%	17 20%	8 8%	19 37%	30 26%	42 20%	24 27%	29 18%	21 25%	29 35%	25 23%	27 33%	33 24%
Stolen credentials	450 19%	58 23%	27 33%	9 12%	13 28%	11 32%	2 6%	5 16%	35 43%	21 28%	11 11%	45 15%	2 4%	7 9%	7 7%	11 14%	23 21%	34 18%	19 23%	24 16%	14 17%	26 35%	13 14%	18 27%	15 14%

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q1126\_1. How scared are you of each of the following?

28 Aug 2015  
Table 557

1. Phishing

Base: Aware Of Abusive Internet Behavior

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	2473	256	83*	82*	43*	32*	35*	19**	91*	76*	99*	358	31*	69*	127	87*	107	201	86*	149	88*	84*	99*	67*	104
TOP 2 BOX (NET)	1718 69%	110 43%	45 54%	68 83%	17 40%	24 75%	30 86%	13 68%	37 41%	42 55%	83 84%	307 86%	22 71%	49 71%	109 86%	63 72%	64 60%	155 77%	64 74%	104 70%	66 75%	46 55%	80 81%	44 66%	76 73%
Very scared	761 31%	24 9%	19 23%	45 55%	10 23%	13 41%	25 71%	3 16%	12 13%	8 11%	50 51%	129 36%	6 19%	28 41%	35 28%	20 23%	24 22%	67 33%	24 28%	56 38%	33 38%	14 17%	50 51%	24 36%	42 40%
Somewhat scared	957 39%	86 34%	26 31%	23 28%	7 16%	11 34%	5 14%	10 53%	25 27%	34 45%	33 33%	178 50%	16 52%	21 30%	74 58%	43 49%	40 37%	88 44%	40 47%	48 32%	33 38%	32 38%	30 30%	20 30%	34 33%
BOTTOM 2 BOX (NET)	751 30%	145 57%	38 46%	14 17%	26 60%	8 25%	5 14%	6 32%	53 58%	34 45%	16 16%	51 14%	9 29%	19 28%	17 13%	24 28%	43 40%	46 23%	22 26%	45 30%	22 25%	38 45%	19 19%	23 34%	28 27%
Not very scared	479 19%	87 34%	21 25%	9 11%	18 42%	6 19%	4 11%	4 21%	28 31%	20 26%	11 11%	45 13%	5 16%	15 22%	13 10%	17 20%	27 25%	30 15%	15 17%	30 20%	14 16%	19 23%	9 9%	13 19%	19 18%
Not at all scared	272 11%	58 23%	17 20%	5 6%	8 19%	2 6%	1 3%	2 11%	25 27%	14 18%	5 5%	6 2%	4 13%	4 6%	4 3%	7 8%	16 15%	16 8%	7 8%	15 10%	8 9%	19 23%	10 10%	10 15%	9 9%
Not Sure	4	1	-	-	-	-	-	-	1 1%	-	-	-	-	1 1%	1 1%	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	2473 100%	256 100%	83 100%	82 100%	43 100%	32 100%	35 100%	19 100%	91 100%	76 100%	99 100%	358 100%	31 100%	69 100%	127 100%	87 100%	107 100%	201 100%	86 100%	149 100%	88 100%	84 100%	99 100%	67 100%	104 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q1126\_2. How scared are you of each of the following?

2. Spamming

Base: Aware Of Abusive Internet Behavior

	Country																								
	Total Regi-straunts	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip-pines	Japan	South Korea	Russia	India	Indone-sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	2664	263	90*	94*	46*	36*	42*	45*	90*	73*	100	369	46*	84*	118	61*	117	216	85*	181	96*	81*	108	89*	134
TOP 2 BOX (NET)	1403 53%	79 30%	31 34%	44 47% BI	15 33%	18 50% BI	23 55% BCEIJQX	26 58% BCEIJQX	25 28%	25 34%	74 74% BCEJFGANRSTVWXY	269 73% BCEJFGANRSTVWXY	33 72% BCEJFGANRSTVWXY	42 50% BCIJX	100 85% BCEJFGANRSTVWXY	41 67% BCEJFGANRSTVWXY	43 37% BCEJFGANRSTVWXY	128 59% BCDEIJQVWX	45 53% BCEIJQX	109 60% BCDEIJQVWX	52 54% BCEIJQX	33 41% BCEIJQX	49 45% BI	29 33% BI	70 52% BCEIJQX
Very scared	513 19%	22 8%	9 10%	18 19% BHI	6 13%	6 17% BCHIUX	10 24% BCHIUX	2 4%	6 7%	7 10%	35 35% BCEJFGANRSTVWXY	83 22% BCHIUX	11 24% BCHIUX	13 15% BCEJFGANRSTVWXY	33 28% BCEJFGANRSTVWXY	12 20% BCEJFGANRSTVWXY	14 12% BCEJFGANRSTVWXY	60 28% BCEJFGANRSTVWXY	13 15% BCEJFGANRSTVWXY	53 29% BCEJFGANRSTVWXY	26 27% BCEJFGANRSTVWXY	9 11% BCEJFGANRSTVWXY	26 24% BCHIUX	8 9% BCHIUX	31 23% BCHIUX
Somewhat scared	890 33%	57 22%	22 24%	26 28% BHI	9 20%	12 33% BCHIUX	13 31% BCHIUX	24 53% BCHIUX	19 21%	18 25% BCEJFGANRSTVWXY	39 39% BCEJFGANRSTVWXY	186 50% BCEJFGANRSTVWXY	22 48% BCEJFGANRSTVWXY	29 35% BCEJFGANRSTVWXY	67 57% BCEJFGANRSTVWXY	29 48% BCEJFGANRSTVWXY	29 25% BCEJFGANRSTVWXY	68 31% BCEJFGANRSTVWXY	32 38% BCEJFGANRSTVWXY	56 31% BCEJFGANRSTVWXY	26 27% BCEJFGANRSTVWXY	24 30% BCEJFGANRSTVWXY	23 21% BCEJFGANRSTVWXY	21 24% BCEJFGANRSTVWXY	39 29% BCEJFGANRSTVWXY
BOTTOM 2 BOX (NET)	1256 47%	183 70%	59 66% KLMOPRT	50 53% KLMOPRT	31 67% KLMOPRT	18 50% KLMOPRT	19 45% KLO	18 40% O	64 71% O	48 66% O	26 26% O	100 27% O	13 28% O	41 49% KLMO	17 14% O	20 33% O	74 63% KLO	88 41% KLMO	40 47% KLMO	72 40% KLO	44 46% KLMO	48 59% KLMOPRT	59 55% GHIKLMNOPRSTUY	60 67% KLMO	64 48% KLMO
Not very scared	769 29%	95 36% KLMOTY	32 36% KLMO	29 31% KMO	17 37% KMO	12 33% KMO	15 36% KMO	10 22% KMO	31 34% KMO	18 25% O	17 17% O	90 24% O	6 13% KLMOPTY	33 39% O	15 13% O	14 23% KLMO	40 34% KMO	65 30% KMO	27 32% KMO	48 27% O	28 29% KMO	27 33% KMO	36 33% KMO	30 34% KMO	34 25% O
Not at all scared	487 18%	88 33% GHIKLMNOPRSTU	27 30% KLNOPR	21 22% KLNOPR	14 30% GHIKLNOPRST	6 17% LO	4 10% LO	8 18% LO	33 37% LO	30 41% LO	9 9% LO	10 3% LO	7 15% LO	8 10% LO	2 2% LO	6 10% LO	34 29% LO	23 11% LO	13 15% LO	24 13% LO	16 17% LO	21 26% GHIKLNOPRSTU	23 21% KLNOH	30 34% GHIKLMNOPRSTU	30 22% KLNOH
Not Sure	5	1	-	-	-	-	-	1 2% LRT	1 1% L	-	-	-	-	1 1% L	1 1% L	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	2664 100%	263 100%	90 100%	94 100%	46 100%	36 100%	42 100%	45 100%	90 100%	73 100%	100 100%	369 100%	46 100%	84 100%	118 100%	61 100%	117 100%	216 100%	85 100%	181 100%	96 100%	81 100%	108 100%	89 100%	134 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q1126\_3. How scared are you of each of the following?  
3. Cyber squatting

Base: Aware Of Abusive Internet Behavior

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	1820	209	64*	62*	29**	29**	24**	21**	65*	55*	41*	287	29**	56*	57*	32*	80*	163	73*	121	52*	78*	68*	50*	75*
TOP 2 BOX (NET)	1088 60%	61 29%	23 36%	37 60% BCI	17 59%	17 59%	15 63%	16 76%	19 29%	35 64% BCI	26 63% BCI	189 66% BCIQ	23 79%	39 70% BCIQ	46 81% BCDILPOUX	17 53% BI	38 48% BI	119 73% BCIQ	48 66% BCIQ	83 69% BCIQ	32 62% BCI	55 71% BCIQ	49 72% BCIQ	27 54% BI	57 76% BCDIPOX
Very scared	457 25%	17 8%	8 13%	13 21% B	5 17%	6 21%	8 33%	2 10%	7 11%	17 31% BCIL	12 29% BCI	52 18% B	12 41%	18 32% BCIL	18 32% BCIL	5 16% B	16 20% BCDILPOX	61 37% B	23 32% BCIL	45 37% BCDILPO	17 33% BCI	23 29% BCIL	31 46% BCDILPOVX	11 22% B	30 40% BCDILPOX
Somewhat scared	631 35%	44 21%	15 23%	24 39% BI	12 41%	11 38%	7 29%	14 67%	12 18%	18 33% BCIL	14 34% BCIL	137 48% BCIL	11 38%	21 38% BI	28 49% BCIQ	12 38% BI	22 28% BI	58 36% BI	25 34% BI	38 31% BI	15 29% BCI	32 41% BCI	18 26% BCI	16 32% BCI	27 36% BI
BOTTOM 2 BOX (NET)	729 40%	147 70%	41 64%	25 40% OY	12 41%	12 41%	9 38%	4 19%	46 71%	20 36% O	15 37% O	97 34% O	6 21%	17 30% O	11 19% O	15 47% ORY	42 53% LNRSTWVY	44 27% LNRSTWVY	25 34% LNRSTWVY	38 31% LNRSTWVY	20 38% O	23 29% O	19 28% O	23 46% ORWY	18 24% ORWY
Not very scared	447 25%	75 36% ORSTWVY	21 33% ORSTWVY	20 32% ORSTWVY	5 17%	6 21%	7 29%	3 14%	22 34% ORSTWVY	11 20% ORSTWVY	8 20% ORSTWVY	83 29% ORSTWVY	5 17%	15 27% ORSTWVY	9 16% ORSTWVY	9 28% ORSTWVY	25 31% ORSTWVY	28 17% ORSTWVY	15 21% ORSTWVY	23 19% ORSTWVY	12 23% ORSTWVY	11 14% ORSTWVY	9 13% ORSTWVY	13 26% ORSTWVY	12 16% ORSTWVY
Not at all scared	282 15%	72 34% DLNORSTWVY	20 31% DLNORSTWVY	5 8% DLNORSTWVY	7 24%	6 21%	2 8%	1 5%	24 37% LNO	9 16% LNO	7 17% LNO	14 5% LNO	1 3%	2 4% LNO	2 4% LNO	6 19% LNO	17 21% DLNORSTWVY	16 10% LNO	10 14% LO	15 12% LNO	8 15% LNO	12 15% LNO	10 15% LNO	10 20% LNO	6 8% LNO
Not Sure	3	1	-	-	-	-	-	1 5%	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	1820 100%	209 100%	64 100%	62 100%	29 100%	29 100%	24 100%	21 100%	65 100%	55 100%	41 100%	287 100%	29 100%	56 100%	57 100%	32 100%	80 100%	163 100%	73 100%	121 100%	52 100%	78 100%	68 100%	50 100%	75 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q1126\_4. How scared are you of each of the following?

4. Stolen credentials

Base: Aware Of Abusive Internet Behavior

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	2379	249	83*	73*	46*	34*	34*	32*	82*	74*	99*	309	46*	77*	105	79*	112	185	81*	153	84*	75*	91*	67*	109
TOP 2 BOX (NET)	1925 81%	190 76%	56 67%	64 88%	33 72%	23 68%	32 94%	26 81%	46 56%	53 72%	88 89%	264 85%	43 93%	70 91%	98 93%	68 86%	89 79%	151 82%	62 77%	129 84%	70 83%	49 65%	78 86%	49 73%	94 86%
Very scared	1159 49%	94 38%	32 39%	47 64%	17 37%	12 35%	25 74%	10 31%	25 30%	32 43%	54 55%	139 45%	26 57%	56 73%	39 37%	33 42%	57 51%	101 55%	34 42%	99 65%	53 63%	23 31%	58 64%	25 37%	68 62%
Somewhat scared	766 32%	96 39%	24 29%	17 23%	16 35%	11 32%	7 21%	16 50%	21 26%	21 28%	34 34%	125 40%	17 37%	14 18%	59 56%	35 44%	32 29%	50 27%	28 35%	30 20%	17 20%	26 35%	20 22%	24 36%	26 24%
BOTTOM 2 BOX (NET)	450 19%	58 23%	27 33%	9 12%	13 28%	11 32%	2 6%	5 16%	35 43%	21 28%	11 11%	45 15%	2 4%	7 9%	7 7%	11 14%	23 21%	34 18%	19 23%	24 16%	14 17%	26 35%	13 14%	18 27%	15 14%
Not very scared	298 13%	41 16%	16 19%	6 8%	10 22%	8 24%	1 3%	3 9%	21 26%	13 18%	9 9%	37 12%	2 4%	5 6%	6 6%	8 10%	13 12%	21 11%	11 14%	15 10%	12 14%	16 21%	7 8%	10 15%	7 6%
Not at all scared	152 6%	17 7%	11 13%	3 4%	3 7%	3 9%	1 3%	2 6%	14 17%	8 11%	2 2%	8 3%	-	2 3%	1 1%	3 4%	10 9%	13 7%	8 10%	9 6%	2 2%	10 13%	6 7%	8 12%	8 7%
Not Sure	4	1	-	-	-	-	-	1 3%	1 1%	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	2379 100%	249 100%	83 100%	73 100%	46 100%	34 100%	34 100%	32 100%	82 100%	74 100%	99 100%	309 100%	46 100%	77 100%	105 100%	79 100%	112 100%	185 100%	81 100%	153 100%	84 100%	75 100%	91 100%	67 100%	109 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q1126\_5. How scared are you of each of the following?

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Table 561

5. Malware

Base: Aware Of Abusive Internet Behavior

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	2558	262	86*	91*	46*	36*	36*	34*	92*	80*	100	350	39*	85*	100	52*	116	209	90*	162	85*	83*	107	81*	136
TOP 2 BOX (NET)	1972 77%	176 67% I	57 66% BIJPV	72 79% BIJPV	33 72%	23 64%	34 94% BCFLJPVX	29 85% BCFLJPVX	50 54%	51 64%	89 89% BCEFLJQPSVWXY	322 92% BCEFLJQPSVWXY	35 90% BCEFLJQPSVWXY	67 79% BIJLV	92 92%	33 63%	86 74% I	167 80% I	66 73% I	133 82% I	64 75% I	54 65%	82 77% I	54 67%	103 76% I
Very scared	953 37%	71 27%	23 27% BCEJLPX	38 42% BCEJLPX	10 22%	10 28% BCEJLPX	17 47% BCEJLPX	12 35%	21 23%	17 21% BCEFLJQPSVWXY	55 55% BCEFLJQPSVWXY	164 47% BCEFLJQPSVWXY	26 67% BCEJLPX	35 41% BCEJLPX	30 30%	10 19% BCEJLPX	50 43% BCEJLPX	83 40% BCEJLPX	28 31% BCEFLJQPSVWXY	81 50% BEJLPX	34 40% BEJLPX	25 30% BCEJLPX	46 43% BCEJLPX	19 23% IJP	48 35% IJP
Somewhat scared	1019 40%	105 40% M	34 40% M	34 37% IMQT	23 50% IMQT	13 36% M	17 47% M	17 50% MQT	29 32%	34 43% M	34 34% IKMQTW	158 45% IKMQTW	9 23%	32 38% IKMQTW	62 62% M	23 44% M	36 31% M	84 40% M	38 42% M	52 32% M	30 35% M	29 35% M	36 34% M	35 43% M	55 40% M
BOTTOM 2 BOX (NET)	583 23%	85 32% DGHKLMNORT	29 34% GLO	19 21% GLO	13 28% GKLMO	13 36% GKLMO	2 6% GKLMO	4 12% GKLMO	42 46% GKLMNORT	29 36% GKLMNORT	11 11% GKLMNORT	28 8% GKLMNORT	4 10% GLO	17 20% GLO	8 8% DGHKLMNORT	19 37% GKLMO	30 26% GKLO	42 20% GKLO	24 27% GKLMO	29 18% LO	21 25% GKLO	29 35% GKLO	25 23% GKLO	27 33% GKLMNORT	33 24% GKLO
Not very scared	379 15%	56 21% GKLMNORT	14 16% GKLO	12 13% O	7 15% O	10 28% GKLMNORT	1 3% GKLMNORT	2 6% GKLMNORT	26 28% GKLMNORT	22 28% GKLMNORT	7 7% GKLMNORT	26 7% GKLMNORT	3 8% LO	13 15% LO	5 5% DGHKLMNORT	16 31% LO	17 15% LO	23 11% GKLO	17 19% GKLO	19 12% GKLO	15 18% GKLO	17 20% GKLO	16 15% LO	14 17% GKLO	21 15% GKLO
Not at all scared	204 8%	29 11% KLO	15 17% GKLMNORTU	7 8% L	6 13% KLO	3 8% L	1 3% L	2 6% L	16 17% GKLMNORTU	7 9% L	4 4% L	2 1% L	1 3% L	4 5% L	3 3% L	3 6% L	13 11% LO	19 9% L	7 8% L	10 6% L	6 7% L	12 14% KLNOT	9 8% L	13 16% GKLMNORT	12 9% L
Not Sure	3	1	-	-	-	-	-	1 3% LRTY	-	-	-	-	-	1 1% L	-	-	-	-	-	-	-	-	-	-	-
Decline to Answer	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	2558 100%	262 100%	86 100%	91 100%	46 100%	36 100%	36 100%	34 100%	92 100%	80 100%	100 100%	350 100%	39 100%	85 100%	100 100%	52 100%	116 100%	209 100%	90 100%	162 100%	85 100%	83 100%	107 100%	81 100%	136 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base



Q1130\_1. What measures have you taken, if any, to avoid being affected by any of these types of abusive Internet behaviors?

1. Phishing

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3207	266	101	102	54*	47*	46*	52*	97*	92*	116	502	52*	98*	158	101	128	302	98*	204	99*	106	122	97*	167
Purchased antivirus software for my computer	1494 47%	134 50%	44 44%	38 37%	25 46%	26 55%	18 39%	19 37%	43 44%	45 49%	71 61%	255 51%	21 40%	44 45%	82 52%	45 45%	81 63%	126 42%	48 49%	81 40%	56 57%	35 33%	40 33%	35 36%	82 49%
Changed my internet habits	1150 36%	130 49%	40 40%	49 48%	18 33%	20 43%	13 28%	9 17%	31 32%	23 25%	46 40%	148 29%	19 37%	37 38%	30 19%	33 33%	27 21%	98 32%	47 48%	92 45%	38 38%	48 45%	66 54%	30 31%	58 35%
Purchased an identity protection plan	505 16%	36 14%	6 6%	15 15%	4 7%	7 15%	3 7%	6 12%	11 11%	15 16%	16 14%	118 24%	16 31%	15 15%	12 8%	19 19%	8 6%	75 25%	24 24%	34 17%	9 9%	13 12%	14 11%	9 9%	20 12%
Stopped making purchases online	332 10%	6 2%	7 7%	12 12%	4 7%	6 13%	3 7%	2 4%	2 2%	11 12%	4 3%	109 22%	16 31%	13 13%	8 5%	6 6%	5 4%	42 14%	9 9%	16 8%	5 5%	22 21%	8 7%	3 3%	13 8%
Everything/Be careful/cautious	38 1%	5 2%	1 1%	-	3 6%	-	2 2%	-	4 4%	4 4%	2 2%	1 1%	2 4%	2 2%	-	1 1%	2 2%	2 1%	1 1%	3 1%	1 1%	2 2%	-	1 1%	-
Screen/Verify sender/web site/URL/company/Contact them directly	30 1%	7 3%	2 2%	1 1%	-	-	-	-	3 3%	1 1%	1 1%	-	1 2%	-	1 1%	2 2%	3 2%	2 1%	2 2%	-	-	2 2%	-	1 1%	1 1%
Screen content/Delete/Don't open/respond to/forward unknown expected/strange/unknown emails	26 1%	5 2%	4 4%	-	1 2%	-	-	1 2%	3 3%	-	1 1%	1 1%	-	1 1%	2 1%	3 3%	-	2 1%	-	-	2 2%	-	-	-	-
Don't give out/agree to further use of/Be careful when entering personal information	22 1%	-	-	-	2 4%	-	1 2%	-	-	-	-	1 1%	1 1%	2 2%	-	3 3%	1 1%	3 1%	1 1%	2 1%	1 1%	1 1%	-	1 1%	-
Avoid certain/unsecured/not trustworthy/unknown sites	20 1%	2 1%	2 2%	-	-	-	1 2%	-	-	-	-	2 1%	-	2 2%	-	2 2%	1 1%	1 1%	-	2 1%	-	4 4%	1 1%	-	-
Use spam filters/blockers/on email client (block/report sender)	19 1%	4 2%	1 1%	-	1 2%	-	-	-	2 2%	-	2 2%	1 1%	-	1 1%	-	1 1%	1 1%	1 1%	-	1 1%	-	1 1%	-	-	2 1%
Delete/Don't click on/forward unknown/shortened links/attachments	12 *	5 2%	-	-	4 7%	-	-	-	-	-	-	1 *	-	-	-	-	-	-	-	1 *	-	-	-	1 1%	-
Change/Protect/Use strong/different passwords	7 *	-	-	2 2%	-	-	-	-	-	-	2 2%	-	-	1 1%	-	-	1 1%	1 1%	-	-	-	-	-	-	-
Update systems/software	6 *	2 1%	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	2 2%	-	-	1 1%
Firewall	5 *	2 1%	-	-	-	-	-	-	-	-	-	1 *	-	-	-	-	-	-	-	1 *	-	-	-	-	1 1%

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q1130\_1. What measures have you taken, if any, to avoid being affected by any of these types of abusive Internet behaviors?

28 Aug 2015  
Table 562

1. Phishing

Base: All Qualified Respondents

	Country																								
	Total Regi-straunts (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip-pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone-sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	3207	266	101	102	54*	47*	46*	52*	97*	92*	116	502	52*	98*	158	101	128	302	98*	204	99*	106	122	97*	167
Run/Schedule scans/Clean programs	4	-	1 L	-	-	-	-	-	1 L	-	-	-	-	-	-	-	1 L	-	-	-	-	-	-	-	1
Monitor/Be careful with my credit/banking activities	2	-	-	-	-	-	1 BLR	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-
Don't download/Install wisely/from unknown sources	2	-	-	-	1 BLR	-	-	-	-	-	-	-	-	1 L	-	-	-	-	-	-	-	-	-	-	-
Change operating systems (i.e., Chrome Book, etc.)	2	-	-	2 BLRT	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Deleting cookies history	2	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-
Knowledge/education of use	2	-	1 L	-	-	-	-	-	1 L	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Changed to/Use Gmail	1	-	-	-	1 BLR	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unsubscribe/Don't subscribe to useless distribution lists	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 L	-	-	-	-	-	-
Contact police	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 L	-	-	-
Use a real computer	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-
Other	16	2 1%	-	-	-	-	-	1 R	-	1 1%	1 1%	3 1%	1 R	-	1 1%	1 1%	-	-	-	2 1%	-	1 1%	1 1%	1 1%	1 1%
None	448 14%	33 12% L	15 15% LR	14 14% L	10 19% LRS	5 11% BLMRSTV	12 26% BLMRSTV	17 33% BLMRSTV	23 24% BLMRSTV	16 17% LRS	18 16% LR	32 6% L	5 10% L	14 14% L	42 27% L	16 16% LR	22 17% LRS	24 8% L	7 7% L	25 12% L	13 13% L	9 8% L	19 18% LR	30 31% LRS	27 16% LRS
Don't know	9	1	1 L	-	-	-	-	1 LR	1 L	1 L	-	-	-	-	2 L	-	-	-	1 L	1	-	-	-	-	-
Declined to answer	16	-	3 BLO	1	-	-	1 B	-	-	-	1	3	1 B	-	-	1	1	2	-	1	-	-	-	-	1
Sigma	4173 130%	375 141%	128 127%	134 131%	74 137%	64 136%	54 117%	56 108%	125 129%	117 127%	166 143%	676 135%	84 162%	134 137%	180 114%	133 132%	154 120%	380 126%	141 144%	264 129%	125 126%	141 133%	149 122%	112 115%	207 124%

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q1130\_2. What measures have you taken, if any, to avoid being affected by any of these types of abusive Internet behaviors?

28 Aug 2015  
Table 563

2. Spamming

Base: All Qualified Respondents

	Country																								
	Total Regi-straunts	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip-pines	Japan	South Korea	Russia	India	Indone-sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3207	266	101	102	54*	47*	46*	52*	97*	92*	116	502	52*	98*	158	101	128	302	98*	204	99*	106	122	97*	167
Purchased antivirus software for my computer	1477	127	46	48	22	27	22	26	40	34	59	221	27	45	87	43	73	131	46	85	58	30	54	40	86
Changed my internet habits	1099	122	40	39	14	16	12	12	30	26	43	143	20	37	31	20	26	90	42	96	37	44	59	35	65
Purchased an identity protection plan	432	28	6	8	8	4	2	5	5	11	18	95	12	13	6	20	8	74	26	32	9	11	9	3	19
Stopped making purchases online	284	3	6	3	3	7	1	2	3	11	1	91	9	13	11	5	3	51	9	19	4	11	4	3	11
Use spam filters/blockers/on email client (block/report sender)	130	21	4	10	3	2	2	-	8	3	8	13	4	1	4	5	6	3	3	7	4	7	4	3	5
Screen content/Delete/Don't open/respond to/forward un-expected/strange/unknown emails	28	4	-	2	-	-	-	1	1	1	-	6	1	4	1	1	2	-	1	2	-	1	-	-	-
Everything/Be careful/cautious	20	1	-	-	3	-	-	-	3	2	2	1	-	1	-	1	1	2	-	-	-	1	-	1	1
Change/Use multiple email addresses	19	5	-	-	5	-	-	-	1	1	-	3	-	-	-	-	-	1	-	-	1	2	-	-	-
Don't give out/agree to further use of/Be careful when entering personal information	10	-	1	-	-	-	-	-	1	1	1	2	-	-	1	-	1	1	-	-	-	-	-	-	1
Avoid certain/unsecured/not trustworthy/unknown sites	9	1	1	2	-	-	-	-	-	-	-	-	-	1	-	1	-	1	-	1	-	1	-	-	-
Change/Protect/Use strong/different passwords	8	1	-	-	-	-	-	-	-	1	1	-	-	1	1	-	1	1	-	-	1	-	-	-	-
Screen/Verify sender/web site/URL/company>Contact them directly	8	1	-	-	-	-	-	-	1	-	1	-	-	2	-	-	1	1	-	-	-	-	-	-	1
Delete/Don't click on/forward unknown/shortened links/attachments	8	3	1	-	1	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	1	-	-	1	-
Changed to/Use Gmail	7	1	1	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	1	1

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q1130\_2. What measures have you taken, if any, to avoid being affected by any of these types of abusive Internet behaviors?

28 Aug 2015  
Table 563

2. Spamming

Base: All Qualified Respondents

	Country																									
	Total Regi-straunts	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip-pines	Japan	South Korea	Russia	India	Indone-sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	3207	266	101	102	54*	47*	46*	52*	97*	92*	116	502	52*	98*	158	101	128	302	98*	204	99*	106	122	97*	167	
Unsubscribe/Don't subscribe to useless distribution lists	6	-	-	2 BLRT	-	1 BLRT	-	-	-	-	-	-	-	-	-	-	1 L	-	1 L	-	-	-	-	1 L	-	
Run/Schedule scans/Clean programs	5	-	1 L	-	-	-	-	-	1 L	-	-	-	-	-	-	-	1 L	-	-	-	-	-	1 L	-	1	
Update systems/software	5	2 1%	-	-	-	-	-	-	1 L	-	-	-	-	1 L	-	-	-	-	-	-	-	-	1 L	-	-	
Firewall	4	2 1%	-	-	-	-	-	-	-	-	1 L	-	-	-	-	-	1 L	-	-	-	-	-	-	-	-	
Don't download/Install wisely/from unknown sources	4	-	-	-	-	-	-	-	1	-	-	1	-	1	-	-	-	-	-	-	-	-	-	-	1	
Deleting cookies history	4	1	-	-	-	-	1 LT	-	-	-	-	-	-	1 L	-	-	-	1	-	-	-	-	-	-	-	
Change registration processes/Register early/legally/Don't register at all	2	-	-	-	-	-	-	-	1 L	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	
Knowledge/education of use	2	-	-	-	-	-	1 BLRT	-	1 L	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Change operating systems (i.e., Chrome Book, etc.)	1	-	-	1 L	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Contact police	1	-	-	-	-	-	-	-	-	-	1 L	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Use a real computer	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	
Other	14	2 1%	-	1 1%	1 2%	-	2 4%	-	-	-	-	2	1 2%	-	1 1%	1 1%	1 1%	2 1%	-	-	-	-	-	-	-	
None	460 14%	38 14%	17 17%	14 14%	10 19%	6 13%	12 26%	10 19%	21 22%	19 21%	19 16%	56 11%	6 12%	13 13%	37 23%	27 27%	23 18%	23 8%	9 9%	18 9%	13 13%	15 14%	18 15%	19 20%	17 10%	
Don't know	10	2 1%	-	-	-	-	-	1 RT	-	1 1%	-	2	-	-	1 1%	2 2%	-	-	1	-	-	-	-	-	-	
Declined to answer	19 1%	-	2 2%	1 1%	-	-	1 2%	-	2 2%	2 2%	1 1%	3 1%	-	-	-	-	3 2%	2 1%	-	-	-	-	-	-	-	2 1%
Sigma	4077 127%	365 137%	126 125%	132 129%	71 131%	63 134%	56 122%	57 110%	121 125%	113 123%	157 135%	639 127%	80 154%	134 137%	181 115%	126 125%	152 119%	384 127%	138 141%	261 128%	128 129%	125 118%	149 122%	107 110%	212 127%	

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q1130\_3. What measures have you taken, if any, to avoid being affected by any of these types of abusive Internet behaviors?

3. Cyber squatting

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3207	266	101	102	54*	47*	46*	52*	97*	92*	116	502	52*	98*	158	101	128	302	98*	204	99*	106	122	97*	167
Purchased antivirus software for my computer	1211 38%	73 27%	31 31%	33 32%	19 35%	22 47% BX	14 30%	17 33%	31 32%	32 35%	47 41% B	184 37% B	21 40%	44 45% BCWX	76 48%	38 38%	63 49%	130 43% BCTWX	43 44% BX	68 33%	47 47% BCDILTWX	37 35%	38 31%	27 28%	76 46% BCDILTWX
Changed my internet habits	843 26%	62 23% Q	22 22%	46 45%	13 24% HIKOPO	16 34% HIKOPO	9 20%	8 15%	17 18%	22 24% Q	21 18%	129 26% OO	29 29% Q	28 30% IKOQ	15 18%	29 18%	17 13%	72 24% Q	41 42%	67 33% BCHIKOPOR	25 25% Q	41 39% BCHIKOPOR	53 43%	25 26% Q	47 28% OO
Purchased an identity protection plan	469 15%	20 8%	5 5%	8 8%	8 15% CGW	8 17% BCGW	1 2%	4 8%	12 12% W	12 13% CGW	11 9%	114 23%	13 25%	14 14% CGW	12 8%	18 18%	10 8%	79 26%	23 23%	38 19% BCHIKOPOR	13 13% CGW	16 15% BCGW	6 5%	8 8%	16 10%
Stopped making purchases online	299 9%	3 1%	6 6% B	7 7% BI	5 9% BI	5 11% BI	3 7% B	2 4%	1 1%	6 7% BI	5 4% B	75 15% BCHIKOPOR	10 19%	11 11% BIO	7 4% B	5 5% B	8 6% BI	50 17% BCHIKOPOR	9 9% BI	25 12% BIKOP	6 6% B	25 24% BCHIKOPOR	8 7% BI	5 5% B	12 7% BI
Screen/Verify sender/web site/URL/company/Contact them directly	23 1%	5 2% L	-	1 1%	-	1 2% L	-	-	1 1%	1 1%	1 1%	1 1%	1 2% L	1 1%	1 1%	-	2 2% L	1 1%	2 2% L	1 1%	-	1 1%	1 1%	-	1 1%
Everything/Be careful/cautious	14 *	1 *	-	-	3 6% BCHIKOPOR	-	-	-	-	2 2% LT	-	1 *	-	-	-	-	1 1%	2 1%	-	-	1 1%	1 1%	-	1 1%	1 1%
Avoid certain/unsecured/not trustworthy/unknown sites	13 *	3 1% L	1 1% L	2 2% LR	1 2% LR	-	-	1 2% LR	-	-	-	-	1 2% LR	1 1% L	-	-	-	-	-	1 1%	-	2 2% LR	-	-	-
Purchase multiple extensions/TLDs	11 *	5 2% LR	-	-	-	-	-	-	1 1%	1 1%	-	1 *	-	-	-	-	-	-	-	1 *	1 1%	-	-	1 1%	-
Use spam filters/blockers/on email client (block/report sender)	9 *	1 *	-	-	-	-	1 2% LT	-	-	-	-	1 1%	1 *	-	-	-	1 1%	1 1%	1 1%	-	-	-	1 1%	-	1 1%
Don't give out/agree to further use of/Be careful when entering personal information	9 *	1 *	-	-	-	-	-	-	-	-	-	1 1%	1 *	-	-	-	1 1%	1 1%	1 1%	-	1 *	-	2 2% L	-	-
Change registration processes/Register early/legally/Don't register at all	7 *	1 *	1 1%	-	-	-	-	-	-	-	-	2 *	-	-	-	-	-	-	1 1%	2 1%	-	-	-	-	-
Screen content/Delete/Don't open/respond to/forward unexpected/strange/unknown emails	6 *	-	-	1 1%	-	-	-	-	1 1%	-	1 1%	1 *	-	1 1%	-	1 1%	-	-	-	-	-	-	-	-	-
Change/Protect/Use strong/different passwords	6 *	-	1 1%	-	-	-	-	-	-	1 1%	1 1%	1 *	-	-	-	-	1 1%	-	-	-	-	-	1 1%	-	-
Firewall	5 *	1 *	-	-	-	-	-	-	-	-	1 1% L	-	-	-	-	-	1 1% L	1 1% L	-	-	-	-	-	-	1 1% L

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q1130\_3. What measures have you taken, if any, to avoid being affected by any of these types of abusive Internet behaviors?

28 Aug 2015  
Table 564

3. Cyber squatting

Base: All Qualified Respondents

	Country																									
	Total Regi-straunts	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip-pines	Japan	South Korea	Russia	India	Indone-sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	3207	266	101	102	54*	47*	46*	52*	97*	92*	116	502	52*	98*	158	101	128	302	98*	204	99*	106	122	97*	167	
Run/Schedule scans/Clean programs	4	1	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	1%	-	-	-	-	-	-	-	1%	
Update systems/software	4	1	-	-	-	-	-	-	1%	-	-	-	-	1%	-	-	-	-	-	-	-	1%	-	-	-	
Use a real computer	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	1%	-	-	
Unsubscribe/Don't subscribe to useless distribution lists	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1%	-	-	-	-	-	-	
Monitor/Be careful with my credit/banking activities	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Don't download/Install wisely/from unknown sources	1	-	-	-	-	-	-	-	-	-	-	-	-	1%	-	-	-	-	-	-	-	-	-	-	-	
Change operating systems (i.e., Chrome Book, etc.)	1	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	
Changed to/Use Gmail	1	-	-	-	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Knowledge/education of use	1	-	-	-	-	-	-	-	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Delete/Don't click on/forward unknown/shortened links/attachments	1	-	-	-	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Change/Use multiple email addresses	1	-	-	-	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Other	16	3%	-	-	-	-	-	-	-	1%	1%	6%	-	1%	1%	1%	1%	-	-	1	-	-	-	-	-	
None	893 28%	135 51%	39 39%	29 28%	16 30%	10 21%	21 46%	20 38%	45 46%	31 34%	49 42%	93 19%	11 21%	22 22%	53 34%	38 38%	36 28%	39 13%	13 13%	44 22%	27 27%	11 10%	35 29%	37 38%	39 23%	
Don't know	21 1%	1 1%	1 1%	-	-	-	-	1 2%	1 1%	1 1%	-	6 1%	-	-	1 1%	1 1%	-	1 1%	1 1%	1 1%	1 1%	1 1%	-	1 1%	2 1%	
Declined to answer	17 1%	-	2 2%	1 1%	1 2%	-	1 2%	1 2%	-	-	1 1%	1 1%	-	1 1%	-	-	3 2%	2 1%	-	2 1%	-	-	-	-	-	1 1%
Sigma	3890 121%	318 120%	110 109%	128 125%	69 128%	62 132%	50 109%	54 104%	112 115%	110 120%	141 122%	618 123%	72 138%	127 130%	179 113%	123 122%	146 114%	378 125%	134 137%	253 124%	121 122%	140 132%	142 116%	105 108%	198 119%	

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q1130\_4. What measures have you taken, if any, to avoid being affected by any of these types of abusive Internet behaviors?

28 Aug 2015  
Table 565

4. Stolen credentials

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3207	266	101	102	54*	47*	46*	52*	97*	92*	116	502	52*	98*	158	101	128	302	98*	204	99*	106	122	97*	167
Purchased antivirus software for my computer	1496 47%	132 50% TVW	46 46%	41 40%	22 41%	28 60%	21 46%	23 44%	46 47%	39 42%	65 56%	265 53%	26 50%	40 41%	81 51%	42 42%	82 64%	130 43%	46 47%	71 35%	50 51%	37 35%	40 33%	38 39%	85 51%
Changed my internet habits	1096 34%	127 48%	39 39%	46 45%	16 30%	20 43%	13 28%	11 21%	32 33%	27 29%	51 44%	133 26%	18 35%	34 35%	30 19%	37 37%	21 16%	81 27%	50 51%	90 44%	42 42%	38 36%	52 43%	28 29%	60 36%
Purchased an identity protection plan	593 18%	63 24%	9 9%	18 18%	10 19%	4 9%	2 4%	6 12%	10 10%	18 20%	18 16%	126 25%	19 37%	19 19%	8 5%	24 24%	11 9%	81 27%	27 28%	49 24%	13 13%	14 13%	12 10%	8 8%	24 14%
Stopped making purchases online	377 12%	7 3%	10 10%	14 14%	4 7%	7 15%	2 4%	3 6%	3 3%	7 8%	4 3%	113 23%	11 21%	14 14%	10 6%	6 6%	8 6%	52 17%	9 9%	26 13%	11 11%	20 19%	11 9%	7 7%	18 11%
Don't give out/agree to further use of/Be careful when entering personal information	28 1%	3 1%	2 2%	1 1%	2 2%	-	2 4%	-	2 2%	-	1 1%	1 1%	1 2%	2 2%	-	3 3%	2 2%	2 1%	1 1%	1 1%	1 1%	1 1%	-	1 1%	-
Change/Protect/Use strong/different passwords	26 1%	4 2% LR	1 1%	1 1%	2 4%	-	-	2 2% LR	2 2%	1 1%	2 2%	1 1%	-	2 2% LR	1 1%	1 1%	1 1%	-	-	2 1%	2 2% LR	1 1%	1 1%	-	-
Everything/Be careful/cautious	23 1%	2 1%	1 1%	-	3 6%	-	1 2%	-	3 3% LOY	2 2%	1 1%	1 1%	-	-	-	-	3 2% LY	2 1%	1 1%	1 1%	-	1 1%	-	1 1%	-
Avoid certain/unsecured/not trustworthy/unknown sites	20 1%	2 1%	3 3% LOR	2 2%	-	-	1 2%	-	1 1%	-	-	1 1%	2 2%	2 2%	-	-	-	1 1%	-	2 1%	-	2 2% L	1 1%	-	1 1%
Screen/Verify sender/web site/URL/company/Contact them directly	13	-	-	1 1%	-	-	-	-	1 1% L	1 1% L	-	-	-	1 1% L	-	1 1% L	1 1% L	2 1% L	1 1% L	-	-	2 2% BL	-	1 1% L	1 1%
Monitor/Be careful with my credit/banking activities	11	6 2% LRT	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	1 1% L	3 3% LORTY	-	-	-
Use spam filters/blockers/on email client (block/report sender)	9	2 1%	-	-	-	-	-	-	-	-	1 1% L	-	-	-	-	2 2% LT	1 1% L	1 1%	-	-	1 1% L	-	-	-	1 1%
Delete/Don't click on/forward unknown/shortened links/attachments	4	1	-	-	1 2% LR	-	-	-	1 1% L	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-
Update systems/software	4	1	-	-	-	-	-	-	-	-	-	-	1 2% LRT	1 1% L	-	-	-	-	-	-	-	1 1% L	-	-	-
Run/Schedule scans/Clean programs	4	-	1 1% L	1 1% L	-	-	-	-	-	-	-	-	-	-	-	-	1 1% L	-	-	-	-	-	-	-	1 1%
Use a real computer	4	1	-	-	-	-	-	-	1 1% L	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	1 1% L	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q1130\_4. What measures have you taken, if any, to avoid being affected by any of these types of abusive Internet behaviors?

28 Aug 2015  
Table 565

4. Stolen credentials

Base: All Qualified Respondents

	Country																								
	Total Registrants (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philippines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indonesia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	3207	266	101	102	54*	47*	46*	52*	97*	92*	116	502	52*	98*	158	101	128	302	98*	204	99*	106	122	97*	167
Firewall	3	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1%	-	-	-	-	-	-	-	1%
Deleting cookies history	3	1	-	-	-	-	1%	-	-	-	-	-	-	-	-	-	1%	-	-	-	-	-	-	-	-
Screen content/Delete/Don't open/respond to/forward unexpected/strange/unknown emails	3	-	-	-	-	-	-	1%	-	-	-	-	-	-	-	1%	1%	-	-	-	-	-	-	-	-
Knowledge/education of use	2	-	-	-	-	-	-	1%	-	-	-	-	-	1%	-	-	-	-	-	-	-	-	-	-	-
Don't download/Install wisely/from unknown sources	2	-	-	-	-	-	-	-	1%	-	-	-	-	1%	-	-	-	-	-	-	-	-	-	-	-
Unsubscribe/Don't subscribe to useless distribution lists	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1%	-	-	-	-	-	-
Change/Use multiple email addresses	1	-	-	-	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	16	1	-	-	1%	-	-	-	1%	1%	1	-	-	-	2%	2%	1%	2%	1%	1	-	1%	1%	-	-
None	470 15%	35 13%	17 17%	18 18%	12 22%	5 11%	12 26%	12 23%	22 23%	16 17%	16 14%	38 8%	5 10%	16 16%	42 27%	17 17%	18 14%	30 10%	8 8%	25 12%	14 14%	16 15%	24 20%	30 31%	22 13%
Don't know	14	2	1	-	-	-	-	1	-	1	-	3	-	-	2	1	1	-	-	1	-	1	-	-	-
Declined to answer	19	1	-	-	-	-	1	3	1	1	1	2	-	-	1	-	3	2	-	1	-	-	-	-	2
Sigma	4242 132%	392 147%	130 129%	143 140%	73 135%	64 136%	56 122%	60 115%	127 131%	115 125%	161 139%	685 136%	82 158%	133 136%	177 112%	137 136%	157 123%	387 128%	145 148%	272 133%	135 136%	138 130%	143 117%	114 118%	216 129%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base



Q1130\_5. What measures have you taken, if any, to avoid being affected by any of these types of abusive Internet behaviors?

28 Aug 2015  
Table 566

5. Malware

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3207	266	101	102	54*	47*	46*	52*	97*	92*	116	502	52*	98*	158	101	128	302	98*	204	99*	106	122	97*	167
Purchased antivirus software for my computer	2015 63%	199 75%	71 70%	72 71%	34 63%	27 57%	31 67%	31 60%	61 63%	54 59%	83 72%	290 58%	38 73%	66 67%	85 54%	46 46%	98 77%	166 55%	62 63%	140 69%	71 72%	67 63%	65 53%	62 64%	96 57%
Changed my internet habits	984 31%	112 42%	34 34%	42 41%	12 22%	19 40%	10 22%	10 19%	28 29%	25 27%	45 39%	136 27%	15 29%	30 31%	26 16%	23 23%	25 20%	83 27%	40 41%	67 33%	29 29%	33 31%	52 43%	29 30%	59 35%
Purchased an identity protection plan	477 15%	31 12%	3 3%	9 9%	5 9%	7 15%	1 2%	6 12%	9 9%	14 15%	17 15%	129 26%	13 25%	11 11%	12 8%	17 17%	9 7%	73 24%	25 26%	29 14%	10 10%	7 7%	10 8%	5 5%	25 15%
Stopped making purchases online	289 9%	5 2%	7 7%	8 8%	8 15%	6 13%	2 4%	4 8%	5 5%	6 7%	4 3%	95 19%	9 17%	6 6%	14 9%	8 8%	7 5%	41 14%	8 8%	16 8%	4 4%	9 8%	5 4%	1 1%	11 7%
Everything/Be careful/cautious	20 1%	4 2%	-	-	1 2%	-	-	-	3 3%	2 2%	1 1%	1 1%	-	2 2%	-	-	2 2%	1 1%	1 1%	1 1%	-	-	-	1 1%	-
Don't download/Install wisely/from unknown sources	18 1%	2 1%	-	2 2%	2 4%	-	2 4%	-	3 3%	-	-	2 2%	1 2%	3 3%	-	1 1%	-	-	-	-	-	-	-	-	-
Run/Schedule scans/Clean programs	15	2 1%	1 1%	1 1%	1 2%	-	-	-	2 2%	1 1%	2 2%	-	-	1 1%	-	-	1 1%	-	-	-	1 1%	-	-	1 1%	1 1%
Update systems/software	14	3 1%	1 1%	-	-	-	-	-	1 1%	-	-	-	-	2 2%	-	1 1%	-	1 1%	-	1 1%	-	2 2%	-	-	-
Avoid certain/unsecured/not trustworthy/unknown sites	11	2 1%	-	-	2 4%	-	-	-	2 2%	-	-	-	1 2%	-	-	-	-	-	1 1%	1 1%	1 1%	1 1%	-	-	-
Screen content/Delete/Don't open/respond to/forward un-expected/strange/unknown emails	10	1	1 1%	1 1%	-	-	-	-	2 2%	-	1 1%	2	-	-	-	1 1%	-	1	-	-	-	-	-	-	-
Delete/Don't click on/forward unknown/shortened links/attachments	9	3 1%	-	-	2 4%	-	-	-	2 2%	-	-	-	1 2%	-	-	-	-	-	-	1	-	-	-	-	-
Change operating systems (i.e., Chrome Book, etc.)	5	2 1%	-	1 1%	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-
Use spam filters/blockers/on email client (block/report sender)	4	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	1 1%	-	1	-	-	-	-	-	-	1 1%
Firewall	4	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	1 1%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q1130\_5. What measures have you taken, if any, to avoid being affected by any of these types of abusive Internet behaviors?

28 Aug 2015  
Table 566

5. Malware

Base: All Qualified Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3207	266	101	102	54*	47*	46*	52*	97*	92*	116	502	52*	98*	158	101	128	302	98*	204	99*	106	122	97*	167
Don't give out/agree to further use of/be careful when entering personal information	3	-	-	-	-	-	-	-	-	-	1 L	-	-	-	-	-	1 L	-	-	1	-	-	-	-	-
Change/Protect/Use strong/different passwords	3	1	-	-	-	-	-	-	-	-	1 L	-	-	-	-	-	-	-	-	-	-	-	1 L	-	-
Screen/Verify sender/web site/URL/company/Contact them directly	3	-	-	-	-	-	-	-	-	-	-	1	1 BLRT	-	-	-	1	-	-	-	-	-	-	-	-
Use a real computer	2	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Deleting cookies history	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Knowledge/education of use	1	-	-	-	-	-	-	-	1 L	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Purchase multiple extensions/TLDs	1	-	-	-	1 BLR	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unsubscribe/Don't subscribe to useless distribution lists	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 L	-	-	-	-	-	-
Other	16	3 1%	2 2 R	-	-	-	1 2 R	-	-	-	2 2 R	2	-	-	1	-	2 2 R	-	1 1	1	-	-	1	-	-
None	308 10%	18 7%	8 8%	7 7%	7 13 KLR	3 6%	6 13 KR	7 13 KLR	15 15 BKLNRST	11 12 KLR	5 4%	29 6%	4 8%	6 6%	42 27%	27 27%	10 8%	15 5%	5 5%	14 7%	13 13 KLR	8 8%	18 15 BKLNRST	13 13 BKLRS	17 10 R
Don't know	7	1	-	-	-	-	-	1 2 LRT	1	1	-	1	-	-	-	1	-	-	1	-	-	-	-	-	-
Declined to answer	13	-	-	-	-	-	-	1 2 B	-	-	2 2 B	3 1%	-	-	-	-	3 2 BR	1	-	1	-	-	-	-	1
Sigma	4234 132%	394 148%	128 127%	143 140%	75 139%	62 132%	53 115%	60 115%	135 139%	115 125%	165 142%	691 138%	85 163%	127 130%	180 114%	126 125%	160 125%	383 127%	145 148%	273 134%	129 130%	128 121%	152 125%	113 116%	212 127%

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q318. In what state, province or territory do you currently reside?

28 Aug 2015  
Table 567

Base: Have Region Codes And Region Question To Be Asked

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	1210	268	103	-**	54*	50*	50*	53*	100	101	125	-**	-**	-**	176	-**	130	-**	-**	-**	-**	-**	-**	-**	-**
Alabama	2	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Alaska	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Arizona	10 1%	10 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
California	40 3%	40 15%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Colorado	7 1%	7 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Connecticut	4	4 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
District of Columbia	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Florida	18 1%	18 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Georgia	6	6 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Hawaii	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Illinois	9 1%	9 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Indiana	2	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Iowa	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Kansas	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Kentucky	4	4 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Louisiana	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q318. In what state, province or territory do you currently reside?

28 Aug 2015  
Table 567

Base: Have Region Codes And Region Question To Be Asked

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	1210	268	103	-**	54*	50*	50*	53*	100	101	125	-**	-**	-**	176	-**	130	-**	-**	-**	-**	-**	-**	-**	-**
Maine	2	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Maryland	8 1%	8 3% OQ	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Massachusetts	3	3 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Michigan	7 1%	7 3% O	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Minnesota	8 1%	8 3% OQ	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mississippi	2	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Montana	2	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Nebraska	2	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Nevada	3	3 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
New Jersey	11 1%	11 4% CIJKOQ	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
New Mexico	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
New York	16 1%	16 6% CIJKOQ	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
North Carolina	8 1%	8 3% OQ	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Ohio	8 1%	8 3% OQ	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Oklahoma	2	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Oregon	8 1%	8 3% OQ	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Pennsylvania	4	4 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q318. In what state, province or territory do you currently reside?

Base: Have Region Codes And Region Question To Be Asked

	Country																								
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	1210	268	103	-**	54*	50*	50*	53*	100	101	125	-**	-**	-**	176	-**	130	-**	-**	-**	-**	-**	-**	-**	-**
Rhode Island	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
South Carolina	6	6 2% O	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
South Dakota	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Tennessee	2	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Texas	18 1%	18 7% CIJKOQ	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Utah	3	3 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Vermont	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Virginia	9 1%	9 3% KOQ	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Washington	10 1%	10 4% CKOQ	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
West Virginia	3	3 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Wisconsin	4	4 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Alberta	10 1%	-	10 10% BEFGHUKOQ	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
British Columbia	19 2%	-	19 18% BEFGHUKOQ	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Manitoba	4	-	4 4% BIJKOQ	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
New Brunswick	3	-	3 3% BO	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Newfoundland	3	-	3 3% BO	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Northwest Territories	1	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
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	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	1210	268	103	-**	54*	50*	50*	53*	100	101	125	-**	-**	-**	176	-**	130	-**	-**	-**	-**	-**	-**	-**	-**
Nova Scotia	4	-	4 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
			BIJKOO																						
Nunavut	1	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Ontario	45 4%	-	45 44%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
			BEFGHUKOO																						
Prince Edward Island	2	-	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
			B																						
Quebec	9 1%	-	9 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
			BEFGHUKOO																						
Saskatchewan	2	-	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
			B																						
Alsace	1	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Aquitaine	1	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Auvergne	3	-	-	-	-	-	-	-	-	3 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
										BOQ															
Lower Normandy	2	-	-	-	-	-	-	-	-	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
										B															
Burgundy	2	-	-	-	-	-	-	-	-	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
										B															
Brittany	6	-	-	-	-	-	-	-	-	6 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
										BCIKOO															
Centre	7 1%	-	-	-	-	-	-	-	-	7 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
										BCIKOO															
Champagne-Ardenne	1	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Franche-Comte	1	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Ile de France (Paris)	28 2%	-	-	-	-	-	-	-	-	28 28%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
										BCEFGHUKOO															
Languedoc-Roussillon	5	-	-	-	-	-	-	-	-	5 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
										BCIKOO															

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
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Unweighted Base	1210	268	103	..*	54*	50*	50*	53*	100	101	125	..*	..*	..*	176	..*	130	..*	..*	..*	..*	..*	..*	..*	..*
Lorraine	6	-	-	-	-	-	-	-	-	6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
										6%															
Midi-Pyrenees	2	-	-	-	-	-	-	-	-	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
										2%															
North Calais	5	-	-	-	-	-	-	-	-	5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
										5%															
Pays de la Loire	4	-	-	-	-	-	-	-	-	4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
										4%															
Picardy	1	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
										1%															
Poitou-Charentes	2	-	-	-	-	-	-	-	-	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
										2%															
Provence-Alpes-Cote-D'a zur	8	-	-	-	-	-	-	-	-	8	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
										8%															
Rhone-Alps	13	-	-	-	-	-	-	-	-	13	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
										13%															
Baden-Wurtemberg	17	-	-	-	-	-	-	-	-	17	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
										14%															
Bavaria	20	-	-	-	-	-	-	-	-	20	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
										16%															
Berlin	10	-	-	-	-	-	-	-	-	10	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
										8%															
Brandenburg	2	-	-	-	-	-	-	-	-	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
										2%															
Hamburg	5	-	-	-	-	-	-	-	-	5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
										4%															
Hesse	8	-	-	-	-	-	-	-	-	8	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
										6%															
Mecklenburg-Western Pomerania	4	-	-	-	-	-	-	-	-	4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
										3%															
Lower Saxony	11	-	-	-	-	-	-	-	-	11	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
										9%															
North Rhine-Westphalia	29	-	-	-	-	-	-	-	-	29	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
										23%															

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
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	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	1210	268	103	**	54*	50*	50*	53*	100	101	125	**	**	**	176	**	130	**	**	**	**	**	**	**	**
Rhineland-Palatinate	5	-	-	-	-	-	-	-	-	-	5 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Saarland	2	-	-	-	-	-	-	-	-	-	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Saxony	2	-	-	-	-	-	-	-	-	-	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Saxony-Anhalt	4	-	-	-	-	-	-	-	-	-	4 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Schleswig-Holstein	1	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Thuringia	4	-	-	-	-	-	-	-	-	-	4 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Abruzzo	1	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Basilicata	1	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Campania	8 1%	-	-	-	8 15%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Emilia-Romagna	1	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Friuli-Venezia Giulia	2	-	-	-	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Lazio	2	-	-	-	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Lombardy	13 1%	-	-	-	13 24%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Marche	1	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Piedmont	9 1%	-	-	-	9 17%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Apulia	3	-	-	-	3 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sardinia	1	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
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Unweighted Base	1210	268	103	**	54*	50*	50*	53*	100	101	125	**	**	**	176	**	130	**	**	**	**	**	**	**	**
Sicily	2	-	-	-	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Tuscany	5	-	-	-	5 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Veneto	4	-	-	-	4 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Andalusia	7 1%	-	-	-	-	-	7 14%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Asturias	1	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Balearic Islands	2	-	-	-	-	-	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Canary Islands	3	-	-	-	-	-	3 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Cantabria	1	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Castilla-Leon	1	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Castilla-La Mancha	2	-	-	-	-	-	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Catalonia	8 1%	-	-	-	-	-	8 16%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Extremadura	3	-	-	-	-	-	3 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Galicia	1	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
La Rioja	2	-	-	-	-	-	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Madrid	6	-	-	-	-	-	6 12%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Murcia	3	-	-	-	-	-	3 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Basque Country	2	-	-	-	-	-	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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Unweighted Base	1210	268	103	**	54*	50*	50*	53*	100	101	125	**	**	**	176	**	130	**	**	**	**	**	**	**	**
Valencia	8 1%	-	-	-	-	-	8 16%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
							BCEFHUKOO																		
East of England	7 1%	-	-	-	-	-	-	-	7 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
									BCEJKOO																
East Midlands	4	-	-	-	-	-	-	-	4 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
									BCJKOO																
London	19 2%	-	-	-	-	-	-	-	19 19%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
									BCEFGHUKOO																
North East	3	-	-	-	-	-	-	-	3 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
									BOQ																
North West	11 1%	-	-	-	-	-	-	-	11 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
									BCEFGHUKOO																
Northern Ireland	2	-	-	-	-	-	-	-	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
									B																
Scotland	8 1%	-	-	-	-	-	-	-	8 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
									BCEFGHUKOO																
South East	22 2%	-	-	-	-	-	-	-	22 22%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
									BCEFGHUKOO																
South West	6	-	-	-	-	-	-	-	6 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
									BCJKOO																
Wales	4	-	-	-	-	-	-	-	4 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
									BCJKOO																
West Midlands	9 1%	-	-	-	-	-	-	-	9 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
									BCEFGHUKOO																
Yorkshire and the Humber	5	-	-	-	-	-	-	-	5 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
									BCJKOO																
Hokkaido	7 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	7 4%	-	-	-	-	-	-	-	-	-	-
															BCIJKO										
Iwate	1	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-
Miyagi	3	-	-	-	-	-	-	-	-	-	-	-	-	-	3 2%	-	-	-	-	-	-	-	-	-	-
															B										
Fukushima	4	-	-	-	-	-	-	-	-	-	-	-	-	-	4 2%	-	-	-	-	-	-	-	-	-	-
															B										

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	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	1210	268	103	-**	54*	50*	50*	53*	100	101	125	-**	-**	-**	176	-**	130	-**	-**	-**	-**	-**	-**	-**	-**
Tochigi	1	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-
Gunma	3	-	-	-	-	-	-	-	-	-	-	-	-	-	3	-	-	-	-	-	-	-	-	-	-
Ibaraki	2	-	-	-	-	-	-	-	-	-	-	-	-	-	2	-	-	-	-	-	-	-	-	-	-
Saitama	14	-	-	-	-	-	-	-	-	-	-	-	-	-	14	-	-	-	-	-	-	-	-	-	-
Chiba	8	-	-	-	-	-	-	-	-	-	-	-	-	-	8	-	-	-	-	-	-	-	-	-	-
Tokyo	33	-	-	-	-	-	-	-	-	-	-	-	-	-	33	-	-	-	-	-	-	-	-	-	-
Kanagawa	17	-	-	-	-	-	-	-	-	-	-	-	-	-	17	-	-	-	-	-	-	-	-	-	-
Nagano	4	-	-	-	-	-	-	-	-	-	-	-	-	-	4	-	-	-	-	-	-	-	-	-	-
Niigata	3	-	-	-	-	-	-	-	-	-	-	-	-	-	3	-	-	-	-	-	-	-	-	-	-
Shizuoka	2	-	-	-	-	-	-	-	-	-	-	-	-	-	2	-	-	-	-	-	-	-	-	-	-
Gifu	2	-	-	-	-	-	-	-	-	-	-	-	-	-	2	-	-	-	-	-	-	-	-	-	-
Aichi	11	-	-	-	-	-	-	-	-	-	-	-	-	-	11	-	-	-	-	-	-	-	-	-	-
Mie	2	-	-	-	-	-	-	-	-	-	-	-	-	-	2	-	-	-	-	-	-	-	-	-	-
Kyoto	6	-	-	-	-	-	-	-	-	-	-	-	-	-	6	-	-	-	-	-	-	-	-	-	-
Osaka	17	-	-	-	-	-	-	-	-	-	-	-	-	-	17	-	-	-	-	-	-	-	-	-	-
Hyogo	10	-	-	-	-	-	-	-	-	-	-	-	-	-	10	-	-	-	-	-	-	-	-	-	-
Shimane	1	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q318. In what state, province or territory do you currently reside?

28 Aug 2015  
Table 567

Base: Have Region Codes And Region Question To Be Asked

	Country																								
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	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	1210	268	103	**	54*	50*	50*	53*	100	101	125	**	**	**	176	**	130	**	**	**	**	**	**	**	**
Okayama	3	-	-	-	-	-	-	-	-	-	-	-	-	-	3 2% B	-	-	-	-	-	-	-	-	-	-
Hiroshima	3	-	-	-	-	-	-	-	-	-	-	-	-	-	3 2% B	-	-	-	-	-	-	-	-	-	-
Kagawa	2	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	-	-	-	-	-	-	-	-	-	-
Ehime	4	-	-	-	-	-	-	-	-	-	-	-	-	-	4 2% B	-	-	-	-	-	-	-	-	-	-
Fukuoka	6	-	-	-	-	-	-	-	-	-	-	-	-	-	6 3% BKQ	-	-	-	-	-	-	-	-	-	-
Saga	1	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-
Oita	2	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	-	-	-	-	-	-	-	-	-	-
Miyazaki	1	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-
Kagoshima	2	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	-	-	-	-	-	-	-	-	-	-
Okinawa	1	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-
Lower Silesia	6	-	-	-	-	-	-	6 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Kuyavia-Pomerania	4	-	-	-	-	-	-	BCEFGJKOO 4 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Lodz	3	-	-	-	-	-	-	BCELUKOO 3 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Lublin	4	-	-	-	-	-	-	BCIJKOO 4 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Lesser Poland	6	-	-	-	-	-	-	BCELUKOO 6 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Masovia	8 1%	-	-	-	-	-	-	BCEFGJKOO 8 15%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Subcarpathia	3	-	-	-	-	-	-	BCELUKOO 3 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
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	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	1210	268	103	**	54*	50*	50*	53*	100	101	125	**	**	**	176	**	130	**	**	**	**	**	**	**	**
Pomerania	4	-	-	-	-	-	-	4 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Silesia	5	-	-	-	-	-	-	5 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Swietokrzyskie (Holy Cross)	3	-	-	-	-	-	-	3 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Warmia-Masuria	3	-	-	-	-	-	-	3 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Greater Poland	3	-	-	-	-	-	-	3 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
West Pomerania	1	-	-	-	-	-	-	1 2% B	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Altay Republic	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-
Kalmykiya Republic	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-
Tatarstan Republic	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2% B	-	-	-	-	-	-	-	-
Krasnodar Krai	4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 3% BKO	-	-	-	-	-	-	-	-
Krasnoyarsk Krai	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-
Primorskiy Krai	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-
Stavropol Krai	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-
Amur Oblast	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-
Astrakhan Oblast	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-
Bryansk Oblast	3	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 2% BO	-	-	-	-	-	-	-	-
Vologda Oblast	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
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Base: Have Region Codes And Region Question To Be Asked

	Country																								
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	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	1210	268	103	**	54*	50*	50*	53*	100	101	125	**	**	**	176	**	130	**	**	**	**	**	**	**	**
Ivanovo Oblast	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2% B	-	-	-	-	-	-	-	-
Irkutsk Oblast	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2% B	-	-	-	-	-	-	-	-
Kaliningrad Oblast	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-
Kaluga Oblast	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-
Kemerovo Oblast	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-
Kirov Oblast	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-
Kursk Oblast	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-
Leningrad Oblast	6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 5% BCIJKO	-	-	-	-	-	-	-	-
Moscow Oblast	17 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	17 13% BCEFGHJKO	-	-	-	-	-	-	-	-
Murmansk Oblast	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-
Nizhny Novgorod Oblast	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2% B	-	-	-	-	-	-	-	-
Novgorod Oblast	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-
Novosibirsk Oblast	5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 4% BCIJKO	-	-	-	-	-	-	-	-
Omsk Oblast	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2% B	-	-	-	-	-	-	-	-
Orenburg Oblast	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-
Orel Oblast	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2% B	-	-	-	-	-	-	-	-
Perm Kray	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
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	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	1210	268	103	**	54*	50*	50*	53*	100	101	125	**	**	**	176	**	130	**	**	**	**	**	**	**	**
Rostov Oblast	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2% B	-	-	-	-	-	-	-	-
Samara Oblast	7 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 5% BCIJKO	-	-	-	-	-	-	-	-
Sverdlovsk Oblast	6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 5% BCIJKO	-	-	-	-	-	-	-	-
Smolensk Oblast	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2% B	-	-	-	-	-	-	-	-
Tver Oblast	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-
Tomsk Oblast	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-
Tula Oblast	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2% B	-	-	-	-	-	-	-	-
Chelyabinsk Oblast	4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 3% BKO	-	-	-	-	-	-	-	-
Yaroslavl Oblast	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-
Moscow	30 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	30 23% BCEFGHUKO	-	-	-	-	-	-	-	-
Saint Petersburg	7 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 5% BCIJKO	-	-	-	-	-	-	-	-
Ankara Province	11 1%	-	-	-	-	11 22%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Bolu Province	1	-	-	-	-	1 2% B	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Bursa Province	2	-	-	-	-	2 4% BCIJKOQ	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Canakkale Province	1	-	-	-	-	1 2% B	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Denizli Province	1	-	-	-	-	1 2% B	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Istanbul Province	22 2%	-	-	-	-	22 44% BCEGHJKOQ	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
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	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	1210	268	103	-**	54*	50*	50*	53*	100	101	125	-**	-**	-**	176	-**	130	-**	-**	-**	-**	-**	-**	-**	-**
Izmir Province	6	-	-	-	-	6 12%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Kayseri Province	1	-	-	-	-	1 2% B	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mardin Province	1	-	-	-	-	1 2% B	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mugla Province	1	-	-	-	-	1 2% B	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Samsun Province	1	-	-	-	-	1 2% B	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sivas Province	1	-	-	-	-	1 2% B	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Zonguldak Province	1	-	-	-	-	1 2% B	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other place	15 1%	7 3% O	-	-	1 2%	-	-	-	-	3 3% O	1 1%	-	-	-	-	-	3 2% O	-	-	-	-	-	-	-	-
Sigma	1210 100%	268 100%	103 100%	-	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	-	-	-	176 100%	-	130 100%	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Q320. U.S. Region-Harris Interactive Definition.

Base: All U.S. Respondents

	Country																									
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	268	268	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	
East	54 20%	54 20%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Midwest	43 16%	43 16%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
South	78 29%	78 29%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
West	86 32%	86 32%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unknown	7 3%	7 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	268 100%	268 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q437. What is the highest level of education you have completed or the highest degree you have received?

Base: All U.S. Respondents

	Country																								
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	268	268	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**
HIGH SCHOOL OR LESS (NET)	6	6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Less than high school	2	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Completed high school	4	4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ATTENDED COLLEGE OR COLLEGE DEGREE (NET)	169	169	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some college, but no degree	49	49	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Associate Degree	25	25	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
College (such as B.A., B.S.)	95	95	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ATTENDED GRADUATE SCHOOL OR GRADUATE DEGREE (NET)	84	84	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some graduate school, but no degree	16	16	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Graduate degree (such as MBA, MS, M.D., Ph.D.)	68	68	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Job-specific training program(s) after high school	9	9	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	268	268	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	100%	100%																							

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q437. What is the highest level of education you have completed or the highest degree you have received?

Base: All Non-U.S. Respondents

	Country																								
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	634	**	103	**	54*	**	50*	**	100	101	125	**	**	**	**	**	**	**	**	**	101	**	**	**	**
Middle School	3	-	-	-	3 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
HS Diploma	17 3%	-	-	-	17 31%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No formal education	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-
Some high school	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2%	-	-	-	-
High school completed	15 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	15 15%	-	-	-	-
Some University/Technikon college	37 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	37 37%	-	-	-	-
University/Technikon college completed	39 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	39 39%	-	-	-	-
Other post-matric qualification	7 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 7%	-	-	-	-
Less Than Secondary School (high school)	6 1%	-	6 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Completed some Secondary School (high school)	4 1%	-	4 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Graduated from Secondary School (high school)	13 2%	-	13 13%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Trade Certificate or diploma	3	-	3 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Certificate or Diploma from Community College, Institution, CEGEP	9 1%	-	9 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Teaching Certificate from Provincial Department of Education	1	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Completed some university study, but no degree	15 2%	-	15 15%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
University Certificate or Diploma below Bachelor Level	14 2%	-	14 14%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q437. What is the highest level of education you have completed or the highest degree you have received?

Base: All Non-U.S. Respondents

	Country																								
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	634	**	103	**	54*	**	50*	**	100	101	125	**	**	**	**	**	**	**	**	**	101	**	**	**	**
Bachelor or first professional degree	26 4%	-	26 25%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
			EGIJJKU																						
Graduate or Professional Degree above Bachelor Level	12 2%	-	12 12%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
			EGIJJKU																						
CAP / BEP (Vocational training certificate/Technical education certificate)	12 2%	-	-	-	-	-	-	-	-	12 12%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
										CEGIKU															
High school diploma	10 2%	-	-	-	-	-	-	-	-	10 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
										CEGIKU															
2-year college degree/Associate's degree	20 3%	-	-	-	-	-	-	-	-	20 20%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
										CEGIKU															
3-year college degree/Bachelor's degree	18 3%	-	-	-	-	-	-	-	-	18 18%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
										CEGIKU															
4-year college degree/Master's degree	12 2%	-	-	-	-	-	-	-	-	12 12%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
										CEGIKU															
DESS/DEA /Master (5-year college degree)	18 3%	-	-	-	-	-	-	-	-	18 18%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
										CEGIKU															
Doctorate	8 1%	-	-	-	-	-	-	-	-	8 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
										CEGIKU															
Still studying	1	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Did not graduate	2	-	-	-	-	-	-	-	-	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Lower Secondary Education (5th - 9 or 10th)	3	-	-	-	-	-	-	-	-	-	3 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
HS Diploma	18 3%	-	-	-	-	-	-	-	-	-	18 14%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
										CEGIJU															
University Entrance Exam	21 3%	-	-	-	-	-	-	-	-	-	21 17%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
										CEGIJU															
University of Applied Sciences	20 3%	-	-	-	-	-	-	-	-	-	20 16%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
										CEGIJU															
Finished University	26 4%	-	-	-	-	-	-	-	-	-	26 21%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
										CEGIJU															
Doctorate	2	-	-	-	-	-	-	-	-	-	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q437. What is the highest level of education you have completed or the highest degree you have received?

Base: All Non-U.S. Respondents

	Country																								
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	634	**	103	**	54*	**	50*	**	100	101	125	**	**	**	**	**	**	**	**	**	101	**	**	**	**
Completed Apprenticeship	27 4%	-	-	-	-	-	-	-	-	-	27 22%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Master Craftsman Diploma	4 1%	-	-	-	-	-	-	-	-	-	4 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other Qualification	2	-	-	-	-	-	-	-	-	-	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Student	2	-	-	-	-	-	-	-	-	-	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some College	9 1%	-	-	-	9 17%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Short Bachelor, 2-3 Year	4 1%	-	-	-	4 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Bachelor, 4-5 Year	13 2%	-	-	-	13 24%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
post-bachelor	5 1%	-	-	-	5 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Doctorate	2	-	-	-	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No formal education	1	-	-	-	1 2%	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-
Secondary	1	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Baccalaureate	15 2%	-	-	-	-	-	15 30%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not finalized University studies	4 1%	-	-	-	-	-	4 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Diploma	5 1%	-	-	-	-	-	5 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Degree	16 3%	-	-	-	-	-	16 32%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Masters/Postgraduate/Doctorate/PHD	9 1%	-	-	-	-	-	9 18%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
GCSE/O-Level/CSE	13 2%	-	-	-	-	-	-	-	13 13%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q437. What is the highest level of education you have completed or the highest degree you have received?

Base: All Non-U.S. Respondents

	Country																								
	Total Regi- strants (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philip- pines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indone- sia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	634	-**	103	-**	54*	-**	50*	-**	100	101	125	-**	-**	-**	-**	-**	-**	-**	-**	-**	101	-**	-**	-**	-**
Vocational qualifications	3	-	-	-	-	-	-	-	3 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
A-Level/Scottish Higher or equivalent	23 4%	-	-	-	-	-	-	-	23 23%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Bachelor Degree or equivalent	32 5%	-	-	-	-	-	-	-	32 32%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Masters/PhD or equivalent	23 4%	-	-	-	-	-	-	-	23 23%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No formal qualifications	2	-	-	-	-	-	-	-	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	4 1%	-	-	-	-	-	-	-	4 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	634 100%	-	103 100%	-	54 100%	-	50 100%	-	100 100%	101 100%	125 100%	-	-	-	-	-	-	-	-	-	101 100%	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q410. Which one of the following best describes your employment status?

Base: 18 Years Old Or Older And (Ask Sequential Employment And Single Employment Item Selected And More Than 1 Valid Code From Q406)

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3255	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	-**	176	101	130	325	101	207	101	106	125	100	175
Employed full time	1914 59%	112 42% C	31 30% BCEIWX	58 57% BCEIWX	18 33% CEX	28 56% CEX	25 50% C	31 58% BCEIX	41 41% BCEIWX	58 57% C	57 46% C	500 91% C	26 50% C	-	93 53% BCEX	72 71% BCEIWX	87 67% BCEIWX	218 67% BCEIWX	62 61% BCEIWX	119 57% BCEIWX	49 49% C	45 42% C	54 43% C	37 37% C	93 53% BCEX
Employed part time	259 8%	15 6% L	11 11% LP	8 8% LP	5 9% LP	2 4% LP	3 6% L	11 21% BFLOP	15 15% LP	9 9% LP	11 9% LP	5 1% L	11 21% L	-	13 7% L	2 2% LP	13 10% LP	28 9% LP	9 9% LP	26 13% BLP	11 11% LP	9 8% LP	12 10% LP	12 12% BLP	18 10% LP
Self-employed	644 20%	84 31% HUKLPQRST	29 28% HKLPR	30 29% HKLPR	17 31% HKLPR	11 22% HLP	14 28% HLPQR	2 4% HLPQR	24 24% HLPQR	19 19% HL	19 15% HL	19 3% HL	10 19% HL	-	39 22% HLPQR	10 10% L	16 12% L	49 15% HL	18 18% HL	44 21% HLFQ	30 30% HKLQRS	34 32% HKLQRS	47 38% HUKLMOPQRST	38 38% HUKLMOPQRST	41 23% HLPQR
Not employed, but looking for work	48 1%	4 1% L	5 5% DLOSTU	-	5 9% L	3 6% L	3 6% L	1 2% L	3 3% LO	1 1% DLOSTU	5 4% DLOSTU	1 1% L	-	-	-	2 2% L	2 2% L	5 2% L	-	1 1% L	-	2 2% L	1 1% L	2 2% L	2 1% L
Not employed and not looking for work	29 1%	5 2% LRT	1 1% LRT	-	1 2% LR	-	-	1 2% LRT	1 1% LRT	-	4 3% LRT	1 1% LRT	-	-	4 2% LRT	2 2% LRT	4 3% LRT	-	1 1% LRT	-	-	-	1 1% LRT	-	3 2% LRT
Retired	111 3%	34 13% DLPRST	3 3% DLPRST	-	3 6% DPST	2 4% DPST	2 4% DPST	-	8 8% DHLMPRSTVY	7 7% DLPRSTY	11 9% DHLMPRSTVY	8 1% DLPRST	-	-	8 5% DLPRST	-	5 4% DPRST	3 1% DPRST	-	1 1% DPRST	4 4% DPRST	2 2% DPRST	3 2% DPRST	4 4% DPRST	3 2% DPRST
Not employed, unable to work due to a disability or illness	24 1%	3 1% L	5 5% BDLQPRSTVY	-	-	1 2% LRT	-	1 2% LRT	5 5% LRT	-	3 2% LRTY	-	-	-	3 2% LRT	-	-	-	-	-	1 1% L	-	1 1% L	1 1% L	-
Student	161 5%	6 2% L	16 16% BIOLOQRW	6 6% L	3 6% L	3 6% L	2 4% BIOLOQ	5 9% BIOLOQ	2 2% BIOLOQ	5 5% BIOLOQ	10 8% BIOLOQ	11 2% BIOLOQ	5 10% BIOLOQ	-	4 2% BIOLOQRW	10 10% BIOLOQRW	2 2% BIOLOQRW	14 4% BIOLOQRW	5 5% BIOLOQRW	15 7% BIOLOQRW	5 5% BIOLOQRW	10 9% BIOLOQRW	4 3% BIOLOQRW	6 6% BIOLOQRW	12 7% BIOLOQRW
Stay-at-home spouse or partner	65 2%	5 2% DLTX	2 2% DLTX	-	2 4% T	-	1 2% DLTX	1 2% DLTX	1 1% DLTX	2 2% DLTX	5 4% DLTX	5 1% DLTX	-	-	12 7% BDLQRTUWXY	3 3% BDLQRTUWXY	1 1% BDLQRTUWXY	8 2% BDLQRTUWXY	6 6% BDLQRTUWXY	1 1% BDLQRTUWXY	1 1% BDLQRTUWXY	4 4% BDLQRTUWXY	2 2% BDLQRTUWXY	-	3 2% BDLQRTUWXY
Sigma	3255 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	-	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
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	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	1936	268	103	102	54*	50*	50*	53*	100	-**	125	550	-**	-**	176	-**	130	-**	-**	-**	-**	-**	-**	-**	-**	175
Less than \$15,000	11 1%	11 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
\$15,000 to \$24,999	6 LOY	6 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
\$25,000 to \$34,999	18 1%	18 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
\$35,000 to \$49,999	23 1%	23 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
\$50,000 to \$74,999	45 2%	45 17%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
\$75,000 to \$99,999	36 2%	36 13%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
\$100,000 to \$124,999	29 1%	29 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
\$125,000 to \$149,999	20 1%	20 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
\$150,000 to \$199,999	24 1%	24 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
\$200,000 to \$249,999	6 LOY	6 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
\$250,000 or more	11 1%	11 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Less than \$15,000 (in Canadian dollars)	9 CDIKLQOY	-	9 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
\$15,000 to \$24,999 (in Canadian dollars)	5 BDEFGHKLOY	-	5 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
\$25,000 to \$34,999 (in Canadian dollars)	10 1%	-	10 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
\$35,000 to \$49,999 (in Canadian dollars)	9 BDEFGHKLOY	-	9 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
\$50,000 to \$74,999 (in Canadian dollars)	10 1%	-	10 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
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	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	1936	268	103	102	54*	50*	50*	53*	100	-**	125	550	-**	-**	176	-**	130	-**	-**	-**	-**	-**	-**	-**	-**	175
\$75,000 to \$99,999 (in Canadian dollars)	16 1%	-	16 16%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
			BDEFGHKLOOY																							
\$100,000 to \$124,999 (in Canadian dollars)	14 1%	-	14 14%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
			BDEFGHKLOOY																							
\$125,000 to \$149,999 (in Canadian dollars)	6 *	-	6 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
			BDEFGHKLOOY																							
\$150,000 to \$199,999 (in Canadian dollars)	8 *	-	8 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
			BDEFGHKLOOY																							
\$200,000 to \$249,999 (in Canadian dollars)	1 *	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
			BL																							
\$250,000 or more (in Canadian dollars)	2 *	-	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
			BL																							
Less than 10,000 yuan	4 *	-	-	-	-	-	-	-	-	-	-	4 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
10,000 to 19,999 yuan	6 *	-	-	-	-	-	-	-	-	-	-	6 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
20,000 to 29,999 yuan	8 *	-	-	-	-	-	-	-	-	-	-	8 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
												B														
30,000 to 39,999 yuan	10 1%	-	-	-	-	-	-	-	-	-	-	10 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
												B														
40,000 to 49,999 yuan	8 *	-	-	-	-	-	-	-	-	-	-	8 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
												B														
50,000 to 59,999 yuan	22 1%	-	-	-	-	-	-	-	-	-	-	22 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
												BCDIKOOY														
60,000 to 79,999 yuan	36 2%	-	-	-	-	-	-	-	-	-	-	36 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
												BCDIKOOY														
80,000 to 99,999 yuan	68 4%	-	-	-	-	-	-	-	-	-	-	68 12%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
												BCDEFGHKOOY														
100,000 to 124,999 yuan	134 7%	-	-	-	-	-	-	-	-	-	-	134 24%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
												BCDEFGHKOOY														
125,000 to 149,999 yuan	96 5%	-	-	-	-	-	-	-	-	-	-	96 17%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
												BCDEFGHKOOY														
150,000 or more yuan	146 8%	-	-	-	-	-	-	-	-	-	-	146 27%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
												BCDEFGHKOOY														

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	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)		
Unweighted Base	1936	268	103	102	54*	50*	50*	53*	100	**	125	550	**	**	176	**	130	**	**	**	**	**	**	**	**	175	
Less than 1,000,000 yen	5	-	-	-	-	-	-	-	-	-	-	-	-	-	5 3%	-	-	-	-	-	-	-	-	-	-	-	-
1,000,000 to 1,499,999 yen	3	-	-	-	-	-	-	-	-	-	-	-	-	-	3 2%	-	-	-	-	-	-	-	-	-	-	-	-
1,500,000 to 1,999,999 yen	7	-	-	-	-	-	-	-	-	-	-	-	-	-	7 4%	-	-	-	-	-	-	-	-	-	-	-	-
2,000,000 to 2,999,999 yen	13	-	-	-	-	-	-	-	-	-	-	-	-	-	13 7%	-	-	-	-	-	-	-	-	-	-	-	-
3,000,000 to 3,999,999 yen	19	-	-	-	-	-	-	-	-	-	-	-	-	-	19 11%	-	-	-	-	-	-	-	-	-	-	-	-
4,000,000 to 4,999,999 yen	16	-	-	-	-	-	-	-	-	-	-	-	-	-	16 9%	-	-	-	-	-	-	-	-	-	-	-	-
5,000,000 to 5,999,999 yen	27	-	-	-	-	-	-	-	-	-	-	-	-	-	27 15%	-	-	-	-	-	-	-	-	-	-	-	-
6,000,000 to 6,999,999 yen	21	-	-	-	-	-	-	-	-	-	-	-	-	-	21 12%	-	-	-	-	-	-	-	-	-	-	-	-
7,000,000 to 7,999,999 yen	13	-	-	-	-	-	-	-	-	-	-	-	-	-	13 7%	-	-	-	-	-	-	-	-	-	-	-	-
8,000,000 to 9,999,999 yen	24	-	-	-	-	-	-	-	-	-	-	-	-	-	24 14%	-	-	-	-	-	-	-	-	-	-	-	-
10,000,000 or more yen	24	-	-	-	-	-	-	-	-	-	-	-	-	-	24 14%	-	-	-	-	-	-	-	-	-	-	-	-
Less than 4,000 real	33	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	33 19%	
4,000 to 7,999 real	24	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	24 14%	
8,000 to 11,999 real	5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 3%	
12,000 to 15,999 real	10	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	10 6%	
16,000 to 19,999 real	6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 3%	
20,000 to 29,999 real	20	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	20 11%	

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Unweighted Base	1936	268	103	102	54*	50*	50*	53*	100	**	125	550	**	**	176	**	130	**	**	**	**	**	**	**	175
30,000 to 39,999 real	13 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	13 7%
40,000 to 49,999 real	11 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	11 6%
50,000 to 74,999 real	14 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	14 8%
75,000 to 99,999 real	7	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 4%
100,000 or more real	24 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	24 14%
Less than 50,000 Mexican pesos	10 1%	-	-	10 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
50,000 to 74,999 Mexican pesos	8	-	-	8 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
75,000 to 99,999 Mexican pesos	8	-	-	8 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
100,000 to 149,999 Mexican pesos	9	-	-	9 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
150,000 to 199,999 Mexican pesos	8	-	-	8 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
200,000 to 249,999 Mexican pesos	7	-	-	7 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
250,000 to 299,999 Mexican pesos	7	-	-	7 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
300,000 to 399,999 Mexican pesos	6	-	-	6 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
400,000 to 499,999 Mexican pesos	8	-	-	8 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
500,000 to 999,999 Mexican pesos	8	-	-	8 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1,000,000 Mexican pesos or more	8	-	-	8 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Less than 5.000 Euros	10 1%	-	-	-	3 6%	-	1 2%	-	-	-	6 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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5.000 Euros - 9.999 Euros	10 1%	-	-	-	1 2% BL	-	5 10%	-	-	-	-	4 3%	-	-	-	-	-	-	-	-	-	-	-	-	-
10.000 Euros - 19.999 Euros	31 2%	-	-	-	5 9%	-	15 30%	-	-	-	-	11 9%	-	-	-	-	-	-	-	-	-	-	-	-	-
20.000 Euros - 29.999 Euros	36 2%	-	-	-	10 19%	-	5 10%	-	-	-	-	21 17%	-	-	-	-	-	-	-	-	-	-	-	-	-
30.000 Euros - 39.999 Euros	29 1%	-	-	-	7 13%	-	6 12%	-	-	-	-	16 13%	-	-	-	-	-	-	-	-	-	-	-	-	-
40.000 Euros - 49.999 Euros	28 1%	-	-	-	8 15%	-	7 14%	-	-	-	-	13 10%	-	-	-	-	-	-	-	-	-	-	-	-	-
50.000 Euros - 74.999 Euros	29 1%	-	-	-	4 7%	-	3 6%	-	-	-	-	22 18%	-	-	-	-	-	-	-	-	-	-	-	-	-
75.000 Euros - 99.999 Euros	14 1%	-	-	-	3 6%	-	2 4%	-	-	-	-	9 7%	-	-	-	-	-	-	-	-	-	-	-	-	-
100.000 Euros - 149.999 Euros	5 *	-	-	-	-	-	1 2% BL	-	-	-	-	4 3%	-	-	-	-	-	-	-	-	-	-	-	-	-
150.000 Euros - 199.999 Euros	3 *	-	-	-	-	-	1 2% BL	-	-	-	-	2 2% BL	-	-	-	-	-	-	-	-	-	-	-	-	-
200.000 Euros or more	1 *	-	-	-	1 2% BL	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Less than 10,000 ZL	5 *	-	-	-	-	-	-	5 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
20,000 ZL - 29,999 ZL	4 *	-	-	-	-	-	-	4 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
30,000 ZL - 39,999 ZL	4 *	-	-	-	-	-	-	4 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
40,000 ZL - 49,999 ZL	5 *	-	-	-	-	-	-	5 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
50,000 ZL - 59,999 ZL	4 *	-	-	-	-	-	-	4 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
60,000 ZL - 79,999 ZL	11 1%	-	-	-	-	-	-	11 21%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
80,000 ZL - 99,999 ZL	3 *	-	-	-	-	-	-	3 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Q462. Which of the following income categories best describes your total 2014 household income before/after taxes?

Base: Online Survey And Over 18 Years Of Age And Household Income Is To Be Presented And Have Household Income Codes

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	1936	268	103	102	54*	50*	50*	53*	100	**	125	550	**	**	176	**	130	**	**	**	**	**	**	**	175
More than 25000 RUB	98 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	98 75%	-	-	-	-	-	-	-	-
4,500 to 6,499 GBP	1	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
6,500 to 7,499 GBP	1	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
7,500 to 9,499 GBP	4	-	-	-	-	-	-	-	4 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
9,500 to 11,499 GBP	4	-	-	-	-	-	-	-	4 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
11,500 to 13,499 GBP	2	-	-	-	-	-	-	-	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
13,500 to 15,499 GBP	3	-	-	-	-	-	-	-	3 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
15,500 to 17,499 GBP	5	-	-	-	-	-	-	-	5 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
17,500 to 24,999 GBP	13 1%	-	-	-	-	-	-	-	13 13%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
25,000 to 29,999 GBP	7	-	-	-	-	-	-	-	7 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
30,000 to 39,999 GBP	8	-	-	-	-	-	-	-	8 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
40,000 to 49,999 GBP	8	-	-	-	-	-	-	-	8 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
50,000 to 74,999 GBP	13 1%	-	-	-	-	-	-	-	13 13%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
75,000 to 99,999 GBP	6	-	-	-	-	-	-	-	6 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
100,000 or more GBP	12 1%	-	-	-	-	-	-	-	12 12%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to answer	157 8%	39 15%	13 13%	15 15%	12 22%	-	4 8%	7 13%	13 13%	-	17 14%	12 2%	-	-	4 2%	-	13 10%	-	-	-	-	-	-	-	8 5%
Sigma	1936 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	-	125 100%	550 100%	-	-	176 100%	-	130 100%	-	-	-	-	-	-	-	175 100%

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q485. Racial Background.

Base: All Respondents

	Country																								
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
White	290 9%	220 82%	70 68%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Hispanic	11	11 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BLACK/AFRICAN AMERICAN (NET)	8	4 1%	4 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Black	8	4 1%	4 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Asian or Pacific Islander	5	5 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Native American or Alaskan Native	4	4 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mixed Race	11	6 2%	5 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
First Nation/Native Canadian	2	-	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
South Asian	7	-	7 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Chinese	5	-	5 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Korean	1	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Japanese	2	-	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other Southeast Asian	1	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Filipino	1	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Arab/West Asian	2	-	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some other race	2	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Q485. Racial Background.

Base: All Respondents

	Country																								
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
Decline to Answer	19 1%	16 6%	3 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unknown	2986 89%	-	-	102 100% BC	54 100% BC	50 100% BC	50 100% BC	53 100% BC	100 100% BC	101 100% BC	125 100% BC	550 100% BC	52 100% BC	102 100% BC	176 100% BC	101 100% BC	130 100% BC	325 100% BC	101 100% BC	207 100% BC	101 100% BC	106 100% BC	125 100% BC	100 100% BC	175 100% BC
Sigma	3357 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	207 100%	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base



Q364. What is your marital status?

Base: Marital Status Is To Be Presented And 18 Or Older

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	3150	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	-**	101	106	125	100	175
Never married	879 28%	48 18%	31 30%	26 25%	12 22%	18 36%	11 22%	17 32%	27 27%	28 28%	44 35%	105 19%	29 56%	45 44%	79 45%	34 34%	23 18%	91 28%	27 27%	-	25 25%	43 41%	29 23%	34 34%	53 30%
Married or civil union	1812 58%	157 59%	45 44%	60 59%	27 50%	27 54%	26 52%	30 57%	46 46%	63 62%	54 43%	423 77%	20 38%	48 47%	88 50%	61 60%	94 72%	203 62%	43 43%	-	57 56%	54 51%	60 48%	35 35%	91 52%
Divorced	147 5%	35 13%	10 10%	6 6%	1 2%	3 6%	2 4%	3 6%	6 6%	5 5%	10 8%	8 1%	1 2%	-	9 5%	3 3%	9 7%	2 1%	2 2%	-	7 7%	5 5%	5 4%	7 7%	8 5%
Separated	52 2%	3 1%	3 3%	2 2%	3 6%	-	1 2%	-	2 2%	2 2%	2 2%	-	-	4 4%	-	-	1 1%	2 1%	2 2%	-	2 2%	4 4%	11 9%	4 4%	4 2%
Widow/Widower	33 1%	8 3%	1 1%	2 2%	3 6%	-	-	-	4 4%	-	1 1%	1 1%	-	-	-	2 2%	-	2 1%	-	-	2 2%	-	2 2%	3 3%	2 1%
Living with partner	227 7%	17 6%	13 13%	6 6%	8 15%	2 4%	10 20%	3 6%	15 15%	3 3%	14 11%	13 2%	2 4%	5 5%	-	1 1%	3 2%	25 8%	27 27%	-	8 8%	-	18 14%	17 17%	17 10%
Sigma	3150 100%	268 100%	103 100%	102 100%	54 100%	50 100%	50 100%	53 100%	100 100%	101 100%	125 100%	550 100%	52 100%	102 100%	176 100%	101 100%	130 100%	325 100%	101 100%	-	101 100%	106 100%	125 100%	100 100%	175 100%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

QARREG. In which region do you currently reside?

Base: All Argentina Respondents

	Country																								
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	100	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	100	-**
Buenos Aires	50 50%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	50 50%	-
Buenos Aires Province (including Gran Buenos Aires)	15 15%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	15 15%	-
Santa Fe	6 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 6%	-
Cordoba	7 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 7%	-
Patagonia	4 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 4%	-
Other	18 18%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	18 18%	-
Sigma	100 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	100 100%	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

QKRINC. Which of the following income categories best describes your total 2014 household income before taxes?

Base: All South Korea Respondents

	Country																								
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	101	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	101	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**
Less than 10,000,000 Won	3 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 3%	-	-	-	-	-	-	-	-	-
10,000,000 to 20,999,999 Won	6 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 6%	-	-	-	-	-	-	-	-	-
21,000,000 to 29,999,999 Won	14 14%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	14 14%	-	-	-	-	-	-	-	-	-
30,000,000 to 44,999,999 Won	18 18%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	18 18%	-	-	-	-	-	-	-	-	-
45,000,000 to 74,999,999 Won	40 40%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	40 40%	-	-	-	-	-	-	-	-	-
75,000,000 or more Won	16 16%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	16 16%	-	-	-	-	-	-	-	-	-
Decline to answer	4 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 4%	-	-	-	-	-	-	-	-	-
Sigma	101 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	101 100%	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

QKRBUY. In the past 12 months, did you purchase any products or services over the Internet?

28 Aug 2015  
Table 577

Base: All South Korea Respondents

	Country																									
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	101	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	101	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**
Yes	99 98%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	99 98%	-	-	-	-	-	-	-	-	-	-
No	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2%	-	-	-	-	-	-	-	-	-	-
Sigma	101 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	101 100%	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\*.\*\* very small base (under 30) ineligible for sig testing

QINED. What is the highest level of education/literacy you have completed/obtained or the highest degree you have received?

28 Aug 2015  
Table 578

Base: All India Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	325	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	325	-**	-**	-**	-**	-**	-**	-**
Illiterate	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Less than primary	5 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 2%	-	-	-	-	-	-	-
Primary but less than middle	7 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 2%	-	-	-	-	-	-	-
Middle but less than matric	6 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 2%	-	-	-	-	-	-	-
Matric but less than graduate	26 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	26 8%	-	-	-	-	-	-	-
Graduate or above	281 86%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	281 86%	-	-	-	-	-	-	-
Sigma	325 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	325 100%	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

QININC2. Which of the following income categories best describes your total 2014 household income before taxes?

Base: All India Respondents

	Country																								
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	325	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	325	-**	-**	-**	-**	-**	-**	-**
Less than 120,000 rupees	39 12%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	39 12%	-	-	-	-	-	-	-
120,000 rupees or more	263 81%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	263 81%	-	-	-	-	-	-	-
Decline to answer	23 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	23 7%	-	-	-	-	-	-	-
Sigma	325 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	325 100%	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

QINSUB. Which of the following best describes the area in which you live?

Base: All India Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	325	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	325	-**	-**	-**	-**	-**	-**	-**
Metro	256 79%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	256 79%	-	-	-	-	-	-	-
Non-metro	69 21%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	69 21%	-	-	-	-	-	-	-
Sigma	325 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	325 100%	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

QINBUY. In the past month, did you purchase any products or services over the Internet?

Base: All India Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	325	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	325	**	**	**	**	**	**	**
Yes	310 95%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	310 95%	-	-	-	-	-	-	-
No	15 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	15 5%	-	-	-	-	-	-	-
Sigma	325 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	325 100%	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing



Q1500. In which province do you currently reside?

Base: All Indonesia Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	101	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	101	..*	..*	..*	..*	..*	..*
Irian Jaya Barat	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Papua	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-
Banten	3 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 3%	-	-	-	-	-	-
Jakarta Raya	36 36%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	36 36%	-	-	-	-	-	-
Jawa Barat	12 12%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12 12%	-	-	-	-	-	-
Jawa Tengah	10 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	10 10%	-	-	-	-	-	-
Jawa Timur	13 13%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	13 13%	-	-	-	-	-	-
Yogyakarta	6 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 6%	-	-	-	-	-	-
Kalimantan Barat	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-
Kalimantan Selatan	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-
Kalimantan Tengah	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-
Kalimantan Timur	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-
Maluku	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Maluku Utara	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Bali	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2%	-	-	-	-	-	-
Nusa Tenggara Barat	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/XY  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q1500. In which province do you currently reside?

28 Aug 2015  
Table 582

Base: All Indonesia Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	101	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	101	..	..	..	..	..	..
Nusa Tenggara Timur	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Gorontalo	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sulawesi Barat	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sulawesi Selatan	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2%	-	-	-	-	-	-
Sulawesi Tengah	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sulawesi Tenggara	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sulawesi Utara	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-
Aceh	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-
Bangka-Belitung	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-
Bengkulu	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Jambi	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Kepulauan Riau	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Lampung	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2%	-	-	-	-	-	-
Riau	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-
Sumatera Barat	3 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 3%	-	-	-	-	-	-
Sumatera Selatan	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sumatera Utara	3 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 3%	-	-	-	-	-	-
Sigma	101 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	101 100%	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q1500. In which province do you currently reside?

Base: All Indonesia Respondents

	Country																								
	Total Registrants (A)	US (B)	Canada (C)	Mexico (D)	Italy (E)	Turkey (F)	Spain (G)	Poland (H)	UK (I)	France (J)	Germany (K)	China (L)	Vietnam (M)	Philippines (N)	Japan (O)	South Korea (P)	Russia (Q)	India (R)	Indonesia (S)	Nigeria (T)	South Africa (U)	Egypt (V)	Colombia (W)	Argentina (X)	Brazil (Y)
Unweighted Base	101	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	101	**	**	**	**	**	**

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
 Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q1502. REGION CLASSIFICATION

28 Aug 2015  
Table 583

Base: All Indonesia Respondents

	Country																									
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	101	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	101	-.**	-.**	-.**	-.**	-.**	-.**	-.**
Irian Jaya	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-
Jawa	80 79%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	80 79%	-	-	-	-	-	-	-
Kalimantan	4 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 4%	-	-	-	-	-	-	-
Maluku	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Nusa Tenggara	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2%	-	-	-	-	-	-	-
Sulawesi	3 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 3%	-	-	-	-	-	-	-
Sumatera	11 11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	11 11%	-	-	-	-	-	-	-
Sigma	101 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	101 100%	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q1580. What is your marital status?

Base: All Nigeria Respondents

	Country																								
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	207	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	207	-.**	-.**	-.**	-.**	-.**
Single, never married	95 46%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	95 46%	-	-	-	-	-
Married (monogamous or polygamous)	104 50%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	104 50%	-	-	-	-	-
Divorced	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-
Separated	4 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 2%	-	-	-	-	-
Widowed	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	-	-	-	-	-
Loosely coupled	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-
Sigma	207 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	207 100%	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q1503. In which state do you currently reside?

Base: All Nigeria Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	207	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	207	..*	..*	..*	..*	..*
Lagos State	111 54%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	111 54%	-	-	-	-	-
Ogun State	9 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9 4%	-	-	-	-	-
Oyo State	8 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 4%	-	-	-	-	-
Osun State	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Kogi State	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Kwara State	6 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 3%	-	-	-	-	-
Delta State	3 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 1%	-	-	-	-	-
Ondo State	7 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 3%	-	-	-	-	-
Edo State	7 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 3%	-	-	-	-	-
Ekiti State	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Anambra State	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-
Abia State	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-
Enugu State	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	-	-	-	-	-
Ebonyi State	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Rivers State	13 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	13 6%	-	-	-	-	-
Akwa Ibom State	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q1503. In which state do you currently reside?

Base: All Nigeria Respondents

	Country																								
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	207	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	207	**	**	**	**	**
Imo State	3 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 1%	-	-	-	-	-
Cross River State	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Bayelsa State	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Borno State	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Adamawa State	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-
Taraba State	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Yobe State	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Kano State	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Jigawa State	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Bauchi State	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-
Gombe State	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-
Kaduna State	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	-	-	-	-	-
Katsina State	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sokoto State	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-
Kebbi State	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Zamfara State	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Benue State	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q1503. In which state do you currently reside?

Base: All Nigeria Respondents

	Country																								
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	207	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	207	..	..	..	..	..
Niger State	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-
Plateau State	3 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 1%	-	-	-	-	-
Nassarawa State	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-
Abuja Federal Capital Territory	24 12%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	24 12%	-	-	-	-	-
Sigma	207 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	207 100%	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing



Q1504. STATE CLASSIFICATION

Base: All Nigeria Respondents

	Country																								
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	207	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	207	-.**	-.**	-.**	-.**	-.**
Postal Code Region 1	120 58%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	120 58%	-	-	-	-	-
Postal Code Region 2	14 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	14 7%	-	-	-	-	-
Postal Code Region 3	17 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	17 8%	-	-	-	-	-
Postal Code Region 4	4 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 2%	-	-	-	-	-
Postal Code Region 5	17 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	17 8%	-	-	-	-	-
Postal Code Region 6	1 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	-	-	-	-	-
Postal Code Region 7	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	-	-	-	-	-
Postal Code Region 8	3 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 1%	-	-	-	-	-
Postal Code Region 9	29 14%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	29 14%	-	-	-	-	-
Sigma	207 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	207 100%	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q1550. What is the highest level of education you have completed or the highest degree you have received?

Base: All Nigeria Respondents

	Country																								
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	207	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	207	..*	..*	..*	..*	..*
No level completed	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Completed FSLC (first school leaving certificate)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Completed MSLC (middle school leaving certificate)	3 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 1%	-	-	-	-	-
Vocational/COMM	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-
JSS/O'Level	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Completed O'Level/SSS (senior secondary school)	26 13%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	26 13%	-	-	-	-	-
Completed A'Level or higher	106 51%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	106 51%	-	-	-	-	-
Other	71 34%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	71 34%	-	-	-	-	-
Sigma	207 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	207 100%	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q1585. Do you consider yourself...?

Base: All Nigeria Respondents

	Country																								
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	207	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	207	**	**	**	**	**
Hausa	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	-	-	-	-	-
Yoruba	110 53%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	110 53%	-	-	-	-	-
Igbo/Ibo	56 27%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	56 27%	-	-	-	-	-
Fulanji	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	-	-	-	-	-
Other	34 16%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	34 16%	-	-	-	-	-
Decline to answer	3 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 1%	-	-	-	-	-
Sigma	207 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	207 100%	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q1505. In which governorate do you currently reside?

Base: All Egypt Respondents

	Country																								
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	106	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	106	..*	..*	..*
Ad Daqahliyah	4 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 4%	-	-	-
Al Buhayrah	4 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 4%	-	-	-
Al Gharbiyah	10 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	10 9%	-	-	-
Al Ismailiyah	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Kafr ash Shaykh	6 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 6%	-	-	-
Dumyat	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Al Qalyubiyah	4 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 4%	-	-	-
Ash Sharqiyah	6 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 6%	-	-	-
Al Minufiyah	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2%	-	-	-
Al Qahirah	34 32%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	34 32%	-	-	-
Al Iskandariyah	16 15%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	16 15%	-	-	-
Bur Said	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2%	-	-	-
Al Uqsur	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
As Suways	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-
Aswan	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Asyut	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/XY  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q1505. In which governorate do you currently reside?

Base: All Egypt Respondents

	Country																								
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	106	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	106	..	..	..
Al Minya	3 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 3%	-	-	-
Suhaj	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Qina	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Al Fayyum	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Al Jizah	13 12%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	13 12%	-	-	-
Bani Suwayf	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Janub Sina	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Matruh	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Shamal Sina	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Al Wadi al Jadid	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Al Bahr al Ahmar	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	106 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	106 100%	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q1506. REGION CLASSIFICATION

Base: All Egypt Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	106	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	106	-.**	-.**	-.**
Lower	36 34%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	36 34%	-	-	-
City	53 50%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	53 50%	-	-	-
Upper	17 16%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	17 16%	-	-	-
Desert	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	106 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	106 100%	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q4005. Which of the following income categories best describes your total 2014 household income before taxes?

Base: All Colombia Respondents

	Total Registrants	Country																							
		US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted Base	125	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	125	**	**
Menos de \$ 6.000.000 pesos colombianos	19 15%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	19 15%	-	-
\$ 6.001.000 a \$ 12.000.000 pesos colombianos	10 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	10 8%	-	-
\$ 12.001.000 a \$ 18.000.000 pesos colombianos	9 7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9 7%	-	-
\$ 18.001.000 a \$ 24.000.000 pesos colombianos	6 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 5%	-	-
\$ 24.001.000 a \$ 30.000.000 pesos colombianos	4 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 3%	-	-
\$ 30.001.000 a \$ 36.000.000 pesos colombianos	6 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 5%	-	-
\$ 36.001.000 a \$ 60.000.000 pesos colombianos	17 14%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	17 14%	-	-
\$ 60.001.000 a \$ 84.000.000 pesos colombianos	8 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 6%	-	-
\$ 84.001.000 o mas pesos colombianos	16 13%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	16 13%	-	-
Decline to answer	30 24%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	30 24%	-	-
Sigma	125 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	125 100%	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q4010. What is your current education level?

Base: All Vietnam Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	52*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	52*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*
No schooling	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some Kindergarten school	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Complete Kindergarten school	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some Primary school (Grades 1-5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Complete Primary school (Grades 1-5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some Lower Secondary school (Grades 6-9)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Complete Lower Secondary school (Grades 6-9)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some Upper Secondary school (Grades 10-12)	2 4%	-	-	-	-	-	-	-	-	-	-	-	2 4%	-	-	-	-	-	-	-	-	-	-	-	-
Complete Upper Secondary school (Grades 10-12)	3 6%	-	-	-	-	-	-	-	-	-	-	-	3 6%	-	-	-	-	-	-	-	-	-	-	-	-
Some Professional Secondary school - Primary level	1 2%	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-
Complete Professional Secondary school - Primary level	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some Professional Secondary school - Intermediate level	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Complete Professional Secondary school - Intermediate level	1 2%	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-
Some College	1 2%	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-
Complete College	5 10%	-	-	-	-	-	-	-	-	-	-	-	5 10%	-	-	-	-	-	-	-	-	-	-	-	-
Some University	11 21%	-	-	-	-	-	-	-	-	-	-	-	11 21%	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing



Q4010. What is your current education level?

Base: All Vietnam Respondents

	Country																									
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	52*	..	..	..	..	..	..	..	..	..	..	..	52*	..	..	..	..	..	..	..	..	..	..	..	..	
Complete University	25 48%	-	-	-	-	-	-	-	-	-	-	-	25 48%	-	-	-	-	-	-	-	-	-	-	-	-	-
Some Post graduate degree	1 2%	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-
Complete Post graduate degree	2 4%	-	-	-	-	-	-	-	-	-	-	-	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't Know/ REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	52 100%	-	-	-	-	-	-	-	-	-	-	-	52 100%	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base, \*\* very small base (under 30) ineligible for sig testing

Q4015. What is your current occupation?

28 Aug 2015  
Table 593

Base: All Vietnam Respondents

	Country																								
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	52*	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	52*	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**
GOVERNMENT EMPLOYEE (THE GOVERNMENT'S ORGANIZATIONS OR STATE-OWN COMPANIES)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Senior government official	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Middle government official	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Low government official	1 2%	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-
Production Worker	3 6%	-	-	-	-	-	-	-	-	-	-	-	3 6%	-	-	-	-	-	-	-	-	-	-	-	-
NON-STATE SECTOR EMPLOYEE	2 4%	-	-	-	-	-	-	-	-	-	-	-	2 4%	-	-	-	-	-	-	-	-	-	-	-	-
Top level management	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Middle management	8 15%	-	-	-	-	-	-	-	-	-	-	-	8 15%	-	-	-	-	-	-	-	-	-	-	-	-
Low manager	5 10%	-	-	-	-	-	-	-	-	-	-	-	5 10%	-	-	-	-	-	-	-	-	-	-	-	-
Executive/Officer	1 2%	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-
EMPLOYER (owners of companies/business establishments having 'employees' on a continuous basis)	3 6%	-	-	-	-	-	-	-	-	-	-	-	3 6%	-	-	-	-	-	-	-	-	-	-	-	-
Owner of a company/agency/farm (10 workers or higher)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Owner of a company/agency/farm (1-9 workers)	1 2%	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-
OWN-ACCOUNT WORKER	7 13%	-	-	-	-	-	-	-	-	-	-	-	7 13%	-	-	-	-	-	-	-	-	-	-	-	-
Investor (real estate, stock,...)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q4015. What is your current occupation?

Base: All Vietnam Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	52*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	52*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*
Store owner/ individual establishment owner (not having "employees" on a continuous basis)	1 2%	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-
Farmer, logger, fisherman (agriculture, forestry and fishing)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other self-employment (professional, freelancer, own-account driver, vendor, hawker,...)	1 2%	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-
PART-TIME/UNPAID FAMILY WORKER/ UNEMPLOYED	2 4%	-	-	-	-	-	-	-	-	-	-	-	2 4%	-	-	-	-	-	-	-	-	-	-	-	-
Student/ Apprentice	12 23%	-	-	-	-	-	-	-	-	-	-	-	12 23%	-	-	-	-	-	-	-	-	-	-	-	-
Housewife/househusband	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Retired	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Family workers	2 4%	-	-	-	-	-	-	-	-	-	-	-	2 4%	-	-	-	-	-	-	-	-	-	-	-	-
Unemployed	1 2%	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-
OTHERS (UNCLASSIFIABLE BY STATUS)	2 4%	-	-	-	-	-	-	-	-	-	-	-	2 4%	-	-	-	-	-	-	-	-	-	-	-	-
Don't Know/ REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	52 100%	-	-	-	-	-	-	-	-	-	-	-	52 100%	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q4021. What is your approximate net HOUSEHOLD monthly income from all income sources after tax, based on following scale? - Household Income

Base: All Vietnam Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	52*	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	52*	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**
150,000,000 VND or higher	5 10%	-	-	-	-	-	-	-	-	-	-	-	5 10%	-	-	-	-	-	-	-	-	-	-	-	-
75,000,000- 149,999,999 VND	3 6%	-	-	-	-	-	-	-	-	-	-	-	3 6%	-	-	-	-	-	-	-	-	-	-	-	-
45,000,000- 74,999,999 VND	2 4%	-	-	-	-	-	-	-	-	-	-	-	2 4%	-	-	-	-	-	-	-	-	-	-	-	-
30,000,000- 44,999,999 VND	4 8%	-	-	-	-	-	-	-	-	-	-	-	4 8%	-	-	-	-	-	-	-	-	-	-	-	-
15,000,000- 29,999,999 VND	14 27%	-	-	-	-	-	-	-	-	-	-	-	14 27%	-	-	-	-	-	-	-	-	-	-	-	-
7,500,000- 14,999,999 VND	18 35%	-	-	-	-	-	-	-	-	-	-	-	18 35%	-	-	-	-	-	-	-	-	-	-	-	-
4,500,000- 7,499,999 VND	3 6%	-	-	-	-	-	-	-	-	-	-	-	3 6%	-	-	-	-	-	-	-	-	-	-	-	-
3,000,000- 4,499,999 VND	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1,500,000- 2,999,999 VND	1 2%	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-
1- 1,499,999 VND	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No income/ expenditure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't Know/NA	2 4%	-	-	-	-	-	-	-	-	-	-	-	2 4%	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	52 100%	-	-	-	-	-	-	-	-	-	-	-	52 100%	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q4022. What is your approximate net HOUSEHOLD monthly income from all income sources after tax, based on following scale? - Household Expenditure

Base: All Vietnam Respondents

	Country																								
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	52*	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	52*	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**
150,000,000 VND or higher	2 4%	-	-	-	-	-	-	-	-	-	-	-	2 4%	-	-	-	-	-	-	-	-	-	-	-	-
75,000,000- 149,999,999 VND	4 8%	-	-	-	-	-	-	-	-	-	-	-	4 8%	-	-	-	-	-	-	-	-	-	-	-	-
45,000,000- 74,999,999 VND	2 4%	-	-	-	-	-	-	-	-	-	-	-	2 4%	-	-	-	-	-	-	-	-	-	-	-	-
30,000,000- 44,999,999 VND	1 2%	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-
15,000,000- 29,999,999 VND	5 10%	-	-	-	-	-	-	-	-	-	-	-	5 10%	-	-	-	-	-	-	-	-	-	-	-	-
7,500,000- 14,999,999 VND	11 21%	-	-	-	-	-	-	-	-	-	-	-	11 21%	-	-	-	-	-	-	-	-	-	-	-	-
4,500,000- 7,499,999 VND	14 27%	-	-	-	-	-	-	-	-	-	-	-	14 27%	-	-	-	-	-	-	-	-	-	-	-	-
3,000,000- 4,499,999 VND	9 17%	-	-	-	-	-	-	-	-	-	-	-	9 17%	-	-	-	-	-	-	-	-	-	-	-	-
1,500,000- 2,999,999 VND	1 2%	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-
1- 1,499,999 VND	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No income/ expenditure	1 2%	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-
Don't Know/NA	2 4%	-	-	-	-	-	-	-	-	-	-	-	2 4%	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	52 100%	-	-	-	-	-	-	-	-	-	-	-	52 100%	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q4023. What is your approximate net HOUSEHOLD monthly income from all income sources after tax, based on following scale? - Personal Income

Base: All Vietnam Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	52*	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	52*	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**
150,000,000 VND or higher	3 6%	-	-	-	-	-	-	-	-	-	-	-	3 6%	-	-	-	-	-	-	-	-	-	-	-	-
75,000,000- 149,999,999 VND	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
45,000,000- 74,999,999 VND	3 6%	-	-	-	-	-	-	-	-	-	-	-	3 6%	-	-	-	-	-	-	-	-	-	-	-	-
30,000,000- 44,999,999 VND	2 4%	-	-	-	-	-	-	-	-	-	-	-	2 4%	-	-	-	-	-	-	-	-	-	-	-	-
15,000,000- 29,999,999 VND	4 8%	-	-	-	-	-	-	-	-	-	-	-	4 8%	-	-	-	-	-	-	-	-	-	-	-	-
7,500,000- 14,999,999 VND	13 25%	-	-	-	-	-	-	-	-	-	-	-	13 25%	-	-	-	-	-	-	-	-	-	-	-	-
4,500,000- 7,499,999 VND	10 19%	-	-	-	-	-	-	-	-	-	-	-	10 19%	-	-	-	-	-	-	-	-	-	-	-	-
3,000,000- 4,499,999 VND	5 10%	-	-	-	-	-	-	-	-	-	-	-	5 10%	-	-	-	-	-	-	-	-	-	-	-	-
1,500,000- 2,999,999 VND	5 10%	-	-	-	-	-	-	-	-	-	-	-	5 10%	-	-	-	-	-	-	-	-	-	-	-	-
1- 1,499,999 VND	3 6%	-	-	-	-	-	-	-	-	-	-	-	3 6%	-	-	-	-	-	-	-	-	-	-	-	-
No income/ expenditure	1 2%	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-
Don't Know/NA	3 6%	-	-	-	-	-	-	-	-	-	-	-	3 6%	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	52 100%	-	-	-	-	-	-	-	-	-	-	-	52 100%	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q4024. What is your approximate net HOUSEHOLD monthly income from all income sources after tax, based on following scale? - Personal Expenditure

Base: All Vietnam Respondents

	Country																								
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	52*	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	52*	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**
150,000,000 VND or higher	3 6%	-	-	-	-	-	-	-	-	-	-	-	3 6%	-	-	-	-	-	-	-	-	-	-	-	-
75,000,000- 149,999,999 VND	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
45,000,000- 74,999,999 VND	2 4%	-	-	-	-	-	-	-	-	-	-	-	2 4%	-	-	-	-	-	-	-	-	-	-	-	-
30,000,000- 44,999,999 VND	2 4%	-	-	-	-	-	-	-	-	-	-	-	2 4%	-	-	-	-	-	-	-	-	-	-	-	-
15,000,000- 29,999,999 VND	3 6%	-	-	-	-	-	-	-	-	-	-	-	3 6%	-	-	-	-	-	-	-	-	-	-	-	-
7,500,000- 14,999,999 VND	2 4%	-	-	-	-	-	-	-	-	-	-	-	2 4%	-	-	-	-	-	-	-	-	-	-	-	-
4,500,000- 7,499,999 VND	5 10%	-	-	-	-	-	-	-	-	-	-	-	5 10%	-	-	-	-	-	-	-	-	-	-	-	-
3,000,000- 4,499,999 VND	10 19%	-	-	-	-	-	-	-	-	-	-	-	10 19%	-	-	-	-	-	-	-	-	-	-	-	-
1,500,000- 2,999,999 VND	11 21%	-	-	-	-	-	-	-	-	-	-	-	11 21%	-	-	-	-	-	-	-	-	-	-	-	-
1- 1,499,999 VND	11 21%	-	-	-	-	-	-	-	-	-	-	-	11 21%	-	-	-	-	-	-	-	-	-	-	-	-
No income/ expenditure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't Know/NA	3 6%	-	-	-	-	-	-	-	-	-	-	-	3 6%	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	52 100%	-	-	-	-	-	-	-	-	-	-	-	52 100%	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q4025. SOCIO ECONOMIC CLASSIFICATION

Base: All Vietnam Respondents

	Country																								
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	50*	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	50*	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**	..**
Class A5 (150,000,000+)	5 10%	-	-	-	-	-	-	-	-	-	-	-	5 10%	-	-	-	-	-	-	-	-	-	-	-	-
Class A4 (75,000,000 - 149,999,999)	3 6%	-	-	-	-	-	-	-	-	-	-	-	3 6%	-	-	-	-	-	-	-	-	-	-	-	-
Class A3 (45,000,000 - 74,999,999)	2 4%	-	-	-	-	-	-	-	-	-	-	-	2 4%	-	-	-	-	-	-	-	-	-	-	-	-
Class A2 (30,000,000 - 44,999,999)	4 8%	-	-	-	-	-	-	-	-	-	-	-	4 8%	-	-	-	-	-	-	-	-	-	-	-	-
Class A1 (15,000,000 - 29,999,999)	14 28%	-	-	-	-	-	-	-	-	-	-	-	14 28%	-	-	-	-	-	-	-	-	-	-	-	-
Class B (7,500,000 - 14,999,999)	18 36%	-	-	-	-	-	-	-	-	-	-	-	18 36%	-	-	-	-	-	-	-	-	-	-	-	-
Class C (4,500,000 - 7,499,999)	3 6%	-	-	-	-	-	-	-	-	-	-	-	3 6%	-	-	-	-	-	-	-	-	-	-	-	-
Class D (3,000,000 - 4,499,000)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Class E (1,500,000 - 2,999,999)	1 2%	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-
Class F (1 - 1,499,999)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	50 100%	-	-	-	-	-	-	-	-	-	-	-	50 100%	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base, \*\* very small base (under 30) ineligible for sig testing



Q4027. In what region do you live?

Base: All Vietnam Respondents

	Country																									
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	52*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	52*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	
North East	6 12%	-	-	-	-	-	-	-	-	-	-	-	6 12%	-	-	-	-	-	-	-	-	-	-	-	-	-
Red River Delta	15 29%	-	-	-	-	-	-	-	-	-	-	-	15 29%	-	-	-	-	-	-	-	-	-	-	-	-	-
North Central Coast	3 6%	-	-	-	-	-	-	-	-	-	-	-	3 6%	-	-	-	-	-	-	-	-	-	-	-	-	-
South Central Coast	3 6%	-	-	-	-	-	-	-	-	-	-	-	3 6%	-	-	-	-	-	-	-	-	-	-	-	-	-
Central Highlands	2 4%	-	-	-	-	-	-	-	-	-	-	-	2 4%	-	-	-	-	-	-	-	-	-	-	-	-	-
South East	14 27%	-	-	-	-	-	-	-	-	-	-	-	14 27%	-	-	-	-	-	-	-	-	-	-	-	-	-
Mekong River Delta	8 15%	-	-	-	-	-	-	-	-	-	-	-	8 15%	-	-	-	-	-	-	-	-	-	-	-	-	-
North West	1 2%	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	52 100%	-	-	-	-	-	-	-	-	-	-	-	52 100%	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

Q4030. What is your highest educational attainment?

Base: All Philippines Respondents

	Country																								
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	102	..	..	..	..	..	..	..	..	..	..	..	..	102	..	..	..	..	..	..	..	..	..	..	..
No schooling	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some elementary	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Complete elementary	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some high school	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-
Completed high school	4 4%	-	-	-	-	-	-	-	-	-	-	-	-	4 4%	-	-	-	-	-	-	-	-	-	-	-
Some vocational	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-
Completed Vocational	4 4%	-	-	-	-	-	-	-	-	-	-	-	-	4 4%	-	-	-	-	-	-	-	-	-	-	-
Some college	13 13%	-	-	-	-	-	-	-	-	-	-	-	-	13 13%	-	-	-	-	-	-	-	-	-	-	-
Completed college/ Has degree	59 58%	-	-	-	-	-	-	-	-	-	-	-	-	59 58%	-	-	-	-	-	-	-	-	-	-	-
Some post graduate degree	12 12%	-	-	-	-	-	-	-	-	-	-	-	-	12 12%	-	-	-	-	-	-	-	-	-	-	-
Completed post graduate degree	8 8%	-	-	-	-	-	-	-	-	-	-	-	-	8 8%	-	-	-	-	-	-	-	-	-	-	-
Not know/Refused	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	102 100%	-	-	-	-	-	-	-	-	-	-	-	-	102 100%	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q4035. At the present time, what is your occupation?

28 Aug 2015  
Table 601

Base: All Philippines Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	102	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	102	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*
Professional, technical and kindred workers	51 50%	-	-	-	-	-	-	-	-	-	-	-	-	51 50%	-	-	-	-	-	-	-	-	-	-	-
Farmers and farm managers	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Manager, officials and proprietors except farm	4 4%	-	-	-	-	-	-	-	-	-	-	-	-	4 4%	-	-	-	-	-	-	-	-	-	-	-
Clerical and kindred workers	13 13%	-	-	-	-	-	-	-	-	-	-	-	-	13 13%	-	-	-	-	-	-	-	-	-	-	-
Sales workers	3 3%	-	-	-	-	-	-	-	-	-	-	-	-	3 3%	-	-	-	-	-	-	-	-	-	-	-
Craftsmen, foremen and kindred workers	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	2 2%	-	-	-	-	-	-	-	-	-	-	-
Service workers except private household workers	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-
Private household workers	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-
Laborers	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-
Not gainfully employed	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-
Housewife	6 6%	-	-	-	-	-	-	-	-	-	-	-	-	6 6%	-	-	-	-	-	-	-	-	-	-	-
Student	4 4%	-	-	-	-	-	-	-	-	-	-	-	-	4 4%	-	-	-	-	-	-	-	-	-	-	-
Refused	4 4%	-	-	-	-	-	-	-	-	-	-	-	-	4 4%	-	-	-	-	-	-	-	-	-	-	-
Pensioner	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-
Others	10 10%	-	-	-	-	-	-	-	-	-	-	-	-	10 10%	-	-	-	-	-	-	-	-	-	-	-
Sigma	102 100%	-	-	-	-	-	-	-	-	-	-	-	-	102 100%	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q4036. Please select the area in which you live?

28 Aug 2015  
Table 602

Base: All Philippines Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	102	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	102	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*
National Capital Region	34 33%	-	-	-	-	-	-	-	-	-	-	-	-	34 33%	-	-	-	-	-	-	-	-	-	-	-
Cordillera Administrative Region	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-
Ilocos (Region I)	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	2 2%	-	-	-	-	-	-	-	-	-	-	-
Cagayan Valley (Region II)	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	2 2%	-	-	-	-	-	-	-	-	-	-	-
Central Luzon (Region III)	7 7%	-	-	-	-	-	-	-	-	-	-	-	-	7 7%	-	-	-	-	-	-	-	-	-	-	-
Southern Tagalog (Region IV)	25 25%	-	-	-	-	-	-	-	-	-	-	-	-	25 25%	-	-	-	-	-	-	-	-	-	-	-
Bicol (Region V)	6 6%	-	-	-	-	-	-	-	-	-	-	-	-	6 6%	-	-	-	-	-	-	-	-	-	-	-
Western Visayas (Region VI)	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-
Central Visayas (Region VII)	13 13%	-	-	-	-	-	-	-	-	-	-	-	-	13 13%	-	-	-	-	-	-	-	-	-	-	-
Eastern Visayas (Region VIII)	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-
Western Mindanao (Region IX)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Northern Mindanao (Region X)	5 5%	-	-	-	-	-	-	-	-	-	-	-	-	5 5%	-	-	-	-	-	-	-	-	-	-	-
Southern Mindanao (Region XI)	4 4%	-	-	-	-	-	-	-	-	-	-	-	-	4 4%	-	-	-	-	-	-	-	-	-	-	-
Central Mindanao (Region XII)	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-
Autonomous Region in Muslim Mindanao	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Caraga	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	102 100%	-	-	-	-	-	-	-	-	-	-	-	-	102 100%	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q4036. Please select the area in which you live?

28 Aug 2015  
 Table 602

Base: All Philippines Respondents

	Country																								
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	102	..	..	..	..	..	..	..	..	..	..	..	..	102	..	..	..	..	..	..	..	..	..	..	..

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
 Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q1507. What is the highest level of education you have completed or the highest degree you have received?

Base: All Brazil Respondents And 21+ Years Of Age

	Country																									
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	163	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	**	163
Nenhum	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Alfabetizacao	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Fundamental incompleto - fundamental I (1a. serie a 3a. serie)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Fundamental incompleto - fundamental II (4a. serie a 7a. serie)	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%
Fundamental completo	2 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%
Ensino Medio	48 29%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	48 29%
Superior	80 49%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	80 49%
Pos-graduacao (Mestrado, Doutorado ou Pos-doutorado)	31 19%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	31 19%
Sigma	163 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	163 100%

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q1538. What is the highest level of education you have completed or the highest degree you have received?

Base: All Mexican Respondents And 21+ Years Of Age

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	101	..*	..*	101	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*	..*
No he estudiado	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Primaria incompleta	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Primaria completa	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Secundaria incompleta	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Secundaria completa	2 2%	-	-	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Carrera comercial	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Carrera tecnica	1 1%	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Preparatoria incompleta	1 1%	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Preparatoria completa	5 5%	-	-	5 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Licenciatura incompleta	15 15%	-	-	15 15%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Licenciatura completa	53 52%	-	-	53 52%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Diplomado/Maestria	22 22%	-	-	22 22%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Doctorado	2 2%	-	-	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	101 100%	-	-	101 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/XY  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q1574. What is the highest level of education you have completed or the highest degree you have received?

28 Aug 2015  
Table 605

Base: All Chinese Respondents And 21+ Years Of Age

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	542	**	**	**	**	**	**	**	**	**	**	542	**	**	**	**	**	**	**	**	**	**	**	**	**
High school or less	10 2%	-	-	-	-	-	-	-	-	-	-	10 2%	-	-	-	-	-	-	-	-	-	-	-	-	-
College	101 19%	-	-	-	-	-	-	-	-	-	-	101 19%	-	-	-	-	-	-	-	-	-	-	-	-	-
Bachelor degree	379 70%	-	-	-	-	-	-	-	-	-	-	379 70%	-	-	-	-	-	-	-	-	-	-	-	-	-
Post graduate	52 10%	-	-	-	-	-	-	-	-	-	-	52 10%	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	542 100%	-	-	-	-	-	-	-	-	-	-	542 100%	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing



QTRED. What is the highest level of education you have completed or the highest degree you have received?

Base: All Turkey Respondents

	Country																								
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	50*	-**	-**	-**	-**	50*	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
Primary education	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Middle school or junior high school	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
High school	10 20%	-	-	-	-	10 20%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
University	33 66%	-	-	-	-	33 66%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Masters degree or doctorate	7 14%	-	-	-	-	7 14%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No schooling completed	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	50 100%	-	-	-	-	50 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

QCOED. What was the last year of schooling that you completed?

Base: All Colombia Respondents

	Country																									
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	125	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	..	125	..	..	
None	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Pre-school	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-
Primary	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Secondary	5 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 4%	-	-	-
Technical/Technology	32 26%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	32 26%	-	-	-
University	52 42%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	52 42%	-	-	-
Post Graduate	32 26%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	32 26%	-	-	-
Other	3 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 2%	-	-	-
Sigma	125 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	125 100%	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

Q1DED. What is the highest level of education you have completed or the highest degree you have received?

Base: All Indonesia Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	101	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	101	-**	-**	-**	-**	-**	-**
No schooling	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-
Some elementary school	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Elementary school	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Junior high school	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-
High school or higher	99 98%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	99 98%	-	-	-	-	-	-
Sigma	101 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	101 100%	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

QJPED. What is the highest level of education you have completed or the highest degree you have received?

Base: All Japan Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	176	..	..	..	..	..	..	..	..	..	..	..	..	..	176	..	..	..	..	..	..	..	..	..	..
Less than high school	4 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	4 2%	-	-	-	-	-	-	-	-	-	-
High school degree	47 27%	-	-	-	-	-	-	-	-	-	-	-	-	-	47 27%	-	-	-	-	-	-	-	-	-	-
Junior College degree	17 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	17 10%	-	-	-	-	-	-	-	-	-	-
BA or University degree	108 61%	-	-	-	-	-	-	-	-	-	-	-	-	-	108 61%	-	-	-	-	-	-	-	-	-	-
Sigma	176 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	176 100%	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

QPLED. What is the highest level of education you have completed or the highest degree you have received?

28 Aug 2015  
Table 610

Base: All Poland Respondents

	Country																								
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	53*	-**	-**	-**	-**	-**	-**	53*	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
Incomplete primary or no school education	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Primary	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Basic vocational	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Secondary	14 26%	-	-	-	-	-	-	14 26%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Post-secondary	7 13%	-	-	-	-	-	-	7 13%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Tertiary	32 60%	-	-	-	-	-	-	32 60%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	53 100%	-	-	-	-	-	-	53 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base; \*\* very small base (under 30) ineligible for sig testing

QRUED. What is the highest level of education you have completed or the highest degree you have received?

28 Aug 2015  
Table 611

Base: All Russia Respondents

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	130	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	130	-**	-**	-**	-**	-**	-**	-**	-**
Incomplete secondary and lower	2 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2%	-	-	-	-	-	-	-	-
Secondary general	5 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 4%	-	-	-	-	-	-	-	-
Secondary special	18 14%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	18 14%	-	-	-	-	-	-	-	-
Incomplete higher	10 8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	10 8%	-	-	-	-	-	-	-	-
Higher (including postgraduate)	95 73%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	95 73%	-	-	-	-	-	-	-	-
Sigma	130 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	130 100%	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

QKRED. What is the highest level of education you have completed or the highest degree you have received?

Base: All South Korea Respondents

	Country																									
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted Base	101	..	..	..	..	..	..	..	..	..	..	..	..	..	..	101	..	..	..	..	..	..	..	..	..	
Less than high school	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-
High school graduate	15 15%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	15 15%	-	-	-	-	-	-	-	-	-	-
College/University graduate	76 75%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	76 75%	-	-	-	-	-	-	-	-	-	-
Post graduate degree	9 9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9 9%	-	-	-	-	-	-	-	-	-	-
Sigma	101 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	101 100%	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing

QCINIC. Which of the following income categories best describes your total monthly household income before taxes?

Base: All Chinese Respondents

	Country																								
	Total Registrants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philippines	Japan	South Korea	Russia	India	Indonesia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted Base	550	..	..	..	..	..	..	..	..	..	..	550	..	..	..	..	..	..	..	..	..	..	..	..	..
Less than 1000 RMB	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1001-2000 RMB	3 1%	-	-	-	-	-	-	-	-	-	-	3 1%	-	-	-	-	-	-	-	-	-	-	-	-	-
2001-3000 RMB	9 2%	-	-	-	-	-	-	-	-	-	-	9 2%	-	-	-	-	-	-	-	-	-	-	-	-	-
3001-4000 RMB	14 3%	-	-	-	-	-	-	-	-	-	-	14 3%	-	-	-	-	-	-	-	-	-	-	-	-	-
4001-6000 RMB	62 11%	-	-	-	-	-	-	-	-	-	-	62 11%	-	-	-	-	-	-	-	-	-	-	-	-	-
6001-10,000 RMB	182 33%	-	-	-	-	-	-	-	-	-	-	182 33%	-	-	-	-	-	-	-	-	-	-	-	-	-
Over 10,000 RMB	266 48%	-	-	-	-	-	-	-	-	-	-	266 48%	-	-	-	-	-	-	-	-	-	-	-	-	-
Decline to answer	14 3%	-	-	-	-	-	-	-	-	-	-	14 3%	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	550 100%	-	-	-	-	-	-	-	-	-	-	550 100%	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \*\* very small base (under 30) ineligible for sig testing



Banner \* Banner

	Country																									
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Total Registrants	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175	
Country																										
US	268 8%	268 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Canada	103 3%	-	103 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mexico	102 3%	-	-	102 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Italy	54 2%	-	-	-	54 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Turkey	50 1%	-	-	-	-	50 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Spain	50 1%	-	-	-	-	-	50 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Poland	53 2%	-	-	-	-	-	-	53 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
UK	100 3%	-	-	-	-	-	-	-	100 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
France	101 3%	-	-	-	-	-	-	-	-	101 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Germany	125 4%	-	-	-	-	-	-	-	-	-	125 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
China	550 16%	-	-	-	-	-	-	-	-	-	-	550 100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Vietnam	52 2%	-	-	-	-	-	-	-	-	-	-	-	52 100%	-	-	-	-	-	-	-	-	-	-	-	-	-
Philippines	102 3%	-	-	-	-	-	-	-	-	-	-	-	-	102 100%	-	-	-	-	-	-	-	-	-	-	-	-
Japan	176 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	176 100%	-	-	-	-	-	-	-	-	-	-	-
South Korea	101 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	101 100%	-	-	-	-	-	-	-	-	-	-
Russia	130 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	130 100%	-	-	-	-	-	-	-	-	-
India	325 10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	325 100%	-	-	-	-	-	-	-	-
Indonesia	101 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	101 100%	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

Banner \* Banner

	Country																								
	Total Regi- strants	US	Canada	Mexico	Italy	Turkey	Spain	Poland	UK	France	Germany	China	Vietnam	Philip- pines	Japan	South Korea	Russia	India	Indone- sia	Nigeria	South Africa	Egypt	Colombia	Argentina	Brazil
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Total Registrants	3357	268	103	102	54*	50*	50*	53*	100	101	125	550	52*	102	176	101	130	325	101	207	101	106	125	100	175
Nigeria	207 6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	207 100%	-	-	-	-	-
South Africa	101 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	101 100%	-	-	-	-
Egypt	106 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	106 100%	-	-	-
Colombia	125 4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	125 100%	-	-
Argentina	100 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	100 100%	-
Brazil	175 5%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	175 100%

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y  
Overlap formulae used. \* small base

<u>Page</u>	<u>Table</u>	<u>Title</u>
1	1	Q75. Sample source
2	2	Q616. COUNTRY
4	3	Q620. LANGUAGE
6	4	Q264. In which country or region do you currently reside?
8	5	Q268. Are you...?
9	6	Q280. Respondent Age.
10	7	Q605. Have you ever registered a domain name?
11	8	Q610. What was your role in the domain registration decision?
12	9	Q625. For which purpose did you register the domain name?
14	10	Q630. In what TLD(s) have you registered domain names?
19	11	Q635. How many domains have you registered?
20	12	Q640. Have you ever registered duplicate domain names?
21	13	Q655. COUNTRY QUOTAS
23	14	Q700. Which of the following domain name extensions, if any, have you heard of?
26	15	Q705. Which of the following domain name extensions have you personally visited when going to websites?
29	16	Q711. How likely are you to visit websites with the following domain name extensions in the next 6 months? SUMMARY TABLE OF TOP 2 BOX
32	17	Q711. How likely are you to visit websites with the following domain name extensions in the next 6 months? SUMMARY TABLE OF BOTTOM 2 BOX
35	18	Q711. How likely are you to visit websites with the following domain name extensions in the next 6 months? SUMMARY TABLE OF VERY/SOMEWHAT LIKELY FOR ALL DOMAIN NAMES
36	19	Q711_1. How likely are you to visit websites with the following domain name extensions in the next 6 months? 1. .biz
37	20	Q711_2. How likely are you to visit websites with the following domain name extensions in the next 6 months? 2. .com
38	21	Q711_3. How likely are you to visit websites with the following domain name extensions in the next 6 months? 3. .info
39	22	Q711_4. How likely are you to visit websites with the following domain name extensions in the next 6 months? 4. .mobi
40	23	Q711_5. How likely are you to visit websites with the following domain name extensions in the next 6 months? 5. .net
41	24	Q711_6. How likely are you to visit websites with the following domain name extensions in the next 6 months? 6. .org
42	25	Q711_7. How likely are you to visit websites with the following domain name extensions in the next 6 months? 7. .tel
43	26	Q711_8. How likely are you to visit websites with the following domain name extensions in the next 6 months? 8. .asia
44	27	Q711_9. How likely are you to visit websites with the following domain name extensions in the next 6 months? 9. .pro
45	28	Q711_10. How likely are you to visit websites with the following domain name extensions in the next 6 months? 10. .coop
46	29	Q711_11. How likely are you to visit websites with the following domain name extensions in the next 6 months? 11. .cn
47	30	Q711_12. How likely are you to visit websites with the following domain name extensions in the next 6 months? 12. .vn
48	31	Q711_13. How likely are you to visit websites with the following domain name extensions in the next 6 months? 13. .ph
49	32	Q711_14. How likely are you to visit websites with the following domain name extensions in the next 6 months? 14. .jp
50	33	Q711_15. How likely are you to visit websites with the following domain name extensions in the next 6 months? 15. .kr
51	34	Q711_16. How likely are you to visit websites with the following domain name extensions in the next 6 months? 16. .ru
52	35	Q711_17. How likely are you to visit websites with the following domain name extensions in the next 6 months? 17. .in
53	36	Q711_18. How likely are you to visit websites with the following domain name extensions in the next 6 months? 18. .id
54	37	Q711_19. How likely are you to visit websites with the following domain name extensions in the next 6 months? 19. .ng
55	38	Q711_20. How likely are you to visit websites with the following domain name extensions in the next 6 months? 20. .za

<u>Page</u>	<u>Table</u>	<u>Title</u>
56	39	Q711_21. How likely are you to visit websites with the following domain name extensions in the next 6 months? 21. .eg
57	40	Q711_22. How likely are you to visit websites with the following domain name extensions in the next 6 months? 22. .co
58	41	Q711_23. How likely are you to visit websites with the following domain name extensions in the next 6 months? 23. .ar
59	42	Q711_24. How likely are you to visit websites with the following domain name extensions in the next 6 months? 24. .br
60	43	Q711_25. How likely are you to visit websites with the following domain name extensions in the next 6 months? 25. .it
61	44	Q711_26. How likely are you to visit websites with the following domain name extensions in the next 6 months? 26. .ir
62	45	Q711_27. How likely are you to visit websites with the following domain name extensions in the next 6 months? 27. .es
63	46	Q711_28. How likely are you to visit websites with the following domain name extensions in the next 6 months? 28. .pl
64	47	Q711_29. How likely are you to visit websites with the following domain name extensions in the next 6 months? 29. .uk
65	48	Q711_30. How likely are you to visit websites with the following domain name extensions in the next 6 months? 30. .fr
66	49	Q711_31. How likely are you to visit websites with the following domain name extensions in the next 6 months? 31. .de
67	50	Q711_32. How likely are you to visit websites with the following domain name extensions in the next 6 months? 32. .us
68	51	Q711_33. How likely are you to visit websites with the following domain name extensions in the next 6 months? 33. .ca
69	52	Q711_34. How likely are you to visit websites with the following domain name extensions in the next 6 months? 34. .mx
70	53	Q716_1. Why are you very likely to visit a website with each of these extensions in the future? 1. .biz
72	54	Q716_2. Why are you very likely to visit a website with each of these extensions in the future? 2. .com
75	55	Q716_3. Why are you very likely to visit a website with each of these extensions in the future? 3. .info
77	56	Q716_4. Why are you very likely to visit a website with each of these extensions in the future? 4. .mobi
79	57	Q716_5. Why are you very likely to visit a website with each of these extensions in the future? 5. .net
81	58	Q716_6. Why are you very likely to visit a website with each of these extensions in the future? 6. .org
83	59	Q716_7. Why are you very likely to visit a website with each of these extensions in the future? 7. .tel
85	60	Q716_8. Why are you very likely to visit a website with each of these extensions in the future? 8. .asia
87	61	Q716_9. Why are you very likely to visit a website with each of these extensions in the future? 9. .pro
89	62	Q716_10. Why are you very likely to visit a website with each of these extensions in the future? 10. .coop
91	63	Q716_11. Why are you very likely to visit a website with each of these extensions in the future? 11. .cn
93	64	Q716_12. Why are you very likely to visit a website with each of these extensions in the future? 12. .vn
94	65	Q716_13. Why are you very likely to visit a website with each of these extensions in the future? 13. .ph
95	66	Q716_14. Why are you very likely to visit a website with each of these extensions in the future? 14. .jp
96	67	Q716_15. Why are you very likely to visit a website with each of these extensions in the future? 15. .kr
97	68	Q716_16. Why are you very likely to visit a website with each of these extensions in the future? 16. .ru
98	69	Q716_17. Why are you very likely to visit a website with each of these extensions in the future? 17. .in
99	70	Q716_18. Why are you very likely to visit a website with each of these extensions in the future? 18. .id

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100	71	Q716_19. Why are you very likely to visit a website with each of these extensions in the future? 19. .ng
101	72	Q716_20. Why are you very likely to visit a website with each of these extensions in the future? 20. .za
102	73	Q716_21. Why are you very likely to visit a website with each of these extensions in the future? 21. .eg
103	74	Q716_22. Why are you very likely to visit a website with each of these extensions in the future? 22. .co
104	75	Q716_23. Why are you very likely to visit a website with each of these extensions in the future? 23. .ar
105	76	Q716_24. Why are you very likely to visit a website with each of these extensions in the future? 24. .br
106	77	Q716_25. Why are you very likely to visit a website with each of these extensions in the future? 25. .it
107	78	Q716_26. Why are you very likely to visit a website with each of these extensions in the future? 26. .tr
108	79	Q716_27. Why are you very likely to visit a website with each of these extensions in the future? 27. .es
109	80	Q716_28. Why are you very likely to visit a website with each of these extensions in the future? 28. .pl
110	81	Q716_29. Why are you very likely to visit a website with each of these extensions in the future? 29. .uk
111	82	Q716_30. Why are you very likely to visit a website with each of these extensions in the future? 30. .fr
112	83	Q716_31. Why are you very likely to visit a website with each of these extensions in the future? 31. .de
113	84	Q716_32. Why are you very likely to visit a website with each of these extensions in the future? 32. .us
114	85	Q716_33. Why are you very likely to visit a website with each of these extensions in the future? 33. .ca
115	86	Q716_34. Why are you very likely to visit a website with each of these extensions in the future? 34. .mx
116	87	Q718_1. Why are you very unlikely to visit a website with each of these extensions in the future? 1. .biz
118	88	Q718_2. Why are you very unlikely to visit a website with each of these extensions in the future? 2. .com
119	89	Q718_3. Why are you very unlikely to visit a website with each of these extensions in the future? 3. .info
120	90	Q718_4. Why are you very unlikely to visit a website with each of these extensions in the future? 4. .mobi
121	91	Q718_5. Why are you very unlikely to visit a website with each of these extensions in the future? 5. .net
122	92	Q718_6. Why are you very unlikely to visit a website with each of these extensions in the future? 6. .org
123	93	Q718_7. Why are you very unlikely to visit a website with each of these extensions in the future? 7. .tel
124	94	Q718_8. Why are you very unlikely to visit a website with each of these extensions in the future? 8. .asia
125	95	Q718_9. Why are you very unlikely to visit a website with each of these extensions in the future? 9. .pro
126	96	Q718_10. Why are you very unlikely to visit a website with each of these extensions in the future? 10. .coop
127	97	Q718_11. Why are you very unlikely to visit a website with each of these extensions in the future? 11. .cn
128	99	Q718_13. Why are you very unlikely to visit a website with each of these extensions in the future? 13. .ph
129	100	Q718_14. Why are you very unlikely to visit a website with each of these extensions in the future? 14. .jp
130	101	Q718_15. Why are you very unlikely to visit a website with each of these extensions in the future? 15. .kr
131	102	Q718_16. Why are you very unlikely to visit a website with each of these extensions in the future? 16. .ru
132	103	Q718_17. Why are you very unlikely to visit a website with each of these extensions in the future? 17. .in

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133	104	Q718_18. Why are you very unlikely to visit a website with each of these extensions in the future? 18. .id
134	105	Q718_19. Why are you very unlikely to visit a website with each of these extensions in the future? 19. .ng
135	106	Q718_20. Why are you very unlikely to visit a website with each of these extensions in the future? 20. .za
136	107	Q718_21. Why are you very unlikely to visit a website with each of these extensions in the future? 21. .eg
137	108	Q718_22. Why are you very unlikely to visit a website with each of these extensions in the future? 22. .co
138	109	Q718_23. Why are you very unlikely to visit a website with each of these extensions in the future? 23. .ar
139	110	Q718_24. Why are you very unlikely to visit a website with each of these extensions in the future? 24. .br
140	111	Q718_25. Why are you very unlikely to visit a website with each of these extensions in the future? 25. .it
141	112	Q718_26. Why are you very unlikely to visit a website with each of these extensions in the future? 26. .tr
142	113	Q718_27. Why are you very unlikely to visit a website with each of these extensions in the future? 27. .es
143	114	Q718_28. Why are you very unlikely to visit a website with each of these extensions in the future? 28. .pl
144	115	Q718_29. Why are you very unlikely to visit a website with each of these extensions in the future? 29. .uk
145	116	Q718_30. Why are you very unlikely to visit a website with each of these extensions in the future? 30. .fr
146	117	Q718_31. Why are you very unlikely to visit a website with each of these extensions in the future? 31. .de
147	118	Q718_32. Why are you very unlikely to visit a website with each of these extensions in the future? 32. .us
148	119	Q718_33. Why are you very unlikely to visit a website with each of these extensions in the future? 33. .ca
149	120	Q718_34. Why are you very unlikely to visit a website with each of these extensions in the future? 34. .mx
150	121	Q721. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions? SUMMARY TABLE OF TOP 2 BOX
153	122	Q721. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions? SUMMARY TABLE OF BOTTOM 2 BOX
156	123	Q721. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions? SUMMARY TABLE OF VERY/SOMEWHAT LIKELY FOR ALL DOMAIN NAMES
157	124	Q721_1. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions? 1. .biz
158	125	Q721_2. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions? 2. .com
159	126	Q721_3. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions? 3. .info
160	127	Q721_4. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions? 4. .mobi
161	128	Q721_5. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions? 5. .net
162	129	Q721_6. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions? 6. .org
163	130	Q721_7. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions? 7. .tel
164	131	Q721_8. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions? 8. .asia
165	132	Q721_9. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions? 9. .pro
166	133	Q721_10. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions? 10. .coop
167	134	Q721_11. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions? 11. .cn
168	135	Q721_12. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions? 12. .vn

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169	136	Q721_13. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions? 13. .ph
170	137	Q721_14. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions? 14. .jp
171	138	Q721_15. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions? 15. .kr
172	139	Q721_16. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions? 16. .ru
173	140	Q721_17. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions? 17. .in
174	141	Q721_18. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions? 18. .id
175	142	Q721_19. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions? 19. .ng
176	143	Q721_20. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions? 20. .za
177	144	Q721_21. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions? 21. .eg
178	145	Q721_22. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions? 22. .co
179	146	Q721_23. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions? 23. .ar
180	147	Q721_24. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions? 24. .br
181	148	Q721_25. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions? 25. .it
182	149	Q721_26. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions? 26. .tr
183	150	Q721_27. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions? 27. .es
184	151	Q721_28. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions? 28. .pl
185	152	Q721_29. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions? 29. .uk
186	153	Q721_30. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions? 30. .fr
187	154	Q721_31. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions? 31. .de
188	155	Q721_32. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions? 32. .us
189	156	Q721_33. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions? 33. .ca
190	157	Q721_34. If you were setting up your own website in the next 6 months, how likely would you be to consider the following domain name extensions? 34. .mx
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196	161	Q726_2. Please rate the following domain name extensions by how trustworthy you feel they are. 2. .net
197	162	Q726_3. Please rate the following domain name extensions by how trustworthy you feel they are. 3. .info
198	163	Q726_4. Please rate the following domain name extensions by how trustworthy you feel they are. 4. .org
199	164	Q726_5. Please rate the following domain name extensions by how trustworthy you feel they are. 5. .cn
200	165	Q726_6. Please rate the following domain name extensions by how trustworthy you feel they are. 6. .vn
201	166	Q726_7. Please rate the following domain name extensions by how trustworthy you feel they are. 7. .ph
202	167	Q726_8. Please rate the following domain name extensions by how trustworthy you feel they are. 8. .jp

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205	170	Q726_11. Please rate the following domain name extensions by how trustworthy you feel they are. 11. .in
206	171	Q726_12. Please rate the following domain name extensions by how trustworthy you feel they are. 12. .id
207	172	Q726_13. Please rate the following domain name extensions by how trustworthy you feel they are. 13. .ng
208	173	Q726_14. Please rate the following domain name extensions by how trustworthy you feel they are. 14. .za
209	174	Q726_15. Please rate the following domain name extensions by how trustworthy you feel they are. 15. .eg
210	175	Q726_16. Please rate the following domain name extensions by how trustworthy you feel they are. 16. .co
211	176	Q726_17. Please rate the following domain name extensions by how trustworthy you feel they are. 17. .ar
212	177	Q726_18. Please rate the following domain name extensions by how trustworthy you feel they are. 18. .br
213	178	Q726_19. Please rate the following domain name extensions by how trustworthy you feel they are. 19. .it
214	179	Q726_20. Please rate the following domain name extensions by how trustworthy you feel they are. 20. .tr
215	180	Q726_21. Please rate the following domain name extensions by how trustworthy you feel they are. 21. .es
216	181	Q726_22. Please rate the following domain name extensions by how trustworthy you feel they are. 22. .pl
217	182	Q726_23. Please rate the following domain name extensions by how trustworthy you feel they are. 23. .uk
218	183	Q726_24. Please rate the following domain name extensions by how trustworthy you feel they are. 24. .fr
219	184	Q726_25. Please rate the following domain name extensions by how trustworthy you feel they are. 25. .de
220	185	Q726_26. Please rate the following domain name extensions by how trustworthy you feel they are. 26. .us
221	186	Q726_27. Please rate the following domain name extensions by how trustworthy you feel they are. 27. .ca
222	187	Q726_28. Please rate the following domain name extensions by how trustworthy you feel they are. 28. .mx
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234	191	Q736_1. What has your experience been like with websites that have the following domain name extensions? 1. .biz
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236	193	Q736_3. What has your experience been like with websites that have the following domain name extensions? 3. .info
237	194	Q736_4. What has your experience been like with websites that have the following domain name extensions? 4. .mobi
238	195	Q736_5. What has your experience been like with websites that have the following domain name extensions? 5. .net
239	196	Q736_6. What has your experience been like with websites that have the following domain name extensions? 6. .org
240	197	Q736_7. What has your experience been like with websites that have the following domain name extensions? 7. .tel
241	198	Q736_8. What has your experience been like with websites that have the following domain name extensions? 8. .asia
242	199	Q736_9. What has your experience been like with websites that have the following domain name extensions? 9. .pro
243	200	Q736_10. What has your experience been like with websites that have the following domain name extensions? 10. .coop



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246	203	Q736_13. What has your experience been like with websites that have the following domain name extensions? 13. .ph
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360	248	Q740_24. What made your experience with .br very positive? 24. .br
364	249	Q740_25. What made your experience with .it very positive? 25. .it
366	250	Q740_26. What made your experience with .tr very positive? 26. .tr
368	251	Q740_27. What made your experience with .es very positive? 27. .es
370	252	Q740_28. What made your experience with .pl very positive? 28. .pl
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415	291	Q745_33. What made your experience with .ca very negative? 33. .ca
416	293	Q748. How would you describe your satisfaction with the types of common domain names we've mentioned so far?
417	294	Q750. If you wanted more information about one of the current domain name extensions, where would you go?
419	295	Q756. How well do each of the following adjectives describe common gTLDs such as .com, .org and .net? SUMMARY TABLE OF TOP 2 BOX
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423	299	Q756_3. How well do each of the following adjectives describe common gTLDs such as .com, .org and .net? 3. Extreme
424	300	Q756_4. How well do each of the following adjectives describe common gTLDs such as .com, .org and .net? 4. Trustworthy
425	301	Q756_5. How well do each of the following adjectives describe common gTLDs such as .com, .org and .net? 5. Unconventional
426	302	Q756_6. How well do each of the following adjectives describe common gTLDs such as .com, .org and .net? 6. Practical
427	303	Q756_7. How well do each of the following adjectives describe common gTLDs such as .com, .org and .net? 7. Technical
428	304	Q756_8. How well do each of the following adjectives describe common gTLDs such as .com, .org and .net? 8. Confusing
429	305	Q756_9. How well do each of the following adjectives describe common gTLDs such as .com, .org and .net? 9. Overwhelming
430	306	Q756_10. How well do each of the following adjectives describe common gTLDs such as .com, .org and .net? 10. Useful
431	307	Q756_11. How well do each of the following adjectives describe common gTLDs such as .com, .org and .net? 11. For people like me
432	308	Q756_12. How well do each of the following adjectives describe common gTLDs such as .com, .org and .net? 12. Interesting
433	309	Q756_13. How well do each of the following adjectives describe common gTLDs such as .com, .org and .net? 13. Exciting
434	310	Q756_14. How well do each of the following adjectives describe common gTLDs such as .com, .org and .net? 14. Helpful
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439	315	Q766_4. Do you expect there to be restrictions on purchasing gTLDs with the following extensions? 4. .org
440	316	Q766_5. Do you expect there to be restrictions on purchasing gTLDs with the following extensions? 5. .cn
441	317	Q766_6. Do you expect there to be restrictions on purchasing gTLDs with the following extensions? 6. .vn
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448	324	Q766_13. Do you expect there to be restrictions on purchasing gTLDs with the following extensions? 13. .ng
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463	339	Q766_28. Do you expect there to be restrictions on purchasing gTLDs with the following extensions? 28. .mx
464	340	Q770. Does having purchase restrictions or requirements on a particular gTLD make it...?
465	341	Q775. If you felt a website was being run improperly (for example, appears to be conducting illegal activity, appears to be a fake, etc.), who would you complain to?
469	342	Q780. How do you determine whether a website is legitimate or not?
474	343	Q785. Have you ever tried to identify who created a particular website?
475	344	Q790. What did you use to try and figure this out?
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481	346	Q805. Which of the following new gTLDs have you personally visited when going to websites?

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527	381	Q817_4. Why are you very unlikely to visit a website with each of these gTLDs in the future? 4. .guru
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553	403	Q821_9. If you were setting up your own website in the next 6 months, how likely would you be to consider the following new gTLDs? 9. .ovh
554	404	Q821_10. If you were setting up your own website in the next 6 months, how likely would you be to consider the following new gTLDs? 10. .london
555	405	Q821_11. If you were setting up your own website in the next 6 months, how likely would you be to consider the following new gTLDs? 11. .nyc
556	406	Q821_12. If you were setting up your own website in the next 6 months, how likely would you be to consider the following new gTLDs? 12. .wang
557	407	Q821_13. If you were setting up your own website in the next 6 months, how likely would you be to consider the following new gTLDs? 13. .xn-ses554g (Chinese for network address)
558	408	Q821_14. If you were setting up your own website in the next 6 months, how likely would you be to consider the following new gTLDs? 14. .xn-55qx5d (Chinese for company)
559	409	Q823. Which of the following would be most important to you in determining which gTLD to purchase.
561	410	Q826. Please rate the following gTLDs by how trustworthy you feel they are. SUMMARY TABLE OF TOP 2 BOX
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564	413	Q826_2. Please rate the following gTLDs by how trustworthy you feel they are. 2. .photography
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566	415	Q826_4. Please rate the following gTLDs by how trustworthy you feel they are. 4. .guru
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568	417	Q826_6. Please rate the following gTLDs by how trustworthy you feel they are. 6. .club
569	418	Q826_7. Please rate the following gTLDs by how trustworthy you feel they are. 7. .xyz
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571	420	Q826_9. Please rate the following gTLDs by how trustworthy you feel they are. 9. .ovh
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574	423	Q826_12. Please rate the following gTLDs by how trustworthy you feel they are. 12. .wang
575	424	Q826_13. Please rate the following gTLDs by how trustworthy you feel they are. 13. .xn-ses554g (Chinese for network address)
576	425	Q826_14. Please rate the following gTLDs by how trustworthy you feel they are. 14. .xn-55qx5d (Chinese for company)
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580	427	Q836. What has your experience been like with websites with the following new gTLDs? SUMMARY TABLE OF TOP 2 BOX
581	428	Q836. What has your experience been like with websites with the following new gTLDs? SUMMARY TABLE OF BOTTOM 2 BOX
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586	433	Q836_5. What has your experience been like with websites with the following new gTLDs? 5. .realtor
587	434	Q836_6. What has your experience been like with websites with the following new gTLDs? 6. .club
588	435	Q836_7. What has your experience been like with websites with the following new gTLDs? 7. .xyz
589	436	Q836_8. What has your experience been like with websites with the following new gTLDs? 8. .berlin
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591	438	Q836_10. What has your experience been like with websites with the following new gTLDs? 10. .london
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593	440	Q836_12. What has your experience been like with websites with the following new gTLDs? 12. .wang
594	441	Q836_13. What has your experience been like with websites with the following new gTLDs? 13. .xn-ses554g (Chinese for network address)
595	442	Q836_14. What has your experience been like with websites with the following new gTLDs? 14. .xn-55qx5d (Chinese for company)
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618	448	Q840_6. What made your experience with .club very positive? 6. .club
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644	461	Q845_5. What made your experience with .realtor very negative? 5. .realtor
645	462	Q845_6. What made your experience with .club very negative? 6. .club
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647	466	Q845_10. What made your experience with .london very negative? 10. .london
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649	472	Q850. If you wanted more information about one of the new gTLDs, where would you go?
651	473	Q856. How well do each of the following adjectives describe new gTLDs such as .email, .photography and .club? SUMMARY TABLE OF TOP 2 BOX
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655	477	Q856_3. How well do each of the following adjectives describe new gTLDs such as .email, .photography and .club? 3. Extreme
656	478	Q856_4. How well do each of the following adjectives describe new gTLDs such as .email, .photography and .club? 4. Trustworthy
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665	487	Q856_13. How well do each of the following adjectives describe new gTLDs such as .email, .photography and .club? 13. Exciting
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668	490	Q866_1. Do you expect there to be restrictions on purchasing the following new gTLDs? 1. .email
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680	502	Q866_13. Do you expect there to be restrictions on purchasing the following new gTLDs? 13. .xn-ses54g (Chinese for network address)
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685	506	Q911. How much do you trust the entities that offer domain names to do each of the following? SUMMARY TABLE OF TOP 2 BOX
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704	523	Q1025. Why haven't you used QR codes?
706	524	Q1030. Why do you use QR codes?
708	525	Q1035. Which of these is the safest way to access a specific website?
709	526	Q1040. How often do you remember the address of the website you want to visit so you can type it directly into the browser?
710	527	Q1045. What was your preferred way of finding websites 2-3 years ago?
711	528	Q1050. What is your preferred way of finding websites now?
712	529	Q1100. Which types of abusive Internet behavior, if any, are you aware of?
713	530	Q1105. What do you think are the source(s) for each type of abusive Internet behavior? SUMMARY TABLE OF ORGANIZED GROUPS
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715	532	Q1105_1. What do you think are the source(s) for each type of abusive Internet behavior? 1. Phishing
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718	535	Q1105_4. What do you think are the source(s) for each type of abusive Internet behavior? 4. Stolen credentials
719	536	Q1105_5. What do you think are the source(s) for each type of abusive Internet behavior? 5. Malware
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731	548	Q1117_5. How common do you feel each type of abusive Internet behavior is? 5. Malware
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743	560	Q1126_4. How scared are you of each of the following? 4. Stolen credentials
744	561	Q1126_5. How scared are you of each of the following? 5. Malware
745	562	Q1130_1. What measures have you taken, if any, to avoid being affected by any of these types of abusive Internet behaviors? 1. Phishing
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753	566	Q1130_5. What measures have you taken, if any, to avoid being affected by any of these types of abusive Internet behaviors? 5. Malware
755	567	Q318. In what state, province or territory do you currently reside?
769	568	Q320. U.S. Region-Harris Interactive Definition.
770	569	Q437. What is the highest level of education you have completed or the highest degree you have received?
771	570	Q437. What is the highest level of education you have completed or the highest degree you have received?
775	571	Q410. Which one of the following best describes your employment status?
776	572	Q462. Which of the following income categories best describes your total 2014 household income before/after taxes?
783	573	Q485. Racial Background.
785	574	Q364. What is your marital status?
786	575	QARREG. In which region do you currently reside?
787	576	QKRINC. Which of the following income categories best describes your total 2014 household income before taxes?
788	577	QKRBUY. In the past 12 months, did you purchase any products or services over the Internet?
789	578	QINED. What is the highest level of education/literacy you have completed/obtained or the highest degree you have received?
790	579	QININC2. Which of the following income categories best describes your total 2014 household income before taxes?
791	580	QINSUB. Which of the following best describes the area in which you live?
792	581	QINBUY. In the past month, did you purchase any products or services over the Internet?
793	582	Q1500. In which province do you currently reside?
796	583	Q1502. REGION CLASSIFICATION
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798	585	Q1503. In which state do you currently reside?
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802	587	Q1550. What is the highest level of education you have completed or the highest degree you have received?
803	588	Q1585. Do you consider yourself...?
804	589	Q1505. In which governorate do you currently reside?
806	590	Q1506. REGION CLASSIFICATION
807	591	Q4005. Which of the following income categories best describes your total 2014 household income before taxes?
808	592	Q4010. What is your current education level?
810	593	Q4015. What is your current occupation?
812	594	Q4021. What is your approximate net HOUSEHOLD monthly income from all income sources after tax, based on following scale? - Household Income
813	595	Q4022. What is your approximate net HOUSEHOLD monthly income from all income sources after tax, based on following scale? - Household Expenditure
814	596	Q4023. What is your approximate net HOUSEHOLD monthly income from all income sources after tax, based on following scale? - Personal Income
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818	600	Q4030. What is your highest educational attainment?
819	601	Q4035. At the present time, what is your occupation?
820	602	Q4036. Please select the area in which you live?
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823	604	Q1538. What is the highest level of education you have completed or the highest degree you have received?
824	605	Q1574. What is the highest level of education you have completed or the highest degree you have received?
825	606	QTRED. What is the highest level of education you have completed or the highest degree you have received?
826	607	QCOED. What was the last year of schooling that you completed?
827	608	QIDED. What is the highest level of education you have completed or the highest degree you have received?
828	609	QJPED. What is the highest level of education you have completed or the highest degree you have received?
829	610	QPLED. What is the highest level of education you have completed or the highest degree you have received?
830	611	QRUED. What is the highest level of education you have completed or the highest degree you have received?
831	612	QKRED. What is the highest level of education you have completed or the highest degree you have received?
832	613	QCNINC. Which of the following income categories best describes your total monthly household income before taxes?
833	614	Banner * Banner