

Reserved seating area at plenary meeting	√ (10 seats)	√ (6 seats)	√ (4 seats)	√ (2 seats)	√ (1 seat)	√ (1 seat)
Special announcement and promotion of partnership	√	√	√	√	√	√
Logo on promotional materials of the WSIS+20 Forum High-Level Event, including website, presentations, videos, etc.	√	√	√	√	√	√
Registration area branding	√	√	√	√	√	√
Exhibition lounge	√	√	√			
Exhibition stand				√	√	√
Promotion of partnership through WSIS Flash (a monthly WSIS newsletter with more than 300,000 stakeholders)	√	√	√	√	√	√
Promotion through WSIS social media channels	√	√	√	√	√	√
Thank you to partner displays	√	√	√	√	√	√
Branding on photo frame	√	√	√	√	√	√
Video interview	√	√	√	√	√	
Access to VIP lounge	√	√	√	√	√	√
Reflection in the official WSIS+20 Forum High-Level Event press release	√	√	√	√	√	√
Dedicated meeting room available during the WSIS+20 Forum High-Level Event	√	√	√	√		
Dedicated focal point for the WSIS+20 Forum High-Level Event	√	√	√	√	√	
Branded lanyards	√	√	√	√	√	√
VALUE	150,000 CHF	100,000 CHF	75,000 CHF	30,000 CHF	15,000 CHF	contact: wsis-info@itu.int



**STRATEGIC PARTNER:
PLATINUM (150,000 CHF)**

ENHANCED VISIBILITY OFFER FOR STRATEGIC PARTNER PLATINUM

1. Spotlight at the Main Stage (5 minutes)
2. Recognition at the Ministerial Roundtable Meeting
3. Displayed video at the Main Stage (transition moments)
4. Sponsor Gala Dinner
5. Sponsor High-Level Networking Lunch
6. Recognition at the Ambassadors Roundtable Meeting
7. Showcase emerging tech at the Mayors Roundtable Meeting
8. Assistance with arranging bilateral meetings
9. Partner Insights at the SDG Stage
10. Promotion of the Partner Insights: networking coffee/tea break near the SDG Stage + social media promo
11. Invitation to High-Level Social Events (high-level representative +4)
12. Thank you to partners video (transition moments)
13. Reserved seating area at plenary meeting (10 seats)
14. Special announcement and promotion of partnership
15. Logo on promotional materials of the WSIS+20 Forum High-Level Event, including website, presentations, videos, etc.
16. Registration area branding
17. Exhibition lounge
18. Promotion of partnership through WSIS Flash (a monthly WSIS newsletter with more than 300,000 stakeholders)
19. Promotion through WSIS social media channels
20. Thank you to partner displays
21. Branding on photo frame
22. Video interview
23. Access to VIP lounge
24. Reflection in the official WSIS+20 Forum High-Level Event press release
25. Dedicated meeting room available during the WSIS+20 Forum High-Level Event
26. Dedicated focal point for the WSIS+20 Forum High-Level Event
27. Branded lanyards



**STRATEGIC PARTNER:
GOLD PLUS (100,000 CHF)**

ENHANCED VISIBILITY OFFER FOR STRATEGIC PARTNER GOLD PLUS

1. Spotlight at the Main Stage (4 minutes)
2. Sponsor High-Level Networking Lunch
3. Recognition at the Ambassadors Roundtable Meeting
4. Showcase emerging tech at the Mayors Roundtable Meeting
5. Assistance with arranging bilateral meetings
6. Partner Insights at the SDG Stage
7. Promotion of the Partner Insights: networking coffee/tea break near the SDG Stage + social media promo
8. Invitation to High-Level Social Events (high-level representative +2)
9. Thank you to partners video (transition moments)
10. Reserved seating area at plenary meeting (6 seats)
11. Special announcement and promotion of partnership
12. Logo on promotional materials of the WSIS+20 Forum High-Level Event, including website, presentations, videos, etc.
13. Registration area branding
14. Exhibition lounge
15. Promotion of partnership through WSIS Flash (a monthly WSIS newsletter with more than 300,000 stakeholders)
16. Promotion through WSIS social media channels
17. Thank you to partner displays
18. Branding on photo frame
19. Video interview
20. Access to VIP lounge
21. Reflection in the official WSIS+20 Forum High-Level Event press release
22. Dedicated meeting room available during the WSIS+20 Forum High-Level Event
23. Dedicated focal point for the WSIS+20 Forum High-Level Event
24. Branded lanyards



**STRATEGIC PARTNER:
GOLD (75,000 CHF)**

ENHANCED VISIBILITY OFFER FOR STRATEGIC PARTNER GOLD

1. Spotlight at the Main Stage (3 minutes)
2. Showcase emerging tech at the Mayors Roundtable Meeting
3. Sponsor of the Knowledge Café
4. Assistance with arranging bilateral meetings
5. Partner Insights at the SDG Stage
6. Promotion of the Partner Insights: networking coffee/tea break near the SDG Stage + social media promo
7. Invitation to High-Level Social Events (high-level representative +2)
8. Thank you to partners video (transition moments)
9. Reserved seating area at plenary meeting (4 seats)
10. Special announcement and promotion of partnership
11. Logo on promotional materials of the WSIS+20 Forum High-Level Event, including website, presentations, videos, etc.
12. Registration area branding
13. Exhibition lounge
14. Promotion of partnership through WSIS Flash (a monthly WSIS newsletter with more than 300,000 stakeholders)
15. Promotion through WSIS social media channels
16. Thank you to partner displays
17. Branding on photo frame
18. Video interview
19. Access to VIP lounge
20. Reflection in the official WSIS+20 Forum High-Level Event press release
21. Dedicated meeting room available during the WSIS+20 Forum High-Level Event
22. Dedicated focal point for the WSIS+20 Forum High-Level Event
23. Branded lanyards



**PARTNER:
SPECIFIC ACTIVITIES (30,000 CHF)**

ENHANCED VISIBILITY OFFER FOR PARTNER FOR SPECIFIC ACTIVITIES

1. Participate in the Leaders TalkX at Main Stage
2. Partner Insights at the SDG Stage
3. Promotion of the Partner Insights: networking coffee/tea break near the SDG Stage + social media promo
4. Invitation to High-Level Social Events (high-level representative)
5. Thank you to partners video (transition moments)
6. Reserved seating area at plenary meeting (2 seats)
7. Special announcement and promotion of partnership
8. Logo on promotional materials of the WSIS+20 Forum High-Level Event, including website, presentations, videos, etc.
9. Registration area branding
10. Exhibition stand
11. Promotion of partnership through WSIS Flash (a monthly WSIS newsletter with more than 300,000 stakeholders)
12. Promotion through WSIS social media channels
13. Thank you to partner displays
14. Branding on photo frame
15. Video interview
16. Access to VIP lounge
17. Reflection in the official WSIS+20 Forum High-Level Event press release
18. Dedicated meeting room available during the WSIS+20 Forum High-Level Event
19. Dedicated focal point for the WSIS+20 Forum High-Level Event
20. Branded lanyards



**PARTNER:
CONTRIBUTING (15,000 CHF)**

ENHANCED VISIBILITY OFFER FOR CONTRIBUTING PARTNER

1. Participate in the Leaders TalkX at Main Stage
2. Partner Insights at the SDG Stage
3. Invitation to High-Level Social Events (high-level representative)
4. Thank you to partners video (transition moments)
5. Reserved seating area at plenary meeting (1 seat)
6. Special announcement and promotion of partnership
7. Logo on promotional materials of the WSIS+20 Forum High-Level Event, including website, presentations, videos, etc.
8. Registration area branding
9. Exhibition stand
10. Promotion of partnership through WSIS Flash (a monthly WSIS newsletter with more than 300,000 stakeholders)
11. Promotion through WSIS social media channels
12. Thank you to partner displays
13. Branding on photo frame
14. Video interview
15. Access to VIP lounge
16. Reflection in the official WSIS+20 Forum High-Level Event press release
17. Dedicated focal point for the WSIS+20 Forum High-Level Event
18. Branded lanyards



PARTNER:
SUPPORTING (contact: wsis-info@itu.int)

ENHANCED VISIBILITY OFFER FOR SUPPORTING PARTNER

1. Partner Insights at the SDG Stage
2. Thank you to partners video (transition moments)
3. Reserved seating area at plenary meeting (1 seat)
4. Special announcement and promotion of partnership
5. Logo on promotional materials of the WSIS+20 Forum High-Level Event, including website, presentations, videos, etc.
6. Registration area branding
7. Exhibition stand
8. Promotion of partnership through WSIS Flash (a monthly WSIS newsletter with more than 300,000 stakeholders)
9. Promotion through WSIS social media channels
10. Thank you to partner displays
11. Branding on photo frame
12. Access to VIP lounge
13. Reflection in the official WSIS+20 Forum High-Level Event press release
14. Branded lanyard